RESOLUTION TO ADOPT THE THOMASVILLE BLUEPRINT 2028 COMPREHENSIVE PLAN

WHEREAS, To retain its "Qualified Local Government Status" pursuant to the Georgia Planning Act of 1989, the City of Thomasville must remain in compliance with the requirements of the State of Georgia's Minimum Standards for Local Comprehensive Planning; and,

WHEREAS, the Thomasville City Council has contracted with the firm of Dover Kohl & Partners to provide visioning, project framework, document development and an implementation strategy as part of an updated Comprehensive Plan for the City of Thomasville in accordance with Georgia's Standards and Procedures for Comprehensive Planning; and,

WHEREAS, the Thomasville Blueprint 2028 Comprehensive Plan goals and policies are a direct result of public input through an extensive public engagement process that consisted of community workshops, neighborhood walks, online and visual preference surveys, and a 5-day community design charrette; and

WHEREAS, the Thomasville Blueprint 2028 Comprehensive Plan establishes a framework that is the basis for local government decision making regarding the character, intensity, and use of future land, investment priority, community design, historic preservation, mobility, tactical interventions, housing, natural and cultural resources, community facilities, economic development, and health; and

WHEREAS, the comprehensive plan gives long-range and comprehensive context and support for infrastructure Capital Improvement Planning, Community Development Block Grant (CDBG) infrastructure and housing development grants, as well as other state and federal grants and loans that the city may apply for; and

WHEREAS, Thomasville Blueprint 2028 has been reviewed and approved by the Southwest Georgia Regional Commission (SWGRC) and Georgia Department of Community Affairs (DCA), including the implementation phase of that planning process, the Community Work Program; and,

WHEREAS, Appropriate notice has been provided and a public hearing was held on March 20, 2018, at the Thomasville Municipal Building; and,

WHEREAS, on July 10, 2018, the Planning and Zoning Commission recommended the approval of the Thomasville Blueprint 2028 Comprehensive Plan to the City Council by a unanimous vote; and

WHEREAS, the Thomasville Blueprint 2028 Comprehensive Plan requires adoption and final submittal to Georgia DCA and the Southwest Georgia Regional Commission;

NOW THEREFORE BE IT RESOLVED by the Council of the City of Thomasville to adopt the Thomasville Blueprint 2028 Comprehensive Plan

SO DONE, THIS THE 23RD DAY OF JULY, 2018.

THOMASVILLE, GEORGIA

Mayor, Greg Hobbs

City Clerk

BLUEPRINT

2028

Thomasville

OUR PLAN FOR THE FUTURE

BOOK 1: BUILDING PLACE

A COMPREHENSIVE PLAN FOR THE CITY OF THOMASVILLE

WAS CREATED BY:

CITY COUNCIL

Mayor Greg Hobbs
Mayor Pro Tem Terry Scott
Councilmember Jay Flowers
Councilmember David Hufstetler
Councilmember Todd Mobley

CITY MANAGER

Kha McDonald, Interim City Manager / Human Resources & Community Relations
Vicky Bryson, Executive Assistant
Keith Bass, Utilities Superintendent
Lynn Williams, Asst. City Manager - Communications & Marketing

CITY STAFF

Brian Herrmann, City Planner
Kenny Thompson, Urban Designer
Martha Reynolds, Neighborhood Planner
Sheryl Sealy, Director of Marketing
Lauren Radford, Director of Community Engagement
Kim Morrison, Marketing Associate

COMPREHENSIVE PLAN STEERING COMMITTEE

Tom Berry
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Marvin Dawson
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Reverend Jeremy Rich
Terry Scott
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Victor Dover, FAICP, LEED-AP, CNU-A, Principal
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DAEDALUS ADVISORY SERVICES

Economic Development
Shaun Bourgeois, Principal
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HALL PLANNING & ENGINEERING

Transportation & Mobility
Richard Hall, P.E., Principal

BRUCE TOLAR ARCHITECT

Local Development & Architecture
Bruce Tolar, P.A., Principal

GALLINAR PLANNING & DEVELOPMENT

Housing & Health
Carlos Gallinar, Principal

LINKSCAPE 360

Public Participation
Elaine Armster, Managing Partner

URBAN ADVANTAGE

Visualizations
Steve Price, Principal

FONTAINE MAURY

Branding
Haile McCollum, Principal

... AND HUNDREDS OF THOMASVILLE RESIDENTS

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PREFACE

Every Great City Has a Plan

Thomasville is looking to the future with a resolve to diversify its economy, increase employment opportunities, celebrate its history and culture, improve the health of its residents, improve affordability, and upgrade its quality of life. *Thomasville Blueprint 2028* is a plan created through an inclusive, participatory public process that presents both a grand vision and a practical plan to accomplish goals in each of these areas.

Strong infrastructure, education, and quality of life lay the foundation for long-term economic development. The plan presented in these pages recommends public and private approaches that work together to help the city fully leverage its great potential.

The plan also seeks to add pedestrian and cycling transportation options, increase access to parks and neighborhood amenities, and streamline the development process for projects that provide a variety of housing options at a range of prices.

Thomasville Blueprint 2028 is a living plan. Planning is an ongoing conversation about the future. The conversation that *Thomasville Blueprint 2028* began does not end with the plan's adoption. A city's needs evolve continually and just as the plan for one's own life must be allowed to evolve as opportunities and challenges change, so must the city's comprehensive plan.

Amphitheater

Image Credit: Jeff Lovett

Broad Street

New Commercial on Jackson Street

Neighborhood Parks

Front Porch Neighborhoods

HOW TO USE THIS PLAN

The city's comprehensive plan provides the basis for public policy in Thomasville regarding physical and economic development. *Thomasville Blueprint 2028* establishes priorities for public-sector action while at the same time providing direction for complementary private-sector decisions.

This comprehensive plan provides a flexible framework that can be updated, revised, and improved upon over time to stay relevant to the issues the city must confront, as well as the ambitions the city chooses to pursue. The comprehensive plan's goals and policies serve as a tool to evaluate new development proposals, direct capital improvements, and to guide public policy in a manner that ensures Thomasville continues to be the community that its residents want it to be.

Thomasville Blueprint 2028 contains illustrative plans, diagrams, maps, and pictures to make concepts clear and accessible to city officials, residents, developers, community groups, and other stakeholders.

The plan is divided into three books, each with a different focus but which together can help to lead the City to a vibrant future.

Book 1: Building Place focuses on topics that relate to Thomasville's physical built environment. In addition to the **Introduction and Community Goals**, Book 1 includes chapter on:

- **Land Use**,
- **Community Design & Historic Preservation**, and
- **Mobility**, as well as
- **Tactical Thomasville**, a compendium of smaller interventions to bring Thomasville together.

Book 2: Building Community focuses on topics that may be physical but are typically more policy in nature but help to strengthen the community and the social bonds that brings a community together. Book 2 includes chapters on:

- **Housing**,
- **Natural & Cultural Resources**,
- **Community Facilities**,
- **Economic Development**, and
- **Health**.

Book 3: Making it Happen includes the framework and direction for the City over the next five years as well as a look at how the ideas in this comprehensive plan were compiled and a look back on what the City has accomplished since its last comprehensive plan. Book 3 includes chapters on:

- **Community Work Program**, a list of what the City intends to accomplish or make progress on over the next five years;
- **Capital Improvements**, includes a discussion of the advantages of using a capital improvements and an example of what one may look like;
- **Process**, a recap of the process and discussions utilized to engage the community to compile the ideas and goals presented throughout this comprehensive plan;
- **Report of Accomplishments**, a status update of the Community Work Program developed as part of the previous comprehensive plan; and
- **Glossary,** a definition of terms used in the document that may be unfamiliar to some users.

Chapters in Books 1 and 2 are divided into four sections:

1. **Existing Conditions.** A discussion of existing conditions as it relates to the plan element.

2. **Community Concerns.** The community concerns represent consensus expressed by community members as part of the public involvement process of meetings, workshops, charrettes, online engagement, focus groups, and interviews that were conducted during the planning process. These community concerns make up the **Needs and Opportunities** for the comprehensive plan and set the direction for the Comprehensive Plan and the direction the community wants to go.

3. **Strategies for Addressing Community Concerns.** Policy discussions and recommendations with illustrative plans and renderings articulate strategies to be implemented through city actions and partnerships among local governmental agencies, private sector businesses, community organizations, and neighborhood residents.

4. **Goals and Policies.** Each goal summarizes the desired end-state for a particular subject based on the community's vision. Policies identify implementation actions and the principles that form the basis for city regulations and procedures and for desired actions by the greater community.

Relationship to Other Plans

The City of Thomasville should make periodic updates to its comprehensive plan and develop specific plans for the city that deal with a range of issues from transportation to parks and recreation. *Thomasville Blueprint 2028* has been developed in close coordination with existing plans and does not supersede those plans. *Thomasville Blueprint 2028* attempts to integrate social, economic, transportation, aesthetic, preservation, and sustainability goals from a variety of plans and initiatives into one framework. More information about existing plans is reviewed in later pages.

HIGH LEVEL
Overall City Direction
vision, goals, policies

Comprehensive Plan:

THOMASVILLE BLUEPRINT 2028

FOCUSED PLANNING
Detailed studies and specific strategies for a topic or area

Area Plans

Detailed plans focused on a portion of the city such as a special district, a neighborhood or corridor.

Citywide Master Plans

Detailed plans focused on a particular city service, facility or resource that affects the city as a whole.

IMPLEMENTATION
Policies adopted to implement plans

Capital Improvement Plan

Identifies specific projects that will be pursued in the near-term and how those projects will be funded. or corridor.

Codes & Ordinances

The governing regulations adopted by the City to make sense to future projects

Plan Implementation

This comprehensive plan is intended to play a pivotal role in shaping the future of the city. An Implementation Strategy Matrix is offered in another chapter, but it is important to note here that this plan should be used in tandem with many current and ongoing city planning efforts. Here are some practical ways to ensure that future activities are consistent with the comprehensive plan:

Annual Work Programs and Budgets.

The City Council and individual city departments should be cognizant of the recommendations of the comprehensive plan when preparing annual work programs and budgets.

Capital Improvement Plans.

The city's capital improvement plans (CIP), Community Work Program, and transportation plans should be consistent with the comprehensive plan's land use policies and infrastructure recommendations. Major new improvements that are not reflected in the comprehensive plan, and which could dramatically affect the comprehensive plan's recommendations, should be preceded by a comprehensive plan update.

Thomasville has unique funding opportunities and challenges. The City of **Thomasville Utilities** Department provides cable, telephone, high speed internet, compressed natural gas, electricity, natural gas, solid waste service, wastewater and water. Thomasville's capital budget relies largely on profit collected on revenue.

The City also depends on a **special-purpose local-option sales tax (SPLOST)**, a financing method for funding capital outlay projects in Georgia. The SPLOST is an optional 1% sales tax levied by any county for the purpose of funding the building of parks, schools, roads, and other public facilities.

Accordingly, the City's budget is vulnerable to fluctuations in energy prices and because the SPLOST lasts only five years new funding must be voted on by County Commissioners. Many Comprehensive Plan action items rely on CIP funding. Plan implementation is then ties to the City's ability to recruit large power and utility users and build support county-wide for SPLOST spending.

Comprehensive Plan Implementation for Public Expenditures

Plan action items recommended for implementation

Projects are approved by City Council

Funding streams identified

Timelines established

Projects published in budget or CIP
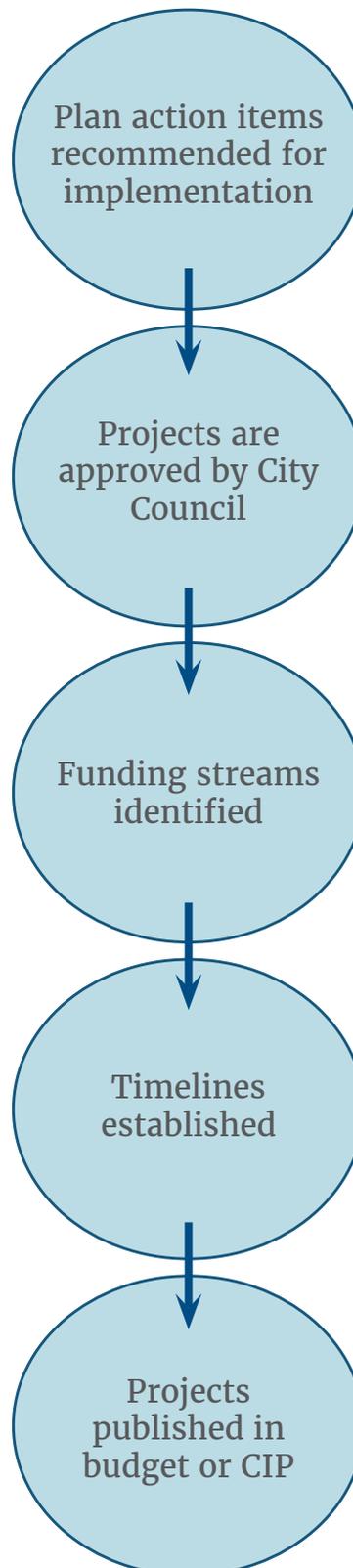
Economic Incentives.

Economic incentives should carry out comprehensive plan goals and policies. Municipalities benefit when they attract businesses that pay property taxes and sales taxes. Because Thomasville is also the energy provider the City needs to attract and retain power users and the City's Quality of Life is a major factor in recruitment and retention.

Private Development Decisions.

Property owners and developers should consider the strategies and recommendations of the comprehensive plan in their own land planning and investment decisions. Public decision-makers will be using the comprehensive plan as a guide in their development-related deliberations.

Development Approvals.

The approvals process for development proposals, including rezoning and subdivision plats, should be a central means of implementing the comprehensive plan. The land development code and subdivision ordinances should be updated in response to regulatory strategies presented in the comprehensive plan.

Future Interpretations.

The City Council may call upon the Planning and Zoning Departments to provide interpretation of major items that are unclear or are not fully addressed in the comprehensive plan. In formulating an interpretation, the city may call upon outside experts and other groups for advice. Minor items that require interpretation should be handled by the appropriate agency as it follows the comprehensive plan.

**Comprehensive Plan
Implementation for Goals and Policies
Affecting Private Development**

Plan goals or policies recommended for implementation

↓

Amendments to codes & ordinances are approved by City Council

↓

Timelines for enaction and requirements for "grandfathering" established

↓

Forms, manuals, and information documents amended to explain new policy

↓

New private-sector projects reflect new goals and policies.
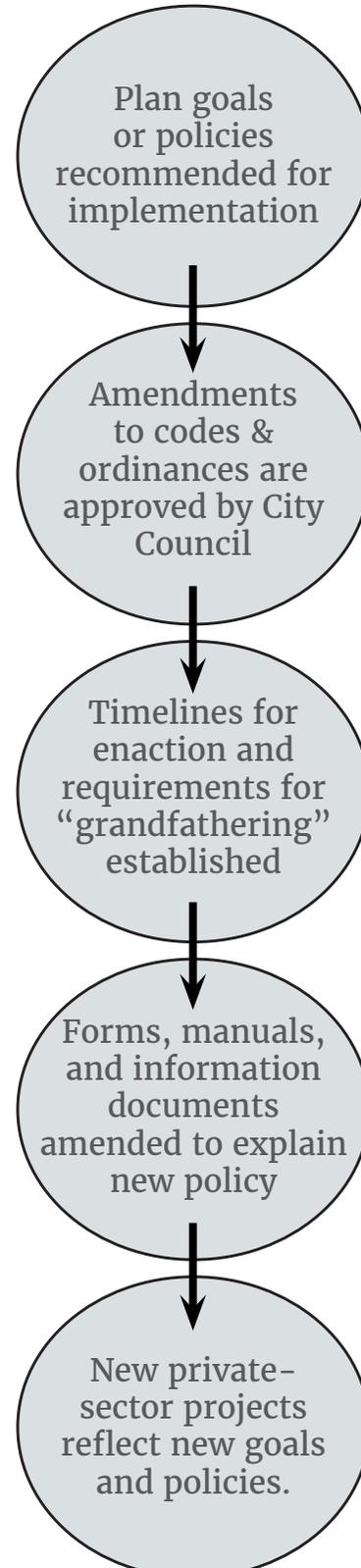
COMMUNITY GOALS

Build Truly Great Streets

Complete the Streets

Complete streets means streets that are planned, designed, operated, and maintained to enable safe, convenient and comfortable travel and access for users of all ages and abilities regardless of their mode of transportation. Rather than just defining a street from within its curbs, complete streets stretch farther out to incorporate the entire space between buildings which can include outdoor dining, street furniture, landscaping, art, and lighting.

Progressive transportation engineering understands the important role that the public right-of-way plays in moving and connecting people so communities can truly thrive. A roadway is not a place solely for cars to move efficiently.

Complete streets do not have a "one size fits all" approach. How a roadway fits into the overall network and the purposes it serves can change the function and makeup that the right-of-way should ultimately take.

For Thomasville, this means enabling modes of transportation besides just the personal vehicle. This begins with walkable streets which include wide, shaded sidewalks in well-lit destination areas, including safe connections from neighborhoods to schools. Enhancing the bike infrastructure throughout the city on both off-road and on-road systems will make the city more livable and affordable for those who cannot afford or do not want to drive, as well as provide for recreational biking.

Moving vehicles efficiently should remain a priority, alongside other mobility options.

Potential Street design for West Jackson Street

Enhance Gateways To Town With Active and Attractive Multimodal Corridors

The first impression one has of Thomasville is driving into town. When visitors cross Pinetree Boulevard, which circles the City, they should have a positive impression and a sense of arrival. Jackson Street, Smith Avenue, and Broad Street, in particular, should be made a focus to make them attractive gateways into the City. These streets should be active, multimodal corridors that attract people to the City and provide amenities to the surrounding neighborhoods.

These corridors are what bring visitors to the downtown, and they should also set the stage for what is to come. Gateway corridors lined with vacant and derelict properties does not create a good first impression and does not lead people to explore more of the city.

Add New Destinations & Uses

Updated land use planning could unlock economic opportunity along the corridors. New destinations are needed, but they must be accessible by biking and walking. For some in Thomasville biking and walking are the primary modes of transportation. However, sidewalks do not exist throughout the neighborhoods and are sporadic along the main corridors, hampering the ability of people to walk.

While the corridors can use more activity along them, the surrounding neighborhoods could use amenities that cater to the residents. These could include groceries and retail which residents would be able to walk or bike to without having to cross town. In addition, youths and seniors have expressed a desire for more activities within their neighborhoods.

Maximize Connectivity

Connect Sidewalks & Trail Networks Through Neighborhoods To Amenities

Thomasville is a rather compact city. However, it can often feel disconnected between the neighborhoods and commercial areas. Thomasville desires to be a more connected city. Several initiatives are already underway to make it more connected.

The City is actively working to make an interconnected trail system that circulates around the city and connects back into the neighborhoods and the downtown. Segments of this trail system already exist and as opportunities arise are being expanded.

An interconnected network of walkable streets is vital to the health of neighborhoods and cities. The first step for walkable streets is to have sidewalks. Many of the existing neighborhood streets lack sidewalks. Although it will take time, an effort to add sidewalks to at least one side of the street along main corridors that connect neighborhoods to schools, parks, commercial areas, and downtown should be undertaken.

New development projects should add to the overall connectivity of the neighborhoods and not detract from it. No streets should be closed and more pedestrian and bike connections should be made whenever possible.

Create Safe Crosswalks at All Intersections

If it takes someone more than three minutes to walk to a crosswalk, wait to cross the street and then resume their journey, they are likely to cross along a more direct - though unsafe - route.

Crosswalks appear often within the downtown, but can be much further apart along the commercial corridors. Creating an environment throughout Thomasville where people can get across the street without being in physical danger should be a top priority for the community. To improve safety, crosswalks should be assessed and improved. More should be added to key intersections and along the main corridors.

The presence of a crosswalk does not in and of itself render a street safe, but it is a start. Based on the surrounding context, speed, and overall roadway width, crosswalks often require additional safety measures such as safety islands, signals, or traffic calming. Frequent crossings reinforce walkability. Crosswalk spacing should be determined by the pedestrian network, built environment, and observed desire to cross a street - such as at parks or schools. Crosswalks should be made better and more prominent.

Proposed new sidewalks connect the neighborhoods to amenities.

Underground Utilities

Overhead utility lines are unsightly and can be a liability in storms. They limit where trees can be planted and how high they can grow. Burying utility lines can be very costly, but this cost can be mitigated through partnerships and by burying them at the time of other redevelopment. Underground utilities are more reliable in the winter and during storms and allow a better urban tree canopy to be developed.

Install High Fiber Cable

Connectivity is not just about physically getting around the City. In order to stay relevant in an increasingly digital world, staying on the front end of technology is important. The City should work to bring high fiber cable access to the community and neighborhoods. Compared to wired cables, high fiber cables provide higher bandwidth and can transmit data over longer distances. They can support internet access, cable television, and telephone systems. As telecommuting becomes more popular, a reliably fast internet connection can be a factor in people choosing to locate in Thomasville either individually or as a business.

Expand & Enhance Existing Parks

Every city and neighborhood should ensure that they are utilizing what green space they have to its utmost potential while also looking for more opportunities to add attractive greenspace. The City of Thomasville is actively working on upgrades to two of its main parks—MacIntyre Park and Francis Weston Park.

The City intends to focus on different parks each year to bring upgrades and enhance the parks system for the community. The parks should offer different amenities for different users.

In addition to improving the large parks, a series of smaller parks should be assessed in order to locate one within a five minute walk from the majority of all residences. These parks can be small and include items such as a community garden, a small playground, a trailhead with a restroom, a dog park, or a picnic spot with grills and picnic tables.

Install More Lighting

Where lighting is concerned, safety and security are two different issues. Safety issues are related to tripping and falling. Security is associated with seeing the face or body of a potentially threatening person. For safety, lights point vertically down onto a horizontal surface so that you can see obstructions in your path. For security, horizontal light needs to reflect on a vertical surface. The compromise is to have light that shines down but also spreads out.

Low light levels are one of the key concerns people state when they feel unsafe. However, there is no clear evidence that more light deters crime. While more light can make people *feel* safer, just adding more light without addressing other aspects can actually reduce personal safety. A study conducted by the City of Chicago found a correlation between increased crime and brightly lit alleyways.

The City of Thomasville owns the power company and light poles. The City is working to convert street lights to LED, which is more environmentally responsive and creates more consistent light with less glare. Lights should be shielded and directed down to where it is needed.

Eliminate Dumping

Trash in the streets or on the side of the road or alley make places look neglected, and can contribute to the spread of disease. Dumping happens in neglected areas and enhances the sense of blight in the community. Efforts to prevent dumping trash in the neighborhoods and on the edges of town should be developed. A service to collect this illegal trash should also be developed as part of a partnership with the City. Individual neighborhood cleanups can bring a community together socially while working to pick up the trash and give the community a fresh start.

Expand Housing Options

Rehabilitate & Infill Neighborhoods

Thomasville has an incredible housing stock, but as it ages, it can sometimes become neglected. The neighborhoods should be strengthened by rehabilitating homes that can be saved and updated while also building new homes on empty lots.

The Victoria Park neighborhood is a good example of new infill housing. Other enclaves of vacant lots coupled with homes that can be rehabilitated should be sought for future projects to help build back existing neighborhoods. Façade improvement grants could be made available to individuals that may need assistance in fixing up their existing homes.

Increase Affordable Housing Options

The City of Thomasville, local churches, and the Land Bank own or control numerous properties throughout the City and should facilitate the development of these properties to attract new investment to maintain and increase the City's stock of affordable homes. At present, the City is predominately single-family, however, a greater range of housing options including townhomes, duplexes, homes-above-retail, "tiny homes," and accessory dwelling units could make effective use of land and decrease the cost of homeownership.

Housing providers have successfully partnered with the City in the past. Subsidized, deed-restricted, income-targeted units are the best way to provide new housing that stays affordable. Federal, state, and local resources can also be used to rehabilitate existing homes and may allow residents to remain in the community. The community recommends successfully integrating subsidized housing into the community by:

1. Recommending that subsidized units look like middle-class housing to avoid stigmatization;

2. Encouraging the siting of homes in a way that ensures subsidized housing units are not too densely aggregated; and

3. Identifying places were housing can be built within close distance to jobs, schools, and parks.

Build Greater Variety of Housing Types

The dominant housing type in Thomasville is single-family homes. New development at the market rate will need to be more varied and diverse while still fitting in with the existing structures. A mix of housing types can help attract prospective new homeowners or renters.

Housing types that could mix well into the existing neighborhood while attracting different buyers include small mixed-use buildings, townhouses, duplexes, cottage courts, and apartments above storefronts in the downtown.

Welcome All Incomes & Ages

A variety of housing types makes it possible to accommodate a more vibrant and diverse population, including a full range of incomes and age groups including seniors and students.

A sustainable community allows one the opportunity to buy a first home, then later move to a larger home as a family grows, and afterwards downsize as one ages - all without leaving the support of familiar neighborhood services and social connections behind.

Options for loan programs and social networks that work to build home ownership among existing residents should be explored.

Attract Homeowners

One of the main desires of this effort is to find ways to make Thomasville an attractive city for businesses and residents to live and own. Recent affordable housing interventions can be a start to creating a diverse portfolio to attract new homeowners.

Housing trends are typically driven by the convergence of the two largest generations in the history of America: the 79 million Baby Boomers, and the 77 million Millennials. The baby boomer generation that drove the trend for single family homes outside the city centers are now aging and wishing to downsize at the same time that their children are leaving home and starting professional careers. Both of these groups of consumers are looking for smaller homes, with small yards or courtyards in areas close to amenities.

Thomasville is doing a great job at attracting Baby Boomers as they retire, but Millennials are moving away to larger cities. Once they have established careers, some Millennials will return to raise kids, but they will still want smaller homes and the ability to bike or walk as well as drive.

A range of additional housing types such as smaller single family homes on small lots, townhouses, and apartments above retail, particularly in the downtown, can accommodate the housing needs of both these demographics.

Continue to Work with Community Partners

There are numerous non-profit organizations working in partnership with the City to develop and provide benefits to the local community. Development and turning around a neighborhood in both reality and perception is not an easy feat. It takes many partners working from many angles for even a single project to come together. The community should continue to work within existing partnerships and build new ones to further the redevelopment of housing stock in Thomasville.

Local churches are more than structures—they are critical in communicating with and activating the Thomasville community, and are one of the most effective groups for leading positive change. Churches have a long history of providing community services and many have expressed a willing interest in assisting in the renovation of existing housing and the creation of new housing. With City assistance in design, construction, and code compliance, the local churches could organize several initiatives to aid in the renovation of neighborhoods.

One example to consider is the Service Over Self program in Memphis, Tennessee, a faith based initiative that renovates close to 40 units per year while teaching young community members construction techniques. Service Over Self is funded through federal grants called Community Development Block Grants.

Through the Land Bank, the City has control over numerous lots throughout the City. The City can partner with non-profit organizations and donate the land to assist in the development of affordable housing throughout the community.

Homebuyer Assistance

There is a need for education for new homeowners. Programs exist that can assist residents in area neighborhoods and can be made available to potential buyers. Fannie Mae can assist with such efforts and has programs for education. Workshops could be publicized and hosted through the local churches for interested residents. The relatively inexpensive housing in this area makes it affordable for less affluent first-time homeowners. Providing these potential buyers with education and resources can assist them in making the leap from renter to owner.

Small and Medium Single-Family Homes

Mansion Apartment

Duplex

Townhomes

Grow & Attract While Protecting & Enhancing Character

Activities for All Ages

Activities for all ages are needed in Thomasville. Several groups of kids and teenagers participated in the charrette. They mentioned wanting more activities geared toward their age group. The Boys & Girls Club has activities, but more are needed. Participants mentioned more places to hang out, rotating weekly events, midnight basketball, movies, bowling, rock climbing, escape rooms, laser tag, geocaching, music festivals, scavenger hunts, a trampoline park, miniature golf, bonfires, make your own pizza, dance parties, and other activities. Many of these could be accomplished with just organization, a location, or minimal infrastructure. A teen center that has weekly events or activities is a great start. As the City parks are reconsidered, some of this infrastructure for teen activities could be included.

Historic Preservation

Thomasville has a strong sense of self and values historic preservation. Numerous federal and local historic districts, as well as historic landmarks have been designated throughout the city. A continued focus on historic preservation and fixing and repurposing existing buildings will help to enliven the streets and fill them with different types of retail, restaurants, cafés, and entertainment venues at the street level.

Storefronts throughout the downtown have been revitalized, however upper stories are often still vacant. The upper stories of these revitalized buildings could hold a mix of offices to create a central employment center as well as opportunities for housing. Attracting a vibrant mixture of uses in downtown will generate activity at all times of the day, making downtown and Thomasville as a whole more sustainable.

Historic preservation should continue to be embraced and promoted as an effective economic development and revitalization tool and as part of a holistic strategy to promote walkable, livable, and humane placemaking.

The Big Oak

Enhance Local Character in Parks

Parks are one of the places that bring a community together and set the character of a community. Thomasville is the City of Roses. Roses should be everywhere. Every park should have roses. They could even be a part of the street landscaping. When roses are in bloom, they should be everywhere you look.

In addition to roses, parks and streetscapes should be filled with native plantings. Nothing denotes a sense of place more than plantings that are native to an area. Local art also enhances a sense of place. There is an active art community in Thomasville, and these talents should be encouraged throughout the community. Every park can have some form of public art.

Keep the Streets Green

Street trees are one of the greatest assets a community can have. Neighborhoods with more mature and healthy street trees tend to have higher resale values and less crime. Trees provide shade for pedestrians and make sitting on your front steps with a friend more pleasant. The Big Oak is a great example that even something as simple as a single tree can become an attraction given enough time and the opportunity to prosper.

Trees are just a start. Plantings, grass or flowers beautify while also making the area feel well-tended. Another way to green the street is to have flower baskets that hang from light poles.

Encourage Diverse Local Businesses

National chains are often too large to care about a single store or neighborhood while draining the community of its money and sending profits on to headquarters elsewhere. Local business proprietors have a stake in the community they serve. The money they earn is reinvested in the neighborhood through improvements and sourcing local materials and good.

More local businesses should be encouraged. There is a cumulative effect to local businesses employing local residents in the community. Local businesses can also tailor products and services to the needs of the community and be responsive as those needs evolve.

Rose Garden

Make the City a Weekend Getaway

Thomasville is often visited by people from the surrounding area for an evening out or for a day when there are special events. The City should work to expand its offerings as a weekend getaway. The City has numerous attractions for people to visit, but it lacks the appeal for visitors staying overnight. A longer stay will mean that people spend more of their money in the community.

There is a wonderful bed and breakfast choice for visitors to stay in town, but rooms are limited. Additional hotel options for visitors are needed within town. There are some hotels off of Pinetree Road on the edge of town, but weekend visitors will want more charming in-town options. Additional bed and breakfast options or a boutique in-town hotel will allow people the option of remaining overnight or for a long weekend, and will echo the "Resort Era" of Thomasville.

Coordinated and regular business hours are also needed to cater to weekend visitors. Even if people have a place to stay, there are few evening or Sunday activities or places for people to eat. There are stores along the main street, but they are often closed in the evenings. People want a place to stroll after they have a meal.

Many of the offerings in the downtown cater to a limited audience. A greater diversity of retail and food services will offer more options to a greater variety of people.

First Fridays, Thomasville Antiques Show and Sale, Thomasville Rose Show and Festival, Thomasville 4th of July Fireworks Show and Festivities, Thomasville Fly-in, Covey Film Festival, Plantation Wildlife Arts Festival, and Victorian Christmas Festival are annual draws that bring people to the community. Offering festivities and activities in tandem and in addition to these main events help to keep people in the community and wanting to come back to see more.

Easy Parking

Bringing more people to town also means that they will need a convenient place to park. Thomasville has sufficient parking in and around downtown. However, the parking is not always right in front of a business or destination, and therefore can be difficult to find — especially for first-time visitors. Thomasville should create simple wayfinding to help people locate public parking areas in and around destinations.

A Prosperous, Inclusive City

One Thomasville

Creating a prosperous, inclusive, and affordable city can mean many things. At its simplest, it means ensuring that all people, with a wide range of incomes, should be able to live in safe and healthy housing. That can be accomplished by providing a range of building types that cater to a variety of age groups, household sizes and configurations, and income levels.

Thomasville is a compact city encompassing approximately 15 square miles. It is never more than three miles from its center to the edge. Yet residents see a disconnect in the community that is both physical and social. The City of Thomasville is actively seeking to bridge this gap.

New physical connections for pedestrians and cyclists at strategic locations could include making streets that are more safe, comfortable, and interesting to walk. Cycling facilities could connect neighborhoods to parks, schools and commercial areas including the downtown.

More development is encouraged along corridors that cater to the surrounding neighborhoods. At the same time, the City should encourage and foster more diverse businesses and business owners in the downtown so that there are offerings for all people in the community, which encourages more people to utilize downtown and identify it as "their place."

Design is key. More development along Jackson, Broad and Smith streets could improve the pedestrian and cyclist experience or make it worse depending on the design. Neighborhood centers and crossroads could be filled with walkable destinations that could host the jobs that residents are currently driving to.

A social disconnect is harder to bridge, but city programs, non-profit organizations, and local church organizations can all work together. The creation of neighborhood associations, neighborhood watches, and business associations to reinforce a sense of ownership could help. Additional community events spread through the different neighborhoods and in parks can facilitate communication and build pride. Thomasville has a unique history and identity that can progress into an inclusive future.

Creating real transportation choices can help to level the field for creating a prosperous city. Investing in transit, biking, and walking will benefit people in Thomasville who are less mobile.

Government and decision-making processes should represent the full racial, socioeconomic, cultural, political and demographic diversity of the population, as the City actively seeks the public's voices to guide policy. City government should proactively support equity and the quality of life for all residents when making decisions related to future land use, resource allocation, project implementation and other planning and policy decisions.

Help Small Businesses

Keeping Thomasville affordable to the community can also mean supporting local businesses and artists in a range of commercial opportunities. Greater variety of commercial spaces can help support small and emerging businesses and organizations in addition to larger "anchor" employers. In turn, better jobs and opportunities can attract additional businesses and foster entrepreneurship.

Opening a new business can be difficult and there are unknown obstacles to navigate. The City can foster local entrepreneurs and small businesses to attract a more diverse set of businesses to the community. The City seeks to expand and diversify entrepreneurship throughout the city.

The City should explore designating a point of contact that potential business owners can work with to seek answers about the process of opening a new business. This point person or department can assist in filling out forms, forming business plans and providing knowledge about next steps. They can also assist in finding available locations and pointing people to available resources or appropriate contacts when unexpected hardships occur.

The City should foster a healthy mix of businesses that cater to all walks of life. Historically, African American businesses thrived in the Bottom. Programs to recruit and support African American-owned businesses can help stitch together an inclusive business community and diverse representation along Broad Street.

Small businesses like the Fuzzy Goat give Thomasville its unique charm.

Attract Industrial Businesses

As time passes, industries change and businesses open and close. Opportunities for new industry exist on industrial land on the west side of the City that is accessible by rail. This land should be marketed to industrial businesses to bring jobs to the community. There is a local workforce ready and willing to work. As industry comes to Thomasville the City should work to help train local workers for the jobs that will be required.

Manufacturing throughout America is decreasing; other jobs and industries must take their place. A diverse economy will be more resilient than one that relies on one industry or business.

Industrial businesses will bring jobs, which in turn spur other businesses to meet ancillary needs of this new activity. As one industry is attracted to Thomasville, it becomes more attractive for other industries as well. The attraction and retention of new and existing businesses is crucial for the continued health of the local economy.

Foster Bringing Young People Back

As with many small towns throughout the country, young people often leave to pursue education and to start their careers. Some return as they begin to have families and remember the great town they grew up in. Sometimes new people discover Thomasville and its charming way of life.

Thomasville is being discovered as a wonderful place to retire, but it needs to continue to be a wonderful place to work and raise a family as well. Thomasville should focus on attracting Millennials and young families in order to bolster an active, educated workforce. Affordable living and better economic opportunities can create an environment where young people want to stay or return.

Broad Street

EXISTING PLANS

Numerous plans and studies have been created for the city that present compelling ideas concerning future improvements throughout the city. It is important to highlight some of the main concepts that have been proposed in the past and that are still supported, and have the potential for continuing to improve the quality of life for the residents of Thomasville.

Thomas County / Thomasville Comprehensive Plan 2005 - 2025

The Comprehensive Plan is the guiding policy document for both the City and County. It lays out a narrative for future development that is broken down by character areas for the County and for the City of Thomasville.

For the City these areas include:

- Conservation/Greenspace,
- Suburban Neighborhood,
- Traditional Neighborhood,
- Urban Community,
- Community Commercial,
- Highway Commercial,
- Downtown Mixed-Use,
- Office/Institutional,
- Medical District, and
- Employment / Industrial.

The plan then identifies issues and opportunities followed by goals and policies as they relate to economic development, housing, natural and cultural resources, land use, community facilities, intergovernmental coordination, and transportation.

Some of the key goals are:

- Support and expand existing businesses within the City.
- Strengthen the tourism industry in Downtown Thomasville.
- Encourage compatible infill development and redevelopment, especially in the Downtown.
- Continue to encourage and promote the preservation of Thomasville's historic resources, historic districts, and historic landmarks.
- Preserve and enhance the distinct identities and historic character of existing neighborhoods and structures, and encourage the development of new neighborhoods that possess a unique identity through attractive design of public places, proximity to schools, parks, and community festivals and events.
- Protect existing trees and encourage best management principles for landscaping in Thomasville.
- Preserve unique and historically significant communities, structures and places whenever possible and maintain the integrity of stable neighborhoods by ensuring that new development is consistent with existing character.
- Continue to promote the compact, pedestrian-friendly environment that currently exists in downtown.

2014-2018 Strategic Plan and 2016 Strategic Plan

Every five years, as well as at a midpoint, Thomasville leaders meet to lay the groundwork for a five year strategic plan. This plan is focused on implementable action items centered around six strategic themes; economic development, image & brand, services, environment, organizational culture, and community relations and development.

Downtown Strategic Plan Recommendations (April 2016)

The downtown strategic plan identifies key catalytic projects, planning areas and redevelopment opportunities which, when combined, create a strategic approach to the continued revitalization of Downtown Thomasville.

Local Historic Districts & the Commercial Design Guidelines & Residential Design Guidelines

Thomasville has five local historic districts. Within each of these areas there are design guidelines for both rehabilitation and new construction projects. The guidelines are graphically oriented and include images of what to do as well as what not to do. These guidelines designate a step-by-step design review process.

The documents include an extensive history of Thomasville, both for its commercial and residential historic districts. There is also an extensive catalogue of historic structures within the each district contained within the guidelines. Information is cataloged concerning the historic streetscape, street sections, vegetation, and open spaces.

Gateways Urban Redevelopment Area Plan (June 2016)

The City Council and Staff developed a Strategic Plan with specific goals, objectives, and strategies that can best be accomplished with the establishment of an Urban Redevelopment Area. The URA is divided into two sections that suffer from high poverty, crime, infrastructure deficiencies, dilapidated buildings and vacant parcels. The City has chosen to use a URA to combat, mitigate, and correct substandard conditions in these areas with planning that is consistent with New Urban and Smart Growth principles.

Creative District Vision Report (August 2014)

The Creative District Plan guides investment in commercial and residential properties south of Downtown. Numerous sites for infill buildings or redevelopment sites were identified, such as the Powell Warehouse, which present opportunities for street-facing development that helps create a cohesive district adjacent to Downtown.

West Jackson Street Corridor Plan (March 2016)

West Jackson Street is the primary gateway from Tallahassee to the downtown. The plan developed concepts to enhance this entry experience into Thomasville, create opportunities for pedestrian and bicycle facilities, and to facilitate economic reinvestment along the corridor.

The corridor was divided into segments with different recommendations for each:

Pinetree Boulevard to Bartow Street
Proposed improvements: landscaped medians, protected bike lanes, a gateway monument, and improved pedestrian scale lighting.

Bartow Street to Remington Avenue
Proposed improvements: landscaped medians, protected bike lanes, public art, and improved school accessibility.

Remington Avenue to Madison Street
Proposed improvements: minor improvements by pavement markings to alert motorists that bicycles share the travel lane.

West Jackson Streetscape Plan (December 2017)

West Jackson Street from Madison Street to Remington Avenue was further studied for the inclusion of street trees, bulbouts, and new sidewalks.

Victoria Park Overlay District (April 2015)

The Victoria Place infill residential project has resulted in several new homes built adjacent to the downtown. Continued construction along Victoria Place and Lester Street will result in new housing stock within a short distance of Downtown Thomasville.

A set of guidelines for development within the district was created that includes building types ranging from small single family homes to landmark buildings.

Community Landmark Trail Report (February 2011)

The Community Landmark Trail is a non-motorized 14+ mile multi-use trail loop that connects major historical parks and neighborhoods throughout the City. Designed to accommodate pedestrians and bicyclists, the trail will serve the dual role of recreational amenity and connection to both active and passive recreational opportunities within Thomasville.

The trail will pass a variety of environments as it courses through various locales and spaces. From tree-lined city streets to natural woodland paths, the user will experience the best of Thomasville's rich heritage.

The plan includes trail cross-sections, landmarks, signage and wayfinding, and plant palette. It breaks implementation into six phases and includes engineering reports, park programming, and an economic report.

Parking Study (December 2015)

Completed in 2015, Florida State University conducted a study of available parking and its utilization in the core of the downtown area. The assessment identified 2,937 parking spaces in and around downtown with 21% located on-street and the remaining within surface lots.

The study concluded that there is ample parking within the downtown even if multiple events were occurring, however, better signage may be needed to direct people to where public parking is available.

MacIntyre Park Vision Plan (May 2018)

The proposed master plan for MacIntyre Park would guide investment in the park including play areas, an entertainment area, natural areas, parking, and access by pedestrians and bicyclists.

THOMASVILLE'S HISTORY

Thomasville Blueprint 2028 draws on a rich and complicated history to build a compelling new vision for Thomasville. Surrounded by protected longleaf pine forest in the heart of the scenic Red Hills of southwest Georgia, Thomasville has long been known as a destination city with a diverse economy and unique cultural history. Over the years since its incorporation in 1831 as the seat of Thomas County, Thomasville thrived first as a center for agricultural production, then as destination for tourism and sporting, and later as a regional center for industry.

The first occupants of the land that would become Thomasville were the Creek and Apalachee people. Towards the beginning of the 1800's, trade relations between European-ancestry settlers and Creek Indians became strained, and the Creek were pressured to cede their land. A land lottery in Georgia's capitol and the promise of fertile soil brought many more settlers to the Thomasville area.

By 1850, Thomas County was home to more than 10,000 people. Fully half this population were enslaved Africans. This agrarian Thomas County grew and exported large amounts of cotton, corn, sugarcane and sweet potatoes.

1861 ushered in the Civil War. Though fighting stayed mostly outside of Thomasville, many residents left to fight as soldiers. The Civil War and Reconstruction were a difficult economic time for the city, but this precipitated a dramatic transition in the life of Thomasville.

The coming of the railroad enabled wealthy Northerners to travel south during the winter, and Thomasville had the fortune of being the southern end of the railroad line. Northern and Midwestern socialites bought dilapidated agricultural estates and transformed them into recreational and shooting plantations. The years between 1870 to 1905 are considered the "Resort Era" of Thomasville. Dozens of hotels, boarding houses and fine dining establishments were built and, along with a sophisticated marketing program touting the fresh air and warm climate as health benefits, established Thomasville as a regional economic and cultural hub.

These new visitors and residents enjoyed quail hunting and other sporting events including tennis, horse riding, fox hunting, and golf. Many celebrities visited Thomasville during this time, which furthered its reputation as a hunting, sporting and leisure destination. In the 1950s, President Dwight D. Eisenhower stayed in Thomasville several times during his presidency and enjoyed hunting at a popular plantation. Jackie Kennedy also stayed in Thomasville for a time shortly after the assassination of her husband, President John F. Kennedy. Her first public appearance following that event was leaving one of Thomasville's churches.

The 1900's saw the rise of new industries. Many African-American residents worked on the hunting plantations, and local resident James "Jack" Hadley documented some of these experiences in the Voices of America collection of oral histories, *African-American Life on the Southern Hunting Plantation*, published in 2000. Flowers Baking Company and a regional medical hub opened mid-century, and still provide employment for many Thomasville residents today.

By the late 1960s, both the city and county schools began to integrate their respective student bodies. Complete desegregation was finally implemented during the 1970-1971 school year.

Today, the City of Thomasville is working to solidify its role as a vibrant exemplar of a small destination city. Many things provide positive momentum toward this goal: As the urban center of Thomas County, Thomasville provides the majority of housing, employment, services, and educational

An 1885 map of Thomasville describes the city as a "Famous Winter Resort for Northern Invalids and Pleasure Seekers."

opportunities in the region. It maintains a beautiful historic downtown. To the south and west of the City, a number of historic plantations occupy large tracts of land that were once farmed. Much of this land has been placed in permanent preserve, functioning today as private residential retreats or semi-public hunting plantations.

Hunting in Thomas County is a nationally recognized multi-million dollar industry that attracts people from across the Country to Thomasville. The plantations serve as economic generators that physically discourage sprawl while promoting activity downtown. Thus, there is a very strong relationship between the health of the City and the rural lands that surround it. A soon to be released 2018 Economic Impact Study by Tall Timbers will provide a solid estimate of the economic impact in Thomas County and throughout the Red Hills from these properties. The results, while still under peer review, appear to be overwhelmingly favorable.

Sources: Thomas County Historical Society, New Georgia Encyclopedia, *African-American Life on the Southern Hunting Plantation*, City of Thomasville.

Photos courtesy of Pebble Hill Plantation and the Georgia Archives

Broad Street in Downtown Thomasville, 1900


The Mitchell House, opened in 1886

The railroad was an important part of development in Thomasville.
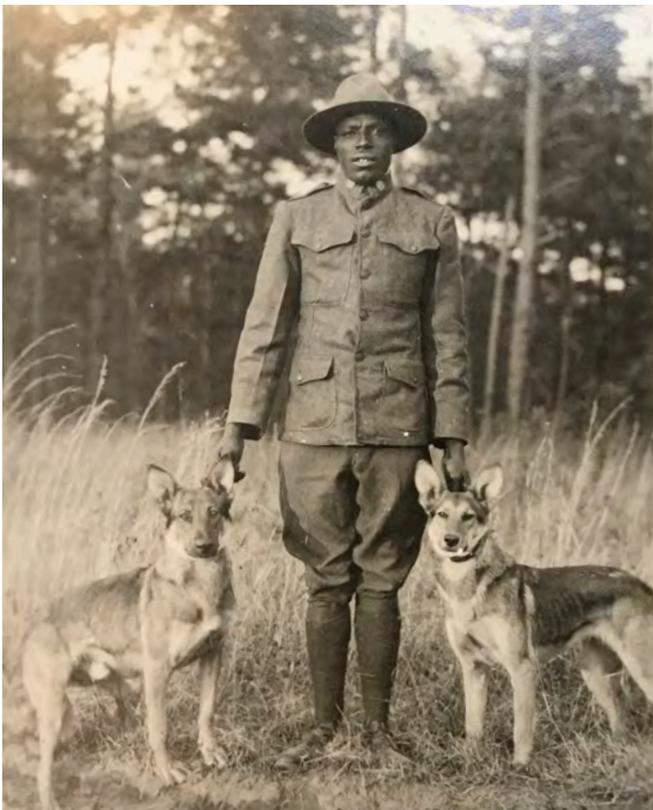
Pebble Hill Plantation worker, circa 1915

Families gather to celebrate Easter at Pebblie Hill, circa 1920

CITY PROFILE

$31,679
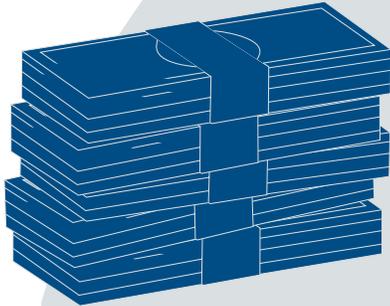
Median Household Income in Thomasville

Thomas County: $36,641
Georgia: $49,620 · US: $55,755

Source: 2011-2015 American Community Survey 5-year Estimates

CITY OF THOMASVILLE

THOMAS COUNTY

GEORGIA

USA

27.9%

21.1%

16.0%

12.7%

percent of individuals income **BELOW** Federal Poverty Rate
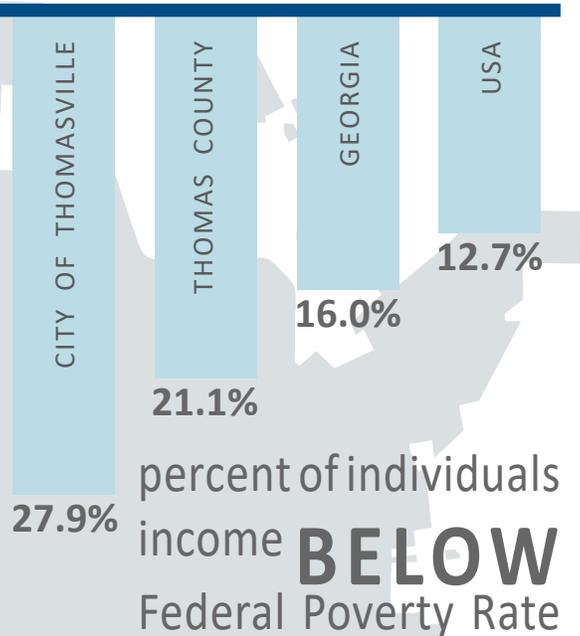
Source: 2011-2015 American Community Survey 5-year Estimates

The City of Thomasville is the county seat of Thomas County, Georgia.

The city is the second largest in Southwest Georgia after Albany.

The city deems itself the City of Roses and holds an annual Rose Festival.

Population by Age

Age	Percent
0 - 17	26.1%
18 - 24	8.5%
25 - 34	12.4% (primary renter group)
35 - 44	11.9%
45 - 54	13.9%
55 - 64	12.2%
65 or older	15.0%
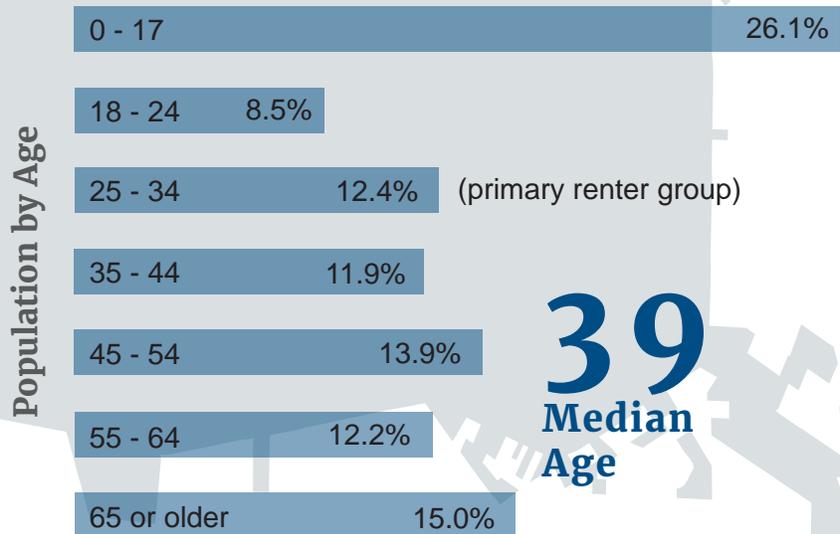
39 Median Age

Source: 2011-2015 American Community Survey 5-year Estimates

about **18,826** PEOPLE LIVE IN THOMASVILLE

Source: Vintage 2016 Population Estimates

Industries & Occupations
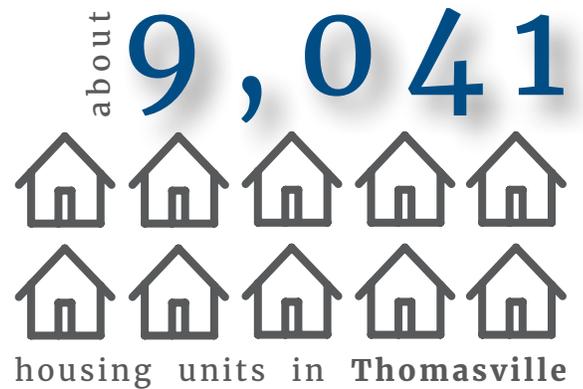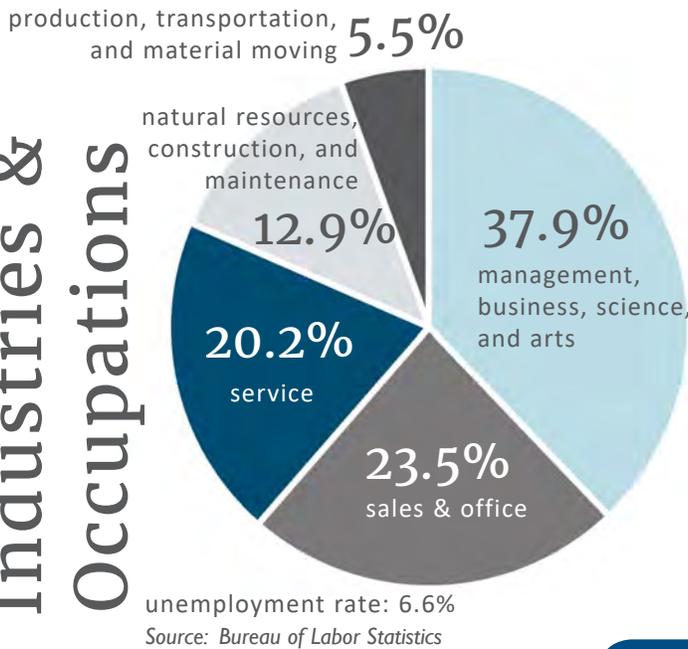
production, transportation, and material moving **5.5%**

natural resources, construction, and maintenance **12.9%**

37.9% management, business, science, and arts

20.2% service

23.5% sales & office

unemployment rate: 6.6%
Source: Bureau of Labor Statistics

TRAVEL TIME to work

18.1 minutes

Source: 2011-2015 American Community Survey 5-year Estimates

FOR SALE $125,200*

MEDIAN HOME PRICE in Thomasville

Georgia: $148,100
US: $178,600
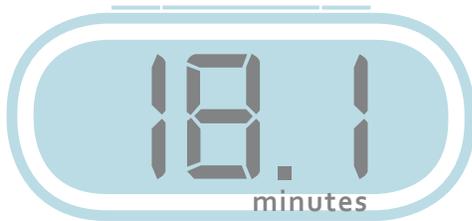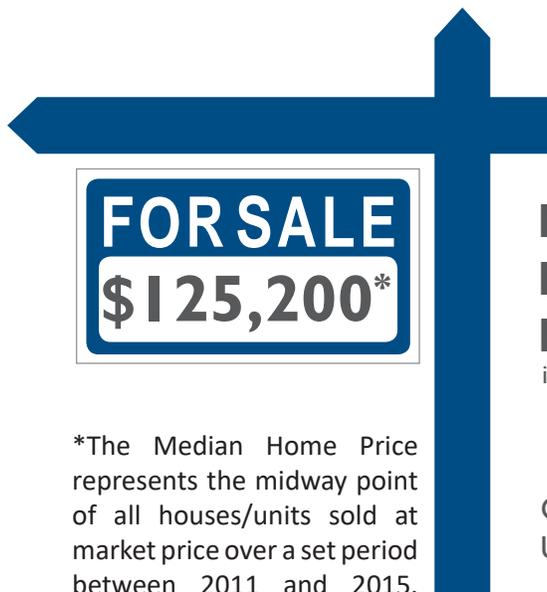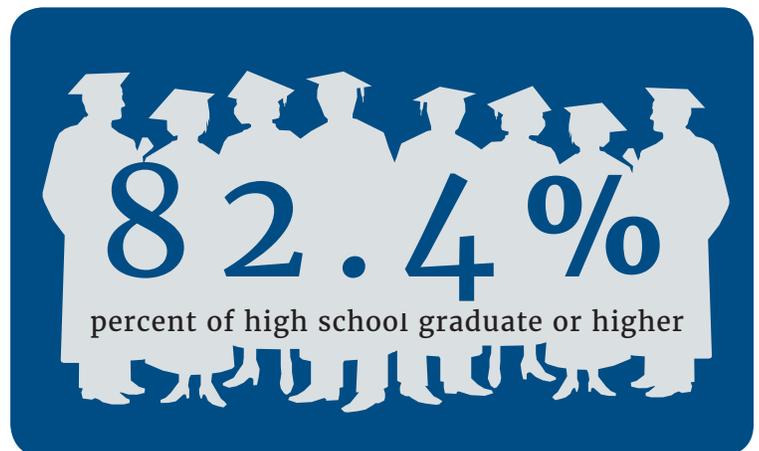
*The Median Home Price represents the midway point of all houses/units sold at market price over a set period between 2011 and 2015.
Source: 2011-2015 American Community Survey 5-year Estimates

about **9,041**

housing units in **Thomasville**

Source: 2011-2015 American Community Survey 5-year Estimates

82.4%

percent of high school graduate or higher

49.7% units owned

50.3% units rented

Ownership Rates
US: 63.9% • Georgia: 63.3%
Thomas County: 59.9%

Source: 2011-2015 American Community Survey 5-year Estimates

CURRENT CONDITIONS

Preserved Downtown

The City of Thomasville boasts a well-preserved, walkable, historic downtown. The core of the downtown is centered along two main thoroughfares — Broad Street and Jackson Street. These streets are appealing for pedestrian traffic through the use of street trees, on-street parking, wide sidewalks, well-designed street lights, and commercial building frontages that are aligned with the back of the sidewalk.

While the buildings in the city's center have additional floors above the commercial activity, use of the upper floors is not common and are concentrated in a few buildings. The historical street network of Thomasville is well connected to the downtown and compliments Broad and Jackson streets. These blocks are composed of residences, with a distribution of civic and religious institutions within them.

Traditional Neighborhoods

Just outside of the historic downtown are Thomasville's original neighborhoods and their associated traditional centers. These neighborhoods are within walking and biking distance of the downtown and share the same connected street grid. Some of these neighborhoods have historic designations and are complete with houses, parks, and sidewalks. Other traditional neighborhoods, although also historic in nature, have lacked investment over the years. While these locations have trees and are inviting, many of the streets in these neighborhoods do not have sidewalks. There are many vacant lots, and numerous vacant and underutilized buildings. In all cases, as auto-dependent development occurred outside the downtown area, the neighborhood centers began to suffer and several no longer have any tenants. Some development is occurring that is working to promote new walkable places within these areas.

Suburban Development & The Commercial Strip

The further out from downtown one travels, the more recent and auto-oriented the development pattern becomes, reflecting national trends in development and predominant modes of transportation. In these areas, land uses are separated into pods of residential, commercial, and industrial and the street grid emanating from downtown breaks down until there is no regularity of block size. Along the main corridors, such as Smith Avenue and East Jackson Street extending from downtown Thomasville toward Route 19, commercial strip districts have emerged. These commercial establishments tend to be large buildings

Walkable streets in downtown Thomasville


Traditional neighborhoods with sidewalks
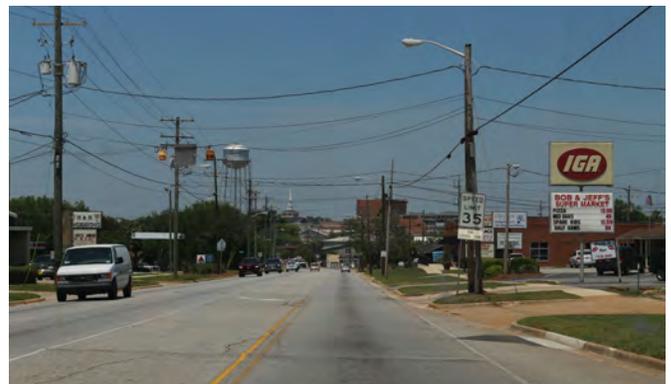
Strip development along Thomasville's main corridors

Plantations function as a barrier to endless sprawl

The Outward Growth of Thomasville

1. 1800 - 1875   2. 1875 - 1900   3. 1900 - 1925

■ Buildings

▬ City Boundary
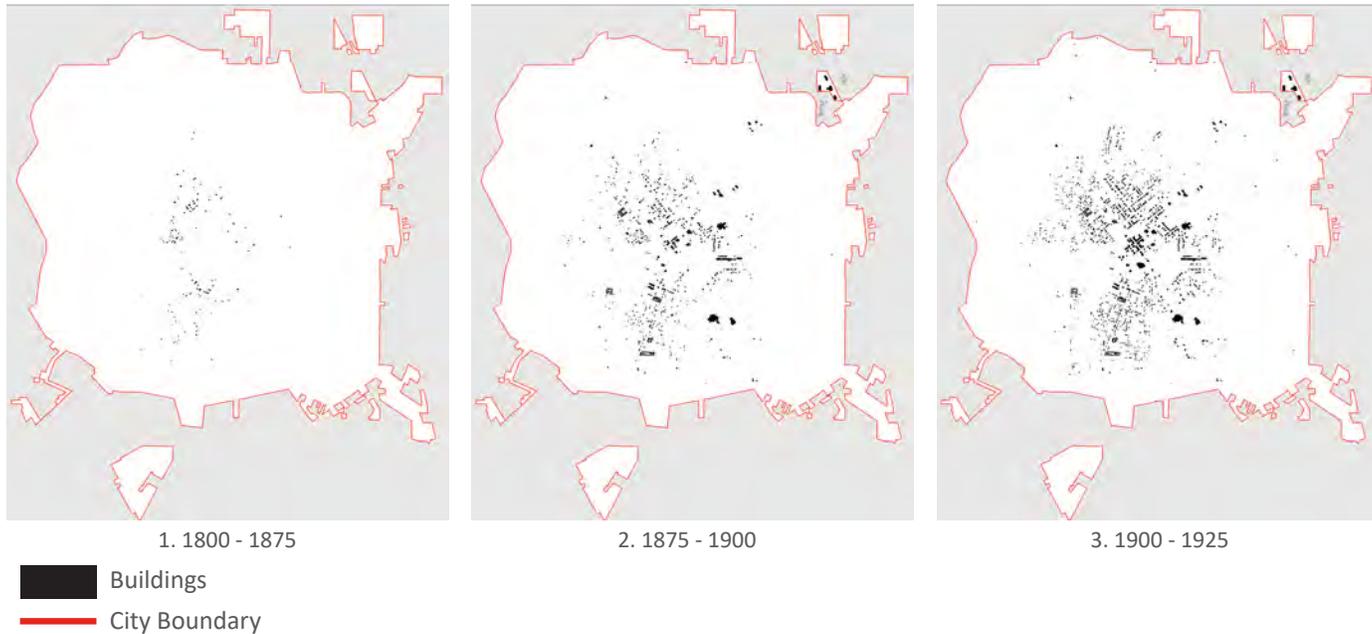
centered in parking lots, isolated from each other and pushed back from the road. This pattern results in trips to these locations that require the use of a car.

Plantations & Natural Lands

In the late 1800's Thomasville developed into a resort destination for northern visitors during the winter months. During this time, large parcels of land were purchased and developed into plantations by wealthy visitors. These large plantations form a boundary around Thomasville, constraining the spread of development that is so common in similar cities and helping to contain commercial uses within the core of Thomasville. These plantation lands also protect one of the nation's biodiversity hotspots, including 33 state- and 15-federally listed species of plants and animals, some of the last remnants of the old-growth longleaf pine forests that once stretched across the southeast, and recharge areas for one of the world's most productive drinking water aquifers.

Greenwood Plantation

Historic Greenwood Plantation contains one of the last remaining tracts of old growth longleaf pine forest in the country. While most of Greenwood is in unincorporated Thomas County, nearly 350 acres of its famed Big Woods is inside Thomasville's city limits. The famed Big Woods is the largest remaining privately owned old-growth longleaf pine forest in the nation, with some trees nearing 400 years old. Ecologists, foresters, and scientists have visited and studied the Big Woods for decades and the public can experience it on a leisurely drive along West Pinetree Boulevard.

This historic property was once owned by Jock Whitney, who along with partner David O. Selznick, purchased the rights to the book *Gone with the Wind* and teamed with MGM studios to bring it to the big screen. In its heyday, Greenwood was visited by numerous celebrities including President Dwight Eisenhower, the Duke and Duchess of Windsor, and Jacqueline Kennedy who visited following the assassination of President John F. Kennedy. Greenwood is an iconic ecological and historic asset shared by Thomasville and Thomas County.

Studying the City's Existing Land Uses & Form

Looking at the existing land use map it is possible to discern downtown as a definable center to the city with the intensity of uses radiating out and lessening along a spectrum. The downtown and neighborhoods largely developed prior to the 1950's have a regular grid of streets that create a coherent network. This grid allows for a diversity of uses to have an ordered complexity. Further out from downtown where the grid breaks down and eventually loses legibility - particularly the wedge between East Jackson Street and Smith Avenue - the variety of uses appear chaotic and uncoordinated. These characteristics, evident in the map, are felt on the ground when one travels from Downtown toward Route 19.
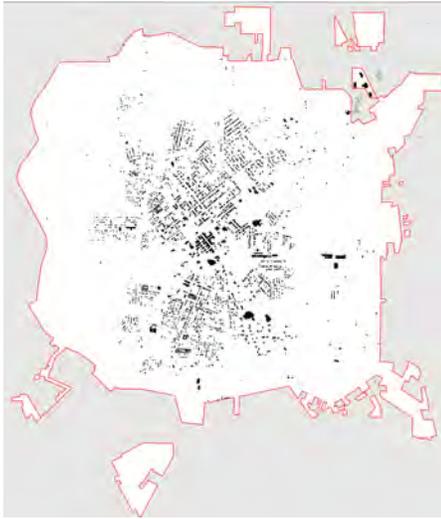
4. 1925 - 1950

5. 1950 - 1975

6. 1976 - 2000

The northwestern quadrant of the city has a significant amount of vacant land in a natural condition. Much of this land is also low lying. Neighborhoods to the west of downtown have numerous vacant lots, but also an intact, walkable block structure which can be repopulated with new homes and families. Smith Avenue and West Jackson Street have a patchwork of uses lining the corridors and are not well connected to the surrounding neighborhoods as there are many interruptions to the street grid.

The Existing Land Use Map in the following pages shows downtown as the same as East Jackson Street and the development along Route 19. Yet these places are profoundly different in the form they take and should be recognized as such in planning documents to ensure that the unique character of each is not eroded or restricted from growing to best serve the function of each place type.
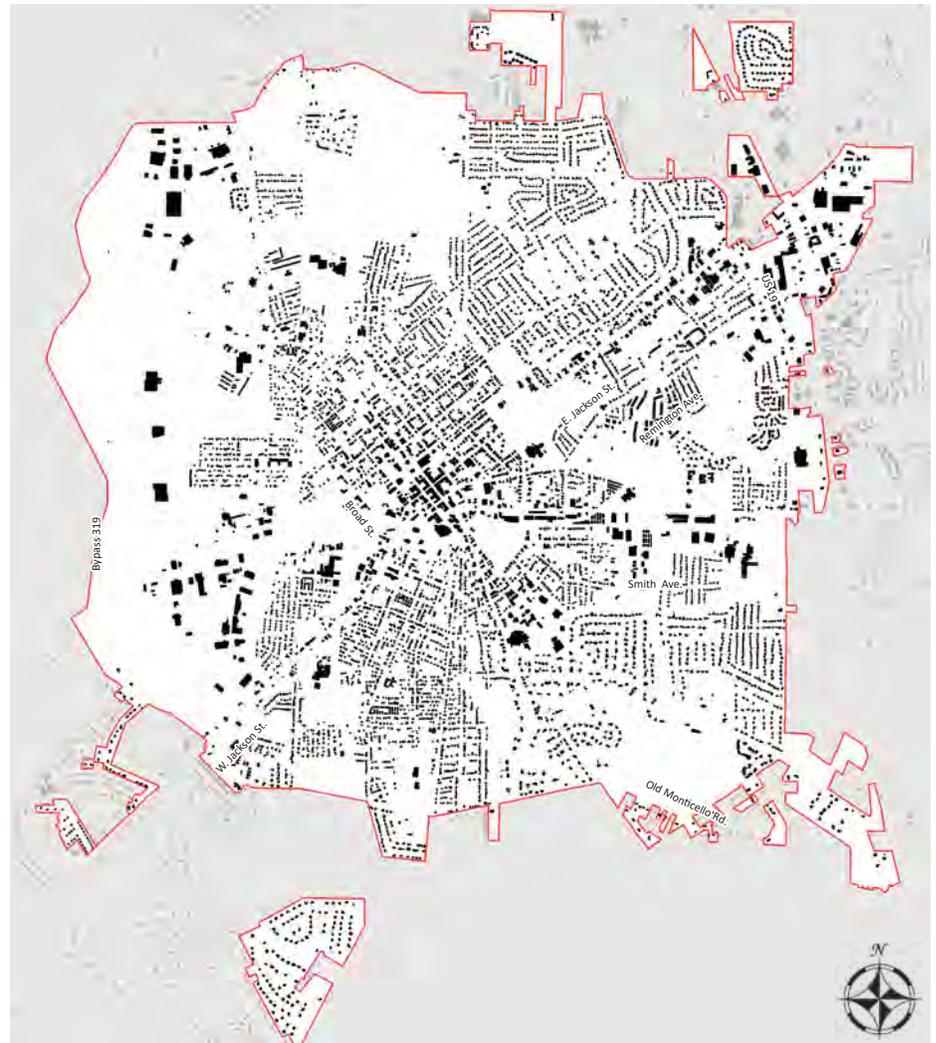
7. Existing Figure Ground 2001 - 2012

Existing Land Use

Legend:

- Vacant
- Agriculture
- Green Spaces
- Single Family Residential
- Multi-Family Residential
- Manufactured Housing Residential
- Public Institution/Community Facility
- Office/Professional
- Commercial
- Industrial
- Transportation/ Communications/ Facilities
- City Boundary

Existing Land Use Map

The Existing Land Use Map gives a sense of the pattern of commercial, residential, public, and industrial space in the City, as well as the location and amount of unimproved land. The Existing Land Use Map is the result of the City's zoning and Future Land Use Map (FLUM) from the Thomas County/ Thomasville 2005- 2025 Comprehensive Plan.

Existing Zoning

Legend:

- A
- A-CU
- A-LU
- R-1A
- R-1A-CU
- R-1A-LU
- R-1A-CD
- R-1B
- R-1
- R-1-CU
- R-1-LU
- R-2A
- R-2A-CU
- R-2A-LU
- R-2
- R-2-CU
- R-2-LU
- R-2-CD
- MH
- R-TH
- R-CD
- MH
- TND
- C-1A
- C-1A-CU
- C-1A-LU
- C-1
- C-1-CU
- C-1-LU
- C-2
- C-2-CU
- C-2-LU
- C-2-CU/LU
- M
- M-CU
- M-LU
- M-1
- City Boundary
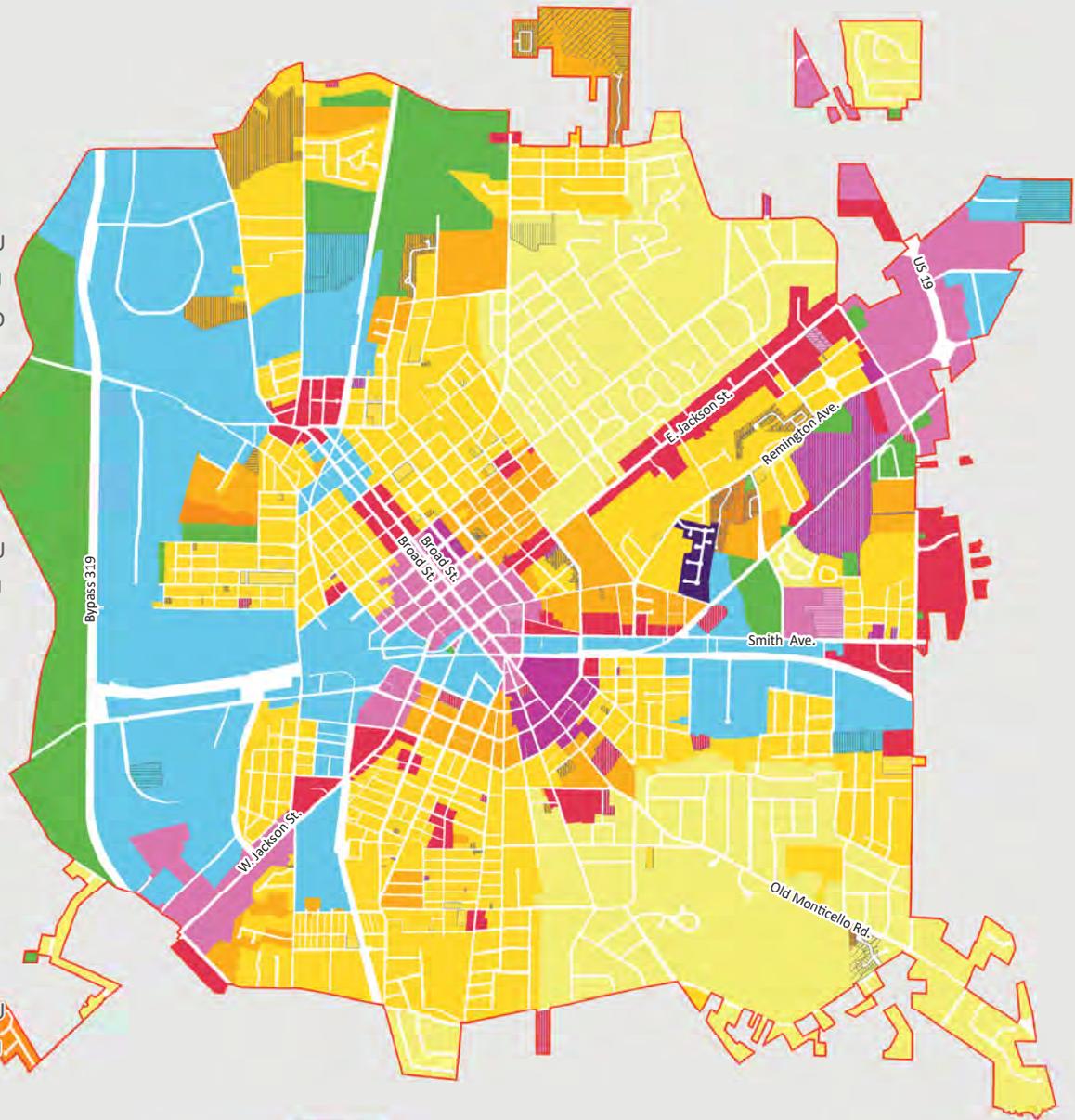
Existing Zoning Map

Thomasville has a core of commercial zoning generally surrounded by a mix of residential districts that decrease in intensity outwards from the downtown. Another large area of commercial zoning is located at the eastern end of Remington Avenue at the intersection with Route 19 (the US 19). The major corridors traversing the City are typically lined with various commercial and industrial districts. The majority of the City's industrially zoned land is located in the western portion of the City, along with an east-west band roughly dividing the City in half. Between Smith Avenue and East Jackson Street, centered on Remington Avenue, there is a mixed assortment of zoning districts.

COMMUNITY CONCERNS

Protect & Enhance Existing Neighborhoods

Thomasville's older neighborhoods are a source of local pride. These established neighborhoods are built on a connected grid of streets and feature a mix of housing types with a limited amount of neighborhood commercial and civic uses. However, many of these neighborhoods have suffered from disinvestment. Yet they remain capable of serving generations of new residents thanks to their central locations, walkable neighborhood designs, and historic buildings.

These neighborhoods support a high quality of life for residents at a low cost in terms of gas mileage, infrastructure, and environmental degradation. Efforts should be made to conserve these neighborhoods and their unique character while encouraging high-quality, compatible infill development.

Preserve Historic Character

The City of Thomasville is deeply committed to its history and takes pride in maintaining its historic character. Thomasville's eight National Historic districts and four local districts are a testament to the community's commitment to preserving its historic character. However, much of the city's historic fabric that contributes to the its traditional town character spreads beyond these designated districts. Efforts should be made to protect the historic structures and development patterns throughout the city.

Expand the Success of Downtown

The City of Thomasville and its citizens have worked to revitalize Downtown with great success. Downtown is an exemplary mixed-use, compact, walkable neighborhood. Most of the activity is currently confined to a few short blocks along Broad Street and Jackson Street. This success should be expanded throughout more of the downtown to create more commercial opportunities for a broader range of businesses and patrons. Housing options should also be expanded, such as including apartments over the ground-floor shops. The City is already taking steps to expand this success with the Creative District Vision and Overlay and the Victoria Place Overlay. The City should make compatible mixed-use infill in the downtown a development priority.

Revitalize Neighborhood Commercial Centers

Many of Thomasville's traditional neighborhoods have pockets of neighborhood-serving commercial areas. These neighborhood centers span from just one or two buildings to several blocks and have historically been centers of community life, serving as neighborhood "third places." Small neighborhood centers with commercial uses catering to local residents' daily needs are vital elements of walkable, sustainable neighborhoods. Thomasville's neighborhood commercial centers should be revitalized and enhanced, while new centers should be created in areas where there are currently no services within walking distance. New residential developments should also include neighborhood commercial and mixed-use centers.

Improve Gateways & Main Corridors

Thomasville is served by several main thoroughfares that provide access to and through the City, each with a unique character. These corridors serve as gateways to the City, welcoming those traveling into Thomasville and providing the first impressions of the City. Old Monticello Road, arriving to Thomasville from the Southeast, provides a scenic entrance to the City as the narrow tree-lined street meanders through residential neighborhoods. West Jackson Street, the primary gateway to Thomasville from Tallahassee, is a continuation of SR 35, a 4-lane highway, and does not provide an inviting appearance or commercial uses that serve the surrounding neighborhoods. The City should reimagine this and other gateways as mixed-use centers, hinting at the historic Downtown ahead while also providing needed amenities for the surrounding neighborhoods.

Preserve the Greenbelt & Expand Access to Natural Lands

The City of Thomasville is surrounded by large tracts of natural land and open space in the form of large plantations. These plantations contribute to the small-town, rural character of the City, as well as to its economy through tourism and operation, maintenance, and improvement of these world-class quail hunting lands. These vast tracts of land function as a de facto urban growth boundary, limiting the amount of sprawl and helping Thomasville maintain its historic compact development pattern. Most of this land is privately owned and not accessible to the public for general recreation. The City should coordinate with the County and private land owners to protect Red Hills hunting plantations in order to conserve vital natural resources and ecosystem services, sustain the community-wide economic benefits from these working rural lands, and maintain Thomasville's distinctive sense of place. The City should also expand access to natural lands within and around the City.

STRATEGIES FOR ADDRESSING COMMUNITY CONCERNS

This Comprehensive Plan moves away from land uses and instead focuses on character areas, which reflect the type, form, scale, and pattern of the built environment. The purpose of this shift is twofold: to recognize the historic character and places of Thomasville that make it unique and loved by residents and visitors; and to protect and enhance these place types. It is vital to support the continued investment in and growth of Thomasville's neighborhoods without sacrificing the character that has made them successful in the first place. Likewise, it is important to take the qualities of Thomasville's most successful places and expand them to other parts of the city.

This document recognizes that commercial and residential uses, and all uses for that matter, can take on a multitude of forms and shapes, and that these forms and shapes have a much greater impact on the character of a place than what happens inside the buildings. A prime example of this from Thomasville are the two commercial districts of downtown and Route 19. While both are primarily the same use, they are inherently different types of places, each serving different needs of modern life, and should be treated as such.

Revitalize Traditional Neighborhoods

Revitalizing Thomasville's older neighborhoods, which feature walkable streets, parks, a mix of uses, a variety of housing types, and many historic buildings is a priority for community members. Revitalization includes improving public infrastructure, infilling empty lots and parking lots, and restoring valuable older buildings. Zoning and development regulations should be revised to support and restore Neighborhood Centers in these areas.

Focus on Downtown

Downtown Thomasville features great design characteristics that have contributed to its success. By retooling regulations for the downtown to encourage new development that emulates the successful existing characteristics and by utilizing policies to promote the habitation of the upper stories of buildings, the vibrancy and commerce of Broad Street and Jackson Street can be expanded throughout more of the downtown. This will provide a diverse range of options that cater to people of all backgrounds and ages.

Retrofit Suburban Places at Strategic Locations

Suburban and commercial areas where walkable centers do not exist should be retrofitted function as attractive and identifiable gateways to the city. Suburban areas divide housing, shopping, and offices into separate districts that can only be reached by private car. This modern ideal of single-use districts is increasingly less attractive to Americans who are disenchanted with lengthening commutes and a lack of unique character. These drive-only neighborhoods discourage walking and biking, both as a means of getting around and for exercise and recreation. Creating more walkable and bikeable streets is key to connecting neighborhoods that feel removed to the downtown.

The Community Design Chapter of this plan describes a wide variety of techniques for retrofitting suburban areas to increase the variety of buildings and provide opportunities for people of all ages, backgrounds, and cultures to live and work.

Reimagine Commercial Corridors

Key corridors through the City should be incrementally reimagined as more aesthetically pleasing and pleasant places to walk or bike, as well as to drive along. This involves enhanced landscaping, bringing new buildings closer to the street with parking to the side or rear, and improvements to the right-of-way with wider sidewalks with street trees.

Implement Growth Strategies

To provide a clear guide to the form, direction, and timing of future growth, this Comprehensive Plan contains two separate but related components. The first is a base map that defines distinct "Future Character Areas" for all of Thomasville. This **Future Character Areas Map** defines six types of character areas that reflect the desired type and form of development in each part of the City. In addition to these six base character areas, this map identifies the locations of neighborhood centers and crossroads as well as a campus overlay that defines key districts with unique characteristics that differentiate them from the typical development patterns surrounding them, plus it identifies the locations of neighborhood centers and crossroads.

The second component is the **Investment Sector Map**. This map indicates where development should be encouraged, areas that should be conserved, and areas that are relatively stable. The sectors define a prioritization of lands for development to maximize the public investment already made on roads, utilities, and services.

These are not zoning maps, but are intended to guide local decisions concerning zoning, the subdivision of land, infrastructure investment, and the provision of services. Together, these maps will help inform zoning decisions and are the foundation of the City's vision for its future.

Create a Framework for Implementing a Form-Based Code

What is a Form-Based Code?

A form-based code is a land development regulation that fosters predictable built results and a high-quality public realm by using physical form as the organizing principle for the code. Form-based codes address the relationship between building facades and the public realm, the form and mass of buildings in relation to one another, and the scale and type of streets and blocks.

A form-based code uses a regulating plan to designate transect zones, each with varying urban characteristics, calibrated to fit with the envisioned future context. Each transect zone is defined by particular characteristics that correspond with building placement, building form, and frontage standards, all of which influence the level of walkability and vibrancy in a particular place.

A Framework for a Form-Based Code

The Future Character Area Map establishes a framework in which to develop a form-based code. The desired type and form of development in each part of the City as defined by the Future Character Areas corresponds with the intent of a form-based code to use physical form as opposed to use as the primary regulating tool. The Future Character Areas are more general in description and broader in coverage than an individual form-based code transect zone. However, each Future Character Area corresponds with at least one of a form-based code's typical transect zones. This relationship is shown on the spread for each Future Character Area.

A form-based code can translate the intent of the comprehensive plan into zoning law. Because each character area is defined by the physical characteristics of the development within it, a form-based code is the natural land development regulation to implement the ideals of the comprehensive plan.

Future Character Areas
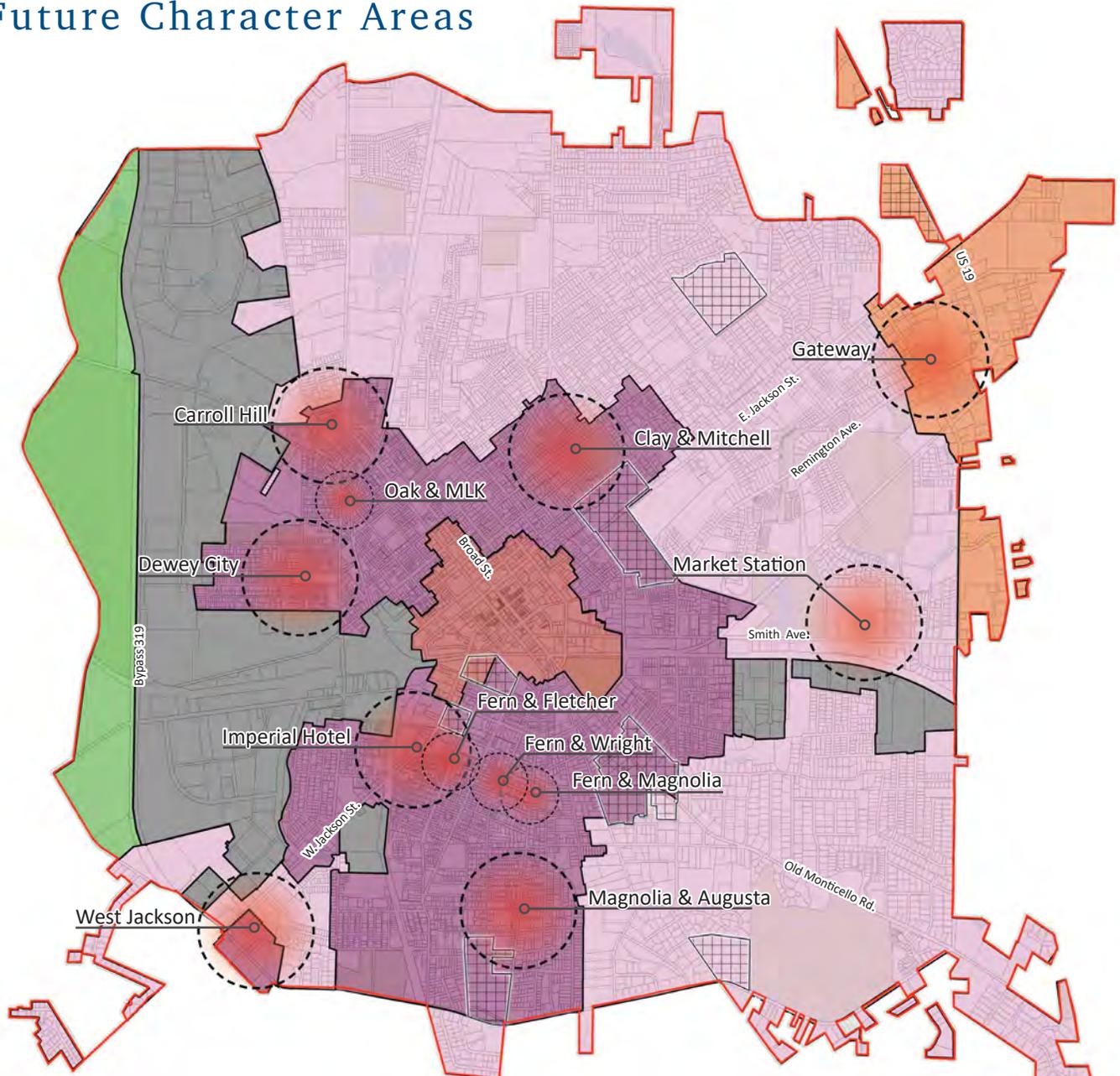
Gateway

Carroll Hill

Clay & Mitchell

Oak & MLK

Dewey City

Market Station

Fern & Fletcher

Imperial Hotel

Fern & Wright

Fern & Magnolia

Magnolia & Augusta

West Jackson

Future Character Areas

	Downtown
	Traditional Neighborhood
	Suburban Neighborhood
	Highway
	Industrial
	Natural

Overlays

	Campus

Neighborhood

Center
With 1/4 Mile
Pedestrian Shed

Crossroads
With 1/8 Mile
Pedestrian Shed

Future Character Areas Map

The Future Character Areas Map categorizes the City into six Character Area types, largely based on existing development patterns and logical extensions into the future. The purpose of the Future Character Areas Map is to guide future development to help ensure that it is compatible with existing development and to achieve the City's vision. The Future Character Areas have been defined such that they can be further subdivided into more specific place types and transect. Character Areas are vital to guide street design that is compatible with the City's vision.

Neighborhood Centers & Crossroads

Many of Thomasville's neighborhoods have commercial uses dispersed within the predominantly residential areas. These commercial areas come in a variety of sizes from just one or two buildings to several blocks. The Future Character Areas Map shows these as Neighborhood Centers (with a 1/4-mile buffer representing a roughly 5 minute walking distance) and Neighborhood Crossroads (with a 1/8-mile buffer).

Neighborhood Centers

Neighborhood Centers are larger, covering one or more blocks, with a 1/4-mile pedestrian shed. Buildings in the focal point are one or two stories in height and contain a mix of uses with commercial shopfronts on the ground floor.

- Carroll Hill
- Dewey City
- West Jackson
- Imperial Hotel
- Magnolia & Augusta
- Clay & Mitchell
- Market Station
- Gateway

Neighborhood Crossroads

Neighborhood Crossroads are just one or two small buildings serving as a community hub at the intersection of two neighborhood streets. They are composed of a mix of uses including commercial shopfronts and live-work units that are typically one story in height.

- Oak & MLK
- Fern & Fletcher
- Fern & Wright
- Fern & Magnolia

Thomas University campus

Regardless of size or location, many of these areas are struggling and are a shadow of their former and possible conditions. Reinvigorating these areas is a key focus of this plan as Neighborhood Crossroads and Centers promote community and are a vital element of walkable neighborhoods.

There is also the potential for new Neighborhood Centers. Following the principles of traditional neighborhood design, new centers can be located on vacant or retrofitted suburban areas at strategic locations to create new gateways in the City and to provide local services to meet daily needs of local residents close to where they live. This is especially important for areas that are currently not well served with commercial uses.

Campus Overlay

Certain uses take a campus form and warrant special consideration based on their unique development patterns and special needs that differ considerably from the typical Character Areas in which they are located. These uses serve as economic drivers and catalysts for further growth and development that are vital to the City's overall wellbeing. Overlay Districts are accordingly assigned to these uses to accommodate their unique uses, character, and form. The campus overlays include the following:

Hospital

This district encompasses the area where the John D. Archbold Memorial Hospital and related healthcare facilities are located. These facilities require larger buildings and parking for employees, patients, and visitors. The district is large enough to include the hospitals themselves and their associated medical and healthcare related businesses, along with additional room for future expansion.

Schools and Colleges

These are major activity centers for students, teachers, and staff. These campuses are comprised of large amounts of land with buildings dispersed amongst lawns and sports fields.

Municipal Complex

The Thomasville Municipal Complex houses many of the City's offices, utilities, parking for the City's fleet of vehicles, and general storage. These are vital facilities for the City's day-to-day functioning.

Civic Campus

Civic uses, such as the Vashti Center, encompass large areas of land and serve unique functions that stand apart from the surrounding urban fabric. In designated and limited locations, a civic campus can provide a break in the typical surrounding development pattern with uses that cannot easily be accommodated elsewhere.

Future Character Area: Downtown

Bypass 319

US 19

E. Jackson St.

Remington Ave.

Broad St.

Smith Ave.

W. Jackson St.

Old Monticello Rd.
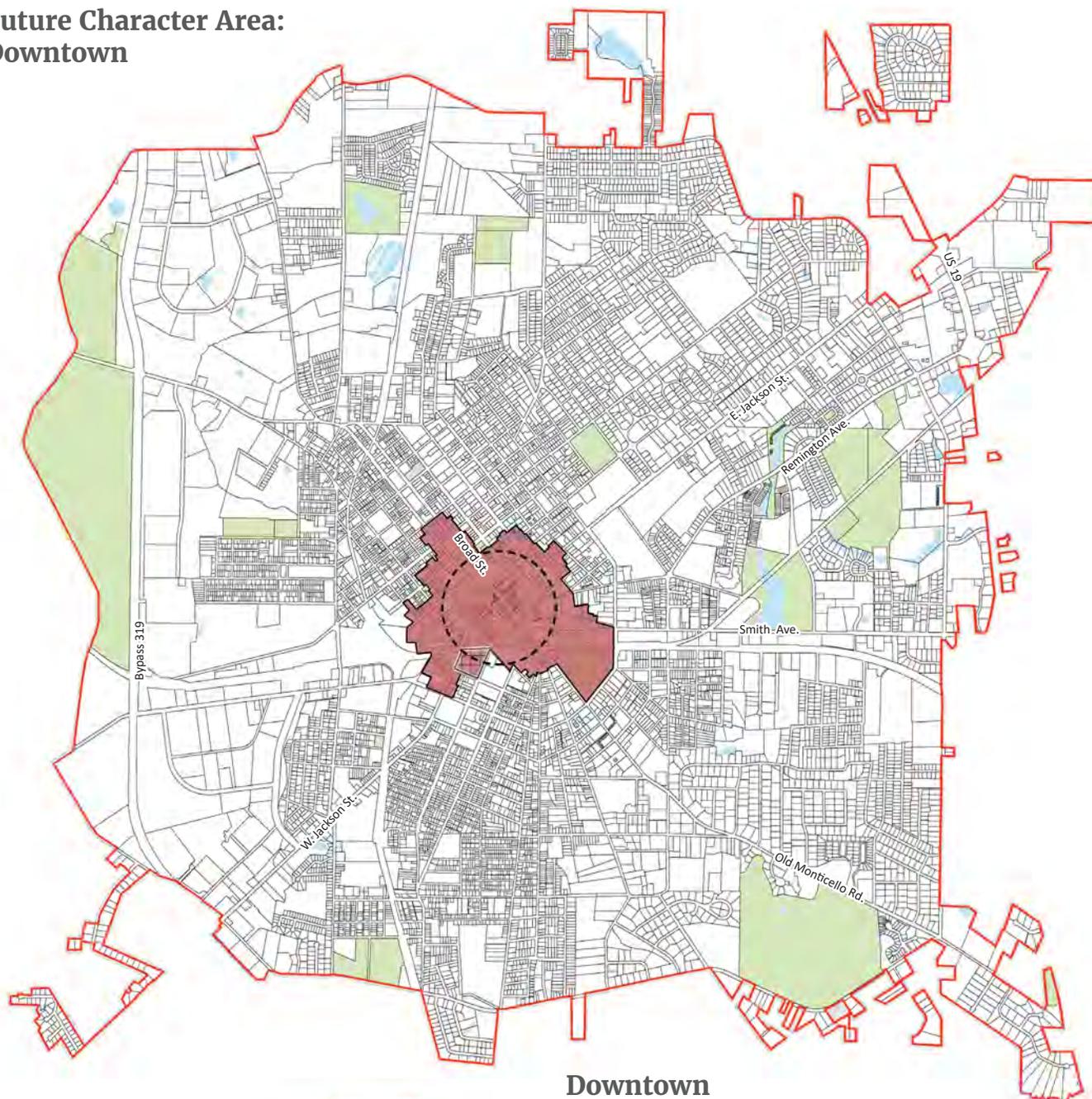
Downtown

Downtown describes the most intense urban development in the City of Thomasville. It serves an important role for both the City's economy and culture, serving as a social gathering place – Downtown is the heart of the City. It includes multi-story mixed-use buildings with commercial, office, and residential uses. Multifamily residential buildings and attached townhouses are appropriate as a transition between the downtown and primarily residential neighborhoods. The addition of residential uses on the upper floors of downtown buildings is encouraged as a priority for the downtown's continued prosperity and vibrance.

Downtown Future Character Area

Parks

5 Minute Walk Radius

Representative Images of the Downtown Future Character Area

Buildings are brought up to the sidewalk and are lined with shopfronts with windows and doors to help foster a pleasant and interesting environment for pedestrians and commerce.

Downtown streets have on-street parking and regularly spaced shade trees along wide sidewalks.

Buildings are typically two to three stories in height but may be taller in some locations. Upper stories should house residential and office uses to add to the diversity of downtown activity.

The County Courthouse has a prominent location, grand proportions, and siting distinguishing it from surrounding buildings and identifying it as a place of importance.

Downtown's best blocks are lined with shopfront buildings with parking in the middle of the block. The vibrancy of the blocks is a testament to the fine-grained pattern and a diversity of buildings.


Townhouses with covered stoops, as seen here in Habersham, SC, form a well-defined edge to the street and provide a housing option that currently does not exist in Thomasville.

Downtown

Transect

Buildings in the Downtown Character Area are brought up to the street or have shallow setbacks and are lined with shopfronts or residences. There is little or no space between buildings. Building types range from historic warehouses to repurposed single-family homes to multi-story mixed-use buildings.

| T1 NATURAL ZONE | T2 RURAL ZONE | T3 SUB-URBAN ZONE | T4 GENERAL URBAN ZONE | T5 URBAN CENTER ZONE | T6 URBAN CORE ZONE | SD SPECIAL DISTRICT |
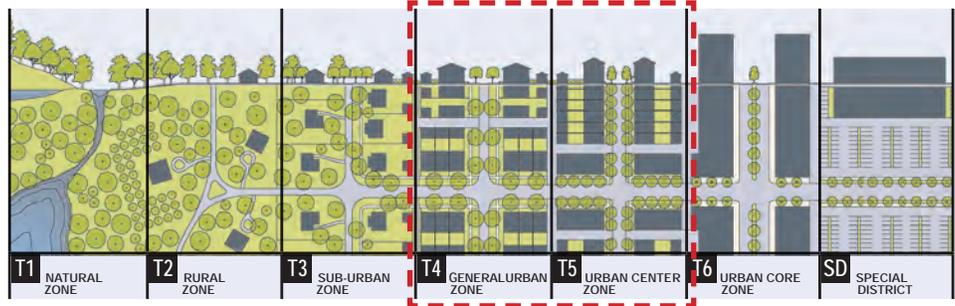
The Downtown Character Area generally encompasses the T5 and T4 transect zones

Typical Conditions

Street

■ Buildings ▨ Sidewalk ☐ Parking
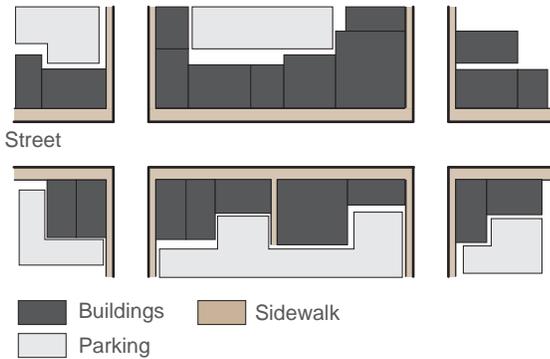
General Description	The commercial heart and center of Thomasville representing the most intense development in the City
Street Network	Regular, rectilinear street grid with small blocks and a high intersection density Max. Block Perimeter: 1,800 to 2,000 feet
Building Placement	Front Build-to-Zone: 0 to 15 feet Side Build-to-Zone: 0 to 18 feet
Building Frontage	Shopfront, porch, stoop
Building Height	Generally one to three stories with some buildings up to six stories
Parking	Parking is located on-street and in mid-block locations
Building Types	Multi-story mixed-use, apartments, attached townhouses, repurposed warehouses, maker spaces, shared office, and single-family detached
Civic Types	Library, day care, houses of worship, parks, squares, courthouse, city hall, government offices, post office

Special Considerations

The Downtown Character Area is at the convergence of several historic districts, a zoning overlay district, and a small area plan. Each of these adds special considerations to what happens in the Downtown Character Area.

Historic Districts - The Downtown Character Area overlaps with portions of the Downtown Historic District, the Dawson Street Historic District, and the National Historic District.

Victoria Place Overlay District - This zoning overlay district was created to promote preservation, infill development, and revitalization in an economically depressed neighborhood adjacent to the downtown. The Overlay District intends to preserve and extend the historic neighborhood character and could be a model for other overlays throughout the City.

Creative District - A vision for the Creative District was created by the community in 2014. At the micro-scale, the City envisions a district that pays homage to the area's rich history while spurring new investment, infill, and redevelopment with a bend towards creative expression and artistic enterprise. At the macroscale, the redevelopment of the Creative District will attempt to connect three disparate areas currently linked by the West Jackson corridor and the Thomasville Community Trail into one cohesive core.

The Creative District Illustrative Plan

Streets

Downtown Character Area streets should prioritize pedestrians and bicyclists over the automobile, although all modes of mobility are accommodated. Pavement widths should be minimized to encourage safe vehicular speeds of no more than 25 mph while also including space for on-street parking. Sidewalk widths should be maximized to provide space for businesses to have outside dining or events, street furniture, and street trees. The City should expand the high level of detail in streetscape design found along several blocks of Jackson Street and Broad Street to other downtown streets.

Utilities

Utilities should be buried underground throughout this area, with the exception of fire hydrants. Any above-ground projections of utilities should be placed in rear service areas or otherwise hidden from view wherever practical. Stormwater should be handled through storm sewers and utilize regional detention systems rather than requiring on-site stormwater retention. Bioretention systems, bioswales, tree filters, and other vegetated stormwater best management practices are encouraged for treatment of stormwater runoff from streets, parking lots, plazas, and other impervious surfaces. Properly designed pervious paving is encouraged.

Select Typical Sections Applicable to the Downtown Character Area

See Chapter 4: Mobility for additional sections and more information on street design.

70' Main Street
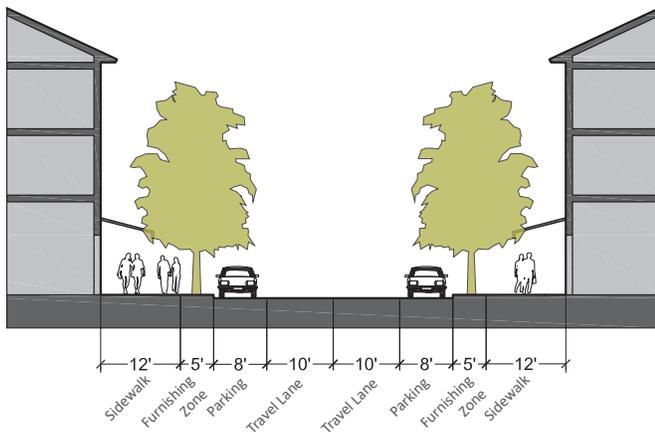
45' Residential Street
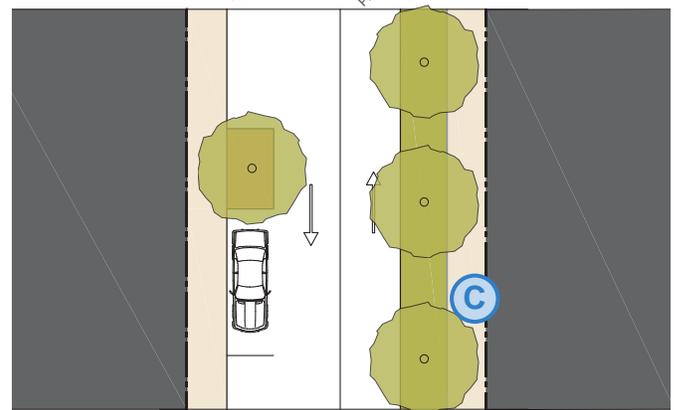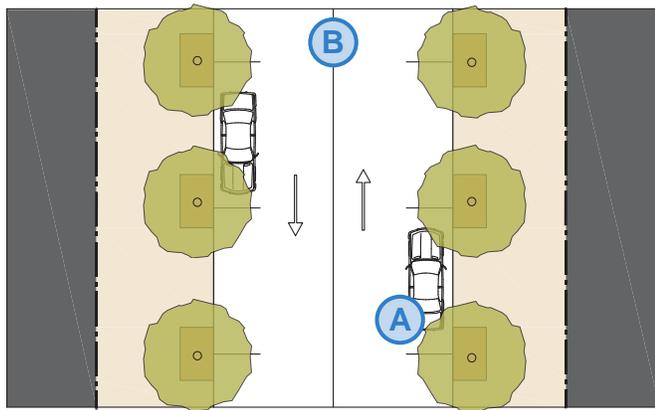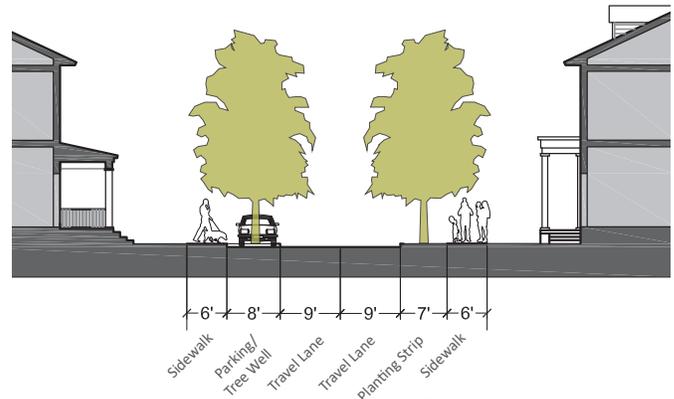
A. On-street parking buffers pedestrians from moving traffic and provides parking spaces for those businesses on lots that are too small for on-lot parking.

B. Narrow streets encourage slower automobile speeds, which is particularly important on a main street for the safety of bicyclists and pedestrians.

C. Sidewalks and street trees are recommended on more residential streets to provide safe and comfortable spaces for pedestrians. This is key to walkable neighborhoods and for walking to be a common means to and within the downtown.

Future Character Area:
Traditional Neighborhood

Carroll Hill

Clay & Mitchell

Oak & MLK

Dewey City

Broad St.

Smith-Ave.

Fern & Fletcher

Imperial Hotel

Fern & Wright

Fern & Magnolia

Magnolia & Augusta

West Jackson

W. Jackson St.

Bypass 319

E. Jackson St.

Remington Ave.

US-19

Old Monticello Rd.

Legend

Traditional Neighborhood
Future Character Area

Parks

Overlays

Campus

Neighborhood

Center
With 1/4 Mile Pedestrian Shed

Crossroads
With 1/8 Mile Pedestrian Shed

Traditional Neighborhood

These neighborhoods are primarily residential in nature and are defined by single-family housing. Denser housing types such as duplexes, fourplexes, and small apartment buildings designed to fit with the character of a single-family neighborhood are also part of the housing mix. Some commercial and civic uses are mixed in, particularly at neighborhood centers that are dispersed throughout where conditions are slightly denser and more urban. Thoughtfully designed small office, retail, and mixed-use buildings can be built at key intersections and along main corridors to provide neighborhood and citywide amenities. Civic buildings should respect the character of primarily residential neighborhoods, but can also be used as landmarks.

Representative Images of the Traditional Neighborhood Future Character Area

The Traditional Neighborhood Character Area includes tree-lined streets with sidewalks. A small fence demarcates the public space of the street from the semi-private space of the front yard.

Homes seen here typically have front porches within "conversation distance" of the sidewalk.

This multi-family home is designed to look like a large single-family home.

A variety of single-family home types are seen in this character area, including smaller homes on small lots. A wide range of housing types can meet a diverse range of housing needs at a range of prices
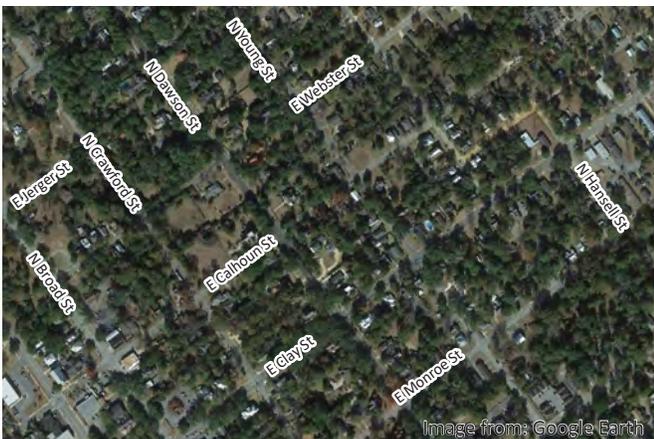
Neighborhoods have small blocks with a high level of connectivity. Lots are typically deeper than they are wide. Residences should be within walking distance of both parks and schools.


Commercial uses should have shopfronts adjacent to the sidewalk with connections to the surrounding neighborhood. Neighborhood centers typically include buildings that are only one story, such as these in Atlanta's Virginia Highlands.

Traditional Neighborhood

Transect

The Traditional Neighborhood Character Area consists of buildings on smaller lots with shallow setbacks and small front yards set within a regular street grid. Buildings are further apart than in the downtown but more closely spaced than in the Suburban Area. Along main thoroughfares and in neighborhood centers, buildings may come up to the sidewalk.

| T1 NATURAL ZONE | T2 RURAL ZONE | T3 SUB-URBAN ZONE | T4 GENERAL URBAN ZONE | T5 URBAN CENTER ZONE | T6 URBAN CORE ZONE | SD SPECIAL DISTRICT |
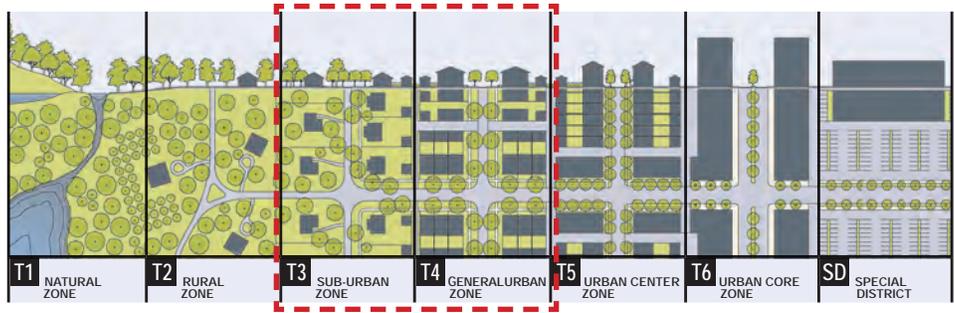
The Traditional Neighborhood Character Area generally encompasses the T3 and T4 transect zones

Typical Conditions

Street

- Buildings
- Parking
- Sidewalk

General Description	Typically older, residential neighborhoods surrounding the downtown that were primarily developed before 1950
Street Network	Regular, rectilinear street grid with small blocks and a high intersection density Max. Block Perimeter: 2,000 feet
Building Placement	Front Build-to-Zone: 0 to 30 feet Side Build-to-Zone: 0 to 18 feet
Building Frontage	Shopfront, porch, stoop
Building Height	Generally one to two stories with some buildings up to three stories along main thoroughfares
Parking	Parking is located on street or to the rear and side of buildings
Building Types	Primarily single-family detached, some duplexes, fourplexes, small apartment buildings, and a few small office, retail, maker spaces, shared office and mixed-use
Civic Types	Library, day care, YMCA, houses of worship, parks, playgrounds

Neighborhood Center

Street

Neighborhood Crossroads

Street

- Mixed-Use or Commercial Buildings
- Residential Buildings
- Parking
- Sidewalk

Neighborhood Centers and Crossroads have different building types and placement than typical for the Character Area.

A. Build-to-Zones should be shallower than surrounding areas, with buildings brought up to the sidewalk and directly adjacent to neighboring buildings.

B. Parking should be on-street or behind buildings.

C. Access should be prioritized by walking and biking and efforts should be made to ensure safe and comfortable conditions for these modes of travel. Wider sidewalks and street trees are critical for a creating a space where people wish to be. They also provide locations for outdoor seating.

Streets

Traditional Neighborhood streets should prioritize pedestrians and bicyclists over the automobile, although all modes of mobility are accommodated. Pavement widths should be minimized to encourage safe vehicular speeds of no more than 25 mph while also including space for on-street parking on at least one side of the street. Sidewalks should be provided on a let one side of the street and be separated from the pavement with a landscaped strip planted with street trees. In neighborhood centers or commercial areas, sidewalks should widen to accommodate the needs of businesses and a higher pedestrian volume.

