

CITY OF BRUNSWICK

REPORT OF ACCOMPLISHMENTS 2008-2013

Project or Activity from Previous STWP	Status	Explanation for Postponed or Not Acomplished Project or Activity
Economic Development Projects		
Continue identification and assessment of brownfield sites; develop a strategy for their remediation and redevelopment.	Ongoing	
Implement selected projects from the Blueprint Brunswick Master Plan to revitalize and redevelop key catalyst sites throughout the City.	Ongoing	
Promote minority-owned business enterprises through a study of MBE capacity and by initiating business mentoring programs and business incubators.	Ongoing	
Hold an annual job, entrepreneurship, and workforce development fair downtown. Secure the participation of Adult Literacy Center, Chamber of Commerce, DDA, SBDC, CCG, Public Library, Glynn County Schools, GDOL, LARC, and other workforce development providers.	Postponed	Lack of staff and funding
Aggressively expand downtown development to the Norwich corridor, through tools such as marketing studies, increased parks and public facilities, a unifying streetscape design, and promoting housing redevelopment and infill in adjacent neighborhoods.	Ongoing	
Recruit a neighborhood grocery to the downtown area.	Ongoing	
Establish an empowerment, enterprise, or opportunity zone to promote economic and community development.	Ongoing	
Cultural & Environmental Projects		
Develop a Gullah-Geechee ordinance to support the development of interpretive exhibits and/or a coastal heritage center as part of the federal Gullah-Geechee Heritage Corridor.	Ongoing	

Develop a tree ordinance for the protection of specimen trees.	Ongoing	
Pursue the recognition of Windsor Park & Dixville as national historic districts listed in the National Register.	Ongoing	
Rezone all marshlands to Conservation Preservation.	Ongoing	
Develop a comprehensive inventory of cultural, archaeological and historic properties and resources, as well as important cultural and historical viewsheds, expanding upon the City's existing historic resource inventory.	Postponed	Lack of staff and funding
Pursue the recognition of additional parts of New Town/Town Commons as national historic districts.	Ongoing	
Housing Projects		
Expand home rehabilitation programs for low income home owners.	Ongoing	
Foster partnerships with for-profit and non-profit developers to develop new, affordable infill housing.	Ongoing	
Promote the development of affordable single family housing in strategic neighborhood revitalization areas by expanding financial assistance to homebuyers and providing incentives to for-profit and non-profit developers.	Ongoing	
Design and implement a Community Housing Assistance Plan.	Ongoing	CHAP complete, implement
Develop a long range plan for addressing the needs of low-income elderly and handicapped persons.	Ongoing	
Pursue the establishment of a Community Land Trust to ensure a permanent source of affordable housing for Brunswick residents.	Complete	
Develop an implementation strategy for elevating rental housing standards throughout the City.	Ongoing	
Develop a Senior Citizens Independent Living Housing Plan.	Ongoing	
Establish a County-City Land Bank to clear title and sell tax delinquent and other neglected properties.	Ongoing	

Develop a community-wide strategy for addressing chronic homelessness, with improvements to emergency housing and other related services.	Ongoing	
Develop new senior housing project in a transit accessible location, preferably close to other community resources	Ongoing	
Infrastructure & Parks Projects		
Maintain accreditation as a class-2 ISO Fire Department.	Ongoing	
Pursue Level-3 rescue response status as a Georgia search and rescue team.	Ongoing	
Establish a City-wide wireless internet system with functionality for public safety officials and other city departments, with the eventual expansion of service to the general public.	Ongoing	
Develop design standards for public access along Brunswick's riverfront, including access to the riverfront from public streets.	Ongoing	
Increase the availability of downtown parking and engage in parking management strategies to make efficient use of existing parking.	Ongoing	Parking plan adopted, implementation phase
Develop Sidney Lanier Park under the Sidney Lanier bridge.	Ongoing	Phase I complete, implement Phase II
Participate with a private contractor to develop and implement an expanded recycling program and facility to be used for city-wide recycling	Complete	
Develop and maintain a city-wide Drainage Master Plan (coordinate with stormwater utility feasibility study).	Ongoing	
Establish a stormwater utility to fund drainage improvements, starting with a study addressing a drainage needs assessment, the utility's organizational structure, and fee calculation and assessment.	Ongoing	
Develop an annual Capital Improvement Program to plan for future capital expenditures and update annually.	Ongoing	
Improve neighborhood infrastructure - drainage, sidewalks, lighting, curb, gutter, etc - as programmed in the Capital Improvement Program.	Ongoing	

