SUMTER COUNTY BOARD OF COMMISSIONERS

RESOLUTION NUMBER 2017 - 052

- WHEREAS, the Georgia General Assembly did enact, and subsequently amend, the Georgia Planning Act of 1989 to institute local comprehensive planning in communities throughout the state, and
- WHEREAS, said Act requires local governments to prepare, maintain and periodically update a state-approved local comprehensive plan to be eligible for certain state-issued grants, loans and permits, and
- WHEREAS, Sumter County has been notified by appropriate cognizant authority that its most recent effort to update the local comprehensive plan did adequately address the minimum standards and procedures promulgated by the Georgia Department of Community Affairs to ensure compliance with said Act.
- NOW, BE IT THEREFORE RESOLVED, by the Sumter County Board of Commissioners that the Americus-Sumter County Comprehensive Plan 2017-2027 be adopted.

Duly considered and approved by the Sumter County Board of Commissioners in session this ______ day of ______, 2017.

SUMTER COUNTY BOARD OF COMMISSIONERS

Randy Howard, Chairman

ATTEST



Chairman Randy Howard Clay Jones Thomas Jordan George Torbert Mark Waddell



Bill Twomey, County Administrator Rayetta Floyd, County Clerk Janice M. Jarvis, Finance Director Kimberly Reid, County Attorney

Sumter County Board of Commissioners

P. O. Box 295, 500 West Lamar St., Americus, GA 31709-0295 Phone (229) 928-4500 Fax (229) 928-4503 <u>www.sumtercountyga.us</u>

June 13, 2017

River Valley Regional Commission P.O. Box 1908 Columbus, Georgia 31902

Re: Comprehensive Plan Update Submittal

Mrs. Patti Cullen:

The Sumter County Board of Commissioners has completed an update of its comprehensive plan and is submitting it with this letter for review by the River Valley Regional Commission and the Department of Community Affairs.

I certify that we have held the required public hearings and have involved the public in the development of the plan in a manner appropriate to our community's dynamics and resources. Evidence of this has been included with our submittal.

I certify that appropriate staff and decision-makers have reviewed both the Regional Water Plan covering our area and the Rules for Environmental Planning Criteria (O.C.G.A. 12-2-8) and taken them into consideration in formulating our plan.

If you have any questions concerning our submittal, please contact Mr. Bill Twomey, County Administrator at (229) 928-4500 or via mail at <u>btwomey@sumtercountyga.us</u>.

Sincerely,

Total

Randy Howard Chairman Sumter County Board of Commissioners

Chairman Randy Howard Clay Jones Thomas Jordan George Torbert Mark Waddell



Bill Twomey, County Administrator Rayetta Floyd, County Clerk Janice M. Jarvis, Finance Director Kimberly Reid, County Attorney

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Sincerely,

orean?

Randy Howard Chairman Sumter County Board of Commissioners

City of Americus

101 W. Lamar Street • Americus, Georgia 31709 Phone: 229-924-4411 / www.americusga.gov Mayor Barry Blount

"A Shining City on a Hill"

City Council Lou Chase, District 3 Juanita F. Wilson, District 1 Carla G. Cook, District 4 Nelson Brown, District 2 Dr. Shirley Green-Reese, District 5 Daryl R. Dowdell, I, District 6



June 12, 2017

River Valley Regional Commission P.O. Box 1908 Columbus, GA 31902

RE: Comprehensive Plan Update Submittal

Dear Mrs. Patti Cullen:

The City of Americus has completed an update of its comprehensive plan and is submitting it with this letter for review by the River Valley Regional Commission and the Department of Community Affairs.

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I certify that appropriate staff and decision-makers have reviewed both the Regional Water Plan covering our area and the Rules for Environmental Planning Criteria (O.C.G.A. 12-2-8) and taken them into consideration in formulating our plan.

If you have any questions concerning our submittal, please contact Steve Kennedy, City Manager at 229-924-4411 Ext. 243 or <u>skennedy@americusga.gov</u>.

Sincerely,

Barry Blount Mayor

Enclosures

Americus and Sumter County

Comprehensive Plan 2017-2027





City of Americus

Hon. Barry Blount Mayor Hon. Lou Chase Hon. Juanita Wilson Hon. Carla Cook Hon. Nelson Brown Dr. Shirley Green-Reese Hon. Daryl Dowdell

> Mr. Steve Kennedy City Manager Paula Martin City Clerk



Sumter County

Hon. Randy Howard Commission Chairman Hon. Clay Jones Commission Vice-Chairman Hon. Mark Waddell Hon. George Torbert Hon. Thomas Jordan

> Bill Twomey County Administrator Rayetta Floyd County Clerk





EXECUTIVE SUMMARY



Vision Statement

We envision Americus-Sumter County as a vibrant, culturally-diverse community with an excellent educational system, a well-balanced transportation network, an appropriate balance of industry, retail, restaurants, corporations and housing stock that provide quality development for the places we live, work, learn and play. We will utilize our land, make public investments and manage our natural and cultural resources in a manner that encourages growth that is both economically viable and environmentally responsible in order to build a robust future for all citizens.

Community Objectives

Economic Prosperity

Development and expansion of suitable businesses and industries

Efficient Land Use

Maximize use of existing infrastructure and minimize costly conversion of undeveloped land

Sense of Place

Protect and enhance the community's unique qualities

Housing Options

Promote safe, affordable, inclusive, and resource efficient housing in the community

Educational Opportunities

Make educational and training opportunities readily available

Quality of Life

Enhance daily living with access to wholesome food, clean air and water, enjoyment of nature, conservation of natural resources, security from crime, and protection form toxic substances

Resource Management

Efficient use of natural resources and protection of environmentally sensitive areas

Local Preparedness

Establish prerequisites for the type of future the community seeks to achieve

Regional Cooperation

Cooperate with neighboring jurisdictions to address shared needs

Transportation Options

Address the transportation needs, challenges and opportunities of all community residents

Community Health

Provide access to critical goods and services, safe and clean neighborhoods, and good work opportunities

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Purpose

The comprehensive planning process, at its inception and culmination, is a vision for the future. The ultimate aim of the process is to develop a strong community. In order to achieve that objective, a meaningful comprehensive planning process must solicit and integrate the input of community citizens, government officials, and staff. The result will be a well-balanced comprehensive plan addressing the issues of today, the opportunities of tomorrow, and outlining the steps necessary to bring about positive change over the next twenty (20) years. The intent of the Americus and Sumter County Comprehensive Plan Update process is to encourage as much public participation, open dialogue and communication as possible; seeking to build consensus among Americus and Sumter County residents that will result in better government decisions and greater community agreement with those decisions.

Comprehensive Planning Process

The State of Georgia updated the Minimum Standards and Procedures for Local Comprehensive Planning in 2013 (O.C.G.A. 110-12-1). These updates included a list of required and optional elements each community was encouraged to use to supplement their comprehensive planning efforts.

Elements required by the state for each community include:

- Community Involvement--An initial and final public hearing;
- Community Goals—A review of the community's vision and goals;
- Needs and Opportunities--A list of potential community needs and opportunities;
- Land Use—An analysis of the community's existing development patterns; and
- Community Work Program--The community's action plan for the next five years.

While not included in the Comprehensive Plan Update document, renegotiation of the community's Service Delivery Strategy is also required as part of the process.

Other elements encouraged by the state to supplement the comprehensive planning efforts include:

- Economic Development—Sumter County is a Tier 1 county as defined by the Georgia Department of Community Affairs Job Tax Credit Program. An Economic Development Plan is required for Tier 1 communities seeking to improve economic opportunities for their citizens;
- Capital Improvements—Only required for governments that charge impact fees;
- Transportation—Recommended for communities with automobile congestion problems, parking problems, or that are interested in adding alternative transportation facilities (Only required for governments that have a portion of their jurisdiction included in a Metropolitan Planning Organization); and
- Housing—Encouraged for communities with concentrations of substandard housing or a jobs-housing imbalance (Only required for HUD CDBG Entitlement Communities).

The Americus and Sumter County Comprehensive Plan Update consists of the following elements: Community Vision and Goals, Community Needs and Opportunities, Community Land Use, Community Economic Development and Community Work Program. The Comprehensive Plan is intended to be a policy guide relating to land use, community infrastructure, housing and economic development activities. This document should generate local pride and enthusiasm, engage interest in the implementation of the comprehensive plan, and become a handbook to guide daily decision making for the local government officials and community leaders.

Identification of Stakeholders

The Americus City Council and the Sumter County Board of Commissioners appointed a leadership team at the beginning of the process. This group consisted of a combination of elected officials, government staff and local citizens. The leadership team developed a list of stakeholders from whom to solicit input regarding the comprehensive plan update (See Appendix for Leadership Team and Stakeholder Lists).

Past Planning Efforts

Residents of Americus and Sumter County have gone through several planning processes in the past five to ten years (See Appendix for a List of Past Planning Studies and Reports). Some of these plans focused on specific areas within the communities while others were city-wide or county-wide in scope. Needs and opportunities identified during these processes centered on the themes of land use, economic development, design/visual character, housing, transportation and healthy living.

These prior documents were reviewed as part of the effort to update the Americus and Sumter County Comprehensive Plan. Due to the recent nature of these planning processes, the Americus and Sumter leadership teams felt that it would be appropriate to use the issues named in these studies as a springboard for the development of the 2017 - 2027 comprehensive plan.

Participation Techniques

The State of Georgia Minimum Standards and Procedures for Local Comprehensive Planning in 2013 (O.C.G.A. 110-12-1) require that two (2) public hearings be held in association with the development of a Comprehensive Plan Update. The initial public hearing was held January 11, 2017 to inform the public that the planning process was underway, to go over the plan's timeline, and to discuss how the public could be of help during the planning process. Attendees were also given an opportunity to comment on Americus and Sumter County's potential Needs and Opportunities (See Appendix for Documentation).

In addition to the two required public hearings, numerous public work sessions were held to gain input into all elements of the Comprehensive Plan Update. The leadership team, civic leaders, stakeholders and local residents were contacted by email to assist in these citizen involvement opportunities (See Appendix for Documentation). Session attendees developed a joint Americus and Sumter County vision statement. Participants also reviewed information from previous community plans and developed a list of current needs and opportunities via a SWOT (Strengths, Weaknesses, Opportunities and Threats) analysis. The citizens group then evaluated whether each item on the list was an actionable project that should be in the community work programs of Americus and Sumter County or rather a policy that should be implemented by the elected officials of the two governments.

A public meeting was held May 23, 2017 at the Pope Technology Center at South Georgia Technical College. The purpose of the meeting was to allow citizens to review and comment on the Comprehensive Plan Update. All draft documents and maps were available for review. Staff was positioned at various stations to take comments. Displays, handouts, and other informative materials were distributed. All comments were collected at the conclusion of the meeting and





2016 Community Health Needs Assessment



were summarized and responded to in a timely manner. A deadline of June 21, 2017 was given for formal written comments. A final public hearing was held on June 20, 2017 at the River Valley Regional Commission office located at 228 W. Lamar Street in Americus to allow for further review of the draft documents (See Appendix for Documentation).

Plan Development Time Frame							
Plan	Dec	Jan	Feb	Mar	Apr	May	June
Element	2016	2017	2017	2017	2017	2017	2017
Plan Process Meeting							
Initial Public Hearing							
Needs and Opportunities							
Community Goals							
Land Use							
Economic Development							
Transportation							
Housing							
Community Work Program							
Service Delivery Strategy							
Final Public Hearing							
RC Review							
DCA Review							

Population

The first census (1840) of Sumter County credited the community with 5,759 residents. After recording a small loss in 1860 the community experienced strong growth for the next half century, averaging an increase of almost 4,000 each decade. With the onslaught of the boll weevil, the population growth 1910-1920 barely exceeded 500. As cotton yields and prices decreased and man-made fabrics were invented, the population decreased by almost 3,000 between 1920 and 1930. By 1940, as a result of the economic depression of 1929/1930, Sumter County's population lost an additional 2,000 residents. Not until U.S. entry into World War II did the nation's economy start improving. Recovery was slower developing in rural areas; the 1950 Census credited Sumter County with a loss of another 300 residents. However, a small increase (+450) between 1950 and 1960 marked the beginning of a half century of uninterrupted growth (37%); one quarter of this growth occurred in the 1960's (+2,279) with another quarter of this growth occurring during the 1970's (+2,429). The Sumter County population grew again between 1980 and 1990 (10%) and again between 1990 and 2000, by 33%. Sumter County reached its highest population to date in 2000 with a total of 33,200 residents. By 2010, the county's population slid by 381 persons. By 2015, Sumter County had lost another 2,040 persons.

But for the single exception of the 1920's when Americus' population decreased by 250 persons; the county seat increased in population across the century. Americus' highest population was reached in 2000 at a total of 17,013 persons. The city's period of greatest growth was the in 1960's (+2,600/19%); however, much of that (88%) was the result of annexation. In the absence of the corporate boundary extension, Americus' population would have only increased by 2% (317). The following decade was a period of significant growth for the county as a whole, but it was most heavily concentrated on the periphery of Americus' corporate limits.

The state's official twenty-five year population projections are presented in the following table.¹ State generated projections are only available at the county level. Separate projections for municipalities are not available from this source. For present purposes municipal projections have been derived by; (1) totaling the populations of Sumter County and each municipality separately across 1990, 2000 and 2010, (2) the single number this generated for each municipality was then divided by the single total for the county, yielding each city's average

¹ The Governor's Office of Planning and Budget is the supplier of official demographic and statistical data for the state.

proportion of total county total population across the time periods/censuses², and (3) each municipal percentage was then applied to the state's official countywide projections across the twenty-five year period.

The result of applying this static methodology is that it locks the cities' projections into the same trend as the county totals and in constant proportions. With the exception of Americus, this is very descriptive of the past eight decades. The greatest historical variation in municipal proportion was Americus which varied between 33% (1930) to a peak of 60% (1970), averaging 50% across the period. The proportions for Andersonville, DeSoto and Plains were a constant 1%, 1% and 2%, respectively. Leslie's proportion decreased from 2% to 1% in 1990 and maintained the lower share through 2010. The unincorporated area, of course, accounted for the balance; ranging between 33% and 60% with a decennial average of 44%.

The state's projections suggest the population decrease at the county level will continue until mid-century, but that is not unique for the area. Among the ring of eight counties abutting Sumter, six are projected to lose population over the next twenty-five years and even to 2050. In the second ring of one dozen counties, nine are projected to decrease in population during the same time frame. Of the five counties among these two groups projected to experience growth, the numerical increase is significant in only Lee and Houston. The former is a bedroom community in a larger metropolitan statistical area (MSA) and the latter is itself classified as a MSA. Of the forty-seven counties which constitute the state's southwest quadrant, only sixteen are projected to increase in population 2010-2050. With the exception of Dougherty County, Sumter is the largest of these counties projected to decrease in population.

The most recent decennial census reflects a fifty-year trend among age groups across the community. The school age population (0-19 yrs.) in 2010 was reported to be at its lowest level since 1960. After decreasing in size by 1,400 this cohort's share of the total population decreased from 45% to 30%. The change shown below reflects a decrease of 760 residents 2000-2010. The only time of population loss among younger workers (20-39 yrs.) since 1960 is reflected in the accompanying table, equating to a decrease of 600. Net growth across the decades was 3,700, increasing from 22% to 27% total county population. Both older cohorts recorded uninterrupted growth since 1960. Older workers (40-64 yrs.) increased in number by 4,860, for a share increase from 24% to 30%; the 65 and older population increased by 1,700 which equated to share growth from 10% to 13%. Since 1960, Sumter County's median age increased an average of 1.9 years each decade, averaging 1.4 years below the state median for the period. The 2010 Census reported these age cohort distributions statewide to be, in chronological order, 29%-28%-33%-11%.

² Americus 53%, Andersonville 1%, DeSoto 1%, Leslie 1% and Plains 2% were applied to the state's projections for Sumter County

Figure 1: Population										
Jurisdiction	1930 ¹	1940	1950	1960	1970	1980	1990	2000	2010	2015
Sumter	26,800	24,502	24,208	24,652	26,931	29,360	30,232	33,200	32,819	30,779
Americus	8,760	9,281	11,389	13,472	16,091	16,120	16,516	17,013	17,041	16,028
Andersonville	231	211	281	263	274	267	277	331	255	236
DeSoto	373	295	309	282	321	248	258	214	195	182
Leslie	620	479	417	494	562	470	445	455	409	388
Plains	609	528	546	572	683	651	716	637	776	740
Balance	16,207	13,708	11,266	9,479	9,000	11,604	12,020	14,550	14,143	13,205

¹ The earliest date for which US Census populations could be located for all local jurisdictions

Source: US Census

Figure 2: Population Projections							
Jurisdiction	2010 ¹	2015	2020	2025	2030	2035	
Sumter County ²	32,819	31,110	30,389	29,463	28,345	27,057	
Americus	17,041	16,333	15,954	15,468	14,881	14,204	
Andersonville	255	277	270	262	252	241	
DeSoto	195	215	210	203	196	187	
Leslie	409	423	413	401	385	368	
Plains	776	684	669	648	624	595	
Balance	14,143	13,178	12,873	12,481	12,007	11,462	

¹2010 figures are from the 2010 Census.

²County projections provided by Governor's Office for Planning and Budget; all city and unincorporated area calculations reflect their respective average shares of the total county population from 1990, 2000 and 2010.

Figure 3: Age Distribution 2010						
Age Category	Sumter	Americus	Andersonville	DeSoto	Leslie	Plains
Age 0-19	30%	65%	25%	27%	27%	21%
Age 20-39	27%	64%	24%	23%	21%	19%
Age 40-64	30%	59%	35%	34%	35%	30%
Age 65+	13%	11%	16%	16%	16%	30%
Median	33.8	29.2	42.2	40.1	42.4	50

Community Facilities

Community Facilities includes buildings/sites and services that support efficient growth and development patterns that protect and enhance quality of life. These amenities are often the most direct connection between the citizens, the elected government, and the public servants. Often new visitors judge a community by the appearance or availability of the community facilities. An efficient system is both economical for existing residents and an incentive to attract new residents. If the public amenities are well-maintained and attractive, potential residents are encouraged to become part of the community and participate in the growth of the area. The following sections are a description of the City of Americus and Sumter County's community facilities.

Community Owned Buildings

The City of Americus owns the following buildings, facilities and sites:

- City of Americus Municipal Building
- Rees Park Economic Development Center
- Lee Street Public Safety Building
- 2 Fire Stations
- Eastview Cemetery
- Rylander Theater
- Art Studio
- Oak Grove Cemetery
- Americus Public Works
- Furlow School

- Rees Park
- Joyce Meyer Park
- McCoy-Hill Park
- Muckelee Park
- Lenny's Famrers Market
- Shady Acres Park
- McGlamery Park
- SAM Shortline Depot
- Brookdale Park
- Founders Park
- Rylander Park

All of these facilities are in good to excellent condition except the East View Cemetery (Poor), the Art Studio on West Forsyth Street (Poor), the Public Works Building on Railroad Street (Poor) and the Furlow School on West College Street (Dilapidated).

Sumter County owns the following buildings, facilities and sites:

- Probation Services Building
- District Attorney Office
- Warden Residence
- Repair Garage
- Warden Office
- Prison with Office and Dormitory
- Old Parks and Recreation Office
- 21 Fire Stations
- Livestock Office/Auction
- 3 Contiguous Livestock Pavilions
- Sheriff's Office and Jail
- Former Humane Society Building
- Concession Building/Fieldhouse
- Commissioner's Office
- Courthouse Annex
- Heavy Equipment Repair Shop
- Agriculture Center
- Courthouse
- Humane Society Building
- Records Storage and Office Building
- Americus-Sumter Exposition Center, Barn and Fairgrounds

- District Attorney's Office
- Warden's Garage
- Workshop
- 3 Voting Precincts
- Firing Range House
- Turning Targets Assembly
- Pump House A and B
- Football Fieldhouse
- Well and Pump
- Vehicle Storage Hangar
- Tire Storage
- Bell Street Park and Play Unit
- Hwy 19S Play Unit and Pavilion
- Deriso Horse Park
- Boone Park
- Plains Pool
- Rock Hill Park
- Barlow Street Park
- R.L. Freeman Park
- Russell Street Park
- Sumter Emergency Operations Center

Most of these facilities are in fair to good condition. All recreational facilities including park amenities are in excellent condition. The Americus-Sumter Exposition Center (Sumter County Fairgrounds), however, is in poor to dilapidated condition. Revitalizing the Expo Center will be a priority project during the next SPLOST.

Utilities

Water

Neither the City of Americus nor Sumter County uses the Flint River as a water source. Groundwater is mostly utilized for municipal, commercial, industrial and agricultural use within both communities. All the cities in Sumter County have municipal water supply and distribution systems. The unincorporated areas of Sumter County are served by private wells. However, Crisp County and Schley County also supply water outside their jurisdictional boundaries to densely populated areas of unincorporated Sumter County.

Sewer

Unincorporated Sumter County is served primarily by individual septic systems not a sanitary sewer system. Although septic systems can cause groundwater pollution problems, they are generally not an issue in the county due to the lack of population density where the systems are utilized.

Sewage treatment is provided by the cities of Americus, Andersonville and Plains.

The provision of service in Americus is adequate to meet the projected growth. Development of sewage treatment facilities in unincorporated areas is often financially prohibitive as a result of customer base. However, the provision of sewer treatment would be beneficial in terms of attracting commercial and industrial development. The use of individual septic tanks is proliferating throughout the county, particularly in response to dense residential development in some areas like around Lake Blackshear. Water quality around Lake Blackshear should be monitored to ensure non-point source contamination does not become an issue.

Gas

The City of Americus owns and operates a natural gas distribution system, providing services for residential, commercial and industrial customers in the City. This utility is comprised of a 20 pound pressure system for residential customers and small businesses and a 150 pound pressure system for large commercial and industrial customers. There are over 103 miles of main lines in the system, with 2,672 MCF per day dedicated for customers.

Figure 4: Water & Sewer Service by Government					
City/County	Services Provided	No. of Connections			
	Water	7,102			
Americus	Sewer	7,102			
	Gas	3,231			
Andersonville	Water	171			
Andersonvine	Sewer	171			
DeSoto	Water	89			
Leslie	Water	192			
Plains	Water	355			
Plains	Sewer	300			
Sumter County	N/A	N/A			

Source: RVRC Local Government Survey 2012/2017, Georgia Drinking Water Watch and Georgia Water and Wastewater Rates Dashboard 2016

Figure 5: Water Usage & Storage Information

City/County	Water Plant Capacity (gal/day)	Consumption (gal/day)	Elevated Storage Capacity	Ground Storage Capacity	Water Source	Cumulative Pumping Capacity	Population Served by Public Supply
Americus	7,000,000	3,000,000	1,360,000	1,640,000	Ground	1,500 gpm	16,255
Andersonville	100,000	30,000	100,000	N/A	Ground	Unk	400
DeSoto	Unk	Unk	Unk	N/A	Ground	Unk	221
Leslie	338,400	5,500	60,000	N/A	Ground	250 gpm	445
Plains	200,000	100,000	200,000	N/A	Ground	450 gpm	892
Sumter County	7,600,000	3,125,000	1,620,000	1,640,000	N/A	N/A	18,213

Source: RVRC Local Government Survey 2012/2017, Georgia Drinking Water Watch and Georgia Water and Wastewater Rates Dashboard 2016

Figure 6: Sewage Treatment Capacity						
City/County	Sewage Plant Capacity (gal/day)	Average Daily Load (gal/day)				
Americus	4,400,000	2,682,000				
Andersonville	50,000	8,000				
DeSoto	N/A	N/A				
Leslie	N/A	N/A				
Plains	150,000	40,000				
Sumter County	N/A	N/A				

Source: RVRC Local Government Survey 2012/2017

Planning and Zoning

Planning and zoning are tools local governments use to guide and shape the future growth of a community so that areas with natural characteristics are kept in the highest and best use.

A zoning ordinance divides a community into districts and sets standards and permissible uses of land within those districts. This provides multiple benefits:

- to conserve and protect natural, economic and scenic resources
- to secure safety from fire, panic and other dangers; to promote health, aesthetics, morals, convenience, order, prosperity and general welfare
- to provide adequate light and air; to prevent the overcrowding of land
- to promote desirable living conditions and stability in neighborhoods
- to facilitate the adequate provision of transportation, water, sewerage, schools, parks, and other public requirements.

Both the City of Americus and Sumter County have adopted zoning ordinances and have trained staff on hand to oversee the implementation of this tool.

The City of Americus in 2016 issued a total of 1,845 building permits in the following categories: new residential, residential addition and repair, new commercial and commercial additions and repairs. Sumter County issued a total of 784 building permits in 2016.

Fire Protection

The Insurance Services Office (ISO) collects information on municipal fire-protection efforts in communities throughout the United States, analyzes the data, and assigns a Public Protection

Classification from 1 to 10. Class 1 represents superior property fire protection, and Class 10 indicates that the area's fire-suppression program does not meet ISO's minimum criteria. These criteria include but are not limited to fire station service areas, station staffing, the availability of public water, pumping and storage capacity among others. The class in which a community is placed plays a major role in determining individual fire insurance rates.

Sumter County has earned an ISO rating of 5. The Sumter County Fire Department has four career staffed stations: U.S. Hwy 280E at Lake Blackshear, U.S. Hwy 19S near Pine Level Road, 102 E. Church Street in Plains and the main station on Rucker Street. There are five, two-bay, unmanned stations and thirteen, one-bay, unmanned sub-stations throughout Sumter County. The strategic station and sub-station locations were determined by the National Fire Services Office in order to offer wide spread fire coverage into Sumter County. The Sumter County Fire Department responded to approximately 1,587 incidences in 2016 according to the Middle Flint Regional E-911 Authority.

The City of Americus has earned an ISO rating of 2. The Americus Fire Department deploys personnel from three locations. Station No. One is located in downtown Americus and houses one fully staffed engine company, one partially staffed ladder company, one reserve engine, and the administrative offices. Station No. Two is located off Southfield Road and houses one fully staffed engine company. Station No. Three houses one fully staffed engine company, the shift commander's office as well as the office of training and prevention. These stations protect the approximate 12 square miles inside the Americus city limits. The Americus Fire Department responded to 2,230 incidences in 2016.



Americus Fire Department 1912 Vanishing Georgia Collection, Georgia State Archives



Americus Fire Dept. 1893 Vanishing Georgia Collection, Georgia State Archives

Law Enforcement

In Sumter County, police functions are handled by the municipal police department within the Americus city limits with the Sumter County Sheriff's department responding to incidences in the unincorporated areas.

The Americus Police Department has approximately 40 officers and is comprised of three branches: Chief's Office, Operations and Administration. The Police Department is charged with apprehension of criminals, the prevention and detection of crime, protection and assistance of the public and maintaining public order. In 2016, the Americus Police Department responded to 51,906 calls for service, 792 traffic accidents, 1,309 animal control cases, 1,152 Part II Offenses and 1,296 Part I Offenses.

The Sumter County Sheriff's Office is comprised of seven branches: Administration, Animal Welfare and Control, Court and Courthouse Security, the Drug Task Force, Criminal Investigations, the Jail and Patrol. The Sheriff's Office handles investigation of complaints, emergency response, resolving disputes, arresting suspects, investigation of criminal activities, protection of courthouse personnel, operation of the county jail and execution of warrants. The Sumter County Sheriff's Department responded to a total of 29,051 calls for service according to the Middle Flint Regional E-911 Authority.

Emergency Medical Service

Emergency Medical Service (EMS) is an important component of public safety as well. These services are a fundamental part of public safety and should be considered along with fire and police protection. EMS services in Sumter County are provided by Gold Star Ambulance. According to the Middle Flint Regional E-911 Authority, Gold Star Sumter EMS responded to 8,467 calls for service in 2016.

Needs

- Create maintenance schedule for infrastructure
- New training facility/burn tower for first responders
- Keep information on the county's and city's website current and update services provided on the websites as feasible.
- Pay more money to first responders to reduce turnover

Opportunities

- Revitalize the fairgrounds
- Develop new recreational facilities (i.e. skateboard park, ball fields, mountain bike trail)
- Create a pedestrian space/park in downtown Americus
- Evaluate the expanding utility services into the county to spur development in areas of dense housing

Transportation

Americus and Sumter County are predominantly accessed and navigated by vehicular means; however, both of these local governments are making concerted efforts to improve bicycle and pedestrian networks. Americus also utilizes the Americus Public Transportation System, a public bus service, which serves residents within the city limits. The Jimmy Carter Regional Airport is located in Sumter County as well.

Circulation and transportation in Sumter County consists primarily of 168.9 miles of U.S. and GA Highways, 543.6 miles of county roads and 103.3 miles of city streets. The Sumter County Department of Public Works is responsible for the maintenance and repair of all county roads, as well as the associated and appropriate signage along those routes. Within the City of Americus, the Americus Public Works Department has a similar role of maintenance and repair.

There are three railroad lines operating in Sumter County. The Norfolk Southern Corporation owns 2,064 miles of route in Georgia and operates on an additional 1,721 miles of route. The Georgia Southwestern Railroad, Inc. owns 59 miles of route and operates on 225 miles of route in Georgia. The Heart of Georgia Railroad, Inc., which recently was purchased by Genessee and Wyoming, operates on 140 miles of route through Georgia owned by GDOT. These lines carry mostly freight. However the SAM Shortline Excursion Train utilizes the Heart of Georgia tracks (2015 Georgia State Rail Plan, Georgia Department of Transportation). Due to the Inland Port in Cordele, these rail lines are extremely important to the economic growth in Americus, Sumter County and the River Valley region.