Utilities

Utilities can be either above ground or buried underground throughout this area. Priority for buried utilities should be placed in neighborhood centers, along commercial streets and gateway corridors. Above-ground projections of utilities should be hidden from view wherever practical. Stormwater should be handled through storm sewers and prioritize regional detention over on-site stormwater retention. All on-site detention should be treated as an amenity and civic space. Bioretention systems, bioswales, tree filters, and other vegetated stormwater best management practices are encouraged for treatment of stormwater runoff from streets, parking lots, plazas, and other impervious surfaces. Properly designed pervious paving is encouraged.

Select Typical Sections Applicable to the Traditional Neighborhood Character Area

See Chapter 4: Mobility for additional sections and more information on street design.

60' Street
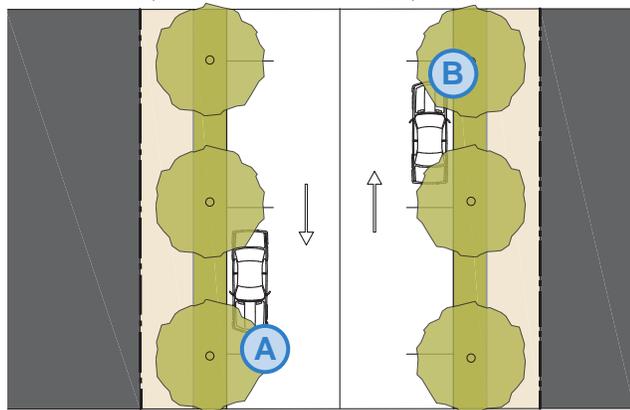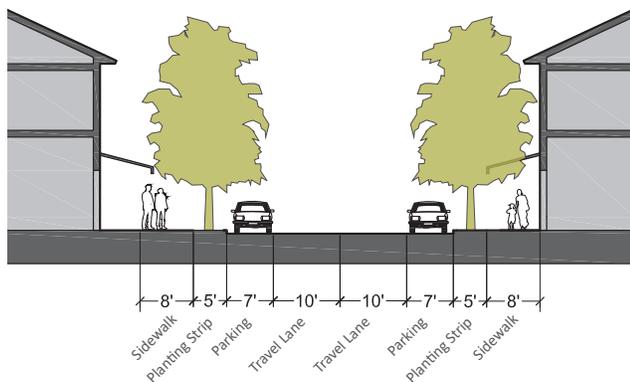
50' Street

A. On-street parking is featured throughout the Traditional Neighborhood area on at least one side of the street.

B. Narrow streets encourage slower automobile speeds, which is particularly important on residential streets and for the safety of bicyclists and pedestrians.
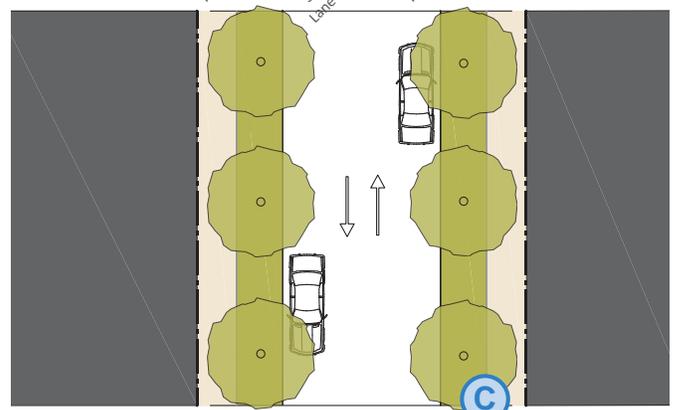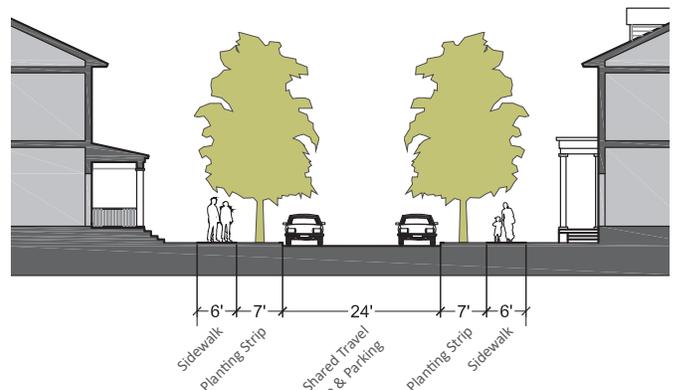
C. Sidewalks and street trees are recommended on the more residential streets to provide safe and comfortable spaces for pedestrians. This is key to walkable neighborhoods.

Future Character Area:
Suburban Neighborhood

US 19

E. Jackson St.

Remington Ave.

Broad St.

Market Station

Bypass 319

Smith Ave.

W. Jackson St.

Old Monticello Rd.

Suburban Neighborhood

Parks

Overlays

Campus

Neighborhood

Center
With 1/4 Mile Pedestrian Shed
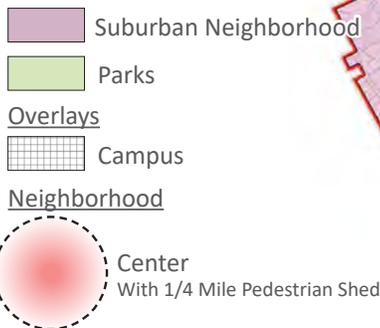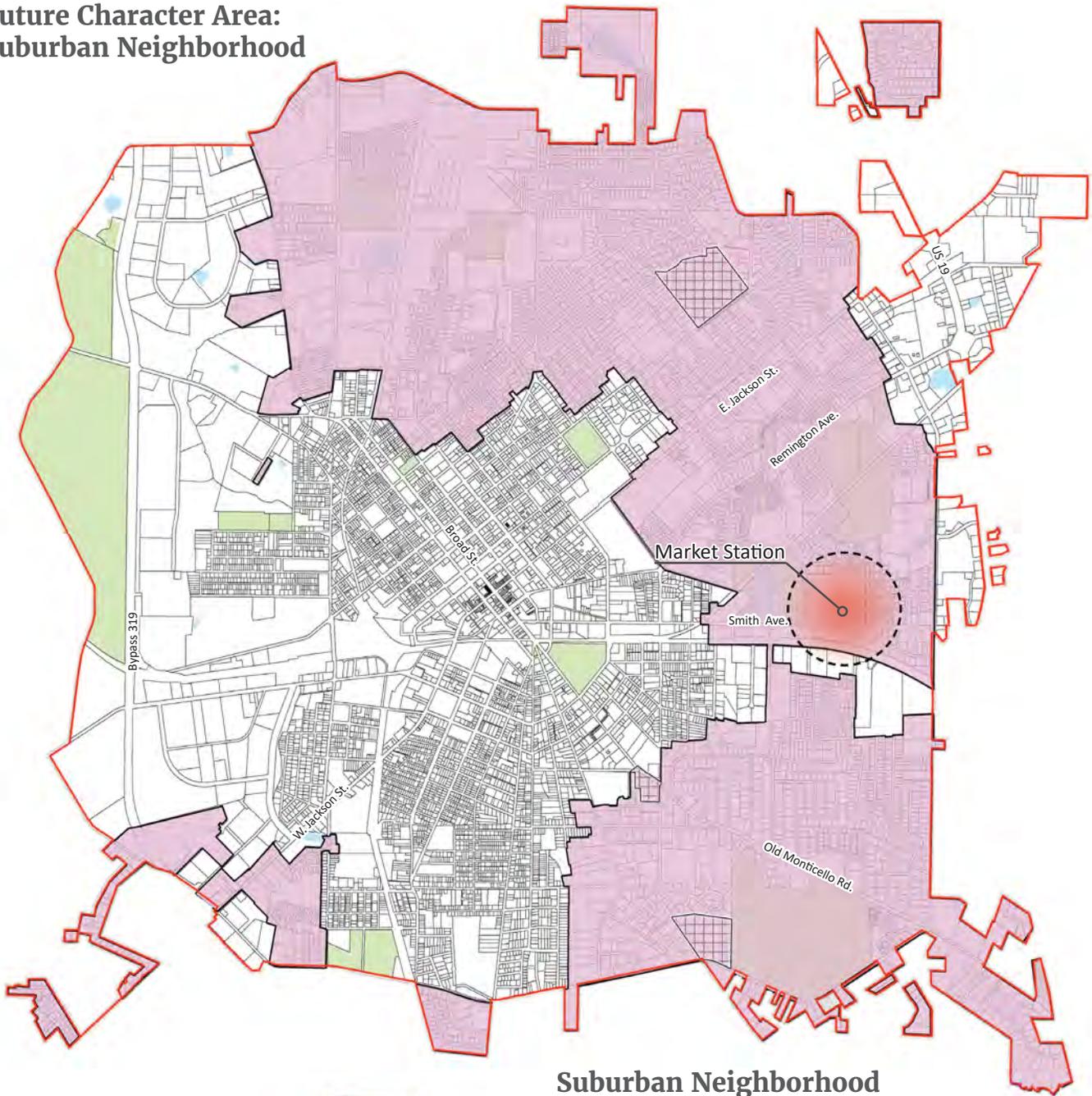
Suburban Neighborhood

The Suburban Neighborhood areas are generally the more recently developed portions of Thomasville. The design of these neighborhoods necessitates the use of automobiles as individual buildings are spread farther apart with few pedestrian facilities. These neighborhoods are defined by single-family houses and isolated apartments. Some commercial and civic uses are mixed in. Office, retail, and mixed-use buildings can be built at key intersections, at neighborhood centers, and along main corridors. Civic buildings should respect the character of a primarily residential neighborhood, but can also be used as landmarks.

Representative Images of the Suburban Neighborhood Future Character Area

Image from: Google Earth

Homes in the Suburban Neighborhood Character Area typically have deep front and side setbacks on large lots and include some of Thomasville's grandest homes.

Image from: Google Earth

Clusters of apartment homes are dispersed throughout this Future Character Area.

Image from: Google Earth

Single family detached homes of all sizes are located within the suburban neighborhoods.

Commercial and mixed-use buildings in the Suburban Neighborhood should be landscaped, accessible from the sidewalk, and have parking located to the side or rear of the building.
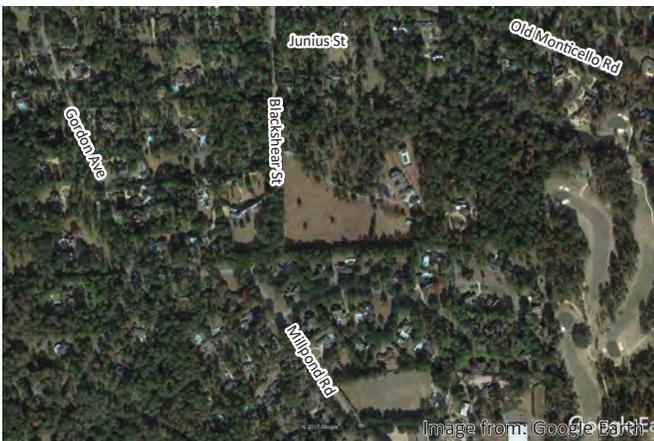
Image from: Google Earth

Neighborhoods have large blocks with an irregular, organic street pattern with low connectivity. Lots tend to be wide with large houses set back from the street.


Image from: Google Earth

Large retail buildings along commercially oriented corridors should front the street, include landscaping, and place parking in the rear and side of the building. Middleton, WI provides several examples of this type of development.

Suburban Neighborhood

Transect

The Suburban Neighborhood Character Area consists of buildings on larger lots with larger setbacks and front yards than in the Traditional Neighborhood Character Area. Buildings are spaced farther apart and the regular street grid extending from downtown begins to dissipate with larger blocks and fewer connections.


| T1 NATURAL ZONE | T2 RURAL ZONE | T3 SUB-URBAN ZONE | T4 GENERAL URBAN ZONE | T5 URBAN CENTER ZONE | T6 URBAN CORE ZONE | SD SPECIAL DISTRICT |
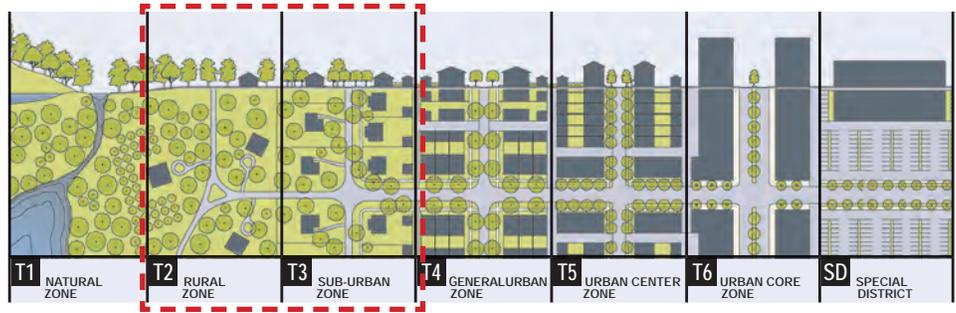
The Suburban Neighborhood Character Area generally encompasses the T3 and T2 transect zones

Typical Conditions

Street

Buildings
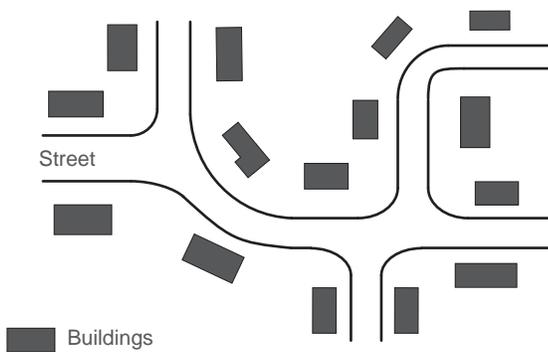
General Description	Primarily defined by single-family homes built after 1950 following an automobile-oriented pattern
Street Network	Larger blocks with curvilinear and rectilinear streets forming a connected and consistent network where cul-de-sacs are discouraged
Building Placement	Front Setback: 12 feet Min. Side Setback: 8 feet Min.
Building Frontage	Shopfront, porch, stoop
Building Height	Generally one to two stories
Parking	Existing parking is located to the front or side of buildings. For future development, parking should be located on-street or to the side and rear of buildings
Building Types	Primarily single-family detached, some duplexes, apartment buildings, and small office, retail, and mixed-use within neighborhood centers and along corridors
Civic Types	Library, day care, YMCA, houses of worship, parks, playgrounds

Neighborhood Center

Street

■ Mixed-Use or Commercial Buildings
■ Residential Buildings
□ Parking
□ Sidewalk
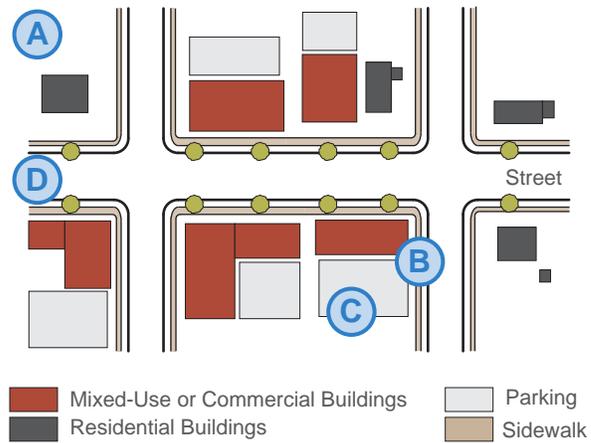
Neighborhood Centers have different building types and placement than typical for the Character Area.

A. Neighborhood Centers in this Character Area may consist of several larger buildings at a key intersection or several new blocks of mixed-use development on the site of a previous shopping center.

B. Build-to-Zones should be shallower than surrounding areas with buildings brought closer to the sidewalk and may be directly adjacent to neighboring buildings.

C. Parking should be on-street or behind buildings.

D. Access should be prioritized for walking and biking and efforts should be made to ensure safe and comfortable conditions for these modes. Wider sidewalks and street trees are critical for a creating a place where people wish to be. They also provide locations for outdoor seating.

Streets

Suburban Neighborhood streets should safely accommodate pedestrians, bicyclists, automobiles and all other modes of mobility. Pavement widths should be designed to encourage safe vehicular speeds of no more than 25 mph in residential areas and 35 mph on larger thoroughfares. On-street parking should be provided, especially within neighborhood centers. Sidewalks should be provided on at least one side of the street and be separated from the pavement with a landscaped strip planted with street trees along larger thoroughfares and within neighborhood centers. Separated bicycle facilities should also be included on larger streets and along important routes.

Utilities

Utilities can be either above ground or buried underground throughout this area. Priority for buried utilities should be placed in neighborhood centers, along commercial streets and gateway corridors. Above-ground projections of utilities should be hidden from view wherever practicable. Stormwater should be handled either through storm sewers, retention areas, or swales. Retention areas should be incorporated into parks or civic spaces and treated as amenities. Stormwater facilities should be consolidated where possible and treated as part of a regional network. Bioretention systems, bioswales, tree filters, and other vegetated stormwater best management practices are encouraged for treatment of stormwater runoff from streets, parking lots, plazas, and other impervious surfaces. Properly designed pervious paving is encouraged.

Select Typical Sections Applicable to the Suburban Neighborhood Character Area

See Chapter 4: Mobility for additional sections and more information on street design.

90' Street

Sidewalk 6' | Planting 7' | Bike 6' | Planting 8' | Parking 8' | Travel Lane 10' | Travel Lane 10' | Parking 8' | Planting 8' | Bike 6' | Planting 7' | Sidewalk 6'

60' Street

Sidewalk 6' | Planting Strip 6' | Separated Bike Path 5' | Travel Lane 10' | Travel Lane 10' | Separated Bike Path 5' | Planting Strip 6' | Sidewalk 6'
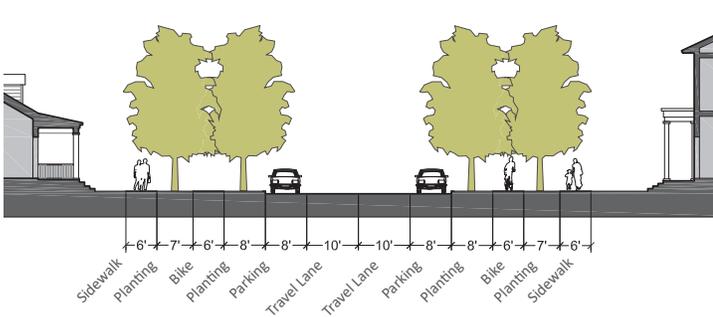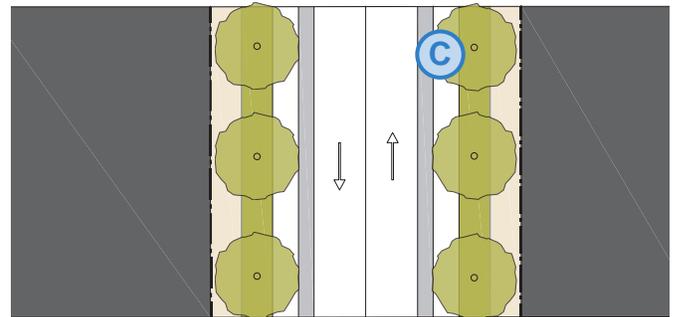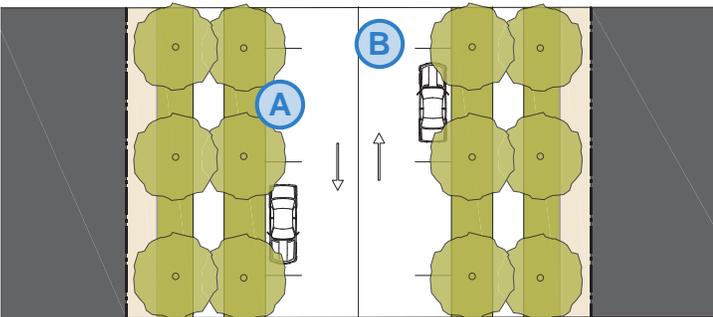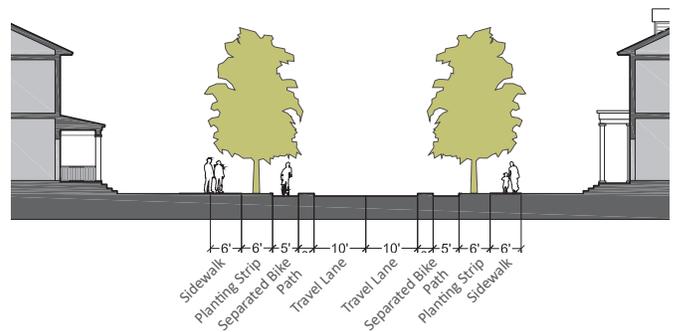
A. On-street parking is featured in some parts of the Suburban Neighborhood Character Area.

B. Pavement width should be designed to encourage appropriate automobile speeds for the context, which is important for the safety and comfort of all roadway users.

C. Separated bicycle facilities are attractive to a wider spectrum of cyclists due to the added level of comfort and safety. On higher-speed roadways, separated bicycle facilities should be considered as part of a larger, comprehensive bicycle network.

Future Character Area: Highway

Gateway

US 19

E. Jackson St.

Remington Ave.

Broad St.

Bypass 319

Smith Ave.

W. Jackson St.

Old Monticello Rd.

Highway

The Highway Character Area designates portions of the city that are appropriate for auto-oriented uses, big-box retail uses and businesses that are a necessary part of modern life. These parts of Thomasville are suited for large scale development, large-footprint buildings, drive-thrus, and auto-related uses on typically larger lots with deeper setbacks due to the availability of land, highway access, and separation from traditional parts of the city. Given that this development type does not integrate well with other character areas and walkable neighborhoods, it is best located on the edge of the city with highway access.

Highway Future Character Area

Parks

Neighborhood

Center
With 1/4 Mile Pedestrian Shed

Representative Images of the Highway Future Character Area

Image from: Google Earth

The Highway Future Character Area provides an appropriate location for large, big-box retail without negatively impacting residential neighborhoods.

Image from: Google Earth

This Character Area includes a mix of uses, such as this technical college.

Image from: Google Earth

Large setbacks provide ample space for landscaping and sidewalks buffered from traffic. Out-parcel buildings could be brought closer to the street to create a more pleasant experience for motorists and pedestrians as seen at this shopping center in Santa Clara.

Image from: Google Earth

The high-speed roadways and separation from walkable residential neighborhoods should prioritize the redevelopment of similar strip development in other Character Areas over this area.

Image from: Google Earth

This area consists of large blocks and major thoroughfares. Lots tend to be large with correspondingly large buildings. Low connectivity and high amounts of traffic favor the automobile in this area.


Image from: Google Earth

Retail shopping centers can be held to higher levels of building and landscape design to increase aesthetic appearance, such as at this Target in Santa Clara.

Highway

Transect

The Highway Character Area generally consists of large footprint buildings, big box retail, and shopping centers. Buildings are set far back from the street, usually behind parking lots.

| T1 NATURAL ZONE | T2 RURAL ZONE | T3 SUB-URBAN ZONE | T4 GENERALURBAN ZONE | T5 URBAN CENTER ZONE | T6 URBAN CORE ZONE | SD SPECIAL DISTRICT |
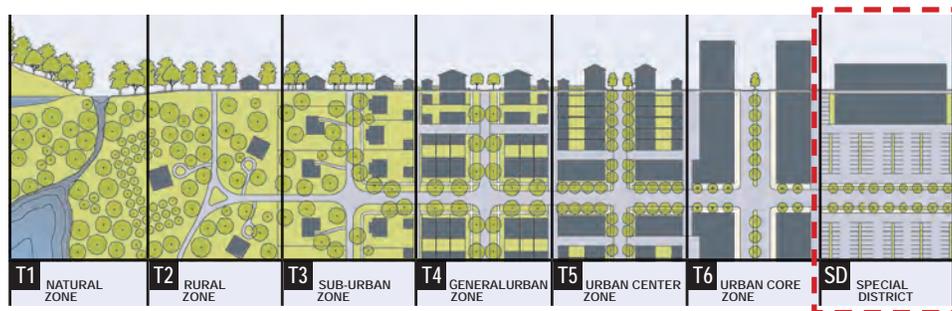
The Highway Character Area best coordinates with the Special District (SD) transect zone

Typical Conditions

Street

■ Buildings

General Description	Location for auto-oriented uses, big-box retail, and other large-format buildings
Street Network	Highways and larger roads with large blocks
Building Placement	Buildings are set further back from the street and from other buildings on large lots
Building Frontage	N/A
Building Height	One to three stories
Parking	Parking is located in front of and to the side of buildings
Building Types	Large-footprint retail, drive-thrus, shopping centers, hotels, apartments
Civic Types	Day cares, houses of worship

Neighborhood Center Retrofit

Street

■ Buildings   ▬ Sidewalk

Special Considerations

While the general development pattern is likely to remain unchanged from what exists today, there are several key improvements that can be made to enhance the character, appeal, and connectivity of the area.

- The larger setbacks in this Character Area provide ample space for landscaping. The same Live Oaks and landscaping that make downtown and the Traditional Neighborhood character areas so appealing can also be a part of this Future Character Area.

- Design guidelines can be established to ensure that building designs are of a certain level and are reflective of Thomasville's character.

- Shared access parking should be encouraged to permit trips between properties without having to rely on US 19.

As corridors within the core of the City evolve into a more traditional and multimodal pattern, auto-dependent uses can relocate to this Character Area.

**Future Character Area:
Industrial**

Industrial

Industrial lands are treated differently than the mixed-use or residential areas in Thomasville, however, some placemaking and multimodal transportation approaches still apply. Major thoroughfares should connect through industrial areas to keep the overall connectivity of the city consistent. Creating isolated areas within or around industrial lands is undesirable.

Residential uses can be a short commute to industrial areas as workers should have the choice of living within close proximity of where they work, thereby reducing household transportation costs. However, residential areas should not be placed within industrial-only areas because conflicts typically result.

Industrial Future Character Area

Parks

Industrial
Representative Images of the Industrial Future Character Area

Large setbacks could be a location for trees and landscaping to create a connection between Thomasville's historic neighborhoods and the industrial areas.

Businesses and thoroughfares in the Industrial Character Area need to accommodate higher volumes of truck traffic than other parts of the city.

The majority of buildings within this Character Area are one story in height.

Industrial uses can vary from warehousing and distribution to manufacturing and concrete plants.

This area consists of large blocks with large industrial buildings. Large areas of parking are needed for accommodating trucks and storing goods. Proximity to highway and rail access is critical.

Massive fulfillment and distribution centers are becoming more prevalent and require huge spaces. Important wetland and natural features can still be maintained within industrial areas as demonstrated at this industrial park in New Jersey.

Transect

The buildings in the Industrial Character Area span a large range of sizes and placement. This flexibility is needed to accommodate businesses with unique requirements. Generally, buildings are one story in height and are located on large lots with generous setbacks and parking for cars and trucks.

| T1 NATURAL ZONE | T2 RURAL ZONE | T3 SUB-URBAN ZONE | T4 GENERAL URBAN ZONE | T5 URBAN CENTER ZONE | T6 URBAN CORE ZONE | SD SPECIAL DISTRICT |
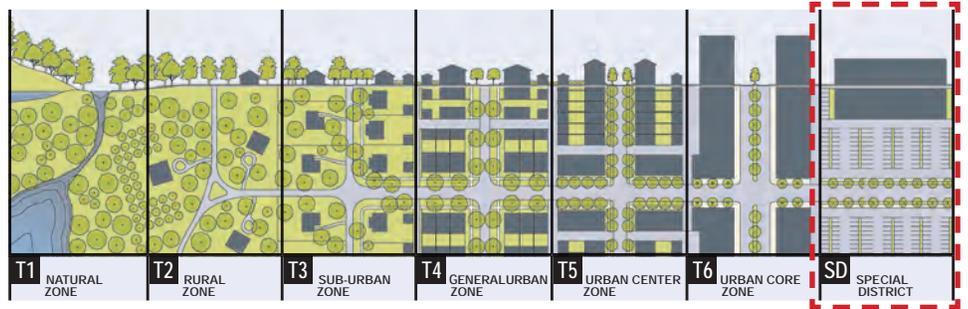
The Industrial Character Area best coordinates with the Special District (SD) transect zone

Typical Conditions
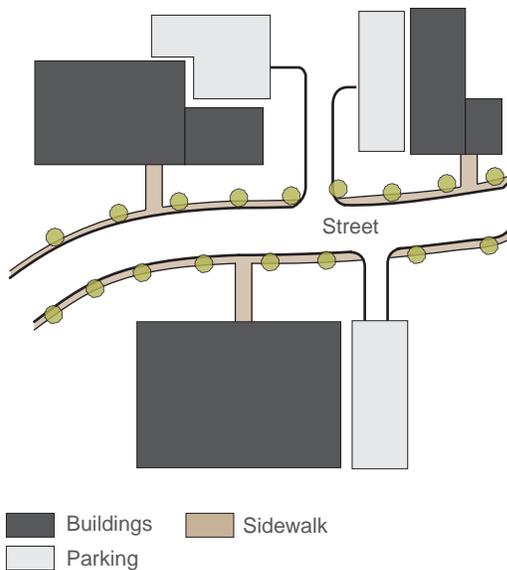
Street

- Buildings
- Parking
- Sidewalk

General Description	Areas designated for industrial and warehousing with highway and rail access
Street Network	Larger streets and blocks to accommodate large-footprint buildings and large trucks
Building Placement	Buildings are set back from the street and other buildings
Building Frontage	N/A
Building Height	One story
Parking	Parking is located in front of or to the side of buildings
Building Types	Warehousing, manufacturing facilities, distribution and fulfillment centers, storage facilities
Civic Types	N/A

Select Typical Sections Applicable to the Industrial Character Area

See Chapter 4: Mobility for additional sections and more information on street design.

70' Industrial Street

| 5' | 7' | 5' | 6' | 12' | 12' | 6' | 5' | 7' | 5' |

Sidewalk / Planting Strip / Cycle Track / Planting Strip / Travel Lane / Travel Lane / Planting Strip / Cycle Track / Planting Strip / Sidewalk
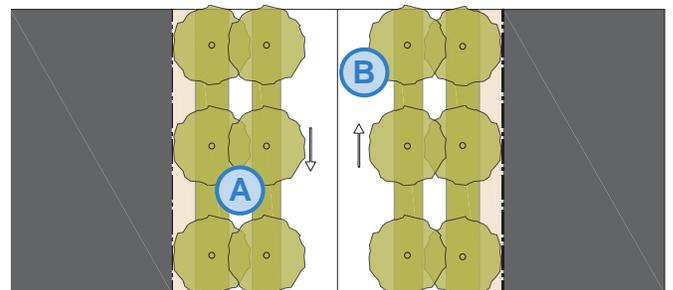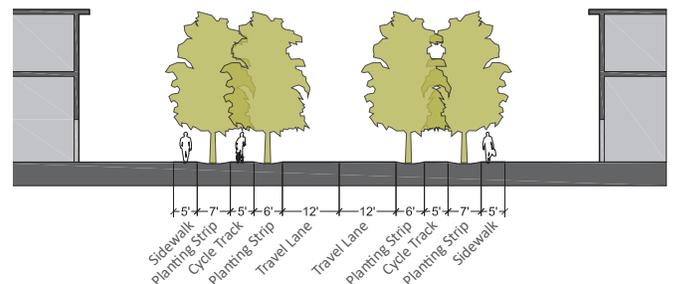
A. Cycle tracks along designated roads in the Industrial Character Area can connect to the City trail network and provide a comfortable location for bicyclists to commute to work.

B. Pavement width and turning radii should be designed to accommodate large trucks.

Future Character Area:
Natural

Broad St.

E. Jackson St.

Remington Ave.

US 19

Smith Ave.

Bypass 319

W. Jackson St.

Old Monticello Rd.
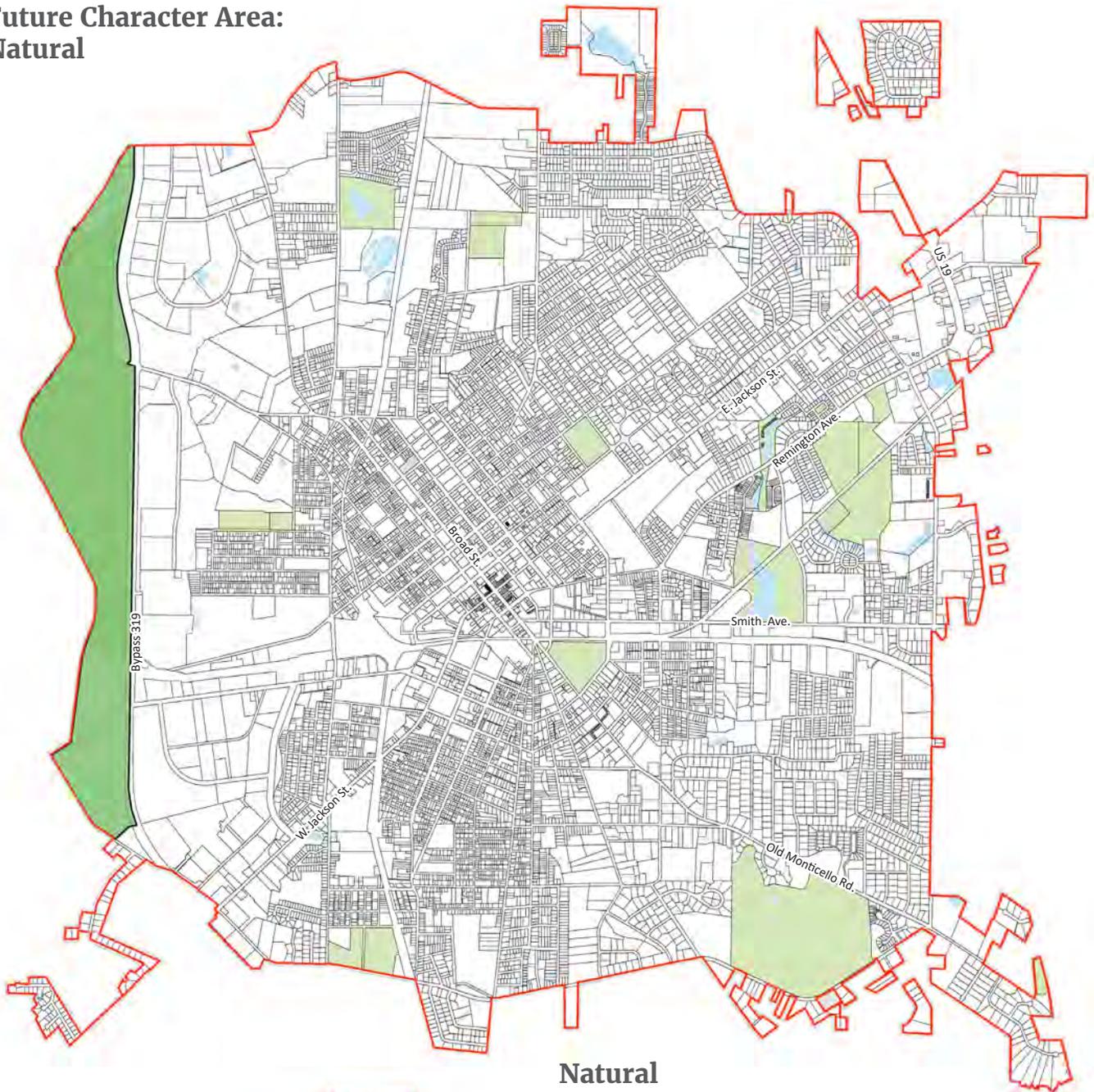
Natural

The Natural Future Character Area consists of protected land that is, for the most part, in a natural and unimproved state. City regulations and policy decisions should help keep these lands in their natural state for drainage, natural habitat, and scenic protection. Hiking and biking may occur in this area. The areas defined with this designation are located west of Bypass 319.

Natural Future Character Area

Parks

Transect

The Natural Character Area consists of unimproved land in its natural state. Development within this area is limited to preserve the natural character and ecosystem services. Limited trails and trailheads may be provided in order to access the area for recreational purposes.

| T1 NATURAL ZONE | T2 RURAL ZONE | T3 SUB-URBAN ZONE | T4 GENERALURBAN ZONE | T5 URBAN CENTER ZONE | T6 URBAN CORE ZONE | SD SPECIAL DISTRICT |
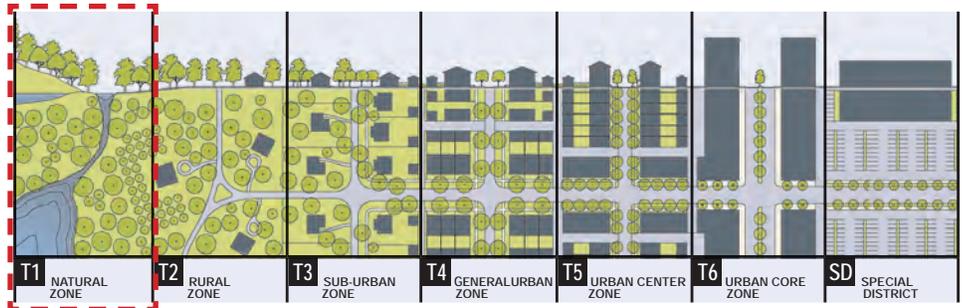
The Natural Character Area generally aligns with the T1 transect zone

Typical Conditions
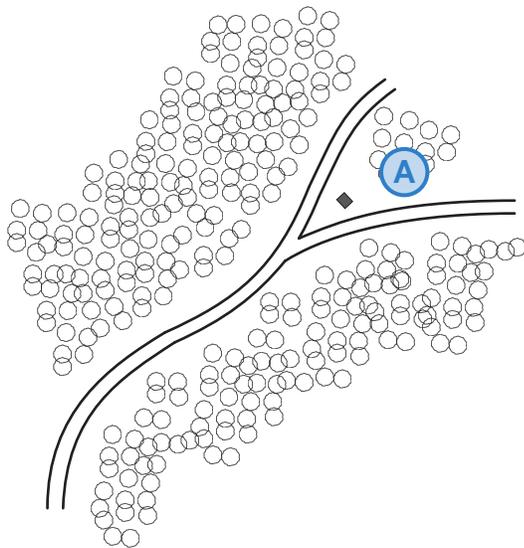
A. Trailhead

General Description	Natural areas for recreation, conservation, provision of ecosystem services such as drainage
Street Network	Trails for recreation and access for maintenance
Building Placement	N/A
Building Frontage	N/A
Building Heights	N/A
Parking	Parking is located along adjacent streets or in designated lots along the periphery
Building Types	Trailheads, visitor and nature centers, restrooms
Civic Types	Parks

Representative Images of the Natural Future Character Area

Natural lands in the Thomasville area consist primarily of pine forest.
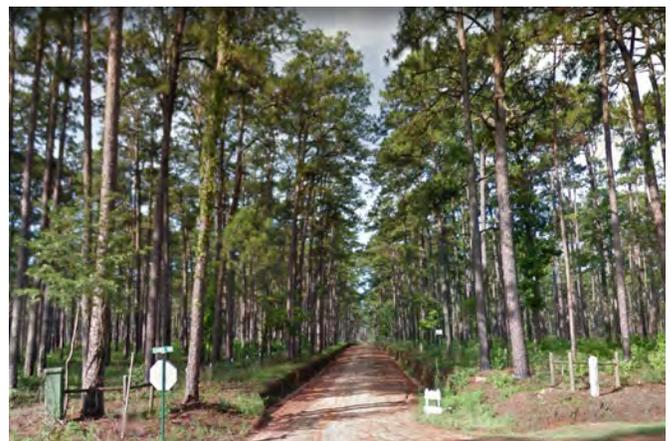
An unpaved road provides access for walking and biking.

Campus Overlay Districts

Campus Districts are vital components of a diverse and well-functioning City. They provide an appropriate location for uses that have distinct and special requirements which differentiates them from the surrounding neighborhood context. While campuses have the potential to greatly benefit the City and surrounding neighborhoods, they also have the potential to detract from their neighbors and act as barriers and obstacles to movement and pedestrian comfort due to their typically large size.

Several key urban design concepts should be kept in mind during the design of campus districts in order to optimize their pedestrian-friendliness and to help ensure that they are good neighbors in their communities.

Urban Design Concepts for All Campus Districts

Blocks and Streets
Rather than thinking of the campus as a single large building, the campus should be envisioned as a collection of buildings organized into a network of walkable blocks and streets. Circulation across the site should occur along a network of pedestrian-dominant street spaces that connect seamlessly with the surrounding network of city streets.

Mind the Edges
The way that a campus's buildings are configured along sidewalks is of vital importance to pedestrian comfort. Expanses of blank wall along a sidewalk are boring and result in dangerous unwatched street spaces that repel people. For pedestrians to feel comfortable, buildings must face sidewalks with ample windows and frequent doors.

A Primary Signature Public Space
An opportunity presents itself for campuses to rethink their entrance sequence from the surrounding neighborhood. A formal space located at the campus entrance could help connect the campus with the city. This space could provide a grand arrival and gathering location for those using the campus facility.

Apply Smart Growth Principles
Many of the smart growth principles throughout this plan may be applied to the planning and development of campus districts.

Holistic Planning
Campus planning should be done in conjunction with land planning and transportation planning. The land use and thoroughfare planning around the campus should be thoughtful and should complement the neighborhood context. For example, pedestrian linkages should be strategically located via sidewalks, bikeways, and other common areas to provide internal and external neighborhood circulation.

Community Buy-in
The planning process should be designed in a way that secures community input prior to key decisions being made. Input from the community provides benefits to the entire community, including better decisions and long-term support by the citizens.

Context-Sensitive Designs
The campus should be designed with the site and needs of the community in mind. Many campus uses have minimum acreage requirements, minimum square footage requirements, and other design standards that prevent them from being inserted into fine-grained neighborhoods and may prevent more context-sensitive design alternatives.

Parking
Parking should be provided for campus users in a "park once" environment. Parking facilities should be located within the block, in mid-block locations, and should be fully concealed by liner buildings or landscaping. On-street parking should also be provided in more urban locations. Shielding parking from public view allows the campus buildings and public spaces to take precedence, unhindered by front facing parking lots.

Typical Conditions

Prominent Campus Building
Campus Buildings
Neighborhood Buildings
Parking
Sidewalk
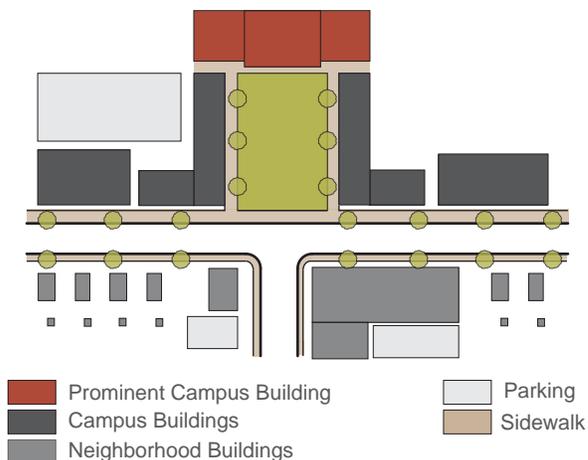
Conventional campus site planning often lacks integration with the surrounding urban fabric .

A campus, including a school, should be integrated with the urban fabric and sited prominently. It should shape public space, and facilitate pedestrian and bicyclist access. For schools, playfields can be thought of as public amenities, especially after school hours and on weekends.

Urban Design Concepts for School Campus Districts

Neighborhood School

Schools should be embedded into a walkable neighborhood so that most students can reach it safely without the necessity of a car or bus. Residents and students should be encouraged to walk to and from the school campus in a safe environment.

Prominent Site

Schools should be sited in a prominent location so that it communicates the importance of the school in the culture of the community. Neighborhood schools should be located within the heart of the area they serve rather than at its periphery. School buildings and architectural features should terminate views where they interrupt the grid of streets.

Shared Use

Schools should be sited and designed so that they can share uses with the community. Joint-use facilities should be encouraged to maximize the public's investment including the sharing of recreational facilities to reduce campus size. Neighborhood parks should be located next to schools to maximize recreational areas and the opportunities of joint-use facilities.

Flexibility

Schools should be designed so that they can grow in size and services as the neighborhood grows or contract so that it remains useful over a longer period of time. Thoughtful site planning provides long-term benefits including a more sustainable school campus.

Maintain Schools that are Incorporated Into the Neighborhood Fabric

Thomasville's schools should maintain their locations within the urban neighborhood fabric. The community loses when schools are no longer stately fixtures of neighborhoods, instead becoming institutions found a driving distance away in settings that resemble business or manufacturing facilities.

Implement Safe Pedestrian Routes To Schools

Build upon the Safe Routes to School program to design and fund safe pedestrian routes to schools. Implement improvements around schools such as wider sidewalks, street trees planted between the sidewalk and the travel lanes, on-street parking to serve as a barrier between pedestrians and moving vehicles, highly visible pedestrian crossings, traffic calming, human-scaled street and pedestrian lighting, pedestrian trails, and children's education about traffic safety.

Civic Building Placement

Civic buildings should be placed prominently and should have grander proportions and materials than their surrounding urban fabric. Approaches include locating public buildings at the ends of streets, across greens, or at the center of greens. Public buildings can be relatively small if placed strategically in the public view. Sites for civic purposes can be reserved even before there is a need for them to be constructed. The uses of these buildings may change over time as the needs of the community evolve.

Thomasville has a tradition of grand and properly sited civic buildings like the Thomas County Historic Court House. However, some more recent civic buildings do not enhance the public realm in the same way. Future civic buildings should strive to enhance the public realm and be properly sited to have the prominence in the community that they deserve.

Many of the downtown civic institutions, such as churches, are surrounded by and own surface parking lots. Opening up these parking areas for public good can benefit all users downtown. New development should build up to the street edges and complete the street frontage, replacing parking lots at the street edge.

Even small civic buildings can have a dominant presence when properly sited.

As a Terminated Vista
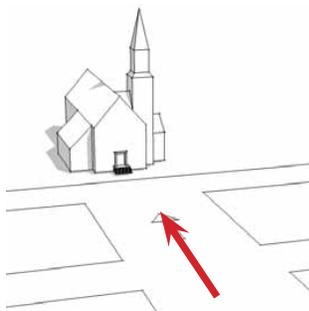
The Carroll Hill area has a prime location for a civic building built into the street network.

Across a Green
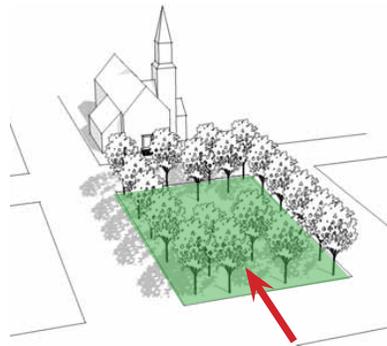
The Thomasville Center of the Arts is a prominent building that is sited away from the street behind a green.

At the Center of a Square
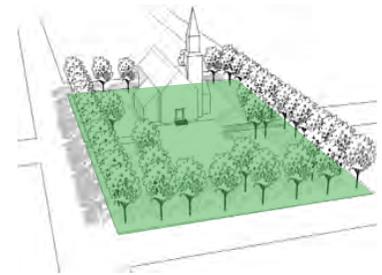
Thomasville's courthouse is a classic example of a prominent civic building at the center of a public square.

Investment Sector Strategies

Carroll Hill
Clay & Mitchell
Gateway
Oak & MLK
Dewey City
Market Station
Fern & Fletcher
Imperial Hotel
Fern & Wright
Fern & Magnolia
West Jackson
Magnolia & Augusta
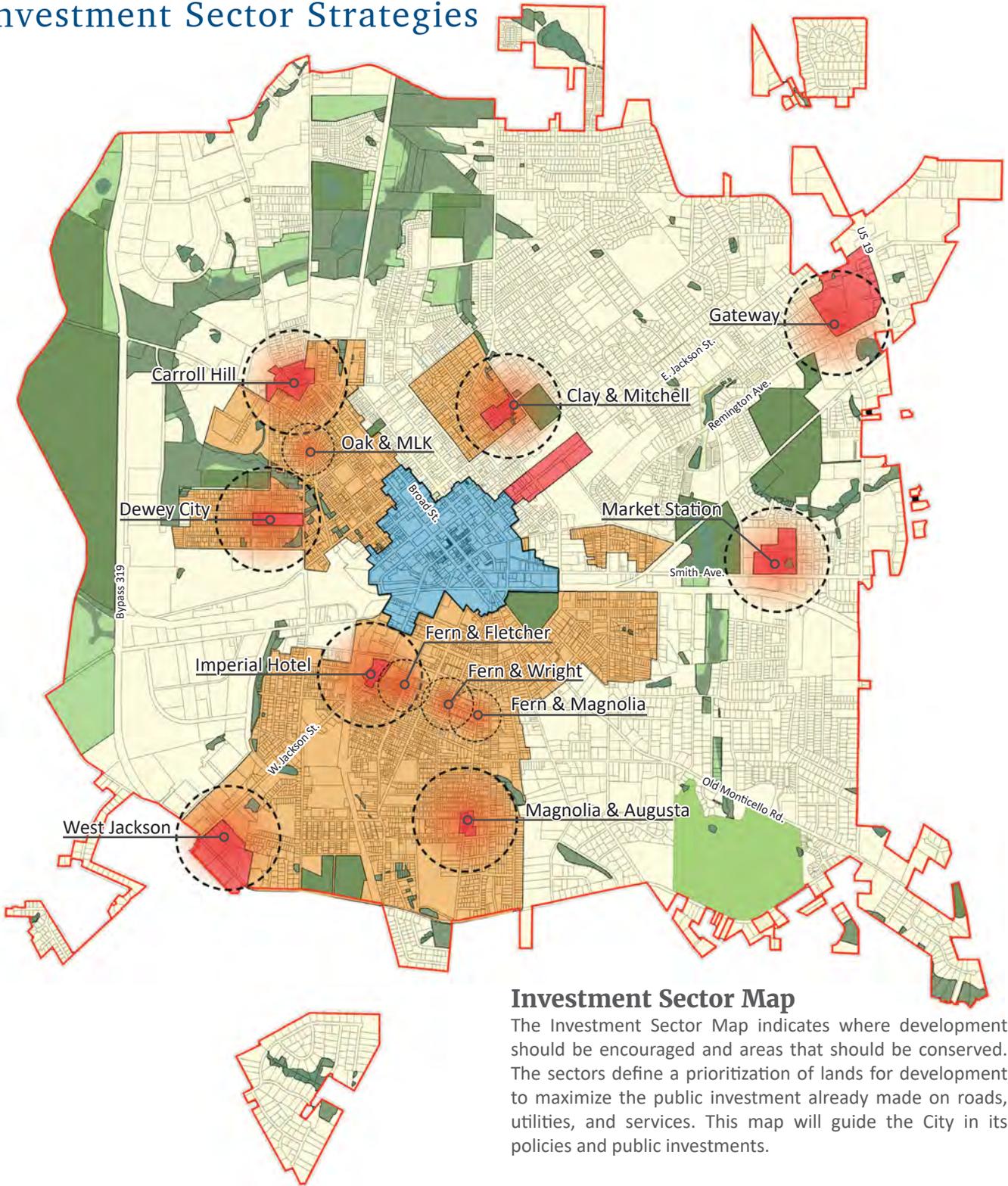
Investment Sector Map

The Investment Sector Map indicates where development should be encouraged and areas that should be conserved. The sectors define a prioritization of lands for development to maximize the public investment already made on roads, utilities, and services. This map will guide the City in its policies and public investments.

The Investment Sector Map defines a prioritization of lands for development that maximizes the public investment already made on roads, utilities and services. The Investment Sector Map is not a zoning map, but is intended to guide local decisions concerning zoning, the subdivision of land, infrastructure investment, and the provision of services in coordination with the Future Character Areas Map. The sectors identify prime locations for downtown development, infill development, new compact neighborhood centers and gateways, stable neighborhoods, and conservation zones. The type and form of the resulting development should be based on the underlying Future Character Area as defined on the Future Character Area Map.

Investment Sectors (listed by priority)

highest — Downtown
New & Retrofit Development
Infill Development
Stable Neighborhoods
Conservation Area - Preserve
lowest — Conservation Area - Reserve

Neighborhood

Center
With 1/4 Mile Pedestrian Shed

Crossroads
With 1/8 Mile Pedestrian Shed

The Investment Sector Map defines a prioritization of lands for development that maximizes the public investment already made on roads, utilities and services. The Investment Sector Map is not a zoning map, but is intended to guide local decisions concerning zoning, the subdivision of land, infrastructure investment, and the provision of services in coordination with the Future Character Areas Map. The sectors identify prime locations for downtown development, infill development, new compact neighborhood centers and gateways, stable neighborhoods, and conservation zones. The type and form of the resulting development should be based on the underlying Future Character Area as defined on the Future Character Area Map.

Development should occur first where there has been significant public investment, where there is already a framework in place for walkable neighborhoods consisting of pedestrian-scaled lots, blocks, and streets, and where the citywide community can benefit the most (Downtown). The next level of priority should be placed where there has been substantial investment but where a new development pattern could better serve the surrounding communities and City as a whole (New & Retrofit Development). Other portions of the City that also have a framework in place for walkable neighborhoods but are primarily residential and located outside of the downtown are the next to be prioritized (Infill Development).

In the Stable Neighborhoods, new development and redevelopment is welcome, yet the City should prioritize investments in infrastructure and services in the other areas to maintain the City's compact form and character. Finally, development should be discouraged in some areas that perform important ecosystem services or could be beneficial for recreational purposes (Conservation Areas). By satisfying market needs with infill development, densities that could support vibrant neighborhood centers are expected in time while natural areas can be preserved.

Each Investment Sector is described in greater detail as follows. The Sectors are listed from highest priority for development to the lowest.

Downtown

The Downtown Investment Sector corresponds to the Downtown Future Character Area and includes the historic core of Downtown Thomasville, the Creative Arts District, and immediately surrounding residential and commercial areas. There is community support for increased investment and development in this area and the City has already invested heavily in infrastructure improvements here. Downtown can also accommodate the broadest range of building types and uses to serve the needs of the City and its residents.

New & Retrofit Development Areas

New development and redevelopment areas have been identified at several key locations in the City where there is a need for walkable mixed-use centers. These areas are currently developed in a suburban, single use fashion that prioritizes access by driving and are not well integrated with the surrounding communities.

These areas are proposed to be retrofitted with walkable centers which will serve multiple purposes. They will provide new amenities and shops for the surrounding neighborhoods, greater connectivity, and become more welcoming gateways into the City. These centers can also accommodate new residents by providing new housing options for a wider variety of housing needs, such as apartments and townhouses, to complement the existing adjacent single-family homes.

Infill Development Areas

The infill areas identified are older, traditional neighborhoods extending from the downtown. These neighborhoods have suffered from disinvestment and have a relatively high number of vacant lots and abandoned homes mixed in with single-family homes. These areas have a well-connected street network consisting of small blocks, a high intersection density and are located relatively close to the downtown's amenities. Buildings have shallow front and side setbacks as well as porches, while streets usually have sidewalks.

Infill development should consist of single and multi-family residential buildings in character with the historic fabric, as well as small, neighborhood-serving commercial and mixed-use buildings in the neighborhood centers. These areas already have infrastructure and services in place and new development here will take advantage of these earlier investments while improving quality of life in the neighborhood for all. Many new families can be accommodated in such a manner without increasing the cost burden on the City for new infrastructure.

Stable Neighborhood Areas

These areas are generally more stable and should be protected and enhanced. This is not to say that change should not occur here, but rather other portions of the City can be better served with an increased focus of policy and resources.

Conservation Areas

Conservation areas are those defined areas that should be set aside for public open space and to serve ecosystem services. These areas are primarily located in low lying parts of the City where water naturally drains. While Thomasville is surrounded by large tracts of open space, it is primarily privately owned and not open for public use. Conservation area land could provide access to natural areas for hiking and biking and can serve as a greenway network coordinated with the city's trails to form a large, continuous greenway. There are two types of conservation areas:

Preserve

This is land that is truly protected. Conservation area land that is already permanently preserved by law or contract, with little or no development rights, is included in this category. This area consists of full parcels and portions of parcels that meet at least one of the criteria below:

- Purchased open space
- Parkland
- Land under a conservation easement
- Wetlands and wetland buffers (on vacant parcels outside of the Downtown)
- Riparian corridors (on vacant parcels outside of the Downtown)
- 100 year floodplains (on vacant parcels outside of the Downtown)

Reserve

This category includes parcels of land that may have value as community and natural open space but are not protected from development. The reserve category represents the highest priority areas for open-space protection. Future efforts for land preservation should focus on protecting land under this designation. This area may consist of the following:

- Vacant woodlands and farmlands
- Scenic viewsheds
- Vacant corridors connecting preserve areas (to create a continuous system of natural corridors)

The Neighborhood Unit

The building block of every city is the neighborhood. A genuine neighborhood is not the disconnected, single-use development that characterizes sprawl. Complete neighborhoods - unlike the stand-alone apartment complex or the subdivision tract - provide housing, workplaces, shopping, civic functions, and more. Pedestrian-friendly and mixed-use, these communities are designed to be compact, complete, connected, and ultimately more sustainable — although the parameters of an ideal neighborhood vary in terms of size, density, and mix of dwelling types. There are five basic design conventions that provide a common thread linking great neighborhoods. The diagram of a complete neighborhood, at right, will be used to illustrate the five basic principles of a neighborhood.

1. Identifiable Center and Edge

One should be able to tell when one has arrived in the neighborhood and when one has reached its center. A proper center has places where the public feels welcome and encouraged to congregate. Typically, at least one outdoor public environment exists at the center that spatially acts as the most well-defined outdoor room in the neighborhood. While it most often takes the form of a square or plaza, it is also possible to give shape to the neighborhood center with just a special "four corners" intersection of important streets that include shade and other protection from the elements.

The best centers are within walking distance of surrounding residential areas, possess a mix of uses, and include higher-density buildings at a pedestrian scale. Discernible centers are important because they provide some of people's daily needs and foster social connections.

2. Walkable Size

The overall size of the neighborhood, which typically ranges from 40 to 200 acres, should be suitable for walking. Most people will walk approximately one-quarter mile before turning back or opting to drive or ride a bike. Most neighborhoods built before World War II were approximately one-quarter mile from center to edge.

Neighborhoods of many shapes and sizes can satisfy the quarter-mile radius test. Civic spaces requiring a great deal of acreage such as schools with play fields can be situated where they are shared by more than one neighborhood. Larger planned communities can satisfy the quarter mile radius test by establishing several distinct neighborhoods within the community, being sure to place different neighborhood centers one-half mile apart or less.

Diagram of a complete neighborhood

Identifiable center and edge
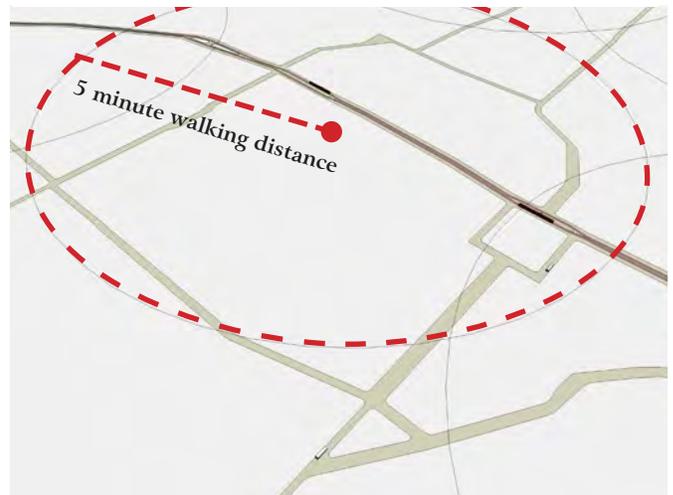
Walkable neighborhood size

3. Mix of Land Uses and Housing Types with Opportunities for Shopping and Workplaces Close to Home

Great neighborhoods have a fine-grained mix of land uses and housing types. This condition enables residents to dwell, work, socialize, exercise, shop, and find some daily needs and services within walking distance. Variety-rich neighborhoods, in comparison with the single-use, single "pod" developments, have multiple benefits.

Mixing uses is a powerful way to alleviate traffic congestion as it reduces the number of car trips needed throughout the day. A mix of housing is better socially, allowing people with diverse lifestyles and incomes to live in the same neighborhood. Residents have the choice to move elsewhere within their community as their housing needs change over time, while families of modest means are no longer forced into segregated concentrations. In addition, households with varied schedules and interests will activate the neighborhood at different times of day, adding both to the vibrancy and security of a place.

4. Integrated Network of Walkable Streets

A network of streets allows pedestrians, cyclists, and motorists to move safely and comfortably through a neighborhood. The maximum average block perimeter to achieve an integrated network is 1,500 feet with a maximum uninterrupted block face of, ideally, 450 feet, with streets at intervals no greater than 600 feet apart along any one single stretch.

A street network forms blocks that set up logical sites for private development, provides routes for multiple modes of transportation, and provides non-motorized alternatives to those under the driving age as well as for senior citizens. Streets should be designed to be walkable first while also serving cars and emergency vehicles. Slow traffic speeds, coupled with features such as narrow curb-to-curb cross sections, street trees, on-street parking, architecture close to the street edge, and tight radii at the street corners, work together to create highly walkable environments. A connected web of streets then allows for numerous driving patterns and the orderly management of traffic.

5. Special Sites Reserved for Civic Uses

In complete neighborhoods, some of the best real estate is set aside for community purposes. These locations are made significant by the geometry of the town plan. Unique settings such as terminated vistas or locations with greater activity should be reserved for landmark buildings that will act as permanent anchors for community pride. Similarly, special sites should be set aside for parks, greens, squares, plazas, and playgrounds (each of which has its own distinct character). Each neighborhood should have one special gathering place at its center, such as a village green.

Transect provide opportunity for a mix of land uses and housing types

Network of walkable streets

Special sites are reserved for civic purposes

GOALS & POLICIES

The City of Thomasville will ensure that future development preserves and enhances existing neighborhoods; encourages a high-quality mix of uses in a traditional neighborhood form; respects the natural environment; and discourages sprawl development to spur economic investment, repair social fabric, reduce the cost of providing infrastructure and services, and reclaim abandoned areas.

Future Character Area & Investment Sector Maps

Goal 2.1: Use the new Future Character Areas and Investment Sector Maps, an integral part of Thomasville Blueprint 2028, to assist City officials and private developers in understanding the growth management goals and policies of this plan, particularly as to the form, direction, and timing of future development. The designations on these maps are subject to change as Thomasville grows and Thomasville Blueprint 2028 is modified accordingly.

Policy 2.1.1: Adopt the Future Character Areas Map. The Future Character Areas Map is a base map that defines distinct Character Areas for all of Thomasville. This map defines six character areas that reflect the desired type and form of development in each part of the City. In addition to these six base character areas, a campus overlay district defines key areas with unique characteristics that differentiate them from the typical development patterns surrounding them. The locations of neighborhood centers and crossroads are also identified on this map.

Policy 2.1.2: Adopt the Investment Sector Map. The second component is the Investment Sector Map. This map indicates where development should be encouraged, areas that should be conserved, and areas that are relatively stable. The sectors define a prioritization of lands for development to maximize the public investment already made on roads, utilities, and services.

Policy 2.1.3: Use the Future Character Areas Map and Investment Sector Map in tandem to guide land use, development, and infrastructure decisions.

Policy 2.1.4: Adhere to the City's Historic District, Overlay District, and Special District designations in all land use and permitting decisions.

Policy 2.1.5: Utilize the Future Character Areas Map to guide street design as further described in Chapter 4: Mobility.

Development Regulations and Zoning

Goal 2.2: Revise and amend the City's zoning and land development regulations to support the Future Character Areas and Investment Sector Maps and the goals and policies of this document.

Policy 2.2.1: Create a city-wide Unified Development Ordinance using a form-based approach. This document should be a single source, easy to use, highly illustrative code that combines all development related ordinances into one document.

Policy 2.2.1.1: Protect and enhance Thomasville's historic character utilizing the Unified Development Ordinance.

Policy 2.2.1.2: Modify the City's zoning and development regulations to conform to the qualities and intent of the Future Character Areas.

Policy 2.2.1.3: Encourage a greater interconnection of internal streets.

Policy 2.2.1.4: Provide small parks, community gardens, and civic functions within neighborhoods.

Policy 2.2.1.5: Allow a wide range of unit types to be utilized in each neighborhood to encourage complete communities.

Policy 2.2.1.6: Allow a wide range of street types to create streets that are safe, comfortable and interesting to the pedestrian as well as require an interconnected network of streets with small block sizes.

Policy 2.2.1.7: Require well-designed public spaces. All streets and open space created should be open to the public.

Policy 2.2.1.8: Protect natural features such as stream beds and flood zones.

Policy 2.2.1.9: Include mixed-use zoning.

Policy 2.2.3: Perform a city-wide review of existing parking requirements and update these in the city-wide Unified Development Ordinance in accordance with the desired outcomes for each Future Character Area.

Policy 2.2.4: Provide design assistance as an option for new public and private development within the City to assist with future character area compliance and expedite approval processes. Services may include assistance with concept design, illustrative drawings, and preliminary site design, among others.

Downtown

Goal 2.3: Place the highest priority on the continued reinvigoration of downtown, whose strategic location, walkable blocks, and historic buildings make it a vibrant destination and center of culture, shopping, government, and the arts. This goal and its associated policies apply to land designated as the Downtown Future Character Area on the Future Character Areas Map and Investment Sectors Map.

Policy 2.3.1: Encourage the rehabilitation of upper stories of existing downtown buildings as office, retail, entertainment, and residential space. The City should review existing codes, including parking requirements, to remove barriers to this policy. Financial incentives should be considered to encourage investment from the private sector.

Policy 2.3.2: Encourage new multi-story mixed-use buildings with windows and doors facing all sidewalks to be constructed on vacant lots.

Policy 2.3.3: Consider eliminating on-site parking requirements for buildings in Downtown and consider innovative approaches to using off-site and on-street parking.

Policy 2.3.4: Incorporate large new downtown complexes such as a hotel or convention center urbanistically within the downtown. As large new uses are added, updated, or replaced, they should be integrated into Thomasville's original street network and other land uses rather than being isolated in large complexes of civic buildings.

Policy 2.3.5: Include new and improved civic buildings and civic spaces, plus shared parking for residents, employees and visitors in Downtown redevelopment strategies.

Policy 2.3.6: Continue to support Downtown Thomasville Main Street in its effort to improve the downtown.

Policy 2.3.7: Support the Creative District Vision Plan.

Industrial Areas

Manufacturing is a large part of the regional economy.

Goal 2.4: Designate ample land that is well-suited for industrial facilities and ensure that industrial facilities do not adversely affect the health, safety, or welfare of the community. These policies apply to land in the Industrial Future Character Area on the Future Character Area Map.

Policy 2.4.1: Encourage the development of industrial uses and businesses within existing industrial areas.

Policy 2.4.2: Discourage primary access to industrial development through residential areas.

Policy 2.4.3: Discourage the development of residential uses on designated industrial land.

Policy 2.4.4: Take affirmative steps to maximize the potential of repurposing obsolete industrial sites within the Downtown and Creative District to serve new functions while maintaining the industrial character of the area. These sites pose technical challenges to redevelopment but are ideally located within the City to offer new choices and opportunities for Thomasville residents.

Natural Areas

Goal 2.5: Protect natural open space in the City of Thomasville for environmental health and for recreational opportunities for residents.

Policy 2.5.1: Identify priority conservation zones, especially along waterways and low lying natural drainage areas, and create City ordinances to discourage development within these conservation areas.

Policy 2.5.2: Identify and maintain a permanent green preserve of some form in and around the City with a focus on improving and protecting ecological areas using PDR Program, land trusts, rural and critical lands, etc.

Policy 2.5.3: Create urban parks and coordinate the City's trail network that connects parks and natural areas to create a greenway network throughout the City largely following natural drainage patterns.

Policy 2.5.4: Coordinate with Thomas County and private landowners to protect the hunting plantations surrounding Thomasville, which are critical for limiting sprawling growth, protecting vital natural resources and ecosystem services, and providing significant economic benefits to the community.

Goal 2.6: Due to its ecological significance, Thomasville should protect the portion of Greenwood Plantation inside the City limits from development that would threaten the old growth longleaf pine forest and other natural resources on this iconic property.

Policy 2.6.1: Collaborate with Thomas County on land use and transportation issues to protect Greenwood Plantation and the Big Woods from incompatible development.

Policy 2.6.2: Coordinate with the U.S. Highway Administration, the Georgia Department of Transportation, and rail providers and users to avoid activities that could adversely affect Greenwood Plantation and the Big Woods.

Policy 2.6.3: Maintain public access on West Pinetree Boulevard to allow the public an opportunity to view the Big Woods from the right of way. Support the protection of Greenwood and the Big Woods by allocating resources to mitigate littering and trespassing that threaten this resource.

New & Retrofit Development Areas

Goal 2.7: Diversify the City of Thomasville's neighborhoods in strategic locations to increase the variety of housing options (including townhouses, apartments, and condominiums), create new gateways to the City, and expand opportunities for employment and neighborhood shopping without requiring long car trips. This goal and its associated policies apply to land in the New & Retrofit Development Sector on the Investment Sector Map to prioritize compact, walkable redevelopment.

Policy 2.7.1: Create small area plans for each of the New and Retrofit Development Investment Sector areas, prioritizing Neighborhood Centers.

Policy 2.7.2: Establish incentives for the private sector that encourage growth and new development in New and Retrofit Development Investment Sector areas with an emphasis on Neighborhood Centers.

Goal 2.8: Encourage development to address missing residential, employment, and recreational opportunities.

Policy 2.8.1: Place projects within New and Retrofit Development Investment Sector areas at the front of development approval agendas.

Policy 2.8.2: Prioritize New and Retrofit Development Investment Sector area projects by affording eligibility for fast-track development approvals and date-certain decisions.

Policy 2.8.3: Encourage apartments and townhouses.

Policy 2.8.4: Encourage multi-story mixed-use buildings within the Neighborhood Centers.

Infill Development Areas

These goals and associated policies primarily apply to the land designated as the Infill Area Investment Sector on the Investment Sector Map.

Goal 2.9: Maintain and improve the highly walkable character, diverse mix of land uses, and historic building stock in the historic neighborhoods that were laid out in a grid around the Downtown.

Policy 2.9.1: Promote the redevelopment of vacant and underutilized parcels in and around the City's traditional historic neighborhoods in a manner corresponding with the scale and character of these existing neighborhoods rather than imposing a suburban or high-rise model. These parcels can be excellent locations for redevelopment that adds housing, shopping, employment, entertainment, and recreational options for nearby residents.

Policy 2.9.2: Create small area plans for the Infill areas, prioritizing Neighborhood Centers and Crossroads and promoting affordable housing.

Goal 2.10: Direct both public infrastructure funding and private development to infill areas where they will have the greatest social and economic benefit, with the least environmental and transportation costs. Additional infill incentives should be considered by the City.

Policy 2.10.1: Partner with the Thomasville-Thomas County Land Bank Authority to address the City's vacant lots and abandoned homes and to provide affordable housing.

Policy 2.10.2: Develop a strategy for financial assistance in the form of public-private partnerships, incentives, or utility relief for projects within infill areas.

Policy 2.10.3: Avoid or oppose the relocation of public facilities such as government offices, post offices and schools to outlying suburban areas.

Goal 2.11: Encourage infill development to address "missing middle" residential and affordable housing needs.

Policy 2.11.1: Encourage multi-unit or clustered housing types that are compatible in scale and form with single-family homes. Types may include duplex, triplex & fourplex, courtyard apartment, and bungalow court.

Corridor Investment

Goal 2.12: Encourage and support the evolution of exclusively auto-oriented, strip-style commercial development into mixed-use activity centers. Allow a diverse, complimentary mix of residential and non-residential uses to meet the needs of the City's businesses and residences in these areas.

Policy 2.12.1: Promote interconnectivity between adjacent land uses, including connectivity between non-residential development and adjacent neighborhoods.

Policy 2.12.2: Support beautification and mobility improvements along these corridors.

Policy 2.12.3: Create corridor plans for major corridors within the Infill Areas on the Investment Sector Map.

Policy 2.12.4: Establish density incentives, as part of a code rewrite, for suburban strip centers to redevelop in a traditional neighborhood pattern. This includes establishing new blocks and streets on existing parking lots.

COMMUNITY DESIGN & HISTORIC PRESERVATION 3

CURRENT CONDITIONS

Thomasville has been able to maintain slow and steady growth for the greater part of its history. Thanks in large part to the privately-owned plantations and conservation lands that surround it, the City has never experienced significant suburban sprawl. Most development in the City of Thomasville has been confined to the area delineated by Pinetree Boulevard, a ring road that runs approximately 2.5 miles from the center of town. Pinetree Boulevard was originally built as a traditional "country drive" for visiting Northerners in the late 1800s and it is the oldest perimeter road in the Country.

In addition to its responsible development patterns and smart municipal decisions, Thomasville's investment in its historic and cultural resources has put the City in an advantageous position as it continues to develop and attract new kinds of businesses and people to join its warm and eclectic community.

Development History

The area surrounding Thomasville and much of Southwest Georgia was first opened for settlement in 1818. As the population grew, larger counties were subdivided. Thomasville was established as the Thomas County seat in 1826 and formally incorporated in 1831.

During the Antebellum period, the City of Thomasville became a center for business and society in Thomas County, with many businesses catering to the agricultural needs of the region. While the road system throughout the county at that time was poor, the commercial district in Thomasville had well-maintained dirt roads with concrete and board sidewalks. Streets would remain unpaved until 1907, when they were paved with brick—portions of which have been restored along Broad Street, Jackson Street, and Jefferson Street.

By the time the Civil War broke out in 1861, the railroad from Savannah to Thomasville had just been completed and both the City and Thomas county were growing in prosperity. The City of Thomasville had a newly completed courthouse, a strong retail business district, and two hotels Downtown. During and after the war, Thomasville gained praise from influential people who were impressed by the city's hospitality, the beauty of the surrounding plantations, and the warm, mild climate.

Historic map of Thomasville

Signage in Downtown

Historic Courthouse

Historic Photograph of The Bottom before Desegregation

Because the city emerged from the war relatively unharmed and its good reputation had spread across the East Coast and Midwest, it became a popular destination for northern tourists. During Thomasville's resort era, approximately 19 hotels and boarding houses were in operation. The most noteworthy of these grand hotels were the Mitchell House, the Piney Woods Hotel, and the Masury Hotel. In 1866 the city limits were extended one mile in all directions from the courthouse, giving Thomasville the circular shape it still has today. This period also spurred several physical improvements in the city including the construction of schools and churches, as well as the creation of several cultural and civic organizations.

The twentieth century brought the tourist era to a rapid close, thanks largely to the growth of Florida as the new winter haven for northerners, but the city continued its slow and steady expansion. Some of this growth came from the addition of the commercial area along West Jackson Street that extended down to the rail yards known as "The Bottom." This area developed into the Jewish and African American community's thriving commercial and industrial area.

Following WWII Thomasville began to see commercial strip development along major corridors. To compete, many downtown retailers modernized their storefronts, covering up historic brickwork with metal and stucco. After being designated a Main Street City in 1981, many of these historic buildings were restored. Today, thanks in large part to its historic and award-winning Main Street, its numerous historic districts and homes dating back to the 1800s, and its many cultural assets Thomasville is becoming a popular destination for tourists and families looking to settle down in a creative and forward-thinking small town that values the past as much as it embraces the future.

Historic Preservation

Despite its humble size, Thomasville has an extensive and rich historic fabric. In addition to eight National Register districts and five local historic districts, there are many non-profit organizations dedicated to historic preservation and community engagement, as well as several local history museums and landmark sites. While Thomasville has already done a lot to invest in and celebrate its historic resources, there is still an opportunity to make these resources more accessible to the broader community and to make them a centerpiece of tourism and economic development in the region.

Historic Photograph of the original Mitchell House, 1887

COMMUNITY DESIGN & HISTORIC PRESERVATION

National Register Historic Districts

The National Register of Historic Places was established to honor and help protect historically significant sites and structures. While properties in a National Register Historic District are not subject to design reviews unless they are also a part of a local district, they are eligible for federal tax benefits and grants. The eight National Register Historic Districts in Thomasville include Dawson Street Residential, East End, Fletcherville, Gordon Avenue, Paradise Park, Stevens Street, Thomasville Commercial, and Tockwotten-Love Place.

National Historic District

Local Historic Districts

Local historic districts, on the other hand, are subject to design review, as established by Thomasville's Historic Preservation Ordinance, adopted in 1987. The five local historic districts in Thomasville are Dawson Street, Tockwotton, and the Thomasville Commercial Historic District.

Dawson Street Historic District
Downtown Historic District
Fletcherville Historic District
Tockwotton Historic District
Warren Ave-Love St Historic District

Parcels
Buildings
Parks
Waterbody

Historic Resources

The Thomas County Historical Society, a non-profit community organization dedicated to collecting local historic artifacts and fostering community interest in preserving the past, maintains and operates two of Thomasville's most recognized museums: the Thomas County Museum of History complex and the Lapham-Patterson House.

Like the Thomasville Historical Society, Thomasville Landmarks is a non-profit dedicated to historic preservation and community outreach. Through projects like the Diane Williams Parker Revolving Fund and Operation C.A.R.E. they have helped rehabilitate well over 50 historically significant structures.

Another key non-profit in Thomasville is the Jack Hadley Black History Museum. Located in the former Douglass School complex with over 3,000 artifacts on display, this organization serves to educate the community and commemorate the lives and accomplishments of Thomasville's first black achievers, as well as other prominent black figures nationally. Together, these three establishments serve as invaluable partners to the City of Thomasville as it continues to preserve and enhance its historical assets.

Other popular museums in Thomasville include the Thomasville Genealogical, History, and Fine Arts Library, the Thomasville Center for the Arts, the Pebble Hill Plantation, and the Power of the Past Aircraft and Aviation Museum. In addition to museums and historical societies, Thomasville hosts many landmarks including the All Saints Episcopal Church, the Historic Downtown Shopping District, the WPAX Radio Station, the Old Cemetery, the Flipper Cemetery, the old Train Depot, and the Big Oak.

Pebble Hill Plantation Main House

Local historian Jack Hadley at the Jack Hadley Black History Museum

Broad Street in Downtown Thomasville

COMMUNITY DESIGN & HISTORIC PRESERVATION

COMMUNITY CONCERNS

Historic Preservation

Facilitate the Enhancement & Preservation of Historic Assets

Despite eight National Register districts, five local historic districts, and many non-profits dedicated to historic preservation and community engagement, there are still many historic buildings that fall outside of these historic districts. Preservation groups expressed how difficult it is to gather support to expand existing local historic districts to include additional contributing structures as well as new conservation districts. Outdated preservation guidelines and a missing comprehensive inventory of historic buildings also pose challenges to expanding historic districts.

Break the Stigma of Preservation

Thomasville faces some resistance to preservation efforts and there are still many common misconceptions regarding preservation among the broader community. Some fear

(**Thomasville *is* historic preservation.**
- Thomasville Resident)

that historic designation will place an unfair burden on property owners - particularly lower-income property owners - to meet design standards, while others believe that it will discourage new development and revitalization efforts because of strict requirements and difficult review processes. There is an opportunity for Landmarks, the Historic Preservation Committee (HPC), and the City of Thomasville to educate the public about the process of historic designation and the different preservation tools that are available to communities.

Encourage Greater Diversity on Preservation Boards

Some of the stigma surrounding preservation also comes from the notion that it serves only an elite group of residents while burdening other more vulnerable groups. Many community members expressed the desire to see a more inclusive process when it comes to historic designation and a more diverse group of residents serving on the HPC and Landmarks Boards.

Lapham-Patterson House

Downtown

Enhance What is Already Here

A key part of *Thomasville Blueprint 2028* is exploring different ways to expand and transform the City "without growing too much." Community members emphasized that, above all, Thomasville should try and preserve its small-town identity. This means that planning efforts should focus on rehabilitating and adapting existing properties and structures, while encouraging context-sensitive infill development projects on vacant parcels.

Many buildings in Thomasville are underutilized and vacant. There is an opportunity to provide new housing, dining, retail, entertainment, and commercial spaces all within existing buildings. There are also many public spaces that could benefit from additional investment and programming.

Promote Public & Civic Art

Public art is not only an important engine for economic development, but it also serves as a critical piece in the urban fabric of a city. The Creative District is a wonderful base from which to grow the arts in Thomasville. Using this district as a catalyst, there is an opportunity to extend public art and creative placemaking to other parts of the city.

Locate Parking On-Street & Behind Buildings

Parking should be encouraged to be located on-street and behind buildings in mid-block parking lots, parking garages, or decks that are lined with buildings instead of in fields of parking lots in front of buildings. This will allow buildings to be street-oriented and enhance the public space of the street by making it accessible to multiple modes of transportation such as pedestrians and bicyclists in addition to vehicular traffic.

Improve Connections

In almost every neighborhood the community expressed the desire to see a more unified Thomasville in the future. This means creating an environment where all residents feel welcome to dine, shop, and relax in every neighborhood, despite the face that getting around Thomasville can be a challenge for some.

The lack of continuous sidewalks, crosswalks, street trees, trail networks, and bicycle infrastructure in many areas - as well as the divisions created by rail lines - isolates certain communities from enjoying all that Thomasville has to offer. Improving physical connections to create a safe network of complete streets, bike facilities, and trails is crucial to reconnect the City physically and socially. Wayfinding and better promotion of local events can also help.

Broad Street

Neighborhood Centers

Improvements That Extend Beyond Downtown

While the City of Thomasville has done a lot recently to encourage sensitive and forward-thinking re-development with projects like the Thomasville Community Trail, the Victoria Park Urban Redevelopment Area (URA), the Creative District Plan, the purchasing of the Roses site for a potential development, and the Victoria Park planning effort, a lot of energy and investment has been focused on the downtown core and the residents who visit and work there.

The African-American community in Thomasville is a vital part of the city, and many residents expressed that Downtown Thomasville felt inaccessible to them. Finding ways to make the downtown more accessible to the greater community, for example by celebrating black history in The Bottom and improving wayfinding, will help mitigate this issue.

At the same time many Thomasville residents expressed frustration over the distribution of resources in the city. While improvements to the downtown ideally serve everyone, there is an opportunity to target public space and street improvements in areas such as Dewey City, Carroll Hill, Theodore Heights, Normal Park, and Weston Park, where a significant amount of Thomasville's culture and history is located.

Moving forward it is important that public improvements, good urban design, and re-development efforts extend to all the neighborhoods in Thomasville, some of which feel left behind as the rest of the city continues to grow. Likewise, proposing ways to revitalize some of the historic neighborhood centers in Thomasville's more marginalized neighborhoods will also help give those communities a greater sense of place. Targeted enhancements in these neighborhoods not only helps to create one unified Thomasville, but it also increases the city's overall attractiveness to visitors and future residents.

Capitalize on Underutilized Sites to Grow and Attract

In addition to the high number of infill opportunities around Downtown in vacant parcels and parking lots, there are also underutilized sites around Thomasville with great development potential. The Roses site in particular is an opportunity to help Thomasville grow by offering residents and visitors something new, with a potential for mixed-uses that include townhomes, dining, a hotel, a market, and an event space, among other things.

Thomasville historic neighborhoods often have small neighborhood centers which used to serve the surrounding neighborhoods. Many of these centers are now vacant. Enhancing these neighborhood centers to meet the needs of the immediate neighbors should be a focus of any new development.

Gateways Should Present A Positive Image Of The City

One should know when they have arrived someplace special. Thomasville can be enhanced with the addition of gateways in and around the City which would signify when one is entering, leaving, or passing through important portions of the City. This sense of arrival can be achieved in several ways; it could be the change in the street section, through location of buildings closer to the street, the addition of on-street parking and street-oriented buildings, with monument or gateways structures, or by use of signage.

Potential locations for gateways to the City include the main corridors leading into the City, particularly Jackson Street, Smith Avenue, Remington Avenue, Old Monticello Road, Albany Road, and Cairo Road.

Run-Down Neighborhood Commercial in Theodore Heights

STRATEGIES FOR ADDRESSING COMMUNITY CONCERNS

More Community Outreach

To address common misconceptions regarding preservation guidelines and the historic designation process the City, in partnership with Landmarks and the HPC, can reach out to community leaders and local stakeholders to begin a more open and inclusive dialogue. Making a more concentrated effort to promote a broader membership on preservation boards will also help to break the stigma of preservation and help foster a more equitable process of historic designation.

Historic Preservation

Update the 2002 Preservation Guidelines

The existing Historic Preservation Guidelines completed in 2002 should be updated to reflect more current preservation practices and community goals, as well as to provide more actionable recommendations. The Preservation Design Guidelines should also become more visual in what is desired versus what is not desired.

Invest in a Comprehensive Inventory of Historic Structures

Currently, there is no database or catalogue of all the historic structures in the City of Thomasville. Building up this comprehensive inventory will allow preservationists and communities alike to understand the extent of their historic assets and help facilitate the designation of new districts.

Create New Local Historic & Conservation Districts

During the charrette, the use of additional local historic districts and conservation districts were proposed as methods to keep preserving the character of Thomasville.

Proposed Local Historic Districts

Two new local historic districts are proposed. The first is an extension of the Dawson Street Historic District. The proposed boundary would follow the National Historic District boundary to include properties between Jackson Street, Hansel Street, and properties facing Washington Street.

The second would be Paradise Park Local Historic District. This would include Paradise Park itself along with the properties adjacent to the park up to Gordon Avenue and Loomis Street.

New local historic districts would preserve historic structures from demolition. Building in these new districts would be regulated by the Local Historic District Guidelines and would require approval by the Historic Preservation Committee. Historic homes in these new districts would be able to receive historic plaques and signage. By designating these new local historic districts, the areas could be available for community development block grant (CDBG) money to make improvements in the area.

Proposed Conservation Districts

In addition to the two new local historic districts, two conservation districts are proposed. These include a Dawson Street Conservation District and a East End Conservation District. The Dawson Street Conservation District is proposed to follow the National Historic District boundary to include parcels between the existing local historic district and Hansel Street between Monroe Street and Calhoun Street. The East End Conservation District would include the areas bounded by Metcalf Avenue, Loomis Street, Grady Street, and Baybrook Street.

The conservation district does not have as many protections as a local historic district but does offer some protections. The conservation district would preserve the historic block and street network as well as the primary residential use of the area. The size and scale of new buildings would have to be in scale with historic structures, however they would not be required to meet all of the Local Historic Design Guidelines. These areas would be eligible for historic plaques and signage, and CDBG money could be used in the area.

The conservation areas would be a focus for the City's preservation of trees within the right-of-way. Creeks and waterways would be protected and opportunities for preservation and recreational areas could be sought in undeveloped lands.

Homes in the Existing Dawson Street Historic District

Historic Home Undergoing Restoration

Proposes Historic & Conservation Districts Map

Legend:
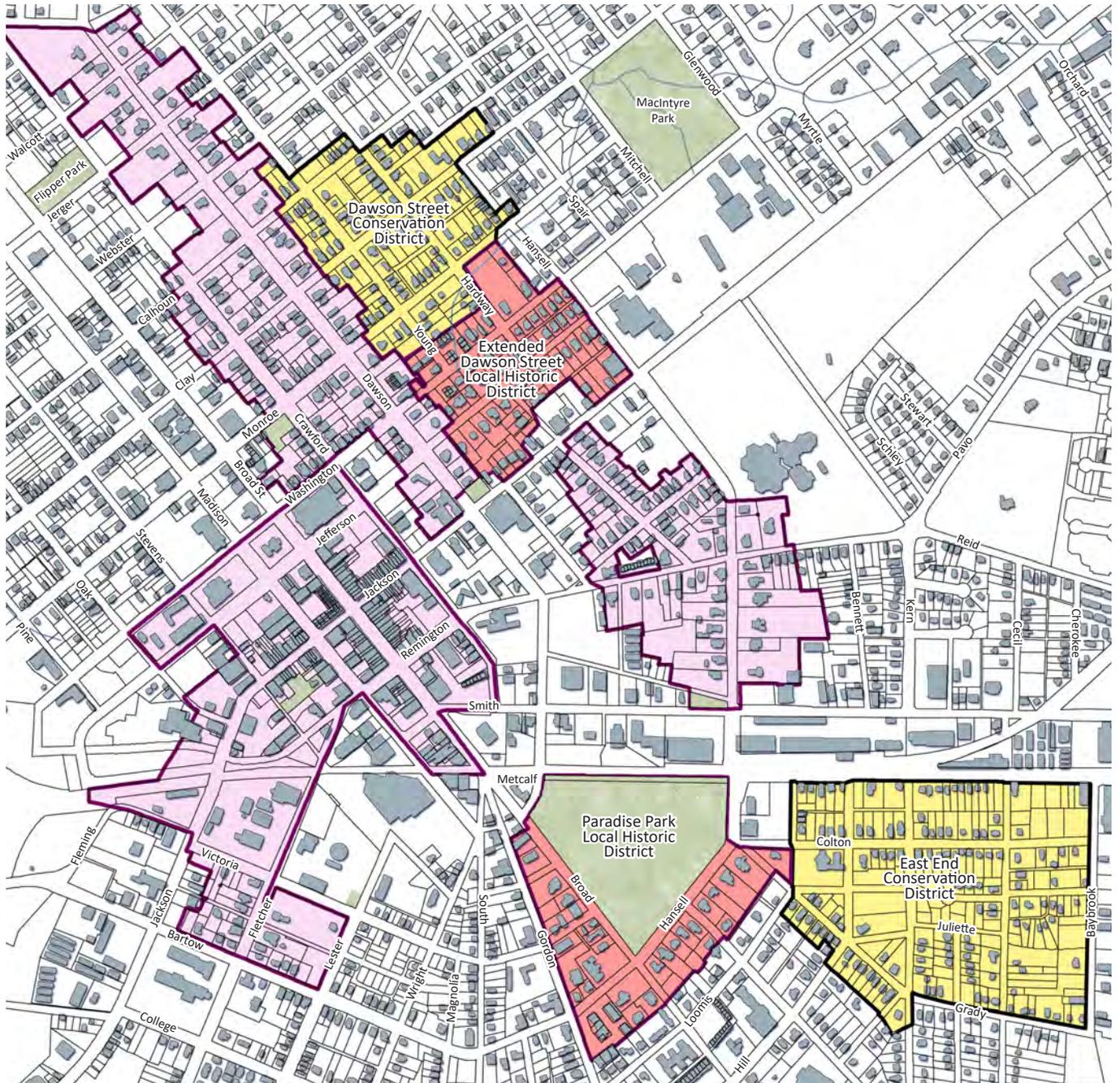
- Proposed Historic Districts
- Proposed Conservation Districts
- Existing Local Historic District
- Parcels
- Buildings
- Parks
- Waterbody

Labels on map:
MacIntyre Park, Dawson Street Conservation District, Extended Dawson Street Local Historic District, Paradise Park Local Historic District, East End Conservation District

Downtown

Educate on the Use of the International Existing Building Code

There is also an opportunity to educate the community on using the International Existing Building Code and to adopt land use codes that allow the adaptation of buildings. The Existing Building Code will help to revitalize the downtown by having better codes to utilize the upper floors of existing buildings.

Wayfinding Downtown

A wayfinding program for locating convenient pools of parking will make getting to and staying in downtown feel more convenient and eliminate a mental barrier in many people's minds. As the downtown fills with new businesses, offices, and residents, additional parking may need to be created, but should not be tied to individual businesses or buildings.

Make The Relationship Between Buildings, Streets & Pedestrians Part Of The Approval Process

Development review should continue to evaluate new projects for their relationship to their character area context, and create more specific standards for quality development. As redevelopment occurs, new buildings and additions to existing buildings should be positioned and architecturally equipped to form agreeable streets and public spaces. Likewise the rights-of-way themselves should have certain elements with proper dimensions. This designed ensemble of public and private components are comfortable for pedestrians and economically vital. Build-to lines, regulated front and back orientations and street trees all lead to an improved design.

Downtown Improvements

The following key initiatives for the City of Thomasville define concepts for future growth. Each initiative combines to form a cohesive vision that will guide the growth and development of Downtown Thomasville.

Replace Underutilized Surface Parking with Infill Development

Downtown Thomasville has a vibrant, walkable core, but this area is limited in size and disconnected from the surrounding neighborhoods by large swaths of surface parking, which creates unpleasant places to be. Having adequate parking is an essential necessity for downtown businesses and residents, but making sure that these parking lots are located in the right places—so as not to detract from an interesting and walkable streetscape and future growth—is just as important. A variety of buildings, ranging from shop fronts to a new downtown hotel, can be located adjacent to the sidewalk in place of the surface parking lots.

A balance between pedestrian and vehicular access to buildings should be struck by creating a variety of parking options. Parking should be located behind buildings, with on-street parking next to the sidewalk. Insist that varied uses (retail, entertainment, civic, office, housing) share their parking supply efficiently.

Donald Shoup, author of *The Cost of Free Parking* (2005) and *Parking at the City* (2018), recommends cities remove requirements for off-street parking; charge the right prices for on-street parking; and spend parking revenue to improve public services on metered streets. The right price for on-street parking is the cost that would ensure prime on-street spaces are used but have a frequent turnover of people visiting businesses on major retail streets. In Thomasville, this could possibly be achieved by adding time limits to these parking spaces.

Downtown's best streets are lined with buildings and parks, not parking lots.

Other streets in the downtown do not exhibit the same qualities as they are fronted by parking lots

Street Trees

New Buildings replace parking along the streetfront

Parking decks replace some midblock lots to provide enough parking.

Aerial of downtown Thomasville highlighting the surface parking lots

In the long term, as the area is built out, a shift to structured parking will allow for the better use of valuable land. These practices will reduce the amount of land dedicated to parking.

Much of the surface parking lots downtown are owned by civic institutions like churches. Opening up these parking areas for public good can benefit all users downtown. New development should build up the street edges and complete the street frontage, replacing parking lots at the street edge.

Expand Walkable Core Beyond Broad

While Broad Street is a beloved and renowned local main street, many of its surrounding streets quickly dissolve into underutilized and auto-centric places. Extending the type of walkable urbanism currently found along Broad Street between Remington Avenue and Jefferson Street, with street-facing infill buildings, less visible surface parking, and pedestrian-friendly design elements, will help enhance what is already a wonderful and iconic Downtown.

Invest in the Creative District & Allow More Temporary Uses

While the Creative District has seen public investment, there are still numerous vacant lots and older industrial buildings that do not contribute to the area's vision and appeal. Allowing more temporary interventions can help spur new investment while injecting commercial activity, local art, and public gatherings into otherwise vacant and underutilized lots as they await a more permanent use.

Event Space & Hotel

The City of Thomasville could benefit from the addition of a Downtown Hotel and a small to midsize event space to attract overnight businesses.

Redevelop Roses to Attract Visitors and Residents & Address Community Goals

There is an incredible opportunity to redevelop the site of the former Roses and provide certain uses and attractions that the City of Thomasville currently lacks. A new development on this site that is both ambitious and context-sensitive would be complementary to the adjacent downtown as well as the nearby residential historic districts.

Illustrative plan of downtown Thomasville showing several surface parking lots replaced with structured parking and new buildings.

Buildings vs Parking

The wide sidewalks and shopping district found on Broad Street could be brought to more of the downtown on the cross streets and parallel streets by setting the stage with the same great streetscape. As one traverses from the neighborhoods surrounding downtown toward Broad Street, even less than a block away one walks by open parking lots with narrow sidewalks and a lack of street trees. By expanding the successful and enjoyable elements of Broad Street further along Jefferson Street, residents of the neighborhoods surrounding Downtown may be more inclined to make the short trip downtown by walking.

A Better Public Realm

The following series of images imagines what could be if the streetscapes and surface parking lots were transformed. A first step could be to widen the existing narrow sidewalks and to provide appropriate lighting, bike parking, and other street furnishings.

Plant and Maintain Proper Street Trees

Trees improve property values, and establish a sense of place. Street trees should be planted in aligned rows, with regular spacing, using consistent species. Proper, formal tree placement shapes public space, produces shade continuous enough to make walking viable, and has a calming effect on traffic. Trees should be native species which are pollution tolerant and do not produce seeds or fruit which stain and litter the sidewalk.

Existing Conditions

Public Improvements
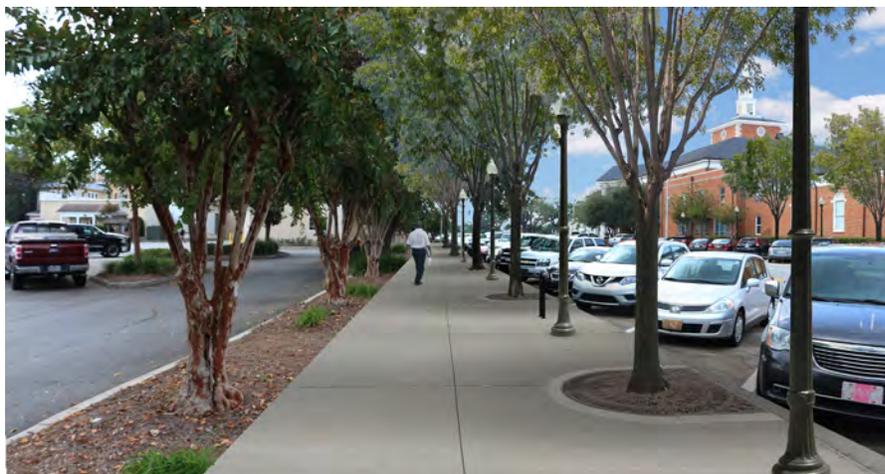
Add Street Trees

Shops and Hotel Instead of Parking Lots

With the public improvements made, a variety of buildings, ranging from shopfronts to a new downtown hotel, can be located adjacent to the sidewalk in place of the surface parking lots. Structured parking is placed in the middle of the block with the shops or hotel "lining" it, keeping it out of view. Now Jefferson Street too, has as all of the elements that make Broad Street such a pleasant place to be — thereby expanding the success of downtown

Private development of shopfronts

What if instead of being lined with parking lots, Jefferson Street was as pleasant a place to be as North Broad Street or West Jackson Street? Here, a lobby for a new downtown boutique hotel is located along the sidewalk and parking is mid-block, behind the new building.

Extend Broad Street

Existing Conditions

While the heart of Broad Street is a beautiful central gathering place for Thomasville, the entry approach to this signature public space could be improved with a series of enhancements over time.

One location that could benefit from such enhancements is the intersection of Broad Street with Smith Avenue. The environment around this key intersection currently dissolves into an auto-centric series of unsightly parking lots where walking or cycling feels quite uncomfortable today.

More Walkable Streets

A useful first step to improving the comfort of those wishing to walk or cycle from Thomasville's neighborhoods to Broad Street is to focus on improvements within the right-of-way.

Sidewalks should be connected where they are discontinuous. A more complete canopy of shade trees along sidewalks would be particularly helpful in hot summer months. On-street parking, right-sized vehicular travel lanes, pedestrian-scaled lighting and appropriately-placed bicycle facilities would also be very beneficial.

Focal Feature/Tactical Urbanism

Broad Street (as its name suggests) is quite wide for a traditional main street and also very straight. The composition of this signature public space and traffic calming for the street would both be improved by the placement of a focal feature or monument in the center of the view.

Also, the long view down Smith Avenue toward Broad Street ends in the blank wall and parking lot on the side of a building. This is an example of a great location for food trucks, temporary installations, Saturday markets, or other tactical interventions to help quickly activate the space.

Existing Conditions

More Walkable Streets

A focal feature on Broad Street and tactical interventions to activate key parcels

Infill Development in Key Locations

Today, the long view down Smith Avenue toward Broad Street ends in the blank wall and parking lot on the side of a building. Here, as on other key sites, infill development sensitively composed of street-oriented buildings would make the walkable environment more attractive and complete.

Care should be taken that new buildings front the sidewalk with real doors and windows, and that the architectural grammar of new development is complementary to the historic patterns of Downtown.

Extending the Walkable Core

Over time, additional incremental street-oriented infill development can add up to help fully reconnect the downtown seamlessly with its surrounding neighborhoods.

Finding Opportunities for Small Public Spaces

The experience for those living in and visiting downtown can be improved even further by finding opportunities for special small new public spaces. An example might be the intersection of Remington Avenue and Broad Street, where a compact surface parking lot currently occupies a key corner site.

This parking lot could potentially be transformed into an intimate plaza or pocket park which would provide a wonderful place for people to sit, gather and enjoy being outdoors. Such a public space would also be a great location for outdoor dining or another infill development site.

Infill Development in Key Locations

Extending the Walkable Core

Finding Opportunities for Small Public Spaces

Creative District
The Bottom: Activating Thomasville's Creative District

The Bottom is centrally located adjacent to the core of downtown. It is one of the few areas of the City that has an existing master plan, illustrative plan, and mounting development pressure.

The Bottom is a former railroad and manufacturing area with a unique character and history within the City of Thomasville. Whereas Broad Street, the street most associated with downtown Thomasville is lined with brick and stucco shopfronts composed of traditional southern architecture, the Bottom, and its main street, West Jackson is far more relaxed, promoting a semi-industrial vernacular warehouse look. Prior to integration, the Bottom was the place where the Jewish and African American communities would set up shop, grab a drink, or attend a show. Ironically, today it seems the somewhat edgy area on the south side of town – unofficially nicknamed the "creative district" – is becoming a haven for young entrepreneurs moving to the City to open up businesses.

In 2014, the Creative District Vision Plan and Master Plan was completed, and the area is also within the boundary of the 2016 Thomasville Downtown Strategic Plan Recommendations. The City has made much progress in realizing the goals and visions outlined by the plans through recent investments in several transformative projects in the area, most notably the public amphitheater and the Thomasville Community Trail trailhead.

While the area has seen public investment and is facing development pressure, there are still numerous vacant lots and older industrial buildings that do not contribute to the area's vitality and desirability. In fact, many of these sites are identified in the Thomasville Downtown Strategic Plan and the Creative District Vision Plan as sites for redevelopment.

Concepts for Studio 209 & Amphitheater Block

Many positive changes have been occurring on the block bounded by Madison Street, Stevens Street, Jackson Street, and Remington Avenue. This block features the recently-constructed Downtown Amphitheater, the creative energy of the growing Studio 209 complex, and a variety of exciting new eateries and shops.

The momentum of positive change is anticipated to continue as these various uses are bolstered and develop new ways to reinforce one another synergistically.

Following are a series of suggestions to improve the block and further spur new development on the surrounding block.
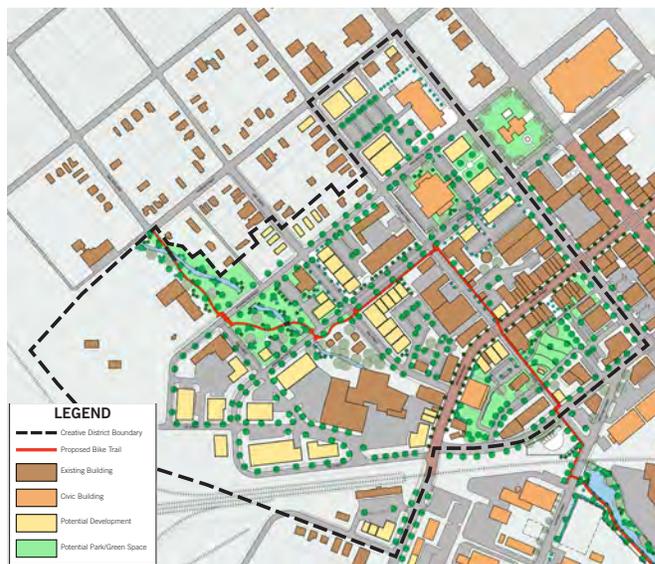
Creative District Master Plan
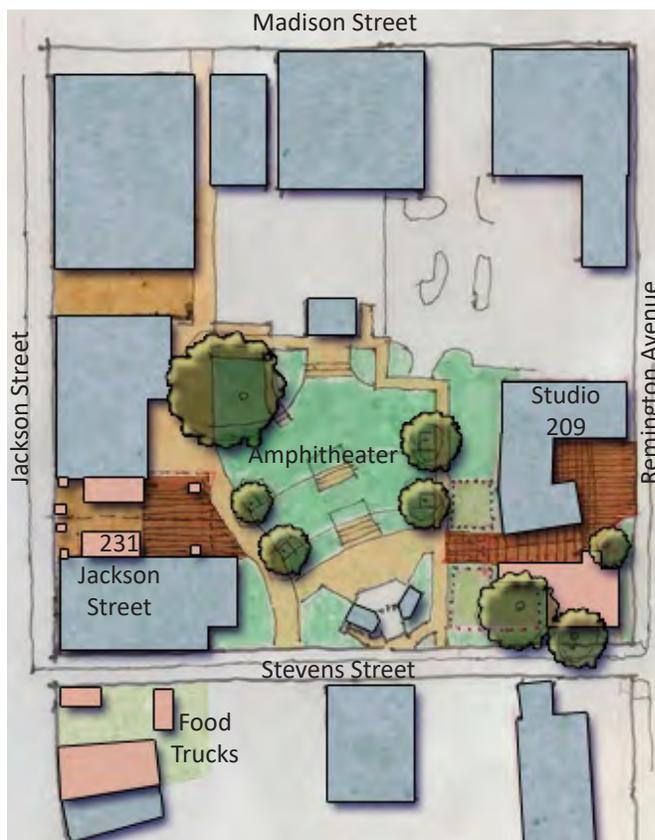
Concepts for Studio 209 and Amphitheater Block

3 | COMMUNITY DESIGN & HISTORIC PRESERVATION

Downtown Amphitheater

The Downtown Amphitheater is a wonderful resource. Its design is quite well-executed and no physical changes are recommended. However, continuing to enhance the calendar of performances will help to ensure more continuous usage and draw people on an increasingly regular basis which will be benefit adjacent uses.

Building at 231 West Jackson Street

A front door or more formal entrance to the amphitheater is currently lacking. A missing building along West Jackson Street frontage has been used as an entrance but another more direct opportunity may exist in a frontage further down the street where the building recently lost its roof. This storefront could be revitalized and used as a pedestrian passage providing access to the amphitheater from West Jackson Street.

The opening of this storefront would provide a view to Studio 209 from Jackson Street. The space could be lined with small work stations for artists. Shopfront windows would provide a place to display artworks. A new rear terrace would provide outside studio and sculpture space with views overlooking the Downtown amphitheater and help to activate this mid-block public space.

Studio 209

Studio 209 can be enhanced and more seamlessly connected to its surroundings with several additions. An outdoor sculpture garden adjacent to the Downtown Amphitheater would make viewing of artworks more publicly accessible during concert events.

A new structure, possibly more than one story tall, at the corner of Stevens Street and Remington Avenue could house a studio facility with artist cubicles, displays and sales.

A walkway covered with a pergola could run between the existing Studio 209 building and the new studio space structure, both linking them and connecting through the sculpture garden to provide access to the Downtown Amphitheater.

Temporary Interventions

An opportunity exists to activate these vacant and abandoned sites into vibrant spaces in keeping with the industrial character of the area and growing the arts scene. With several small-scale interventions and flexibility for "pop-up" and demonstration projects, these sites can greatly contribute to the creative identity of the district.

A series of images illustrates how several small, temporary interventions can contribute towards the vision for the Creative District of paying "homage to the area's rich history, while spurring new investment, infill, and redevelopment with a bend towards creative expression and artistic enterprise."

Temporary Interventions: Existing Conditions

Looking north on West Jackson Street at South Stevens Street across an empty lot that is identified for potential development in the Creative District Master Plan and the Thomasville Downtown Strategic Plan.

Temporary Interventions: Murals

The expanse of blank wall can become a temporary canvas for local artists to enliven the scene and indicate that one has arrived in the Creative District.

The images depict a transformation of a blank wall and vacant lot into a location showcasing the work of local artists and supplementing events at the amphitheater. The large expanse of blank wall is utilized as a canvas for murals by local artists, informing passersby that they are within the Creative District. Food trucks and seating on the adjacent vacant lot can complement events held at the amphitheater and be an attraction itself.

These interventions can be applied to a number of sites within the Creative District as a means to inject commerce, art, and vitality into otherwise vacant and under-utilized lots as they await a more permanent use. Possible "pop-up" uses have been identified by the Creative District Vision Plan. The many blank walls adjacent to the vacant lots can be used for displaying the art work of local artists. These interventions can help build the creative and artistic identity of the district and draw more people to the area.

In order for these temporary uses to be realized, changes to the City's zoning and regulations are needed. These changes can be specific to the Creative District and permitted in a temporary, "tactical" approach to test new standards, such as allowing food trucks and food carts. The apparent contradiction between the goals of the Creative District and the guidelines of the Downtown Historic District will also need to be addressed.

It is recommended that a public art committee be established as the regulating body for public art, including murals, within the District. Event permits should be streamlined and expedited for temporary events in the Creative District that meet the intent of the Creative District Vision Plan and City health and safety ordinances. As these temporary events and art enliven and build support for the District, the City can work on addressing longer term efforts and initiatives such as a district-wide code that encourages historic preservation while allowing for modern

Temporary Interventions: Temporary Event Space

Vacant lots such as this one can serve as locations for "tactical urbanism" and demonstration projects, as well as locations for temporary events.

New permanent Building

Eventually, the site hosting the temporary "tactical urbanism" intervention can be developed with new buildings when the market conditions are right. The previous pop-up uses may find a permanent home within the new building or move to the next "tactical urbanism" location.

buildings that are contextual in form and intensity. The development of an overlay code, a complete code overhaul within the focus area (transect based), and the declaration of a "pink zone" that would specifically remove barriers to development and streamline the process.

Event Space & Hotel

The City of Thomasville desires to attract more tourists to the City by becoming an overnight to weekend to a few day getaway from the current day trip it typically is now. There are a few programmatic ways to help with this transition in addition to some larger additions that can support this goal.

First, coordinate with businesses in the downtown to have the same hours including more weekend and evening hours. This may mean that stores stay open later and that restaurants have more hours on Sundays and Mondays when most are currently closed.

The incentive for businesses and restaurants to stay open, is to presume that they will have customers. The City does an excellent job with some yearly events, but there is an opportunity to cater to a more regular audience. First, there is a lack of a hotel in the downtown. Thomasville has some

hotels on the edge of town as well as a wonderful bed and breakfast closer to town and even some people who have begun hosting through AirBNB. These are good options for individuals, but they still lack the ability to leave a hotel and walk to a good restaurant on Broad Street. When larger events occur, it can be hard to find a place to stay in Thomasville. The city could benefit from a downtown hotel location.

