

Strategy	Calendar Year (Jan-Dec)					Responsibility	Estimated Cost*	Funding Source	Success Measure
	2015	2016	2017	2018	2019				
<b>Current Year Projects</b>									
<b>Annexation</b> - Pursue Phase III I-85 annexation through the legislative process, consistent with Fiscal Impact Analysis.	X					City State Legislature	Staff Time	Local	Seek a legislative annexation of the commercial/industrial areas abutting Suwanee Gateway in the Horizon Drive area.
<b>Branding</b> - With implementation of the sign reflectivity program, incorporate Suwanee's logo on signage throughout the City.	X	X	X			City	TBD	Local	The logo is included on street and other signs to further develop the Suwanee brand.
<b>Buford Highway Reconstruction &amp; Streetscaping</b> - Reconstruct road south of Lawrenceville-Suwanee Road, based on adopted concept plan and design standards.	X	X	X	X		City	\$5,700,000	SPLOST LCI Grant Local funds	Reconstruction promotes expansion of Town Center; the corridor is pedestrian-friendly.
<b>Buford Highway Sewer &amp; Underground Utilities</b> - Evaluate in association with the reconstruction project	X					City	Staff Time plus consultant fees	Local	In conjunction with the design of the Buford Highway reconstruction project, evaluate the feasibility and costs of extending sanitary sewer and burying utility lines as part of the overall project.
<b>Downtown Suwanee Master Plan</b> - Update master plan.	X					City	Staff Time plus consultant fees	Local	Update and adopt plan.
<b>Employee Benefits Program</b> - Research the costs, feasibility, benefits, and potential drawbacks of migrating to a self-insured program for employee medical insurance and worker's compensation.	X	X				City	Staff Time	Local	Research and report back to Council for consideration.
<b>Higher Education</b> - Build a relationship with Georgia Tech incubator to promote economic development, entrepreneurship, and bring knowledge workers to Suwanee.	X	X				City	Staff Time	Local	Build relationships with faculty and staff at Georgia Tech for the purposes of promoting Suwanee to upcoming and recent graduates as a desirable location for entrepreneurship and residency.
<b>Main Street Streetscaping</b> - Evaluate design options for streetscaping along Main Street.	X	X				City Railroad	TBD	Local	Explore design options and costs for streetscaping Main Street; report back to Council; implement if funded and approved by Council and Railroad.
<b>National Citizen Survey</b> - Participate in survey.		X		X		City NRC	\$10,000/survey Staff Time	Local	Participate in survey every two years; distribute results.
<b>NGAA Venue</b> - Work with the North Gwinnett Arts Association to locate a permanent space for the group's activities.	X					City; NGAA	TBD	TBD	NGAA has a permanent space in Suwanee.
<b>Online Bill Payments</b> - Complete full implementation.	X					City	Unknown	Local	All modules have access to online bill payments.
<b>Peachtree Industrial Blvd. Medians</b> - Monitor quality of medians	X					City	\$275,000	Local	Complete warranty work and ensure project is completed according to standards.
<b>Police Radio Communication System</b> - Upgrade existing radio communication system.	X	X	X	X		City	\$500,000-\$750,000	Local	Budget for and install system.
<b>Public Arts Master Plan</b> - Develop a Public Arts Master Plan.	X					City Public Arts Master Plan	\$50,000	Local	Plan is adopted by Council.
<b>Public Art SculptTour</b> - Continue two-year program.	X		X		X	City; Public Arts Commission; Suwanee Arts Partnership	Staff Time; TBD	Donations	Solicit donations and sculptures to install on biennial basis; purchase at least one sculpture from each tour for Suwanee's permanent collection.
<b>Real Estate Welcome Packet</b> - Prepare a welcome packet with Suwanee materials for real estate agents to use.	X					City	Staff Time Printing Costs TBD	Local	Prepare packets with a variety of Suwanee promotional materials and welcome letter; distribute to local realtors for use with home buyers.
<b>SDS Adoption</b> - Prepare for the 2019 re-adoption of the Service Delivery Strategy.				X	X	City	Staff Time	Local	SDS agreement is adopted by Gwinnett County and the municipalities.
