

### 2012 City of Marietta Short Term Work Program

PROJECT	Ongoing	2012	2013	2014	2015	2016	2017	2018	Responsible Party	Cost Estimate	Funding Source	Element
<b>Natural Resources</b>												
Provide City representation on ARC task forces or committees to maintain close staff relationships with ARC in efforts to resolve regional issues	X								Development Services - PZ,	General Revenue	In-house	Natural Resources
Modify open space set-aside requirements for private redevelopment projects to require permanent protection	X								Development Services - PZ,	General Revenue	In-house	Natural Resources
Watershed impact should be considered during future land use planning and development decision -making.	X								Development Services - PZ,	General Revenue	In-house	Natural Resources
Work with ARC and Department of Natural Resources to identify and inventory locations of any existing habitats of sensitive plant and wildlife species.	X								Development Services - PZ,	General Revenue	In-house	Natural Resources
Include water resources impact analysis in land use decisions.	X								Development Services - PZ,	General Revenue	In-house	Natural Resources
Develop incentives for the protection of open space	X								Development Services - PZ	General Revenue	In-house	Natural Resources
Modify open space set-asides as a condition of development receiving City funding or funding from the Marietta Housing Authority	X								Development Services - PZ,	General Revenue	In-house	Natural Resources
Generate a city-wide Greenway Master Plan to assist with the acquisition of greenspace and the establishment of conservation easements.							X		Parks & Recreation, Development Services - PZ	General Revenue	In-house	Natural Resources
Require additional mitigation for variances from open space requirements								X	Development Services - PZ,	General Revenue	In-house	Natural Resources
Create a mechanism for accepting and maintaining open space lands and conservation easements				X					Development Services - PZ, Parks & Recreation, & Public Works	General Revenue	In-house	Natural Resources

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Continue to implement policies, as appropriate, in accordance with the Metropolitan North Georgia Water Planning District.	X								Public Works & BLW			Natural Resources
Establish an educational program for homeowners on ecological, health, and societal benefits of specimen trees	X								Development Services - Marietta Tree Keepers	General Revenue	In-house	Natural Resources
Ensure the tree planting in conjunction with transportation improvements projects to ensure a healthy and stable tree canopy for Marietta's present and future residents	X								Development Services - PZ, Public Works	General Revenue	In-house	Natural Resources
Identify Regionally Important Resources (RIR) in the jurisdiction and depict as Areas Requiring Special Attention, Conservation Areas, or similar classification on the Future Development Map in the local comprehensive plan. ARC Local Govt Performance Stds - Min4.A- Required.		X							Development Services - PZ	General Revenue	In-house	Natural Resources
Identify projects within the Short Term Work Program of the local Comprehensive Plan that improves conservation and preservation of resources that contribute to the community's green infrastructure network. ARC Local Govt Performance Stds -Min4.F			X						Development Services - PZ, Parks & Recreation	General Revenue	In-house	Natural Resources
Tree planting each year November-March - Plant at least 200-300 trees each season which include but are not limited to schools, public right-of-ways, KMNBP, City spaces/Parks	X								Development Services - Marietta Tree Keepers	TBD	Tree Fund	Natural Resources
Greenspace rejuvenation - Determine greenspace locations in the City of Marietta that need rejuvenation support	X								Development Services - Marietta Tree Keepers	TBD	Tree Fund	Natural Resources
Square Trees - Continue to assist and support the idea of adding trees to areas of the Square which do not have tree canopy	X								Development Services - Marietta Tree Keepers	TBD	Tree Fund - Grants	Natural Resources
Develop a Neighborhood Tree Replacement Program - Help local neighborhoods establish tree replacement or tree planting activities; develop Standard Community Tree Planting plans for right-of-way/entry way of neighborhoods				X					Development Services - Marietta Tree Keepers	TBD	Tree Fund	Natural Resources

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Sip-n-Stroll's Educational Events - Continue to educate our community thru sip-n-strolls in neighborhoods, parks and other qualifying areas about the importance of healthy tree canopy to our City through professional arborists, landscape architects and forestry experts	X								Development Services - Marietta Tree Keepers	TBD	Tree Fund	Natural Resources
Develop a Tree Self-Guided Educational Walk -This would be a program similar to self-guided Historic Walks that allow the residents or visitors explore areas of our City that have signature specimen trees				X					Development Services - Marietta Tree Keepers	TBD	Tree Fund	Natural Resources
Educational Programs - MTK/Grants/other organizations Continue to educate our community, children and neighborhood associations by organizing and participating in workshops/meetings. The goal is to educate about care and maintenance, selection, replacement, and community benefits of continued tree canopy for the future of the City of Marietta.	X								Development Services - Marietta Tree Keepers	TBD	Tree Fund - Grants	Natural Resources
<b>Community Facilities</b>												
Continue to implement Marietta's Solid Waste Management Plan to reduce reliance on land-fills and to achieve other goals.	X								Public Works	General Revenue	User Fees and General Fund	Community Facilities
Community Outreach Programs: GREAT and COPs (Community Oriented Policing Program).	X								Police	General Revenue	In-house	Community Facilities
Allocate wastewater capacity in coordination with land use planning efforts and Comprehensive Plan policy objectives.	X								Development Services - PZ, Public Works, BLW	General Revenue	In-house	Community Facilities
Plan with Cobb-Marietta Water Authority to maximize water supply by planning new sources, water conservation and distribution management practices.	X								BLW	General Revenue	In-house	Community Facilities
Develop or reinforce mutual aid or service agreements between different public agencies or jurisdictions, including fiber-optic lines.	X								Development Services, Parks & Recreation, Public Works, Public Safety	General Revenue	In-house	Community Facilities
Continue information sharing and working relationships between County and City staff.	X								Public Safety, Public Works, Development Services, Parks & Recreation	General Revenue	In-house	Community Facilities
Reduce sewer overflows and capacity problems.	X								BLW	Capital Funds	BLW Misc. Project Budget	Community Facilities

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School Zone Pedestrian Improvement Program	X								Public Works, Development Services - PZ	General Revenue	In-house	Community Facilities
Water Line Replacements	X								BLW	\$1,250,000	CIP	Community Facilities
Allocate wastewater capacity in coordination with land use planning efforts and Comprehensive Plan policy objectives.	X								Development Services - PZ & BLW	General Revenue	In-house	Community Facilities
Aviation Sports Complex Improvements		X							Parks & Recreation	\$650,000	2009 Parks Bond	Community Facilities
Birney Street Park Improvements			X						Parks & Recreation	\$100,000	2009 Parks Bond	Community Facilities
Brown Park Improvements		X							Parks & Recreation	\$750,000	2009 Parks Bond	Community Facilities
Burruss Nature Park Improvements			X						Parks & Recreation	\$250,000	2009 Parks Bond	Community Facilities
Custer Park Improvements		X							Parks & Recreation	\$500,000	2009 Parks Bond	Community Facilities
Elizabeth Porter Recreation Center Replacement Project				X					Parks & Recreation	\$3,750,000	2009 Parks Bond	Community Facilities
Flournoy Park Improvements			X						Parks & Recreation	\$30,000	2009 Parks Bond	Community Facilities
Glover Park (The Square) Improvements - renovate landscaping			X						Parks & Recreation	\$175,000	2009 Parks Bond	Community Facilities
Gramling Street Park Improvements			X						Parks & Recreation	\$40,000	2009 Parks Bond	Community Facilities
Hickory Hills Park Improvements		X							Parks & Recreation	\$1,750,000	2009 Parks Bond	Community Facilities
Hill Park Improvements		X							Parks & Recreation	\$5,000	2009 Parks Bond	Community Facilities

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Lake Park Improvements			X						Parks & Recreation	\$40,000	2009 Parks Bond	Community Facilities
Laurel Park Improvements		X							Parks & Recreation	\$1,200,000	2009 Parks Bond	Community Facilities
Lawrence Street Community Center Improvements				X					Parks & Recreation	\$1,100,000	2009 Parks Bond	Community Facilities
Lewis Park Improvement		X							Parks & Recreation	\$225,000	2009 Parks Bond	Community Facilities
Merritt Park Improvements		X							Parks & Recreation	\$250,000	2009 Parks Bond	Community Facilities
Victory Park Improvements			X						Parks & Recreation	\$200,000	2009 Parks Bond	Community Facilities
West Dixie Park Improvements			X						Parks & Recreation	\$60,000	2009 Parks Bond	Community Facilities
Whitaker Park Improvements			X						Parks & Recreation	\$170,000	2009 Parks Bond	Community Facilities
Wildwood Park Improvements			X						Parks & Recreation	\$300,000	2009 Parks Bond	Community Facilities
Woods Park Improvements		X							Parks & Recreation	\$5,000	2009 Parks Bond	Community Facilities
Development of Parks, Facilities, Trails, and Greenspace (new and existing)						X			Parks & Recreation	\$5,000,000	2009 Parks Bond	Community Facilities
Parks Improvements								X	Parks & Recreation, Public Works	\$4,929,943	2011 SPLOST - Tier 2	Community Facilities
Implement Parks Master Plan	X								Parks & Recreation	General Revenue	In-house	Community Facilities
Undertake Parks Master Plan Update					X				Parks & Recreation	General Revenue	In-house	Community Facilities