The city could also use a small to midsize event space of perhaps 10,000 to 50,000 square feet that caters to company retreats and smaller local conventions or events. The event space and hotel could be in the same location or they could be located close to one another. The Roses site was identified as a possible location for both the hotel and conventions space but others exist around the downtown as well. The map below locates several sites that have redevelopment opportunities.
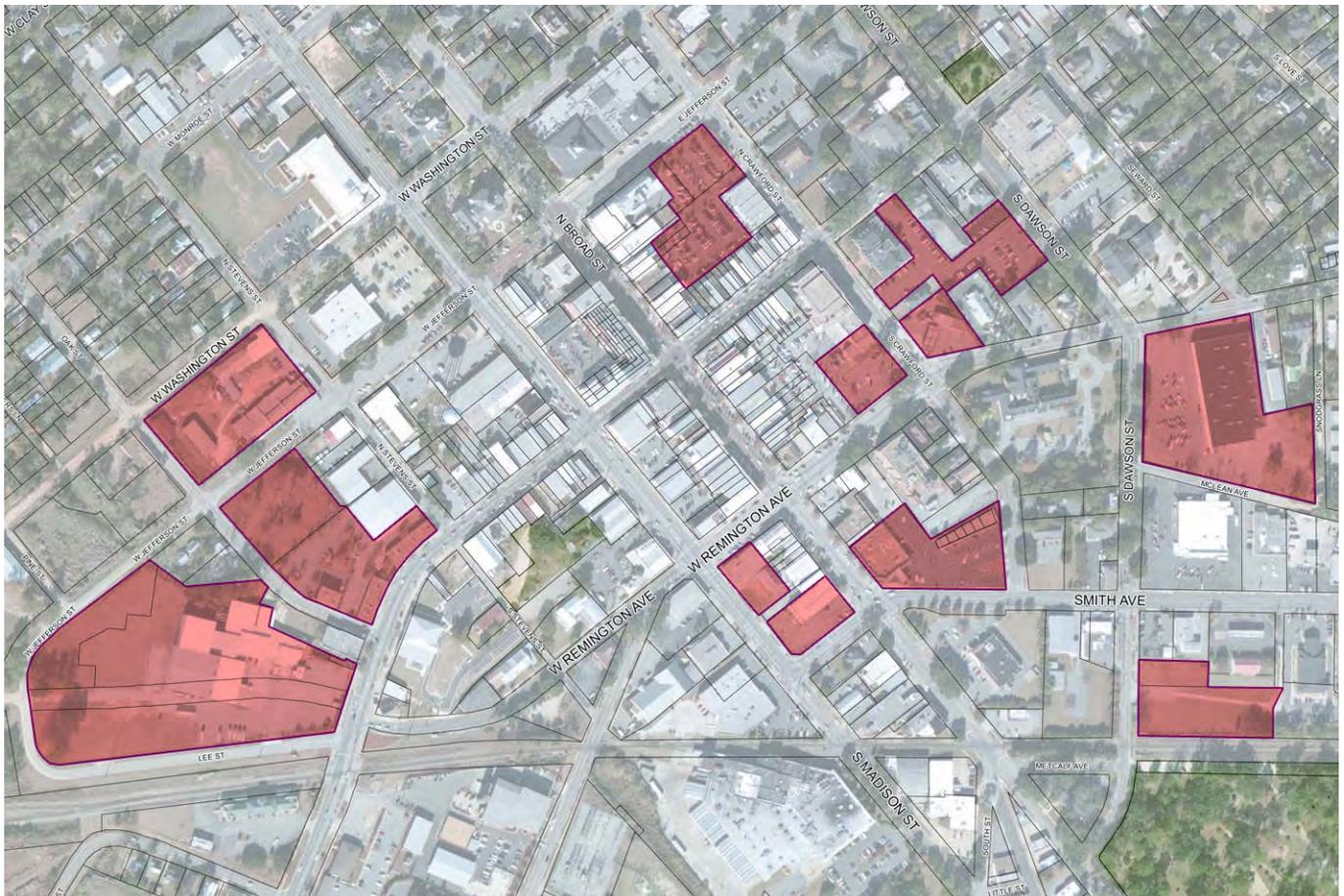
Potential Locations for a Event Space or Downtown Hotel

Potential Locations for Event Space and Hotel

Parcels

Parks

Roses Site Development Concepts

The site of the former Roses store presents a tremendous opportunity for improving the City's fabric with new development that is complementary to both the adjacent downtown as well as the nearby residential historic districts.

The City purchased and cleared the site to facilitate future development. Original intentions to use the site for an event space and hotel were met with scrutiny from some residents concerned by its proximity to multiple residential historic districts.

Site Development Guidelines

The Payroll Development Authority is in control of property, and has the authority to negotiate what development will occur on the site. Given the strong community interest in this site and desire to respect and complement the adjacent neighborhoods, the City has developed Roses Site Development Guidelines for this property.

Contained within the guidelines are the recommended methods for handling subdivision, urban design decisions, and architectural details for the former Roses Site. The mission of the Roses Site Development Guidelines is "to preserve, protect and enhance the character of downtown Thomasville for the enjoyment and benefit of our entire community."

The guidelines provide developers, architects, and contractors with a set of specific parameters for any new development that occurs on the site.

Process
The guidelines lay out an easy four-step process to visualize how development fits into the site and relates to the surrounding neighborhoods.

Step 1:
Lot Configuration

Step 2:
Urban Design Details

Step 3:
Architectural Details

Step 4:
Drawings
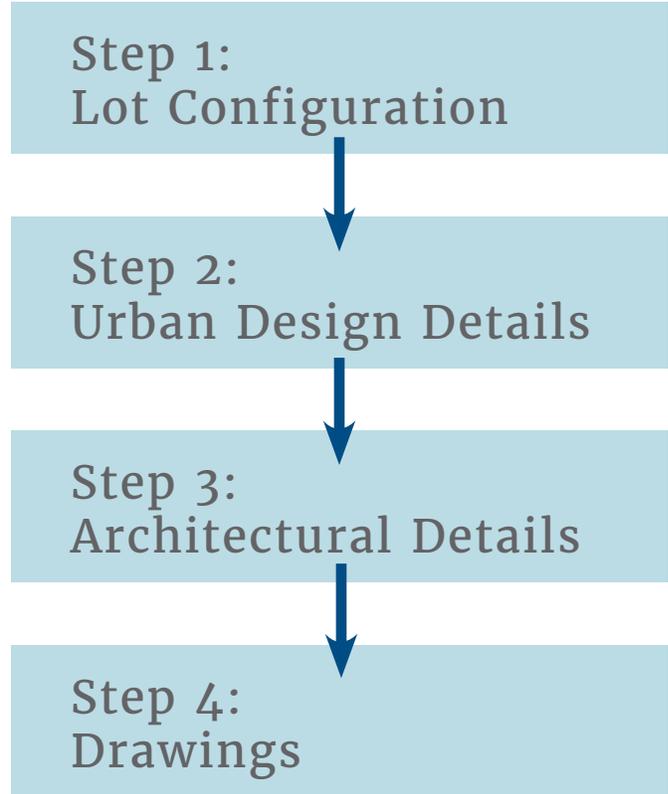
Lot Configuration Urban Design Analysis

Determine Lot Configuration

The former Roses site is quite large (approximately 4 acres) and can be thought of as four distinct sections based on an urban design analysis.

1. The frontage along Remington Avenue is special, serving as a bridge between the Tockwotten and Warren Avenue - Love Street Historic Districts in one direction, and the Downtown Historic District in the other direction. This frontage requires the greatest design care and should compliment the adjacent residential uses.

2. The frontage along Dawson Street receives a great deal of visibility as it connects directly to Smith Avenue, one of the City's most-traveled thoroughfares.

3. The corner of Remington Avenue and Dawson Street is a prominent and high visibility intersection. This location acts as a terminated vista when traveling down Remington Avenue from the Downtown; the adjacent church steps away from the intersection, making this a very visible corner.

4. There is a more flexible panel of the site that sits away from both Remington Avenue and Dawson Street on Mclean Avenue that receives much less visual exposure to the neighborhoods and can be viewed as a back of house area.

As development proposals are brought forth the most appropriate frontage should be selected based on the function of the building and its ability to fit within its immediate context.

Consider Urban Design Details

Once the lot configuration is determined, then a development program can be created that conforms with the Urban Design Standards for the site. Careful attention to design makes the site large enough to house multiple uses and functions in a way that is complementary of community character. The following principles should be present in any future plans for development of the site:

- Be sensitive to the height, scale and character of the various adjacent historic districts.

- Utilize architectural vocabulary that is supportive and complementary of the surrounding fabric.

- Shape public spaces and streets with the fronts of buildings.

- Use buildings and landscaping features to conceal back-of-house items like trash, loading docks and parking lots.

- Include a mixture of uses and amenities that are useful both for the development itself, and for the greater city.

- Consider adding uses and residential types that are currently missing or underrepresented in the City's inventory (like townhouses, live-work units, maker spaces and coworking office space).

- Plant additional street trees to improve the continuity of the City's network of street trees.

- Ensure that streets are outfitted with the hardware necessary for comfortable use by pedestrians including sidewalks, shade, properly-scaled lighting, and benches.

Sample Roses Site Development

The development on the Roses site can take many forms. This example shows a prominent building on the corner with residential uses facing Remington Avenue and Dawson Street. The less visible portion of the site adds a connection to Smith Avenue to provide a prominent frontage while the interior of the site is used for parking and back of house functions.

Consider Architectural Details

The unique character of the development should consider particular architectural details appropriate to the area. The Roses Site Development Guidelines provides guidance on items such as massing, openings, and frontage elements.

Submit Drawings for Compliance

Applicants must submit a site plan, building elevations, and any other reasonable supporting documents to the Planning Department to ensure continuity with the Community Vision. The City Planner may have approval authority for all aspects of site planning and exterior architecture, including compliance with the guiding documents, aesthetic appropriateness, fit with historic context, environmental implications, traffic impacts, and any other site-specific matters.

Neighborhood Centers

The neighborhood centers, identified on the Future Character Areas Map in the Land Use Element, have the potential to become more than they are and anchor the surrounding neighborhoods. An example of how public and private investments can work together to transform each of the neighborhood centers is provided here.

Carroll Hill

This area is an important entry into the City of Thomasville, and also is well located as a neighborhood center. The area currently features a collection of light industrial uses, gas stations and some commercial.

As the area grows over time, it is possible to retain the benefits of the current uses while improving the area's function as a center for surrounding neighborhoods by increasing the diversity of neighborhood-serving uses and comfort for pedestrians and cyclists on slower streets.

The existing street grid in this area is fortunately already well-connected so there is not a particular need here to propose additional connectivity. The detailing of the various existing streets, however, is highly auto-centric and would

Existing conditions on North Blvd. Amidst light industrial uses and auto-centric commercial, there is an opportunity to improve the area's function as an arrival point to the City and as a center to its surrounding neighborhoods.
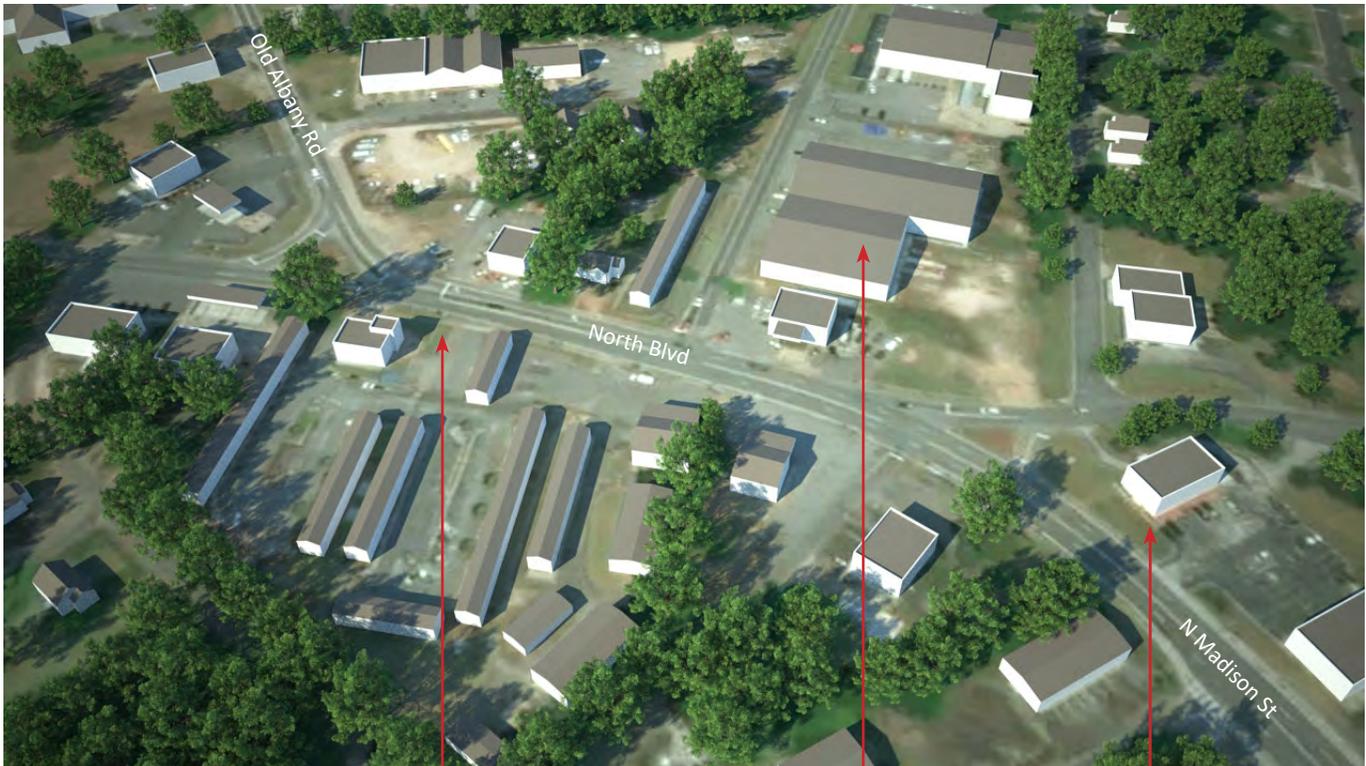
lack of connected sidewalks and street trees

mixture of light industrial uses

auto-oriented uses dominate key corners

benefit from adjustments Sidewalks should be connected where there are gaps. Regularly-spaced street trees should be planted to shade the sidewalks. On-street parking should be added to increase traffic calming. Potentially a roundabout could slow vehicles but keep them moving through this commercial area.

Regarding building fabric, the emphasis should be on adding, rather than taking away. There are many large gaps between existing buildings and often, parking lots are exposed to the street, damaging a high quality sense of spatial definition.

The shaping of the street spaces should be reinforced as new infill buildings are added over time. Buildings should be placed close to the street and the fronts of buildings should face the sidewalk. Parking should be discreetly tucked behind buildings wherever possible to screen it from view.

The particular geometry of the street network in this area has produced a focal site at either end. One or both of these focal sites could be transformed into a true landmark with new focal architecture combined with civic landscape design to form a public gathering place.

Long term prospects on North Blvd. Improvements to sidewalks, street tree canopy and the intersection to slow vehicles improves access to the area. Incrementally-built street-oriented buildings add neighborhood-serving commercial and improve the physical sense of place.
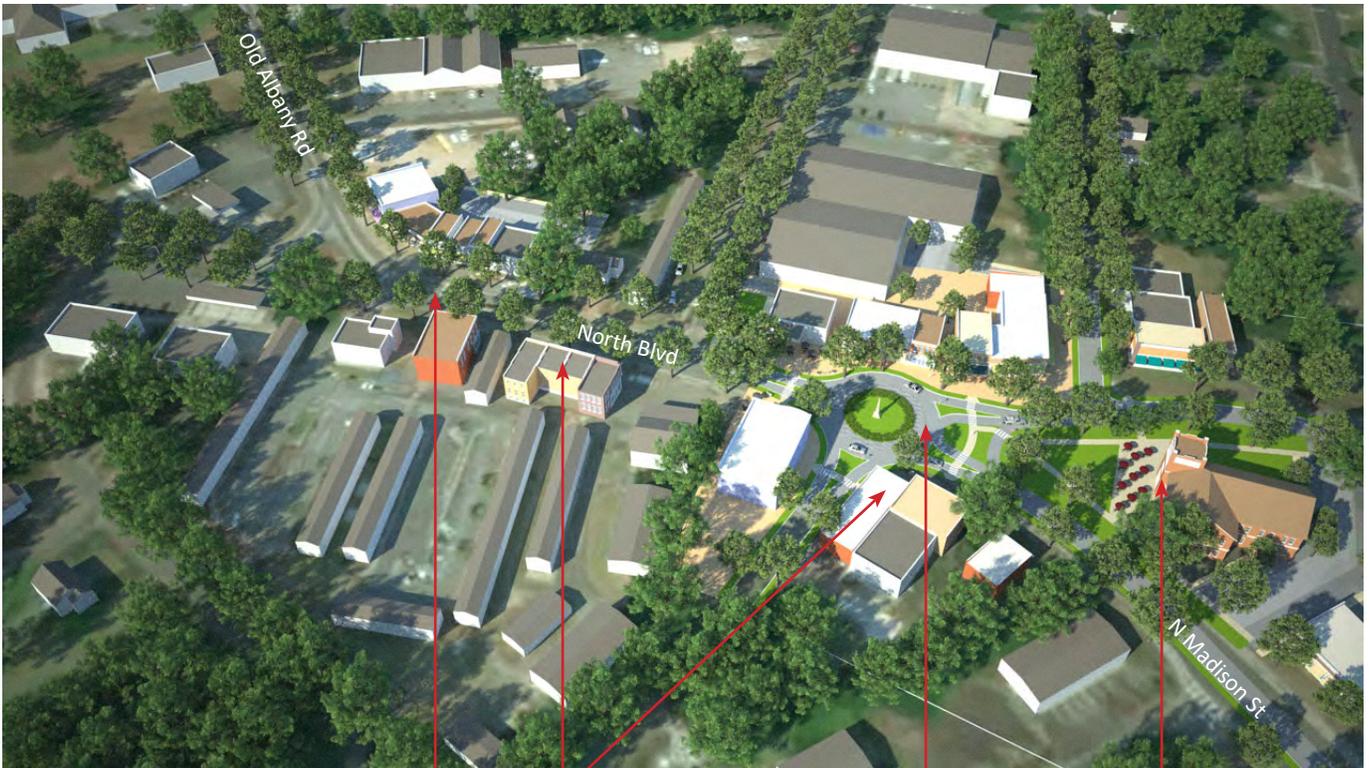
street trees and pedestrian / cyclist street improvements

neighborhood serving uses and housing types

a roundabout simplifies the intersection

focal site with civic landscaping and architecture design

Dewey City: Douglass Center of Excellence

The former Douglass High School is a beloved institution within the Dewey City neighborhood. After the school closed it was reutilized as a community center, Hays Fundamental Camp, and the home to the Jack Hadley Black History Museum. This asset can be added to and developed over time in order to enhance the neighborhood, train and provide jobs for the residents, and bring prosperity to this historic part of the City of Thomasville.

Reviving Neighborhoods

During the charrette a potential plan to better utilize the site was created along with pro formas to test the practicality of developing the site and the benefits it would bring to the community.

    A. Vocational Trade School & Maker Spaces

    B. Neighborhood Pop-Up Market

    C. Organic Contract Farming

    D. Live-Work Artist Lofts, Studio Space, & Exhibition Space

    E. New Building Arts School & Maker Space

    F. New Commercial Space for Rent

    G. New Lobby and Display Addition for Black History Museum

    H. Community Center

    I. Existing Buildings and Uses

Changes should be incremental and build upon one another. Each new use will bring more people to the site and add life to the neighborhood.

Legend:
- Existing Buildings
- New Buildings
- Farming
- Plaza/ Courtyard
- Grass
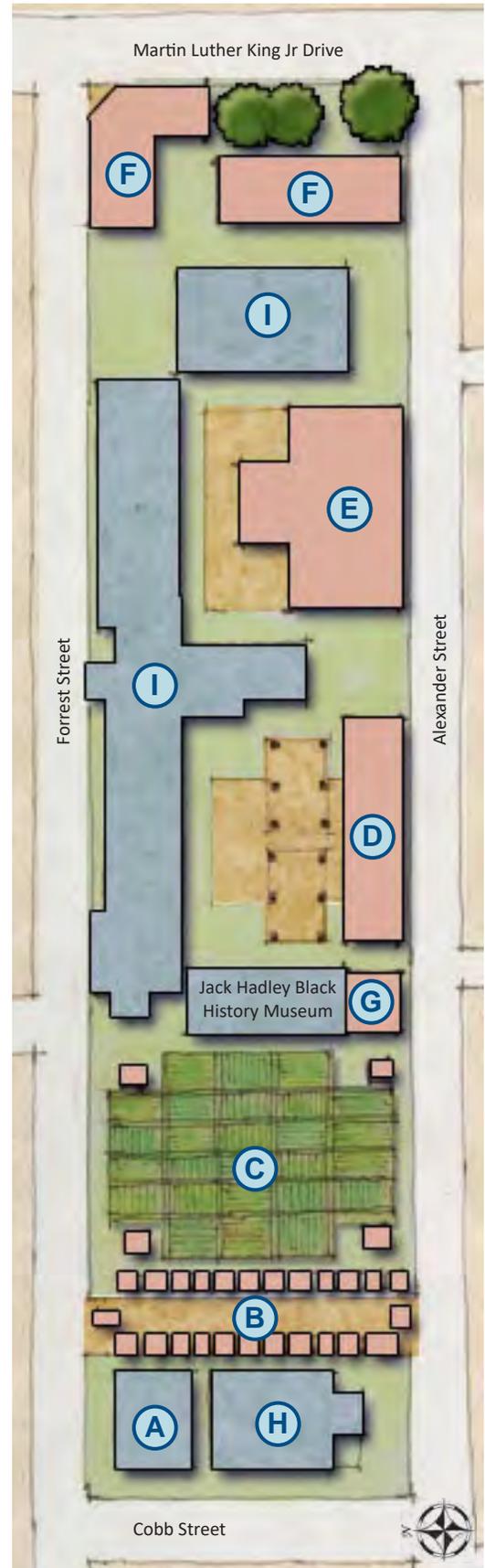
Sample Pro Formas

A. Vocational Trade School & Maker Spaces

Provides training and maker spaces for automotive building trades like auto repair, framing, plumbing, HVAC and bricklaying.

Estimate of Impacts		
Direct Employment	Potential Revenue Generated	Key Results
Full Time - 1 Part Time - 8	$260,000 per year	• Skills Training • Community Services • Maker Spaces

B. Neighborhood Pop-up Market

Weekend and occasional market for selling produce, products made on site, and small home-based businesses.

Estimate of Impacts		
Direct Employment	Potential Revenue Generated	Key Results
Full Time - 1	$150,000 per year	• Low Cost Retail • Convenient Farm & Locally Produced Goods

C. Organic Contract Farm

Grows organic herbs, vegetables, and fruits for local restaurants, private residences, and hotels.

Estimate of Impacts		
Direct Employment	Potential Revenue Generated	Key Results
Part Time - 2	$28,000 per year	• Skills Training • Neighborhood Farm to Table Options • Organic Produce

D. Live-Work Lofts & Exhibition Space

Provides artist residences and covered outdoor exhibition space for sculptures and other art displays including spaces to create the art.

Estimate of Impacts		
Direct Employment	Potential Revenue Generated	Key Results
Full Time - 8 Part Time - 16	$1,800,000 per year	• New Artist Residences • Art Exhibition Space

E. Building Arts School & Maker Space

Provides training and maker spaces for the building arts like restoration, furniture production, stone work, and similar building arts.

Estimate of Impacts		
Direct Employment	Potential Revenue Generated	Key Results
Full Time - 1 Part Time - 8	$247,000 per year	• Skills Training • Maker Spaces • Custom Client Work

F. Commercial Space for Rent

Brings additional retail life to the neighborhood such as a barber shop, hot food and convenience retail.

Estimate of Impacts		
Direct Employment	Potential Revenue Generated	Key Results
Full Time - 8 Part Time - 16	$2,800,000 per year	• Convenience Retail • Services • Arts • Hot Food

W Jackson St

Pinetree Blvd

W Jackson St

Pinetree Blvd

Existing Conditions

lack of connected sidewalks and street trees

buildings set far back, not creating coherently-shaped street space

auto-oriented uses dominate key corners

low intensity use of land causes City's footprint to spread outward and consume more total area

West Jackson Street: Gateway

A number of key intersections within the City of Thomasville are good places to explore development of mixed-use walkable nodes. The intersection of West Jackson St and Pinetree Boulevard is such a location. New development can also create a new gateway and sense of arrival to City as people travel up from Tallahassee.

In many of these key locations, the first generation of low-yield suburban-style development is approaching the end of its normal lifespan, so planning for the future utilization of these locations is topical.

In these locations, public investment has already been made in infrastructure. These well-connected sites are therefore potentially useful locations to encourage new tax-productive development containing a variety of uses that would be beneficial to surrounding neighborhoods.

These nodes of new development should be walkable park-once environments, to encourage economic synergy between uses, capture of car trips, and to facilitate travel by non-auto transportation modes. Land Development Ordinance updates should include density incentives for suburban strip centers to redevelop in a traditional neighborhood pattern.

Small Initial Steps - Tactical Urbanism with Pop-up Commercial

Transforming Tactical Urbanism into Permanent Urbanism Over Time

COMMUNITY DESIGN & HISTORIC PRESERVATION

3 |

To maximize the benefit of new development to surrounding neighborhoods, a rich mix of uses and housing types should be included. If surrounding neighborhoods are dominated for example by single-family detached housing, consider including other housing types in neighborhood centers to increase diversity, such as townhouses, apartments, and live-work units.

New commercial and office uses should also be configured in street-oriented pedestrian-friendly formats.

Existing buildings should be reutilized and repurposed if possible.

To improve the efficiency of land utilization, land area devoted to parking should be compressed wherever possible through strategies such as shared parking, reduced minimum required parking ratios, and stacked vertically with lifts or decks.

New development should feature an interconnected network of walkable blocks and streets. Street connections should be made to surrounding neighborhood fabric wherever possible. Additionally, street connectivity in new development can provide alternative internal routes to help relieve traffic pressure at congested intersections.

Strengthening a Sense of Place

Extending the Walkable Core

mixed-use buildings with focal features

street trees

narrow front access lane with on-street parking

a diversity of uses and housing types

mid-block drive-through

street-oriented buildings

Long Term Prospects - Growing More Complete Over Time

West Jackson Street: Imperial Hotel

West Jackson Street south of Bartow is a sprawling 5-lane road with several vacant lots, strip commercial buildings, forgotten historic structures, and unsightly utility wires running along it. The lack of street trees and crosswalks, as well as the vast amount of underutilized asphalt and speeding cars, make Jackson Street an unwelcoming place for pedestrians and cyclists, despite the fact that it serves the adjacent Theodore Heights neighborhood and runs parallel to Harper Elementary School.

A More Welcoming Entrance

Improvements along West Jackson Street in the downtown are already approved, with additional plans extending down Bartow Street to follow. Because Jackson Street is one of the primary entrances into Thomasville, there is an opportunity to extend these improvements to Jones Street and eventually all the way down to Pinetree Boulevard creating a more inviting entrance into Thomasville for locals and visitors alike.

There is also a unique opportunity to revitalize the Imperial Hotel, the first and only African American-owned hotel in Thomasville. This landmark building could be adapted for several uses and become an important anchor on West Jackson Street spurring new commercial and mixed-use infill developments.

Both the short and long-term options illustrated narrow the roadway to 3 lanes at the Imperial Hotel Node (A), with formal on-street parking on both sides of the street (B) and staggered bulb-outs to accommodate street trees (C). They also show high visibility crosswalks (D), new infill development (E), and a revitalized Imperial Hotel (F) and adjacent cottage (G). New public spaces (H) and bike share facilities (I) are also added.

While the short-term option shows the sidewalks widened to 18', the long-term option repurposes some of this sidewalk space for raised bicycle tracks (J) on both sides of the street. In the long-term scenario street trees are shown matured (K) and utilities have been buried and replaced with new lampposts (L) that feature decorative banners (M).
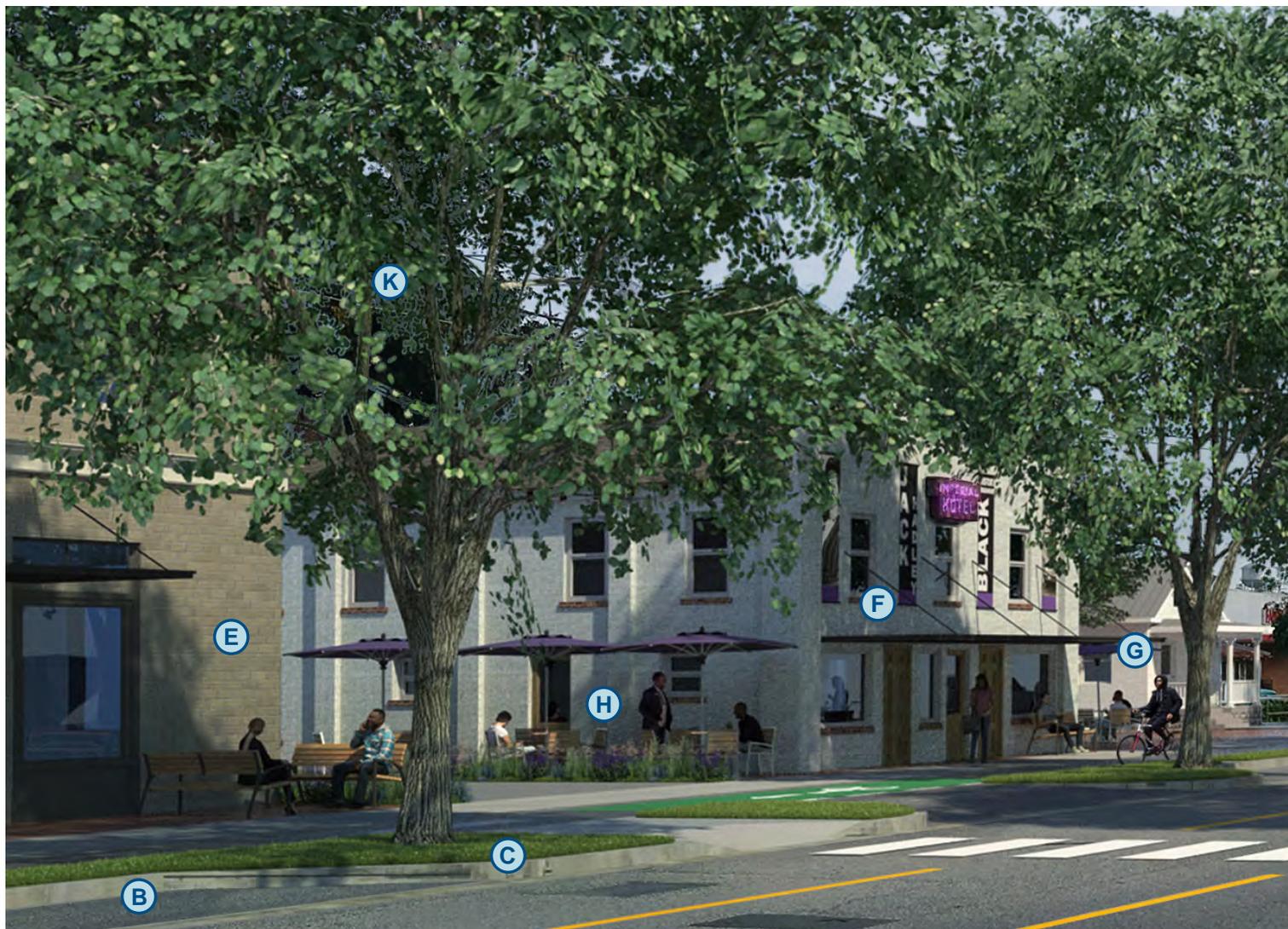
West Jackson Street and Patten Street - Long-Term Option

COMMUNITY DESIGN & HISTORIC PRESERVATION

West Jackson Street and Patten Street: Existing Condition

West Jackson Street and Patten Street: Short-Term Option
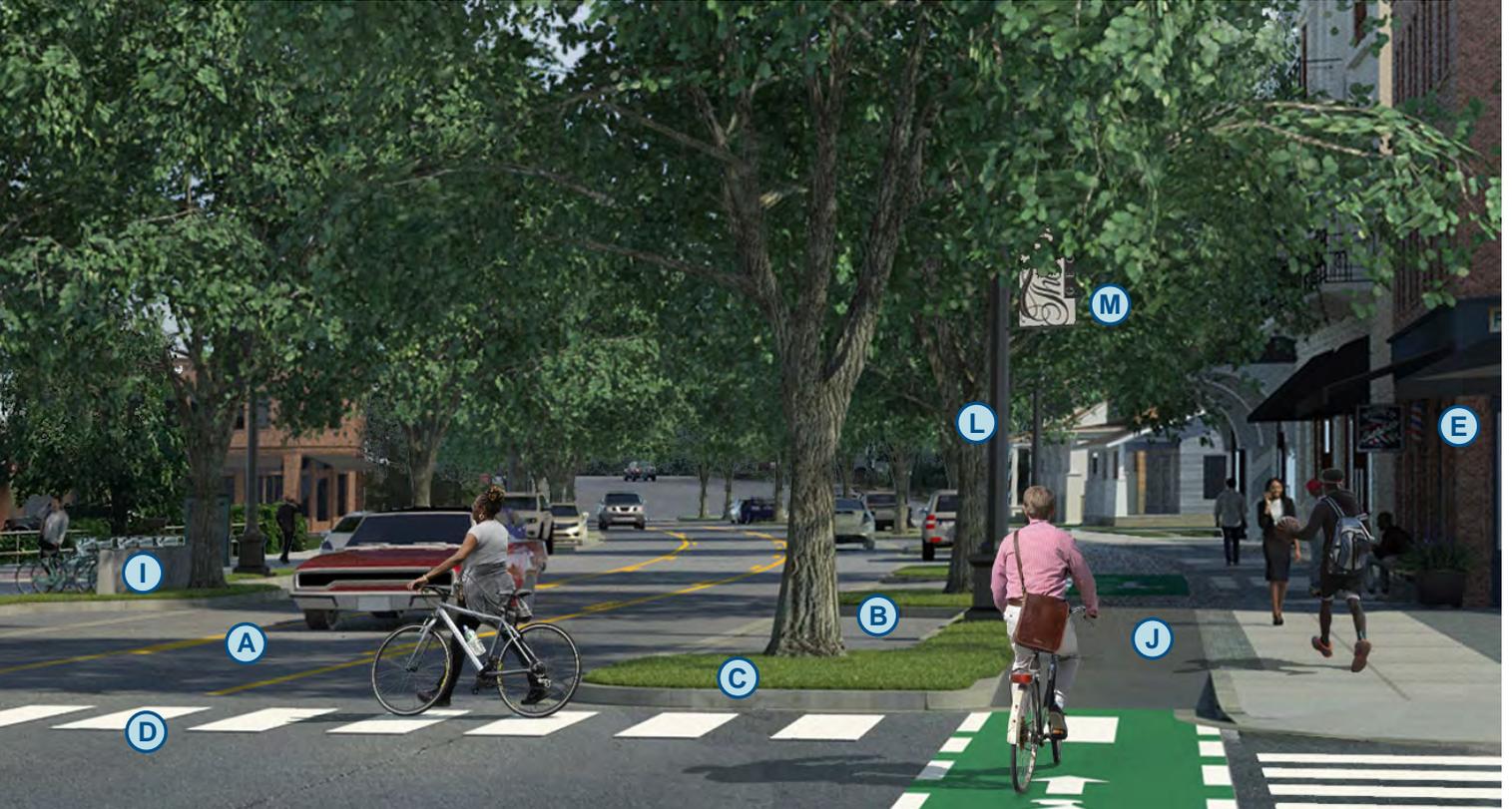
West Jackson Street at the Imperial Hotel

The area along West Jackson Street surrounding the historic Imperial Hotel is another key location to explore the development of a mixed-use walkable node.

Located along the primary corridor for travel between Thomasville and Tallahassee, and approximately midway between the heart of downtown and the intersection of West Jackson Street with Pinetree Boulevard (another possible location for a mixed-use walkable node) the area is home to a mix of retail activity and vacant lots. The existing businesses include a convenience store and a Family Dollar, both of which take on a suburban-style development pattern favoring access by car and not contributing much to Thomasville's scenic character.

To the east and west of the location are some of Thomasville's older traditional neighborhoods with their characteristic small block sizes and walkable street grid (although sidewalks may be lacking).

With the proposed changes to the West Jackson Street corridor and the revitalization of the Imperial Hotel discussed on the previous pages, it is appropriate to consider potential enhancements to the greater area.

Existing conditions along West Jackson Street at the Imperial Hotel. Suburban car-oriented development and vacant lots present an opportunity for replacement with new neighborhood-serving development to support a revitalized Imperial Hotel.

| lack of connected sidewalks and street trees | buildings set far back, not creating coherently-shaped street space | Imperial Hotel | auto-oriented uses dominate key corners | vacant land located along major commercial corridor |

The focus of this neighborhood center is on the Imperial Hotel and creating a welcoming and vibrant node for the hotel's setting and visitors.

Vacant lots are infilled with new, street-oriented buildings. Several existing single-use retail buildings are redeveloped as two-story mixed-use buildings to better frame the space around the hotel and to house businesses that can be easily and safely reached by foot or bike, as well as car, from the surrounding neighborhoods.

The lot south of the Imperial Hotel can be re-envisioned as additional hotel space to supplement the relatively small historic hotel structure which would not meet the needs of a modern hotel. An opportunity also presents itself to redesign the intersection of West Jackson Street and Patten Street with public spaces to create a more formal and enclosed urban space, signifying arrival at a place of importance and creating a comfortable environment for pedestrians.

New residential types can also be added to the mix, such as townhouses and small apartment buildings at the heart of the neighborhood center, quickly returning to single-family homes as one moves further from the corridor.

Long term prospects West Jackson St at the Imperial Hotel. An expanded hotel joins new street-oriented mixed-use buildings along a redesigned street.

| many existing buildings remain | parking is located to the side and rear of buildings | additional buildings for the Imperial Hotel with a public plaza | retail and commercial uses take on a walkable, street-oriented form | a diversity of uses and housing types | street-oriented buildings |

Magnolia Street

The area around the intersection of Augusta Avenue and Magnolia Street sits centrally amongst the neighborhood fabric of south Thomasville. While surrounded predominantly by single family houses, the immediate area currently features several places of worship and a small amount of neighborhood-serving retail.

A series of steps can be taken to further enhance this area around the intersection of Augusta Avenue and Magnolia Street to perform even better as a neighborhood center in the future.

First, while the area boasts many trees, they are almost all currently located in private yards. A focus should be placed on enhancing shade for pedestrians by planting continuous rows of regularly-spaced shade trees between the edge of pavement and the sidewalk. Where sidewalk segments are missing, they should be added to complete an interconnected pedestrian network.

Existing conditions at the intersection of Magnolia St and Augusta Ave feature a mixture of single-family detached houses, places of worship and a small amount of commercial. This area is well-located for future enhancement into a pedestrian-friendly center for its surrounding neighborhoods.

lack of connected sidewalks and street trees

auto-oriented uses dominate key corners

frequent vacant lots result in haphazard gaps in the interconnected network of public spaces

Next, focus should be placed on physically creating a strong central sense of place. A public gathering space could be configured on one of the four corners of the intersection. It could potentially utilize an existing building, such as a place of worship, as a focal anchor.

This public space should be shaped with the fronts of buildings, and feature landscaping designed to make it comfortable for people to sit and spend time. Landscaping may include shaded seating areas, walking paths, manicured gardens and areas of turf suitable for unstructured play and recreation. Perhaps a fountain would add a refreshing and picturesque respite in the summer heat.

This central space would also be a great location to focus on increasing the diversity of uses in the area by adding a small quantity of offices, neighborhood-serving commercial, and/or residential types that may

currently be underrepresented. For example, if designed with an architectural grammar complementary of the surrounding neighborhood fabric, a modest quantity of new townhouses, duplexes, cottage court units, live-work units, and/or small apartment buildings could improve the range of residential offerings while enhancing the area's character.

Long term prospects. Improved continuity of sidewalks and street tree fabric encourage pedestrian activity. A heart of the neighborhood center is formed by a new, high-quality public gathering space. The diversity of uses and residential types is improved while reinforcing neighborhood character.

street trees and pedestrian/ cyclist street improvements are added throughout

a mixture of diverse new neighborhood-serving uses is added

civic site serves as focal anchor to the new public space

a diversity of new residential types is incrementally added

Clay Street & Mitchell Street

The intersection of Clay and Mitchell streets leaves a lot to be desired. Despite their proximity to the popular MacIntyre Park, the small neighborhood commercial buildings on the corner are all vacant and in need of repair. Though the street was designed to allow a single lane of traffic and on-street parking in each direction, the lack of parked cars has created a road with excessively wide lanes that encourages cars to drive faster than required. The speed of the vehicles, in addition to the lack of continuous sidewalks, crosswalks, and shade trees, makes Clay Street a dangerous road for pedestrians and cyclists.

With the existing street conditions and erosion of the creek bed along the rear property line, improvements and reuse of these buildings has been hindered. Improving the public investment within the right-of-way could help to increase the value of this neighborhood center — thereby making a pro forma to revitalize the buildings and repair the creek bed more likely.

A Future Bike Priority Street

The City of Thomasville is interested in making Clay Street a bicycle priority street. It would serve as a primary bike connection between the multi-use trail that will run through MacIntyre Park and Downtown Thomasville. Transforming Clay Street into a safe, bikable connector and the intersection at Mitchell Street into a more pedestrian friendly and welcoming destination could also help revitalize the commercial buildings on that corner. Given their ideal location by the park and the trail, these future businesses could become a pocket of activity and a great addition to the neighborhood.

Two different types of bicycle facilities were explored for this portion of Clay Street:

Option 1 - This option shows protected and separated bike lanes in each direction. Regular on-street bike lanes are upgraded with a 3' wide mountable-curb median that separates bikes from vehicular traffic. Potted planters can be added on top of the median to add more green to the road and more protection for cyclists. Because there is parking in front of the corner commercial buildings, the northeast-bound bike lane takes a turn onto the sidewalk, becoming an elevated bike lane for the remainder of the block before turning back onto the road once in MacIntyre Park.

Existing Conditions

Option 1 Plan - Protected, Separated Bike Lanes

Option 1 Street Perspective - Protected, Separated Bike Lanes

Option 2 - This option recommends a protected two-way cycle track on the west side of Clay Street, to avoid any interference with the on-street parking in front of the commercial buildings at the corner of Clay and Mitchell streets. This cycle track features a 4' to 5' median separator with street trees that create a parkway like experience for cyclists. This planted median helps to narrow the street visually and slow cars down. Proper markings should be included at the intersection and across curb-cuts to ensure that vehicles and cyclists are attentive in this area's unique design.

Option 2 Plan - Protected Two-Way Cycle Track

Option 2 Perspective - Protected Two-Way Cycle Track

Market Station

Conventional Suburban Development (CSD)

For comparison, this hypothetical development of the area north of the intersection of Smith Avenue and Market Street is illustrated in two ways: Conventional Suburban Development and as Traditional Neighborhood Development.

Characteristics of Conventional Suburban Development:

- A poorly-connected street network, which exacerbates traffic congestion.

- Building backs often face primary thoroughfares, damaging a sense of place.

- Single use areas separated by buffers, which encourage frequent car trips to meet all daily needs.

- Overly-wide street pavement and overly-large corner radii, which promote high vehicular travel speeds.

- Lack of sidewalks, street trees and bicycle facilities, which discourage travel by means other than automobile.

Smith Ave

Market St

Smith Ave

Traditional Neighborhood Development (TND)

Characteristics of Traditional Neighborhood Development:

- A highly-connected street network, which distributes car trips, reducing point congestion.

- Fronts of buildings face all thoroughfares, forming an interconnected network of high-quality public spaces.

- Uses are mixed together, making it possible to walk or bicycle to many of one's daily needs.

- Streets are relatively narrow and corner radii are small to lessen vehicular travel speeds for pedestrian comfort.

- Sidewalks, street trees and bicycle facilities are provided throughout to encourage travel by means other than automobile.

Gateway

Scrutinize Large-Footprint Development Proposals

Large-footprint buildings should be subject to intense development-approval scrutiny on a site specific, case-by-case basis. Such uses should not be a pre-permitted use allowed as-of-right, but as a conditional use subject to review and approval.

Many big boxes around the country are seeking alternative formats for communities of character. Smaller, more customized formats are being introduced where standard megastores are difficult to permit. Communities only receive as high quality a design as they demand.

When Large-Footprint Buildings Are Unavoidable Integrate Them Into The Urban Fabric

Large-format stores are difficult to arrange within an urban fabric without detracting from the overall scale, connectivity, image and walkability of an area. Even so, such stores can serve as anchors for activity centers, adding regional drawing power and an advertising presence that benefits other businesses.

As an example, the northeast side of Thomasville is home to several big box retail stores along with fast food restaurants and hotel options along the US 19. There is often enough land available in the parking lots of these large footprint buildings to create a multi-use, walkable center. The planning for a complete community with a traditional, connected block structure should be required of large-format development proposals. Even if the developer is not required to construct the entire community, the market could, in time, make building more densely practical.
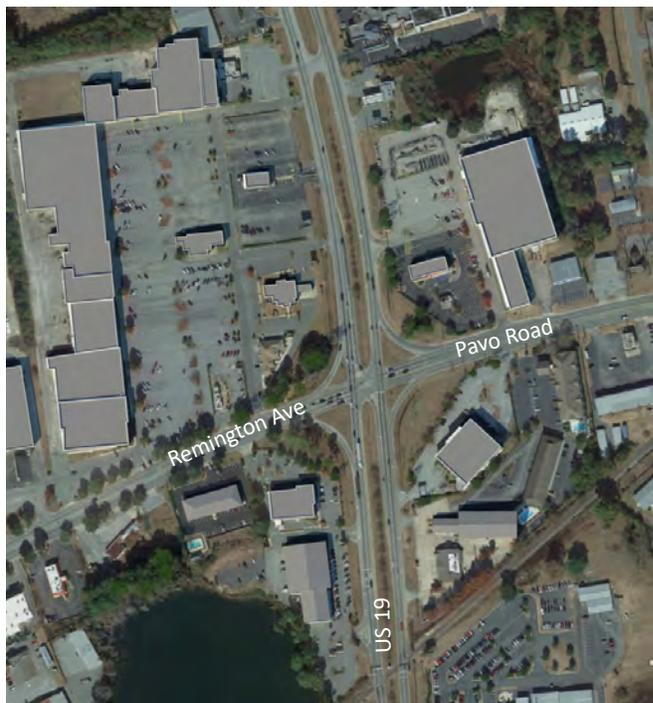
Existing conditions on Remington Avenue. Large retail stores with front facing parking lots is the most common feature. The introduction of new building types and smaller functions within a block and street network will improve the feeling of the area and make it a more thriving destination.

A potential long-term vision (+25 years) for this area was explored as a means to inspire how a suburban strip shopping center could transition over time. Principles for developing new neighborhoods can be applied that break large parcels into blocks and streets by dividing existing parking lots. A potential change-over-time sequence illustrates how this area could transition one step at a time.

The existing conditions of intersection are dominated by the automobile. There are no designated crosswalks or pedestrian paths to cross the street. Long-term prospects along Remington Avenue and the US 19 involve improvements to sidewalks, street tree canopies and pedestrian plazas to create a better sense of place.

Today

large medians with no plant life

high traffic congested intersection

auto-oriented commercial island

large retail parking lot with no shade trees

Tomorrow

green street median given larger shade trees and cross walks

pedestrian plaza and vehicle roundabout

street trees and outdoor dining options

parking for mixed-use and retail use

Change Over Time

Creating a New Walkable Street

The transformation of the intersection into a roundabout includes the addition of street trees and green medians. This calms traffic down and allows it to flow. New sidewalks are introduced and street trees add shade and create a comfortable space to walk and cross the street.

medians   roundabout   street trees

A Public Space and New Development

Encourage street-oriented infill development on the edge of Remington Avenue and the introduction of the pedestrian plaza in the roundabout. Redevelopment is first focused at the busiest intersection, with parking hidden behind the structures. The big box retailers see shade trees introduced to their parking lots and green space added.

pedestrian plaza   street facing buildings   mixed-use

Enhancing the Pedestrian Experience

Further development of new infill creates secondary public plazas inside the block to complement the larger public plaza. These new infill projects enhance the retail core by adding a variety of building types and adding a more pleasant pedestrian experience thanks to the wider range of dining and shopping options.

new infill   green space and pedestrian plaza

Designing the Street as a Unified Whole

Development on both sides of Remington Avenue and US 19 creates a complete urban space. This creates the sense of a unified outdoor room with business fronts and street trees along wide sidewalks to increase pedestrian safety — thereby creating a physical buffer between pedestrians and moving vehicles.

mixed-use   large pedestrian sidewalks   interior block parking

Extending the Walkable Core

Out-parcels are redeveloped into street oriented buildings further down Remington Avenue and US 19. These buildings extend the avenue and provide more pedestrian interest by the continuation of more human-scaled facades, storefronts and signage, all which face the street. In this way, the "eyes on the street" keep the public realm safer.

new mixed-use and commercial buildings   new retail

Developing for More Density

As the area is built out, structured parking can be introduced, fronted by retail to account for increase in vehicles to the site. The increase in retail options, all accessible by walking, make the introduction of the parking garage a viable option, whereas before it was impossible to reach a business on the other side of the US 19 without a vehicle.

concealed entrance   parking garage

Neighborhoods

Lester Street

Lester Street is a quiet residential street in the Theodore Heights neighborhood, a historically African American community in Thomasville. Like many other streets in the neighborhood Lester Street does not have sidewalks, street trees, crosswalks, or well-maintained curbs and drainage. There are also a significant amount of houses in disrepair and vacant, overgrown lots.

Lester Street - Existing Condition

Street improvements can often serve as catalysts to revitalize abandoned and disenfranchised neighborhoods. In the case of Lester Street, several improvements can be planned over time to bring the neighborhood and surrounding properties back to life and improve the quality of life for existing and future residents of the area. These illustrations show how the street can change over time.

Step 1: Enhance Local Residential Streets with Sidewalks and Shade Trees

A common concern among the community was that many of the local and residential streets, like Lester Street, lack sidewalks, street trees, crosswalks, and well-maintained curbs and drainage. In some neighborhoods, poorly maintained and uncomfortable streets are accompanied by overgrown lots and general disinvestment on private property. Simple street improvements or a beautiful streets campaign could help breathe life into struggling areas and help encourage more walking and biking throughout the city.

Lester Street - Steps 1: Street Infrastructure

Key streets should be prioritized for the addition of sidewalks. Sidewalks could be added by utilizing unused right-of-way, existing paved areas by narrowing driving lanes, or by acquiring new right-of-way as needed to add critical sidewalks.

If new infrastructure is needed, curbs and drainage can be added, however, allowing drainage straight from the street into the swale is also possible.

A neighborhood tree planting campaign can be established to review main streets and neighborhood streets to make sure that gaps in the street tree canopy are filled in. Planting areas should be located between the road and sidewalks. Street trees provide both shade and character to an area. It is proven that neighborhoods with established tree canopy have better property values than areas that do not have trees.

Step 2: Neighborhood Infill

Once street improvements have been made, it is possible that new homes could fill in empty lots. It could be done on a lot by lot basis, or if a few lots are combined, then cottage courts, similar to the Victoria Park format, could add both new homes and greenspace to the community. New context-sensitive infill housing engages with the street and enhances the existing front-porch community that exists in Thomasville.

Step 3: Neighborhood Repair

With new neighbors, existing homes can be revitalized and have new life breathed into them.

Infill and repairs can work together to make a neighborhood feel revived, connected, and filled-in.

Step 2: Lester Street - New infill homes

Step 3: Lester Street - Revitalized homes

Lester Street - A revived, connected, filled-in neighborhood

GOALS & POLICIES

The City of Thomasville will encourage and invest in historic preservation and community design that enhances the existing character of the city, creates a wider network of walkable and vibrant streets, and invites new context-sensitive development.

Historic Preservation

Goal 3.1: Preserve and enhance Thomasville's existing small-town character by first preserving and enhancing its history through historic preservation efforts.

Policy 3.1.1: The planning department should oversee the majority of historic preservation related goals and policies on behalf of the city. This includes the Historic Preservation Committee Board as outlined in the historic preservation code audit.

Policy 3.1.2: Continue to identify, protect, and encourage the preservation and rehabilitation of Thomasville's existing historic resources.

Policy 3.1.3: Investigate adopting two new local historic districts including an extension of the Dawson Street Historic District that follows the National Historic District boundary and a new Paradise Park Historic District that contains Paradise Park itself along with the properties adjacent to the park up to Gordon Avenue and Loomis Street.

Policy 3.1.4: Investigate adopting two new conservation districts including a Dawson Street Conservation District, which would follow the National Historic District boundary and contain parcels between the existing local historic district and Hansel Street between Monroe and Calhoun, and a East End Conservation District containing the area bounded by Metcalf Avenue, Loomis Street, Grady Street, and Baybrook Street.

Policy 3.1.5: Continue to identify the potential for new local historic districts within all of Thomasville's National Historic District areas.

Policy 3.1.6: Update the 2002 Historic Preservation Guidelines to reflect current preservation practices and community goals and to provide more actionable recommendations.

Policy 3.1.7: Consider the use of pattern books to address the different architectural styles found within our historic districts.

Policy 3.1.8: Create a comprehensive inventory of all of Thomasville's historic assets including parks, trees, buildings, and monuments.

Policy 3.1.9: Use Thomasville's designated historic districts and structures as an integral element in revitalization and economic development efforts.

Policy 3.1.10: Continue to collaborate with various entities to promote historic preservation landmarks and historic events as tourist attractions.

Policy 3.1.11: Improve Code Enforcement efforts in historic districts so that properties are consistently maintained and owners can be assured that inclusion in a historic district guarantees a certain neighborhood character and higher level of maintenance.

Policy 3.1.12: Amend the Building Code for existing structures within historic districts to make it easier for property owners to undertake renovations and improvements.

Policy 3.1.13: Provide widespread cultural and educational resources and information programs on historic preservation techniques and benefits.

Policy 3.1.14: Inform the public of tax benefits and funding sources available for restoration.

Policy 3.1.15: Provide workshops on how to care for a historic property in compliance with the Secretary of the Interior's Standards for Rehabilitation.

Policy 3.1.16: Encourage greater diversity on preservation boards and committees.

Goal 3.2: Recognize that public spaces and streets within the City's historic districts are themselves prime contributors to the vitality and appearance of the districts.

Policy 3.2.1: Create and enact a comprehensive green and public space plan to be integrated with downtown development to increase the overall amount of green space in the downtown.

Policy 3.2.2: Ensure that the redevelopment and enhancement of plazas, greens, playgrounds, and other public spaces within historic districts are done in a way that is sensitive to the context.

Downtown

Goal 3.3: Continue to invest in Downtown and ensure it is a vibrant place for all Thomasville residents and visitors to live, work, eat, and enjoy.

Policy 3.3.1: Enforce the International Existing Building Code.

Policy 3.3.2: Investigate adopting a form-based code in Downtown and Traditional Neighborhood Character Areas areas that provides development regulations based on lot orientation and building form tailored to the desired character of each neighborhood.

Policy 3.3.3: Continue to enhance and improve Downtown in accordance with its existing character.

Policy 3.3.4: The city should provide financial incentives, regulatory guidance, and technical support for the adaptive reuse of downtown buildings for use as housing.

Policy 3.3.5: Adopt a rehabilitation code to facilitate the reuse of historic and non-historic buildings.

Policy 3.3.6: Create a Vacant Building Ordinance to encourage the use of existing structures instead of allowing them to sit vacant, detracting from a vibrant downtown environment.

Policy 3.3.7: Create programs to encourage the rehabilitation of upper stories of existing downtown buildings as office, retail, entertainment, and residential space. Financial incentives should be considered to encourage investment from the private sector.

Policy 3.3.8: Expand the walkable core of downtown beyond Broad Street, with new street facing infill buildings, less visible surface parking, and pedestrian friendly design elements such as street trees, benches, and public art.

Policy 3.3.9: Remove minimum parking requirements for the development of residential uses in the downtown.

Policy 3.3.10: Establish a Downtown residential parking program so ensure that prime commercial on-street parking spaces remain available to shoppers and ensures frequent turnover on major retail streets.

Policy 3.3.11: Civic buildings should be acts of civic art, embedded within the urban fabric of downtown and sited memorably, when possible on high ground and at the terminal axis of streets.

Policy 3.3.12: Important public facilities such as courthouses, post offices, museums, libraries, and administration buildings should not be moved from downtown to outlying locations.

Policy 3.3.13: Encourage a wide mix of residential housing types downtown and within downtown neighborhoods to encourage a diversity of ages and incomes. Housing should include arrangements such as: studio units, 1-, 2-, and 3-bedroom units, townhouses, penthouses, live-work spaces, duplexes, quadplexes, and mansion apartments; and should include both rental apartments and units that can be owned by their occupants.

Policy 3.3.14: Continue to implement the 2014 Creative District Vision Plan.

Policy 3.3.15: Create a program to encourage and facilitate the creation of "pop-ups" downtown, including temporary and mobile businesses and art installations. These help to program and activate empty storefronts and other underutilized spaces.

Policy 3.3.15.1: Establish a public art committee to assist in the regulation of public art, including murals, throughout the Downtown and city-wide.

Policy 3.3.15.2: Streamline and expedite event permits within the Creative District, particularly when they meet the intent of the Creative District Vision Plan and City health and safety ordinances.

Policy 3.3.16: Review development regulations within the downtown and historic districts that encourages historic preservation while allowing for modern buildings that are contextual in form and intensity. This can be accomplished with the development of an overlay code, a complete code overhaul within the focus area that is transect based.

Policy 3.3.17: Establish a Pink Zone for the Downtown that would specifically remove barriers to development and streamline the process. A Pink Zone is a powerful tool for concentrating resources on the task of enabling small-scale, community-centered development and revitalization. Within the Pink Zone:

Policy 3.3.17.1: New development should be permitted to front onto a pedestrian passage or civic space, as well as a street.

Policy 3.3.17.2: Parking and building code requirements should be relaxed where possible.

Policy 3.3.17.3: Secondary or accessory buildings for commercial use (similar to a commercial ADU) should be permitted.

Policy 3.3.18: Invest in a wayfinding network that directs visitors to Thomasville's historic landmarks and popular destinations, most of which are within walking or biking distance from downtown.

Policy 3.3.19: Develop a program to encourage more minority owned businesses in downtown.

Policy 3.3.20: Expand the commemorative plaques program to help celebrate Thomasville's history, particularly the historic African American businesses that once occupied West Jackson Street.

Policy 3.3.21: Utilize the Roses Site Development Guidelines when considering development on the former Roses site.

Policy 3.3.22: Expectations for downtown buildings include:

Policy 3.3.22.1: Nearly all downtown buildings should be re-used or re-purposed instead of being replaced by a new building.

Policy 3.3.22.2: Building façades that face sidewalks should not have more than 30% of their length or 30 feet, whichever is less, as blank walls (without doors and windows).

Policy 3.3.22.3: Sidewalk-level retail, office, and service uses that face a public space should be designed to have clear glass on at least 60% of their façades between 3 and 8 feet above grade.

Policy 3.3.22.4: Sidewalk-level retail, office, and service windows should be kept visible (unshuttered) at night.

Policy 3.3.22.5: Sidewalk-level retail, office, service, and live-work spaces should comprise at least 60% of the street-level façade.

Policy 3.3.22.6: Design new downtown buildings to have at least 70% of the total linear frontages of mixed-use and non-residential building façades within one foot of the sidewalk within the right-of-way.

Policy 3.3.22.7: All businesses and/or other community services on the ground floor should be accessible directly from sidewalks along a public space, such as a street, square, or plaza.

Policy 3.3.22.8: Design new downtown buildings which have ground floor dwelling units such that at least 50% of those units have an elevated finished floor no less than 24 inches above the sidewalk.

Neighborhood Centers

Goal 3.4: Create places and destinations for people by improving the public realm, and focusing on the comfort and interest of the pedestrian and cyclist.

Policy 3.4.1: Determine desired land use, including a varied mix of uses, then design the transportation infrastructure that supports the desired land use.

Policy 3.4.2: Enhance the pedestrian environment. In existing neighborhoods, streets can be retrofitted with sidewalk installation, tree plantings and interesting building facades.

Policy 3.4.3: Street spaces should be designed to create prominent public spaces with a comfortable sense of enclosure using the following principles:

Policy 3.4.3.1: Provide street trees on both sides on at least 60% of streets, between the travel lanes and sidewalk, at intervals averaging 40' or less.

Policy 3.4.3.2: Provide streets with sidewalks at least 8' wide on retail or mixed-use streets and 5' wide on all other streets.

Policy 3.4.3.3: Provide on-street parking on at least 70% of both sides of all new and existing streets.

Policy 3.4.3.4: Limit driveway crossings to no more than 10% of the length of sidewalks.

Policy 3.4.4: Neighborhood streets are designed for pedestrians and bicyclists by moderating the speed of motorized vehicles:

Policy 3.4.4.1: 75% of residential-only streets should be designed for a maximum speed of 20 mph.

Goal 3.5: Consideration for General Buildings

Policy 3.5.1: Development is encouraged along existing or planned bicycle networks where additional segments and/or secure bicycle storage can be added to the network.

Policy 3.5.2: Develop a method of streamlining the process and guaranteeing approvals, such as permit administrative approvals, when development is in accordance with the community's vision as illustrated in the small area plans and urban design best practices.

Policy 3.5.3: New buildings should create an interesting street frontage, with parking hidden from view, typically located in the rear of the building. Setback requirements should be changed such that this is encouraged.

Policy 3.5.4: The relationship between the fronts and the backs of buildings should ensure that public spaces have natural surveillance; the fronts of buildings should face the primary street adjacent to the property.

Policy 3.5.5: Local building types and elements that have proven to react well to local climate and weather patterns, should be encouraged.

Policy 3.5.6: Parking should be located so that it is hidden from the street, either located behind the building or screened from view.

Goal 3.6: Consideration for Mixed-Use Buildings

Policy 3.6.1: Adjust zoning ordinances to promote mixed-use development within neighborhood centers and crossroads.

Policy 3.6.2: Large-format buildings and uses should be developed within a traditional street and block network.

Policy 3.6.2.1: Large parking fields typically associated with large-format uses can be located within the interior of a block structure adjacent to the use.

Policy 3.6.2.2: The block and street network will allow on-street parking to be used to meet some parking needs, as well as allowing for passenger loading zones and parking directly in front of retailers.

Policy 3.6.2.3: Outbuilding shall front directly onto the primary street to screen front loaded parking lots for large-format buildings. A percentage of the street should be screened by buildings.

Policy 3.6.3: Outdoor dining and seasonal sales should be allowed on city sidewalks provided that chairs and tables are placed in a manner that allows a minimum three-foot clear path for pedestrian movement.

Policy 3.6.4: In non-residential and mixed-use developments, uses on the ground floor should be accessible directly from sidewalks along a public space, instead of from a parking lot.

Policy 3.6.5: A majority of the principal entries to buildings should face public spaces such as streets, squares, parks, or plazas, instead of parking lots.

Policy 3.6.6: Awnings, balconies, arcades, galleries, and colonnades (privately maintained) should be allowed to extend into the right-of-way of city streets provided that adequate clearances are provided for pedestrian movement and for right-of-way maintenance.

Goal 3.7: Consideration for Parking

Policy 3.7.1: The careless placement of off-street surface parking lots can blight surrounding properties and public spaces. This blight can be avoided by using the following principles:

Policy 3.7.1.1: Non-residential and multi-family buildings should have their surface parking lots placed at the side or rear of buildings.

Policy 3.7.1.2: Buildings should have no more than 20% of their lots devoted to surface parking lots, with no individual lot larger than 2 acres.

Policy 3.7.1.3: Parking lots should be designed for pedestrians as well as cars with pathways and shade trees.

Neighborhoods
Goal 3.8: Consideration for Residential Buildings

Policy 3.8.1: Semi-public building elements such as porches and balconies add to the congeniality of neighborhoods and should be encouraged within front setbacks. This applies to porches, stoops, bay windows, and balconies on residences.

Policy 3.8.2: For homes with a front loaded garage, the garage should be set back a minimum of 20' from the primary facade.

Policy 3.8.3: Encourage a reduction in the percentage of building walls that face streets that contain garage doors or service bays. A maximum of 20% of front walls containing garage doors or service bays should be encouraged.

Policy 3.8.4: When creating new subdivisions, residential buildings shall address the primary street providing access to avoid blank walls at the rear of a lot fronting primary streets. Alleys can be provided to these homes by either the city or on private land to create a vehicular entry to the lots instead of vehicular access directly from the busier arterial roads.

Policy 3.8.5: Establish a tree bank or a urban canopy plan to plant shade trees along residential streets.

Lighting, Signs & Utilities
Goal 3.9: Streets and spaces are safe and inviting with adequate lighting and clear signage.

Policy 3.9.1: Adequate and pedestrian-scaled lighting should line each street in Thomasville.

Policy 3.9.2: Utilities should not be located on the sidewalk, allowing clear access for pedestrians between destinations.

Policy 3.9.3: Install clear wayfinding signage in all of Thomasville, directing residents and visitors to significant locations including available parking.

Policy 3.9.4: The city shall continue to require all new utilities be built underground.

Policy 3.9.5: When opportunities arise, such as city-led development or redevelopment initiatives, overhead utilities should be to relocated behind buildings or underground.

Policy 3.9.6: Adopt the outstanding sign ordinance and corresponding manual.

Policy 3.9.7: Adopt the outstanding lighting ordinance.

CURRENT CONDITIONS

Thomasville's transportation network has a strong affect on its land uses and development trends and has a significant impact on the City's future. To maintain the high quality of life in the City, existing transportation infrastructure must continue to function highly and the impact of new proposed facilities must be considered carefully.

Thomasville is fortunate to inherit an extensive transportation network developed before 1900. This pre-auto pattern of streets and rails was established when walking and bicycling were essential to satisfying daily travel needs. The central core of downtown is highly walkable. The surrounding neighborhoods, immediately adjacent to downtown offer reasonable downtown access via a short walk or bicycle ride. Early street construction consisted of sand and clay materials that progressed to brick street pavements lined with granite curbs.

Generous street tree coverage is the product of wise officials and individuals planting trees with an eye toward the future. Extensive shading of downtown areas and the beautification of the City are cherished assets entrusted to current and future residents for maintenance and expansion.

Transportation & Land Use Connection

Context is one of those fundamental solutions regarding development planning, infrastructure design and engineering. When places are well understood, treasured context can be preserved. Also, unacceptable places can be programmed for future changes — changes based on a better balance between public and private interests.

New, context-based awareness, such as through the development of the Future Character Areas, will result in careful planning and effective implementation, all based on clear and lean plans and regulations. The City's vision for redevelopment and new development leads to successful places when transportation is designed in harmony with the future vision. This Mobility element aspires to be part of an enhanced Comprehensive Plan for Thomasville placemaking, assisted to a great degree, by context based, balanced mobility.

Streets range from those comfortable for all modes of travel...

...to those streets favoring the automobile

Thomasville's history is intrinsically tied to the railroad.

Old meets new - Bricks with granite curbs

	Urban Walkable			Suburban Drivable		
Broad St	Crawford St	Love St	Hansell St	Hadley St	Pinetree Blvd	US 19

Posted Speed (MPH)	25		35	40		
Number of Lanes		2		4		
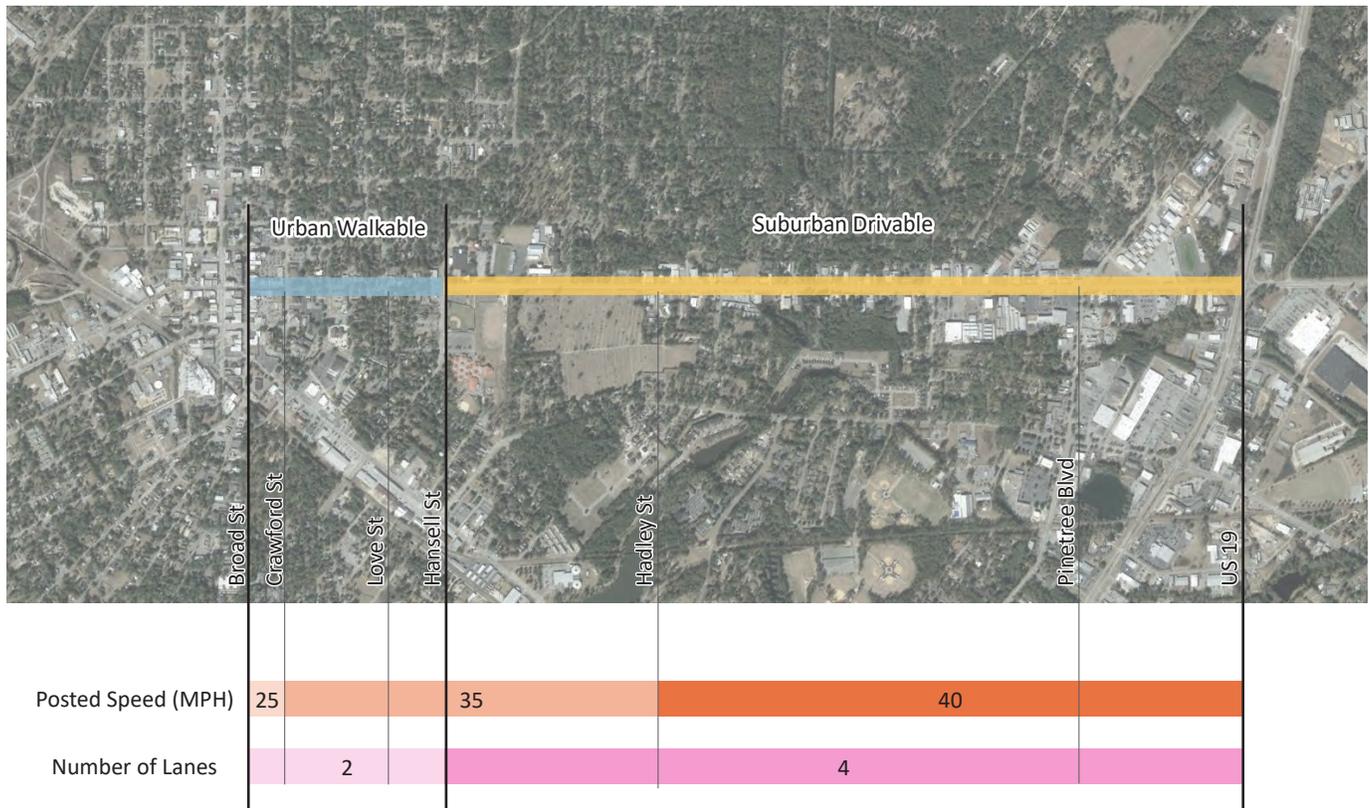
East Jackson Street

This aerial image of Thomasville along East Jackson Street shows the transition of the street's context from walkable urban in the downtown to drivable suburban on the City's edge. The design of the street reflects these changes. Along the walkable portion, the street is only 2 lanes wide and vehicle speeds are relatively low. In this area, blocks are relatively small and there are numerous connections. Moving towards the right, the street widens to 4 lanes and the speed gradually increases, while at the same time block sizes grow and the number of intersecting streets decrease.

The land development context found in downtown Thomasville was built before the automobile age. This walkable grid offers an extremely viable model for maintaining and extending the charm of Thomasville's Complete Street patterns. The aerial photograph of East Jackson Street shows the compact, regular grid pattern on the left, compared to the disconnected streets and widely spaced buildings to the right.

This fundamental connection between the street system and its adjacent buildings follows historic planning and building traditions, patterns that evolved naturally and had been accepted for centuries.

With the advent of motor vehicle transportation soon after 1900, Thomasville, like the rest of America, was released from this close-knit pattern of buildings and streets. While greater freedom of movement was introduced, opening many opportunities for recreation, employment, and daily living, the essential walkability of an area was unwittingly lost for almost half a century between 1924 and 1980.

During this unfortunate period, new development was connected from driveways and automotive parking to streets, roadways and highways. Trucks knit the movement of goods together between loading zones, warehouse loading docks and farm fields.

The natural result of using motor vehicles almost exclusively for people and goods mobility was the separation of buildings from streets and a steep decline in urban walking by citizens. Rural, lower density development patterns extended into the urban realm creating the drive only suburbs where new growth formed residential neighborhoods on the auto scale.

This fundamental pattern of older walkable urban and newer drivable suburban places is clearly evident in Thomasville today, as shown in the aerial image of East Jackson Street. Thomasville is fortunate to have walkable central character areas. Today's challenge lies in the areas surrounding the old walkable grid — areas that with focused design and reconstruction effort can also become walkable and add multiple travel mode options to future mobility.

Thoroughfare Network

The pattern of walkable urban and drivable suburban places is clearly evident in Thomasville today with the older, walkable grid streets in the downtown versus the winding, auto dependent roads within suburban patterns toward US 19.

If the Thomasville vision is for walkable, compact, mixed-use patterns of development, the walkable urban pattern from the past must be preserved, enhanced and extended to other parts of the city. Today, the walkable patterns of Downtown thrive with pedestrians and bicyclists. Vehicle speeds are in the 20 to 25 miles per hour range, making street crossing very comfortable for walkers. Posted speeds along arterials leading away from Downtown increase to 30 and 35 miles per hour. Along with the decrease in compactness, this yields higher motor vehicle speeds and fewer pedestrians.

There are two dimensions to classifying streets, functional classification and context area type. Functional classification refers to typical engineering language such as highway, arterial, collector, or local roads. The context area type refers to the type of place in which the road traverses, such as defined by the Future Character Areas. Both aspects need to be considered when looking for the appropriate design of the street and its surrounding context.

A circumferential highway service is provided by a series of roads on the edges of town:

- US Highway 319 Bypass is a major arterial on the west side of town,

- US 319 and US Highway 84 as major arterials, forming the northern edge bypass function,

- US 19 and State Hwy 300, also major arterials, form the eastern bypass function, and

- Pinetree Boulevard, a minor arterial, serves the southern, and to a lesser degree, western movements around the city. This section of Pinetree Boulevard is tow lanes and rural by nature and services numerous neighborhoods as well as Thomas University.
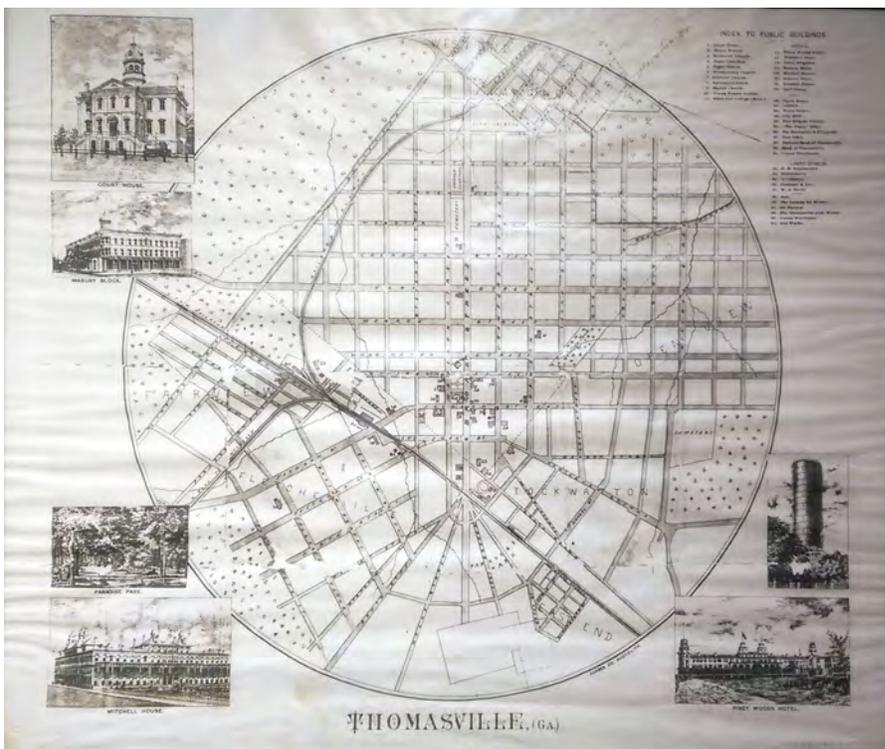
Historic street grid of Thomasville forming what are today's walkable urban places

The arterial streets connecting the larger community to the center of Thomasville consists of the following internal thoroughfares:

- Business Route US 319 / Jackson Street through the center of town from southwest to northeast,

- Business Route US 84 / Old Albany Road & N. Madison Street & Smith Avenue from northwest to southeast,

- Remington Avenue radiates from downtown to the northeast, and

- S. Broad and Old Monticello Road radiate from downtown to the southeast.

There are some additional collector streets that connect Thomasville's internal neighborhoods to Downtown which include:

- Magnolia Street which radiates from downtown, continuing as Magnolia Road on the south,

- Glenwood Drive, and

- Clay Street.

A rural ring road circles through around the southern portion of Downtown through residential neighborhoods and past schools. These include:

- Hansell Street from Jackson Street to South Street, and

- Bartow Street.

Legend:
- Downtown
- Traditional
- Suburban
- Highway Area
- Industrial
- Natural
- Local Center
- City Boundary
- Highway
- Rural Arterial
- Arterial
- Urban Arterial
- Collector
- Urban Collector
- Local Road

Arterial & Highway Network

This map locates the main thoroughfare networks in Thomasville including highway, arterial, collector, and local roads as well as delineates how those roads change as they pass through the different Future Character Areas and Neighborhood Centers within the city.

In the future, as roads are resurfaced or reconfigured, their location within the community should be taken into account. For example, rather than retrofitting an entire corridor, only the one or two blocks that pass through a neighborhood center would be made more pedestrian friendly. Between these centers the streets would maintain their current intensity, possibly with aesthetic improvements.

Thoroughfare Network Performance

Thoroughfare Network performance can be analyzed using Google Maps Typical Traffic displays. Within Google Maps, for typical traffic, red signifies much slower than normal traffic flows, green signifies free flow traffic without delay, and orange shows intermediate speeds. Several views have been selected for a typical Wednesday to illustrate typical traffic pattern.

These maps do not depict congestion, just the speed of traffic flow. For example, a school zone requires cars to slow down which would then appear orange or red on the map compared to times when the school zone is not in affect.

7:50 AM Vehicular Flow
Citywide

The 7:50 AM peak flow image shows expected mild slow downs along sections for the truck route/bypass and on the radial links within Downtown. In general this shows traffic flowing smoothly with some slowdowns in areas where drivers should be a little slower to take into account school zones, on-street parking, and generally being safe when there could be more people around.

Downtown

Looking at this closer view, the moderate slowdown is more evenly spread through the downtown arterials and collectors. Of note are the orange levels that show along parts of the Bartow Street and South Hansell Street corridor. Further analysis of this important southern street will occur later regarding potential traffic signal enhancement. It is one of the few street crossings with a grade separation with the rail lines. Bridges are vital in grade separating major traffic movements from rail lines throughout the city.
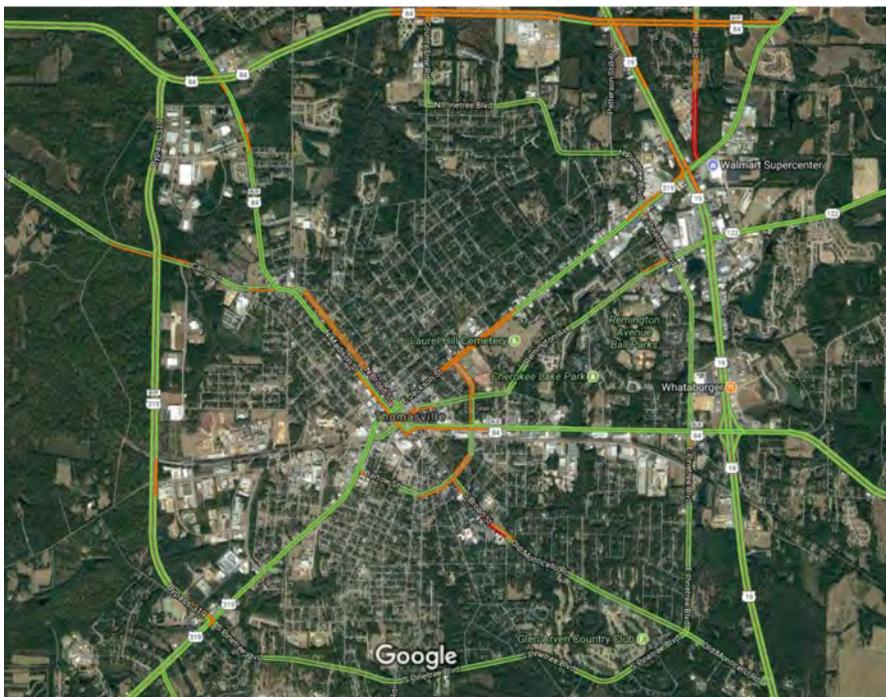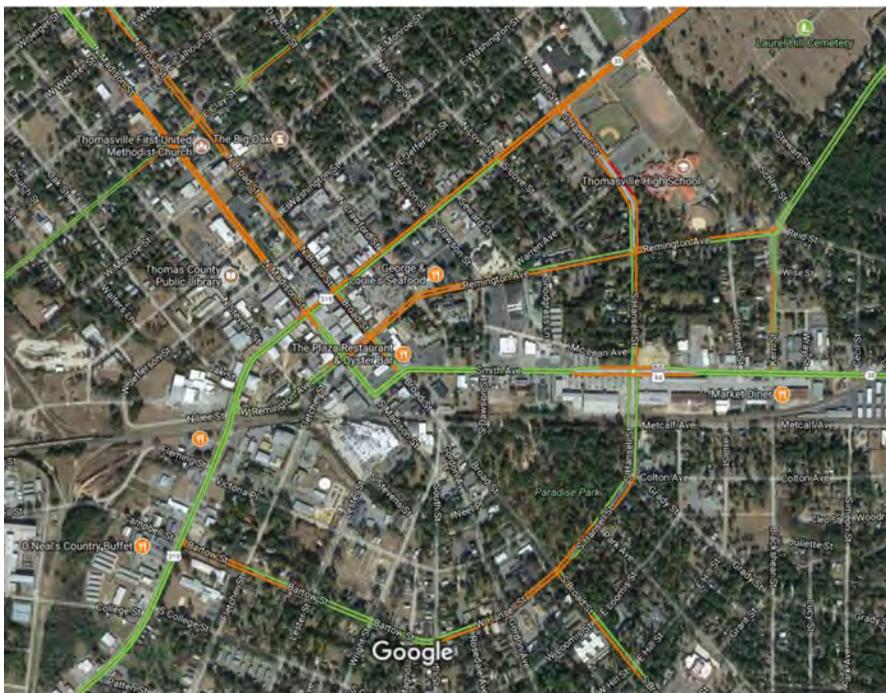

7:50 Am Vehicular Flow - Citywide


7:50 Am Vehicular Flow - Downtown

Travel Trends

The advent of mass-produced automobiles placed exceptional mobility in the hands of more people than the early 20ᵗʰ century architects, planners and engineers ever imagined. Public policy toward faster speeds and wider urban streets led to the demise of walking and cycling. People found they could drive at times of their own choosing, in relative privacy, on streets and highways the government was willing to build, if they would just purchase an automobile.

This convenience, however, was not without cost. Negative side effects of auto-based decentralization also occurred, including sedentary ill health, fatalities and most importantly, significant degradation of the walkability between destinations. The constant tension between the individual power of heightened mobility and the public good, has echoed down the corridors of public/private debate to this day. Solutions to resolve many such conflicts are now emerging, even for Thomasville, where some of the negative effects like congestion and traffic-related poor air quality are naturally prevented by the city's scale.

Thomasville travel is 80 percent driving with a surprising carpool rate of just under 14 percent. The overall city scale yields 40 percent of the travel to work between 10 and 19 minutes, or an average of 17 minutes verses 27 minutes for the State of Georgia.

3% Other
2% Walk or Bike
1% Public Transportation
13% Carpool
81% Drive

Means of Transportation

Source: US Census
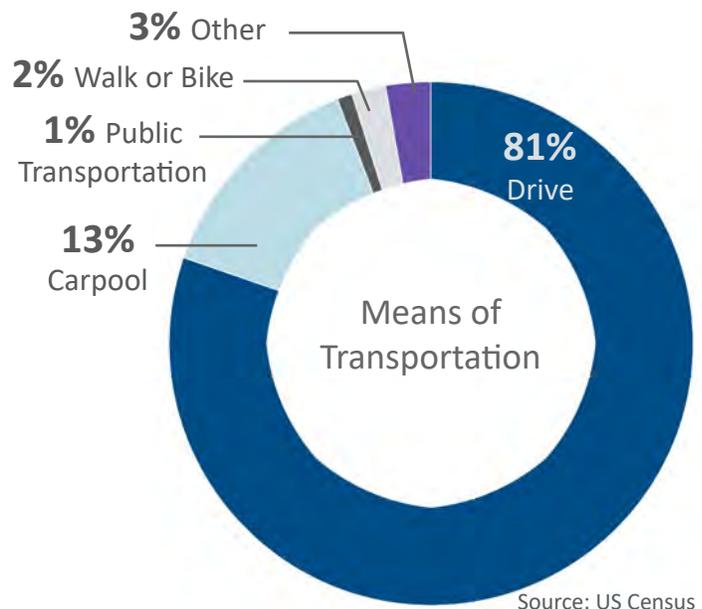
One way **TRAVEL** time to work

24% 0 - 9 MINUTES
49% 10 - 19 MINUTES
7% 20 - 29 MINUTES
9% 30 - 44 MINUTES
7% 45 - 59 MINUTES
4% 60+ MINUTES
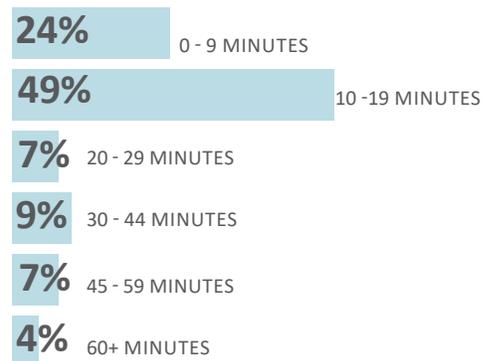
Parking

The City of Thomasville Planning Department contracted with the Florida State University Department of Urban and Regional Planning (the "FSU Research Team") during Fall 2015 to develop a Downtown Parking Study. The FSU Research Team identified a total of 2,937 parking spaces in and around Downtown Thomasville. Roughly one-quarter of the identified spaces are located in the central-most blocks (9, 10, 14, & 15) of Downtown Thomasville. Additionally, a substantial number of spaces are located in large surface lots on the southern and eastern edges of the downtown district, although most of these were located on private property.

Of the spaces identified, 634 (21.6%) are on-street parking and 2,303 (78.4%) are in surface parking lots. The majority of Downtown Thomasville's on-street parking is located in the central blocks of the Study Area, particularly along Broad Street, Crawford Street, Jefferson Street, Jackson Street, and sections of Madison Street. However, the FSU Research Team found that it is common for vehicles to park along several streets on the periphery, including sections of Washington Street, where there is no striped on-street parking. Surface lots are found in all 23 blocks, although the largest surface lots are located along the periphery and tucked in behind buildings in the core blocks.

Utilization of Parking

The Average Parking Utilization Table summarizes the average usage rate of parking for on-street, surface, and total parking in the Study Area. The results indicate that Downtown Thomasville has substantial underutilized parking capacity, with an overall average parking utilization rate of 30.2%. While a few areas approached their full capacity during the busiest times of the weekend (most notably on-street parking in the heart of the Downtown), the vast majority of parking throughout Downtown was underutilized for most of the weekend.

Parking Utilization Varies Significantly by Day and Time: Parking utilization rates peaked during lunch hours on Friday in almost every block. Parking utilization slowly decreased through Friday afternoon before dropping off significantly after 5:00 PM. The Friday evening and Saturday lunchtime utilization rates (around 25%) were much lower than Friday midday (around 40%).

Central Blocks were the Most Heavily Utilized: Downtown Thomasville's low total parking utilization rates do not mean that the entire Study Area was found to have low parking utilization. As seen in the Parking Utilization Figures, utilization varied significantly by block. The central blocks (Blocks 9, 10, 14, 15) in the core of the downtown
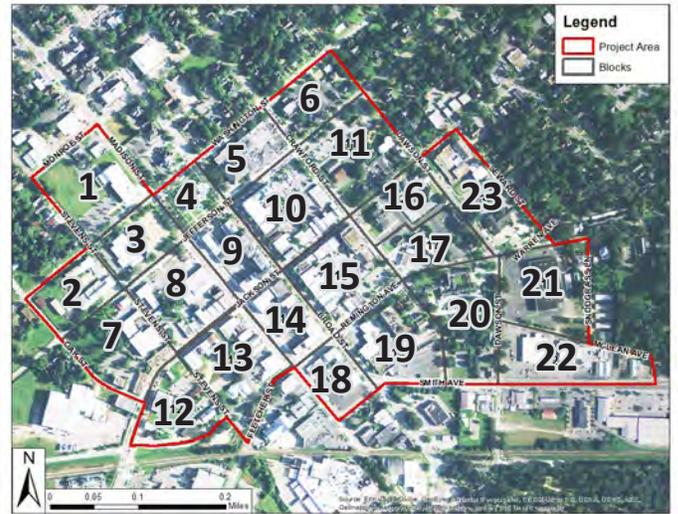
Parking Study Area Boundary Map – by FSU
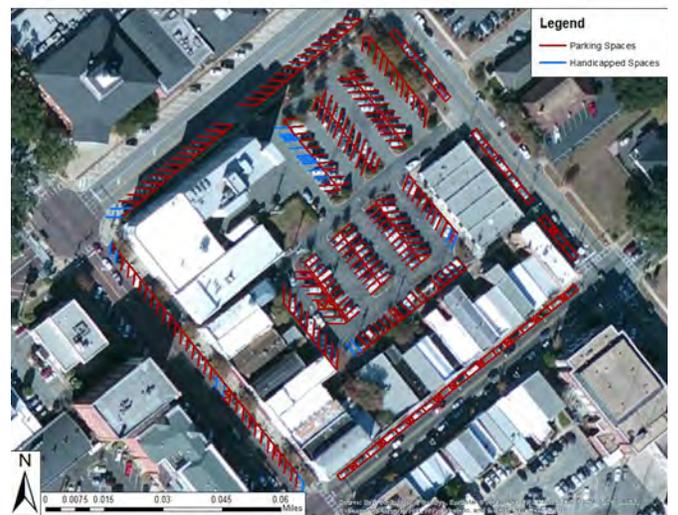
Example of Digitized Parking Spaces (Block 10)

	Parking Spaces	Occupied Parking Spaces	Utilization Rate
On-Street Parking	634	284	44.7%
Surface Lot Parking	2,303	577	24.2%
Total Parking	2,937	861	30.2%

Average Parking Utilization for the Study Area by Type

consistently were the most heavily utilized. During lunch on Friday parking utilization in these blocks often exceeded 75%. Block 14 (bordered by Jackson, Broad, Remington, and Madison) maintained an average utilization of 65.9% for the entire weekend. While the Study Area as a whole contains a reserve of unused parking, parking in the core of Downtown Thomasville is much more limited, especially during the Friday lunch period.

Conversely, parking spaces in peripheral and former industrial blocks on the western edge of the Study Area saw very little usage throughout the weekend. In fact, Blocks 2 and 12 had average utilization rates of less than 5.0%. Parking utilization in the blocks on the eastern end of the Study Area (in and around the Rose's block) was also very low, even in the free public spaces available in these blocks. Unlike the western edge of the Study Area, several of these blocks include large surface parking lots serving commercial and retail development. Many of these lots were virtually empty for most of the weekend. These lots represent large stores of underutilized parking within easy walking distance of Downtown.

On-Street Parking was More Heavily Utilized than Surface Lots: The average utilization rate for on-street parking was 44.7% compared to only 24.2% for surface lots. The on-street parking in the most central blocks were consistently the most heavily used parking spaces in the entire Study Area. This may be in part because virtually all the on-street parking is public, while many of the surface lots service private businesses and residences. However, on street parking is generally preferred by most people. Many surface lots, particularly in the central blocks, are tucked behind buildings and often are not visible from the street.

The Private Parking Challenge and Opportunity

The other key observation from the parking utilization survey relates to the large amount of private parking in the Study Area. There are several lots throughout the downtown area that had signage indicating these lots were for private parking only. Private parking signage varies widely in its quality, often with no listed consequences and no information on towing company and/or fines. Additionally, there were rarely any definitive markers that dictated where private parking began and where it ended. Some blocks were completely private (at least according to the observed signage) while others were a mix of private and public parking. On many lots outside of the Downtown core it was unclear if visitors to the area would be able to park legally on many of the surface lots. These lots contain substantial untapped parking capacity in and near Downtown Thomasville.
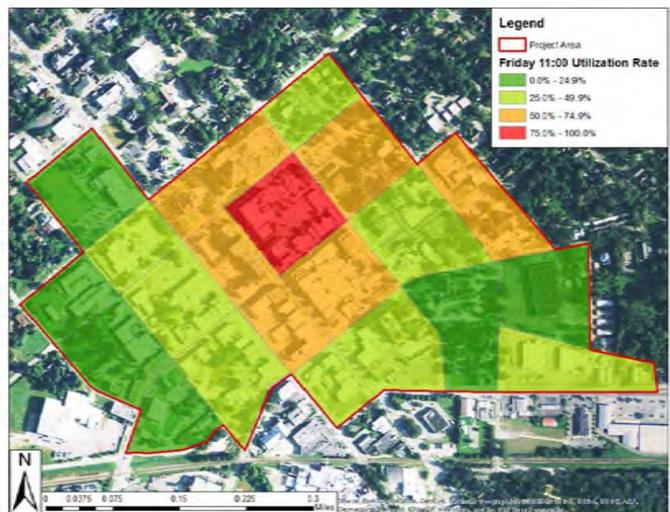
Parking Utilization by Clock Time: Friday 11:00 AM
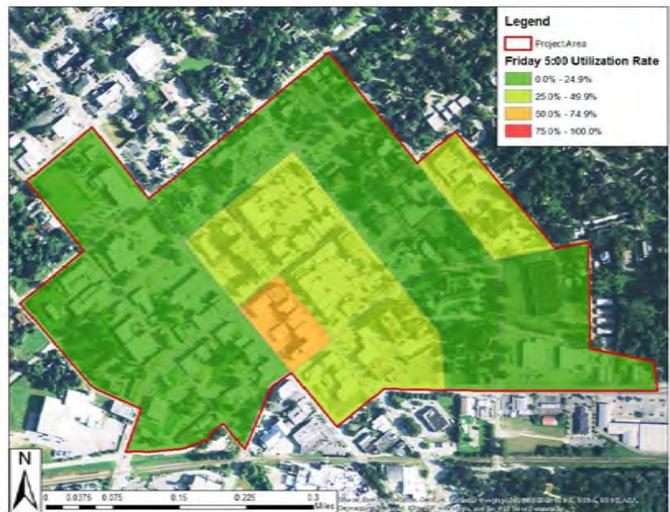
Parking Utilization by Block: Friday 5:00 PM

Railroads, Trucking, & Airport

Railroads

Last century's disruption of rail delivery service by trucking competition is now occurring in the dry van shipping business. Again, logistics are the catalyst. Thomasville's rail services move bulk goods having lost the passenger and non-bulk cargo business to other modes.

Trucking

Trucking is changing based on major shifts in shopping and delivery. Retail stores are closing nationwide at an increasing rate. Mall visits dropped in half between 2010 and 2013. Almost half of the US population is subscribed to Amazon Prime. Retail sales, however are increasing at 3 to 4 percent. The difference is online sales (excluding gasoline and fast food), which make up 15% of the total sales. These changing retail patterns have resulted in decreases in full truck deliveries and increases in smaller parcel delivery vehicles.

The main difference is a shift from full truckload shipments to less than full truckloads and parcel delivery. Thomasville is likely following these national trends. Further research through discussions with local retailers and shipping services would help the City respond to the traffic impacts of these goods mobility changes. Congestion and land use/zoning implications can be dealt with ahead of time if sufficient data is collected and discussed among stakeholders.

Thomasville should monitor the truck distribution centers and their potential location within the overall street network. Discussions with trucking and retail managers should lead to optimum placement to increase efficiency and minimize congestion. Close attention to Future Character Areas while locating distribution facilities should lead to greater success.

Whether it's full truckload (TL), Less-than-truckload (LTL) or parcel, savvy carriers are being forced to adjust along with the retail industry.

Some major retailers are seeing as much as **45% of their online sales orders picked up in stores** as they use stores as replenishment centers for home deliveries.

New types of **flexible Distribution Centers** are being developed to handle both e-commerce deliveries and store replenishment.

23% of all for-hire freight tonnage is for retail

Compounded annual growth rate for truck type from 2011 to 2016

Parcel 5.8% · LTL 2.7% · Truck Load 0.6%

Public truckload carriers have reported average decline in length of haul of 4%

2011 — 4% — 2016
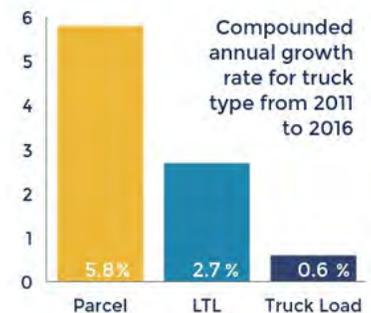
Estimates for the **Last Mile Delivery Market** are as high as: **$13B**

To move with the shift, many **large carriers are adding Last Mile Delivery service** options to expand e-commerce delivery service.

CONCLUSION:
Freight is still being moved more than ever – it's just being moved differently.

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Source credits:

eMarketer.com, IHL Group, Internet Retailer 2016 Mobile 500, Cushman & Wakefield, CNN, YCharts, SJ Consulting Group, Retail Industry Leaders Association, Logistics Management

Changes in the retail environment are having a large impact on how freight is moved (Source: https://www.freightwaves.com/news/retail-freight-infographic)

Thomasville Regional Airport

The Thomasville Regional Airport, originally a World War II Army airfield, has a rich history. The airfield was an advanced fighter training field from 1942 to 1945. Planes such as the Bell P-39 Aircobra, the Curtis P-40 Warhawk and the North American P-51 Mustang were housed at the airfield. In the early 1950s, Spence Field (near Moultrie, GA) and Moody Air Force Base (Valdosta, GA) used the airfield for take-off and landing practice.

A new terminal building was completed in January 2006 and is dedicated to the men and women who trained and served at the airfield during World War II. Today, Thomasville Regional Airport experiences approximately 12,500 take-offs and landings annually between its two runways. Full service civil aviation services are available.

The Thomasville Regional Airport is expanding the number of corporate hangars to accommodate the growth in current corporate aviation operations on the field and in response to future tenant requests for available space. This opportunity to serve both current and future home-based aircraft tenants and transient aircraft customers will help increase the long term revenue potential for Thomasville through lease agreements and increased fuel sales.

Runway length and condition will determine the size and type of aircraft that can land. The Thomasville Regional Airport has four runways that enable approaches from either end with charted precision and non-precision approaches to Runway 22. Currently, the charted approach runway is 5,498 feet long, providing adequate takeoff and landing for most corporate aircraft throughout the year. However, during hot and humid days, and during times of inclement weather, the runway lengths do not provide adequate distances for safe operation of some corporate air traffic. This results in a loss of revenue for Thomasville. Providing an additional 500 feet of usable takeoff and rollout distance will resolve the safety concerns. As an added benefit, the runway extension will allow aircraft to potentially take on additional fuel during periods of good weather, thus enabling Thomasville the opportunity to sell additional fuel.

Thomasville Regional Airport

COMMUNITY CONCERNS

During the series of traveling workshops across the City, citizens voiced concerns about walkability, vehicle speeds, parking and changes to corridors, amongst others. A summary of those concerns for the downtown is shown on the map of mobility concerns, where stickers were placed by participants in specific locations in need of change during the workshops.

Build On The Historic Development Pattern Of Downtown Thomasville

Downtown, with its small blocks and streets, has an established fine-grained transportation network that functions well for vehicles, pedestrians and other modes of transportation. Areas outside Downtown Thomasville suffer from an emphasis of vehicular mobility over all other modes. Identifying the specific criteria for livable streets will help civilize thoroughfares within the entire City.

Increase Pedestrian Comfort & Safety

The quality of the pedestrian experience is determined by the design of both the public right-of-way and the design of the buildings that shape it. As an example of this, Downtown has both well-designed rights-of-way that are shaped by well-articulated and multi-story buildings. In order to encourage and maintain pedestrian activity careful consideration must be made to ensure a comfortable environment. Downtown Thomasville, with its wide sidewalks, street-oriented buildings and on-street parking, is successful at inspiring confidence in pedestrians while allowing drivers to proceed slowly. Outside the core, pedestrian amenities break down and often disappear altogether. Many residential streets lack sidewalks, a concern heard often during the traveling workshops.

Calm Traffic Through Street Design

Vehicle speed is directly related to the comfort and safety of pedestrians and cyclists. Streets that encourage high traffic speeds discourage activities other than the movement of vehicles. Street design details, such as lane width, use of on-street parking and curb radii all influence the behavior of vehicles and their drivers. After identifying the priority areas intended for the most walkable and pedestrian friendly environments careful evaluation of existing conditions can help diagnose the cues being given to drivers. Minor interventions can help maintain safer vehicle speeds and encourage drivers to respect other modes of travel.

There is a lack of sidewalks along many streets in the Traditional Neighborhood Future Character Areas.

Some of Thomasville's streets with the highest demand for biking provide no safe and comfortable bicycle facilities.

Community members expressed interest in the beautification and revitalization of major corridors, such as West Jackson Street.

Enhance Bicycle Mobility Options

The integration and accommodation of bicycles in the transportation network is an important component of sustaining a true multimodal system. It is vital to identify the various types of cyclists and plan accordingly to create safe and inviting routes for them. There are several different strategies for increasing comfort for cyclists. On the slowest streets, cyclists should feel comfortable mixing with automobile traffic and occupying the travel lane. On faster streets, a separate bike lane is sometimes needed; ideally this bike lane should be separated from fast-moving car lanes by a curb or a planted median. Certain routes could occur as off-road trails that follow streams, greenways, or deactivated railways.

Improve Downtown Parking

Parking in Downtown Thomasville needs to be sufficient in number to meet demand, well designed to not detract from the pedestrian experience and well signed to direct motorists to areas of surplus parking. Many members of the community suggested during the series of workshops that there was a lack of parking in the downtown. However, a recent parking study determined that there is a surplus of parking, hinting that better wayfinding is needed to direct motorists to where the parking is located.

The City needs to be careful with parking requirements as these may inhibit the revitalization of older buildings and the construction of new buildings in the downtown, especially the addition of residential uses. The City has not had a newly constructed building open up in the Downtown in over a decade. Numerous plans to expand existing businesses have been thwarted as well. In both cases "off street parking minimums" have contributed to the lack of investment.

Revitalize Major Roadway Corridors, Especially Gateways to the City

It is already the City's priority to invest in the revitalization of portions of West Jackson Street to promote additional development and to create a more welcoming street design for all modes of transportation. Residents endorsed enhancing the look and function of this and other corridors to become more multimodal, safe, and accessible. These efforts in turn are focused on locally-appropriate economic development, neighborhood revitalization, and community character. However, the community also expressed concern with maintaining vehicular mobility and access to existing businesses. For the corridors that function as gateways to the City, rather than unattractive highways for pass-through vehicle traffic, residents spoke of these corridors as place-making destinations that reflect unique community identity and character.

Provide Neighborhood-Serving Retail

The current planning paradigm separates land uses from one another and connects them with few, high volume streets rather than providing a network of capillary-like streets. This configuration results in the generation of a large number of car trips per household. By mixing uses, even in small quantities at Neighborhood and Crossroad Centers, some of those additional vehicle trips can be replaced with walking or cycling, or at least be shortened. In addition to reducing stress on the vehicular network, mixing uses can also encourage a healthier lifestyle for adults and children.

Walk/Bike connection
into Carroll Hill

Fix pot
holes

Sidewalk

Great interior
loop

Bike Lanes

Make the area
around the Big Oak
pedestrian only

*Traffic Light

8' Trails

Interior Loop
Could be a Great Street

Slow Down

No Big Trucks

LEGEND
- - - City Limits
☐ Parcels
* Data from City of Thomasville
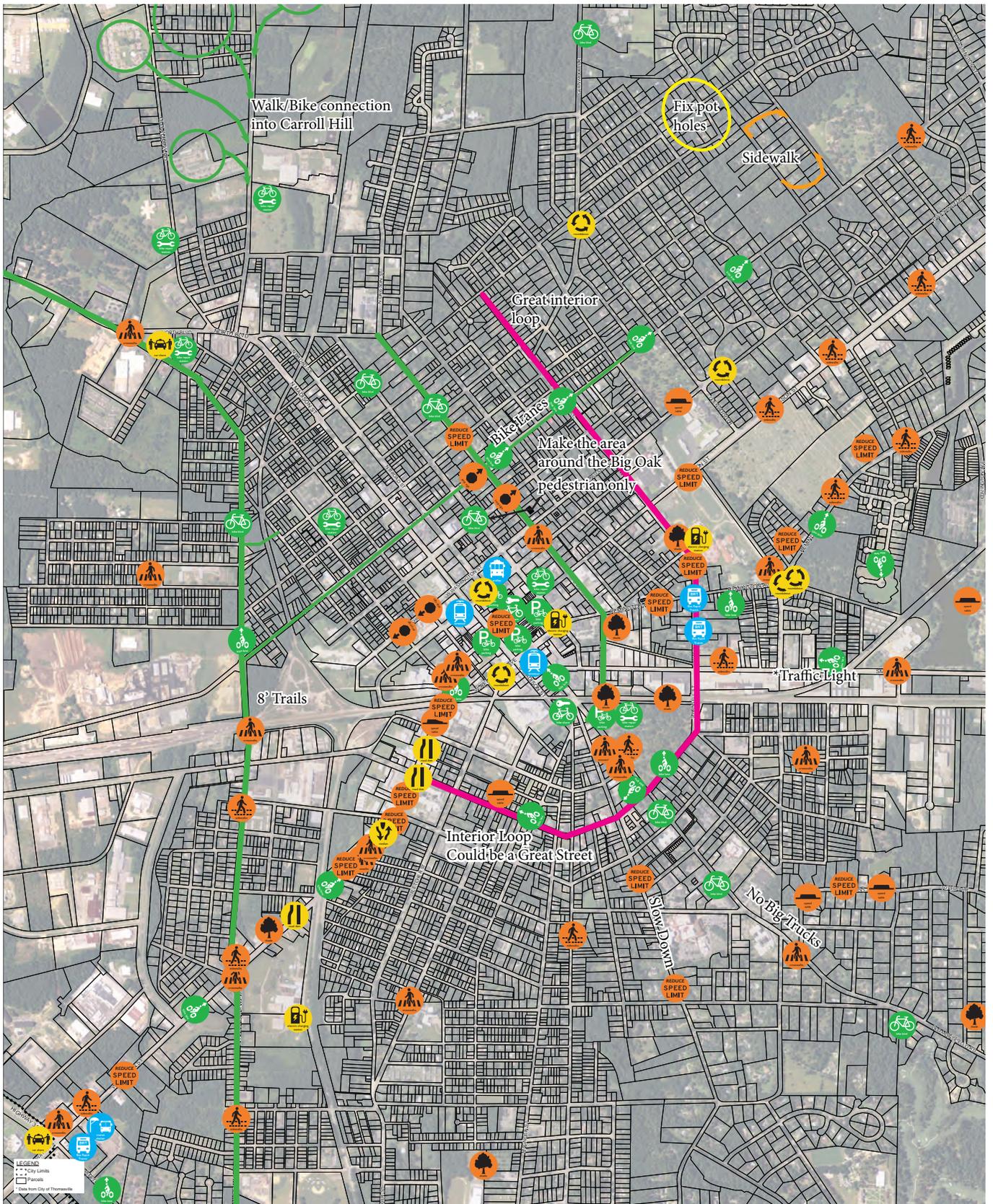
Map of mobility concerns and possible improvements proposed by participants during the four traveling workshops held from May 9 to May 12, 2017.

STRATEGIES FOR ADDRESSING COMMUNITY CONCERNS

Expand Walkability

Towns and cities throughout the country are in the process of restoring old neighborhoods and creating new neighborhoods that are both walkable and accessible. Strategies that make Thomasville easier to navigate as a pedestrian (or cyclist), will also make the city more livable and attractive. Most transportation corridors should be more than just roadways for cars. Corridors can be designed and classified to reflect a balance between many modes of transportation and the surrounding land uses. In other words, corridors should be designed with respect to the context in which they are located.

This is particularly the case for smaller cities where many destinations are within walking and biking distance of residential areas, but poor or non-existing pedestrian and bicycling facilities make it uncomfortable or dangerous for people to choose those options for getting around.

Active Transportation & Accessibility

A walkable community is a place that encourages a mix of travel modes, including pedestrians, bicycles and automobiles. The Campaign to Make America Walkable, a national project, has developed some general descriptions for a walkable community. Characteristics include:

- Places where people of all ages and abilities have easy access to their community "on-foot",

- Neighborhoods that are safer, healthier and friendlier places,

- A place where pedestrians are given priority and motor vehicle speeds are reduced, and

- Towns and cities with good air and water quality.

With respect to street design, walkable communities are best supported by street grids where the block length is 300 to 400 feet. Much of the Downtown and Traditional Neighborhood Future Character Areas, generally the older parts of Thomasville, meet or come close to this ideal condition, although many streets lack sidewalks. In the areas of the city that have newer development, such as the Suburban Future Character Areas, the street grid has moved away from the ideal block size resulting in neighborhoods that are less walkable.

Walk Score

When it comes to walkable cities in general, Georgia tends to get a failing grade according to WalkScore.com. Factors that go into determining the Walk Score include the availability of walking routes, how long it takes to get from one desirable location to another on foot, depth of choice, pedestrian-friendliness, and mixed-use versus single-use zoning practices.

Thomasville's average Walk Score is a 27 out of 100, with 100 signifying the most walkable places. Reflective of the tighter street grid, slower vehicle speeds, and mix of uses, Downtown Thomasville has a substantially higher Walk Score of 69. Neighborhoods in the Suburban Future Character Areas with larger blocks and only residential uses have much lower scores, sometimes under 10, demonstrating the dependency of automobiles for travel in these areas.

Walking Distance

The city's hot and humid climate is frequently mentioned as a barrier to greater walkability. The typical comfortable walking distance for a pedestrian ("pedestrian shed") is often defined as the area covered by a 5 minute walk, or about 1,320 feet. However, the challenges of a hot climate might reduce that comfortable walking distance down to 3 minutes, or 800 feet. Providing trees, shade structures, and reductions in pavement (or use of reflective materials), can provide improved comfort for longer distances.

A highly effective method for improving walkability is through the process of installing Complete Streets and road diets. These concepts convert roadways from auto-centric thoroughfares into people or community-oriented streets that accommodate the safe and efficient movement of all transportation users. The complete street principle includes design enhancements such as medians, street trees, on-street parking, and bike lanes set in an attractive, urban scale environment.

Typically, complete streets and road diets should be applied to streets within the Downtown and Traditional Neighborhood Future Character Areas. These are places where the pedestrian is to be prioritized and slower moving traffic and vibrant street scenes are critical to meeting the envision standards of these Future Character Areas.

Complete Streets

"Complete Streets" is a concept for streets designed to enable safe access and mobility for all users, including pedestrians, bicyclists, motorists, and transit riders of all ages and abilities. Like safe vehicular travel, bicyclists and pedestrians are important components of Thomasville's transportation system. Where gaps in the bicycle and pedestrian networks exist, effective and safe circulation is hindered. In key locations, including retail and mixed-use centers like Downtown and Neighborhood Centers, schools, and parks, a well-connected network is especially important.

