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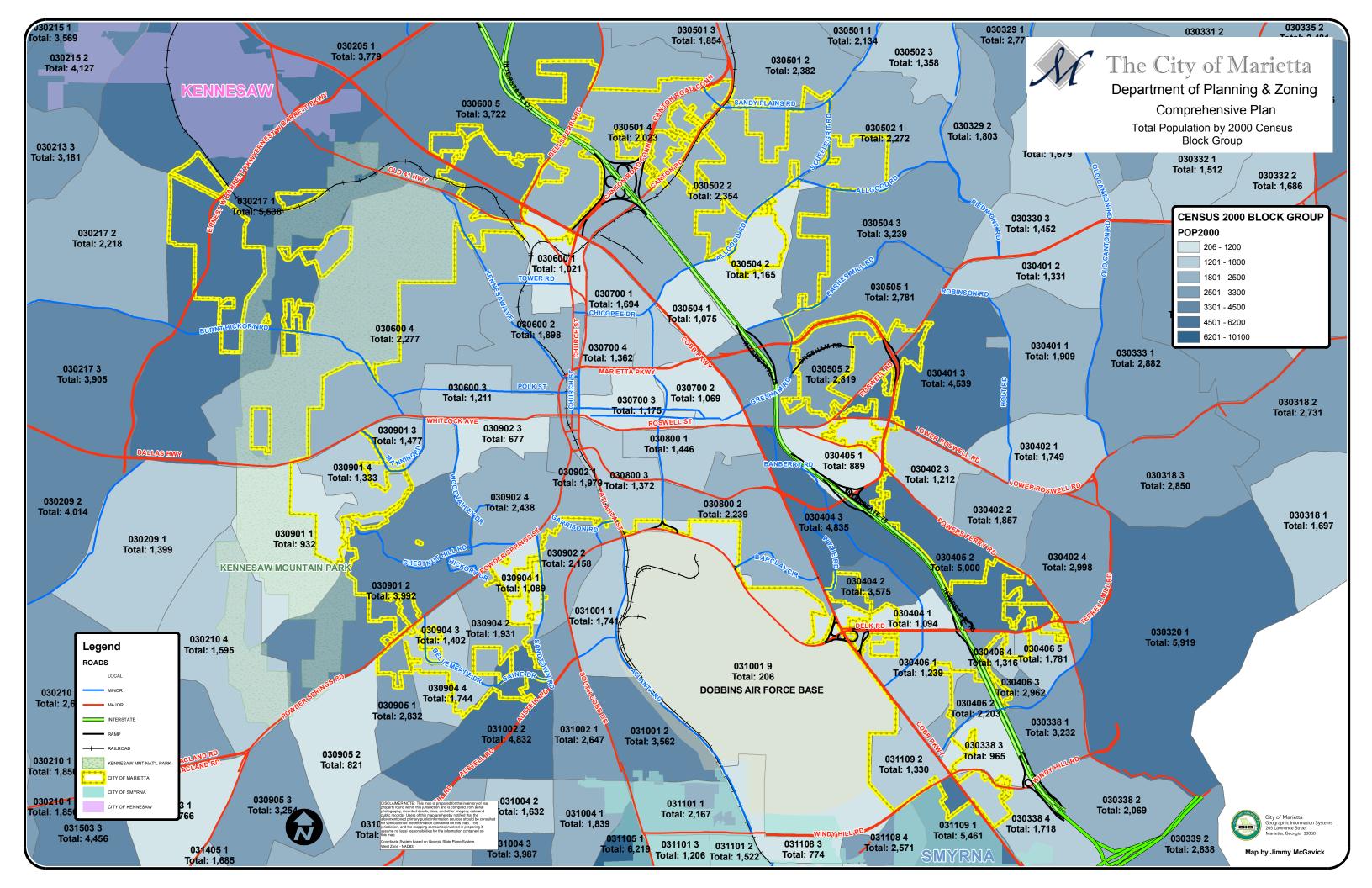


I. Population and Household

To	tal Populat	ion, Marie	tta, Cobb Cou	ınty, Atlanta	MSA and th	he State of Ge	eorgia, 1980 -	- 2000	
	Mari	ietta	Cobb C	ounty	Atlant	a, MSA	State of Georgia		
		%							
	Population	Change	Population	% Change	Population	% Change	Population	% Change	
1980	30,829		297,718		2,029,710		5,463,105		
1985	37,479	21.50%	372,731	25.20%	2,431,610	19.80%	5,970,660	9.20%	
1990	44,129	17.70%	447,745	20.10%	2,833,511	16.50%	6,478,216	8.50%	
1995	51,439	16.60%	527,748	17.90%	3,472,854	22.60%	7,332,334	13.20%	
2000	58,748	14.20%	607,751	15.20%	4,112,198	18.40%	8,186,453	11.60%	
1980-		90.50%		104.10%		102.60%		49.80%	
2000									
Source: 19	980, 1990, and 20	00 U.S. Census	Bureau and Mariett	a Planning Staff, A	August 2002				

	Population Projections, Marietta Super district, 1980 - 2030											
	1980	1985	1990	1995	2000	2005	2010	2015	2020	2025	2030	
Total												
population	30,829	37,479	44,129	51,439	58,748	60,621	62,495	65,121	67,747	70,629	73,510	

Source: U.S. Census Bureau, Georgia Department of Community Affairs & Atlanta Regional Commission, "2030 Small Area Population and Household Forecast, & Marietta Planning and Zoning Department





		Population	Age Dist	ribution Pr	ojections, N	Marietta, 1	980 - 2025			
	1980	1985	1990	1995	2000	2005	2010	2015	2020	2025
0 – 4 Years Old	1,952	2,586	3,220	3,938	4,655	5,331	6,007	6,682	7,358	8,034
5 – 13 Years Old	3,434	3,906	4,377	5,588	6,799	7,640	8,482	9,323	10,164	11,005
14 – 17 Years Old	1,634	1,373	1,111	1,408	1,704	1,722	1,739	1,757	1,774	1,792
18 – 20 Years Old	1,838	2,019	2,199	2,495	2,791	3,029	3,268	3,506	3,744	3,982
21 – 24 Years Old	3,541	4,183	4,824	5,168	5,511	6,004	6,496	6,989	7,481	7,974
25 – 34 Years Old	6,769	9,071	11,372	12,753	14,134	15,975	17,817	19,658	21,499	23,340
35 – 44 Years Old	3,110	4,697	6,284	7,658	9,031	10,511	11,992	13,472	14,952	16,432
45 – 54 Years Old	2,789	3,079	3,368	4,695	6,021	6,829	7,637	8,445	9,253	10,061
55 – 64 Years Old	2,716	2,758	2,800	3,004	3,208	3,331	3,454	3,577	3,700	3,823
65 and over	3,046	3,810	4,574	4,734	4,894	5,356	5,818	6,280	6,742	7,204

Source: U.S. Census Bureau & Georgia Department of Community Affairs

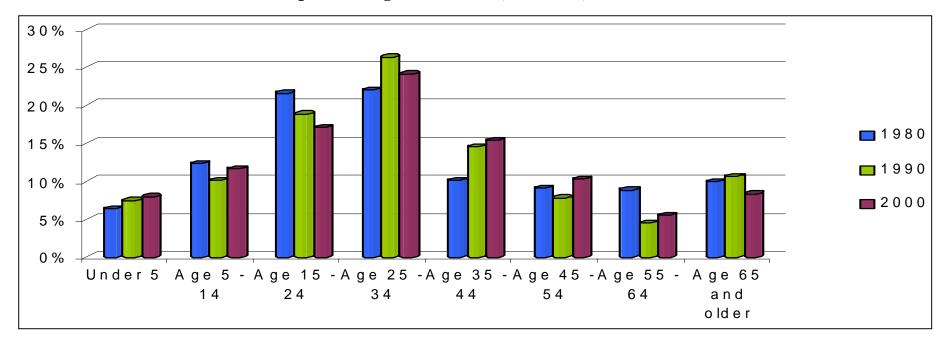
Note: The sources of information for the Population Projection and the Population Age Distribution Projection are different, therefore the totals will not be able to be rectified.



	Popula	tion Age Distributi	on Percentages, Ma	rietta, 1980 - 200	00	
		1980		2000		
	Marietta	ARC	GA	Marietta	ARC	GA
Under 5	6%	7%	8%	8%	7%	7%
5-14	12%	16%	17%	12%	15%	15%
15-24	22%	18%	19%	17%	14%	15%
25-34	22%	20%	17%	24%	18%	16%
35-44	10%	13%	12%	15%	18%	17%
45-54	9%	10%	10%	10%	14%	13%
55-64	9%	8%	8%	5%	7%	8%
65 and older	10%	7%	9%	8%	7%	10%
Source: U.S. Censu	us Bureau, Georgia Dep	artment of Community Affa	airs, Marietta Planning and Zo	oning Division		



Population Age Distribution, Marietta, 1980-2000





Household Size by Household, Marietta and Regional Comparisons, 2000												
	Marietta	% of Household	Cobb County	% of Household	Atlanta, MSA	% of Household	State of Georgia	% of Household				
Total Number of Households	23,945		227,590		1,505,564		3,007,67					
1-person households	8,009	33%	52,670	23%	351,136	23%	710,098	24%				
In family households:	13,140	55%	157,937	69%	1,049,680	70%	2,126,36	71%				
In non-family households:	2,796	12%	16,983	7%	104,748	7%	171,220	6%				

	Household Projections, Marietta Super district, 1980 - 2030												
	1980	1985	1990	1995	2000	2005	2010	2015	2020	2025	2030		
Total population	20,963	21,398	24,842	22,296	22,759	23,222	23,685	24,968	26,251	27,376	28,502		

Source: U.S. Census Bureau, Georgia Department of Community Affairs & Atlanta Regional Commission, "2030 Small Area Population and Household Forecast, & Marietta Planning and Zoning Department



Average Household Size, Marietta and Comparison Areas, 1990 - 2000											
	Marietta	Cobb County	ARC	Atlanta, MSA	Georgia						
1990	2.16	2.6	2.61	2.63	2.66						
2000	2.37	2.64	2.67	2.68	2.65						
Source: U.S. Census Bure	eau			'							

Household Projections, Marietta Super district, 1980 - 2030												
	1980	1985	1990	1995	2000	2005	2010	2015	2020	2025	2030	
Total population	2.32	2.25	2.17	2.25	2.54	2.50	2.46	2.42	2.38	2.36	2.35	
Source: UAtlanta	Regional Com	burce: UAtlanta Regional Commission, "2030 Small Area Population and Household Forecast, & Marietta Planning and Zoning Department										



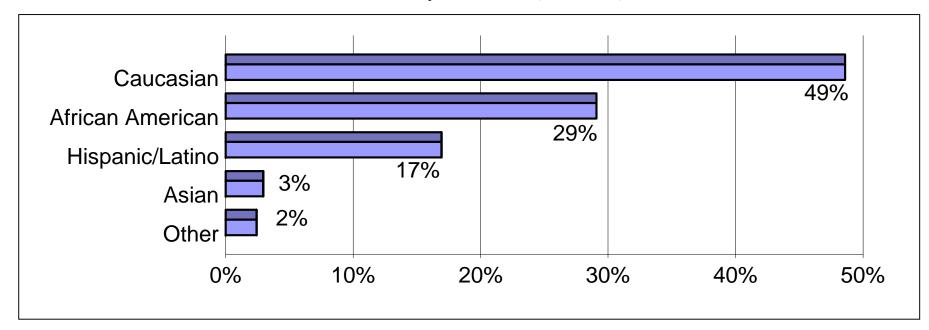
	Hou	Households by Size, Marietta, 1990 - 2000											
	Number of households 1990	Percentage of total households 1990	Number of households 2000	Percentage of total households 2000	1990 – 2000 Percent Change								
1 – person	7,107	35.7%	7,849	32.9%	10.4%								
2 - person	6,895	34.7%	7,669	32.1%	11.2%								
3 – person	3,029	15.2%	3,684	15.4%	21.6%								
4 – person	1,780	9.0%	2,515	10.5%	41.3%								
5 – person	653	3.3%	1,198	5.0%	83.5%								
6 – person	252	1.3%	503	2.1%	99.6%								
7+ – person	150	0.8%	477	2.0%	218.0%								
Total Households	19,866	100.0%	23,895	100.0%									

Note: The sources of information for the Households Projection and the Households by Size are different,, therefore the totals will not be able to be rectified.