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Complete a parks and facilities asset management plan				X					Parks & Recreation	General Revenue	In-house	Community Facilities
Develop Community Wide programs to combat obesity	X								Parks & Recreation	General Revenue	In-house	Community Facilities
1 Fire Engine		X							Public Safety, Public Works	\$610,000	2011 SPLOST	Community Facilities
Public Safety - Public Safety including purchase of land for relocation of Station 56 and additional Public Safety Improvements		X							Public Safety, Public Works	\$3,000,000	2011 SPLOST	Community Facilities
Public Safety - Additional funds for Public Safety including purchase of land for relocation of Station 56 and additional Public Safety improvements								X	Public Safety, Public Works	\$2,000,000	2011 SPLOST - Tier 2	Community Facilities
Optimize water pressure in redevelopment projects and other areas in the city	X								BLW, Redevelopment Corporation	General Revenue	In-house	Community Facilities
Rescind anti residential fire sprinkler law			X						Public Safety	General Revenue	In-house	Community Facilities
Construct Public Safety Training facility				X					Public Safety	General Revenue	TBD	Community Facilities
Construction fire station 7					X				Public Safety	General Revenue	TBD	Community Facilities
Increase response capability to catastrophic events	X								Public Safety	General Revenue	In-house	Community Facilities
Completion of primary underground electric service on Powder Springs Rd. in conjunction with the SPLOST project improvement from Sandtown Rd. back to the square.				X					BLW	General Revenue	TBD	Community Facilities
Completion of primary underground electric service on Franklin Rd. from the South Marietta Loop to Delk which is in conjunction with a SPLOST project.	X								BLW	General Revenue	TBD	Community Facilities

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The installation of fiber to all Marietta Power substations to enhance distribution automation and evolve our smart grid capabilities. This will dramatically improve system reliability. In addition we will be working towards enhanced automated meter infrastructure (AMI).	X								BLW	General Revenue	TBD	Community Facilities
<b>Housing</b>												
Develop a strategy aimed at the identification and preservation of existing stable housing and residential neighborhoods.	X								Development Services - PZ	General Revenue	In-house	Housing
Work with the private sector and non-profit organizations to convert substandard rental units into low to moderate income owner-occupied units	X								Development Services - PZ, Economic Development, Community Development	General Revenue	In-house	Housing
Develop and adopt flexible development standards and procedures that are responsive to market demands.	X								Development Services - PZ & Economic Development	General Revenue	In-house	Housing
Develop plans, policies, and development strategies for different neighborhoods throughout Marietta.	X								Development Services - PZ	General Revenue	In-house	Housing
Revise zoning regulations to ensure new multi-family developments meet a high quality housing standard	X								Development Services - PZ	General Revenue	In-house	Housing
Work with the development groups to gain more understanding of the affordable housing issue as it relates to inducement and retention of business.	X								Development Services, Economic Development & Redevelopment	General Revenue	In-house	Housing
Continue to investigate strategies for code compliance	X								Development Services - PZ	General Revenue	In-house	Housing
Continue CDBG loans for home and ownership rehabilitation	X								Development Services - Community Development	General Revenue	In-house	Housing
Make and monitor fair housing standards for housing discrimination based on race, sex, color, religion, national origin, family composition, or handicap status.	X								Development Services - CDBG	General Revenue	In-house	Housing
Break public housing cycle by encouraging families to leave system by encouraging residents to improve their financial means.	X								Marietta Housing Authority	Family Self-Sufficiency Act	Federal Govt.	Housing

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Ensure that efforts are being made to protect stable neighborhoods through policy decisions and buffering	X								Development Services - PZ	General Revenue	In-house	Housing
Modify regulations as they pertain to group homes and assisted living facilities - Update to be more consistent with State Regulations	X								Development Services - PZ	General Revenue	In-house	Housing
Assist the Marietta Housing Authority and other organizations in the redevelopment of aging housing developments	X								Marietta Housing Authority, Development Services - PZ, Redevelopment Corporation	General Revenue	In-house	Housing
Evaluate the jobs-housing-balance in Regional Centers, Regional Employment Corridors and Community Activity Centers as identified on the Unified Growth Policy Map (UGPM). Identify strategies and incentives aimed at increase housing types and satisfying the desired jobs-housing-balance. ARC Local Govt Performance Stds - Min3.I			X						Development Services - PZ, Economic Development, Redevelopment Corp	General Revenue	In-house	Housing
Increase senior housing stock.	X								Marietta Housing Authority	TBD	TBD/ Grants	Housing
Promote homeownership.	X								Marietta Housing Authority	TBD	TBD/ Grants	Housing
<b>Transportation</b>												
Establish and use public/private partnerships for cooperation in planning, design and financing improved transportation and infrastructure facilities and services.	X								Development Services - PZ, Public Works	NA	In-house	Transportation
Evaluate and update the existing development regulations to allow alternative land uses in an effort to reduce total trips and trip length. - Mixed use units for properties inside the Loop (overlay). Add or revise existing overlay						X			Development Services - PZ, Public Works	General Revenue	In-house	Transportation
Partner with the Clean-Air Campaign to promote air-quality initiatives					X				Public Works, Development Services - PZ & Personnel	General Revenue	In-house	Transportation
Develop and implement standards that address bicycle and pedestrian needs.	X								Development Services - PZ & Public Works	General Revenue	In-house	Transportation



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Kennesaw Mtn. to Chattahoochee Multi-Use Trail - Includes Bridge over S. Loop east of Powder Springs Rd from Tower Rd at Roselane Street to West Atlanta Street at South Cobb Drive (ARC #CO-AR-BP120)				X					Public Works & Development Services - PZ	\$4,416,158	STP & SPLOST	Transportation
Marietta Multi-use Trail - from CCT Transfer Station to Alumni Drive (ARC# CO-AR-BP177)		X							Public Works & Development Services - PZ	\$332,394	CMAQ & SPLOST	Transportation
Powder Springs Rd. Multi-use Trail - from Chestnut Hill Rd to Bellemeade Drive (ARC# CO-AR-BP215)			X						Public Works & Development Services - PZ	\$1,777,761	STP & SPLOST	Transportation
Roswell Street Capacity Improvements (4 lanes with median between Victory Drive and Cobb Parkway)		X							Public Works	\$9,000,000	SPLOST	Transportation
Atlanta Street northbound through lanes (Waterman St. to Waverly Way) Including Waterman Street Turn Lanes to Atlanta St.		X							Public Works	\$340,000	SPLOST	Transportation
Addition of median, turn lanes, and sidewalks and streetscape improvements along Franklin Road (Between South Loop and Delk Road) Delk/Franklin LCI				X					Public Works & Development Services - PZ	\$4,396,720	SPLOST	Transportation
Addition of median, turn lanes, and sidewalks and streetscape improvements along Fairground Street (Between Allgood Road and N. Marietta Pkwy) Envision Marietta		X							Public Works & Development Services - PZ	\$4,516,720	SPLOST	Transportation
Addition of median, turn lanes, and sidewalks along Fairground Street (Between N. Marietta Pkwy. and S. Marietta Pkwy.)		X							Public Works & Development Services - PZ	\$9,256,721	SPLOST	Transportation
Continue participation with the State, County, and other Metro counties in ARC's transportation coordinating committees. Establish procedures for exchanging transportation planning information with	X								Development Services, Public Works	General Revenue	In-house	Transportation
Share land use and transportation information with County departments and with State and federal transportation agencies.	X								Development Services, Public Works	General Revenue	In-house	Transportation
Periodically review and revise the adopted Official Thoroughfare Map, which classifies roadways according to demand function and access standards.	X								Development Services, Public Works	General Revenue	In-house	Transportation
Support legislation funding rail projects and other alternative transportation projects.	X								Development Services, Public Works	General Revenue	In-house	Transportation

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Study the areas surrounding transit stops and evaluate the need for sidewalks and transit shelters	X								Planning and Development Services - PZ& Public Works	General Revenue	In-house	Transportation
Study non-intrusive traffic calming techniques to determine facilities appropriate for the city	X								Development Services - PZ& Public Works	General Revenue	In-house	Transportation
Continue to support and facilitate the provision of regional mass transit - the Northwest Transit Corridor Study (Cobb County)	X								Development Services - PZ& Public Works	General Revenue	In-house	Transportation
Ensure that stormwater and other water related improvements are scheduled with transportation projects to assist in improving infrastructure	X								Public Works	General Revenue	In-house	Transportation
Develop an access management plan that includes consideration of combining driveways, moving driveways away from intersections, controlling left turn movements, providing pedestrian refuge areas using raised medians, and other treatments.	X								Public Works	General Revenue	In-house	Transportation
Cherokee Street @ Cherry Street/Canton Rd at Cherokee Street and Cherry Street (Intersection Improvement)					X				Public Works	\$360,000	2011 SPLOST	Transportation
Cobb Pkwy @ North Marietta Pkwy (Intersection Improvement)				X					Public Works	\$490,000	2011 SPLOST	Transportation
Roswell Rd at Cobb Pkwy - Intersection improvement, additional lane across Roswell Rd				X					Public Works	\$490,000	2011 SPLOST	Transportation
North Marietta Pkwy at Wallace Rd (Intersection Improvement)					X				Public Works	\$360,000	2011 SPLOST	Transportation
Roswell St 4 Lane Gap Completion			X						Public Works	\$1,726,000	2011 SPLOST	Transportation
Roundabout at Mountain View and Polk Street					X				Public Works	\$490,000	2011 SPLOST	Transportation
South Marietta Pkwy at Atlanta Street (Intersection Improvement)				X					Public Works	\$490,000	2011 SPLOST	Transportation