Presently, the City of Thomasville has not adopted a Complete Streets Policy, which would help facilitate more community-oriented neighborhoods. Streets within the Downtown and Traditional Future Character Areas, as well as surrounding Neighborhood Centers, should be prioritized for complete streets treatments.

Road Diets

One technique for creating Complete Streets includes implementing road diets, or re-shaping the public right-of-way to have a balanced amount of road space dedicated to all users (pedestrians, bikes, transit users, and cars).

But first, check the context, or surrounding land development pattern. Community vision from the Comprehensive Plan and zoning should be the foundation upon which the road diet design stands. In the compact urban context, slow moving vehicles and shared space guide the street design. Conversely, in suburban settings, with higher vehicle speeds, the modes rely more on signals to separate the times when they move and separate space on which they move. When there are desired context changes, this re-urbanization should be planned and documented as justification for the road diet. Diets based on economic revival have the greatest chance of success.

Current best practices, which are shaping local ordinances throughout the country, include the National Association of City Transportation Officials (NACTO) and the Congress for the New Urbanism/Institute of Transportation Engineers Manual (CNU/ITE Manual). These references recommend adjustments to street dimensions that are required for a road diet (e.g. narrowed lane widths and parking space dimensions, wider sidewalks, minimum size of bike lanes, etc.). Lower vehicle speeds are necessary to both implement the design elements of a road diet according to the referenced manuals, and to create a safe environment for non-motorists.

Awnings, eyebrows, and umbrellas all help shade people walking along Ocean Drive in South Beach, FL

A successful complete street redesign along Vanderbilt Avenue in Brooklyn, NY

A pedestrian friendly example of curb extensions that can help slow down traffic and reduce crossing distances.

In addition, on existing four-lane streets with less than 25,000 (ADT), transportation experts around the country are recommending road diets as a priority. Conversion of a four-lane undivided road to a three-lane undivided road, made up of two through-lanes and a center two-way left-turn lane is a common retrofit.

Streets with three-lanes or two-lanes may also be considered for a road diet. Road diets can be completed on streets of all sizes; however, the redesign will need to be customized, depending on where the street is located (urban, suburban, or rural) and the desired land uses that are envisioned for the future adjacent to the roadway. Any road diet decisions should be made with respect to the surrounding envisioned context as defined by the Future Character Areas.

Benefits of road diets may include:

- An overall crash reduction of 19% to 47%;
- Reduction of rear-end and left-turn crashes through the use of a dedicated left-turn lane;
- Fewer lanes for pedestrians to cross and an opportunity to install pedestrian refuge islands;
- The opportunity to install bike facilities when the cross-section width is reallocated;
- Reduced right-angle crashes as side street motorists must cross only three lanes of traffic instead of four;
- Traffic calming and reduced speed differential, which can decrease the number of crashes and reduce the severity of crashes if they occur;
- The opportunity to allocate the extra roadway width for other purposes, such as on-street parking, landscaping, street trees, and bike or pedestrian enhancements;
- A community-focused, "Complete Streets" environment with places for people, not just cars; and

Road Diet, part of the Indianapolis Cultural Trail, Indiana

- Simplifying road scanning and gap selection for motorists (especially older and younger drivers) , making left turns from or onto the mainline.

West Jackson Street and Smith Avenue are both examples of underutilized five- and four-lane streets, respectively. These types of conditions are being transformed around the country, typically adding bike lanes, on-street parking, and landscaping, such as street trees, to the street. Where these streets traverse though Downtown and Traditional Neighborhood Future Character Areas, complete streets treatments should be considered. Where these streets traverse through the Downtown Future Character Area and/or a Neighborhood Center a "road diet" or lane reallocation should be considered.

In addition, changes to the development standards along these streets where they traverse through the Downtown and Traditional Neighborhood Future Character Areas, as well as the Neighborhood Centers should be considered. Development standards should reflect the form and mix of uses desired in the Future Character Area.


Jackson Street transformed into a Complete Street.

Speed Management

Another important aspect of walkability and public safety involves reduced traffic speeds and the use of traffic calming devices. The speed of vehicles is a critical component to pedestrian safety and comfort. A pedestrian involved in a collision with a vehicle has a 95% chance of survival if the car is traveling at 20 miles per hour; there is a 10% chance of pedestrian survival if the car is traveling at 40 miles per hour. Pedestrian-friendly speeds are typically 20-25 miles per hour, and are no more than 30 miles per hour.

Furthermore, many of the key design criteria for streets that are safe and comfortable for pedestrians and bicyclists, as well as for streets that are beautiful, such as lane widths, tree placement and curb radii, are dimensions stipulated in the design manuals as factors of speed. With slower speeds, acceptable lane widths decrease and the space between street tree and curb is reduced. Designing for slower speeds is critical for creating streets that actually encourage motorists to travel at lower speeds rather than relying on signage and posted speed limits alone. The geometry of the street has a much greater affect on motorist behavior.
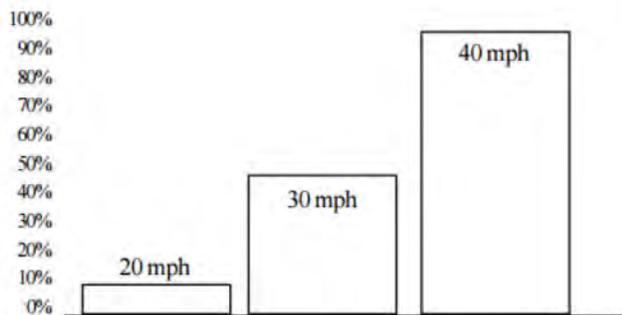
Sidewalks

The availability of a complete sidewalk network also supports the movement of residents. Wide and continuous sidewalks allow for active, safe, and healthy lifestyles for citizens. Properly-designed pedestrian networks accommodate persons with disabilities, the elderly, and children who walk to school and other places.

Currently, many Thomasville neighborhoods have incomplete sidewalk networks, with some segments being broken, overgrown with weeds, or nonexistent. For some of Thomasville's older neighborhoods, particularly those in the Traditional Future Character Areas, small blocks and proximity to the downtown favor walking, although a lack of sidewalks is a barrier.

For walking to become a regular, acceptable and dignified means of transportation in Thomasville, the City should embark on a process of adding sidewalks. A comprehensive sidewalk plan should be developed to prioritize sidewalk investments and to ensure the investments result in a connected network. Emphasis should be placed on connecting Neighborhood Centers and Crossroads to their surrounding communities, along routes used by students, and along corridors with both high pedestrian and automobile demand.

Sidewalks must also be comfortable places as well, and in south Georgia's hot climate, shade is much needed to make walking an inviting means of getting around. Sidewalks should be lined with street tress that have shade-providing canopies. The street trees should be planted between the sidewalk and edge of pavement to provide a buffer between motor vehicles and pedestrians. All sidewalks should have a minimum clear zone of 5 feet, which should be wider along main corridors and mixed-use/commercial streets.

Fatalities Based on Speed of Vehicle (Source: Campaign to Make America Walkable, Wall Tall (Washington, DC, 1994))

Sidewalks in Downtown Thomasville exhibit all the characteristics that make for an inviting pedestrian experience

10 Steps for Making Great Streets

1. Design for Pedestrians First.

Great streets are designed to provide a high-caliber experience for pedestrians foremost; once this is accomplished, great streets generally accommodate a wide range of other modes of travel.

2. Proportions Matter.

A street should function as an outdoor room, surrounding its occupants in a space that is welcoming and usable. A 1:3 ratio for building height to street width is often cited as a minimum section for a sense of enclosure. Creating this sense of enclosure involves more than just narrow street width, however. There are well-defined eight-lane roads just as there are two-lane roads that seem to be impassable. Streets must be sized properly for their use and should be defined with appropriate building sizes. Street trees and features such as lighting also play a critical role in defining the space of the street.

3. Design the Street as a Unified Whole.

An essential distinction of great streets is that the entire space is designed as an ensemble, from the travel lanes, trees and sidewalks, to the very buildings that line the roadway. Building form and character is particularly important in shaping a sense of place. The best streets invariably have buildings fronting them, with a particular height and massing that creates an appropriate sense of enclosure. The random setbacks generated by conventional zoning rarely produce this effect; form-based regulations must be put in place to control building form and placement. Furthermore, urban buildings must front the street with features such as doors, windows, balconies, and porches. These features promote a lively streetscape, and ultimately provide passive security for pedestrians by focusing "eyes on the street."

4. Include Sidewalks.

Appropriately designed sidewalks are essential for active pedestrian life. Pedestrians will be more willing to utilize sidewalks if they are protected from automobile traffic. One of the simplest ways to buffer the pedestrian is to place street trees between the street and the sidewalk. Other street furniture such as streetlights, bus shelters, and benches occupy wider sidewalks and provide additional separation between pedestrians and automobile traffic. The width of the sidewalk will vary according to the location. On most single-family residential streets, five or six feet is an appropriate width, but streets with townhouses and multi-family buildings require a more generous sidewalk. On Main Streets, fourteen feet is an ideal minimum sidewalk width, which must never fall below an absolute minimum of eight feet.

All new streets in Thomasville should include sidewalks. Retrofitting existing streets, which is to say adding sidewalks where there aren't currently sidewalks, is often an expensive and time-consuming process. Choose streets for new sidewalks with care based on which streets are most likely to see pedestrians.


SCALE STREETS COMFORTABLY FOR USERS

The height-to-width ratio is the proportion of spatial enclosure. If the width of space is such that the cone of vision encompasses less street wall than open sky, the degree of spatial enclosure is slight. As a general rule, the tighter the ratio, the stronger the sense of place. The ratio of 1:6 is the perceivable maximum. The ratio of 1:3 is best for public spaces. The ratio of 1:1 creates pedestrian paseos. Note that the ratio is not based merely on the curb to curb measurement but instead on the entire right-of-way and including building frontages, from building face to building face. In the absence of spatial definition by facades, disciplined tree planting is an alternative. Trees aligned for spatial enclosure are necessary on thoroughfares that have substantial front yards.

Excerpted from *The Lexicon of New Urbanism*

1:1
(The best for thoroughfares)

1:3
(The best for squares)

1:6
(The perceivable maximum)
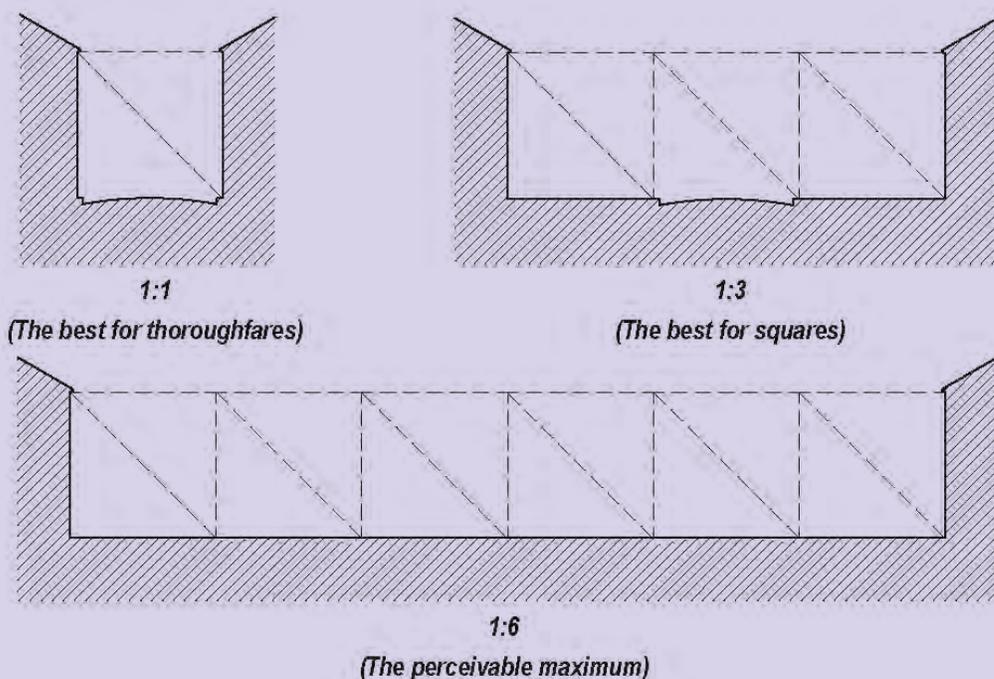
5. Provide Shade.

South Georgia is hot. Pedestrians and cyclists need shady streets and motorists typically prefer them. Shade provides protection from heat and sun and contributes to the spatial definition of a street. Shade can be provided with canopy trees or architectural encroachments over the sidewalk. Canopy trees should be planted in a planting zone between the sidewalk and the street in order to provide continuous definition and shade for both the street and the sidewalk. Architectural encroachments over the sidewalk such as awnings, arcades, and cantilevered balconies are another way to protect pedestrians from the elements and shield storefronts from glare.

6. Make Medians Sufficiently Wide.

Where divided thoroughfares are unavoidable, medians must be generous enough to serve as a pedestrian amenity. A minimum median width of 8' will accommodate a row of street trees and will provide adequate refuge for pedestrians crossing a wide roadway.

Quite often an 8' median isn't possible. That's okay, the right species can grow in even a 3' median. The tree may never reach its growth potential but it isn't necessary that it does to provide shade and beauty.

7. Plant the Street Trees in an Orderly Manner.

Great streets are typically planted with rows of regularly-spaced trees, using consistent species. This formal tree alignment has a powerful effect; it at once shapes the space and reflects conscious design. More importantly, the shade produced by the trees will be continuous enough to make walking viable. Furthermore, the spatial impression of aligned trees also has a traffic calming effect.

South Georgia can host a variety of street trees like towering oaks, flowering crepe myrtles, and showy magnolias. Thomasville hosts some of the region's finest, stately Live Oaks. Every tree has its positive attributes. In general,

though, the wider the spread of limbs and greater the provision of leaves, the more shade. And providing shade is the central reason for street trees. At the same time, some species like elm and dogwood are susceptible to disease. When using these trees variety is key to providing a long-lasting urban canopy.

8. Use Smart Lighting.

Streets should be appropriately lit for automobile and pedestrian safety. Pedestrians naturally avoid streets where they feel unsafe. Widely-spaced, highway-scaled "cobra head" light fixtures do not provide appropriate light intensity and consistency for pedestrian well-being. More frequently-spaced, shorter fixtures are more appropriate, and provide light beneath the tree canopy as street trees mature.

9. Allow On-Street Parking in Suitable Locations.

On-street parking buffers pedestrians from moving cars and calms traffic by forcing drivers to stay alert. Parallel parking is the ideal arrangement, because it keeps streets as narrow as possible. Diagonal parking is acceptable on some shopping streets, as is the case along Broad Street in Downtown, as long as the extra curb-to-curb width is not achieved at the expense of sidewalk width. Parking located in front of a street-front business encourages people to get out of their cars and walk, and is essential to leasing street-oriented retail space.

10. Avoid Parking Lots in Front of Buildings.

The bulk of a building's parking supply should occur behind the building. The conventional practice of placing surface parking lots in front of buildings results in a disconnected pedestrian environment. If current zoning regulations are reformed to provide "build-to" lines rather than mandatory front setbacks for commercial buildings, parking can be accommodated in the interior of the block. As a result, the pedestrian realm of the sidewalk will be defined by shop fronts and building entrances rather than parking lots.

Alexandria, VA

Savannah, GA

Planning for Bicycles

Methods for creating a safe and desirable bicycle network include the process of making all significant destinations accessible. Traits of a proper bicycle network include the use of a combination of four types of bikeways:

1. **Bicycle paths** - are physically separated from vehicular traffic and are often located outside of the downtown.

2. **Bicycle lanes** - are demarcated by striping within medium-speed roadways.

3. **Separated Bicycle Facilities** - include a cycle track, with a buffer (physical or paint), separating bikes from car traffic.

4. **Shared Routes** - the majority of thoroughfares—are low-speed streets in which cars and bikes mix comfortably. These streets have low traffic volumes and often include various traffic-calming devices and signing.

Generally, there are two distinct types of cyclists in Thomasville: recreational cyclists and 'last choice' cyclists. The recreational cyclists are those that use their bicycles for either exercise or just for fun rides. These types of users have greater flexibility in selecting routes that are safe and comfortable, rarely using their bikes on city streets or in urban conditions. The 'last choice' bicyclists include a group that uses their bike because it is their primary mode of transportation. These users many times must brave the dangerous higher speed corridors across the city, putting their own lives in danger.

Thomasville Community Trail

Thomasville is currently constructing the Thomasville Community Trail, a 10 foot wide, multi-use trail winding throughout the City, connecting the historic districts, historic and noteworthy structures, and neighborhoods to existing parks and economic development centers. The downtown trailhead located at the new amphitheater has already been completed. The trail is anticipated to directly connect nine of Thomasville's major parks, with others only a short distance away. The length of the trail is anticipated to feature a few variations in cross-section designed in accordance with the adjacent street or other surroundings. For example, portions of the trail will be along boardwalks to navigate through environmentally sensitive areas while other sections will run along county easements with wooded surroundings.

Image from: http://www.redhillsregion.org

Many scenic canopy roads are located in the Thomasville area

Expanding and Enhancing the Network

Thomasville has the potential to become a premier bicycling destination through strategic policy changes and infrastructure investments. The City has opportunities to further link to the region's natural beauty with connections from the City to the surrounding Red Hills canopy roads and plantations, as well as enhance the network of streets connecting Downtown to the historic neighborhoods.

Designing and implementing a bikeway network that is appropriate for the surrounding context should be strongly correlated to land use characteristics and to the desired development or preservation goals for each neighborhood in Thomasville as outlined by the Future Character Areas. The proposed network should be further fine-tuned at the scale of the block. This can occur through a Bicycle Master Plan that incorporates the Thomasville Community Trail, proposed bikeways and the latest advancements in bicycle planning.

As planning for the trail continues, alternate routes may be easier to implement or make a better overall network as well as better meet the needs and concerns of the community. The updated Thomasville Community Trail map, on the opposite page, is a refined trail map. The emphasis for this plan is on creating more of a "hub and spoke system" with an "inner loop" around the downtown and "in town" parks.

In addition to a bikeway network, numerous design countermeasures may be applied to streets to increase the visibility and safety of existing and proposed bikeways. These include bicycle boxes, bicycle detection and signal heads, wayfinding and informational signs, and bicycle refuge islands.

Trail Map Master Plan for the Thomasville Community Trail

Original Thomasville Community Trail Map
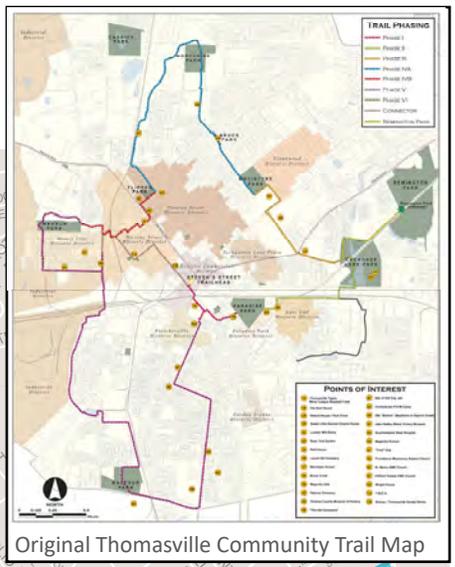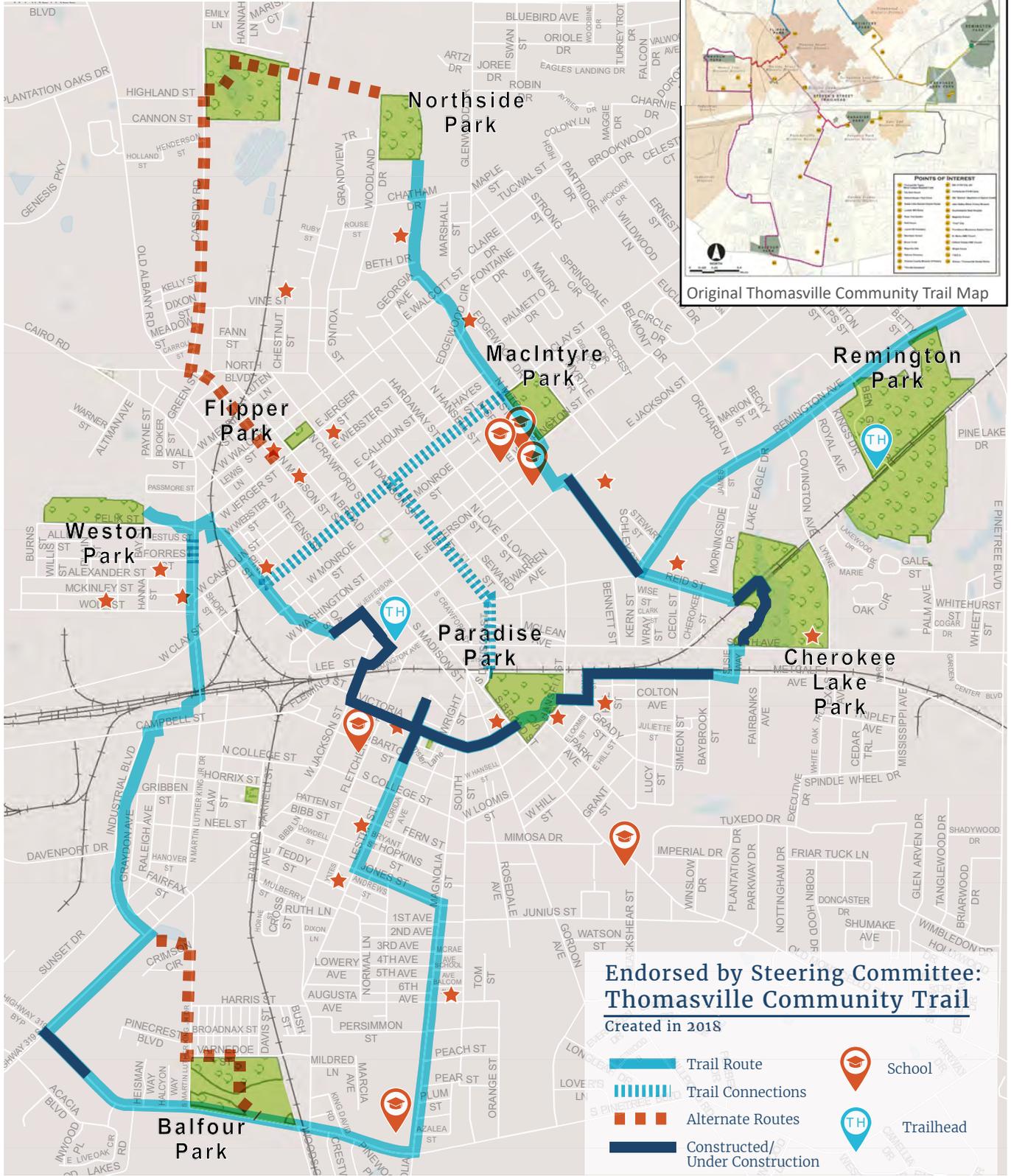
Endorsed by Steering Committee:
Thomasville Community Trail
Created in 2018

Trail Route

Trail Connections

Alternate Routes

Constructed/
Under Construction

School

Trailhead

Bike Parking

In Thomasville, adopting bicycle parking regulations will result in two basic types of bicycle parking facilities: short-term and long-term. It will also show where each type should be located, depending on surrounding land uses. This distinction is crucial in the City's bicycle parking regulations, which is essential for meeting the needs of various types of cyclists and the multiplicity of trip types (commuting, errands, recreational, etc).

Bicycle parking should not be tied to automobile parking requirements; supply and demand for cars is not an adequate indicator of actual bicycle parking need. Furthermore, if a municipality adopts automobile parking maximums, or later reduces such parking requirements, the amount of bicycle parking would also be reduced when the opposite may be necessary. Therefore, bicycle parking ratios should be based on uses of the property (e.g., a gym would require more bicycle parking than a lumberyard) and quantifiable indicators like unit count, employee count, or building square footage.

Bicycle parking standards should be created that include graphic examples depicting acceptable and unacceptable rack types, locations, and placement. For those who manually install bicycle parking facilities, visual guidance will prevent the poor location and configuration of otherwise acceptable bicycle parking types.

Bikeway Types

Shared Routes

Shared routes are typically located in compact or urban areas, at the center of a neighborhood, town, or city. They are often marked with a sharrow, a marking indicating that the travel lane is to be shared by cars and bikes.

Shared routes work best on streets with low design speeds, where car traffic moves slowly and parallel parking lines each side of the street. Travel lanes are typically narrow in this setting (10 feet) and street trees help to provide a sense of enclosure. Cyclists and pedestrians have the priority while motorists are permitted to travel through the streets.
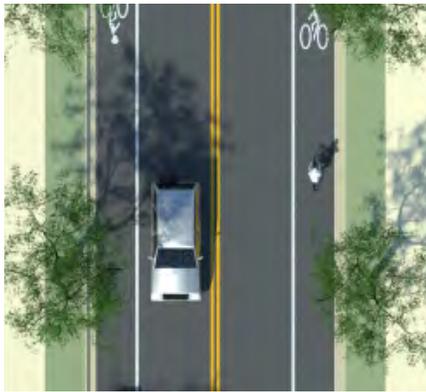
Bike Lanes

A typical bike lane is a portion of the roadway which has been set aside for the exclusive or preferential use of cyclists. It is usually designated by adding a stripe, signage, and pavement markings. Bike lanes allow cyclists to ride at their own speed without interfering with motorists.

Conventional bike lanes run along the curb sides of the roadway, or adjacent to parked cars when on-street parking is present. Cyclists usually travel in the same direction as traffic. These unprotected bike lanes work best on streets where the posted speed is less than 35 mph and should ideally be 6 feet in width, although 5 feet is also possible.

Buffered Bike Lanes

Like typical bike lanes, buffered bike lanes run along the curbs of the roadway or adjacent to on-street parking. However, they offer additional protection from moving traffic in the form of a buffer space between the edge of the bike lane and the edge of the vehicular travel lane. Adding a buffer helps encourage more cyclists to use the facility.

If the buffer is 3 feet or wider the interior should have diagonal cross hatching or chevron markings. Narrower buffers can be marked with two solid white lines, which also helps discourage crossing. Buffered bike lanes are strongly preferred to typical bike lanes in areas with greater traffic volume and higher travel speeds.

Parking-Protected Cycle Track

Parking-protected cycle tracks are bikeways at the street level that are physically protected from vehicular traffic by parked cars and sometimes other additional barriers such as a wide painted buffer or elevated median. To reduce the risk of collision with parked car doors, a minimum 3 foot wide buffer should be provided between the parking lane and the bicycle facility.

Parking-protected bike lanes are more desirable for a wide variety of cyclists because of the additional protection they offer from traffic and parked car doors. They are only implementable, however, on streets where on-street parking is available or needed.

Raised Cycle Track

Raised cycle tracks are bike facilities that are vertically separated from the roadway. Sometimes they occur at the plane of the sidewalk, often with a furnishing zone or planting strip between the cycle track and the roadway, and sometimes they are placed at an intermediate height between the road and the sidewalk. At intersections they may be dropped and merged with the street or continue on the sidewalk, where they cross with pedestrians.

Raised cycle tracks are more attractive to a wider variety of cyclists and work best along higher speed streets with few driveways and interruptions.

Contra-Flow Bike Lanes

Like their name suggests, contra-flow bike lanes allow cyclists to ride in the opposite direction of vehicular traffic. The lanes are designated with yellow center lane striping. While this kind of design introduces additional points of conflict for motorists, they benefit cyclists by allowing travel in both directions on a one-way street.

Contra-flow bike lanes are typically recommended on streets where there are already many cyclists traveling in the wrong direction and on streets where alternate routes would require too much additional riding for cyclists. They work best on low speed and low volume roads, unless additional protection is provided between cars and bicycles.

Two-Way Cycle Track

Two-way cycle tracks are physically separated cycle tracks that allow bicycle travel in both directions on one side of the road. They can be designed as a protected cycle track, at the street level with a parking lane or other barriers between bikes and vehicles, or as a raised cycle track with the track separated vertically from the roadway.

The benefits of a two-way cycle track are that they are attractive to a wide range of cyclists, they reduce the risk and fear of collisions, they allow for contra-flow bike travel on one-way streets, and they can have lower implementation costs. They work best on streets with fewer driveways and cross-streets on one side.

Shared-Use Path

Shared-use paths are a type of trail designed to provide off-road routes for many different users including cyclists, runners, pedestrians, and manual or motorized wheelchair users. While similar to other recreational trails, these paths are part of a larger transportation system and serve as a supplement to on-street bike lanes, shared roads, and paved shoulders.

Trail

A trail is a path designed for outdoor recreational use instead of mobility. Since they are not configured with transportation in mind, they are not usually adjacent to any roadway and they do not connect elements, spaces, or facilities within a site. They are mostly built for pedestrians and others to experience the outdoors and to provide a healthier lifestyle for community members.

Parking

The 2015 Thomasville Downtown Parking Study determined that there is a surplus of parking in the downtown. However, the perception of many Thomasville residents is that there is a shortage of parking. This disconnect arises from the fact that the on-street parking and lots in the core of downtown are highly utilized while parking on the periphery of downtown is not. Wayfinding signage directing motorists to parking locations and wayfinding signage directing pedestrians from the periphery of downtown to key destinations can help make more efficient use of existing parking facilities. Clear signage must also be placed to differentiate public parking from private parking to address a source of confusion and conflict identified in the study. There are several other strategies that the City can pursue to balance its parking needs with the creation of inviting places.

Parking Management

Parking management is a set of programs and regulations that affect the supply, demand, location and price of parking. Properly managed, the parking system can support economic vitality and make neighborhoods and business districts more livable. Given that parking is a tool for economic development and livable communities, the careful prioritization of parking supply and management must be well thought out and coordinated.

Standard tools and strategies for efficient parking availability often include the use of on-street parking, off-street parking (parking lots), and code enforcement policies.

These standards do not always take into account the actual need for parking and were created with suburban drive-to only locations in mind. This can lead to vacant fields of parking throughout the city. In addition, the needs of a downtown or compact urban area are vastly different than further afield locations.

These standards should be reviewed for their effectiveness throughout the City and different standards should apply to suburban areas versus the downtown or compact urban areas.

Zoning and Parking Strategies

Zoning standards typically establish minimum requirements or formulas for how many parking spaces must be provided for specific land uses. The intent is often to require property owners to provide sufficient off-street parking spaces. Adequate off-street parking should not drive the development of a site. More creative solutions, especially in the Downtown Future Character Area and Neighborhood Centers should be considered and encouraged. Some strategies include:

- Shared Parking, which allows adjacent land uses to provide parking based on the parking demand generated at different times of the day.

- Fees-in-Lieu of providing on-site parking can be considered in densely developed activity centers where the City allows developers to contribute to the costs of developing additional municipal parking facilities in lieu of providing the total required amount of parking for a development.

- Off-Site Parking, which allows for parking to be accommodated on another site, typically within a quarter mile, for on-site parking.

- On-Street Parking could allow spaces on the street to count toward parking requirements.

- Reduced Parking Requirements in the Downtown Future Character Area and Neighborhood Centers.

- Ridesharing, which refers to various forms of carpooling, vanpooling, and peer-to-peer ridesharing associated with employees' trips to and from work.

Make Use of Modern Roundabouts at Appropriate Locations

The use of modern roundabouts at several intersections throughout Thomasville was discussed during the traveling workshops. Modern roundabouts keep traffic flowing at safe speeds and allow pedestrians and bicyclists to maneuver through the intersection as well.

Modern Roundabout

A modern roundabout accommodates traffic flow and capacity while creating a greater sense of place and allowing safer conditions for pedestrians. Walkability at a roundabout is increased because traffic speeds are lower as vehicles approach and exit the roundabout, and pedestrians have fewer lanes of traffic to cross at one time. Roundabouts provide a greater sense of place because of their distinctive design and greater opportunities for urban design. A statuary, fountains, or landscaping can be placed in the center of the roundabout, although care must be taken to preserve adequate sight lines.

Pedestrians

Roundabouts are designed to achieve a consistent, low vehicle speed (15 to 25 mph) to minimize crash potential; this by nature renders them pedestrian-friendly. When traffic volumes are light, many gaps are available for pedestrian crossing. When vehicle volumes are high, more vehicles pause at the yield line, allowing pedestrians to cross safely behind the first vehicle. The pedestrian crosswalk should occur one car length back (approximately 20 feet) from the yield line to place the pedestrian safely in view of the second waiting vehicle's driver. Again, an appropriately low speed is the key pedestrian safety element of roundabout design.

Bicyclists

Bicyclists are sometimes concerned about travel through a roundabout, especially if they have experience with the much larger and faster traffic circles found in New England. In fact, modern roundabout intersections are much safer for bicyclists than traffic signals. This is due to the slower traffic speeds found in a roundabout. Entering and circulating at 25 mph or less, automobiles can easily share space with bicycles traveling through a roundabout. To traverse the roundabout, the cyclist simply travels through in the vehicle lane just like an automobile. Cyclists who are uncomfortable sharing the road with automobiles may, alternatively, go around the roundabout using the sidewalk system as if a pedestrian.
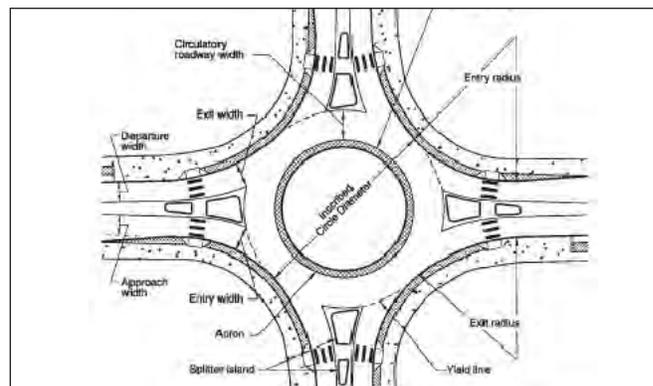
The basic features of modern roundabouts are displayed in this drawing from the FHWA document "Roundabouts: An Informational Guide" (FHWA RD-00-067)

A modern roundabout depicted on the US 19

Traffic Circles vs. Roundabouts

A modern roundabout is not the same as the traffic circles common in the northeastern United States. Traffic circles do not contain many of the pedestrian-friendly elements of the roundabout:

TRAFFIC CIRCLES

- Large (300' to 800' diameter)
- Fast (30 to 50 mph)
- Scary
- High speed merge
- Dangerous (many more crashes)

ROUNDABOUTS

- Smaller (110' to 180' diameter)
- Slower (15 to 25 mph)
- Friendly
- Yield at entry
- Safer

Streets of Both Capacity & Character

Community character is a major concern and point of pride to the residents of Thomasville and this applies to streets as much as to the development that lines them. Thomasville's tree-lined streets with ancient Live Oaks and draping Spanish Moss contribute as much, if not more, to the City's character than its buildings.

Not all of the streets in Thomasville share this character though. The roads functioning as the main gateways to Thomasville from the surrounding region, including West Jackson Street, East Jackson Street and Smith Avenue are prime examples of "characterless" thoroughfares that could be from anywhere in the Southeast and do not provide a welcoming image to visitors or a safe and community-centered place for residents in the surrounding neighborhoods.

Context–Based Street Design

As discussed earlier in this chapter, the function of context-based design is critical to balance the multiple and sometimes competing demands placed on streets; to create a transportation system that provides mobility and also functions as vibrant places of commerce and community. Context describes the physical form and characteristics of a place, interpreted on a block-by-block basis for thoroughfare design. What happens within the bounds of the right-of-way should largely be determined by the setting of private development laying outside of the right-of-way lines. The Future Character Areas map of this Comprehensive Plan sets the stage for context, providing a vision for what each area of the city should be like in the future in terms of development patterns and land uses.

The Future Character Areas inform which places are intended to be walkable urban, and which to be drivable-suburban. The design of streets should thus reflect the Future Character Area in which it is located. In those areas that are envisioned as walkable urban places, streets should prioritize pedestrians and bicyclists. In those areas envisioned as driveable suburban, streets should be still be designed for all users, although an emphasis may be placed on the motorist.

The context will help determine where streets should prioritize commerce and community and where mobility should be prioritized. In all cases, streets should be designed to safely and comfortably accommodate all modes of travel, although some modes are given more prioritization than others depending on the context.

> *It is not surprising that, given their multiple roles in urban life, streets require and use vast amounts of land. In the United States, from 25 to 35 percent of a city's developed land is likely to be in public right-of-way, mostly streets. If we can develop and design streets so that they are wonderful, fulfilling places to be, community building places, attractive public places for all people of cities and neighborhoods, then we will have successfully designed about 1/3 of the city directly and will have an immense impact on the rest.*
>
> - Allan Jacobs, Great Streets

The Context Based Street Design - Recommended Sections Matrix provides a cross section of street types that are applicable to each Future Character Area. The Matrix assigns specific recommended complete streets thoroughfare designs for each street type and Future Character Area (the context) for use in future planning and design. These street sections provide conceptual design guidance regarding the number of lanes, parking, street trees, sidewalks, and street edge condition. Final design will lead to refinement of these initial concepts based on existing right-of-way and surrounding conditions. These typical sections may also be interrupted for intersections, bump-outs, driveways, or traffic calming devices. All changes should maintain the complete street, walkable, multimodal character built into these recommended sections.

The arterial, collector, and local street classifications are still applicable to Thomasville, although the design of each is guided by the Future Character Area in which the street is located (context-based design). These designations are based on intended network function. Different street types of various functional classifications should still be designed differently, but with respect to the Future Character Area in which it is traveling through. In most cases, context should override conventional planning by functional classification of streets and highways. In downtown, for example, an arterial street can include on-street parking, shade trees, and travel lanes of 10 or 11 feet.

To achieve the City's multiple goals of vibrant nodes of commercial and community, revitalization, and walkability, the City will need to adopt new street standards with the following features:

- Lower target speed;
- Shorter curb radii;
- On-street parking; and,
- Narrower travel lane widths.

Arterial roads should become urban main streets as they enter urban areas or Neighborhood Centers. High-speed roads should transform to low-speed designs as they enter neighborhoods to slow traffic to pedestrian-friendly speeds of 20 miles per hour or less for the sake of safety.

Widening roads to accommodate through-traffic decreases local livability and should be avoided. New road capacity created through widening is quickly absorbed by drivers who previously avoided the congested road. This is known as "induced traffic" and explains the failure of newer, wider roads to reduce traffic congestion. Every increase in roadway capacity leads to increases in vehicle miles travelled. To reduce congestion, public transit, bikeways, sidewalks and mixed-use zoning and land use patterns that allow people to walk between destinations rather than drive should be explored.

Strategies and Tools

Local governments use a number of legal tools to address traffic and transportation impacts, including access management regulations, Complete Street requirements, impact fees and adequate public facilities ordinances. Some notable examples include:

- Access management is a strategy to reduce the number of conflict points on arterial streets, thereby increasing both capacity and safety through Driveway Sharing Agreements. This strategy is applied primarily to areas where there are continuous retail and commercial developments along an arterial road, where the tendency is for each site to have its own driveway access points.
- Adequate public facilities ordinances require developers either to demonstrate the availability of adequate public facilities or to build whatever may be necessary to accommodate the needs of the new residents, including assurances that public schools, roads, sewers, police and rescue response times, and/or other infrastructure services are "adequate" to support the proposed new development.

- Traffic or transportation impact fees are used by governments to internalize the cost of transportation improvements associated with development proposals.
- Special Assessment District is an additional fee assessed on properties near a new highway or transportation facility that is expected to benefit from such proximity. Revenues raised must be targeted to improvements in the district.
- Tax Increment Finance (TIF) Zones provide a mechanism for allocating any increase in total property tax revenues accruing from new access to improvements in a designated district.

Pinetree Boulevard

Pinetree Boulevard is Thomasville's original, historic ring road. Over time, newer and larger roads have been built around the City taking over and replacing the original role of Pinetree Boulevard. However, in the southern portion of Thomasville, Pinetree Boulevard is still the single facility providing this function.

This portion of Pinetree Boulevard is also unique in that it connects the two Thomas University Campuses. With only two lanes and no pedestrian facilities, this portion of Pinetree Boulevard is almost rural in character in places. For these reasons, a shared-use path alongside the roadway may be appropriate to connect the campuses and to provide additional safe and comfortable mobility choices while still maintaining the character and context of the street, which would be lost should the roadway be widened. The shared-use path could extend along South Pinetree Boulevard from Smith Avenue to West Jackson Street, and then connect to West Pinetree Boulevard by continuing along Bypass 319. This path would serve both commuting and recreational purposes.

Improvements to the intersection of Pinetree Boulevard with West Jackson Street, such as the addition of turn lanes, may be adequate to address traffic concerns on Pinetree Boulevard without the added cost and maintenance of widening the whole of South Pinetree Boulevard and the resulting loss of character.

Remington Avenue

Similar to Pinetree, Remington Avenue is currently being considered for resurfacing and a reconfiguration of the roadway with a variety of designs being considered; all would include a sidewalk and multi-use trail. The current two lane section is functioning adequately for vehicular traffic and widening the road for vehicular use would cause more harm than benefit to the safety and character of the roadway. The reconfiguration of Remington Avenue should be carefully considered and take multiple factors into consideration including all modes of travel and light-imprint design for stormwater management.

Matrix of Context Based Street Design - Recommended Design Criteria

The Recommended Design Criteria for New & Reconfigured Thoroughfares provides design parameters for creating appropriate street cross sections based on the street's intended function and surrounding physical context.

Function

The design of individual thoroughfares will still be correlated to functional classification.

Arterials provide relatively direct routes for longer trips, offering continuous routes across the City and connections to the regional highway network. These thoroughfares are the primary means of access to the City and Downtown from locations outside of Thomasville and so they function as the "gateways" to the City.

Collectors provide for frequent connections between and across neighborhoods in the City. They typically follow less direct routes than arterials and do not continue directly across the City. In some cases, collectors may be indistinguishable from local streets.

Local streets are completely interconnected within each neighborhood and to adjoining neighborhoods. They can be designed to slow or discourage, though not block, through traffic.

The **Highway** street type is unique in that it is independent of context and has the peculiarity of serving only one function, mobility, unlike the other functional classifications that must fulfill multiple roles. This type provides mobility across long distances and does not provide access to adjacent parcels.

Context

Context is a primary consideration in selecting street design parameters. Context zones describe the physical form and characteristic of a place, interpreted on a block-by-block basis for street design

The context zones correspond to the Future Character Areas as defined in Chapter 2 of this Comprehensive Plan. The six Future Character Areas are divided into three main context zones: Compact Urban, Drivable Suburban, and Rural.

The **Compact Urban** context zone is where community objectives support new urbanism and smart growth: walkable, connected neighborhoods, mixed land uses, and easy access for pedestrians and bicyclists. In Compact Urban areas, streets are intended for both automobile and pedestrian efficiency, with parameters including, narrower lane width, lower target speeds, on-street parking, and shorter curb radii. In this context zone, the most important design determinant is managing traffic speeds to levels that are compatible with walking, bicycling, commerce, and street life; this factor is much more important than accommodating anticipated traffic volumes on any given arterial or collector.

The **Drivable Suburban** context zone includes neighborhoods of primarily single use. Streets are still intended for both automobile and pedestrian efficiency, but the anticipated amount of traffic to be accommodated becomes a more important street design determinant than in the Compact Urban context zone.

The **Rural** context applies to streets that are adjacent to the Natural Future Character Area or the City boundary. There is limited access between the street and adjacent parcels. The traveled way is primarily for automobile use while pedestrian and bicycle facilities should be located on a parallel shared-use path.

Because of the variety of physical and social contexts that each thoroughfare will traverse, a one-to-one correlation between thoroughfare types and street cross-sections is not desirable. While the Future Character Areas function as a basis for the context zones, a more fine grained context zone approach for street design can be had through the use a Form-Based Code's transect zones.

Typical Street Section Examples

The Typical Street Section Examples table shows examples of street sections that match recommended Thomasville Future Character Areas. These street sections are not an inventory of existing Thomasville streets, many of which have four or more lanes or ignore context. The Table's purpose is to show sample designs based on the Recommended Design Criteria for New & Reconfigured Thoroughfares matrix that could be used when reconstruction or new alignments are planned and designed for construction within a given context. In many instances, existing streets can be retrofitted within their curb lines to reduce reconstruction costs. Other sections are possible and should include the elements as outlined in the matrix.

Future Character Areas
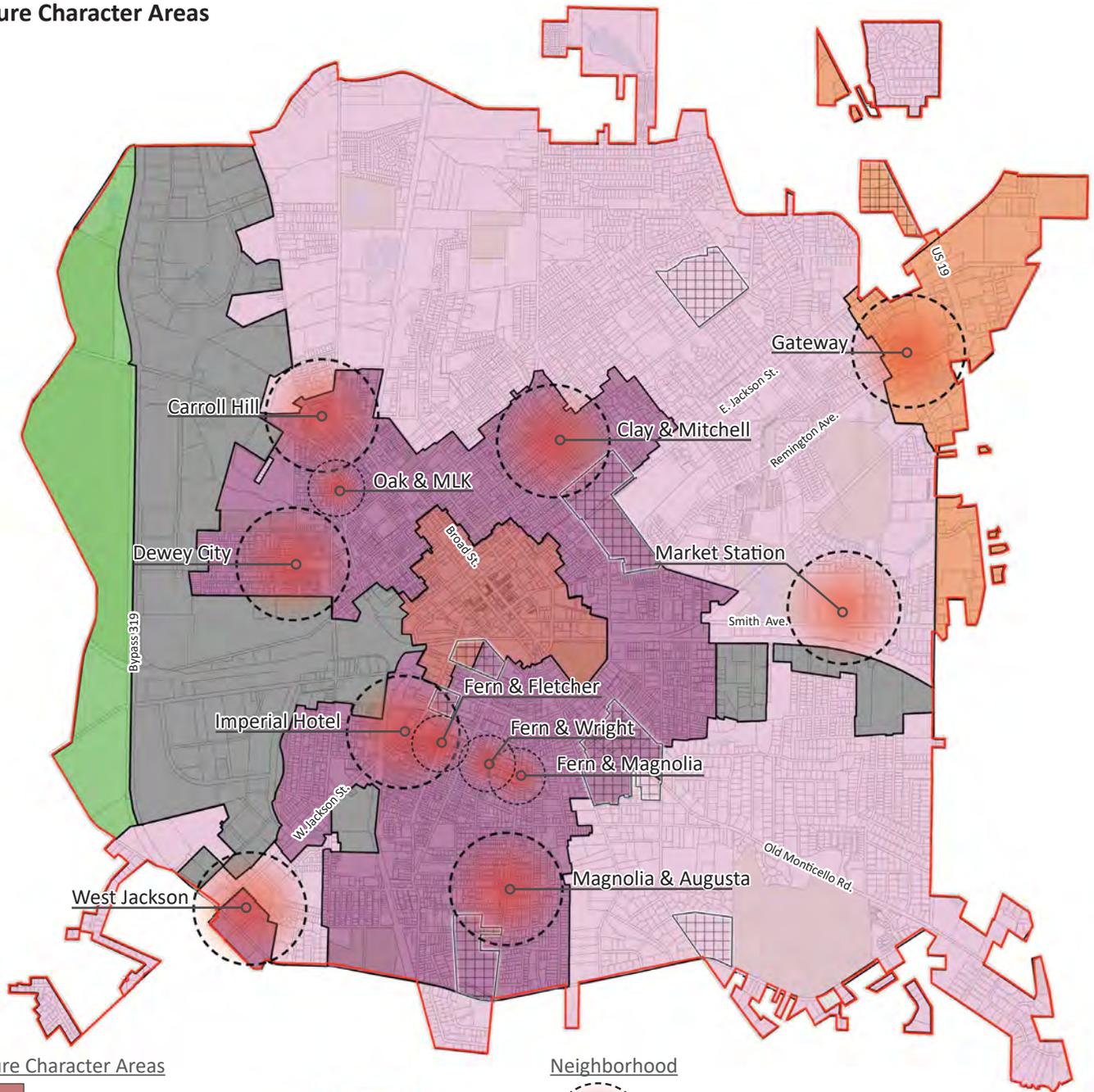
Carroll Hill

Clay & Mitchell

Gateway

Oak & MLK

Dewey City

Market Station

Broad St.

Smith Ave.

E. Jackson St.

Remington Ave.

US 19

Bypass 319

Fern & Fletcher

Imperial Hotel

Fern & Wright

Fern & Magnolia

W. Jackson St.

Old Monticello Rd.

Magnolia & Augusta

West Jackson

Future Character Areas

- Downtown
- Traditional Neighborhood
- Suburban Neighborhood
- Highway
- Industrial
- Natural

Overlays

- Campus

Neighborhood

Center
With 1/4 Mile Pedestrian Shed

Crossroads
With 1/8 Mile Pedestrian Shed

Recommended Design Criteria for New & Reconfigured Thoroughfares						
Context (Future Character Area)	**Downtown**	**Traditional Neighborhood**		**Suburban Neighborhood**	**Highway**	
	Compact Urban[1]			**Drivable Suburban**		
	Arterial	Collector	Local	Arterial	Collector	Industrial Collector
Typical Characteristics						
Movement Type	Slow Flow	Slow Flow	Slow Flow or Yield Flow	Free Flow	Free Flow or Slow Flow	Slow Flow
Target Speed (MPH)	20 - 30	20 - 30	10 - 25	30 - 45	25 - 35	20 - 30
Streetside[3]						
Pedestrian Facilities	Wide Sidewalks 8' min.	Wide Sidewalks 8' min.	Sidewalks 6' min.	Sidewalks 6' min.	Sidewalks 6' min.	Sidewalks 5' min.
Streetscape/ Furnishing/ Planting Type (In addition to Pedestrian Facility)	Tree Well + Furnishing Zone[4] 5' min. or Planting Strip 8' min. or Tree Bulb-Out	Tree Well + Furnishing Zone[4] 5' min. or Planting Strip 8' min.	Planting Strip with Shade Trees 6' min.	Planting Strip with Shade Trees 6' min.	Planting Strip with Shade Trees 6' min.	Planting Strip with Shade Trees 6' min.
Traveled Way						
Travel Lanes (Including Center Turn Lane)	2 - 3	2	Yield Street or 2	2 - 4	2	2 - 3
Travel Lane Width	10'	9 - 10'	18' Min. (Yield St) or 8 - 9'	10 - 11'	10'	12'
Bicycle Facilities	Raised Cycle Track[5] or Bike Lane or Shared Use of Lane	Raised Cycle Track[5] or Bike Lane or Shared Use of Lane	Shared Use of Lane or Sharrow	Raised Cycle Track or Separated Bike Lane	Raised Cycle Track or Separated Bike Lane	Separated Bike Lane
On-Street Parking	Marked Diagonal or Parallel (7 - 8')	Marked Parallel (7 - 8')	Marked or Unmarked Parallel (7')	Occasionally[6] Parallel (8')	N/A	N/A
Median (May Include Occasional Turn Lane)	N/A	Optional 4 - 18'	N/A	Optional 4 - 18'	Optional 4 - 18'	N/A
Edge Treatment	Curb	Curb	Curb or Swale	Curb or Swale	Curb or Swale	Swale
Intersection						
Curb Radii (Max) (without curb extensions)	15'	15'	10'	20'	15'	20'

Notes:

1. Includes Neighborhood/Crossroad Centers

2. May also include thoroughfares along the edge of the City/ Municipal boundary

3. These values should be modified to accommodate mature trees. A minimum 5 foot sidewalk clear zone, however, should be provided when pedestrian facilities are present

4. Sidewalks with a min. 10' walkway and 5' min. tree well are recommended for sections with retail activity

5. This treatment is not appropriate in commercial areas and Neighborhood/Crossroad Centers

6. For target speeds of 35 mph or less

Industrial / Drivable Suburban	Natural / Rural²		Highway
Local	Arterial	Collector	Highway
Slow Flow or Yield Flow	Free Flow	Free Flow	Free Flow
10 - 25	25 - 35	25 - 35	45 - 55
Sidewalks 5' min.	Shared Use Path 8 - 12'	Shared Use Path 8 - 12'	N/A
Planting Strip with Shade Trees 6' min.	Planting Strip with Shade Trees between Edge of Pavement and Path 8' min.	Planting Strip with Shade Trees between Edge of Pavement and Path 8' min.	N/A
Yield Street or 2	2	2	4
18' Min. (Yield St) or 8 - 9'	10 - 11'	10 - 11'	12'
Shared Use of Lane or Sharrow	Shared Use Path 8 - 12'	Shared Use Path 8 - 12'	N/A
Unmarked Parallel (7')	N/A	N/A	N/A
N/A	N/A	N/A	20' min.
Curb or Swale	Swale	Swale	Swale
15'	20'	20'	None

Notes:
*Bulb-outs and other traffic calming elements are permitted for Compact Urban and Drivable Suburban Street Types

Typical Street Section Examples

Context Zone	Street Classes		
	Arterial	Collector	Local
Compact Urban	CS 70-36	CS 60-36	ST 45-26
	CS 84-48 B		ST 50-24
Drivable Suburban	ST 90-36 B	ST 60-36 B	ST 50-25
		ST 70-24 B	
		ST 60-36	
Rural	RD 75-22 PA		
Highway	Highway		

Street name conventions include the type: ST for Street, CS for Commercial Street, and RD for Road. The numbers represent the right-of-way and pavement width between the curbs. For example, an ST60-36 has a 60 foot right-of-way with 36 feet of paved area between the curbs, including travel and parking lanes. The B stands for bike facility.

Where do Avenues & Boulevards Belong?

| Street Classes	Context Zone		
	Compact Urban	Drivable Suburban	Rural
Arterial	Boulevard Avenue	Boulevard	
Collector	Avenue		
Local			

Typical Street Section Examples

Compact Urban - Arterial

CS 70-36

An arterial for use on the primary commercial streets (main streets) within the Downtown Future Character Area. Two 10' travel lanes are shared with automobiles and cyclists and 8' wide on-street parking buffers pedestrians from traffic. Wide, 17' sidewalks accommodate outdoor dining and planter boxes for street trees.

Typical Design Parameters	
Movement Type	Slow Flow
Target Speed	25 mph
ROW Width (Typical)	70 feet
Pavement Width (Typical)	36 feet
Travel Lanes	2 Lanes (10 feet each)
Pedestrian Facilities	Sidewalks (12 feet each)
Bicycle Facilities	Shared Lane
On-Street Parking	Parallel (8')
Median	None
Streetscape/Planting Type	Tree Wells (5') with Shade Trees
Edge Treatment	Curb
Curb Radii (max.)	15 feet
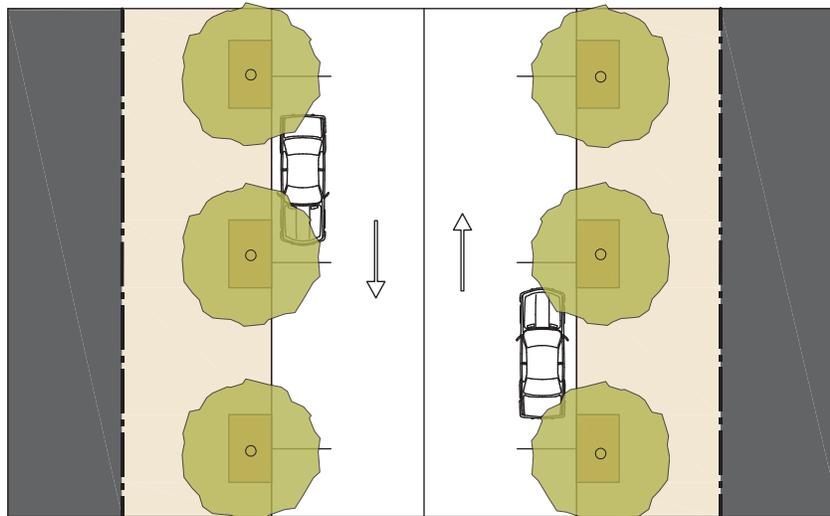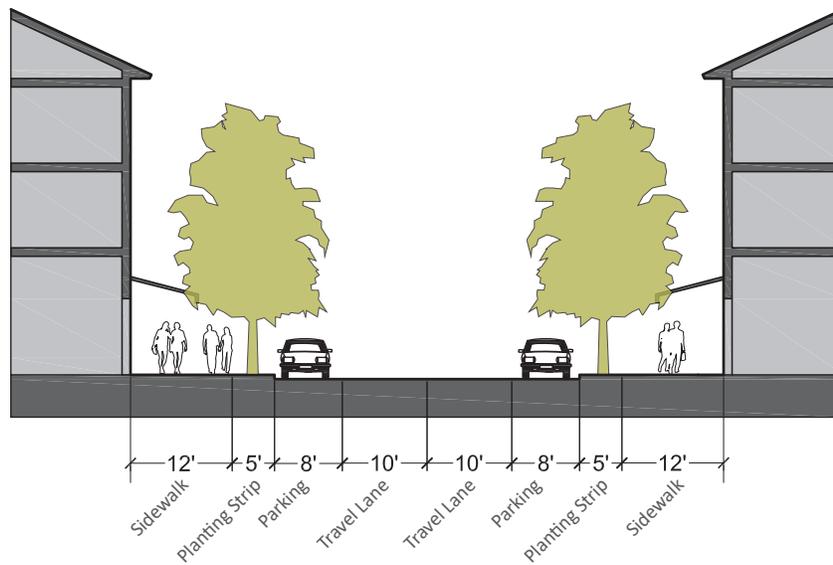
Compact Urban - Arterial

CS 84-48 B

An arterial for use in the Compact Urban context zone in areas outside of the downtown retail core. Two 11' travel lanes and a center turn lane accommodate traffic while raised cycle tracks provide a comfortable experience for bicyclists. 8' wide on-street parking buffers pedestrians from traffic. Street trees are planted within tree bulb-outs interspersed amongst the parallel parking spaces.

Typical Design Parameters	
Movement Type	Slow Flow
Target Speed	25 mph
ROW Width (Typical)	84 feet
Pavement Width (Typical)	48 feet
Travel Lanes	2 Through Lanes (11 feet each) 1 Center Turn Lane (10 feet)
Pedestrian Facilities	Sidewalks (8 feet)
Bicycle Facilities	Raised Cycle Track (5.5 feet)
On-Street Parking	Parallel (8')
Median	None
Streetscape/Planting Type	Tree Bulb-outs with Shade Trees
Edge Treatment	Curb
Curb Radii (max.)	15 feet
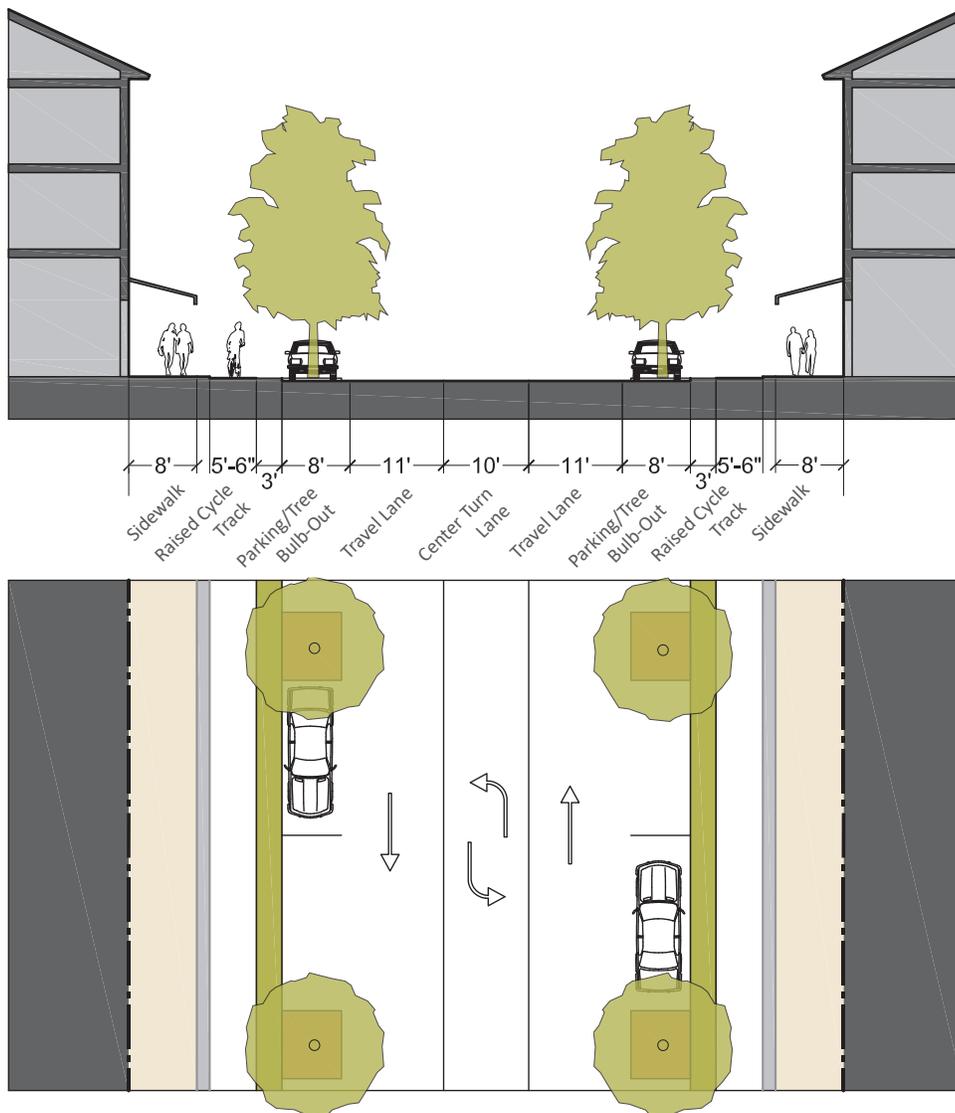
Compact Urban - Collector

CS 60-36

A versatile street section appropriate for collector streets in the Compact Urban context zone with retail frontages. This section prioritizes pedestrians with ample sidewalk space. On-street parking can benefit adjacent and nearby businesses.

Typical Design Parameters	
Movement Type	Slow Flow
Target Speed	25 mph
ROW Width (Typical)	60 feet
Pavement Width (Typical)	36 feet
Travel Lanes	2 Lanes (10 feet each)
Pedestrian Facilities	Sidewalks (8 feet each)
Bicycle Facilities	Shared Lane
On-Street Parking	Parallel (7')
Median	None
Streetscape/Planting Type	Planting Strip (5') with Shade Trees
Edge Treatment	Curb
Curb Radii (max.)	15 feet

8' Sidewalk — 5' Planting — 7' Parking — 10' Travel Lane — 10' Travel Lane — 7' Parking — 5' Planting — 8' Sidewalk
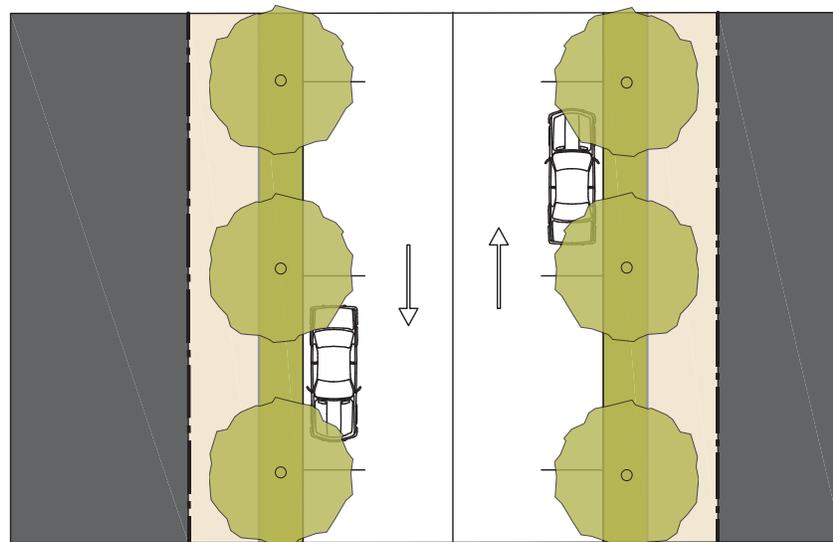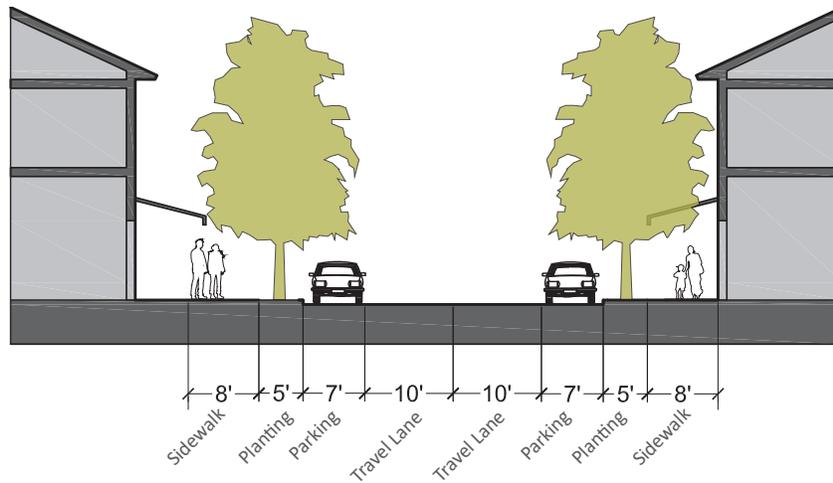
Compact Urban - Local

ST 50-24

This street section is appropriate for residential areas in the compact urban context zone. The yield street design encourages slow speeds and allows the traveled way to be comfortably shared with bicyclists. On-street parking is permitted and is unmarked. Sidewalks are separated from the traveled way with planting strips wide enough to accommodate gracious Live Oaks.

Typical Design Parameters	
Movement Type	Yield Flow
Target Speed	20
ROW Width (Typical)	50
Pavement Width (Typical)	24
Travel Lanes	Shared Lane
Pedestrian Facilities	Sidewalks (6 feet each)
Bicycle Facilities	Shared Use of Lane
On-Street Parking	Parallel (Unmarked)
Median	None
Streetscape/Planting Type	Planting Strip (7') with Shade Trees
Edge Treatment	Curb
Curb Radii (max.)	10 feet

6' Sidewalk — 7' Parking/Tree Well — 24' Travel Lane / Travel Lane — 7' Planting Strip — 6' Sidewalk
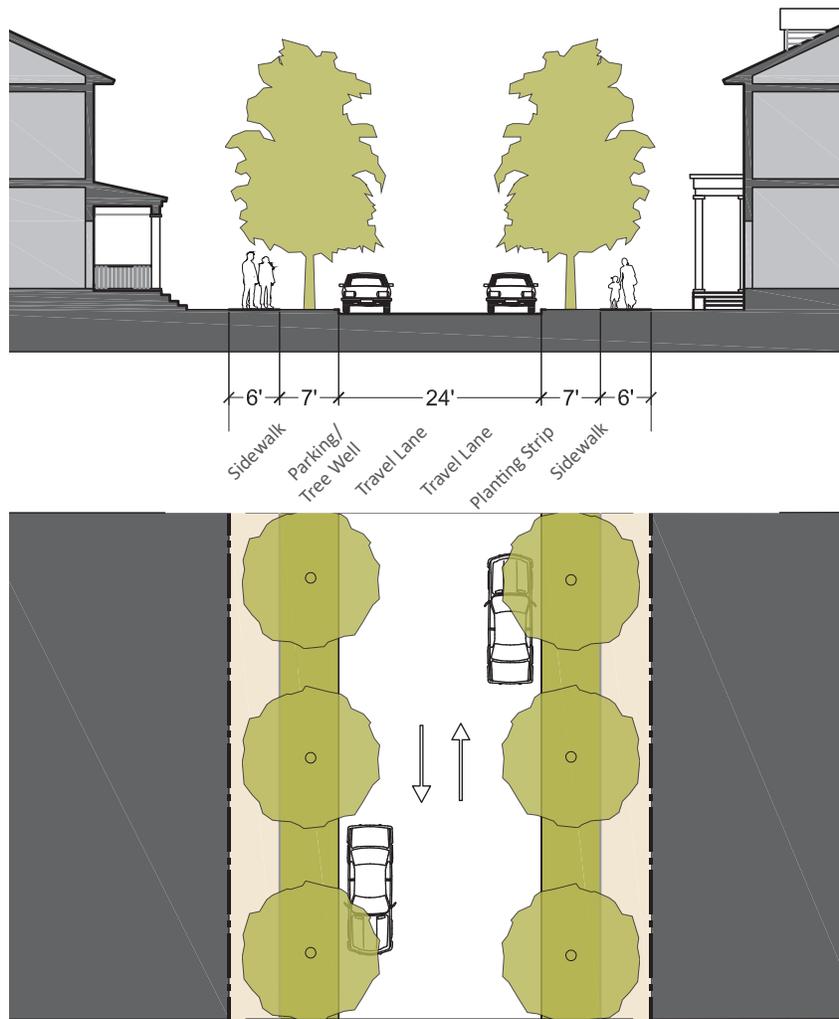
Compact Urban - Local

ST 45-26

This street section is appropriate for residential areas in the compact urban context zone. Narrow travel lanes encourage slower vehicular speeds. Parallel parking is provided on one side of the street with intermittent bulb-outs for street trees. A planting strip is located on the opposite side of the street as the parallel parking and 6' wide sidewalks are provided on both sides.

Typical Design Parameters	
Movement Type	Slow Flow
Target Speed	20 mph
ROW Width (Typical)	45 feet
Pavement Width (Typical)	26 feet
Travel Lanes	2 Lanes (9 feet each)
Pedestrian Facilities	Sidewalks (6 feet each)
Bicycle Facilities	Shared Use of Lane
On-Street Parking	Parallel, One Side (8')
Median	None
Streetscape/Planting Type	Planting Strip (7') with Shade Trees
	Tree Bulb-out with Shade Trees
Edge Treatment	Curb
Curb Radii (max.)	10

6'	8'	9'	9'	7'	6'
Sidewalk	Parking/ Tree Well	Travel Lane	Travel Lane	Planting Strip	Sidewalk
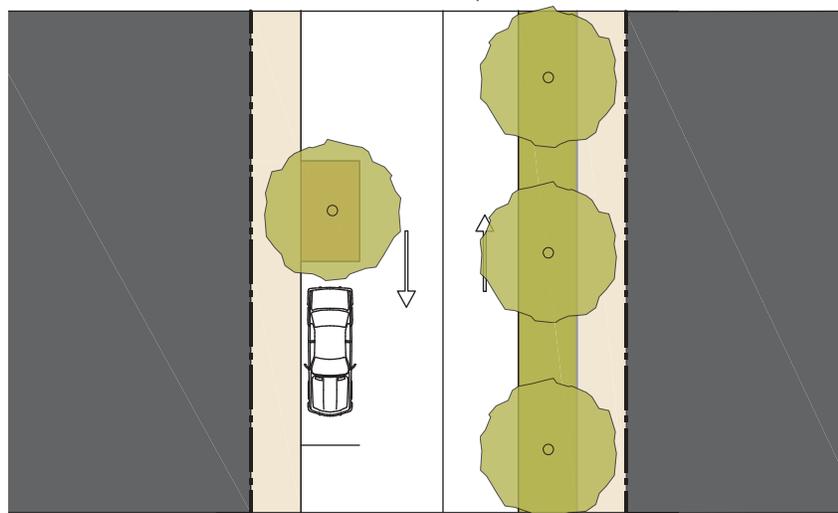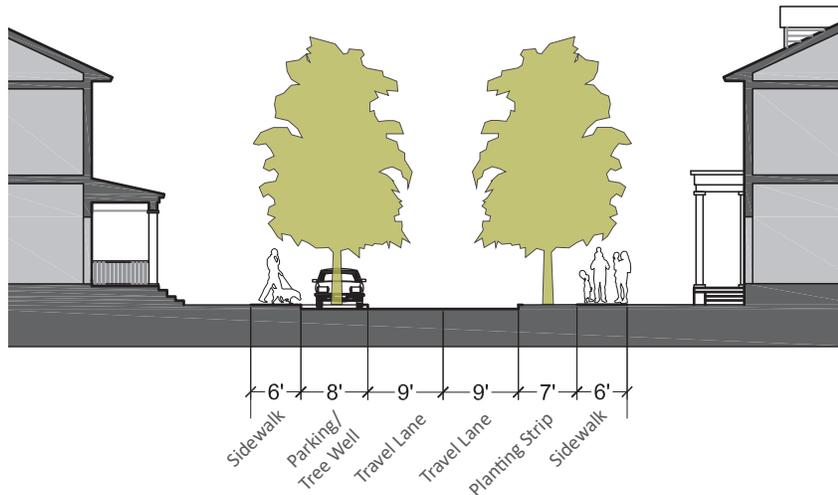
Drivable Suburban - Arterial

ST 90-36 B

An arterial for use along wider Right-of-Ways within the Drivable Suburban context zone. The Right-of-Way can accommodate two 10' travel lanes with on-street parallel parking. Raised cycle tracks in both directions would protect cyclists from cars and provide space for an allee of trees. Sidewalks would be sized for suburban, residential use with a planting strip between the sidewalk and bicycle track.

Typical Design Parameters	
Movement Type	Free Flow
Target Speed	30 mph
ROW Width (Typical)	90 feet
Pavement Width (Typical)	36 feet
Travel Lanes	2 Lanes (10 feet each)
Pedestrian Facilities	Sidewalks (6 feet each)
Bicycle Facilities	Raised Cycle Tracks
On-Street Parking	Parallel (8')
Median	None
Streetscape/Planting Type	Planting Strips (Multiple)
Edge Treatment	Curb
Curb Radii (max.)	20 feet

6' Sidewalk · 7' Planting Strip · 6' Cycle Track · 8' Planting Strip · 8' Parking · 10' Travel Lane · 10' Travel Lane · 8' Parking · 8' Planting Strip · 6' Cycle Track · 7' Planting Strip · 6' Sidewalk
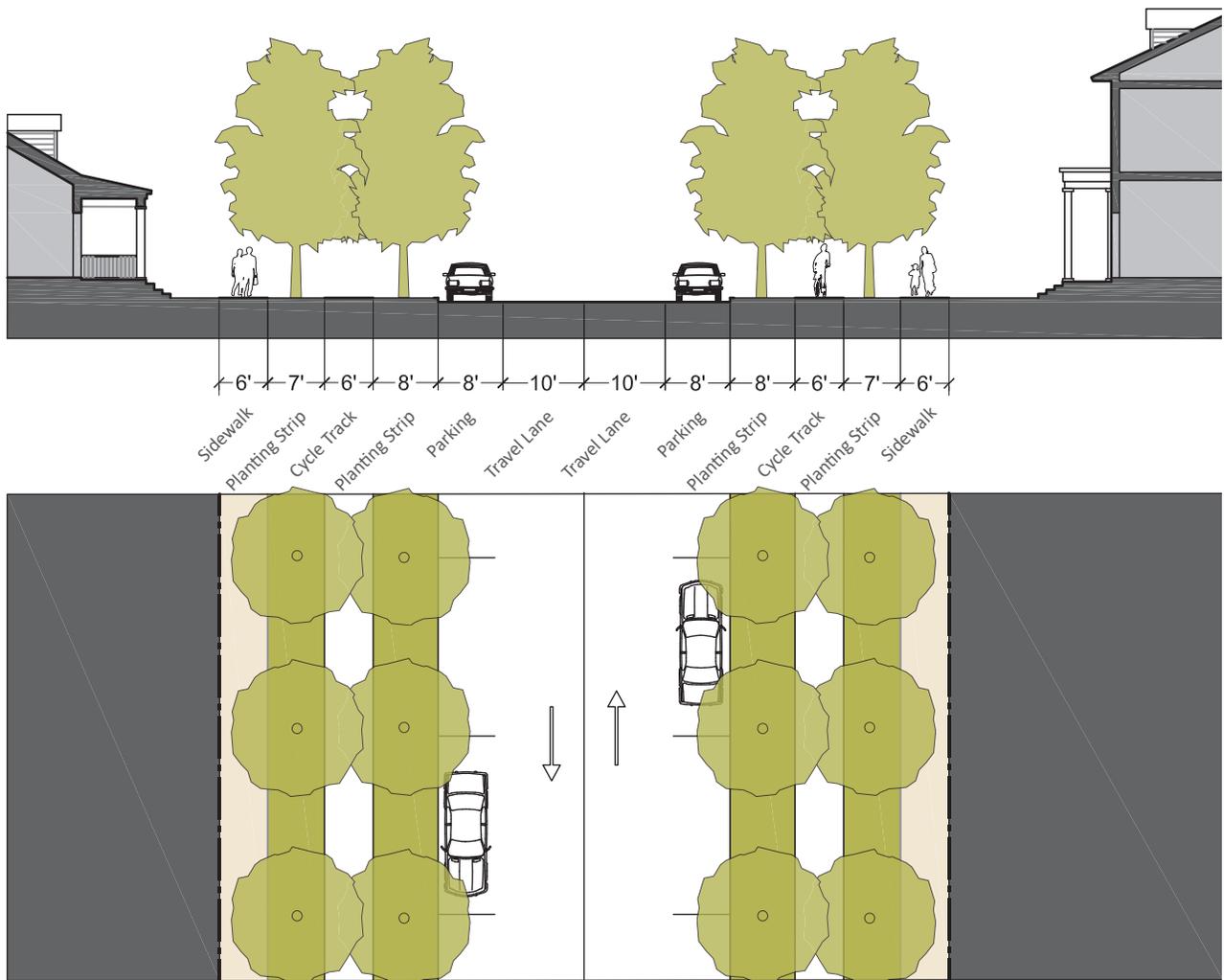
Drivable Suburban - Collector

ST 60-36 B

A versatile street section appropriate for collector streets in the drivable suburban context zone. This section prioritizes bicycles with separated bicycle lanes in lieu of on-street parking, and as such, is ideal along designated bike routes, particularly in residential areas. Sidewalks are provided on both sides of the street adjacent to landscaped planting strips with street trees.

Typical Design Parameters	
Movement Type	Free Flow
Target Speed	35 mph
ROW Width (Typical)	60 feet
Pavement Width (Typical)	36 feet
Travel Lanes	2 Lanes (10 feet each)
Pedestrian Facilities	Sidewalks (6 feet each)
Bicycle Facilities	Separated Bicycle Lane
On-Street Parking	None
Median	None
Streetscape/Planting Type	Planting Strips (6') with Shade Trees
Edge Treatment	Curb
Curb Radii (max.)	15 feet
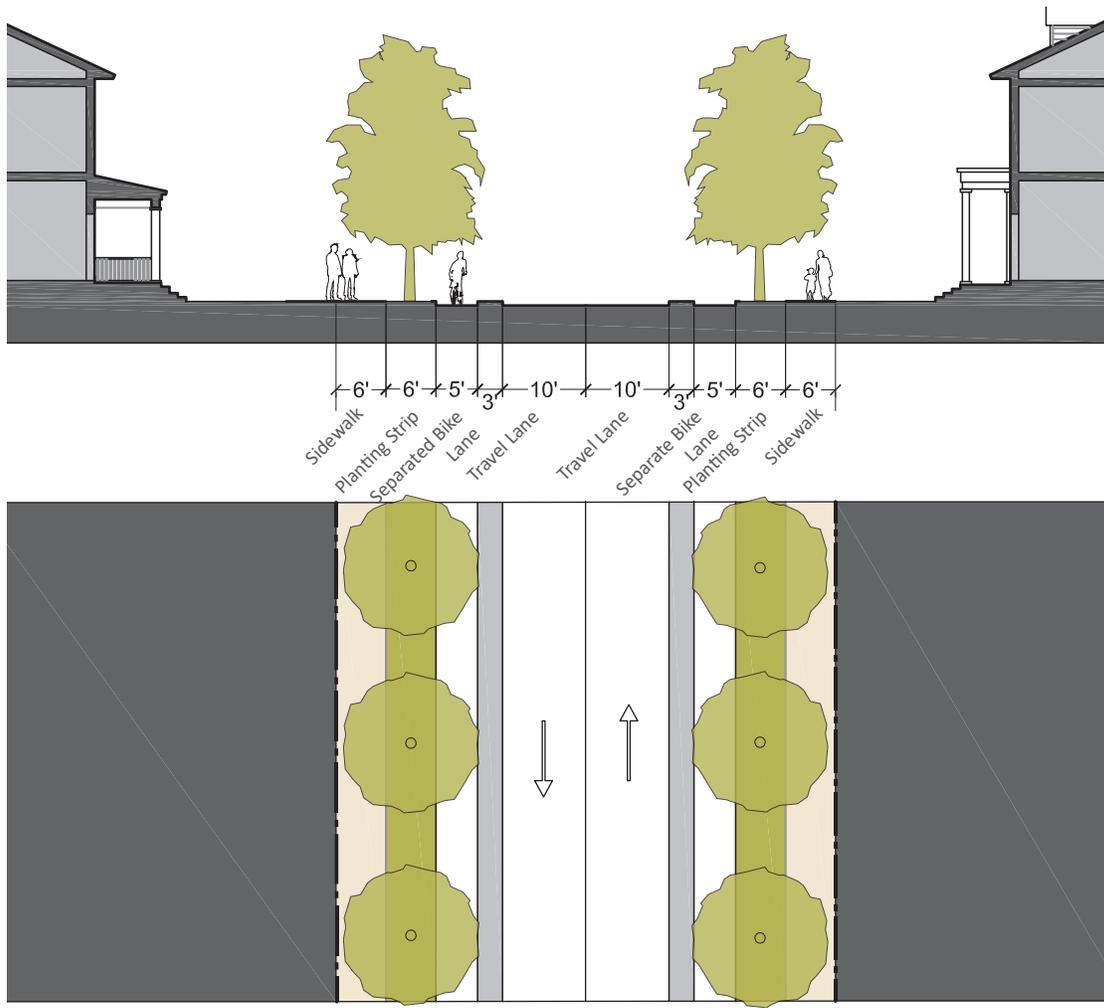
Drivable Suburban - Collector

ST 60-36

A versatile street section appropriate for collector streets in the drivable suburban context zone. This section prioritizes pedestrians with ample sidewalk space. On-street parking can benefit adjacent and nearby residences or businesses.

Typical Design Parameters	
Movement Type	Slow Flow
Target Speed	25
ROW Width (Typical)	60 feet
Pavement Width (Typical)	36 feet
Travel Lanes	2 Lanes (10 feet each)
Pedestrian Facilities	Sidewalks (6 feet each)
Bicycle Facilities	Sharrow
On-Street Parking	Parallel (8')
Median	None
Streetscape/Planting Type	Planting Strip (6') with Shade Trees
Edge Treatment	Swale
Curb Radii (max.)	15 feet

6' Sidewalk / 6' Planting Strip / 8' Parking / 10' Travel Lane / 10' Travel Lane / 8' Parking / 6' Planting Strip / 6' Sidewalk
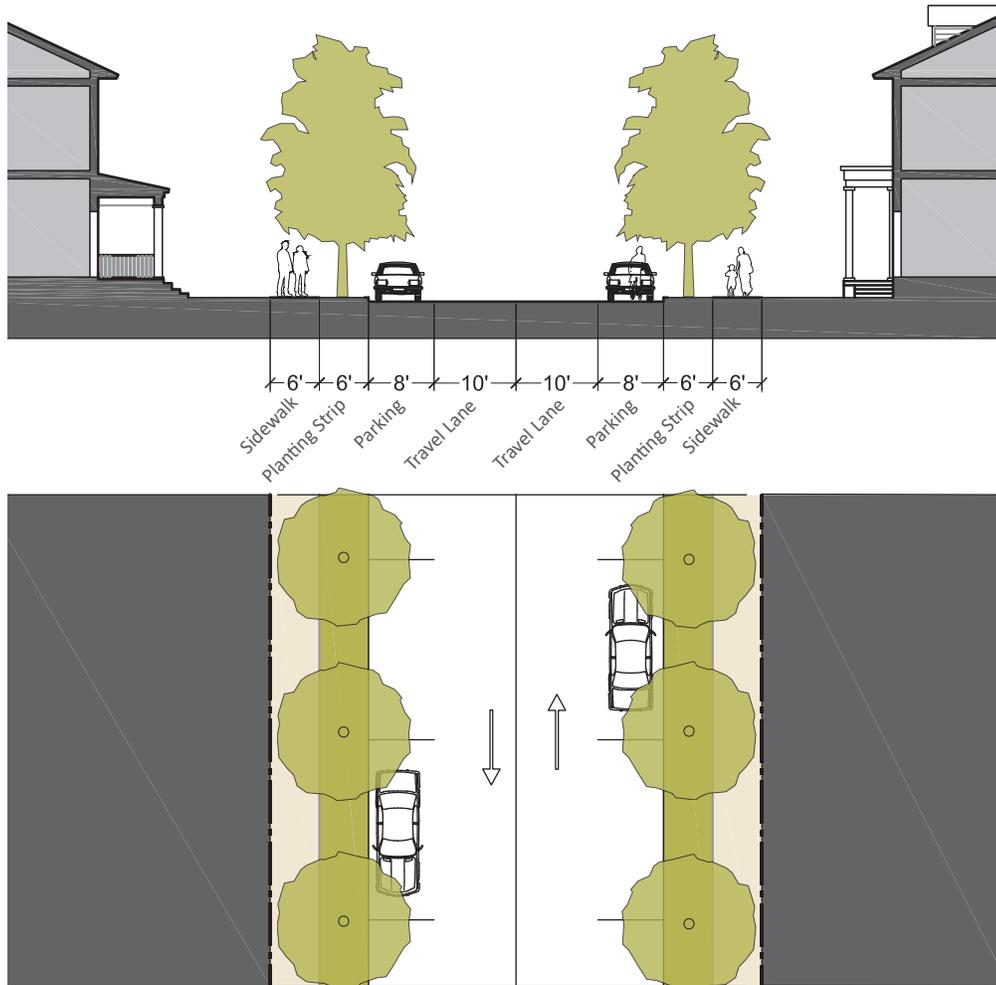
Drivable Suburban - Industrial Collector

RD 70-24 B

This industrial collector street for use in industrial areas on thoroughfares with heavy traffic in the drivable suburban context zone features two 12' travel lanes to accommodate truck traffic. Wide planting strips provide a location for shade trees to beautify the streetscape and to shade the sidewalks located on both sides of the street. Cycle tracks provide a comfortable location for bicyclists, separated from the truck traffic.

Typical Design Parameters	
Movement Type	Slow Flow
Target Speed	30
ROW Width (Typical)	70 feet
Pavement Width (Typical)	24 feet
Travel Lanes	2 Lanes (12 feet each)
Pedestrian Facilities	Sidewalks (5 feet each)
Bicycle Facilities	Cycle Tracks
On-Street Parking	None
Median	None
Streetscape/Planting Type	Planting Strips (multiple) with Shade Trees
Edge Treatment	Swale
Curb Radii (max.)	20 feet

5' Sidewalk | 7' Planting Strip | 5' Cycle Track | 6' Planting Strip | 12' Travel Lane | 12' Travel Lane | 6' Planting Strip | 5' Cycle Track | 7' Planting Strip | 5' Sidewalk
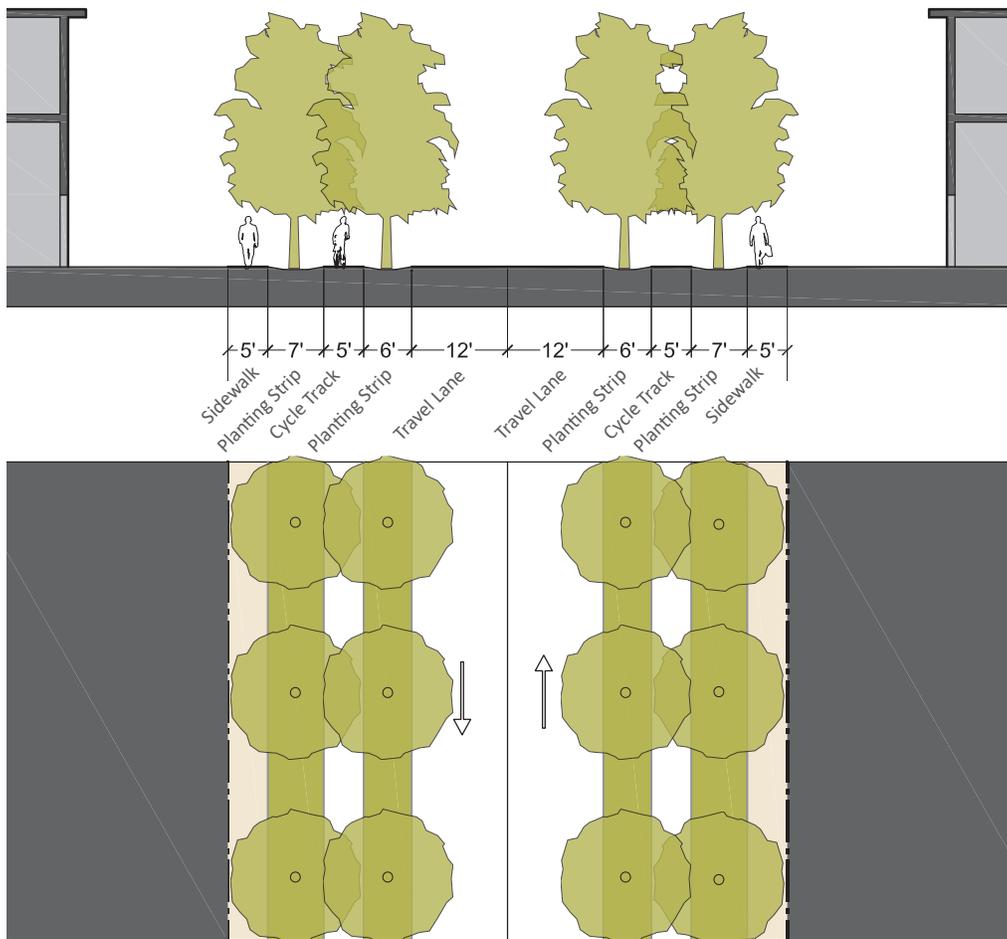
Drivable Suburban - Local
ST 50-25

A versatile local street section for residential areas. Narrow travel lanes encourage slower vehicular speeds on these smaller, residential streets. Parallel parking is provided on one side of the street. A landscaped planting strip separates traffic from pedestrians on the sidewalks and provides a location for street trees.

Typical Design Parameters	
Movement Type	Slow
Target Speed	20
ROW Width (Typical)	50 feet
Pavement Width (Typical)	25 feet
Travel Lanes	2 Lanes (9 feet each)
Pedestrian Facilities	Sidewalks (6 feet each)
Bicycle Facilities	Shared Use of Lane
On-Street Parking	Parallel - One Side (7')
Median	None
Streetscape/Planting Type	Planting Strips (6-7') with Shade Trees
Edge Treatment	Swale
Curb Radii (max.)	10

6' Sidewalk | 6' Planting Strip | 7' Parking | 9' Travel Lane | 9' Travel Lane | 7' Planting Strip | 6' Sidewalk
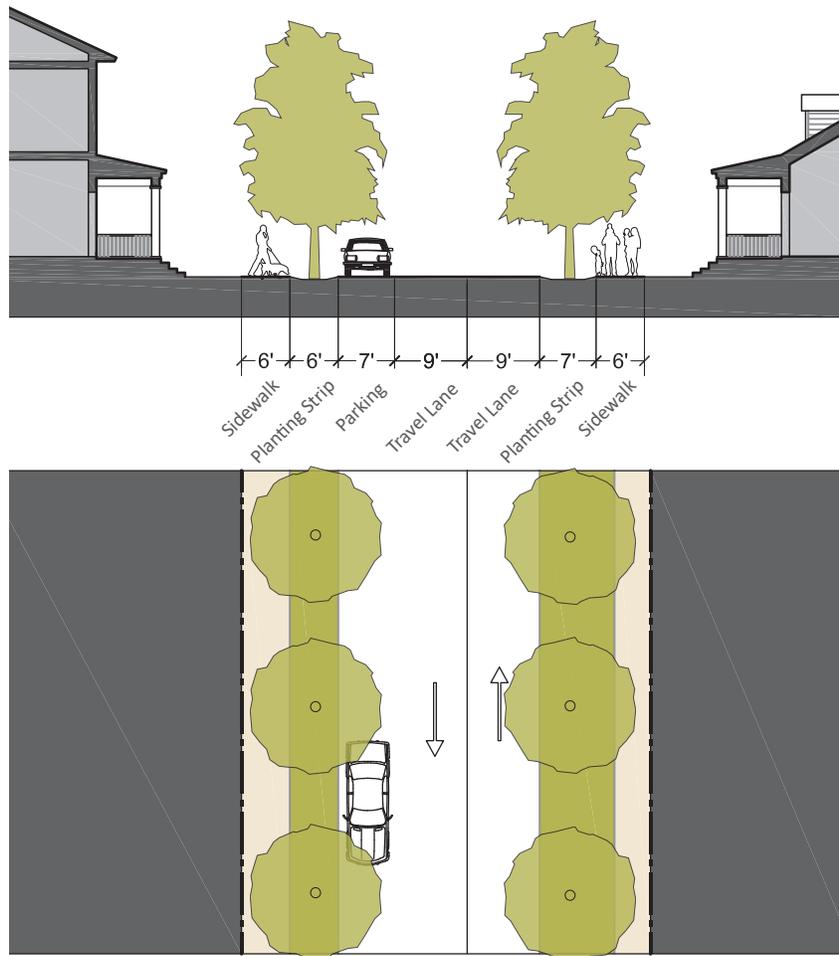
Rural - Arterial

RD 75-22 PA

This section is appropriate for arterial facilities in the rural context zone. It consists of two 11' travel lanes with a shared-use path along one side. A wide landscaped planting strip buffers pedestrians and bicycles on the path from the motor vehicles and allows for a more scenic environment.

Typical Design Parameters	
Movement Type	Free Flow
Target Speed	35 mph
ROW Width (Typical)	75 feet
Pavement Width (Typical)	22 feet
Travel Lanes	2 Lanes (11 feet each)
Pedestrian Facilities	Shared-Use Path (12 feet)
Bicycle Facilities	Shared-Use Path (12 feet)
On-Street Parking	None
Median	None
Streetscape/Planting Type	Planting Strip (10') with Shade Trees
Edge Treatment	Swales
Curb Radii (max.)	20 feet

11' Travel Lane | 11' Travel Lane | 10' Planting Strip | 12' Shared-Use Path
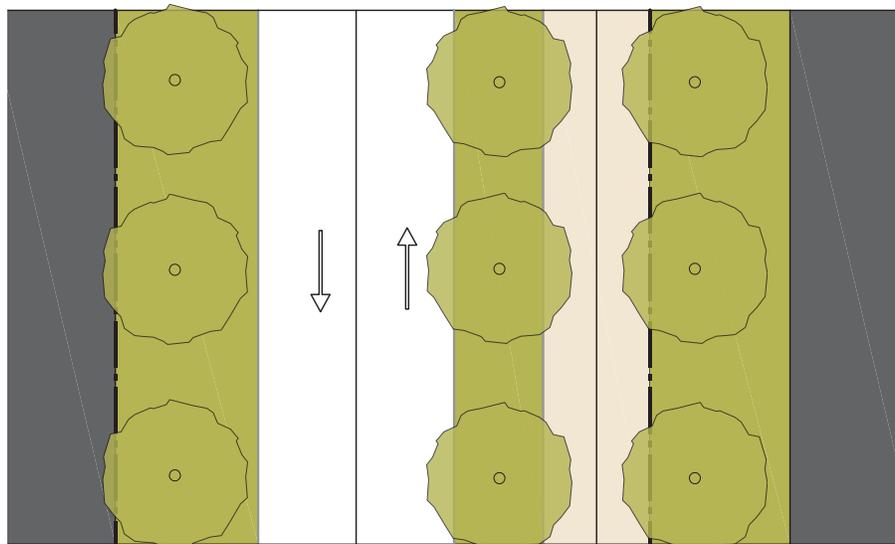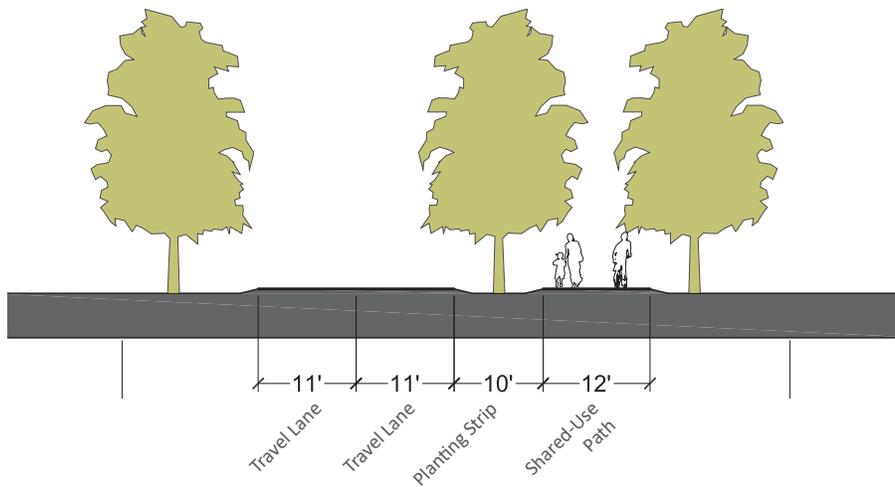
Highway

Typical

This represents a typical section for a highway located on the edge of Thomasville with little to no access to adjacent parcels.

Typical Design Parameters	
Movement Type	Free Flow
Target Speed	55 mph
ROW Width (Typical)	214 feet
Pavement Width (Typical)	35 feet (each direction)
Travel Lanes	4 Through Lanes (12 feet each)
Pedestrian Facilities	None
Bicycle Facilities	None
On-Street Parking	None
Median	36 feet
Streetscape/Planting Type	None
Edge Treatment	shoulder and swale
Curb Radii (max.)	None

7' Shoulder — 12' Travel Lane — 12' Travel Lane — 4' Shoulder — 36' Median — 4' Shoulder — 12' Travel Lane — 12' Travel Lane — 7' Shoulder

GOALS & POLICIES

The City of Thomasville will provide safe and convenient mobility and support a multimodal transportation system that provides linkages to neighborhoods, schools and other community facilities and uses; at the same time the city will efficiently provide for and equitably fund quality infrastructure facilities.

Land Use & Transportation Coordination Through Context–Based Design

Goal 4.1: Create a context-based, coordinated, and efficient multimodal transportation system that supports, complements, and meets the needs of different types of places throughout the City. Land use patterns and connections among different land uses are key elements defining the form and character of places to yield quality urban design and sustainable economic activity.

Policy 4.1.1: The Future Character Areas Map defines the desired future vision for Thomasville and sets the context for street design.

Policy 4.1.2: Ensure that the City's street system is compatible with adjacent land uses and not "over-designed" in a way that will change the character of areas to be protected.

Policy 4.1.3: Create a set of context-sensitive design criteria to evaluate specific roadway design and encourage multi-modal options.

Policy 4.1.4: Adopt and design new streets where possible in consultation with the text: Designing Walkable Urban Thoroughfares: A Context Sensitive Approach: An ITE Recommended Practice (2010).

Policy 4.1.5: Changes to thoroughfare design should correspond to similar changes to the form and mix of uses in the development standards (as depicted in the Character Area - including neighborhood centers and crossroads). This interface between public and private space is best addressed by adopting a new UDO containing form-based standards.

Policy 4.1.6: New and modified thoroughfares will match the context of the Future Character Area the thoroughfare is passing through as well as serving their essential functions in the larger road network.

Policy 4.1.6.1: In the Downtown, Traditional Neighborhood Character Area, and Neighborhood Centers multimodal transportation design will become the norm to enhance neighborhood character, safety, and walkability. Character and function will be more important than capacity, and the street network will be sized to yield smaller blocks with greater "people moving" capacity.

Policy 4.1.6.2: Where thoroughfares traverse the Downtown and Traditional Neighborhood Future Character Area multi-modal or complete streets treatments should be considered. Where these streets traverse through the Downtown Future Character Area and/or a Neighborhood Center a road diet or lane reallocation should be considered.

Policy 4.1.6.3: The other Future Character Areas are likely to maintain a predominately automobile-dependent development pattern while adding enhancements that promote beautification and safety. Thoroughfares will have sidewalks and bike lanes will be provided where travel speeds are higher.

Walkability

Goal 4.2: Expand the walkability of neighborhoods based on the rich historic precedent for great walkability in Downtown.

Policy 4.2.1: In the Downtown and Traditional Neighborhood Character Areas as well as near Neighborhood Centers and Crossroads, walkability will be prioritized with wide sidewalks, shade, alleys, and street-facing access to adjacent land uses.

Policy 4.2.2: Widen sidewalks where appropriate.

Policy 4.2.3: Provide safe and convenient crosswalks at intersections, and at mid-block crossings where feasible and needed.

Policy 4.2.4: Plant regularly spaced canopy trees adjacent to sidewalks in order to provide continuous shade for both the street and the sidewalk.

Policy 4.2.5: Architectural encroachments over sidewalks such as awnings, arcades, and cantilevered balconies in areas with zero setback requirements should be encouraged to protect pedestrians from the elements.

Policy 4.2.6: Provide streetlights that improve safety for drivers, cyclists, and pedestrians while maintaining a dark sky with full cut off lighting. Lights should be partially shielded within the Downtown and Neighborhood Centers and filly shielded everywhere else.

Policy 4.2.7: Curb radii should be small to discourage drivers from turning corners quickly and to shorten pedestrian crosswalk lengths.

Policy 4.2.8: Curb and gutter construction should be used to prevent flooding on sidewalks where appropriate.

Policy 4.2.9: Alleys should be included when possible so that buildings may be serviced from the rear, driveways and curb cuts can be minimized, and parking can be consolidated at mid-block locations.

Policy 4.2.10: New neighborhoods or blocks with lot widths of 50' or less shall be required to have rear access via an alley or lane.

Goal 4.3: Create a city-wide sidewalk master plan to ensure the build-out of a complete pedestrian network.

Policy 4.3.1: Establish priority locations for sidewalks, sidewalk repairs, and sidewalk improvements in areas with high or potentially high levels of pedestrian activity such as near schools, parks, Neighborhood Centers and Crossroads, and within the Downtown and Traditional Neighborhood Future Character Areas.

Policy 4.3.2: Continually update the city-wide sidewalk master plan to monitor progress and reflect changing conditions and needs.

Complete Streets

Goal 4.4: Create a complete streets environment that forms a well-connected network supporting driving, walking, and bicycling and that ensures safety for users of all transportation modes, with attention to the most vulnerable users, including people with disabilities, those using mobility devices, the young, and the elderly.

Policy 4.4.1: Complete street elements should be designed with all users in mind, with multimodal amenities appropriate for the type of roadway and its context.

Policy 4.4.2: Street design standards should provide safe, accessible, and meaningful travel choices – driving, walking, and bicycling.

Policy 4.4.3: The majority of the City's streets should be designed as public spaces that are scaled for pedestrians and should be enhanced with appropriate street trees and landscaping.

Policy 4.4.4: When reviewing traffic impact analyses for infill and redevelopment, level of service measurements should consider all modes of transportation, including bicycles, pedestrians, and transit, in addition to automobile level of service.

Goal 4.5: Utilize Future Character Areas and Neighborhood Centers to delineate the most walkable, and bikable areas along an arterial and collector streets.

Policy 4.5.1: Based on the Future Character Areas and Neighborhood Centers along the arterial and collector corridors, context should replace simple functional classification as the foundation and function of the streets. Designs should include bicycle and pedestrian mobility updates, include three or more new cross sections where speed limits are set to match context and modal function and focus.

Interconnected Network of Blocks & Streets

Goal 4.6: Safe and attractive transportation choices among all modes should be encouraged through street patterns that consider multimodal transportation alternatives and access to and circulation between adjacent neighborhoods, parks, and commercial and employment nodes.

Policy 4.6.1: Capacity and redundancy should be created by a densely interconnected network rather than by achieving high capacities on individual arterial streets.

Policy 4.6.2: Encourage small block size and connected streets.

Policy 4.6.3: Eliminate the use of cul-de-sacs and dead ends in new neighborhood development.

Policy 4.6.4: Where optimal street connectivity cannot be or has not been provided, non-motorized connections should be added to reduce walking and bicycling trip lengths.

Policy 4.6.5: Gaps in the street system should be eliminated by providing for network connectivity. The existing grid network should be preserved and extended where feasible to increase overall connectivity.

Policy 4.6.6: New residential, commercial, and mixed-use developments that require construction or extension of roadways should include a multimodal network and provide additional connectivity wherever possible.

Parking Management

Goal 4.7: The City will strategically manage the amount, location, and physical form of on-street and off-street parking to help achieve the goals of Thomasville Blueprint 2028.

Policy 4.7.1: A parking committee should establish performance goals and advise on the management of downtown parking. Staff should gather data focused on committee goals and report periodically (quarterly at first) regarding parking operations informed by data surveys.

Policy 4.7.2: The effective supply of parking can be increased by building more spaces, by reducing demand, and by better management of existing spaces.

Policy 4.7.2.1: Within the Downtown Future Character area and Neighborhood Centers, on-street and consolidated parking facilities should be provided. In the Traditional Neighborhood Character area, on-street parking should be provided.

Policy 4.7.2.2: Existing parking supply can be better managed with the use of time limits or meters at prime on-street locations to ensure frequent turnover on major retail streets.

Policy 4.7.2.3: Where parking supply needs to be increased on valuable land, parking garages may be constructed provided they are lined with habitable or storefront space to shield the garage from view and to provide a safe interesting environment for pedestrians.

Policy 4.7.2.4: As part of a long-term strategy, land devoted to surface parking lots in existing developed areas should be reduced through shared parking strategies, reduction in parking demand, flexible ordinance requirements, improved parking standards, the implementation of transportation demand management plans, the construction of structured parking and infill development on unneeded parking lots, to the greatest extent practical.

Policy 4.7.3: As part of the development and redevelopment process, the following policies should be followed:

Policy 4.7.3.1: Shared on-street parking spaces are preferred to separate parking lots for each user.

Policy 4.7.3.2: New parking lots should be placed behind or on the side of buildings instead of between buildings and the street.

Policy 4.7.3.3: Do not provide more parking than is likely to be needed.

Policy 4.7.3.4: Provide suitable loading zones for deliveries.

Policy 4.7.4: Consider eliminating minimum parking requirements as well as maximum parking requirements after which surplus parking will be required to be permeable or structured sod.

Policy 4.7.5: Parking and development that encourages multiple destinations within pedestrian-connected areas should be encouraged. This will decrease single purpose trips for the user, saving time and miles driven and increase the economic potential for businesses located near other businesses.

Policy 4.7.6: On-street parking and drop-off areas should be located adjacent to sidewalks and building frontages to maximize on-street parking turn-over and for customer convenience. Excessive parking between sidewalks and building fronts should be discouraged.

Policy 4.7.7: Shared-use parking should be encouraged for land uses where peak parking demands occur at different times of the day, reducing the overall total number of spaces needed. Parking lots should be sized and managed so that spaces are frequently occupied.

Policy 4.7.8: Parking lots should include vehicular and pedestrian connections between and through lots. Parking facility quality should be considered equally with quantity of parking spaces. Parking lot design should minimize pedestrian conflicts, make use of appropriate landscaping, and properly manage stormwater.

Policy 4.7.9: The capacity of existing parking facilities should be optimized through tools such as small vehicle, motorcycle, and bicycle spaces, allowing motorcycles to share spaces, reducing the minimum parking space area requirement for low-turnover spaces such as residential and employee parking, and removing equipment and storage from parking spaces.

Policy 4.7.10: Wayfinding signage directing motorists to parking locations and wayfinding signage directing pedestrians from the periphery of downtown to key destinations can help make more efficient use of existing parking facilities. Clear signage must also be placed to differentiate public parking from private parking to address a source of confusion and conflict.

Traffic Calming & Neighborhood Traffic

Goal 4.8: Employ design-based speed management measures to reduce speeds and protect drivers, cyclists and pedestrians.

Policy 4.8.1: Traffic calming measures should be incorporated into the design of new or retrofitted streets in the Downtown and Traditional Neighborhood Future Character Areas, near schools and parks, and around Neighborhood Centers and Crossroads. Pedestrian and bicyclists should have safe, convenient, well-marked means to cross streets.

Policy 4.8.2: Consider the use of roundabouts to calm traffic, increase safety, diminish the need for traffic lights, and create sites for public art and monuments.

Policy 4.8.3: Consider making new or redesigned streets two-way and have on-street parking in order to increase access to properties while calming traffic.

Policy 4.8.4: Use gateways and special district designations to encourage slower speeds and walking.

Pedestrian & Bicycle Mobility Options

Goal 4.9: Provide safe, convenient infrastructure for bicyclists and pedestrians.

Policy 4.9.1: Safe and convenient pedestrian and bicycle facilities should be maintained and should be universally accessible, adequately lit, and properly designed to reduce conflicts between motor vehicles, bicycles, and pedestrians.

Policy 4.9.2: Bicycle and pedestrian circulation, access, and safety should be enhanced, especially along major corridors, in the Downtown and Traditional Neighborhood Future Character Areas, in Neighborhood and Crossroad Centers, and near schools, libraries, and parks.

Policy 4.9.3: Where possible, and especially where pedestrians are prioritized, tools such as protected left turns, pedestrian head start, raised crosswalks, curb extensions, medians, pedestrian refuge islands or mid-block crossings, and restricted right turns on red should be used to improve pedestrian and bicycle movements and safety.

Policy 4.9.4: The City's Thomasville Community Trail network should be treated as part of the City's transportation network and connections should be planned for accordingly.

Policy 4.9.5: Infrastructure that encourages students to walk or bike safely to school should be supported.

Policy 4.9.6: Continue to foster and implement Safe Routes to School programs.

Policy 4.9.7: Bicycle facilities such as secure racks, personal lockers, and showers should be encouraged in new and redeveloped office and employment centers to facilitate bicycling and walking as viable alternative modes for commuting to work.

Bicycle Network

Goal 4.10: Vigorously expand bicycle facilities throughout Thomasville to create a full network of connected, safe, and attractive bikeways and supporting facilities for both transportation and recreation.

Policy 4.10.1: Complete and adopt a Bicycle Master Plan incorporating the Thomasville Community Trail and connecting to the Red Hills Canopy Roads.

Policy 4.10.2: Continue developing and maintaining the Thomasville Community Trail.

Policy 4.10.3: Install bike paths, bike lanes and infrastructure including bike racks and signage along key bicycle routes identified in the Bicycle Master Plan.

Policy 4.10.4: Use best practices in physical design (i.e. bikeway width, type, signing, and advanced bicycle facility types) to create safer bikeways. Train select City staff to design bikeways.

Policy 4.10.5: Enhance the safety and visibility of the bicycle network through the implementation of safety and wayfinding signage improvements along all current and future bikeways.

Goal 4.11: Encourage increased bicycling by promoting health, recreation, transportation, tourism opportunities, and environmental benefits.

Policy 4.11.1: Create and distribute printed and online versions of the Thomasville Bike Master Plan on an annually updated basis, to include wayfinding, safety, and facility type information.

Policy 4.11.2: Make Thomasville a safer City for bicycle riders through measures such as:

Policy 4.11.2.1: Work with the Thomasville Police Department to address bicycle-vehicle safety measures through increased awareness of bicycle-related traffic laws and enforcement of existing and new laws.

Policy 4.11.2.2: Provide on-going training for City of Thomasville police officers regarding bicycle safety laws and issues.