Population Race and Ethnicity, Marietta, 1980 - 2000										
	1980	%	1990	%	2000	%				
Caucasian	25,367	82%	32,836	74%	28,544	49%				
African American	4,757	15%	8,942	20%	17,090	29%				
Hispanic/Latino	366	1%	1,418	3%	9,947	17%				
Asian	257	1%	796	2%	1,744	3%				
Other	82	0%	137	0%	1,423	2%				



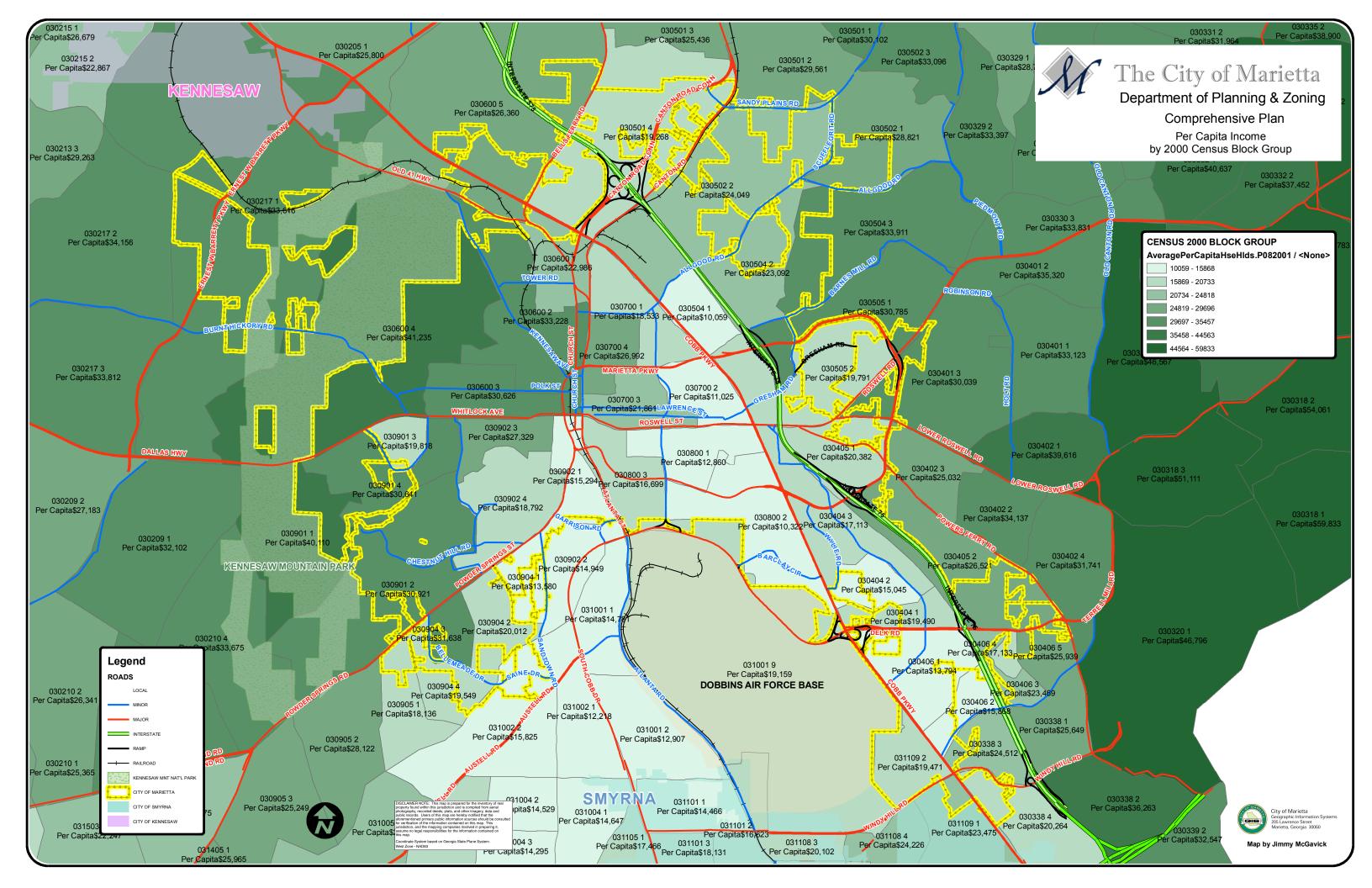
Race and Ethnicity Distribution, Marietta, 2000





Population Growth Rate Distribution by Race and Ethnicity, Marietta, 1980 - 2000										
	1980	1990	2000	1990–2000 Growth Rate	1980-2000 Growth Rate					
Caucasian	25,367	32,836	28,544	-13%	13%					
African American	4,757	8,942	17,090	91%	259%					
Hispanic/Latino	366	1,418	9,947	601%	2618%					
Asian	257	796	1,744	119%	579%					
Other	82	137	1,423	939%	1635%					
Source: U.S. Census Bureau	a & Marietta Planning and Zo	oning Division								

Per Capita Income, Marietta and Comparison Areas, 1979 - 1999										
	Marietta	Cobb County	Atlanta, MSA	State of Georgia						
1979	\$8,106	\$8,673	\$7,803	\$6,402						
1989	\$15,808	\$19,166	\$16,897	\$13,631						
1999	\$23,409	\$27,863	\$25,033	\$21,154						
1979 – 1999 growth rate	189%	221%	220%	230%						
1989 – 1999 growth rate	48%	45%	48%	55%						
Source: U.S. Census Bureau & Ma	rietta Planning and Zoning Division	n								





Median Household Income, Marietta and Comparison Areas, 1980 - 2000										
	Marietta	Cobb County	Atlanta, MSA	Georgia						
1980	\$15,026	\$21,420	\$18,355	\$15,033						
1990	\$23,371	\$41,297	\$36,051	\$29,021						
2000	\$40,645	\$58,289	\$51,948	\$42,433						
1980–2000 growth rate	56%	93%	96%	93%						
1990–2000 growth rate	74%	41%	44%	46%						
Source: U.S. Census Bureau & N	Marietta Planning and Zoning Divis	sion								

	Household Income Distribution Projections, Marietta Super District, 1990 - 2030											
				\$50,000 -	\$75,999 -	\$100,000 and						
	\$0 - \$19,999	\$20,000 – 34,999	\$35,000 - \$49,999	\$74,999	\$99,999	up						
1990	6,782	5,694	3,622	2,179	789	718						
1995	5,705	5,521	3,867	3,227	1,356	1,597						
2000	4,628	5,348	4,112	4,274	1,922	2,475						
2005	4,869	5,514	4,236	4,385	1,857	2,363						
2010	5,109	5,679	4,360	4,495	1,791	2,251						
2015	5,538	6,109	4,637	4,682	1,813	2,190						
2020	5,967	6,538	4,913	4,869	1,835	2,129						
2025	6,350	6,925	5,133	4,977	1,858	2,135						
2030	6,733	7,311	5,353	5,085	1,880	2,140						
Source: Atlanta Regio	onal Commission, "2030 S	Small Area Population and	Household Forecast, & M	Iarietta Planning and Zo	ning Department							

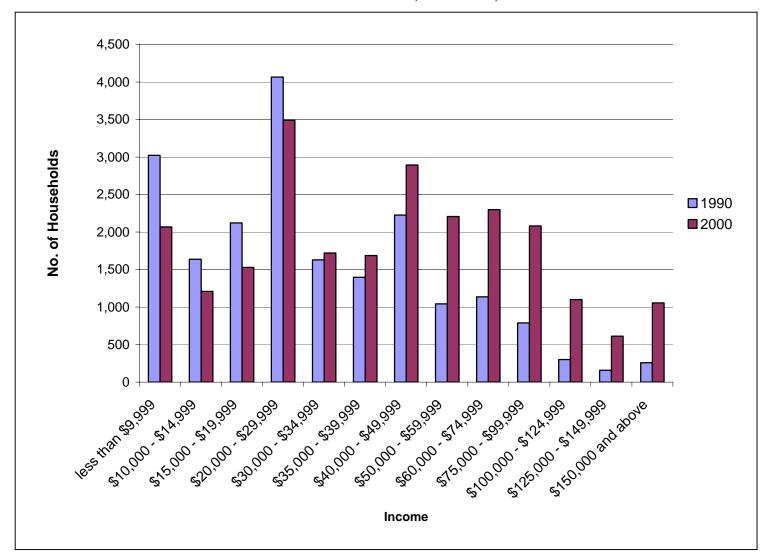


	Per Capita Income Projection, Marietta, 1980 - 2025										
	1980	1985	1990	1995	2000	2005	2010	2015	2020	2025	
Per Capita Income	\$7,953	\$11,881	\$15,808	\$19,609	\$23,409	\$27,273	\$31,137	\$35,001	\$38,865	\$42,729	
Source: U.S. Cens	sus Bureau & G	eorgia Denartmei	nt of Community	Affairs							

Marietta 1,509 13%	Cobb County 6,969 5%	ARC 59,003 8%	Atlanta, MSA 71,996 8%	State of Georgia 210,138
13%	5%	,		
		8%	8%	11%
1 266				
1,200	5,370	47,371	56,910	163,137
701	2,688	24,303	28,811	79,164
812	3,206	34,475	40,983	120,303
780	2,869	30,667	36,194	105,840
375	1,211	14,962	17,392	49,472
	701 812 780	701 2,688 812 3,206 780 2,869	701 2,688 24,303 812 3,206 34,475 780 2,869 30,667	701 2,688 24,303 28,811 812 3,206 34,475 40,983 780 2,869 30,667 36,194



Household income Distribution, Marietta, 1990 - 200





II. Economic Development

rietta, 1980 - 2000		
1980	1990	2000
15,987	24,226	32,172
125	220	107
1,138	1,626	4,069
2,770	2,786	2,718
981	1,653	1,168
3,063	4,738	4,558
1,301	2,026	1,165
NA	NA	1,621
1,326	2,537	2,513
853	1,845	4,898
2,141	2,966	4,267
758	285	3,010
762	2,566	1,339
769	978	739
	1980 15,987 125 1,138 2,770 981 3,063 1,301 NA 1,326 853 2,141 758 762	1980 1990 15,987 24,226 125 220 1,138 1,626 2,770 2,786 981 1,653 3,063 4,738 1,301 2,026 NA NA 1,326 2,537 853 1,845 2,141 2,966 758 285 762 2,566



1980 100.00% 0.80% 7.10% 17.30% 6.10%	1990 100.00% 0.90% 6.70% 11.50% 6.80%	2000 100.00% 0.30% 12.60% 8.40% 3.60%
0.80% 7.10% 17.30% 6.10%	0.90% 6.70% 11.50%	0.30% 12.60% 8.40%
7.10% 17.30% 6.10%	6.70% 11.50%	12.60% 8.40%
17.30% 6.10%	11.50%	8.40%
6.10%		
	6.80%	3 60%
10.200/		3.0070
19.20%	19.60%	14.20%
8.10%	8.40%	3.60%
NA	NA	5.00%
8.30%	10.50%	7.80%
5.30%	7.60%	15.20%
13.40%	12.20%	13.30%
4.70%	1.20%	9.40%
4.80%	10.60%	4.20%
4.80%	4.00%	2.30%
	NA 8.30% 5.30% 13.40% 4.70% 4.80%	8.10% 8.40% NA NA 8.30% 10.50% 5.30% 7.60% 13.40% 12.20% 4.70% 1.20% 4.80% 10.60%



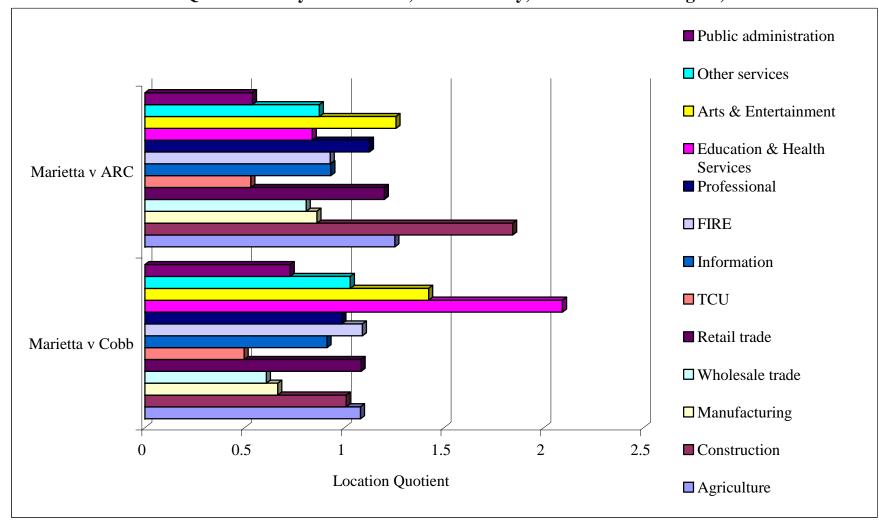
	Employment Forecast, Marietta Super District, 2000 - 2030											
	CONST	MFG	TCU	WHOL	RETL	FIRE	SVCS	GOV				
2000	2,962	9,668	1,481	1,855	6,171	1,269	12,646	13,750				
2005	2,505	9,446	1,385	1,917	6,306	1,434	14,394	14,584				
2010	2,047	9,223	1,289	1,979	6,441	1,598	16,141	15,417				
2015	2,067	9,032	1,290	2,111	7,007	1,768	18,369	16,420				
2020	2,086	8,840	1,291	2,242	7,572	1,938	20,597	17,422				
2025	2,139	8,838	1,334	2,420	8,161	2,104	22,433	18,273				
2030	2,192	8,836	1,376	2,598	8,749	2,270	24,268	19,124				
Source: Atlanta	Regional Commissi	ion, "2030 Small Ar	ea Employment For	ecast, & Marietta Pl	anning and Zoning	Department						



