

Short Term Work Program Update - City of Tybee Island

FIVE (5) YEAR UPDATE (pages 1 – 7)

<u>Project Description</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>Responsible Party</u>	<u>Total Cost Estimate</u>	<u>Funding Source</u>
POPULATION								
Develop a tourism marketing campaign that focuses on drawing identified tourist groups to the Island.	X	X	X	X	X	Tourism Council, BHT	\$100,000	Tourism Council
As part of carrying capacity study determine sufficiency of services and facilities for the aging population.			X	X		City, BHT	\$45,000	DNR, ACOE, General Fund
Develop an education packet to be distributed to visitors about available activities/services/resources (include information about natural resources protection, local ordinances, etc.	X	X	X	X	X	City, Tourism Council, BHT	\$25,000	General Fund, DCA, H/M Tax
Work with various rental agencies, realtors, hotels/bed and breakfast establishments to distribute the packet to island visitors.	X	X	X	X	X	Tourism Council	Staff Time	H/M Tax, General Fund
ECONOMIC DEVELOPMENT								
Reactivate the DDA upon completion of the Market Study.					X	City, BHT	\$50,000	DNR, General Fund
Prepare economic development plan for business district. Consider identified issues and opportunities for economic development.	X	X				City, BHT	\$75,000	City, DCA
Evaluate potential for an Urban Redevelopment plan and creation of an enterprise zone.	X	X	X			City	Staff Time	General Fund
Support the development of heritage tourism.	X	X	X	X	X	City, Tourism Council, BHT	Staff Time, Grants	National Parks Service, DCA
Provide assistance to new businesses developing on the Island.	X	X	X	X	X	City, BHT	\$10,000/year	General Fund
Develop a strong working relationship with Savannah Development & Renewal Authority.	X	X	X	X	X	City, BHT	Staff Time	General Fund
Work with the Tourism Council and local business groups to encourage revitalization of business district.	X	X	X	X	X	City, BHT, Tourism Council	Staff Time	General Fund
Encourage the development of "off season" events and activities.	X	X	X	X	X	City, BHT, Tourism Council	Staff Time	General Fund

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Develop and promote eco-tourism businesses and resources.	X	X	X	X	X	City, BHT, Tourism Council	Staff Time	General Fund
Investigate potential for developing a convention center on the Island.	X	X				City, BHT, Tourism Council	Staff Time	General Fund
Encourage small conventions to locate on the Island during off-season.	X	X	X	X	X	City, BHT, Tourism Council	Staff Time	General Fund
Implement beautification / façade improvements in business districts through a revolving loan program.	X	X	X	X	X	City, BHT	\$10,000	DCA
HOUSING								
Develop recommendations for new development, redevelopment, and restoration that address mass, scale and density of development.	X	X				City	\$65,000	DCA, City
Ensure that new development is consistent with the character of the neighborhood as defined in the Master Plan.	X	X	X	X	X	City	Staff Time	General Fund
Consider adopting a standard for maximum lot coverage.	X	X				City	Staff Time	General Fund
Consider allowing upstairs residential development in commercial areas, if the use is primarily commercial.	X	X				City	Staff Time	General Fund
Consider the need for variances for rooflines where floodplains restrict first floor development, but do not allow fourth floor development.	X	X				City	Staff Time	General Fund
LAND USE								
Update Land Development Code in accordance with recommendation of the Task Force and vision of this Plan.	X	X	X	X	X	City	\$65,000	DCA, City
As part of the update, restrict residential down-zoning in commercial areas.	X	X				City	\$65,000	DCA, City
As part of the update, ensure zoning regulations are consistent with the Master Plan.	X	X	X	X	X	City	\$65,000	DCA, City
Improve the level of code enforcement.	X	X	X	X	X	City	Staff Time	General Fund
Educate residents about zoning, allowable land uses, and the rezoning process.	X	X	X	X	X	City	Staff Time	General Fund
Develop and adopt a Catastrophic Disaster Rebuild Plan for the Island.	X	X				City	\$80,000	DCA