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Traffic Calming Devices		X							Public Works	\$400,000	2011 SPLOST	Transportation
Traffic Calming at 13 Intersections - Traffic calming at 13 intersections along major street - non-textured pavement treatment. Kennesaw Ave at Tower Rd; Church St Ext at Bells Ferry Rd; Church St Ext at Canton Rd Conn; Church/Canton Rd at Tower Rd; Church at Cherry; Cherokee at Cherry; Cherokee at Margaret; Church at Sessions; Tower at Cogburn/ North Ave; Tower Rd at Plaza Way/Kennestone Hosp Blvd.			X						Public Works	\$740,000	2011 SPLOST	Transportation
Fairground St Improvement B - from Haley St to Gene Atkins Alley. Sidewalks, median and streetscape improvements				X					Public Works	\$1,960,000	2011 SPLOST	Transportation
Fairground St Improvement C - from Washing Ave to Rigby St. Sidewalks, median and streetscape improvements					X				Public Works	\$2,870,000	2011 SPLOST	Transportation
Franklin Rd Improvements A - from Twinbrooks Dr to Los Colonis Apts. Median and streetscape improvements. (CO-410)				X					Public Works	\$2,150,000	2011 SPLOST	Transportation
Cobb Parkway (US 41) - from Cobb Pkwy (US 41) to White Cr. Decel lane on Cobb Pkwy (US 41) northbound to southern intersection with White Cr.					X				Public Works	\$250,000	2011 SPLOST	Transportation
Powder Springs Street (SR360) Streetscape - from S. Marietta Pkwy (SR 120) to Sandtown Rd. Streetscape Improvements					X				Public Works	\$4,000,000	2011 SPLOST	Transportation
Alexander Street - from Roswell St to Washington St. Road widening, sidewalks and drainage improvements		X							Public Works	\$804,650	2011 SPLOST	Transportation
Sign reflectivity - replacement of signage throughout the City.		X							Public Works	\$270,000	2011 SPLOST	Transportation
Street Marking reflectivity - replacement of street markings throughout the City.		X							Public Works	\$1,928,771	2011 SPLOST	Transportation

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West Dixie Ave at Powder Springs St.. Realign Hedges St and West Dixie Ave to one signalized intersection at Powder Springs St			X						Public Works	\$1,640,000	2011 SPLOST	Transportation
Annual Street Resurfacing	X								Public Works	\$7,542,857	2011 SPLOST	Transportation
Annual Sidewalk and Multiuse Trail Construction	X								Public Works	\$2,545,714	2011 SPLOST	Transportation
Bridge Rehabilitation	X								Public Works	\$572,449	2011 SPLOST	Transportation
Advanced Traffic Management System Expansion	X								Public Works	\$2,377,347	2011 SPLOST	Transportation
General Streets and Drainage Rehabilitation	X								Public Works	\$2,377,347	2011 SPLOST	Transportation
Main Gateways into City	X								Public Works	\$1,084,286	2011 SPLOST	Transportation
Public Works Facility Renovation			X						Public Works	\$2,180,000	2011 SPLOST	Transportation
Traffic Control Center Replacement - Replace Traffic Control Center rack mounted servers and equipment			X						Public Works	\$1,090,000	2011 SPLOST	Transportation
Cobb Pkwy at Terrell Mill Rd - Intersection improvement, south section of intersection part of Cobb Parkway at Windy Hill Road intersection								X	Public Works	\$290,000	2011 SPLOST - Tier 2	Transportation
Cobb Parkway at Windy Hill Road - Intersection improvement, joint project with Cobb County, funding to be shared with Cobb County								X	Public Works	\$700,000	2011 SPLOST - Tier 2	Transportation
Roswell St 4 Lane Gap Completion - Additional funds for Completion of 4 lanes between Coryell and Lakewood Dr, include resurfacing of Roswell St from East Park Sq to Fairground St								X	Public Works	\$2,164,000	2011 SPLOST - Tier 2	Transportation

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Marietta Quiet Zones - Matching funds for railroad quiet zone installations at 7 intersections: East Dixie Av, Waverly Way, Whitlock Av, Mill St, Polk St, Kennesaw Av, and Marble Mill Rd								X	Public Works	\$1,000,000	2011 SPLOST - Tier 2	Transportation
Powder Springs Street (SR360) Streetscape - Additional funds for Streetscape improvements								X	Public Works	\$2,970,000	2011 SPLOST - Tier 2	Transportation
Street Marking reflectivity - Additional funds for replacement of street markings throughout the City								X	Public Works	\$351,229	2011 SPLOST - Tier 2	Transportation
Lawrence Street Sidewalks - Additional sidewalk and roadway improvements								X	Public Works	\$410,000	2011 SPLOST - Tier 2	Transportation
North Marietta Pkwy at Cobb Prkwy Pedestrian Access - Pedestrian crossing improvements at the intersection of North Marietta and Cobb Parkway, includes sidewalk to Barnes Mill Road								X	Public Works	\$160,000	2011 SPLOST - Tier 2	Transportation
Wylie Rd Sidewalks Phase 1 - Construct sidewalks along Wylie Road from South Marietta Parkway (SR120) to Ridge Run, Includes minor roadway alignment improvements								X	Public Works	\$670,000	2011 SPLOST - Tier 2	Transportation
Safe Routes to School Projects (Whitlock Ave, Cleburne Ave, Merritt Road, and Park Street)				X					Development Services - PZ, Public Works	\$492,512	GDOT - SRTS	Transportation
Conduct and development a Safe Routes to School Plan and Program			X						Development Services - PZ, Public Works, Marietta City Schools, GDOT	General Revenue	In-house	Transportation
Atherton Square Revitalization Transportation Enhancement Project				X					Development Services - PZ, Public Works	\$773,407	GDOT - TE & 2011 SPLOST	Transportation
KMCR Trail - Gap Transportation Enhancement Project - from W. Atlanta Street at E. Dixie Ave to Fairground Street at the Cobb Civic Center				X					Development Services - PZ, Public Works	\$1,338,959	GDOT - TE & 2011 SPLOST	Transportation
The Cemetery Trail Transportation Enhancement Project - from Powder Springs Street to W. Atlanta Street				X					Development Services - PZ, Public Works	\$884,670	GDOT - TE & 2011 SPLOST	Transportation

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Identify future transit station locations in the city or county comprehensive plan based on the station location areas in the ARC Regional Transportation Plan (RTP), where applicable. ARC Local Govt Performance Stds - M1.D. Required	X								Development Services - PZ, Public Works	General Revenue	General Revenue	Transportation
Propose an innovative activity undertaken by the local government to further Objective 1 of the Local Government Plan Implementation Standards - Min1.Innovation			X						Development Services - PZ	General Revenue	In-house	Transportation
<b>Land Use</b>												
Amend the existing development regulations as necessary	X								Development Services - PZ	General Revenue	In-house	Land Use
Amend and strengthen the Tree Protection and Landscape Ordinance	X								Development Services - PZ	General Revenue	In-house	Land Use
Continue to pursue the development of historic districts	X								Development Services - HPC	General Revenue	In-house	Land Use
Write and approve new zoning guidelines for "activity centers."	X								Development Services - PZ	General Revenue	In-house	Land Use
Initiate and approve rezoning in East Dixie neighborhoods.				X					Development Services - PZ	General Revenue	In-house	Land Use
Create neighborhood gateways	X								Development Services - PZ	General Revenue	In-house	Land Use
Identify and achieve historic status for significant buildings and/or areas by designating them as historic landmarks	X								Development Services - PZ	General Revenue	In-house	Land Use
Conduct yearly updates and revisions to the city's Comprehensive Plan	X								Development Services - PZ	General Revenue	In-house	Land Use
Perform an audit of the entire zoning ordinance to incorporate smart growth policies - Consider applying for ARC's Community Choices grant.				X					Development Services - PZ	No cost estimate available	In-house	Land Use

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Amend the lists of permitted uses by zoning district			X						Development Services - PZ	General Revenue	In-house	Land Use
Update local area Master Plans every five years to ensure relevancy and accuracy	X								Development Services - PZ	General Revenue	In-house	Land Use
When analyzing future land use map changes and zoning changes provide an analysis about the impact the change will have on the city's jobs-housing balance	X								Development Services - PZ	General Revenue	In-house	Land Use
Institute an overlay district or a form based special district that contains design guidelines and development incentives to assist in the redevelopment of the Franklin Road Corridor - Consider applying for Supplemental Grant.			X						Development Services - PZ	General Revenue	In-house	Land Use
Establish design guidelines or form base coding in selected areas of the city, where appropriate	X								Development Services - PZ	General Revenue	In-house	Land Use
Amend design guidelines as necessary to be consistent with changing and anticipated future conditions	X								Development Services - PZ	General Revenue	In-house	Land Use
Establish design guidelines for parking lots and parking decks to ensure an aesthetic appearance for both uses					X				Development Services - PZ	General Revenue	In-house	Land Use
Analyze the impact a new development or request for street closure will have on the maintenance of the city's grid street pattern						X			Development Services - PZ	General Revenue	In-house	Land Use
Create an Urban Village Commercial District that would be appropriate in specified areas					X				Development Services - PZ	General Revenue	In-house	Land Use
Develop neighborhood plans as appropriate						X			Development Services - PZ, Redevelopment Corporation	General Revenue	In-house	Land Use
Conduct corridor studies to assist in the revitalization and reuse of aging commercial corridors	X								Development Services - PZ, Public Works, Economic Development	General Revenue	In-house	Land Use
Evaluating effects on travel demand during the rezoning process	X								Development Services - PZ, Public Works	General Revenue	In-house	Land Use