The Jimmy Carter Regional Airport is publicly owned by the Americus-Sumter County Airport Authority and is located roughly four miles northeast of Americus. This airport was a former military base created in 1917 known as Souther Field. The primary runway is 6,011 ft. long and is equipped with a precision instrument approach. The crosswind runway is 3,786 ft. long. It specializes in agricultural aircraft, but also has many private business users, recreational visitors, and medical crews. The Jimmy Carter Regional Airport supports Sumter County with 27 jobs, an annual payroll of \$803,100 and an economic output of \$3,453,000 for the local economy (Economic Impact of Jimmy Carter Regional Airport, 2011)

Many current residents of Americus and Sumter County rely on the efficient and safe transportation connections to surrounding areas for job related commuting. However, Georgia Department of Transportation data shows a net influx of 1,120 workers coming into Sumter County (See Tables A and B below). This data demonstrates that any improvements to infrastructure, including future land use, adjacent road planning, and aesthetic enhancements of transportation systems will not only benefit current residents of Americus and Sumter County, but also commuters, visitors, and future populations of the community. In May 2016, the Americus City Council passed a resolution making Americus a Complete Streets community, therefore, providing safe and improved pedestrian and bicycle connections within the community. This plan includes redirecting current tractor trailer routes around the central business district, fostering bicycle usage by GSW students between their main campus and downtown, promoting bicycle tourism in Americus and Sumter County utilizing the 40+ miles of designated bicycle routes and being an active participant of the Georgia Safe Routes to School Program.

These proposed improvements to the current transportation system will increase its efficiency and will benefit Americus and Sumter County in multiple ways. Enhancing connectivity within the area will decrease costs associated with trash service pick-up, the 911 systems and first responders, as well as for the school transit systems. These enhancements will also benefit local place-making efforts and promote economic development by highlighting gathering places and other focal points within the community. Being a Complete Streets community will enhance current resident quality of life and produce amenity spaces for tourists and visitors to enjoy.



Souther Field, Americus 1918 Vanishing Georgia Collection, Georgia State Archives



North Lee Street Vanishing Georgia Collection, Georgia State Archives



President Carter on his bicycle



Figure 7: Proposed Truck Route

Figure 8: Sumter County Road Data					
Road by Function	Linear Miles				
Unpaved	172.13 miles				
U.S. Highway	168.9 miles *				
State Route	168.9 miles *				
County Road	543.6 miles				
City Street	103.3 miles				
Total Mileage	987.9 miles				

Source: Georgia County Guide 2017

* All U.S. Highways and State Routes are contiguous

Figure 9: Freight Railroad Systems Operating in Sumter County

Freight Railroads	Rank	Length in Sumter	Operating
Norfolk Southern	Class I	32.02 miles	NSR
Georgia Southwestern	Class III Short Line	4.83 miles	GSWR
Heart of Georgia (purchased by Genessee and Wyoming)	Class III Short Line	32.02 miles	GDOT

Source: Georgia State Rail Plan 2015

Figure 10: Sumter County Cross-County Worker Commuting Patterns												
Year	Place of Residence of Most In-commutersPlace of Employment of Total InMost Out-commuters											
	1 st	2 nd	3 rd		1 st	2 nd	3 rd	Out				
1980	Schley-349	Lee-306	Macon-298	1437	Macon-265	Schley-156	Lee-151	1009				
1990	Schley-520	Macon-478	Lee-299	2864	Macon-322	Dougherty- 316	Schley-186	1775				
2000	Schley-560	Macon-530	Lee-384	3431	Dougherty- 458	Schley-376	Macon-307	2311				
2010	Schley-601	Macon-482	Lee-445	3137	Dougherty- 484	Schley-284	Macon-279	2282				

Source: US Census





Figure 12: Sumter Bicycle Corridors

Needs

- Improve pedestrian/bicycle connectivity •
- Repair/replace sidewalks and construct new sidewalks throughout Americus •
- Enhance major gateways •
- Increase sidewalks on secondary downtown streets •
- Improve public transportation offerings •
- Complete truck route bypass of downtown •
- Maintain roadways •
- Facilitate higher capacity rail •
- Determine transportation needs among Sumter business and industry •

Opportunities

- Add bike lanes
- Bike share program
- Improve signage design and placement
- Streetscape improvements
- Connect Downtown and the Hospital
- Improve GA 377 (Lee Street) from GA 49 to US 19 for bicycle usage
- Offer transportation for students
- Complete improvements to the airport
- Expand transportation services at the regional airport

Housing

The economic boom of the 1960s and early '70s stimulated a demand for housing in Sumter County with homeownership the major focus. Occupied housing increased by 1,850 units between 1970 and 1980, ninety-one percent of which were owner-occupied. This surge increased the community's owner occupancy rate from 57% (1970) to 64% (1980), a rate which was maintained until 2000 and was within one point of the state rate. Beginning with the 2000 Census the rates began to diverge and in 2010 the state owner-occupancy rate (66%) was three points higher than Sumter (63%).

The community is experiencing a gradual increase in renter-occupied housing led by municipalities. The renter-occupancy rate county-wide reportedly increased by one point between 2000 and 2010. The two point renter increase shown for Americus is the same for the municipal population in aggregate. The large shifts shown for some of the smaller jurisdictions, Andersonville and Plains, especially, may be attributable to the large margins of error inherent in (census) surveying of small population bases. The renter-occupied housing rate for the unincorporated area in 2010 was reported at 17%. National and state homeownership rates reportedly decreased one-to-two percentiles from the 66% range 2000-2010.

The housing in Americus and Sumter County consists of a mixture of traditional single family stick-built homes. 2000 and 2010 Census data revealed 9% of occupied housing in Georgia is "mobile home or other type of housing." In Sumter County, the 16% of occupied housing is made up of mobile homes; in Americus, only 3% of occupied housing are mobile homes. In Americus, 28% of owner-occupied homes were built prior to 1960, and 29% were built in the 1960s and 70s. Sumter County showed similar numbers (21% prior to 1960 and 27% from 1960-1979). Between 1980 and 1999, 35% of the owner-occupied homes in Americus were built, while 40% of owner-occupied homes were built in Sumter County. After 2000, construction slowed down greatly; only 8% of the owner-occupied homes in Americus and 12% of the owner-occupied homes in Sumter County were constructed after 2000. Between 2000 and

Figure 13: Housing - 2014											
Tenure	Sumter County	Plains	Americus	Andersonville	DeSoto	Leslie					
Total Units	13,872	216	7,299	127	116	197					
Occupied	83%	96%	86%	57%	78%	82%					
Owner	60%	54%	46%	60%	61%	66%					
Renter	40%	46%	54%	40%	39%	34%					
Vacant	17%	4%	14%	43%	22%	18%					
No Vehicle	13%	15%	20%	11%	7%	14%					
Year Built											
≥ 2000	11%	7%	7%	10%	24%	5%					
1980-1999	37%	31%	31%	35%	40%	37%					
1960-1979	29%	17%	31%	35%	19%	21%					
< 1960	22%	45%	31%	20%	17%	37%					

2010, vacancy rates have increased in Sumter County from 12% to 18% and in Americus from 10% to 15%.

Source: US Census 2000; American Community Survey, US Census 5-year estimates 2006-2010, DP04



Example: Historically Appropriate Affordable Housing 22

Figure 14: Housing - 2014										
Value	Sumter County	Plains	Americus	Andersonville	DeSoto	Leslie				
Owner-occupied	6,883	113	2,885	44	91	106				
< \$100K	59%	71%	60%	64%	79%	64%				
\$100K-\$199,999	28%	26%	32%	27%	16%	28%				
≥ \$200,000	14%	3%	8%	9%	5%	8%				
Median	\$85,000	\$75,000	\$87,100	\$57,800	\$81,500	\$78,100				
Gross Rent										
Renter-Occupied	4,156	95	3,100	27	18	55				
< \$300	11%	22%	14%	0%	0%	13%				
\$300-\$499	25%	37%	25%	19%	0%	32%				
\$500-\$749	45%	19%	43%	26%	33%	43%				
≥ \$75 0	19%	22%	18%	55%	67%	13%				
Median	\$609	\$407	\$600	\$813	\$788	\$531				

Source: US Census 2000; American Community Survey, US Census 5-year estimates 2006-2010, DP04



Example Historic Single Family Residence in Americus



Example Historic Single Family Residence in Americus

Figure 15: Housing Tenure												
Tenure	Sumter County		Americus		Andersonville		DeSoto		Leslie		Plains	
	2000	2010	2000	2010	2000	2010	2000	2010	2000	2010	2000	2010
Total	13,700	13,958	7,053	7,208	142	134	88	86	192	206	244	237
Occupied	88%	82%	90%	85%	87%	67%	89%	94%	91%	85%	88%	78%
Owner	64%	63%	50%	48%	71%	49%	77%	72%	73%	68%	65%	43%
Renter	36%	37%	50%	52%	29%	51%	23%	28%	27%	32%	35%	57%
Vacant	12%	18%	10%	15%	13%	33%	11%	6%	9%	15%	12%	22%

Source: US Census 2000; American Community Survey, US Census 5-year estimates 2006-2010, DP04

Needs

- Increase housing options and create optimal balance of housing types owner-occupied vs. rental properties
- Increase sidewalks and connectivity
- Increase neighborhood density
- Enforce building codes and land use ordinances to insure well-maintained housing.
- Continue rehabilitation of houses in and near the historic district
- Identify incentives for preservation of historic properties

Opportunities

- Develop/redevelop Lake Blackshear for multi-family and/or increase recreation/leisure use
- Increase "complete street" options for neighborhood residential
- Establish mixed-use/mixed-income neighborhood developments
- Increase downtown housing options (i.e. lofts) and student apartments downtown



Proposal for upper story apartment of George's Menswear, GA Institute of Technology, 2012

Economic Development

For Americus and Sumter County to realize its full potential, the community must expand its economic development efforts. The City of Americus and the Sumter County Board of Commissioners in collaboration with the Sumter County Chamber of Commerce, Sumter County Development Authority, One Sumter Foundation, Americus Main Street, Americus Downtown Development Authority and with other Economic Development partners must address critical needs such as recruiting new businesses compatible with the existing industry mix, assisting existing businesses to grow and succeed and forging strong alliances among local, regional, state and federal government agencies to promote the economic well-being of Americus and Sumter County business leaders must also work closely with education partners to enable residents to develop their talents and become productive members of the Americus and Sumter County workforce. Having a highly skilled workforce is equally important to the success of existing business and industry.

In 2016, Sumter County had a median household income of \$33,375 with 12,123 households and a population of 24,453 people over the age of 18 (ESRI Business Analyst, 2017). According to the Georgia Department of Labor, Sumter County had an unemployment rate of 8.2% in 2015. This rate is higher than the 7.4% found in the River Valley Region and the 5.9% in the State of Georgia.

Figure 16: Annual Unemployment Rates											
Jurisdiction	2000	2002	2004	2006	2008	2010	2012	2014	2015		
Sumter County	4.20%	6.20%	5.80%	6.20%	7.70%	13.30%	11.90%	9.50%	8.20%		
River Valley Region	4.80%	5.60%	5.70%	5.60%	6.60%	10.70%	10.20%	8.40%	7.40%		
Georgia	3.50%	4.80%	4.70%	4.70%	6.30%	10.50%	9.20%	7.20%	5.90%		

Source: Georgia Department of Labor

2000-2008 Sumter averaged 1.2 pts higher than Ga.

2010-2014 Sumter averaged 2 pts higher than Ga.

2000-2014 Sumter averages 1.7 pts higher than Ga.

A sustainable economy can be defined as one that has a diversity of jobs, supports local businesses and provides a predictable tax base. The mix of industries in Sumter County include retail trades, public administration, healthcare/social assistance and finance/insurance to name a few. Most employment in Sumter County is in the Services Industry (47.2%), followed by Manufacturing (14.0%), and Retail Trade (10.8%) (ESRI Business Analyst, 2017).
According to the Georgia Department of Labor, the top employers in Sumter County are:

- Sumter County Schools
- Magnolia Manor
- Phoebe-Sumter Medical Center
- Container Marketing, Inc.
- Eaton Cooper Lighting
- Georgia Southwestern State University
- Walmart
- Weyerhauser.
- Sumter County
- Habitat for Humanity
- Middle Flint Behavioral Healthcare
- CE Minerals-Mulcoa/Imerys
- City of Americus

- South Georgia Technical College
- Lowe's
- TSG
- Caravelle Power Boats
- Tri-Wood Corporation of GA
- Sumter EMC
- Austin Urethane
- Agrium/Crop Production Services
- Georgia Power
- Old Biscayne Designs
- Cana, Inc.
- Food Lion
- Crop Production Services

Figure 17: Sumter County Business Summary

NAICS Codes	Busin	lesses	Employees		
NAICS Coues	Number	Percent	Number	Percent	
Agriculture, Forestry, Fishing & Hunting	25	1.9%	211	1.6%	
Mining	1	0.1%	4	0.0%	
Utilities	6	0.4%	49	0.4%	
Construction	61	4.6%	211	1.6%	
Manufacturing	32	2.4%	1,076	8.2%	
Wholesale Trade	56	4.2%	636	4.9%	
Retail Trade	207	15.5%	2,092	16.0%	
Motor Vehicle & Parts Dealers	29	2.2%	313	2.4%	
Furniture & Home Furnishings Stores	11	0.8%	53	0.4%	
Electronics & Appliance Stores	3	0.2%	22	0.2%	
Bldg Material & Garden Equipment & Supplies Dealers	11	0.8%	179	1.4%	
Food & Beverage Stores	42	3.1%	337	2.6%	
Health & Personal Care Stores	17	1.3%	88	0.7%	
Gasoline Stations	14	1.0%	63	0.5%	
Clothing & Clothing Accessories Stores	17	1.3%	94	0.7%	
Sport Goods, Hobby, Book, & Music Stores	11	0.8%	25	0.2%	
General Merchandise Stores	21	1.6%	817	6.3%	
Miscellaneous Store Retailers	27	2.0%	63	0.5%	
Nonstore Retailers	4	0.3%	38	0.3%	

Transportation & Warehousing	39	2.9%	310	2.4%
Information	31	2.3%	239	1.8%
Finance & Insurance	84	6.3%	208	1.6%
Central Bank/Credit Intermediation & Related Activities	62	4.6%	142	1.1%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	5	0.4%	11	0.1%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	17	1.3%	55	0.4%
Real Estate, Rental & Leasing	72	5.4%	186	1.4%
Professional, Scientific & Tech Services	65	4.9%	533	4.1%
Legal Services	7	0.5%	28	0.2%
Management of Companies & Enterprises	1	0.1%	26	0.2%
Administrative & Support & Waste Management & Remediation Services	44	3.3%	264	2.0%
Educational Services	34	2.5%	1,150	8.8%
Health Care & Social Assistance	106	7.9%	2,363	18.1%
Arts, Entertainment & Recreation	20	1.5%	143	1.1%
Accommodation & Food Services	76	5.7%	976	7.5%
Accommodation	14	1.0%	152	1.2%
Food Services & Drinking Places	62	4.6%	824	6.3%
Other Services (except Public Administration)	215	16.1%	759	5.8%
Automotive Repair & Maintenance	35	2.6%	139	1.1%
Public Administration	140	10.5%	1,609	12.3%
Unclassified Establishments	23	1.7%	16	0.1%
Total	1,338	100.0%	13,061	100.0%
Source: ESR	I Business Analyst	2017		

Source: ESRI Business Analyst, 2017

One significant component of the economy of Americus and Sumter County is agriculture. In 2012 there were 369 farms in Sumter County which comprise a total of approximately 160,353 acres. The average farm is about 125 acres (Georgia County Guide 2017). Row/forage crops provide the most income of the farms in the county. According to the 2015 Georgia Farm Gate Value Report, Sumter County ranked among the top 10 counties for producing Corn, Silage, Soybeans and Wheat. Sumter County also ranked in the top 10 for producing Cabbage, Cucumbers, Snap Beans, Turfgrass and Dairy. Overall, the Farm Gate Value in 2015 for Sumter County was \$112,690,029 resulting in the county ranking 35th in the state in production of agriculture crops.

As part of the Presidential Pathways Region of the State of Georgia, tourism is another significant component of the local economy in Americus and Sumter County. Most of the tourism benefits can be attributed to the Arts, Entertainment, Recreation, Accommodation and Food Services sector. According to the State of Georgia, tourism in Sumter in 2015 supported 437 local jobs, generated \$46 million in direct tourism spending and \$1.4 million in local tax revenues.

The economic contribution of this industrial sector is influenced greatly by the presence of two of the nation's foremost tourist attractions. In 2012, the CNN Travel website listed the Andersonville National Historic Site and Prisoner of War Museum among the nation's twelve most fascinating Civil War sites. Within the City of Andersonville is the Drummer Boy Civil War Museum, one of the nation's largest collections of civil war memorabilia. On the other side of the county, in and around Plains, is the Jimmy Carter National Historic Site and Preservation

District with a state welcome center. Sumter has been credited with being the only county in the nation home to two national historic sites.

Neither of these resources has seen the type and scale of complementary local development that could more fully unlock the heritage tourism potential they offer. The community's economies have seen conventional industries come and go because of economic conditions. Yet, tourism is an industry which can neither relocate nor go out of business because they each are a reflection of the local history.

In addition, numerous ancillary heritage tourism development opportunities are available to more fully develop the larger tourism potential of Sumter County. Other existing sites and potential attractions that contribute to the local Sumter County economy are:

- The City of Leslie is home to the Georgia Rural Telephone Museum.
- The City of DeSoto has the potential of developing a historic site dating back to the 1500s and Hernando DeSoto's exploration of this area for Spain.



Source: State of Georgia Presidential Pathwavs Tourism Region

Figure 19: Sumter County Visitation Rates									
Tourist Entity	2010	2011	2012	2013	2014	2015	2016		
Americus Welcome Center (Downtown Americus)	6,011	11,864	8,648	4,395	12,160	14,030	14,212		
Americus and Sumter Co. Chamber of Commerce	3,330	3,569	2,866	454	4,084	4,070	4,325		
HFHI Global Village and Discovery Center	9,053	7,373	8,118	7,728	6,738	7,075	5,531		
Andersonville NHS	121,535	108,808	122,885	93,477	129,349	131,880	128,268		
Jimmy Carter NHS	64,849	64,819	69,901	66,843	53,934	67,797	66,320		
SAM Shortline Excursion Train	38,815	10,516	18,858	22,642	23,395	21,551	22,594		
Plains Welcome Center	8,657	37,646	35,748	3,491	45,319	39,662	38,149		
Totals	292,818	251,547	273,461	234,634	281,502	293,066	285,811		

Source: Americus-Sumter County Tourism Board

One measure of Americus' position as a trade center is found in worker commuting patterns. Across the state, 41% of workers were employed outside their county of residence in 2000/2010. For the same census periods only 17% of workers living in Sumter County were employed outside the community. While this reveals the local job market is sufficient to support over 80% of the employed residents, there were actually more jobs in the community than local workers. The Census reported that in 2000 and 2010, around 2,300 Sumter County residents were commuting out of the county to work, while around 3,300 non-residents were driving into Sumter County to work. Based on this data, even if all of Sumter's out-commuters had worked locally there would still have been an additional 1,000 jobs available for non-residents.

Figure 20: Sumter Cross-County Worker Commuting Patterns

Year		e of Residen st In-commu		Total In		of Employm t Out-comm		Total Out
	1 st	2 nd	3 rd		1 st	2 nd	3 rd	Out
1980	Schley-349	Lee-306	Macon-298	1437	Macon-265	Schley-156	Lee-151	1009
1990	Schley-520	Macon-478	Lee-299	2864	Macon-322	Dougherty- 316	Schley-186	1775
2000	Schley-560	Macon-530	Lee-384	3431	Dougherty- 458	Schley-376	Macon-307	2311
2010	Schley-601	Macon-482	Lee-445	3137	Dougherty- 484	Schley-284	Macon-279	2282

Source: US Census

As was the case in six of the eight adjoining counties, Sumter recorded significant job loss (3,595/-25%) between 2000 and 2015. During the same period the average weekly wage in the county increased 51%. Annualized per employee, that equated to a wage increase from \$23,300 to \$35,200, exceeding the national inflation rate for the period by twelve percentage points. As favorable as the wage rate growth was, the large job loss proved to be a stronger negative pull on the local economy. The net effect of these two factors was only a 14% increase in gross payroll over the 2000 level. For the local economy to reap the full benefit of the increase in the average wage rate the community needed the same job level as was recorded in 2000. The manufacturing sector was the single largest player in both of these factors. It accounted for 53% of the job loss during the period and was credited with a 117% increase in the average weekly wage, far out-pacing all other sectors.

Figure 21: Jobs in Sumter County							
Year	Year Average Monthly Average Weekly						
	Employment	Wages					
2000	14,519	\$448					
2005	12,623	\$524					
2010	10,716	\$561					
2013	10,550	\$569					
2014	10,983	\$660					
2015	10,924	\$677					

Source: Georgia Department of Labor, Industry Mix by County



Unemployment as a whole can harm economic growth as a waste of human capital and community resources. It also takes a toll on individuals by eroding self-esteem, spurring psychological anxiety/depression, exacerbating chronic diseases and placing stress on social

relationships. All of these issues both for the individual and society drain a community of its assets and skilled workforce.



Figure 23: Leakage/Surplus Factor by Industry

Leakage and surplus analysis indicates how much money is flowing into and out of the county for retail goods. It is a general indicator of whether there is room in the marketplace for another retail business. In general a -0- leakage/surplus factor would indicate that the existing businesses meet existing demand. A high surplus factor indicates that there is more commerce in that sector than expected in the county. A high leakage factor indicates that the residents of Americus and Sumter County are going elsewhere for these goods.

-20

20

Leakage/Surplus Factor

40

60

80

100

-40

Direct Selling Establishments Special Food Services

Drinking Places (Alcoholic Beverages) Restaurants/Other Eating Places

In this case, the high surplus factor for department stores indicates that there are a lot of residents outside Americus and Sumter County who are shopping in Ameicus. Likely this is reflected in the number of out-of-county license tags at the local Wal-Mart and other shopping outlets. This would also explain the surpluses in automobile dealers, furniture stores, and other direct selling establishments. The leakage factors for electronic, home furnishings, and specialty food stores, may indicate that even with the increased services and retail that Americus and Sumter County serve for the surrounding counties, specialized retail establishments have been hesitant to enter the market place.

Needs

- Expand and enhance economic development efforts
- Commercial/Industrial development strategy
- More diverse businesses
- Job creation and retention
- Improve access and options to broadband/internet, especially WiFi
- Implement the RSVP Plan
- Improve retail variety downtown
- Mid-level neighborhood retail
- Get feedback from tourists regarding improvements
- Create downtown Americus as a destination—an all-day venue
- Have a larger farmer's market with a variety of goods and events downtown
- Improve lighting downtown to keep the area clean, safe and thriving
- Offer information regarding grants/incentives to attract businesses
- Recruit support businesses for recreation and eco-tourism (i.e. bike shops and sporting goods stores)
- Market Americus and Sumter County statewide

Opportunities

- Partnership between Business Expansion Center at SGTC and the Center for Business and Economic Development at GSW
- Entrepreneur development program
- Redevelop underutilized buildings and sites in Americus and Sumter County
- Host more events downtown—5k run, more arts initiatives, local-oriented events, cooking competitions, tailgate events, etc.
- Keep businesses/restaurants open at night/holidays/weekends
- Recruit brewery
- Opportunity for programming and partnerships to develop a workforce with soft skills
- Locate college facilities and support facilities downtown
- Offer internships and networking opportunities/events targeted at young professionals in order to keep graduates in Sumter County
- Establish regional partnerships to accelerate economic development
- Support the development of Sumter as a retirement destination
- Improve and enhance industrial sites
- Enhance agriculture by developing support businesses

Health

Americus and Sumter County are fortunate to have a medical center, with affiliated doctors of ranging specialties, which is focused on the current and future needs of the community. Phoebe Sumter Medical Center recently collaborated with strategic community partners to complete a Community Health Needs Assessment and develop a comprehensive plan which prioritizes needs within the region and focuses efforts on community issues that are within the facility's scope of work and are attainable in provided timeframes. The three most significant issues that were designated for future planning efforts included child and adult obesity, the provision of behavioral health and addictive disease prevention and treatment, and diabetes prevention and management.

Through the use of educational and interactive activities and events, Phoebe Sumter partnered with stakeholders and community groups to pledge a 3 year goal of 5-10% reduction of obesity rates in Sumter County. With the significant number of individuals who have unmet medical needs regarding mental health and substance abuse, additional focus of efforts will be applied to providing and expanding upon current awareness of information and available resources for related assistance. Diabetes has statistically proven to be one of the leading causes of death and other related health issues in our region. Through the use of educational assessments, providing educational material on commonly over-consumed or misleading food items, improving access to testing supplies and diabetes care, furthering prevention education and awareness of local resources and information, Phoebe Sumter and their community partners have also pledged to reduce the Age Adjusted Death Rate due to Diabetes in Sumter County in the next 3 years.

Many factors contribute to a community's overall health and wellness, but Americus and Sumter County face challenges specific to current available housing, employment opportunities, access to and availability of community exercise opportunities, abundance of healthy, cost-effective food choices, and neighborhood and community safety. With healthy growth of the economy and fostering smart business and growth, the employment rates, household median income levels, improved medical provider access and coverage rates, means to access of healthy food choices, and other related improvements can significantly impact the current health challenges of the community. Recognition of these current challenges and the subsequent hardships on its residents will allow community leaders and affiliated partnerships to focus efforts on short term goals which help contribute to and attain the larger established goals of the region.

Figure 24: Low Income Preschool (2009 to 2011) and Adult Obesity (2012)





Source: Centers for Disease Control and Prevention

Figure 26: Adult Obesity and Physical Activity



Source: County Rankings 2015

Figure 27: Needed Services									
	R	EGION 6		REGION 4					
Category	Estimated Number of Needing Services	Number Served	Unmet Need	Unmet Need					
Adult Serious and Persistent									
Mental Illness	3426	2101	38.7%	45.1					
C&A Serious Emotional									
Disturbance	950	370	61.1%	63.5					
Adult Addictive									
Disorder/Substance Abuse	3046	494	83.8%	91.2					
Adolescent Addictive									
Disorder/Substance Abuse	680	6	99.1%	96.8					

Needs

- Increase public knowledge of Phoebe-Sumter Outpatient Dietitian services and Health and Wellness programming
- Study the feasibility of centralized community fitness center like a YMCA
- Continue recruitment for internal medicine and primary care providers to offer disease management
- Create fitness programs and opportunities for healthy activities and educate parents and children on exercise and healthy life choices

Opportunities

- Improve access to education, testing supplies and risk assessments for people in danger of developing chronic disease
- Improve access to healthy foods, educate parents and children on how to prepare easy nutritional meals

Education

Americus and Sumter County have faced many challenges to its education system and support staff which has contributed to statistics of the academically underachieving and undereducated population. The district is comprised of 7 schools ranging from primary and elementary school to high school education, and also remains the largest employer in the region. The percentage of individuals living under the poverty level, declination of population and enrollment, reductions in funding, and failures to retain current and future teaching staff has been detrimental to the success of students and staff region-wide.

Current faculty has made tremendous efforts to address concerns and issues within the school system and in many ways have been successful. Recent technology updates and facility upgrades have been made possible through government grant funds. Evidence of curriculum improvements and teacher performance can be seen through the improved test results on the elementary level as well as in high school graduation tests. Positive progress has been made within Advanced Placement classes and corresponding student testing, as well as success for students accepted into and excelling through Dual Enrollment courses. Despite significant reductions in government funding, and the decline in regional population, Sumter County Schools have managed to maintain accreditation and make substantial achievement-related improvements.

Retention of current educated residents who contribute to the workforce and community is the highest priority and goal for future growth and economic achievement of Americus and Sumter County. Higher education offered through Georgia Southwestern State University and South Georgia Technical College aid in providing opportunities for residents to further themselves

within the area. Continuing to provide information and guidance on post-education opportunities within the region to individuals prior to graduation would help promote local businesses and potentially contribute to resident retention rates. Encouraging economic growth and fostering positive environments for local business and smart growth would improve the financial health of Americus, Sumter County and neighboring communities and therefore result in economic progress needed to maintain and grow the current educated resident population.