<b>Signage/Wayfinding</b> - Implement wayfinding master plan.	X					City	Staff Time TBD	Local	New and replacement wayfinding signage is installed according to the master plan.
<b>Suwanee Avenue Extension North</b> - Explore the extension of Suwanee Avenue north to George Pierce Park	X	X				City County	Staff Time Construction Costs TBD	Local	Explore feasibility and designs for extending Suwanee Avenue north so that vehicular access is provided to George Pierce Park. Report back to Council and proceed if feasible and funded.
<b>Suwanee Avenue Extension South</b> - Explore the extension of Suwanee Avenue south to King Street	X	X				City	Staff Time Construction Costs TBD	Local	Explore feasibility and designs for extending Suwanee Avenue south to connect with King Street. Report back to Council and proceed if feasible and funded.
<b>Suwanee Gateway</b> - Explore acquisition costs for underperforming properties in Suwanee Gateway	X					City	Staff Time	Local	Explore opportunities and costs; report back to Council.
<b>Transportation Enhancements</b> - Evaluate the feasibility and costs of installing mast arms for the intersection improvement project at Moore Road and PIB.	X					City County	TBD	Local	Evaluate costs and feasibility with Gwinnett County; report back to Council. Install, if approved.
<b>Water System Rate Structure</b> - Review current rate structure		X				City	Staff Time	Local	Evaluate and update, if needed.
<b>Water System Transfer</b> - Explore the feasibility and merits of conveying Suwanee's water system to Gwinnett County.	X					City County	Staff Time Conveyance Costs TBD	Local	Explore options for transferring Suwanee's water system to Gwinnett County and report back to Council. Proceed if feasible.
<b>Youth Engagement</b> - Include youth in City master planning efforts, as appropriate.	X	X	X	X	X	City	Staff Time	Local	Use a targeted approach to involve youth in the 2015 Downtown Master Plan effort.

Future Projects									
<b>200th Anniversary Celebration</b> - Plan a 200th anniversary celebration of Suwanee's founding.		X	X			City	Staff Time; TBD	Local	Develop plans to celebrate the 200th anniversary of Suwanee's founding in 2017.
<b>Delay Property</b> - Masterplan the property.		X	X			City	Staff Time Consultant Fees	TBD	A master plan is developed for the existing Delay property.
<b>Police CALEA</b> - Maintain accreditation.		X				City	Staff Time, TBD	Local	Evaluate and implement requirements for maintaining accreditation (November 2016).
<b>Police State Certification</b> - Maintain state certification.		X				City	Staff Time TBD	Local	Evaluate and implement requirements for maintaining certification (January 2016).
<b>Solid Waste Services</b> - Evaluate the need, benefits, and challenges of providing solid waste services.				X		City	Staff Time; TBD	Local	Evaluate feasibility and appropriateness of a program; report back to Council.
Ongoing Projects									
<b>Bond Restructuring</b> - Consider refinancing outstanding bonds when the City can achieve a cost savings of greater than 3%.	X	X	X	X	X	City	Staff Time Refinance fees TBD	Local	Remain informed of current bond rates and refinancing opportunities for the open space and City Hall bonds. Report to Council and consider restructuring one or both if legally permitted and the City can achieve a cost savings of greater than 3%, per the City's Debt Policy.
<b>Chamber After Hours Event</b> - Partner with Gwinnett Chamber of Commerce to host a "business after-hours event."	X	X	X	X	X	City Chamber of Commerce	Staff Time	Local	Host event.
<b>Citizen Engagement</b> - Continue outreach program to enhance citizen engagement; make efforts to engage youth, seniors, minorities, and others.	X	X	X	X	X	City	Staff Time	Local	Increased subscriptions to <i>Suwanee Connects</i> , visits to website, etc.; undertake initiatives to create community leaders; increased involvement from targeted groups.
<b>Citizen Engagement</b> - Measure and track levels of citizen engagement.	X	X	X	X	X	City	Staff Time	Local	Measure and track citizen involvement and engagement in various City initiatives and functions. Report measures annually.