Location Quotien	nt Analysi	s, Marietta	and Comp	arison Area	s, 2000		
	Marietta	Cobb County	ARC	National	Marietta v Cobb	Marietta v ARC	Marietta v USA
Employed civilian population 16 years and over	32,172	178,424	1,760,405	69,091,443			
Agriculture; forestry; fishing and hunting; and mining	107	549	4,670	1,986,285	1.08	1.25	0.12
Construction	4,069	22,350	120,730	7,919,645	1.01	1.84	1.10
Manufacturing	2,718	22,623	172,341	12,534,909	0.67	0.86	0.47
Wholesale trade	1,168	10,626	78,953	3,260,178	0.61	0.81	0.77
Retail trade	4,558	23,312	207,692	7,678,162	1.08	1.20	1.27
Transportation and warehousing; and utilities	1,165	12,981	119,923	5,025,989	0.50	0.53	0.50
Information	1,621	9,841	95,124	2,161,769	0.91	0.93	1.61
Finance; insurance; real estate and rental and leasing	2,513	12,778	147,950	3,785,972	1.09	0.93	1.43
Finance and insurance	1,728	8,607	102,405	2,501,843	1.11	0.92	1.48
Real estate and rental and leasing	785	4,171	45,545	1,284,129	1.04	0.94	1.31
Professional; scientific; management; administrative; and waste management services	4,898	27,497	237,944	6,697,970	0.99	1.13	1.57
Professional; scientific; and technical services	2,967	18,938	156,897	4,120,499	0.87	1.03	1.55
Management of companies and enterprises	11	202	1,840	31,534	0.30	0.33	0.75
Administrative and support and waste management services	1,920	8,357	79,207	2,545,937	1.27	1.33	1.62
Educational; health and social services	4,267	11,302	278,071	6,539,753	2.09	0.84	1.40
Educational services	1,721	5,757	130,945	3,509,463	1.66	0.72	1.05
Health care and social assistance	2,546	5,545	147,126	3,030,290	2.55	0.95	1.80
Arts; entertainment; recreation; accommodation and food services	3,010	11,732	130,774	4,929,179	1.42	1.26	1.31
Other services	1,339	7,209	83,720	3,174,397	1.03	0.88	0.91
Source: U.S. Census Bureau & Marietta Planning and Zon	ing Division						



Location Quotient Analysis: Marietta, Cobb County, and the Atlanta Region, 2000





		Shift Share Analysis,	·		
Shift S	Share Components (Perc	entages)	Shift Share	Components (Absolute Components)	Change)
National Share	Industry Mix	Local Factors	National Share	Industry Mix	Local Factor.
12%		Marietta v US	Marietta v US	Marietta v US	Marietta v US
12%	-49%	-15%	26	-107	-32
12%	10%	128%	195	162	2,085
12%	-23%	8%	334	-631	228
12%	-20%	-21%	198	-330	-353
12%	-34%	18%	569	-1,605	857
12%	-30%	-25%	243	-605	-499
12%	NA	NA	NA	NA	NA
12%	-0.1%	-13%	304	-3	-326
12%	18%	135%	221	340	2,491
12%	1467%	-1435%	356	43,517	-42,572
12%	-59%	1003%	34	-169	2,859
12%	-30%	-30%	308	-763	-772
12%	0.2%	-37%	117	2	-358
			2,907	39,810	-36,392

Appendix City of Marietta Comprehensive Plan



Personal Inc	ome by Type (in dollars), Cobb County, 1	1990 - 2000
	1990	2000
Total income	689,399,241	133,298,290
Aggregate wage or salary income for households	552,991,413	1,071,128,700
Aggregate other types of income for households	6,177,685	16,910,300
Aggregate self employment income for households	31,461,432	73,715,800
Aggregate interest, dividends, or net rental income	45,732,138	66,388,200
Aggregate social security income for households	28,756,444	42,835,100
Aggregate public assistance income for households	2,863,597	5,243,500
Aggregate retirement income for households	21,416,532	56,761,300
Source: U.S. Department of Labor		



Labor Force by Place of Work, Marietta, 1990 - 2000					
	1990	2000			
Total population	44,129	58,748			
Worked in State of residence	24,038	31,705			
Worked in place of residence	8,060	9,115			
Worked outside of place of residence	15,978	22,590			
Worked outside of state of residence	0	0			
Source: U.S. Census Bureau					



Labo	or Force Participation, Marietta, 1990 -	2000
	1990	2000
Total Males and Females	36,187	46,704
In labor force:	25,831	34,297
Civilian labor force	25,604	34,140
Civilian employed	24,226	32,172
Civilian unemployed	1,378	1,968
In Armed Forces	227	157
Not in labor force	10,356	12,407
Percentages		
Civilian labor force	43.7%	44.4%
Civilian employed	41.6%	41.8%
Civilian unemployed	2.1%	2.6%
In Armed Forces	0.6%	0.3%
Not in labor force	11.9%	10.8%
Source: U.S. Census Bureau & Marietta Planning and Z	Zoning Division	



Unemployment Rate, Cobb County, Georgia, Unites States, 1990 - 2003							
	1990	1991	1992	1993	1994	1995	1996
Cobb County	4.1%	4.1%	5.7%	4.6%	4.2%	3.6%	3.0%
Georgia	5.5%	5.0%	7.0%	5.8%	5.2%	4.9%	4.6%
United States	5.6%	6.8%	7.5%	6.9%	6.1%	5.6%	5.4%
	1997	1998	1999	2000	2001	2002	2003
Cobb County	3.0%	2.7%	2.6%	2.5%	3.0%	4.7%	4.2%
Georgia	4.5%	4.2%	4.0%	3.7%	4.0%	5.1%	4.7%
United States	4.9%	4.5%	4.2%	4.0%	4.7%	5.8%	6.0%



	Occupation, Marietta, 1980 - 2000					
	1980	1990	2000			
Management, professional, and related	4,134	6,914	10,768			
Service	1,948	3,024	4,474			
Technical, sales, and administrative support	5,854	9,420	9,472			
Farming, fishing, and forestry	120	235	126			
Precision production, craft, and repair	1,996	2,484	4,339			
Operators, fabricators, and laborers	1,934	2,149	2,993			
Source: U.S. Census Bureau						



	1990			2000		
Occupations	U.S.	GA	Marietta	U.S.	GA	Marietta
Management, professional, and related	26.4%	24.6%	28.5%	33.6%	32.7%	33.5%
Service	13.2%	12.0%	12.5%	14.9%	13.4%	13.9%
Technical, sales, and administrative support	31.7%	31.9%	38.9%	26.7%	26.8%	29.4%
Farming, Fishing, and Forestry	2.5%	2.2%	1.0%	0.7%	0.6%	0.4%
Precision production, craft, and repair	11.3%	11.9%	10.3%	9.4%	10.8%	13.5%
Operators, fabricators, and laborers	14.9%	17.4%	8.9%	14.6%	15.7%	9.3%



	Mai	rietta	Cobb	Cobb County		nta MSA
	1990	2000	1990	2000	1990	2000
<15minutes	27.4%	20.5%	19.1%	17.1%	20.8%	18.3%
15 - 29minutes	34.7%	31.3%	34.1%	30.9%	36.2%	32.4%
30 - 39minutes	16.1%	18.8%	22.1%	21.3%	21.3%	20.3%
40 - 59minutes	10.2%	14.2%	17.5%	19.2%	15.3%	17.3%
60+ minutes	3.9%	9.0%	6.3%	10.8%	6.2%	11.8%



III. Housing

	Types of Ho	ousing Units and	Percentages, M	arietta, 1970 - 200)0	
	1980	1990	2000	1980	1990	2000
TOTAL Housing Units	13,765	23,158	25,399			
Single Units (detached)	5,066	6,673	8,638	36.8%	28.8%	34.0%
Single Units (attached)	774	2,063	2,498	5.6%	8.9%	9.8%
Double Units	923	899	816	6.7%	3.9%	3.2%
3 to 9 Units	3,396	5,447	5,627	24.7%	23.5%	22.2%
10 to 19 Units	2,261	4,529	3,972	16.4%	19.6%	15.6%
20 to 49 Units	762	2,505	1,087	5.5%	10.8%	4.3%
50 or more Units	576	664	2,522	4.2%	2.9%	9.9%
Mobile Home or						
Trailer	7	202	230	0.1%	0.9%	0.9%
All Other	0	176	9	0.0%	0.8%	0.0%
Source: U.S. Census Bureau	1. Georgia Department of C	Community affairs, Mariet	tta Planning and Zoning	g Department		

Source: U.S. Census Bureau, Georgia Department of Community affairs, Marietta Planning and Zoning Department

Note: NR means the category was not reported on the census form

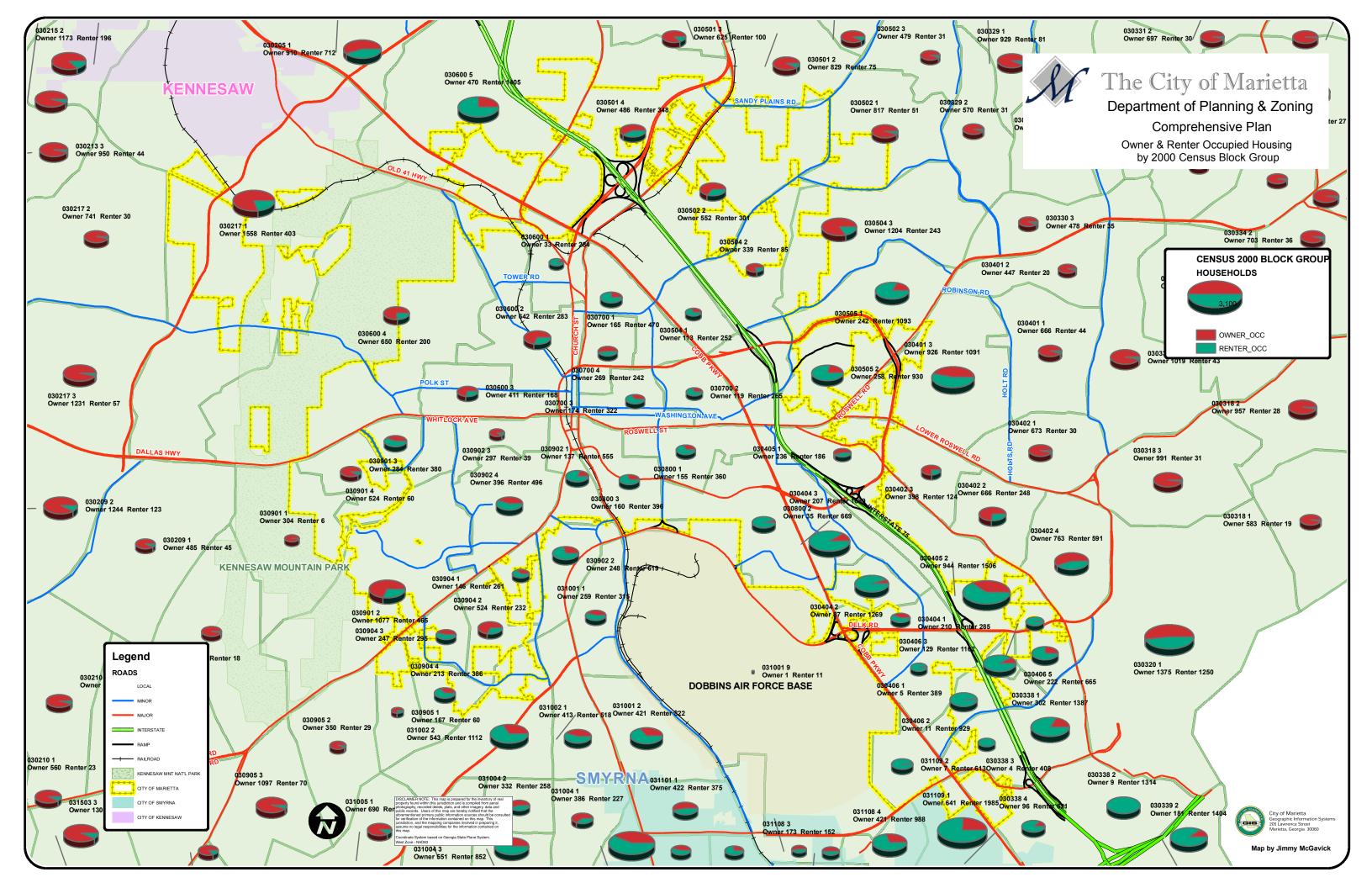


Age of Housing, Marietta, 1990 - 2000					
	1990	2000			
Built 1970 – 1979	5,252	5,119			
Built 1960 – 1969	3,058	2,502			
Built 1950 – 1959	2,333	2,371			
Built 1940 – 1949	1,595	1,057			
Built 1939 or earlier	1,132	1,176			
Source: U.S. Census Bureau					

