

CITY OF ROCKMART 2012-2016 SHORT TERM WORK PROGRAM

Activity Description	Timeframe					Responsible Party	Cost Estimate	Funding Source
	2012	2013	2014	2015	2016			
Economic Development								
1. Develop and support an Economic Strategy to include a sound vision for both city and county to include a positive balance of a 60-40% split between industrial, commercial and residential growth and development.	X	X	X	X	X	Polk County Commission and the Cities of Aragon, Cedartown and Rockmart	TBD	Polk County and cities
2. Continue our participation in the Economic Strategic Vision process currently implemented within Polk County and the work being performed by the Fanning Institute out of the UGA.	X					DAPC, Polk Co. Commission, Polk School District, and the cities of Aragon, Cedartown and Rockmart.	\$52,000	DAPC
3. Implement a city-wide effort to promote tourism and take advantage of area resources such as the Silver Comet Trail, and other historical landmarks within Polk County by increased marketing. Utilization of social media outlets to assist in the marketing of tourism.	X	X	X			City of Rockmart, Department of Community Development; Chamber of Commerce; Rockmart Business Alliance	\$29,000	Polk County Commission; City of Rockmart, General Fund
4. Initiate and develop special tax districts to support investment development within the downtown business district and other commercial corridors throughout the city. Implement and develop plans to support and promote Urban Redevelopment Zones, Enterprise Zones and pursue and establish a Better Home Town Program.	X	X	X			City Staff working in cooperation with the Department of Community Development, the Rockmart Planning Commission and the Mayor and City Council.	\$50,000	General Fund; available grant programs
5. Consider reestablishment of a Downtown Development Authority.	X	X	X	X	X	City of Rockmart	TBD	General fund
6. Support implementation of the Appalachian Valley Fiber Network to enhance and improve economic development.	X	X				Parker FiberNet LLC	\$21,000,000	Federal stimulus grant
Housing								
1. Continue efforts to promote and encourage both public and private housing developments and programs to assist all citizens regardless of income.	X	X	X	X	X	City of Rockmart, NWGHA, HUD	TBD	DCA; HUD; other federal programs; private developers.
2. Complete the Jackson Street Public Housing Development and support the construction of the new Early Childhood and Adult Learning and Training Center proposed by NWGHA on Piedmont Avenue.	X	X	X			NWGHA in cooperation with the City of Rockmart.	\$4,000,000	HUD; DCA Stimulus Grant

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3. Implement a Minor Repair Program within the City to assist in controlling blighted and foreclosed properties and to aid in minor repair for the elderly.		X	X	X	X	City of Rockmart, Department of Community Development in partnership with the NWGHA	\$25,000 - \$50,000/yr.	Local; state; federal
4. Promote the Neighborhood Stabilization Program (NSP)	X	X				City of Rockmart; NWGRC	TBD	Federal NSP funds
5. Continue efforts to develop a Public/Private partnership development of a residential rehabilitation facility to aid female War Veterans through medical supervision of resident care.	X	X	X	X	X	Private Partnership / Local Government	TBD	CDBG; U.S. Veterans Administration
Natural and Cultural Resources								
1. Expand and improve infrastructure and rehabilitate existing infrastructure that has been outdated or in need of repair to ensure compliance with Federal and State Requirements.	X	X	X	X	X	City of Rockmart – Department of Public Works & Utilities	TBD	Water Sewer Fund; GEFA; ARC
2. Protect current water sources and support and enforce the regulations set forth by EPD and other regulating agencies..	X	X	X	X	X	City of Rockmart – Department of Public Works & Utilities.	\$10,000/yr.	Water Sewer Fund
3. Train personnel and establish policy and guidelines to ensure compliance with Georgia Water Stewardship Act of 2010	X	X	X	X	X	City of Rockmart – Administration – Department of Public Works & Utilities	\$5,000/yr.	Water Sewer Fund
4. Educate Consumer on the need to conserve and protect the States water sources.	X	X	X	X	X	City of Rockmart – Department of Public Works & Utilities	\$1,500/yr.	Water Sewer Fund
Community Facilities and Services								
1. Complete renovation on the Concession Stand at Hilburn Field.	X					Department of Recreation – GDOC	\$21,000	General Fund
2. Renovate old library to accommodate relocation of the Senior Center.	X					City of Rockmart – Administration	\$30,000	SPLOST
3. Renovate existing Senior Center to become Rockmart's Silver Comet Trailhead.	X	X				City of Rockmart	\$10,000	General Fund
4. Inspect and Paint all Water Storage Facilities that are part of the City's water system.	X	X	X	X	X	City of Rockmart – Department of Public Works & Utilities	\$120,000/yr.	Water Sewer Fund
5. Complete Well No. 3 Development and bring on line in Spring of 2012.	X					City of Rockmart – Department of Public Works & Utilities	\$250,000	GEFA
6. Expand and improve infrastructure to attract and support both new and existing industry as well as new commercial development.	X	X	X	X	X	City of Rockmart and the Department of Public Works and Utilities.	\$2,500,000	Water Sewer Fund; GEFA; US Rural Dev.; available grants

