# 2021 Joint Comprehensive Plan

City of Cleveland          White County          City of Helen

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**June 2021**

**Prepared by:**

Georgia Mountains
Regional Commission

Located in the northeast corner of Georgia, White County is heavily influenced by the rugged, steeply sloping topography. The most rugged areas of the County are generally located in the northern half of the county, with steep slopes interspersed with small rough surfaced plateaus and narrow winding valleys. The southern half of White County is composed of rolling ridgetops with deeply incised stream valleys and is interspersed with isolated plateaus. Developed areas are projected to experience continued growth and investment over the next two decades. To meet their future needs, the County and the communities of Cleveland and Helen have coordinated the efforts of citizens, elected officials, professional leaders, property owners, and major employers to create visions for their communities and a strategy to make them a reality.

This document, the White County Joint Comprehensive Plan 2021, is the result of that process. The document allows everyone to see the various objectives outlined for White County and its municipalities and understand how each of the stakeholders will work together to realize those objectives and build better, stronger communities.

~

## A. Purpose & Scope

The purpose of the Comprehensive Plan ("Plan") is to lay out a road map for the community's future, developed through a very public process of involving community leaders and stakeholders in making key decisions about the future of the community. The Plan includes the community's vision for the future, key issues, and opportunities it chooses to address during the planning period, and its implementation program for achieving this vision and addressing the identified issues and opportunities. The Plan is intended to generate local pride and enthusiasm about the future of the community, thereby making citizens wish to ensure that the plan is implemented.

This Plan is multi-jurisdictional and represents the land use and community development planning for White County and the municipalities of Cleveland and Helen, to serve for the planning period 2021 through 2026. Some consideration has also been given to neighboring areas and political entities that influence conditions within the county but unless otherwise indicated all the issues, objectives and opportunities discussed herein are effective solely for White County.

## B. Required Components

*Material for the Required Components has been taken from the appropriate sections of Georgia Department of Community Affairs' "Standards and Procedures for Local Comprehensive Planning."*

This comprehensive plan serves to meet the requirements and intent of the Georgia Department of Community Affair's "*Minimum Standards and Procedures for Local Comprehensive Planning*," as updated on October 1, 2018, and the Georgia Planning Act of 1989. It is essential that the plan be prepared in compliance with these rules and guidelines for White County and the municipalities of Cleveland and Helen to maintain their Qualified Local Government (QLG) status. Further, State law requires that a government update its comprehensive plan every 5 years.

> *"The purpose of Minimum Standards is to provide a framework for the development, management and implementation of local comprehensive plans at the local, regional and state government level. They reflect an important state interest: healthy and economically vibrant cities and counties are vital to the state's economic prosperity."*

> *(1) Community Goals. The purpose of the Community Goals element is to lay out a road map for the community's future, developed through a very public process of involving community leaders and stakeholders in making key decisions about the future of the community. The Community Goals are the most important part of the plan, for they identify the community's direction for the future, and are intended to generate local pride and enthusiasm about the future of the community, thereby leading citizens, and leadership to act to ensure that the plan is implemented.*

> *(2) Needs and Opportunities. This is the locally agreed upon list of Needs and Opportunities the community intends to address. Each of the needs or opportunities that the community identifies as high priority must be followed-up with corresponding implementation measures in the Community Work Program. The list must be developed by involving community stakeholders in carrying out a SWOT (strengths, weaknesses, opportunities, threats) or similar analysis of the community.*

> *(3) Community Work Program. This element of the comprehensive plan lays out the specific activities the community plans to undertake during the next five years to address the priority Needs and Opportunities, identified Target Areas (if applicable), or to achieve portions of the Community Goals. This includes any activities, initiatives, programs, ordinances, administrative systems (such as site plan review, design review, etc.) to be put in place to implement the plan.*

In addition to the required core elements local comprehensive plans in Georgia must also include the following:

> **An assessment of Community Broadband Technology Capacity.** The purpose of the broadband assessment is to facilitate the "*promotion of the deployment of broadband internet services*" throughout each community in recognition of how vital this technology is for economic development. To provide advance compliance with this standard the County and municipalities will provide a brief analysis of their needs and objectives regarding broadband technology.