2012 Comprehensive Plan Update  
New 5-Year STWP

PROJECT	Ongoing	2012	2013	2014	2015	2016	2017	2018	Responsible Party	Cost Estimate	Funding Source	Element
Initiate and participate in cooperative planning processes with adjoining local governments to assist in land use, transportation, urban design, and redevelopment	X								Development Services - PZ, Public Works, Economic Development	General Revenue	In-house	Land Use
Conduct the Marietta University Enhancement District LCI Study			X						Development Services - PZ, Economic Development, SPSU and Life University	\$100,000	LCI Grant - STP	Land Use
Provide training for at least 50% of the jurisdiction's planning commissioners by attending the introductory Community Planning Academy (CPA), or provide equivalent training for new planning commissioners within their first 6 months on the planning commission. ARC Local Govt Performance Standards - Min2.C	X								Development Services - PZ	General Revenue	In-house	Land Use
Prepare an inventory of vacant, underused or abandoned lots and subdivisions. Evaluate these parcels and prioritize infill and brownfield sites for redevelopment. ARC Local Govt Performance Stds - Min3.G			X						Development Services - PZ, Economic Development, Redevelopment Corp	General Revenue	In-house	Land Use
Adopt regulation that promotes accessibility and connectivity to health and supportive services. ARC Local Govt Performance Stds - Min3.M			X						Development Services - PZ, Economic Development	General Revenue	In-house	Land Use
Assess the demographic and socio-economic data in the community in relation to existing senior center locations, senior focused housing and other senior focused services, and potential future locations. ARC local Govt Performance Stds - Min3.N			X						Development Services - PZ, Marietta Housing Authority, Cobb Senior Housing	General Revenue	In-house	Land Use
Propose an innovative activity undertaken by the local government to further Objective 3 of the Local Government Plan Implementation Standards - Req1.Innovation (this is to replace Min3.D Adopt a resolution to support an integrate Lifelong Community Principles in the local planning process.)			X						Development Services - PZ	General Revenue	In-house	Land Use
<b>Historic Resources</b>												
Contact other governmental agencies to assess the amount of grants, loans, leveraged funds and other financial assistance available to the city for preservation and tourism needs.	X								Marietta Welcome Center	General Revenue	In-house	Historic Resources



2012 Comprehensive Plan Update  
New 5-Year STWP

PROJECT	Ongoing	2012	2013	2014	2015	2016	2017	2018	Responsible Party	Cost Estimate	Funding Source	Element
An analysis of the financial impact tourism could have on the city, including a funding strategy, estimates on number of tourists and analysis of impact on the city in terms of increased city revenues from tourists, growth in private economy from tourism	X								Marietta Welcome Center	General Revenue	In-house	Historic Resources
Encourage the tax-deductible donation of historic façade easements and conservation easements to further protect significant cultural resources in perpetuity	X								Development Services - Historic Preservation Commission	General Revenue	In-house	Historic Resources
Promote use of tax credits to support historic home restoration.	X								Development Services - Historic Preservation Commission	General Revenue	In-house	Historic Resources
Update Marietta's inventory of historic places and districts	X								Development Services - Historic Preservation Commission	General Revenue	In-house	Historic Resources
Develop a series of seminars and workshops for the education of the public on historic preservation, the process, the implications, and the opportunities	X								Development Services - Historic Preservation Commission	General Revenue	In-house	Historic Resources
Establish historic districts and designate historic properties	X								Development Services - Historic Preservation Commission	General Revenue	In-house	Historic Resources
Establish design guidelines for each historic district as they are created	X								Development Services - Historic Preservation Commission	General Revenue	In-house	Historic Resources
Educate the community concerning the value of historic resources through heritage preservation programs for primary and secondary schools	X								Development Services - Historic Preservation Commission	General Revenue	In-house	Historic Resources
Preserve historic and cultural resources through compatible zoning and adequate buffering of historic sites from incompatible uses				X					Development Services - Historic Preservation Commission	General Revenue	In-house	Historic Resources
<b>Economic Development &amp; Redevelopment</b>												
Create and update a Vacant Business Space and Undeveloped Properties Inventory	X								Economic Development	General Revenue	In-house	Economic Development & Redevelopment

2012 Comprehensive Plan Update  
New 5-Year STWP

PROJECT	Ongoing	2012	2013	2014	2015	2016	2017	2018	Responsible Party	Cost Estimate	Funding Source	Element
Evaluate the provision of City services in relation to industry needs and implement a program to retain existing businesses and attract new businesses.	X								Economic Development	General Revenue	In-house	Economic Development & Redevelopment
Develop a program to assess the needs businesses have for services provided by the city, the adequacy of those services, and methods to assist them in locating or expanding their operations in the city.	X								Economic Development, BLW, Public Safety	General Revenue	In-house	Economic Development & Redevelopment
Create and update an inventory the location, type, and size of existing businesses to create and maintain an economic development database.	X								Economic Development	General Revenue	In-house	Economic Development & Redevelopment
Streamline procedures and requirements, update staff skills, and improve organizational databases to enhance the City's role as a public sector economic developer.	X								Economic Development, Development Services - PZ	General Revenue	In-house	Economic Development & Redevelopment
Provide incentives for retention/expansion/development of new and existing businesses in the City of Marietta	X								Economic Development, Marietta Development Authority	General Revenue	In-house	Economic Development & Redevelopment
Create an Economic Development Incentives Program that contains associated policies to assist in business expansion, retention, and redevelopment								X	Economic Development	General Revenue	In-house	Economic Development & Redevelopment
Prepare a marketing strategy to promote business and industry in Marietta that contains information about local area trade schools, educational institutions, and coordinated economic incentives	X								Economic Development,	General Revenue	In-house	Economic Development & Redevelopment

2012 Comprehensive Plan Update  
New 5-Year STWP

PROJECT	Ongoing	2012	2013	2014	2015	2016	2017	2018	Responsible Party	Cost Estimate	Funding Source	Element
Provide an revolving loan fund to assist in the development and expansion of small businesses and entrepreneurs	X								Economic Development	No estimate available	In-house	Economic Development & Redevelopment
Update the inventory of targeted redevelopment areas as necessary	X								Economic Development, Development Services - PZ, Redevelopment Corp	General Revenue	In-house	Economic Development & Redevelopment
Create a comprehensive economic development strategy for the city	X								Economic Development	General Revenue	In-house	Economic Development & Redevelopment
Create redevelopment plans to assist in the redevelopment of blighted areas	X								Corporation, Development Services - PZ, Economic	General Revenue	In-house	Economic Development & Redevelopment
Expand the network of way-finding signage in Marietta	X								Economic Development	General Revenue	In-house	Economic Development & Redevelopment
Prepare an inventory of sites appropriate to expand our arts and entertainment services clusters								X	Economic Development, Development Services - PZ	General Revenue	In-house	Economic Development & Redevelopment
Perform an assessment of the financial impact tourism has on Marietta in terms of the change in the tax base, sales tax generation and multiplier effects in the local economy.	X								Marietta Welcome Center & Cobb Travel & Tourism	General Revenue	In-house	Economic Development & Redevelopment
Implement a customer service policies and action plan	X								City Manager	General Revenue	In-house	Economic Development & Redevelopment
Conduct a study to determine the need for and appropriate locations for community and senior centers in Marietta				X					Development Services - PZ, Economic Development, Marietta Housing Authority	General Revenue	In-house	Economic Development & Redevelopment
Work with major educational institutions, medical, and governmental institutions on facilities master plans	X								Development Services - PZ, Economic Development, Public Works	General Revenue	In-house	Economic Development & Redevelopment
Provide infrastructure improvements as planned to existing and future employment centers	X								Development Services - PZ, Economic Development, Public Works	General Revenue	In-house	Economic Development & Redevelopment
Adopt policies that incentivize the provision of a mix of basic services and health and support services within a community. ARC Local Govt Performance Stds - Min2.1			X						Development Services - PZ	General Revenue	In-house	Economic Development & Redevelopment

2012 Comprehensive Plan Update  
New 5-Year STWP

PROJECT	Ongoing	2012	2013	2014	2015	2016	2017	2018	Responsible Party	Cost Estimate	Funding Source	Element
Evaluate the need for incentives or regulatory changes to support redevelopment of sites or areas that have good access to infrastructure or existing job centers. ARC Local Govt Performance Stds - Min5.D					X				Development Services - PZ, Economic Development, Redevelopment Corp	General Revenue	In-house	Economic Development & Redevelopment
Establish redevelopment area that qualifies for reduce electric chargers. Explore economic recovery strategies. ARC Local Govt Performance Stds - Min5. Innovation				X					Development Services - PZ, Economic Development, Redevelopment Corp	General Revenue	In-house	Economic Development & Redevelopment
Research and Analysis on establishing a Community Improvement District within the City			X						Economic Development, Development Services - PZ	General Revenue	In-house - Grants	Economic Development & Redevelopment
Target future industrial site locations	X								Economic Development	General Revenue	In-house	Economic Development & Redevelopment
Further research and analysis of Franklin Road - Master Plan for Franklin Road/ Green Tech Corridor area					X				Economic Development, Development Services - PZ	General Revenue	In-house - Grants	Economic Development & Redevelopment
Continue to leverage City funds by seeking out eligible grant programs and funds for planning and community development, economic development, transportation, and energy programs and projects.	X								Development Services - PZ, Public Works, Economic Development	General Revenue	Grants	Land Use