Cond	Condition of Housing, Marietta, 1990 - 2000				
	1990	2000			
Total housing units	23,158	25,399			
Complete Plumbing Facilities	23,086	25,268			
Lacking Plumbing Facilities	72	131			
Complete kitchen facilities	23,103	25,201			
Lacking complete kitchen facilities	55	198			
Source: U.S. Census Bureau					



Occupancy Characteristics, Marietta, 1990 - 2000							
	1990 2000						
TOTAL Housing Units Built	23,158	25,399					
Housing Units Vacant	3,292	1,405					
Housing Units Owner Occupied	6,643	8,900					
Housing Units Renter Occupied	13,223	15,094					
Source: U.S. Census Bureau							





		Median Value of	Contract Rents		
	City of Marietta	Cobb County	ARC	Atlanta, MSA	Georgia
1980	\$232	\$247	\$213	\$209	\$153
1990	\$457	\$485	\$454	\$445	\$358
2000	\$767	\$806	NA	\$746	\$613
Total Change 1980 - 1990	\$225	\$238	\$241	\$236	\$205
Total Change 1990 - 2000	\$310	\$321	NA	\$301	\$255
Total Change 1980 - 2000	\$535	\$559	NA	\$537	\$460
Percent Change 1980 - 1990	96.96%	96.42%	113.03%	112.70%	133.73%
Percent Change 1990 - 2000	67.86%	66.13%	NA	67.81%	71.42%
Percent Change 1980 - 2000	230.60%	226.32%	NA	256.94%	300.65%
Source: U.S. Census Bu	reau & Marietta Planning and	Zoning Division			



Median Value of Owner Occupied Housing Units						
	City of Marietta	Cobb County	ARC	Atlanta, MSA	Georgia	
1980	\$42,800	\$51,900	\$48,542	\$47,700	\$36,900	
1990	\$87,500	\$97,700	\$91,856	\$89,800	\$71,300	
2000	\$149,400	\$147,600	NA	\$135,300	\$111,200	
Total Change 1980 - 1990	\$44,700	\$45,800	\$43,314	\$42,100	\$34,400	
Total Change 1990 - 2000	\$61,900	\$49,900	NA	\$45,500	\$39,900	
Total Change 1980 - 2000	\$106,600	\$95,700	NA	\$87,600	\$74,300	
Percent Change 1980 - 1990	104.4%	88.2%	89.2%	88.3%	93.2%	
Percent Change 1990 - 2000	70.7%	51.1%	NA	50.7%	56.0%	
Percent Change 1980 - 2000	249.1%	184.4%	NA	183.6%	201.4%	
	ureau & Marietta Planning and		IVA	103.070	201.470	

Cost Burdened Households, Marietta, 1990 - 2000					
	1990	2000			
30% - 49%	1,657	4,547			
50% and greater	NA	3,040			
Not computed	466	608			
Source: U.S. Census Bureau & Georgia Department of Community Affairs					



Overcrowding, Marietta, 1990 - 2000					
	1990	2000			
Total occupied housing units	19,866	23,994			
More than 1 person per room	574	2,029			
Source: U.S. Census Bureau & Georgia Department of Community Affairs					