Major Roadway Corridors

Goal 4.12: Define a West Jackson Street staged solution based on vision, redevelopment plans and codes.

Policy 4.12.1: Economic concerns for redevelopment and increasing jobs should lead to the street design effort. Plans for a road diet, if required by redevelopment, should be staged just before redevelopment occurs, not years before. Gaines Street in Tallahassee is the model for successful staging via an economic catalyst.

Policy 4.12.2: Review of traffic data should play an important, but secondary role in the planning.

Freight & Airport

Goal 4.13: Enable the safe and efficient movement of goods via rail and truck. A reduction of the impacts of rail and truck operations on adjacent neighborhoods and sensitive lands is also important.

Policy 4.13.1: Goods movement workshops on changing retail patterns could result from contact and discussions with stakeholders in shipping and retail. Public/Private coordination regarding distribution centers and operations will enhance efficiency and help minimize congestion.

Policy 4.13.2: The safe and efficient movement of truck traffic in, around, and through the City via designated truck routes should be properly managed in coordination with the Industrial Future Character Area.

Policy 4.13.3: Preserve the ability and opportunity to transform any abandoned and underused railroad rights-of-way for other valuable uses.

Goal 4.14: Increase the capacity of the Thomasville Regional Airport to serve as an economic and transportation center through continued economic development partnerships and protection of approach zones from incompatible residential encroachment.

Policy 4.14.1: Identify land adjacent to the airport facilities that present opportunities for expansion and complimentary commercial and industrial development.

Policy 4.14.2: Coordinate with Thomas County to protect airport operations from land use encroachment that reduces the functionality and safety of long-term airport operations.

Policy 4.14.3: Develop a coordinated land use, infrastructure, financing and airport facilities plan to increase airport related economic activity.

Policy 4.14.4: Pursue Federal Aviation Administration and Department of Transportation funding to enhance airport safety and capacity.

Transit

Goal 4.15: Investigate the possibility of a rubber tire trolley service.

Policy 4.15.1: Prioritize connections between Thomas University, Downtown, and residential areas.

Policy 4.15.2: Trolley service can connect periphery parking locations to downtown and special event locations.

Policy 4.15.3: Service can be initiated for special events, festivals, weekends and First Fridays.

Invest in Mobility

Goal 4.16: Invest in the ongoing maintenance and refinement of the street system to adequately serve the needs of automobiles, bicyclists and pedestrians.

Policy 4.16.1: New roadways should utilize context-sensitive design to minimize impacts on historic buildings, neighborhoods, parks, and sensitive natural areas.

Policy 4.16.2: Feasible solutions to lessen the impacts of major street improvements on local streets should be developed with neighborhoods on an individual project basis.

Policy 4.16.3: New roadway projects and major reconstruction projects should preserve desirable existing trees where possible, or plant new street trees where necessary. Multi-lane roads should be enhanced with landscaped medians when possible.

Policy 4.16.4: New roadway projects and major reconstruction projects should provide appropriate and adequate right-of-way for safe and convenient movement and amenities for all users, including bicyclists, pedestrians, transit riders, and motorists.

Policy 4.16.5: Adding lanes to increase traffic capacity should be considered only after the street exceeds an established threshold of full capacity and all other alternative approaches have been considered. Improvements to the street network should increase vehicle dispersion and circulation.

Policy 4.16.6: Comprehensive transportation impacts, including parking and impacts on all modes of transportation should be identified and addressed before a development or redevelopment is implemented. Considerations should not assume that all travel is by personnel vehicle.

Policy 4.16.7: New development, redevelopment, street reconstruction, and resurfacing projects should include bicycle and pedestrian facilities as appropriate for the roadway character. Existing development should be retrofitted with connections where possible.

Policy 4.16.8: An Integrated design effort should focus on creating an "Inner Ring" of streets connecting areas adjacent to Downtown from Hansel to West Jackson. A set of coordinated street improvements should be studied to create a cohesive, safe, managed streetscape that respects the character of the neighborhoods and helps facilitate safe pedestrian and bicycle travel, especially to the school facility.

Green Infrastructure

Goal 4.17: The City will incorporate "green infrastructure design" and similar light-imprint and low-impact principles for stormwater management and landscaping in streets that it builds and requires others to build.

Policy 4.17.1: Design culverts, drainage areas, and stormwater infrastructure in a context-sensitive and, where possible, artistic way.

Policy 4.17.2: Consider appropriate light-imprint infrastructure design for West Jackson Street and Remington Avenue as they are in the redesign process. These corridors should serve as examples for future improvements.

OVERVIEW

Implementation of any planning effort can appear as a daunting hurdle. Once the community establishes a vision, the next steps are determining how to achieve that desired future for the community, neighborhood, or a street. Implementing "tactical" concepts can help to create a path toward the future vision. This section discusses what is meant by "Tactical Urbanism," the different types of goals Tactical Urbanism can help achieve, strategies for successful implementation, and potential tactical installations for Thomasville.

What is Tactical Urbanism?

Tactical Urbanism refers to any low-cost, temporary changes to the built environment that are intended to improve local neighborhoods and public spaces. These changes are often used to test ideas and measure results before implementing a more permanent solution. The concept is growing in popularity as communities have found success in achieving more sustainable long-term goals with this strategy.

By utilizing short-term, inexpensive projects or events to test ideas, a community can adjust the fine details of their goals. This can ultimately lead to an increase in the effectiveness and satisfaction of the final implemented project in achieving the vision of the community. Often times, permanent changes can be very difficult and/or costly to implement. Using a tactical approach can gauge reactions, verify that the idea works, and provide time to make adjustments as needed. This process often leads to a result that responds most appropriately to the existing conditions and what the community ultimately wants.

Tactical Urbanism can foster additional discussion within the community by identifying opportunities to improve a neighborhood, street, intersection or other underutilized area. Sometimes an installation can spark new ideas and encourage community enthusiasm, generating support for multiple, permanent improvements. With grass-roots support, implementing enhancements can become easier and be fine-tuned to the needs of the community on a project by project basis.

Tactical Goals

Tactical Urbanism can address several different types of goals and concerns for a community, many of which may work together synergistically. Some of these include:

1. Activate future building or development sites,
2. Test new parks and public space improvements,
3. Assess potential street improvements, and
4. Energize the community.

Strategies for Success

Tactical Urbanism installations are successful insofar as they are able to demonstrate the merit of an idea, generate enthusiasm and discussions, and gather feedback on how it might be improved and move forward with a permanent change. This means that it is important to have as many people as possible aware of the installation and participate in it. In order to achieve this there are several pointers to keep in mind:

Tie the Effort to a Larger Movement

Interventions that feel random, in isolation, or fringe will be difficult to use to generate enthusiasm. In order for an installation to feel local and part of a bigger plan, it is important to keep larger strategies — such as a comprehensive plan, or master plan — in mind. This focuses on where the intervention should be located and what permanent change is trying to be achieved.

Demonstrate Good Urbanism

Temporary ideas may become permanent; it is important that installations promote pedestrian-friendly environments. Don't reduce on-street parking where it is needed, close streets that can't support being a pedestrian-only street, or create parks that will not be used. Also keep in mind that results may also suggest that the proposed solution may not work.

Know your Audience

Most residents in Thomasville are between the ages of 45 to 64 and 0 to 14 years old. With this in mind, the tactical approaches should be geared to these age groups. This will maximize participation, leading to more feedback and greater success for the tactical installations by locals as well as visitors.

Publicize, Publicize, Publicize

Utilize social media networks, newspapers, fliers, community groups, radio, and other means of getting the word out. Be sure to take a lot of before and after pictures for online and print publications. Speak at conferences and meetings. Use this as a great teaching tool for the community.

Have Fun

People love to be part of a fun time. Invite the party people (and their children) to barbecue, dance, play music, etcetera. This will help draw attention and groups of people to the project. As more tactical interventions occur, be sure to invite people who have done it before and don't stress logistics during the project. Tactical urbanism is more organic in nature and it won't be atypical for something to not work, and other unexpected things to work well.

PROCESS

Determining what tactical methods to implement can also serve to promote the installation and promote awareness of the initiative. A public process enhances the ability for the tactical installation to respond to the goals and concerns for an area. It is important to note that the process may be slightly different for each neighborhood or area within Thomasville. The following outlines shows how process for determining the appropriate tactical installation could look:

1. Identify Community Goal, Vision & Concerns

Certain tactical installations are better suited to address particular concerns. Knowing what the community goals and concerns are helps to narrow down the selection from the potential installations. Determining these goals can be accomplished through:

- Holding public workshops to get feedback from the community

- Referencing previous plans and studies

- Reaching out to the community using surveys — through online outreach, phone calls, mailings, workshop exit surveys, etc.

2. Determine Tactical Installations

After determining the goals, vision, and concerns of the community, reference the tactical concepts that could be installed. Keep in mind that these concepts are not definitive. They can be implements, however there may be adjustments to these concepts to better fit the community, or there may even be new ideas that are generated as a result of the public workshops.

While determining the tactical installations, look for other tactical concepts that work synergistically with each other to enhance the initiative.

3. Establish a Timeframe

After determining the tactical installations, determine when and how long each should be implemented. A variety of factors could be at play such as festivals or school events, anticipated seasonal weather, and cost.

4. Acquire Necessary Permits

Often times, cities require certain permits for certain types of events. Be sure that all necessary paperwork is completed and approved prior to installation. This could be one area that is more difficult due to permitting restrictions. However, this could also help identify potential policy barriers to neighborhood improvements which is also an aspect of tactical urbanism. Part of the conversation may be how to resolve roadblock to future long-term improvements.

5. Advertise

Throughout the entire process, be sure to advertise the installation and invite members of the community to participate. The more people that join, the better the feedback and success of the installation.

6. Implement...and Have Fun!

Once all of the background information and permits have been acquired, mobilize and install the tactical concepts. This is also a time to gather feedback and document the event through video, photographs, and feedback forms. This will help to identify any necessary adjustments for long-term changes.

Keep in mind that the plan may have some hiccups the day of the event. This could also help identify adjustments for the future. Have fun, too! The more people that attend and have fun, the more people will feel invited to participate and the more successful the installation will be.

Tactical installations should keep all ages in mind.

Tactical installations can increase access for pedestrians through bike lanes, landscaping, and parallel parking. These narrow the street and reduce speeding, making the right-of-way safer for pedestrians.

Examples

Some goals and concerns that members of the community may have and the potential tactical installations may be:

1. **Goal / Concern:** A particular street experiences a lot of speeding cars.

   Potential Tactical Installations: Typically, speeding occurs along streets that are perceived to be wide enough by the people driving. What is needed then, is a way to narrow the lanes. This can be done using the following tactical installations at the same time, or separately:

   - *Street Reconfiguration:* Allow cars to be parked along the side of the street and paint parking spaces to show where parking is allowed. This helps to narrow the lanes for cars while also providing a buffer to pedestrians who are walking along the street.
   - *Street Reconfiguration:* Install temporary planters along the side of the street. This reduces the lane width, provides landscaping along the street, and creates a buffer between car traffic and pedestrians.
   - *Bike Lanes:* Install a minimum 5-foot wide, one-way bike lane along the side of the street with a 2- to 3-foot buffer for additional safety. This reduces lane width, provides a buffer between car traffic and walking pedestrians while also encouraging an active lifestyle.

2. **Goal / Concern:** A particular intersection is used by many pedestrians, but is not pedestrian friendly

   Potential Tactical Installations: Intersections that are not pedestrian friendly can result from a variety of reasons such as speeding cars (due to wide lanes and turning radii at the intersection), and no crosswalks. To address these concerns, tactical installations should: reduce lane widths, reduce practical turning radii, and identify pedestrian crossing locations. This can be done using the following tactical installations at the same time, or separately:

   - *Street Reconfiguration:* Allow cars to be parked along the side of the street and paint parking spaces to show where parking is allowed. This helps to narrow the lanes for cars while also providing a buffer to pedestrians who are walking along the street. Placing these within 20 feet of the intersection also reduces the practical turning radius at the intersection.
   - *Street Reconfiguration:* Install temporary planters along the side of the street and at intersections. This reduces the lane width, provides landscaping along the street, reduces turning radii at intersections, and creates a buffer between car traffic and pedestrians. Be sure to keep plantings low at intersections so that drivers can adequately see oncoming traffic and pedestrians at the intersection.

Parallel parking and bike lanes help reduce the travel lanes, increasing pedestrian safety, and promote an active lifestyle.

- *Street Reconfiguration:* Paint crosswalks at the intersection. Identifying specific locations for pedestrians to cross increases safety by alerting drivers to crossing pedestrians and by identifying safe places to cross to people who are walking.

- *Bike Lanes:* Install a minimum 5-foot wide, one-way bike lane along the side of the street with a 2- to 3-foot buffer for additional safety. This reduces lane width, provides a buffer between car traffic and walking pedestrians while also encouraging an active lifestyle. Ensuring that the bike lane continues through the intersection also reduces the practical turning radius.

3. **Goal / Concern:** A public green space is seen as uninviting.

   Potential Tactical Installations: Public spaces are seen as uninviting for several reasons such as no public amenities, the site being in poor condition, and a sense of the space being unsafe. The feeling that a place is unsafe comes from a lack of eyes on the space due to overgrown vegetation or lack of lighting. To address this concern, tactical installations should provide amenities, improve visibility, and bring the park to the attention of the community and maintenance departments. This can be done using the following tactical installations at the same time, or separately:

   - *Pop-up Park:* Install temporary park benches, or picnic tables. Having a place to rest makes a public space more inviting, and increases the chance the residents will make use of the area.

   - *Pop-up Park:* If there is a lack of shade in the park, install temporary planters with trees. These could be placed next to benches, chairs, or tables. Shade increases the likelihood that residents will view the public spaces as comfortable.

   - *Pop-up Park:* Where paths have been worn into the grass in a park due to people walking, install a loose gravel path. This enhances the aesthetic of the park and conveys that the area is being cared for.

   - *Pop-up Park:* If there is a lack of lighting in the park, install temporary light posts. Some are powered by generators, while others store power in solar-charged batteries. These should be pedestrian scaled and enhance the feeling of security in the space.

- *Pop-up Park:* Organize a tree planting and care day for the park. Encourage residents to plant and care for vegetation in the space.

- *Dog Park:* Install a temporary dog park to encourage use of the public space.

- *Pop-up Education:* Hold educational opportunities for all ages from art, to nature lectures, to science projects. This helps to bring attention to the space, and provides professional and educational growth while also providing amenities to the public while the activity is not happening such as benches, tables, tents, etcetera.

- *Pop-up Entertainment:* Hold outdoor performances such as music, plays, or literature readings. This helps to bring attention to the space, celebrates local talent, and provides cultural opportunities while also providing amenities to the public while the activity is not happening such as benches, tables, tents, etcetera.

Concepts

The following pages propose a kit-of-parts to outline the various ideas, their goals, and the practical information needed to install various tactical interventions. The intent of these ideas is that they are inexpensive to implement, relatively easy to install, and easy to replicate. This makes it possible to recreate these installations around Thomasville and its neighborhoods. These concepts can also be used in coordination with each other to address multiple tactical intervention goals.

The following section and pages illustrate examples of tactical interventions that could be possible in Thomasville. It is important to identify what goals are compatible with these ideas (new buildings, park locations/improvements, new streets/street improvements, and energizing the community) and where they could be implemented to achieve the long-term goals of Thomasville. Always keep an eye and ear open for new ideas, especially from within the community.

Some interventions take form as a community event, which can be held on its own or in coordination with other existing or new events. The examples listed are samples, and Thomasville should choose or design projects or events that best test specific master plan implementation ideas.

TACTICAL INSTALLATION OVERVIEW

Icon	Name	Goals	Works Along With...
	Ciclovia	3, 4	
	Pedestrian- Only Street	3, 4	
	Pop-up Market	1, 2, 4	
	Food Trucks	1, 2, 4	
	Chair Farms	2, 3, 4	
	Pop-up Park	2, 4	
	Dog Park	2, 4	
	Pop-up Education	2, 4	
	5-on-5 Basketball	2, 4	
	Cook-Off	1, 2, 4	
	Pop-up Entertainment	1, 4	
	Guerilla Art	1, 2, 3, 4	
	Bike Lane	3, 4	
	Street Reconfiguration	3, 4	

The chart above provides a general overview of the different potential tactical installations. Each approach is identified by a unique graphic associated with the name of the approach. The types of goals and concerns that could be addressed using the related tactical installation. Certain tactical installations could also work synergistically with other tactical approaches. These related tactical installations are indicated using the associated graphics for other tactical concepts within this section.

Legend
- New Buildings
- Tents
- Park
- Plaza/ Courtyard
- Trees
- Ciclovia Route
- Bike Lane
- Food Trucks
- Picnic Tables
- Seating
- Basketball Courts
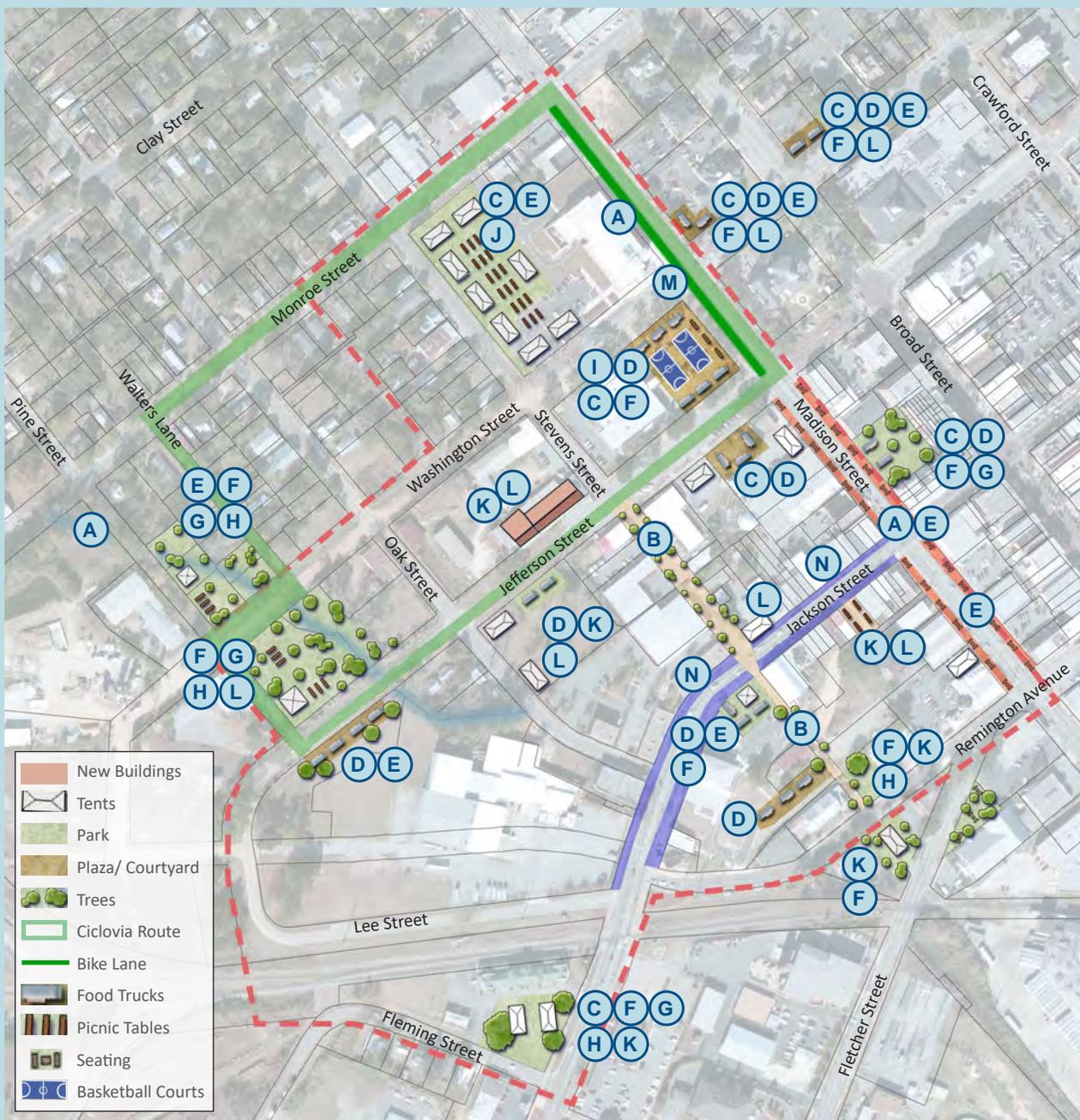
Tactical Thomasville Creative District Installation Illustrative Map

The map above shows potential locations within the Creative District that could accommodate tactical installations. A series of sites were identified and then the tactical approaches were planned at each location. It is important to note that these plans are suggestions and could be easily substituted with another tactical installation. For example, a location that shows food trucks may also benefit from a pop-up park, pop-up entertainment, or guerilla art.

Key

A. Ciclovia

B. Pedestrian-only Street

C. Pop-up Market

D. Food Trucks

E. Chair Farms

F. Pop-up Park

G. Dog Park

H. Pop-up Education

I. 5-on-5 Basketball

J. Cook-off

K. Pop-up Entertainment

L. Guerilla Art

M. Bike Lane

N. Street Reconfiguration

Legend:
- Ciclovia Route
- Bike Lane
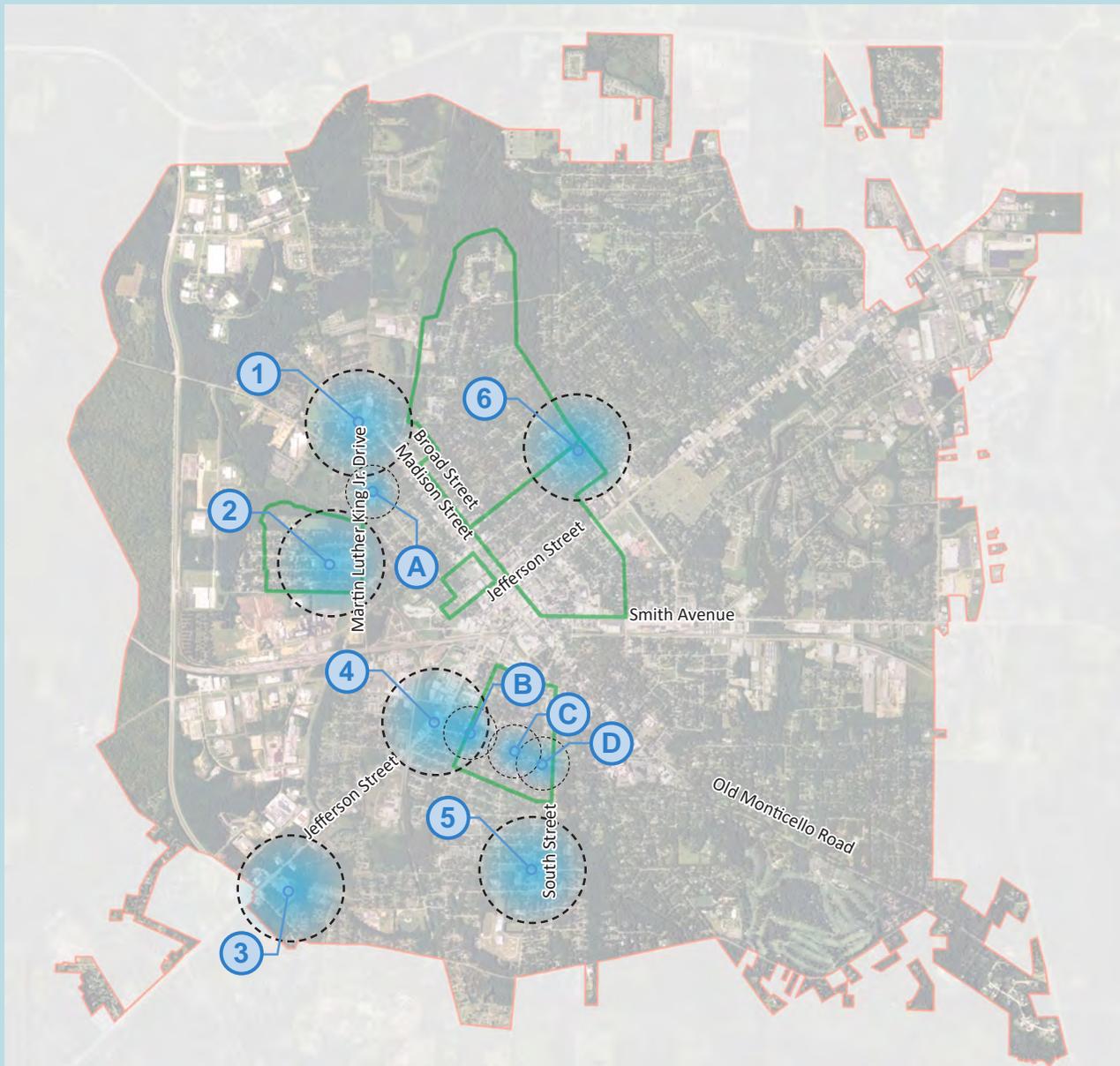
Tactical Thomasville Potential Installation Map

The map above shows potential locations within Thomasville that could accommodate tactical installations and illustrates how these concepts could be located in different neighborhoods of the City. It is important to note that these sites are preliminary, since many of the different sites could accommodate a range of different tactical installations. The most successful tactical projects would work to test existing plans, or test potential uses to be included as part of a plan.

Neighborhood

Centers
With 1/4 Mile Pedestrian Shed

Crossroads
With 1/8 Mile Pedestrian Shed

1. Carroll Hill
2. Dewey City
3. West Jackson
4. Imperial Hotel
5. Magnolia Street at Augusta Ave
6. Clay & Mitchell

A. Oak & MLK
B. Fern & Fletcher
C. Fern & Wright
D. Fern & Magnolia

TACTICAL INTERVENTIONS

Ciclovia

Ciclovia is a Spanish term that means "cycleway". A Ciclovia event is a network or route of streets that has been closed off to vehicular traffic and is intended to be used for bicycle and pedestrian traffic. This often takes the form of a closed route for adults and children to use. A Ciclovia can promote healthy lifestyles, teach good biking practices, and teach young children how to ride bicycles while promoting local businesses and amenities. This can also help bring attention to and test street improvements such as paving, pot holes, sidewalks, street trees, and different types of bike lanes.

This tactical intervention tends to be a day-long or half-day-long event, but could become several days long. Some installations, such as bike lane tests could remain in place after the ciclovia event; the event could celebrate, or kick-off the bike lane test to bring attention to the initiative.

Ciclovia events occur in cities throughout the world on a regular basis. Some, like on the Champs-Élysées in Paris is a yearly event; Madison, Wisconsin holds a "Ride the Drive" event twice during the summer; Miami, Florida has a monthly event. Thomasville can join the tradition that is building around the world and begin its own regular ciclovia event. It could be once a year, but a monthly event on a Saturday or Sunday could attract more regular activity in the city and attract visitors as well.

Decorations and tent stations can highlight the ciclovia.

Kids get to have fun and learn good biking practices.

Materials

tempera paint

stencils

bike lane barriers
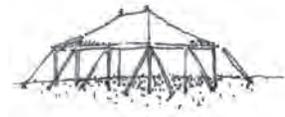
tents

spray chalk

planters
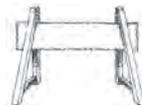
barriers
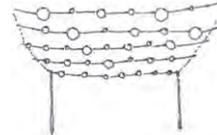
decorations

Installation

Ciclovia routes can be a variety of lengths. To determine a route, look for opportunities to connect different street improvement initiatives such as bike lanes, street paving, and the Thomasville trail. These could even be installed in proximity to other tactical installations or connect to different parks.

Once a route has been selected, determine the length of time for the event. This will have an impact on the types of barriers to be used. Bike lanes that remain after a day-long ciclovia will need more robust barriers that could be in the form of planters, or plastic poles. Roads that are blocked off should also have temporary barriers for the duration of the event.

Plan out any street painting that will be needed. Bike lanes will need at least a stencil to identify the lane for bicycles. Sometimes the lane is painted green under the stencil. Bike lane widths should be 5 feet, minimum, for a one-way lane; 6 feet is a more comfortable width. Be sure to add 2 to 3 feet minimum as a buffer with the barrier between the bike lane and vehicular lane.

Decorations can add a festive atmosphere to a ciclovia and make the event easy to find for residents. Food trucks and tents can be set up at the main area for relaxing.

A potential ciclovia route may work in Thomasville along Madison, Monroe, Pine, and Jefferson streets in coordination with a test of a bike lane on a portion of Madison Street. A longer route could include the proposed bike loop around the city. Ciclovia events can be coupled with food trucks and markets to add more festivities to the day.

New Buildings	Trees	Picnic Tables
Tents	Ciclovia Route	Seating
Park	Bike Lane	Basketball Courts
Plaza/ Courtyard	Food Trucks	

Pedestrian-Only Streets

Pedestrian-Only Streets help to gather the community and create a festive atmosphere. This tactical intervention can be used to help identify and test new public spaces. In this approach, streets are blocked off and designated for pedestrian use only. Adjacent amenities can also receive attention as a result of this temporary connection. This approach can be programmed in many different ways. It is important to take note of where people gather and the types of activities that they are interested in, because it will indicate where public spaces are successful and how they could be programmed.

Installation types have a broad range for Pedestrian-Only Streets. These can be food areas, art spaces for children, outdoor games, personal fitness areas, arts and crafts sales, or simply benches with trees. A benefit to this approach is that temporary planters may be left behind if they are successful and do not have a negative impact of the paved area after it is converted back to its original use. This can be a good way to leave a little bit of a test behind. It may also show places where sidewalks could be improved.

Pedestrian only streets could be coordinated with markets to activate the space. The street itself can become the venue.

Chalk areas provide a creative outlet for families.

Outdoor games create a way for residents to meet and have fun.

Materials

planters

chairs

spray chalk
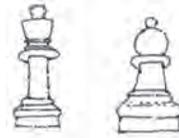
large games
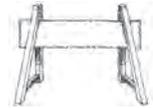
barriers

picnic tables

umbrellas
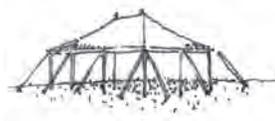
tents

tables

Installation

In order to identify potential street improvements or new public spaces, it is important to first identify the right street. These streets will be low-traffic streets that are easy to navigate by car if needed. It helps to have either side of the street bordered by either a public amenity, or buildings along the edge.

Once the street is chosen, a method for closing it to car traffic should be selected. This can be done using a variety of materials including "Jersey Barriers", or large temporary planters. Shade and a place to sit are important in each location. This can be achieved through chairs, picnic tables, umbrellas, or trees in temporary planters.

These pedestrian-only streets can then have other temporary installations such as large games (chess, connect four), a chalk area, or vendor locations at tents. Be sure to leave room for circulation and people to gather.

Stevens Street between Jefferson and Jackson streets is an example of a location that can be tested as a pedestrian street. Barriers separate this low-traffic street that is also near local businesses and could include planters, vendors and other activities.

New Buildings		Trees		Picnic Tables	
Tents		Ciclovia Route		Seating	
Park		Bike Lane		Basketball Courts	
Plaza/ Courtyard		Food Trucks			

Pop-up Markets

Pop-up Markets can take the form of farmers' or crafts markets that help to activate a space, promote local agriculture and artisans, and also benefit the community by bringing local produce and goods to new areas. Temporary installations make them relatively inexpensive to operate. They are very flexible and can be located in tents, simple pavilions, or existing warehouse spaces.

Pop-up Markets can highlight areas that are planned for park installations or improvements, and sites that the City is interested in seeing develop through renovation, or new construction. These markets can have different locations each month and popularity for each could identify areas and designs that might be more successful than others for improvements.

Pavilions in parks can serve as locations for pop-up markets.

Large interior spaces can be converted into markets.

Farmer and crafts markets create gathering places for people and could help start local businesses.

Materials
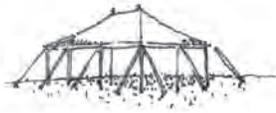
tents

tables

chairs

picnic tables

planters

lighting

Installation

Consult City or neighborhood plans to identify locations where redevelopment, or park improvements or installations are desired. It may be a good idea to identify a rotation at this point and identify several locations to test.

Set up tents where necessary. Tents come in a variety of sizes, so coordinate appropriate sizes with rental companies.

If indoors, ensure that there will be enough natural light for stalls to show their goods. If not, artificial lighting might be required.

Set up tables for stations, chairs, and picnic tables for visitors. These may be outside, or under tents, depending on availability. Planters can be used to mark entries and any public areas to gather.
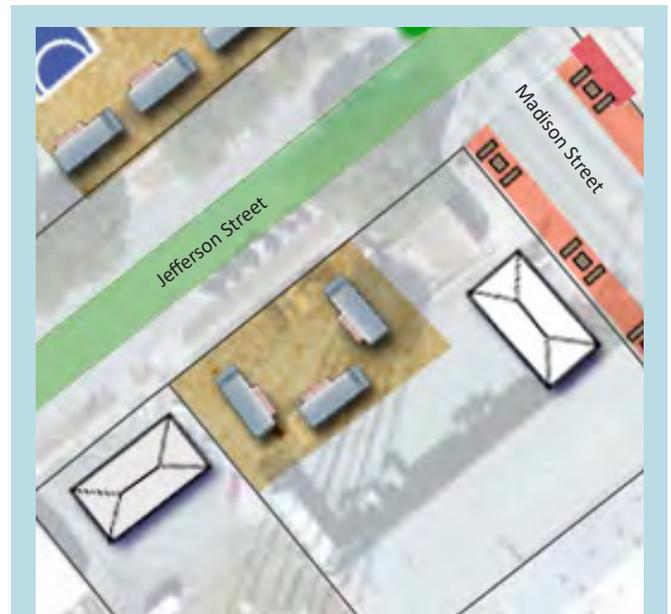
A temporary market location could include tents for stalls, food trucks, and common gathering areas.

	New Buildings		Trees		Picnic Tables
	Tents		Ciclovia Route		Seating
	Park		Bike Lane		Basketball Courts
	Plaza/ Courtyard		Food Trucks		

Food Trucks

Food Trucks are a versatile tactical approach. Installing a small kitchen and sales point in a truck enables local entrepreneurs to test their ideas before spending larger sums of investment in a permanent location. By being mobile, they can also add variety on a daily basis. Food trucks can be located on their own, but also be used to compliment other tactical events.

Food trucks make it possible to test potential future building locations or define street edges. If arranged properly, they can also help to frame potential future public spaces, or draw attention to underutilized areas.

Installation

Consult City or neighborhood plans to identify locations where new development, or redevelopment of underutilized sites is desired by the plan. These should be coordinated with other tactical events or at historic neighborhood centers. Accept applications for food truck permits to be included as part of a rotation at approved locations.

Once strategic locations are identified, a rotation can be established with the food truck operators. The City can monitor these daily for lunch and dinner times.

Set up tables for stations, chairs, and picnic tables for visitors. These may be outside, or under tents, depending on availability. Planters can be used to help define spaces.

Food trucks can compliment other tactical installations.

Food trucks can add variety to everyday downtown life.

Materials

planters

tables

chairs

picnic tables

tents

Food Trucks can be used to frame street corners.

▮	New Buildings	🌳	Trees	▮▮▮	Picnic Tables
⧖	Tents	▭	Ciclovia Route	▮▮▮	Seating
▮	Park	—	Bike Lane	Ɔφ℃	Basketball Courts
▮	Plaza/ Courtyard	▮▮	Food Trucks		

Chair Farms

Chair Farms are temporary or permanent chair installations that are intended to improve sidewalks for pedestrians by providing a place to sit and rest where benches are not located. Placing street furniture encourages people to walk because a chance to rest is available just in case. Creating a place where people can rest brings attention to local amenities, and can promote local businesses. This tactical approach calls attention to a lack of street furniture and can be easily implemented in several places. It can also enhance other tactical approaches.

Chairs for chair farms can be built from many materials such as reclaimed shipping crates. Another approach is to collaborate with local schools and wood shops to build and place chairs around the City.

Installation

Walk around city blocks an note locations without places to rest. Coordinate with the City to identify if there are areas where benches are planned but have not yet been installed.

Collaborate with local community groups, wood shops, and high schools to gather a team and materials for the construction of chairs. Determine a date when the chair farm will be installed and for how long; one month should be a good starting point, but leave the possibility of shortening or lengthening the installation. This can be done on a weekend morning to avoid conflict with work, school, or rush hour, and also give the community a chance to make use of the farm.

Chairs can be made from reclaimed shipping crates.

Chair farms help make sidewalks more pedestrian friendly

Materials

chairs
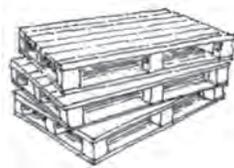
palettes

benches

An example installation of a chair farm along Madison Street.

New Buildings		Trees		Picnic Tables	
Tents		Ciclovia Route		Seating	
Park		Bike Lane		Basketball Courts	
Plaza/ Courtyard		Food Trucks			

Pop-up Parks

Pop-up Parks can be a useful tactical installation to test new parks and park improvements around Thomasville. Creating a pop-up park event can encourage more people to attend and draw attention to an initiative, which in turn provides feedback on how successful the new park or park improvement will be.

Parks are public amenities for all residents, so these tactical installations should be for residents of all ages. Programming can include everything from areas designated for exercise such as yoga, to areas for active recreation such as temporary playgrounds. If the pop-up park will be installed for several weeks, consider how the programming might be relocated around the park to test for better locations. Sometimes a series of pop-up parks may be organized. If this is the case, testing different uses in each park may be a good exercise.

Installations don't need to be expensive to be fun. Ask parents or local organizations to bring large, unused cardboard boxes for families to color and organize to build forts. Other low-cost park activities can be water fights, capture the flag games, or chalk art.

Park(ing) Day is a national event that takes place in September. People around the country turn parking spaces into parklets to add green space to cities for a day. These parklets have sometimes become permanent and can provide additional seating at restaurants or extend the sidewalk.

Inexpensive installations can be very informative.

Parklets along streets can identify locations where green is missing.

Parks should also keep adults in mind and provide opportunities for relaxing with friends.

Materials

planters	umbrellas	benches	sod
picnic tables	large games	small fence	tents
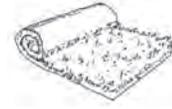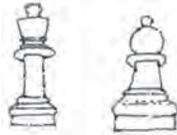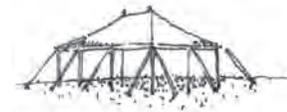
Installation

Refer to City plans for future park locations, or park improvements to identify locations to promote awareness. Look for locations near the proposed Thomasville trail system.

Determine the types of green infrastructure that will be needed. A pop-up park on pavement will need sod, planters, and a small fence or border to keep soil from eroding quickly. Existing parks will likely not need sod unless there are areas that are in need of grass as part of the improvement.

Plan initial locations for planters, park furniture, and where activities will be held. If the installation will be held over a period of several weeks, plan several different locations for the different programmed elements — perhaps a different location each week. If there are to be a series of parks together, determine different uses for each. These could be playgrounds, dog parks, meditation parks, sports and recreation, etcetera.

An example of a Pop-up Park that includes a tent, picnic tables and an area for a "cardboard fort."

	New Buildings		Trees		Picnic Tables
	Tents		Ciclovia Route		Seating
	Park		Bike Lane		Basketball Courts
	Plaza/ Courtyard		Food Trucks		

Pop-up Dog Parks

Pop-up Dog Parks are a good way to embrace other aspects of residents' lives by providing a place where dogs can run off-leash and residents can meet. The City has a permanent dog park on Pinetree Boulevard. Other locations for dog parks can be explored. These parks can be permanent, or temporary as pop-up dog parks. These pop-up dog parks can have month-long installations and test potential future locations for similar parks, or places within parks.

Pop-up dog parks may be programmed with activities such as an obstacle course, or be less programmed with a simple fenced-in green space.

It is good to design a small entry vestibule-type space. This space acts as a transition between the open park and the dog park. When one enters this vestibule, the first gate in the fence must be closed before the next gate can be opened. This minimizes the risk that a dog runs out of the park and gets lost.

Pop-up Dog Parks help to test locations.

Activities can be installed in dog parks.

Dog Parks are a place where dog owners can meet and let dogs run freely for exercise.

Materials
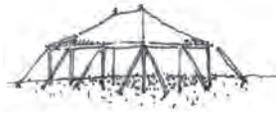
tents

fence

picnic tables

activities

Installation

Find existing parks, or underutilized green spaces that are identified for future park use as part of the City plan. Establish a date for setup and a length of time. A good time should include at least one month.

Set up temporary fences. This could be as simple as a metal post with wired fencing that is at least 5 feet tall. Set up a tent for a shady break on sunny days and protection from rain. Picnic tables may be set up here for dog owners to rest while the dogs play.

Some parks may have activities installed, and some may not. Try testing both options throughout the duration of the park. Some activities may be as simple as walking up platforms and old tree logs. Others may be hoops and tunnels.

Pop-up dog parks can be located at existing parks, or at potential future parks. Consult City plans and residents for possible locations.

New Buildings	Trees	Picnic Tables
Tents	Ciclovia Route	Seating
Park	Bike Lane	Basketball Courts
Plaza/ Courtyard	Food Trucks	

Pop-up Education

Pop-up Education can be utilized to draw attention to underutilized parks, or highlight existing natural resources that have the potential to be transformed into a park within the Thomasville park system. This tactical intervention gives the opportunity for residents and their children to explore creative and scientific extracurricular activities in an outdoor setting while encouraging and promoting local resources and talent.

Temporary stations could be set up over a weekend in natural areas and host a range of outdoor educational activities from painting classes, to science experiments, to music lessons, to writing and poetry classes. Through these installations, members of the community can learn about local talents, meet teachers, learn, and have fun exploring the outdoors. A food station or food trucks could also be invited to compliment a small art show/performance/science fair as a wrap-up for the event.

During the event it will be important to notice where people tend to gather and set up. These may identify locations for future park furniture such as pavilions, or benches. Scenic areas may also draw a group; these should be highlighted as a feature of existing or future parks.

Pop-up Education can highlight local talent and instruct all ages.

Creative outdoor activities activate the community.

Outdoor music lessons can be a fun way to spend an afternoon.

Outdoor science projects show connections to the world around us.

Materials
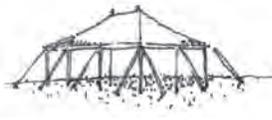
tents

chairs

science supplies

instruments

picnic tables

art supplies
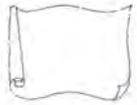
paper

instructors

Installation

Identify existing or future park locations that the City is interested in promoting to the public. Determine what type of event will be held. This could be held during a local or national recognition event. If there is a local art fair, an outdoor art lesson could help to promote the artists. Likewise science fairs, or a National Science and Technology month could be recognized with an outdoor science lab.

Prior to the event, coordinate with instructors to determine where the event should be located. Some places will need flat land, others may want a location with more topography and a scenic view.

Once an event, park, and station location have been identified, set-up furniture such as chairs, or picnic tables. Keep in mind that weather can change so a tent can provide shelter in case there is rain. It can also provide shade if needed in warmer weather. These could be set-up shortly before the event — often the day before. Tents can be rented and the appropriate size should be coordinated and scheduled for delivery with rental agencies.
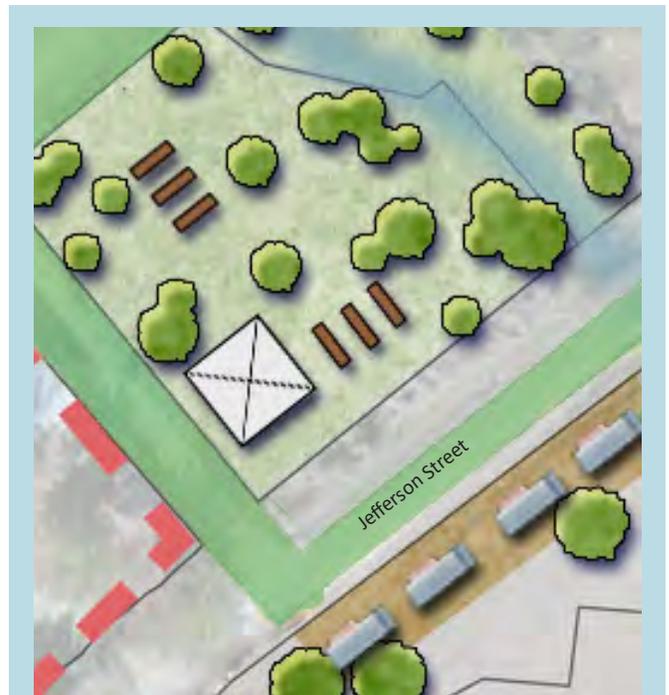
Pop-up Education can promote and test locations that are planned to become a park in the future, such as the green space along Jefferson Street. The area can be organized in many different ways depending on the type of event.

	New Buildings		Trees		Picnic Tables
	Tents		Ciclovia Route		Seating
	Park		Bike Lane		Basketball Courts
	Plaza/ Courtyard		Food Trucks		

5-on-5 Basketball

A 5-on-5 basketball, or other sports tournament is an event that can be a fun way to gather the community, encourage physical activity, and bring attention to the potential uses of vacant areas or places such as poorly placed parking lots. One particular use for this activity would be to test a location for a park, or active recreation within a park.

In this tactical intervention, a series of 5-person teams participate in a tournament. Teams could compete seriously, or be light-hearted in sportsmanship. The tournament could be sponsored by a local business, with the winning team getting a certificate for a professional service, or dinner. There could also be awards given for the most clever team name, or funniest athletic attire. Different competition categories for age could be established to encourage residents of all ages to play. An entry fee could also be collected to benefit a local charity.

The combination of competition and fun make this an event that can energize a community and even become an annual event, taking place in different neighborhoods each year for a "home-field" advantage. This approach could also be modified for soccer, field hockey, kickball, softball, or other outdoor sports.

A 5-on-5 competition can bring community members together.
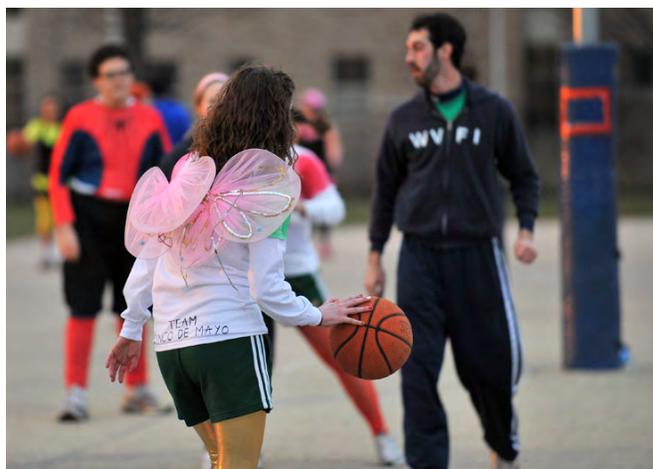
Some competitors may play just for fun.

A 5-on-5 competition can become an annual event encouraging physical activity and benefitting local charities.

Materials

portable basketball hoops

basketballs

basketball containers/ storage

spray chalk

small boards/ way to keep score

picnic tables

stop watches
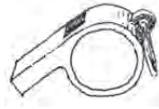
whistles

trophies

referees

Installation

Once a location has been selected for a basketball tournament, the layout for the basketball courts should be determined. Ideally, at least two courts can fit at a single location. In order to accommodate players of varying ages, a high school regulation size court can be used (84 feet x 50 feet). If games are to be played in the evening, try to orient the courts to avoid sun glare if possible (northwest to southeast orientation is ideal).

Choose a spray chalk color that will effectively stand out from any parking lot lines such as a bold yellow, green, or red and paint the basketball court. Spray chalk can last up to a month, and may need to be re-applied depending on environmental conditions. It is typically easily removed, but some power washing may be necessary in some instances.

Arrange picnic tables around the basketball courts for waiting teams, or viewers to relax and watch the games. These can also be installed as eating locations for food trucks or food stations set up around the courts.

5-on-5 Basketball can be used to highlight vacant or poorly placed spaces such as deep parking lots. An example of a location that could be considered for this tactical approach is the library parking lot across from the old Courthouse. The installation shows basketball courts surrounded by food trucks and picnic tables to activate the space and suggest the potential of a future park space.

New Buildings	Trees	Picnic Tables
Tents	Ciclovia Route	Seating
Park	Bike Lane	Basketball Courts
Plaza/ Courtyard	Food Trucks	

Cook-Off

Cook-Offs are a fun way to gather the community, have fun, and activate underutilized areas in Thomasville. The placement of stations and open areas also makes it possible to test potential future building and public space/park locations.

Depending on interest, a city- or county-wide cook-off can be organized in several ways. Several tents can be set up according to different categories from baking, to chili, to barbecue, to restaurants, to kids creations, and more. Different quail dishes could be a category to honor local hunting traditions. Trophies could be awarded and placed on display downtown each year.

Eating and play areas should be set up as well with picnic tables and temporary playground equipment. Play could be as simple as hay bales and kid-friendly competitions.

A cook-off can be an event to bring people into Thomasville.

A cook-off can celebrate local cooking or baking talent.

Community Cook-offs offer a chance for the community to gather and highlights the talent of local residents.

Materials

tents   chairs   microphone   umbrellas   trophies
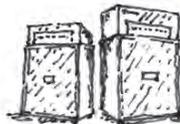
picnic tables   sound system   planters   tables

Installation

Choose an underutilized location that is part of a wider development plan or park location. This could be a green space, a parking lot, vacant lot, or the amphitheater. Depending on the interest in the event, a large space may be desired.

Set up tents for each food category in locations that are identified as potential future building sites or around the public space. Tents come in varying sizes, so coordinate appropriate sizes with the rental company — a 40 foot by 80 foot size may be a good starting point. Set up tables and chairs for food preparation and presentation stations. Be sure to leave room for outdoor cooking if necessary. Set up a tent for food juries to meet and determine winners. A sound system could be installed here for announcements.

Set up outdoor seating with picnic tables and a play area. Consider erecting a tent here as well for shade or inclement weather. Planters can bring some green and shade to open areas as well.

A large open area may be needed for a cook-off. Find a large open place that is planned for future development or park designation. An example of a good site is off of Stevens Street between Monroe and Washington streets. The example shows food tent stations, eating and play areas.

New Buildings	Trees	Picnic Tables
Tents	Ciclovia Route	Seating
Park	Bike Lane	Basketball Courts
Plaza/ Courtyard	Food Trucks	

Pop-up Entertainment

Pop-up Entertainment can bring the community together while also promoting local talent, amenities, and underutilized properties. The entertainment can range in scale from a one day performance, to a festival scale. No matter the scale, local businesses will see a positive effect.

On a short time frame, pop-up entertainment can be a very local event or even a city-wide event that highlights local talent in music and theater. A First Friday Funday could feature a local band at the end of the day to kick off the weekend. Longer festivals could highlight Thomasville as a creative destination and draw visitors to the city.

Performance stages can be set up indoors and outdoors. Indoor performances can highlight underutilized properties and generate interest and discussion about a property. Outdoor stages or movie nights can highlight existing public amenities. The amphitheater is an excellent location for a main stage. A second stage could be located near the Big Oak. A variety of performance venues can also help to expand existing festivals such as Due South.

Food trucks, or food stations should be encouraged to set up at these events. Food trucks can be used to simulate potential future restaurant locations.

The amphitheater is an amazing new venue.

Temporary stages can showcase local talent.

Community movie nights offer a chance for the community to gather and relax, and highlights public amenities.

Materials

stage
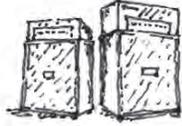
sound system
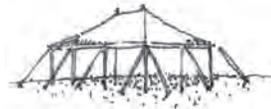
tent

chairs

picnic tables
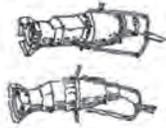
lighting
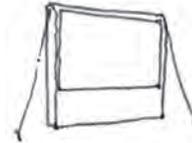
movie screen
and projector
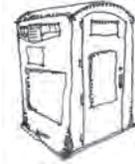
bathrooms

Installation

Installation will differ depending on what type of venue will be set up. Indoor venues should highlight existing buildings that have been incorporated into a master plan for redevelopment. A tent can be used to simulate a structure where a building is desired, but none currently exists. A variety of sizes should be encouraged for multiple venue sizes. Outdoor venues will want to be on relatively flat ground, or on an incline with the stage at the bottom if possible.

Set up a temporary stage (platforms are typically 4 feet by 8 feet) along with sound and lighting systems. Chairs should be set up for seating. Movie screenings don't necessarily need chairs, but participants should be encouraged to bring blankets or chairs if desired.

If there are multiple venues, try to place them within easy walking distance — potentially connected through a pedestrian-only street.

Invite food trucks to participate and locate them where future buildings are desired. This will help to suggest how the area might be in the future with permanent structures.
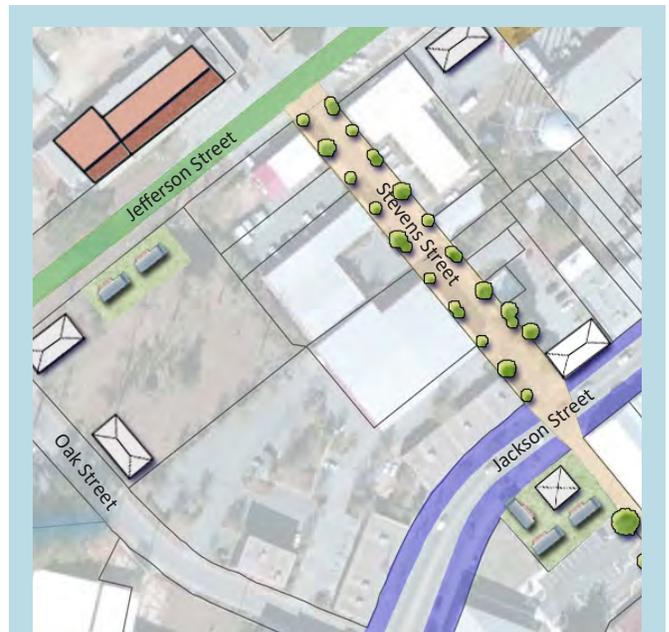
Two examples of Pop-up Entertainment interventions — one indoors at an existing vacant building along Jefferson Street, and one outdoors at a pop-up park along Jackson Street. Both are connected through a Pedestrian-only Street.

New Buildings		Trees		Picnic Tables	
Tents		Ciclovia Route		Seating	
Park		Bike Lane		Basketball Courts	
Plaza/ Courtyard		Food Trucks			

Guerilla Art

Guerilla Art is an approach that can be used to encourage the redevelopment of existing buildings, enliven streetscapes, promote existing natural resources, and celebrate local talent. This tactical intervention can take many forms including: murals, sculptures, staged theatrical readings, poetry or literary readings, poetry slams, improvisation comedy performances, and music installations.

The range of possibilities of Guerilla Art as a tactical installation make it a very flexible intervention. The idea is that it is quick and easy to set up, and as a result maintains a rough and informal quality to it. Local artists can be commissioned for wall and street murals, or sculpture installations. These can be permanent, or temporary with the overarching goal of improving streetscapes and paths.

Changing installation locations and various exhibits can keep interest in familiar places. Performance art can be located outdoors or indoors and can be a fun way for the community to gather. Indoor locations can highlight underutilized spaces and encourage reinvestment in these locations. Outdoor performances can highlight community amenities, streets, and potential new amenities. Music installations encourage residents to explore their creative side and also make public spaces more fun and interesting while drawing attention to other nearby initiatives and businesses.

Wall art in Thomasville

Poetry slams can serve as a creative outlet for youth.

Murals bring a creative flavor to neighborhoods.

Music installations bring surprise and delight to a public space.

Materials

microphones

music stands

temporary stages
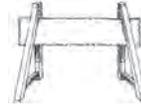
barriers
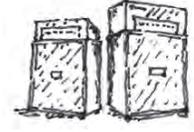
speaker system

picnic tables

pianos

tents

chairs
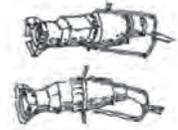
lighting

Installation

Identify existing or future park, street, and building locations that the City is interested in promoting to the public. Determine what type of event will be held. A local, or national event might help inform what type of event to hold. Once an event has been chosen, collaborate with local individuals. This may be English teachers, theater groups, artists, comedy groups, music departments, etcetera to determine the exact needs for a performance.

If indoors, ensure that temporary occupation is safe and acquire any necessary temporary use permits from the City. If outdoors, determine the location. This will typically need to be a flat location. Install a tent for outdoor performances. Chairs, picnic tables and other furniture can be brought on-site shortly before the event. Sound systems should be relatively portable and should not be left outdoors. If an outdoor sound system is needed, make sure that there is an adequate power source nearby. If necessary, install street barriers at intersections. Allow these to be painted.

Street and wall murals should be accommodated with new language in the Thomasville code to allow for these installations. This should be separate from the signage code.

Two examples of Guerilla Art interventions — one indoors at an existing vacant building, and one outdoors at a pop-up park.

	New Buildings		Trees		Picnic Tables
	Tents		Ciclovia Route		Seating
	Park		Bike Lane		Basketball Courts
	Plaza/ Courtyard		Food Trucks		

Bike Lane

As more and more people decide to use bicycles as a means of transportation, it becomes important to establish a safe and effective means to incorporate bike users into street networks. A bike lane helps bikers, pedestrians, and motor vehicles to share the public right-of-way safely.

A temporary installation can help to identify successful locations for bike lanes. This can be done using temporary paint and barriers along the testing location.

Installation

Consult City or neighborhood plans to identify locations where a future bike lane has been planned. Other locations may also be tested. Streets that are good candidates are typically main streets, or streets that are well connected to other major destinations.

Bike lane widths tend are 5 feet minimum, however 6 feet is preferred. A buffer between the bike lane and motor lane is also a good idea and should be between 2 and 3 feet wide. Bike lanes are safer for bicyclists and motorists if the bike lane follows the direction of traffic, so avoid having a cycle track (two directions of travel in one area) if possible, and place bike lanes on either side of the street.

Bike lanes tend to be painted green, however they can also be white, or blue.

Protected bike lanes can make biking safer around Thomasville.

One-way bike lanes buffered by parallel parking increase safety.

Materials

tempera paint

stencils

spray chalk

bike lane barriers
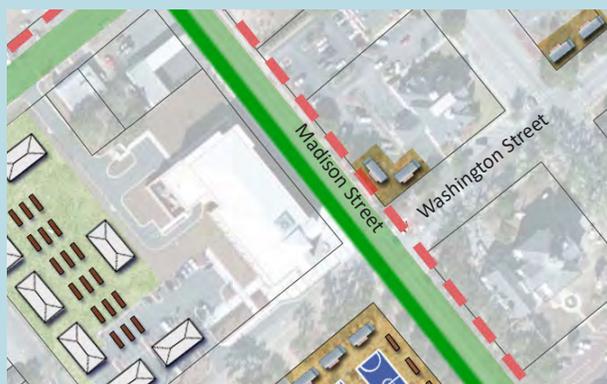
Bike lanes can connect neighborhoods with the downtown.

New Buildings		Trees		Picnic Tables	
Tents		Ciclovia Route		Seating	
Park		Bike Lane		Basketball Courts	
Plaza/ Courtyard		Food Trucks			

Street Reconfiguration

Sometimes areas designated for cars can be slightly adjusted to improve safety for a right-of-way. These may be repainting a lane, or parking spaces to reduce the lane width, or reorient parking spaces. This approach can be tested prior to permanent adjustment utilizing temporary paint, or other installations at the desired locations.

Testing the desired outcome can help identify any problems prior to the revision and improve the satisfaction with the end result.

Installation

Locate streets that could benefit from a reduction in lane widths, introducing parking, changing parking orientation or size, or other changes that could help improve pedestrian movement and safety in the public right-of-way. Some examples may include giving a buffer for parallel parking spaces, placing a planter to test a bump out in the road, painting new cross walks, and changing pull-in street parking to back-in street parking.

Lines painted range between 4 and 6 inches in width depending on the type of road and the related agency that oversees the maintenance of the road. Paint the street using either a tempera paint, or spray chalk. Keep in mind that yellow lines are on the left-side of a lane, and white lines are on the right side. Make sure to keep painting colors and dimensions within Department of Transportation standards.

Materials

tempera paint

spray chalk

planters

Bump outs can be tested with temporary planters

Back in parking spaces are safer by improving visibility for the driver.

Jackson street is planned to have street improvements.

	New Buildings		Trees		Picnic Tables
	Tents		Ciclovia Route		Seating
	Park		Bike Lane		Basketball Courts
	Plaza/ Courtyard		Food Trucks		

BLUEPRINT

2028

Thomasville

OUR PLAN FOR THE FUTURE

BOOK 2: BUILDING COMMUNITY

A COMPREHENSIVE PLAN FOR THE CITY OF THOMASVILLE

WAS CREATED BY:

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Mayor Pro Tem Terry Scott
Councilmember Jay Flowers
Councilmember David Hufstetler
Councilmember Todd Mobley

CITY MANAGER

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LINKSCAPE 360

Public Participation
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URBAN ADVANTAGE

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Steve Price, Principal

FONTAINE MAURY

Branding
Haile McCollum, Principal

... AND HUNDREDS OF THOMASVILLE RESIDENTS

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CURRENT CONDITIONS

Demographics

Thomasville has a population of 18,826, according to the U.S. Census as of July 1, 2016. It has relatively small population growth, at an average rate of 1.5% over the last five years compared with 6.4% for the whole state of Georgia.

The median age in Thomasville is 39.1 years, which is slightly higher than the state average of 36.4. The city has a higher rate of people over the age of 65, at approximately 15% compared to the state's 10%.

In terms of economic development, Thomasville is a lower-income community. The poverty rate in Thomasville is 28%, compared with the state average of 17% and 14.7% for the nation. Thomasville has twice the poverty rate of the country at large. It also has a lower median household income than Georgia and the United States at $31,679 compared to just under $50,000 for the state and $55,755 for the country.
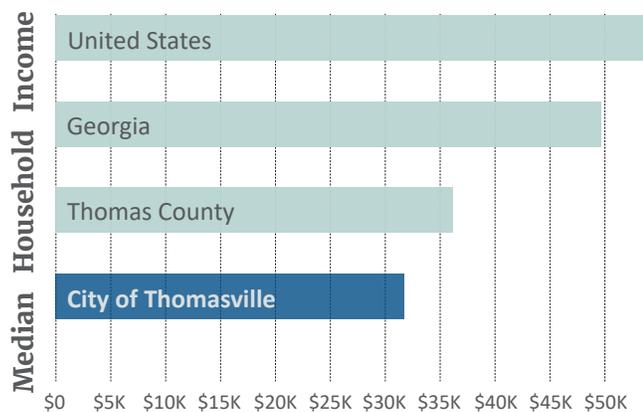
It is important to highlight that Thomasville is a minority-majority city in which African Americans make up more than 50% of the population. The city is 42% White and other smaller populations make up the remainder. There is a wide discrepancy in income between the largest populations: Whites have a higher average salary than the African American population, at $42,253 and $24,332, respectively.

Thomasville is a community with an aging population and higher-than-average poverty rates and income disparities primarily affecting people of color.

Housing Data

Based on housing data, Thomasville's housing market is in decline. According to Data USA, a web-based data center, the median property value for Thomasville in 2015 was $125,200 - a 4% decrease from the previous year.
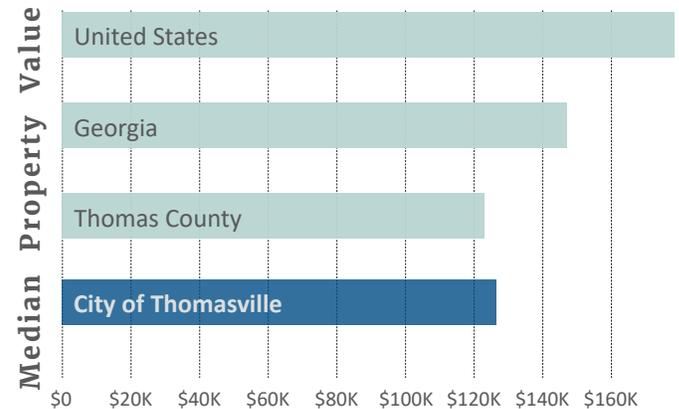
The City had approximately 9,000 housing units in 2010; given the relatively low number of housing starts in the last eight years, this number hasn't change substantially. There are also many more renters in the city than the state and national averages. The ownership rate at the national level has stayed steady at about 65%; in Georgia, the ownership rate is slightly lower at about 62%. In Thomasville, the ownership rate is just under fifty percent at 49.7%.

Research shows that generally, communities with higher homeownership rates are more stable and have higher rates of positive socioeconomic indicators such as lower crime, higher rates of civic participation, and higher educational achievement, among others; it appears that Thomasville—where half the population rents—holds true to these indicators. This also indicates that there may be a lack of affordable housing options, and may explain why many single-family homes are being converted into apartments.
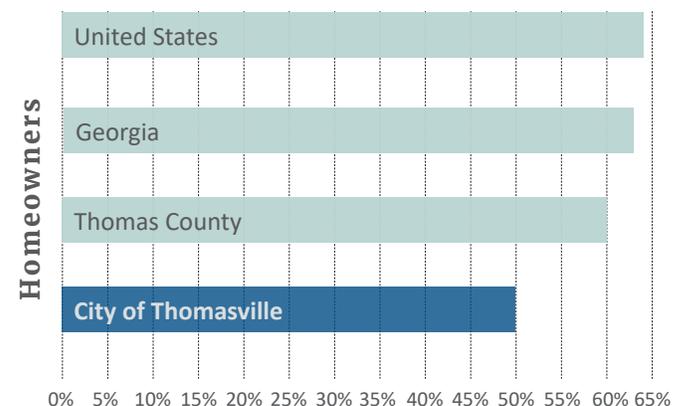
Recent Housing Activity

Single-Family

Based on recent housing data provided by the City of Thomasville, there is an uptick in residential activity. Over the last five years, there is a steady stabilization of single-family units constructed. Based on the "Single-Family Residential Activity" table, there are about 25 homes constructed each year in Thomasville. The lowest number came in 2012 with 13 and since then it has remained steady in the mid-twenties.

There is an increase in the valuation of this construction. In 2012 the average appraised value per square foot for all new single-family construction was $66.35. In 2016 that average increased to $95.88], illustrating a steady climb.

Multi-Family

There has been no substantial apartment development activity in Thomasville over the last several years. In 2012, there were 84 units built. Market Station Apartments with 80 units was developed in 2018. The chart "Multi-Family Residential Activity" illustrates the activity in multi-family construction between 2012 and 2016. To date, there is no scheduled development of apartment units programmed in 2017.

Single-Family Residential Activity				
Year	# of Units	Average Appraised Value per Square Foot	Total Square Feet of Single Family Residential	Total Valuation
2012	13	$66.35	44,741	$2,968,500
2013	25	$82.85	57,174	$4,719,515
2014	24	$91.37	47,004	$4,294,925
2015	25	$94.85	57,670	$5,470,152
2016	24	$95.88	50,338	$4,826,577
2017*	11	$90.00	16,830	$1,514,670

*Data through May 2017. Source: City of Thomasville, Planning Department & Gallinar Planning & Development

Multi-Family Residential Activity		
Year	# of Units	Total Valuation
2012	84	$2,500,000
2013	0	$0
2014	3	$114,00
2015	20	$3,373,000
2016	80	$8,978,619

COMMUNITY CONCERNS

Lack of Housing Choices / Constraints to Affordable Housing

A healthy city offers its residents and future residents many housing choices. These include single-family homes, market-rate apartments, affordable housing for lower-income families, and varied housing styles. The residents of Thomasville recognize this and have identified creation of more variety of housing types as a high priority. According to various realtors working in Thomasville, there is a shortage of housing opportunities in the mid-income range of about $130,000 to about $170,000.

Currently, Thomasville has a large stock of single-family housing. A lot of the homes have great charm and character. However, as population changes occur and lifestyle and market preferences shift, Thomasville will have to adapt to provide multiple choices for multiple populations with varied incomes looking for a wide range of options.

Increase in Homelessness

While there doesn't appear to be a visible high homeless population, community members felt that this is an issue that needs to be addressed. Furthermore, there is consensus that homelessness is on the rise in Thomasville and that strategies should be developed to help curtail this concern. These can include conducting a comprehensive study to gain a better understanding of the causes associated with homeless populations and developing a framework to help provide social services to these individuals and families.

Improve Parking Standards for Downtown Housing

Downtown Thomasville represents an area where the city can increase housing choices. The city has a beautiful and distinguished city center that is an economically thriving area. Many residents expressed a desire to want to live downtown. However, there are many impediments to developing housing in this area; one area of concern for both the business owners and housing advocates is parking. Currently, the parking requirements for residential uses in downtown are too high and unless they are modified, housing development will be problematic. The city can encourage development in the downtown; this will largely depend on providing flexible parking standards.

This single-family detached housing is typical of most new housing in Thomasville. While charming, it is similar in style to many of the city's existing housing stock and offers no alternative housing choice to those seeking something other than a single-family home.

Wigs N Things Parking Lot Downtown

Shared parking agreements between private owners and potential housing developers and/or the city, is one way to provide more parking. This parking lot for Wigs N Things on the corner of Broad Street and Smith Avenue offers an optimal option for providing additional parking for residents wanting to live downtown.

Angled On-Street Parking on Broad Street

A previous downtown study illustrated that there is plenty of on-street parking; the city should engage in an educational campaign for both business owners and downtown residents in an effort for both users to coexist to ensure the continued success of downtown.

High Concentrations of Dilapidated Housing

Thomasville has a large amount of dilapidated housing. This is a major concern that will need to be addressed in the immediate future in order to sustain the long-term vitality of the city. Boarded-up houses, abandoned properties, and vacant parcels affect the community in various ways. They offer no tax or utility revenues; they are unsightly, which may lower adjacent property values; and they provide an opportunity for infill redevelopment. There are many dilapidated buildings all over the city, and thus Thomasville residents understand the importance of this issue.

Use Victoria Park Strategies as an Example

Victoria Park revitalization is a model development initiative with varied strategies of infill housing, rehabilitation of dilapidated housing, and inclusion of affordable housing. The Victoria Park initiative is a good strategy to address various housing issues. However, several residents and advocacy groups have expressed concern that it will be difficult for the project to stay true to its goal of providing mixed-income housing. These groups want to ensure that future developments using this model address these concerns and provide sufficient affordable housing as part of the overall neighborhood.

Maintain Historic Districts

One of Thomasville's great attributes is its historic homes and the districts utilized to protect them. More needs to be done to improve the existing districts' guidelines and policies while also creating new districts to further protect culturally and historically significant houses.

These boarded up and derelict houses are illustrative of many areas of Thomasville. More should be done to limit and stop the increase in these types of properties.

Victoria Park Neighborhood Open Space

Victoria Park Is a model initiative with its varied strategies of infill housing, rehabilitation of dilapidated housing, and providing affordable housing.

The Tockwotten Historic District is one of several historic districts in the city. With their historic and charming homes these districts serve as reminders of the city's gloried past but also offer examples for future development and redevelopment in other parts of Thomasville.

Victoria Park Home Under Construction
Several houses have already gone up in Victoria Park with many more under construction. Housing construction sends a positive image to the residents that things are happening in their community.
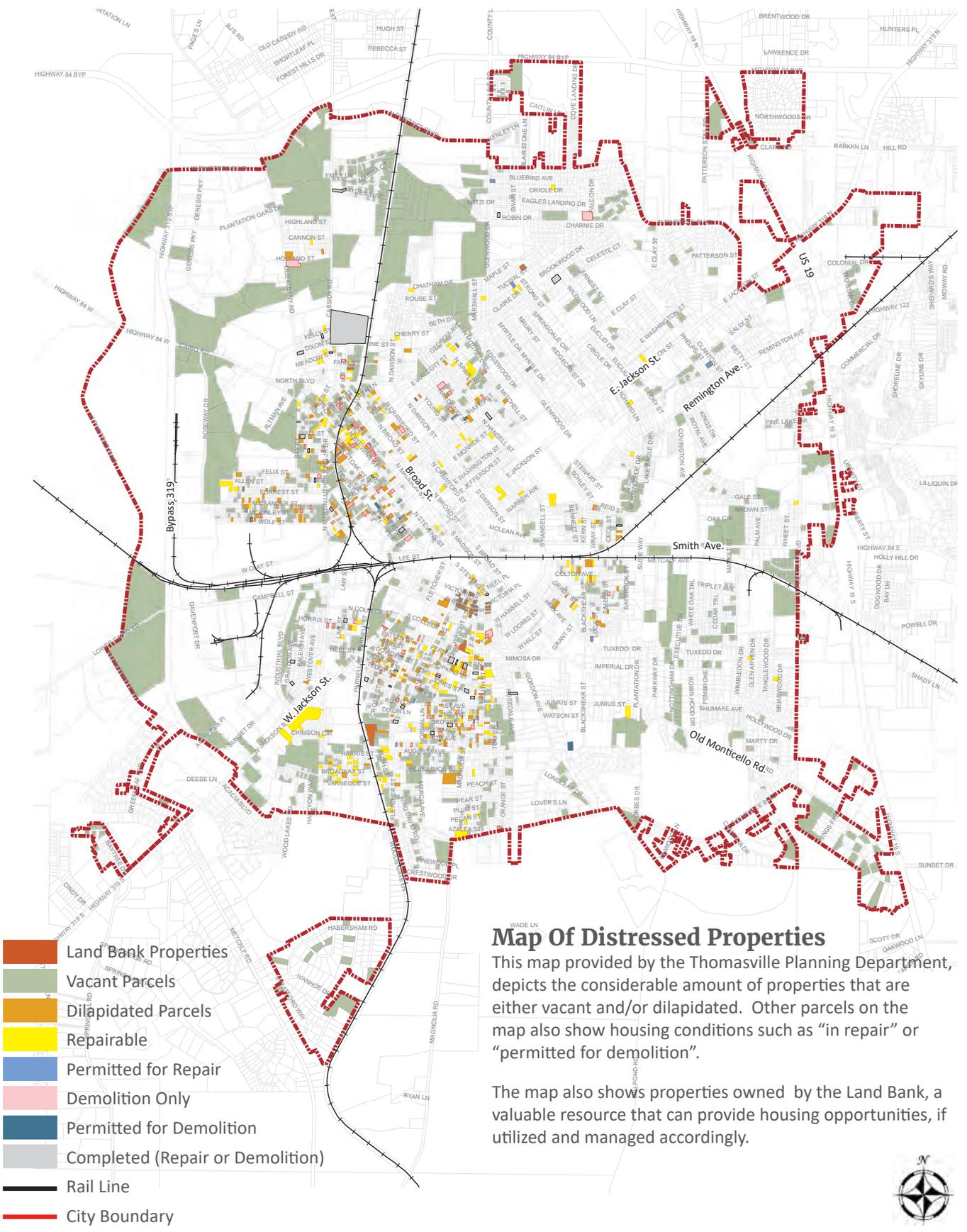
Map Of Distressed Properties

This map provided by the Thomasville Planning Department, depicts the considerable amount of properties that are either vacant and/or dilapidated. Other parcels on the map also show housing conditions such as "in repair" or "permitted for demolition".

The map also shows properties owned by the Land Bank, a valuable resource that can provide housing opportunities, if utilized and managed accordingly.

Legend:
- Land Bank Properties
- Vacant Parcels
- Dilapidated Parcels
- Repairable
- Permitted for Repair
- Demolition Only
- Permitted for Demolition
- Completed (Repair or Demolition)
- Rail Line
- City Boundary

Map Of Distressed Properties--
A Closer Look

To better understand the immensity involved in the number of dilapidated units in the city, it important to take a closer look. The following two maps illustrate Northwest and Southern areas of the city where many distressed units exists. By zooming in on those areas, one is able to make better sense of the vast number of units that need attention.

NORTHWEST THOMASVILLE
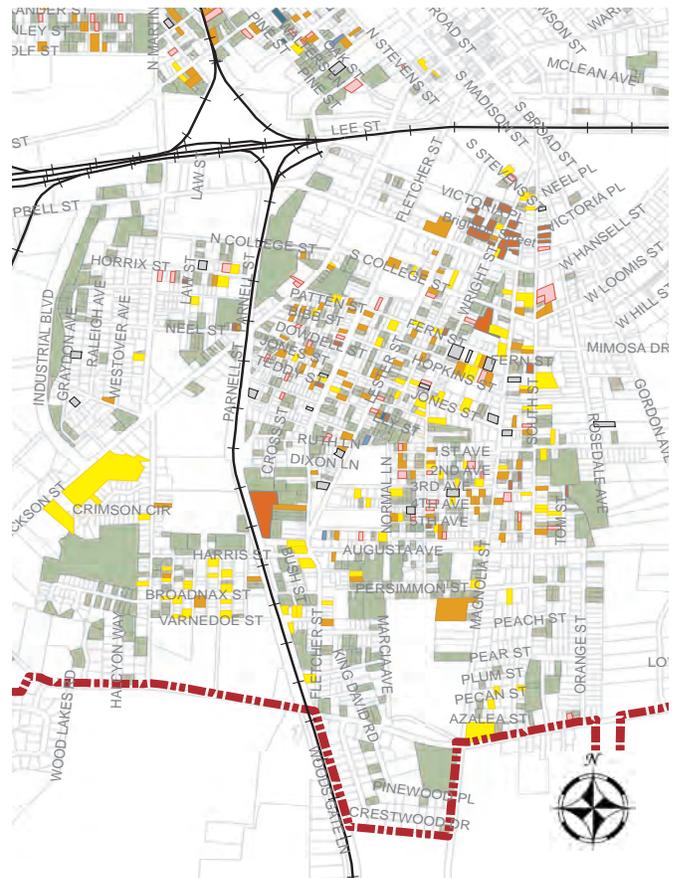
SOUTH THOMASVILLE

- Land Bank Properties
- Vacant Parcels
- Dilapidated Parcels
- Repairable
- Permitted for Repair
- Demolition Only
- Permitted for Demolition
- Completed (Repair or Demolition)
- Rail Line
- City Boundary

STRATEGIES FOR ADDRESSING COMMUNITY CONCERNS

The strategies presented in the following section serve to provide varied housing options for all Thomasville citizens while maintaining the community character and historic values of diverse neighborhoods through concentrated actions and multi-pronged approaches throughout Thomasville.

Market Study & Data

An initial step for the City of Thomasville to undertake, is to conduct a full fledge Housing Market Study. This study can provide the city and other stakeholders much needed baseline date on current housing trends, various housing markets, and regional housing demand, among other variables.

The study can also help the city planning department gather other data that is crucial for effective decision-making. One example is to gather data on the rehabilitation of existing structures and houses. This information can help city leaders allocate resources and policies in areas that needed most through a concentrated effort.

Develop Infill Strategies for Housing and Mixed-Use Developments

One of Thomasville's most pressing issues--not only in housing but also in land use concerns--is the large amount of vacant parcels and dilapidated housing. These properties offer a great prospect for new housing opportunities through infill redevelopment.

- Utilizing the existing parcel database, the City should engage in a concerted effort to address the amount of underutilized parcels. These parcels include vacant and dilapidated homes. However, in an effort to make a significant dent, the City should identify a specific geographic area and begin a multi-pronged and years-long strategy.

- One example of this could be within the Neighborhood Centers and Crossroads areas due to the existing investments and activity currently underway.

- Dewey City is another more specific area that already has significant cultural resources such as the Jack Hadley Black History Museum, several churches, and Francis Weston Park. It also has a good stock of nice homes but also contains many vacant, boarded-up homes, and distressed properties.

- Develop an infill housing incentive strategy for other parts of Thomasville. This strategy can include providing land as equity, utility incentives, flexible zoning regulations, and expedited permit review.

Land Bank Properties · **Vacant Parcels** · **Dilapidated Parcels** · **Repairable** · **Permitted for Repair** · **Demolition Only** · **Completed (Repair or Demolition)**
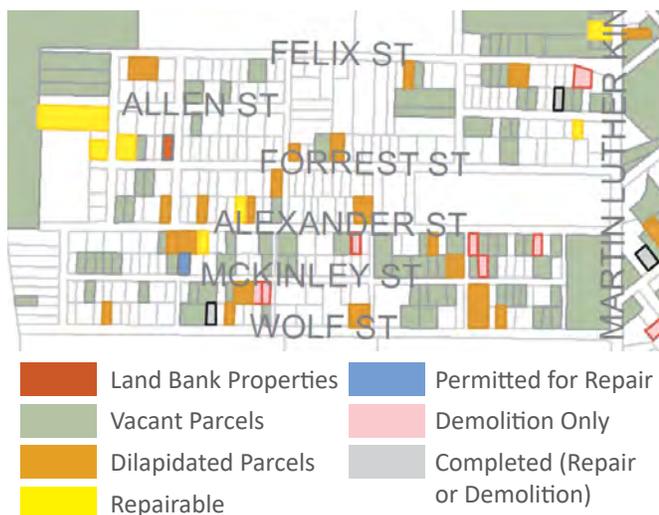
The Dewey City Neighborhood has about half of its parcels categorized as some form of distressed properties; this makes it the perfect area for redevelopment and reinvestment.

Francis Weston Park - along with many other great community institutions - provides an incentive for redevelopment. Through infill projects adjacent to city parks and other amenities, the city can provide much needed housing opportunities identified by residents as a major concern.

Create Housing & Neighborhood Development Collaborative

There is need for an umbrella organization to take the lead on all areas of housing and economic development. Currently, the identified organization is the Land Bank. However, some in the community view the Land Bank as too narrow-focused with its primary objective being the holding and management of city properties.

An independent Housing & Neighborhood Development Collaborative consisting of various organizations to include the land bank board, nonprofit organizations, neighborhood association presidents, city staff, private developers, historic preservation organizations, and other stakeholders can begin to address the various housing needs in Thomasville.

Based on initial conversations with groups that have been identified as current community leaders, the following options can form the initial collaborative:

- Utilize the **Georgia Initiative for Community Housing** (GICH), as the housing collaborative. A team is currently working through a grass-roots approach to provide technical assistance, training, networking, and other initiatives. The GICH may be the natural entity to carry this out as it already is comprised of some of the region's many important housing and neighborhood stakeholders working on housing issues on a daily basis: City of Thomasville, Habitat for Humanity, Community Outreach & Training Center, 1st Missionary Baptist Church, Thomasville Landmarks, Inc., William Family Foundation, Thomasville Housing Authority, the local NAACP, and other community leaders. If the community chooses this route, it is important that adequate resources are given to increase and sustain this entity.

- Another option is to create a wholly separate organization as **The Housing Collaborative** that can also serve as an umbrella Community Development Corporation (CDC) tasked with providing affordable housing opportunities, housing-related advocacy, strengthening other housing organizations through technical assistance, and lead on other community development concerns such as workforce redevelopment, health, and resiliency. Community Development Corporations have a long and varied history of providing affordable housing opportunities to low-income Americans; it serves as an incorporated nonprofit that seeks grants, land, funding, and utilizes other means to develop, build, and manage homes and in some instances entire neighborhoods.

Address Homelessness Concerns

Since the closure of Southwest State Hospital in 2013, the city has seen an increase in homeless individuals with mental health issues. A concerted effort should be made to provide housing and social service amenities to this population.

The Community Outreach Training Center, Inc. is a valuable resource in the community that provides services to the "economically disadvantaged and homeless population" and connects them with "necessary resources, which lead to self-sufficiency and sustainability." This organization lists the causes of homelessness in Southwest Georgia as the following: lack of affordable housing, unemployment/under employment, substance abuse, and domestic violence, among other reasons.

Comprehensive Study

A comprehensive study should be conducted to gather more data and information as to the specific needs of Thomasville's homeless populations. This study can help inform a path forward with recommendations for a plan of action.

Conduct "Point-in-Time Homeless Surveys" throughout the year

This entails identifying several random days throughout the year dedicated to conducting a census of homeless individuals identified throughout those days. Often, homeless counts are under-represented. These surveys can begin to provide a clearer picture of the homelessness issue or those in precarious situation such as those living with friends/family or substandard housing in and around Thomasville and Thomas County.

Create One-Stop Shop for Social Services

By increasing funding and capacity to this population, a model program should be developed that encompasses several social services for the homeless. Ideally, this center should be located in an area that has accessible transportation options and adjacent to other resources such as clinics or employment centers.

GEORGIA INITIATIVE FOR COMMUNITY HOUSING

HELPING YOUR COMMUNITY MEET ITS HOUSING & NEIGHBORHOOD REVITALIZATION NEEDS

Downtown Housing: Provide Housing Choices

Thomasville has a great and beautiful downtown. In speaking with many residents, downtown and its main street is a source of pride for many. Many improvements have taken place over the last several years that have made downtown a bustling and economically viable area. A vitally important strategy is to continue the investments in downtown; more specifically by encouraging more residential development. The following is a set of actions that the city can engage in as part of a comprehensive housing strategy for downtown Thomasville:

Develop Housing Above Existing Buildings

Currently there are 36 residential units in downtown--many of which are located in the Mitchell House--and as of September 2017, one project under construction. This level of activity for a city the size of Thomasville clearly illustrates an interest in downtown redevelopment. The City, through it's Main Street office, should proactively pursue downtown housing projects through advocacy, project management, and incentives.

Utilize the Existing Building Code for Adaptive Reuse

The building located at 125 N. Broad Street could be an ideal location for an adaptive reuse project. By taking an existing and mostly empty office building and converting it into residential uses, downtown Thomasville can gain further residents in its urban core. However, there are many challenges when retrofitting an existing, older structure. Some of these include providing ADA units, fixing outdated elevators, and if required, providing fire suppression systems. Some of these concerns can be addressed by utilizing flexible building ordinances through the Existing Building Code.

Create a Residential Parking Permit Program

One of the major issues in downtown is the perceived parking issue. While there are many strategies that can help mitigate this issue, one of the easiest is for the city to create a residential parking permit program. Tenants or residents living within a defined area of downtown can be given a parking permit that allows them to park in the city's on-street parking locations or public lots. The city could also cap it at a certain number so that other parking spaces are made available to visitors of the downtown or also limit the hours for on-street spaces in front of businesses.

Building at 125 N. Broad Street

During various times of the day and different days of the week, there seemed to be sufficient on-street parking available at various locations throughout downtown Thomasville. A sensible and logical approach can be taken by multiple interested parties, to identify a reasonable solution to the perceived parking problem in downtown. Additionally, wayfinding can help customers locate parking during busier times or in areas not otherwise considered public parking.

Implement Housing Development Best Practices

The Planning Department should adopt several best practice policies that can help with the overall housing and community development strategy. Below is a list of policies and initiatives that should be implemented in the short-term.

- Boarding Homes: Regulate more closely the appropriate and to-code conversion of single-family units into boarding homes. Many older adults may find it difficult to maintain a large home and therefore, often homes suffer from "demolition from neglect" or are converted to boarding homes with little oversight.

- Suburban Development: As Thomasville grows outside in the periphery of the city, it is important to ensure that developers create "Complete Communities" with appropriate infrastructure and pedestrian amenities for residents; especially in the neighborhood centers near school campuses and along gateway corridors.

- Beautify Existing Neighborhoods with Gateway Signs: Thomasville has a great stock of interesting and historic neighborhoods. However, there are no markers or signs that proudly pronounce the entrance to these communities.

- Increase Accessory Dwelling Units (ADU): One affordable housing strategy could be increasing the availability of ADUs. ADUs can take the form of "granny-flats" in the backyard or small housing units on top of detached garages. Currently, the city allows ADUs, however, lessening some regulations might encourage their use.

- Develop Assisted Living Housing Options: Thomasville is an aging city with a higher than average aging population that could benefit from having nursing, meals, or housekeeping as needed. Programs can be developed to either house senior citizens in multi-family units or help subsidize the cost of home improvements to retrofit houses into larger "healthcare" units.

- Develop a Housing-Grants Position: pursue various funding sources for low-to-moderate income housing and other community development initiatives.

Best Practices

Neighborhood Gateways Initiative

One fairly inexpensive way to beautiful neighborhoods is by implementing a Neighborhood Gateways Initiative. One of Thomasville's greatest assets is its neighborhoods. By creating ornate and beautiful signage that welcomes residents and visitors into the community, these areas can be transformed through visual aesthetics that create pride and a sense of place.

The photo above illustrates one of many examples of where the Gateways initiative could be implemented. This is the intersection of Martin Luther King, Jr. Drive and Alexander Street in the Dewey City Neighborhood, the main entrance to this historic neighborhood.

The initiative can include new sidewalks and street trees that enhance pedestrian safety. It can include signature Gateway signage tailored for specific neighborhoods utilizing local materials and designs that illustrate the unique significance of the area and its importance to the greater city of Thomasville.

Rethinking Public Housing

Public housing is not usually someone's first choice as a place to live. Often times it can be designed in a way that is discouraging for residents. Simple copies of the same building arranged on a site can make a place less personal and its residents feel even more anonymous, contributing to the negative connotation that is usually associated with "the projects."

What if we rethought public housing in how it was designed and the services it provided? What if public housing could help reestablish neighborhood centers and improve the quality of life for its residents and the neighborhood?

Drawing from the history of public housing in the United States and feedback from the community in Thomasville a range of ideas were explored to improve public housing sites. The goal is to build on past successes while learning from the lessons of previous examples. Experience has shown that the most successful public housing programs include a physical design strategy, a thorough implementation strategy, and an effective policy and services strategy.

A study of the Department of Housing and Urban Development (HUD) Hope VI public housing model suggests that including residents in an open planning process can result in a higher rate of satisfaction for the residents and community. Holding public workshops to identify community concerns may reveal opportunities for the Thomasville Public Housing Authority to collaborate with other agencies and neighbors in improving the safety and quality of life in the area. The goal should be to determine what the public housing should look like and what ways public housing can tap into existing resources or bring value to the greater community.

Public housing was studied in Thomasville to illustrate a concept for how such a transformation could occur. Two options for redevelopment have been explored to show how a selected sample site can be revamped to better meet the community's needs. It is important to note that while this example illustrates one particular location of public housing in Thomasville, it is intended to serve as a template for the other public housing sites in the City, as well as any potential future locations.

These examples--currently not being implemented--show how buildings could be renovated, or how the public housing could be redesigned in a way that does not displace citizens, but rather improves the quality of life for those who live in and around the community.

Faircloth Homes has a fairly large common space fronted by housing units, and large Live Oak trees providing shade.

Rear yards also create public spaces which reduces private space. At the same time utility poles and wires detract from the cohesiveness of the development.

Porches are too shallow to be effectively used by residents.

Sample Site Existing Conditions

Faircloth Homes is a public housing block located between Stevens Street, Jerger Street, Webster Street, and Oak Street. The block faces residences, Good Shepherd Word of Deliverance Church, and the Scott Senior Center.

The site has sixteen housing buildings of three different sizes. This adds some variation to the buildings, however materials and details are the same for each structure which emphasizes monotony in the site. Similarity is not necessarily a bad thing, as long as it is balanced with some differences to make a place more interesting. Front and back porches are roughly four to five feet in depth.

These buildings are organized in such a way that building fronts face building fronts internally and around the perimeter, creating small public courts throughout the block. There is one civic building that currently functions as a police bicycle facility and the block contains a common space with large trees for shade.

Front yard courts serve as common space, as do the back yard spaces which virtually eliminates any outdoor privacy for tenants. Interestingly, when there is a lack of private space, there is a decrease in the maintenance of the area by residents. Establishing what is public and what is private helps identify what needs to be maintained and by whom.

Sidewalks are provided for each front door, however these abruptly end and are not connected to a sidewalk system. There are some trees on the site that provide shade; however, there is a lack of landscaping throughout the site. Site lighting currently consists of light poles and fixtures that one would normally see along major thoroughfares. While these cobra head lights may function well to achieve lighting requirements, they are designed for automotive traffic and detract from the neighborhood.

Opportunities

Options were explored with utilizing lands associated with the Scott Senior Center that could be reused as public amenities. Public amenities include a public garden, café diner, pool and pavilions. Uses shown are the result of input from the community that identified a need for these amenities. This feedback was provided by both children and the elderly.

People in the senior center could make use of the pool during the day for exercise and help tend to the garden. After school is out, the pool and café diner provide a location where children feel that they can congregate. The pavilions and pool could be used by the community for events such as birthday parties or church barbecues.

(A) Existing structures consisting of 3 different types

(B) Existing Lanes

(C) Existing common space

(D) Civic Building

Faircloth Homes: Existing Conditions Aerial

Strategic Upgrades

The strategic upgrades option is an intervention intended to help address the concerns of the community while keeping costs lower than a complete redevelopment of the site.

The upgrades preserve the vehicular circulation in the block and keeps the existing common space. Sidewalks are installed around and through the site, power lines are buried and pedestrian-scaled lighting is installed. Trees line the streets and are planted within the block to shade and define the spaces between buildings. The existing police facility is retrofitted, or could be expanded to be a community resource center.

Existing buildings on the corners of the block are removed and replaced with a variety of housing sizes and types, including multi-family and live/work housing. These buildings are aesthetically similar to structures nearby.

Existing housing would be updated and include 8 foot-deep porches. Some roofs are changed to have a gable end. Details would also be updated to have a variety of posts or columns at porches, different mouldings at roof eves, and different bracket designs.
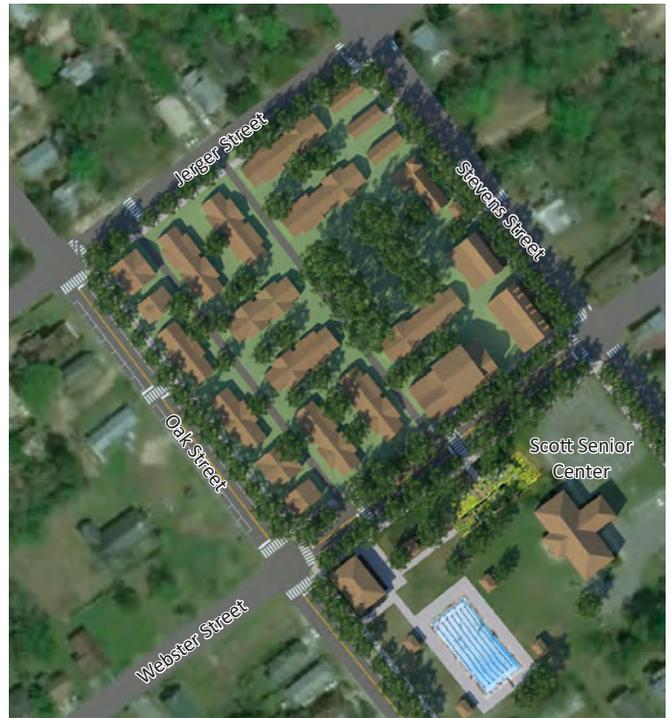
Strategic Upgrades Site Plan: The existing vehicle circulation is maintained along with the common space. New buildings replace the existing structures at the corners.

A New buildings that blend in aesthetically with the neighborhood

B Common space maintained

C Some porch roofs changed to gable roofs with differing details

D Vehicular circulation maintained

E Live/work units

F Community Garden

G Diner/Cafe

H Pavilions

I Community Pool

Faircloth Homes: Hybrid Option Aerial

Site Redevelopment

The site redevelopment option is a redesign of the entire block. It builds on the strategic interventions of the hybrid so that the hybrid could eventually be implemented to this level.

The design changes the vehicular circulation of the site by placing a road with on-street parking down the middle of the block from Stevens Street to Oak Street. The common space is relocated to the corner of the site with a community resource center, playground, and pavilions that could be rented for parties.

Existing buildings have been removed and replaced with a variety of housing sizes and types including, single-family, duplexes, multi-family, row houses and live/work dwellings. This helps to create a neighborhood feel while also accommodating more dwelling units without construction that looks like downtown. Housing is designed to be aesthetically similar to neighboring homes and other historical structures in Thomasville.

Reconfiguration Option Site Plan: a new road and lanes are established on the site. New buildings replace the existing structures and are similar to neighboring homes.

A — New common space with pavilions

B — Community Resource Center

C — New buildings that fit in with the neighborhood

D — New road with parallel parking

E — Live/work units

F — Community Garden

G — Diner/Cafe

H — Pavilions

I — Community Pool

J — New Lanes
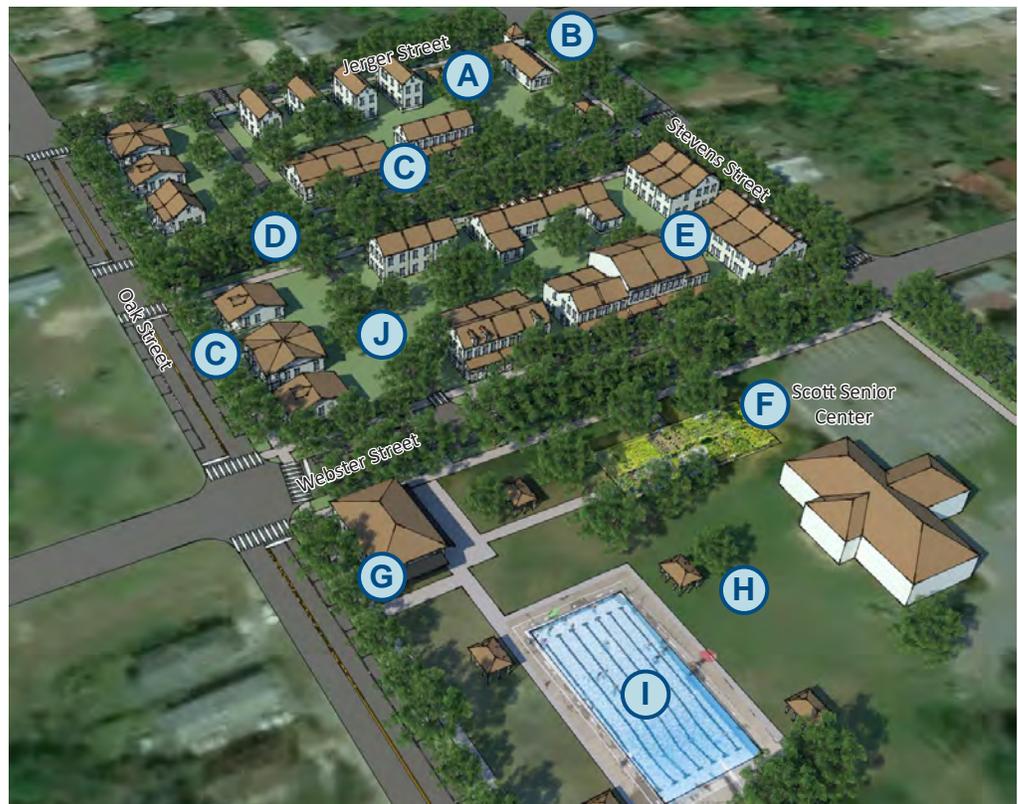
Faircloth Homes: Reconfiguration Option Aerial

Implementation

While Hope VI succeeded in some areas, one aspect in particular that stood out for significant improvement was the implementation of development.

Establishing an effective communication network about the demolition and construction process can help create a smooth transition. A common problem during Hope VI was that not enough planning was done regarding where to temporarily house residents, and this process was ineffectively communicated. As a result, residents found themselves in poor living conditions, or simply forgotten during the shuffle.

Confusion led some residents to believe that moving into the new units was not possible. Seminars and an online presence that clearly outlines the process with a Frequently Asked Questions page could help in preventing this issue in the future. Examples of successful programs can be found in Tuscon, Arizona (South Park) and Seattle, Washington (High Point Garden).

Historically, there was an assumption that a change in environment was all that was necessary to affect personal change. The various iterations of public housing show that an effective policy and available services are integral in achieving success.

Policy

Increasing the housing stock to accommodate affordable, and in some cases, market rate housing should be considered. One of the successes of the Hope VI program was the benefits seen from a mixed-income housing community; the most significant was an increase in safety and quality of life for the area. Providing market rate housing has been shown to encourage better contracting services and neighborhood amenities. The rule of thumb tends to be to provide the same number of public housing units with a 20% increase in units to accommodate affordable, or market rate dwellings.

Recognizing that these initiatives will require financial resources, the housing authority and city can tap into various sources, such Choice Neighborhoods Planning & Implementation Grants to begin the planning stages and facilitate a long-term sustainable financial model.

Services

Utilizing an open design process can identify what services are needed by the community within housing developments. Tailoring the available services to these needs can be a more effective use of limited funds. Depending on the demographics for each housing development, the needs may range from child care, to financial literacy, GED classes, healthcare for the elderly, or other job skills training. Having a community resource center available at each site will provide a location to conveniently access these services which could also be available to the general public for a small fee.

A more robust online presence will help improve communication between the Thomasville Housing Authority and its residents. Currently, it is difficult to navigate where to go for necessary resources — one is directed to the HUD website which is also not very user friendly. Providing easy-to-access information will enable residents to understand their rights and responsibilities, and help the Thomasville Housing Authority devote time to other initiatives. An example to consider would be the Atlanta Housing Authority website.

GOALS & POLICIES

To provide varied housing options for all Thomasville citizens while maintaining the community character and historic values of our diverse neighborhoods through concentrated actions and multi-prong approaches throughout all of Thomasville.

Infill Redevelopment

Goal 6.1: Develop a comprehensive infill strategy to create new housing opportunities in blighted areas or underutilized parcels of land.

Policy 6.1.1: Identify key areas of the city where large numbers of vacant, dilapidated, or underutilized land exists and start a multi-prong approach to revitalize these areas that includes incentives, allocating city resources, or having flexible zoning standards. The Georgia Initiative for Community Housing (GICH) team can begin process and outline likely tools for implementation. Neighborhood planner can work with local stakeholders to create vision and plan. New and flexible zoning will help facilitate implementation strategy.

Policy 6.1.2: Working with the neighborhood, develop a vision and illustrative plan for target areas.

Policy 6.1.3: Identify tools and strategy for each key area. This could include an infill policy that includes utility abatements, waiver of permitting fees, parking reductions, and flexible zoning standards such as allowing by right, setback standards, mixed-uses, and parking reductions.

Downtown Housing

Goal 6.2: Create housing opportunities within the already successful downtown to diversify the city's housing stock.

Policy 6.2.1: Develop communication plan to educate stakeholders about the flexible building ordinances (IEBC) that can assist adaptive reuse of existing buildings.

Policy 6.2.2: Encourage upper floor residential development.

Policy 6.2.3: Perform an analysis of existing parking requirements in order to develop a residential parking program to help offset the parking requirements for new housing in the downtown and other targeted areas.

Policy 6.2.4: Develop a code that is both form-based and flexible. Since much of the downtown housing is already included in a local historic district, which requires both form and architectural standards.

Policy 6.2.5: Reward those developers who follow a more intense level of regulation by offsetting fees and streamlining the approval and permitting process.

Policy 6.2.6: Develop a downtown specific housing plan to identify opportunities and set a specific housing target for the next ten years.

Housing Advocacy

Goal 6.3: Develop a Robust Housing Advocacy Network.

Policy 6.3.1: Develop and support an all-inclusive Housing and Neighborhood Development Collaborative comprised of various housing and economic development organizations. Can potentially be done through the GICH team already in place.

Policy 6.3.2: Create Neighborhood Associations. These can serve as catalysts to develop community pride and advocacy. Neighborhood Associations also provide residents an outlet for civic participation and thus increases social capital.

Policy 6.3.3: Housing Plan and Market Study. A necessary and critical next step is to develop a comprehensive housing plan and market study. These two components will further evaluate various housing policies as well as determine level of housing needs while providing site specific areas of where to develop various levels of housing.

Policy 6.3.4: Increase Historic Districts. One way to ensure that older areas of the city—those having historic and cultural significance—keep from deteriorating is to bring them into historic districts. However, the city must ensure that the district regulations are not too stringent that they have unintended consequences prohibiting renovations.

Policy 6.3.5: Maintain in good standing the city's newly reestablished participation in the Georgia Initiative for Community Housing (GICH) initiative to assist with technical assistance and funding to create community development activities centered around housing.

Housing Development Best Practices
Goal 6.4: Include an Array of Best Practices in the City's Policies, Codes, and Initiatives.

Policy 6.4.1: Boarding Homes. Regulate the conversion of single family units into boarding homes; policy could include the development of such uses but with adequate welfare and safety concerns addressed through proper building codes.

Policy 6.4.2: Suburban Development. As part of the new Unified Development Code, review the existing subdivision ordinances to ensure that new communities offer adequate amenities such as sidewalks, street connectivity, usable open space, require that overhead utilities be placed underground, and that new lots 50' in width or less be accessed by a rear alley or lane and provide the right of way with major utility service hookup.

Policy 6.4.3: Create Neighborhood Gateway Signs. Using materials and features that are simple, yet stately, in keeping with traditional urban neighborhoods, archways, signs, and landscaping can be developed throughout Thomasville that dignify the existence of the city's great neighborhoods.

Policy 6.4.4: Increase Accessory Dwelling Units (ADU). Relax accessory dwelling units (ADU) standards to encourage more users of this housing type.

Policy 6.4.5: International Existing Building Code. Utilize the International Existing Building Code (IEBC) to enable flexible building standards to existing older homes into a variety of housing types as well as mixed-used structures. This can facilitate housing renovations without costly unnecessary code requirements. A good first step is to provide education about how and when to utilize the IEBC.

Policy 6.4.6: Develop Assisted Living. As part of a larger Continuing Care Retire Communities Program, the city in partnership with local non-profits, can encourage the creation of various types of senior housing or help subsidize the cost of home improvements.

Policy 6.4.7: Pursue various funding sources for public housing. Funds can include state funds, Department of Housing & Urban Development (HUD) grants, or Community Reinvestment Act resources to develop exemplary public housing development.

Policy 6.4.8: Address Homeless Concerns. City should review current practices and policies and determine whether these are working or how to best modify. If possible, increase advocacy and resources to this population through a focus initiative.

Policy 6.4.9: Landlord Training. Working with the city's code enforcement staff, landlords should be educated on existing laws and how to fix existing rental properties concerns. Tenant can also be included in the educational initiative.

Policy 6.4.10: Encourage Energy Efficient Homes. One way to decrease housing costs, is by decreasing other housing-related specific items such as utilities by constructing sustainable and environmental-friendly homes. These can include the Earthcraft Certification, Leadership in Energy and Environmental Design rating system, or a local policy that encourages green building standards.

CURRENT CONDITIONS

The City of Thomasville has been largely influenced by its location in the Red Hills Region of Southern Georgia and Northern Florida. The region, known for its rolling hills and red clay soils, has extremely fertile soil and is home to tall stands of long-leaf pines, live oaks, dogwood, azalea, and wisteria. Thomasville has a humid subtropical climate with hot, humid summers and generally mild to cool winters with an annual average temperature high of 78 degrees and low of 55 degrees. This section reviews some of the existing natural conditions and the cultural assets in Thomasville.

Sustainable Development

Development Patterns

Thomasville initially developed as a largely rural, self-sufficient community. With the arrival of the railroad in 1861, the downtown developed around the rail terminal surrounded by tightly platted residential neighborhoods, forming a compact, mixed-use city that is a model of efficiency. Through tightly knit neighborhoods many needs — from general stores, to parks, to places of worship — were usually within walking distance. Smaller blocks with tree canopies made it more pleasant to walk and increased efficiency in delivering services. This early development pattern provides important lessons in sustainability, even if that word or concept did not yet exist in that time as we now know it.

The City of Thomasville has been able to maintain most of its historic development pattern with thanks to the plantations situated around the City. These plantations have historically surrounded the City and function as a greenbelt, largely limiting sprawl and preserving large areas of natural habitat. A significant portion of the native longleaf pine forests remaining in the United States are located in this region on privately owned plantations managed for bobwhite quail hunting.

Climate Responsive Architecture

Before air conditioning, climate-responsive architecture increased the comfort within buildings. High ceilings allowed for hot air to rise above the heads of building occupants. Tall windows, usually aligned across shallow rooms, allowed for cross-ventilation. Porches provided needed shade and increased the congenial nature of Thomasville's streetscapes. In the winter, brick or stone fireplaces radiated heat in both modest homes and mansions.
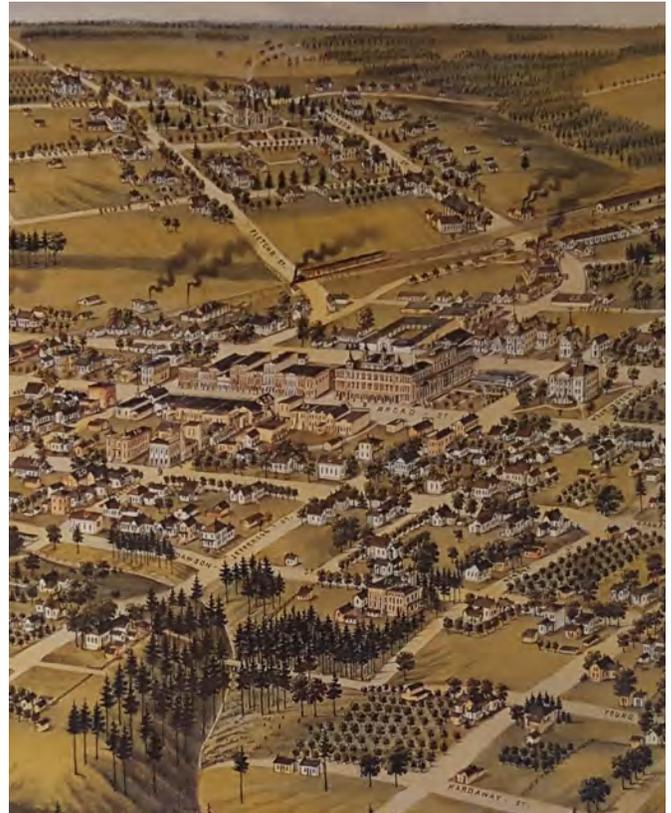
Historic map of Thomasville

The historic Lapham-Patterson House has porches and large overhangs responding to the local climate.

Climate responsive architecture highlights the local history of Thomasville and in inherently sustainable.

In recent decades, buildings have been built from more synthetic or industrialized materials. Air conditioning has caused buildings to have a diminished connection with the outside world, sometimes to the detriment of building occupants' comfort and enjoyment. In addition to air conditioning, the myriad of appliances and personal electronics requiring charging have increased dramatically. Despite efforts to reduce overall energy consumption per appliance, buildings are more energy-consumptive today than ever before.

Natural Environment

Climate

The warm temperatures and abundant rainfall sustain agricultural production and a lush landscape. The City of Thomasville has a humid subtropical climate with the coldest month being January and the hottest month being July.

The total average annual precipitation is 53.2 inches. Of this 24 inches, or 45%, generally falls in April through September. The growing season for most crops falls within this period.

Air Quality

The City of Thomasville currently meets minimum air quality standards. To date, the City has not dealt directly with the same kind of air quality issues affecting other parts of the State, as significant air pollutants have not been a major issue in the area. However, compliance with any new standards may require vehicle emissions testing, more stringent industrial smokestack emissions permitting and additional air quality impact analysis tied to transportation planning.

Green Space

There are a range of parks and park services within Thomasville. These highlight recreational activities and the natural beauty of the City. Some spaces have been dedicated to the cultivation of roses to promote and enhance the reputation of Thomasville as the City of Roses. Many of the park spaces tend to be large and include sports facilities. While this promotes a healthy lifestyle, many of these large parks are primarily accessible by vehicles which can discourage informal pickup games. The proposed trail to connect these parks would be a benefit to the community and could help locate smaller neighborhood parks.

While there are outdoor activities available in green spaces, many of the lush woodlands are privately owned. This reveals an opportunity within the City to increase access to wooded areas.