> **Consideration of the Regional Water Plan and the Environmental Planning Criteria.** *During the process of preparing its comprehensive plan, each community must review the Regional Water Plan(s) covering its area and the Rules for Environmental Planning Criteria… to determine if there is need to adapt local implementation practices or development regulations to address protection of these important natural resources. The*

*community must certify that it has considered both the Regional Water Plan and the Rules for Environmental Planning Criteria when it transmits the plan to the Regional Commission for review.*

This is to certify that as part of this planning process appropriate staff and decision-makers have reviewed the *Coosa-North Georgia Water Plan*, the *Georgie Mountains Regional Plan*, and the Georgia State *Rules for Environmental Planning Criteria* (O.C.G.A. 12-2-8) and taken them into consideration in formulating this local plan. No conflicts were identified between this document and the other documents

As a community that has adopted a form of development regulations the county and cities must also include the necessary land use element within their plan to aid in the coordination of their development policies and capital improvement projects.

> **Land Use Element**. *The Land Use Element, where required, must include at least one of the two components listed below:*
>
> *(a) Character Areas Map and Defining Narrative. Identify and map the boundaries of existing or potential character areas (see definition in Chapter 110-12-1-.05) covering the entire community, including existing community sub-areas, districts, or neighborhoods.*
>
> *(b) Future Land Use Map and Narrative. Prepare a Future Land Use Map that uses conventional categories or classifications to depict the location (typically parcel by parcel) of specific future land uses. If this option is chosen, prepare the Future Land Use Map using either of the land use classification schemes described below and include a narrative that explains how to interpret the map and each land use category.*

The comprehensive plan was prepared in accordance with minimum procedural requirements for local plans, which include a public hearing prior to substantive work on the plan, and a public hearing prior to transmittal of the comprehensive plan for review by Georgia Mountains Regional Commission (GMRC) and Georgia Department of Community Affairs (DCA).


## C. Public Participation

As a part of the planning process each local government must provide and implement opportunities to encourage public participation during the preparation of the comprehensive plan. The purpose of this is to ensure that citizens and other stakeholders are aware of the planning process, are provided opportunities to comment on the local plan elements and have adequate access to the process of defining the community's vision, values, priorities, goals, policies, and implementation strategies. At a minimum, the public participation program must provide for: adequate notice to keep the public informed of the emerging plan; opportunities for the public to provide written comments on the plan; hold the required public hearings; and provide notice to property owners through advertisements in the newspaper (legal organ) of the planning effort soliciting participation and comments. In addition, each must provide opportunities for public participation through other means and methods to help articulate a community vision and develop associated goals, policies, and implementation strategies.

White County, the City of Helen and City of Cleveland collaborated to form a stakeholders' advisory committee for the update of the Joint Comprehensive Plan. The group was made up of community leaders from the business, education, and government segments as well as geographically across the county.

Members of the committee included:

**Jason Cobb**, White County Manager; **John Sell**, White County Community and Economic Development Director**; Tom O'Bryant**, Cleveland City Administrator; **Jerry Elkins**, Helen City Manager; **Laurie Burkett**, Superintendent White County Schools; **Beth Truelove**, President White County Chamber of Commerce; **Jerry Brown**, Director of White County/Alpine Helen Convention and Visitors' Bureau; **Patrick Brennan**, Executive Director, Sautee Nacoochee Community Center; **John Yarbrough**, White County Planning Commission member and Truitt McConnell University representative; **Ward Gann**, Cleveland Business Owner; **Don Allison**, White County Development Authority member and local banker; **John Ziemer**; White County Water Authority and Development Authority member**; Rebecca Yardley**, City of Cleveland Council Member. **Joe Rothwell**, Georgia Mountain Regional Commission was the facilitator for the advisory committee.

The committee met on Jan. 26, 2021; March 23, 2021; April 13, 2021; May 4, 2021; and attended the public hearing on May 11, 2021.The February meeting was cancelled for COVID-19 precautions. Agendas and sign in sheets for each meeting are in Appendix D.



# How should our county grow?

## Community survey seeks input on planning, priorities

by Wayne Hardy
White County News

Do you have thoughts on the community's direction over the next couple of decades? White County, Cleveland and Helen officials want to hear it.