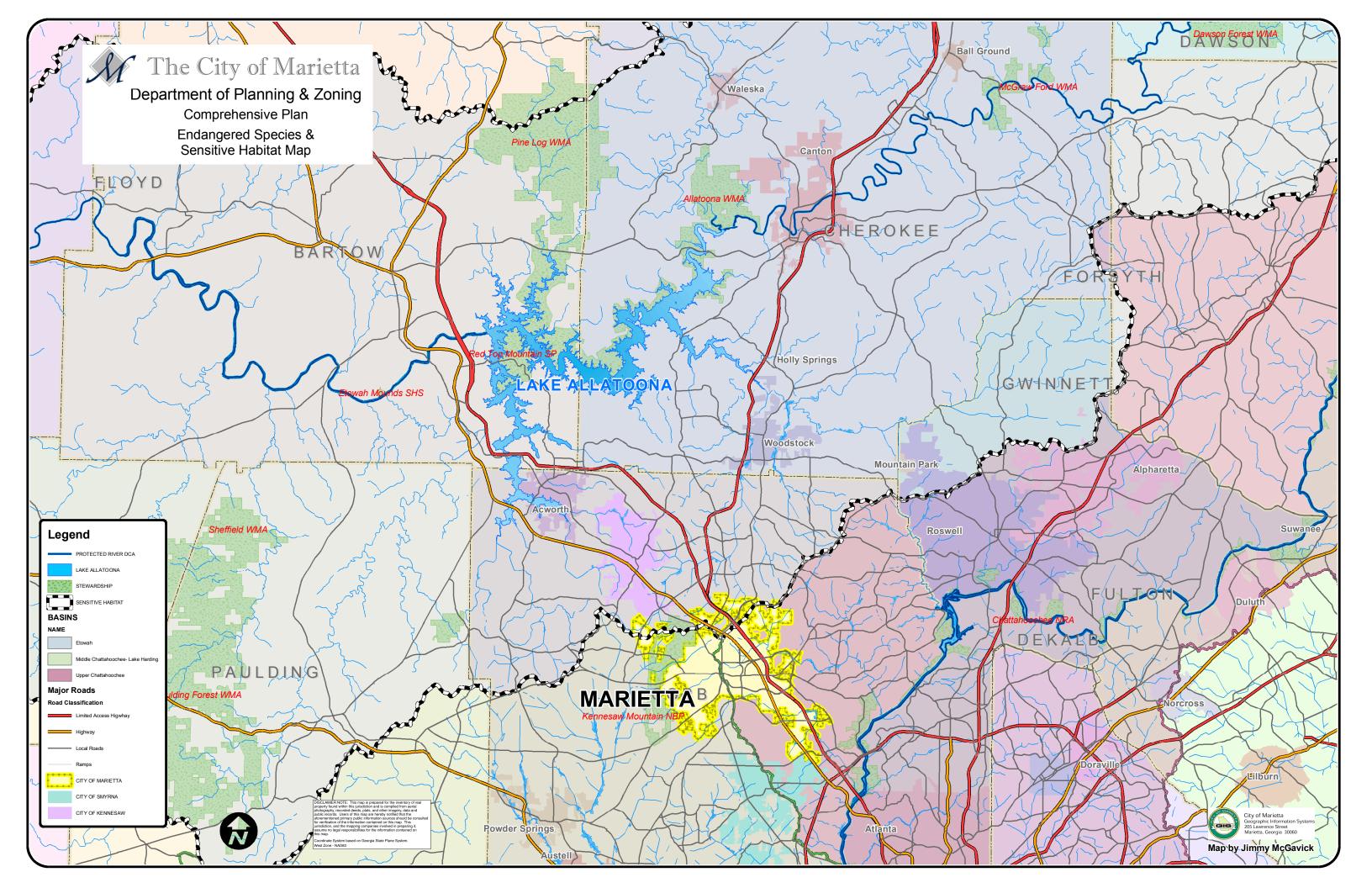


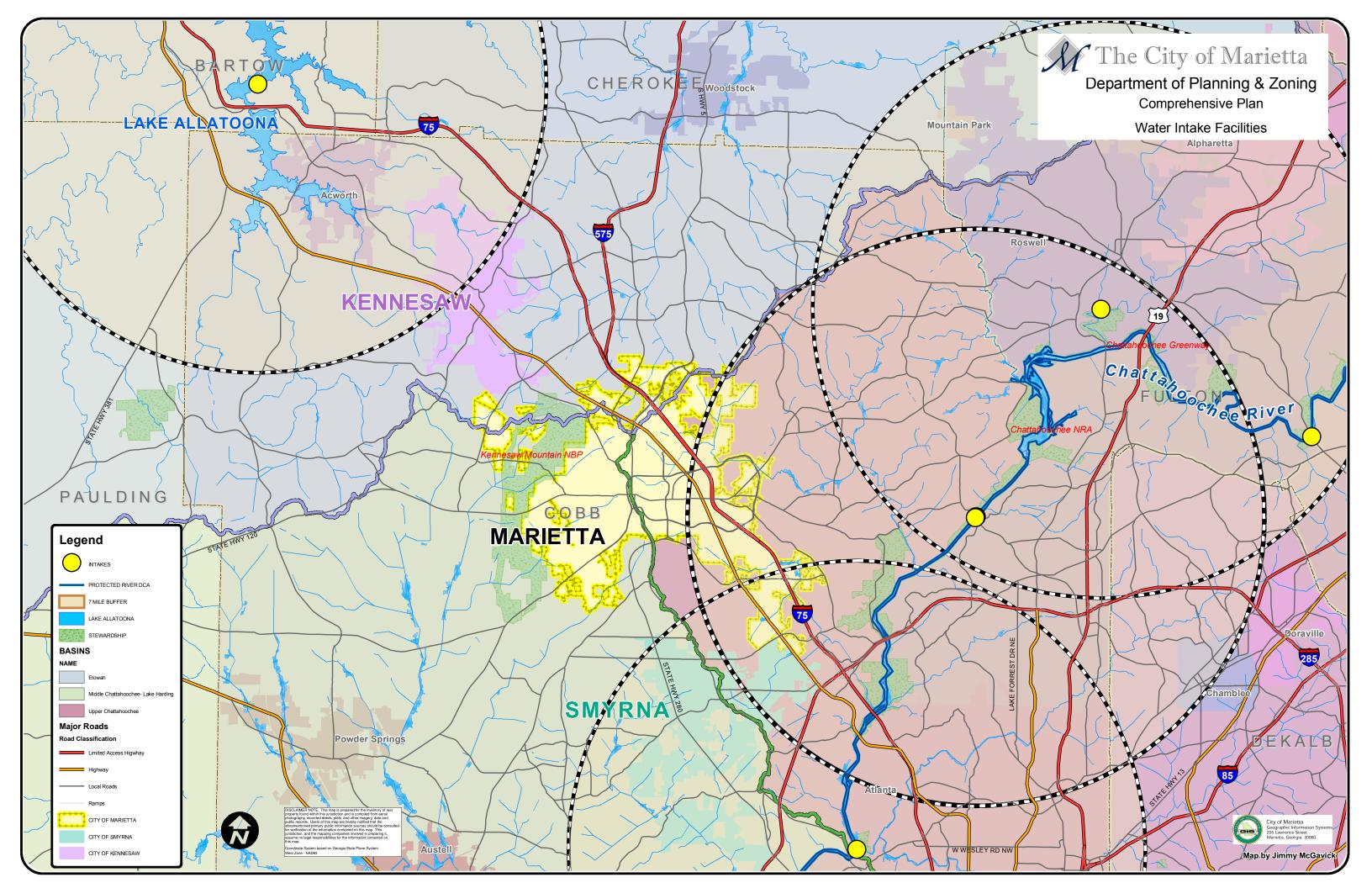
IV. Natural and Cultural Resources

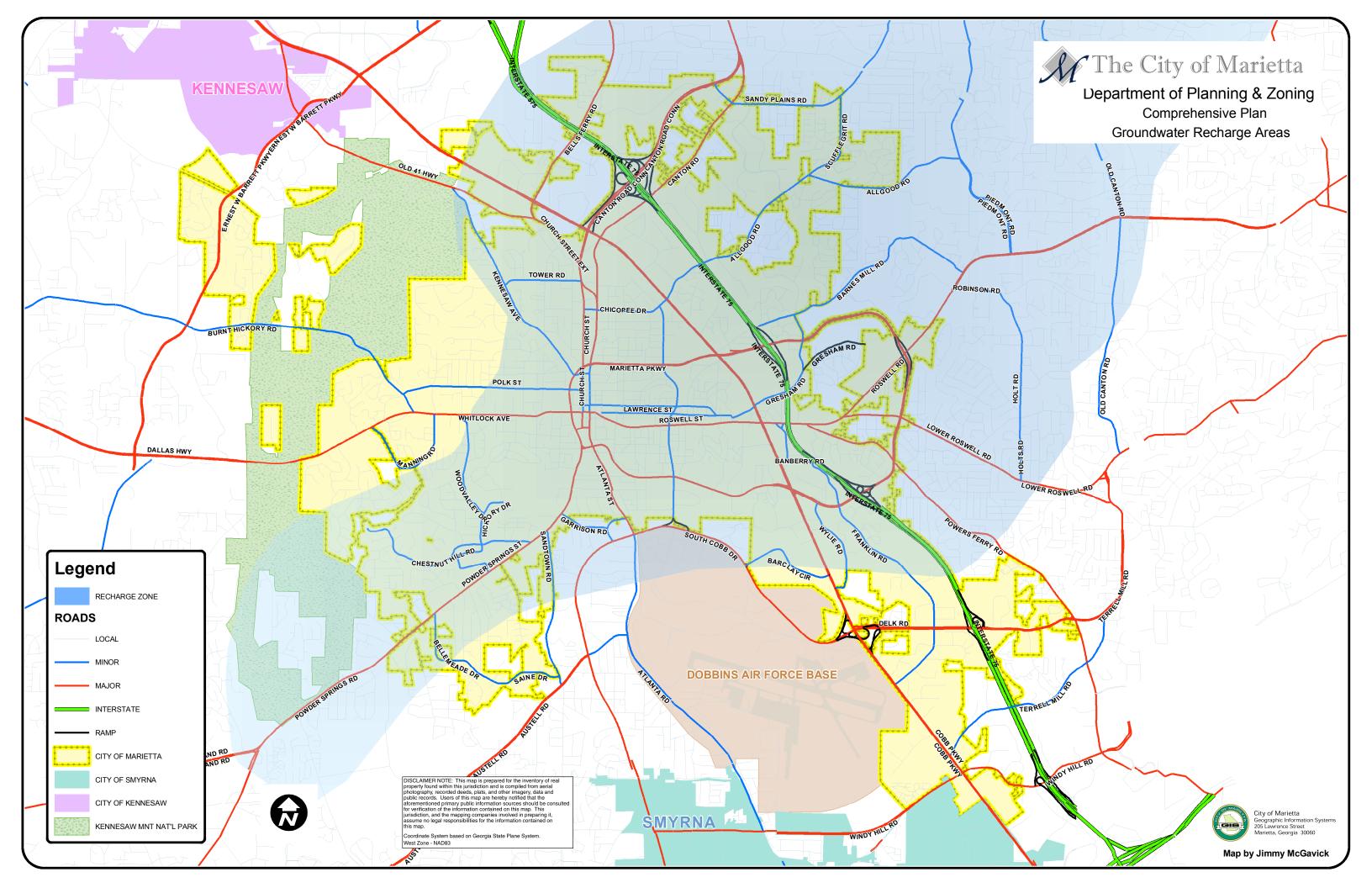
Rare, Threatened, and Endangered Plant Species in Cobb County, GA				
Species Name	Common Name	<u>Habitat</u>	<u>Status</u>	
Arabis missouriensis	Missouri Rockcress	Granite outcrops	Not legally protected	
Aster georgianus	Georgia Aster	Upland oak-hickory-pine forests	Not legally protected	
Calysteria castesbiana	Silky Blindweed	Openings in mantane oak- hickory forests	Not legally protected	
Draba aprica	Open-ground Whitlowgrass	Granite outcrops	State protected	
Melanthium latifolium	Broadleaf Bunchflower	Mesic deciduous hardwood forests	Not legally protected	
Nestronia umbellua	Indian Olive	Oak-hickory-pine woods with heath understory; granite outcrops	State protected	
Platanthera intergrilabia	Monkey-faced Orchid	Red maple-gum swamps; seeps & bogs	Endangered Species	
Pycnanthemum curvipes	Mountain-mint	Rocky, upland oak-hickory forests	Not legally protected	