2005 STWP - Report of Accomplishments					
PROJECT	COMPLETED	UNDERWAY	POSTPONED	NOT ACCOMPLISHED	EXPLANATION
			(Give an explanation)		
<b>Natural Resources</b>					
Use land use planning to provide for compatible uses in and near wetlands that permit viable use of the property	X				
When existing habitats of sensitive plant and wildlife species are identified, protect or appropriately manage these areas through informed land use decisions.				X	This falls under the Department of Natural Resources.
Provide City representation on ARC task forces or committees to maintain close staff relationships with ARC in efforts to resolve regional issues		X			Ongoing
Revise the Zoning Ordinance and development regulations to provide for open space and conservation areas. Possible development techniques include: density bonus and conservation easements.	X				
Develop a Brownfield Prevention Plan, including an awareness program and legislative action				X	The State office enforces the prevention of Brownfield sites, therefore the City relies on their enforcement and mandates.
Modify open space set-aside requirements for private redevelopment projects to require permanent protection		X			Ongoing
Watershed impact should be considered during future land use planning and development decision -making.		X			Ongoing
A comprehensive groundwater recharge protection ordinance				X	The City has only head waters of the streams and does not see it necessary to develop a protection ordinance.
Work with ARC and Department of Natural Resources to identify and inventory locations of any existing habitats of sensitive plant and wildlife species.		X			Ongoing

2005 STWP - Report of Accomplishments					
PROJECT	COMPLETED	UNDERWAY	POSTPONED	NOT ACCOMPLISHED	EXPLANATION
	(Give an explanation)				
Include water resources impact analysis in land use decisions.		X			Ongoing
Create a Floodplain Overlay District for parcels that contain or abut floodplains, wetlands, or stream basins	X				The Federal Emergency Management Agency updated their maps of floodplains, wetlands, and stream basins. The City created a Stream Buffer ordinance that does not permit construction within the floodplain.
Develop incentives for the protection of open space			X		Forward to new STWP
Modify open space set-asides as a condition of development receiving City funding or funding from the Marietta Housing Authority					Ongoing
Generate a city-wide Greenway Master Plan to assist with the acquisition of greenspace and the establishment of conservation easements.	X				FLU Map has a category for Open Space & Conservation (OSC) that is identified in the Comprehensive Plan. The City adopted a Parks Master Plan 2010 that includes greenways and recreation trails city-wide.
Require additional mitigation for variances from open space requirements		X			Forward to new STWP
Adoption of an ordinance to prevent development on steep slopes				X	Considered and researched by staff, and was determined that the overall city land area is predominately developed/ built out. The small areas of land that remain undeveloped does not meet the criteria of steep slopes.
Obtain conservation easements along streams			X		Forward to new STWP
Create a mechanism for accepting and maintaining open space lands and conservation easements		X			Further develop coordinated process of accepting and maintaining open space lands, conservation easements and remnants of land.

2005 STWP - Report of Accomplishments					
PROJECT	COMPLETED	UNDERWAY	POSTPONED	NOT ACCOMPLISHED	EXPLANATION
	(Give an explanation)				
Create incentives to encourage developers to provide open space, such as plazas and courtyards in redevelopment projects	X				The Commercial Corridor Overlay District ordinance incentives developers to provide open space.
Adopt and enforce an ordinance to ensure new facilities handling hazardous materials or hazardous waste do so on impermeable surfaces with secondary containment systems.				X	The Environmental Protection Department permits the handling of hazardous and hazardous waste.
Continue work on the development of the Etowah Regional Habitat Conservation Plan to ensure protection of local endangered species.				X	Work and coordination with involved cities, counties and agencies have halted.
Continue to implement policies, as appropriate, in accordance with the Metropolitan North Georgia Water Planning District.		X			Ongoing
Enact the DNR Environmental Planning Criteria regulations to ensure the protection of wetlands	X				Reviewed as part of LDP plan review in accordance with DNR Criteria 391-3-16-.03, and Section 404 of the Clean Water Act
Enact a version of the DNR Environmental Planning Criteria regulations to ensure the protection of ground water recharge areas				X	The City has only head waters of the streams and does not see it necessary to develop a protection ordinance.
Establish an educational program for homeowners on ecological, health, and societal benefits of specimen trees	X				This is an ongoing program. Within the past five years the Marietta Tree Keepers have accomplished several educational programs that were well received by the community. Some programs include workshops on selecting and maintaining trees, seminars on rain water harvesting, and biannual "Sip 'N' Strolls." "Sip 'N' Strolls" are the most popular program organized by the Marietta Tree Keepers. MTKs invites local arborists and forestry experts to "stroll" with the residents through their neighborhoods and talk about the native trees. Part of the Marietta Tree Keepers goals and objectives are to continue to educate the community about trees, including their selection, planting and maintenance, by emphasizing the benefits that trees have for our community including reducing air and noise pollution, cooling the air, conserving energy and water, reducing soil erosion, enhancing wildlife habitat and greenspace, not to mention raising property values.

2005 STWP - Report of Accomplishments					
PROJECT	COMPLETED	UNDERWAY	POSTPONED	NOT ACCOMPLISHED	EXPLANATION
	(Give an explanation)				
Ensure the tree planting in conjunction with transportation improvements and redevelopment projects to ensure a healthy and stable tree canopy for Marietta's present and future residents	X				Redevelopment projects would be reviewed under the City's zoning procedures and the City's Tree Ordinance.
Enact a version of the DNR Environmental Planning Criteria regulations to ensure the protection of water supply watersheds	X				Reviewed as part of LDP plan review in accordance with DNR Criteria 391-3-16-.03, and Section 404 of the Clean Water Act
<b>Community Facilities</b>					
Continue to implement Marietta's Solid Waste Management Plan to reduce reliance on land-fills and to achieve other goals.		X			Ongoing
Community Outreach Programs: DARE (Drug Awareness Resistance Education) and COPPS (Community Oriented Policing Program).	X				Projects are ongoing projects. DARE was replaced by GREAT after Chief Flynn arrived. Currently taught in elementary schools during the school year. COPs programs are in several neighborhoods throughout the city.
Allocate wastewater capacity in coordination with land use planning efforts and Comprehensive Plan policy objectives.		X			Ongoing
Plan with Cobb-Marietta Water Authority to maximize water supply by planning new sources, water conservation and distribution management practices.		X			Ongoing
Develop Community Facilities Master Plan to coordinate facility development for fire, police, parks and recreation, water, sewer, solid waste, schools, libraries, health arts, senior services, emergency operations, and general government.		X			Ongoing - part of this task is addressed through the annual Budget process and the Strategic Plan. This was not forwarded to the new STWP because this is a mandated task that is developed and adopted by City Council annually.
Develop or reinforce mutual aid or service agreements between different public agencies or jurisdictions, including fiber-optic lines.	X				Ongoing
Continue information sharing and working relationships between County and City staff.		X			Ongoing
Reduce sewer overflows and capacity problems.		X			Ongoing - Cobb County Marietta Water Authority activities are completed on an on-going basis.



2005 STWP - Report of Accomplishments					
PROJECT	COMPLETED	UNDERWAY	POSTPONED	NOT ACCOMPLISHED	EXPLANATION
			(Give an explanation)		
Improve the ability to perform maintenance on a proactive basis. This will require a work order database, an inventory of the existing infrastructure, and accurate as-built maps of the water and sewer system. Improve reliability of pump stations and water storage tanks.	X				
Establish and implement a Parks and Recreation Master Plan.	X				The Master Plan was adopted in the spring of 2010. Implementation is ongoing with 2009 Parks Bond expenditures. Forwarded to new STWP - Implementing Parks Master Plan and undertaking Park Master Plan Update Task
Water Line Replacements		X			Ongoing - Annual water pipeline replacement projects are planned and completed on an on-going basis.
School Zone Pedestrian Improvement Program		X			Several projects have been completed, additional projects are underway as part of 2005 and 2011 SPLOST. New STWP - SRTS Plan and Program Task
Sidewalk Improvement Projects		X			Several projects have been completed, additional projects are underway as part of 2005 and 2011 SPLOST
Installation of Pedestrian Improvements for the Roswell St. and Atlanta St. "Gateways"		X			Currently underway is the installation of pedestrian improvements along Roswell Street, which is part of the Roswell Street Streetscape project and the Renaissance District. New STWP - Main Gateway in City Task.
Allocate wastewater capacity in coordination with land use planning efforts and Comprehensive Plan policy objectives.		X			Ongoing
Improve existing parks, with some equipment upgrades		X			Over \$3 million in park upgrades funded by the 2009 Parks Bond are complete as of May 2012, and includes all upgrades and improvements of identified parks that are listed in the 2009 Parks Bond Project list. Each Park Bond project is line-itemed in the new STWP.
Optimize water pressure in redevelopment projects and other areas in the city		X			Ongoing - Annual water pipeline replacement projects are planned and completed on an on-going basis.
Inventory the municipal separate storm sewer system	X				Storm sewer system maintained by City.
Establishing a shooting range in A.L. Burrus Park				X	Still in planning stages and is attached to 2005 SPLOST funds of public safety center/fire station. New STWP - Training Facility and purchase of land.