<b>Citizens Police Academy</b> - Support program and participate in leadership component of Citizens Police Academy.	X	X	X	X	X	City Staff City Council	Staff & Council Time	Local	Conduct 2 sessions per year; Council will participate in leadership component of each session.
<b>City Council Mid-Year Planning Retreat</b> - Hold a mid-year strategic retreat.		X		X		City	Staff and Council Time; TBD	Local	Evaluate need for a mid-year planning retreat/meeting for discussing "big picture" strategic topics; hold, as appropriate.
<b>City Properties Inventory</b> - Maintain an inventory of all City-owned properties.	X	X	X	X	X	City	Staff Time	Local	Maintain an inventory of all City-owned properties; update annually.
<b>Communications Technology</b> - Produce videos, podcasts, etc. for City projects and initiatives.	X	X	X	X	X	City	TBD	Local	Use technology, such as video, podcasts, etc. to help communicate the story of various City projects and initiatives.
<b>Comprehensive Plan</b> - Conduct annual review of comprehensive plan.	X	X	X	X	X	City	Staff Time	Local	Undertake yearly update.
<b>County Road Projects</b> - Coordinate with Gwinnett County on major road initiatives in the City.	X	X	X	X	X	City	Staff Time	Local	The City has an adequate road network.
<b>Design Guidelines</b> - Implement Comprehensive Plan Design Guidelines.	X	X	X	X	X	City	Staff Time	Local	Review projects for conformance during zoning and development process.
<b>Downtown Suwanee Master Plan</b> - Implement projects in plan.	X	X	X	X	X	City DDA	Varies	Local, County, State	Incorporate projects in CIP; complete projects, as appropriate.
<b>Economic Indicators</b> - Track economic indicators for the Suwanee area, i.e. foreclosures, unemployment, homes for sale, occupation taxes, home occupations, etc.	X	X	X	X	X	City	Staff Time	Local	Staff will present quarterly reports at workshops.
<b>Facility Maintenance</b> - Fund and implement the maintenance plan for City facilities.	X	X	X	X	X	City	Varies	Local	Incorporate into CIP; fund in annual budget; complete projects.
<b>GMA Essay Contest</b> - Promote and support GMA's "If I Were the Mayor" essay contest for 6th grade students.	X	X	X	X	X	City	Staff & School Time	Local	Promote the Georgia Municipal Association contest to local middle schools; support their participation to encourage involvement from Suwanee's youth.
<b>Hometown Connection</b> - Host an annual Hometown Connection event for Suwanee's legislators.	X	X	X	X	X	City	Staff & Council Time	Local	Legislators are invited to visit Suwanee and meet with Council and staff annually.
<b>I-85 Business District Economic Development Plan</b> - Implement strategies identified by plan.	X	X	X	X	X	City	TBD	Local, County, State of Georgia	Identify and complete projects.
<b>Joint Meetings</b> - Hold meeting with City Council and DDA, Planning Commission, Zoning Board of Appeals, Public Arts Commission, and Harvest Farm Board.	X	X	X	X	X	City Council; Members of DDA, Planning Commission, Zoning Board of Appeals, Public Arts Commission, Harvest Farm Board	Staff, Board & Council Time	Local	Invite DDA, PAC, and Harvest Farm Board semi-annually and PC and ZBA annually to Council workshop.
<b>Litter Removal Program</b> - Remove litter from parks, greenways, road right-of-ways, etc.	X	X	X	X	X	City	\$50,000/year	Local	Suwanee's parks, greenways, and road rights-of-way are maintained to be free of litter. Annual statistics are tracked as part of the ICMA CPM program.
<b>MS4 Operating Permit</b> - Complete permit requirements and renew as necessary.	X	X	X	X	X	City, Consultant	\$75,000/year	Local	Complete necessary requirements to maintain permit.
<b>Park Enhancements</b> - Implement enhancements to the City's park system.	X	X	X	X	X	City	TBD	Local SPLOST	Implement the 2010 Parks Enhancements Plan to add enhancements to existing park facilities.