Rhus michauxii	Dwarf Sumac	Open forest over ultramafic rock	Endangered Species	
Schisandra glabra	May Starvine	Steam terraces	State protected	
Source: Georgia Department of Natural Resources				

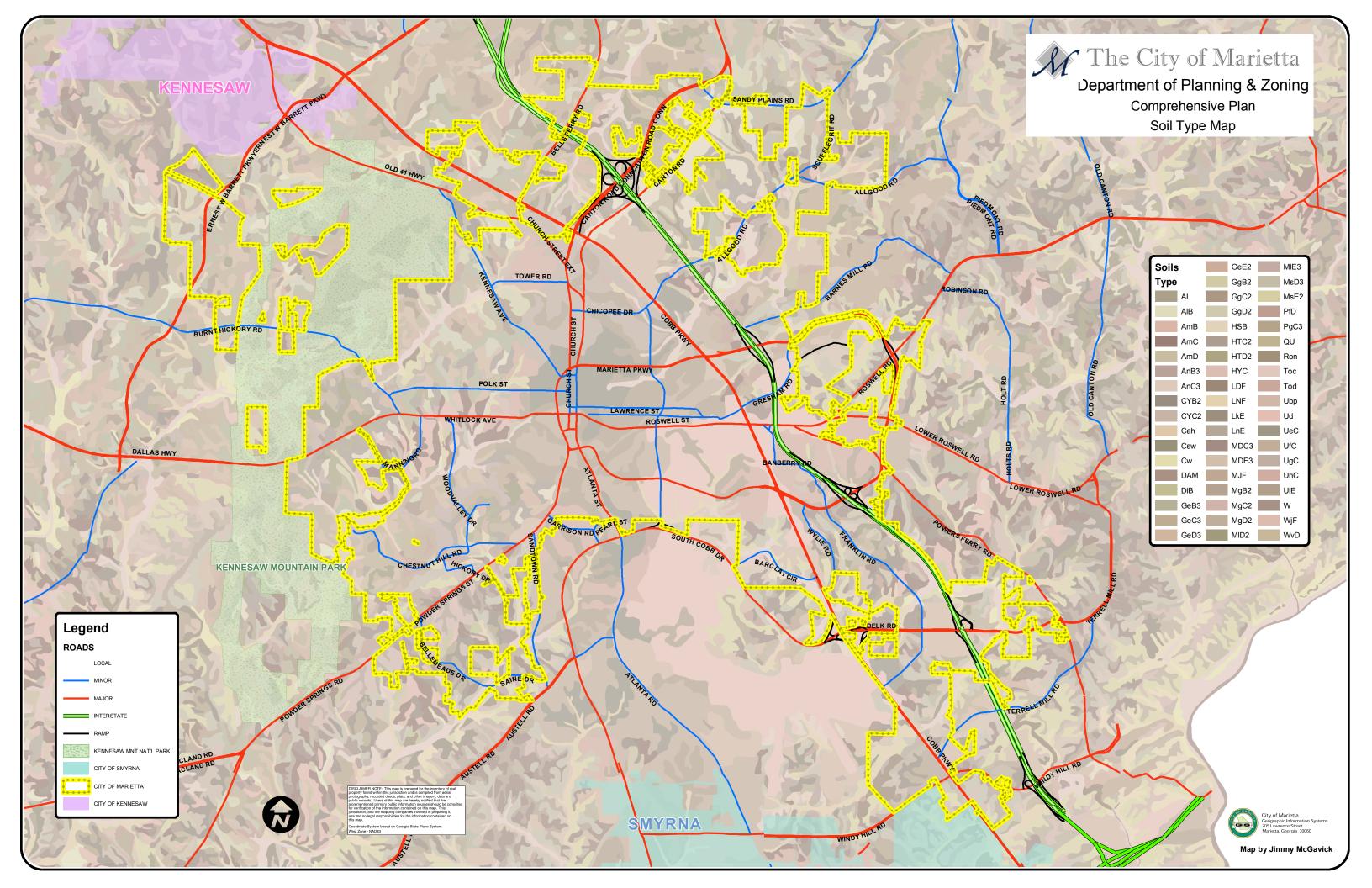


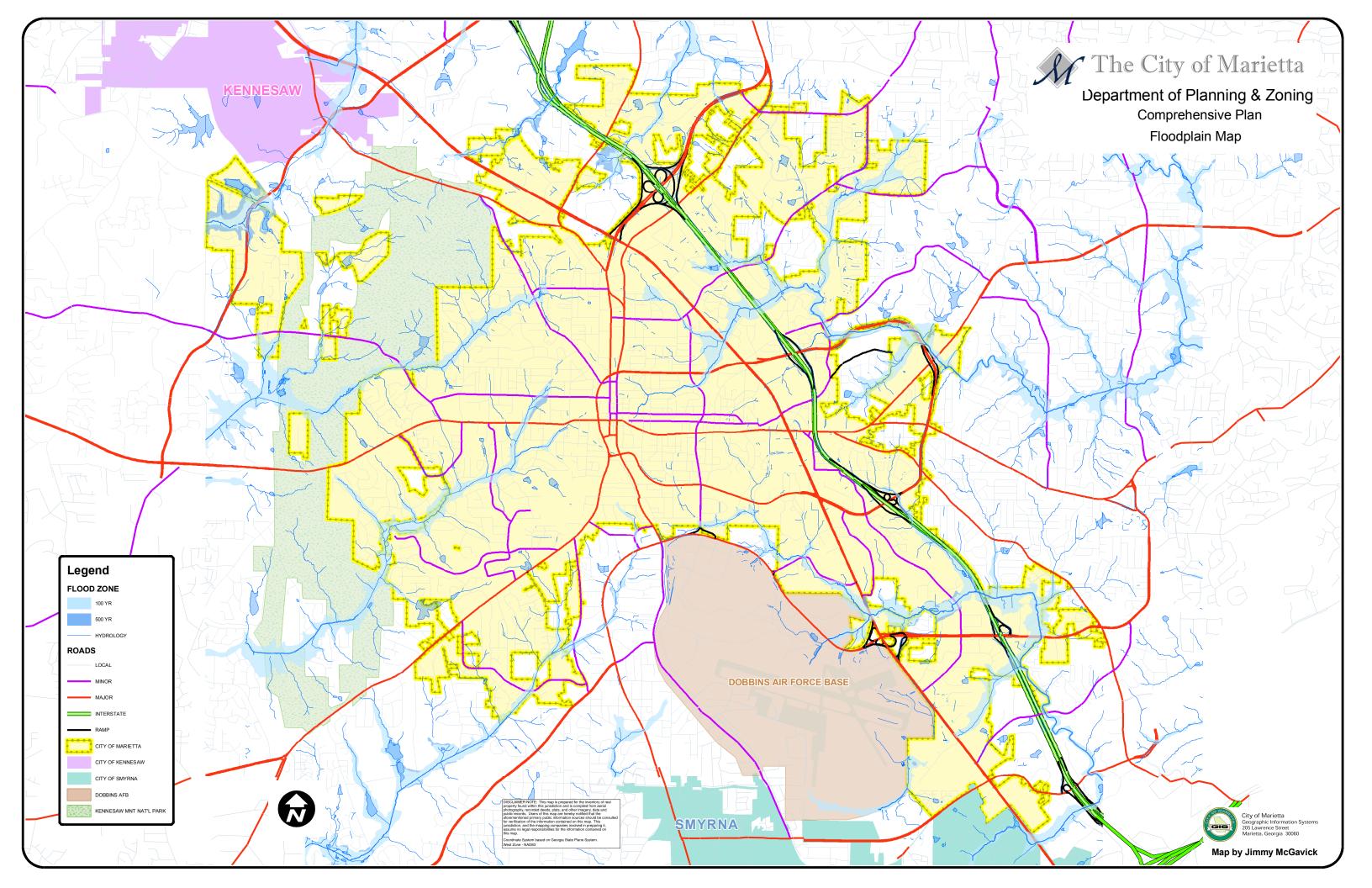
Rare, Threatened, and Endangered Animal Species in Cobb County, GA				
Species Name	Common Name	Habitat	Status	
Elliptio fraternal	Brother Spike	Sandy substrate of river channels with swift current	Not legally protected	
Etheostoma scotti	Cherokee Darter	Rocky streams	Endangered Species	
Hemidactylium scutatum	Four-toed Salamander	Swamps; boggy streams & ponds; wet woods	Not legally protected	
Ichthyomyzon gagei	Southern Brook Lamprey	Brownwater and blackwater streams	Not legally protected	
Notropis hypsilipis	Highscale Shiner	Brownwater and blackwater streams	State protected	
Pituophis melanoleucus	Northern Pine Snake	Dry pine or pine-hardwood forests	Not legally protected	
Plethodon websteri	Webster's Salamander	Moist forests near rocky streams	Not legally protected	
Source: Georgia Department of Natural Resources				