Topography

Thomasville is located in an area with several hills and a topography that ranges from below 200 feet to above 275 feet. This range in topography can make for a varied and interesting pedestrian experience for the town and contribute to challenges for public infrastructure. Ensuring the proper vegetation is in place can help to mitigate erosion and help capture rainwater runoff from streets as it runs toward lower land.

It is possible to see how Thomasville historically developed along the higher ground and has avoided the lower areas. This is a natural choice for sound building practices, because it avoids chances of flooding and enables buildings to capture natural breezes that occur on higher ground.

Water

Small fingers of surface water lead into some areas of the City. According to FEMA, there are some locations that are susceptible to a 1 in 100 (or 1%) chance of a 100 year flood. Development in the City has naturally avoided these areas, which helps with public infrastructure and emergency preparedness. Flooding is not a regular occurrence in Thomasville and happens an average of two times a year with nearly no flash flooding. There is, however, no stormwater management funding in the City. As a result, there is little protection from erosion and suspended solids are the largest concern.

The drinking water in Thomasville is diversified and of a good quality, keeping with State regulations. Water is supplied to the City through a water main outer loop system.

Thomasville is Georgia's Official Rose City

Topography Map

Rolling hills are an integral part of the landscape in Thomasville. In this map, low areas are identified in green with the higher ground shown in red. It is possible to see development patterns along the higher ground in Thomasville. This higher ground might provide places for new development should demand increase. Low ground has the potential to be utilized as park space and could highlight green corridor locations that connect parks.

Legend:
- Below 200'
- 200' - 224'
- 225' - 249'
- 250' - 274'
- Above 275'
- Building Footprints
- City Boundary

Map labels: Bypass 319, Broad St., W. Jackson St., E. Jackson St., Remington Ave., Smith Ave., Old Monticello Rd., US 19

100 Year Flood Plain Map

This map reflects the information provided by FEMA to the City of Thomasville that highlights areas susceptible to a 100-year flood event. These areas correspond with the low ground in the Topography Map. Thomasville has avoided building in these flood plains which has helped to maintain the good compact development patterns of the City.

1% Flood Zone
Building Footprints
Parks
Water
City Boundary

Cultural Institutions

Cultural Sites

Thomasville has numerous cultural and historically significant sites in and around the City. Some of these organizations include:

- Pebble Hill Plantation,
- Historic Big Oak,
- Thomasville Rose Garden,
- Lapham-Patterson House,
- Birdsong Nature Center,
- Thomas County Courthouse,
- Anderson Prison Camp historical site (important to the American Civil War history), and
- All Saints' Episcopal Church.

Historic Organizations

Thomasville residents are aware of the City's rich local history and the importance it has played in the history of our nation — from the winter home of wealthy northern tycoons, to a vacation spot for President Eisenhower, to a retreat for First Lady Jacqueline Kennedy. Because of this, a variety of organizations have been founded to celebrate and protect the history of Thomasville. Some of these organizations include:

- Jack Hadley's Black History Museum,
- Main Street Advisory Board,
- Pebble Hill Plantation,
- Thomas County Historical Society & Museum of History,
- Thomasville Genealogical History & Fine Arts Library,
- Thomasville Landmarks, Inc., and
- Thomasville Preservation Commission.

Arts

Thomasville has a robust offering of arts opportunities for a city its size. These range from dance companies and schools, to theater and drama groups, to art and art studios. From these, citizens in Thomasville are able to pursue enrichment opportunities which lead to further deepen the culture of Thomasville. These groups include:

- Thomasville Center for the Arts,
- Thomasville Entertainment Foundation,
- Thomasville On Stage Company,
- Thomasville Music and Drama Troupe,
- Dance Academy,
- South Georgia Ballet,
- South Georgia Ballet Conservatory,
- The F.I.R.M. Dance Company, and
- Rose City Ballet.

Thomasville Center for the Arts

The Center for the Arts is a frequent partner with Thomasville to enhance the quality of life in the City. Regulars at local charrettes, the Center for the Arts is frequently bringing innovative ideas to the table to improve the walkability, sustainability, and sense of place in Thomasville. In addition, they publish THOM magazine, host the Plantation Wildlife Festival, host Due South, Host Flaunt, and are generally a mainstay in bringing the arts to Thomasville. They are the catalyst for much of the activity that takes place in the City. Physically, they anchor the school complex (providing charter like programs) to students and the Amphitheater (hosting several events each spring and fall.

City Leadership

An important resource for any city is its population. The City leadership in Thomasville is very aware of this and is interested in encouraging and maintaining a vital and diverse leadership. Understanding the demographic trends, growth projections, and the importance of involving citizens from all neighborhoods, Thomasville is currently engaged in determining strategies to recruit, train, and highlight public leaders and leadership opportunities.

The Thomasville Center for the Arts

COMMUNITY CONCERNS

While discussing environmental concerns, people in Thomasville frame the topic in terms of quality of life and local challenges. Through success in tackling local challenges, Thomasville will also be addressing environmental concerns that are global in scale.

Historic Preservation

The historic buildings in Thomasville are more than just a reminder of the history of the city; they represent a significant amount of embodied energy, materials, time and labor that were a part of their creation. It would be more economical and more sustainable to preserve these historic assets than to replace them with buildings of a similar quality.

Adaptive re-use of these structures is an inherently sustainable enterprise for both the environment as well as for the character and life of the city. Beyond green benefits, historic buildings help inform today's developers and architects in creating street-friendly, climate-responsive structures of enduring quality. Cities have realized that historic districts with coherent architecture also attract tourists while generating positive economic impacts.

Expand Network of Parks & Open Spaces

Many residents expressed the need to update existing parks and open spaces—such as improving the existing trails or activating parks with new facilities and programs.

In addition, thoughtfully considering the placement of development, including shopping destinations, fitness facilities, educational facilities, and restaurants within close proximity of parks and within neighborhood centers could create a potential symbiotic relationship between land uses and encourage more daily activity.

Additionally, many of the natural spaces like forested or wetland areas are privately owned in yards or plantations. This presents an opportunity for Thomasville to expand its network and look for partnerships to bring these types of natural areas into public use.

Encourage Natural Biodiversity

The existing tree canopy, plantings, and wildlife offer a rich experience for residents and visitors to Thomasville. The community has communicated the importance of maintaining this signature element of the City. A recent inventory of street trees was performed by an arborist that recommends improving the diversity of plant species to improve the resilience of the natural environment against diseases. There are many ways that this could both engage the community, and improve neighborhoods in Thomasville.

Reduce Landfill Waste

Residents expressed a strong desire to participate in a city-wide recycling program. There are two drop-off locations for recycling however residents desire at home pick-up service and recycling containers throughout the downtown.
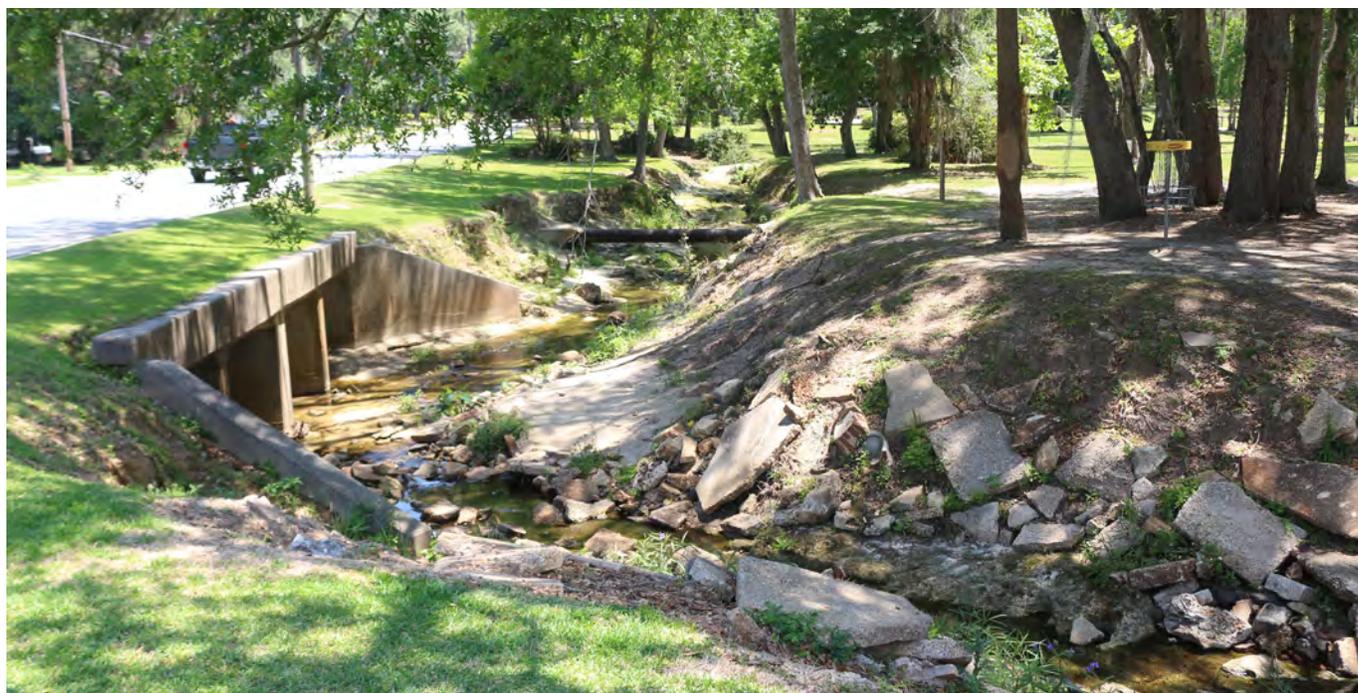
Erosion in creek beds is a concern for water quality, and the experience of parks and natural settings in Thomasville.

Address Water Management

Erosion & Rainwater Management

The City currently does not have a rainwater management plan in place to address the erosion that occurs in creek beds during heavy rain events. However, the City can encourage state enforcement of the Soil Erosion and Sedimentation Regulations and cooperate with state enforcement officials.

A lot of creek beds are on private property, which makes their maintenance the responsibility of the owner to make repairs and upgrades. This can be a financial burden that results in no improvements to the entire property, resulting in the continued loss of sediment and erosion which gets deposited elsewhere in ponds and lakes. The City needs to ensure that floodplain and wetland protection ordinances continue to provide an adequate level of protection for those resources.

As the body of knowledge on environmental management grows, so does the understanding of best practices and goals as established by the State of Georgia. There has been an increased burden on the City to provide guidance for on-site rainwater management requirements for new development. Improving the ease at which developers and engineers can learn and submit proposals would increase the efficiency of the overall development process. There may also be an opportunity to integrate the response in a proactive plan and design that makes these creek beds a feature rather than background concern in Thomasville.

Protect Groundwater

Although there is not a large concern for where Thomasville receives its water, the City should continue to work with the County to protect the groundwater from future contamination.

Floodplain & Wetland Protection

The City needs to ensure that floodplain and wetland protection ordinances continue to provide an adequate level of protection for these important resources.

Encourage Solar Energy Installations

The City is the provider of electricity within city limits. Although it may change the financial calculator for running the City, Thomasville should look toward renewable energy generation such as household solar panels. Thomasville's building code currently contains language making solar energy installations very difficult. While it is important to maintain historic aesthetics and maintain the local character, there may also be room to compromise or find other opportunities to encourage solar energy installations.

Focus Infrastructure & Development

Thomasville provides utilities and services such as gas, electricity, and cable to its residents. Maintenance of this infrastructure can be a financial challenge on the operating budget of the City. Reductions in this expense can be achieved by encouraging development in areas where it already exists, thereby reducing the need for new infrastructure. There is an abundance of opportunity with the downtown and surrounding neighborhoods for new development. By concentrating areas of service, maintenance can also be concentrated rather than spread out — making the effort more efficient overall.

Celebrate Local Culture

There is an abundance of small churches in Thomasville's residential neighborhoods. This unique asset of neighborhood churches should be considered building blocks and institutional anchors in future neighborhood planning efforts. Many neighborhood centers already contain small churches.

Continue to promote the cultural resources that are so well preserved in the city, including historic districts/neighborhoods and sites.

Thomasville has a range of opportunities for residents of all ages to express their creativity, and yet many residents observed that activities for young families are lacking. Increasing the visibility of these creative outlets and encouraging other similar activities for children can get more kids involved in the community. Many kids expressed desire to have more engaging local activities that give them a reason to get out of the digital world.

Celebrate Local Art & History

Many residents discussed a desire to celebrate the local culture and history of Thomasville. Community members were enthusiastic about art and historic installations. Adding these features to the trails and parks throughout Thomasville would encourage locals to learn more about the local heritage. This could be done in coordination local artists and historic organizations.

Encourage Diversity in Local Government Organizations

City officials in Thomasville expressed a desire to see a more diverse range of participants on local governmental boards and agencies. Agencies and boards made up of individuals with diverse backgrounds can help ensure that all voices are heard and that a maximum benefit is being shared throughout the community.

STRATEGIES FOR ADDRESSING COMMUNITY CONCERNS

The residents and leaders of Thomasville have shown a holistic understanding of what sustainable means for the City that includes the economy, the environment, and social issues. It will be important to keep these in mind as the City move into the future.

Built Environment

Update the Master Plan for Downtown & Establish Neighborhood Center Plans

Review the plans for in and around Downtown Thomasville to ensure they are still focused on the downtown area's current goals. This should include involvement of the City's residents to confirm and identify how the City wants to grow. In addition, plans for each of the neighborhood centers should be created. An approved master plan helps to focus efforts on development that the community has agreed upon, creating places that are walkable and appealing to residents. Making lovable places creates buildings that will last, because they enhance the sense of place and community.

Incentivise Density through City & Neighborhood Centers

Thomasville has developed neighborhood centers throughout its history. These have become less vibrant over time, however they pose a potential to create walkable destinations for residents once again. Incentivizing development at these centers will reduce the impact that a normal, single-use, greenfield building would have on the local environment. Concentrating some development will also make City service maintenance more efficient.

During a presentation to Thomasville, Charles Marohn of Strong Towns presented concepts such as investing in infrastructure within existing developed areas as a method to increase efficiency in public spending. Investing in downtowns and neighborhood centers rather than suburban sprawl strengthens a town and encourages a vibrant community with daily interactions.

Clay and Mitchell Street Intersection - Existing Condition

While the commercial properties in the neighborhood center at the intersection of Clay and Mitchell streets are being revitalized, drainage concerns for the for the creeks behind the properties can be addressed by strengthening the edges and cleaning the canal.

Creation of a Sustainable Development Checklist for Developers

Local developers lean on Thomasville's governing bodies to guide sustainable development practices, leading to more of an educational role rather than an evaluation role for the City during the creation of these projects. Creating a user-friendly checklist that outlines specific resources and practices for developers will allow the evaluating agencies to be more efficient with their interactions on proposed projects.

Promote Sustainable Building Design

Buildings that respond to their local climate, implement technologies to enhance their inherent environmental friendly design, and are long lasting bring quality and value to the neighborhood and city. By incentivizing sustainable design approaches through a study of historic structures, organizations such as LEED, and the American Institute of Architects' Committee on the Environment, Thomasville can encourage an urban experience that feels local and enhance the local natural resources of the City. Incentives could be financial or grant allowances if development adheres to certain criteria. This criteria could be for both existing and new development and defined using third party information such as: LEED, Earthcraft, Living Building, and Passive House.

Greener Buildings

There are many reasons to incorporate sustainable construction practices into new construction, especially when many of these are no more costly than unsustainable designs, and others generally pay for themselves in a short time frame. Some low-tech, common sense ways to construct more sustainably include using locally produced construction materials, using renewable or very durable materials, and designing buildings to be climate-responsive. Thomasville's historic and vernacular building traditions offer many pointers on how to accomplish these things.

Some typical climate-responsive design techniques include cross-ventilation, high ceilings, use of daylight, and acknowledging solar orientation. Of course, the location and siting of buildings is also crucial. A designer or building owner should strive to build mostly in walkable or in-town contexts. Unbuilt portions of the site can have roles in recharging groundwater and providing for habitat.

For those that can afford to build or retrofit using high-tech solutions, these may include on-site energy generation, integrated plumbing systems that recycle and differentiate water based upon intended use. The ability to increase the use of timers and sensors for lighting, air-conditioning, and other building systems, which can greatly reduce consumption and demand, already exists.

Weatherization

"Weatherization" should be considered low hanging fruit in the process of making buildings greener. Without even upgrading building systems, large savings can be gained from easy and inexpensive improvements to insulation and by sealing cracks in windows and doors. Regular maintenance of air conditioning and heating systems, such as coil and duct cleaning and filter replacement, are important practices when trying to reduce citywide electricity loads. Installing shade devices such as awnings and shutters, planting deciduous trees in appropriate sites, using high-albedo (reflective) roof surfaces also contribute. The latter two practices also mitigate the urban heat island effect.

Create an Urban Canopy Plan

Thomasville's urban forest is an important community asset that provides numerous environmental benefits including: shade, reduction in the heat island effect, protection from rain, maintaining the local water cycle through rainwater capture, improved air quality, and an increased sense of beauty and place. An Urban canopy Plan provides a strategy to create a more sustainable urban forest and a truly green city. With appropriate care, Thomasville's urban forest is expected to increase in value over time.

The Urban Canopy Plan should include the following components:

- An assessment that analyze the conditions and issues with existing canopy, and prioritize areas based on desired outcomes, such as maximizing ecological services, access to natural resources and protecting public health and safety.

- Set concrete goals on tree planting to quantify the urban canopy population growth, such as grow the street tree population by 15% in 10 years.

- The plan should delineate the responsibilities for the urban canopy management. The plan can also provide education on tree maintenance and provide tools, data, and other resources to guide future community forest management and reforestation efforts.

- Data generated by the Urban Canopy plan can be overlaid with available heat island information to create a long-term framework to address heat island effect through the expansion of tree canopy and prioritize sites with the highest impact.

Planning and funding for tree management must complement planting efforts to ensure the success of new plantings and that desired benefits area being achieved through strategic urban forest management.

Ten Measures of Sustainable Design

The linked domains of sustainability are environmental, economic, and social. Sustainable design is a collaborative process that involves thinking ecologically—studying systems, relationships, and interactions—in order to design in ways that remove rather than contribute stress from systems. True sustainable design is beautiful, humane, socially appropriate, and restorative.

1. Sustainable Design Intent & Innovation

Sustainable design is rooted in a mind-set that understands humans as an integral part of nature and responsible for stewardship of natural systems. Sustainable design begins with a connection to personal values and embraces the ecological, economic, and social circumstances of a project. Architectural expression itself comes from this intent, responding to the specific region, watershed, community, neighborhood, and site.

2. Regional/Community Design & Connectivity

Sustainable design recognizes the unique cultural and natural character of place, promotes regional and community identity, contributes to public space and community interaction, and seeks to reduce auto travel and parking requirements.

3. Land Use & Site Ecology

Sustainable design reveals how natural systems can thrive in the presence of human development, relate to ecosystems at different scales, and creates, re-creates, or preserves open space, permeable groundscape, and/or on-site ecosystems.

4. Bioclimatic Design

Sustainable design conserves resources and optimizes human comfort through connections with the flows of the bioclimatic region, using place-based design to benefit from free energies—sun, wind, and water. In footprint, section, orientation, and massing, sustainable design responds to the site, sun path, breezes, and seasonal and daily cycles.

5. Light & Air

Sustainable design creates a comfortable and healthy interior environment while providing abundant daylight and fresh air. Daylight, lighting design, natural ventilation, improved indoor air quality, and views, enhance the vital human link to nature.

6. Water Cycle

Recognizing water as an essential resource, sustainable design conserves water supplies, manages site water and drainage, and capitalizes on renewable site sources using water-conserving strategies, fixtures, appliances, and equipment.

7. Energy Flows & Energy Future

Rooted in passive strategies, sustainable design contributes to energy conservation by reducing or eliminating the need for lighting and mechanical heating and cooling. Smaller and more efficient building systems reduce pollution and improve building performance and comfort.

8. Materials, Building Envelope & Construction

Sustainable design promotes recycling through the life of the building. Using a life cycle lens, selection of materials and products can conserve resources, reduce the impacts of harvest/manufacture/transport, improve building performance, and secure human health and comfort. High performance building envelopes improve comfort and reduce energy use and pollution.

9. Long Life, Loose Fit

Sustainable design seeks to optimize ecological, social, and economic value over time. Materials, systems, and design solutions enhance versatility, durability, and adaptive reuse potential. Sustainable design begins with right-sizing and foresees future adaptations.

10. Collective Wisdom & Feedback Loops

Sustainable design recognizes that the most intelligent design strategies evolve over time through shared knowledge within a large community. Lessons learned from the integrated design process and from the site and buildings themselves over time should contribute to building performance, occupant satisfaction, and the design of future projects.

"Definition of Sustainable Design"
American Institute of Architects'
Committee on the Environment

Reduce Heat Island Effect

The heat island effect is where an area is significantly warmer than the surrounding areas due to human interventions such as large surfaces that reflect heat instead of absorbing it such as large parking areas or roof surfaces.

There are both building roof and non-roof strategies, described below, that can be used to mitigate the urban heat island effect.

Roof Strategies

Create shade for roofs by using vegetated roofs, high albedo materials, trees to shade roofs, and pergolas, solar panels, and other devices to shade parking and/or flat sloped roofs.

Non-Roof Strategies

Create shade for the ground by installing vegetative ground cover and trees in planting strips and swales. Instead of pavement, use high albedo materials for paved surfaces. Minimize surface parking lots and the size of expanses of asphalt by using pervious materials and planting trees and ground cover in parking lots.

Natural Environment

Connect Natural Areas through Corridors

Thomasville's natural areas present an opportunity to create a feature for residents and to showcase the City. Connecting these natural areas can provide paths for walking and biking as well as for wildlife to migrate throughout the City. Connecting these green spaces also helps plant life and creates a more complete natural ecosystem.

Biodiversity

In response to the overwhelming community desire to retain the natural habitat and biodiversity that make Thomasville and the wider region distinct, efforts to protect and restore natural features as the City infills and grows will be central to realizing this vision. Natural areas serve multiple functions, acting as both infrastructure and open space.

Protect Existing Habitats

Consider the network of natural and wild places, where they exist, as permanent and irreplaceable. Defend the interconnecting habitats with the same fervor with which the connected network of streets is defended. When developing land, consider that natural places are eons in the making. Such places offer multiple benefits to humans and the environment. The ecology of Thomasville will be healthier as a result of their protection; biodiversity is maintained or increased. Additionally, wild areas provide the benefits of water recharge and needed contrast to the realities of the built world and its stresses. Protecting existing habitats also includes the removal of invasive exotics that replace native plants and harm the local ecosystem.

Protect the old growth longleaf pine forest encompassed by the Greenwood Plantation. Greenwood is an iconic ecological and historic asset shared by Thomasville and Thomas County.

More direct access to the green spaces in Thomasville will highlight the rich natural resources of the City.

Develop a Solar Energy Approach

A large number of sunny days makes Thomasville a good candidate to embrace solar energy technology as an alternative for energy use. The current code is very restrictive on what installations are allowable by right. While maintaining the historic character of the City is important, there may be areas outside of historic districts where solar panels are acceptable. There are also newer technologies that allow for solar cell installation on the roofs of existing structures even within historic districts that minimize, or eliminate their visibility to pedestrians on the street.

Energy & Industry

The green economy does not resemble the previous generations' vision of industry. As city leaders seek to attract new business, they should be doing so with energy-saving and energy generating building and business models.

Many existing businesses and households want to retrofit their properties to be more efficient and more economical. While such innovation is occurring at the scale of the building, in addition, open spaces should be set aside for renewable energy generation such as solar farms.

Establish a Water Management Plan

Thomasville's concerns over erosion show a need and opportunity to establish an approved and implemented water management plan. This will help to preserve the existing natural beauty for residents and visitors. Strategies to address this concern are outlined below:

- Look for opportunities to implement rainwater best management solutions (ex. bioswales along streets) where opportunities present themselves. For instance, when street improvements or infrastructure work is planned.
- Conduct watershed assessments to understand the issues and overall conditions affecting the creeks within and around the community.
- Implement stream management policy and related training to City employees and community members.
- Adopt stream protection and restoration policies as best practices.

Encourage rainwater management at the watershed level, to improve water quality and mitigate development impacts on streams.

Cultural Environment

Tourism

Tourism is partially dependent upon travelers seeking out what is unique to the region. Travelers often spend more time and money in a place that they perceive to be authentic, which has an identifiable character, and which offers them tastes, sounds, and sites that cannot be experienced elsewhere. The built environment contributes to some of this unique Thomasville character, but the natural environment is the complement.

Thomasville should work to build and further enhance the natural environment as a compliment to its unique historic character.

Sustainability Task Force

A special Task Force can be created and charged with establishing economic, environmental and social goals for the next decade related to sustainability. These can then be followed up with specific steps in achieving these goals. There are some cities around the country, such as Santa Monica, California, that have achieved success with this model. Goal setting in this way helps focus efforts for the City and ensure opportunities for future generations.

Santa Monica Office of Sustainability & the Environment

The Task Force on the Environment was established in 1991 by the Santa Monica City Council to advise City Council on environmental program and policy issues. The Task Force on the Environment was the driving force behind the development of Santa Monica's Sustainable City Plan in the early 1990s. Santa Monica has been a leader in setting goals for reducing resource consumption, like energy and water, and increasing the use of renewable energy.

Urban Stormwater Transect

The urban stormwater management transect approach promotes traditional neighborhood design and at the same time develops an environmental friendly strategy to manage stormwater. A sample tool set for addressing stormwater runoff is introduced here. The tools are broken down into four categories: paving, channeling, storage and filtration. Each category has three options representing some typical urban and rural conditions. The tools can be used jointly at different scales.

T1 NATURAL ZONE T2 RURAL ZONE T3 SUB-URBAN ZONE T4 GENERALURBAN ZONE T5 URBAN CENTER ZONE T6 URBAN CORE ZONE SD SPECIAL DISTRICT

Paving

Paving, as a prominent feature in landscape, plays a large role in receiving, producing and directing stormwater runoff. Sturdy materials are often times less permeable. Paving in dense urban area require larger traffic load, thus less pervious.

T2-T4: Crushed stone/gravel/shell

T3-T4: Concrete Paver block

T3-T6: Concrete

Channeling/Transport

Various techniques of channeling could be used to direct and control the flow of stormwater. Channeling tools should consider the amount of impervious surface and pedestrian movement. Some tools have the potential to create artful expressions with stormwater.

T1-T3: Vegetative/stone swale

T3-T4: French Drain

T3-T6: Planting strip trench

Storage

Many kinds of tools could be applied to collect and store stormwater, storage tools are utilitarian for development process.

T2-T3:Retention basin

T4-T5:Landscape tree well

T4-T6: Pool & fountain

Filtration

The goal of filtration tools is to mimic the natural system to reduce and remove the contaminants in stormwater. Filtration tools could also serve as an amenity when they are well integrated in design.

T1-T2: Filtration pond

T2-T3: Bioretention swale

T2-T6: Green roof

GOALS & POLICIES

The City of Thomasville will continue to invest in its natural resources by encouraging climate sensitive design, improving cultural offerings to young families, and enhancing the natural settings in the City.

Built Environment

Goal 7.1: Create walkable, livable places to increase efficiency, reduce the impact on Thomasville's natural resources, and enhance economic competitiveness for Thomasville.

Policy 7.1.1: Utilize a public process to confirm and update the master plan vision set forth in the Comprehensive Plan for downtown Thomasville and its neighborhoods.

Policy 7.1.2: Implement incentives to concentrate development downtown and in neighborhood centers.

Policy 7.1.3: Require new development to include a connected street network.

Policy 7.1.4: Require new development to form public space by being close to the sidewalk and have an active ground floor.

Goal 7.2: Create a Thomasville Task Force charged with identifying economic, environmental, and social goals for the City.

Policy 7.2.1: Establish and appoint members to an environmental task force.

Policy 7.2.2: Determine and approve economic, environmental, and social goals for the City.

Policy 7.2.3: Determine and approve specific steps toward achieving the Task Force goals.

Goal 7.3: Encourage energy-independent and energy efficient development.

Policy 7.3.1: Encourage on-site, renewable energy.

Policy 7.3.2: Review requirements of solar energy installations and determine locations where more may be possible based on historic designations.

Policy 7.3.3: Identify possible technologies that are compatible with historic districts and structures.

Policy 7.3.4: Pursue complete streets, street connectivity, extensive bike and pedestrian trails, and carbon offsetting of unavoidable emissions. Reduce Vehicle Miles Traveled (VMT) by making walkable, mixed use neighborhoods the basis of development and revitalization.

Policy 7.3.5: Pursue climate-responsive designs, increased building efficiency, and green building techniques including use of LEED (Leadership in Energy and Environmental Design) architectural criteria and LEED ND criteria for neighborhood designs.

Policy 7.3.6: Implement a city-wide recycling system. Explore best practices and most cost effective systems, considering a private company may be best suited to provide this service.

Policy 7.3.7: Increase the amount and diversity of markets for local products such as grocers, restaurants, schools, and farmers markets through the establishment of new programs such as: farm-to-table meals in schools, more frequent farmers markets, and Lean Urbanism approaches that allow for variances such as parking requirements and minimum sizes that make it difficult to start new businesses.

Policy 7.3.8: Map the area's natural areas. Utilize the mapping as part of the development review process, and routinely update the City's Geographic Information Systems (GIS) inventory of wetlands and their buffers, floodways and floodplains, aquifer recharge areas, woodlands, productive farmland and significant wildlife habitats.

Policy 7.3.9: Promote weatherization techniques such as adding weather strips on doorways, caulking, sealing and insulating doorways.

Policy 7.3.10: Promote durable materials and architectural designs with a long life.

Policy 7.3.11: Promote education programs, especially in schools, which stress the responsibility of each person to conserve energy resources.

Policy 7.3.12: Provide homeowner and builders guides for best practices to improve the energy efficiency of your home. Subjects could cover: energy efficient appliances, installing insulation in existing exterior walls, and HVAC system cleaning and maintenance.

Policy 7.3.13: Consider implementing periodic homeowner and contractor training on best practices.

Policy 7.3.14: Incentivize implementation of energy efficient measures in existing buildings.

Goal 7.4: Mitigate urban heat islands.

Policy 7.4.1: Encourage green roofs and high albedo surfaces (surfaces that reflect high amounts heat, reducing surface temperatures), both roof and non-roof.

Policy 7.4.2: Install vegetative ground cover and trees in planting strips and swales.

Policy 7.4.3: Minimize surface parking lots and the size of expanses of asphalt by using pervious materials and planting trees and ground cover in parking lots

Natural Environment
Goal 7.5: Protect, restore and expand native habitats to increase biodiversity throughout the city.

Policy 7.5.1: Minimize the use of turf grass and encourage native landscaping.

Policy 7.5.2: Encourage the eradication of disruptive and invasive exotic flora and fauna.

Policy 7.5.3: Encourage the conservation, creation, or restoration of native habitat in urban areas such as public parks and publicly or privately owned lots.

Policy 7.5.4: Require that the majority of plants used on private lots, rights-of-way, and unbuilt portions of developments be native species, appropriate to the ecosystem viable for the particular site.

Goal 7.6: Protect and enhance ecologically sensitive areas, plants and wildlife resources.

Policy 7.6.1: Allow dense land uses and cluster developments that protect ecologically sensitive areas. Encourage "light imprint development" where development cannot be avoided adjacent to or within ecologically sensitive areas.

Policy 7.6.2: Use existing tools (PDR's, conservation easements, zoning) or potential tools (land trusts, rural & critical lands programs) to encourage the protection of sensitive or undisturbed lands identified on the investment sector map.

Policy 7.6.2.1 Use these tools to encourage the retention of land that is in a natural, undisturbed condition. Plan new parks and open spaces to preserve ecologically sensitive areas.

Policy 7.6.2.2: Permanently establishment and maintenance of wildlife and nature preserves, particularly in areas that are home to threatened or endangered species of plants and animals.

Policy 7.6.3: During site development, preserve as many ponds, streams, marshes, tree stands, specimen trees and other significant natural areas as possible.

Policy 7.6.4: Locate structures as near street access as possible to reduce the overall paved driveway surface.

Goal 7.7: Protect existing trees, diversify the tree canopy, and encourage best management principles for landscaping in Thomasville.

Policy 7.7.1: Maintain and enhance municipal tree ordinances in order to prevent clear-cutting prior to development, to retain certain types and/or quantities of trees, and specify appropriate canopy levels of either existing or planted trees at the completion of the project.

Policy 7.7.2: Establish a tree planting and maintenance campaign throughout the city.

Policy 7.7.3: Encourage the use of native plant landscaping and street trees.

Policy 7.7.4: Diversify the street tree canopy with more species, replace dead trees and fill in the gaps in the streetscape.

Policy 7.7.5: Develop a program and incentives to protect the historic trees still remaining in the city and designate "tree save" areas.

Policy 7.7.6: Ensure that revised tree regulations, existing zoning, and subdivision regulations are consistent and complementary. In reviewing future development proposals, make sure that adequate landscape detail is required in the site plan.

Goal 7.8: Develop a system of greenways along the City's streams that serve to communities recreational and mobility goals, in addition to protecting water quality and property from degradation or damage due to flooding.

Policy 7.8.1: Limit development of buildings in floodplains, wetlands and other natural and man made hazards.

Policy 7.8.2: Identify priority conservation zones, especially along waterways, and discourage development within these areas.

Policy 7.8.3: Create linear public open space that links parks, recreation facilities, schools and natural areas.

Policy 7.8.4: Update development regulations to provide for standards that address critical natural areas and that require usable open space.

Goal 7.9: Encourage and promote public support for natural and cultural resource conservation and work toward coordinating resource management plans, as well as a parks and trails network that extends into the unincorporated county.

Policy 7.9.1: Support the education of citizens, stakeholders, elected officials, and developers on the importance of resource conservation for Thomasville.

Policy 7.9.2: Coordinate citizen boards and authorities to plan for and advise on the protection of open space, corridors, and gateways.

Water Management

Goal 7.10: Continue to develop policies that promote water reclamation, conservation, stormwater management, and access to a sustainable water supply.

Policy 7.10.1: Incorporate recommendations from the Lower Flint Ochlockonee Regional Water Plan and continue to coordinate with regional water planning council to guide long-term use of water resources.

Policy 7.10.2: To support economy, protect public health and natural systems and to enhance the quality of life for citizens develop cost effective processes to re-use and reclaim water; use new technologies to expand capacity.

Policy 7.10.3: Develop policies that promote the development of surface water treatment, conveyance, and reclamation.

Policy 7.10.4: Develop standard best practices to be incorporated into public projects to pursue active and passive water harvesting techniques, including small-scale techniques, such as rain barrels or cisterns.

Policy 7.10.5: Maximize the use of native and drought resistant species in required landscaping policies.

Policy 7.10.6: Maximize the use of permeable surfaces where they can replace impermeable surfaces, such as conventional asphalt or concrete.

Policy 7.10.7: Locate development outside of flood plains and instead dedicate these spaces for suitable uses, such as recreational, agricultural, or open spaces.

Policy 7.10.8: Design necessary flood control facilities to blend with and enhance surrounding areas.

Goal 7.11: Protect and enhance hydrological resources.

Policy 7.11.1: Encourage practices to reduce erosion and sedimentation that may adversely affect local and regional watersheds.

Policy 7.11.2: Encourage changes in site planning and behavior to reduce both point-source and non-point source pollution.

Policy 7.11.3: Facilitate groundwater recharge through increased use of pervious surfaces, bioswales (natural low areas that are allowed to flood in storms), and other methods of sustainable design.

Policy 7.11.4: Promote water conservation in private and public development and buildings operation.

Policy 7.11.5: In buildings, encourage rainwater harvest and high efficiency water conservation fixtures and plumbing.

Policy 7.11.6: In site design, encourage native, drought-resistant landscaping that minimizes irrigation demand.

Policy 7.11.7: Enforce FEMA mitigation requirements on building in flood zones.

Policy 7.11.8: Maintain the quality of groundwater resources and improve as necessary to meet state and federal standards.

Policy 7.11.9: Establish a Developer Checklist that outlines goals and strategies for achieving stormwater runoff requirements and environmentally responsive design.

Cultural Environment

Goal 7.12: Increase the diversity of residents participating in local government.

Policy 7.12.1: Create more internship opportunities within various City of Thomasville departments.

Policy 7.12.2: Conduct outreach campaigns about City government through school, print and digital media, and special neighborhood events.

Policy 7.12.3: Conduct local neighborhood meetings that highlight opportunities for residents to participate in City government.

Goal 7.13: Continue to strengthen and enhance cultural and arts opportunities.

Policy 7.13.1: Continue to promote local cultural institutions such as museums, historical societies, schools, artist groups, and arts programs.

Policy 7.13.2: Continue to collaborate with the Thomasville Center for the Arts to continue to enhance the quality of life for residents. Find ways to collaborate with other cultural establishments around the City.

Policy 7.13.3: Expand on public arts offerings through art installations, art festivals, free outdoor theatrical performances, or weekend art walks.

Historic Preservation

Goal 7.14: Continue to encourage and promote the preservation of Thomasville's historic resources, historic districts, and historic landmarks.

Policy 7.14.1: Continue to support ongoing preservation organizations and foundations, including Thomasville Landmarks, Inc., the Main Street Advisory Board, and the Thomasville Historic Preservation Commission through governmental actions and activity.

Policy 7.14.2: Identify, seek, and encourage the use of State and Federal preservation incentive programs.

Policy 7.14.3: Regularly update the contextual survey of the City's structures and residences over 50 years old.

Policy 7.14.4: Explore and capitalize on any parallel benefits (economic, marketing, administrative, etc.) of similar resources and markets, e.g., natural resource protection, active and passive recreation, retail, greenspace, parks, trails, pedestrian routes, rails, biking, equestrian, and scenic corridors, arts and antiques.

Policy 7.14.5: Continue to celebrate local history and historic resources through the development of programs and events similar to Main Street's award-winning Victorian Christmas event.

Policy 7.14.6: Identify and pursue funding and grants appropriate to all feasible economic opportunities available for capitalizing on historic preservation.

Policy 7.14.7: Support the preservation and educational efforts of local historical, cultural, and preservation groups.

Policy 7.14.8: Promote the adaptive reuse of historic resources.

Policy 7.14.9: Establish Thomasville's unique neighborhood churches as institutional anchors from which to build upon future planning efforts.

Heritage Tourism

Goal 7.15: Continue to capitalize on the economic benefits of historic preservation.

Policy 7.15.1: Quantify the importance of historic preservation beyond quality of life and specifically in terms of heritage tourism.

Policy 7.15.2: Educate residents, businesses, and public officials regarding the benefits of heritage tourism.

Policy 7.15.3: Work with the Chamber of Commerce and the Main Street program to maximize and market the potential use of heritage resources for the film industry.

County Coordination

Goal 7.16: Continue to maintain progress with goals set forth in the Thomas County Comprehensive Plan

Policy 7.16.1: Review the Thomas County Comprehensive Plan, measure progress and designate remaining tasks to appropriate agencies.

Policy 7.16.2: Establish regular coordination meetings with County government for services and efforts to develop land use and transportation policies that protect the ecological, historical, and cultural resources and economic contributions of Thomas County's quail hunting properties.

Policy 7.16.3: Continue cooperation with the county to conserve, appropriately use, or protect unique vegetative communities located outside of the City.

Policy 7.16.4: Collaborate with Thomas County to protect the county's four designated scenic roads: New Hope Road, Twelve Mile Post Road, Mill Pond Road, and Glasgow Road. While these roads are located in the county, they are an essential component of the distinctive character and charm of Thomasville and are an important aspect of heritage tourism.

Policy 7.16.5: Collaborate with Thomas County to develop land use and transportation policies that protect the ecological, historical, and cultural resources and economic contributions of Thomas County's quail hunting properties.

Goal 7.17: Manage and protect Thomasville's and Thomas County's water resources in accordance to the Lower Flint Ochlockonee Watershed Regional Water Plan in order to meet the current and future needs of the county's residents, economy, and natural environment.

Policy 7.17.1: Limit the type and degree of development in high recharge areas and soils with pollution susceptibility.

Policy 7.17.2: Ensure adequate wastewater infrastructure in designated growth areas.

Policy 7.17.3: Reuse "grey water" from both public and private treatment systems.

Policy 7.17.4: Adopt regulations, as needed, that promote the conservation of water.

Policy 7.17.5: Minimize any detrimental effects on wetlands from the extension of infrastructure.

Policy 7.17.6: Protect those water-dependent habitats that are critical for the survival of fish and wildlife.

Goal 7.18: Protect the quality and quantity of the city and county's water resources.

Policy 7.18.1: Ensure that the discharge of treated water from public and private sewage treatment systems does not pose a health risk or harm the environment.

Policy 7.18.2: Ensure that development and industrial and agricultural activities do not pose a public health risk or harm the environment.

Policy 7.18.3: Limit the intensity and types of development whose runoff or emissions might adversely harm surface or groundwater resources.

Policy 7.18.4: Site any new waste and wastewater disposal facilities such that their risk to ground and surface water is minimized.

Policy 7.18.5: Explore participation in Water First, Adopt-A-Watershed, the Georgia Source Water Assessment Plan (SWAP), and other similar programs.

7 | NATURAL & CULTURAL RESOURCES

CURRENT CONDITIONS

Thomasville possesses a broad array of public facilities, which include both attractive and high-functioning municipal buildings and successful public open spaces. These facilities vary in size and are supported, owned, and shared by all.

Civic Buildings

From the proud civic buildings to ample sidewalks and street trees the past generations of Thomasville designed the City with quality public spaces. Libraries, post offices and government offices are anchors of the Thomasville Downtown, bringing in people who add liveliness and viability to the commercial main streets.

Thomasville Municipal Building & Auditorium

The Thomasville Municipal Building and Auditorium is located in the heart of Downtown Thomasville at the corner of Jackson and Crawford streets. It houses government offices, an historic 1,000 seat auditorium, a visitor center and meeting spaces.

Thomas County Historical Courthouse

Located at the center of a square between Broad and Madison streets, the Thomas County Historical Courthouse contains the Thomas County Supreme Court as well as the Thomas County Tax Assessor's Office. An additional branch for the Thomas County Probate Court is located near the intersection of Madison and Monroe streets.

Thomas County Public Library

Serving Thomas County, the Thomas County Library is headquartered in Thomasville, across Madison Street from the Courthouse behind a parking lot. Thomas County Library offers a variety of free programs for adults, teenagers, and children, including local author visits, theatre performances, and classes for learning to use computers and the internet.

The Thomas County Library houses a collection of over 75,000 books, videos, and CDs for people of all ages. There is a Genealogy and Local History collection, which includes census records, family histories, access to the Heritage Quest database and many other unique resources. In addition to the main library, their are branches in the surrounding communities of Boston, Coolidge, Meigs, Ochlocknee, and Pavo.

United States Post Office

The U.S. Post Office in Thomasville is located near the intersection of Broad and Monroe streets. This location operates Monday through Saturday. The building was opened in 1962 and is of a brutalist style typical of the time. It doesn't fit with the charming character of other Thomasville civic buildings.

Thomasville Department of Labor

Located near the intersection of Broad and Monroe streets, the Thomasville Department of Labor building provides services for residents and businesses including unemployment benefits, job search assistance, recruitment assistance, and job fairs.

Thomasville Community Resource Center

The Thomasville Resource Center is located near the intersection of Varnedoe and Davis streets. It opened with funding from Jane Fonda and other organizations with the mission "to empower the youth and families of Thomas County and surrounding counties through alternative community-based programs built on a foundation of prevention, education, and preparation."

Education

Schools are an essential part of the City and the responsibility of educating children may be the most important task undertaken by government and community. For this reason communities are largely defined by the quality of their school system. A successful school system adds tremendous value to the community's image and this translates into increased investment and higher property taxes.

Thomasville City School System

Thomasville City Schools have been successful academically and rank high in the region with respect to achievement results. They offer a variety of extracurricular activities such as athletics, dance, visual and theatrical arts and music, and academic and career-oriented competitions. Embedded in the academic program is a menu of services that meet the needs of individual students – from instruction for gifted and talented and virtual education, to career-centered programs and services for special-needs students. At the heart of the system are teachers and support staff that truly care about helping students be successful. In addition, the City schools are frequent partners with the City on all sorts of projects, specifically planing and design charrettes which help to engage students and show how students can have an impact on their city.

The Thomasville City School System was chartered in 1900 as an Independent Public School System. Approximately 3,100 students are currently enrolled in five schools within the district. The district is comprised of three PreK-5th grade elementary schools, one 6th-8th grade middle school, and one 9th-12th grade high school. The Scholars Academy for grades 6-12 operates as a school-within-a-school program and is housed on the middle school campus. These schools are:

- Harper Elementary School
- Jerger Elementary
- Scott Elementary School
- MacIntyre Park Middle School
- Scholars Academy
- Thomasville High School

MacIntyre Park Middle School

Parks & Open Space

Ideally, each neighborhood would have at least some open space within walking distance of all its residents. This is true in many of Thomasville's neighborhoods, but there are some that are currently lacking access to public facilities. Paradise Park, Cherokee Lake Park, Balfour Park, Francis Weston Park, MacIntyre Park, Northside Park, Remington Park and Varnedoe Park are well integrated into neighborhoods and serve different users and uses successfully. They serve as models for future public spaces as well.

Thomasville has a range of active recreational parks and smaller neighborhood parks to provide access to numerous types of active and passive recreation for Thomasville residents. These parks may simply be a green space with an area to sit, or they may have some small active recreational equipment such as a small jungle gym. Neighborhood greens and pocket parks are very informal spaces that may or may not be maintained by the City. These greens are informal with some park furniture, trees, and perhaps a small area for children. Active recreational parks are larger parks, tend to be more formal, and typically have programmed recreation and more elaborate playground equipment for children. These tend to have a walking or biking draw of ten minutes before people will choose to drive. Neighborhood parks are smaller, tend to be informal and may contain community gardens, free play areas, and some equipment for active recreation.

Active Recreational Parks
Cherokee Lake Park & Thomasville Rose Garden

Cherokee Lake Park contains a one-mile paved and lighted walking path, including several exercise stations, that winds around the lake with several piers and sitting areas along the way. Fishing and small boats are allowed on the lake (small electric motors only). Several covered pavilions, grills, restrooms and a playground with modern equipment for the children can be found.

The park is adjacent to the Thomasville Rose Garden, which blooms from early spring to late fall. The large, main covered pavilion (Pavilion #1) and the Gazebo by the Rose Garden are both available for reservations for special events and is a popular location for small weddings.

This Park functions as a trailhead for the Thomasville Community Trail, which traverses the Park on its way to Paradise Park and Thomasville High School.

Cherokee Lake Park

Paradise Park

This historic, 13-acre park was known in the late 1800's and early 1900's as 'Yankee Paradise' Park when it provided the frontage to one of the town's most glamorous Victorian hotels. Wintering northerners would enjoy the park on foot and on bicycles and would listen to famous bands play at the bandshell. The historic houses along the edges of Paradise Park can be found in the Self-Guided Tour of Historic Thomasville. The park is equipped with playground equipment, a lighted gazebo, grills, covered shelters, and picnic tables. This Park functions as a trailhead for the Thomasville Community Trail, which traverses the Park on its way to the Downtown Amphitheater and Cherokee Lake Park.

MacIntyre Park

MacIntyre Park is located in a residential area. This park is scenic in the spring with lots of blooms and old trees. It has playground equipment, picnic tables and a frisbee disc golf course. This Park functions as a trailhead for the Thomasville Community Trail, which traverses the Park on its way to Northside Park and Thomasville High School.

In 2016 the Park played host to a four day community design charrette. As part of the Park's 2018 Vision Plan, numerous improvements were planned, with upgrades to the playground having already been implemented.

Remington Park

The City of Thomasville and the YMCA partner to provide and organize the athletic events for Thomasville/Thomas County children and adults at Remington Park. The fields and lights can be reserved through the YMCA. Picnic tables, grills, an exercise course, bike racks, playground areas, skateboarding, covered basketball areas, and restrooms are available. Two tennis courts and three pickleball courts were recently added to Remington Park. This Park functions as a trailhead and terminus for the Thomasville Community Trail as it makes its way outward from Thomasville High School.

Francis Weston Park

Francis Weston Park is located along the northern boundary of Dewey City. It has a baseball field, basketball court, playground area, sheltered picnic area, tables, grills, and restrooms. The track that is adjacent to the park is associated with the Douglass High School Alumni Association. The pavilion at this park is available for reservations. This Park will function as a trailhead and possible terminus for the Thomasville Community Trail, which will traverse the Park on its way to the Clay Street YMCA and Downtown Amphitheater.

In 2017 the community around Weston Park played host to a three day design charrette. As part of the 2018 Park Vision Plan, numerous improvements have been planned, with upgrades to the playground having already been implemented.

Paradise Park

Legend:

- Neighborhood Green
- Neighborhood Park
- Active Recreational Park
- Public Park
- Private Greenspace or Cemetery
- Thomasville Community Trail (Built)
- City Boundary

Map labels: Cassidy Pond, Northside Park, Magnolia Cemetery, MacIntyre Park, Conservation Area, Francis Weston Park, Laurel Hill Cemetery, Remington Ave., Remington Park, Cherokee Lake Park & Rose Garden Park, Broad St., Smith Ave., Paradise Park, W. Jackson St., E. Jackson St., Old Monticello Rd., Varnedoe Park, Balfour Park & Dog Park, Glen Arven Country Club, Bypass 319, US 19

Existing Parks and Trail

This map identifies existing active recreational parks and neighborhood parks in Thomasville. Active recreational parks are shown with a 10-minute walking radius. These parks are more formal, with programmed recreation and more elaborate play equipment for children. Neighborhood parks and greens are shown with a 5-minute walking radius. The map also shows the constructed segments of the Thomasville Community Trail, which will link many of these existing parks.

Varnedoe Park

Varnedoe Park is a basketball park. The baseball and softball fields are operated by the Thomas University Nighthawks men's baseball and women's softball teams and are unavailable for public use when home games are scheduled Lights and restrooms are available during games.

Balfour Park & the City of Thomasville Dog Park

Balfour Park located on South Pinetree Boulevard between US Highway 319 and Fletcher Street. The park is equipped with a covered shelter, picnic tables, grill, playground equipment, tennis courts, exercise stations and restrooms. Adjacent to the park is the Thomasville Dog Park, with separate pens for small, medium and large dogs, each with running water and an obstacle course. Dog waste disposal bags are supplied for convenience. This park will function as the southern trailhead for the Thomasville Community Trail, which will traverse the park on its way to Fletcherville and Thomas University.

Cassidy Pond

At Cassidy Pond, fishing is possible along the pier, and a sheltered picnic area is available. Boats and alcoholic beverages are not allowed. This Park has been considered for expansion towards Northside Park, creating a much larger facility with extensive nature trails, BMX course, disc golf, and archery range.

Northside Park

Northside Park is a 23 acre park with active recreation including baseball fields, a basketball court, tennis courts, and restrooms as well as 16 acres of undeveloped woodlands. This park is planned to be connected to the Thomasville Community Trail via Mitchell Street to MacIntyre Park. An alternate trail route would connect Northside Park to Cassidy Pond and then down Cassidy Road and Madison Street back toward the Downtown.

Country Oaks Municipal Golf Course

Country Oaks Golf Course is a municipal golf course owned and operated by the City of Thomasville. It is located 4 miles from Thomasville on Georgia Highway 122 and is open year-round. Country Oaks is located in a wooded setting accented by three lakes and surrounded by areas of wild azaleas, dogwoods, pines, oaks, and magnolias. The course is a par 72.

Downtown Amphitheater & Thomasville Community Trailhead

Located at "the Bottom" in Thomasville near the intersection of West Jackson Street and Stevens Street, this park is comprised of a terraced green space with Live Oak trees and an amphitheater. Community events including concerts, fireworks celebrations, and festivals are hosted here. This Park serves as the downtown trailhead for the Thomasville Community Trail.

Please note that visioning for the space began during a 2014 charrette, where it was determined that the abandoned lot in the middle of the block could be transformed into a first-class performance venue, and anchor for "the Bottom."

Country Oaks Municipal Golf Course

Neighborhood Parks

The Big Oak & Gazebo (Elizabeth Ireland Poe Park)

At the corner of Monroe and Crawford Streets in the Downtown Historic District, this small park is home to Thomasville's oldest and most cherished natural landmark, The Big Oak. The Big Oak Park is a popular location for small events and weddings, and the gazebo is available for reservations. The Big Oak Park also has a unique amenity in a camera located across from the Big Oak so anyone can get their picture taken at this historic spot by calling a number and retrieving their picture online.

Flipper Park

Flipper Park is a small historic mini-park / play lot located on Jerger Street between Broad Street and Crawford Street. It is split down the center with a creek and has basketball courts on one side and play equipment, benches, parking, and a picnic area on the other. Small improvements to this park could have a big impact on its perception. Flipper Park should be considered for a community workshop to discuss improvements. Some improvements suggested by the Park Programming Report include an improved park entrance, new shade trees, cleaning up the underbrush around the creek, and adding a walking trail and pedestrian bridge over the creek to connect the two sides of the park together.

Additional Neighborhood Parks

Additional Neighborhood Parks include:

- Ethal Flowers Neel Park
- Victoria Park
- Victoria Place Pocket Park
- Wayside Park

Park Maintenance

The maintenance and oversight for Thomasville's natural infrastructure is currently divided between three entities. The Department of Public Works' Urban Crew maintains the downtown planting and roses; the Recreation Crew maintains Remington Park and other active recreational facilities; another crew is responsible for the remaining not covered by the previous two organizations.

Street Trees

In 2013, Thomasville Landmarks, Inc. contracted with a certified arborist to conduct a street tree inventory on certain streets within Thomasville. In all, 818 trees were identified. Most of these trees were larger which indicates that a majority are aging trees. Nearly half were Live Oak (42%), followed by Dogwood (35%), Crepe Myrtle (9%), and Magnolia (4%). Nearly all of the trees in Thomasville's right-of-way were growing underneath power lines.

Private Greenspace

In addition to the public parks, Thomasville has the private Glen Arven Country Club, conservation land, and several cemeteries located throughout the City.
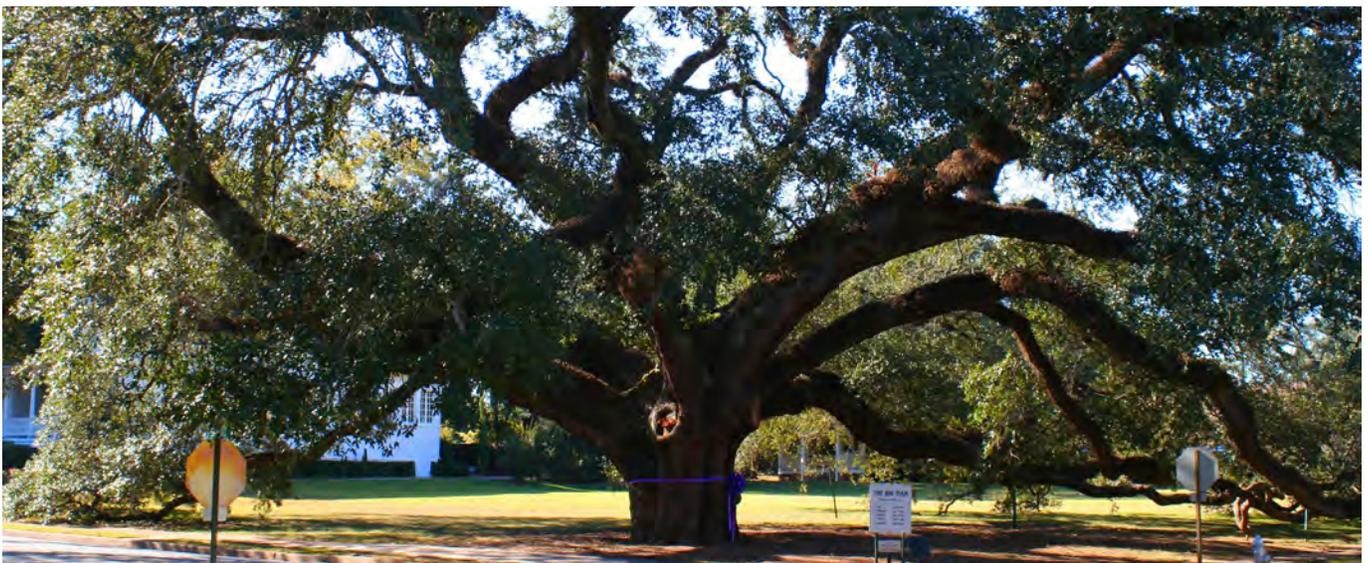
Downtown Amphitheater

Fire Rescue Department

Thomasville Fire Rescue is an all-hazards preparedness fire and rescue service. Services include fire prevention, life safety, public education, fire investigation, hazard risk reduction, emergency medical response, rescuing trapped or endangered persons from any life-endangering threat, and protecting the community from the hazards associated with fires and uncontrolled releases of hazardous and toxic materials.

The fire protection services of Thomasville Fire Rescue, as rated by the insurance industry, are an ISO Class 2 Public Protection Classification (PPC). This top rating puts the City of Thomasville in a special group of communities in the country as a part of the top 2% of American communities for fire protection.

Key elements considered when evaluating a fire department include response capabilities (deployment analysis), which includes adequate staffing of fire service personnel on engine crews and ladder companies, fire station distribution (location and coverage), appropriate apparatus and equipment, training, water supplies, organizational structure, communications, community risk reduction, and building/fire prevention codes and their enforcement.

Thomasville Fire Rescue has a long-term commitment to excellence. An ISO Class 2 rating saves our residents significant money on their homeowners insurance and results in an even greater savings to our commercial businesses and industries. This is one more reason for families and business owners to locate to the City of Thomasville.

The Fire Marshall is often consulted to ensure Thomasville remains the amazing small town it is while also accommodating life safety. Thomasville's interconnected grid, medium sized streets, on-street parking, and tight turning radii allow Thomasville to continue to build great places whose design can accommodate fire vehicles, but is not dictated by them. Considerations are balanced in regards to turning radii, street width, size of apparatus, etc., as streets are reconsidered.

Fire Stations & Equipment Locations

Thomasville Station 1
100 South Crawford Street | Engine Company 1, Ladder Company: Tower 1, Rescue 1, Commander 1, Car 3 (Fire Marshal), Car 4 (Support Services), and Car 5 (Fire Chief)

Thomasville Station 2:
750 South Pinetree Boulevard | Engine Company 2, and Car 2 (Chief of Training)

Thomasville Rescue Company 2:
1202 Remington Avenue (located at Thomas County Fire Station 15) | Rescue 2

Police Department

The City of Thomasville Police Department is located at 921 Smith Avenue. Their mission is to improve and maintain the quality of life within the community by working together to achieve a common goal, "A safe and secure city."

The Thomasville Police Department is a CALEA certified organization. The City participates in crime mapping, bike registration, and neighborhood watch programs.

The city should monitor its police calls and incidences of crime in neighborhoods and commercial areas in order to identify and target areas of high crime activity for improvement.

The SRO/Community Relations team is responsible for many community and youth related programs.

- Junior Law Enforcement Academy Program
- D.A.R.E. (Drug Abuse Resistance Education)
- G.R.E.A.T. (Gang Resistance Education and Learning)
- P.R.I.D.E. (Parents Reducing Incidents of Driver Error)
- Bullying Program
- Halloween Safety Program/Tips for Treats
- Safe-t-Ville
- Driver's Safety
- Stranger Danger

Fire Station

Public Utilities

The City of Thomasville is a public power community, meaning that the City is the utility provider for all residents. This structure is an asset to the community for multiple reasons, including affordable energy costs, local customer service, and a focus on local goals. Perhaps most importantly, residents gain additional benefit from their utility payments when revenue generated from the service cycles back into community improvements, rather than heading off to a corporation headquartered elsewhere. Revenue generated by this City service in Thomasville helps fund improvements such as new Police and Fire Rescue equipment, improved roadways and sidewalks, and public park enhancements within the community.

Community Network Services
Cable, Telephone, High-Speed Internet

CNS is the local provider for cable, telephone & high-speed internet. In 1995, the City of Thomasville began building a fiber optic network to serve local schools, libraries, businesses and hospitals with telecommunications and internet services. After seeing success in this limited offering, it was identified that the community at large would be able to benefit from access to high-speed internet. In 1998, the City of Thomasville began construction of a new high-speed, fiber-optic network and in 1999, CNS, or Community Network Services, was created.

In 1997, the Cities of Cairo, Camilla, Moultrie and Thomasville joined forces in order to better serve the citizens of each community. This multi-city partnership, titled the South Georgia Governmental Services Authority (SGGSA), enabled CNS to further expand its services to communities that were in need of high-speed internet, television and telecommunications services, and, in 2001, these services were provided to all SGGSA cities.

Electricity

The Thomasville Utilities Department provides electrical service through the Municipal Electric Authority of Georgia's (MEAG) statewide transmission and power generation system. Thomasville can reliably serve any size electric load while maintaining a lower cost of service than most of its competitors.

The Utilities Department provides security lighting services to property owners where the low voltage distribution lines of the city are close.

Landfill

The City of Thomasville operates a joint City/County solid waste disposal facility for all of Thomas County and accepts additional waste from regional governments. The landfill is permitted by the Environmental Protection Division of the State of Georgia, under Federal Subtitle D requirements. The permit allows for disposal of Municipal Solid Waste, Non-Hazardous Industrial Waste, and Construction/Demolition Waste. No hazardous waste is permitted. An inert burial area is operated for materials that qualify as inert.

The landfill has been in operation since 1975 and has been continuously upgraded in order to meet environmental regulations. Adequate land exists for the continued operation of the landfill for more than 20 years.

Natural Gas

The City of Thomasville Natural Gas Department is dedicated to serving the citizens of Thomasville by providing safe, efficient and clean-burning natural gas as an additional energy source.

The City of Thomasville owns and operates its own natural gas distribution system, which serves approximately 2,800 residential customers. As a result, natural gas service is readily available to new and existing utility customers. A wide variety of commercial customers, including hospitals, fast food restaurants, dry cleaners, retail stores, government and educational facilities, and large, industrial/manufacturing entities are also serviced.

Compressed Natural Gas (CNG)

The City of Thomasville is successfully undergoing a compressed natural gas fleet conversion. During the first year alone, after converting only a portion of its sanitation fleet, the City saved approximately $70,225 by fueling with CNG instead of gasoline or diesel.

With this type of success, the City began looking for ways to extend these benefits to the community. The answer was clear: Build Thomasville's first publicly available CNG fueling station — the Refuel CNG Station. When residents use the Refuel CNG Station their money remains in Thomasville, helping to fund other improvements.

The benefits of CNG go beyond the wallet. Choosing the more cost-effective and cleaner-burning CNG as an alternative fueling source is a more environmentally sensitive option because it greatly reduces vehicle emissions. It also allows the City to reduce dependence on foreign oils by using its own readily available supply of natural gas.

Solid Waste

The City of Thomasville Solid Waste Department provides the following services:

- **Residential Services** - for residents of the City of Thomasville & residents of Thomas County (if desired);

- **Commercial Services** - for the City of Thomasville and Thomas County;

- **Roll-Off Containers** - for the City of Thomasville, Thomas County, & surrounding cities; and

- **Recycling** - The City of Thomasville Utilities Solid Waste Department has two self drop-off recycling centers for the convenience of residents.

Wastewater

Current wastewater service within the corporate city limits is made available to new customers for a connection fee according to user type and location. If wastewater service is not available for new development, the developer is responsible for the extension of a public sewer system, and the City will inspect and maintain it after successful installation.

Wastewater Treatment Plant

Thomasville's Wastewater Treatment Plant is a 6.4 MGD Tertiary Treatment Facility that discharges cleaned effluent to the Oquina Creek, a tributary to the Ochlocknee River. The Plant staff must meet stringent NPDES requirement and are regulated by the Federal (EPA) and State Governments (EPD). Certified Wastewater Professionals take pride in ensuring that the greatest natural resource is protected both now and in the future. The plant gives tours of its facility to various groups and ages and is proud to show citizens the importance and means required to protect Georgia's waterways.

Water

One of Thomasville's most abundant natural resources is its supply of artesian water, two hundred feet below ground. The City has used water from this source since 1884. The capacity of the City water system is 15 million gallons per day, and during the last decade, water usage has been about one and a half billion gallons per year, without affecting the water level.

Mobile App

The City of Thomasville has launched a mobile app to make doing business easier and more convenient. The app contains convenient features such as:

- Viewing/paying utility bills;

- Payment history; and

- Account usage.

Thomasville Water Tower

COMMUNITY CONCERNS

Set A Sustainable Example

Public facilities should set an example of sustainability for the City's residents. Both public spaces and buildings can be models of energy efficiency and demonstrate how to minimize the City's environmental footprint. Sustainable design principles should be the norm in any new construction or remodelling project. Such energy-efficiency measures will help create public facilities that are less burdensome to maintain and operate over the lifespan of the building.

The City of Thomasville should continue to convert their vehicle fleet to CNG to save money and be less reliant on foreign oil.

New Development Should Contribute To The Community

Residents expressed concern that landowners and developers help pay more proportionally for the traffic, new services, and additional infrastructure that new development inevitably leads to.

Improve Existing Parks

Residents were encouraged by recent public processes to focus on individual parks and improve them. Residents would like to see the process continue until all of the existing parks are optimized. Residents expressed the desire for each park to have its own identity and offer different and new amenities. Some ideas for newer items included a trampoline park, outdoor pizza oven, splash pads, community gardens, and miniature golf. The cost to maintaining parks can be significant, so each park should be utilized to its upmost potential and benefit to the community.

Consider Lost Creek & Its Use

There are several impressions of Lost Creek, how it is used, what its use will be, and who maintains it. These range from feelings that the area is forgotten by the City, to a sense that the groups in favor of promoting Lost Creek are unsure of what is wanted. A series of meetings, workshops, or other formats to exchange information and ideas will help to clearly identify the problem and any misunderstandings while potentially determining future uses.

Carefully Expand Park System

Although a priority should remain on improving existing parks, residents expressed a desire to also increase access to parks so that the majority of residents in Thomasville lived within a five minute walk of a neighborhood park, or a ten minute walk of an active recreational park. Completing the Thomasville Community Trail will provide greater access to existing parks. Strategic locations should be considered for the acquisition of land to create small neighborhood parks in areas that do not already have access to parks, perhaps as part of new development applications. The decision to create a new park should be carefully considered and potentially born out via new development standards for civic space, a park impact fee, or even the beginnings of a land trust or critical lands program.

Open School Yards to the Public

School yards offer an important green resource to their communities. School yards should be made accessible to the community after school hours and on weekends. This will instantly increase the amount of accessible active recreational park space to the community.

Working in the Rose Garden

Implement & Expand Trail

The Thomasville Community Trail is a city-wide trail system currently in place in sections throughout the City. Existing portions, especially at Cherokee Lake Park, are well-used, and residents widely support its completion. The finished trail will provide much-needed connectivity throughout the community by adding bicycle and pedestrian access to downtown and community parks. Additional benefits will include improved community health though access to active recreation; and overall quality of life and livability. Both existing and potential new residents are increasingly looking for access to green spaces and trails when they choose where to live; this trail will be an attractive amenity for both of these groups.

Continue to Pursue a Public Input Strategy for Parks

Public enthusiasm for a project increases when the public is involved and has a say in how spaces will be used. This also tends to lead planners and designers to program and design spaces that reflect the needs of the community which will help ensure that the parks and green spaces will be used as envisioned.

Tree Planting & Biodiversity

Given that the tree population of Thomasville tends to be older and is made up primarily of Live Oaks, stakeholders raised concerns that there should be a strategy for replanting and diversifying the street trees in anticipation of future replacement. This strategy could also be used to guide tree planting in neighborhoods that currently do not have trees.

Design Water Features that Address Erosion Concerns

Erosion around Thomasville was an environmental concern that was discussed several times. This was discussed in detail during the MacIntyre Park Design Charrette. This was the MacIntyre Park Design Charrette. Recommendations are captured at a local, District, and City-wide scale as part of the MacIntyre Park Vision Plan (2018) which includes utilizing water features in parks that help avoid erosion while also helping to enhance the natural infrastructure in Thomasville.

Though not specifically related, the most stunning comment made during this charrette was by a City Engineer who said, "a majority of the City's stormwater infrastructure is old and will likely fail over the next 10 years. The only plan right now is to address as it happens." Lessening the load and addressing erosion would obviously be a critical step for moving forward.

Simplify Maintenance of Public Natural Infrastructure

Specializing can be a method to encourage efficiency in operations. However, as Thomasville grows, the importance of the programming, maintenance, and consistent vision will become more important. A "Parks Planner" or Department can help to establish this coordination and vision for the park system in Thomasville. Having a central authority, rather than a board, can enable decisions to be made more quickly and improve the response to community visions and future workshops.

Encourage Community Health Through Gardens

Planting community gardens can have a multi-level affect on the community. They can encourage healthy eating by providing easy access to unprocessed foods. Community centers or online resources can be used in combination with these gardens to teach recipes and other techniques for using the plants in the gardens. Community Gardens help to teach children about different plants, how to care for them, and how they are used. They can also be gathering places where people of different ages and backgrounds can interact, which encourages emotional health. The City of Thomasville passed an ordinance in 2017 to allow Community Gardens on vacant lots throughout the City.

Crime Prevention

The perceived safety of the City's trails, parks, and natural areas can be improved, especially after dark. Natural surveillance can be heightened by having adjacent buildings face the space rather than turn their backs or sides to the space. Porches, doors, windows, and balconies can help to activate a space even after dark. Landscape maintenance can also contribute to a sense of safety. "Limbing up" trees and trimming understory plantings at the edges of parks and trail heads can help visibility and natural surveillance. Right-sized luminaires or lanterns are also an important part of crime prevention.

Public Utilities

Residents are happy that the City is the provider of utilities. This allows local, sustainable resources to be utilized by the City which make it self-sufficient.

There is a feeling that the fiber optic/broadband network is Thomasville is no longer state of the art which can hurt the City when trying to attract small and freelance businesses.

STRATEGIES FOR ADDRESSING COMMUNITY CONCERNS

Civic Buildings & Community Spaces

Civic institutions such as schools, libraries, YMCAs and community buildings should play a crucial role in new development and revitalizing neighborhoods. When the City needs a new building, it should consider the possibility of locating in a neighborhood center, where the building could bring life to the community it serves.

Civic buildings which are sited memorably can be the centerpiece of a neighborhood. They can be landmarks which make the community intrinsically different and therefore memorable. For example, neighborhoods in Thomasville identify with the schools within them. Throughout the country the movement toward smaller, community-based schools is expanding. For Thomasville, small schools represent the maintenance of a tradition.

Though churches are not civic in the strict sense of the word, they also provide community gathering places. Thomasville has numerous churches spread throughout the City. These are assets to the community, neighborhoods, and neighborhood centers. They can play a critical role in revitalizing neighborhoods and their centers.

The City is currently pursuing several exciting civic space community initiatives:

Victoria Park Neighborhood

A vibrant new neighborhood that blends seamlessly with Thomasville's downtown core, Victoria Park is a useful model for new infill development in Thomasville. The combination of parks, front porches, and a mix of residents creates a traditional community reminiscent of days past. Sidewalks and direct access to the Thomasville Community Trail provides every resident easy walking distance to local employers, schools, entertainment, and popular shops and restaurants.

West Jackson Streetscape

After months of engaging with community members and actively listening to their ideas and concerns, a concept for the West Jackson Streetscape project emerged. The City's primary goal with this project has been to set a new precedent for soliciting public input regarding major projects. The conceptual plan, which will enhance this vibrant area of downtown Thomasville, was unveiled to a crowd of over sixty community members at an open meeting at Trinity Anglican Church.

Changes to traffic flow patterns, improved pedestrian and bicycle access, on-street parking, and overall improved aesthetics are planned for the West Jackson Street corridor, a move City officials believe will translate into an economic boost for businesses and property owners.

Sign Ordinance and Manual

The City of Thomasville first began working towards improving the existing sign ordinance in 2014. The process has involved multiple revisions, public planning sessions, and numerous opportunities for public input.

The purpose of the new sign ordinance and manual is to establish standards for signage within the City that protect and promote health, safety, and welfare while allowing and encouraging creativity, effectiveness, and flexibility in design and use. The new signage standards will promote the economic viability of businesses in the community by providing a variety of available sign types that reinforce the City's aesthetic and historic character.

Downtown Parking Study

The City of Thomasville Planning Department contracted with the Florida State University Department of Urban and Regional Planning (the "FSU Research Team") during Fall 2015 to develop a Downtown Parking Study (the "Study"). The Study consisted of three main tasks:

1. To identify and assess Downtown Thomasville's baseline parking conditions,

2. Analyze the utilization rate of the identified parking, and

3. Analyze and provide guidance on whether additional parking is needed to support two proposed event venues in Downtown Thomasville.

The report contains the final results of the FSU Research Team's work, and includes recommendations on potential parking strategies for the City of Thomasville to consider moving forward.

Education

Where possible, school recreational fields should be made open to the public to double as weekend and after-hours community and recreational centers.

Schools should be located where they can most conveniently serve the areas where students live. Previous generations of school children in Thomasville typically walked to school, today, most do not. Thomasville has a tradition of small, well-sited schools. Although Thomasville has small neighborhood schools they do not always serve the students closest to them due to School Choice.

Thomasville should continue to do what they can to provide services to local children and to encourage walking and biking to school whenever possible. A great example of this is at Harper Elementary School, where students could walk to the Amphitheater for their graduation ceremony. Students from that school also walked downtown to participate in the charrette and offer input into the creation of this plan.

Civic Building Placement

Civic buildings should be placed prominently and should have grander proportions and materials than their surrounding urban fabric. Approaches include locating public buildings at the ends of streets, across greens, or at the center of greens. Public buildings can be relatively small if placed strategically in the public view. Sites for civic purposes can be reserved even before there is a need for them to be constructed. The uses of these buildings may change over time as the needs of the community evolve.

Thomasville has a tradition of grand and properly sited civic buildings like the Former County Courthouse. However, some more recent civic buildings fail to enhance the public realm in the same manner. A prime example would be the new County library which despite a prominent location directly opposite the County Courthouse, is sited behind a large surface parking lot. Future civic buildings should strive to enhance the public realm and be properly sited to have the prominence in the community that they deserve.

Even small civic buildings can have a dominant presence when properly sited.

As a Terminated Vista
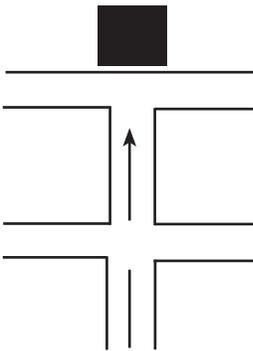
The Port Royal post office terminates the vista at a curve in the road. Many of Thomasville's neighborhood centers are located at gentle curves in the roadway. These make for good locations for civic or prominent buildings.

Across a Green
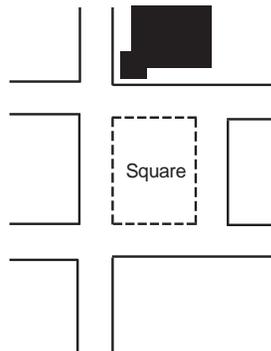
The Thomasville Center of the Arts is a prominent building that is sited away from the street behind a green.

At the Center of a Square
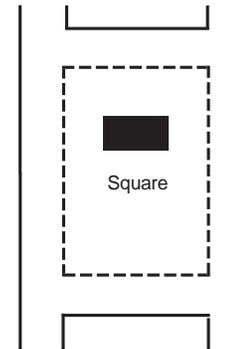
Thomasville's courthouse is a classic example of a prominent civic building at the center of a public square.

Parks and Rec Facilities

Public parks, recreational spaces and open spaces are an essential component to the city's quality of life. The City should continue to actively pursue the updating and creation of parks and open spaces.

While parks and recreation impact fees can offset the costs of regional facilities, it may be more preferable for any new subdivision or new community to provide small community parks close to people's homes to increase accessibility. Every new neighborhood should include a plaza, green or square as its center. These general types can include playgrounds or community gardens. This is how Thomasville was originally designed, with parks interspersed throughout the neighborhoods.

Large, active recreational parks with ball fields should ideally be located within access of bicycling children and not clustered in distant mega-facilities. The Proposed Parks and Trails Plan suggests that every home could be located within walking distance to a green or square at the center of a neighborhood, while at the same time being an easy bicycle ride to a continuous park system with connecting nature trails. A day of picnicking, hiking or biking should not have to begin with a trip in an automobile.

YMCA of Thomasville

The YMCA in Thomasville acts as the recreational arm of Thomasville's parks department. The Y is a diverse organization of men, women and children joined together by a shared commitment to nurturing the potential of kids, promoting healthy living and fostering a sense of social responsibility. They have three facilities, The Butler Mason Center, the Everett Milton Center, and the Weston Center where they run various recreational programs. The Weston Center houses the community public pool during summers and they run league sports out of Remington Park. The city is committed to continuing to utilize this positive partnership with the YMCA.

Boys & Girls Club

Boys & Girls Club is a national organization of local chapters which provide after-school programs for millions of young people. In Thomasville, the Club works with hundreds of kids and teens each year to help them reach their full potential, providing an environment where many less privileged kids feel safe and secure. Club members pay a small free and the club is supported by private philanthropy.

The Marguerite Neel Williams Boys & Girls Club operates a Youth Center on Fletcher Street and an adjoining Teen Center on South Madison Street. In the County, the Jackie Robinson Boys & Girls Club of Cairo-Grady County also works collaboratively with the Thomasville centers.

Bookshelf story time at the Amphitheater and Trailhead

Creative District & Trailhead

In March 2014, Thomasville residents and community leaders gathered to develop a new Creative District in the downtown historic area known as "The Bottom." One key to the Creative District's location is to express Thomasville's rich cultural heritage by recognizing and celebrating this black and Jewish neighborhood and its main street. By revitalizing this historic area, this district will embrace the geographic context of the land, leverage the energy of the New South trend, increase economic opportunity, and bring creative community resources together.

At the heart of the area is an open space which is the trailhead for a new multi-use trail system which connects historic districts, parks, and commerce centers. Additionally, it is a corridor between Broad Street and Victoria Place, a new urban redevelopment area (URA).

Cultural and artistic experiences have the power to transform cities. Visual arts, music, dance and theater, combined with unique public spaces, innovative business concepts, restaurants and fresh retail ideas can breathe new life into communities. This combination sparks tourism, inspires creative enterprise, and attracts a talented work force. Additionally, the Creative District and Trailhead project is designed to enhance the already vibrant Broad Street area by featuring programs and businesses which complement the existing business mix and enhance the visitor experience.

Thomasville Community Trail

The Thomasville Community Trail, first envisioned in 2009, is a 15-mile walking and biking trail that will connect 17 of the City's parks, 5 schools, and 3 YMCA's. The trail will meander through many areas of the community, making access to Downtown, the city's neighborhoods, and park areas convenient and accessible for both pedestrians and bicyclists. A trailhead is located in "The Bottom," the community's creative district, and includes an outdoor amphitheater that serves as a fully-functioning park, anchoring the trail to Downtown Thomasville. Portions of the trail have been implemented but more implementation is needed to complete the trail.

Thomasville Community Trail Extension

An extension to the Thomasville Community Trail is proposed for within the northwest quadrant of the City. This greenway trail would connect Northside Park (formally Magnolia Park), and Francis Weston Park.

Celebrating Public Art & History

As the available recreational opportunities expand, the opportunities for the City to celebrate its local creative class and history expand as well. Previous plans such as the Downtown Strategic Plan include provisions to incorporate local art and historical installations around the City. These could be incorporated as part of the trail and parks in the form of plaques, statues, murals, monuments, and other memorials. Placing art and historic installations helps to create a destination, makes movement to each public space interesting, and celebrates the local heritage of Thomasville.

Amphitheater and Trailhead

Continued Park Improvements

The City of Thomasville is dedicated to improving the City's existing parks. The City plans to focus on one or two parks a year to work with the community and create plans for renewing. So far two park plans have been planned and adopted, MacIntyre Park and Francis Weston Park. A workshop for Paradise Park is slated for fall 2018. Once a plan and vision is established then the City can work towards funding and implementing the improvements. This work is primarily funded with SPLOST (special-purpose local-option sales tax) dollars, though that is not the only source of funding.

MacIntyre Park

Attention to MacIntyre Park first began in 2015 when a group of Thomasville City School fifth grade design lab students made a plan for improvements as part of a class project. They noted foot traffic hazards, stream bank deterioration and inadequate play equipment. In 2016, the City secured an award from the Citizens' Institute for Rural Design to host a 4-day effort to engage the public, current park users and national and local planning experts to construct a vision for this park. The charrette was held in 2016 and included more than 300 participants with an interest in charting the course for MacIntyre Park's future. The final master plan includes strengthening the waterways within the park, balancing active and passive uses, and design improvements of streets surrounding the park to improve walkability. Unnamed creeks have been named Sunbeam and Hero Creeks, as voted on by community.

Francis Weston Park

In 2017 the community around Francis Weston Park played host to a three day design charrette. As part of the 2018 Park Vision Plan numerous improvements have been planned, including a new track, scoreboard, picnic facilities, and splash pad. Proposed upgrades to the playground have already been implemented.

Cherokee Lake Park& Thomasville Rose Garden

In October 2017, the City of Thomasville partnered with Hands-on Thomas County Day volunteers to clean up around the lake. Cherokee Lake has been draining and is now at about 70% capacity. Plans are in the works to organize a park clean-up, including portions of the lake bed, in conjunction with Hands on Thomas County Day.

Cherokee Lake's dam is in need of refurbishment. The timing of the dam repair is ideal to address some other issues in the park, including repairing the boardwalk/walking trail, widening the path on the west side to connect to the Thomasville Community Trail that will cross from Smith Avenue at Susie Way, cleaning up the north end of the lake, and improving fish habitats.

The City of Thomasville has also engaged an arborist to provide advice about the tree population in the park; specifically, which trees are diseased and/or damaged and need to be removed. This information will be used to help determine where the trail can be improved so that the impact to healthy trees is minimized.

It would be nice to incorporate the Rose Garden into Cherokee Lake Park via a pedestrian trail. Currently, patrons must walk across the grass in order to visit the adjoining facility, some even get back in their cars and drive around to the separate entrance and parking.

Thomasville Rose Garden

Paradise Park

Paradise Park is the largest of Thomasville's parks. Its size allows it to fulfill the need for both passive and active recreation. Evidence of this is the current programming of the park. Paradise Park is many times larger than the typical Thomasville city block. Thus, it interrupts the city grid along several streets. For this reason, it is essential that the park be permeable to pedestrian traffic, not only for those who regard the park as a destination, but also for those who are crossing it to reach some other destination. The need for permeability relates both to the condition of the park's edges and entrances and the design of its internal paths.

Proposed New Parks

The City of Thomasville should strive for every home to be within a five to ten minute walk of a park. In order to accomplish this, some new parks would need to be added to the Thomasville Park system. The proposed park plan highlights areas where new parks should be added. They could be vacant lots that are cleaned up and given to the public as places to rest or have a neighborhood playground.

Establish More Community Gardens

Community Gardens help to promote healthy lifestyles and a sense of community, while also educating children on the importance of nutrition and the natural processes that make good food possible. Residents expressed a strong desire to see more of these gardens throughout Thomasville — potentially as a solution to some of the vacant or blighted properties in the city. These can be formed through neighborhood groups, city efforts, public/private partnerships, schools, churches, senior centers, and other cultural or community organizations. These could even take the form of butterfly or pollinator gardens as a measure to encourage pollinator colonies for agriculture.

Consider RV Parks

A different kind of park that the City should consider is RV parks. An RV park can provide a destination in Thomasville which is particularly attractive to overnight stays from FSU football fans. RV owners typically have discretionary income, often stay in an area for a week or more to sample all the attractions a city has. Thomasville wants to send the message that RV owners and their pets are welcome in Thomasville businesses.

Many communities use city or county parks for RV parking. The former City of Roses RV Park has closed, but has the facilities needed to accommodate RV pads. The city should consider the reuse of this asset as well as look for additional locations in town where RV's may be able to be accommodated on a temporary basis such as through football season.

Creating community gardens

Potential Future Park and Trail Network

This map shows potential new locations for active regional parks, neighborhood parks, and the completed Thomasville Community Trail Network. Potential new park locations were determined by identifying vacant lots that are close to the planned trail, and in locations that lacked a park. Two new proposed active recreational parks bring more active recreation to Thomasville if desired.

Map labels:

- Cassidy Pond
- Northside Park
- Magnolia Cemetery
- Conservation Area
- Francis Weston Park
- Bypass 319
- Broad St.
- MacIntyre Park
- E. Jackson St.
- Laurel Hill Cemetery
- Remington Ave.
- Remington Avenue Ball Fields
- US 19
- Cherokee Lake Park & Rose Garden Park
- Smith Ave.
- Paradise Park
- W. Jackson St.
- Varnedoe Park
- Balfour Park & Dog Park
- Old Monticello Rd.
- Glen Arven Country Club

Legend:

- Neighborhood Green
- Public Park
- Private Greenspace or Cemetery
- Thomasville Community Trail (Planned)
- Proposed Trail Extension
- City Boundary
- Neighborhood Park
- Active Recreational Park
- Proposed Neighborhood Park
- Proposed Active Recreational Park

Types of Civic Spaces

Public spaces and civic institutions should be integrated into new development and added throughout existing neighborhoods where they are missing. In keeping with Thomasville's tradition of open space types, their design should follow well-tested local models. Four main categories are described below. Plazas and squares are the most urban types of space. They are bounded spaces enclosed by surrounding buildings and forming an outdoor room. Parks and greens are more open, bounded on at least one side by buildings with outdoor rooms framed by plantings. Community fields, gardens and multi-use play fields are the most open and unshaped types of public space.

A **park** is a natural preserve that serves environmental goals such as the preservation of habitat or filtration of water. It may also be available for active recreation. The shape of the park may follow the boundaries of natural features. Parks may contain trails, water bodies, woodlands and meadows.

A **green** is available for structured or unstructured recreation. A green may be spatially defined by landscaping rather than by buildings. Trees can be formally or naturalistically planted. A green contains lawns, trees, pavilions, memorials, benches and playground equipment.

A **square** is available for structured or unstructured recreation and civic purposes. A square is clearly defined by building frontages. A square can provide a public open space that provides a setting for civic buildings. They are located at the intersection of important thoroughfares and contain lawns, trees and pavilions that are formally disposed.

A **plaza** is designed for civic and commercial activities. A plaza is clearly defined by building frontages. Its surface is typically covered with pavers or compact earth. Trees are optional and plazas are located at the most central intersections.

Park

Green

Square

Plaza

Lost Creek Forest Approach

Lost Creek is currently a wooded area that is part of land owned by the Thomasville Airport, which places it under the oversight of both Thomasville and Thomas County. This land is accessible through the Friends of Lost Creek Forest by appointment only, due to the layers of oversight for the land. These layers of oversight can cause confusion regarding who is responsible for the land and how it is integrated into Thomasville. The City, County, Airport, Friends of Lost Creek Forest, and other related agencies should coordinate efforts and establish an agreement for the future use of Lost Creek Forest.

Follow Arborist Recommendations

The Tree Inventory by a certified arborist included a series of recommendations. The City should consider implementing these recommendations as measure to promote a healthy and diverse green network.

Establish a Parks Coordination System

With several different agencies in charge of maintenance for different portions of the City's green infrastructure, it can be difficult to track spending, initiatives, and direct feedback from the community. Having a person or organization help to coordinate efforts on maintenance, programming, establishment of initiatives, and follow-through can help to guide and prioritize efforts for the City. This would also free the City Council to focus time and energy on larger-scale goals for Thomasville while maintaining a measure of control through a single point-of-contact.

Utilities

State of the Art Fiber Optic/Broadband

It is critical that Thomasville's fiber optic/broadband is maintained as a state of the art "SOA" system, so it will continue to be at a competitive advantage for not only retaining existing industry but attracting new industry as well as "freelance" workers. Flowers, our N.Y.S.E. based Company, hospitals, schools, professionals with multi offices, and "freelance" workers will continue to require SOA fiber. As "5G" becomes the norm (and security more and more a real risk) as well as broadband speed being critical, a long-term plan and required capital investment to insure SOA broadband is critical.

Thomasville was an early adopter of SOA broadband through CNS/utilities owned and maintained system, but it is quickly becoming not as SOA. In order to maintain a competitive advantage in this area, the City must commit to a plan to continually upgrade the system with the latest technology.

Market SOA Broadband to Attract Small and Freelance Businesses

Chattanooga, Tennessee is a great model of the implementation of SOA broadband for industry recruiting and attracting "freelance" workers. In 5-10 years, it is believed 40% to 50% of the USA total work force will be "freelance." Today, over 25% of USA workforce is "freelance," and a SOA broadband is a great way to attract this growing sector of the workforce.

A meeting with different agencies and organizations will help to define the future plans for Lost Creek Forest.

GOALS & POLICIES

The City of Thomasville will provide community services and facilities that meet the physical, educational, economic, and recreational needs of all segments of the community.

Administrative Facilities

Goal 8.1: Evaluate Thomasville administrative space to provide room for additional personnel and to spur additional private investment as the city's population and employment grows.

Policy 8.1.1: Maintain and improve the exterior appearance and landscaping of all city and municipal facilities that are open to the public.

Policy 8.1.2: Place public and civic buildings in downtown areas and neighborhood centers.

Policy 8.1.3: Locate government facilities within easy bicycle and walking distance of many residents and workers.

Policy 8.1.4: Consider using existing "gaps" left by abandoned buildings and vacant parcels to house administrative facilities.

Policy 8.1.5: Create an illustrative master plan and coinciding document for the City Government campus that includes opportunities to incubate investment and improve upon the design of the built environment.

Goal 8.2: Lessen environmental footprint and operational costs of public buildings.

Policy 8.2.1: Encourage any new public buildings to be built sustainably, preferably certified by USGBC under an appropriate LEED certification system.

Policy 8.2.2: Encourage existing public buildings to incorporate sustainability measures and retrofits.

Goal 8.3: Reinforce the City's identity through architecture of public buildings.

Policy 8.3.1: Pursue climate-responsive architecture that is authentic to Thomasville's traditions.

Policy 8.3.2: Use locally sourced building materials wherever possible.

Health, Education, and Welfare

Goal 8.4: Enhance access to library services and reach a greater number of community residents by expanding the Thomas County Public Library System (TCPLS).

Policy 8.4.1: Expand the headquarters of the Thomas County Library System to increase space to meet the large service demand. Refer to the 2014 Creative District Illustrative Plan and the 2016 Downtown Master Plan for future expansion concepts.

Policy 8.4.2: Increase the library capacity at satellite libraries to address service and space challenges.

Policy 8.4.3: Ensure the library maintains at least minimum levels of services as determined by Georgia Public Library Standards. Increase the ratio of library books per capita to the recommended 2.5 books and media per capita. (TCPLS had 1.72 books and media per capita in 2003).

Policy 8.4.4: Support and promote library activities and programs focused on adult literacy, computer skills for adults and seniors, as well as special services and children's reading programs.

Goal 8.5: Provide infrastructure, programs, and personnel to support improvement of the education process county-wide.

Policy 8.5.1: Develop daytime learning facilities for industry training and adult education opportunities, possibly in conjunction with a community center.

Policy 8.5.2: Continue coordination efforts between the Board of Education and city and county entities to improve workforce development programs in order to aid local economic development and improve quality of life.

Policy 8.5.3: Support Souther Regional Technical College's efforts to expand physical facilities and programs offered.

Policy 8.5.4: Pursue and encourage joint and maximum utilization of recreation facilities with the Thomasville School Board and YMCA.

Goal 8.6: Continue to support and expand community outreach programs.

Policy 8.6.1: Evaluate and determine whether existing victim programs (e.g. child abuse, battered women, etc.) are adequately servicing the community, and plan to expand and modify services as needed.

Policy 8.6.2: Review poverty statistics to determine if additional family assistance programs are warranted, particularly in the form of costs to school students. (e.g. reduced school lunch program).

Goal 8.7: Ensure that Thomas County and Thomasville are providing a first-rate education to all school children throughout the county.

Policy 8.7.1: Determine whether the public school system is currently structured effectively as two independent public school systems. Research the possibility of consolidating into a joint city/county public school system or at a minimum combining certain school functions, such as transportation.

Policy 8.8.2: Determine whether transportation systems to and from schools are adequate, and conduct a study to determine whether pedestrian access and bicycle travel to schools and colleges should be enhanced.

Goal 8.8: Coordinate the development or redevelopment of neighborhoods, recreational facilities and transportation improvements with the development of schools to meet the City's needs.

Policy 8.8.1: Coordinate with Thomasville City Schools to phase development in a manner that maintains levels of service and provides safe environments for children to go to school.

Policy 8.8.2: Coordinate with Thomasville City Schools to ensure that new school sites, or expanded existing sites, can be adequately served by existing and planned infrastructure (including streets, sidewalks, water/wastewater, and public safety facilities).

Policy 8.8.3: Promote the renovation and expansion of existing schools within existing neighborhoods to encourage walkability, and to encourage healthier lifestyles for children.

Policy 8.8.4: Coordinate the Capital Improvements Program, development review and growth projections with the school district to improve the efficiency of capital planning and improvements.

Policy 8.8.5: Expand higher education opportunities for local residents by working with local institutions of higher learning.

Recreation
Goal 8.9: Upgrade existing parks and recreation facilities.

Policy 8.9.1: Consider the creation of a position for a parks planner, or director, to coordinate efforts for the visioning, implementation, and maintenance required to maintain an excellent park system. This position could be a joint position between the City and the County.

Policy 8.9.2: Prepare a long-range master plan for parks and recreation facilities.

Policy 8.9.3: Connect city parks via a bicycle/pedestrian route that provides a continuous network between parks such as through the Thomasville Community Trail.

Policy 8.9.4: Establish Level of Service standards for parks and recreation facilities.

Goal 8.10: Improve the function, character, safety and accessibility of parks and other public open spaces.

Policy 8.10.1: Create new community parks and other public open spaces such as plazas, squares, and pocket parks so that most residents have access to such facilities within easy walking distance. This could be accomplished through multiple methods such as a PDR program (critical lands, or land trust), new development standards for civic space, park impact fees, etc.

Policy 8.10.2: Improve the edges of parks and other public open spaces so that they have the appropriate degree of permeability and security.

Policy 8.10.3: Encourage landowners adjacent to or facing parks and other public open spaces to heighten the sense of natural surveillance by developing buildings that have doors and windows facing the public open space.

Policy 8.10.4: Where parking is necessary, encourage unobtrusive parking lots that do not significantly erode usable green space. Encourage on-street parking as a way to lessen the need for surface parking lots.

Policy 8.10.5: Create illumination systems that deter crime while minimizing light pollution.

Policy 8.10.6: Implement plans to enhance MacIntyre Park, Francis Weston Park, and Paradise Park.

Policy 8.10.7: Work with the community to continue to improve all of the City's parks.

Goal 8.11: Lessen environmental footprint of parks and other public open spaces.

Policy 8.11.1: Design open space to offer multi-use, environmentally friendly recreation activities.

Policy 8.11.2: Encourage the use of native trees and groundcover and maintain them to enhance transparency and natural surveillance at park edges.

Policy 8.11.3: Encourage the integration of rain gardens, dry retention, and polishing marshes in public open spaces, where appropriate, in order to improve water quality and groundwater recharge.

Goal 8.12: Public recreation facilities, schools and other civic buildings should be located prominently and accessible to all citizens.

Policy 8.12.1: Site new public buildings so that they have prominent locations in the city, especially as the terminated view at the end of streets, on axes across greens and parks, or in the center of greens and parks.

Policy 8.12.2: Encourage the distribution and integration of public buildings within the neighborhood fabric of the city, particularly within the downtown and neighborhood centers.

Policy 8.12.3: Encourage the location of public buildings within walkable, bikeable locations.

Policy 8.12.4: New subdivisions and new communities should be required to provide designed open spaces.

Policy 8.12.5: New public open space should be designed to be usable spaces, in the format of a park, green, square, plaza. Within these types, playgrounds, pocket park, dog parks, and community gardens may be provided.

Goal 8.13: Plan for the multi-purpose use of facilities for cultural, educational and recreational programs.

Policy 8.13.1: Pursue the development of new uses within the city. Design each use in a way that reinforces the urban fabric of Thomasville's neighborhoods.

Policy 8.13.2: Explore the feasibility of a variety of potential use options for the former Roses site.

Policy 8.13.3: Pursue the development of new hotels in Downtown Thomasville.

Policy 8.13.4: Pursue the enhancement of Paradise Park, including possible elements such as a fishing pond, playground with splash park and other attractions.

Policy 8.13.5: Pursue the development of additional outdoor events in Downtown Thomasville.

Policy 8.13.6: Consider the development of short term RV Parks in the City including the reopening of the site of the former City of Roses.

Policy 8.13.6.1: Identify underutilized strips of land, perhaps adjacent to existing city parks or the old Exchange Club fairgrounds, where 5 to 10 RVs could be placed with good spacing between parking pads.

Policy 8.13.6.2: 3.Identify local developers to revamp and create new temporary RV pad locations.

Goal 8.14: Maintain and enhance Thomasville's identity as a community which supports arts, cultural and social events.

Policy 8.14.1: Continue to support the various arts festivals, street parties, and holiday gatherings in the city as a means of promoting reinvestment and closer community ties.

Policy 8.14.2: Pursue the development of one or more privately financed event spaces within the downtown.

Public Safety

Goal 8.15: Support the Thomasville Police Department in order to effectively and efficiently protect and serve the current and future public safety needs of residents, government, and property.

Policy 8.15.1: Identify and target areas of high crime activity that need improvement, utilizing crime mapping.

Policy 8.15.2: Continue to support programs administered by the Thomasville Police Department, including School Resource Officers, Crime Prevention, Community Relations, and Public Information.

Policy 8.15.3: Continue to support existing programs offered by the Police Department, including Student Driver Awareness, Parents Reducing Incidents of Driver Error (PRIDE), Drug Abuse Resistance Education (DARE), Gang Resistance Education and Training (GREAT), and Police Athletic and Community Events (PACE).

Policy 8.15.4: Continue to support the Police Department's crime prevention, Crime Stoppers program, and Community Watch programs.

Policy 8.15.5: Investigate new locations for police substations to reduce response times and build relationships in neighborhoods. Consider sites that will help to activate the space or adjoining spaces.

Policy 8.15.6: Continue joint efforts and establish partnerships with other City departments and civic groups in order to ensure safe living and working environments and a high quality of life throughout the city.

Goal 8.16: Utilize computer hardware and software to maximize efficiency, contain personnel costs, and improve communication between departments and with the public.

Policy 8.16.1: Implement a GIS system combining resource information from all departments to assist in the decision making process.

Goal 8.17: Maintain responsive fire and law enforcement services that efficiently enhance public safety.

Policy 8.17.1: Include representatives of all emergency service providers in the development review process.

Policy 8.17.2: Require that all necessary fire fighting infrastructure capability and capacity be provided in new subdivisions and developments.

Policy 8.17.3: Continue to educate and work with fire safety officials concerning the benefits of good urban design when it comes to fire safety.

Utilities

Goal 8.18: Encourage waste reduction measures.

Policy 8.18.1: Evaluate and institute as appropriate a residential curbside collection of recyclables in all areas of the city where it is economical.

Policy 8.18.2: Place containers for drop-off recycling at additional locations in the city where curbside collection is not economical.

Policy 8.18.3: Expand the diversity of items that can be collected for recycling.

Policy 8.18.4: Re-energize campaigns to promote recycling and waste reduction.

Policy 8.18.5: Adopt collection and disposal rates that encourage waste reduction and recycling.

Policy 8.18.6: Implement a mulching program for yard waste with the products available to citizens.

Goal 8.19: Ensure the waste collection system is as efficient, economical, equitable, and safe as feasible.

Policy 8.19.1: Continue a residential curbside collection system.

Policy 8.19.2: Monitor changes in waste collection and disposal technology that would reduce costs.

Goal 8.20: Ensure the Fiber Optic/Broadband System in Thomasville remains State of the Art.

Policy 8.20.1: Review existing CNS Fiber Optic/ Broadband infrastructure and develop a plan to upgrade the system to ensure Thomasville state of the art.

Policy 8.20.2: Market Thomasville's network as a means to attract small and freelance businesses.

CURRENT CONDITIONS

Thomasville's economy can be divided into several distinct eras. Thomasville initially developed as a largely rural, self-sufficient community before the arrival of the railroad in 1861. It was a pre-industrial agrarian economy, based on the labor of enslaved Africans, most of whom worked in the vast cotton fields throughout the County.

After the Civil War and with the arrival of the railroad, Northerners and other visitors came to Thomasville for their health, recreation, and social activities. Thomasville became known as the "Winter Resort of the South" in the late 1800's as dozens of hotels, boarding houses, restaurants, and other elements of a tourist economy were built, and established Thomasville as a regional economic and cultural hub. By 1885, there were two large, luxury hotels – the Mitchell House and the Piney Woods – that catered to upscale industrialists. During this time, many of the large plantations surrounding Thomasville were purchased by wealthy visitors, turning them into retreats popular with America's elite.

Thomasville's "Resort Era" ended in the early 1900's and the City began to attract industry. By 1920, more than forty factories, works, and mills were operating throughout Thomas County.

Economic Drivers

Today, Thomasville has a more diverse economy anchored by several long-established industries. There are also strong ties between the City and surrounding County with common economic development organizations.

Food processing and boilers are the two dominant manufacturing industries in the area. Flowers Foods, one of the largest producers of fresh packaged bakery foods in the U.S., is headquartered in Thomasville. Founded in 1925, the John D. Archbold Memorial Hospital is another cornerstone of Thomasville's economy. Thomasville is also home to Thomas University, a private, four-year university. The large quail hunting plantations surrounding the City attract thousands of visitors during hunting season and quail hunting remains an important mainstay of the local economy.

Tourism has always been an important part of the City's economy. The City's Victorian character and vibrant downtown attract a large number of visitors. While local residents do shop and dine downtown, much of the money spent comes from out of town, a large portion from Tallahassee.

Thomasville, the "Winter Resort of the South."

Piney Woods Hotel

Pebble Hill Plantation

Leading the Way

Thomasville's successes result from the efforts of numerous organizations and City and County commitment. Thomasville was designated a Main Street City in 1981 and has since spent more than $85.7 million in public-private improvements in the downtown district. The City of Thomasville Main Street program provides business support and promotes downtown economic development within the context of the historic Victorian character.

The City has a visitor center to further grow and support tourism. The Thomasville-Thomas County Chamber of Commerce provides local businesses with networking, education, promotion, advocacy, and community outreach assistance. The Thomasville and Thomas County Economic Development Authority provides resources and incentives to attract new business and industry while also supporting the expansion of existing businesses.

Challenges & Opportunities

Thomasville still faces some challenges and has opportunities for economic growth and development. The City has an increasingly aging demographic as retirees are moving in and younger adults are leaving. While the downtown and many neighborhoods are vibrant and booming, not all portions of the City are seeing the same level of investment and economic benefit.

This economic development element of Thomasville's Comprehensive Plan enhances the city's attractiveness to residents, visitors and investors by encouraging policies to enhance its economic competitiveness.

Using the city's historical architecture, festivals, emerging maker community, industrial and service businesses, as well as its green spaces within and adjacent to it, this economic development chapter proposes policy actions and goals to stimulate the city's ability to be an economic engine for the wider area.

By reducing inefficiencies, highlighting opportunities and managing challenges, the city can better prepare itself for both high and low points in the natural economic cycle, while providing a competitive environment for investment and business operations.

Downtown Thomasville

Thomasville-Thomas County Chamber of Commerce

Flowers Baking Company

Vacant commercial properties in neighborhood centers

ECONOMIC DEVELOPMENT

Principles

Principles for economic development strategies include:

- Developing a broad-based, thriving economy that reflects a high quality of life and commitment to the whole community's success;

- Expanding existing and developing new opportunities for employment, consistent with each person's abilities; and

- Preserving, protecting and enhancing the community's character and resources for present and future generations.

Goals

The goals for this portion of the Comprehensive Plan are designed to achieve real results in economic growth and employment opportunities. At a minimum, Thomasville should aim to:

- Increase business openings or migrations into the City by 10% each year over the prior year,

- Increase the number of employed persons by at least 5% every year, drawing from both unemployed persons and those out of the workforce,

- Increase satisfaction as measured by a consistent tool by at least 10% annually among citizens and businesses when doing business with the city, and

- Improve the City's competitiveness standing each year over the prior year using a custom-developed competitiveness measurement tool.

Thomasville Blueprint 2028 focuses on the economic development goal of developing and serving a broad-based and thriving economy. The City recognizes that the remaining goals are supportive and integrative with the goal of making Thomasville not only a desirable place to live and work but also where a wide range of community and economic development strategies work together to advance the community's vision for prosperity.

Approach

Thomasville Blueprint 2018's approach to economic development incorporates key findings from the planning team, city managers and public citizens. Each of these groups desire to craft a comprehensive plan that takes into account real challenges related to the impacts of technology, globalization, geographic location, regional urban trends, aging populations and natural disasters. These concerns have been incorporated into this chapter and underlie much of the strategic analysis contained within.

The City's Strategic Plan identified five areas of focus to be completed by 2018, and much progress has been made towards completing the actions identified under that plan. The Comprehensive Plan provides additional guidance to future Strategic Plans, particularly for directional policy changes that support a strong, more resilient and broader based local economy.

Recognizing that no one plan or person holds all of the answers to economic development, the Comprehensive Plan and the research behind the economic development recommendations are based on both in-person interviews with key stakeholders and those who have analyzed similar initiatives in other cities, as well as evaluation of local and regional data.

The results of these efforts provide a framework that promotes maximizing local competitiveness through well-established actions that create the right environment for business, while protecting the character and people in the local area.

Situation Review

As a small town in close proximity to other mid-size towns and cities, attracting new jobs and enhancing existing institutions to meet current competitiveness challenges in a dynamic regional economy is a key objective of the city government's five-member council and mayor. The annual budget exercise serves as the main channel to realize the city's strategic planning objectives as well as financial planning and oversight. Thomasville has already shown that it is a prudent manager of its asset. It recognizes the challenges inherent in leveraging value-added investment and jobs in a competitive environment between towns, cities and regional centers.

The 2014-2018 Strategic Plan put forward by the city is well on its way to meeting implementation goals across all six major themes:

- Economic Development,
- Image and Brand Services,
- Environment,
- Organizational Culture,
- Community Relations, and
- Development.

Some 58% of the plan initiatives have been completed and another 38% are underway.

Thomasville has generally affordable housing, strong and adequate infrastructure, with competitive utility rates. It has capitalized on its technical and managerial capability in running multi-utilities in an effective and profitable way. Other components of a community's infrastructure, like the airport, greens/parks, and industrial parks, are adequate and in many instances newly upgraded. In fact, Thomasville's municipal outreach organizations, and Downtown Development Authority (DDA) are by themselves strong institutions capable of attracting a new cohort of professionals, expanding a nascent professional service industry.

In addition, the reputation and growth of the hospital sector - Archbold Medical's flagship location - are already a magnet for other cohorts, such as young and active retiree that are seeking the programs and services offered by such facilities. Such factors support the city's overall competitive advantage for new businesses and residents considering quality of life in their relocation decisions.

The City of Thomasville has a range of investment incentives that can be applied (together with Thomas County and State of Georgia incentives) to retain and attract new businesses to the city. The city's core incentives are competitive electrical rates to large industrial clients and targeted tax credits.

The City of Thomasville's Five-Year Strategic Plan for 2014-2018 began in the fall of 2013 when the City Council met in a retreat. This plan has served as the road map for the last several years of the City's operation. This road map includes the City's stated vision and mission as well as the set of guiding principles and service standards staff will follow as the plan continues to be implemented.

Key Trends

Thomasville, like many small cities, wants to preserve and build on a solid cultural, tourism and varied industrial base. Preserving what works, however, is not sufficient to give the city a competitive advantage into the future.

To create an environment that can attract, retain and expand the businesses and employees that are needed for a dynamic and rewarding economy, the city is actively working on modernizing its economic base, and implementing programs that can help it to stand out from other small cities with which it competes.

Thomasville will need to deal with key issues like retaining and growing its population, attracting folks with new skills and continuing to build on its health care; all while cultivating a strong business and entrepreneurial class that offers employment opportunities across all age cohorts.

Here we discuss the following trends:

1. Demographics
2. Income and employment
3. Housing
4. Tourism

Demographics

The City of Thomasville is home to a population of approximately 18,800, and growing at a slow but steady rate. Its youngest population groups are shrinking slightly, particularly the important family-aged one. The population aged 60+ is growing strongly, however, and may ultimately reshape some portion of the city's social, retail, and housing landscape.

No large changes in either racial composition or educational attainment have been seen recently. The city is approximately 43% white and 54% black, while 23% of the population has graduated from college with a bachelor's or higher degree.

Key demographic issues for the comprehensive plan include:

- **Retaining and expanding the number of families in the city** – The number of households in the city stands at roughly 7,600 — an increase after a few years of shrinking numbers of households. Household growth tends to indicate a positive view of economic conditions as roommates move into their own places and new families or households form.

- **Channeling the growth in the 60+ age group into economic opportunities** - Flat to slow growth is mixed blessing, with more pronounced growth in the 60+ age group.

- **Options for increasing the number of households in the city** – Attracting more and younger households favors growth, hence a good mix of labor age suggests a variety of broad programs that can work to stimulate investment and jobs.
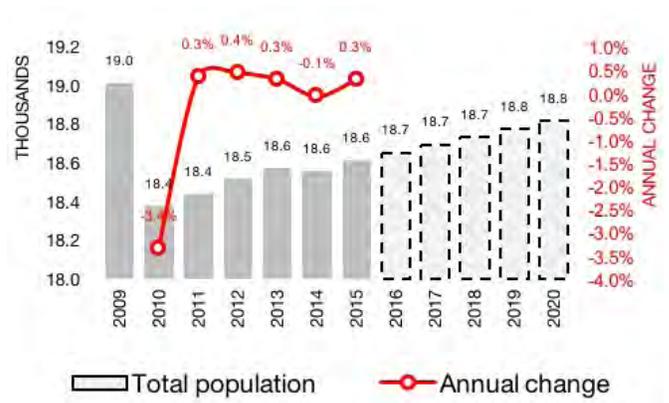
FIGURE 9.1: City of Thomasville's population (2009-2020)
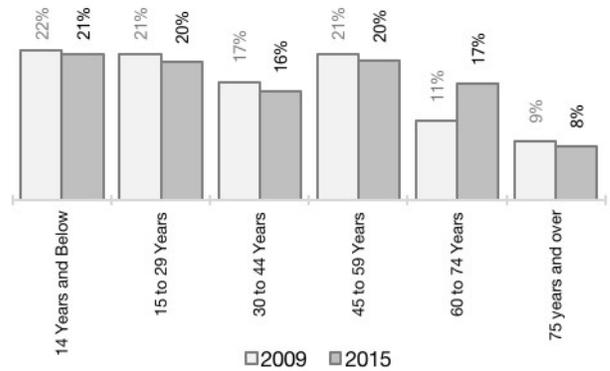
FIGURE 9.2: Population by age groups (2009 & 2015)
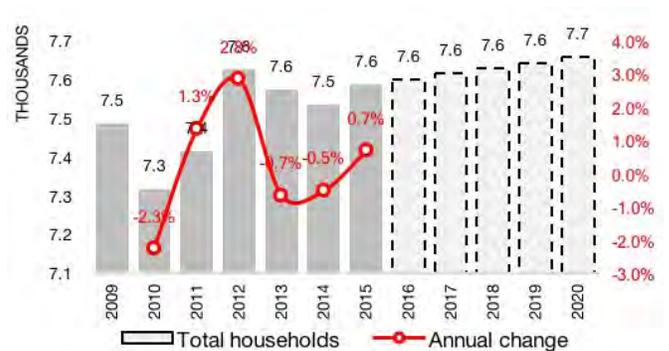
FIGURE 9.3: Households (2015)

Income & Employment

Current figures for income and employment suggest that Thomasville has a stable employment base, with a relatively high concentration of low and high wage-earners, only slightly below the state averages, indicating an opportunity to target employment to expand the "middle income" portion of the wage cohort.