Figure 28: Four-Year Cohort Graduation Rates									
Sumter and Surrounding Counties									
Jurisdiction 2013 2014 2015									
Sumter	65.90%	83.70%	86.80%						
Schley	77.80%	84.70%	90.60%						
Macon	61.00%	73.40%	76.90%						
Dooly	73.60%	73.40%	74.40%						
Crisp	61.40%	70.50%	78.80%						
Lee	82.00%	76.80%	87.10%						
Terrell	90.90%	85.10%	93.80%						
Webster	54.80%	70.00%	80.00%						
Marion	68.40%	80.20%	90.60%						
Georgia	71.80%	72.60%	78.80%						

Figure 29: Educational Attainment									
		Georgia Sumter County Americus							
	2000	2010	2015	2000	2010	2015	2000	2010	2015
High School Grad/ GED or Higher	79%	84%	85%	70%	75%	77%	69%	78%	77%
Bachelor's Degree or Higher	24%	27%	29%	19%	19%	19%	21%	23%	21%

Needs

- Increase education attainment levels and reduce the dropout rate
- Encourage parental involvement in schools by assisting the Boys and Girls Club, Family Connections and other civic organizations
- Continue to support the GED program
- Coordination of program initiatives with GSW and SGTC
- Pursue the University's Carnegie designation as a Community Engaged University
- Established workforce training program in local schools
- Determine future needed workforce skills

Opportunities

- Continue support of the Town and Gown program
- Encourage partnerships between schools, businesses and civic organizations to create internship/mentorship opportunities
- Support the establishment of a College and Career Academy
- Improve on the job training opportunities/career pathways to encourage students to stay following graduation
- Communicate and publicize available jobs
- Partner with One Sumter, SGTC, GSW and other economic development entities to host an annual job fair and business showcase

Quality of Life

The current quality of life for residents of Americus and Sumter County can be attributed to several criteria within the region. While the definition of and factors impacting quality of life could vary substantially from one individual to another based on personal interests or hardships, the term can be used to describe the health of an economy or community which is evaluated on

the positive features it boasts and impacts it can have on residents and visitors. Some of the broad spectrum dynamics a community can expect to impact residents' quality of life are community involvement and awareness, neighborhood and community safety, employment opportunities and economic stability, as well as the availability and ease of access to community amenities, public facilities and utilities, quality education and enrichment programs, and healthcare systems and information.

Maintaining and improving upon community outreach and involvement efforts between local governments, civic societies, economic development organizations, local businesses, and volunteer groups will ensure issues facing residents are clearly identified and appropriately addressed by all involved parties. Transparency within the local governing bodies will bolster community support and trust enabling further progress and advancements through a joint and unified effort.

Recognizing and enhancing community features and potential through neighborhood charrettes and workshops would spark local interest and aid in support from sponsors and local funding sources to begin revitalization and upgrades to Sumter County's sense of place. Wayfinding and place-making efforts promote local tourism and investment in community pride and awareness, strengthening resident ties and investments into the local economy. Creating and investing in Americus and Sumter County's quality of life will continue to benefit all facets of planning and development within the region.

Needs

- Reduce Crime Rate
- Improve lighting throughout the community to keep the area clean, safe and thriving

Opportunities

• Create opportunities for public roundtable discussions among residents and local leaders to encourage civic engagement and community unity

Natural Resources

Americus and Sumter County should expand appropriate infrastructures to meet development needs and minimize the effects on sensitive areas. The natural and cultural resources of Americus and Sumter County are fundamental components in the development of the area and should be included in the planning process. Both governments should develop educational programs to promote conservation and protection of important resources for all segments of society. Sumter County and Americus should also strengthen and improve existing regulations regarding development in sensitive areas. Within the jurisdictional boundaries of Americus and Sumter County there are water supply watersheds, groundwater recharge areas, wetlands, flood prone areas, steep slopes and cultural resources that need protection.

Water Resources Planning

Americus and Sumter County realize the importance of their location in the Upper Flint River Watershed and understand the significant role current and future development plays in water quality. Mike J. Donnelly, Jim C. Reid, Jr. and Senator George Hooks represented Americus and Sumter County during the regional water planning efforts 2008-2011 that created the Upper Flint River Regional Water Plan. Americus and Sumter County continue to support the regional water planning process by maintaining an active presence on the regional water council and by making water policy issues a priority in local government decisions.



Image: Upper Flint River Water Planning Council; April, 2011 (Upper Flint Regional Water Plan)

Water Supply Watersheds

A watershed is an area of land that drains all rainfall to a common outlet, such as a stream, river, or lake. The boundaries of a watershed are delineated by the highest points of land which surround it. These land areas can be infinitesimally small or very large and are comprised of all surface water—lakes, streams, reservoirs and wetlands—and all underlying ground water within the given boundary (water.usgs.gov/edu/watershed.html). However, when discussing watersheds, one must first consider the flowing water, streams, which create them.

Streams are ranked based on the number of the tributaries flowing into them. There are several methods used to classify streams in this manner; however, the Strahler method is the most commonly used. In this method, streams without tributaries, or headwaters, are given a value of 1 and are called first order. As streams of the same order begin to intersect, the resulting stream is assigned an order one value higher (ex. 1+1=2). When streams of different orders come

together, the resulting stream retains the order of the stream with the greatest order (ex. 1+2=2) (pro.arcgis.com/en/pro-app/tool-reference/spatial-analyst/how-stream-order-works.htm).

Just as smaller streams come together to create greater bodies of water, large watersheds are created by numerous small watersheds. All watersheds are measured by hydrologic unit codes (HUC). The HUC is a sequence of numbers or letters that identify a unique hydrological feature such as a watershed. The smallest water sheds can have a ten or twelve digit HUC identification (HUC-10 or HUC-12). These areas come together to create watersheds with eight digit codes (HUC-8) (water.usgs.gov/GIS/huc.html). The State of Georgia is divided into 52 large HUC-8 watersheds. Sumter County is included in two of these, the Muckalee Watershed and the Middle Flint Watershed. However, due to the number of first and second order streams in Americus and Sumter County, there are multiple small watersheds (HUC-12) which can affect the streamflow and water quality of rivers downstream (water.usgs.gov/edu/watershed.html).

Watersheds are important because they support ecological processes that sustain diverse populations of plants and animals and provide humans with water that can be used for a multitude of purposes. The activity occurring within watersheds affects the quantity and quality of the water that flows downstream (water.usgs.gov/edu/watershed.html). Water quantity can be altered by drought, excessive rainfall, withdrawals, or transfers between watersheds. Water quality can be negatively impacted by pollution, which can enter the water through point or nonpoint sources, causing it to become impaired or threatened. When the quality of water in a watershed is degraded, the ecosystem can suffer and the water that we use for drinking, irrigation, and recreation is compromised. As a result, watershed protection is vital to ensuring the health of the environment and the health of the people who live and play in them (www.cwp.org/mission-vision/) (See Appendix for Maps).

Groundwater Recharge Areas

Sumter County is located in the Southern Coastal Plain Province in an important groundwater recharge area. There are five major aquifer systems in the Coastal Plain Province. Sumter County is located over the Floridan/Jacksonian Aquifer System, the Claiborne Aquifer System, and the Clayton Aquifer System

(epd.georgia.gov/sites/epd.georgia.gov/files/related_files/site_page/HA-18.pdf) (See Appendix for Maps). Aquifers are geologic formations that are comprised of permeable rock which contribute groundwater to wells and springs. The groundwater supplied by aquifers is an important natural resource, accounting for more than 90% of the drinking water for rural populations across the country (www2.usgs.gov/faq/categories/9812/2496). In the Flint River Basin, a strong connection exists between groundwater and surface water. In the past, groundwater withdrawal has resulted in reduced flows in the river as well as its tributaries, especially during periods of drought. This continues to be an area of concern for the region (www.georgiawatercouncil.org/Files_PDF/plan_9-13-07_overview.pdf).

The Floridan/Jacksonian Aquifer System is one of the largest aquifers in the United States and one of the most productive in the world. This system is created by a thick sequence of Tertiary carbonate rocks that thicken from the northern to the southern boundary. The upper portion of the aquifer is confined by late and middle Miocene series rocks of the upper confining unit, while the lower portion is confined by early Paleocene series rocks. Located in the southeastern United States, it covers a total of 100,000 square miles which includes all of Florida and parts of Georgia, Alabama, Mississippi, and South Carolina. This aquifer serves as the primary source of drinking water for almost 10 million people in the region. It is also heavily used for agricultural irrigation, which makes up roughly 50 percent of its total withdrawals (fl.water.usgs.gov/floridan/intro.html).



Source: U.S. Forest Service Air, Water and Aquatic Environments Science Program

The Claiborne Aquifer System has a recharge area of 350 square miles and the Clayton Aquifer System has a recharge area which covers an estimated 80 square miles (https://epd.georgia.gov/sites/epd.georgia.gov/files/related_files/site_page/HA-19.pdf).

The Environmental Protection Division has required that Sumter County and the City of Americus adopt a Groundwater Recharge Area Protection Ordinance. They have both done so. However, Sumter County and all municipalities within its borders should partner with one another to require all development within protected groundwater recharge areas follow established Best Management Practices.

Wetlands

Wetlands can be broken into four distinct categories: Open Water Wetlands, Scrub/Shrub Wetlands, Forested Wetlands, and Non-Forested Emergent Wetlands. They serve vital ecological purposes in providing habitat and natural control measures for stormwater runoff. In general, wetlands enhance water resources by detaining overflows during flood periods and acting as water storage basins during dry seasons. Wetlands replenish both surface water and groundwater systems and naturally filter sediments and non-point source pollutants from water supplies (Georgia Department of Natural Resources).

The National Wetlands Inventory conducted by U.S. Fish and Wildlife Services discovered wetlands scattered throughout Sumter County. In Sumter County there are 15,119 acres of forested wetlands, 5,361 acres of non-forested emergent wetlands, 4,593 acres of scrub/shrub wetlands and 4,593 acres of open water (See Appendix for Maps). The wetlands identified in Sumter County and Americus are considered to be significant. As a result, the Georgia Environmental Protection Division has required both local governments to adopt the Wetlands Protection Ordinance, and they have done so.

While special protection measures for these wetlands are not needed at this time, Sumter County and the City of Americus realize the importance of wetlands and the many benefits their protection provides. Consequently, these local governments have established policies regarding development in areas of significant environmental sensitivity.

Flood Plains

Flood plains provide many valuable services for both people and wildlife. Using flood prone areas for community amenities such as parks, bike paths, open spaces and wildlife areas can improve a community's quality of life. Preserving flood prone areas as open space is effective for avoiding damage from flooding and can enhance the natural functions of waterways. Proper management of flood plains and watersheds can keep pollutants out of rivers, can assist in the maintenance of optimum flow volume and velocity of streams, and can keep sediment loads from overpowering the riverine system.

Flood plains are found along the many tributaries and rivers in Americus and Sumter County. There are identified flood zones along Muckalee Creek within the boundaries of both Americus and Sumter County. While no base flood elevation has been determined for the Flint River, it has produced devastating flooding in the past (See Appendix for Maps). Any development should be closely monitored in areas subject to flooding. Communities built in flood plains should incorporate flood control-infrastructure and evacuation procedures into their design plan (https://www.nationalgeographic.org/encyclopedia/flood-plain/). Americus and Sumter County have been mapped for flood prone areas under the Federal Emergency Management Agency program. Both Sumter County and Americus participate in the National Flood Insurance Program.



Source: Municode

Soil Types

Soil quality is the capacity of the soil to function as a vital living ecosystem sustaining plants, animals and human beings. Soil that is well cared for can regulate the movement of water, provide essential nutrients, filter and buffer pollutants, aid in nutrient cycling, and create physical stability and support for roots and other structures. Healthy soil provides clean air and water, bountiful crops and forests, productive grazing lands, diverse wildlife and beautiful landscapes. Soil has both inherent and dynamic properties. For example, sandy soil drains faster than clayey soil and deep soils have more room for roots than soils with bedrock near the surface. Soils respond differently to management techniques based on their inherent properties and the surrounding landscape (https://www.nrcs.usda.gov/wps/portal/nrcs/main/soils/health/). The following table illustrates the many soil types found in Sumter County and a partial list of uses for each (See Appendix for Maps).

	Figure 30: Soil Suitability								
Soil Classification	Dominant Slope %	Drainage	Permeability	Use and Vegetation					
Americus	0-15	Excessively Drained Slow Runoff	Moderately Rapid	Most of the soil on gentle slopes has been cleared and is used for general agriculture. The remainder us in forest of pine and blackjack oak.					
Carnegie	2-12	Well drained	Moderately Slow	Much of this soil has been cleared and is used for cropland and pasture. Some areas formerly cultivated have been planted to pine trees. Forested areas consist of longleaf pine, slash pine, and loblolly pine, along with a few red oak, scarlet oak, post oak, blackjack oak, hickory, haws, and dogwood.					
Esto	5-17	Well drained Rapid runoff	Slow	Occur on knolls, short choppy slopes, and ridge crests on gently sloping to steeply sloping landscapes of the Coastal Plain					
Grady	0-2	Poor Slow runoff to ponded	Slow	Most areas are in woodland, but a few areas have been cleared, drained, and are used mostly for pasture. Native vegetation includes cypress, blackgum, live oak, and water oak. The undergrowth is water tolerant sedges and grasses.					
Henderson	2-17	Well drained	Slow	Most are in forest of mixed hardwoods and pines. Cleared areas are used for pasture.					
Irvington		Moderately Well drained Slow to Medium Runoff	Slow	Most are cultivated to potatoes, corn, small grains, or soybeans. Forested areas consist of mixed pines, oaks, sweetgum and other hardwoods.					
Norfolk	0-5	Well drained Negligible to Medium Runoff	Moderate	Major uses are for general farm crops as mostly cleared land. Where cultivated, corn, cotton, peanuts, tobacco, and soybeans are prominent crops. Where wooded, pines and mixed hardwoods are present.					
Lakeland	0-17	Excessively Drained Slow Runoff	Rapid to very rapid	Many areas are cleared and used for peanuts, watermelons, peaches, corn, tobacco, and improved pasture. The natural vegetation consists of blackjack oak, turkey oak, post oak; scattered long leaf pine with an understory of creeping bluestem, sandy bluestem, lopsided indiangrass, hairy panicum, fringeleaf paspalum, and native annual forbs.					

Soil Classification	Dominant Slope %	Drainage	Permeability	Use and Vegetation
Lucy	0-15	Well drained Varies, Slow to Rapid	Moderate	Nearly level to gently sloping areas are used for growing peanuts, corn cotton, and soybeans. Sloping areas are used for hay and pasture. Steeper areas are used for woodland.
Kinston and Bibb	0-2	Poor	Moderate	Mostly for forest and limited pasture or crops. Where cultivated: pasture, corn, soybeans, and other general farm crops. Where wooded: water tolerant hardwoods such as sweetgum, blackgum, water oak, poplar, hickories, beech, elm, and ironwood. Loblolly pine is grown in some drained areas.
	02	Negligible to Slow Runoff		Most are used for wildlife habitat and watershed protection. The dominant over story vegetation consists of sweetgum, scattered loblolly pine, red maple, water oak, willow oak, green ash, baldcypress, swamp tupelo, and black willow. A few areas have been cleared and used for pasture.
Ochlockonee	0-3	Well drained Slow Runoff	Moderate	Most areas have been cleared and are cultivated to corn, sorghum, soybeans, cotton, small grains, vegetables, and hay. Other areas are in pasture or forest. Common trees growing in wooded areas include sweetgum, water oak, red maple, green ash, American elm, willow oak, Eastern cottonwood, sycamore, American beech, Southern magnolia, hickory, and loblolly pine.
Orangeburg	0-12	Well-drained Medium to Slow Runoff	Moderate	Mostly for growing cotton, corn, tobacco, and peanuts. Some areas are in pasture and woodland. Forest species include longleaf pine, shortleaf pine, loblolly pine, various oaks, hickory, and dogwood.
Faceville	0-8	Poorly Drained Medium Runoff	Moderate	Most are cleared and used for growing cotton, corn, peanuts, soybeans, wheat, hay, vegetables, small grains, and tobacco. Some have been converted to pasture or reforested. Dominant trees include loblolly, shortleaf, and slash pine, and a mixture of upland oaks, hickory, and dogwood.

Soil Classification	Dominant Slope %	Drainage	Permeability	Use and Vegetation
Greenville	0-12	Well-drained Medium Runoff	Moderate	Most areas are cleared and used for production of cotton, corn, small grain, soybeans, truck crops, orchards, and pasture. Wooded areas are in pine, oak, and hickory.
Goldsboro	0-2	Moderately Well drained Negligible to Medium Runoff	Moderate	Mostly cropland. Where cultivated: corn, peanuts, tobacco, soybeans, small grain, cotton, pasture. Where wooded: loblolly pine, longleaf pine, slash pine, sweetgum, southern red oak, white oak, water oak, and red maple, yellow polar. Understory plants include American holly, blueberry, flowering dogwood, greenbrier, persimmon, redbay, southern bayberry, inkberry, honeysuckle, poison ivy, and summer sweet clethra
Rains	0-2	Poor	Moderate to Moderately High	Mostly used for forest or cropland. Dominant vegetation: corn, soybeans, and small grains. Wooded: pond pine, loblolly pine, and hardwoods.
Red Bay	0-12	Well drained Slow to Medium Runoff	Moderate	Most areas are cleared and used for the production of cotton, corn, small grain, truck crops, fruits, shade grown tobacco, annual legumes, and pasture. Common trees in wooded areas include longleaf pine, loblolly pine, Southern red oak, white oak, yellow poplar, sweetgum, and hickory.
Tifton	0-8	Well drained	Rapid to Moderately Rapid	Most are under cultivation with cotton, corn, peanuts, vegetable crops, and small grains. Some areas are in pasture and forestland. The forested areas consist largely of longleaf pine, loblolly pine, slash pine, with some scattered hardwoods on cutover areas.
Vaucluse	2-17	Well-drained High Runoff	Moderately Slow to Slow	 Forest, cropland where cultivatedcorn, cotton, small grain, soybeans, or pasture. Where woodedloblolly and longleaf pine.
Wagram	0-15	Somewhat excessively drained Negligible to Medium Runoff	Moderate	 Cropland where cultivatedtobacco, cotton, corn, and small grains. Where woodedloblolly and longleaf pine, white oak, red oak, turkey oak, and post oak; hickory, holly, and dogwood.

Source: National Cooperative Soil Survey, U.S.A.

Slopes

Topography, or slope, is a term used to describe the contours and surface features of the earth. Topography includes information such as latitude and longitude, but also data regarding elevation; namely how steep or how flat the land is. Detailed information about the topography of an area is essential for the planning and construction of buildings and structures. Along with soil type, topography dictates what uses are best suited for a parcel of land. Steep areas, by their very nature, are more likely to experience problems with soil erosion and stormwater runoff than flat areas. Due to this, these areas are more likely to have an increased risk for damage from natural disasters.

Most of the slopes within the county are less than 15%. Areas with slopes over 15% can be found in the northeastern section of the county around Andersonville and along the Flint River. There is also a band of slopes over 15% in the western area of county north of Plains (See Appendix for Maps).

Protected River Corridors

The Flint River has been designated as a protected river corridor under the River Corridor Protection Act (O.C.G.A. 12-2-8). This river flows along the eastern boundary of Sumter County. Land along the Flint River performs a variety of critical functions related to water resources: controlling floods, trapping sediments, filtering out toxins and excess nutrients, and supporting rich assortments of wildlife and plant species. Uncontrolled development along the Flint River Corridor could lead to contamination of the water, thus having an adverse impact on the fishing, recreation, and drinking quality of the water.

The Environmental Protection Division has required Sumter County to adopt a river corridor protection ordinance. The county has adopted an ordinance to provide for the protection and preservation of the Flint River Corridor in order to protect the health, safety, and welfare of all its citizens.

Prime Agricultural and Forest Land

Prime agricultural land is defined as those soil types which are ideally suited for production of crops. There are 492.7 square miles or 296,960 acres of land in Sumter County. In the county, 160,353 acres are farmland with 79,141 acres in harvest crops.

The forested areas of Americus and Sumter County are both aesthetically and ecologically valuable in the provision of natural beauty, wildlife habitat, and the maintenance of water quality. There are 196,100 acres in privately owned forestland. The forestland provides a haven for wildlife. The hunting and fishing industries are increasingly important to the economic sector of Americus and Sumter County. Both governments should require that forestry activities be consistent with best management practices established by the Georgia Forestry Commission in order to ensure the scenic and environmental value of this large land area.

Figure 31: Sumter County Agricultural Trends									
	Number of Farms	Total Acreage	Acres of Harvested Cropland	Percent Crops Harvested	Forestland Total Acreage	Acres of Harvested Timber			
Sumter County	369	160,353	79,141	49.35	191.5 (thousands)	66.2			
River Valley Region	4,588	1,002,225	420,520	41.95	2,360.2 (thousands)	509.8			
Georgia	42,257	9,620,836	3,609,788	37.52	24,744.7 (thousands)	4731.3			

Source: Georgia County Guide (data is from 2012)

Plant and Animal Habitats

Americus and Sumter County have many areas that support rare or endangered plants and animals. According to the Georgia Department of Natural Resources, there are several known endangered or threatened plant and animal species in Sumter County. State and federally designated endangered plant and animal species are listed in the following tables.



Gopher Tortoise: Endangered Species in Sumter County

Red Cockaded Woodpecker: Endangered species with habitat in Sumter County

Figure 32: Sumter County Endangered Species			
Animal Occurrences			
Scientific Name	Common Name	Status	
Alasmidonta triangulata	Southern Elktoe	Endangered	
Ameiurus serracanthus	Spotted Bullhead	Rare	
Anodonta heardi	Apalachicola Floater	Rare	
Anodontoides radiatus	Rayed Creekshell	Threatened	
Clemmys guttata	Spotted Turtle	Unknown	
Elliptio arctata	Delicate Spike	Endangered	
Elliptio purpurella	Inflated Spike	Threatened	
Elliptoideus sloatianus	Purple Bankclimber	Threatened	
Gopherus polyphemus	Gopher Tortoise	Threatened	
Graptemys barbouri	Barbour's Map Turtle	Threatened	
Haliaeetus leucocephalus	Bald Eagle	Threatened	
Hamiota subangulata	Shinyrayed Pocketbook	Endangered	
Macrochelys temminckii	Alligator Snapping Turtle	Threatened	
Medionidus penicillatus	Gulf Moccasinshell	Endangered	
Pleurobema pyriforme	Oval Pigtoe	Endangered	
Procambarus gibbus	Muckalee Crayfish	Threatened	



Shinyrayed Pocketbook www.pubs.usgs.gov



Pickering's Morning-glory www.cumauriceriver.org

Figure 33: Sumter County Endangered Species		
Plant Occurrences		
Scientific Name	Common Name	
Asclepias rubra	Red Milkweed	
Carex decomposita	Cypress-knee Sedge	
Coleataenia tenera	Panic Grass	
Dichanthelium hirstii	Hirst Brothers Panic Grass	
Eryngium aquaticum var. ravenelii	Ravenel's Eryngo	
Fimbristylis perpusilla	Harper's Fimbry	
Glyceria septentrionalis	Floating Manna-grass	
Hexastylis shuttleworthii var. harperi	Harper Wild Ginger	
Hypericum adpressum	Bog St. Johnswort	
Liatris pauciflora	Few-flower Gay-feather	
Linum harperi	Harper Grooved Flax	
Minuartia godfreyi	Godfrey's Stitchwort	
Muhlenbergia torreyana	Torrey Dropseed	
Oxypolis canbyi	Canby Dropwort	
Rhexia aristosa	Awned Meadowbeauty	
Rhynchospora harperi	Harper's Beaksedge	
Rhynchospora pleiantha	Clonal Thread-leaved Beakrush	
Sarracenia leucophylla	Whitetop Pitcherplant	
Sarracenia psittacina	Parrot Pitcherplant	
Sarracenia rubra	Sweet Pitcherplant	
Scirpus lineatus	Drooping Bulrush	
Sideroxylon thornei	Swamp Buckthorn	
Spermolepis inermis	Rough-fruited Spermolepis	
Stylisma pickeringii var. pickeringii	Pickering's Morning-glory	
Thelypteris ovata	Ovate Maiden Fern	

Major Park, Recreation and Conservation Areas

Americus and Sumter County have many recreational resources as a result of its location along the Flint River and Lake Blackshear. Also, the rural nature of the county with its many forested areas and agricultural facilities result in many scenic sites and viewsheds (See Appendix for Maps).

Andersonville National Historic Site

The Camp Sumter military prison at Andersonville was one of the largest and deadliest Confederate military prisons during the Civil War. Today, the Andersonville National Historic Site is a memorial to all American prisoners of war throughout the nation's history (www.nps.gov/ande/index.htm). The historic site is comprised of a re-creation of Camp Sumter, the National Prisoner of War Museum and the Andersonville National Cemetery.

The Andersonville National Cemetery was established by an act of Congress in July, 1865. The site of Camp Sumter was purchased by the Georgia Department of the Grand Army of the Republic in May, 1890. Between 1890 and 1910, the prison site was administered by the Woman's Relief Corps, an auxiliary to the Grand Army of the Republic. In 1910, the Woman's Relief Corps donated the prison site to the United States government. At that time, both the prison site and the National Cemetery were to be managed by the Department of the Army. In 1936, the prison site was officially designated the Andersonville Prison Park by the War Department. In October, 1970, Public Law 91-465 authorized the Andersonville National Historic Site (www.nps.gov/ande/learn/management/statistics.htm).

The park maintains a total of 514.61 acres. 480.88 acres are owned by the federal government. The remaining 33.73 acres are non-federally owned but are managed by the park (www.nps.gov/ande/learn/management/statistics.htm).



Andersonville Site Map



Providence Spring Andersonville Park

Jimmy Carter National Historic Site

Jimmy Carter was the 39th President of the United States. His ties to his upbringing in Plains are strong and influenced his character, his life choices and his political policies (www.nps.gov/jica/index.htm). The Jimmy Carter National Historic Site is comprised of the Historic District of Plains, Plains High School, Plains Train Depot, the Carter Boyhood Farm and the Rosalynn Carter Butterfly Trail.

The Plains High School serves as the park museum and visitor center. Exhibits feature a furnished classroom, principal's office and auditorium with displays about the Carters' lives, political and business careers, education, family and religion in Plains. The Plains Train Depot, campaign headquarters in 1976, has a self-guided museum with exhibits focusing on the presidential campaign. President Carter lived at the Boyhood Farm in Archery from age four until he left Plains for college. It is restored to its 1938 appearance and is depicted pre-electricity. The Rosalyn Carter Butterfly Trail consists of eight public gardens and highlights the First Lady's love of nature and desire to conserve butterfly habitat (www.nps.gov/jica/planyourvisit/things2do.htm).

Annual Park visitation in 2016 was 66,441 persons. Since the park's inception in 1988, there have been 1,615,203 visitors (https://irma.nps.gov/Stats/SSRSReports/Park% 20Specific%20Reports/Annual%20Park%20Recreation%20Visitation%20(1904%20-%20Last%20Calendar%20Year)?Park=JICA).



Carter Home at Boyhood Farm in Archery

SAM Shortline Excursion Train

The SAM Shortline Excursion Train, part of the Heart of Georgia Railroad, recently purchased by Genessee and Wyoming, traverses a route from Cordele through Americus and Plains to Archery. This historic Savannah, Americus and Montgomery (SAM) line operates 17 train cars and saw a total of 23,194 visitors in FY 2010. The primary service markets of Valdosta, Albany, Columbus and Macon are all within 100 miles of the train.

Expedition features include the Georgia Veterans State Park and Military Museum (Crisp County), Lake Blackshear Resort and Golf Club (Crisp County), The Rural Telephone Museum (Leslie), Habitat for Humanity's Global Village (Americus), Café Campesino (Americus), The Rylander Theater (Americus), The Windsor Hotel (Americus), President Carter's Campaign Headquarters Museum (Plains) and President Carter's Boyhood Home (Archery). According to the SAM Shortline Excursion Train Business and Management Plan, the most popular amenities for visitors are:

- Visiting the hometown and boyhood farm of President Jimmy Carter
- Riding a passenger train
- The possibility of seeing President Carter
- Viewing the Habitat for Humanity Global Village
- The unique opportunity for a full-day experience
- Visiting the Windsor Hotel in Americus



SAM Shortline Route

Local Parks and Recreation Facilities

Sumter County has a number of facilities promoting recreation. The Highway 19 Sports Complex has fields for baseball, softball, football and soccer, an 18-hole disc golf course, a 5K cross country trail, a playground and a pavilion for family gatherings. The Columns at Boone Park has an outdoor splash pad, a gymnastics center, two gyms for basketball, an indoor walking track and rooms for other programs.

Scenic Sites and Viewsheds

The natural resources available in Americus and Sumter County, combined with the rural character, result in many scenic sites and viewsheds. In addition, the numerous creeks and streams that traverse the county create hills and valleys, providing beautiful views for the visitors and residents of the county to enjoy.

There are many highways and roads in Sumter County that are scenic resources. GA Hwy 49 from Macon County to Americus is particularly tranquil, characterized by views of natural areas, abundant wildlife, pecan groves, rolling farmland and historic farmhouses. There are also many scenic areas along the Flint River and around Lake Blackshear that provide a sense of serenity amid the beauty of nature. Avid bicyclists in Sumter County have established a route along South Lee Street that highlights the historic homes and neighborhoods of Americus and the rich agricultural heritage found in the county.



Hwy 280; Sumter County, GA



Hwy 280; Sumter County, GA

Needs

- Review and update Part V Environmental Ordinances
- Insure active presence on the water planning board
- Partner with the Flint Riverkeeper regarding water quality issues

Opportunities

- Reinvigorate the Keep Sumter Beautiful Program
- Seek funds to install a water system in Sumter County
- Designate water trails along the Flint River, Lake Blackshear and create a Muckalee Creek Kayak Trail and Rec Area



Fishing on Muckalee Creek, Sumter County 1918 Vanishing Georgia Collection, Georgia State Archives

Cultural Resources

People have lived in the State of Georgia and what is now Sumter County for eleven thousand years. Europeans and Africans have had a presence and influence in the state for the last five hundred years. The remains of these groups, their habitation and their activities, are considered cultural resources.