Develop a Comprehensive Parks Plan to manage the City's green spaces and recreational needs.	Ongoing	
Conduct a feasibility study with regard to increasing funding for the City's infrastructure needs with MOST.	Ongoing	
Community Involvement & Planning Projects		
Encourage and support the establishment of neighborhood organizations and foster active participation in civic issues.	Ongoing	
Develop a city-wide communications strategy for promoting the positive news of progress and community involvement in Brunswick.	Ongoing	
Improve FEMA's Community Rating System's class rating to mitigate flooding risks, increase preparedness for storm flooding events & reduce insurance premiums.	Ongoing	
Construct approved City gateway features, wayfinding signs, and/ or public art projects at the north and south entrances of US 17 into the City, at the entrance of US 341 into the City, at Gloucester and US 17, at the end of the Torras Causeway, and in other potential locations.	Ongoing	
Designate the boundaries of a medical district within the Parkwood/Medical Character Area through a neighborhood charrette.	Ongoing	
Conduct neighborhood-specific charrettes on affordable housing, infill housing design, and needed infrastructure improvements throughout the City. (Potential connection to form-based codes).	Postponed	Lack of staff and funding
Designate future land use for the Brunswick waterfront as mixed-use development, and include a requirement for providing public space lining the riverfront.	Postponed	Lack of staff and funding
Rework the zoning code to more flexibly permit accessory dwelling units (Potential connection to formbased codes)	Ongoing	
Investigate standards for large-scale developments to require a public charrette process as part of adequate neighborhood review.	Ongoing	

Establish a "best neighborhood clean up" award for property owners, tenants, and/ or neighborhood organizations that make the greatest improvement to their area on a quarterly basis.	Postponed	Lack of staff and funding
Regulate the design standards for automobile dealerships and other outdoor storage land uses. Limit such uses to the Highway Commercial zoning district (Potential connections to form-based codes).	Postponed	Lack of staff and funding
Annexation Plan - Pursue annexation in order to make a more contiguous and 'common-sense' boundary for the City.	Ongoing	
Rework the zoning code to promote new development that is compatible with the City's historic development patterns. Consider the use of a form-based code instead of traditional land use zoning. Revise lot standards in the zoning code so they fit the most common existing lot sizes in the City.	Postponed	Lack of staff and funding
Enhance overlay design guidelines for US 17 to require multi-story structures, a build-to line, and a pedestrian streetscape along the corridor.	Ongoing	
Conduct design charrettes for all of the City's squares and parks to plan for future amenities and increase community ownership of parks.	Postponed	Lack of staff and funding
Revise the subdivision ordinance to promote new development that is compatible with the City's historic development patterns.	Ongoing	
Develop policies for permitting Bed and Breakfasts in residential areas.	Ongoing	
Revise the zoning ordinance to increase flexibility with respect to neighborhood commercial development (Potential connection with form-based codes)	Postponed	Lack of staff and funding
Develop a provisional Street Framework Plan for the Hercules site as a contingency plan in case the current plant should close.	Postponed	no indication this facility will close
Transportation Projects		