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7. Encourage and support the efforts of the City of Cedartown and Polk County to establish a new hospital recommended by Floyd Medical Center on Hwy. 278 between Cedartown and Rockmart. Additionally, maintain and encourage open communication with other healthcare providers to enhance the health, safety, and general welfare of the community.		X	X	X	X	Polk County Commission; City of Cedartown; Floyd Medical Center	TBD	N/A
Intergovernmental Coordination								
1. Conduct joint intergovernmental meetings to establish long term vision of service delivery and explore the sharing of services and/or the consolidation of services that will promote an enhanced level of service delivery.	X	X	X			All local governments in Polk County.	TBD	General Fund / Grants
2. Continue to discuss the importance to achieve like or similar zoning, development regulations and visions especially a distance of 2 to 3 miles from the incorporated limits to the unincorporated limits.	X	X	X	X		All local governments in Polk County.	TBD	General Fund / Grants
3. Update the Service Delivery Strategy.					X	City of Rockmart; Polk County	Staff time	General fund
Transportation System								
1. Implement the Transportation Investment Act of 2010 projects		X	X	X	X	GDOT; all local governments in Polk County	\$101.1 M	TIA sales tax
2. Work closely with GDOT and support the efforts of the Transportation Investment Act and encourage the construction and completion of the Marquette Rd. and Hwy. 101 widening projects as approved by the Regional Round Table.			X	X	X	US Hwy. Administration, GDOT, Polk Co. and the City of Rockmart.	\$5,500,000 (min.)	Fed. Hwy. Administration; GDOT; SPLOST; General Fund; grants
3. Improve and promote gateway signage and other traffic/pedestrian signage throughout the city to assist both motorist and pedestrian/bicyclist.				X	X	GDOT – Polk County Chamber- DAPC & City of Rockmart	\$50,000 - \$100,000	SPLOST – Tourism Funds- Grants
4. Continue to pressure GDOT to construct designated right turn lane at the intersection of Hwy. 101 and Hwy. 278 in north bound lane. Project is approved by GDOT pending funding.	X	X				GDOT	TBD	GDOT Emergency Funds
5. Sidewalk rehabilitation/replacement with all consideration of ADA compliance	X	X	X	X	X	City of Rockmart	\$300,000	General fund; SPLOST

RESOLUTION NO. 2012R-11
(Five Year Short Term Work Program Update 2012-2016)

A RESOLUTION OF THE ROCKMART
CITY COUNCIL

WHEREAS, the Georgia Planning Act of 1989 requires local governments to develop and maintain a comprehensive plan to retain their Qualified Local Government status and eligibility for State permits, grants, and loans; and

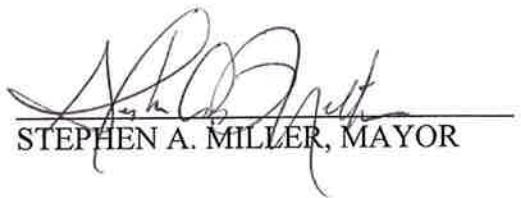
WHEREAS, the City of Rockmart has prepared a Five Year Short Term Work Program Update: 2012-2016 to the local comprehensive plan; and

WHEREAS, the City of Rockmart has held a public hearing on the Five Year Short Term Work Program Update: 2012-2016;

NOW THEREFORE Be it Resolved, that the Mayor and City Council of the City of Rockmart, Georgia officially approves and adopts the Five Year Short Term Work Programs Update: 2012-2016.

So Resolved this 10th day of July, 2012.

BY:


STEPHEN A. MILLER, MAYOR

ATTEST:


PAM G.HERRING, CITY CLERK
CITY OF ROCKMART