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Develop a comprehensive GIS database for the City.	X	X	X	X	X	City	\$45,000	General Fund, ESRI, SPLOST, ACOE
TRANSPORTATION								
Conduct transportation engineering study in accordance with issues & opportunities identified in this Plan.	X	X	X	X	X	City, CUTS	\$75,000	General Fund, DCA
As part of this study, explore possibility of taking control of Butler/Highway 80.	X	X	X			City, CUTS	\$125,000	General Fund, DCA, GDOT
As part of the study, explore potential to offer subsidized open-air trolley services around the Island to reduce traffic.	X	X	X			City, CUTS	\$125,000	General Fund, DCA, GDOT
As part of this study, explore charging additional "hotel tax" to help fund a city subsidized on and off Island transportation system.	X	X	X			City, CUTS	\$125,000	General Fund, DCA, GDOT
As part of this study, investigate potential to make Highway 80 a toll road.	X	X	X			City, CUTS	\$125,000	General Fund, DCA, GDOT
As part of this study, investigate need and potential to locate a parking garage on the Island.	X	X	X			City, CUTS	\$125,000	General Fund, DCA, GDOT
As part of this study, investigate feasibility of using commercial parking lots for public parking.	X	X	X			City, CUTS	\$125,000	General Fund, DCA, GDOT
As part of this study, develop "peak use" contingency for parking.	X	X	X			City, CUTS	\$125,000	General Fund, DCA, GDOT
Coordinate with GDOT to ensure that any widening of the Lazaretto Creek bridge includes a separate bike lane	X	X	X	X	X	City	Staff Time	General Fund
Encourage development of the bikeway to connect Tybee Island with Wilmington Island	X	X	X	X	X	City	Staff Time	General Fund
As part of Land Code Update, develop zoning overlay to require easements from property owners along Highway 80 to complete the Tybee/Wilmington Island bikeway.	X	X				City	\$65,000	DCA, City
Develop multi-use paths throughout the City.	X	X	X	X	X	City	\$150,000	General Fund, DCA, DNR, State, GDOT

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Support and Implement beautification and streetscaping along Butler Avenue/Highway 80	X	X	X	X	X	City	\$250,000	GDOT
Bring level of service up to streets designated use.	X	X	X	X	X	City	\$1 million/year	SPLOST, General Fund, GDOT
Clearly define parking requirements for seasonal rentals and educate visitors about requirements.	X	X	X	X	X	City, Tourism Council, BHT	Staff Time	General Fund
Educate residents and visitors about transportation related ordinances, alternative transit, and alternative transportation routes.	X	X	X	X	X	City, Tourism Council, BHT	Staff Time	General Fund
CULTURAL & HISTORIC RESOURCES								
Revisit the potential for establishing "Local Historic Districts" on the Island.	X	X				City	Staff Time	General Fund
As part of Land Code Update, review and update section 14 of Tybee's Land Development Code.	X	X				City	\$65,000	DCA, City
Use Historic Review Committee to determine appropriate design guidelines	X	X	X	X	X	City	Staff Time	General Fund
Pursue Certified Local Government Status.	X	X				City	Staff Time	General Fund
Establish a GIS inventory of historic structures.		X	X			City	\$45,000	General Fund, ESRI, SPLOST, SAGIS
Educate residents and developers with regard to cost effective materials, treatments	X	X	X	X	X	City	Staff Time	General Fund
Work with historic preservation groups to seek funding to assist with restoration projects	X	X	X	X	X	City	Staff Time	General Fund
Educate owners of historic structures about economic benefits such as tax credits, conservation easements, tax freezes, etc.	X	X	X	X	X	City	Staff Time	General Fund
Support the City's Arts Commission and the development of additional cultural resources.	X	X	X	X	X	City	Staff Time	General Fund
Continue to support the renovation of Guard House Tybee Post Theatre.	X	X	X	X	X	City	\$50,000	SPLOST
Consider the development of a public arts center/artist incubator center.	X	X	X	X		City	Staff Time	General Fund
Continue to support Lighthouse Museum.	X	X	X	X	X	City	\$25,000/year	General Fund

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NATURAL RESOURCES								
Develop complete GIS inventory of City's natural resources.		X	X			City	\$45,000	General Fund, ESRI, SPLOST
Prioritize acquisition and preservation of greenspace, parks and conservation easements.	X	X	X	X	X	City	Staff Time	General Fund
Create linkages between green space, parks, cultural, and historic interest points.	X	X	X	X	X	City	\$150,000	General Fund, GDOT, DCA, County, DNR, State
Identify various tools that support preservation efforts such as grants, conservation easements, etc.	X	X	X	X	X	City	Staff Time	General Fund
Continue to implement the NPDES Phase I MS4 Permit SWMP.	X	X	X	X	X	City, MPC, County	\$25,000	General Fund
Implement a citywide bacteria monitoring program to identify the source of bacteria contamination on the beaches.	X	X	X	X	X	City	\$25,000	DNR, General Fund
Implement a sanitary sewer inspection and rehabilitation program in compliance with NPDES requirements.	X	X	X	X	X	City	\$440,000	SPLOST
Provide education to visitors on natural resource protection efforts including: recycling, water conservation, stormwater pollution, and respect of marine and marsh life.	X	X	X	X	X	City, Tourism Council, BHT	\$25,000	General Fund, DCA
Develop a targeted education program from developers that cover topics such as E & S control, buffers, tree protection and stormwater management.	X	X	X	X	X	City	\$5,000/yr	Permit Fees, DCA, NCRS
As part of the Land Code Update, allow for and encourage Low Impact Development practices such as rain barrels, green roofs and rain gardens in public and private projects.	X	X	X	X	X	City	\$65,000	DCA, City
As part of the Wayfinding Project, place interpretive signage on dune crossings and along trails to educate residents and visitors about the fragile coastal environment.	X	X	X	X	X	City	\$50,000	DNR, General Fund
Continue to work with DNR for wetlands/marsh protection	X	X	X	X	X	City	Staff Time	General Fund
As part of the Land Code Update, review Tree Ordinance; develop incentives to promote the retention of trees as opposed to removal and replacement.	X	X				City	\$65,000	DCA, City
Support Marine Science Center Relocation.	X	X	X	X	X	City	Staff Time	General Fund-SPLOST
Continue to support work of Marine Science Center.	X	X	X	X	X	City	\$50,000/year	General Fund