Update the Long Range Transportation Plan, and reevaluate the boundaries and projections for future Traffic Analysis Zones (TAZs).	Ongoing	
In cooperation with Glynn County, establish regular transit service per the Glynn County Urban Transit Implementation Plan, connecting residents to employment, shopping, and health care destinations.	Postponed	Lack of staff and funding
Develop a City-wide Street Schematic Design Plan with designations, functional descriptions, and schematic designs for all streets in the City. Ensure that designs for streets include all modes of transportation. Develop specific cross-sections for US 17, US 341, Bay Street, Altama, and MLK Blvd.	Postponed	Lack of staff and funding
Conduct a design charrette for US 17 with the goal of developing voluntary or compulsory design guidelines and a desired streetscape design for the corridor.	Ongoing	
Build a bicycle path connecting Sidney Lanier Park to Howard Coffin Park.	Partially complete	
Develop a City-wide Bicycle and Pedestrian Master Plan with facilities standards for all street types and a phasing strategy for extending pedestrian and bicycle access to the entire City. Place a particular emphasis on access to public schools from residential areas, i.e. "safe routes to school."	Postponed	Lack of staff and funding
US 17 Streetscape - Design and construct new streetscapes, on easements or in the public right-of-way, including new sidewalks, street trees, lights, benches, and a possible median.	Postponed	Lack of staff and funding
Bay Street Streetscape - Design and construct new streetscapes in the public right-of-way, including new sidewalks, on-street parking, street trees, lights, benches, and a possible median.	Ongoing	
Gloucester Streetscape - Design and construct new streetscapes in the public right-of-way, including new sidewalks, on-street parking, street trees, lights, benches, and a possible median.	Postponed	Lack of staff and funding

CITY OF BRUNSWICK

STWP UPDATE 2013 - 2018

ID	Project	Start Date	End Date	Responsible Entity	Estimated Cost	Funding Sources
Economic Development Projects						
1	Continue identification and assessment of brownfield sites; develop a strategy for their remediation and redevelopment.	2013	2018	Brownsfield Task Force/ Comm. Dev./ Fanning	\$30-100K	EPA, CDBG
2	Implement selected projects from the Blueprint Brunswick Master Plan to revitalize and redevelop key catalyst sites throughout the City.	2013	2018	Comm. Dev./ Planning/ DDA	\$100K	Various
3	Promote minority-owned business enterprises through a study of MBE capacity and by initiating business mentoring programs and business incubators.	2013	2017	SBDC/ DDA/ Comm. Dev.	Staff	City
4	Hold an annual job, entrepreneurship, and workforce development fair downtown. Secure the participation of Adult Literacy Center, Chamber of Commerce, DDA, SBDC, CCG, Public Library, Glynn County Schools, GDOL, LARC, and other workforce development providers.	2013	2018	Comm. Dev./ DDA/ CCG/ Schools	Staff and promotional costs	City, DCA Homebuyer Education, One Georgia Equity Fund, CDBG
5	Aggressively expand downtown development to the Norwich corridor, through tools such as marketing studies, increased parks and public facilities, a unifying streetscape design, and promoting housing redevelopment and infill in adjacent neighborhoods.	2013	2018	DDA/ Comm. Dev./ Planning	\$100K	City
6	Recruit a neighborhood grocery to the downtown area.	2013	2018	DDA/ Comm. Dev.	Staff	City
7	Establish an empowerment, enterprise, or opportunity zone to promote economic and community development.	2013	2018	City Manager/ Comm. Dev./ County/ DDA/ Chamber	Staff	City

Start

End

Estimated

ID	Project	Date	Date	Responsible Entity	Cost	Funding Sources
Cultural & Environmental Projects						
8	Develop a Gullah-Geechee ordinance to support the development of interpretive exhibits and/or a coastal heritage center as part of the federal Gullah-Geechee Heritage Corridor.	2013	2018	Comm. Dev./ Planning/ BGIVB/ County/ Historic Nonprofits	Staff	City
9	Develop a tree ordinance for the protection of specimen trees.	2013	2014	Planning/ Comm. Dev.	Staff	City
10	Pursue the recognition of Windsor Park & Dixville as national historic districts listed in the National Register.	2013	2015	DDA/ Historic Board/ Planning/ City Manager	<\$30K	DDA
11	Rezone all marshlands to Conservation Preservation.	2013	2018	Planning	Staff	City
12	Develop a comprehensive inventory of cultural, archaeological and historic properties and resources, as well as important cultural and historical viewsheds, expanding upon the City's existing historic resource inventory.	2013	2018	Comm. Dev./ DDA/ Historic Board/ Planning/ CRC	\$30-100K	City
13	Pursue the recognition of additional parts of New Town/Town Commons as national historic districts.	2013	2017	DDA/ Historic Board/ Planning/ City Manager	<\$30K	DDA