Average incomes are $38,600 per household per year, with families averaging $54,300 per year. 69% of all households earn $49,999/year, while just 62% of families are in that income bracket. Incomes slightly lag national and state averages, indicating potential for higher wage and entrepreneur-driven job creation.

Similarly, the unemployment rate for the city is 7.0%, just a shade under the county's level and a full percentage point over Georgia's average.

Employment is concentrated in a small number of sectors, with the dominant one being public sector led education, health care and social services – employing more people than the next four industries combined.

While such concentration provides a core identity to Thomasville, and allows sector based "ecosystems" or economic clusters to be built, it also exposes vulnerabilities in the event of major job losses as a result of business cycles or changing regulatory and technology trends.

In recognition of these trends, the city's economic development team has identified a pipeline of new business prospects and as such is marketing Thomasville's destination appeal, including such structural advantages like lower cost of living, housing and low congestion levels.
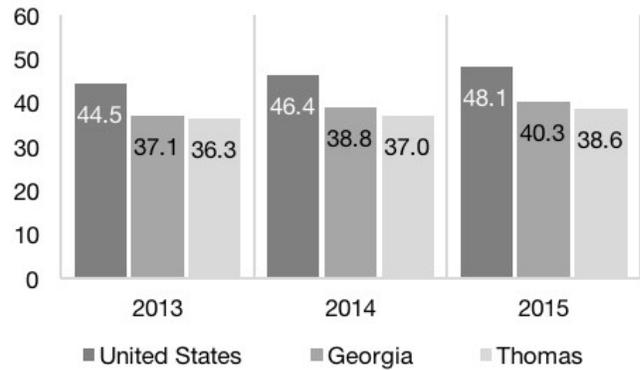
FIGURE 9.4: Comparative Income Review
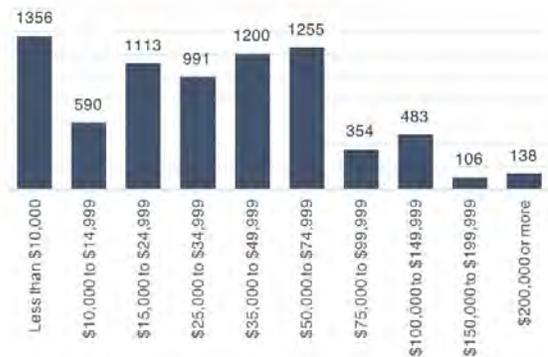
FIGURE 9.5: Household incomes
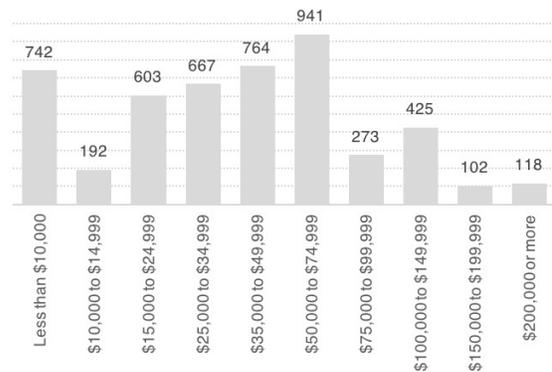
FIGURE 9.6: Family Incomes

Key income and employment issues for the Comprehensive Plan include:

- **Options for broadening employment opportunities based on existing assets** – high job sector concentration is a risk. The City needs to work on creating opportunities that require higher skill levels within existing and new employment clusters, like health care and utilities.

- **Linking employment and income more closely to broader trends in technology** – such as working from home and web-based entrepreneurship.

- **Increasing area median incomes to better compete with larger cities** – introduce "higher wage jobs" promotion across as many outreach programs as possible.
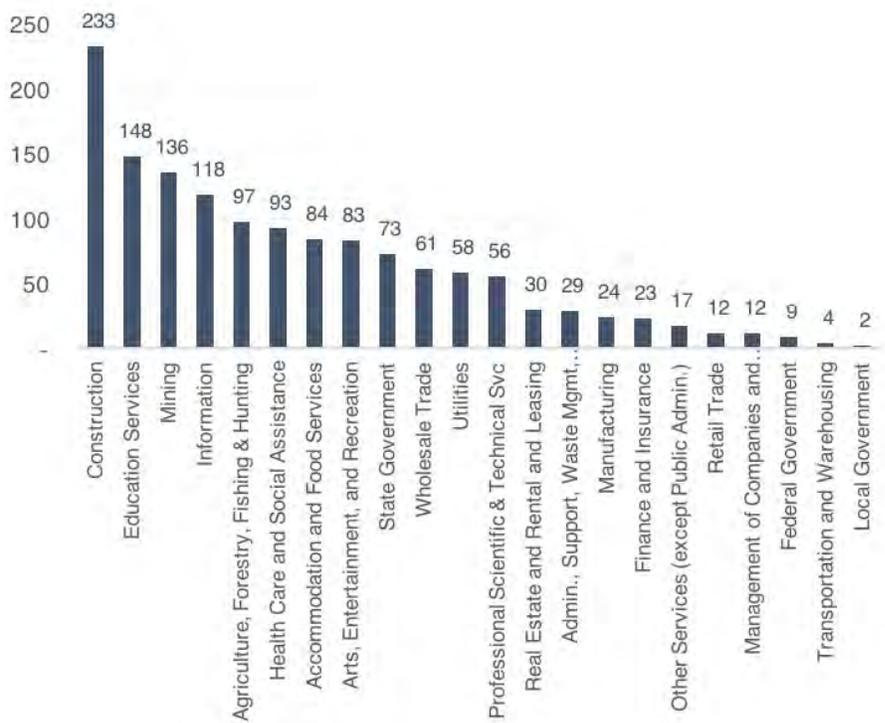
FIGURE 9.7: Average number of businesses by industry sector

Housing

From a demand and supply perspective, the housing situation is Thomasville is largely in line with its population size and income levels. The key challenge appears to be a surplus of sub-standard housing (possibly as large as 1,400 units) that are potentially abandoned or in need of substantial renovation. Since only approximately 14% of the housing stock dates from 2000 to the present, it's likely that much of the surplus inventory was built well before 2000.

Three-quarters of the City's housing stock is in single-family homes, though just 50% of the total housing stock is owner-occupied (the remainder being rented housing).

Housing costs are reasonable and nearly 50% of households pay less than $799/month ($799/month would generally be affordable on $29,000/year in income). As would be expected, housing affordability becomes a problem at income levels below $20,000/year, where more than 50% of gross income goes to housing. Since the rule of thumb nationally is that one-third of income can go to housing costs, this amount is still below what many housing experts would note as severely stressed.
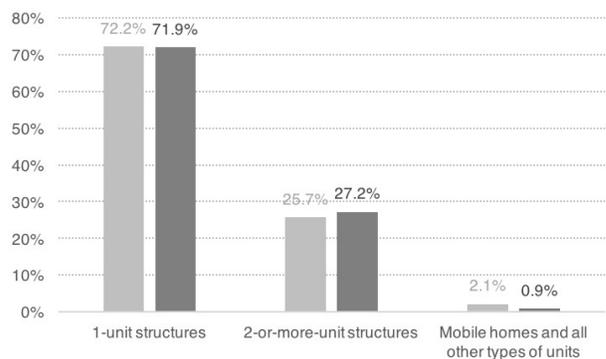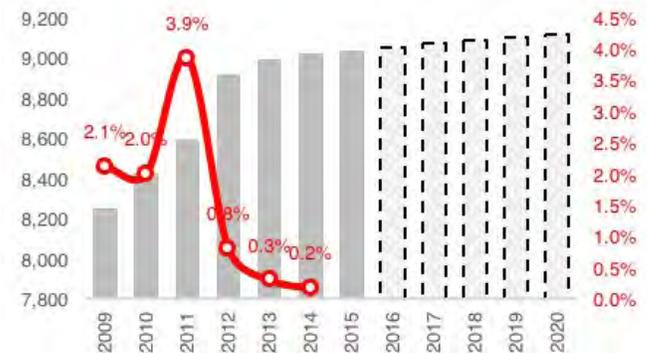
FIGURE 9.8: Housing supply and changes (2009-2020)

Home ownership rates in Thomasville are in line with expectations for small towns (the 2016 ESRI index for home ownership in small towns is estimated at 51%, as compared to the 63.5% national homeownership rate according to the US Census data), with some 53% owner occupied and rental occupancy representing 47% of the total market in 2015. These figures reflect a returning trend towards owner-occupancy after a multi-year period of decline in that category that was offset by rising rental usage.

The owner-occupied units in 2015 are 7% below their peak over the evaluation period (the high point being 60.3% in 2010), though a full 3% higher than the lowest point reached in 2014 of just 50.4%.

The housing stock was largely constructed before 2000, with the largest group of structures built between 1970 and 1999, and the second largest between 1940 and 1969. Only 14% of the housing stock dates from 2000 until the present. Of the built structures, 71% are single family homes.

Key housing issues for *Thomasville Blueprint 2028* include:

- **Expand affordable housing options in the city** – including for new entrants. These could be mixed-use developments;

- **Identify and dispose of vacant and under-used properties** – this is part of the City's Strategic Plan and several agencies are working on this topic; and

- **Creating homeownership pathways for workforce and first time homebuyers** – in order to trigger new construction and replace aging housing units.

FIGURE 9.9: Housing supply and changes (2009-2020)
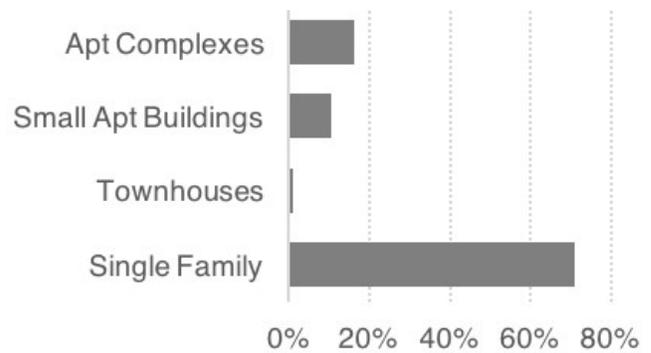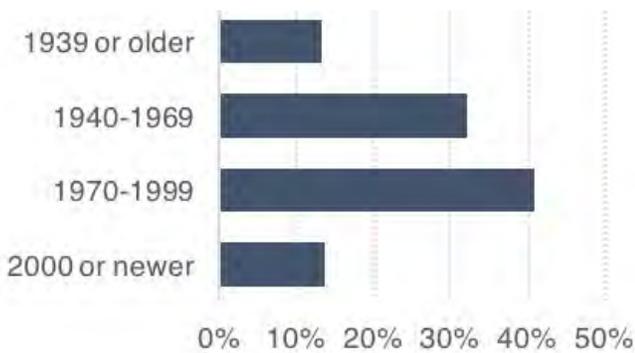
FIGURE 9.10: Housing supply: year built and housing type

Tourism

Tourism is a key component of the City's economy and appears set to potentially take on even greater importance through new investments in hospitality being discussed among both city and private sector interests. The City is continuing its efforts to find new tourism events and refine its current offerings to maintain and enhance existing visitor flow.

As statistics from the City's Visitor Center show, there are seasonal trends in travel, with a peak in December and another in April (presumably coinciding with the Victorian Christmas and Quail events).

The vast majority (nearly 80%) of visitors to the City come from a day-trip's drive away in Georgia and Florida, with a very strong flow from Tallahassee up to Thomasville.

The long tail of visitors representing the final 20% of visitors comes from the entire rest of the US outside of the area's driving range.

A small group of international visitors does visit the City each year from a wide variety of locations across the globe – an impressive achievement, given the City's lack of a large commercial airport and distance from an interstate.

These visitors appear to be most active early in the year, with a peak in March. Looking at international visitors in order of numbers who visited the Visitor's Center; England, Canada and Germany were 80% of the total.

Other domestic and international visitors undoubtedly visited the City and did not stop into the Visitor Center, so those numbers are not captured here.
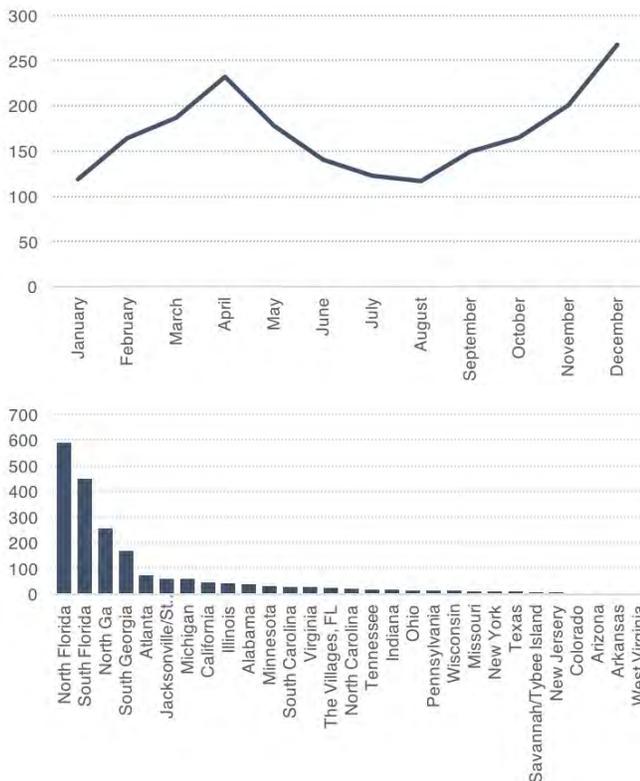
FIGURE 9.11: Domestic Visitors (2015)
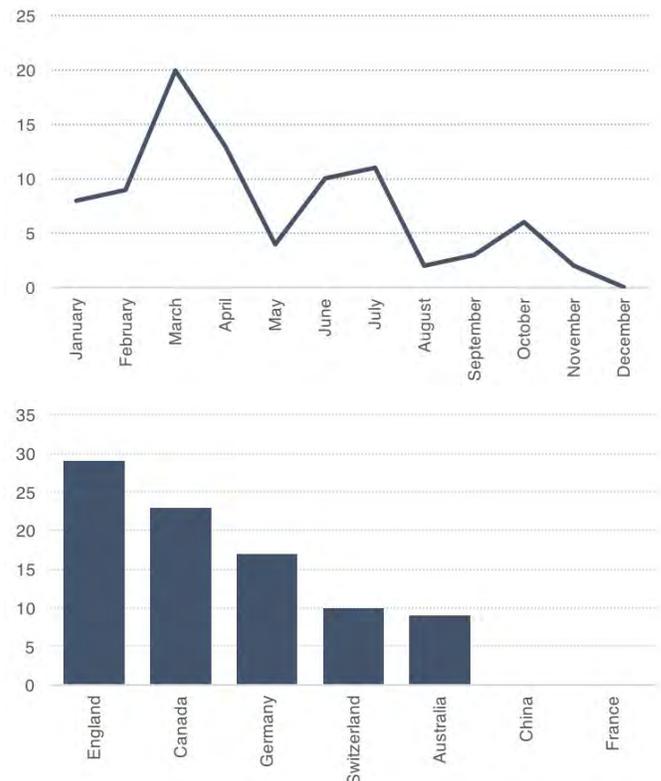
FIGURE 9.12: International Visitors (2015)

Expenditure data shows steadily increasing revenues from tourism activities in the City, up nearly $20M since 2009 – an increase of 40% over that year's $50M.

The latest year of data available (2015) shows tourism revenues approaching $70M and from both the data and informal conversations with hospitality businesses, this number is likely to have grown throughout 2016 and 2017 and can be assumed to generate more than $70M per year currently.

New Business Numbers

Thomasville currently has no single source of data for new business openings, hiring or investment, but there are anecdotal reports from the City's Economic Development office about numbers. Those figures show growth of 337 jobs in 2017 from existing businesses, with another ten large scale projects at various stages of due diligence that could theoretically (if all of the projects ultimately moved forward and selected Thomasville for their base) generate 1,000 jobs. This is a healthy pipeline of medium scaled development that shows active business interest in the City from investors, many of whom are headquartered outside of the city and region.

Thomasville's Challenge & Opportunity

Thomasville stands ready to act to secure its economic future through reforms and investments needed to compete effectively against local and even national challengers. Its challenge is how to define the actions required to improve its chances of success through positive competitive differentiation that allow businesses, residents and visitors to actively choose Thomasville.

If executed properly, the City would find its economic conditions to be strong, offering a wide variety of jobs to people along the skills continuum, as well as resilient to temporary downturns in the national or regional economy because of its robust clusters and business linkages.
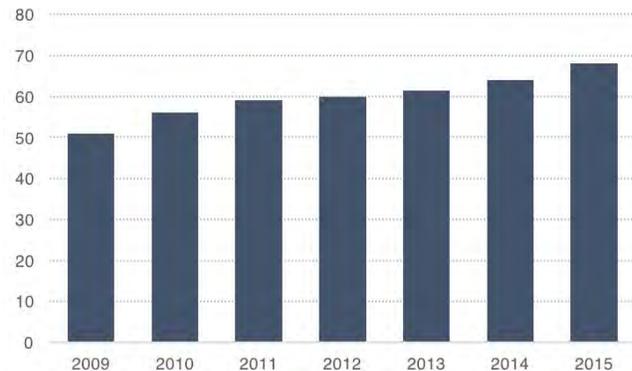
FIGURE 9.13: Visitor Expenditures (USD M - 2015)

Thomasville is already an emerging center for the maker community, and under current trends could become a leader in the Southeastern United States for handmade goods, and potentially even skilled trades, such as furniture or historical property restoration. The successes of the multiple tourism events, such as the Rose Festival, quail hunting season, Plantation Wildlife Arts Festival, the Bird Dog Bash, Due South, Victorian Christmas, and other events indicate that additional events or event extensions would likely keep people in the City for longer periods for more of these unique experiences. The City's deep agricultural roots, high quality restaurants and reputation as a foodie location may extend the idea of a maker community into the locavore market, adding to its niche as the place for authentic quality experiences in Georgia.

COMMUNITY CONCERNS

In addition to the workshops and charrette, input for the economic community concerns were gathered using the following additional activities:

- Holding focus groups and interactions with policy makers and the public over two one-week sessions at locations across the City,

- Conducting a short, targeted citizens survey that lasted six weeks and included 76 respondents, and

- Literature review of successful case studies for small city competitive advantage development planning.

The results of the Citizen Survey indicate that economic issues are not a high priority among the survey respondents relative to other issues such as the natural environment, the rural landscape, and a visually attractive community.

- Respondents indicated a moderate level of concern regarding the stability of the economy.

- There was a moderate level of agreement that key industrial sites should be identified and protected, but somewhat less agreement that public funds should be spent to develop those sites.

We conducted a survey outreach effort to gauge the economic pulse of residents and the results reinforce the recommendations made for *Thomasville Blueprint 2028*. The Resident Feedback chart shows the summary of key findings, with details in the topical areas.

Economic Environment

Citizens of Thomasville are unsure that the City's economic prospects will be as healthy as they are in 2017. The two employee skills gaps that employers most often mentioned were the lack of strong customer service skills and the relative dearth of skilled tradesmen.

Income & Jobs

The most frequently cited cause for concern is limited job opportunities. The community worries about the economic base and distribution of businesses among services and manufacturing, particularly the idea that low-wage service jobs will not offset any potential manufacturing losses.

Even when jobs exist, residents note that the pay rates are not high. Many young people and families were open about considering whether to move for higher earnings.

	Issue	Reported Finding
Q1	How happy are you with Thomasville's economy right now?	Somewhat satisfied
Q2	How confident are you that Thomasville's economy will be much better than it is now in 10 years, with more employment options and higher average incomes?	Somewhat satisfied
Q3	What do you think will be the biggest drivers of health care economic growth in Thomasville over the coming decade?	Health care sector
Q4	What are the biggest weaknesses in Thomasville's economy currently?	A lack of skilled labor
Q5	What businesses should the city focus most on recruiting to Thomasville?	Small to medium sized regional companies
Q6	What are Thomasville's economically important strengths currently?	General quality of life

Figure 14: Resident Feedback from Targeted Citizen Survey (2017)

Youth & Family Opportunities

Although the social and retail opportunities that are attractive to young people and families are traditionally not a core focus of economic development, the loss of population in these demographics moves this issue into one of the core focal areas for economic development planning.

Retail options that appeal to young people (younger than 21) are few in Thomasville. Young people drive to Tallahassee for entertainment, even for such simple concepts as a trampoline park. Restaurants close early all week long and few are open on Sundays and Mondays.

Alcohol cannot be served on the sidewalk in front of restaurants, so people would rather wait for a table inside than sit outside without their glass of wine or beer. This reduces activity on the street, as well as income to restaurant owners.

City-Business Interactions

One common issue that arose from the investment and business community is that there are multiple friction points when dealing with the City to gain licenses and permits.

Investors and business owners noted the lack of a single point of contact to work with to solve problems with the City. Incentives were also a sore spot with large subsidies going to manufacturers, who may or may not bring residents to the City (even if the manufacturing facility is in Thomasville).

STRATEGIES FOR ADDRESSING COMMUNITY CONCERNS

There is a substantial body of experience with economic development program design at the national, regional, city and local levels. The primary finding is that most development programs are designed with achieving economic competitiveness as a key governing thought. Many city managers and key actors within the City's business ecosystem are broadly concerned with improving livability and equity for residents through policies that support human-capital development, sustainable growth, and productivity improvement across everything they do.

Based on economic data synthesis, stakeholder consultations, and public input, Thomasville should focus on a conceptual framework that includes three fundamental program priorities:

- **Building a Base**
  –of core competencies that provide the necessary inputs to ensure that investment is productive across the local economy. Priority actions include the creation of a competitiveness council, strengthening Thomasville's educational options, and aligning vocational training to the needs of businesses and market demands.

- **Easing the Path**
  –for existing and new investors by reducing the costs and risks of investing and doing business in Thomasville through statutory changes, regulatory adjustments, and administrative processes. Priority actions include making incentives easy to access and streamlining business licensing, and increasing the focus on entrepreneurial activities that result in positive effects to the local economy.

- **Targeting Performance**
  –for the long-run success of high-performance investments on the margin, through activities that meet specific investment opportunities, or other social priorities that provide net gains to the economy. Priority actions include the promotion of investments in new or high value-added sectors.[1]
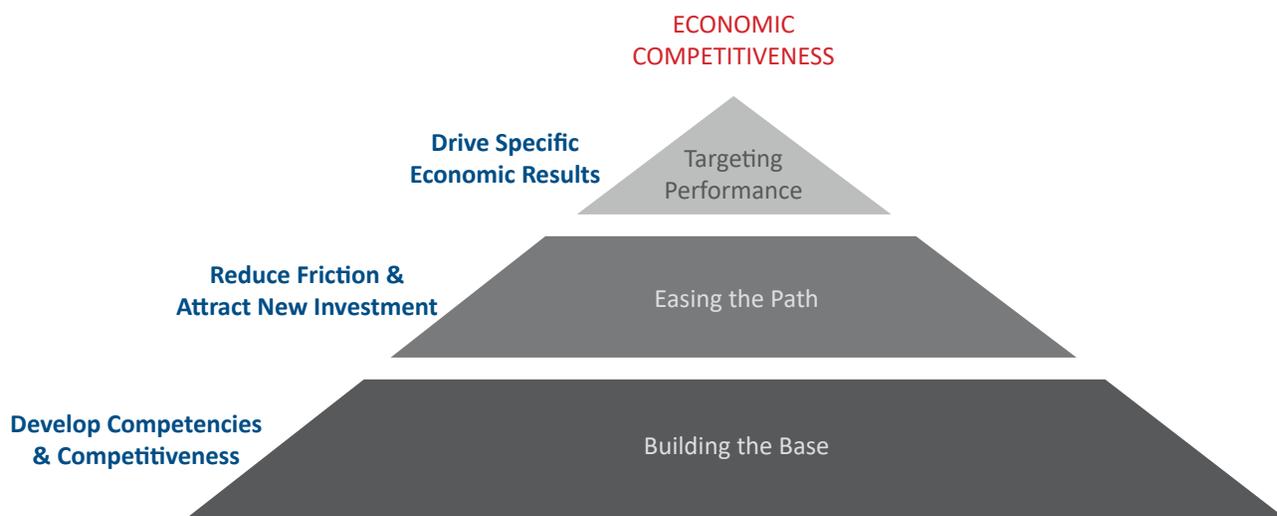
FIGURE 15: Conceptual model of the proposed Thomasville economic development program

1   Thomasville , Quick Survey effort , 2017

Within each area, *Thomasville Blueprint 2028* recommends specific actions to implement within specific time frames. Some of these recommendations have been introduced before, or are under discussion in other programs, but might not have been organized into a single, investment-directed plan.

The three conceptual categories of strategies address both current and future opportunities, while providing policies and methods to address growth challenges using the City's existing strengths in tourism, historic preservation, a relatively diversified industrial and service base, and established food processing clusters.

The strategies and policies described herein reflect effective mechanisms for enhancing Thomasville's competitive advantages over time through focus on activities that can yield results across different timelines. These strategies can be taken as a group or individually depending on the current status of the City's strategic plan, budgeting processes, and leadership preferences.

Thomasville Competitive Strategy

Pillar 2
Enhancing Organic Strengths

Pillar 3
Developing New Opportunities

Building the Base
Pillar 1

Common Elements:
- Improving Efficiency
- Maximizing Opportunities
- Leveraging Resources and Partnerships
- Improving City-Private Sector Linkages
- Deepening Market Awareness

Goals:
- Increase business Openings
- Increase Employment Opportunities
- Broaden Industry Mix
- Increase Satisfaction with City Interactions
- Enhance Competitiveness

Pillar 1: Building the Base

Optimize The Foundation For Economic Growth

Thomasville enjoys a stable population, solid anchor employers, a well-managed city budget and a relatively robust downtown economy, but faces challenges in terms of increasing business diversity and effectively attracting or competing in opportunities that are attractive to young people and newer cohorts of residents.

Hence, the first economic competitiveness strategy pillar is to secure the foundation blocks for Thomasville's economic growth:

- Strategic clarity;
- Efficient organization; and
- Improving processes and technological usage.

These building blocks taken together will support the definition and implementation of the most efficient processes that can be deployed across departments and agencies in the city government responsible for economic development.

Many historic small and mid-sized cities face challenges in transforming from single or few economic poles, e.g., tourism and related services, to a dynamic multi-pole environment, rich in opportunities and attractive to a variety of economic engines. In some cases, many small cities benefit by reimagining their very identity, built form, function, and place in the world with the goal of eventually building economies that provide all residents with access to good jobs and a high quality of life.

This approach is supported by the latest research by leading figures in the field, such as the Federal Reserve Bank of Atlanta, who recently produced a Small City Economic Dynamism Index that measures the economic trajectory of 400 regions centered around smaller cities. Studies of the Industrial Cities Initiative of the Federal Reserve Bank of Chicago, the Federal Reserve Bank of Boston's research on Springfield, IL and the Federal Reserve Bank of Philadelphia all explored promising ways to help these cities improve their economic health and either slow or reverse population decline. This work, together with earlier efforts, represents an important shift in city research towards competitiveness factors that are appropriate at the city, versus national or regional level.

Smaller cities are uniquely placed to carve out their own vision of what their communities desire. Such cities often under-emphasize the need to build a robust strategic plan, invest in processes and delineate a clear pathway for

projects to be formulated, executed and monitored. Many of the strategies detailed in this report implicitly acknowledge the need to simultaneously address equity challenges while supporting economic expansion.

Thomasville's economy does not operate in a geographic or political vacuum. It is inextricably linked with the regional, statewide, and national economies across all of its economic endeavors, and faces the same tail and headwinds seen elsewhere. In fact, many small and mid-sized cities have concluded that they must think and act together with partners within their wider regions. City planners and elected leaders are getting out of their normal comfort zones, expanding their circle of stakeholders and building a new generation of partnerships, targeted to supporting key objectives in their respective comprehensive plans. Local economic competitiveness strategies and activities must recognize and take into account this reality by ensuring that the best data and insights are available for city decision makers.

This foundational pillar allows for clarity while looking at Thomasville's key organizational and programmatic strengths from a strategic objectives standpoint. Further, it allows for the injection of external perspectives to support this plan's evolution into a robust set of policy actions, that include a baseline of key metrics that will facilitate economic development decision-making as part of the overall Comprehensive Plan.

While existing programs are important to maintain for the sake of continuity, new programs and processes need to be part of a longer-term strategy with the associated organizational, managerial, and accountability frameworks. Such new efforts can be built step by step and gradually integrated into existing initiatives in Thomasville – with the immediate impact built around designing and focusing new programs to yield maximum benefit.

Building the base involves strengthening all aspects of long-term planning, investment appraisal and project screening and development, all refreshed on a regular basis, with wide input. Such planning can often benefit from strong input from additional stakeholders, like private-sector leaders, who can also coordinate or fund plans for economic competitiveness, improving housing options, or downtown infrastructure improvement. These stakeholders should work closely with City officials to ensure public input and accountability.

In addition, such groups should be so constituted so as to maximize access to creative financing mechanisms or sources of funding for revitalization efforts that might not be always available to local government efforts. Another promising area to explore is to directly approach state and regional development organizations and build a regional business

case for key local projects – this could lead to additional support in the form of program ideas, funding, stakeholders, partnerships and building a support base. Cities that exhibit a lean, yet agile, management structure benefit the most from the combined contributions from public, private, nonprofit, and philanthropic sectors working together.

Pillar Focus Areas

The main focus areas for this pillar are activities common to all scales of investment planning efforts that are designed to strengthen the environment for attracting and retaining investment – and thus job creation. For this reason, the pillar is named, "**Building the Base**" as the successful implementation of the initiatives planned here leads to a strong and competitive base to attract and retain investment and a healthy mix of businesses.

From research and discussions with residents, it is clear that the government of the City of Thomasville must present a unified face to potential investors of being clear, consistent and easy to work with. After all, perhaps the most fundamental rule of economic development is not to turn away investors who already want to be in your community because of unclear policies or difficulty working with various City departments.

The first steps in building any sort of sustainable basis for investment is to:

- Follow a logical sequence of activities that produce an agreed upon strategy;
- Identify, protect and nurture existing strengths;
- Organize and clarify city administration as it relates to investment and permitting;
- Track and implement competitiveness-enhancing tactics as needed; and
- Let others know that the city is an attractive place to live, visit and do business.

Details of the Focus Areas

Each of the focal areas points to initiatives that the City can undertake and review periodically to secure and enhance the overall regulatory environment for economic development.

The following pillar focus areas should be considered instrumental to achieving a broadening of the business base in the City, together with increasing both the number, variety and remuneration of employees in the City.

Follow an Economic Competitiveness Development Strategy

The city's Strategic Plan can be developed to enhance long-term economic development competitiveness. That strategy should help the city to compete for labor and capital such that Thomasville may leverage what it possesses in ways that answer the question "Why Thomasville?"

To this end, the City should work to update the current strategy to provide better guidance to long-range planning efforts. The strategy should not be a pro-forma exercise, but should take seriously the fact that Thomasville's future depends on retaining families and young people even while these groups have specifically identified the local economy as a reason that they would consider leaving.

In addition to answering the question, "Why Thomasville?", the strategy should discuss how the city intends to take advantage of its strengths and prioritize where resources can be directed.

Manage Relevant Assets

To support the strategic planning effort, the city should identify key assets and strengths to be developed and protected.

This effort should include a plan to identify key physical and economic assets that offer the best opportunities for short-term and long-term growth and plan strategies to support them. Assets might include key firms or emerging clusters, parks, historic areas, seasonal events, sports and recreation, arts and cultural institutions.

It may be possible as part of this effort to work with selected data brokers for demographic or psychographic information to identify niche assets of human capital for additional economic development focus.

Refresh City Organization & Processes as Needed

Citizens repeatedly mentioned that either they themselves or others they knew were frustrated in their dealings with the City and either did not invest or were unhappy with the process of investing in Thomasville. *Thomasville Blueprint 2028*, therefore, takes seriously the idea that improving economic development potential requires improving the competitiveness of working with the city to safely and efficiently bring new businesses to it.

To achieve the goals of the city's economic development strategy and to reduce complaints about inefficiency from citizens and potential investors, the city should organize itself to most effectively deliver its services, while continuously striving to reduce the burden of compliance and forms.

This effort should focus on results that are led by global best practices for municipal organization and service delivery, such as:

1. **Verify That City Organization, Staffing and Resources Support Maximizing Economic Development Potential.**
   This should be consistent with the vision for preserving and enhancing Thomasville's existing character. The city government should have a simple and clear organizational structure that is reviewed regularly to ensure it is the best possible for attracting and retaining investment. All reporting relationships should be logical and consistent with best practices in the United States. Additionally, because private and non-profit sector resources exist and can be force-multipliers for the city, the city should consider how best to work with partners as part of its wider organization.

2. **Start Process Efficiency Improvements**
   The City's policies related to investment, business licensing and permitting should be reviewed regularly, using guidance from complaints and/or surveys. As part of this effort, special attention should be paid to codes governing key building types and specific districts in order to reduce bottlenecks, thereby making it easier for investment to flow into business projects.

   a. **Conduct a Customer Experience Exercise**
   Companies regularly assess themselves by stepping into their customer's shoes to understand how they find the experience of interacting with it. Thomasville should mimic this approach for key economic development functions and incentive products by planning a customer journey exercise to identify areas of improvement and innovation.

   b. **Complaints Tracking**
   Another very useful exercise that both businesses and cities often undertake is tracking where the pain points are for their residents and others doing business within the city. This exercise not only lets the City understand where people feel frustrated, but could provide the foundation for its periodic process reviews.

   c. **One Stop Shop**
   Globally, a popular method of simplifying interactions with governments is the One Stop Shop idea, in which investors and citizens speak with one person in one place who handles the intra-government workings needed to achieve a specific goal, whether it be getting licenses or permits or working through tax issues. This approach tends to radically improve satisfaction and highlights the government friction points between various parts of government.

Because organizational change is always challenging, it may be best for the city to designate a term limited non-elected official (can be a public sector official or a private citizen) to be the steward of these activities. This role may be purely ceremonial (i.e. without decision-making authority), but should facilitate the transformation and publicly note progress and next steps to facilitate transparency and accountability.

Set Up a Competitiveness Council

To maintain and enhance its competitiveness against regional and even national competitors over the next decade, Thomasville should create a Competitiveness Council to identify, track and weigh information relevant to this end. For example, if the Competitiveness Council identifies an increase in Main Street vacancy together with a drop in new business registrations or weekly payrolls, it may decide to recommend targeted incentives to offset a predicted economic decline.

Evidence from other cities show that a competitiveness assessment is a key input for better governance and decision-making that supports general resident satisfaction as well as that of business partners. As an advisory body with a singular focus on improving the city's economic competitiveness, this group would provide city leaders with regular data-driven assessments that can inform planning efforts across city government more generally.

The Competitiveness Council may track metrics around vacancy rates, new business creation, loan volume, visitor numbers, internal city processes, complaints, the results of the customer experience exercises – anything relevant to assessing its position in comparison to peers.

Since no existing tool for competitiveness tracking has universal application, the group would have to identify the targets that are most important to Thomasville. It would then construct a dashboard that can easily show progress or the lack thereof in those target regions. The city may consider putting the reporting dashboard online if it desires maximum transparency about the group's targets, progress and plans.

Membership in the Competitiveness Council may be broad, with representatives from the city, businesses and residents who share a willingness to provide recommendations to both the City Council and administrative units in the city about activities to improve its competitiveness.

This effort would include three primary elements:

1. Define the details of the group's operations, composition, reporting relationship and oversight;

2. Launch or, if needed, fund select membership and determine the composition of the competitiveness tool and dashboard; and

3. Develop initial data and survey-driven benchmarking, key performance indicators, and best practices, then regularly and incrementally improve the process of identifying, collecting and assessing data to better provide targeted advice to city leaders about where competitiveness can be improved.

Targeted Economic Development Marketing

Bringing businesses to Thomasville from outside is a competitive effort in a world in which nearly every city in the world has someone trying to do just that. To best compete in this situation, the economic development function should be enlarged and given sufficient resources to perform both outbound marketing as well as respond to inbound contacts for the range of businesses it hopes to attract. Further, because different-sized businesses have different needs for City support, different business sources vary widely in how they may contact the City. A one-size-fits-all approach to both inbound and outbound marketing is likely to be insufficient to maximize the City's economic development potential.

Instead, the economic development function of the City should be "right-sized", that is, the staff size and scope of the organization should be appropriately modified for the revised strategic outcomes. In some cases, right-sizing requires adding new staff, but more often it involves organizational adjustments for existing staff to verify that roles and responsibilities match outcome requirements. Areas to strengthen include specialists focused on key business types (such as entrepreneurs, small and medium-sized companies, as well as national or international business or industrial companies). Within these focus areas, the economic development specialists can create customized online, social media and broader market activities to better position Thomasville to be recognized as a good partner for business.

In addition, the Economic Development function should be staffed to promote the recruitment, growth, and development of small to mid-sized firms (in addition to the currently serviced industrial clients) through programming/partnerships with organizations such as local Small Business Development Centers (SBDCs) and the National Center for Economic Gardening.

Once the economic development has been expanded to match a wider set of business marketing and support objectives, the city's economic development entity should be regularly and publicly assessed against targets that can be selected by the city, but may include net new job creation, leads opened and closed, or new business registrations.

This activity should be considered a priority for the city due to its potential to make significant contributions to the local economy.

Expected Outcomes

The results of the activities described in this pillar support the three outcomes most frequently cited by residents as their goals for the City of Thomasville.

Not every focus area in the Pillar supports each goal in the same way or to the same degree, but collectively they provide positive actions to improve Thomasville's ability to attract and retain businesses, provide wider employment opportunities to residents — all while potentially creating an environment conducive to productivity enhancement.

Expected Outcomes

	Building the Base Pillar Focus Areas:	Improve Business Friendliness	Increase Economic Diversification	Increase Productivity
1	Create An Economic Competitiveness Development Strategy	✓ ✓	✓ ✓	✓ ✓
2	Launch An Asset Management Exercise	✓ ✓ ✓	✓	✓
3	Refresh City Organization and Structure as Needed	✓ ✓	✓ ✓ ✓	✓ ✓
4	Set Up a Competitiveness Council	✓ ✓ ✓	✓ ✓ ✓	
5	Targeted Economic Development Marketing		✓ ✓ ✓	✓ ✓

Key:
- ✓ = Limited impact on outcomes, indirect, longer term contribution to narrow set of key metrics
- ✓ ✓ = Moderate impact with broader contribution to key metrics
- ✓ ✓ ✓ = Substantial direct impact, short-term, with measureable change in key metrics

Figure 16: Mapping Pillar One focus areas to desired outcomes

Pillar 2: Enhancing Organic Strengths

Developing Existing Assets to Maximize their Economic Contributions

The next strategic pillar, "Enhancing Organic Strengths", focuses on improving the area's existing strengths from an economic development perspective: utilizing its history, festivals, architecture, in-place businesses and city processes, people and natural resources to build sustainable economic assets. The centerpiece of this pillar is to deploy a cluster strategy as a way to enhance all current activities, policies, and investments. This pillar strategy can be viewed as cross-cutting in scope, and addresses Thomasville's burgeoning small businesses as well as established anchors like Archbold Hospital and Flower Foods that have major impacts on the City's economic life.

Generally, a cluster includes closely related and interconnected sectors, or specific industries operating within a specific location. In a cluster, firms often locate workers from a common pool, use the same supply chain and logistics, interface with the same consumers, and even use similar technologies, like Uber or Microsoft CityNEXT.

Clusters can also have sub-clusters, and these can form a mutually beneficial business ecosystem at a smaller scale, like food supply chains and food hubs. Cluster initiatives can be used to provide a workable framework for aligning disparate and outdated public policies, leadership and other initiatives and investments.

Tourism, which plays a central role in the City's identity and brand, can also be supported and extended by utilizing a cluster approach. Segmenting tourism drivers and mapping them to activities that result in increased visitor attraction, repeat visits, and the creation of new experiences goes a long way towards consolidating Thomasville's leading regional position as a day trip destination. Such segmentation can lead to new economic development targets: diversified sub-segments of the tourism economy (gastro-pubs), including attracting themed businesses (locally sourced or ethnic restaurants) or target entrepreneurship groups (such as disabled veteran-owned businesses).

Another key area of interest is harnessing the power of data availability to strengthen existing city and private asset performance by making collections of public data more easily available to a wide range of interested stakeholders. Such types of data made easily accessible can include

ongoing projects and statistics on just about every aspect of local government. Such an integrated, cross-cutting initiative can provide:

- Up to date information on how the city is spending money;
- The status of development permits;
- Geospatial data;
- Arts and culture program design information;
- Utilities data; and
- Current infrastructure spending related opportunities.

Pillar Focus Areas

It is important to first identify and select Thomasville's key competitive assets through a high-level cluster analysis (with input from business leaders), and ensure that target clusters create opportunities for all residents. Several clusters clearly exist (or are emerging) and have been supported: tourism, hospital/health care, and several emerging clusters, like manufacturing and utility services.

This business-focused strategy increases overall factor productivity by increasing the exposure of businesses to different growth options and business opportunities — which also increases employee skill development. As productivity increases and skills deepen, wages can naturally rise because the City's labor force is able to work on more and varied business issues.

At the same time, cluster growth tends to enhance business level performance as partnerships and alliances deepen to go after new investment opportunities or targets.

The pillars focus areas include:

- Make and enhance industry clusters and linkages;
- Extend tourism successes;
- Bridge information gaps; and
- Export utility management skills regionally.

Details of the focus areas

Make and Enhance Industry Clusters and Linkages

Business and industry clusters are basically a series of defined relationships and linkages that are formed by like-minded decision makers in Thomasville, who all share a vision of improved business prospects for all. This high-level analysis is key to getting the best ideas and consensus to emerge, such that subsequent activities gain a level of buy-in at the management level and also garner financial support and analyze effective strategies to fill gaps. Such an effort would include the following steps:

1. **Select an Industry or Sector to Focus On**
   As an example, health care services (given the trending demand and demographics) would be a logical first choice, but other promising sectors are also acceptable choices.

2. **Hold a Workshop or Meeting to Pilot Ideas**
   Convene a group of participants, including leaders, to share the smartest ideas and practices for Thomasville's success through a facilitated session. This will bring out a list of prioritized ideas and actions to be followed through as pilots or full scale activities.

3. **Solicit Ideas By Creating a Multi-Way Dialogue**
   Create a special news issue or use regular communication channels such as a website, newsletter, webinar, podcast, and blog to socialize broad participation.

4. **Dedicate Time and Effort**
   Include monitoring and support time as part of the City outreach budget and incentivize staff to integrate ideas and actions into their core responsibilities.

Such an approach will provide Thomasville's efforts with a living laboratory for experimentation, reinvention, and continuous change. Coupled with the Competitiveness Council this provides solid cross-cutting inputs to all city economic development activities. While the group can certainly showcase site-specific projects, this work can also present a program dedicated to the macro forces that are shaping not only specific investments, but also larger regional trends that are likely to affect Thomasville down the line.

Extend Tourism Successes

Tourism forms a core asset for Thomasville and can be expanded to not only include winning more loyal visitors, but also to play a role in supporting other focus areas in this and other pillars, including business successes in the maker's community. Key areas to consider include:

1. Attracting additional age or interest cohorts into the city;

2. Expanding the City's digital presence on social media platforms to broaden awareness of its offerings; and

3. Planning more events with a larger and deeper regional appeal to attract new visitors and reinforce Thomasville's offerings to recurring visitors.

Under this approach, Thomasville can plan to capitalize on strong tourism trends, including growth opportunities in international visitation and business travel like state and regional association meetings. As opportunities emerge, Thomasville may also find a niche as a corporate retreat destination.

Thomasville's 2016 second place ranking in America's Best Historic Small Towns by USA Today, and other recognitions bode well for further storytelling through a digital campaign to increase visibility, like travel and leisure stories or lists of "Best Small Towns In America" or "Best Towns to Retire In". This exposure can further emphasize Thomasville's community setting.

Millennial and older travelers alike are increasingly using digital stories and recommendations to drive choices. Any increase in regional and national digital visibility will result in more tourism interest, thereby jump-starting newer pieces of a tourism economy like shared spaces, a maker culture and even in supporting the city's green economy. Such campaigns are generally lower-cost and can be customized to work with existing ongoing programs and outreach.

Other more nuanced activities may exist around branding, such as hiring a horticulturist to develop a rose varietal that could be seeded across the city, sold to visitors and used as a distinct visual reinforcement to "The City of Roses."

Bridge Information Gaps

Information is the new currency and sharing it creates value for a multitude of stakeholders. Thomasville is already creating a variety of data streams, with the potential of shared value beyond the stated data collection purposes. Thomasville could highlight opportunities that are often not known to residents or not currently collected in any structured manner, such as employment trends and opportunities from upcoming business expansions, re-locations, permit filings, as well as consolidation of disparate data from other government or research services.

Many cities are embarking on information sharing programs where data on things that the city is working on but doesn't share directly with citizens is now being made available to local residents. Examples include any sector or thematic area with a demand – supply mismatch, such as employment or housing. Even data-driven sections within newsletters can serve as a way to get hyper-local data and trends to be shared across sectors.

The city could host or facilitate websites that provide this information to local residents and businesses as a public good for no cost, simply to enhance information sharing, speed communication and better support supply and demand matching.

Export Utility Management Skills Regionally

Thomasville has developed a core competence in managing the City's multiple utilities with a high level of performance. These include CNS – cable, telephone, and high-speed internet, compressed natural gas, electricity, solid waste, wastewater and water services. Having a multi-utility approach and understanding the end-to-end management and capital renewal aspects of utilities is very much in demand.

As America's infrastructure is notably under stress, skills related to managing with limited resources and controlling for commodity volatility and capital investment are in demand. Small towns in the region are facing issues related to the total cost of utility services, reliability, customer complaint management, and internal issues like customer relationship management and new technology adoption. Thomasville is in a position to offer other cities, communities or even utility cooperatives guidance and best practices in this area and is a service offering that should be evaluated in more detail.

Expected Outcomes

	Enhancing Organic Strengths Pillar Focus Areas:	Improve Business Friendliness	Increase Economic Diversification	Increase Productivity
1	Make and Enhance Industry Clusters and Linkages	✓ ✓	✓ ✓ ✓	✓
2	Extend Tourism Successes	✓ ✓ ✓	✓ ✓	✓
3	Bridge Information Gaps	✓	✓ ✓	✓ ✓ ✓
4	Export Utility Management Skills Regionally	✓	✓ ✓ ✓	✓

Key:
✓ = Limited impact on outcomes, indirect, longer term contribution to narrow set of key metrics
✓ ✓ = Moderate impact with broader contribution to key metrics
✓ ✓ ✓ = Substantial direct impact, short-term, with measureable change in key metrics

Figure 17: Mapping Pillar Two focus areas to desired outcomes

Pillar 3: Developing New Opportunities

Add New Economic Growth Engines

The final strategic pillar focuses on adding to the existing industrial and business base by taking advantage of untapped assets or emerging opportunities.

Typically, new economic endeavors offer high risk along with high return. Very few governments have shown a good track record in selecting "winners" — specifically choosing which industries to enter, how to enter them and how to stimulate investment in places where investors are uninterested.

For the City of Thomasville, then, the challenge and opportunity in this pillar is to selectively support the creation and growth of economic opportunities and the type of business environment that investors need that are not currently present in the city, or are not well established without making large bets with its accumulated capital.

The best method of achieving the goal of spurring new economic activity under this pillar is to begin with concepts for which demand is strong regionally and/or where the supply side is fragmented, or there are identifiable local resources that could be brought into commerce but are currently underutilized.

Pillar Focus Areas

The core aspects of this portion of the economic development strategy are to either directly stimulate opportunities for the private sector to then develop (alone or in partnership with the city), or for the city to do as a matter of public good (which may be sold off later or managed under a public-private partnership (PPP)).

Typical activities in this strategy involve identifying industries with growth potential and some connection to the city's skills, or asset factors that can be developed profitably. Other activities involve city-led efforts to market pre-feasibility studies for potential investment opportunities, as well as working to increase financial options for businesses in the city. Smart incentives are part of this process, as well, because the incentives can be directly tied to public policy goals for industrial development and entrepreneurship that are balanced with market realities.

The main focus areas for this pillar include:

- Promote new economic opportunities;
- Support new educational avenues;
- Create smart incentives; and
- Deepen local capital markets.

Details of the Focus Areas

Promote New Economic Opportunities

The city can specifically target locations or businesses to develop (alone, as part of a PPP or as a purely private endeavor) that match particular policy goals. These opportunities include the improvement or elimination of neighborhood eyesores and brownfield sites; an event space; and anything that has the potential to generate positive, direct and indirect economic benefits beyond its cost, but may have challenges that the private sector is unable or unwilling to solve.

Typical examples here can be either small lots that have environmental contamination that the city could have remediated and then resell to bring it back into commerce. The City could focus on big bang projects to catalyze an area of town with little development. In many cases, these big bang projects do not work well, so the city should choose its focus carefully and sort among opportunities to identify those with the highest financial and economic returns. It should also eschew projects that are based on more wishful thinking than hard-headed business sense.

The city can and should take risks; however, it should temper its risk-taking with sufficient planning and research to mitigate as many risks as possible prior to launching.

Support New Educational Avenues

The cost of a traditional college education continues to rise, along with a worrying rise in unbankruptable student loan debt. At the same time, the financial returns to such an investment have been declining for all but the most elite universities. Yet, skilled labor demands remain high for many types of industries, from construction trades to historical restorations, decorative arts, metal and wood working, and traditional vocational training in HVAC, automotive repair and the like.

Increasingly, the emergence of maker spaces and shared workspaces has driven a new class of entrepreneur to come from non-traditional backgrounds. These entrepreneurs are likely to work with their hands, but often with an eye towards creating custom work that overseas factories cannot match, and that offer much higher margins than normal for their industries. In facilities that support these entrepreneurs, the mixture of different skills help to seed new ideas that take root and become companies in the future. Thomasville has the opportunity to identify and nurture educational institutions that combine the best of non-college education, with the advantages of business-focused maker spaces.

As an example to illustrate the point, the City could define and support the creation of a Center of Excellence for the decorative and restorative arts in furniture and buildings. The center could specialize in training students in core and then advanced skills. Then, as an integrated part of the curriculum and also as a non-educational offering, the center could offer workspaces, tools and legal, accounting and business support services. Additionally, the center could secure partnerships with other training centers as well as customer markets in the region.

The results of this center would be an increase in skilled labor for high-demand industries, who in turn should earn much more than they did prior to their training. With the center acting as a shared workspace as much as an educational facility, it would bring actual businesses and customers to the site, offering a rich mixture of specialists in a single location and real-world experience for trainees.

Thomasville could take the lead in identifying sites for such types of education, potentially also beginning the process of negotiating with training suppliers to come to the City and even custom creating an incentive plan to reduce their start-up risk.

Create Smart Incentives

Incentives theoretically attract businesses to an area that would otherwise not come to that place. In practice, though, incentives are often abused by businesses who are simply shopping for the largest public subsidy for their business. Cities compete by simply increasing the total amount of money that they can offer a company, often knowing that the business in question will leave as soon as the incentive period expires. Since almost no one ever calculates the true net addition to the local economy from the factory after considering the opportunity cost to the city of spending public money, many incentive programs underperform their promise.

This fact should drive Thomasville to recognize that since businesses are looking to maximize the total amount of public money spent to bring them to a location, so too should businesses recognize that they are in competition for those same investment dollars. The way to make this recognition explicit is to make incentives smarter, that is, to require additional conditions and closer monitoring of benefits and use of protections on when and how public money is spent to attract businesses to the city.

One basic approach would be that the net present value of any incentives provided would have to generate enough benefits to offset the fully loaded opportunity cost of the capital provided at a true rate of return equal to what the money could have generated had it been used for other purposes. Additional considerations may involve preferences for local business expansion, size of businesses to target, jobs created in the city, the creation of training programs for particular skills, etc. There really is no limit to what can be proposed as a condition for qualifying for an incentive other than what is practical without turning businesses away from wanting to locate in the city.

Deepen Local Capital Markets

All businesses need capital to launch and grow, but it often pools in large urban centers, not in small towns. Thomasville should evaluate the local availability of both debt and equity for businesses to understand how it may be able to facilitate deepening these pools by adding to them from both government and private sources.

On the government side, there are federal programs, such as the Small Business Investment Company program, that provides equity capital support to local investors to make investments in local businesses. The benefits from having local equity capital available can be quite strong, as it more closely connects investors with their portfolio companies, who in turn are hiring from the local workforce and adding stability to the local economy.

The State of Georgia and Thomas County also have programs that provide limited grants or loans for economic activities that are favored by the government for reaching particular policy goals. Since these are freely available across the state and county, they do not add much to the city's competitiveness, though if the city office were skilled in helping its residents to complete the forms properly, and in knowing what tends to be fundable or not, that knowledge will translate into economically competitive positioning.

Banks and credit unions too can be included in this activity, as the city can regularly request information from them on current lending facilities available in the city, as well as key terms for those loans. This information, together with sources of equity capital and government assistance provides a comprehensive local index of publicly available business capital. As an added benefit, if there are individuals in town who operate informal angel investment networks or provide growth capital in limited circumstances, then they too can be included in the listing.

Expected Outcomes

	Developing New Opportunities Pillar Focus Areas:	Improve Business Friendliness	Increase Economic Diversification	Increase Productivity
1	Promote New Economic Opportunities	✓ ✓	✓ ✓ ✓	✓
2	Support New Educational Avenues	✓	✓ ✓	✓ ✓ ✓
3	Create Smart Incentives	✓ ✓	✓ ✓	✓
4	Deepen Local Capital Markets	✓ ✓ ✓	✓ ✓ ✓	✓

Key:

✓ = Limited impact on outcomes, indirect, longer term contribution to narrow set of key metrics

✓ ✓ = Moderate impact with broader contribution to key metrics

✓ ✓ ✓ = Substantial direct impact, short-term, with measureable change in key metrics

Figure 18: Mapping Pillar Three focus areas to desired outcomes

GOALS & POLICIES

Create an economic and investment environment that positively differentiates Thomasville from other small cities through ease of doing business, a wide variety of business and employment opportunities and attractive wages.

Pillar One: Building the Base

Optimizing City Organization

Goal 9.1: A City structured in line with its mission and that fits best practices for organizational functions, staffing levels and reporting relationships.

Policy 9.1.1: Create an independent person or group to facilitate, publicize and maintain momentum for city optimization plans.

Policy 9.1.2: Review and rationalize City structure for operations annually.

Policy 9.1.3: Create partnership councils for targeted areas of City operations.

Improving City Process Efficiency

Goal 9.2: A City that operates efficiently with the least friction for all parties involved.

Policy 9.2.1: Create an internal complaints council to track process improvements.

Policy 9.2.2: Review and update policies in housing, investment and business licensing annually.

Enhancing City Competitiveness

Goal 9.3: Apply policy tools to regularly improve the City's ability to attract and retain businesses, residents and tourists.

Policy 9.3.1: Establish and manage a Competitiveness Council, including associated tools, data and reporting outputs.

Policy 9.3.2: Develop a regular process of translating competitiveness recommendations into policy.

Developing City–Private Sector Partnerships

Goal 9.4: A City that leverages private sector resources to support public missions and management to the greatest extent possible.

Policy 9.4.1: Maintain and publish a list of partnership opportunities and potential partners.

Policy 9.4.2: Create and regularly review guidelines and goals for public-private partnerships for service sharing.

Policy 9.4.3: Maintain and publish service level agreement terms for public-private partnerships.

Delivering Economic Development Marketing Effectiveness

Goal 9.5: Vastly increase the number of businesses and others who identify Thomasville as an excellent location for investment.

Policy 9.5.1: Expand the economic development function to meet broadened objectives and provide sufficient staff and other resources to execute its mission effectively.

Policy 9.5.2: Create targets and outreach plans for both business and potential residents.

Policy 9.5.3: Establish work groups for small business / entrepreneurs, industrial businesses and others (as needed) to bring together relevant stakeholders into the marketing functions.

Pillar Two: Enhancing Organic Strengths

Supporting New Educational Avenues

Goal 9.6: Provide a wide range of educational opportunities to residents, particularly those that offer high income to educational cost ratios.

Policy 9.6.1: Establish working groups to facilitate trade and specialty training options.

Policy 9.6.2: Provide opportunities for tourism and business events that link to trade and specialty training programs.

Policy 9.6.3: Maintain surveys of businesses that highlight skills gaps to be shared with schools and training organizations.

Facilitating Employment Opportunities

Goal 9.7: A City that supports an efficient labor market with open access to all applicants with the fewest hindrances between employer and employee.

Policy 9.7.1: Regularly review requirements for city employment to eliminate unnecessary hurdles.

Policy 9.7.2: Create and maintain a local employment tool online where businesses and the city can post jobs and residents can apply (potentially as part of a structured program).

Policy 9.7.3: Facilitate internships among businesses and residents.

Extending Tourism Successes

Goal 9.8: Increasing the time and money spent by tourists in Thomasville by extending successful events to include new activities.

Policy 9.8.1: Current tourism events should be regularly reviewed for extension and the inclusion of new local businesses.

Policy 9.8.2: Create a coordination plan for increased cultural programming.

Policy 9.8.3: Build additional linkages between the City's business base and its tourism economy, using (as an example) the emerging maker economy as a driver for additional visits and visitor spend.

Broadening Utility Management Opportunities

Goal 9.9: A City that maximizes its revenues with the lowest loss levels from utility operations.

Policy 9.9.1: Evaluate opportunities to develop new municipal revenue streams from utility management functions that serve other communities.

Enhancing Clusters and Linkages

Goal 9.10: A City that contains more robust business clusters of firms at all stages of development, from research through to suppliers.

Policy 9.10.1: Create and maintain City-facilitated cluster and linkage development strategies to expand existing clusters, build expertise and productivity in existing companies, and promote the use of local suppliers and services.

Policy 9.10.2: Promote and attract unique makers to the downtown to further build expertise in the handmade goods sector.

Policy 9.10.3: Support the development of regional and national interest groups to promote Thomasville's clusters and opportunities.

Pillar Three: Developing New Opportunities

Promoting New Economic Opportunities

Goal 9.11: A City that generates new avenues for economic growth through targeted investment concept development and promotion.

Policy 9.11.1: Identify emerging opportunities for City development through makers & crafts people, locavores and green economy supporters.

Policy 9.11.2: Create and publish feasibility studies on selected investment concepts to attract new investment into the area.

Policy 9.11.3: Hold periodic roundtables, conferences and events to generate investment interest in Thomasville.

Policy 9.11.4: Directly market to data centers and high tech clients who may find Thomasville's location and cost basis as assets for their particular businesses.

Policy 9.11.5: Host a regional workshop to promote joint activities.

Creating Smart Incentives

Goal 9.12: A City that provides targeted incentives for investment that reward public policy goals, such as growing the skilled employment base or hiring the long-term unemployed.

Policy 9.12.1: Develop and maintain a best practices manual for investment incentives.

Policy 9.12.2: Award incentives competitively, promote their availability and publish results to maintain accountability on their effectiveness.

Deepening Local Capital Markets

Goal 9.13: A City that facilitates the wider availability of capital for business startups, growth and development.

Policy 9.13.1: Curate or support the development of local capital pools, particularly those for early stage equity investment.

Policy 9.13.2: Create a Small Business Investment Company to leverage federal capital for local business growth.

Policy 9.13.3: Develop a City-backstopped line of credit (or similar) facility for business expansion that fits public policy goals.

CURRENT CONDITIONS

Factors Affecting Health

Health is affected by many overlapping factors, some internal, others external. A comprehensive plan may address some of these quite directly, especially those that help create a physical environment that encourages good health rather than one that thwarts it. However, certain factors such as genetics can only be addressed tangentially by this document, if at all.

Thomasville's most common health challenges are the same challenges faced nationwide – diabetes, stress, depression, an aging population, childhood nutrition, and the spread of infectious, preventable, diseases.

According to the website *Livability* - an online ranking of communities based on various health factors - Thomas County ranks 72 for health outcomes, 64 for health factors, and 101 for healthy behaviors in GA, out of all counties in Georgia. Health Factors cited in the above, may include drug/alcohol abuse, number of insured residents, access to healthy food, obesity rates, and overall quality of life.

What is the Health Element?

The Health Element is not meant to function as a Comprehensive Health Plan for the City of Thomasville. Up until recently, Comprehensive Plans did not contain elements pertaining to health. Yet, more and more people are beginning to recognize the relationship between health and the built environment, public policy, and the management of the city and its environment. This chapter seeks to describe these relationships and how they can be improved.

EXERCISE

ACCESS TO HEALTH CARE

NUTRITION

ENVIRONMENTAL RISK FACTORS

HEALTH

PSYCHOLOGICAL & EMOTIONAL WELL-BEING

GENETICS

LIFESTYLE BEHAVIORS & HABITS
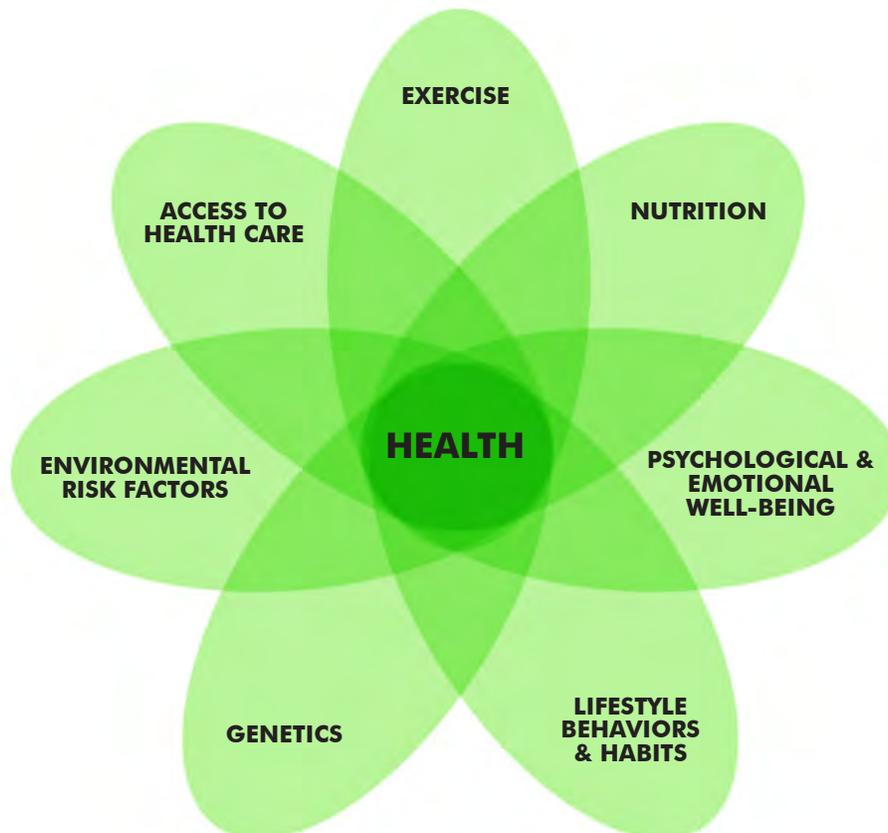
The average life expectancy for Thomasville is 73 years, which mirrors Georgia's 74 years and is slightly lower than the national average of 76 years.

Thomasville has one doctor for every 1,147 residents and one dentist for every 2,400 people. This is below state and national averages.

The obesity rate in Thomasville is high: 34% of Thomasville residents are obese; compared with 31% for the state and 30% for the country. Diabetes is also higher in Thomasville compared to Georgia and the United States with 12.2% for the city, 11% for the state, and 9% for the nation. (Source: American Community Survey, U.S. Census.)

According to the National Diabetes Surveillance System from the Centers for Disease Control, 28.4% of Thomasville residents are considered physically inactive. A person is considered physically inactive "if during the past month, other than a regular job, he or she did not participate in any physical activities or exercises such as running, calisthenics, golf, gardening, or walking for exercise." This means that more than a quarter of the population is not getting any form of physical activity.

A high disparity exists in the number of people under 65 years who are disabled. According to the U.S. Census, in Thomasville, 14% of people fit this category. The percentage for Georgia and the U.S. is 8% for both.

The closure of Southwestern State Hospital in 2013 left a gap in mental health and social services in the city and region. Residents expressed the need to address the mental health issues affecting Thomasville.

Given Thomasville's size, some of the health data found for Thomasville is recorded at the county level.

The Big Oak in the middle of town reminds residents of the city's historical roots, but also serves as an indicator that Thomasville residents value their natural resources and overall health.

COMMUNITY CONCERNS

Higher Rates of Obesity

Thomasville, like many cities across the country, is experiencing high obesity rates. Obesity is caused by many factors: genetics, diet, and environment. The built environment (those items built by cities such as parks, neighborhoods, streets, public facilities, trails) can have a great affect on peoples ability or inability to get enough physical activity.

Many residents and various organizations expressed concern that residents are not getting enough exercise to combat obesity. This is an area of concern that should take priority if the city is going to have a physically active population.

Create More Social Services

A prevailing concern further exacerbated by the closure of Southwestern Hospital in 2013 is the need for more social services for various populations. The YMCA was identified as one of few organizations providing services, but residents felt the need to increase capacity in this area.

It is important for the overall health of the city to ensure that its citizens have access to the various services necessary to maintain a high quality of life.

Access to Healthy Foods

There is a significant problem concerning food deserts (lack of access to healthy food) exist, particularly within Thomasville's lower income neighborhoods where the streets lack basic infrastructure to ensure a safe walk to the closest grocery store. This has recently become a larger issue with the closing of the only grocery store on the south side of town. The City needs a comprehensive approach to securing reliable access to healthy food.

The infographic below and spanning onto the next page details the obesity epidemic from a national perspective but also offers insight pertinent to Thomasville.

OBESITY: COMPLEX BUT CONQUERABLE

THE UNITED STATES FACES AN ALARMING OBESITY PROBLEM. WE ARE QUICK TO BLAME INDIVIDUALS FOR EATING TOO MUCH OR EXERCISING TOO LITTLE, BUT IN TRUTH, THE CAUSES ARE MORE COMPLEX AND INVOLVE MANY FACTORS.

THE WEIGHT OF THE NATION

1 OUT OF 3 CHILDREN ARE OVERWEIGHT OR OBESE.

2 OUT OF 3 ADULTS ARE OVERWEIGHT OR OBESE.

$190.2 BILLION ESTIMATED ANNUAL COST OF OBESITY-RELATED ILLNESS.

$4.3 BILLION IN ANNUAL LOSSES TO BUSINESSES BECAUSE OF OBESITY-RELATED JOB ABSENTEEISM.

21% OF ANNUAL MEDICAL SPENDING IS ON OBESITY-RELATED ILLNESS.

37% OF ADULTS ARE PREDIABETIC.

3% OF ADULTS THAT HAVE TYPE 2 DIABETES ARE UNDIAGNOSED

8% OF ADULTS HAVE TYPE 2 DIABETES.

OBESITY CAN CAUSE OTHER HEALTH PROBLEMS:
CARDIOVASCULAR DISEASE
TYPE 2 DIABETES
HIGH BLOOD PRESSURE
SLEEP APNEA
DEPRESSION

5 ESSENTIAL AREAS THAT NEED IMPROVEMENT

PHYSICAL ACTIVITY

AMERICANS HAVE BECOME MORE RELIANT ON CARS, AND WALKING AND BIKING HAVE DECREASED.

PERCENT OF INDIVIDUALS WALKING TO WORK IN
4.1% 1977
2.8% 2008

19% OF AMERICANS GET THE RECOMMENDED AMOUNT OF PHYSICAL ACTIVITY.

PERCENT OF SCHOOL-AGED CHILDREN WALKING TO SCHOOL
1977 2001
20.2%
12.5%

FOOD AND BEVERAGES

OVER THE PAST 40 YEARS, CALORIE INTAKE HAS INCREASED, AND HIGH-CALORIE FOODS ARE OFTEN AVAILABLE IN LARGE PORTION SIZES AT RELATIVELY LOW PRICES.

CALORIES CONSUMED PER DAY BY ADULTS IN:
1971-1974 1,996
2005-2008 2,234

ON A GIVEN DAY, 30-40 PERCENT OF CHILDREN AND ADOLESCENTS EAT FAST FOOD.

20% OF WEIGHT INCREASE IN THE U.S. BETWEEN 1977 AND 2007 IS ATTRIBUTED TO SUGAR-SWEETENED BEVERAGES.

MARKETING

THE MOST FREQUENTLY MARKETED FOODS AND BEVERAGES ARE HIGHER IN ADDED FATS AND SUGARS, AND AMERICANS ALREADY EAT AND DRINK TOO MUCH OF THESE FOODS AND BEVERAGES.

OLDER CHILDREN AND ADOLESCENTS CONSUME MORE THAN 7.5 HOURS OF MEDIA EACH DAY.

87% PERCENT OF FOOD AND BEVERAGE ADS SEEN BY CHILDREN AGES 6-11 ON TV FOR PRODUCTS HIGH IN SATURATED FAT, SUGAR, OR SODIUM.

Lack of Activities for Youth

On several occasions during the public process, many young people expressed concern that Thomasville does not have many activities for youth. They expressed frustration about having to travel to Tallahassee for entertainment and recreational activities, and a desire for more communal areas that increase their social capital with other youth. Suggestions ranged from coffee shops to restaurants and parks.

If Thomasville is to encourage its youth to stay in Thomasville as adults and future taxpayers it needs to do a better job of making its young people feel appreciated by providing multiple outlets for healthy mind and body activities and interactions.

During the charrette, these young women a local high school expressed a need for more youth-oriented activities in Thomasville.

HEALTH CARE & WORKPLACE — HEALTH CARE PROVIDERS AND EMPLOYERS ARE NOT TAKING FULL ADVANTAGE OF THEIR OPPORTUNITY TO PREVENT OBESITY.

MANY HEALTH CARE PROVIDERS DO NOT FEEL PREPARED OR COMFORTABLE DISCUSSING WEIGHT WITH PATIENTS.

1/4 OF AN EMPLOYED ADULT'S LIFE IS SPENT AT THE WORKPLACE.

SCHOOLS — FOODS AND DRINKS AVAILABLE AT SCHOOLS ARE RADICALLY DIFFERENT THAN THEY WERE A FEW DECADES AGO, WITH MANY SCHOOLS NOW OFFERING AND PROMOTING HIGH-CALORIE, LOW-NUTRITION FOODS THROUGHOUT THE SCHOOL DAY.

UP TO 1/2 OF CHILDREN'S WAKING HOURS ARE SPENT IN SCHOOL.

THE PERCENT OF HIGH SCHOOL STUDENTS ATTENDING DAILY PHYSICAL EDUCATION CLASSES IN:
1991 41.6%
2009 33.3%

5 SOLUTIONS FOR CHANGING OUR COMMUNITIES

INTEGRATE PHYSICAL ACTIVITY EVERY DAY IN EVERY WAY.

MARKET WHAT MATTERS FOR A HEALTHY LIFE.

STRENGTHEN SCHOOLS AS THE HEART OF HEALTH.

EAT WELL!

ON THEIR OWN, ANY ONE OF THESE FIVE SOLUTIONS MIGHT HELP SPEED UP PROGRESS IN PREVENTING OBESITY, BUT TOGETHER, THEIR EFFECT WOULD BE REINFORCED, AMPLIFIED, AND MAXIMIZED.

MARKET
FRESH PRODUCE AVAILABLE!

ACTIVATE EMPLOYERS AND HEALTH CARE PROFESSIONALS.

MAKE HEALTHY FOODS AVAILABLE EVERYWHERE.

ANYONE AND EVERYONE CAN BE A LEADER AND PLAY A PART IN IMPLEMENTING THESE FIVE SOLUTIONS. WHAT CAN YOU DO TO HELP SOLVE OUR OBESITY PROBLEM?

FOR SPECIFIC ACTION STEPS NECESSARY TO IMPLEMENT THESE SOLUTIONS, SEE THE IOM REPORT "ACCELERATING PROGRESS IN OBESITY PREVENTION: SOLVING THE WEIGHT OF THE NATION" IOM.EDU/ACCELERATINGOBESITYPREVENTION
SOURCES: FULL CITATIONS FOR REFERENCES CAN BE FOUND IN ACCELERATING PROGRESS IN OBESITY PREVENTION: SOLVING THE WEIGHT OF THE NATION

INSTITUTE OF MEDICINE Advising the nation • Improving health
OF THE NATIONAL ACADEMIES

Less Children Walk to School

One of the simplest and most cost-effective ways to get kids to exercise is by walking to school. Past generations remember walking to school because it was encouraged by parents and because the built environment encouraged it. There is concern in Thomasville that not as many children are walking to school as in the past. Residents expressed concerns that increased traffic at various intersections has made walking to school unsafe and that the culture of encouraging kids to walk to school is being lost.

> "We need a safety net for our most vulnerable people; human services are needed in order for human beings to thrive."
>
> —Nolah Shotwell, Habitat for Humanity

School & Youth Activity Walk Shed

This map shows the various schools in Thomasville. The Walk Shed is a five minute radius that illustrates what a comfortable and realistic walkable area can include. The map also shows areas where schools and youth activities are less accessible to various neighborhoods. One potential strategy is to include other amenities such as parks, trails, housing, and retail near these facilities.

Legend:
- School Facility
- School Walk Shed (5-Minute Walk)
- Youth Activity Facility (YMCA & Boys & Girls Club)
- Youth Activity Walk Shed (5-Minute Walk)
- Parks
- Water
- City Boundary

Map labels:
- Thomas County Middle School
- Hand in Hand Elementary School
- Thomas County Middle School
- Cross Creek Elementary School
- Garison-Pilcher Elementary School
- Central Middle School
- Butler Mason YMCA
- MacIntyre Park Middle School
- Scott Elementary School
- Thomas High School
- Francis Weston Center
- Everett Milton YMCA
- Boys & Girls Club
- Harper Elementary School
- Jerger Elementary School
- E. Jackson St.
- Remington Ave.
- US 19
- Smith Ave.
- Broad St.
- Bypass 319
- W. Jackson St.
- Old Monticello Rd.

Vacant Lots for Local Foods

An evident issue in Thomasville is the large quantity of vacant and/or underutilized parcels of land and structures. Residents expressed concern about this on many fronts; from housing opportunities that can be created on these lots, to the impact these unsightly structures have on the community.

Residents also expressed the opportunities that exist for local food production through farmers markets and community gardens. A multi-prong approach for resolving various concerns could be to allow residents access to many of these underutilized lots for urban farming.

"Given the health benefits of regular physical activity, we have to wonder why two out of three Americans are continuing to risk their health and the quality of their lives by remaining sedentary."

— U.S. Department of Health & Human Services

"Promoting Physical Activity: A Guide for Community Action"

There are hundreds of dilapidated homes and distressed lots throughout Thomasville. By converting these lots into urban farms, Thomasville can give residents recreational options for gardening while increasing social capital opportunities through community farmers markets.

During the public meetings, Thomasville residents were asked,
"Do you agree: Where we live affects our physical and mental health?"

96%

Of respondents agreed with the statement.

STRATEGIES FOR ADDRESSING COMMUNITY CONCERNS

Increase Physical Activity through the Built Environment

The built environment has a major influence on residents' physical and mental wellbeing. If the built environment is designed well, meaning that residents have ample opportunities to walk, hike, jog, or other recreational opportunities, then people tend to be more active and are able to burn off calories making them less susceptible to weight gain. If the built environment offers very little opportunities to be active, then residents will be less inclined to exercise.

Already, Thomasville is pursuing an active living framework through the implementation of the Thomasville Community Trail, a citywide trail system. It is important that the system is fully funded and implemented. The trail system will have lasting effects on people's quality of life.

It is imperative that the city also build sidewalks in areas where they are lacking or are substandard. If safe and comfortable sidewalks are provided throughout neighborhoods, people will be more inclined to walk or bicycle.

In addition to recreation, if people have more opportunity to use walking and biking as a means of transportation, it will help to lead healthier lives. The development of Neighborhood Centers and Crossroads throughout the community, if developed, would provide needed services and increased density within walking distance of a large population. The City should encourage this "general theory of walkability," as coined by Jeff Speck author of *The Walkable City*, where walking and biking are seen as a means of transportation, not just recreation.

The top image illustrates an area where very little sidewalks exist. By creating wider sidewalks with street trees, the built environment becomes more encouraging for pedestrians, as shown.

Extended School & Youth Activity Walk Shed

The map illustrates the various linkages created by the Thomasville Community Trail. The brown line depicts the Community Trail; the map also highlights the 5 minute and 10 minute pedestrian sheds from various school and youth activity sites.

Legend:
- School Facility
- School Walk Shed (5-Minute Walk)
- Extended School Walk Shed (10-Minute Walk)
- Youth Activity Facility (YMCA & Boys & Girls Club)
- Youth Activity Shed (5-Minute Walk)
- Extended Youth Activity Shed (10-Minute Walk)
- Community Trail
- Parks
- Water
- City Boundary
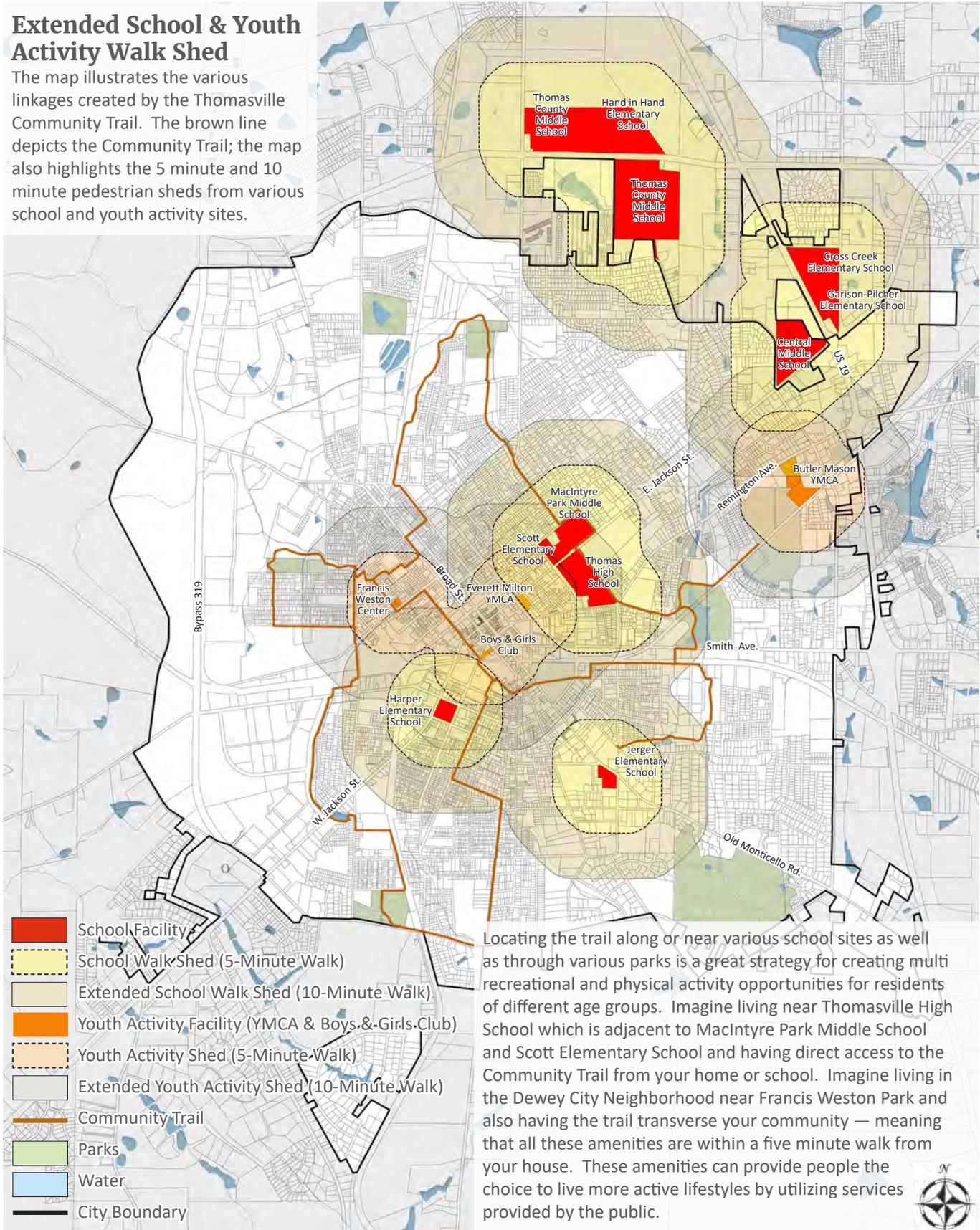
Locating the trail along or near various school sites as well as through various parks is a great strategy for creating multi recreational and physical activity opportunities for residents of different age groups. Imagine living near Thomasville High School which is adjacent to MacIntyre Park Middle School and Scott Elementary School and having direct access to the Community Trail from your home or school. Imagine living in the Dewey City Neighborhood near Francis Weston Park and also having the trail transverse your community — meaning that all these amenities are within a five minute walk from your house. These amenities can provide people the choice to live more active lifestyles by utilizing services provided by the public.

Develop a One-Stop Shop for Social & Health Services

The Southwestern Hospital site can serve as a potential location for developing a regional area for various social and health-related services, including a large regional athletic facility to include various sports activities. Another possible reuse of this site is a continuing care retirement facility, perhaps a mixed-use facility that includes health services for various at-risk populations.

Through a multi-phase approach, the city can begin to redevelop this large parcel of land with no current viable use. It would send a strong public message to repurpose an older community landmark into an exciting future amenity.

Services offered on-site could include both physical and mental health components, but could also include social services for various populations to include elderly services and programs for homeless populations.

The city should ensure that the area can be reached by public transportation in order to provide low-income residents with easy and accessible routes to these services.

Provide Outlets for Youth Activities

Thomasville youth are hungry for things to do within their city; they voiced concerns that the city does not provide ample opportunities for positive interaction among young residents. Youth expressed a need for social outlets where they can get out of their houses and hang out with other young people. More coffee shops, better park amenities, more recreational activities such as a youth zone/arcade, and movie theatres were just some of the ideas outlined by various young people during public meetings.

The city should begin an earnest effort to increase youth participation in the city through varied activities. For example:

- Form a youth-led committee to inform decision-makers about their needs and provide input on policy recommendations that may affect their lives.

- Develop youth-specific events in downtown and in the city's large parks. These can include outside movie events, live music events, or arts festivals.

- Incentivize the creation of neighborhood retail that caters to children and young people. Ice cream shops, teen cafés, and family entertainment centers are things that can help improve the quality of life for this population.

Continue "Live Better" Program

The Archbold Medical Center's "Live Better" program is an initiative that should continue and, if at all possible, should be increased in scope.

"Live Better" is an effort to improve the health of Thomas County residents through health living advocacy, clinical outreach programs, education, and strategic partnerships. A major focus of this initiative is to combat obesity.

City leaders and health-related stakeholders should find ways to make this program accessible to large parts of the county and city by continuing on the success of this program. The program could be expanded to schools, religious institutions, workplaces, small businesses, youth organizations, and other community-oriented organizations.

Develop a Comprehensive Healthy Eating Program

Food is another culprit that contributes to unhealthy lifestyles and increases people's risk of various conditions like obesity and cardiovascular disease. Thomasville has plenty of usable land with rich soil. This land includes current vacant land but also parcels with dilapidated housing and underutilized properties.

A blue ribbon committee or citizen-led task force should be created to explore multiple strategies to increase the consumption of healthy foods. Some strategies could include the following:

- Increase access to grocery stores in areas that could be considered food deserts. Food deserts are low-income areas that lack full-service grocery stores or have little access to healthy food options. The City should consider a comprehensive approach that allows the City to offer incentives to transformative uses such as markets, grocery stores, and pharmacies.

- Create farmers markets throughout the city where local urban farmers and artisans could sell fruits and vegetables while creating a sense of community pride. Farmers markets also provide an avenue for neighbors to interact while increasing social wellbeing in their communities.

- Identify land where urban farms could be developed. These urban farms could be scattered throughout Thomasville and could be tended and maintained by local organizations including neighborhood groups, youth advocacy programs, or the private sector as a way to increase volunteer opportunities for their employees. The urban farms would also repurpose fallow and underutilized land while beautifying areas of the city that currently have large percentages of boarded-up structures.

- Continue to promote community gardens. There are opportunities to encourage gardens, orchards, and other edibles within the City's parks and along the Thomasville Community Trail. Edibles grown in City parks could be sold or made available during farmer's market events.

- In addition to access to fresh foods, people also need educational resources on how to prepare these foods. This could include cooking classes local food cookbooks, or even a coop kitchen, possibly in conjunction with the UGA Cooperative Extension Service.

Farmers Markets: A How-To Guide

A robust farmers market offers many benefits to the community it serves: a marketplace for local farmers and makers; a cultural connection to local agriculture, ecology and food; a unique destination for residents and visitors; and the opportunity to co-market and highlight various organizations, products or activities at a special community event. The following considerations can set a community on the right path to the best possible outcomes when it comes to farmers markets:

Management

The first step to starting a successful farmers market is finding the best host. There are many possible organizational structures; the best for Thomasville will depend on local capacity and resources. The Main Street program, the Marketing and Communications Department, or another non-profit or governmental agency are potential hosts, and many farmers markets incorporate as their own non-profit organization. In any case, it is important that a community-based farmers market has at its core a mission to benefit the people of Thomasville. The market host should dedicate sufficient time and resources to recruit vendors, implement a marketing plan, coordinate with local and state health department officials; connect with the community through various forms of outreach, and manage any special programs or events that take place at the market. Farmers Markets can quickly become self-sufficient based on vendor fees or commissions, grants, and/or special event sponsorships. Support from the City in terms of land, access to restrooms, special event permits, etc. will be vital to the success of any local Farmers Market.

Location

Like any business, a Farmers Market needs a highly visible location. It should be thought of as a community asset and gathering place, and therefore it should be located adjacent to other important real estate or businesses that could benefit from its presence. Often Farmers Markets thrive in walkable destinations or community hubs. Other important considerations are accessibility, parking and/or wayfinding signage, and restrooms. Farmers Markets are flexible programs and can locate outside, on pavement or in plazas, or under canopies or pavilions. Many well-established markets are moving toward more permanent structures that offer the benefits of electricity, and demonstration kitchens but this is not necessary — especially at the beginning while ideas are still being tested.

Authenticity

Farmers Markets connect consumers with locally grown produce and other food products. There are many acceptable definitions for "locally grown"; what is most important is that the market set guidelines about what products can be sold and communicate clearly with vendors and customers about what these guidelines are. Many Farmers Markets allow makers and artisans to sell products at the market in addition to local growers and food producers.

Special Programming

Farmers Markets have been on the rise across the country, which means that there are many toolkits and programs available to communities starting out. Some to look into include: Farmers Market Coalition's free online resource library and ready-made kids activity guides; USDA's Farmers Market Nutrition Programs (FMNP) that enable WIC, SNAP, and low-income senior benefits to be used at farmers markets; and the USDA's Farmers Market grant programs like the Local Food, Local Places (LFLP) grant.

Support For Local Vendors

At the center of a successful Farmers Market is its growers, producers and artisans. In order to secure high quality goods and products, a local Farmers Market should connect with organizations that already support local growers and artists, like the County Extension Office, local arts organizations, and well-connected local businesses. A well-organized and promoted market with clear guidelines, vendor support, and an exciting calendar of events that connect with the community will build vibrancy in Thomasville throughout the market season.

GOALS & POLICIES

Given the high percentage of residents who are physically inactive and the high rates of obesity, the City of Thomasville will work through and with its diverse populations to ensure that current health concerns are addressed while ensuring that future generations live in healthy and prosperous environments.

Goal 10.1: Promote active lifestyles through improved built environments.

Policy 10.1.1: Increase pedestrian connectivity through sidewalk improvements. There are many sections of the city that lack proper sidewalk amenities. The city has initiated a city-wide sidewalk improvement strategy. This strategy should continue and if possible, increased funding should be applied to address larger sections of the city.

Policy 10.1.2: Continue the Thomasville Community Trail Program. This initiative should continue as these amenities provide physical activity opportunities to multiple populations that help improve physical and mental health while increasing social capital.

Policy 10.1.3: Make walking to school a priority. One simple way to increase physical activity is to provide opportunities for children to walk to school. There are many walkable schools in the city, however, there seems to be a decline in the number of children and families walking to school. A strategy can include advocacy for walkable schools and ensuring that routes to and from school are safe and adequate. In addition, the City School Board should consider more and smaller neighborhood schools instead of consolidation.

Policy 10.1.4: Within the downtown investment sector or new and retrofit investment sector identify high capacity streets that are too wide and unsafe for pedestrians and cyclists and propose street diets. People are more inclined to walk or bike on streets that are safe and well maintained.

Goal 10.2: Provide a safety net for health and human services.

Policy 10.2.1: Redevelop Southwestern Hospital into a continuing care retirement community and one-stop shop for community services. A coalition of stakeholders should review the potential for redeveloping this site into a large-scale mixed-use housing and health facility to include health services for various at-risk populations. Public transportation or easily accessible routes should be a major factor when considering this initiative. Recognizing that Thomasville does not provide public transportation, if possible it should provide some form of transit services to this location.

Policy 10.2.2: Continue to promote and expand "Live Better" Initiative. Through partnerships with the local YMCA and the Archbold Hospital, the city should continue this initiative that promotes wellness. This could be coupled with the walk to school programs and the hike/bike trails project.

Goal 10.3: Increase social capital for both adults and youth.

Policy 10.3.1: The City should develop a youth-led committee to provide input on how policies and programs affect the lives of young people. Through this committee changes can be implemented to positively improve the quality of life for Thomasville's young men and women.

Policy 10.3.2: It is important that Thomasville leadership recognize that young people expressed frustration with the lack of youth-oriented amenities and activities. Every effort should be made to develop programs and activities that cater to the city's youth. Small business that have positive activities for youth should also be encouraged.

Policy 10.3.3: Through various community partnerships, activities and advocacy work can be done to increase communal pride and social capital opportunities for residents. Thomasville residents expressed a desire to interact more with each other. By creating activities, events, or encouraging the development of clubs, the city can help improve the social wellbeing of residents.

Goal 10.4: Develop a Comprehensive Local Food System.

Policy 10.4.1: Develop a citywide program to repurpose vacant parcels and dilapidated structures into community and urban farm opportunities.

Policy 10.4.2: Look for opportunities to encourage gardens, orchards, and other edibles within the City's parks, along the Thomasville Community Trail, and rights-of-way. These locations can be mapped for use by urban foragers (such as fallingfruit.org, etc.)

Policy 10.4.3: Ensure that access to healthy food exist throughout all of Thomasville. The City should create a comprehensive approach to offer incentives to transformative uses such as markets, grocery stores, and pharmacies. The City should strive to eliminate all food deserts in the City.

Policy 10.4.4: Create neighborhood-based farmers markets; utilizing strategies in Policies 10.3.2, 10.3.3, 10.4.1, and 10.4.2. Farmers markets can address various concerns related to the overall health of Thomasville residents.

BLUEPRINT

2028

Thomasville

OUR PLAN FOR THE FUTURE

BOOK 3: MAKING IT HAPPEN

A COMPREHENSIVE PLAN FOR THE CITY OF THOMASVILLE

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Mayor Pro Tem Terry Scott
Councilmember Jay Flowers
Councilmember David Hufstetler
Councilmember Todd Mobley

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... AND HUNDREDS OF THOMASVILLE RESIDENTS

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INTRODUCTION

The Community Work Program lays out the specific activities the community plans to undertake during the coming years to address the communities concerns and priorities based on strategies to address the communities concerns. This includes activities, initiatives, programs, ordinances, and administrative systems to be put in place to implement the plan.

These action items are often covered within the goals and policies of the main chapters found Books 1 and 2 of this Comprehensive Plan.

- **Book 1: Building Place**
  - Land Use,
  - Community Design & Historic Preservation, and
  - Mobility.
- **Book 2: Building Community**
  - Housing,
  - Natural & Cultural Resources,
  - Community Facilities,
  - Economic Development, and
  - Health.

Each action is accompanied with additional information.

- **Activity**
  Each activity is briefly described by re-listing the policy.
- **Authority**
  The legal entity responsible for approving the activity listed. This is typically the City Council but occasionally other entities will be involved.
- **Time Frame**
  The time for initiating and completing the activity. This could also be the regularity that an activity should occur such as reoccurring meetings.
- **Responsible Party**
  Lists the responsible parties for implementing the activity. At least two entities are typically listed. "L" for the Lead Entity, "S" for the Supporting Entity.
- **Estimated (Est.) Cost**
  The estimated cost for implementing an activity. A range of costs are listed with the following symbols:

  $$$ +$250,000
  $$ $100,000 – 250,000
  $ < $100,000
- **Funding Source**
  Funding sources are noted as either public or private.
- **Reference**
  The reference notes the goals and policies that the activity is intended to help implement. Some activities may help implement a single policy, an entire goal or numerous goals found throughout the plan.

COMMUNITY WORK PROGRAM MATRIX

Activity	Authority	Time Frame	Responsible Party	Est. Cost	Funding Source	Reference
Land Use & Community Design						
Adopt the Future Character Areas Map found in Chapter 2 Land Use which defines six character areas that reflect the desired type and form of development in each part of the City to guide land use development and infrastructure decisions, urban design, preservation, mobility, housing, natural and cultural facilities, economic development, and community facilities.	City Council	Within 1 year	L - City Council S - Planning Department; Public Works; Utilities	$	Public	Policies 2.1.1; 2.1.3; 2.1.5 and Goals 4.1; 4.5
Adopt the Investment Sector Map found in Chapter 2 Land Use to indicates and prioritizes where development should be encouraged, areas that should be conserved, and areas that are relatively stable within the City.	City Council	Within 1 year	L - City Council S - Planning Dept; Public Works; Utilities	$	Public	Policies 2.1.2; 2.1.3 and Goals 2.8; 2.10
Create a city-wide Unified Development Ordinance using a form based approach based on the best precedents in Thomasville and from the Georgia Department of Community Affairs and the Georgia Conservancy's sustainable growth program. The regulations within this document should conform to the qualities and intent of the Future Character Areas as detailed in Chapter 2 Land Use of this Comprehensive Plan. Policies regarding development criteria found throughout this Comprehensive Plan shall be taken into account and incorporated into the new regulations whenever applicable.	City Council	Within 2 year	L - City Council S - Planning Department; Public Works; Utilities	$$ - $$$	Public	Policies 2.1.4; 3.1.9; 3.3.2; 3.3.11; 3.3.12; 3.3.13; 3.3.16; 3.3.17; 3.3.22; 6.2.2; 6.2.4; 6.2.5; 6.4.2; 7.3.9; 7.7.6; 7.14.8; 8.10.1; 8.10.2; 8.10.3; and 8.13.6 All Policies within Goals 2.2; 2.3; 2.4; 2.5; 2.6; 2.7; 2.8; 2.9; 2.10; 2.11; 2.12; 3.2; 3.3; 3.5; 3.6; 3.7; 3.8; 3.9; 4.1; 4.2; 4.6; 4.7; 7.1; 7.4; 7.5; 7.6; 7.8; and 8.12
Provide design assistance as an option for new public and private development within the City to assist with future character area compliance and expedite approval processes. Services may include assistance with concept design, illustrative drawings, and preliminary site design, among others.	City Council	Within 1 year	L - Planning Department	$	Public	Policy 2.2.4
Continue to implement the Creative District Vision Plan	City Council	Within 5 years	L - Planning Dept S - Building Dept	$$	Public / Private	Policies 2.3.7; 3.3.14; 3.3.15.2; 7.13.1; 10.3.3 and Goal 8.14
Identify and maintain a permanent green preserve of some form in and around the City with a focus on improving and protecting ecological areas using PDR Program, land trusts, rural and critical lands, etc.	City Council	Within 2 years	L - Planning Dept S - Engineering; Public Works	$-$$	Public	Policy 2.5.2
Create a growth boundary through coordination with County and private landowners, while still encouraging clustered development such as hamlets, villages, etc. This can be accomplished through numerous methods such as zoning, PDR programs, land trusts, rural and critical land programs.	City Council	Within 5 years	L - City Manager S - Planning Dept; County; Private Land Owners	$	Public/ Private	Goals 2.5 and 2.6
Create small area plans for the Infill areas, prioritizing Neighborhood Centers and Crossroads. These plans should strive to enhance the pedestrian environment including retrofitting streets with sidewalk installation, tree plantings and interesting building facades.	City Council	Within 5 years	L - Planning Department	$$	Public	Policy 2.9.2
Establish incentives for the private sector that encourage growth and infill development in identified Infill Areas with an emphasis on Neighborhood Centers and Crossroads This could include financial assistance in the form of public-private partnerships, incentives, or utility relief for projects within these areas.	City Council	Within 5 years	L - City Manager S - Planning Department	$ - $$	Public	Goal 2.10

Activity	Authority	Time Frame	Responsible Party	Est. Cost	Funding Source	Reference
Create small area plans for each of the New and Retrofit Development Investment Sector areas, prioritizing Neighborhood Centers.	City Council	Within 5 years	L - Planning Department	$$	Public	Policy 2.7.1
Establish incentives for the private sector that encourage growth and new development in New and Retrofit Development Investment Sector areas with an emphasis on Neighborhood Centers.	City Council	Within 3 years	L - Planning Department S - Building Department	$	Public	Policy 2.7.2
Create corridor plans for major corridors that include beautification and mobility improvements within the Infill Areas and New & Retrofit sectors on Investment Sector Map.	City Council	Within 5 years	L - Planning Department	$	Public	Policy 2.12.3
Develop a method of streamlining the process and guaranteeing approvals, such as permit administrative approvals, when development adheres to the community vision (area plans) and/or is located in Downtown Investment Sector, New and Retrofit Investment Sector, or Infill Investment Sector.	City Council	Within 3 years	L - Planning Department	$	Public	Policy 2.12.4
Adopt the outstanding sign ordinance and corresponding manual.	City Council	Within 1 year	L - Planning S - Engineering	$	Public	Policy 3.9.6
Historic Preservation						
The planning department should oversee the majority of historic preservation related goals and policies on behalf of the city. This includes the Historic Preservation Committee Board as outlined in the historic preservation code audit.	City Council	Ongoing	L - Planning Department	$	Public	Policy 3.1.1
Investigate adopting two new local historic districts including an extension of the Dawson Street Historic District that follows the National Historic District boundary and a new Paradise Park Historic District that contains Paradise Park itself along with the properties adjacent to the park up to Gordon Avenue and Loomis Street.	City Council	Within 2 years	L - Landmarks S - Planning	$	Public Private	Policies 3.1.3 and 6.3.4
Investigate adopting two new conservation districts including a Dawson Street Conservation District, which would follow the National Historic District boundary and contain parcels between the existing local historic district and Hansel Street between Monroe and Calhoun, and a East End Conservation District containing the area bounded by Metcalf Avenue, Loomis Street, Grady Street, and Baybrook Street.	City Council	Within 2 years	L - Landmarks S - Planning	$	Public Private	Policies 3.1.4 and 6.3.4
Update the 2002 Historic Preservation Guidelines to reflect current preservation practices and community goals and to provide more actionable recommendations.	City Council	Within 2 years	L - Landmarks S - Planning	$$	Public Private	Policies 3.1.6 and 3.1.7
Create a comprehensive inventory of all of Thomasville's historic assets including parks, trees, buildings, and monuments.	City Council	Within 2 years	L - Landmarks S - Planning	$$	Public Private	Policies 3.1.2; 3.1.5 and 3.1.8
Establish a communication plan to provide widespread cultural and educational resources and information programs on historic preservation techniques and benefits, inform the public of tax benefits and funding sources available for restoration, and provide workshops on how to care for a historic property in compliance with the Secretary of the Interior's Standards for Rehabilitation.	City Council	Within 2 years	L - Landmarks S - Marketing & Communication	$	Public Private	Policies 3.1.11; 3.1.13; 3.1.14; 3.1.15; 7.14.1; 7.14.7; 7.14.9 and 7.15.2
Identify and publicize the use of State and Federal preservation incentive programs.	City Council	Within 2 years	L - Human Resources & Community Relations	$	Public	Policy 7.14.2
Regularly update the contextual survey of the City's structures and residences over 50 years old.	City Council	Within 5 years	L - Planning S - Human Resources & Community Relations	$ - $$	Public	Policy 7.14.3

Activity	Authority	Time Frame	Responsible Party	Est. Cost	Funding Source	Reference
Identify and pursue funding and grants appropriate to all feasible economic opportunities available for capitalizing on historic preservation.	City Council	Within 2 years	L - Human Resources & Community Relations	$	Public	Policies 3.1.9; 3.1.10; 7.14.4 and 7.14.6
Quantify the importance of historic preservation beyond quality of life and specifically in terms of heritage tourism.	City Council	Within 3 years	L - Human Resources & Community Relations	$	Public	Policies 3.1.10; 7.14.5 and 7.15.1
Collaborate with Thomas County to protect the county's four designated scenic roads: New Hope Road, Twelve Mile Post Road, Mill Pond Road, and Glasgow Road. While these roads are located in the county, they are an essential component of the distinctive character and charm of Thomasville and are an important aspect of heritage tourism.	City Council, County	Ongoing	L - Planning Department S- Thomas County	$	Public	Policy 7.16.4
Downtown						
Create and adopt a comprehensive list of policies related to financial incentives, regulatory standards, technical support, and the removal of impediments for the adaptive reuse of upper stories in downtown buildings for use as office, housing, service, retail, and entertainment.	City Council	Within 5 years	L - Downtown Thomasville Main Street S - Planning	$$$	Public Private	Policies 3.3.1; 3.3.3 and 3.3.4
Adopt a rehabilitation code to facilitate the reuse of historic and non-historic buildings.	City Council	Within 2 years	L - Planning S - Zoning, Building	$	Public	Policy 3.3.5
Create a Vacant Building Ordinance to encourage the use of existing structures instead of allowing them to sit vacant, detracting from a vibrant downtown environment.	City Council	Within 4 years	L - Planning S - Zoning, Building	$$	Public	Policy 3.3.6
Create a new downtown Area Plan that expands the walkable core of downtown to coincide with the Downtown Future Character Area. Include provisions that promote new street facing infill buildings, less visible surface parking, and pedestrian friendly design elements such as street trees, benches, and public art.	City Council	Ongoing	L - Downtown Thomasville Main Street S - Planning	$$$	Public Private	Policy 3.3.8
Establish a Downtown residential parking program so ensure that prime commercial on-street parking spaces remain available to shoppers and ensures frequent turnover on major retail streets.	City Council	Within 2 years	L - Planning S - Zoning, Building	$	Public	Policies 3.3.9 and 3.3.10
Create a program to encourage and facilitate the creation of "pop-ups" Downtown and in New and Retrofit Development Sectors (Neighborhood Centers and Crossroads), including temporary and mobile businesses and art installations. These help to program and activate empty storefronts and other underutilized spaces.	City Council	Within 5 years	L - Downtown Thomasville Main Street S - Planning	$$	Public Private	Policy 3.3.15
Establish a public art committee to assist in the regulation of public art, including murals, throughout the Downtown and city-wide.	City Council	Within 2 years	L - Planning S - Zoning, Building	$	Public	Policies 3.3.15.1; 7.13.2 and 7.13.3
Develop a city-wide comprehensive wayfinding plan with phased implementation that directs residents and visitors to significant locations including Thomasville's historic landmarks, popular destinations, and available parking, most of which are within walking or biking distance from downtown. In order to address budgetary issues, consider implementing in phases over several years.	City Council	Within 5 years	L - Planning S - Public Works, Downtown Thomasville Main Street, Landmarks	$$$	Public Private	Policies 3.3.18; 4.7.10 and 4.10.5
Develop a program to encourage more minority owned businesses in Downtown and in New and Retrofit Development Sectors (Neighborhood Centers and Crossroads).	City Council	Within 3 years	L - Downtown Thomasville Main Street S - Marketing & Communications	$	Public Private	Policy 3.3.19

Activity	Authority	Time Frame	Responsible Party	Est. Cost	Funding Source	Reference
Expand the commemorative plaques program to help celebrate Thomasville's history, particularly the historic African American businesses that once occupied West Jackson Street.	City Council	Within 3 years	L - Landmarks S - Downtown Thomasville Main Street	$$	Public Private	Policy 3.3.20
Adopt the Roses Site Development Guidelines and utilize them when considering development on the former Roses site.	City Council	Within 1 year	L - Payroll Development Authority S - Planning Dept	$	Public	Policies 3.3.21 and 8.13.2
Explore the feasibility of a variety of potential use options for the former Roses site.	City Council	Within 1 year	L - Payroll Development Authority S - Planning Dept	$$	Public	Policies 3.3.21 and 8.13.2
Develop communication plan to educate stakeholders about the flexible building ordinances (IEBC) that can assist adaptive reuse of existing buildings.	City Council	Within 2 years	L - Building Dept S - Planning Dept; Zoning	$	Public	Policies 6.2.1 and 6.4.5
Develop a downtown specific housing plan to identify opportunities and set a specific housing target for the next ten years.	City Council	Within 3 years	L - City Manager S - Planning Dept	$	Public	Policy 6.2.6
Neighborhoods & Housing						
Regulate the conversion of single family units into boarding homes; policy could include the development of such uses but with adequate welfare and safety concerns addressed through proper building codes.	City Council	Within 5 years	L - Building Department	$	Public	Policy 6.4.1
Create Neighborhood Gateway Signs. Archways, signs, and landscaping can be developed throughout Thomasville that dignify the existence of the city's great neighborhoods.	City Council	Within 5 years	L - Planning Department	$	Public	Policy 6.4.3
Relax accessory dwelling units (ADU) standards to encourage more users of this housing type.	City Council	Within 2 years	L - Zoning S - Building Dept	$	Public	Policy 6.4.4
Develop more assisted living as part of a larger Continuing Care Retire Communities Program, the city in partnership with local non-profits, can encourage the creation of various types of senior housing or help subsidize the cost of home improvements.	City Council	Within 2 years	L - City Manager	$$$	Public	Policy 6.4.6
Pursue various funding sources for public housing. Funds can include state funds, Department of Housing & Urban Development (HUD) grants, or Community Reinvestment Act resources to develop exemplary public housing development.	City Council	Within 2 years	L - City Manager	$	Public	Policy 6.4.7
Develop Landlord Training and Tenant education to address substandard rental properties	City Council	Within 2 years	L - City Manager	$	Public	Policy 6.4.9
Develop landlord incentives to motivate property repair and maintenance paired with targeted code enforcement.	City Council	Within 2 years	L - City Manager	$	Public	Policy 6.4.9
Develop process to adequately capture project data for rehabilitation projects.	City Council	Within 2 years	L - City Manager	$	Public	Policy 6.4.9
Develop a policy to encourage energy efficient homes as a way decrease housing costs by decreasing housing-related specific items such as utilities by retrofitting and constructing sustainable and environmental-friendly homes. These can include the Earthcraft Certification, Leadership in Energy and Environmental Design rating system, or a local policy that encourages green building standards.	City Council	Within 2 years	L - City Manager	$	Public	Policies 6.4.10 and 7.3.14
Identify obstacles prohibiting people from getting into stable housing. Develop strategies to remove or mitigate these obstacles.	City Council	Within 2 years	L - City Manager	$	Public	Policy 6.4.8

Activity	Authority	Time Frame	Responsible Party	Est. Cost	Funding Source	Reference
Develop policy to address services for homeless (including precariously housed) based on outcomes of a robust housing study.	City Council	Within 2 years	L - City Manager	$	Public	Policy 6.4.8
Target and pursue grants and funding to rehabilitate existing housing in neighborhoods targeted for revitalization.	City Council	Within 2 years	L - City Manager	$	Public	Policy 6.4.7
Develop and support an all-inclusive Housing and Neighborhood Development Collaborative comprised of various housing and economic development organizations. Can potentially be done through the GICH team already in place.	City Council	Within 3 years	L - Georgia Initiative for Community Housing (GICH)	$	Public / Private	Policy 6.3.1
Create Neighborhood Associations. These can serve as catalysts to develop community pride and advocacy. Neighborhood Associations also provide residents an outlet for civic participation and thus increases social capital.	City Council	Within 2 years	L - City Manager	$	Public	Policy 6.3.2
Create a Housing Plan and Market Study. These two components will further evaluate various housing policies as well as determine level of housing needs while providing site specific areas of where to develop various levels of housing.	City Council	Within 2 years	L - Planning Department S - City Manager	$$	Public	Policy 6.3.3
Vacant Parcels						
Develop a citywide program to repurpose vacant parcels and dilapidated structures into community and urban farm opportunities.	City Council	Within 3 years	L - Planning Department	$$	Public	Policy 10.4.1
Create a strategy to address vacant lots and abandoned homes and to provide affordable housing. This could include partnerships with the Thomasville-Thomas County Land Bank Authority among others.	City Council	Within 5 years	L - Planning Department S - Purchasing	$$	Public	Policy 6.1.1
Identify key areas of the city where large numbers of vacant, dilapidated, or underutilized land exists and start a multi-prong approach to revitalize these areas that includes incentives, allocating city resources, or having flexible zoning standards. The Georgia Initiative for Community Housing (GICH) team can begin process and outline likely tools for implementation. The neighborhood planner can work with local stakeholders to create vision and plan.	Georgia Initiative for Community Housing (GICH)	Within 5 years	L - Georgia Initiative for Community Housing (GICH) S - City Manager, Planning	$$ -$$$	Public / Private	Policies 6.1.1 and 6.1.3
Work with the neighborhood to develop a vision and illustrative plan for target areas.	City Council	Within 5 years	L - Utilities S - Planning Dept	$$ - $$$	Public	Policy 6.1.2
Land Use & Transportation Coordination Through Context-Based Design						
Use the Future Character Areas Map to establish the desired vision and context for streets in Thomasville and ensure that streets are compatible with adjacent land uses. In the Downtown and Traditional Neighborhood Character Areas multimodal transportation design will become the norm to enhance neighborhood character, safety, and walkability. Character and function will be more important than capacity, and the street network will be sized to yield smaller blocks with greater "people moving" capacity. The other Future Character Areas are likely to maintain a predominately automobile-dependent development pattern. Thoroughfares should still have sidewalks and bike lanes will be provided where travel speeds are higher.	City Council	Ongoing	L - Engineering S - Planning, Zoning	$	Public	Goals 3.4; 4.1; 4.9 and Policy 4.16.1