The community is being asked for feedback that could shape an ongoing update the county's joint comprehensive plan, which serves as a guide for projects and planning. A new public survey available online asks for input on future growth and assessing current needs.

They survey can be accessed directly at www.surveymonkey.com/r/WhiteCountyCleveland-Helen, downloaded from whitecounty.net or by scanning the QR code at right.

"It's a way to get public comment quickly ... and get feedback from residents in White County about what they like to see for future of White County," said John Sell, the county's community and economic development director.

Local governments and community representatives have been working on the state-mandate review and update of the joint comprehensive plan, which cover short-term and long-term goals related to issues such as infrastructure, schools, capital projects, roads, parks and recreation and more. Sell said having projects clearly outlined in the county's written plans can also be beneficial when

Scan the above QR code to take the survey, or access it at whitecounty.net.

applying for grants to fund improvements.

See **FUTURE, 5A**

## FUTURE
from Page 1A

The survey will be open for a couple of months. Public hearings for additional comment are planned for later in the spring, with details to be announced, Sell said. The 2021 joint update will need to be submitted by June.

Among those advising officials on the update include representatives from the White County School System, Chamber of Commerce, local governments, Georgia Mountains Regional Commission, as well as others involved in community planning, development, tourism and cultural aspects.

The committee supported putting out a community survey on Survey Monkey. The survey was released on March 4, 2021. It was posted on the website of the county and both cities and the county's Facebook page. Additionally, it was on the websites of the Chamber of Commerce, Sautee Nacoochee Community Center, White County Library, WRWH Radio and the White County News. News and editorial articles were run in the White County News on March 11. John Sell appeared on local news programming for WRWH and spoke to the White County Rotary Club. The survey remained open through the end of May and had more than **493 participants provided feedback by the closure of the survey comment period on 5/28.**

The committee also held a public meeting on May 11 at the Board of Commissioners offices and had 22 people in attendance. Everyone was given an opportunity to provide comments. Minutes from the public meeting as well as the survey results are in Appendix D and F.

Resident Ridley Kinsey addresses officials during a public comment hearing for the Joint Comprehensive Plan update for White County on May 11, 2021, Cleveland, and Helen. Community input is still being sought through a survey. (Photo/Wayne Hardy/White County News)

# Feedback sought at May 11 public hearing on comprehensive plan

**Staff Report**

Residents will have another chance to offer their input on planning for the community.

The White County government and cities of Cleveland and Helen will host a public hearing on the proposed Joint Comprehensive Plan on Tuesday, May 11, at 10 a.m. in the White County Board of Commissioners meeting room (1235 Helen Highway in Cleveland). The upcoming public hearing is intended for residents to share their thoughts on the future of the county and cities.

Local governments and community representatives have been working on the state-mandate review and update of the joint comprehensive plan, which cover short-term and long-term goals related to issues such as infrastructure, schools, capital projects, roads, parks and recreation and more.

A public survey for the comprehensive plan continues to be available directly at www.surveymonkey.com/r/WhiteCountyClevelandHelen or by visiting government websites: www.whitecounty.net, www.cityofclevelandga.org and www.cityofhelen.org.

Those with questions may contact county Community and Economic Development Director John Sell at 706-865-6867.

*White County News 4/29/2021*

# Comprehensive plan survey

The Comprehensive or "growth management" plan determines how we as a community move forward with economic development over the next 10 years. Are there things that you would like to see changed in our community? If so, make sure that you complete the survey at https://www.surveymonkey.com/r/WhiteCountyClevelandHelen or by scanning the QR Code above.

The current Comprehensive plans for each city within White County can be viewed at



https://www.dca.ga.gov/node/3174.

We invite you to attend the next comprehensive plan meeting to address any concerns or questions that you may have. The next comprehensive plan meeting is scheduled for 10AM, May 11 at the White County Board of Commissioners Office.

## A. Broadband

The growing importance of access to reliable and high-speed, high-capacity internet connections cannot be overestimated. Unserved and underserved areas of Georgia will not remain economically competitive without sufficient internet infrastructure, as this technology becomes the default utility for all manners of communication. To address this issue the Georgia General Assembly amended the provisions of local planning in Georgia by passing the "*Achieving Connectivity Everywhere (ACE) Act*" to facilitate the enhancement and extension of internet access in communities. The State will add future support programs and initiatives aimed at delivering the community improvement that reliable, high-speed internet access can provide to even the most difficult-to-serve citizens, schools, and businesses.