<b>Pedestrian Bicycle Plan Implementation</b> - Construct Tier 1 projects to create pedestrian connections.	X	X	X	X	X	City	\$1,430,000	SPLOST	Bid, design, and construct Tier 1 projects of the adopted PBP.
<b>Police Communications</b> - Undertake targeted and proactive communications to promote the services of the police department.	X	X	X	X	X	City	Staff Time Promotional Costs TBD	Local	A targeted communications plan is implemented to promote various services of the police department, the community policing programs, and department successes. It is anticipated that a variety of media resources will be used. Examples may include articles in <i>Suwanee Connects</i> , a video, web promotions, etc.
<b>Public Art Ordinance</b> - Evaluate ordinance requirements and processes	X	X	X	X	X	City; Public Arts Commission	Staff Time	Local	Monitor and evaluate the effect of the public art ordinances and processes; report to Council.
<b>Road Improvement Projects</b> - Reconstruct existing roads and/or construct new roads and associated improvements.	X	X	X	X	X	City	Varies depending on project	SPLOST Local funds	The infrastructure is safe and well-maintained; congestion is reduced on the local road network.
<b>Road Maintenance</b> - Maintain up-to-date Road Maintenance Plan.	X	X	X	X	X	City Gwinnett County	\$3,000,000	SPLOST Local	Incorporate projects into CIP; annual program is conducted to maintain local roads.
<b>Short Term Work Program</b> - Update STWP annually.	X	X	X	X	X	City	Staff Time	Local	Undertake yearly update.
<b>Strategic Plan Implementation</b> - Implement projects and initiatives in the adopted 20/20 Vision Plan.	X	X	X	X	X	City Others	TBD	TBD	Implement projects and initiatives; track and report on implementation.
<b>Suwanee Gateway</b> - Undertake targeted blight removal projects in Suwanee Gateway.	X	X	X	X	X	City Others	TBD	Local TBD	Research potential projects; evaluate feasibility and costs; present to Council for consideration.

<b>Suwanee Gateway Code Enforcement</b> - Enhance attention and efforts in Suwanee Gateway	X	X	X	X	X	City	Staff Time; TBD	Local	Staff will take a concerted, proactive approach to code enforcement in the Suwanee Gateway, i.e. TEE program (Total Elimination of Eyesores).
<b>Suwanee Gateway Tax Allocation District</b> - Implement bonding mechanism for TAD.	X	X	X	X	X	City	Staff Time	Local	Identify and implement.
<b>Traffic Reduction Education</b> - Educate citizens on ways they can work to reduce traffic/improve congestion.	X	X	X	X	X	City	Staff Time	Local	Inform community on data related to traffic analysis and dangerous intersections in an effort to improve traffic conditions; use the website, newsletter, P.A.C.T. meetings, etc. Provide web-based traffic data through crimereports.com. Hold regular P.R.I.D.E. classes.
<b>Water Regulations</b> - Implement various water-related requirements.	X	X	X	X	X	City	Unknown, Increased Staff Resources	Local	Maintain updated regulations, such as NPDES, Soil & Erosion Control, N. Ga. Water Planning District, etc.
<b>Water System Infrastructure Improvements</b> - Complete projects identified by Water System Master Plan.	X	X	X	X	X	City	Varies	Local	The infrastructure is well-maintained.
<b>Water System Strategy</b> - Develop long-term strategy for water system.	X	X	X	X	X	City	Varies	Local; Water Fund	Incorporate projects in CIP; complete projects, as appropriate.
<b>Zoning Ordinance Review</b> - Review Zoning Ordinance and amend it to pre-empt problems	X	X	X	X	X	City	Staff Time	Local	Ongoing; identify and present amendments, as needed.
<b>Policy Statements</b>									
<b>Annexation</b> - Continue efforts to annex property in close proximity to the City limits.	X	X	X	X	X	City	Staff Time	Local	Continued implementation of annexation list, as appropriate and consistent with adopted plans.
<b>Annual Resurfacing Projects</b> - Complete projects based on needs assessment and infrastructure failures.	X	X	X	X	X	City	\$4,275,000	SPLOST Local	The infrastructure is safe and well-maintained.