Start

End

Estimated

ID	Project	Date	Date	Responsible Entity	Cost	Funding Sources
Housing Projects						
14	Expand home rehabilitation programs for low income home owners.	2013	2018	Comm. Dev./Housing Non-Profits	\$100K+	HUD, DCA, BPHA
15	Foster partnerships with for-profit and non-profit developers to develop new, affordable infill housing.	2013	2018	Comm. Dev./Housing Non-Profits	\$30-100K	HUD, DCA, BPHA
16	Promote the development of affordable single family housing in strategic neighborhood revitalization areas by expanding financial assistance to homebuyers and providing incentives to for-profit and non-profit developers.	2013	2018	Comm. Dev.	Using existing City Comm. Dev. funding sources	City, BPHA, HUD
17	Design and implement a Community Housing Assistance Plan.	2013	2015	Comm. Dev. /Planning/CHRAB/BPHA	Staff	City, BPHA
18	Develop a long range plan for addressing the needs of low-income elderly and handicapped persons.	2013	2018	Coast Georgia Area Agency on Aging/Comm. Dev.	\$30-100K	City, BPHA
19	Pursue the establishment of a Community Land Trust to ensure a permanent source of affordable housing for Brunswick residents.	2013	2018	Comm. Dev./ Housing Non-Profits	\$30-100K	City, BPHA, DDA
20	Develop an implementation strategy for elevating rental housing standards throughout the City.	2013	2018	City Commission/ Comm. Dev. / Housing Non-Profits	Staff	City
21	Develop a Senior Citizens Independent Living Housing Plan.	2013	2018	Comm. Dev. / Housing Non-Profits	Staff	HUD/ Donations
22	Establish a County-City Land Bank to clear title and sell tax delinquent and other neglected properties.	2013	2018	Comm. Dev./ Housing Non-Profits	Staff, coordination, legal costs	County, City, BPHA
23	Develop a community-wide strategy for addressing chronic homelessness, with improvements to emergency housing and other related services.	2013	2018	Comm. Dev. / Housing Non-Profits/ Faith-Based Providers/ BPHA	\$30-100K	DCA
24	Develop new senior housing project in a transit accessible location, preferably close to other community resources	2013	2018	Comm. Dev. / BPHA / Non-Profits/ DDA	\$100K+	HUD, DCA, LIHTC

Start End

Estimated

ID	Project	Date	Date	Responsible Entity	Cost	Funding Sources
Infrastructure & Parks Projects						
25	Maintain accreditation as a class-2 ISO Fire Department.	2013	2018	Fire	Staff	City
26	Pursue Level-3 rescue response status as a Georgia search and rescue team.	2013	2018	Fire	Staff	City
27	Establish a City-wide wireless internet system with functionality for public safety officials and other city departments, with the eventual expansion of service to the general public.	2013	2018	IT/Police	\$30-100K	Georgia Technology Authority
28	Develop design standards for public access along Brunswick's riverfront, including access to the riverfront from public streets.	2013	2018	Comm. Dev. /Planning / DDA	Staff	City
29	Increase the availability of downtown parking and engage in parking management strategies to make efficient use of existing parking.	2013	2018	City Commission /DDA /Comm. Dev. /Police	\$600,000	General Funds, Parking Tickets and Revenues
30	Develop Sidney Lanier Park under the Sidney Lanier bridge.	2013	2018	City Commission/ Engineering	\$1.6 Million	TEA/ General Funds
31	Participate with a private contractor to develop and implement an expanded recycling program and facility to be used for city-wide recycling	2013	2018	Public Works	Staff	City
32	Develop a city-wide Drainage Master Plan (coordinate with stormwater utility feasibility study).	2013	2017	City Engineer/ Public Works/ Planning	\$30-100K	Stormwater Utility, MOST
33	Establish a stormwater utility to fund drainage improvements, starting with a study addressing a drainage needs assessment, the utility's organizational structure, and fee calculation and assessment.	2013	2018	City Manager/ Finance/ Engineer/ Public Works/ Planning	\$100K+	City
34	Develop an annual Capital Improvement Program to plan for future capital expenditures and update annually.	2013	2015	City Manager/ Public Works/ Finance	Staff	City
35	Improve neighborhood infrastructure - drainage, sidewalks, lighting, curb, gutter, etc - as programmed in the Capital Improvement Program.	2013	2018	Comm. Dev./ Engineering/ BPHA/ JWSC/ Non-Profits	\$30-100K	Stormwater Utility/ MOST/ SPLOST/ One Georgia Equity Fund/ CDBG
36	Develop a Comprehensive Parks Plan to manage the City's green spaces and recreational needs.	2013	2018	Planning/ Parks	\$30-100K	City
37	Conduct a feasibility study with regard to increasing funding for the City's infrastructure needs with MOST.	2013	2018	City Manager/ Finance/ Engineer/ Public Works	\$100K+	City