In 1991, a comprehensive survey of Americus and Sumter County historic resources was completed. This survey identified sites, objects, structures and buildings that were eligible for the National Register of Historic Places.

City of Americus

The 1991survey identified 1,508 structures as being eligible for the National Register of Historic Places. Architectural styles present in the city include Greek Revival, Second Empire, Queen Anne and other high Victorian Eclectic styles, Neoclassical Revival, Folk Victorian, and Craftsman. House types present included everything from Single Pens to Bungalows.

Two areas of Americus were identified as having enough historic integrity to be eligible as districts on the National Register of Historic Places. The northern area consists of the historically African-American business district and residential neighborhoods. The southern area includes the existing Americus National Register Historic District and also consists of a historic business district and residential neighborhoods.



Rylander Theater



Windsor Hotel

There are eight designations in Americus listed on the National Register of Historic Places and the Georgia Register of Historic Places. These include: the Americus Historic District (1975, Amended, 1979), Ashby Street Shotgun Row (1997), Campbell Chapel AME (1997), the Dismuke Storehouse (1996), the Guerry Mitchell House (1983), Lustron House (1996), New Corinth Baptist Church (1998), and the Third District Agriculture and Mechanical School (2007).

To protect the city's historic resources, the Americus City Council has enacted a historic preservation ordinance with an appointed historic preservation commission. The historic preservation commission is charged with sponsoring National Register listings, overseeing the

application for survey funds, maintaining an inventory of local historic resources, and attempting to preserve endangered resources. The City has one locally designated historic district, the Americus Historic District that encompasses the same boundaries as the National Register designation.

At present, the City of Americus also participates in the Certified Local Government program administered by the National Park Service. As a result, the city is eligible for the Historic Preservation Fund grant program offered through the State Historic Preservation Office.

Sumter County

The 1991 survey of historic resources identified 2,603 structures in Sumter County as being eligible for the National Register of Historic Places. Of these resources, 1,804 were in incorporated areas while 799 were in rural Sumter County. Identified building types in the unincorporated county ranged from Single Pen, Saddlebag, Central Hallway, Dogtrot, Shotgun, Gabled Ell Cottage, Queen Anne Cottage and Pyramidal Cottage. The Folk Victorian architectural style was predominant in the rural areas of the county; however, Neoclassical Revival and Craftsman were also present.

There are currently fourteen designations in Sumter County listed on the National Register of Historic Places and the Georgia Register of Historic Places. The five located in the unincorporated area of the county include: Liberty Hall (1980), McBain-Newman House (1980), the Morgan Farm (1998), the Teel-Crawford-Gaston Plantation (2004) and the Webb Farm (1985).

Although historic sites are taken into consideration while making land use decisions per various county ordinances, Sumter County has not enacted a historic preservation ordinance or appointed a historic preservation commission to protect historic resources. As a result, there are no locally designated historic properties and the county is not eligible for the Certified Local Government program administered by the National Park Service, nor are they eligible for the Historic Preservation Fund grant program offered through the State Historic Preservation Office. The Sumter Historic Trust is a county-wide non-profit entity that sponsors National Register listings, oversees the



Webb Farm National Register Listed Property



Liberty Hall National Register Listed Property



Teel Crawford Gaston Plantation National Register Listed Property

application for survey funds, maintain an inventory of local historic resources, and attempt to preserve endangered resources.

Sumter County and the City of Americus understand the significance of cultural resources and place high importance on conservation of the area's history, tradition, and culture through preservation. Both local governments make the conservation of the area's history, tradition, and culture through preservation a priority. They also know the benefits of preservation are far-reaching, and can lead to increased heritage tourism, growth in small businesses because of available locations, and a sense of community and tradition.

Needs

- Save the historic fabric of the community (take care of historic downtown assets, protect the integrity of downtown)
- Encourage Federal and State governments to improve/enhance National parks in the county

Opportunities

• Determine the best uses for, rehabilitate and utilize vacant historic buildings

Intergovernmental Coordination

Coordination between local governments, community service providers and local/regional authorities is vital when planning for and anticipating positive growth and development success. Americus and Sumter County have tried in the past to communicate with neighboring jurisdictions and local stakeholders without much success. However, a renewed focus by Americus and Sumter County on sharing information regarding initiatives with elected officials in neighboring jurisdictions will strengthen partnerships and build new cooperative connections.

Coordination of projects and resources will also reduce costs for large endeavors such as road improvements. This approach will not only foster fiscal responsibility by stretching tax payer dollars, it will also ensure that planning and development across jurisdictional boundaries is done in a cohesive manner.

Furthermore, by partnering with neighboring jurisdictions, Americus and Sumter County can produce a greater impact on regional environmental/conservation issues related to water quality, the longleaf pine ecosystem and endangered habitats of the gopher tortoise and red cockaded woodpecker. Working together to ensure conservation of natural resources can spur growth in the outdoor recreation industry and be a powerful economic engine for local communities.

City and county officials must be actively involved in the planning activities of regional organizations like the River Valley Regional Commission. Confirming that all elected officials, government staff, authority members and other appointed officials are certified by the appropriate agencies according to state law will mean that residents have access to the latest information, tools and best management practices that benefit the Americus and Sumter County community.

Lastly, the Service Delivery Strategy, Pre-Disaster Mitigation Plan and Comprehensive Plan should be updated regularly. The SDS update will be completed in conjunction with this update of the Comprehensive Plan. The Pre-Disaster Mitigation Plan for Sumter County, Americus, Andersonville, DeSoto, Leslie and Plains was adopted by the Sumter County Board of Commissioners and the Americus City Council in February of 2015.

Needs

- Better means of communication between local governments, local civic groups, youth development organizations, groups that respond to specific community needs, etc.
- Utilize current technology including social media to engage the community in council/commission meetings, planning efforts and civic volunteering opportunities

Opportunities

- Increase the number of civic leadership meetings held annually
- The City and County should partner on projects that cross jurisdictional lines to insure cost-effective use of resources
- Continue to participate in the Sumter County Chamber's governmental affairs division programs
- Continue to work with regional entities on leadership and economic development



River Valley Regional Commission, monthly council meeting
Existing Land Use

The proper mix of land uses ensures that a community is both viable and sustainable. It is a daunting task to limit new development in order to maintain a certain type of lifestyle. No one really wishes to limit growth at the expense of potential income. Many difficult decisions must be made in order to encourage and improve the economic environment of the community while creating a safe, healthy living environment for the citizens.

Often times, the balance between the residents and business community are at odds. The community decision makers are asked to weigh the past, present, and future desires and demands when making choices about the uses of the land within a jurisdiction, neighborhood, or even a parcel.

The following section includes the results of how the decision makers of Americus and Sumter County would like to see their communities use the land. The information reflects zoning decisions, ordinances, and public input.

Existing Development Patterns

An analysis of existing development patterns provides an understanding of how land is used at a specific point in time. An existing land use map is the first step in gaining an understanding of not only what land uses exist and where they are, but how they interact. The purpose of this section is to map and review existing land use in Americus and Sumter County, look at areas in need of attention, areas in need of protection, and areas with development opportunities.

In order to maintain an ideal visual character, Americus has consistently included landscaping and shade trees in its plans and design standards. The City of Americus has adopted a zoning ordinance and building codes and has adequate staff to enforce these regulations. The city primarily relies on overlay districts to insure attractive development. Overlay districts can be used to implement additional requirements in targeted areas without changing a property's underlying land use designation. However, the visual quality of areas without additional overlay regulations is lacking.

Figure 34: Existing Land Use Definitions Table

Existing Land Use	Definition
Residential	The predominant use of land within the residential category is for single-family dwelling units organized into general categories of net densities.
Multi-Family Residential	The predominant use of land within the residential category is for duplex and multi-family dwelling units organized into general categories of net densities.
Agriculture/ Forestry	This category is for land dedicated to farming (fields, lots, pastures, farmsteads, specialty farms, livestock production, etc.), agriculture, commercial timber or pulpwood harvesting.
Commercial	This category is for land dedicated to non-industrial business uses, including retail sales, office, service and entertainment facilities, organized into general categories of intensities. Commercial uses may be located as a single use in one building or grouped together in a shopping center or office building. Communities may elect to separate office uses from other commercial uses, such as retail, service or entertainment facilities.
Industrial	This category is for land dedicated to manufacturing facilities, processing plants, factories, warehousing and wholesale trade facilities or other similar uses. This category includes landfills.
Parks/ Recreation/ Conservation	This category is for land dedicated to active or passive recreational uses. These areas may be either publicly or privately owned and may include playgrounds, public parks, nature preserves, wildlife management areas, national forests, golf courses, recreation centers, land in a land trust or similar uses.
Public/ Institutional	Community facilities excluding utilities. This category includes certain state, federal or local government uses and institutional land uses. Examples include government building complexes, police and fire stations, libraries, prisons, post offices, schools, military installations, colleges, churches, cemeteries, hospitals, etc.
Transportation/ Communication/ Utilities	This category includes such uses as major transportation routes, public transit stations, power generation plants, railroad facilities, radio towers, cell towers, telephone switching stations, airports, port facilities or other similar uses.
Undeveloped/ Vacant	This category is for lots or tracts of land that are served by typical urban public services (water, sewer, etc.) but have not been developed for a specific use or were developed for a specific use that has been abandoned.

Figure 35: Americus Existing Land Use Acreages	
Residential	2554.57
Agriculture/Forestry	236.8
Commercial	628.41
Industrial	657.11
Parks/Recreation/Conservation	62.73
Public/Institutional	1227.54
Transportation/Communication/ Utilities	4118.46
Undeveloped/Vacant	869.78

Needs

- Review/Update Future Land Use Map for all impacted governmental entities
- Remediate blight in Urban Redevelopment Plan target areas

Opportunities

- Review and update zoning ordinance and all other codes and ordinances as necessary
- Review zoning of downtown and institute design standards city wide

Figure 36: Sumter County Existing Land Use Acreages	
Residential	16637.88
Agriculture/Forestry	269014.03
Commercial	600.30
Industrial	4083.92
Parks/Recreation/Conservation	3593.97
Public/Institutional	1182.53





Future Land Use

An analysis of probable future development patterns is based on an understanding of how local officials and citizens want land used. The first step in this process is the development of a future land use map. Such a map allows analysis of existing and potential resources, current and possible land uses and where and how they may interact. Due to the population trends, there should be only limited pressure placed on Americus and Sumter County's infrastructure and public facilities caused by future development.

This section will map and review proposed land use in Americus and Sumter County, look at areas in need of attention, areas in need of protection, and areas with development opportunities.



Google Satellite Image of Sumter County

Figure 37: Sumter County Future Land Use Definitions		
Future Land Use	Definition	
Residential	This category is established to preserve land areas for single dwelling unit structures and to promote residential areas with low densities. These areas are intended to be geographically defined and protected from the encroachment of uses not performing a function necessary to a residential environment. Certain nonresidential uses which are more compatible with residential uses may be permitted on review by the planning commission. Public water is required.	
Multi-Family Residential	The predominant use of land within the residential category is for duplex and multi-family dwelling units organized into general categories of net densities.	
Agriculture/Forestry	The agricultural/forestry category is established to maintain those areas with land characteristics, such as soil moisture, temperature and content suitable for farming, forestry operations and other agricultural uses from encroachment by untimely and unplanned residential, commercial or industrial development; to permit the continuation of agricultural uses in areas where development is anticipated, but where the present application of zoning controls for future, more intensive uses would be unreasonable and premature; to prevent the subdivision of land for residential development that requires public services such as paved roads, water and sanitary sewer; and to preserve the rural, open space character of certain areas. Certain agricultural uses are referred to as a conditional use and are subject to approval by the planning commission.	
Commercial	The commercial category is established to provide suitable areas for a broad range of retail, wholesale and service uses. General compatibility with abutting different uses is required, this may be achieved through buffering, screening and/or development plan review. Development in these districts should be located on major thoroughfares, arterial streets or collector streets and the associated street network. The location and development of these commercial activities shall be encouraged so as to minimize traffic hazards and interference with adjacent uses.	
Industrial	The industrial category is established to provide areas for the development of industrial and assembly plants and their related activities. It is also the intent of this district that noise, odor, dust and glare associated with uses permitted in this district be confined as much as possible. It is also the intent of this district that traffic generated by uses permitted including raw materials, finished products and employees, be minimal but that transportation facilities and routes be easily accessible. Development in these districts should be served by sanitary sewer or have provision for on-site disposal.	
Parks/ Recreation/ Conservation	This category is for land dedicated to active or passive recreational uses. These areas may be either publicly or privately owned and may include playgrounds, public parks, nature preserves, wildlife management areas, national forests, golf	
Public/Institutional	courses, recreation centers, land in a land trust or similar uses. Community facilities excluding utilities. This category includes certain state, federal or local government uses and institutional land uses. Examples include government building complexes, police and fire stations, libraries, prisons, post offices, schools, military installations, colleges, churches, cemeteries, hospitals, etc.	
Transportation/ Communication/ Utilities	This category includes such uses as major transportation routes, public transit stations, power generation plants, railroad facilities, radio towers, cell towers, telephone switching stations, airports, port facilities or other similar uses.	





Areas Requiring Special Attention

Significant Natural Resources

The City of Americus and Sumter County contain significant environmental features such as soil types, topography, flood prone areas, location of aquifers and wetlands that provide opportunities for and place constraints on the way land is used. Mapping these natural resources in the community can identify where development can safely and feasibly occur and which zones should be protected. Vegetative areas and natural habitats are best left undisturbed in order to optimize the environmental health of the ecosystem by providing sun and wind protection, mitigating stormwater runoff, reducing flooding, improving air quality by reducing carbon dioxide and releasing oxygen into the atmosphere. These resources play a large role in the quality of life for residents; providing access to the natural beauty of the community, and expanding the economy by virtue of their value as tourist amenities.

Natural Resources need to be protected for their ecological and environmental benefits, but also for preservation of regional heritage and character. The environmental resources of Americus and Sumter County are a vital part of the economy, history, and future of the community and should be safeguarded.

Flint River

The Flint River has been identified by the River Valley Regional Commission as a regionally important resource. The importance of the Flint River to the River Valley region is shown through both its natural beauty and environmental diversity. The watershed encompasses 8,500 square miles of Georgia's Piedmont and Coastal Plains provinces. Within the region, municipal, domestic, industrial, and agricultural water needs are supplied by the intricate aquifer system tied to the area's streams. The region's agricultural industry is supported by this water supply.

The Flint River meanders through much of the state, covering 350 river miles within a basin measuring only 212 miles in length. The river is also unique in that it flows unimpeded for over 200 miles, one of only forty rivers in the contiguous United States free-flowing for such a long distance.

While the river is a much-needed water supply for agriculture, the long-term effects of water withdrawal on the river are still unknown. Advocates are concerned the river may be over-utilized in times of prolonged drought; a frequent occurrence in recent decades. In addition, the growing metropolitan areas in the state might begin to impact in-stream flows as a result of increasing water withdrawals. While the river has been left mostly unimpeded by reservoirs, the growing need for new water supplies has created pressure for construction of new dams. The potential impacts of such development on fish and aquatic habitats, birds and other wildlife and vegetation is of such concern that in 2009

the national environmental organization American Rivers classified the Flint as one of America's most endangered rivers.



Flint River; Sumter County, GA



Flint River; Sumter County, GA

Lake Blackshear

Lake Blackshear has also been identified by the River Valley Regional Commission as a regionally important resource. Lake Blackshear was created in the late 1920's when Crisp County constructed a hydro-electric dam near the approximate mid-point of the Flint River. The lake, which is approximately fifteen miles long and a mile wide, covers approximately 8,500 acres on portions of shared boundaries between three of the region's counties (and a fourth further south).

For the avid fisherman several varieties of game fish common to southwest Georgia can be found in Lake Blackshear. These include various species of bass, sunfish, perch, crappie, and catfish.

The lake is susceptible to adverse impacts of high concentrations of residential septic tanks along the lakefront, and intensive agricultural activity in the watershed.



Lake Blackshear; Sumter County, GA



Lake Blackshear; Sumter County, GA

Significant Cultural Resources

Cultural Resources are among those components of life that contribute to development of the Region's sense of place; characteristics that generally distinguish it from other regions. While most events are not known beyond the site of occurrence, some have impacts which reverberate far beyond the site. Americus and Sumter County has a unique history and many locally significant resources. Preserving the resources that represent the history of this community add to the quality of life for all city and county residents.

Rylander Theatre

The Rylander Theatre on Lamar Street seats over 600 people. It was designed by C.K. Howell of New York and opened in 1921. Typical of the Art Deco architectural period, the Rylander has ornate plaster work, beautiful stencils and painted murals. The Rylander was closed for over 40 years, but underwent a \$4.8 million restoration and reopened in 1999. The Rylander serves as a home for the Sumter Players and offers many cultural events during the year.



Interior of the Rylander Theatre



Andersonville National Cemetery

Andersonville National Historic Site

The Andersonville National Historic Site has been recognized by the River Valley Regional Commission as a regionally important resource. Andersonville National Historic Site commemorates the sacrifices, untold hardships, and tremendous courage of Americans held as prisoners of war. The site is comprised of the site of Camp Sumter (Andersonville Prison), the Andersonville National Cemetery and the National Prisoner of War Museum. The stated purpose of the 1970 legislation establishing Andersonville National Historic Site was "...to interpret the role of prisoners-of-war camps in history..." and "commemorate the sacrifice of Americans who lost their lives in such camps."



Andersonville National Prisoner of War Museum Memorial



Memorial at Andersonville National Cemetery

Jimmy Carter National Historic Site

The Jimmy Carter National Historic Site consists of three sites in or near Plains, Georgia. Plains High School serves as the museum and visitor center for the site. The Plains Train Depot served as the presidential campaign headquarters for Jimmy and now houses a self-guided museum detailing his grassroots campaign. The Carter farm was purchased by the National Park Service in 1994 and consists of seventeen of the original 360 acre farm with the residence and surrounding structures restored to its appearance before electricity was installed in 1938.



Jimmy Carter National Historic Site



Downtown Plains, GA



Jimmy Carter National Historic Site



Jimmy Carter Boyhood Farm Site Map

Areas Where Development is Likely to Occur

Sumter County is a rural area highlighted by pine forests, pecan groves and farmland. Growth in Sumter County is most likely to occur in areas with access to water and direct access to state or federal highways. These areas are primarily around the municipalities in Sumter County. One such area anticipating growth is the proposed site for the new Americus-Sumter County Consolidated High School. The new school will be located on South Georgia Technical Parkway across the road from South Georgia Technical College.

Proximity to the scenic beauty along the Flint River and Lake Blackshear on the county's eastern border also results in areas where development is likely to occur. This section of Sumter is a ready draw for recreation, eco-tourism and housing development. U.S. Highway 280, running east to west through Sumter County, and U.S. Highway 19, running north to south through the county, are also attractive for business and industrial development. U.S. Highway 280 connects Sumter County to I-75 and the Inland Port in Cordele. U.S. Highway 19 is a four-lane highway connecting Sumter County to Albany in the south and Atlanta in the north.

Areas Where Development May Outpace Available Facilities and Services

While the majority of Sumter County is in agricultural use, there are population pockets along the northern and eastern borders of the county. The area around Lake Blackshear is being quickly developed. Sumter County has an intergovernmental agreement with Crisp County to provide water to those residents. Another developing area is along the Schley County border. Sumter County has an intergovernmental agreement with Schley County as well to provide water to residents in northern parts of the county. During this comprehensive planning process, the Sumter County Board of Commissioners has adopted a policy of identification and monitoring of areas of dense housing and development to determine if these areas would benefit from a future installation or expansion of utilities to improve water quality and access. The City of Americus has adequate infrastructure capacity and facilities to meet current and future needs.

Areas of Disinvestment with Significant In-fill Development Opportunities

The City of Americus Urban Redevelopment Plan targeted five areas for redevelopment.

The Jackson and College Street neighborhoods are located southwest of the Americus downtown. It is an area characterized by single-family homes and duplexes. However, there is also a trend in these neighborhoods of owner-occupied housing becoming rental units. The primary needs in the Jackson and College Street area are stabilizing the neighborhood, promoting housing development/reinvestment and dealing with nuisance properties.

The Cotton Avenue area is located northwest of the Americus downtown. It is characterized by historic warehouse buildings. The primary needs along Cotton Avenue are creating jobs, economic development and increasing commercial and residential opportunities. The Urban Redevelopment Plan also identified this neighborhood as being a potential extension of the downtown shopping district focusing on the arts and providing venues such as an outdoor marketplace.

Martin Luther King, Jr. Boulevard is located west of the Americus downtown. It consists of major commercial nodes as well as older, established residential neighborhoods. The primary needs along Martin Luther King, Jr. Boulevard are stabilizing the neighborhoods, promoting housing development/reinvestment, dealing with nuisance properties and addressing existing development located in the floodplain.

The Elm Avenue area is located southeast of the Americus downtown and includes neighborhoods to the east and west of Elm Avenue. The primary needs in this area are neighborhood stabilization, housing development, infill/reinvestment, dealing with nuisance properties and promoting economic development/job creation. The Urban Redevelopment Plan identified these neighborhoods as having the potential for private investment to expand the Georgia Southwestern University community.

The Hospital Site is located northeast of the Americus downtown. This area was home to the former Sumter Regional Hospital and was devastated by a tornado in 2007. This area consists of the location of the former hospital and several commercial businesses which have been built or rebuilt since the tornado. The primary needs of this area are housing development, infill/reinvestment, dealing with nuisance properties and promoting economic development/job creation.

While there are no pockets of disinvestment in the county, there are many individual sites that would benefit from redevelopment. These include locations of former industrial uses as well as abandoned sites that served intensive agricultural purposes.

The City of Americus and Sumter County have created a land bank to deal with issues of blight and targeted redevelopment of areas of disinvestment. Also, both local governments have trained zoning administrators and building/code enforcement officials to oversee revitalization within their jurisdictional boundaries.

Brownfields

In general terms, Brownfields are abandoned or underused industrial or commercial properties where redevelopment is complicated by actual or perceived environmental contamination. There is no requirement on size, location, age or past use for Brownfield's. Some issues involving Brownfield's are the potential to cause harm to the population and the environment, the reduction in employment opportunities and tax revenue, the increase in illegal dumping, and the reduction in the property value for the surrounding area. Redeveloping Brownfield's can restore property to productive use, increase property values, improve public health and the environment, and utilize existing public infrastructure and increasing job opportunities and local tax revenues.

There are no brownfields listed for Americus or Sumter County on the Environmental Protection Agency's Superfund list. However, the former landfill site in Sumter County has recently received state funding to develop and implement a groundwater monitoring plan. Other potential Brownfield's in Americus and Sumter County consist mostly of abandoned industrial/agricultural properties, junk yards, old gas stations, and property with abandoned vehicles and equipment.



Example of a Brownfield





Vision Statement

We envision Americus-Sumter County as a vibrant, culturally-diverse community with an excellent educational system, a well-balanced transportation network, an appropriate balance of industry, retail, restaurants, corporations and housing stock that provide quality development for the places we live, work, learn and play. We will utilize our land, make public investments and manage our natural and cultural resources in a manner that encourages growth that is both economically viable and environmentally responsible in order to build a robust future for all citizens.

Community Objectives

This section is organized with a broad statement defining each community planning objective followed by policies to guide project implementation. The objectives, created by the Georgia Department of Community Affairs and known as "Quality Community Objectives," were "adapted from generally accepted community development principles" (Quality Community Objectives Fact Sheet, Georgia Department of Community Affairs). Americus and Sumter County have reviewed, adopted and used these objectives as a framework for the development of the Comprehensive Plan Update. The policies accompanying each objective were developed by Americus and Sumter County in response to community identified Needs and Opportunities. Together these objectives and policies will assist community leaders in making local government decisions that affect the county's future land use patterns, environmental and historical resources, economic development and overall quality of life.

Economic Prosperity

Encourage development or expansion of businesses and industries that are suitable for the community. Factors to consider when determining suitability include job skills required; long-term sustainability; linkages to other economic activities in the region; impact on the resources of the area; or prospects for creating job opportunities that meet the needs of a diverse local workforce.

- Americus and Sumter County should partner with the Sumter County Chamber, One Sumter Foundation, SCDA, SGTC, GSW, and other entities to develop a strategy for business/industrial retention and recruitment.
- Assist in securing funding for economic development activities.
- Identify untapped markets in the economy of Americus and Sumter County and actively recruit businesses to fill those gaps.
- Support partnerships between GSW and SGTC to improve training of workforce and development of new businesses in Americus and Sumter County.
- Identify entrepreneurs in Americus and Sumter County and assist them with business development.
- Ensure Americus and Sumter County have the facilities and services in place to retain existing businesses and recruit new businesses.
- Identify new uses for and actively recruit developers for underutilized buildings and sites in Americus and Sumter County.
- Improve the variety of retail offerings in downtown Americus, the city at-large and Sumter County by promoting available financial incentives to entrepreneurs.
- Identify areas where mid-level neighborhood retail would be feasible and appropriate.
- Support the Main Street program and its initiatives.
- Enlarge the CBD to provide more businesses with the services and benefits of the Main Street program.





Main Street Downtown Americus



Agritourism in South Georgia



Little Brothers Bistro Americus, GA

- Support the Americus-Sumter County Tourism Board and its initiatives.
- Market Americus and Sumter County statewide.
- Identify business incentive programs offered by the state and federal governments that would best benefit Americus and Sumter County.
- Partner with local businesses, the Sumter County Chamber, One Sumter Foundation, SCDA, SGTC, GSW, and other entities to develop a young professionals program that will provide internships, mentoring opportunities and networking aimed at retaining graduates and recruiting the brightest workers in Americus and Sumter County.
- Partner with local businesses, WIOA, the Sumter County Chamber, One Sumter Foundation, SCDA, SGTC, GSW, and other entities to provide internships and mentoring opportunities to assist in the development of soft skills in the workforce.
- Support GSW and SGTC in the location of college facilities downtown.
- *Recruit and develop businesses that will support healthy lifestyles, bicycle tourism and eco-tourism initiatives.*
- Support the agriculture industry and agri-tourism initiatives in Americus and Sumter County.

Resource Management

Promote the efficient use of natural resources and identify and protect environmentally sensitive areas of the community. This may be achieved by promoting energy efficiency and renewable energy generation; encouraging green building construction and renovation; utilizing appropriate waste management techniques; fostering water conservation and reuse; or setting environmentally sensitive areas aside as green space or conservation reserves.

- Ensure EPD Part V ordinances are up to date.
- Encourage conservation of water in Americus and Sumter County by providing information on the importance of water quality to the people, businesses and industries of the area.
- Partner with local and state organizations that focus on natural resources conservation to develop educational programs for property owners and local schools.
- Assist in securing funding for natural resources conservation.
- Monitor areas of dense housing and development in the county to identify which areas would benefit from installation or expansion of utilities to improve water

quality.

- Identify and enhance areas of natural beauty and scenic views to attract tourism.
- Determine the feasibility of developing water trails along the Flint River, Lake Blackshear and Muckalee Creek.
- Provide information to property owners regarding state and federal financial incentives for natural resources conservation.
- Encourage the use of alternate energy sources by providing information on financing and installation to property owners.



Georgia Water Trails Network

Efficient Land Use

Maximize the use of existing infrastructure and minimize the costly conversion of undeveloped land at the periphery of the community. This may be achieved by encouraging development or redevelopment of sites closer to the traditional core of the community; designing new development to minimize the amount of land consumed; carefully planning expansion of public infrastructure; or maintaining open space in agricultural, forestry, or conservation uses.

- Insure all codes and ordinances are up to date and reflect current state law and legal practices.
- Implement the work items found in the Urban Redevelopment Plan.
- Determine feasibility of form-based codes versus conventional zoning for downtown Americus.
- Determine the need for new equipment (vehicles, computers, color copier) and software to better manage zoning and code enforcement cases.
- Assist in securing funding for land use initiatives.
- Continue to pursue, promote and encourage relationships with all jurisdictions within Sumter County regarding growth and development concerns.
- Consider preservation of agricultural resources when making land use decisions.
- Support the Land Bank Authority and the Urban Redevelopment Agency in their efforts to revitalize blighted properties in Americus and Sumter County



Example of form-based code illustration for a downtown

Local Preparedness

Identify and put in place the prerequisites for the type of future the community seeks to achieve. These prerequisites might include infrastructure (roads, water, sewer) to support or direct new growth; ordinances and regulations to manage growth as desired; leadership and staff capable of responding to opportunities and managing new challenges; or undertaking an all-hazards approach to disaster preparedness and response.

- Identify potential uses for the fairgrounds and support revitalization of the space.
- Assist in securing funding for facilities and services provided by the local governments to the residents of Americus and Sumter County.
- Develop recreational facilities for residents of Americus and Sumter County as needed.
- Monitor areas of dense housing and development in the county to identify which areas would benefit from installation or expansion of utilities.
- Ensure first responders have necessary training and equipment to guarantee the safety of the residents of Americus and Sumter County.
- *Review pay scale for first responders and support necessary pay increases to improve recruitment and reduce turnover in the departments.*
- Determine the feasibility of using existing agricultural irrigation systems as water points for the county fire department to improve ISO rating.
- Continue to cooperate with the Georgia Department of Transportation in the design and implementation of projects along state and federal routes.
- *Maintain, improve and/or expand existing utility systems in the city.*
- Develop a maintenance schedule for infrastructure.
- Maintain and improve community-owned buildings.







Sumter County Rec. Facility

• Create an integrated web portal for all community entities.