<b>Annual Stormwater Projects</b> - Construct projects identified from needs assessment and infrastructure failures.	X	X	X	X	X	City	\$840,000	SPLOST Local	The infrastructure is safe and well-maintained.
<b>Awards</b> - Seek awards from local and national organizations.	X	X	X	X	X	City	Staff Time	Local	The City receives positive recognition.
<b>Board Training</b> - Enhance training and knowledge of Boards & Commissions.	X	X	X	X	X	City Board Members	\$2500/year plus Staff Time	Local	Continue orientation sessions for new members; conduct minimum of two training sessions/year (one for legal and one for planning education).
<b>City Services</b> - Maintain high levels of City services.	X	X	X	X	X	City Consultants Contractors Vendors, etc.	Varies	Local; Varies	Continue to be recognized as regional leaders; receive favorable responses from National Citizen Survey.
<b>Code Enforcement</b> - Effectively balance code enforcement with pragmatism.	X	X	X	X	X	City	TBD	Local	The City's codes are enforced in an effective, fair, and professional manner.
<b>Commercial Centers</b> - Promote the development of planned commercial centers rather than strip development.	X	X	X	X	X	City	Staff Time	Local	Address in local plans and regulations; review projects for conformance during zoning and development process.
<b>Community Aesthetics</b> - Emphasize community aesthetics throughout the City.	X	X	X	X	X	City	Staff Time	Local	Address in local plans and regulations; review projects for conformance during zoning and development process.
<b>Community Policing</b> - Continue to implement and expand community oriented policing programs.	X	X	X	X	X	City Neighborhood groups	Staff Time	Local	Expand PACT program; increase citizen participation in PACT.
<b>Commuter Rail</b> - Promote commuter rail station in Suwanee.	X	X	X	X	X	City; Georgia Passenger Rail Authority; Others	Staff Time	Varies	Project is included in State's Work Plan.
<b>Comprehensive Plan</b> - Prepare and adopt amendments to the Plan as appropriate and timely.	X	X	X	X	X	City	Staff Time	Local	Undertake yearly update.
<b>Cultural Arts Center</b> - Support the construction and development of a performing arts/cultural arts center in Suwanee.	X	X	X	X	X	City Others	Staff Time	Varies	A facility is developed in Suwanee.
<b>Doors to Homes &amp; Hope Exhibit</b> - Continue to promote this program in Suwanee.	X	X	X	X	X	City Others	Staff Time	Local	Continue to partner with Gwinnett Habitat for Humanity, ArtWorks! Gwinnett and NGAA to host the Doors to Home & Hope exhibit. In 2015, work to bring part of the exhibit installed along Main Street, in addition to City Hall and Sims Lake Park.
<b>Downtown Promotions</b> - Continue to promote Downtown through special promotions, festivals and advertisements (newsletter, website) at Town Center Park and other downtown venues.	X	X	X	X	X	City	\$75,000/Year plus Staff Time	Local	Citizen surveys indicate attendance at and support for events; Downtown is promoted in newsletters, on website, etc.
<b>Driver Speeding</b> - Undertake education efforts to reduce driver speeding.	X	X	X	X	X	City	Staff Time	Local	Reduce complaints/incidents of driver speeding and speed-related accidents. Hold P.R.I.D.E. meetings. Evaluate need and benefit for additional radar signs.
<b>Economic Development</b> - Continue to work with Gwinnett Chamber of Commerce, including Partnership Gwinnett, to encourage businesses to locate in the City.	X	X	X	X	X	City Chamber	Staff Time; Partnership Gwinnett contribution	Local	Council/staff will attend a minimum of 12 meetings/year.
<b>Education</b> - Work with Gwinnett Board of Education to encourage construction of schools within our community.	X	X	X	X	X	City Board of Education	Staff Time	Local, Other	Construction of new schools or improvements to existing schools within Suwanee.
<b>Environmental Stewardship &amp; Sustainability</b> - Promote environmental stewardship in municipal operations; explore options for implementing sustainable design standards.	X	X	X	X	X	City	Varies	Local	Purchase recycled/recyclable materials when possible; purchase hybrid and gas-conserving vehicles for City fleet, when appropriate; seek additional opportunities to be environmental stewards.