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Continue urban reforestation program.	X	X	X	X	X	City	Varies	General Fund, "Palms Up" user fees
Continue to monitor drainage issues in dunes.	X	X	X	X	X	City	Staff Time	General Fund
Continue to seek funding and implement beach re-nourishment.	X	X	X	X	X	City	\$12 million	SPLOST, ACOE-Federal Government, State of Georgia, Chatham County
Promote the use of native plants/xeriscape through the development of landscaping guidelines.	X	X	X	X	X	City	Staff Time	General Fund
FACILITIES & SERVICES								
Conduct a study to determine the carrying capacity of the Island as it relates to infrastructure and natural resources.		X	X			City	\$45,000	DNR, ACOE, General Fund
Develop a capital improvement plan to be implemented in conjunction with road rehabilitation	X	X	X	X	X	City	\$100,000	SPLOST, General Fund, GDOT
As part of carrying capacity study, develop a water supply contingency plan that evaluates and plans for alternative sources.		X	X			City	\$45,000	DNR, ACOE, General Fund
Conduct a GIS inventory of the number of shallow wells and septic tanks on the Island.		X	X			City	\$10,000	DNR, General Fund, Water Systems Council
Work with YMCA to develop programs at the gym.	X	X	X	X	X	City	Staff Time	General Fund
Support continued planning and program development for the Rivers End Campground to attract visitors in the off season.	X	X	X	X	X	City, Tourism Council	\$30,000	General Fund, DNR
Continue to upgrade sidewalks / public facilities to be ADA compliant	X	X	X	X	X	City	\$50,000	General Fund, DCA, SPLOST
Continue upgrade of sewer collection system; improve efficiency, reduce stormwater intrusion and explore feasibility of connecting existing septic systems users to the treatment facility.	X	X	X	X	X	City	\$2,225,000	SPLOST
Make improvements to the public works complex.	X	X	X	X	X	City	\$300,000	SPLOST
Continue to maintain/replace as necessary all public works equipment.	X	X	X	X	X	City	\$100,000	General Fund, SPLOST
After completion of master plan, make recommended improvements to Storm Drainage System.	X	X	X	X	X	City	\$750,000	SPLOST
Develop conceptual design & architectural drawings for project to replace Public Safety Facility.	X	X				City	\$75,000	SPLOST
Update dune crossovers.	X	X	X	X	X	City	\$100,000 per crossing	General Fund, DNR

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INTERGOVERNMENTAL COORDINATION								
Work with Chatham Area Transit and other local governments to identify remote park and ride sites.	X	X	X			City, BHT	Staff Time	General Fund
Continue to participate in regional transportation efforts.	X	X	X	X	X	City	Staff Time	General Fund
Coordinate with CEMA, Chatham County and other local and regional planning agencies to implement Tybee Island's Hurricane Disaster Management Plan.	X	X	X	X	X	City	Staff Time	General Fund

RESOLUTION TO ADOPT

WHEREAS, the Tybee Island City Council has completed the Short Term Work Plan Update document as part of the 20-year Comprehensive Plan Update.

WHEREAS, this document was prepared according to the Standards and Procedures for Local Comprehensive Planning effective May 1, 2005 and established by the Georgia Planning Act of 1989, and the required public hearing was held in July 28, 2011.

BE IT THEREFORE RESOLVED, that the Tybee Island City Council does here by adopt the Short Term Work Plan Update for official use.

Adopted this 10 day of November, 2011.

BY: 

Mayor

ATTEST: 

Clerk