Sense of Place

Protect and enhance the community's unique qualities. This may be achieved by maintaining the downtown as focal point of the community; fostering compact, walkable, mixed-use development; protecting and revitalizing historic areas of the community; encouraging new development that is compatible with the traditional features of the community; or protecting scenic and natural features that are important to defining the community's character.

- Promote the identification, protection and enhancement of historic properties.
- Insure that historic buildings in downtown Americus and in the locally designated Americus Historic District are well-maintained.
- Assist in securing funding for historic preservation activities.
- Determine best uses for, rehabilitate and utilize vacant historic buildings.
- Provide information regarding state and federal financial incentives for owners of historic properties.
- Communicate regularly with the park rangers, Southwest Georgia Railroad Excursion Authority, DNR, state legislators and federal representatives regarding the importance of the National Parks in Sumter County, their mission and their effect on the local economy.



Downtown Americus by Allen Forrest

Regional Cooperation

Cooperate with neighboring jurisdictions to address shared needs. This may be achieved by actively participating in regional organizations; identifying joint projects that will result in greater efficiency and less cost to the taxpayer; or developing collaborative solutions for regional issues such as protection of shared natural resources, development of the transportation network, or creation of a tourism plan.

- All jurisdictions within Sumter County should partner to complete projects, accomplish goals and promote fiscal responsibility that benefits the residents of Sumter County and each jurisdiction.
- Determine better means of communication between local civic groups, youth development organizations, groups that respond to specific community needs, and diverse social, economic and racial groups in order to improve decision making.
- Identify the best way to inform the community of local government decisions and to engage the community in planning efforts and volunteering for civic projects.
- Participate in regional planning efforts promoted by the River Valley Regional Commission and other regional organizations.



Americus and Sumter Comprehensive Planning Meeting 2017

Housing Options

Promote an adequate range of safe, affordable, inclusive, and resource efficient housing in the community. This may be achieved by encouraging development of a variety of housing types, sizes, costs, and densities in each neighborhood; promoting programs to provide housing for residents of all socio-economic backgrounds; including providing information regarding affordable mortgage finance options; instituting programs to address homelessness issues in the community; or coordinating with local economic development programs to ensure availability of adequate workforce housing in the community.

- Support development of a variety of housing options to create an optimal balance of housing types between owner-occupied and rental units.
- Partner with state and federal agencies to provide information to local residents regarding housing resources.
- Assist in securing funding for housing activities.
- Support the increase in density of residential development where feasible.
- Encourage the development/redevelopment of the area around Lake Blackshear to optimize the return on community investment.
- Continue rehabilitation of houses in and near the historic district.
- Encourage rehabilitation of historic buildings in Americus and Sumter County through providing information on state and federal grants and incentives.
- Support housing downtown to assist in revitalizing the central business district.
- Establish mixed-use/mixed-income neighborhood developments where feasible.



GROUND FLOOR COMMERCIAL Example of Live/Work Development

Transportation Options

Address the transportation needs, challenges and opportunities of all community residents. This may be achieved by fostering alternatives to transportation by automobile, including walking, cycling, and transit; employing traffic calming measures throughout the community; requiring adequate connectivity between adjoining developments; or coordinating transportation and land use decision-making within the community.

- *Maintain and improve transportation infrastructure as needed.*
- Develop bike lanes and trails to encourage alternative means of transport, healthy living and tourism throughout Americus and Sumter County.
- Connect important locations in Americus and Sumter County by well-maintained sidewalks and pedestrian trails to provide residents with alternate ways to get around the community.
- Support the Americus-GSW bike share program.
- Improve major gateways into Americus and Sumter County with landscaping.
- Encourage appropriate design and placement of wayfinding signage throughout Americus and Sumter County.
- Improve streetscapes in Americus to encourage bicycle and pedestrian access and revitalize business districts.
- Improve connectivity and walkability of Americus by linking important and desirable locations and resources for pedestrians and bicyclists.
- Link GA 377 to GA 49 and US 19 to a designated bicycle route creating a pedestrian-bicycle tourism corridor.



Example of Pedestrian and Bicycle Pathway



Example of a Sharrow for bicycle paths



Americus Bike to Work Day

- Provide information regarding public transportation routes and services to residents by placing posters and brochures in places where people gather (i.e. grocery stores, post offices, churches, schools, libraries, etc.).
- Provide information regarding public transportation routes and services to students by placing posters and brochures in places where students gather.
- Optimize the use of the airport by maintaining facilities and improving services as necessary.
- Optimize the use of the railroads in Americus and Sumter County for freight, tourism and economic development.
- Coordinate identified transportation issues between Americus, Sumter County and the One Sumter Foundation.
- Work with businesses and industry within the community on transportation issues.

Educational Opportunities

Make educational and training opportunities readily available to enable all community residents to improve their job skills, adapt to technological advances, manage their finances, or pursue life ambitions. This can be achieved by expanding and improving local educational institutions or programs; providing access to other institutions in the region; instituting programs to improve local graduation rates; expanding vocational education programs; or coordinating with local economic development programs to ensure an adequately trained and skilled workforce.

- Support the efforts of the Sumter County Board of Education, local colleges and universities, and other local organizations in the efforts to reduce the high school dropout rate and increase education attainment among students in Americus and Sumter County.
- Support the efforts of local organizations to increase parental involvement in the school system.







- Partner with local businesses, the Sumter County Chamber, One Sumter Foundation, SCDA, SGTC, GSW, and other entities to develop programming that will provide internships and mentoring opportunities for students in Americus and Sumter County.
- Support the Board of Education in their development of a College and Career Academy.
- Partner with the WIOA program, local colleges and universities, and other local groups to provide more job training opportunities.
- Partner with local colleges and universities and other organizations to insure facilities for the GED program are sufficient.
- Support GSW and SGTC in the coordination of program initiatives.
- Support the GSW application to become a Carnegie Community Engaged University.

Community Health

Ensure that all community residents, regardless of age, ability, or income, have access to critical goods and services, safe and clean neighborhoods, and good work opportunities. This may be achieved by providing services to support the basic needs of disadvantaged residents, including the disabled; instituting programs to improve public safety; promoting programs that foster better health and fitness; or otherwise providing all residents the opportunity to improve their circumstances in life and to fully participate in the community.

- Provide information on Phoebe-Sumter Health and Wellness programming at local government offices.
- Support Phoebe-Sumter in the effort to improve access to health education, testing supplies, and assessments for at-risk populations.
- Support Phoebe-Sumter in the recruitment for healthcare providers.
- Support the efforts of local organizations to improve access to healthy foods and to educate residents on nutrition management.
- Support the efforts of local organizations to provide programming and opportunities on healthy activities and life choices.





• Support the Sumter County Health Department and their initiatives to improve the lives of Americus and Sumter County residents.

Quality of Life

Enhance daily living with wholesome food and clean air and water, enjoyment of unfettered open spaces and bodies of water, conservation of wildlife and natural resources, security from crime, and protection from toxic substances.

Americus and Sumter County Policies

- Ensure local law enforcement has needed equipment and training.
- Support partnerships between local law enforcement agencies and other local groups with initiatives to reduce the crime rate.
- Enhance public spaces with amenities to encourage social interaction among residents.
- Engage the community in planning efforts and volunteering through regular active communication.



Bike to Work Event; Rylander Park. Americus, GA



Volunteer City Clean Up Event Americus, GA

REPORT OF ACCOMPLISHMENTS

Sumter County Report of Accomplishments 2013 - 2017

Activity	Status	Explanation
Community Facilities		
Tornado safe rooms completion	Completed 2013	
Emergency warning system/signals	Completed 2013	
Complete human services one- stop-shop/driver's license	Completed	
Purchase fire vehicles	Completed 2013	
Purchase fire equipment	Completed 2013, 2014, 2015, 2016, 2017	
Develop emergency operation shelter	Completed 2013	Basic EOC is operational. We will continue to enhance.
Georgia state patrol office improvements	Completed 2013	
Narrow banding and communication upgrades	Completed 2013, 2014	
Purchase vehicles sheriff's office	Completed 2013, 2014, 2015, 2016, 2017	Project was modified to 3 vehicles due to funding.
Investigate feasibility of managing landfill gases	Completed 2014	A Study was completed by UGA. This was coordinated through Archway.

Library building renovations and resource materials	Completed 2014, 2015	Primarily lighting retrofit.
Human services one-stop- shop/elections	Postponed 2014	This project will be undertaken in 2017. Possibly relocated to a location other than the High School.
Lake Blackshear library drainage mediation	Postponed 2015	Decision to Postpone was made in consensus with the library. A feasibility assessment will be done in 2020.
Fire cascade refill system	Completed 2015	Largely grant funded.
Fairground improvements	Underway 2017	Will carry forward into 2018. SPLOST funding in place.

Activity	Status	Explanation
Economic Development		
Facilitate economic and residential development through service delivery, financial packaging, etc.	Underway 2014, 2016	\$800,000 CDBG approved. Contingent upon funding.

Activity	Status	Explanation
Housing		
Housing and/or public infrastructure improvements	Completed 2013, 2015, 2017	Applied for \$800,000 CDBG
Activity	Status	Explanation
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Land Use		
Zoning ordinance revisions U.S. 19; 19/280 int. memorial mile	Not Accomplished 2013	The County had a study done through Archway. The subject became complicated regarding signage and the BOC postponed implementation. This project will be removed from the next Work Program.
Adopt urban redevelopment plan	Postponed 2013	The Board of Commissioners will revisit this in 2020.
Create land bank	Completed 2014	
Create urban development authority	Not Accomplished 2014	Delayed in favor of creating a land bank.
Begin update of comprehensive plan	Underway 2016	Comprehensive Planning process will be completed in June, 2017.

Activity	Status	Explanation

Natural and Cultural Resources

Pursue recreation enhancements	Completed
rails, etc.)	2015

Activity	Status	Explanation
Transportation		
Road resurfacing	Completed 2013, 2014, 2015, 2016. 2017	Road Resurfacing is always a work in progress; however, we are on schedule with LMIG funding.
Support widening of U.S. 280 (2-4 lane)	Not Accomplished 2013	Through meetings and communications with GDOT, there are currently no plans for this. This project will be removed from the next Work Program.

Realign (signal) 5-points int. Rucker/Northside, Bumphead, Southerfield, Montgomery, Carver	Not Accomplished 2013	GDOT unofficially declined to fund this project due to cut backs. This project will be removed from the next Work Program.
Resurface S.R. 30	Completed 2014	
Consider extending bicycle routes	Completed 2014	Feasibility considered in conjunction with District Line TSPLOST project. Funding insufficient.
South Georgia Tech Parkway improvements	Underway 2015	Regional TSPLOST funded. Should be completed in 2019.
Intersection improvements S. GA Tech Parkway/S.R. 49	Underway 2015	Regional TSPLOST funded. Should be completed in 2020.
Replace traffic signal at Mayo/Southerfield int.	Not Accomplished 2015	Part of a greater project. This project will be removed from the next Work Program.
District Line Road improvements	Underway 2017	2019 Preliminary hearings have been held. Plans being designed.

Americus Report of Accomplishments 2013 – 2017

Activity	Status	Explanation
Community Facilities		
Data Center Computer System Upgrades	Completed 2013, 2014, 2015, 2016, 2017	Needs are evaluated annually. This is regular maintenance and will be removed from the next Work Program.
GIS Department 44" plotter	Completed 2013	
Human Resources Furniture upgrade	Completed 2013	
Website	Completed 2013, 2014	Maintenance and upgrades to the website are done on a regular basis.
Outdoor Display sign	Completed 2013	
Service vehicle/truck/van replacement	Completed 2013, 2014, 2015, 2016, 2017	Replacement of all city service vehicles are done on a regular basis. This item will be removed from the next Work Program.
Vehicle Exhaust Removal System	Completed 2013, 2014, 2015	
Purchase of Fire Hose, SCBA, Nozzles/Appliances and Protective Gear	Completed 2013, 2014, 2015, 2016, 2017	Purchase and replacement of equipment and gear for the fire department is done on a regular basis. This item will be removed from the next Work Program.
Furniture Upgrade	Completed 2013	

Health and Wellness upgrade	Underway 2013	Reviewing and upgrading equipment and location of the city gym. This is a priority for the city and will be included in the next Work Program.
Thermal Imager	Completed 2013, 2014	
Live Fire Training Facility	Underway 2013	This facility is needed; however, the city has been unable to locate funding. This is still a priority for the City and will be on the next Work Program.
Fire Protection Sprinkler Sys.	Underway 2013, 2014	Providing fire suppression for each city building is done as funding is available. This item will be on the next Work Program.
Station #2	Completed 2013	
Municipal Bldg. Fire Suppression Syst.	Underway 2013	Providing fire suppression for each city building is done as funding is available. This item will be on the next Work Program.
HVAC Cooling Towers	Completed 2013	
Emergency generator	Postponed 2014	Postponed due to budget constraints. Moved to 2018.
Police Department Vehicle Replacement	Completed 2013, 2014, 2015, 2016, 2017	Purchase and replacement of equipment and gear for the police department is done on a regular basis. This item will be removed from the next Work Program.
Computers, cameras and equipment for vehicles	Completed 2013, 2014, 2015, 2016, 2017	Purchase and replacement of equipment and gear for the police department is done on a regular basis. This item will be removed from the next Work Program.

Body Armor	Completed 2013, 2014, 2015, 2016, 2017	Purchase and replacement of equipment and gear for the police department is done on a regular basis. This item will be removed from the next Work Program.
Eastview Cemetery Beautification Phases II/III	Underway 2013	Plans have been designed. The City is looking for a funding source.
18,000 lb. heavy duty lift	Completed 2013	
Mowers and Equipment	Completed 2013, 2014, 2015, 2017	Purchase and replacement of mowers and equipment is done on a regular basis. This item will be removed from the next Work Program.
Water/Sewer maintenance, line replacement and extension	Completed 2013, 2014, 2015, 2016, 2017	Maintenance of the water and sewer system is done on a regular basis. This item will be removed from the next Work Program.
Plant #1 Window Replacement	Completed 2013	
RAS Pump Rebuild	Completed 2013	
CAO Rees Park kitchen upgrade	Not Accomplished 2014	Project was re-evaluated and determined not to be feasible. It will be removed from the next Work Program.
Natural Gas Dept. maintenance, main extensions and valve replacement	Completed 2013, 2014, 2015, 2016, 2017	
Natural Gas Dept. high pressure lines addition/extension	Not Accomplished 2013	There was not enough customer growth or added gas load to warrant further development of the system. This item will be removed from the next Work Program.

Baffles for meeting room	Underway 2015, 2016, 2017	Upgrade plans for the Rees Center will be completed by 2018.
Fire Station #4	Underway 2016, 2017	This is a priority for the city. Funding has not been available for this project. It will be on the next Work Program.
Engine for Fire Station #4	Underway 2016	This is a priority for the city. Funding has not been available for this project. It will be on the next Work Program.
Sewer Vac. truck	Underway 2016	Purchase and replacement of service trucks and equipment is done on a regular basis. This item will be included in the next Work Program.

Activity	Status	Explanation
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Economic Development

Farmers Market	Completed 2013	
Christmas decorations & lighting	Completed 2013, 2014, 2015, 2016, 2017	Staff changed in 2014. Upgrade of lighting and decorations done annually. This project will be removed from the next Work Program.
Facade & Sign Grants	Completed 2013, 2014, 2015, 2016, 2017	Applications received on an on-going basis. This item will be removed from the next Work Program.
Business Needs Analysis	Completed 2013	This is completed on a monthly basis for the City of Americus. This item will be removed from the next Work Program.
Facilitate economic and residential development through service delivery, financial packaging, etc.	Underway 2013	Projects are evaluated as they arise. This item will be removed from the next Work Program.

Activity	Status	Explanation
Housing		
Comm. & Econ. Dev. Housing Assistance/Public Facilities	Underway 2014, 2016, 2017	CDBG and CHIP programs in place. New requests are evaluated on a first come first served basis. This item will be removed from the next Work Program.
Housing Assistance	Completed 2013	

Activity	Status	Explanation
Land Use		
Adopt urban redevelopment plan	Completed 2013	
Create urban redevelopment authority	Completed 2013	
Create land bank	Completed 2013	
Begin USCDAte of Comprehensive Plan	Underway 2016	Expected completion date of June, 2017.

Activity	Status	Explanation
Natural and Cultural Reso	ources	
Respond to needed neighborhood park enhancements	Completed 2015, 2016	

Activity	Status	Explanation
Transportation		
Support improvements to US 280; (four lane for inland port in Crisp) unknown DOT	Underway 2013	Americus is coordinating with Sumter County, Crisp County and GDOT. Anticipated completion of project in 2020.
TE Grant (GSW Entranceway)	Underway 2013	Project has moved to Hwy 19 and is in the design phase.
Resurfacing	Underway 2013, 2014, 2015, 2016, 2017	Road maintenance is completed on a regular basis. This item will be removed from the next Work Program.
Street Sweeper Replacement	Completed 2013	
Consider designating bike routes	Underway 2014	The City has partnered with RVRC and Sumter Cycling to identify routes. The City also adopted a Complete Streets Ordinance in 2017.
Sidewalk replacement	Underway 2014, 2015, 2016, 2017	Sidewalk maintenance is completed on a regular basis. This item will be removed from the next Work Program.
Barlow Bridge maintenance	Completed 2014	

COMMUNITY WORK PROGRAM

Sumter County Community Work Program 2017 - 2022

Activity	Years	Responsible Party	Cost Estimate	Funding Source
Community Facilities				
Keep information on the county's and city's website current and update services provided on the websites as feasible.	2017-2022	Web Site Coord/ Department Heads	Staff Time and subscriptions	General Fund
Replace Main County Fire Department Office	2020-2021	Fire Chief/ BOC	1,500,000	SPLOST
Upgrade one bay fire stations in the county to two bay fire stations	2020	Fire Chief / BOC	500,000	SPLOST
Continue build out at former Armory site to Establish an Emergency Operations Center	2018-2019	Coordinated through EMA Director	\$350,000	SPLOST, Grants
Perform feasibility study for providing utilities to unincorporated areas	2019-2020	Public Works/ Finance Director/ RVRC	25,000	Grants, General Fund
Purchase County Vehicles on Projected Schedule to accomplish Fleet Replenishment	2017-2022	BOC	\$125,000/YR	SPLOST
Replace Fair Grounds Facility as SPLOST Priority Project	2022	BOC	\$3,000,000	SPLOST
Enhance Recreation Facilities as SPLOST Priority Project	2021-2022	BOC	\$2,000,000	SPLOST
Human Services One-Stop- Shop/ Elections	2017	BOC	\$500,000	General Fund, Grants

Drainage mediation at the Lake Blackshear Library.	2020	BOC	\$10,000	General Fund
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Activity	Years	Responsible Party	Cost Estimate	Funding Source

Economic Development

Complete a branding study for Sumter County tourism and downtown Americus	2018	Tourism Council One Sumter Americus Main Street	\$10,000	Tourism Council Operating Funds/ Hotel-Motel Tax/ One Sumter
Coordinate utilities study being done for Comm Devel with Econ Devel	2019-2020	SCDA/ Public Works/ Finance Director/ RVRC	Staff Time	Grants/ General Fund
Facilitate economic and residential development through service delivery, financial packaging, etc.	2017 - 2022	BOC/SCDA	\$500,000	Grants/General Fund

ActivityYearsResponsible
PartyCost
EstimateFunding Source

Housing

Enforce building codes and land use ordinances to insure well-maintained housing.	2017-2022	Code Enforcement	\$50,000/yr	Departmental Budget
Seek CDBG and CHIP Funding	2018, 2020, 2022	BOC	\$500,000/ Every Other Year	CDBG/ CHIP / Local Match

Activity	Years	Responsible Party	Cost Estimate	Funding Source
Land Use				
Review/Update Future Land Use Map	2017-2022 Ongoing	Planning & Zoning/ BOC	\$5,000/Yr	Department Budget/ General Fund

Review and update zoning ordinance and all other codes and ordinances as necessary.	2017-2022	Planning & Zoning/ Code Enforcement / BOC/ County Atty	TBD	Departmental Budget / General Fund
Adopt Urban Redevelopment Plan.	2020	Planning & Zoning/ Code Enforcement / BOC/ County Atty	\$15,000	Departmental Budget / General Fund/Grants
Create Urban Development Authority.	2020	Planning & Zoning/ Code Enforcement / BOC/ County Atty	TBD	Departmental Budget / General Fund/Grants

Activity	Years Responsib Party	ble Cost Estimate Funding Sourc	e
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Natural and Cultural Resources

Update the countywide Historic Resources Survey	2019	RVRC	\$5,000	General Fund / Grants
Review and update required Part V Environmental Planning Criteria.	2017-2022	BOC/RVRC	N/A	General Fund
Reinvigorate the Keep Sumter Beautiful Program	2018 -2019	Tourism Council	\$10,000	Hotel / Motel Tax
Conduct a feasibility study regarding water trails along the Flint River, Lake Blackshear and Muckalee Creek.	2019-2022	Tourism Council/ SCDA / BOC / Americus City Council	\$5,000	Hotel/ Motel Tax / General Fund

Activity	Years	Responsible Party	Cost Estimate	Funding Source
Transportation				
Add Bike Lanes	2017-2022	Public Works	TBD, by project	Transportation Grants
Complete all segments, including S. GA Tech. Pkwy. improvements, of truck route bypass of downtown Americus.	2018-2022	GDOT/ Public Works / Other Interested Parties	\$30,000,000	GDOT/ LMIG / TIA / Grants
District Line Road improvements.	2019	GDOT/ Public Works / Other Interested Parties	\$1,000,000	GDOT/ LMIG / TIA / Grants

	Activity	Years	Responsible Party	Cost Estimate	Funding Source
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Intergovernmental Coordination

Review and update all Intergovernmental Agreements – as Needed	2018-2022	All Governmental Entities	TBD by provisions of agreements	General Fund of Entities
Increase the number of civic leadership meetings held annually	2017-2018	All Governmental Entities	UNK	General Fund of Entities / Sponsorship Opportunities
Explore Economies of scale in purchasing / paving / shared services opportunities	2017-2022, ongoing	All Governmental Entities	UNK	Sources to be Identified according to project

City of Americus Community Work Program 2017 – 2022

Activity	Years	Responsible Party	Cost Estimate	Funding Source
Community Facilities				
Keep information on the county's and city's website current and update services provided on the websites as feasible.	2017-2022	City of Americus Tourism Board Main Street	N/A	Americus COA/General Fund
Construct new training facility/burn tower for first responders	2018	Americus Fire Dept.	\$10,000	Americus General Fund
Construct health and Wellness upgrade to City Gym.	2019	City of Americus	\$200,000	Americus General Fund
Construct Live Fire Training Facility	2022	City of Americus Americus Fire Dept.	\$500,00	Americus General Fund Dept. of Homeland Security
Fire Protection Sprinkler System for city-owned buildings including the Municipal Building	2020	City of Americus	\$50,000	Americus General Fund Grants
Purchase emergency generator	2018	City of Americus	\$5,000	Americus General Fund
Complete Eastview Cemetery Beautification Phases 2 and 3	2020	City of Americus	\$30,000	Americus General Fund Grants
Construct Fire Station #4	2022	City of Americus Americus Fire Dept.	\$750,000	Americus General Fund USDA
Purchase engine for Fire Station #4	2022	City of Americus Americus Fire Dept.	\$750,000	Americus General Fund USDA Dept. of

				Homeland Security
Purchase sewer vac. truck	2019	City of Americus	\$150,000	Americus General Fund USDA

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Economic Development

Develop a larger farmer's market with a variety of goods downtown	2017-2022	City of Americus Main Street Tourism Board	\$25,000	Americus General Fund Hotel/Motel Tax
Host more community events downtown through the Main Street Program	2017-2022	Main Street Tourism Board	Unknown	Americus Tourism/Marketing Hotel/Motel Tax
Recruit brewery	2017-2022	Main Street SCDA Chamber Georgia Southwestern	Unknown	Americus Tourism/Marketing GSW DCA USDA
Complete a branding study for Sumter County tourism and downtown Americus	2018	Tourism Council One Sumter Americus Main Street	\$10,000	Tourism Council Operating Funds/ Hotel-Motel Tax/ One Sumter
Perform a market study for downtown Americus	2017-2022	One Sumter Americus Main Street	\$50,000	One Sumter

Activity	Years	Responsible Party	Cost Estimate	Funding Source
Housing				
Increase the number of sidewalks and connectivity	2018-2022	City of Americus	\$40,000 Annually	SPLOST TSPLOST

Establish mixed- use/mixed-income neighborhood developments	2018-2022	City of Americus	\$10,000	Americus General Fund
Increase "complete street" options for neighborhood residential	2019	City of Americus	\$10,000	Americus General Fund
Enforce building codes and land use ordinances to insure well-maintained housing.	2018-2022	City of Americus	N/A	Americus General Fund

Activity	Years	Responsible Party	Cost Estimate	Funding Source
Land Use				
Review/Update Future Land Use Map for all impacted governmental entities	2018-2019	City of Americus	\$20,000	Americus General Fund
Review and update zoning ordinance and all other codes and ordinances as necessary.	2018-2019	City of Americus	\$20,000	Americus General Fund

Activity Years	Responsible Party	Cost Estimate	Funding Source
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Natural and Cultural Resources

Update the countywide Historic Resources Survey.	2017-2022	City of Americus	\$50 per Resource	Americus General Fund GA DNR
Review and update Part V Environmental Planning Criteria.	2017-2022	City of Americus RVRC	N/A	Americus General Fund
Reinvigorate the Keep Sumter Beautiful Program	2017-2019	City of Americus Tourism Board	\$30,000	Americus General Fund Grants

Designate water trails along the Flint River, Lake Blackshear and create a Muckalee Creek Kayak Trail and Rec Area.	2017-2022	City of Americus Sumter County Flint Riverkeeper GA DNR RVRC	\$400,000	Americus General Fund Sumter County GA DNR
---	-----------	--	-----------	---

Responsible Cost **Funding Source** Activity Years Party **Estimate** Transportation City of Americus City of Americus \$100,000 **TSPLOST** Add bike lanes 2017-2022 GA DOT GA DOT **RVRC** City of Americus Evaluate popularity of bike City of Americus GA Southwestern share and enhance if 2017-2022 \$10,000 **TSPLOST** GA DOT Grants necessary **RVRC** Conduct a traffic study in the downtown to identify City of Americus City of Americus 2017-2018 \$50,000 GA DOT **TSPLOST** areas in need of streetscape improvements City of Americus Connect Downtown and City of Americus 2017-2018 \$50,000 **TSPLOST** GA DOT the Hospital GA DOT City of Americus City of Americus Complete truck route \$300,000 Sumter County Sumter County 2018-2022 bypass of downtown Annually **TSPLOST** GA DOT GA DOT City of Americus City of Americus \$1.5 million **TSPLOST** Improve U.S. Hwy 280 2020 GA DOT GA DOT City of Americus City of Americus TE project on U.S. Hwy 19 2020 \$200,000 **TSPLOST** GA DOT GA DOT

Activity	Years	Responsible Party	Cost Estimate	Funding Source
----------	-------	----------------------	------------------	----------------

Intergovernmental Coordination

Review and update all Intergovernmental Agreements.	2017-2018	City of Americus Neighboring Jurisdictions	N/A	Americus General Fund Sumter County
Increase the number of civic leadership meetings held annually	2017-2022	City of Americus Sumter County Neighboring Jurisdictions	N/A	Americus General Fund Sumter County

Activity	Years	Responsible Party	Cost Estimate	Funding Source
Education				

Continue the Town and Gown program.	2018-2022	City of Americus Sumter County One Sumter Foundation GA Southwestern	Unknown	One Sumter Foundation GA Southwestern Grants
-------------------------------------	-----------	--	---------	---

APPENDIX: MAPS

















2017 Job Tax Credit Map



APPENDIX: RETAIL AND MARKET DATA

Sumter County, GA Sumter County, GA Geography: County		Pre	Prepared by Esri
Data for all businesses in area	Sumter C	Sumter County	
Total Busin ess es :	1,3	1,338	
Total Employees:	13,0	13,061	
Total Residential Population:	32/	32,091	
Employee/Residential Population Ratio:	0.4	0.41:1	
	8	1	0
by SIC Codes	Pe	Num	ber Percent
Agriculture & Mining			17
Construction			204
Manufacturing			1,086
Transportation	50 3.7%	%	388
Communication	19 1.4%	*	152
Let litty	10 0.7%	*	109
Wholesale Trade	56 4.2%	*	636
1	WE OC LEC		000
Perall Irade Summary			
Home Improvement			5
General Merchandise Stores			81/
Food Stores		8	337
Auto Dealers, Gas Stations, Auto Aftermarket	43 3.2%	*	376
Apparel & Accessory Stores		8	85
Furmiture & Home Furmishings	16 1.2%	*	97
Eating & Drin kin g Places	62 4.6%	*	824
Miscellaneous Retail	65 4.9%	*	244
Finance, Insurance, Real Estate Summary	-	8	368
Banks, Savings & Lending Institutions		8	135
Securities Brokers		8	:
Insurance Carriers & Agents		8	ន
Real Estate, Holding, Other Investment Offices	54 4.0%	*	167
Services Summary	494 36.9%		5.015
Hotels & Locialia			152
Automotive Services			175
And for the second s			172
tradition of the second s		1	1.197
			28
augus no secondaria de la la desta de la			1.140
contraction of the second s	N		2,151
Govern ment	139 10.4%		1,601
the head field from the head to	10 F		36
			8
Totals Source: Conviolit 2016 Informutic Inc. All rights reserved. Esri Total Residential Population forecasts for 2016.	1,338 100.0%		13,061 100.0%
But Man. Date on the Business Common second is calculated using Badia Bata allocation mathematicity uses and	ted teles Bada Altantian attantian mattanti teletutan anatus hindu anatus in altantia hudunan kunanan dale in attinun		