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Community Involvement & Planning Projects						
38	Encourage and support the establishment of neighborhood organizations and foster active participation in civic issues.	2013	2018	Comm. Dev./ Neigh. Organizations/ Churches/ Schools	Staff	City
39	Develop a city-wide communications strategy for promoting the positive news of progress and community involvement in Brunswick.	2013	2018	City Manager/ Public Information Officer	Staff	City
40	Accelerate FEMA's Community Rating System programs to mitigate flooding risks and increase the community's preparedness for tropical storm flooding events.	2013	2018	Emerg. Manag./ Engineering/ Public Works/ Planing	\$100K	Stormwater Utility
41	Construct approved City gateway features, wayfinding signs, and/ or public art projects at the north and south entrances of US 17 into the City, at the entrance of US 341 into the City, at Gloucester and US 17, at the end of the Torras Causeway, and in other potential locations.	2013	2015	DDA/ Comm. Dev./ Planning/ Golden Isles Arts/ BGIVB	\$100K	TEA/ General Funds
42	Designate the boundaries of a medical district within the Parkwood/Medical Character Area through a neighborhood charrette.	2013	2018	Planning/ Comm. Dev./ Hospital/ CCG	Staff	City
43	Conduct neighborhood-specific charrettes on affordable housing, infill housing design, and needed infrastructure improvements throughout the City. (Potential connection to form-based codes).	2013	2018	Comm. Dev./ Engineering/ Public Works/ BPHA/ JWCS/ Non-Profits	\$30-100K	City
44	Designate future land use for the Brunswick waterfront as mixed-use development, and include a requirement for providing public space lining the riverfront.	2013	2018	Planning/ Comm. Dev.	Staff	City
45	Rework the zoning code to more flexibly permit accessory dwelling units (Potential connection to formbased codes)	2013	2015	Planning/ City Commission	Staff	City
46	Investigate standards for large-scale developments to require a public charrette process as part of adequate neighborhood review.	2013	2018	Planning	Staff	City

ID	Project	Start Date	End Date	Responsible Entity	Estimated Cost	Funding Sources
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Community Involvement & Planning Projects (2nd Page)

47	Establish a "best neighborhood clean up" award for property owners, tenants, and/ or neighborhood organizations that make the greatest improvement to their area on a quarterly basis.	2013	2018	Comm. Dev./ Neighborhood Organizations	Staff	City
48	Regulate the design standards for automobile dealerships and other outdoor storage land uses. Limit such uses to the Highway Commercial zoning district (Potential connections to form-based codes).	2013	2017	Planning	Staff	City
49	Annexation Plan - Pursue annexation in order to make a more contiguous and 'common-sense' boundary for the City.	2013	2018	City Manager/ City Attorney/ Planning/ City Commission	Staff	City
50	Rework the zoning code to promote new development that is compatible with the City's historic development patterns. Consider the use of a form-based code instead of traditional land use zoning. Revise lot standards in the zoning code so they fit the most common existing lot sizes in the City.	2013	2018	Planning/ City Commission/ CRC/ Historic Board	\$30-100K	City
51	Enhance overlay design guidelines for US 17 to require multi-story structures, a build-to line, and a pedestrian streetscape along the corridor.	2013	2014	Comm. Dev./ Planning	\$30-100K	City
52	Conduct design charrettes for all of the City's squares and parks to plan for future amenities and increase community ownership of parks.	2013	2018	Parks/ Planning/ Comm. Dev./ Signature Squares	\$30-100K	City
53	Revise the subdivision ordinance to promote new development that is compatible with the City's historic development patterns.	2013	2018	Planning/ Engineering	Staff	City
54	Develop policies for permitting Bed and Breakfasts in residential areas.	2013	2015	Planning/ Legal/ Historic Board	Staff	City
55	Revise the zoning ordinance to increase flexibility with respect to neighborhood commercial development (Potential connection with form-based codes)	2013	2017	Planning/ Legal/ City Commission	Staff	City
56	Develop a provisional Street Framework Plan for the Hercules site as a contingency plan in case the current plant should close.	2013	2018	Planning/ Engineering	Low	City