2005 STWP - Report of Accomplishments					
PROJECT	COMPLETED	UNDERWAY	POSTPONED	NOT ACCOMPLISHED	EXPLANATION
			(Give an explanation)		
<b>Housing</b>					
Develop a strategy aimed at the identification and preservation of existing sound housing and stable residential neighborhoods.	X				Comp Plan - protection of stable housing and rezoning
Identify appropriate areas on the "Future Land Use Map" to be used as a guide in directing the growth of the City and in analyzing zoning change requests.	X				
Work with the private sector and non-profit organizations to convert substandard rental units into low to moderate income owner-occupied units		X			Ongoing
Develop and adopt flexible development standards and procedures that are responsive to market demands.		X			
Develop plans, policies, and development strategies for different neighborhoods throughout Marietta.		X			
Revise zoning regulations to ensure new multi-family developments meet a high quality housing standard			X		Rollover to new STWP
Revise the zoning regulations to encourage expansions and renovations of existing housing	X				Revised Non-Conforming uses in Zoning Code
Work with the development groups to gain more understanding of the affordable housing issue as it relates to inducement and retention of business.		X			Ongoing
Implement strategies for stricter code enforcement		X			Reword - to say "Continue to investigate strategies for code compliance - Ongoing
Continue CDBG loans for home and ownership rehabilitation		X			Ongoing Program

2005 STWP - Report of Accomplishments					
PROJECT	COMPLETED	UNDERWAY	POSTPONED	NOT ACCOMPLISHED	EXPLANATION
			(Give an explanation)		
Make and monitor fair housing standards for housing discrimination based on race, sex, color, religion, national origin, family composition, or handicap status.		X			Ongoing Federal Mandate
Break public housing cycle by encouraging families to leave system by encouraging residents to improve their financial means.		X			Completing demolition of all family public housing projects in the City. Remaining public housing is for seniors. Families have housing choice through the housing choice voucher program. 29% of those families who bought homes with assistance through the HCV program have relinquished their vouchers. Instituted SmartMoves Mentoring program to transition section 8 residents to financial independence.
Ensure that efforts are being made to protect stable neighborhoods through policy decisions and buffering		X			Ongoing - Part of rezoning process
Modify regulations as they pertain to group homes and assisted living facilities	X				
Write and approve guest-parking requirements and amenity package requirements for all multi-family and attached residential developments	X				

2005 STWP - Report of Accomplishments					
PROJECT	COMPLETED	UNDERWAY	POSTPONED	NOT ACCOMPLISHED	EXPLANATION
			(Give an explanation)		
Assist the Marietta Housing Authority and other organizations in the redevelopment of aging housing developments	X				Ongoing - CC member serves on MHA board, PZ staff reviews their plans. This is an ongoing activity to support the MHA with data, housing & development industry contacts and staffing of the joint CDE to address aged housing.
<b>Transportation</b>					
Establish and use public/private partnerships for cooperation in planning, design and financing improved transportation and infrastructure facilities and services.		X			Ongoing - Reword
Develop a fixed-route transit system to meet mobility needs of the transit-dependent, including demand-responsive services for areas of city not initially served by transit and those unable to access service, including elderly and handicapped.	X				Cobb County has Para-transit and senior transportation programs that serve transit dependent, the disabled and the elderly which is programmed around the fixed-route Cobb Community Transit (CCT).
Evaluate and update the existing development regulations to allow alternative land uses in an effort to reduce total trips and trip length.			X		Look at mixed use units for properties inside the loop (overlay), add/revise existing overlay
Develop and implement transportation management techniques requiring small capital expenditures including variable work hours, transportation management ordinances, ridesharing, transit incentives, turning lanes, and signal optimization.		X			Re-write - Clean-air Campaign
Develop and implement standards that address bicycle and pedestrian needs.		X			Ongoing
Powder Springs Road to South Cobb Drive Connector (ARC #CO-366)				X	Strategic decision not to pursue
Kennesaw Mtn. to Chattahoochee Multi-Use Trail (ARC #CO-AR-BP120)		X			GDOT's Preliminary Field Plan Review (PFPR) completed, project currently in right of way acquisition
Multi-Use trail bridge at South Marietta Parkway (ARC# CO-AR-BP177)		X			Part of KMCR Intown and North Project, see above

2005 STWP - Report of Accomplishments					
PROJECT	COMPLETED	UNDERWAY	POSTPONED	NOT	EXPLANATION
				ACCOMPLISHED	
			(Give an explanation)		
Multi-Use Trails Tower Road to N. Marietta Pkwy. And West Dixie to South Cobb Drive (ARC #CO-AR-BP218)		X			Part of KMCR Intown and North Project, see above. ARC# CO-AR-BP120
Powder Springs Rd. sidewalk from Garrison to County Services Pkwy (ARC# CO-AR-BP215)		X			Project reduced in scope to Chestnut Hill to Bellemeade, Final Field Plan Review (FFPR) complete, project currently in right of way acquisition
SR 5/ Church/ Cherokee Street		X			Intersection and other road improvements have taken place along these corridors are identified in other project listed.
Roswell Street Capacity Improvements (4 lanes between Waddell and Lakewood Drive)		X			Final section in 2011 SPLOST - New STWP - Roswell Street 4 Lane Gap Completion
Roswell Street Capacity Improvements (4 lanes between Olive Street and Fairground Street)	X				
Roswell Street Capacity Improvements (4 lanes with median between Victory Drive and Cobb Parkway)		X			2005 SPLOST, project to be bid in 2012
Atlanta Street northbound through lanes (Waterman St. to Waverly Way) Including Waterman Street Turn Lanes to Atlanta St.		X			2005 SPLOST, project to be bid in 2012
Barrett Parkway (6 lanes with median between US 41 and Dallas Highway)		X			Cobb County DOT Project
Church St. at N. Marietta Pkwy. Intersection Improvement (Extend 3 lanes on Church Street between Sessions Street and North Marietta Parkway)	X				
Roselane St. at Sessions St. Intersection Improvement (Install a radius at the intersection)	X				
Gramling St. at Powder Springs Rd. Right Turn Lane	X				
Lower Roswell Rd. at Roswell Rd. Right Turn Lane	X				
Powers Ferry Rd. at S. Marietta Pkwy Right Turn Lane Extension	X				
Franklin Road Turn Lanes at Delk Road	X				
Powder Springs Road Right Turn Lane at S. Marietta Pkwy	X				

2005 STWP - Report of Accomplishments					
PROJECT	COMPLETED	UNDERWAY	POSTPONED	NOT ACCOMPLISHED	EXPLANATION
			(Give an explanation)		
Lake Drive at South Marietta Parkway Intersection Improvements	X				
South Marietta Parkway at SPSU Campus Signalization, Median, and Sidewalk Improvements	X				
Kennesaw Avenue over Noses Creek Bridge Replacement	X				
Addition of median, turn lanes, and sidewalks and streetscape improvements along Franklin Road (Between South Loop and Delk Road) Delk/Franklin LCI		X			First portion in construction as part of 2005 SPLOST, second section to be let in 2014 as part of 2011 SPLOST
Addition of median, turn lanes, and sidewalks and streetscape improvements along Fairground Street (Between Allgood Road and N. Marietta Pkwy) Envision Marietta		X			Currently under construction
Addition of median, turn lanes, and sidewalks along Fairground Street (Between N. Marietta Pkwy. and S. Marietta Pkwy.)		X			Currently under construction, portions have been completed, additional sections to be completed under 2011 SPLOST
Shoulder widening on Kennesaw Avenue (Between Tower Road and CSX Railroad)	X				
Shoulder widening on Lawrence Street (Between Cole Street and Fairground Street)			X		Project not currently funded
Roswell Street Median & Sidewalks (Between Fairground Street and Victory Drive)			X		Project not currently funded
Powder Springs Rd. Median & Sidewalks (Between S. Marietta Pkwy. and Proposed Connector)		X			2011 SPLOST project - New STWP Powder Springs Street Streetscape from South Loop to Sandtown Road
South Marietta Parkway Median & Sidewalks (Between Powder Springs Street and the Kennesaw Avenue overpass)	X				Project scope reduced to intersection improvements at Whitlock intersection
Wylie Road Sidewalks			X		Project not currently funded
Annual Street Resurfacing		X			Multiple projects completed as part of 2005 SPLOST, additional projects upcoming under 2011 SPLOST

2005 STWP - Report of Accomplishments					
PROJECT	COMPLETED	UNDERWAY	POSTPONED	NOT ACCOMPLISHED	EXPLANATION
			(Give an explanation)		
Annual Sidewalk and Multiuse Trail Construction		X			Multiple projects completed as part of 2005 SPLOST, additional projects upcoming under 2011 SPLOST
Bridge Repair		X			Multiple projects completed as part of 2005 SPLOST, additional projects upcoming under 2011 SPLOST. New STWP - Bridge Rehabilitation
Advanced Traffic Management System Expansion (Installation of cameras, fiber optics and changeable message signs on arterials)		X			Multiple projects completed as part of 2005 SPLOST, additional projects upcoming under 2011 SPLOST. REMOVE - changeable message boards.
Streets & Drainage Rehabilitation		X			Multiple projects completed as part of 2005 SPLOST, additional projects upcoming under 2011 SPLOST
Continue participation with the State, County, and other Metro counties in ARC's transportation coordinating committees. Establish procedures for exchanging transportation planning information with surrounding counties.		X			Ongoing
Share land use and transportation information with County departments and with State and federal transportation agencies.		X			Ongoing
Periodically review and revise the adopted Official Thoroughfare Map, which classifies roadways according to demand function and access standards.		X			Ongoing - Reviewed on yearly basis
Support legislation funding rail projects and other alternative transportation projects.		X			Ongoing
Pavement Marking Replacement: This is an on-going program to replace pavement markings obliterated by resurfacing, traffic and other factors.		X			Multiple projects completed as part of 2005 SPLOST, additional projects upcoming under 2011 SPLOST. New STWP - Street Marking Reflectivity
School Zone Pedestrian Crossing		X			Several projects have been completed, additional projects are underway as part of 2005 and 2011 SPLOST - Duplicate - Delete