11 | COMMUNITY WORK PROGRAM

Activity	Authority	Time Frame	Responsible Party	Est. Cost	Funding Source	Reference
New or modified thoroughfares should be considered for design as complete streets, Use the ideal street sections found in the Future Character Areas (Chapter 2) and Mobility Element (Chapter 4) to determine context, including which multimodal amenities are appropriate for the type of roadway.	City Council	Within 2 years	L - Engineering S - Planning	$$	Public	Goals 4.1; 4.4 and Policy 7.3.4
Adopt and design new streets where possible in consultation with the text: Designing Walkable Urban Thoroughfares: A Context Sensitive Approach: An ITE Recommended Practice (2010)	City Council	Within 3 years	L - Engineering S - Planning, Zoning	$$	Public	Policy 4.1.4
Continue to plan and implement corridor improvements such as through road diets or street beautification. Plans should be staged just before redevelopment occurs, not years before and should continue to take the overall context of the street into account. Gaines Street in Tallahassee is the model for successful staging via an economic catalyst.	City Council	Within 5 years	L - Engineering S - Planning, Zoning	$$$	Public	Policies 4.12.1 and 4.16.5
Develop feasible solutions to lessen the impacts of major street improvements on local streets should be developed with neighborhoods on an individual project basis.	City Council	Ongoing	L - Engineering S - Planning	$$	Public	Policies 4.16.2 and 4.16.6
New roadway projects and major reconstruction projects should preserve desirable existing trees where possible, or plant new street trees where necessary. Multi-lane roads should be enhanced with landscaped medians when possible.	City Council	Ongoing	L - Engineering S - Planning	$$$	Public	Policies 4.16.3 and 7.7.1
Investigate the possibility of a rubber tire trolley service in Thomasville. The service would ideally prioritize connections between Thomas University, Downtown, and residential areas, and connect periphery parking locations to downtown and special event locations. Service can be initiated for special events, festivals, weekends and First Fridays.	City Council	Within 3 years	L - Downtown Thomasville Main Street S - Planning, Engineering	$$$	Public	Goal 4.15
Walkability & Complete Streets						
Plant regularly spaced canopy trees adjacent to sidewalks in order to provide continuous shade for both the street and the sidewalk where there are breaks in the street tree canopy.	City Council	Ongoing	L - Engineering S - Planning, Zoning	$$	Public/ Private	Policy 4.2.4
Adopt the outstanding lighting ordinance.	City Council	Within 1 year	L - Planning S - Engineering	$	Public	Policies 3.9.7 and 8.10.5
Provide streetlights that improve safety for drivers, cyclists, and pedestrians while maintaining a dark sky.	City Council	Ongoing	L - Electricity Utility S - Engineering	$$	Public	Policies 4.2.6 and 8.10.9
When reviewing traffic impact analyses for infill and redevelopment, level of service measurements should consider all modes of transportation, including bicycles, pedestrians, and transit, in addition to automobile level of service.	City Council	Ongoing	L - Planning S - Engineering	$	Public	Policy 4.4.4
Based on the Future Character Areas and Neighborhood Centers along the arterial and collector corridors, context should replace simple functional classification as the foundation and function of the streets. Designs should include bicycle and pedestrian mobility updates, include three or more new cross sections where speed limits are set to match context and modal function and focus.	City Council	Within 5 years	L - Engineering S - Planning, Zoning	$$$	Public	Policy 4.5.1

Activity	Authority	Time Frame	Responsible Party	Est. Cost	Funding Source	Reference
Create a City-wide Sidewalk Master Plan of existing sidewalks and establish priority locations for sidewalks, sidewalk repairs, and sidewalk improvements in areas with high or potentially high levels of pedestrian activity such as near schools, parks, Neighborhood Centers and Crossroads, and within the Downtown and Traditional Neighborhood Future Character Areas. The Sidewalk Master Plan should identify where it is appropriate for pedestrian-scaled lighting to line the streets. This may be coordinated with Investment areas such as Neighborhood Centers and Crossroads. The plan should identify where sidewalks are blocked by utilities or signage and create priorities for relocating these utilities when possible. The City's Thomasville Community Trail network should be included and planned for accordingly.	City Council	Within 2 years	L - Planning, Engineering	$$$	Public	Goals 3.9; 4.3 and Policies 4.9.4; 10.1.1 and 10.1.3
Continually update the city-wide sidewalk master plan to monitor progress and reflect changing conditions and needs.	City Council	Ongoing	L - Planning, Engineering	$	Public	Policy 4.3.2
Widen sidewalks where appropriate according to the Sidewalk Master Plan.	City Council	Ongoing	L - Planning, Engineering	$$	Public/ Private	Policies 4.2.2 and 10.1.1
Install safe and convenient crosswalks at intersections, and at mid-block crossings where feasible and needed in accordance with the Sidewalk Master Plan.	City Council	Ongoing	L - Planning, Engineering	$$	Public	Policy 4.2.3
Complete and adopt a Bicycle Master Plan incorporating the Thomasville Community Trail and connecting to the Red Hills Canopy Roads. Enhance the safety and visibility of the bicycle network through the implementation of safety and wayfinding signage improvements along all current and future bikeways.	City Council	Within 2 years	L - Engineering, Planning	$$	Public	Policies 4.9.7; 4.10.1 and 4.11.2
Continue developing and maintaining the Thomasville Community Trail.	City Council	Ongoing	L - Engineering S - Public Works, Planning	$$$	Public	Policies 4.10.2; 8.9.3 and 10.1.2
Install bike paths, bike lanes and infrastructure including bike racks and signage along key bicycle routes identified in the Bicycle Master Plan.	City Council	Within 5 years	L - Engineering S - Public Works, Planning	$$$	Public	Policy 4.10.3
Train select City staff to design bikeways. Use best practices in physical design (i.e. bikeway width, type, signing, and advanced bicycle facility types) to create safer bikeways.	City Council	Ongoing	L - Planning S - Engineering, Public Works	$	Public	Policy 4.10.4
Create and distribute printed and online versions of the Thomasville Bike Master Plan on an annually updated basis, to include wayfinding, safety, and facility type information.	City Council	Within 2 years	L - Engineering, Planning S - Marketing & Communications, Visitors Center	$	Public	Policy 4.11.1
Traffic Calming & Neighborhood Traffic						
Traffic calming measures should be incorporated into the design of new or retrofitted streets in the Downtown and Traditional Neighborhood Future Character Areas, near schools and parks, and around Neighborhood Centers and Crossroads. Pedestrian and bicyclists should have safe, convenient, well-marked means to cross streets.	City Council	Within 5 years	L - Engineering S - Public Works, Planning	$$$	Public	Goal 4.8 and Policy 4.9.5
As part of new area and corridor plans consider the use of roundabouts to calm traffic, increase safety, diminish the need for traffic lights, and create sites for public art and monuments.	City Council	Within 5 years	L - Engineering S - Planning	$$$	Public	Policy 2.12.3
As part of new area and corridor plans consider making new or redesigned streets two-way and have on-street parking in order to increase access to properties while calming traffic.	City Council	Ongoing	L - Engineering S - Planning	$$$	Public	Policy 2.12.3

Activity	Authority	Time Frame	Responsible Party	Est. Cost	Funding Source	Reference
Parking Management						
Perform a city-wide review of existing parking requirements and update these in accordance with the desired outcomes for each Future Character Area.	City Council	Within 2 years	L - Planning Dept S - City Council, Public Works; Utilities	$	Public	Policies 3.3.9; 3.3.10; 6.2.3; 8.10.4 and Goals 3.7 and 4.7
A parking committee should be established that looks at performance goals and advises on the management of downtown parking. Staff should gather data focused on committee goals and report periodically (quarterly at first) regarding parking operations informed by data surveys.	City Council	Within 1 year	L - Planning S - Engineering, Zoning	$	Public	Policy 4.7.1
Develop a comprehensive parking analysis and strategy. Where parking supply needs to be increased on valuable land, parking garages may be constructed. As part of new zoning and development regulations ensure that these facilities must be lined with habitable or storefront space.	City Council	Within 5 years	L - Planning S - Engineering, Zoning	$$$	Public Private	Goal 4.7
Freight & Airport						
Host a goods movement workshops on changing retail patterns with the intent to increase contact and discussions with stakeholders in shipping and retail so the City can continue to meet their needs. This includes the safe and efficient movement of truck traffic in, around, and through the City via designated truck routes should be properly managed in coordination with the Industrial Future Character Area. Public/Private coordination regarding distribution centers and operations will enhance efficiency and help minimize congestion.	City Council	Within 2 years	L - Economic Development Council S - Planning	$	Public Private	Goal 4.13
Establish a task force to examine opportunities to preserve the ability and opportunity to transform any abandoned and underused railroad rights-of-way for other valuable uses.	City Council	Ongoing	L - Planning S - Engineering	$	Public Private	Policy 4.13.3
Identify land adjacent to the airport facilities that present opportunities for expansion and complimentary commercial and industrial development.	City Council, Thomas County Board of Commis-sioners	Within 5 years	L - Thomasville Regional Airport S - Zoning, Planning	$	Public	Policy 4.14.1
Coordinate with Thomas County to protect airport operations from land use encroachment that reduces the functionality and safety of long-term airport operations.	City Council, Thomas County Board of Commis-sioners	Within 5 years	L - Thomasville Regional Airport S - Zoning, Planning	$	Public	Policy 4.14.2
Develop a coordinated land use, infrastructure, financing and airport facilities plan to increase airport related economic activity.	City Council, Thomas County Board of Commis-sioners	Within 5 years	L - Thomasville Regional Airport S - Zoning, Planning, Engineering, Utilities	$	Public	Policy 4.14.3
Pursue Federal Aviation Administration and Department of Transportation funding to enhance airport safety and capacity.	City Council, Thomas County Board of Commis-sioners	Within 5 years	L - Thomasville Regional Airport	$	Public	Policy 4.14.4

Activity	Authority	Time Frame	Responsible Party	Est. Cost	Funding Source	Reference
Built Infrastructure						
Establish and appoint members to an environmental task force.	City Council	Within 1 year	L - City Council	$	Public	Policy 7.2.1
Through the environmental task force and public engagement determine and approve economic, environmental, and social goals for the City.	City Council	Within 1 year	L - Environmental Task Force	$	Public	Policy 7.2.2
Through the environmental task force and public engagement determine and approve specific steps toward achieving the Task Force goals.	City Council	Within 1 year	L - Environmental Task Force	$	Public	Policy 7.2.3
The Environmental Task Force shall identify priority conservation zones, especially along waterways, and discourage development within these areas.	City Council	Within 1 year	L - Environmental Task Force S - Engineering	$	Public	Policies 2.5.1 and 7.8.2
Utilize Environmental Task Force to coordinate citizen boards and authorities to plan for and advise on the protection of open space, corridors, and gateways.	City Council	Within 2 years	L - Environmental Task Force S - Planning Dept, Human Resources & Community Relations	$	Public	Policy 7.9.2
Review requirements of solar energy installations and determine locations where more may be possible based on historic designations.	City Council	Within 1 year	L - Building Dept S - Human Resources & Community Relations	$	Public	Policies 7.3.1 and 7.3.2
Identify possible energy-independent and energy efficient technologies that are compatible with historic districts and structures.	City Council	Within 1 year	L - Environmental Task Force S - Building Dept	$	Public	Policies 7.3.1 and 7.3.3
Explore best practices and most cost effective systems to implement a city-wide recycling program keeping in mind that a private company may be best suited to provide this service. Implement a city-wide recycling system.	City Council	Within 5 years	L - Solid Waste S - Utilities	$$$	Public	Policy 7.3.6 and Goal 8.18
Provide homeowner and builders guides for best practices to improve the energy efficiency of your home including weatherization techniques such as adding weather strips on doorways, caulking, sealing, insulating doorways as well as to reduce energy use in buildings with energy efficient appliances (EnergyStar), insulation, and HVAC system cleaning and maintenance. Consider implementing periodic homeowner, contractor training on best practices.	City Council	Within 1 year	L - Planning Department	$	Public	Policies 7.3.9; 7.3.12 and 7.3.13
Promote education programs, especially in schools, which stress the responsibility of each person to conserve energy resources.	City Council	Within 2 years	L - Thomasville City School District	$	Public	Policy 7.13.11
Design culverts, drainage areas, parking areas, and stormwater infrastructure in a context-sensitive and, where possible, artistic way.	City Council	Ongoing	L - Engineering S - Public Works, Planning	$$$	Public	Policy 4.17.1

Activity	Authority	Time Frame	Responsible Party	Est. Cost	Funding Source	Reference
Natural Environment						
Utilize the mapping as part of the development review process, and routinely update the City's Geographic Information Systems (GIS) inventory of wetlands and their buffers, floodways and floodplains, aquifer recharge areas, woodlands, productive farmland and significant wildlife habitats.	City Council	Within 5 years	L - Planning Department S - Engineering	$ - $$	Public	Goals 2.5; 2.6; 8.16 and Policy 7.3.8
Use existing tools (PDR's, conservation easements, zoning) or potential tools (land trusts, rural & critical lands programs) to encourage the protection of sensitive or undisturbed lands identified on the investment sector map. Use these tools to encourage the retention of land that is in a natural, undisturbed condition. Plan new parks and open spaces to preserve ecologically sensitive areas. Permanently establish and main of wildlife and nature preserves, particularly in areas that are home to threatened or endangered species of plants and animals.	City Council	Within 2 years	L - Planning Department S - Public Works	$ - $$	Public	Policy 7.6.2
Establish a tree planting and maintenance campaign throughout the city that uses native plant landscaping and diversifies the street tree canopy with more species, replace dead trees and fill in the gaps in the streetscape.	City Council	Within 3 years	L - Planning Department S - Public Works	$$	Public	Policies 7.7.1; 7.7.2; 7.7.3; 7.7.4; 7.10.5 and 7.11.6
Develop a program and incentives to protect the historic trees still remaining in the city and designate "tree save" areas.	City Council	Within 1 year	L - Planning Department	$	Public	Policy 7.7.5
Through the Community Speaker Series, support the education of citizens, stakeholders, elected officials, and developers on the importance of resource conservation for Thomasville.	City Council	Within 3 years	L - City Manager	$ - $$	Public	Policy 7.9.1
Water Management						
Incorporate recommendations from the Lower Flint Ochlockonee Regional Water Plan and continue to coordinate with regional water planning council to guide long-term use of water resources.	City Council	Within 2 years	L - Engineering	$	Public	Policy 7.10.1
To support economy, protect public health and natural systems and to enhance the quality of life for citizens develop cost effective processes to re-use and reclaim water; use new technologies to expand capacity.	City Council	Within 5 years	L - Public Works S - Engineering	$$ - $$$	Public / Private	Policy 7.10.2
Develop policies that promote the development of surface water treatment, conveyance, and reclamation.	City Council	Within 2 years	L - Engineering	$	Public	Policy 7.10.3
Develop standard best practices to be incorporated into public projects to pursue active and passive water harvesting techniques, including small-scale techniques, such as rain barrels or cisterns.	City Council	Within 3 years	L - Public Works S - Engineering	$ - $$$	Public / Private	Policy 7.10.4
Develop standard best practices to design necessary flood control facilities to blend with and enhance surrounding areas.	City Council	Within 3 years	L - Engineering L - Planning Dept	$$	Public	Policies 7.10.7 and 7.10.8
Assess community watersheds and encourage practices to reduce erosion and sedimentation that may adversely affect local and regional watersheds.	City Council	Within 2 years	L - Building Dept S - Engineering	$	Public	Policy 7.11.1
Review site planning practices and behavior by the City to reduce both point-source and non-point source pollution.	City Council	Within 2 years	L - Building Dept S - Zoning	$	Public	Policy 7.11.2
Facilitate groundwater recharge through increased use of impervious surfaces, bioswales (natural low areas that are allowed to flood in storms), and other methods of sustainable design.	City Council	Within 5 years	L - Planning Department S - Public Works	$$ - $$$	Public / Private	Policies 7.11.3 and 8.11.3
Through performance standards (such as Earthcraft, LEED) promote water conservation in private and public development and buildings operation.	City Council	Within 5 years	L - Building Department	$	Public	Policies 7.3.5 and 7.11.4

Activity	Authority	Time Frame	Responsible Party	Est. Cost	Funding Source	Reference
Enforce FEMA mitigation requirements on building in flood zones.	City Council	Ongoing	L - Building Dept S - Engineering	$	Public	Policy 7.11.7
Mindful of Lower Flint Ochlockonee Watershed Regional Water Plan, maintain the quality of groundwater resources and improve as necessary to meet state and federal standards.	City Council	Within 2 years	L - Utilities S - Engineering	$$	Public	Policy 7.11.8
Establish a Developer Checklist that outlines goals and strategies for achieving stormwater runoff requirements and environmentally responsive design.	City Council	Within 1 year	L - Building Dept S - Engineering	$	Public	Policy 7.11.9
County Coordination						
Review the Thomas County Comprehensive Plan, measure progress and designate remaining tasks to appropriate agencies.	City Council	Within 1 year	L - Planning	$	Public	Policy 7.16.1
Establish regular coordination meetings with County government for services and efforts to develop land use and transportation policies that protect the ecological, historical, and cultural resources and economic contributions of Thomas County's quail hunting properties.	City Council	Within 2 years	L - Solid Waste L - Utilities	$	Public	Policies 2.5.4; 2.6.1 and 7.16.5
Establish regular coordination with the county to address concerns and develop action plans to: Limit the type and degree of development in high recharge areas and soils with pollution susceptibility. Ensure adequate wastewater infrastructure in designated growth areas. Reuse "grey water" from both public and private treatment systems and adopt regulations, as needed, that promote the conservation of water, minimize any detrimental effects on wetlands from the extension of infrastructure. Protect those water-dependent habitats that are critical for the survival of fish and wildlife. Ensure that the discharge of treated water from public and private sewage treatment systems does not pose a health risk or harm the environment. Ensure that development and industrial and agricultural activities do not pose a public health risk or harm the environment. Site any new waste and wastewater disposal facilities such that their risk to ground and surface water is minimized. Explore participation in Water First, Adopt-A-Watershed, the Georgia Source Water Assessment Plan (SWAP), and other similar programs.	City Council	Within 3 years	L - Utilities S - Engineering	$$	Public	Policies 7.16.2; 7.16.3 and Goals 7.17 and 7.18
Continue cooperation with the county to conserve, appropriately use, or protect unique vegetative communities located outside of the City.	City Council	Within 1 year	L - City Manager	$	Public	Policy 7.16.3
Administration & Outreach						
Create more internship opportunities within various City of Thomasville departments.	City Council	Within 2 years	L - Human Resources & Community Relations	$	Public	Policy 7.12.1
Conduct outreach campaigns about City government through school, print and digital media, and special neighborhood events.	City Council	Within 2 years	L - Human Resources & Community Relations S - Marketing & Communications	$	Public	Policy 7.12.2

Activity	Authority	Time Frame	Responsible Party	Est. Cost	Funding Source	Reference
Conduct local neighborhood meetings that highlight opportunities for residents to participate in City government.	City Council	Within 2 years	L - Human Resources & Community Relations S - Marketing and Communications	$	Public	Policy 7.12.3
Continue to promote and expand "Live Better" Initiative. Through partnerships with the local YMCA and the Archbold Hospital, the city should continue this initiative that promotes wellness. This could be coupled with the walk to school programs and the hike/bike trails project.	City Council	Within 2 years	L - Human Resources & Community Relations	$	Public / Private	Policy 10.2.2
Develop a youth-led committee to provide input on how policies and programs affect the lives of young people. Through this committee changes can be implemented to positively improve the quality of life for Thomasville's young men and women.	City Council	Within 2 years	L - Human Resources & Community Relations	$	Public	Policy 10.3.1
Based on recommendations from the youth-led committee every effort should be made to develop programs and activities that cater to the City's youth.	City Council	Within 3 years	L - Human Resources & Community Relations S - City Manager	$	Public	Policy 10.3.2
Create an illustrative master plan and coinciding document for the City Government campus that includes opportunities to incubate investment and improve upon the design of the built environment. The plan should maintain and improve the exterior appearance and landscaping of all city and municipal facilities that are open to the public, place public and civic buildings in downtown a and neighborhood centers when possible, and locate government facilities within easy bicycle and walking distance of many residents and workers.	City Council	Within 5 years	L - Public Works	$$ - $$$	Public / Private	Policies 8.1.1; 8.1.2; 8.1.3; 8.1.5 and Goal 8.12
Evaluate the use of existing "gaps" left by abandoned buildings and vacant parcels to house administrative facilities.	City Council	Within 5 years	L - Planning Department	$$$	Public	Policy 8.1.4
The City should lead by example, set performance threshold such as LEED certification for new construction. Consider LEED certification for renovation projects.	City Council	Within 5 years	L - Building Department	$$$	Public	Goals 8.2 and 8.3
Health, Education, and Welfare						
Coordinate with Thomas County to conduct an assessment to understand needs for the Thomas County Library System. As part of the strategic planning consider an increase space to meet the large service demand. Refer to the DCA's Quality Resource Team Report for suggestions on expansion design. Library capacity could be increased through branch locations. Support and promote library activities and programs focused on adult literacy, computer skills for adults and seniors, as well as special services and children's reading programs.	City Council	Within 5 years	L - Thomas County Public Library System S - City Manager	$$ - $$$	Public	Goals 8.4 and 8.5
Determine whether transportation systems to and from schools are adequate, and conduct a study to determine whether pedestrian access and bicycle travel to schools and colleges should be enhanced.	City Council	Within 2 years	L - Planning	$	Public	Policies 4.9.5 and 8.8.2
Continue to foster and implement Safe Routes to School programs.	City Council	Ongoing	L - City of Thomasville Schools	$	Public	Policies 4.9.6 and 8.8.2

Activity	Authority	Time Frame	Responsible Party	Est. Cost	Funding Source	Reference
Make walking to school a priority. There are many walkable schools in the city, however, it should be encouraged more. A strategy can include advocacy for walkable schools and ensuring that routes to and from school are safe and adequate.	City Council	Within 2 years	L - Planning S - Marketing and Communica-tions	$	Public	Policies 4.9.5; 4.9.6 and 10.1.3
Thomasville City School District should adopt a policy to renovate and expand existing schools within existing neighborhoods to encourage walkability, and to encourage healthier lifestyles for children.	City Council	Within 5 years	L - Thomasville City School District	$$ - $$$	Public	Policies 8.8.1 and 8.8.3
Coordinate the Capital Improvements Program, development review and growth projections with the school district to improve the efficiency of capital planning and improvements.	City Council	Within 2 years	L - Planning Dept S - Thomasville City School District	$	Public	Policies 8.7.1 and 8.8.4
Recreation						
Create a position for a parks planner, or director, to coordinate efforts for the visioning, implementation, and maintenance required to maintain an excellent park system. This position could be a joint position between the City and the County.	City Council	Within 2 years	L - Planning Department	$ - $$	Public	Policy 8.9.1
Prepare a study and long-range master plan for parks and recreation facilities.	City Council	Within 3 years	L - Planning Department	$ - $$	Public	Policy 8.9.2
Establish Level of Service standards for parks and recreation facilities.	City Council	Within 2 years	L - Public Works	$	Public	Policy 8.9.4
Implement budgeted plans to enhance Paradise Park via public design workshop/charrette	City Council	Within 2 years	L - Planning Dept S - Public Works	$$ - $$$	Public	Policies 8.10.6; 8.10.7; 8.11.1 and 8.13.4
Implement adopted plan for MacIntyre Park.	City Council	Within 2 years	L - Planning Dept S - Public Works	$$ - $$$	Public	Policies 8.10.6 and 8.11.1
Complete and adopt plan for Francis Weston Park.	City Council	Within 2 years	L - Planning Dept S - Public Works	$$ - $$$	Public	Policies 8.10.6 and 8.11.1
Implement adopted plan for Francis Weston Park.	City Council	Within 4 years	L - Planning Dept S - Public Works	$$ - $$$	Public	Policies 8.10.6 and 8.11.1
Work with the community to master plan one to two city parks annually beginning with Balfour Park, Flipper Park, Northside Park, and Cassidy Pond.	City Council	Within 5 years	L - Planning Dept S - Public Works	$$ - $$$	Public	Policies 8.10.7 and 8.11.1
As part of each park planning effort encourage the use of native trees and groundcover and maintain them to enhance transparency and natural surveillance at park edges.	City Council	Within 5 years	L - Planning Department	$$	Public	Policy 8.11.2
Pursue the development of new hotels in Downtown Thomasville.	City Council	Within 2 years	L - Downtown Development Authority, Payroll Development Authority S - Planning Dept	$ - $$	Public	Policy 8.13.3
Pursue the development of additional outdoor events in Downtown Thomasville not already offered such as a Farmer's Market.	City Council	Within 2 years	L - Human Resources & Community Relations S - Planning Dept	$ - $$	Public	Policy 8.13.5 and Goal 10.4

Activity	Authority	Time Frame	Responsible Party	Est. Cost	Funding Source	Reference
Public Safety						
Identify and target areas of high crime activity that need improvement, utilizing crime mapping.	City Council	Within 1 year	L - Police Department	$	Public	Policy 8.15.1
Establish coordination with Thomasville Police Department to assess need for new locations for police substations to reduce response times and build relationships in neighborhoods and to consider sites that will help to activate the space or adjoining spaces.	City Council	Within 3 years	L - Police Department S - Planning Department	$	Public	Policy 8.15.5
Make Thomasville a safer City for bicycle riders through measures such as: Work with the Thomasville Police Department to address bicycle-vehicle safety measures through increased awareness of bicycle-related traffic laws and enforcement of existing and new laws. Provide on-going training for City of Thomasville police officers regarding bicycle safety laws and issues.	City Council	Within 2 years	L - Police S - Planning, Engineering, Public Works	$	Public	Policy 4.11.2
Include representatives of all emergency service providers in the development review process.	City Council	Within 1 year	L - Building Dept S - Planning Dept	$	Public	Policy 8.17.1
Continue to educate and work with fire safety officials concerning the benefits of good urban design when it comes to fire safety.	City Council	Ongoing	L - Planning Dept S - Fire Dept	$	Public	Policy 8.17.3
Healthy Foods						
Look for opportunities to encourage gardens, orchards, and other edibles within the City's parks, along the Thomasville Community Trail, and rights-of-way. These locations can be mapped for use by urban foragers (such as fallingfruit.org, etc.)	City Council	Within 3 years	L - Planning Department	$	Public	Policy 10.4.2
Create a comprehensive approach to offer incentives to transformative uses such as markets, grocery stores, and pharmacies. The City should strive to eliminate all food deserts in the City.	City Council	Within 3 years	L - Planning Department	$$	Public	Policies 7.3.7 and 10.4.3
Create neighborhood-based farmers markets; utilizing strategies in Policies 10.3.2, 10.3.3 and 10.4.1. Farmers markets can address various concerns related to the overall health of Thomasville residents.	City Council	Within 2 years	L - Human Resources & Community Relations	$$	Public	Policy 10.4.4
Economic Development - Pillar One: Building the Base						
Review and rationalize City structure for operations annually.	City Council	6 - 10 weeks	L - City Manager S - City Council	$	Public	Policy 9.1.2
Create partnership councils for targeted areas of City operations.	City Council	Varies	L - City Manager S - Public Working Group	$	Public Private	Policy 9.1.3
Create an internal complaints council to track process improvements.	City Council	2 weeks	L - City Council S - City Manager, Customer Service	$	Public	Policy 9.2.1
Review and update policies in housing, investment and business licensing annually.	City Council	8 - 10 weeks	L - Planning Dept S - Building Dept	$	Public	Policy 9.2.2
Establish and manage a Competitiveness Council, including associated tools, data and reporting outputs.	City Council	Year 1: Weekly Year 2+: Monthly	L - City Council S - Planning Department	$	Public	Policy 9.3.1
Develop a regular process of translating competitiveness recommendations into policy.	City Council	2 - 4 weeks	L - Competitiveness Council	$	Public	Policy 9.3.2

Activity	Authority	Time Frame	Responsible Party	Est. Cost	Funding Source	Reference
Maintain and publish a list of partnership opportunities and potential partners.	City Council	Monthly meetings	L - City Manager S - Public Working Group	$	Public	Policy 9.4.1
Create and regularly review guidelines and goals for public-private partnerships for service sharing.	City Council	Annually 1 week	L - City Manager	$	Public Private	Policy 9.4.2
Maintain and publish service level agreement terms for public-private partnerships.	City Council	Varies	L - City Manager S - Various City Departments	$$	Public	Policy 9.4.3
Build a right-sized economic development function that has sufficient resources to execute its mission effectively.	City Council	6 - 18 months	L - City Council S - Competitiveness Council	$$$	Public	Policy 9.5.1
Create targets and outreach plans for both business and potential residents.	City Council	3 months	L - Marketing	$	Public	Policy 9.5.2
Establish work groups for small business / entrepreneurs, industrial businesses and others (as needed) to bring together relevant stakeholders into the marketing functions.	City Council	3 months	L - Competitiveness Council S - Marketing	$	Public	Policy 9.5.3
Economic Development - Pillar Two: Enhancing Organic Strengths						
Establish working groups to facilitate trade and specialty training options.	City Council	4 weeks	L - Competitiveness Council	$	Public	Policy 9.6.1
Provide opportunities for tourism and business events that link to trade and specialty training programs.	City Council	Quarterly: 2 weeks	L - Tourism S - Competitiveness Council	$	Public Private	Policy 9.6.2
Maintain surveys of businesses that highlight skills gaps to be shared with schools and training organizations.	City Council	Quarterly: 4 weeks	L - Human Resources	$	Public Private	Policy 9.6.3
Regularly review requirements for city employment to eliminate unnecessary hurdles.	City Council	Annually: 2 weeks	L - Human Resources	$	Public	Policy 9.7.1
Create and maintain a local employment tool online where businesses and the city can post jobs and residents can apply (potentially as part of a structured program).	City Council	3 - 6 months	L - Human Resources	$$	Public Private	Policy 9.7.2
Facilitate internships among businesses and residents.	City Council	6 months	L - Human Resources	$	Public Private	Policy 9.7.3
Current tourism events should be regularly reviewed for extension and the inclusion of new local businesses.	City Council	Annually: 4 weeks	L - Tourism S - Competitiveness Council	$	Public Private	Policy 9.8.1
Create a coordination plan for increased cultural programming.	City Council	Annually: 6 weeks	L - Tourism S - Competitiveness Council	$	Public Private	Policy 9.8.2
Evaluate opportunities to develop new municipal revenue streams from utility management functions that serve other communities.	City Council	6 - 9 months	L - City Manager S - Utilities Superintendent	$$	Public	Policy 9.9.1
Create and maintain City-facilitated cluster and linkage development strategies to build expertise and productivity in existing companies, while promoting the use of local suppliers and services.	City Council	9 - 12 months	L - Planning S - Competitiveness Council	$$	Public Private	Policy 9.10.1
Promote and attract unique makers to the downtown to further build expertise in the handmade goods sector.	City Council	12 - 18 months	L - Planning S - Competitiveness Council	$$$	Public Private	Policy 9.10.2
Support the development of regional and national interest groups to promote Thomasville's clusters and opportunities.	City Council	3 - 6 months	L - Planning S - Competitiveness Council	$	Public Private	Policy 9.10.3

Activity	Authority	Time Frame	Responsible Party	Est. Cost	Funding Source	Reference
Economic Development - Pillar Three: Developing New Opportunities						
Identify emerging opportunities for City development through makers and craftspeople, locavores and green economy supporters.	City Council	3 months	L - Planning S - Competitive-ness Council	$	Public Private	Policy 9.11.1
Create and publish feasibility studies on selected investment concepts to attract new investment into the area.	City Council	6 - 9 months	L - Financial Services	$$	Public Private	Policy 9.11.2
Hold periodic roundtables, conferences and events to generate investment interest in Thomasville.	City Council	Quar-terly: 4 weeks	L - Marketing S - Competitive-ness Council	$$	Public Private	Policy 9.11.3
Directly market to data centers and high tech clients who may find Thomasville's location and cost basis as assets for their particular businesses.	City Council	9 - 12 months	L - Marketing	$$	Public Private	Policy 9.11.4
Develop and maintain a best practices manual for investment incentives.	City Council	6 months	L - Financial Services	$$	Public Private	Policy 9.12.1
Award incentives competitively, promote their availability and publish results to maintain accountability on their effectiveness.	City Council	Quar-terly: 4 weeks	L - City Council S - Planning; Financial Services	$$$	Public	Policy 9.12.2
Curate or support the development of local capital pools, particularly those for early stage equity investment.	City Council	6 months	L - City Council S - Chamber of Commerce	$$	Public Private	Policy 9.13.1
Create a Small Business Investment Company to leverage federal capital for local business growth.	City Council	9 - 12 months	L - Financial Services S - Private Sector Partners	$$$	Public Private	Policy 9.13.2
Develop a City-backstopped line of credit (or similar) facility for business expansion that fits public policy goals.	City Council	3 months	L - Financial Services	$$$	Public	Policy 9.13.3

What is a Capital Improvement Plan

A Capital Improvement Plan (CIP) details the specific improvements to public facilities including parks, roads, streets, landscaping within the right-of-way, public safety facilities, water supply infrastructure, wastewater collection, and libraries. The purpose of this plan is to forecast and match projected revenues and major capital needs on a 5 year period (updated annually to address new and changing priorities in the City). Capital planning is an important management tool that strengthens the linkages between community infrastructure needs and the financial capacity of the City.

A CIP typically lays out the following information:

- **Projection of Need**
  A brief description of the needed improvement.

- **Schedule of Improvement**
  The schedule for initiating and completing the needed activity.

- **Funding Sources**
  Source of revenue to implement the need. This typically is covered by the City's Annual Budget but grants and other sources of revenue should be sought whenever possible.

- **Service Areas**
  Where the need is located.

How Would The CIP Be Developed

The CIP would be updated annually as part of the City's regular budget process. After departments submit their requests to budget in the fall, a "capital project selection committee" would review and evaluate the proposed projects based on Council priorities, infrastructure needs, the financial capacity of the City, and the impacts the projects could have on the City's operating budget. Once evaluated, the committee would recommend the selection and timing of capital projects through future fiscal years. First year projects are incorporated into the City Managers recommended annual operating budget.

Benefits of a CIP

The City has heard numerous calls from citizens in our community stating that the City would benefit tremendously in terms of fiscal transparency and clarity if we were to produce a CIP. This in combination with the Community Work Program would prioritize all community goals and expenditures allowing the City to stop producing a Strategic Plan (the process of which is not based on public input, and whose role is not well understood by both staff and the community). The call for a CIP and end to the Strategic Plan is recommended.

Thomasville is not required to have a Capital Improvement Plan (CIP) as the City does not collect impact fees. The City currently operates with a 5 year Strategic Plan to lay out the goals for City.

SAMPLE PROGRAM MATRIX

The following is an example of what the Capital Improvements Plan could look like and some of the types of projects that could be included.

Projection of Need	Schedule of Improvement	Funding Sources	Service Areas
Maintain and improve the exterior appearance and landscaping of all county and municipal facilities that are open to the public.	Ongoing	City	Citywide
Continue to Implement the Thomasville Community Trail.	Year 1 -5	City	Citywide
Implement plans to enhance Paradise Park.	Year 1	City	Paradise Park
Implement plans to enhance Francis Weston Park.	Year 1	City	Francis Weston Park
Implement plans to enhance MacIntyre Park.	Year 1	City	MacIntyre Park
Work with the community to continue to improve all of the City's parks.	Year 2 - 5	City	Citywide
Continue to support the various arts festivals, street parties, and holiday gatherings in the City as a means of promoting reinvestment and closer community ties.	Ongoing	City	Citywide
Develop daytime learning facilities for industry training and adult education opportunities, possibly in conjunction with a community center such as the Douglass Center of Excellence.	Year 1 - 5	City	Downtown or Traditional Neighborhood
Institute a street tree program to replace dead and missing trees within the street network.	Ongoing	City	Citywide
Implement Wayfinding for parking and important locations within the downtown.	Year 1 - 3	City	Downtown
Widen sidewalks within the downtown such as on Jefferson Street.	Year 3	City	Jefferson Street
Connect Sidewalks along Broad Street.	Year 2	City	Broad Street
Design and create an entrance to the amphitheater.	Year 1 - 3	City	Amphitheater
Implement West Jackson Street Improvements between the downtown and railroad tracks.	Year 1 - 2	City	West Jackson Street
Continue to explore making West Jackson Street a gateway by making it a Complete Street.	Year 3 - 5	City	West Jackson Street
Make Clay Street a priority bicycle street by installing a bike facility.	Year 3 - 5	City	Clay Street
Install Sidewalks on Lester Street.	Year 2	City	Lester Street
Install Sidewalks on major neighborhood streets.	Ongoing	City	Traditional Neighborhoods

ESTABLISHING A COMMON VISION

What is Thomasville: Blueprint 2028?

Thomasville is looking into the future to diversify its economy, celebrate its history and unique culture, improve the health of its residents, improve affordability, and upgrade the city's quality of life. *Thomasville Blueprint 2028* will describe public policy in terms of multiple elements that include: Land Use, Community Design, Mobility, Housing & Health, Natural & Cultural Resources, Community Facilities, and Economic Development. This Comprehensive Plan will encompass the entire city, study a broad range of topics, and cover both short- and long-term time horizons.

The City of Thomasville's previous comprehensive plan was a joint plan with the County and was adopted in 2005. This update to the plan responds to a changing economic climate and focuses on how to better capitalize on the city's inherent economic advantages.

Through a competitive Request for Proposals, the City decided to work with a diverse team of consultants led by town planning firm Dover, Kohl & Partners. The team includes Daedalus Capital, LLC (economic development); Hall, Planning & Engineering (mobility and transportation planning); Architect Bruce Tolar (architecture); Gallinar Planning & Development (housing and health); Linkscape360 (public process); Fontaine Maury (branding); and Urban Advantage (visualizations). Each firm brings an expertise that makes them uniquely qualified to address citywide concerns specific to Thomasville while also helping to draft the vision and policies.

Why Plan in Public?

A comprehensive plan plays a pivotal role in shaping the future of the City and as such, Thomasville seeks maximum public involvement in order to create the plan. Planning in public is a vital component to the long-term success of any plan, including an entire comprehensive plan for the city. Having the community help create the plan ensures support long after the planners are gone. An active group of people will also help to implement the plan's concepts and strategies that they themselves help to shape. By gathering a wide range of ideas and visions for the future, the plan becomes more nuanced and specific to the community.

What is a Comprehensive Plan?

A Comprehensive Plan is the guiding document that directs capital improvements, evaluates development projects, guides public policy, and ensures that Thomasville is the City its residents want it to be. A Comprehensive Plan sets the tone of a city's growth and development from now and into the future.

Previous Comprehensive Plan

Innovative Plan with Community Support

As the guiding document for the City of Thomasville, it was important that the comprehensive plan be created with the input and collaboration of the citizens of Thomasville, public officials, and staff members. To achieve this goal, *Thomasville Blueprint 2028* was created using an open planning process that includes numerous opportunities and ways for people to participate and add their ideas, concepts, and priorities to the development of the plan.

The first opportunity for people to participate, and for the planning team to get to know the City better, was through a series of Traveling Workshops held from May 9 through May 12. Each of the four days began with a tour of a focus area and was followed by an evening open house for the public.

The following is a summary of the events and information gathered during the Traveling Workshops. This is just the start of the public planning process and lays the groundwork for plan goals and plan development.

TRAVELING WORKSHOPS

Focus Areas

The City hosted a series of area tours and open houses from May 9 to 12, 2017 to begin gathering input from the community. These sessions allowed stakeholders and community members to come together to interactively plan for the future of Thomasville.

Recognizing the City's distinct neighborhoods, four Focus Areas were selected to capture what makes each part of the city special and to engage a variety of people. The project team toured each of these Focus Areas by foot in the morning with an evening Open House in the area.

For each of the tours the team was joined by City staff, members of the steering committee and local citizens, to supplement the input received later during the during the Open Houses.

Focus Areas

1. Citywide/Downtown/Paradise Park
2. Theodore Heights/Normal Park
3. Flipper Park/Dawson St/MacIntyre Park
4. Dewey City/Carroll Hill

Touring Thomasville

Focus Area Tours

Day 1 Tour: Citywide/Downtown/Paradise Park

Public Spaces
The vibrant, walkable downtown sidewalks contrast with the auto-oriented style of development just outside of the downtown core.

Commercial Architecture
Downtown Thomasville exhibits both urban, sidewalk fronting retail as well as auto-oriented development.

Streets
Tree lined neighborhood streets contrast with commercial thoroughfares that prioritize cars over other modes of travel.

Parks
The City's new Amphitheater and Paradise Park are well integrated into their surroundings.

Broad Street in Downtown

Broad Street in Downtown

Broad Street by Paradise Park

Amphitheater

West Jackson Street

North Madison Street

West Jackson Street

Paradise Park

Day 2 Tour: Theodore Heights/Normal Park

Homes
Front porches show the community's strong social ties. However, there are many vacant properties detracting from the community.

Sidewalks
There is a lack of comfortable pedestrian facilities, such as sidewalks and street trees, along many streets in these neighborhoods.

A Mix of Uses
Small shops and businesses have long been community institutions fulfilling important roles beyond their commercial functions.

Churches
Neighborhood churches play an important role in community life.

Pleasant home with porch

Forced to walk with cars

Neighborhood salon

Bethany Congregational Church
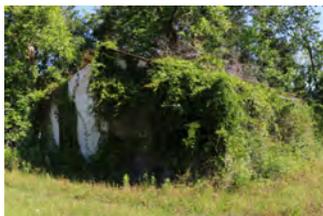
Abandoned home

No sidewalk or shade

Neighborhood shops

Providence Missionary Baptist Church

Day 3 Tour: Flipper Park/Dawson Street/MacIntyre Park

Diversity of Housing Types

A mix of housing types can be seen throughout this area including single family residences of all sizes and attached multifamily buildings.

Historic Preservation

The City of Thomasville prizes its cultural and historic character. This area contains designated historic districts, the Lapham-Patterson House, and the Thomas County Museum of History.

Civic Buildings

The historic Thomas County Courthouse, built in 1858, is one of the finest examples of courthouse square in the South.

Parks

Flipper Park and MacIntyre Park are located in this area. It has been noted that flooding and drainage issues can be problematic near these parks.

Modest single family home

Lapham-Patterson House

Thomas County Courthouse

Flipper Park

Multifamily apartments

Thomas County Museum of History

Day 4 Tour: Dewey City/Carroll Hill

Neighborhood Centers

Neighborhood centers consist of small retail businesses in this area. However, many of the commercial buildings are now vacant.

Recreational Facilities

Recreational facilities include the Francis Weston YMCA and Francis Weston Park, which has undergone a public process to improve the park.

Civic Buildings

Douglass School has been a community institution for many years. It houses an active community center and the Jack Hadley Black History Museum.

Industry

Balfour Lumber employed people from Dewey City. This historic neighborhood has a rural feeling within the City even though it is one mile from the center of town.

Vacant commercial building

Francis Weston YMCA

Douglass School Complex and The Jack Hadley Black History Museum

Balfour Lumber

Neighborhood convenience store

Francis Weston Park

Open Houses

Each evening after the tour, an Open House was held within each Focus Area in order to bring the planning process to the community and encourage participation by a wide segment of the population. At each of the Open House events, community members were invited to participate in six different interactive exercises. Working with town planners, City officials, and other members of the community, this was a unique opportunity for residents and stakeholders to give their input, discuss initial concerns, learn about the process, and help develop plan goals.

A presentation was given each evening at 6:00 P.M. The presentations began with remarks by City representatives. On the first night, May 9th, Council member Jay Flowers introduced *Thomasville: Blueprint 2028* and the project team. The second night introductory remarks were made by Council member Terry Scott. Pastor Rich began the third night's presentation and former Council member Max Beverly began the presentation on the final night.

Jason King, principal from Dover, Kohl & Partners, spoke about what a Comprehensive Plan is and the public planning process that the City and project team used to create *Thomasville Blueprint 2028*. Mr. King then described what the team learned from that day's Focus Area tour and the next steps for the project.

Open House Locations

May 9th -   Council Chambers
May 10th -   Thomasville Community Resource Center
May 11th -   First Missionary Baptist Church
Mary 12th -   Douglass School Complex Cafeteria

Shaun Bourgeois, principal from Daedalus Advisory Services, discussed what economic development and some initial economics data for Thomasville might mean for the city. Richard Hall, principal of Hall Planning & Engineering, presented multi-modal transportation planning and the importance of designing streets to match their context. On some evenings Mr. Hall also discussed possible options for West Jackson Street. A question-and-answer session followed the presentation each night, after which attendees could complete the exercises described in the next pages.

Jason King presents what was discovered during the morning tour at the First Missionary Baptist Church.

Interactive Exercises

When members of the community arrived at each open house, they were asked to participate in five different types of exercises that provide feedback about their community and preferences for Thomasville in the future. The following are the brief descriptions of each exercise and the key results from each.

1. City Goals & Priorities Survey

As participants signed in they were given a survey to complete at their leisure throughout the evening and return to the design team before they left. The survey had two questions.

Participants were first asked to rank a list of 12 priorities from the most important to the least important.
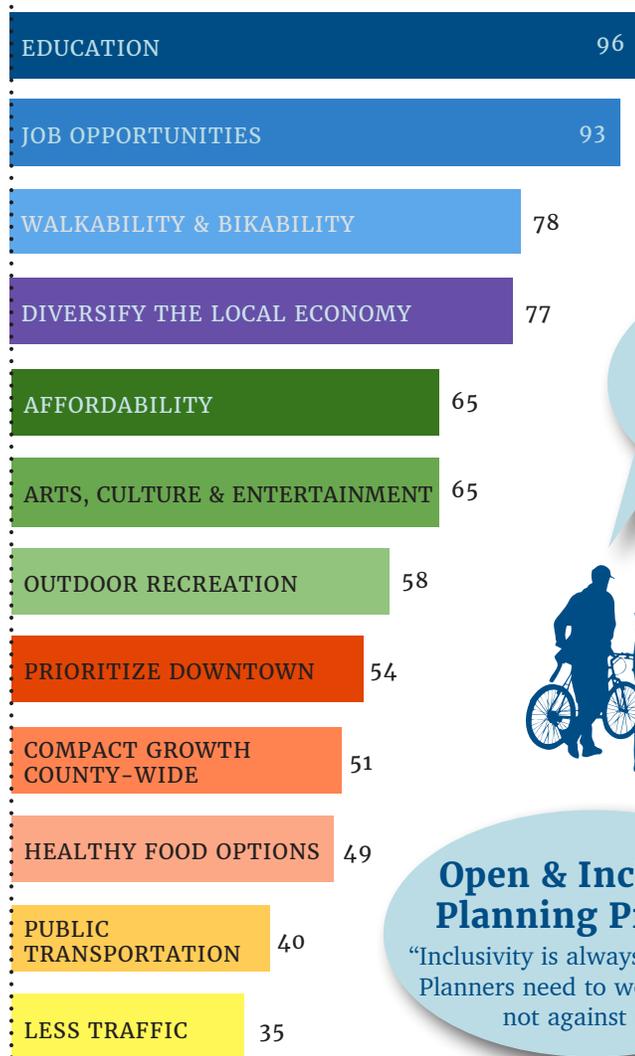
Then they were asked:

"What is an issue important to you that the planners should keep in mind as the comprehensive planning process begins?"

The graphics below summarize some of the feedback into common themes and ideas in response to this question.

What is Most Important to You?

Priority	Score
EDUCATION	96
JOB OPPORTUNITIES	93
WALKABILITY & BIKABILITY	78
DIVERSIFY THE LOCAL ECONOMY	77
AFFORDABILITY	65
ARTS, CULTURE & ENTERTAINMENT	65
OUTDOOR RECREATION	58
PRIORITIZE DOWNTOWN	54
COMPACT GROWTH COUNTY-WIDE	51
HEALTHY FOOD OPTIONS	49
PUBLIC TRANSPORTATION	40
LESS TRAFFIC	35

Vibrant Downtown with Local Shopping
"I moved to Thomasville for its vibrant downtown and for walkability...diversify downtown... keep downtown similar."

Affordable Housing
"Houses around here cost too much for the upcoming generations to afford off a minimum wage job."

Historic & Unique Small Town Character
"Help preserve the distinctive aspects of the community and enhance areas of the community that have lagged behind...fold in history appropriately...keep the historic, cultural, 'natural' setting intact."

Open & Inclusive Planning Process
"Inclusivity is always a priority... Planners need to work with us not against us."

2. Community Preference Survey

Community members were asked to participate in a visual Community Preference Survey. This survey helps to identify the types of development and urban design that are most appropriate for the City.

Seven categories were presented for input:

- Streets,
- Civic Buildings,
- Open Space,
- Residential - Single Family,
- Residential - Other than Single Family,
- Commercial Addresses, and
- Signage.

For each category, participants were asked to identify those images that they believed were most appropriate for Thomasville by placing up to four green stickers on the board, and one red sticker for the image that they believed was most inappropriate for Thomasville.

3. Mobility Improvements

Participants were then asked to provide their input on what mobility improvements they would like to see in the City. Stickers representing various pedestrian, bicycle, automobile and transit improvements were placed by the participants on maps of the City indicating where those improvements were needed. In addition, markers were available for people to note important connections and other concerns.

4. Right Tree, Right Place

Similar to the Community Preference Survey, the "Right Tree, Right Place" exercise involved community members identifying those trees and bushes they would like to see more of and those they would like to see less of by placing green and red dots. By categorizing the trees and bushes into three types, community members were also able to indicate what areas the trees and bushes are most appropriate for.

Community Preference Survey

Mobility Improvements

Right Tree, Right Place

5. Topic Areas

Community members and stakeholders had the opportunity to provide more specific input, ask questions, and address concerns related to four primary topic areas critical to the Comprehensive Plan:

- Downtown,
- Economic Development,
- Natural & Cultural Resources, and
- Housing & Health.

A map, flip chart, and member of the planning team were provided at each topic area table to record comments, answer questions and listen to concerns.

The following are summaries of information received concerning each topic area.

Downtown Topic Area

Downtown

- More & Better Signed Parking
- More Attractions & Activities
- More Food & Dining
- Facilitate Walking & Biking
- More Lighting & Buried Utilities
- Reduce Empty Storefronts
- Increase Aesthetics & Design

"Make Jackson Street Gateway more aesthetically improved"

—Thomasville Resident

Natural and Cultural Resources

- Better Park Facilities
- Address Stormwater and Creeks
- More Arts and Education
- More Historic Markers and Wayfinding

"The regulations for storm water management should be aimed at redevelopment and a reduction in runoff, not just greenfield sites"

—Thomasville Resident

Economic Development

- Enhance Small Businesses
- Recruit and Support Businesses and Jobs
- More Entertainment and Attractions
- More Food and Dining Options
- Concern for Vacant and Underutilized Buildings
- Improve and Grow Workforce

"We need an entity to encourage and support incremental and small business startups"

—Thomasville Resident

Housing and Health

- More Housing Options
- Concern About Abandoned Homes
- Maintain Properties
- More Affordability
- Concern About Homelessness / Group Homes
- Promote Commercial and Civic Redevelopment
- Better Connectivity and Transportation Options
- More Senior Living Options

"More walk to work housing."

—Thomasville Resident

SUMMER PARTICIPATION

Let's Discuss Speaker Series

Between the traveling workshop and the September charrette the City hosted a set of lectures. Speakers and topics included:

- **Kevin Klinkenberg**, Executive Director of the Savannah Development and Renewal Authority, presented "A Different Paradigm for Economic Development".

- **Chris Clark**, Georgia Chamber President & CEO gives a statewide and community overview, while sharing the direction that our state is headed by the year 2030.

- **Victor Dover**, Founding Principal of Dover, Kohl & Partners discussed what makes Great Streets and communities.

Victor Dover discusses Great Streets

Thomasville Blueprint Website

Blueprintthomasville.org was set up as a landing page for up-to-date information on the process. In addition to finding ways to participate in person, there were online resources and ways to participate online. These included an Economic Survey and mySidewalk.

Economic Development Survey

The economic development survey was a short, targeted citizens survey that lasted six weeks and included 76 respondents.

The results of the survey indicate that economic issues are not a high priority among the survey respondents relative to other issues such as the natural environment, the rural landscape, and a visually attractive community.

Respondents indicated a moderate level of concern regarding the stability of the economy.

There was a moderate level of agreement that key industrial sites should be identified and protected, but somewhat less agreement that public funds should be spent to develop those sites.

mySidewalk

MySidewalk allows a series of topics to be discussed online, in a town hall type manner. Questions to spark discussion are presented and then the community continues the conversation online. Discussion topics included:

- If you moved to Thomasville from another community, what is something that has impressed you that you were unaware of?

- Which neighborhood do you live in?

- What is your age?

- What transportation enhancements do you think are the most pressing? Pick your top two choices.

- What do you cherish most about Thomasville?

- What are your ideas for creating more vibrant neighborhoods in Thomasville?

- If you could make one change or improvement in Thomasville, what would it be?

- What is your favorite street in Thomasville? Why?

PUBLIC PARTICIPATION CHARRETTE

The entire planning team came to Thomasville to work with the community and community leaders for a focused week to draft the key community goals and vision for the future of Thomasville. This is called a Charrette. The week included numerous opportunities for the community to participate and to talk with the planners about their concerns and ideas. The draft concepts formulated during the charrette have been refined and make up *Thomasville Blueprint 2028*.

Kick-off Presentation

On Monday, September 18, 2017, a Kick-off Presentation marked the start of the week-long charrette. Over 150 Thomasville residents and local stakeholders gathered at the Thomasville Municipal Auditorium for an evening presentation. Council member Jay Flowers and City Planner Brian Herrmann provided an introduction and welcomed the crowd, and emphasized the importance of community participation in the planning process.

Jason King, Principal and Senior Project Director for Dover, Kohl & Partners, outlined the challenge for citizens during the charrette week. Jason then provided background information in a "food for thought" presentation. What the team learned from the traveling workshops was outlined including strengths and weaknesses found throughout the community.

Shaun Bourgeois, principal with Daedalus Advisory Services, spoke about Thomasville's competitive advantage and what could be done to enhance it. He reminded participants that Thomasville can control the image they project, but they cannot control larger trends in the regional and national economy. Three main challenges in Thomasville are prevalent: business growth, population attraction, and city and business interactions.

Carlos Gallinar, principal of Gallinar Planning & Development and expert in housing and health spoke about opportunities and the connections between housing and health. Opportunities for infill development like Victoria Park and adaptive reuse of the upper floors in the downtown provide some of the best opportunities to strengthen the downtown and the surrounding neighborhoods. Health is defined by the World Health Organization as, "a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity." Walkable and bikeable compact communities with a variety of housing options provide opportunities for more active and social lifestyles for all ages and socio-economic statuses.

Rick Hall, principal of Hall Planning & Engineering, also spoke to the community. He emphasized that land use should be determined first, then the transportation system can be

Jason King, Principal, Dover, Kohl & Partners

Speakers wait their turn to present.

designed to meet those land uses. Transportation design must be subordinate to urban design in livable communities; context is key. Context-oriented street design determines the right-of-way details based on defined areas like the walkable commercial core, surrounding residential neighborhoods, or suburban edges.

Elaine Armster, principal of Linkscape360, was the final speaker. She recalled her experience growing up in Thomasville and how important it is to have public involvement in the planning process. She emphasized the desire of the planning team to design and host a planning process inclusive of everyone in the community, which will help ensure that the Comprehensive plan represents all interests and viewpoints.

Keypad polling was used during the presentation to gather responses from the audience about their various roles in the community and preferences for the future of Thomasville. The keypad polling functioned both as an ice breaker and as a way to let participants know the value of their input.

The event continued with a short briefing by Jason King to explain the goals for the second half of the evening, the Hands-on Design Session. He introduced participants to maps of the city, and set ground rules for the evening. Participants then moved downstairs to work in small groups.

Hands-on Design Session

Working in small groups of approximately eight people, participants gathered around tables to draw and share their varied ideas for the future of Thomasville.

Each table was given a base map of the entire city as well as a detailed map of various areas within the City. In addition, each table was equipped with markers, scale bars, and aerial photos of the study area. A facilitator from the Dover-Kohl team or city staff was at each table to assist participants in the design exercises. During the table sessions, participants actively drew on the maps to illustrate how they might like to see Thomasville evolve in the future by describing the design and placement of buildings, preferred uses, the location of open spaces, street and, streetscape improvements, and transportation concerns.

At the end of the workshop, a spokesperson from each table reported their table's five big ideas to the other tables. Due to the sizable turnout, tables were divided into two rooms which came back together at the end of the evening.

Working together the community essentially completed a SWOT analysis for Thomasville and identified strengths, weaknesses, opportunities, and threats that were used to create the best plan for the City.

Participants working at tables at the Hands-on Design Session

A group of teenagers from table 10 spoke about needing more in-town activities.

The Word Cloud

The Word Cloud creates guidance for the plan and was generated from the results of an exercise conducted at the Hands-on Session, involving over 150 people. Participants simply wrote down one word that came to mind about Thomasville in "Now" and "In the Future." The more respondents used a word, the larger that word appeared.

In one word, respondents described Thomasville "Now" as "disconnected," community," and "historic." In one word, respondents described Thomasville "In the Future" as "vibrant," modern," "community," "opportunity," "inclusive," and "connected." Other words were used and they are all important, but one can imagine a mission statement being written based on the words used the most often.

If we put those words together, we can say: "Thomasville today is a historic place with a community that is committed to the town, and to each other, however, too many feel disconnected in a variety of ways, both socially and physically. In the future, the plan shall endeavor to create a Thomasville that is vibrant and modern, stately and historic. The plan shall help the town work to reconnect and provide even greater opportunity and inclusiveness, to all residents and stakeholders."

now:

in the future:

Polling Results

During the Hands-on Session, a series of questions were asked and images assessed by the people attending.

6%
OTHER (Bike, Carpool, Car Service)

5%
WALKING

The **primary** way I get around is by:

89%
PERSONAL CAR
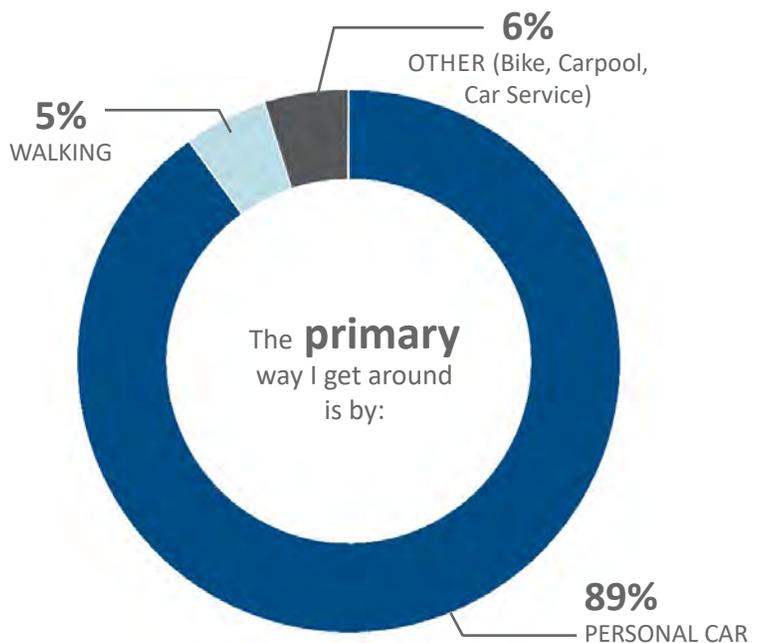
Do you **LIKE** this?

Neighborhood Commercial Streets

Love it   No Opinion   Hate it

Love it   No Opinion   Hate it

Commercial Strip

Love it   No Opinion   Hate it

Love it   No Opinion   Hate it

Neighborhood Commercial Street
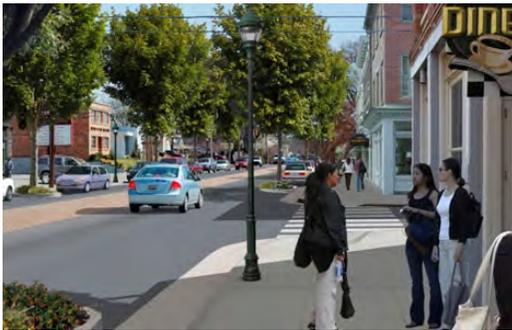
Love it   No Opinion   Hate it

Love it   No Opinion   Hate it

Hotel

Love it   No Opinion   Hate it

Love it   No Opinion   Hate it

Synthesis Plan

All of the ideas generated on the table maps were compiled onto a single synthesis plan. The synthesis plan included physical design elements, such as adding sidewalks and identifying opportunities for infill development. The planners and designers created lists, diagrams, drawings, and plans, working to combine and refine the ideas provided by the community.
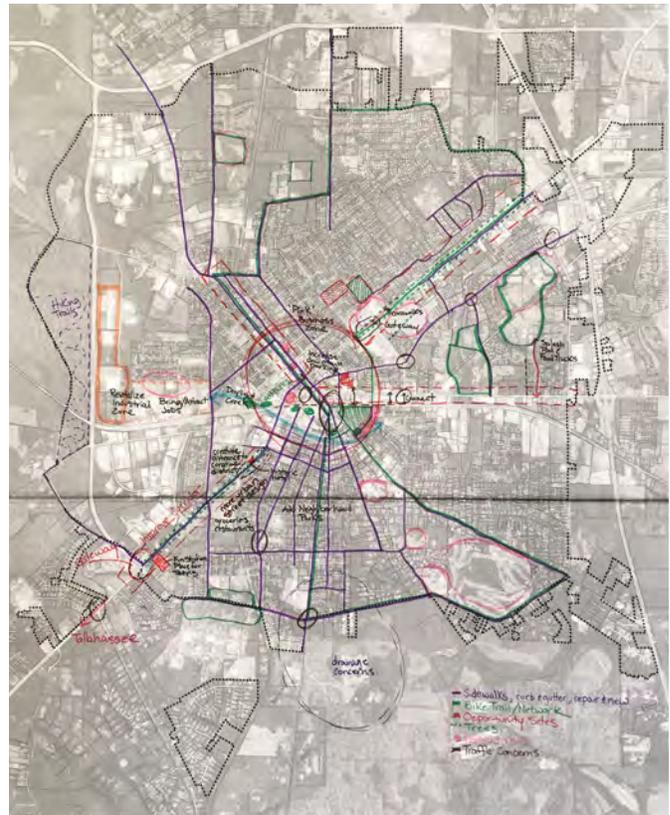
Big Ideas

In addition to the synthesis plan, the ideas and concerns generated were tabulated and sorted into the elements of the comprehensive plan that they dealt with. The element with the most concern was transportation and community design with 26% of the comments, followed by Health and Economic development. The comments for these top four areas are broken down further on the following page.

3% Housing
2% Sustainability
4% Historic Preservation
26% Transportation
5% Land Use
7% Public Facilities
9% Economic Development
Overall Comments Received Per Topic
18% Health
26% Community Design
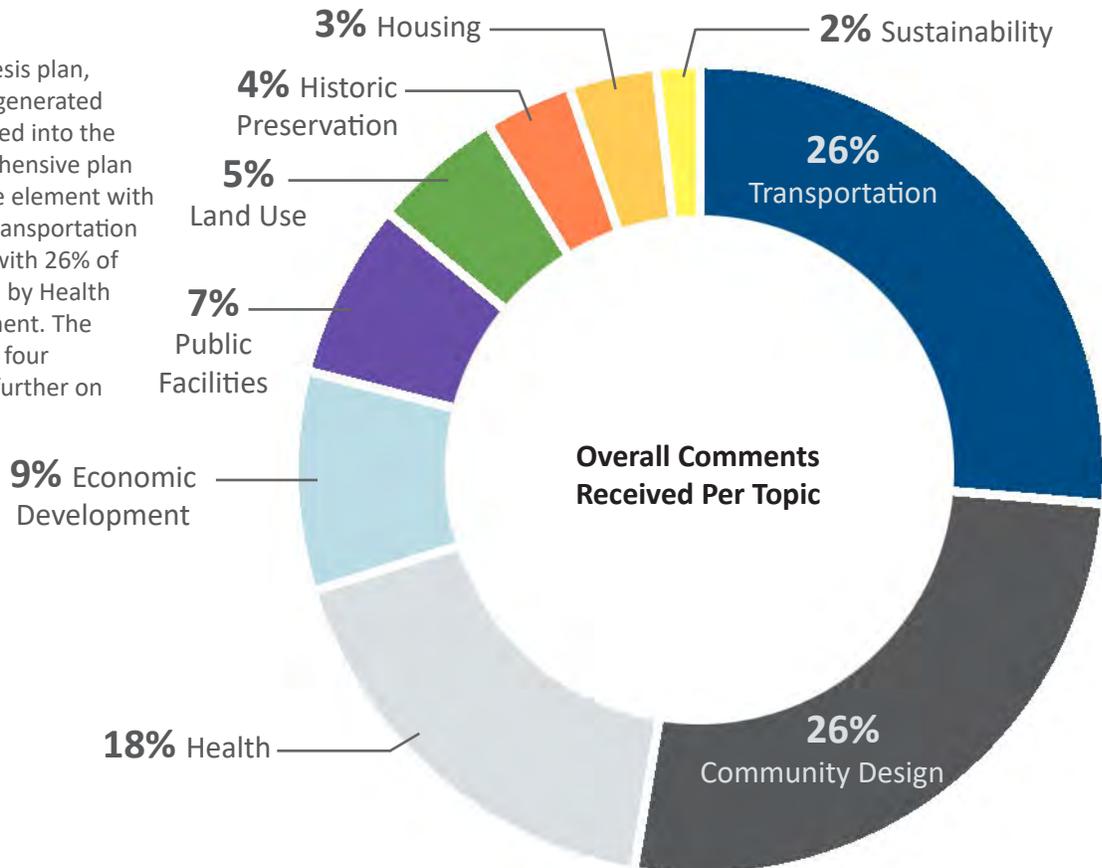
Transportation

Sidewalks & Walkability
- Sidewalks
- Bike trails
- Streetscapes
- Pedestrian friendly areas

Signage & Traffic
- School zones
- Bus stops
- Trolleys

Parking
- Retail parking

13% Parking

20% Signage & Traffic

Transportation Comments Received, By Category

67% Sidewalks & Walkability
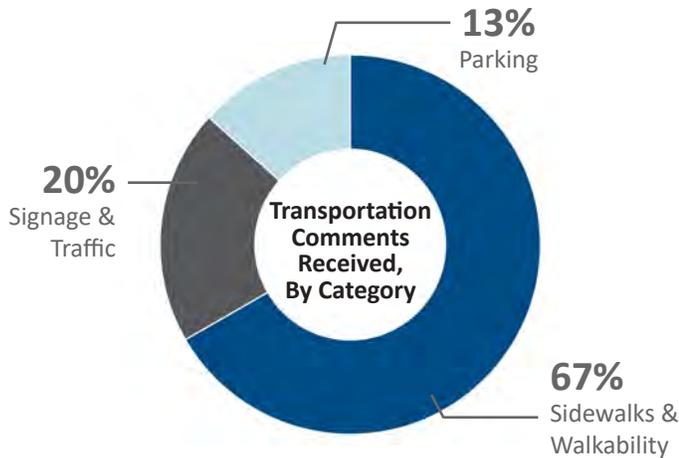
Community Design

Green Spaces
- Community gardens, landscaping and city parks

Connectivity
- Neighborhoods and parks
- Improve existing first

Enhancing City Gateways
- W/E Jackson street

Revitalizations
- Old city buildings
- The Old Food Lion
- The Imperial Hotel
- Dilapidated properties
- Government buildings
- Store fronts

19% Enhancing city gateways

27% Green Space

Community Design Comments Received, By Category

27% Connectivity

27% Revitalization
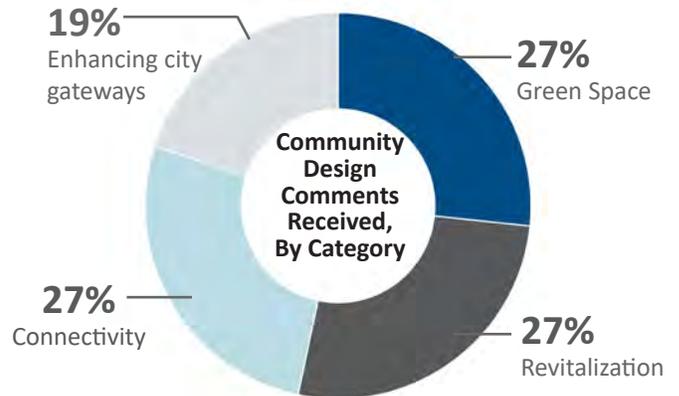
Health

Cultural & Recreational Activities
- Public gatherings
- Chalk the Block arts festival
- Outdoor movies

Activities for Youth

- Entertainment centers
- Reopen public pool

Safety
- Environmental lighting

20% Safety

50% Cultural & Recreational Activities

Health Comments Received, By Category

30% Activities for Youth
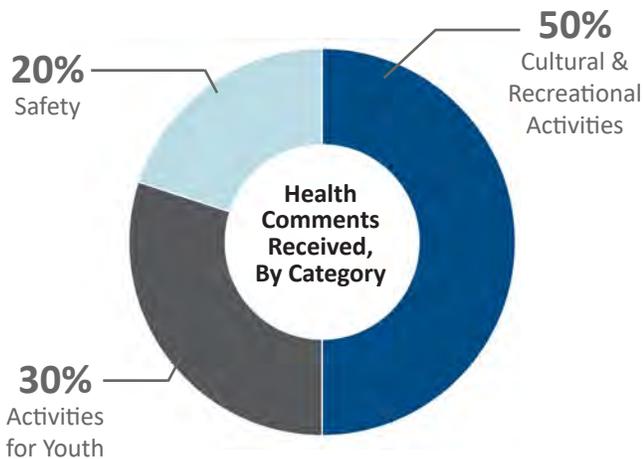
Economic Development

Retail & Restaurants
- Increased supply
- Longer business hours

Population Growth
- Incentives for Millennials
- Entrepreneurial programs

Hotels
- Boutique and chain hotels

20% Hotels

40% Retail & Restaurants

Economic Development Comments Received, By Category

40% Population Growth
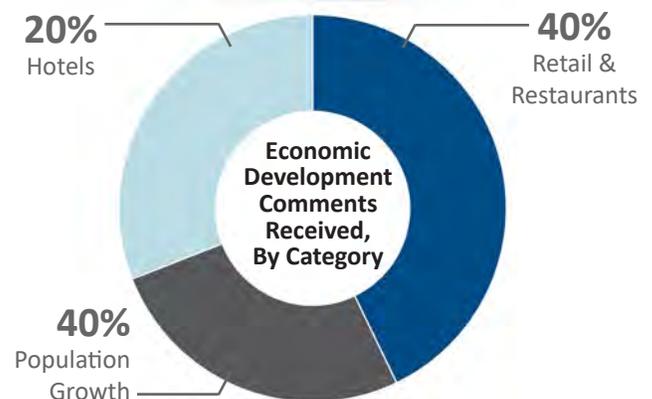
Open Design Studio

From Tuesday, September 19 through Thursday, September 21 the design team continued to work with the community in an open design studio in a storefront at 227 West Jackson Street.

The Open Studio was busy with activity as the consultant team worked on solutions to the ideas from the Kickoff Meeting. Groups filtering in and out of the studio space included community members, business owners, and high school students. More ideas were gathered and discussed to help refine the plan, such as future land use planning, community design, bike lanes, business development, public housing solutions, housing and health, educational and vocational training opportunities, and redevelopment possibilities.

The table drawings and plans from the Monday night Hands-on Design Session were placed around the room for easy view as new people became involved. While community members visited the studio, the design team continued to analyze the information gathered at the Hand-on Design Session and site analysis in order to formulate the initial concepts for the plan.

The team was tasked with synthesizing the many ideas heard from the community throughout the week into a plan that addresses all ideas but also illustrates different options on how plans could be implemented. The planners and designers created diagrams, drawings, computer visualizations, and plans, working to combine and refine the ideas. Working in Thomasville allowed the community ready access to the design team during all hours and on different days of the week. The planners observed day-to-day traffic patterns, public uses, and other details of everyday life throughout Thomasville.

The studio was located at 227 West Jackson Street.

Residents and business owners talk with the planners as they work on developing the ideas and concepts for the comprehensive plan.

Elementary School Students

A group of students from Harper Elementary School visited the studio on Wednesday. They were told about the planning process underway and asked to provide information on their own. After all, a comprehensive plan lays out the path for the future that they will be growing up to inherit. Thomasville needs to meet their needs now and into the future as they grow up. Students discussed what activities were missing as well as what their ideal park in the City would offer.

High School Students

Pastor Rich brought a group of his students from Brookwood High School to the Studio on Thursday, September 21. Students met with Project Director Jason King to learn about the planning process and how they can affect their own community by being civically engaged. Jason also spoke about his job and those of the other consultants to help broaden the possibilities that they saw for their own futures. Students stayed and participated in the Economic Development meeting that was scheduled.

Students show their drawings for the ideal park in Thomasville.

Elementary students learn about the planning process.

Brookwood students participate in the Economic Development meeting.

Pastor Rich and his students pose with some of the planning team.

Stakeholder Meetings

In addition to the public design studio, members of the design team met with specific stakeholders, City officials, and experts in scheduled technical meetings. The meetings were used to answer design questions, discuss the draft plan, and further gain input in regards to details associated with the future of Thomasville. The scheduled technical meetings included sessions on economic development, historic preservation, resilient communities, civic and community facilities, civic services, the Roses site, housing, mobility and health, community design and character, and churches and pastors. The technical meetings helped to further shape the elements of the plan and to ensure that the ideas being processed were balanced by awareness of many viewpoints.

Two meetings in particular utilized keypad polling in addition to the back and forth conversations. The first was a meeting with a lot of interest concerning the former Roses property. There has been a lot of discussion and planning concerning the property, which is now owned by the City. There are numerous interests in the property and many ideas about the property's best use to better the public good. Questions concerning Roses tried to find a balance between uses and how they interact with the adjacent historic neighborhood.

The final meeting was a focused on housing, and led by Carlos Gallinar. An impromptu housing survey helped define the community's interests and perspectives on the residential market's status and current needs.

Jason King leads one of the numerous technical meetings.

Housing Survey

The following is a sample of the questions and responses gathered from the housing keypad polling.

What are the general housing **CONCERNS** affecting Thomasville?

- LACK OF HOUSING CHOICES **50%**
- HOMELESSNESS **8%**
- INABILITY TO QUALIFY FOR FINANCING **15%**
- DILAPIDATED HOMES **27%**

Which population do you think face an **AFFORDABLE** housing crisis?

- AT RISK YOUTH **12%**
- SENIOR CITIZENS **12%**
- HOMELESS FAMILIES **8%**
- VERY LOW INCOME FAMILIES **69%**
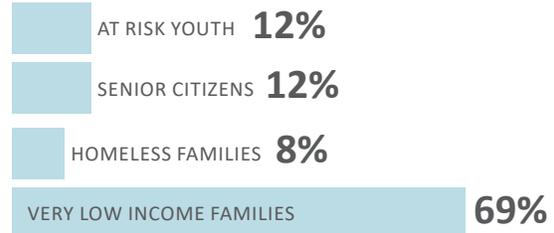
What **STRATEGIES** can the City implement to create affordable housing?

- **30%** DOWN-PAYMENT ASSISTANCE
- **26%** CREDIT RECOVERY ASSISTANCE
- **30%** INCENTIVES FOR INFILL HOUSING TO DEVELOPERS
- **15%** LAND/RESOURCES FOR BUILDING HOMES (LAND BANK)
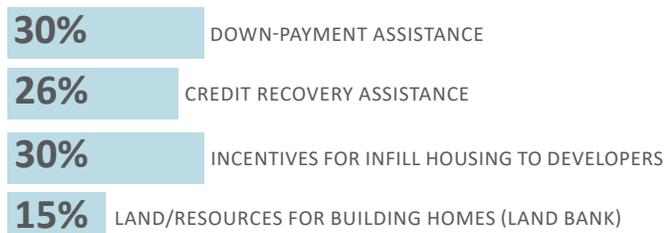
If you work in the housing sector, what areas could you benefit **LEARNING** more about?

- **27%** HOUSING FINANCING
- **14%** ASSISTING POTENTIAL HOME BUYERS
- **27%** COMMUNITY DEVELOPMENT STRATEGIES
- **32%** HOUSING ADVOCACY & POLICIES

Should there be a concentrated effort to create **DOWNTOWN** housing?

- **24%** YES
- **14%** NO
- NO OPINION **10%**
- YES, BUT ALSO OTHER AREAS TOO **52%**

What should Thomasville do with **LAND BANK** properties?

- SELL TO PRIVATE DEVELOPERS **7%**
- DONATE TO NON-PROFIT HOUSING AGENCIES TO PROVIDE AFFORDABLE HOUSING **86%**
- PARTNER WITH WHOMEVER TO REDEVELOP IN WHICHEVER WAY POSSIBLE **7%**
- NOTHING, HOLD ON TO FOREVER **0%**

What is the biggest **OPPORTUNITY** for housing in Thomasville?

- **13%** MIXED-USE BUILDINGS (RETAIL AT THE BOTTOM, HOUSING ON TOP)
- **50%** INFILL ON VACANT PROPERTIES
- **23%** DEVELOPING HOMES FOR HOMELESS POPULATIONS
- **13%** DOWNTOWN REDEVELOPMENT WITH HOUSING OPTIONS

Do you agree: Where we live affects our physical and mental **HEALTH**?

- YES **96%**
- NO **4%**

Library Forum

On Tuesday the regular library forum met. A series of brief presentations were made. The first was by Brian Herrmann who spoke of recent planning initiatives and projects that the city has undertaken. The Comprehensive plan builds upon these larger efforts.

Victor Dover, principal of Dover, Kohl & Partners, presented strategies for creating great streets in cities and towns in the evening at the Library.

During the library forum Brian Herrmann announced that Thomasville was named a "PlanFirst Community" by the Georgia Department of Community Affairs. The PlanFirst program recognizes excellence in community planning and is given to communities with a proven track record of strong development and implementation of their comprehensive plan. PlanFirst communities have a leg up when applying to receive State aid such as Community Block Development Grant priority status, Redevelopment Funding, Employment Incentive Programs, and Downtown Revolving Loan Fund eligibility and priority.

Chamber Series

During the Wednesday Chamber Series, Dover, Kohl & Partners Principal Victor Dover spoke about the principals of good street design.

Library Forum

Chamber Series

Open House

On Thursday, September 21, the consultant team hung maps, surveys, conceptual sketches, and had multiple PowerPoint presentations at different stations to discuss the various ideas for the Comprehensive Plan. These stations covered Historic Preservation, the Synthesis Plan from the Kickoff Meeting, Transportation, Housing, Health, concepts for the Douglass School site, Economic Opportunity, Mobility, Commercial Revitalization, Sustainability, Public Housing, City Design, Neighborhood Character, and the Roses Site.

The consultant team gathered more information through discussions at the various stations.

This informal presentation made it possible for the consultant team to get feedback, learn more about concerns, and discuss these ideas with members of the community. Conversations identified even more thoughts and ideas to be incorporated into the vision for the future of Thomasville. The evening wrapped up with a quick poll of thoughts on the conceptual sketches of the Roses Site.

One-on-one and group conversations helped inform residents as well as the planning team concerning progress on the plan and next steps.

The room filled with interested residents at the open house.

Work-in-Progress Presentation

The charrette week ended with an evening "Work-in-Progress" presentation on Friday, September 22 at the design studio. Brian Herrmann began the evening by welcoming the crowd.

After Brian's address, Jason King, Shaun Bourgeois, Carlos Gallinar, and Rick Hall presented a summary of the week's events, and then presented drawings, sketches and computer visualizations illustrating the key concepts within the plan. The audience was walked through a "future tour" of Thomasville, showing the possibility for both short and long-term changes. Renderings showed "before and after" illustrations of different redevelopment scenarios and streetscapes. Transportation and streetscape improvements were illustrated, demonstrating how a balance can be reached to support multi-modal transportation options – walking, driving, and cycling.

At the end of the presentation, attendants were surveyed using keypad polling to assess if the design team had properly translated their ideas into the vision for Thomasville. Survey results showed that 81% of the audience believed the plan was on, or probably on, the right track. Following the survey, participants discussed the plan with the team during a question and answer period.

At the conclusion of the charrette, the design team departed Thomasville and returned home to their offices. In the following few months the illustrative visualizations, community goals, and concepts begun during the charrette were refined and *Thomasville Blueprint 2028* was created.

7% NO

12% NOT SURE

17% PROBABLY YES

Do you think the *draft* ideas presented tonight are on the right track?

64% YES
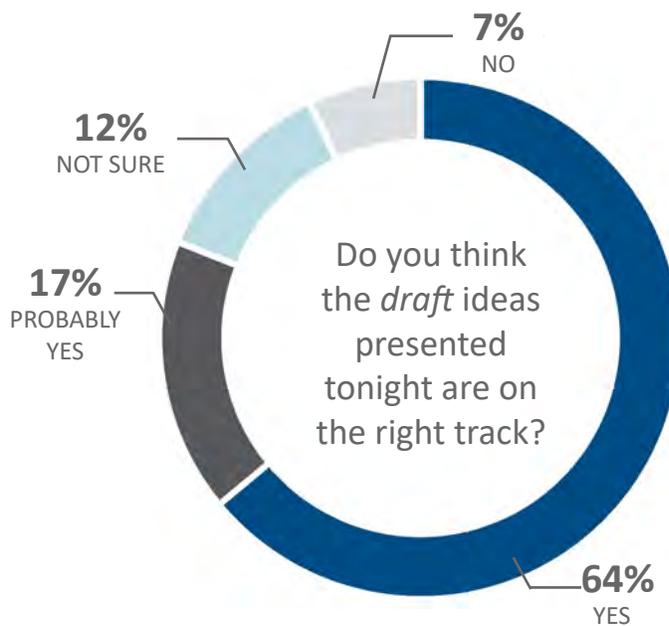
Brian Herrmann welcomes attendees at the Work-in-Progress presentation.

SECOND PUBLIC HEARING

Public Workshop

The Comprehensive Plan team returned to Thomasville in March 2018 to present the plan to the public and meet with stakeholder groups to hear their concerns.

The draft plan was presented as part of a community workshop on March 20, 2018 at the Municipal Auditorium. Over one hundred people were in attendance and after an overview presentation the public was asked if the plan was on the right track and 72% responded "yes" using instantaneous keypad polling.

The plan became available online at blueprintthomasville.org after the meeting. The website included an interactive discussion platform which the team used to receive feedback on the plan.

Public Comments

The public was given two months to provide comments to the City and planning team. Those comments have been incorporated into the overall Comprehensive Plan.

Pat Donahue/Times-Enterprise

Joy Tedford and Mark Daniel go over the comprehensive plan draft with Brian Herrmann, center, the Thomasville city planner.

Comp plan draft meets the public

Comprehensive Planning Team

The report of plan accomplishments identifies the current status of each activity in the previous Community Work Program.

Project or Activity	Responsible Party	Status of Project or Activity	Explanation for Postponed or Not Accomplished Project or Activity
Gatlin Creek Road Extension to 84 (4.5 miles)	Water	Not Accomplished	Alternative Route has been determined.
Airport to Gatlin Creek Road (4.5 miles)	Water Dept	Not Accomplished	Alternative Route has been determined.
Replace Older Water Mains in the System (4 miles per yr)	Water Dept	Complete	
Sub-Station and Training Facility at Airport	Fire Dept.	Complete	
Emergency Generators Station 1 & 2	Fire Dept.	Not Accomplished	Not Deemed a high priority item.
Automated Meter Reading System	Technical Services/CNS	Complete	
Comprehensive paving plan (Pave all unpaved streets; Approx. 1.5 miles remaining)	Engineering	Complete	
Drainage mapping	Engineering	Complete	
Resurfacing	Engineering	Complete	
Walking/Bike Trail (Multiuse trail consisting of 14 miles to be implemented in 6 phases)	Planning	Ongoing	Inner Loop to be completed by 2019.
Sidewalk Master Plan (Inventory and assess sidewalks. Use report to create a plan to repair, replace or install sidewalks)	Planning	Ongoing	Plan to be completed in 2018.
Jackson St/Pinetree Blvd	Engineering	Complete	
Stormwater system repairs and improvements	Engineering	Complete	
2MGD Well and Chemical Feed Bldg.	Water	Complete	
Modifications to Pavo Rd. Well	Water	Complete	
New Elevated Tank	Water	Complete	
Water Main Connector Downtown	Water	Complete	
A-C Pipe Replacement	Water	Complete	
Water Mains Extensions	Water	Complete	
Complete AMR Meter Project	Water	Complete	

Project or Activity	Responsible Party	Status of Project or Activity	Explanation for Postponed or Not Accomplished Project or Activity
Data Mgmt. System (Meter Data Management System or MDMS provides an integration platform for AMI/AMR, Utility Billing, SCADA, OMS, GIS, demand response and distribution automation management systems. System provides a full analytical view of all metered services operational data with centralized management, analysis, customer portal and reporting.)	Water	Complete	
Water Leak Detection Equipment	Water	Complete	
High Efficiency Pump Replacement	Water	Complete	
System Evaluation/System Rehab.	Sewer	Complete	
Lift Station Refurbishment	Sewer	Complete	
Replacement for LS 5&6	Sewer	Complete	
Waste Water Treatment Upgrades	Sewer	Complete	
Continuation of high def. broadcasting services/CNS	Technical	Complete	
Telephony billing and work order services	Technical	Complete	
Video on demand services/CNS (The Video on Demand or VOD system is a locally hosted, controlled and managed video distribution system. The system is comprised of several data environments that allow subscribers of our cable system to select and stream several hundred hours of video content over their existing digital set-top platform.)	Technical	Complete	
Parking lot paving at Tech Services	Technical	Complete	
Telecom Fiber, outside plant upgrades	Technical	Complete	
Telephony switch T-7000 upgrades services/CNS	Technical	Complete	
Additional TDM cards for T-7000 switch services	Technical	Complete	
Digital Migration of all video services/CNS	Technical	Complete	
Municipal Network Improvements- migration technology to virtual and hosted applications	Information	Complete	
Replacement of service trucks, 4 over the next 2 years/services/CNS	Technical	Complete	
Replacement of services trucks, 2 over the next 2 years/services	Technical	Complete	
Meter Data Management System-Phase 2/Technology	Information	Complete	
Migration to DOCSIS 3.1 Services/CNS	Technical	Complete	

Project or Activity	Responsible Party	Status of Project or Activity	Explanation for Postponed or Not Accomplished Project or Activity
Test equipment upgrades, over 2 yrs. Services/CNS	Technical	Complete	
San and Disaster recovery improvements technology	Information	Complete	
Project or Activity	Responsible Party	Status of Project or Activity	Explanation for Postponed or Not Accomplished Project or Activity.
Municipal GIS work order/asset management system technology w/integration and implementation, i.e. City Works	Information	Complete	
Prepare and adopt a comprehensive revision of city's zoning ordinance and official zoning map. Specific components of the revisions included below in the event the city chooses to handle these incrementally rather than as a comprehensive rewrite		Not Accomplished	These issues will be addressed through a new Unified Development Ordinance.
1. Landscaping buffers and tree protection-add general landscaping provisions and tree protection requirements; increase buffer widths and articulate planting standards	Planning Department; Planning & Zoning Commission	Not Accomplished	These issues will be addressed through a new Unified Development Ordinance
2. Create new residential district to protect neighborhoods with larger lot sizes and greater lot widths than the R-1A standard; apply to zoning map	Planning Department; Planning & Zoning Commission	Not Accomplished	These issues will be addressed through a new Unified Development Ordinance.
Maintain and enhance Geographic Information Systems (GIS) capabilities and personnel for additional planning and regulatory functions	Planning department	Complete	
1. Priority 1: Unused rights-of-ways	Planning Department – GIS	Complete	
2. Priority 2: utilization of "wet" tracts for greenways and storm water management	Planning Department - GIS	Complete	
Housing Code Enforcement and Community Development	Planning; Community Development; building inspections	Complete	

14.3

This chapter provides definitions for terms in the Comprehensive Plan that are technical in nature, or that otherwise may not reflect a common usage of the term. If a term is not defined, then the City shall determine the correct definition.

A

Accessory Dwelling Unit: a subordinate living unit added to, created within, or detached from a single family dwelling that provides basic requirements for independent living, (i.e. sleeping, eating, cooking and sanitation).

Albedo: the fraction of solar energy reflected by an object. High albedo surfaces reflect solar energy and are lighter in color; low albedo surfaces absorb energy and are darker in color.

Alley: a vehicular way located the rear of lots providing a location for utility easements and access to service areas, parking, and outbuildings.

Apartment: a residential unit sharing a building and a lot with other units and/or uses; may be for rent, or for sale as a condominium.

Arcade: a private frontage conventional for retail use wherein the Façade is a colonnade supporting habitable space that overlaps the sidewalk, while the façade at sidewalk level remains at the frontage line.

Arterial: a thoroughfare that is intended to provide the highest level of service at suburban speeds for the longest uninterrupted distance with some degree of access control. Arterials, therefore, provide higher levels of vehicle mobility and lower levels of land access.

Avenue: a thoroughfare of high vehicular capacity and low to moderate speed, acting as a short distance connector between urban centers, and usually equipped with a landscaped median.

B

Bicycle Boulevard: a low-speed street that prioritizes bicycle travel over other modes, though also allows local vehicle traffic.

Biodiversity: the variety of living things; it includes the variety of living organisms and the communities and ecosystems in which they occur.

Block: the aggregate of private lots, passages, alleys and rear lanes, circumscribed by thoroughfares.

Build-to-Line (BTL): The distance from the front property line along which the principal vertical plane of the building's primary façades must be erected, which is either at the frontage line or parallel to it.

Build-to-Zone (BTZ): The range of allowable distances from the front property line along which the principal vertical plane of the building's primary façade shall be built in order to create a moderately uniform line of buildings along the street.

Building Placement: regulations that define the placement of buildings on a lot. Typical building placement regulations include the build-to-line, build-to-zone, and setbacks.

Building Type: specific development standards regulating the configurations, features, and functions of buildings. Common building types include "detached single-family house," "townhouse," "duplex," "apartment," and "mixed-use building."

C

Charrette: a planning session in which participants brainstorm and visualize solutions. Charrettes provide a forum for ideas and offer the unique advantage of giving immediate feedback to designers while giving mutual authorship of the plan by all those who participate. The term "charrette" comes from the French term for "little cart" and refers to the final intense work effort expended by architects to meet a project deadline. At the École de Beaux Arts in Paris during the 19th century, proctors circulated to collect final drawings in little carts; Students would jump on the charrette to put finishing touches on their presentations minutes before their deadlines.

Civic Art: monuments, statuary, sculpture, memorials, fountains, and other architectural elements sited in public spaces visible to all. A broader definition is the sum total of the architecture, public spaces, monuments, urban design, and landscape of a city. See also Public Art.

Civic Building: a building operated by not-for-profit organizations dedicated to arts, culture, education, recreation, government, transit, and municipal parking, or for use approved by the legislative body.

Civic Space: an outdoor area dedicated to public activities. Civic spaces may be parks, plazas, playgrounds, or civic building sites.

Civic Type: A use that is open to the public at least some of the time and provides a focal point for community interaction and fosters citizen participation in civic activities, including churches, temples, synagogues, mosques, and other religious facilities; lodges; college or university facilities; exhibition halls and art galleries; grade schools; library; meeting halls; museum or similar facilities; performance theaters; post office; fire house; public administration offices; trade or specialty school facilities; or similar uses.

Collector Road: a thoroughfare that provides a less highly developed level of service at a lower speed for shorter distances than an arterial, by collecting traffic from local roads and connecting them with arterials. Collectors specifically balance vehicle mobility and land access.

Common Destination: an area of focused community activity, usually defining the approximate center of a pedestrian shed. It may include without limitation one or more of the following: a civic space, a civic building, a commercial center, or a transit station, and may act as the social center of a neighborhood.

Community Food Assessment (CFA): a tool to locate and identify food deserts, which are districts that have little or no access to fresh and healthful food.

Community Garden: a community garden is a piece of land gardened by a group of people. Community gardens provide access to fresh produce and plants as well as neighborhood improvement, sense of community, and connection to the environment. They are publicly functioning in terms of ownership, access and management, as well as typically owned in trust by local governments or non-profits.

Community Supported Agriculture (CSA): a community of individuals who pledge support to a farming operation where the growers and consumers share the risks and benefits of food production. CSAs usually consist of a system of weekly delivery or pick-up of vegetables and fruit, in a vegetable box scheme, and sometimes includes dairy products and meat.

Complete Streets: a policy for the design and operation of thoroughfares enabling safe access for all users. By adopting a complete streets policy, communities direct their transportation planners and engineers to routinely design and operate the entire right of way to enable safe access for all users, regardless of age, ability, or mode of transportation.

Condominium: a for sale residential unit sharing a building and a lot with other units and/or uses.

Connectivity: the number of publicly accessible street intersections per square mile, including intersections of streets with dedicated alleys and transit rights-of-way, and intersections of streets with non-motorized rights-of-way. If one must both enter and exit an area through the same intersection, such an intersection and any intersections beyond that point are not counted; intersections leading only to culs-de-sac are also not counted.

Corridor: a lineal geographic system incorporating transportation and/or greenway trajectories. A transportation corridor may be a lineal transect zone.

Cul-de-Sac: a dead-end street with only one inlet/outlet.

Cycle Track: an exclusive bike facility that has elements of a separated path and on-road bike lane. A cycle track, while still within the roadway, is physically separated from motor traffic and is distinct from the sidewalk.

D

Dark Sky: a movement to reduce light pollution so people can see the stars, to reduce the effects of unnatural lighting on the environment, and to cut down on energy usage.

Discretionary Riders: riders who choose to ride transit though they have other travel options.

E

Ecosystem Services: benefits that humans freely gain from the natural environment and from properly-functioning ecosystems.

Edible Landscape: the replacement of plants that are strictly ornamental with plants that produce food. Edible landscaping allows the creation of a multi-functional landscape that provides returns (fruits, vegetables, etc.) on the investment of water, fertilizer, and time.

Exotic Species: a plant introduced from another geographic region to an area outside its natural range. For the purpose of this plan, this term shall be used primarily to describe conventionally cultivated and hybridized species of non-native plants that are non-invasive.

F

Façade: the exterior wall of a building that is set along a frontage line.

Federal Highway Administration (FHWA): the federal agency, part of the U.S. Department of Transportation, charged with funding and regulating the nation's roadways, freeways and highways.

Flat: see Apartment.

Flood Plain: the land adjacent to a water body such as a stream, river, lake or ocean that experiences occasional flooding.

Food Desert: a district that has little or no access to fresh and healthful food.

Footcandle (fc): a unit of measure of illuminance. A unit of illuminance on a surface that is one foot from a uniform point source of light of one candle and equal to one lumen per square foot. Footcandle values can be measured directly with handheld incident light meters. One footcandle is equal to 1 lumen cast per sq. ft. of surface.

Frontage Line: a lot line bordering a public frontage. Façades facing frontage Lines define the public realm and are therefore more regulated than the elevations facing other lot lines.

Frontage Type: the area between a building façade and the vehicular lanes, inclusive of its built and planted components, that addresses how the building engages the public realm. Form-based codes typically specify which types of frontages are permitted in each Transect Zone.

G

Gallery: a private frontage conventional for retail use wherein the façade is aligned close to the frontage line with an attached cantilevered shed or lightweight colonnade overlapping the sidewalk.

Gazebo: a pavilion structure, sometimes octagonal, that may be built, in Parks, gardens, and public areas. Gazebos are freestanding or attached to a garden wall, roofed, and open on all sides; they provide shade, shelter, ornamental features in a landscape, and a place to rest.

Green: a civic space for unstructured recreation, spatially defined by landscaping rather than building frontages.

Green Infrastructure Design (GID): a general term for managing stormwater through an interconnected network of parks, preserves, arroyos, wetlands, and native vegetation.

Greyfield: a shopping mall with a high vacancy rate or a low consumer traffic level, or that is dated or deteriorating in some manner.

H

I

Impervious Surface: any surface through which rainfall cannot pass or be effectively absorbed such as roads, buildings, paved parking lots, sidewalks etc.

Infill: (noun) new development on land that had been previously developed, including most greyfield and brownfield sites and cleared land within urbanized areas; (verb) to develop areas including most greyfield and brownfield sites and cleared land within urbanized areas.

Interconnected Network of Streets: See Street Network.

Invasive Plant Species: a noxious exotic plant reproducing outside its natural range and outside cultivation that disrupts naturally occurring plant communities by altering structure, composition, natural processes or habitat quality.

J

K

L

Level of Service (LOS): a measure of congestion and performance, typically on an A through F scale; a very congested freeway, for example, would have a "low" level of service (such as LOS F); LOS can also be applied to transit, bicycle, and pedestrian travel modes.

Life-cycle Maintenance Costs: the concept that transportation infrastructure maintenance occurs throughout its useful life; for example, a street rebuilt every 15 years will still need regular maintenance during that time.

Linear Park: a park that is much longer than wide. Linear parks make use of strips of public land next to canals, streams, electrical lines, highways, and shorelines.

Liner Building: a building specifically designed to mask a parking lot or a parking structure from a frontage.

Livable: pleasant and convenient to inhabit, preferably without the need for a vehicle to meet daily needs.

Live-Work: a mixed-use unit consisting of a commercial and residential function. The commercial function may be anywhere in the unit. It is intended to be occupied by a business operator who lives in the same structure that contains the commercial activity or industry. **Local Road**: a thoroughfare that primarily provides access to land with little or no through movement.

Lot: a parcel of land accommodating a building or buildings of unified design. The size of a Lot is controlled by its width in order to determine the grain (i.e., fine grain or coarse grain) of the urban fabric.

M

Mansion Apartment: a building that appears to be a large house from the exterior, while on the interior is divided into rental units. This building type allows higher densities while maintaining the appearance of a single family detached house.

Metropolitan Planning Organization (MPO): a federally-mandated and federally-funded transportation policy-making organization that is made up of representatives from local government and governmental transportation authorities.

Mixed-Use Development: development that includes a mixture of complementary land uses. The most common mix of land uses include housing, retail, office, commercial services, and civic uses.

Monoculture: the practice of producing or growing one single plant species over a wide area.

Multi-Family: a structure that contains three or more dwelling units that share common walls or floor/ceilings with one or more units. The land underneath the structure is not divided into separate zoning lots. Multi-dwellings include structures commonly called garden apartments and condominiums.

Multimodal: the combination of several travel modes within a single corridor or facility; also refers to the ability to choose among several travel modes.

Multiway Boulevard: a thoroughfare designed for high vehicular capacity and moderate speed, traversing an urbanized area. Boulevards are usually equipped with slip roads buffering sidewalks and buildings from higher speed vehicles.

N

Native Plant Species: a plant occurring within the Thomasville region prior to European contact, according to the best scientific and historical documentation. This includes species that are considered indigenous, occurring in natural associations with habitats that existed prior to significant anthropogenic effects.

Neighborhood: a neighborhood is compact, pedestrian-friendly, and mixed-use. There are five basic design conventions that provide a common thread linking neighborhoods: identifiable center and edge, walkable size, integrated network of walkable streets, mix of land uses and building types, and special sites for civic purposes. The neighborhood is the basic increment of town planning. One neighborhood alone in the countryside is a village. Two or more neighborhoods grouped together sharing a specialized hub or main street is a town. The neighborhood concept remains in force even as the size increases to city scale. Coupled with special districts and corridors, neighborhoods are the building block from which cities are formed.

Neighborhood Center: a proper center has places where the public feels welcome and encouraged to congregate. Typically, at least one outdoor public environment exists at the center of a neighborhood that spatially acts as the most well-defined outdoor room in the neighborhood. The best centers are within walking distance of surrounding residential areas, possess a mix of uses, and include higher-density buildings at a pedestrian scale.

Net Metering: the practice that allow consumers to produce renewable energy and sell the excess power back to the grid and to the utilities, thereby rolling back meters and their electric bills.

New Urbanism: a planning movement that promotes the creation and restoration of diverse, walkable, compact, vibrant, mixed-use communities composed of the same components as conventional development, but assembled in a more integrated fashion, in the form of complete communities.

O

Open Space: undeveloped land or land that is used for recreation. Farmland as well as all natural habitats (forests, fields, wetlands etc.) are often included in this category.

P

Park: a civic space type that is a natural preserve available for unstructured recreation.

Pedestrian Shed: an area that is centered on a common destination. Its size is related to average walking distances for the applicable community type. Pedestrian sheds are applied to structure communities.

Perimeter Block: a block where buildings are built up to the front property line along the street frontage, reserving the interior of the block as public or private space, or for surface parking or Structured Parking.

Pervious Surface: a surface which allows water to filter into the ground, which enables natural groundwater to recharge, helps with filtration of pollutants, and reduces erosion and flooding. The use of pervious asphalt and concrete for parking lots, roads and sidewalks is an important part of stormwater management that conserves precious natural resources.

Planting Strip: a strip of land within the right-of-way that separates the sidewalk from the vehicular lanes.

Plaza: a civic space type designed for civic purposes and commercial activities in the more urban transect zones, generally paved and spatially defined by building frontages.

Pocket Park: a small Park accessible to the general public Although they are too small for physical activities, pocket parks provide greenery, a place to sit outdoors, and sometimes a children's playground. They may be created around a monument, historic marker or civic art.

Potable Water: water of a quality that is sufficient for human consumption.

Porch: A Frontage type consisting of an open air element of a building with a raised floor and a roof covering the floor that is supported by columns, posts, or piers. A porch may be located on more than one story.
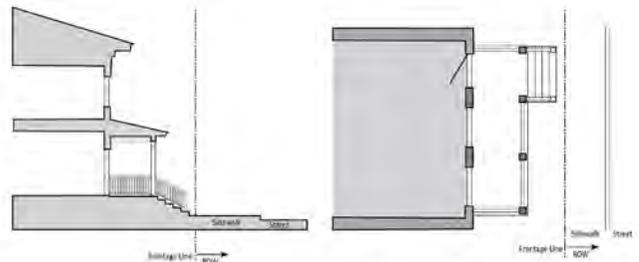
Private Frontage: the privately held layer between the frontage line and the principal building façade.

Property Line: the legal boundary of a parcel of land.

Public Art: any work of art or design that is created by an artist specifically to be sited in a public space or visible from a public space.

Public Frontage: the area between the curb of the vehicular lanes and the frontage line.

Purple Pipe: pipe used to distribute reclaimed water in a dual piping network that keeps reclaimed water pipes completely separate from potable water pipes. Reclaimed water or recycled water, is former wastewater (sewage) that is treated to remove solids and certain impurities, and used in sustainable landscaping irrigation or to recharge groundwater aquifers.

Q

R

Rain Barrel: a water tank used to collect and store rain water runoff, typically from rooftops via rain gutters.

Reclaimed Water: former wastewater (sewage) that is treated to remove solids and certain impurities, and used in sustainable landscaping irrigation or to recharge groundwater aquifers.

Renewable Energy: generation of power from naturally replenished resources such as sunlight and wind. Renewable energy technologies include solar power, wind power, hydroelectric power, Geothermal, and Biomass.

Right-of-Way (ROW): the strip of land dedicated to public use for pedestrian and vehicular movement, which may also accommodate public utilities. This strip of land is either publicly owned or subject to an easement for right-of-way purposes benefiting the general public.

Road: a local, rural and suburban thoroughfare of low-to-moderate vehicular speed and capacity.

S

Setbacks: The minimum distance a building façade or parking area must be located from a frontage line or public right-of-way. Similar to a Build-To-Location, except the building or parking can be located anywhere behind that line.

Shared Use Path: a wide pathway, separated from the street, that is used for both walking and bicycling.

Sharrow: shared lane marking, per the Manual of Uniform Traffic Control Devices (MUTCD).

Shopfront: a private Frontage conventional for retail use, with substantial glazing and an awning, canopy or marquee, wherein the Façade is aligned close to the Frontage Line with the building entrance at sidewalk grade.
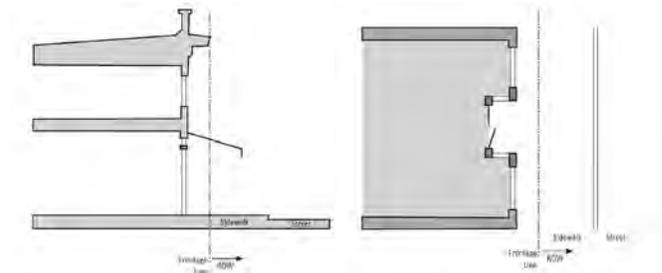
Signal Prioritization: an Intelligent Transportation Systems (ITS) technique that extends the "green time" at traffic signals for approaching buses to improve their on-time performance and "time-competitiveness" with auto travel.

Single-Family Attached: a building that contains one primary dwelling unit per zoning lot in which the dwelling unit shares common walls with its neighbor or in which the side wall(s) abut the adjacent building.

Single-Family Detached: a detached dwelling unit located on an individual zoning lot, designed for, or intended to be occupied by one family.

Slow Food: an international movement that strives to preserve traditional and regional cuisine and encourages farming of plants, seeds and livestock characteristic of the local ecosystem.

Smart Grid: a digitally enabled electrical grid that gathers, distributes, and acts on information about the behavior of all participants (suppliers and consumers) in order to improve the efficiency, reliability, economics, and sustainability of electricity services.

Smart Growth: well-planned development that protects open space and farmland, revitalizes communities, keeps housing affordable and provides transportation choices. The principles of Smart Growth are based on compact and multi-use development, Infill and redevelopment, expansion of infrastructure, enhanced Livability, expanded mobility, and conservation of open space.

Solar Farm: a facility where solar powered devices, either photovoltaic (PV) or turbine systems, are clustered. It should be large enough to generate at least one megawatt.

Solid Waste: a waste type consisting of everyday items that are consumed and discarded. It predominantly includes food wastes, yard wastes, containers and product packaging, and other miscellaneous inorganic wastes from residential, commercial, institutional, and industrial sources.

Sprawl: development patterns where rural land is converted to urban/suburban uses more quickly than needed to house new residents and support new businesses that result in higher than necessary infrastructure or transportation costs.

Square: a civic space designed for unstructured recreation and civic purposes, spatially defined by building frontages and consisting of paths, lawns, and trees, formally disposed.

Standard Pedestrian Shed: a pedestrian shed that is an average ¼-mile radius or 1,320 feet, about the distance of a 5 minute walk at a leisurely pace. See Pedestrian Shed.

Stoop: a private Frontage wherein the Façade is aligned close to the Frontage Line with the first Story elevated from the sidewalk for privacy, with an exterior stair and landing at the entrance.
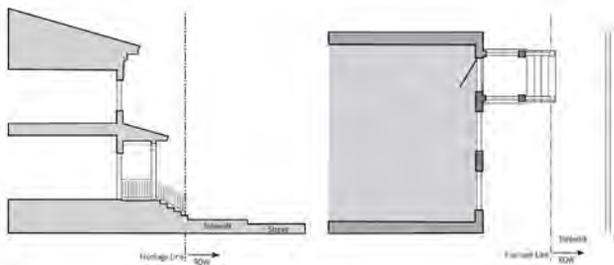
Stormwater: water that originates during precipitation events. Stormwater that does not soak into the ground becomes surface runoff, which either flows directly into surface waterways or is channeled into storm sewers, which eventually discharge to surface waters.

Story: a habitable level within a building, excluding an attic or raised basement.

Street: a local urban thoroughfare of low speed and capacity.

Street Frontage: the private frontage designated to bear the address and principal entrance to the building.

Street Network: a system of interconnecting streets or roads for a given area that provides for the movement of people and goods. Street networks can become very complex in cities. A grid is the most efficient network of streets because it is completely interconnected, and provides both direct and multiple routes rather than circuitous roads and dead end streets that hinder movement.

Streetspace: the space between the buildings on either side of a street that defines its character. The elements of a streetscape include: building frontage/façade; landscaping (trees, yards, bushes, plantings, etc.); sidewalks; street paving; street furniture (benches, kiosks, trash receptacles, fountains, etc.); signs; awnings; and street lighting.

Structured Parking: a building containing two or more stories of parking above natural grade.

Subdivision: a Subdivision occurs as the result of dividing land into Lots for sale or development.

Suburban Retrofit: the process of entirely revamping, and in many cases completely replacing, conventional zoning, encompassing the idea of systemic, long-lasting, transformative change. It includes directing new growth into existing areas in keeping with the principles of both New Urbanism and Smart Growth.

Surface Water: water collecting on the ground or in a stream, river, lake, wetland, or ocean; it is related to water collecting as groundwater or atmospheric water.

Sustainability: the basis upon which an organism or a community can manage its own continuing viability, meeting the needs of the present without compromising the ability of future generations to meet their own needs.

Swale: a low or slightly depressed natural area for drainage.

T

Thoroughfare: a way for use by vehicular and pedestrian traffic and to provide access to lots and open spaces, consisting of vehicular lanes and the public frontage.

Traditional Neighborhood Development (TND): a community type structured by a standard pedestrian shed oriented toward a common destination consisting of a mixed-use center or corridor, and in the form of a medium-sized settlement near a transportation route.

Trailhead: the point at which a trail begins, where the trail is often intended for hiking, biking, horseback riding, or off-road vehicles.

Transect: The urban-to-rural transect is an urban planning model that defines a series of zones that transition from sparse rural farmhouses to the dense urban core. Each zone is fractal in that it contains a similar transition from the edge to the center of the neighborhood.

T1 Natural Zone: consists of lands approximating or reverting to a wilderness condition, including lands unsuitable for settlement due to topography, hydrology or vegetation.

T2 Rural Zone: consists of sparsely settled lands in open or cultivated states. These include woodland, agricultural land, and grassland. Typical buildings are farmhouses, agricultural buildings, cabins, and plantations.

T3 Suburban Zone: consists of low density residential areas, adjacent to higher zones have that some mixed use. Home occupations and outbuildings are allowed. Planting is naturalistic and setbacks are relatively deep. Blocks may be large and the roads irregular to accommodate natural conditions.

T4 General Urban: consists of a mixed use but primarily residential urban fabric. It may have a wide range of building types: single, sideyard, and townhomes. Setbacks and landscaping are variable. Streets with curbs and sidewalks define medium-sized blocks.

T5 Urban Center: consists of higher density mixed use building that accommodate retail, offices, townhomes and apartments. It has a tight network of streets, with wide sidewalks, steady street tree planting and buildings set close to the sidewalks.

U

Urban Heat Island Effect: the elevated temperatures in developed areas compared to more rural surroundings. Urban heat islands are caused by development and the changes in radiative and thermal properties of urban infrastructure as well as the effects buildings can have on the local micro-climate.

V

Vehicle Miles Traveled (VMT): refers to vehicle miles traveled and is a standard measure of transportation activity.

Visitability: an international movement to change home construction practices so that virtually all new homes, whether or not designated for residents who currently have mobility impairments, offer three specific accessibility features:

1. At least one zero-step entrance on an accessible route leading from a driveway or public sidewalk,

2. All interior doors providing at least 31¾ inches (81 cm) of unobstructed passage space, and

3. At least a half bathroom on the main floor.

W

Walkability: a measure of how friendly an area is to walking. Walkability has many health, environmental, and economic benefits. Factors influencing walkability include the presence or absence and quality of footpaths, sidewalks, or other pedestrian rights-of-way, traffic and road conditions, land use patterns, building accessibility, and safety, among others.

Wastewater: any water that has been adversely affected in quality by anthropogenic influence. It comprises liquid waste discharged by domestic residences, commercial properties, industry, and/or agriculture, and can encompass a wide range of potential contaminants and concentrations.

Wayfinding: signs, symbols, arrows, markers, textures, and other elements to guide travelers, typically pedestrians, to a destination.

X

Y

Z