ID	Project	Start Date	End Date	Responsible Entity	Estimated Cost	Funding Sources
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Transportation Projects						
57	Update the Long Range Transportation Plan, and reevaluate the boundaries and projections for future Traffic Analysis Zones (TAZs).	2013	2018	BATS/ Planning/ DDA/ Public Works	\$45,000	GDOT/ County/ City
58	In cooperation with Glynn County, establish regular transit service per the Glynn County Urban Transit Implementation Plan, connecting residents to employment, shopping, and health care destinations.	2013	2018	BATS/ County	\$230,000 annually	County/ City/ GDOT/ FTA
59	Develop a City-wide Street Schematic Design Plan with designations, functional descriptions, and schematic designs for all streets in the City. Ensure that designs for streets include all modes of transportation. Develop specific cross-sections for US 17, US 341, Bay Street, Altama, and MLK Blvd.	2013	2018	Planning/ Engineering/ Public Works	\$35,000	City
60	Conduct a design charrette for US 17 with the goal of developing voluntary or compulsory design guidelines and a desired streetscape design for the corridor.	2013	2015	Planning/ Engineering	Low	City
61	Build a bicycle path connecting Sidney Lanier Park to Howard Coffin Park.	2013	2014	Comm. Dev.	\$225,000	DNR Recreational Trails, CDBG
62	Develop a City-wide Bicycle and Pedestrian Master Plan with facilities standards for all street types and a phasing strategy for extending pedestrian and bicycle access to the entire City. Place a particular emphasis on access to public schools from residential areas, i.e. "safe routes to school."	2013	2018	Comm. Dev./ City Manager/ Public Works/ CRC/ Schools/ GDOT	\$45,000	Safe Routes to School, GDOT
63	US 17 Streetscape - Design and construct new streetscapes, on easements or in the public right-of-way, including new sidewalks, street trees, lights, benches, and a possible median.	2013	2018	Planning/ Engineering/ GDOT	\$8 million	TEA/ General Funds
64	Bay Street Streetscape - Design and construct new streetscapes in the public right-of-way, including new sidewalks, on-street parking, street trees, lights, benches, and a possible median.	2013	2018	Planning/ DDA/ Engineering/ GDOT	\$4 million	TEA/ General Funds
65	Gloucester Streetscape - Design and construct new streetscapes in the public right-of-way, including new sidewalks, on-street parking, street trees, lights, benches, and a possible median.	2013	2018	Planning/ DDA/ Engineering/ GDOT	\$4 million	TEA/ General Funds

CITY OF BRUNSWICK
RESOLUTION OF ADOPTION

A RESOLUTION TO ADOPT AN UPDATE TO THE SHORT TERM WORK PROGRAM

Be it hereby resolved by the Brunswick City Commission that:

WHEREAS, the City of Brunswick has prepared an 5-year update to the Short Term Work Program; and

WHEREAS, the 5-year update to the Short Term Work Program was prepared in accordance with the Minimum Planning Standards and Procedures for Local Comprehensive Planning established by the Georgia Planning Act of 1989, and a Public Hearing was held on November 6, 2013, at the regularly scheduled Brunswick City Commission meeting in the meeting room of Old City Hall, 1229 Newcastle Street, Brunswick, Georgia;

WHEREAS, the 5-year update to the Short Term Work Program was submitted to the Coastal Regional Commission and to the Georgia Department of Community Affairs for review and found to adequately address the Local Planning Requirements.

NOW, THEREFORE, BE IT FURTHER RESOLVED by the Mayor and City Commission of the City of Brunswick, Georgia, do hereby adopt the update of the Short Term Work Program covering the five-year period 2013-2018.

This resolution shall be effective upon adoption.

This 6th day of November, 2013

CITY OF BRUNSWICK, GEORGIA

BY: 

BRYAN THOMPSON, MAYOR

ATTEST:



NAOMI D. ATKINSON, CITY CLERK