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	Sumter County, GA Sumter County, GA (13261) Geography: County			Prepared by Esri	۲ م
		Businesses	88 S	Employees	lees
by NAICS Codes		Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting		25	1.9%	211	1.6%
Mining		1	0.1%	4	0.0%
Utilities		9	0.4%	4	0.4%
Construction		61	4.6%	211	1.6%
Manufacturing		32	2.4%	1,076	8.2%
Wholesale Trade		56	4.2%	636	4.9%
Retail Trade		207	15.5%	2,092	16.0%
Motor Vehicle & Parts Dealers		29	2.2%	313	2.4%
Furniture & Home Furnishings Stores		11	0.8%	ន	0.4%
Electronics & Appliance Stores		m	0.2%	22	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	upplies Dealers	11	0.8%	179	1.4%
Food & Beverage Stores		42	3.1%	337	2.6%
Health & Personal Care Stores		17	1.3%	88	0.7%
Gasoline Stations		14	1.0%	63	0.5%
Cothing & Clothing Accessories Stores		17	1.3%	\$	0.7%
Sport Goods, Hobby, Book, & Music Stores	Dres	:1	0.8%	25	0.2%
General Merchandise Stores		21	1.6%	817	6.3%
Miscellaneous Store Retailers		27	2.0%	63	0.5%
Nonstore Retailers		4	0.3%	8	0.3%
Transportation & Warehousing		35	2.9%	310	2.4%
Information		31	2.3%	239	1.8%
Finance & Insurance		84	6.3%	208	1.6%
Central Bank/Credit Intermediation & Related Activities	Related Activities	62	4.6%	142	1.1%
Securities, Commodity Contracts & Other Financial	her Financial	-	0.4%	=	0.1%
Insurance Carriers & Related Activities; Funds, Trusts 8	; Funds, Trusts &	17	1.3%	S	9
Real Estate, Rental & Leasing		72	5.4%	186	1.4%
Professional, Scientific & Tech Services		65	4.9%	233	4.1%
Legal Services		~	0.5%	87	0.2%
Management of Companies & Enterprises		-	0.1%	8	0.2%
Administrative & Support & Waste Management & Remediation	ement & Remediation	4	3.3%	264	2
Educational Services		đ.	2.5%	1,150	8.8%
Health Care & Social Assistance		106	7.9%	2,363	18.1%
Arts, Entertainment & Recreation		20	1.5%	143	1.1%
Accommodation & Food Services		76	5.7%	976	7.5%
Accommodation		14	1.0%	152	1.2%
Food Services & Drinking Places		62	4.6%	824	6.3%
Other Services (except Public Administration)	blon)	215	16.1%	759	5.8%
Automotive Repair & Maintenance		35	2.6%	135	1.1
Public Administration		140	10.5%	1,609	12.3%
Unclassified Establishments		23	1.7%	16	0.1%
Total Source: Copyright 2016 Infogroup, Inc. All rights reser	ic. All rights reserved. Esri Total Residential Population forecasts for 2016.	1,338	100.0%	13,061	100.0%
Party Mater Party on the Busices Co.	timer renort is calculated using Berl's Date allocation method which uses cances block meune to allocate business enemers date in	o nichom analac			



Market Profile

Sumter County, GA Sumter County, GA (13261) Geography: County Prepared by Esri

-	Sumter County
Population Summary	
2000 Total Population	33,2
2010 Total Population	32,8
2016 Total Population	32,0
2016 Group Quarters	1,7
2021 Total Population	31,4
2016-2021 Annual Rate	-0.42
2016 Total Daytime Population	32,8
Workers	13,6
Residents	19,2
Household Summary	
2000 Households	12,0
2000 Average Household Size	2.
2010 Households	12.1
2010 Average Household Size	2,1
2016 Households	12.0
2016 Average Household Size	2.
2021 Households	11,7
2021 Average Household Size	2.
2016-2021 Annual Rate	-0.36
2010 Families	8,1
2010 Average Family Size	3.
2016 Families	7,9
2016 Average Family Size	3.
2021 Families	7,8
2021 Average Family Size	3.
2016-2021 Annual Rate	-0.47
Housing Unit Summary	
2000 Housing Units	13,70
Owner Occupied Housing Units	56.2
Renter Occupied Housing Units	31.6
Vacant Housing Units	12.2
-	12.2
2010 Housing Units	
Owner Occupied Housing Units	49.8
Renter Occupied Housing Units	37.4
Vacant Housing Units	12.8
2016 Housing Units	13,9
Owner Occupied Housing Units	45.9
Renter Occupied Housing Units	40.4
Vacant Housing Units	13.6
2021 Housing Units	13,8
Owner Occupied Housing Units	45.2
Renter Occupied Housing Units	40.1
Vacant Housing Units	14.7
Median Household Income	
2016	\$33,3
2016	\$37,1
Median Home Value	40711
	\$87,3
2016	
2021	\$112,8
Per Capita Income	
2016	\$18,2
2021	\$19,9
Median Age	
2010	33
2016	34
2021	35

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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	• • • • •
2016 Households by Income	Sumter County
Household Income Base	12,013
<\$15,000	24.4%
\$15,000 - \$24,999	13.8%
\$15,000 - \$24,999	13.6%
\$35,000 - \$49,999	13.0%
\$50,000 - \$74,999	15.5%
\$75,000 - \$99,999	7.9%
\$100,000 - \$149,999	7.09
\$150,000 - \$199,999	1.9%
\$200,000+	1.2%
Average Household Income	\$47,070
2021 Households by Income	
Household Income Base	11,798
<\$15,000	25.3%
\$15,000 - \$24,999	12.1%
\$25,000 - \$34,999	9.6%
\$35,000 - \$49,999	15.6%
\$50,000 - \$74,999	16.5%
\$75,000 - \$99,999	8.9%
\$100,000 - \$149,999	8.49
\$150,000 - \$199,999	2.39
\$200,000+	1.39
Average Household Income	\$51,48
2016 Owner Occupied Housing Units by Value	
Total	6,38
<\$50,000	22.49
\$50,000 - \$99,999	36.9%
\$100,000 - \$149,999	12.49
\$150,000 - \$199,999	10.89
\$200,000 - \$249,999	8.99
\$250,000 - \$299,999	2.89
\$300,000 - \$399,999	3.19
\$400,000 - \$499,999	1.69
\$500,000 - \$749,999	0.79
\$750,000 - \$999,999	0.49
\$1,000,000 +	0.09
Average Home Value	\$121,42
2021 Owner Occupied Housing Units by Value	
Total	6,25
<\$50,000	19.99
\$50,000 - \$99,999	26.5
\$100,000 - \$149,999	14.19
\$150,000 - \$199,999	15.69
	12.7
\$200,000 - \$249,999	4.79
\$250,000 - \$299,999	4.7
\$300,000 - \$399,999	
\$400,000 - \$499,999	1.9
\$500,000 - \$749,999	0.79
\$750,000 - \$999,999	0.49
\$1,000,000 +	

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony. Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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	Sumter County
2010 Population by Age	Sumer County
Total	32,819
0-4	7.2%
5-9	6.6%
10 - 14	7.0%
15 - 24	17.8%
25 - 34	12.7%
35 - 44	11.8%
45 - 54	12.8%
55 - 64	11.6%
65 - 74	6.9%
75 - 84	4.0%
85 +	1,7%
18 +	74.7%
2016 Population by Age	
Total	32,091
0 - 4	6.9%
5-9	6.7%
10 - 14	6.3%
15 - 24	16.2%
25 - 34	14.3%
35 - 44	11.1%
45 - 54	11.9%
55 - 64	11.9%
65 - 74	8.8%
75 - 84	4.1%
85 +	1.7%
18 +	76.2%
2021 Population by Age	701270
Total	31,416
0-4	6.7%
5-9	6.5%
10 - 14	6.5%
15 - 24	15.4%
25 - 34	14.0%
35 - 44	11.8%
45 - 54	10.9%
55 - 64	11.7%
65 - 74	10.1%
75 - 84	4.9%
85 +	1.8%
18 +	76.6%
2010 Population by Sex	701070
Males	15,627
Females	17,192
2016 Population by Sex	17,152
Males	15,370
Females	16,721
2021 Population by Sex	16,721
Males	15,156
Males Females	15,156
remains	16,260

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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	Sumter County.
2010 Population by Race/Ethnicity	
Total	32,81
White Alone	42.29
Black Alone	51.89
American Indian Alone	0.39
Asian Alone	1.39
Pacific Islander Alone	0.19
Some Other Race Alone	3.29
Two or More Races	1.29
Hispanic Origin	5.29
Diversity Index	59.
2016 Population by Race/Ethnicity	
Total	32,09
White Alone	40.5%
Black Alone	53.29
American Indian Alone	0.49
Asian Alone	1.49
Pacific Islander Alone	0.19
Some Other Race Alone	3.39
Two or More Races	1.39
Hispanic Origin	5,49
Diversity Index	59.
2021 Population by Race/Ethnicity Total	
Vhite Alone	31,41 38.74
Black Alone	38.7
Biack Alone American Indian Alone	0.4 [']
American Indian Alone Asian Alone	1.5
Asian Alone Pacific Islander Alone	0.1
Some Other Race Alone	3.6
Two or More Races	1.5
Hispanic Origin	5.8
Diversity Index	5.0
2010 Population by Relationship and Household Type	60
Total	32.81
In Households	94.2
In Family Households	79.5
Householder	24.8
Spouse	14.5
Child	33.3
Other relative	4.5
Nonrelative	2.2
In Nonfamily Households	14.7
In Group Quarters	5.8
Institutionalized Population	2.9
	213

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups. Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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	Sumter County.
2016 Population 25+ by Educational Attainment	
Total	20,49
Less than 9th Grade	8.3
9th - 12th Grade, No Diploma	13.9
High School Graduate	27.8
GED/Alternative Credential	4.7
Some College, No Degree	19.4
Associate Degree	5.6
Bachelor's Degree	9.6
Graduate/Professional Degree	10.8
2016 Population 15+ by Marital Status	
Total	25,70
Never Married	42.6
Married	40.5
Widowed	7.5
Divorced	9.4
2016 Civilian Population 16+ in Labor Force	
Civilian Employed	91.1
Civilian Unemployed	8.9
2016 Employed Population 16+ by Industry	
Total	12,72
Agriculture/Mining	4.5
Construction	4.3
Manufacturing	14.0
Wholesale Trade	1.9
Retail Trade	10.8
Transportation/Utilities	3.6
Information	2.0
Finance/Insurance/Real Estate	3.8
Services	47.2
Public Administration	8.0
2016 Employed Population 16+ by Occupation	
Total	12,72
White Collar	51.3
Management/Business/Financial	11.7
Professional	17.5
Sales	8.2
Administrative Support	13.9
Services	20.2
Blue Collar	28.5
Farming/Forestry/Fishing	2.6
Construction/Extraction	4.3
Installation/Maintenance/Repair	2.9
Production	8.8
Transportation/Material Moving	9.9
2010 Population By Urban/ Rural Status	
Total Population	32,81
Population Inside Urbanized Area	0.0
Population Inside Urbanized Cluster	58.29
Rural Population	41.89

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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Market Profile

Sumter County, GA Sumter County, GA (13261) Geography: County Prepared by Esri

2010 Households by Type	Sumter County
Total	12,123
Households with 1 Person	27.6%
Households with 1 Person Households with 2+ People	72.4%
Family Households	67.3%
Husband-wife Families	39.4%
With Related Children	
	15.8%
Other Family (No Spouse Present)	
Other Family with Male Householder	4.9%
With Related Children	2.4%
Other Family with Female Householder	23.0%
With Related Children	16.4%
Nonfamily Households	5.2%
All Households with Children	35.0%
Multigenerational Households	6.0%
Unmarried Partner Households	5.8%
Male-female	5.3%
Same-sex	0.5%
2010 Households by Size	
Total	12,123
1 Person Household	27.6%
2 Person Household	32.0%
3 Person Household	16.9%
4 Person Household	12.6%
5 Person Household	6.5%
6 Person Household	2.7%
7 + Person Household	1.8%
2010 Households by Tenure and Mortgage Status	
Total	12,123
Owner Occupied	57.1%
Owned with a Mortgage/Loan	35.0%
Owned Free and Clear	22.2%
Renter Occupied	42.9%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	13,909
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	55.0%
Rural Housing Units	45.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parentchild relationships. Unmarried partner households are usually dassified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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Market Profile

Sumter County, GA Sumter County, GA (13261) Geography: County Prepared by Esri

	Geography: County
Sumter County	
	Top 3 Tapestry Segments
Rural Bypasses (10E)	1.
Midlife Constants (5E)	2.
Set to Impress (11D)	3.
	2016 Consumer Spending
\$14,953,788	Apparel & Services: Total \$
\$1,244.80	Average Spent
62	Spending Potential Index
\$9,183,108	Education: Total \$
\$764.43	Average Spent
54	Spending Potential Index
\$22,080,234	Entertainment/Recreation: Total \$
\$1,838.03	Average Spent
63	Spending Potential Index
\$39,710,956	Food at Home: Total \$
\$3,305.67	Average Spent
66	Spending Potential Index
\$23,333,363	Food Away from Home: Total \$
\$1,942.34	Average Spent
63	Spending Potential Index
\$41,826,423	Health Care: Total \$
\$3,481.76	Average Spent
66	Spending Potential Index
\$13,027,504	HH Furnishings & Equipment: Total \$
\$1,084.45	Average Spent
61	Spending Potential Index
\$5,411,077	Personal Care Products & Services: Total \$
\$450.44	Average Spent
61	Spending Potential Index
\$110,736,949	Shelter: Total \$
\$9,218.09	Average Spent
59	Spending Potential Index
\$17,656,782	Support Payments/Cash Contributions/Gifts in Kind: Total \$
\$1,469.81	Average Spent
63	Spending Potential Index
\$12,454,751	Travel: Total \$
\$1,036.77	Average Spent
56	Spending Potential Index
\$8,042,776	Vehicle Maintenance & Repairs: Total \$
\$669.51	Average Spent
65	Spending Potential Index

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100. Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri. Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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Retail Market Potential

Sumter County, GA Sumter County, GA (13261) Geography: County

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Demographic Summary		2016	
Population		32,091	
Population 18+		24,465	
Households		12.013	
Median Household Income		\$33,375	\$
Median Household Income		303,373	÷
	Expected Number of	Percent of	
Product/Consumer Behavior	Adults/HHs	Adults/HHs	
Apparel (Adults)			
Bought any men's clothing in last 12 months	11,229	45.9%	
Bought any women's clothing in last 12 months	10,655	43.6%	
Bought clothing for child <13 years in last 6 months	6,491	26.5%	
Bought any shoes in last 12 months	12,485	51.0%	
Bought costume jewelry in last 12 months	4,702	19.2%	
Bought any fine jewelry in last 12 months	4,594	18.8%	
Bought a watch in last 12 months	2,706	11.1%	
Automobiles (Households)			
HH owns/leases any vehicle	9,986	83.1%	
HH bought/leased new vehicle last 12 mo	943	7.8%	
nin bought/reased new vehicle last 12 mo	543	7.070	
Automotive Aftermarket (Adults)			
Bought gasoline in last 6 months	20,548	84.0%	
Bought/changed motor oil in last 12 months	13,270	54.2%	
Had tune-up in last 12 months	7,248	29.6%	
Beverages (Adults)			
Drank bottled water/seltzer in last 6 months	15.311	62.6%	
Drank regular cola in last 6 months	12,122	49.5%	
Drank beer/ale in last 6 months	9,365	38.3%	
Cameras (Adults)	5.043	22.02	
Own digital point & shoot camera	5,843	23.9%	
Own digital single-lens reflex (SLR) camera	1,666	6.8%	
Bought any camera in last 12 months	1,344	5.5%	
Printed digital photos in last 12 months	751	3.1%	
Cell Phones (Adults/Households)			
Bought cell phone in last 12 months	8,854	36.2%	
Have a smartphone	12,199	49.9%	
Have a smartphone: Android phone (any brand)	6,219	25,4%	
Have a smartphone: Apple iPhone	4,283	17.5%	
Number of cell phones in household: 1	4,566	38.0%	
Number of cell phones in household: 2	4,161	34.6%	
Number of cell phones in household: 2 Number of cell phones in household: 3+	2.481	20.7%	
HH has cell phone only (no landline telephone)	5,641	47.0%	
Computers (Households)	0.042	66.70	
HH owns a computer	8,013	66.7%	
HH owns desktop computer	4,719	39.3%	
HH owns laptop/notebook	5,537	46.1%	
HH owns any Apple/Mac brand computer	1,133	9.4%	
HH owns any PC/non-Apple brand computer	7,361	61.3%	
HH purchased most recent computer in a store	3,898	32.4%	
HH purchased most recent computer online	1,216	10.1%	
Spent <\$500 on most recent home computer	1,793	14.9%	
Spent \$500-\$999 on most recent home computer	1,977	16.5%	
Spent \$1,000-\$1,499 on most recent home computer	835	7.0%	
Spent \$1,500-\$1,999 on most recent home computer	378	3.1%	
Spent \$2,000+ on most recent home computer	373	3.1%	

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average. Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GR MRI in a nationally representative survey of U.S. households. Esri forecasts for 2016 and 2021. or households in the specified trade area to exhibit certain consumer behavior

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Retail Market Potential

Sumter County, GA Sumter County, GA (13261) Geography: County

Expected Number of Percent of Product/Consumer Behavior Adults/HHs Adults/HHs MPI Convenience Stores (Adults) 11.618 47.5% Shopped at convenience store in last 6 mos 94 3,579 93 Bought brewed coffee at convenience store in last 30 days 14.6% 4.014 16.4% 131 Bought cigarettes at convenience store in last 30 days Bought gas at convenience store in last 30 days 9,151 37.4% 113 Spent at convenience store in last 30 days: <\$20 1,587 6.5% 80 Spent at convenience store in last 30 days: \$20-\$39 2.005 8.2% 91 Spent at convenience store in last 30 days: \$40-\$50 2,053 8.4% 110 Spent at convenience store in last 30 days: \$51-\$99 1.076 4.4% 99 26.5% Spent at convenience store in last 30 days: \$100+ 6,479 116 Entertainment (Adults) Attended a movie in last 6 months 12.918 52.8% 89 Went to live theater in last 12 months 2,238 9.1% 70 Went to a bar/night club in last 12 months 3,482 14.2% 85 37.7% Dined out in last 12 months 9.227 84 Gambled at a casino in last 12 months 2,483 10.1% 74 3,237 Visited a theme park in last 12 months 13.2% 75 Viewed movie (video-on-demand) in last 30 days 2,889 11.8% 69 Viewed TV show (video-on-demand) in last 30 days 2,057 8.4% 65 Watched any pay-per-view TV in last 12 months 2,682 11.0% 83 Downloaded a movie over the Internet in last 30 days 1.401 5.7% 80 Downloaded any individual song in last 6 months 4,195 17.1% 84 Watched a movie online in the last 30 days 2,958 12.1% 76 Watched a TV program online in last 30 days 2.910 11.9% 80 Played a video/electronic game (console) in last 12 months 2,409 9.8% 94 Played a video/electronic game (portable) in last 12 months 1.038 4.2% 93 Financial (Adults) Have home mortgage (1st) 5.855 23.9% 77 Used ATM/cash machine in last 12 months 10,303 42.1% 86 Own any stock 1,281 5.2% 68 Own U.S. savings bond 3.9% 74 964 Own shares in mutual fund (stock) 1,296 5.3% 73 Own shares in mutual fund (bonds) 750 3.1% 63 Have interest checking account 5.711 23.3% 83 Have non-interest checking account 6,322 25.8% 91 Have savings account 11,436 46.7% 87 Have 401K retirement savings plan 2,798 11.4% 79 Own/used any credit/debit card in last 12 months 16,566 67.7% 91 Avg monthly credit card expenditures: <\$111 2,808 11.5% 99 Avg monthly credit card expenditures: \$111-\$225 1.502 6.1% 89 1,255 Avg monthly credit card expenditures: \$226-\$450 5.1% 81 Avg monthly credit card expenditures: \$451-\$700 985 4.0% 76 2.8% Avg monthly credit card expenditures: \$701-\$1,000 697 66 Avg monthly credit card expenditures: \$1,001+ 1,351 5.5% 61 Did banking online in last 12 months 6,627 27.1% 76 Did banking on mobile device in last 12 months 2.689 11.0% 78 Paid bills online in last 12 months 8,416 34.4% 80

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GR MRI in a nationally representative survey of U.S. households. Esri forecasts for 2016 and 2021.

May 09, 2017

Prepared by Esri

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Sumter County, GA Sumter County, GA (13261) Geography: County

Used bread in last 6 months 11,274 93.8% 10 Used chicken (fresh or frozen) in last 6 months 8,000 66.6% 9 Used chicken (fresh or frozen) in last 6 months 1,865 15.5% 9 Used fish/seafood (fresh or frozen) in last 6 months 6,305 52.5% 9 Used fresh fruit/vegetables in last 6 months 10,031 83.5% 9 Used fresh fruit/vegetables in last 6 months 10,031 83.5% 9 Used organic food in last 6 months 10,446 87.0% 9 Used organic food in last 6 months 2,003 16.7% 8 Health (Adults) 11,953 8.0% 6 Exercise at club 2+ times per week 1,953 8.0% 6 Visited a doctor in last 12 months 17,920 73.2% 9 Used vitamin/dietary supplement in last 6 months 11,931 48.8% 9 Home (Households) 2,882 24.0% 8 Used housekeeper/maid/professional HH cleaning service in last 12 1,156 9.6% 7	PI 00 00 97 98 96 97 99 99 85 89 61 97 92
Used beef (fresh/frozen) in last 6 months 8,317 69.2% 10 Used bread in last 6 months 11,274 93.8% 10 Used chicken (fresh or frozen) in last 6 months 8,000 66.6% 9 Used turkey (fresh or frozen) in last 6 months 1,865 15.5% 9 Used firsh/seafood (fresh or frozen) in last 6 months 6,305 52.5% 9 Used fresh fruit/vegetables in last 6 months 6,305 52.5% 9 Used fresh fruit/vegetables in last 6 months 10,031 83.5% 9 Used organic food in last 6 months 10,046 87.0% 9 Used organic food in last 6 months 2,003 16.7% 8 Health (Adults) Exercise at home 2+ times per week 1,953 8.0% 6 Visited a doctor in last 12 months 17,920 73.2% 9 9 Used vitamin/dietary supplement in last 6 months 11,931 48.8% 9 Home (Households) 7 2,882 24.0% 8 Used hitsh with minimage service in last 12 1,156 9.6% 7	00 97 98 96 97 99 85 85 89 61 97
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Used housekeeper/maid/professional HH cleaning service in last 12 1,156 9.6% 7	00
	73
Purchased low ticket HH furnishings in last 12 months 1,742 14.3% 5	/3 90
	90 91
	94
Bought any large kitchen appliance in last 12 months 1,491 12.4% 9	98
Insurance (Adults/Households)	
	00
	93
	91
	86
	09
	88
Have auto insurance: 3+ vehicles in household covered 2,173 18.1% 8	83
Pets (Households)	
Household owns any pet 6,485 54.0% 10	
	04
Household owns any dog 5,103 42.5% 10)4
Psychographics (Adults)	
Buying American is important to me 11,460 46.8% 11	11
Usually buy items on credit rather than wait 2,618 10.7% 9	91
Usually buy based on quality - not price 4,205 17.2% 9	96
Price is usually more important than brand name 7,053 28.8% 11	10
Usually use coupons for brands I buy often 4,907 20.1% 10	06
Am interested in how to help the environment 4,116 16.8% 10	03
	99
	10
	03
Reading (Adults)	
	73
	/3 87
	91
Read any daily newspaper (paper version) 6,558 26.8% 10	
Read any digital newspaper in last 30 days 6,734 27.5% 88.6% 9	
Read any magazine (paper/electronic version) in last 6 months 21,685 88.6% 9	02 83 98

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average. Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2016 and 2021.

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Retail Market Potential

Sumter County, GA Sumter County, GA (13261) Geography: County

	Expected Number of	Percent of	
Product/Consumer Behavior	Adults/HHs	Adults/HHs	MPI
Restaurants (Adults)			
Went to family restaurant/steak house in last 6 months	17,740	72.5%	97
Went to family restaurant/steak house: 4+ times a month	6,514	26.6%	97
Went to fast food/drive-in restaurant in last 6 months	22,142	90.5%	101
Went to fast food/drive-in restaurant 9+ times/mo	10,281	42.0%	106
Fast food/drive-in last 6 months: eat in	8,413	34.4%	95
Fast food/drive-in last 6 months: home delivery	1,658	6.8%	88
Fast food/drive-in last 6 months: take-out/drive-thru	11,944	48.8%	105
Fast food/drive-in last 6 months: take-out/walk-in	4,428	18.1%	93
Talavisian & Elastronica (Adulta (Hausabalda)			
Television & Electronics (Adults/Households) Own any e-reader/tablet	5,776	23.6%	74
Own any e-reader/tablet Own e-reader/tablet: iPad	2,336	23.6%	62
		25.4%	82
Own any portable MP3 player	6,204		
HH owns 1 TV HH owns 2 TVs	2,503 3,109	20.8%	102
HH owns 2 TVs	2,463	20.5%	96
HH owns 4+ TVs	2,463	17.9%	95
HH subscribes to cable TV	5,391	44.9%	90
HH subscribes to fable 1V HH subscribes to fiber optic	437	3.6%	90 48
HH subscribes to riber optic HH has satellite dish		31.3%	123
	3,760		
HH owns DVD/Blu-ray player HH owns camcorder	6,923	57.6% 10.6%	95 76
	1,275 2,691	22.4%	/6
HH owns portable GPS navigation device HH purchased video game system in last 12 mos	671	5.6%	70
HH owns Internet video device for TV	594	4.9%	70
An owns internet video device for TV	354	4.370	/0
Travel (Adults)			
Domestic travel in last 12 months	9,811	40.1%	80
Took 3+ domestic non-business trips in last 12 months	2,071	8.5%	76
Spent on domestic vacations in last 12 months: <\$1,000	2,293	9.4%	87
Spent on domestic vacations in last 12 months: \$1,000-\$1,499	1,150	4.7%	81
Spent on domestic vacations in last 12 months: \$1,500-\$1,999	634	2.6%	73
Spent on domestic vacations in last 12 months: \$2,000-\$2,999	691	2.8%	72
Spent on domestic vacations in last 12 months: \$3,000+	860	3.5%	64
Domestic travel in the 12 months: used general travel website	1,110	4.5%	67
Foreign travel in last 3 years	3,577	14.6%	61
Took 3+ foreign trips by plane in last 3 years	545	2.2%	50
Spent on foreign vacations in last 12 months: <\$1,000	600	2.5%	59
Spent on foreign vacations in last 12 months: \$1,000-\$2,999	542	2,2%	68
Spent on foreign vacations in last 12 months: \$3,000+	623	2.5%	51
Foreign travel in last 3 years: used general travel website	870	3.6%	64
Nights spent in hotel/motel in last 12 months: any	8,174	33.4%	82
Took cruise of more than one day in last 3 years	1,431	5.8%	70
Member of any frequent flyer program	2,060	8.4%	52
Member of any hotel rewards program	2,182	8.9%	63
· · ·	-		

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average. Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GRK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2016 and 2021.