Achieving these goals at the local level begins with communities pursuing the *Broadband Ready Community Designation*, demonstrating that they have taken steps to reduce obstacles to broadband infrastructure investment by incorporating a broadband assessment into their comprehensive plan and has adopted a model ordinance. Here the ACE Act requires all local governments to incorporate the "*promotion of the deployment of broadband internet services*" into their local plan. Once these are in place the Georgia Department of Community Affairs and the Department of Economic Development will identify and promote facilities and developments that offer broadband services at a rate of not less than 1 gigabit per second in the downstream to end users that can be accessed for business, education, health care, government.

One of the first products to come out of the Georgia Broadband Initiative was an inventory of general conditions across the State regarding access to high speed/ high-capacity broadband technology. Utilizing demographic data from the US Census Bureau and cross-referencing that information with knowledge of broadband infrastructure, the Department of Community Affairs produced a series of maps depicting the state of broadband accessibility in rural areas. (*See map below*).

White County:
Unserved Locations: 3,254
Served Locations: 13,151
Percent Unserved: 20

**Legend**

■ GBDI Petitions

**Served & Unserved Areas**

■ Served
■ Unserved
■ No Locations

**Description**

This map focuses on unserved broadband statistics for Georgia counties. Click in the map or search by county to see county statistics. Census block level availability will appear once zoomed in.

County statistics are based on a fixed, terrestrial broadband definition of 25 Mbps down and 3 Mbps up, and where the broadband service is available to more than 80% of locations in a census block. Census blocks that did not meet this definition are delineated as 'Unserved'. The map depicts access to broadband, not subscription to broadband.

Broadband data is provided by the various Internet Service Providers of Georgia.

Location data are from commercially available sources.

White County rates well in that they do have access to the North Georgia Network (NGN), an incorporated cooperative providing a regional fiber optic system with over 1,600 linear miles of infrastructure. The NGN was conceived as part of visions for a more prosperous rural Georgia, with the knowledge that a fiber optic network that is fast, reliable, and affordable is vital to modern economic development. The NGN provides infrastructure that loops through the northeast Georgia mountains with 100 gigabit core line and connects to almost all the schools and colleges in the region as well as reaching many government structures and prominent business parks.
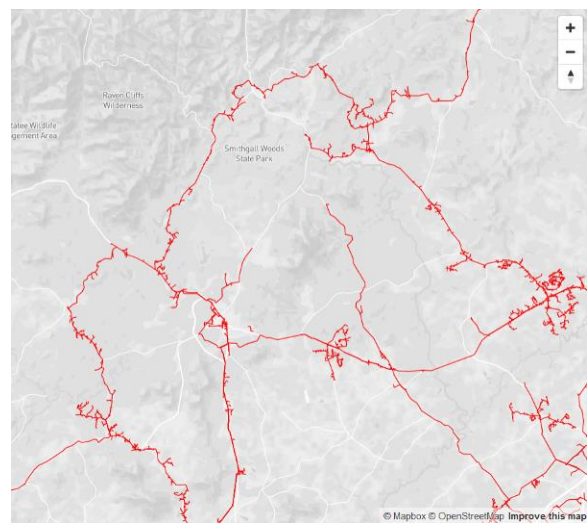


**Priorities for Future Network Enhancements**
- Ability to increase "last-mile" connections
- Higher-capacity trunk lines westward from NGN
- Expansion of NGN

As an additional reference White County were included in the 2014 Georgia Mountains Digital Economy Plan (DEP), one of several such plans developed for each region across Georgia in accordance with standards defined by the Georgia Technology Authority (GTA). The DEP was designed to identify and coordinate the resources and efforts related to improving the region's infrastructure in support of hi-tech industries and economies. As each regional plan is completed, the State and its partners can begin

directing their energy and resources with clearer focus and understanding of needs from every part of Georgia. While specific investment actions have not been identified as part of this initial process, the DEP provides a work scope that addresses key focus areas and recommendations that will help the GMRC, its member governments and regional stakeholders move forward with an understanding of the regional and state context for building network connectivity, improving educational resources and fostering technology hubs. With continued coordination and monitoring of progress, it is hoped these efforts will make the region a more effective and efficient place enabling all manners of business to realize their potential in accessing and utilizing electronic data.