2005 STWP - Report of Accomplishments					
PROJECT	COMPLETED	UNDERWAY	POSTPONED	NOT ACCOMPLISHED	EXPLANATION
			(Give an explanation)		
East/West Alternatives Traffic Study	X				
Atlanta Street Corridor Streetscape			X		Project not currently funded
CCT subsidy for government employees				X	This is a Cobb County/ CCT project
Loop Corridor Streetscape			X		Project not currently funded
Complete Kennesaw to Chattahoochee multi-use trail		X			Segments of the KMCR Trail are currently underway and are in design or right-of-way phases. The project segments are anticipated to begin construction by 2014. Project segments are shown above and in new STWP.
Link proposed pedestrian crossings over North Loop to walkway along rail line through urban design element		X			Part of KMCR trail, see above
Grade elevate a pedestrian crossing at Mill Street or Depot Street				X	Currently no funding
Cobb Parkway Corridor Streetscape			X		Project not currently funded
Marietta/City Wide Intersections Converts copper-based transportation information network to fiber optics. System designed for video support, high speed data communications, and local intersection control. Incorporates priority control at local intersections.	X				
Burnt Hickory Road/Whitlock Avenue: Extend right turn lane.		X			Project to be part of 2011 SPLOST General Streets and Drainage
South Marietta Parkway/Alexander Street: Deceleration lane and extension.	X				
Alexander Street/Washington Avenue to Lawrence: Widen to 12' lanes urban		X			2011 SPLOST project. New STWP - Alexander Street from Roswell Street to Washington Avenue
Frasier Circle/Shoulder Widening: Sidewalk, curb and gutter.	X				
Roswell Street/East Park Square to Cobb Parkway: Intersection improvements (turn lanes and signals) and sidewalk improvements.	X				



2005 STWP - Report of Accomplishments					
PROJECT	COMPLETED	UNDERWAY	POSTPONED	NOT ACCOMPLISHED	EXPLANATION
			(Give an explanation)		
Generate a Transportation Improvement Master Plan that contains necessary vehicular, bicycle, and pedestrian facilities to guide the construction and assist in obtaining right-of-way.	X				
Develop standards for retrofitting our existing infrastructure with bicycle and pedestrian facilities		X			Multiple projects completed as part of 2005 SPLOST, additional projects upcoming under 2011 SPLOST. Will be addressed in the upcoming Cobb County CTP Update. New STWP - TE projects, multi-use trail projects, and special studies (Marietta University Enhancement District).
Study the areas surrounding transit stops and evaluate the need for sidewalks and transit shelters		X			Projects part of 2011 SPLOST
Study non-intrusive traffic calming techniques to determine facilities appropriate for the city		X			Projects part of 2011 SPLOST
Continue to support and facilitate the provision of regional mass transit		X			reword
Continue to implement traffic signal optimization and progression throughout the network		X			Multiple projects completed as part of 2005 SPLOST, additional projects upcoming under 2011 SPLOST. New STWP - Advanced Traffic Management System Expansion
Ensure that stormwater and other water related improvements are scheduled with transportation projects to assist in improving infrastructure		X			Multiple projects completed as part of 2005 SPLOST, additional projects upcoming under 2011 SPLOST
Continue to coordinate transportation improvement projects with public utilities		X			Multiple projects completed as part of 2005 SPLOST, additional projects upcoming under 2011 SPLOST. New STWP - Includes all roadway improvement and pedestrian improvement projects listed in the 2011 SPLOST.
Develop an access management plan that includes consideration of combining driveways, moving driveways away from intersections, controlling left turn movements, providing pedestrian refuge areas using raised medians, and other treatments.		X			Multiple projects completed as part of 2005 SPLOST, additional projects upcoming under 2011 SPLOST

2005 STWP - Report of Accomplishments					
PROJECT	COMPLETED	UNDERWAY	POSTPONED	NOT ACCOMPLISHED	EXPLANATION
	(Give an explanation)				
Land Use					
Develop guidelines to be considered when making land use decisions involving redevelopment.	X				
Use the Marietta Comprehensive Plan and the "Future Land Use Map" as a guide in managing the growth of the City and in evaluating zoning change requests.	X				
Amend the existing development regulations as necessary		X			Ongoing
Revise Comprehensive Plan, including Future Land Use Map, to guide growth of City and in evaluating zoning change requests. Use existing land development and density patterns as a basis from forecasting future travel demand.	X				
Amend and strengthen the Tree Protection and Landscape Ordinance		X			Ongoing
Create design guidelines for West Dixie neighborhood				X	Decision not to pursue
Amend the existing sign ordinance to further restrict the size of signage and encourage monument or other signage that prevents visual clutter along downtown entranceways and main corridors	X				
Develop design standards for Marietta's downtown streetscapes that establishes guidelines for various types of signs appropriate to the preferred vision of the community	X				Jaeger Group... Nostalgic Signs

2005 STWP - Report of Accomplishments					
PROJECT	COMPLETED	UNDERWAY	POSTPONED	NOT ACCOMPLISHED	EXPLANATION
			(Give an explanation)		
Create design guidelines for Washington/Lawrence neighborhood			X		Rerword - Continue to pursue historic districts. New STWP - Continue to pursue the development of historic districts
Write and approve new zoning guidelines for "activity centers."		X			The City has conducted various special studies to focus on the need, growth and development of areas or activity centers within the City. Some of the studies are the Franklin/Delk LCI, Envision Marietta LCI, Kennestone Hospital Overlay District, and the Marietta University Enhancement District LCI.
Initiate and approve rezoning in East Dixie neighborhoods.			X		The City will be conducting public information meetings for the KMCR Trail - Gap Trail and will include a question that asks if community is interested in rezoning the properties along E. Dixie Ave. The majority of the properties are zoned MF. If community is interested this would down zone the property.
Create neighborhood gateways	X				Ongoing - Continue to identify neighborhoods and gateways within the City. Research has been done to see if neighborhoods want sign toppers on road signs.
Identify and achieve historic status for significant buildings and/or areas by designating them as historic landmarks		X			Ongoing
Conduct a Land Use/Transportation Master Plan to assist in the development of the areas surrounding Kennestone Hospital.	X				Kennestone Hospital Master Plan was completed in 2006
Conduct yearly updates and revisions to the city's Comprehensive Plan		X			Ongoing
Perform an audit of the entire zoning ordinance to incorporate smart growth policies			X		Consider applying for Community Choices ARC grant
Amend the lists of permitted uses by zoning district			X		Forward to new STWP

2005 STWP - Report of Accomplishments					
PROJECT	COMPLETED	UNDERWAY	POSTPONED	NOT ACCOMPLISHED	EXPLANATION
			(Give an explanation)		
Update local area Master Plans every five years to ensure relevancy and accuracy	X				Ongoing
When analyzing future land use map changes and zoning changes provide an analysis about the impact the change will have on the city's jobs-housing balance			X		ongoing - add to rezoning process and obtain new census data.
Institute an overlay district or a form based special district that contains design guidelines and development incentives to assist in the redevelopment of the Franklin Road Corridor			X		Forward to new STWP - consider applying for Supplemental Grant - identify tool for zoning
Establish design guidelines or form base coding in selected areas of the city, where appropriate		X			Ongoing - this would be a part of the zoning code audit
Amend design guidelines as necessary to be consistent with changing and anticipated future conditions		X			ongoing
Establish design guidelines for parking lots and parking decks to ensure an aesthetic appearance for both uses			X		Forward to new STWP
Analyze the impact a new development or request for street closure will have on the maintenance of the city's grid street pattern	X				add/ update section of code -- new STWP
Establish guidelines to assist in mitigating requests for variances from the requirement for buffers	X				Covered under zoning ordinance
Identify impediments to quality development in the zoning ordinance as a means of promoting new development and assisting in the redevelopment of commercial and office properties	X				Non-conforming uses ordinance and tree ordinance updated. The City Manager has formed a Committee to focus on new development and redevelopment efforts within the city.