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ending Potential Index 57 56 58 59 66 67 67 58 58 58 57 56	2016 32,091 12,013 7,995 34.6 \$33,375 Average Amount Spent \$2,209.81 \$2,057.17 \$4,350.64 \$3,923.39 \$746.50 \$636.85 \$15,142.25 \$14,309.93 \$530.55 \$448.38	2021 31,416 11,798 7,808 35.9 \$37,163 Total \$26,546,505 \$24,712,838 \$52,264,247 \$47,131,690 \$8,967,724 \$7,650,474 \$181,903,899 \$171,905,207 \$6,373,456 \$5,386,431
Index 57 56 58 59 66 67 58 58 58 57	12,013 7,995 34.6 \$33,375 Average Amount Spent \$2,209.81 \$2,057.17 \$4,350.64 \$3,923.39 \$746.50 \$636.85 \$15,142.25 \$14,309.93 \$530.55	11,798 7,808 35,9 \$37,163 Total \$26,546,505 \$24,712,838 \$52,264,247 \$47,131,690 \$8,967,724 \$7,650,474 \$181,903,895 \$171,905,207 \$6,373,456
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Index 57 56 58 59 66 67 58 58 58 57	34.6 \$33,375 Average Amount Spent \$2,209.81 \$2,057.17 \$4,350.64 \$3,923.39 \$746.50 \$636.85 \$15,142.25 \$14,309.93 \$530.55	35.9 \$37,163 Total \$26,546,505 \$24,712,838 \$52,264,247 \$47,131,690 \$8,967,724 \$7,650,474 \$181,903,899 \$171,905,207 \$6,373,456
Index 57 56 58 59 66 67 58 58 58 57	\$33,375 Average Amount Spent \$2,209.81 \$2,057.17 \$4,350.64 \$3,923.39 \$746.50 \$636.85 \$15,142.25 \$15,142.25 \$14,309.93 \$530.55	\$37,163 Total \$26,546,505 \$24,712,838 \$52,264,247 \$47,131,690 \$8,967,724 \$7,650,474 \$181,903,899 \$171,905,207 \$6,373,456
Index 57 56 58 59 66 67 58 58 58 57	Average Amount Spent \$2,209.81 \$2,057.17 \$4,350.64 \$3,923.39 \$746.50 \$636.85 \$15,142.25 \$15,142.25 \$14,309.93 \$530.55	Total \$26,546,505 \$24,712,838 \$52,264,247 \$47,131,690 \$8,967,724 \$7,650,474 \$181,903,899 \$171,905,207 \$6,373,456
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57 56 58 59 66 67 58 58 58 57	\$2,209.81 \$2,057.17 \$4,350.64 \$3,923.39 \$746.50 \$636.85 \$15,142.25 \$14,309.93 \$530.55	\$26,546,505 \$24,712,838 \$52,264,247 \$47,131,690 \$8,967,724 \$7,650,474 \$181,903,899 \$171,905,207 \$6,373,456
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58	\$14,309.93 \$530.55	\$171,905,207 \$6,373,456
57	\$530.55	\$6,373,456
	1	
56	\$448.38	
	4	
55	\$510.97	\$6,138,299
		\$2,548,413
		22/010/120
55	\$6,150.00	\$73,879,920
	1 - 1	\$20,138,030
	1.1	\$4,218,146
	1	\$4,098,845
	1	\$9,809,785
		\$8,764,758
	1	\$2,202,681
	1	
85	\$144.37	\$1,734,322
	40.041.01	404 E00 D04
		\$24,522,304
		\$387,789
		\$952,013
	1	\$1,072,505
		\$554,768
	1	\$221,922
56	\$6.83	\$82,010
56	\$1,098.04	\$13,190,754
58	\$50.04	\$601,132
64	\$562.82	\$6,761,207
72	\$515.45	\$6,192,041
65	\$21.52	\$258,498
	58 64 72	55 \$510.97 56 \$212.14 55 \$6,150.00 69 \$1,676.35 61 \$351.13 61 \$351.13 61 \$341.20 62 \$816.60 61 \$729.61 83 \$183.36 85 \$144.37 55 \$2,041.31 57 \$32.28 66 \$79.25 71 \$89.28 58 \$46.18 54 \$18.47 56 \$6.83 56 \$1,098.04 58 \$50.04 64 \$562.82 72 \$515.45

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. (1) Vehicle Loan Amount is the amount of a loan for a car, truck, van, boat, camper, motorcycle, motor scooter, moped, plane, snowmobile, dune buggy, ATV, or Segway,

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

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Retail MarketPlace Profile

Sumter County, GA Sumter County, GA (13261) Geography: County

Summary Demographics						
2016 Population						32,091
2016 Households						12,013
2016 Median Disposable Income						\$28,334
2016 Per Capita Income						\$18,234
	NAICS	Demand	Supply	Retail Gap	Leakage/Surplus	Number of
Industry Summary		(Retail Potential)	(Retail Sales)		Factor	Businesses
Total Retail Trade and Food & Drink	44-45,722	\$325,889,594	\$451,667,084	-\$125,777,490	-16.2	261
Total Retail Trade	44-45	\$297,039,660	\$421,340,775	-\$124,301,115	-17.3	199
Total Food & Drink	722	\$28,849,934	\$30,326,309	-\$1,476,375	-2.5	62
	NAICS	Demand	Supply	Retail Gap	Leakage/Surplus	Number of
Industry Group		(Retail Potential)	(Retail Sales)		Factor	Businesses
Motor Vehicle & Parts Dealers	441	\$69,889,607	\$101,695,865	-\$31,806,258	-18.5	28
Automobile Dealers	4411	\$59,040,631	\$89,260,760	-\$30,220,129	-20.4	14
Other Motor Vehicle Dealers	4412	\$5,980,354	\$6,365,747	-\$385,393	-3.1	4
Auto Parts, Accessories & Tire Stores	4413	\$4,868,622	\$6,069,358	-\$1,200,736	-11.0	10
Furniture & Home Furnishings Stores	442	\$9,776,695	\$8,375,706	\$1,400,989	7.7	10
Furniture Stores	4421	\$5,512,499	\$8,037,714	-\$2,525,215	-18.6	9
Home Furnishings Stores	4422	\$4,264,196	\$337,992	\$3,926,204	85.3	1
Electronics & Appliance Stores	443	\$14,673,035	\$2,901,044	\$11,771,991	67.0	2
Bldg Materials, Garden Equip. & Supply Stores	444	\$16,677,771	\$20,980,430	-\$4,302,659	-11.4	11
Bldg Material & Supplies Dealers	4441	\$15,401,102	\$20,344,958	-\$4,943,856	-13.8	9
Lawn & Garden Equip & Supply Stores	4442	\$1,276,669	\$635,472	\$641,197	33.5	2
Food & Beverage Stores	445	\$54,089,663	\$55,157,393	-\$1,067,730	-1.0	34
Grocery Stores	4451	\$47,151,762	\$50,219,143	-\$3,067,381	-3.2	26
Specialty Food Stores	4452	\$4,201,496	\$1,031,078	\$3,170,418	60.6	4
Beer, Wine & Liquor Stores	4453	\$2,736,405	\$3,907,172	-\$1,170,767	-17.6	4
Health & Personal Care Stores	446,4461	\$17,973,724	\$14,471,565	\$3,502,159	10.8	15
Gasoline Stations	447,4471	\$23,041,937	\$31,770,039	-\$8,728,102	-15.9	21
Clothing & Clothing Accessories Stores	448	\$12,125,718	\$7,109,513	\$5,016,205	26.1	16
Clothing Stores	4481	\$8,273,971	\$4,122,034	\$4,151,937	33.5	10
Shoe Stores	4482	\$1,762,100	\$1,684,124	\$77,976	2.3	4
Jewelry, Luggage & Leather Goods Stores	4483	\$2,089,647	\$1,303,355	\$786,292	23.2	2
Sporting Goods, Hobby, Book & Music Stores	451	\$7,002,251	\$2,619,060	\$4,383,191	45.6	11
Sporting Goods/Hobby/Musical Instr Stores	4511	\$5,942,487	\$2,524,419	\$3,418,068	40.4	10
Book, Periodical & Music Stores	4512	\$1,059,764	\$94,641	\$965,123	83.6	1
General Merchandise Stores	452	\$54,752,332	\$166,873,232	-\$112,120,900	-50.6	21
Department Stores Excluding Leased Depts.	4521	\$41,117,316	\$158,329,793	-\$117,212,477	-58.8	7
Other General Merchandise Stores	4529	\$13,635,016	\$8,543,439	\$5,091,577	23.0	14
Miscellaneous Store Retailers	453	\$12,177,956	\$5,026,534	\$7,151,422	41.6	27
Florists	4531	\$372,657	\$624,502	-\$251,845	-25.3	4
Office Supplies, Stationery & Gift Stores	4532	\$1,752,636	\$830,943	\$921,693	35.7	5
Used Merchandise Stores	4533	\$1,543,234	\$1,135,302	\$407,932	15.2	9
Other Miscellaneous Store Retailers	4539	\$8,509,429	\$2,435,787	\$6,073,642	55.5	9
Nonstore Retailers	454	\$4,858,971	\$4,360,394	\$498,577	5.4	3
Electronic Shopping & Mail-Order Houses	4541	\$2,754,375	\$0	\$2,754,375	100.0	0
Vending Machine Operators	4542	\$270,175	\$0	\$270,175	100.0	0
Direct Selling Establishments	4543	\$1,834,421	\$4,360,394	-\$2,525,973	-40.8	3
Food Services & Drinking Places	722	\$28,849,934	\$30,326,309	-\$1,476,375	-2.5	62
Special Food Services	7223	\$300,574	\$547,961	-\$247,387	-29.2	3
Drinking Places - Alcoholic Beverages	7224	\$613,966	\$335,858	\$278,108	29.3	2
Restaurants/Other Eating Places	7225	\$27,935,394	\$29,442,490	-\$1,507,096	-3	57

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement. http://www.esri.com/data/esri_data/methodology-statements

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Retail MarketPlace Profile

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Leakage/Surplus Factor by Industry Group



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Dominant Tapestry Map

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Dominant Tapestry Map

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Tapestry Segmentation

Tapestry Segmentation represents the latest generation of market segmentation systems that began over 30 years ago. The 68-segment Tapestry Segmentation system classifies U.S. neighborhoods based on their socioeconomic and demographic composition. Each segment is identified by its two-digit Segment Code. Match the two-digit segment labels on the map to the list below. Click each segment below for a detailed description.

Segment 1A (Top Tier) Segment 1B (Professional Pride) Segment 1C (Boomburbs) Segment 1D (Savvy Suburbanites) Segment 1E (Exurbanites) Segment 2A (Urban Chic) Segment 2B (Pleasantville) Segment 2C (Pacific Heights) Segment 2D (Enterprising Professionals) Segment 3A (Laptops and Lattes) Segment 3B (Metro Renters) Segment 3C (Trendsetters) Segment 4A (Soccer Moms) Segment 4B (Home Improvement) Segment 4C (Middleburg) Segment 5A (Comfortable Empty Nesters) Segment 5B (In Style) Segment 5C (Parks and Rec) Segment 5D (Rustbelt Traditions) Segment 5E (Midlife Constants) Segment 6A (Green Acres) Segment 6B (Salt of the Earth) Segment 6C (The Great Outdoors) Segment 6D (Prairie Living) Segment 6E (Rural Resort Dwellers) Segment 6F (Heartland Communities) Segment 7A (Up and Coming Families) Segment 7B (Urban Villages) Segment 7C (American Dreamers) Segment 7D (Barrios Urbanos) Segment 7E (Valley Growers) Segment 7F (Southwestern Families) Segment 8A (City Lights) Segment 8B (Emerald City)

Segment 8C (Bright Young Professionals) Segment 8D (Downtown Melting Pot) Segment 8E (Front Porches) Segment 8F (Old and Newcomers) Segment 8G (Hardscrabble Road) Segment 9A (Silver & Gold) Segment 9B (Golden Years) Segment 9C (The Elders) Segment 9D (Senior Escapes) Segment 9E (Retirement Communities) Segment 9F (Social Security Set) Segment 10A (Southern Satellites) Segment 10B (Rooted Rural) Segment 10C (Diners & Miners) Segment 10D (Down the Road) Segment 10E (Rural Bypasses) Segment 11A (City Strivers) Segment 11B (Young and Restless) Segment 11C (Metro Fusion) Segment 11D (Set to Impress) Segment 11E (City Commons) Segment 12A (Family Foundations) Segment 12B (Traditional Living) Segment 12C (Small Town Simplicity) Segment 12D (Modest Income Homes) Segment 13A (International Marketplace) Segment 13B (Las Casas) Segment 13C (NeWest Residents) Segment 13D (Fresh Ambitions) Segment 13E (High Rise Renters) Segment 14A (Military Proximity) Segment 14B (College Towns) Segment 14C (Dorms to Diplomas) Segment 15 (Unclassified)

Source: Esri

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Top Twenty Tapestry Segments

		2016 H	louseholds	2016 U.S. H	ouseholds	
		(Cumulative	c	umulative	
Rank	Tapestry Segment	Percent	Percent	Percent	Percent	Index
1	Rural Bypasses (10E)	17.5%	17.5%	1.4%	1.4%	1276
2	Midlife Constants (5E)	10.4%	27.9%	2.5%	3.9%	413
3	Set to Impress (11D)	8.6%	36.5%	1.4%	5.3%	618
4	Rustbelt Traditions (5D)	8.2%	44.7%	2.2%	7.5%	368
5	Southern Satellites (10A)	7.6%	52.3%	3.2%	10.7%	241
	Subtotal	52.3%		10.7%		
6	Modest Income Homes (12D)	7.6%	59.9%	1.3%	12.0%	565
7	Rooted Rural (10B)	7.2%	67.1%	2.0%	14.0%	357
8	Bright Young Professionals (8C)	5.8%	72.9%	2.2%	16.2%	262
9	Hardscrabble Road (8G)	5.2%	78.1%	1.2%	17.4%	421
10	In Style (5B)	5.1%	83.2%	2.3%	19.7%	224
	Subtotal	30.9%		9.0%		
11	Down the Road (10D)	4.5%	87.7%	1.1%	20.8%	395
12	Rural Resort Dwellers (6E)	3.7%	91.4%	1.0%	21.8%	360
13	College Towns (14B)	2.9%	94.3%	0.9%	22.7%	311
14	City Commons (11E)	2.9%	97.2%	0.9%	23.6%	321
15	Old and Newcomers (8F)	2.9%	100.1%	2.3%	25.9%	123
	Subtotal	16.9%		6.2%		



Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average. Source: Esrl

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Sumter County, GA Sumter County, GA (13261) Geography: County

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Tapestry LifeMode Groups	2010	ó Households		2016 Ad	lult Population	
	Number	Percent	Index	Number	Percent	Index
Total:	12,013	100.0%		24,465	100.0%	
1. Affluent Estates	0	0.0%	0	0	0.0%	(
Top Tier (1A)	0	0.0%	0	0	0.0%	(
Professional Pride (1B)	0	0.0%	0	0	0.0%	
Boomburbs (1C)	0	0.0%	0	0	0.0%	
Savvy Suburbanites (1D)	0	0.0%	0	0	0.0%	(
Exurbanites (1E)	0	0.0%	0	0	0.0%	
2. Upscale Avenues	0	0.0%	0	0	0.0%	
Urban Chic (2A)	0	0.0%	0	0	0.0%	(
Pleasantville (2B)	0	0.0%	0	0	0.0%	(
Pacific Heights (2C)	0	0.0%	0	0	0.0%	
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	
3. Uptown Individuals	0	0.0%	0	0	0.0%	
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	
Metro Renters (3B)	0	0.0%	0	0	0.0%	
Trendsetters (3C)	0	0.0%	0	0	0.0%	
Trendsetters (3C)	U	0.0%	U	U	0.0%	
4. Family Landscapes	0	0.0%	0	0	0.0%	(
Soccer Moms (4A)	0	0.0%	0	0	0.0%	
Home Improvement (4B)	0	0.0%	0	0	0.0%	
Middleburg (4C)	0	0.0%	0	0	0.0%	
5. GenXurban	2,841	23.6%	206	5,544	22.7%	200
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	
Ín Style (5B)	608	5.1%	224	1,237	5.1%	24
Parks and Rec (5C)	0	0.0%	0	0	0.0%	
Rustbelt Traditions (5D)	983	8.2%	368	1,861	7.6%	36
Midlife Constants (5E)	1,250	10.4%	413	2,446	10.0%	41
6. Cozy Country Living	440	3.7%	30	813	3.3%	2
Green Acres (6A)	440	0.0%	0	0	0.0%	2
	0	0.0%	0	0	0.0%	
Salt of the Earth (6B)	-		-	-		
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	
Prairie Living (6D)	0	0.0%	0	0	0.0%	
Rural Resort Dwellers (6E)	440	3.7%	360	813	3.3%	35
Heartland Communities (6F)	0	0.0%	0	C	0.0%	
7. Ethnic Enclaves	0	0.0%	0	0	0.0%	(
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	
Urban Villages (7B)	0	0.0%	0	0	0.0%	(
American Dreamers (7C)	0	0.0%	0	0	0.0%	
Barrios Urbanos (7D)	0	0.0%	0	0	0.0%	(
Valley Growers (7E)	0	0.0%	0	0	0.0%	(
Southwestern Families (7F)	0	0.0%	0	0	0.0%	(

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Tapestry LifeMode Groups	201	6 Households		2016 A	dult Population	
	Number	Percent	Index	Number	Percent	Index
Total:	12,013	100.0%		24,465	100.0%	
8. Middle Ground	1,669	13.9%	127	3,044	12.4%	122
City Lights (8A)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	702	5.8%	262	1,217	5.0%	248
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	343	2.9%	123	607	2.5%	123
Hardscrabble Road (8G)	624	5.2%	421	1,220	5.0%	423
9. Senior Styles	0	0.0%	0	0	0.0%	0
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	ŏ	0.0%	ŏ	ō	0.0%	ő
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
10. Rustic Outposts	4,420	36.8%	440	9,680	39.6%	469
Southern Satellites (10A)	914	7.6%	241	1,942	7.9%	249
Rooted Rural (10B)	863	7.2%	357	1,779	7.3%	366
Diners & Miners (10C)	0	0.0%	0	1,775	0.0%	0
Down the Road (10D)	542	4.5%	395	1,189	4.9%	421
Rural Bypasses (10E)	2,101	17.5%	1,276	4,770	19.5%	1,369
11. Midtown Singles	1,381	11.5%	186	2,348	9.6%	175
City Strivers (11A)	1,301	0.0%	0	2,540	0.0%	1/3
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	ŏ	0.0%	0	ŏ	0.0%	0
Set to Impress (11D)	1,033	8.6%	618	1,685	6.9%	577
City Commons (11E)	348	2.9%	321	663	2.7%	335
	0.0	21070			2.7.72	
12. Hometown	909	7.6%	121	1,672	6.8%	116
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	909	7.6%	565	1,672	6.8%	531
13. Next Wave	0	0.0%	0	0	0.0%	0
International Marketplace (13A)	0	0.0%	0	0	0.0%	0
Las Casas (13B)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
14. Scholars and Patriots	353	2.9%	183	1,364	5.6%	244
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
College Towns (14B)	353	2.9%	311	1,364	5.6%	542
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0
Undersified (15)		0.00/	0		0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	

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Tapestry Urbanization Groups	2010	õ Households		2016 A	dult Population	
Tabl	Number 12.013	Percent 100.0%	Index	Number 24,465	Percent 100.0%	Inde
Total:	12,013	100.0%		24,465	100.0%	
1. Principal Urban Center	0	0.0%	0	0	0.0%	
Laptops and Lattes (3A)	ő	0.0%	ő	ő	0.0%	
Metro Renters (3B)	ő	0.0%	0	ő	0.0%	, in the second se
Trendsetters (3C)	0	0.0%	0	0	0.0%	
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	
City Strivers (11A)	0	0.0%	0	0	0.0%	
NeWest Residents (13C)	0	0.0%	0	0	0.0%	
Fresh Ambitions (13D)	ő	0.0%	ő	ő	0.0%	
High Rise Renters (13E)	0	0.0%	0	0	0.0%	
			-	-		
2. Urban Periphery	2,594	21.6%	128	4,750	19.4%	10
Pacific Heights (2C)	0	0.0%	0	0	0.0%	
Rustbelt Traditions (5D)	983	8.2%	368	1,861	7.6%	36
Urban Villages (7B)	0	0.0%	0	0	0.0%	
American Dreamers (7C)	0	0.0%	0	0	0.0%	
Barrios Urbanos (7D)	0	0.0%	0	0	0.0%	
Southwestern Families (7F)	0	0.0%	0	0	0.0%	
City Lights (8A)	0	0.0%	0	0	0.0%	
Bright Young Professionals (8C)	702	5.8%	262	1,217	5.0%	24
Metro Fusion (11C)	0	0.0%	0	0	0.0%	
Family Foundations (12A)	0	0.0%	0	0	0.0%	
Modest Income Homes (12D)	909	7.6%	565	1,672	6.8%	53
International Marketplace (13A)	0	0.0%	0	0	0.0%	
Las Casas (13B)	0	0.0%	0	0	0.0%	
3. Metro Cities	3,309	27.5%	151	6,776	27.7%	16
In Style (5B)	608	5.1%	224	1,237	5.1%	24
Emerald City (8B)	0	0.0%	0	0	0.0%	
Front Porches (8E)	0	0.0%	0	0	0.0%	
Old and Newcomers (8F)	343	2.9%	123	607	2.5%	12
Hardscrabble Road (8G)	624	5.2%	421	1,220	5.0%	42
Retirement Communities (9E)	0	0.0%	0	0	0.0%	
Social Security Set (9F)	0	0.0%	0	0	0.0%	
Young and Restless (11B)	0	0.0%	0	0	0.0%	
Set to Impress (11D)	1,033	8.6%	618	1,685	6.9%	57
City Commons (11E)	348	2.9%	321	663	2.7%	33
Traditional Living (12B)	0	0.0%	0	0	0.0%	
College Towns (14B)	353	2.9%	311	1,364	5.6%	54
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	

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Tapestry Urbanization Groups	2010	5 Households		2016 A	dult Population	
Total:	Number 12,013	Percent 100.0%	Index	Number 24,465	Percent 100.0%	Inde
4. Suburban Periphery	1.250	10.4%	33	2.446	10.0%	31
Top Tier (1A)	0	0.0%	0	0	0.0%	(
Professional Pride (1B)	ő	0.0%	0	ő	0.0%	
Boomburbs (1C)	ő	0.0%	ő	ő	0.0%	
Savvy Suburbanites (1D)	ő	0.0%	ő	ŏ	0.0%	
Exurbanites (1E)	0	0.0%	0	0	0.0%	
Urban Chic (2A)	0	0.0%	0	0	0.0%	
Pleasantville (2B)	0	0.0%	0	0	0.0%	
Enterprising Professionals (2D)	ő	0.0%	0	ő	0.0%	
Soccer Moms (4A)	0	0.0%	ů ů	0	0.0%	
Home Improvement (4B)	0	0.0%	0	ő	0.0%	
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	
Parks and Rec (5C)	0	0.0%	0	ő	0.0%	
Midlife Constants (5E)	1,250	10.4%	413	2,446	10.0%	41
Up and Coming Families (7A)	1,230	0.0%	413	2,440	0.0%	41
Silver & Gold (9A)	0	0.0%	0	0	0.0%	
Golden Years (9B)	0	0.0%	0	0	0.0%	
The Elders (9C)	0	0.0%	0	0	0.0%	
Military Proximity (14A)	0	0.0%	0	0	0.0%	
Military Proximity (14A)	U	0.0%	U	v	0.0%	
5. Semirural	542	4.5%	48	1,189	4.9%	5
Middleburg (4C)	0	0.0%	0	0	0.0%	
Heartland Communities (6F)	0	0.0%	0	0	0.0%	
Valley Growers (7E)	0	0.0%	0	0	0.0%	
Senior Escapes (9D)	0	0.0%	0	0	0.0%	
Down the Road (10D)	542	4.5%	395	1,189	4.9%	42
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	
6. Rural	4,318	35.9%	212	9,304	38.0%	22
Green Acres (6A)	0	0.0%	0	0	0.0%	
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	
Prairie Living (6D)	0 0	0.0%	0	ő	0.0%	
Rural Resort Dwellers (6E)	440	3.7%	360	813	3.3%	35
Southern Satellites (10A)	914	7.6%	241	1.942	7.9%	24
Rooted Rural (10B)	863	7.2%	357	1,779	7.3%	36
Diners & Miners (10C)	005	0.0%	0	1,775	0%	
Rural Bypasses (10E)	2,101	17.5%	1,276	4,770	19.5%	1,36
Rurai bypasses (10E)	2,101	17.370	1,2/0	4,770	15,3%	1,35
Unclassified (15)	0	0.0%	O	0	0.0%	

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average. Source: Esrl

May 18, 2017

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APPENDIX: PAST PLANNING EFFORTS

List of plans, studies and surveys prepared during the past ten years and reviewed as part of the current Comprehensive Planning Update.

Preliminary Americus Report: Retail Market Power Analysis

Retail Market Place Profile and Supporting Research for the Sumter County Area, 2016

City of Americus Wayfinding and Signage, 2016

Pedestrian and Bicycle Planning Research

River Valley Regional Commission: Housing Survey for City of Americus

City of Americus Urban Redevelopment Plan, 2012

GeorgiaForward Young Gamechangers Proposals to City of Americus, 2013

City of Americus Renaissance Strategic Vision and Plan, Carl Vinson Institute of Government, 2016

2016 Community Health Needs Assessment, Phoebe Sumter, 2016

Phoebe Sumter Implementation Strategy for Tax Years 2017 – 2019

Jimmy Carter National Historic Site Transportation Assistance Group Report, 2016

Sumter County Joint Comprehensive Plan Partial Update, 2009

Georgia Southwestern University Strategic Plan Draft, 2016

OneSumter Growth Task Force and Implementation Strategy

State of the Park Report: Andersonville National Historic Site, Georgia, 2014

SAM Shortline Excursion Train Business and Management Plan, 2013

APPENDIX: FRAMEWORK FOR FUTURE PLANNING EFFORTS

A successful comprehensive plan process will lead to completion of action items included in the work program. In order to further planning efforts, goals and objectives from the comprehensive plan should be referenced throughout all community development activities.

This section is divided into overall strategies for continued planning endeavors and focus groups for specific topic-based development. The strategies, partners and tools listed below are not all inclusive, but should provide a framework for continued planning and development initiatives.

Planning efforts and focus should continue to evolve and progress along with the communities of Americus and Sumter County. The goals and objectives listed in this comprehensive plan should be evaluated consistently and regularly by all parties involved in the development process within the community to ensure specific work items reflect the current nature and future desires of Americus and Sumter County.

Strategies

Communication

Engaging community stakeholders is paramount when planning for and anticipating positive growth and economic development success. Americus and Sumter County have tried in the past to communicate with neighboring jurisdictions and local stakeholders without much success. Effective approaches to communication between groups are community specific. What works well in one community may not be productive in another. However, a renewed focus by Americus and Sumter County on sharing information regarding local government initiatives with residents, civic groups, authorities, development organizations, and other groups that respond to specific community needs will strengthen current partnerships and build new cooperative connections.

Americus and Sumter County should establish and promote regular community workshops, charrettes, or other interactive sessions that will allow residents to become involved in the local government process. Providing these opportunities will not only ensure citizen ideas are included in local decision-making, but also permit local government officials to exhibit their desire to address the concerns of the community. Americus and Sumter County is home to many public sector and nonprofit organizations that could easily facilitate such citizen education and information exchanges. While these organizations can facilitate community meetings, valuable input and assistance from individuals could also be obtained through notice and publication of open forum discussions which are local government led and topic oriented.

Collaboration

Building alliances with and relying on the expertise of community groups will exponentially increase the ability of a local government to accomplish identified development goals. Many of the issues and opportunities developed by Americus and Sumter County residents during this comprehensive planning process did not fall within the purview of the local government. One way the City of Americus and Sumter County can address these community concerns is to partner with local, regional or state organizations whose missions focus on responding to these specific community needs.

Partnerships are often the key to successful policy/project implementation. Following the examples of the efforts to save the Rylander Theater and the Windsor Hotel, cooperating with community organizations empowers residents to take ownership of implementation and, thus, share in the pride of completed ventures.

Implementation

Residents of Americus and Sumter County have gone through several planning processes in the past five to ten years. Some of these plans focused on specific areas within the communities while others were city-wide or county-wide in scope. Each of these documents contains a work program or action plan with several items appearing in multiple work programs. Many of these planning initiatives have been carried over into this comprehensive plan as either projects or policies for both the City of Americus and Sumter County.

By partnering together to implement these identified policies and projects, both Americus and Sumter County will ensure steady accomplishment of tasks and a cohesive approach to development across jurisdictional lines.

Planning Focus Groups

Developing groups of stakeholders with a concentration on individual planning goals identified in this comprehensive plan will assist Americus and Sumter County in targeting projects and policies for implementation. Each group should have no more than seven members including city/county staff and appointed local stakeholders. Each group should report back to the Americus City Council and the Sumter County Board of Commissioners on a regular basis informing the elected officials of community needs to be addressed and specific goals accomplished.

Economic Prosperity

Encourage development or expansion of businesses and industries that are suitable for the community.

Partners

- Sumter County
- City of Americus
- City of Andersonville
- City of DeSoto
- City of Leslie
- City of Plains
- One Sumter Foundation
- Sumter County Development Authority
- Sumter County Chamber of Commerce
- Downtown Development Authority of the Mayor and City Council of Americus
- Sumter County Industrial Development Authority
- Georgia Southwestern University
- South Georgia Technical College

- Schley, Sumter, Macon, Webster Joint Development Authority
- River Valley Regional Commission
- Middle Flint Workforce Investment
 Opportunity Act
- Georgia Power Company
- Sumter Electric Membership Corporation
- Georgia Department of Community Affairs
- Georgia Department of Economic
 Development
- U.S. Small Business Administration
- Small Business Development Center
- U.S. Department of Agriculture Rural Development
- U.S. Department of Commerce Economic Development Administration

Tools

- ✓ Employment Incentive Program (EIP)
- ✓ Downtown Development Revolving Loan Fund (DDRLF)
- ✓ Tax Allocation Districts/Tax Increment Financing (TAD)
- ✓ Opportunity/Enterprise Zone
- ✓ River Valley Regional Commission Revolving Loan Fund
- ✓ River Valley Area Development Corporation Revolving Loan Fund

Resource Management

Promote the efficient use of natural resources and identify and protect environmentally sensitive areas of the community.

- Sumter County
- City of Americus
- City of Andersonville
- City of DeSoto
- City of Leslie
- City of Plains
- One Sumter Foundation
- Sumter County Development Authority
- River Valley Regional Commission

- Upper Flint Regional Water Planning Council
- University of Georgia College of the Environment
- University of Georgia Warnell School of Forest Resources
- Flint River Keeper
- Georgia River Network
- Georgia Conservancy

- Georgia Environmental Management Agency
- Georgia Department of Agriculture
- Georgia Department of Natural Resources

Tools

- ✓ Mitigation/Land Bank
- ✓ EPD 319 (h) Grant—for improving water quality
- ✓ Pre-Disaster Hazard Mitigation Plan process
- ✓ Georgia Recreational Trails Grant
- ✓ Land and Water Conservation Fund
- ✓ Conservation Tax Credits

Efficient Land Use

Maximize the use of existing infrastructure and minimize the costly conversion of undeveloped land at the periphery of the community.