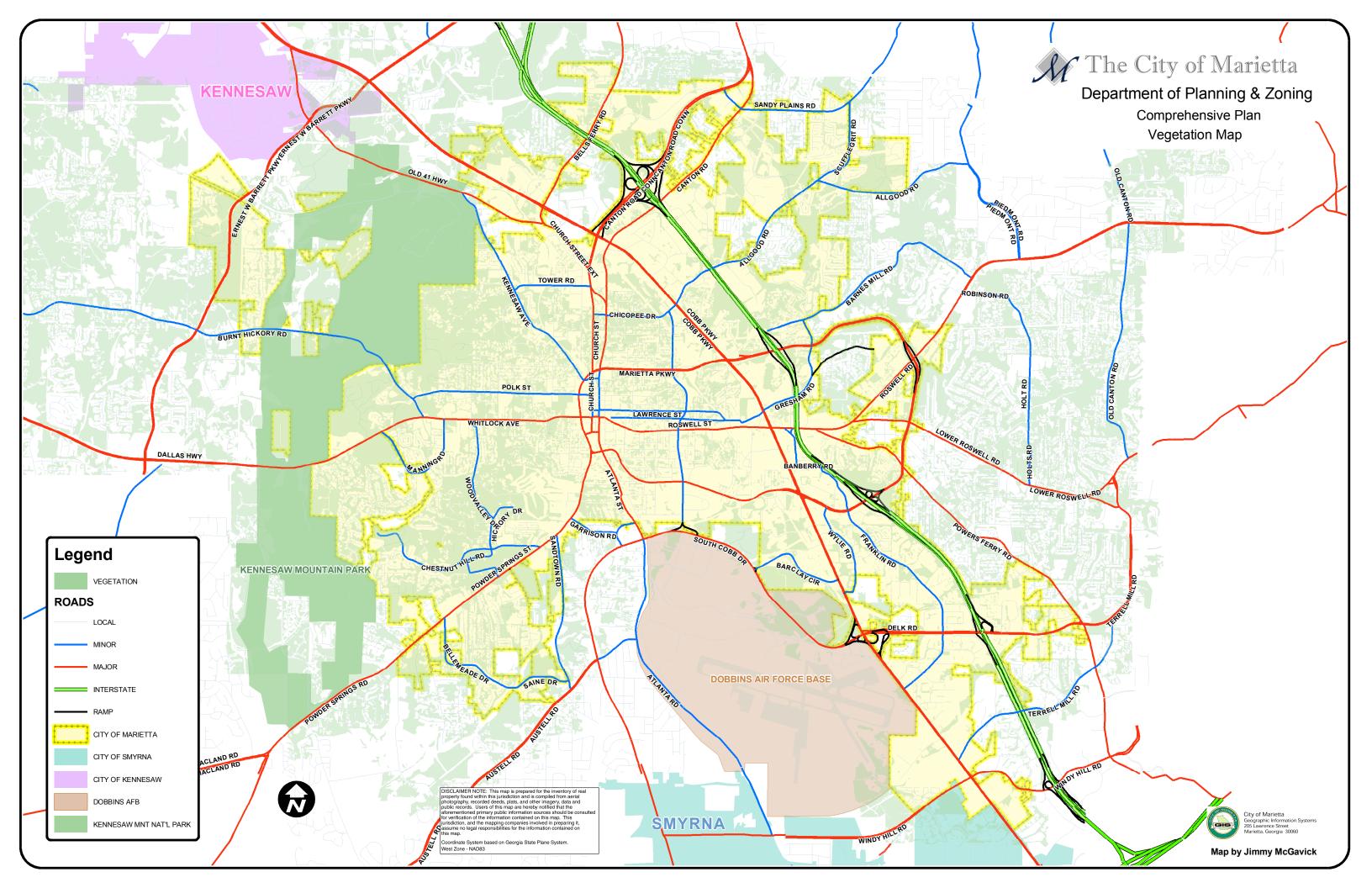


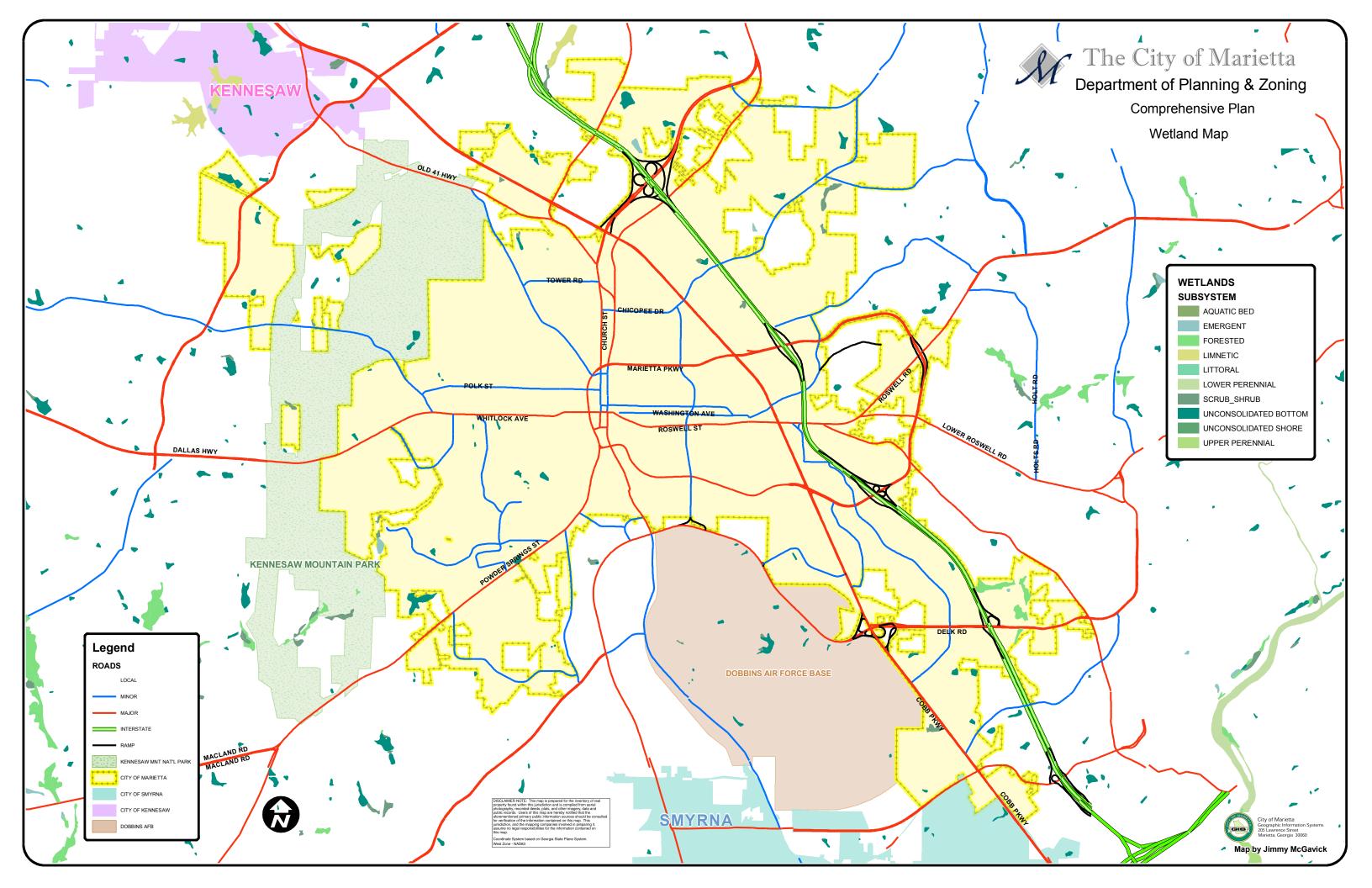












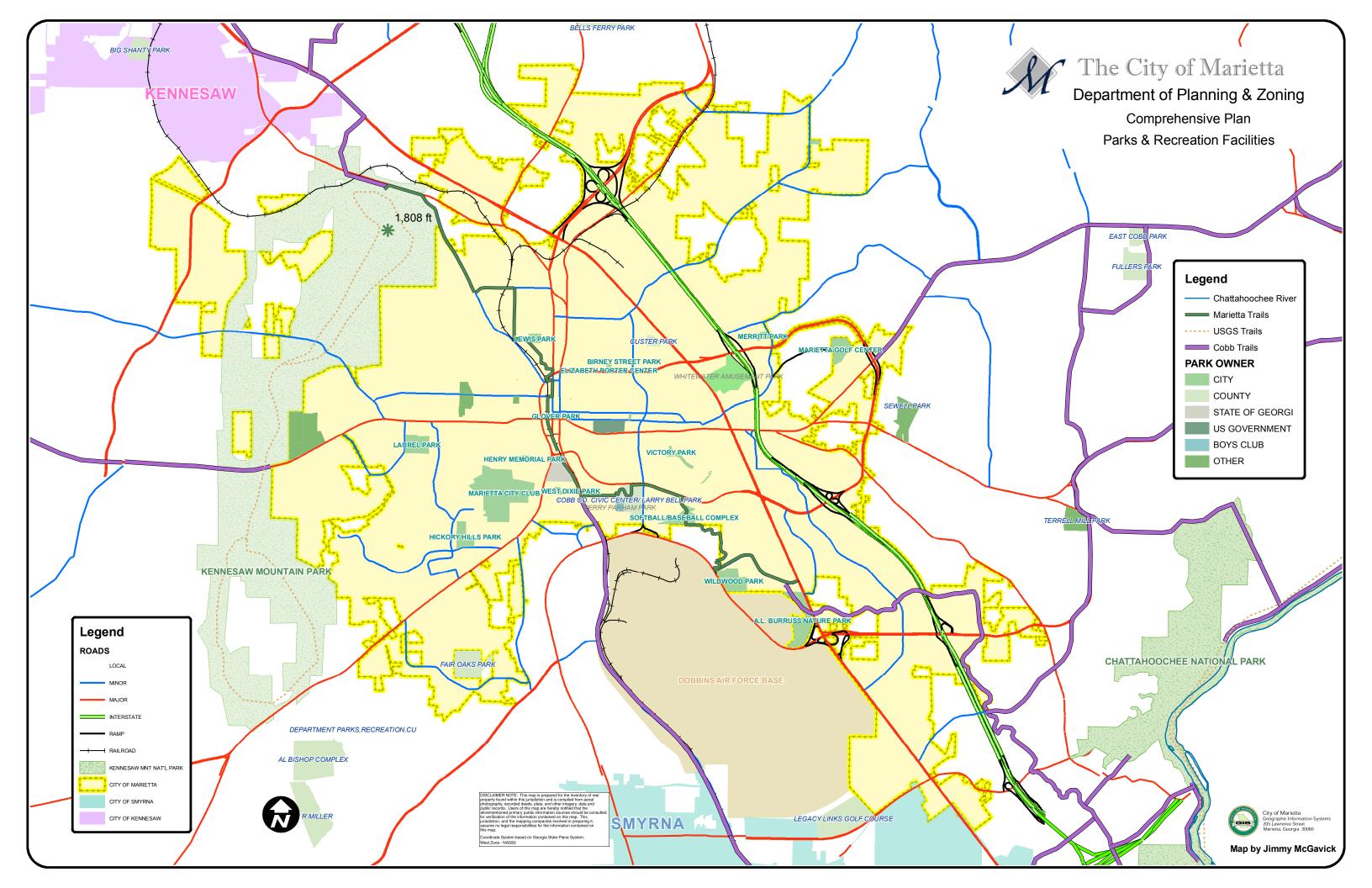


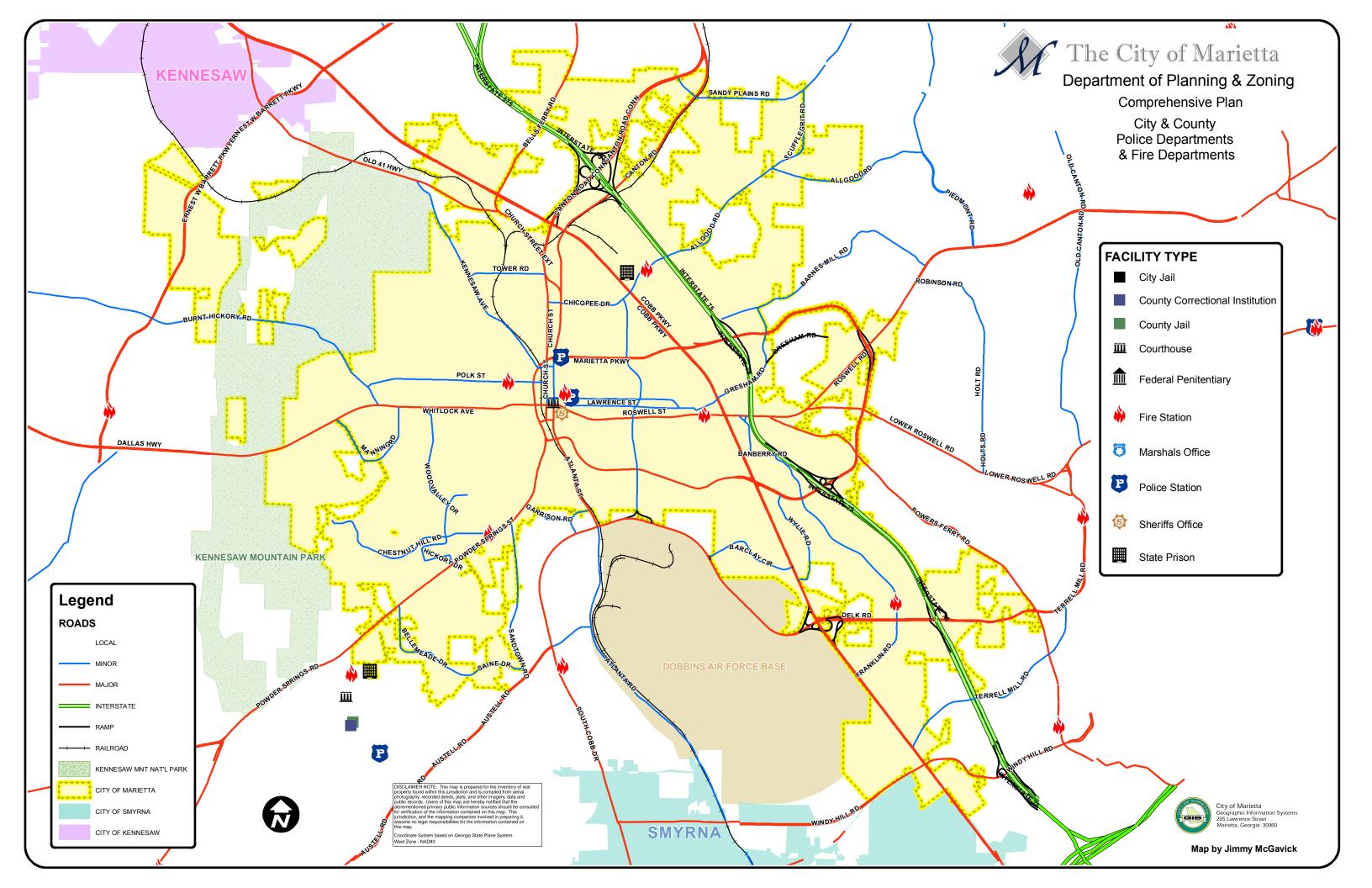
V. Community Facilities

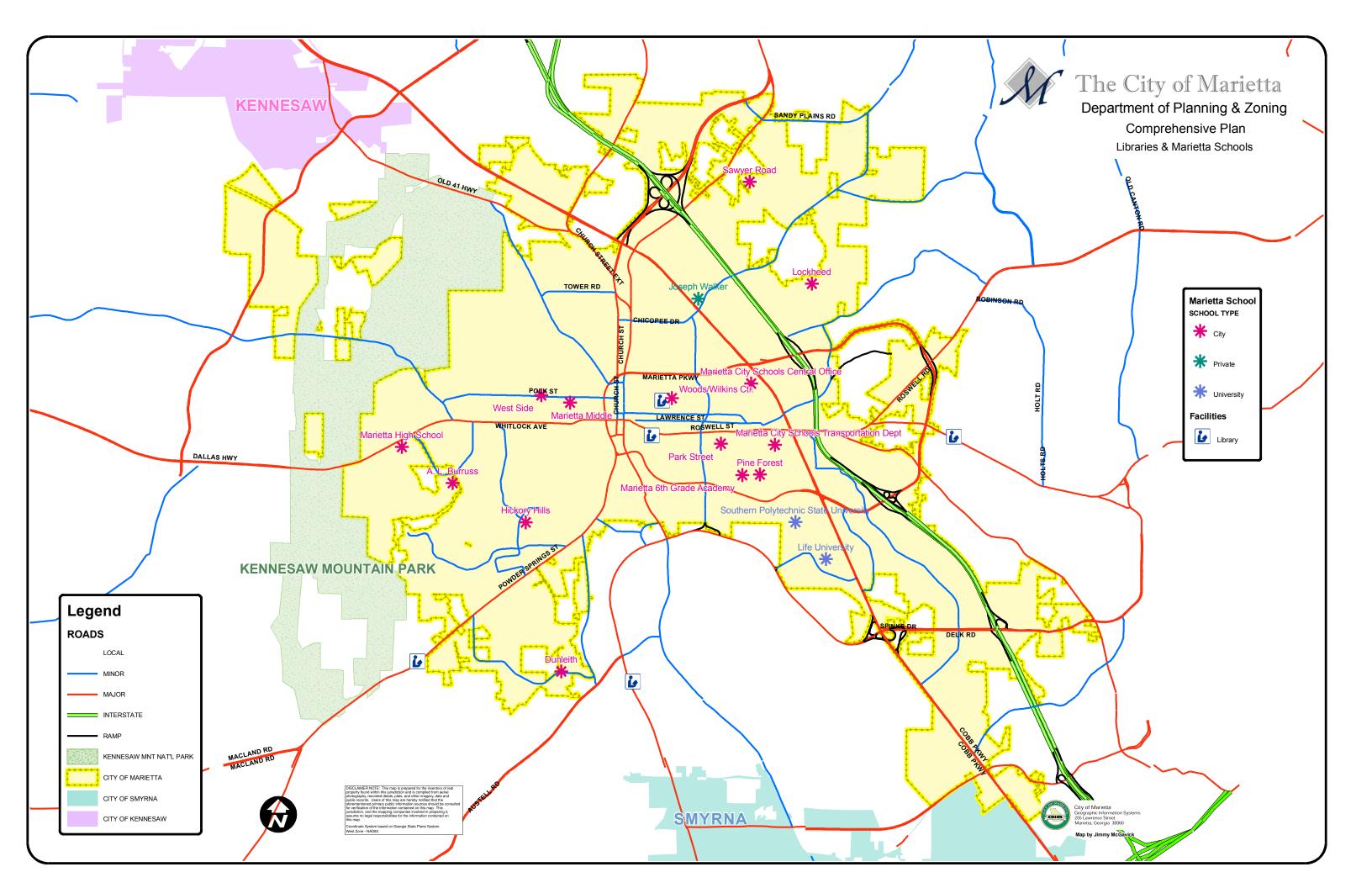
Marietta Government Facilities, 2000						
Facility Name	Operating Entity	Geographic Service	Land Uses Served	Capacity (floor area)	Demand	Level of Service for Facilities
		~.		10.0.70		~
City Hall	Marietta	City	All	48,363 sq ft	At capacity	C
Marietta Fire Dept.	Marietta	City and/or 1st response	All	45,950 sq ft	Under capacity	A
Marietta Police/Courts	Marietta	City	All	77,461 sq ft	Under capacity	A
Fleet Maintenance	Marietta	City	City Property	NA	Over capacity	В
Property Management	Marietta	City	City Property	13,900 sq ft	Under capacity	В
Water	Marietta	Predetermined Service Area	All	6,984 sq ft	Under capacity	В
Public Works Building	Marietta	City	City Right-of-way & residential properties	NA	Over capacity	С
Cobb County Administration	Cobb County	County	All	NA	N/A	N/A
Cobb County Courts	Cobb County	County	All	NA	N/A	N/A
Source: Marietta Pla	Source: Marietta Planning and Zoning Division and Parks and Recreation Department					