<b>Facility Maintenance</b> - Ensure long-term maintenance of City facilities.	X	X	X	X	X	City	Varies	Local	Incorporate needs into CIP; complete planned maintenance, as appropriate.
<b>Fleet Replacement</b> - Retire and replace City fleet vehicles, based on Fleet Retirement Schedule and CIP.	X	X	X	X	X	City	Varies	Local	Incorporate needs into CIP; provide safe fleet vehicles; reduce maintenance costs; purchase hybrid and fuel-efficient vehicles, when possible.
<b>Higher Education Recruitment</b> - Work to recruit higher education institutions to Suwanee.	X	X	X	X	X	City	TBD	Local	Identify higher education needs; market local assets to assist in recruiting institutions.
<b>Hotel Rooms</b> - Reduce the number of external entry hotel rooms in the City.	X	X	X	X	X	City	Staff Time, plus costs TBD	Local, TBD	External entry rooms are reduced and the renovation or construction of internal entry rooms is encouraged.
<b>Housing Affordability &amp; Choices</b> - Continue to value housing affordability and housing choices when making zoning decisions.	X	X	X	X	X	City	Staff Time	Local	Evaluate during zoning decisions.
<b>Land Use</b> - Carefully monitor non-residential land use allocations.	X	X	X	X	X	City	Staff Time	Local	Monitor as needed with rezoning and SUP applications and quarterly economic indicator reports.

<b>Land Use</b> - Promote cooperation with Gwinnett County and surrounding cities regarding rezoning of properties near the City.	X	X	X	X	X	City County Nearby municipalities	Staff Time	Local	Staff will review rezoning requests within Suwanee's sphere of influence for consistency with the City's land use and adopted policies. Ensure compliance with H.B. 489.
<b>Learning Opportunities</b> - Implement continual learning opportunities through visits to peer cities.	X	X	X	X	X	City	Varies	Local	Conduct minimum of 1 trip/year for Council and management staff; consider including corporate and community partners, as appropriate.
<b>Local Business Involvement</b> - Continue to participate with local business development and other business and civic associations.	X	X	X	X	X	City			Continue support of Downtown Merchants Association, Gateway PACT, Suwanee Business Alliance, and other organizations that promote local businesses.
<b>Main Street Program</b> - Promote program in community.	X	X	X	X	X	City DDA Citizens	Staff Time	Local	Community is aware of program.
<b>McGinnis Ferry Rd. Half Diamond Interchange</b> - Promote construction.	X	X	X	X	X	City GwDOT GaDOT	TBD	TBD	Remain informed of funding and construction opportunities; promote construction.
<b>Neighborhood Engagement</b> - Councilmembers will seek opportunities to engage directly with Suwanee neighborhoods.	X	X	X	X	X	City	Council Time	Local	Develop and execute a targeted approach for Councilmembers to attend HOA/PACT meetings to further engage with neighborhoods.
<b>Park Ambassador Program</b> - Support program.	X	X	X	X	X	City Volunteers	Staff & Volunteer Time; TBD	Local	Continue and support the program launched in 2011, which uses community volunteers in the parks and on trails to help deter crime & vandalism and provide information to users.
<b>Parking Facility(ies)</b> - Monitor options, as appropriate.	X	X	X	X	X	City	TBD	SPLOST Local	Evaluate needs Citywide; acquire property, as needed; design and construct project(s).
<b>Partnership Gwinnett</b> - Financially support Partnership Gwinnett.	X	X	X	X	X	City	TBD	Local	Allocate money annually in budget and contribute to Partnership Gwinnett.
<b>Pedestrian Projects</b> - Partner with Gwinnett County and GaDOT to identify and construct sidewalks and multi-use trails along major arterials.	X	X	X	X	X	City County	TBD	Local; Gwinnett County	Construct new facilities.
<b>Police Fleet, New Vehicles</b> - As operating budget allows and needs arise, add vehicles to existing fleet to accommodate additional officers.	X	X	X	X	X	City	Varies	Local	Incorporate anticipated needs into CIP; continue one vehicle per officer policy; continue take-home vehicle benefit; purchase hybrid and fuel-efficient vehicles, when possible.