### *SWOC Assessment – GMRC Digital Economy Plan*

| | **Strengths** | **Weaknesses** | **Opportunities** | **Challenges** |
|---|---|---|---|---|
| **Workforce/ Education** | Higher Educational Institutions – University of North Georgia, Brenau, North Georgia Technical School, Lanier Technical School, | Limited existing hi-tech labor force | Economic and demographic growth of metro Atlanta | Attraction/ Retention of top technology talent |
| | Faster Business Start-up Time | Low family income | Job fairs held within the region by GMRC Workforce Development | Competition from other metro areas |
| | Dawson GigCenter – Business start-ups | | | |
| | GMRC Workforce Development | | | |
| | Strong Development Authorities and Chamber offices to assist start-up businesses and industries | | | |
| **Infrastructure** | Cooperative EMC's that deliver good products | System Redundancy. Residents and Businesses need more choices for internet service. | Tourism/outdoor recreation related industry | Topographically the GMRC Region is difficult to traverse for aerial line installation |
| | North Georgia Network | Cost prohibitive | | |
| | Access to metro Atlanta | Geographic isolation | | |
| | Ga 400 – Technology Corridor | | | |
| | Residents ability to telecommute | | | |
| **Local Government** | GMRC fostering cooperation | Limited funding resources | Educating local government on importance of broadband access | Finding Grant funds for broadband projects |
| | Quality Development Authorities and Joint Development Authorities | State needs to put more emphasis on education | | Need a better way to communicate to State Legislators what is going on in the GMRC Region regarding broadband needs, initiatives and projects |
| | **Goal:** *Ensure new telecommunication networks for needed accessibility and reliability to support the growth of the regional economy.*<br><br>**Strategy:** *Prepare to meet industry and business telecommunication needs by assisting with fiber optic network development.* The purpose of this strategy is to support, develop, and provide educational opportunities regarding telecommunication systems in the region.<br><br>**Strategy:** *Promote and support the use of health information technology (IT).* The purpose of this strategy is to encourage local partnerships between health providers and local leaders in using telecommunications and other information technology to improve care to patients and lower health costs. | | | |
| | | | | |

## B. Environment

The following is provided as a simplified assessment of critical environmental conditions in effect throughout White County.  The locations for any identified conditions can be found on the correlating map.

### *Clean Water Act Compliance*

**None**  *Any "not supporting" 303(d) listed waterbodies?*
*If yes, these waterbodies have been found contaminated to the extent that they are not considered supporting their designated use.  As such the local community should seek to manage land uses within the watershed so as to yield healthier water quality.*

**None**  *Any 305(b) listed waterbodies?*
*If yes, do the Implementation Plans/Watershed Management Plans require any outstanding actions from the local government?  If so, please include these actions within the Implementation Program.*

### Environmental Planning Criteria

| CHARACTERISTIC | White Co. | Cleveland | Helen |
|---|---|---|---|
| *Floodplains* | X | | |
| *Forest Lands* | X | | X |
| *Ground Water Recharge Areas* | X | | |
| *Plant & Animal Habitat* | X | | |
| *Prime Agricultural Lands* | X | X | |
| *Protected Mountains* | X | | |
| Steep Slopes | X | | |
| *Water Supply Watersheds* | X | | |
| *Wetlands* | X | | |
| *Protected Rivers* | X | | |

## C. Land Use and Development Trends

*Analysis of Areas Requiring Special Attention*

As part of this process communities should consider their current and immediately projected conditions and assess the identified needs and issues regarding the built landscape and community services for the area.