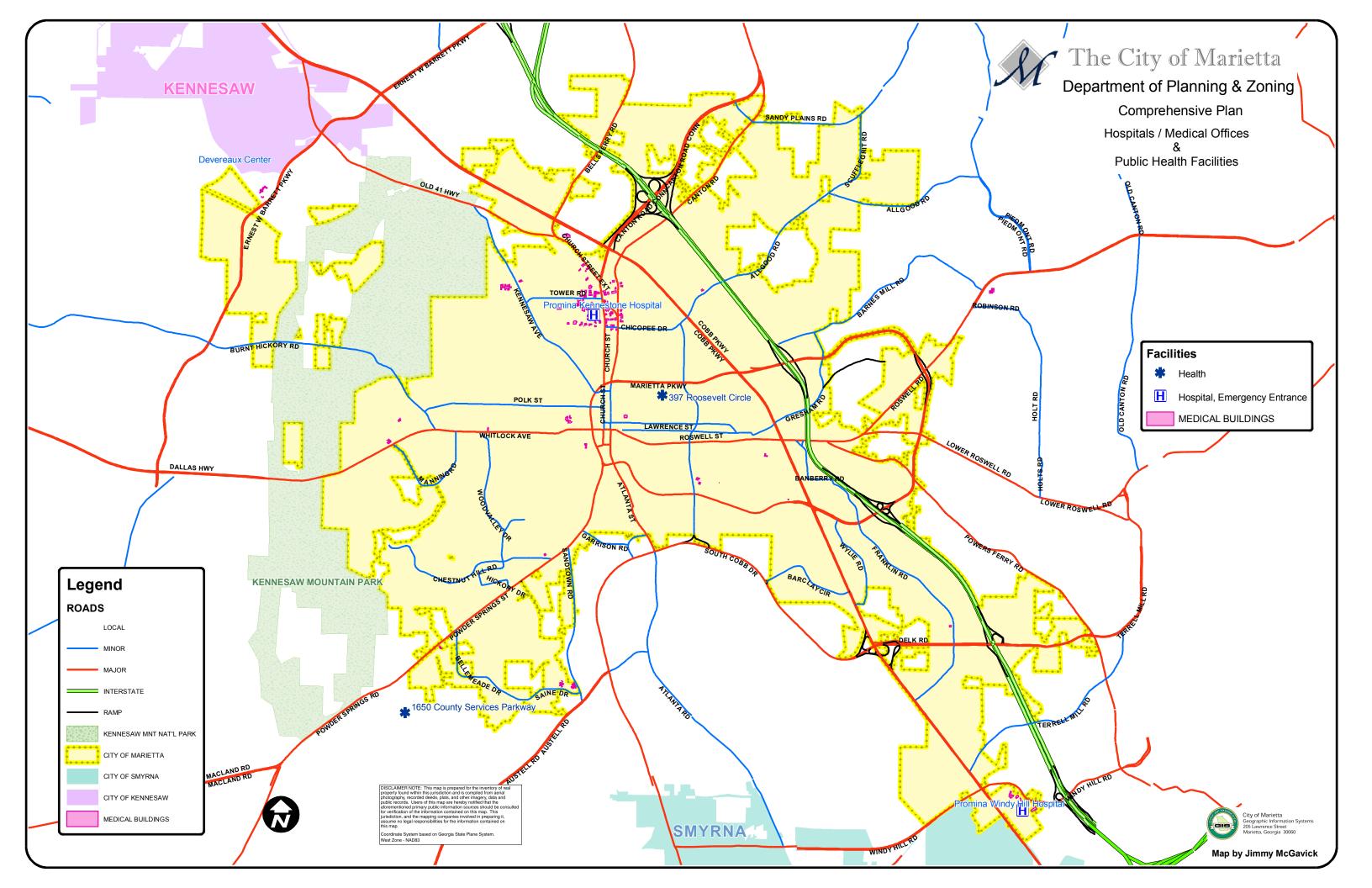


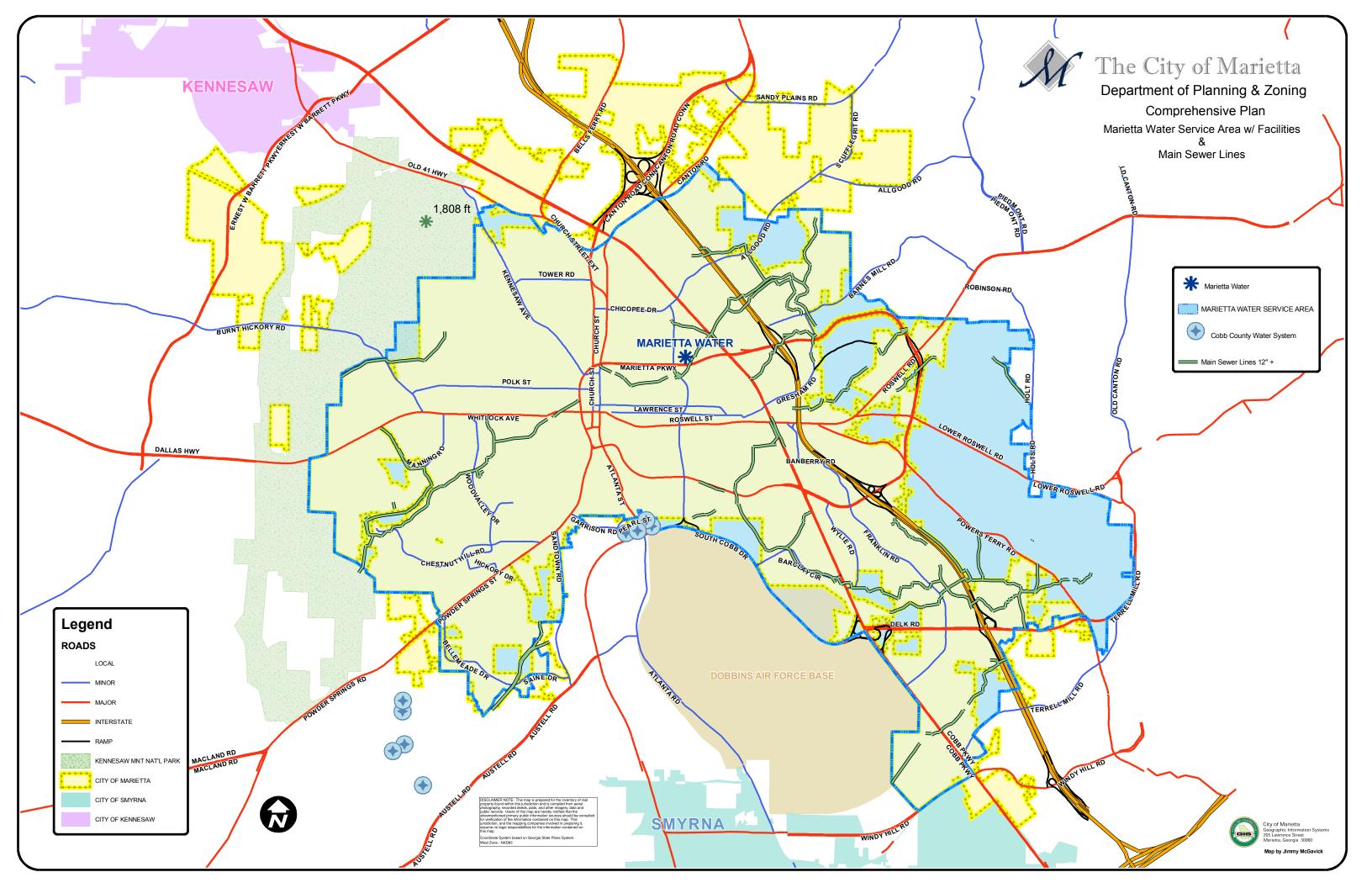
Marietta Parks, 2000			
Park Type Number			
Mini-park	1		
Neighborhood park 12			
Community park 4			
Source: Marietta Planning and Zoning Division and Parks and Recreation Department			

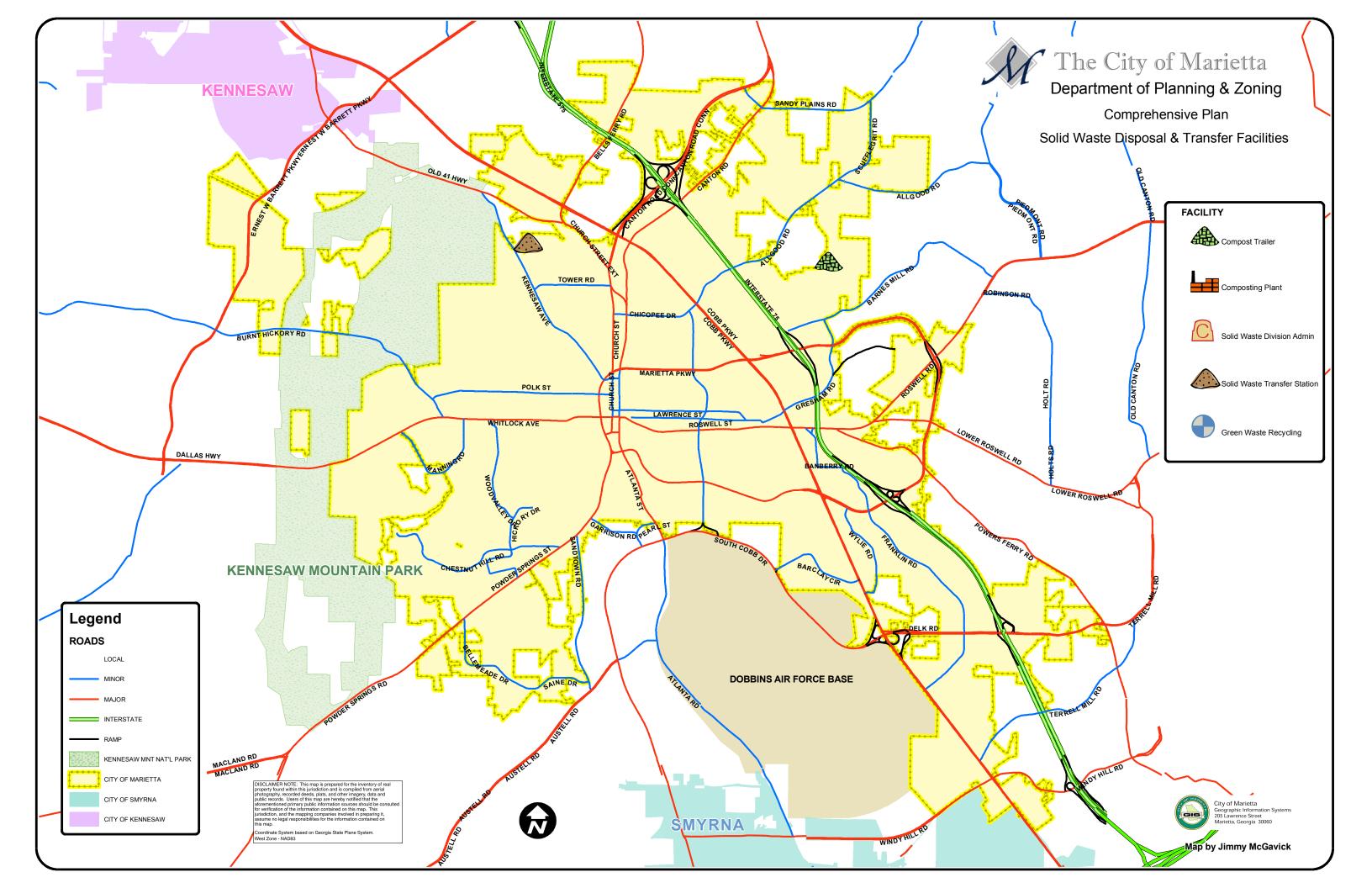








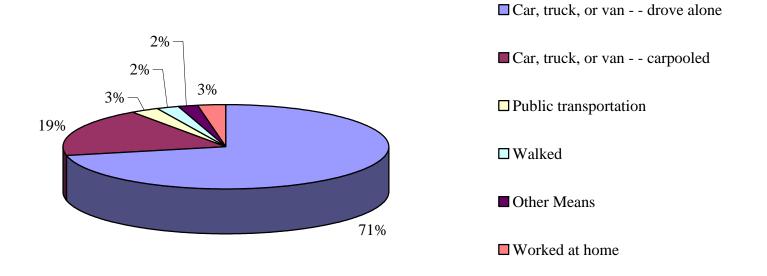






VI. Transportation/ Land Use

Means of Transportation to Work, 2000





Number of Lanes in Arterial Roads, Marietta, 2000				
Arterial Road Name	No. of Lanes			
Atlanta Street (S. of South Marietta Parkway)	4			
Bells Ferry Road	4			
Canton Road	2			
Canton Road Connector (SR5)	4			
Cherokee Street (N. of North Marietta Parkway)	2			
Church Street (N. of North Marietta Parkway)	2			
Church Street Extension	2			
Cobb Parkway (U.S. 41)	4			
Delk Road	4			
Fairground Street	2			
Lower Roswell Road	2			
N Marietta Parkway (Loop 120)	4			
Old U.S. 41	2			
Powder Springs Street	4			
Powers Ferry Road	4			
Roswell Road (SR 120)	4			
Roswell Street (SR 120)	2			
Sandy Plains Road	4			
South Marietta Parkway (Loop 120)	4			
South Park Square (SR 120)	2			
Whitlock Avenue (SR 120)	2			



Number of Lanes in Arterial Road	ls, Marietta, 2000 - Continued	
Arterial Road Name	No. of Lanes	
Windy Hill Road 4		
Source: Marietta Planning and Zoning Division and Public Works Department		

Number of Lanes in Collector Roads, Marietta, 2000			
Collector Road Name	No. of Lanes		
Allgood Road	4		
Atlanta Street (N. of South Marietta Parkway)	2		
Banberry Road	2		
Barclay Circle	2		
Barnes Mill Road (E. of I-75)	2		
Bellemeade Drive	2		
Booth Road	2		
Burnt Hickory Road	2		
Cherokee Street (S. of North Marietta Parkway)	2		
Chestnut Hill Road	2		
Chicopee Drive	2		
Church Street (S. of North Marietta Parkway)	2		
East Park Square	2		
Franklin Road	4		
Freys Gin Road	2		
Garrison Avenue	2		



Number of Lanes in Collector Roads, Marietta, 2000 - Continued				
Collector Road Name	No. of Lanes			
Gresham Road	2			
Hickory Drive (N. of Chestnut Hill Road)	2			
Kennesaw Ave (Outside of the N Marietta Pkwy)	2			
Kirkpatrick Drive	2			
Lawrence Street	2			
Manning Road	2			
Margaret Avenue	2			
North Park Square	2			
Pearl Street	2			
Polk Street (W. of North Marietta Parkway)	2			
Saine Drive	2			
Sandtown Road	2			
Scufflegrit Road	4			
Terrell Mill Road	4			
Tower Road	2			
Wallace Road	2			
Washington Ave	2			
Waverly Way	2			
West Booth Road	2			
West Park Square	2			
Woodvalley Drive 2				
Source: Marietta Planning and Zoning Division and Public Works Department				



Residential Land Use Demand and Assumptions, Marietta, 2000 – 2030				
	2010	2020	2030	
2000 households	22,759	22,759	22,759	
Forecast households	23,685	26,251	28,502	
Total number of new households	926 new units	3,492 new units	5,743 new units	
Single-family dwellings (60%)*	556 sf units	2,095 sf units	3,446 sf units	
Single-family vacancy factor (1.014)+	563 sf units	2,125 sf units	3,494 sf units	
Multi-family dwellings (40%)*^	370 mf units	1,397 mf units	2,297 mf units	
Multi-family vacancy factor (1.410)+	522 mf units	1,969 mf units	3,239 mf units	
Single-Family land demand – sf units/4 dwelling units per acre	141 acres	531 acres	874 acres	
Multi-family land demand – mf units/12 dwelling units per acre	44 acres	164 acres	270 acres	

Source: U.S. Census Bureau, Atlanta Regional Commission, 2030 Small Area Population and Household Forecasts, & Marietta Planning and Zoning Division

^{*} New dwelling units needed are based on desired split between single & multi-family dwelling units

[^]Duplexes are included in multi-family dwelling unit calculations

⁺Vacancy factor based upon 2000 vacancy rates for dwelling type



Employment Sector Land Use Demand and Assumptions, Marietta, 2000 - 2030				
	2010	2020	2030	
Projected new employees				
Commercial Retail	8,420 new employees	9,814 new employees	11,347 new employees	
Commercial Office/Services	33,156 new employees	39,957 new employees	45,662 new employees	
Industrial	12,559 new employees	12,217 new employees	12,404 new employees	
Employment density*				
Commercial Retail	500 square feet per employee	500 square feet per employee	500 square feet per employee	
Commercial Office/Services	275 square feet per employee	275 square feet per employee	275 square feet per employee	
Industrial	530 square feet per employee	530 square feet per employee	530 square feet per employee	
Floor area ratios				
Commercial Retail	0.15	0.15	0.15	
Commercial Office/Services	0.25	0.25	0.25	
Industrial	0.20	0.20	0.20	
Land demand^				
Commercial Retail	644 acres	751 acres	868 acres	
Commercial Office/Services	837 acres	1,009 acres	1,153 acres	
Industrial	764 acres	743 acres	755 acres	
Source: U.S. Census Bureau, Atlanta Division	Regional Commission, 2030 Small A	rea Population and Household Forecas	sts, & Marietta Planning and Zoning	
* Based on Institute of Transportation	ŭ i			
^ Based on city, state, and national state	ndards			



Jobs-Housing Balance Ratio, Marietta & Regional Comparisons, 2000				
	Marietta	Cobb County	10 – County ARC Region	
Population	58,748	607,751	3,429,379	
Housing Units	25,399	237,522	1,331,264	
Households	23,945	227,590	1,262,401	
Labor Force	34,297	343,473	1,862,679	
Workers per Household	1.4	1.50	1.47	
Employment	32,172	329,136	1,760,405	
Jobs-housing ratio	1.27	1.39	1.32	
Source: U.S. Census Bureau, Georgia Department of Community Affairs, Marietta Planning and Zoning Division				