2005 STWP - Report of Accomplishments					
PROJECT	COMPLETED	UNDERWAY	POSTPONED	NOT ACCOMPLISHED	EXPLANATION
			(Give an explanation)		
Create an Urban Village Commercial District that would be appropriate in specified areas				X	Cobb Co. ordinance Urban Village Commercial - the City may have an interest to investigate further.
Develop a comprehensive sign database to assist in the amortization of nonconforming signs				X	The City determined that the Amortization schedule for nonconforming signs is not legal. Therefore, unable to enforce.
Develop neighborhood plans as appropriate			X		Currently reviewing relevance as it fits into the City's priorities and plans. This is an ongoing effort to monitor the progress of the various redevelopment sites across the city.
Conduct corridor studies to assist in the revitalization and reuse of aging commercial corridors		X			Ongoing
Evaluating effects on travel demand during the rezoning process		X			Ongoing
Initiate and participate in cooperative planning processes with adjoining local governments to assist in land use, transportation, urban design, and redevelopment		X			Ongoing
Planning staff should work with other local governments in the ARC region through LCI, LUCC, and other programs		X			Duplicate

2005 STWP - Report of Accomplishments					
PROJECT	COMPLETED	UNDERWAY	POSTPONED	NOT ACCOMPLISHED	EXPLANATION
			(Give an explanation)		
<b>Historic Resources</b>					
Contact other governmental agencies to assess the amount of grants, loans, leveraged funds and other financial assistance available to the city for preservation and tourism needs.		X			
An analysis of the financial impact tourism could have on the city, including a funding strategy, estimates on number of tourists and analysis of impact on the city in terms of increased city revenues from tourists, growth in private economy from tourism		X	X		Some of this is being reviewed by local business owners within the city.
Encourage the tax-deductible donation of historic façade easements and conservation easements to further protect significant cultural resources in perpetuity		X			This is an ongoing initiative that is not being actively pursued by any specific program, but is always available as an option to interested parties.
Promote use of tax credits to support historic home restoration.		X			Ongoing
Establish an assistance program to help fund local historic rehabilitation projects				X	City is not pursuing at this time
Update Marietta's inventory of historic places and districts		X			Ongoing
Develop a series of seminars and workshops for the education of the public on historic preservation, the process, the implications, and the opportunities	X				Forward to new STWP
Establish historic districts and designate historic properties	X				This is an ongoing initiative. The Historic Preservation Commission (HPC) is actively pursuing the designation of historic districts and designate historic properties. They have designated four local landmarks, however (Smith Manning House, Clarke Library, Marietta Water Works, and Brumby Hall).

2005 STWP - Report of Accomplishments					
PROJECT	COMPLETED	UNDERWAY	POSTPONED	NOT ACCOMPLISHED	EXPLANATION
			(Give an explanation)		
Establish design guidelines for each historic district as they are created	X				This is an ongoing initiative. Within the past five years, the Historic Planning Commission has developed design guidelines for Downtown Marietta, Kennesaw Avenue, Moon Holland, and Church Cherokee historic districts. Design Guidelines have also been developed for four locally designated landmarks (Smith Manning House, Clarke Library, Marietta Water Works, and Brumby Hall).
Promote use of tax credits to support historic home restoration.		X			Duplicate
Establish an assistance program to help fund local historic rehabilitation projects		X			Duplicate
Update Marietta's inventory of historic places and districts		X			Duplicate
Identify and achieve historic status for significant buildings and/or areas by designating them as historic landmarks		X			Duplicate
Educate the community concerning the value of historic resources through heritage preservation programs for primary and secondary schools		X			Ongoing
Preserve historic and cultural resources through compatible zoning and adequate buffering of historic sites from incompatible uses		X			Staff is currently reviewing.
<b>Economic Development &amp; Redevelopment</b>					
Create and update a Vacant Business Space and Undeveloped Properties Inventory		X			Inventories are listed on the City's Economic Development website.
Evaluate the provision of City services in relation to industry needs and implement a program to retain existing businesses and attract new businesses.				X	No formal evaluation conducted by Econ Dev. Some of this may have been done by BLW.

2005 STWP - Report of Accomplishments					
PROJECT	COMPLETED	UNDERWAY	POSTPONED	NOT ACCOMPLISHED	EXPLANATION
			(Give an explanation)		
Develop a program to assess the needs businesses have for services provided by the city, the adequacy of those services, and methods to assist them in locating or expanding their operations in the city.		X			Business Retention and Expansion (BRE) program through Economic Development. Also part of Marietta Power, Water, Fire & Police
Create and update an inventory the location, type, and size of existing businesses to create and maintain an economic development database.		X			Database for industrial and some office in the CBD.
Streamline procedures and requirements, update staff skills, and improve organizational databases to enhance the City's role as a public sector economic developer.		X			
Provide incentives for retention/expansion/development of new and existing businesses in the City of Marietta		X			The Marietta Growth Fund, Opportunity Zones, Marietta Military Zone, Electric Rate Incentive
Develop a design studio that will leverage skills at local post-secondary institutions to assist in the redevelopment	X				This project was modified, which included a collaboration with SPSU for architecture student designs of specific areas within the city.
Develop a Brownfield Redevelopment Plan, including an awareness program and policy plan.			X		Lack of staff and funding.
Create and update a map of known Brownfields and Greyfields			X		Lack of staff and funding.
Prepare a yearly tax structure analysis				X	Determined not needed
Prepare yearly development reports				X	Not pursuing at this time due to economic slowdown.
Create an Economic Development Incentives Program that contains associated policies to assist in business expansion, retention, and redevelopment			X		City manager has formed a Committee of various staff to improve business climate within the city.



2005 STWP - Report of Accomplishments					
PROJECT	COMPLETED	UNDERWAY	POSTPONED	NOT ACCOMPLISHED	EXPLANATION
			(Give an explanation)		
Prepare a marketing strategy to promote business and industry in Marietta that contains information about local area trade schools, educational institutions, and coordinated economic incentives		X			Worked with Marietta City Schools to develop an update brochure. Move to Marietta website limited funds, limited strategy- website, print ads, trade shows, social media.
Perform annual updates to the city's community profile document that showcase the areas quality-of-life				X	Print media not as effective-more emphasis on social media for QOL updates.
Provide an revolving loan fund to assist in the development and expansion of small businesses and entrepreneurs		X			HUD grant funds provided to three businesses with a job creation component. Small loan fund are still available.
Update the inventory of targeted redevelopment areas as necessary		X			Currently underway is Franklin Road, Cobb Parkway studies.
Prepare a yearly tax structure analysis		X			Duplicate
Prepare yearly development reports		X			Duplicate
Create Tax Allocation Districts, where appropriate, and administer existing Tax Allocation Districts	X				The TAD's have been created. The Finance Department is responsible for the ongoing monitoring and administration of each TAD.
Create a comprehensive economic development strategy for the city		X			Target industries through the Business Retention Expansion Program (BREP)
Create Tax Allocation Districts, where appropriate, and administer existing Tax Allocation Districts		X			Duplicate
Create Opportunity Zones in appropriate areas	X				The City established 3 Opportunity Zones within the City.

2005 STWP - Report of Accomplishments					
PROJECT	COMPLETED	UNDERWAY	POSTPONED	NOT ACCOMPLISHED	EXPLANATION
			(Give an explanation)		
Create redevelopment plans to assist in the redevelopment of blighted areas	X				Ongoing - Envision Marietta LCI study, Franklin/ Delk LCI, Redevelopment plan for Opportunity Zone areas, and currently awarded funds for the Marietta University Enhancement District LCI. Completed a citywide retail corridor study to identify possible redevelopment sites. Assisted the city with blight program.
Expand the network of way-finding signage in Marietta		X			Completed way-finding signage for N. Marietta Parkway and the CBD, and underway is additional signage on I-75.
Prepare an inventory of sites appropriate to expand our arts and entertainment services clusters		X			CBD arts community and Artisan Resource Center
Perform an assessment of the financial impact tourism has on Marietta in terms of the change in the tax base, sales tax generation and multiplier effects in the local economy.		X			Marietta Welcome Center and Cobb Travel & Tourism
Implement a customer service policies and action plan		X			Ongoing
Conduct a study to determine the need for and appropriate locations for community and senior centers in Marietta			X		Forward to new STWP
Work with major educational institutions, medical, and governmental institutions on facilities master plans		X			Ongoing - Kennestone Study/ LCI University, Marietta University Enhancement District LCI
Provide infrastructure improvements as planned to existing and future employment centers		X			Ongoing - Marietta Power & Water, PW road improvements, Broad band



**Resolution**

**File Number: 20121062**

**RESOLUTION TO ADOPT**

**A Resolution to adopt** the City of Marietta 5-Year Short Term Work Program 2012 Update to the Comprehensive Plan 2006-2030.

**WHEREAS**, to retain its "Qualified Local Government" status pursuant to the Georgia Planning Act 1989, the City of Marietta must remain in compliance with the requirements of the State of Georgia's Minimum Planning Standards and Procedures for Local Comprehensive Planning; and

**WHEREAS**, the state's Minimum Planning Standards and Procedures require that the City, update its Comprehensive Plan; and

**WHEREAS**, appropriate notice has been provided and a public hearing was held on August 8<sup>th</sup>, 2012, that meets the minimum procedural requirements for preparing the 5 – Year Update to the Comprehensive Plan;

**NOW, THEREFORE BE IT HEREBY ORDAINED BY THE MAYOR AND COUNCIL OF THE CITY OF MARIETTA, GEORGIA, THAT:**

The City of Marietta 5 – Year Short Term Work Program 2012 Update to the Comprehensive Plan 2006-2030 is hereby adopted. This Resolution shall be effective upon signature or without the signature of the Mayor, subject to Georgia laws 1983, page 4119.

**DATE: November 14<sup>th</sup>, 2012**

Approved: R. Steve Tumlin  
R. Steve Tumlin,  
Mayor

ATTEST: Stephanie Guy  
Stephanie Guy, City Clerk

Approved as to form: Douglas R. Haynie  
Douglas R. Haynie, City Attorney