Partners

- Sumter County
- City of Americus
- City of Andersonville
- City of DeSoto
- City of Leslie
- City of Plains
- Downtown Development Authority of the Mayor and City Council of Americus
- Sumter County Industrial Development Authority
- The Housing Authority of the City of Americus, Georgia

Tools

- ✓ Mitigation/Land Bank
- ✓ Pre-Disaster Hazard Mitigation Plan process
- ✓ Form Based Code
- ✓ Blight Tax
- ✓ International Property Maintenance Code
- ✓ Smart Growth Initiatives
- ✓ Tax Allocation Districts/Tax Increment Financing (TAD)
- ✓ Historic Preservation Ordinance and Commission
- ✓ Area Specific Plans
- ✓ Design Guidelines
- ✓ Development Ordinances/Regulations
- ✓ National Flood Insurance Program

- Schley, Sumter, Macon, Webster Joint Development Authority
- River Valley Regional Commission
- Georgia Planning Association
- Georgia Association of Zoning Administrators
- Building Officials Association of Georgia
- Georgia Association of Code Enforcement
- Georgia Department of Community Affairs
- Georgia Department of Natural Resources Environmental Protection Division
- Georgia Emergency Management Agency

- Georgia Forestry Commission
- Cooperative Extension Service
- U.S. Department of Agriculture
- Federal Emergency Management Agency

Local Preparedness

Identify and put in place the prerequisites for the type of infrastructure the community needs to provide for future development.

Partners

- Sumter County
- City of Americus
- City of Andersonville
- City of DeSoto
- City of Leslie
- City of Plains
- One Sumter Foundation
- Sumter County Development Authority
- Sumter County Chamber of Commerce
- Middle Flint Regional E-911 Authority
- Housing Authority of the City of Americus, Georgia

- Schley, Sumter, Macon, Webster Joint Development Authority
- River Valley Regional Commission
- Upper Flint Regional Water Planning Council
- Georgia Department of Community Affairs
- Georgia Department of Natural Resources Environmental Protection Division
- Georgia Environmental Finance Authority
- Georgia Rural Water Association
- U.S. Department of Agriculture Rural Development
- U.S. Army Corps of Engineers

Tools

- ✓ Develop a Capital Improvements Plan
- ✓ GEFA Loans
- ✓ USDA Loans
- ✓ Tax Allocation Districts/Tax Increment Financing (TAD)
- ✓ Community Development Block Grants
- ✓ Immediate Threat and Danger Grant

Sense of Place

Protect and enhance the community's unique qualities.

- Sumter County
- City of Americus
- City of Andersonville
- City of DeSoto
- City of Leslie
- City of Plains
- Americus Main Street
- Rylander Theater
- Americus-Sumter County Tourism
- One Sumter Foundation
- Sumter County Development Authority
- Sumter County Chamber of Commerce
- Downtown Development Authority of the Mayor and City Council of Americus

- Americus Theater and Cultural Center Authority
- Sumter Historic Trust
- River Valley Regional Commission
- Flint River Keeper
- Georgia River Network
- Georgia Conservancy
- Georgia Trust for Historic Preservation
- Georgia Department of Natural Resources Historic Preservation Division
- Georgia Department of Community Affairs
- Georgia Department of Transportation
- U.S. Department of Agriculture Rural Development

• National Trust for Historic Preservation

Tools

- ✓ Tax Allocation Districts/Tax Increment Financing (TAD)
- ✓ Main Street Program
- ✓ Historic Preservation Ordinance and Commission
- ✓ Complete Streets Program
- ✓ Form Based Code
- ✓ Historic Preservation Ordinance and Commission
- ✓ Area Specific Plans
- ✓ Design Guidelines
- ✓ Transportation Enhancement (TE)

Regional Cooperation

Cooperate with neighboring jurisdictions to address shared needs.

Partners

- Sumter County
- City of Americus
- City of Andersonville
- City of DeSoto
- City of Leslie
- City of Plains
- One Sumter Foundation
- Sumter County Development Authority
- Sumter County Chamber of Commerce

Tools

- ✓ Regular meetings with neighboring jurisdictions
- ✓ Utilize current technology including social media to engage the community in council/commission meetings, planning efforts and civic volunteering opportunities
- ✓ Participate in regional and statewide organizations

Housing Options

Promote an adequate range of safe, affordable, inclusive, and resource efficient housing in the community.

- Sumter County
- City of Americus
- City of Andersonville
- City of DeSoto
- City of Leslie

- Sumter Electric Membership Corporation
- Middle Flint Regional E-911 Authority
- Schley, Sumter, Macon, Webster Joint Development Authority
- Upper Flint Regional Water Planning Council
- River Valley Regional Commission
- Georgia Department of Community Affairs

- City of Plains
- Housing Authority of the City of Americus, Georgia
- Sumter County Development Authority
- Sumter County Chamber of Commerce

- Habitat for Humanity
- Fuller Center for Housing
- Georgia Southwestern University
- South Georgia Technical College

- River Valley Regional Commission
- Georgia Department of Community Affairs
- U.S. Department of Agriculture

Tools

- ✓ Sumter County Community Service Center—Weatherization Program
- ✓ Community HOME Investment Program (CHIP)
- ✓ Georgia Initiative for Community Housing (GICH)
- ✓ Community Development Block Grants
- ✓ USDA Housing Program

Transportation Options

Address the transportation needs, challenges and opportunities of all community residents.

Partners

- Sumter County
- City of Americus
- City of Andersonville
- City of DeSoto
- City of Leslie
- City of Plains
- One Sumter Foundation
- Sumter County Development Authority
- Sumter County Chamber of Commerce

- Middle Flint Regional E-911 Authority
- Sumter Cycling
- Americus Public Transportation System
- River Valley Regional Commission
- Georgia Department of Transportation
- Georgia Department of Natural Resources
- Georgia Department of Community Affairs
- Federal Highway Administration

Tools

- ✓ Complete Streets Program
- ✓ Tax Allocation Districts/Tax Increment Financing (TAD)
- ✓ Transportation Enhancement (TE)
- ✓ Community Development Block Grants
- ✓ Transportation Investment Act (TSPLOST)
- ✓ Local Maintenance Improvement Grant (LMIG)
- ✓ Safe Routes to School Program
- ✓ Innovative Transit Workforce Development Program

Educational Opportunities

Make educational and training opportunities readily available to enable all community residents to improve their job skills, adapt to technological advances, manage their finances, or pursue life ambitions.

- Sumter County
- City of Americus

- City of Andersonville
- City of DeSoto

- City of Leslie
- City of Plains
- One Sumter Foundation
- Boys and Girls Club of Americus/Sumter County, Inc.
- Sumter County Board of Education
- Georgia Southwestern University

Tools

- ✓ Community Development Block Grants
- ✓ College and Career Academies
- ✓ Carnegie Community Engagement
- ✓ Internships with Local Businesses
- ✓ Mentoring Programs with Local Leaders

Community Health

Ensure that all community residents, regardless of age, ability, or income, have access to critical goods and services, safe and clean neighborhoods, and good work opportunities.

Partners

- Sumter County
- City of Americus
- City of Andersonville
- City of DeSoto
- City of Leslie
- City of Plains
- One Sumter Foundation
- Phoebe-Sumter Medical Center
- Sumter County Health Department

Tools

- ✓ Health Impact Assessment
- ✓ Community Development Block Grants
- ✓ Community Health Funding
- ✓ Partnerships to Improve Community Health
- ✓ Prevention and Public Health Fund
- ✓ Rural Health Information Hub
- ✓ Healthy Food Financing Initiative
- ✓ Farm to School Grant program
- ✓ Community Transformation Grants Small Communities Program

- South Georgia Technical College
- One Sumter Foundation
- Americus Theater and Cultural Center Authority
- River Valley Regional Commission
- Middle Flint Workforce Investment Opportunity Act

- River Valley Regional Commission
- River Valley Area Agency on Aging
- Cooperative Extension Service
- Georgia Department of Human Services
- Georgia Department of Community Affairs
- U.S. Department of Health and Human Services
- Center for Disease Control
- U.S. Department of Agriculture

Quality of Life

Enhance daily living with wholesome food and clean air and water, enjoyment of unfettered open spaces and bodies of water, conservation of wildlife and natural resources, security from crime, and protection form toxic substances.

Partners

- Sumter County
- City of Americus
- City of Andersonville
- City of DeSoto
- City of Leslie
- City of Plains
- One Sumter Foundation
- Americus Theater and Cultural Center Authority

Tools

- ✓ Community Connectivity
- ✓ Georgia Recreational Trails Program
- ✓ Community Development Block Grants
- ✓ Neighborhood Stabilization Program
- ✓ Community Facilities Grant Program
- ✓ National Scenic Byways Program
- ✓ Brownfields and Lands Revitalization

- Sumter County Development Authority
- Sumter County Chamber of Commerce
- River Valley Regional Commission
- Georgia Department of Community Affairs
- Georgia Department of Natural Resources
- U.S. Department of Agriculture
- U.S. Department of Transportation
- U.S. Environmental Protection Agency

APPENDIX: LEADERSHIP TEAM

Barbara Grogan **Barry Blount Beverly Butcher** Bill Twomey Bishop Melvin McCluster Bobby Fuse Carla Cook Charles Christmas Charles Patterson **Clay Jones** Dave Tucker Frank Latimore George Torbert George's Menswear Herschel Smith Ivy Oliver Janice Jarvis Jill Hohnecker Jimmy Whaley Josh Roth Juanita F. Wilson Kathleen Tucker Kim Christmas Linda S. Harris Lorenzo Johnson Lou Chase Mark Waddell Mary Alice Applegate Mary Beth Bass Michael Suddeth Nathan Peck Nicole Thurston

Pamela Angry

Patrick Kay Paul Farr Randy Howard Rayetta Floyd

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pfarr@southgatech.edu rhoward@sumtercountyga.us rfloyd@sumtercountyga.us Sumter County Chamber City of Americus Mayor Americus/Sumter County/GIS Sumter County Administrator Friendship Missionary Bapt Ch Housing Authority City of Americus Councilor South GA Tech GA Southwestern University Sumter County Commissioner Business Owner Bethesda Missionary Bapt Ch Sumter County Commissioner Business Owner

Sumter County Chamber Sumter County/Admin Asst GA Southwestern University Realtor City of Americus/Planning City of Americus Councilor Citizen's Bank of Americus CFO. PharmaCentra Educator Paxen Learning Center City of Americus Councilor Sumter County Commissioner Archway One Sumter Foundation Sumter County/Planning **Business** Owner City of Americus/Tourism CFO, Life Transformation Ministry City of Americus/Main Street South GA Tech Sumter County Commissioner Sumter County Clerk

Rick H. Barnes Robbi S. Latimore Shirley Reese (Fr.) Steve Kennedy SuAnn Bird Suleania Bryant Ted McMillan Terri Holt Thomas Jordan Tom Harrison Tracy Wilson Victoria L. Harris Wally Summers Wanda J. Curry

robbielatimore@bellsouth.net reese6363@yahoo.com skennedy@americusga.gov sbird@southgatech.edu suleania1908@yahoo.com ted.mcmillan@sumteremc.com terri2622@aol.com jordan3324@bellsouth.net tomharrison4@yahoo.com tmwilson1908@aol.com victoriah32590@yahoo.com wsummers@southgatech.edu wcurry762@gmail.com Sumter County School Board Educator Americus/Sumter County City of Americus Manager South GA Tech Occupational Health Nurse Sumter EMC Student Sumter County Commissioner Retiree Educator AKA Sorority South GA Tech AKA Sorority

APPENDIX: PUBLIC HEARINGS AND WORK SESSIONS

Americus Times-Recorder A3	g I hold a joint public	500 p.m. in the SB&1 er on the South Georgia ja to review schedule of completion.	The public is invited to attend this meeting. The purpose of this meeting is to brief the community on the contents of the plan, provide opportunity for residents to make suggestions, additions or revisions, and notify the community of when the plan will be submitted to the	Regional Commission for Review. We will receive community com- ments on the contents of the Comprehensive Plan, which includes the Future Land Use Map, Community Work Program Report of Accomplishments, a new Community Work Program and a final list of Issues and Opportunities and Goals and Objectives as well as any other portion of the plan to be submitted to the Regional Commission and the state.	Sumter County and Americus are committed to providing all persons with equal access to its services, programs, activities, education and em- ployment regardless of race, color, national origin, religion, sex, familial	status, disability or age. Persons with special needs relating to handi- capped accessibility or foreign language shall contact the Sumter County Clerk. The Sumter County Clerk, Rayetta Floyd, can be reached at (229) 928-4500. For more information appopublic hearing, progression Allison Slocum with the River Valley Regional Commission at 706-256-2910.		rice, fruit, combread mix, mac & cheese, and yams. Along with these items, we gave out picnic hams name.
	Public Meeting City of Americus will	January 11, 2017 at 6 pe Technology Centu us, Americus, Georg date activities and a	ttend this meeting. ⁷ y on the contents of s to make suggestion ty of when the plan	r Review. We will re the Comprehensive ommunity Work Pro r Community Work s and Goals and Obj submitted to the Re	ericus are committed ervices, programs, ao ace, color, national o	Persons with special reign language shall ty Clerk, Rayetta Flo trnation spout, thé fr River Valley Region River Valley Region		and a Happy New Year. Yours in Christ." And she signed her name.
	Public Meeting Sumter County and the City of Americus will hold a joint public	meeting on Wednesday, January 11, 2017 at 6:00 p.m. in the SB&T Room at the John M. Pope Technology Center on the South Georgia Technical College Campus, Americus, Georgia to review Comprehensive Plan Update activities and a schedule of completion.	The public is invited to attend this meeting. The purpose of this meet is to brief the community on the contents of the plan, provide opportunity for residents to make suggestions, additions or revisions and notify the community of when the plan will be submitted to the	Regional Commission for Review. We will receive community com- ments on the contents of the Comprehensive Plan, which includes the Future Land Use Map, Community Work Program Report of Accomplishments, a new Community Work Program and a final list Issues and Opportunities and Goals and Objectives as well as any oth portion of the plan to be submitted to the Regional Commission and state.	Sumter County and Ame with equal access to its st ployment regardless of ra	status, disability or age. Persons with special needs relating to capped accessibility or foreign language shall contact the Sumt Clerk. The Sumter County Clerk, Rayetta Floyd, can be reache 928-4500. For more information appoputuble heat ing. Ale Allison Slocum with the River Valley Regional Commission at 706-256-2910.	- - -	opportunity that is 2017, and pray that it goes down smoother than that most recently departed year whose name has been wiped from whose name has been wiped from
	 Firefighters responded to Tulip Drive where they assisted EMS in lifting a patient. 	Sumter Youth Development Campus is accepting applications along with COMPASS test scores on a daily basis for the position of Juvenile Correctional Officer 1.		Applications and COMPASS Test Scores may be faxed to 229/931-2894, deliv- ered or mailed to 300 McMath Mill Road/Americus, GA 31719 The following documents are required if recommended for hire: Valid Georgia Driver's License Social Security Card Birth Certificate High School Diploma, GED, Certified Copy of High School	4 Form ard 1 26)			I pray grievously heinous. But those 366 than days of death and destruction and year disaster and desolation and disaster thom and despair and diabolical and disaster thom and despair and diabolical and disaster
	 rergunant v. cumus, 21, of 1501 Poplar Springs Road, Preston is charged with driving while license is suspended or revoked, 	and was released on opment Campus is acc PASS test scores on a d Juvenile Correctional	Starting salary, \$27,936 After six months, \$29,332,80 After one year, \$31,040	ASS Test Scores may be faxed > 300 McMath Mill Road/Amer cuments are required if recomr Valid Georgia Driver's License Social Security Card Birth Certificate Diploma, GED, Certified Copy	Transcript Member 4 For selective Service Registration Card (males between the ages of 18 and 26)	5		. But those 366 lestruction and don and disease abolical and dis-
1	72 . 4	outh Development Campus is accepting ap with COMPASS test scores on a daily basis position of Juvenile Correctional Officer 1.	Starting After six m After on	ations and COMPASS Test Scores may be faxed to 229/931-2894, ered or mailed to 300 McMath Mill Road/Americus, GA 31719 The following documents are required if recommended for hire: Valid Georgia Driver's License Social Security Card Birth Certificate High School Diploma, GED, Certified Copy of High School	Transcript For prior Military DD214 Member 4 Form Selective Service Registration Card (males between the ages of 18 and 26)	Department of Juvenile Justice Sumter Youth Development Campus 300 McMath Mill Road Americus, Georgia 31719 229/931-5800 An Equal Opportunity Employer	the state of the s	another 52 weeks like the one we just endured makes you want to build a bunker in the back yard and fill it to the brim with Little Debbie const Color and benchers. Mat
Saturday, January 7, 2017	conse arconor, unuerage possession of alcohol, and purchase/attempt to pur- chase/knowingly possess- ing alcoholic preverage.	 Dylam J. walloen, 23, Sumter Youth D along with C positie 		Applications and cred or m The follow High S	1999) 1997 - 1997 - 1997	Department of Juvenile Justice Sumter Youth Development Cam 300 McMath Mill Road Americus, Georgia 31719 229/931-5800 An Equal Opportunity Employer	A A	another 52 weeks like the one we just endured makes you want to build a bunker in the back yard and fill it to the brim with Little Debble cond. Other and headbard was

AGENDA

Joint Comprehensive Plan Work Session January 11, 2017 South Georgia Technical College Pope Technology Center 6:00 p.m.

I. Welcome and Announcements

II. Review of Process

A. Identification of Leadership Team

B. Identification of Stakeholders

C. Public Participation Techniques

D. Plan Elements

E. Plan Schedule and Benchmarks

III.Questions and Answers

IV. Adjourn

)r	JOINT COMPREHENSIVE PLAN 2017	
	January 10, 2017	
Name	Contact Information / Email / Phone No.	Which community are you interested in?
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July Letter Jars	Lass was bell consumer. Or	

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AMERICUS – SUMTER COUNTY JOINT COMPREHENSIVE PLAN 2017

AGENDA

Joint Comprehensive Plan Work Session January 26, 2017 South Georgia Technical College Pope Technology Center 6:00 p.m.

- I. Welcome and Announcements
- II. Review of Prior Needs and Opportunities
- III. Develop Current List of Needs and Opportunities
- IV. Review Plan Schedule and Benchmarks
 - A. Set Up February Meeting Dates
 - B. Sumter County Staff
 - C. Sumter County Board of Commissioners Briefing-February 13, 2017 at 6:00
 - D. City of Americus Staff
 - E. Americus City Council Briefing-February 16, 2017 at 5:00
- V. Ending Comments

VI. Adjourn

Which community are you interested in?	4411	Americus Americus Americus Surrer Co.	Sunder C. Sunder C. Sunder Co Chumber Seuthers Jagg
January 26, 2017 Contact Information / Email / Phone No. Nathan. Pack Colocan. m. t. e. 229-410-5573	bbutcher Gamericusga.gov 924-4411 nthurster Qamericusga.gov 924-4411 skindyllamericusga.gov 229,4411 skindissouti.gotech.edv	play landress control 3 control com play landress of you Unit holmecker Cogsw. edu Bitionay & Sinter covery ga. US	Charles: Patroson @ gsw. edu New bells @ onesumper. Ors ioliver & Sumitin country chamber. com furesc@belkowth. net guresc@belkowth. net
Name Mathen Poll	Beverly Butcher Nicolic Thuiston Steve Kennedy Sultin Bind	Petrick Enviro	Charles Partien Juan Seel Rass Belly July Georgenmensure

168

	Which community are you interested in?	Sumta Chr.	Parter Learny Sonie	Americus Sunter	Americus/ Sumler	Americus / Sumter	Americas Sunte		
January 26, 2017	Contact Information / Email / Phone No.	PDA/Crandper	Vidroson a peren com	Erd-manillow a sunder ema com jumbroley avil com 9384837	tucken americus C bellsouth net	11 11	Kohristnas (a) Dhemacartra, idu cehensmas @ southgatach. edy		
	Name	Balbaralmaan	Larenzo Johnion	Jed MSMiller Juany Wholey	Kuthleen Tucker	Dave Tucker	Kim Christmas Charles Christmas		
AGENDA

Joint Comprehensive Plan Work Session February 23, 2017 South Georgia Technical College Pope Technology Center 6:00 p.m.

- I. Welcome and Announcements
- II. Create Vision Statements
- III. Review List of Needs and Opportunities
- IV. Develop Coordinated Implementation Plan
 - A. Identify Projects
 - B. Identify Responsible Entity and Partners
 - C. Designate Time Frame
- V. Ending Comments

VI. Adjourn

AMERICUS – SUMTER COUNTY JOINT COMPREHENSIVE PLAN 2017	February 23, 2017	Contact Information / Email / Phone No. Which community are you interested in?	TORDAN PO. BOF SI AMERICOS, SA. Jordo	Olher Summer ODC I olner Summer country chamber com	ALY SUMMERS SETC WSUMMERS SUTHERTECH. EDN	var see by or or on o	0	ie. Kennedy Othy of American Stenned Damericusga, gov.			
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		Which community are you interested in?
AMERICUS – SUMTER COUNTY JOINT COMPREHENSIVE PLAN 2017	February 23, 2017	Name Contact Information / Email / Phone No.

AGENDA

Joint Comprehensive Plan Work Session March 20, 2017 South Georgia Technical College Pope Technology Center 6:00 p.m.

- I. Welcome and Announcements
- II. Review Vision Statement
- III. Review List of Needs and Opportunities
- IV. Develop Coordinated Implementation Plan
 - A. Identify Projects
 - B. Identify Responsible Entity and Partners
 - C. Designate Time Frame
- V. Ending Comments
- VI. Adjourn

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AMERICUS – SUMTER COUNTY JOINT COMPREHENSIVE PLAN 2017	March 20, 2017	Name Contact Information / Email / Phone No.	Bill Twomen ETwoneye Sumercountygous Steve Kennedy Skennedye americuisgo gov Agally The tuses a bellsouth. gast	415 loumt	Vosh Kuth Jroth Damericus sanger Nor Settle Bass man bette Dreswites on	Saltin Engan Lynge O sunter court clause can	Charles Pathatas Charlese Patherene 95 W. edu	

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JOINT COMPREHENSIVE PLAN 2017	March 20, 2017	Contact Information / Email / Phone No.	blatcher & americuses gov	Wilson 1747 @ bell South. net	Fordaw 3324@ bellsouthinet Americs, CA.	Peullen @ rvervelleyre.org	play Ponciusza 03	
lor		Name	Balerly Burcher	Leant F. Wilson	THOMAS Jordan	there culler	the wed lay	

AGENDA

Joint Comprehensive Plan Work Session April 3, 2017 South Georgia Technical College Pope Technology Center 6:00 p.m.

- I. Welcome and Announcements
- II. Review Vision Statement Changes
- III. Review List of Needs and Opportunities Changes
- IV. Develop Coordinated Implementation Plan
 - A. Identify Projects
 - B. Identify Responsible Entity and Partners
 - C. Designate Time Frame
- V. Ending Comments
- VI. Adjourn

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AMERICUS – SUMTER COUNTY JOINT COMPREHENSIVE PLAN 2017	April 4, 2017 Contact Information / Email / Phone No.	Rilli Pullen Pullen Brievallene an Rul Lan plane Souhga tech, ech Ballan Alana asland ciparally actin Ollain Alana asland ciparally and Sal bar Sand Derry Dover essing and Bill Tworey Blover essing and Sill Tworey Blover essing and Steve Kennedy & Kennedya Anne iusga gan Anda Partan Charlen Palana an
	Name	

AGENDA

Joint Comprehensive Plan Work Session April 6, 2017, 2017 Bethesda Missionary Baptist Church 6:00 p.m.

- I. Welcome and Announcements
- II. Review Vision Statement
- III. Review List of Needs and Opportunities
- IV. Ending Comments
- VI. Adjourn

IVE PLAN 2017	7	/ Phone No. Which community are you interested in?		ed col. com	mas, onto	Marine Marker victoria h 32590 @yahoo.com	mailecom	ellsouth, net	ol. com	robbie lationsrep bellsouthinet	Pordaw 3324 Bellsouth Net	J. U. M. COM	Prunchaltmored bellsouthenet	bishoy micluster 123-fmbe @ yahoo con	
JUINT COMPREHENSIVE PLAN 2017	April 6, 2017	Contact Information / Email / Phone No,	teach82.0 bellsouth in t	Invisidoon 1908 (2 ad. com	Manny 1289 Ucheo, com	Abartana a series .	W Curry 2620 gmail + Com	wilson 1747@bellsouth, net	Ten: Juza Dadl. com	robbie latimo	Pordow 33240	Sultania 1908 Quanco. Com	franklalimon	bishay micluster	
Or		Name	Linda S. Harris	Trace Wilson	famela Angry	Victoria L'Haris	Manda J. Cumy	Juanita F.Wilson	HULT TERRIT	Rolli J. Saturn	THOMAS Jordan	Sultania Bryant	Frank halimore	Bishop NELOIN MCLUSPZ	

AGENDA

Joint Comprehensive Plan Work Session May 23, 2017 South Georgia Technical College 6:00 p.m.

- I. Welcome and Announcements
- II. Review Existing Land Use Maps
- III. Review Future Land Use Maps
- IV. Review Draft Plan

VI. Adjourn

AMERICUS – SUMTER COUNTY JOINT COMPREHENSIVE PLAN 2017	May 23, 2017	Contact Information / Email / Phone No. Which community are you interested in?	Yeese 636300yethericum Americus/Sumber Contr	30. 301	Jurlson @ americus 50, GOV C.4 & Phrenus Londan 3324 Charl South . Net	thous was cunter county ga. US Sumter Cuity	cadalookamericus faigue Ampricus	Skennedy Americusga. 300 Americus BTworney & Sumercontryanus Surrer Co BOC	C Re	Pullenorivervalleyre. Ors. Reyon B/RURC	
A JOL		Name	Dr. Spiller Leere	Lou chase	HOMES JORDAN	Handy Howind	Caulo reals	Steve Kennedy Bill Twomey	Whey Simmees	tati Culter	

07 64 Which community are you interested in? Sunter Co Americas, Sunter Region Americus Jarvis Runder county and JOINT COMPREHENSIVE PLAN 2017 729-924-4411 EX.243 AMERICUS – SUMTER COUNTY BT WONRY @ SUMTERCOUNTY GA. US Puller Privervalleyre. Org SKennedy Qameri'un san gou Contact Information / Email / Phone No. Undly Dumen' cut gaigo June 12, 2017 arvis Steve Kennedy Bill Twoney HATTI Cullian Anice M. RHL JOSK Name

during the week of May a some of the 40 new More than 4,300 stu- More than 4,300 stu- More than 4,300 stu- More than 4,300 stu- members of Brenau University's third cohort in the physical therapy doctoral program. The program is three years ate-level certificates, and graduate- and gradu- degrees at the associate's, bachelor's, master's, specialist and doctoral bevels. Kush previously fruction degree in exer- cise science.	Public Meeting Sumter County and the City of Americus will hold a joint public meeting on Tuesday, June 20, 2017 at 12:00 p.m. at the River Valley Régional Commission Office, 228 West Lamar Street, Amer- icus, Georgia 31709 to review a draft Comprehensive Plan Update.
	 the contents of the Comprehensive Plan, which includes the Future Land Use Map, Report of Accomplishments, a new Community Work Program and a final list of Needs and Opportunities and Goals and Objectives as well as any other portion of the plan to be submitted to the Regional Commission and the State of Georgia.
PUBLICHEARING	Formal written comments on the draft Comprehensive Plan Update will be accepted until Tues- day June 21, 2017 at the following address:
A public hearing is scheduled for July 6, 2017 at 6:00 p.m. in the Sumter County Courthouse, Board Room, 500 West Lamar Street, Americus, Geor- gia with the Zoning Board of Appeals for the purpose of receiving citizens input and comments to discuss the following request: 2017-V07-144: To consider a request from Falth Houston, to appeal the Zoning Administrator's decision to allow an accessory building and a travel trailer to be placed at 431 North Spring Creek Circle, Cobb, Georgia. This	
property is zoned R.I-L. As set forth in the Americans with Disabilities Act of 1992, Sumter County does not discriminate on the basis of disability, and will assist citizens with special needs given proper notice of seven (7) working days. For more information, please call	
(229)928-4547, between the hours of 800 a.m. to 500 p.m. except holidays. Persons with hearing disabilities can contact Georgia Relay Services at (TDD) 1-800-255-0056 or (voice) 1-800-255-0135. This Notice posted June 17, 2017 Sumter County Zoning Administrator (229)-928-4547	capped accessibility or foreign language shall contact the Americus City Clerk, Paula Martin. The City Clerk can be reached at 229-924-4411 ext. 244. For more information about the public hearing, please contact Allison Slocum or Patti Cullen with the River Valley Regional Commission at 706-256-2910.

JOINT COMPREHENSIVE PLAN 2017 AMERICUS – SUMTER COUNTY

June 20, 2017

Contact Information / Email / Phone No.

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