<b>Police Fleet, Replacement Vehicles</b> - Retire and replace police fleet vehicles, as appropriate.	X	X	X	X	X	City	Varies	Local	Incorporate anticipated needs into CIP, aiming to retire pursuit vehicles at 125,000 miles; continue one vehicle per officer policy; continue take-home vehicle benefit; purchase hybrid and fuel-efficient vehicles, when possible
<b>Police Substation &amp; Training Facility</b> - Promote as a regional facility	X	X	X	X	X	City	TBD	TBD	Promote the use of the facility as a regional training center for public safety education.
<b>Public Art</b> - Make public art an important component of Suwanee.	X	X	X	X	X	City	Staff Time; TBD	Local; Donations	Dedicate 1% of City construction projects to public art; support Public Arts Commission and other organizations; other initiatives TBD.
<b>Public Works Equipment, New</b> - Acquire additional equipment to supplement current inventory, as appropriate.	X	X	X	X	X	City	Varies	General Fund	Incorporate needs into CIP; continue high levels of service; improve efficiency of operations.
<b>Public Works Equipment, Replacement</b> - Retire and replace existing equipment, as appropriate.	X	X	X	X	X	City	Varies	General Fund	Incorporate needs into CIP; provide safe fleet equipment; reduce maintenance costs.
<b>Rail</b> - Remain informed of opportunities for rail service to/through Suwanee.	X	X	X	X	X	City Gwinnett County Georgia DOT	TBD	TBD	Remain informed and examine opportunities as they arise.
<b>Smithtown Road Bridge</b> - Influence and promote construction of Smithtown Rd. bridge.	X	X	X	X	X	City Gwinnett County Georgia DOT	Unknown	GwDOT GaDOT	Remain informed of funding and construction opportunities; promote construction.
<b>Special Events</b> - Continue City's involvement as Special Events Coordinator.	X	X	X	X	X	City	\$75,000/year plus Staff Time	Local	Sponsor and coordinate events that meet attendee expectations; explore options for diversifying the type of events offered.
<b>Staffing</b> - Recruit and retain quality employees.	X	X	X	X	X	City	Varies	Local	Turnover rate shall be at or below the mean for GA local governments. Employees shall receive positive ratings in National Citizen Survey. Complete regular Class & Compensation Studies.
<b>Stormwater Funding</b> - Continue to analyze funding options, including stormwater utility.	X	X	X	X	X	City	Staff Time	Local	Current issues and conditions of infrastructure are monitored, along with potential funding options, and reported to Council, as appropriate.
<b>Strategic Anchor Points</b> - Reinforce use of anchor points.	X	X	X	X	X	Council Staff	N/A	N/A	Reinforce the use of the anchor points adopted in 2011 when making strategic decisions: Suwanee Quality; Unique; Remarkable; Visionary.
<b>Suwanee Gateway</b> - Undertake multiple impactful efforts in the Gateway area	X	X	X	X	X	City Others	TBD	Local TBD	The City will undertake a proactive, multi-pronged approach to efforts in the Suwanee Gateway.
<b>Town Center</b> - Continue promotion and development of a mixed-use Town Center.	X	X	X	X	X	City DDA Private Sector	Varies	Varies	Construct projects identified in Downtown Suwanee Master Plan and Town Center Master Plan; work with private developers for other projects, as appropriate; support Downtown Merchants Association.
<b>Traffic Enforcement</b> - Continue effective and proactive traffic enforcement efforts/program (Selective Enforcement Unit).	X	X	X	X	X	City	Staff Time	Local	Utilize directed patrols in problem areas; provide enhanced DUI enforcement; reduce accidents.
<b>Transit</b> - Coordinate with Gwinnett County on implementation of the County Transit System serving the City.	X	X	X	X	X	City	Staff Time	Local	Transit extends to appropriate locations in City.

\*Estimated costs are for long-range planning purposes only. Costs are subject to change depending on final project design, land acquisition, construction bids, etc. Final cost will be determined for the actual project budget.