1.) Areas of significant natural or cultural resources in need of attention

- Cleveland has made streetscape improvements in the past to aid the downtown revitalization effort, the next stage will be assisting property owner's efforts to restore and preserve select structures and introducing additional commercial space where possible. *(See Historic Downtown District character area)*

- The county's state parks, and historic sites could benefit from trail and greenway development. Plans are being considered on how best to incorporate pedestrian access to these areas that would feature additional access points. Any regional bicycle and

pedestrian connectivity plan that promotes the area further for eco-tourism would be a great catalyst for this effort in the county. There is also a need for protection measures to be developed and implemented for historic sites, areas, and resources. *(See Agriculture/Forestry character area)*

- The county does feature numerous State Parks and US Forest Service land that receive protection through State and federal management, with support from the local governments, as well.  Establishment and enforcement of the State's minimum environmental protection standards would further this effort. *(See Agriculture/Forestry character area)*

2.) Areas where rapid development or change of land uses is likely to occur

- Innsbruck Golf Club will require development guidelines to determine the best course of action on managing and promoting available development options while maintaining the current gated community's character and sense of place as a golf course community that is also open to the public. *(See Second Home Residential/Short-Term Rentals character area)*

- The US 129 corridor is the most developed and progressive part of White County, particularly the southern section below Cleveland where the scenic parkway has been in development to connect with Georgia SR 115.  Depending on market demands this has the possibility of bringing new residential and commercial development within this area. Development guidelines should be considered to limit sprawl and blight in this area so as not to sacrifice the defining characteristics and natural beauty that the city values. *(See Commercial Corridor/PUD character area)*

- Helen Highway/Highway 75 between the city limits of Cleveland and Helen has developed as more of a tourism area with the additions of a brewery and tasting room. However, because of its Highway Commercial zoning, it is also attracting mini-storage facilities, auto repair and other less tourism friendly businesses. Development guidelines, such as a tourism corridor overlay, should be considered to improve the character and attractiveness of the main road that links the Cleveland Square with Helen. *(See Tourism Commercial character area)*

3.) Areas where the pace of development has and/or may outpace the availability of community facilities and services, including transportation

- As mentioned above, the scenic parkway which is along Cleveland's southwestern border could lead to aggressive development in the area and an increase in the demands for water and wastewater.  Currently this is not likely to occur due to the limited amount of curb cuts allowed and lack of water and sewer connections. However, depending on the type of development that occurs, this might adversely impact the level of service of a variety of community facilities. *(See Commercial Corridor/PUD character area)*

- The popularity of Helen during events and other peak times will create transportation issues through the city on Helen Highway/Highway 75. Parking alternatives such as park and ride lots south and north of Helen utilizing shuttles or the creation of additional

parking locations in the city can help alleviate traffic during large tourism events. *(See Historic Downtown District character area)*

4.) Areas in need of redevelopment and/or significant improvements to aesthetics or attractiveness (including strip commercial corridors)
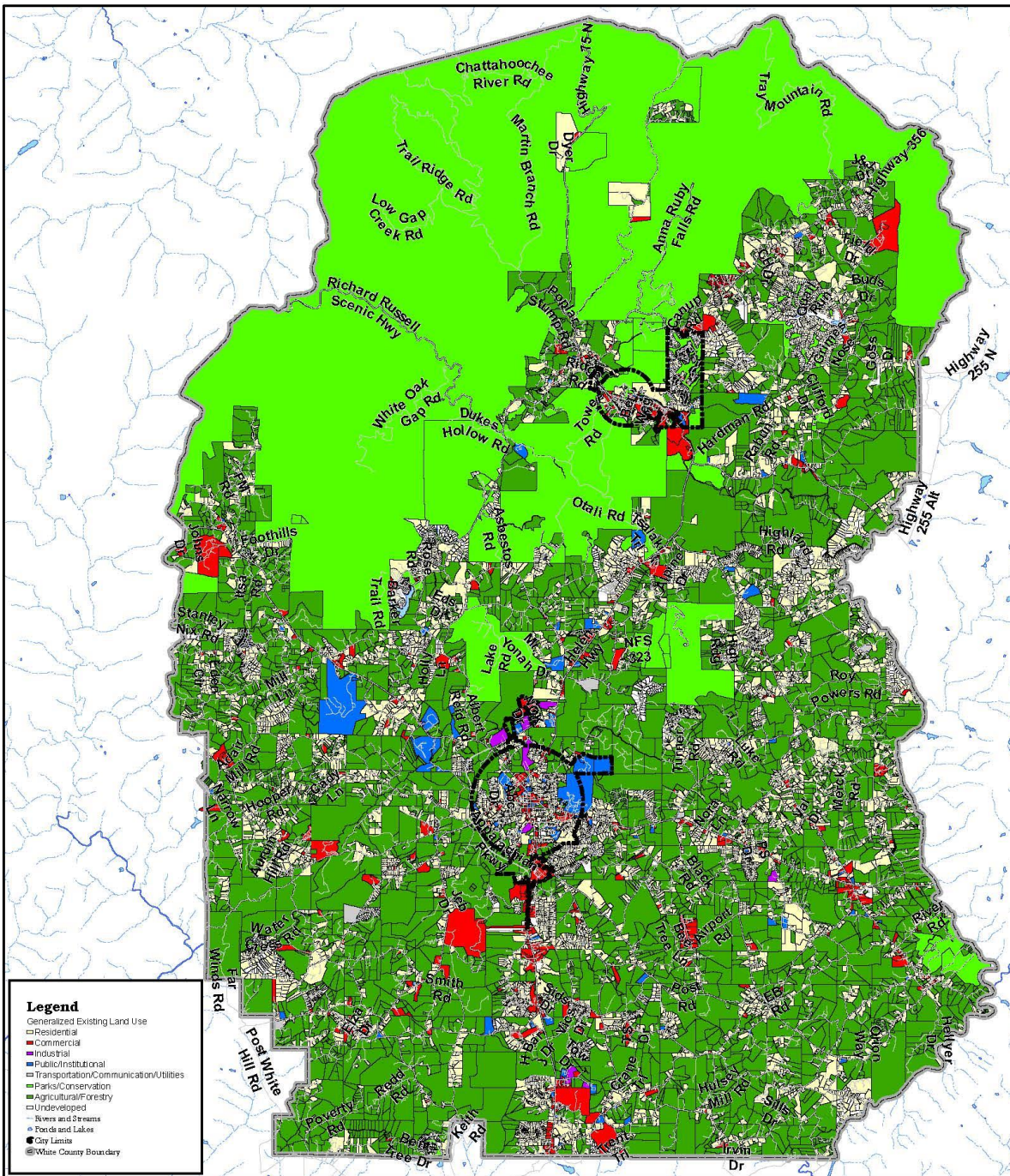
- The 129 corridor in Cleveland has many areas that can be either redeveloped or improved with continued streetscape projects and new construction. The new scenic parkway is in an area that will need design guidelines to continue guiding appropriate development and create a better gateway into the city. *(See Commercial Corridor/PUD character area)*

- Cleveland's historic square also would benefit from design guidelines that assist in regulating new construction along this area that complements the historic courthouse and other historic buildings. Streetscape improvements have been made in the past and more attention needs to be spent on addressing façade improvements and compatible infill and new construction in this area and the surrounding blocks around it. With US 129 running directly through this area, the historic square receives a lot of attention that translates into a desire to beautify the downtown area. This area can also utilize greenspace improvements such as Freedom Park and the proposed Arts District east of the square. All development will strive to maintain the current defining characteristics that contribute to Cleveland's quality of life and sense of place while also increasing pedestrian safety and accessibility in these areas. New development should complement the historic square and not sacrifice the small-town atmosphere which the city is known for. *(See Historic Downtown District character area)*

- The intersection of 129 and 75 north of the historic square also has the potential for redevelopment that would complement current developments in the area. This area currently has many large, big-box stores and development guidelines can assist in smart growth for the area. The city has been successful in the past on suggesting design modifications for new development to ensure that big box stores follow their suggested guidelines, and this should continue. *(See Commercial Corridor/PUD character area)*

- The City of Helen benefits from more than fifty years of design regulations that have transformed the city into a popular tourist destination. Due to its popularity the city will utilize redevelopment options for commercial development and lodging to maintain its density and not overwhelm its current infrastructure. All development will strive to maintain the current defining characteristics that contribute to Helen's quality of life and sense of place and not sacrifice the Bavarian alpine theme which the city is known for. *(See Historic Downtown District character area)*

5.) Large, abandoned structures or sites, including those that may be environmentally contaminated

- There are no significant abandoned sites or structures within the County. Any/all empty industrial properties such as the Telford Hulsey Industrial Park are already being marketed through local economic development organizations and renovation efforts will have support and guidance from the respective local government. *(See Commercial Corridor/PUD character area)*

6.) Areas with significant infill development opportunities (scattered vacant sites)

- The Infill opportunities in the county primarily are located south of Cleveland or are scattered vacant or empty properties that can be redeveloped along highways 129 and 75. These areas have been addressed under question #4 and there are not any other areas that have not been covered. Any/all empty industrial properties are already being marketed through local economic development organizations and renovation efforts will have support and guidance from the respective local government. *(See Commercial Corridor/PUD character area)*

**Legend**

Generalized Existing Land Use
- Residential
- Commercial
- Industrial
- Public/Institutional
- Transportation/Communication/Utilities
- Parks/Conservation
- Agricultural/Forestry
- Undeveloped
- Rivers and Streams
- Ponds and Lakes
- City Limits
- White County Boundary

**White County**
**Generalized Existing Land Use**

Georgia Mountains Regional Commission
Map Prepared: April 2021

0  1  2  3  4 Miles

N

Chattahoochee River Rd
Tray Mountain Rd
Highway 75 N
Dyer Dr
Martin Branch Rd
Trail Ridge Rd
Low Gap Creek Rd
Anna Ruby Falls Rd
Highway 356
Richard Russell Scenic Hwy
Popa Stump Rd
Gainup Rd
Buds Dr
Goss Dr
Highway 255 N
White Oak Gap Rd
Dukes Hollow Rd
Town Rd
Hardman Rd
Highway 255 Alt
Otali Rd
Highland Rd
FM Rd
Foothills Dr
Johns Dr
Asbestos Rd
Rose Rd
Eds Dr
Trail Rd
Lake Yonah Dr
NFS 123
Roy Powers Rd
Stanley Rd
Holly Rd
Mill Ln
Albert Reid Rd
Alan Mill Rd
Hooch Rd
Yca Ln
Turner Rd
Water Creek Rd
Smith Rd
Far Winds Rd
Post White Hill Rd
Poverty Rd
Redd Rd
Bear Tree Dr
Keith Rd
Tree Dr
Post Rd
Airport Rd
River Rd
Hellyer Dr
Hulsey Mill Rd
Sille Dr
Irvin Dr
Trent Ln

City of Cleveland
Generalized Existing Land Use

**Legend**

City of Cleveland Existing Land-Use

- Residential
- Commercial
- Industrial
- Public/Institutional
- Transportation/Communication/Utilities
- Parks/Conservation
- Agricultural/Forestry
- Undeveloped
- Rivers and Streams
- Lakes and Ponds
- City Of Cleveland

City of Helen
Generalized Existing Land Use

### A. Quality Community Objectives

Since 1999 the Board of the Department of Community Affairs has identified various Quality Community Objectives (QCOs) as value statements of the development patterns and options that will help Georgia preserve her unique cultural, natural, and historic resources while looking to the future and developing to her fullest potential.

These ten objectives are adapted from generally accepted community development principles to fit the unique qualities of Georgia's cities and counties. Although these objectives are only recommendations, we are convinced that implementing these principles will result in greater efficiency and cost savings for local governments and a higher quality of life for their citizens.

- **Economic Prosperity:** Encourage development or expansion of businesses and industries that are suitable for the community. Factors to consider when determining suitability include job skills required; long-term sustainability; linkages to other economic activities in the region; impact on the resources of the area; or prospects for creating job opportunities that meet the needs of a diverse local workforce.

- **Resource Management:** Promote the efficient use of natural resources and identify and protect environmentally sensitive areas of the community. This may be achieved by promoting energy efficiency and renewable energy generation; encouraging green building construction and renovation; utilizing appropriate waste management techniques; fostering water conservation and reuse; or setting environmentally sensitive areas aside as green space or conservation reserves.

- **Efficient Land Use:** Maximize the use of existing infrastructure and minimize the costly conversion of undeveloped land at the periphery of the community. This may be achieved by encouraging development or redevelopment of sites closer to the traditional core of the community; designing new development to minimize the amount of land consumed; carefully planning expansion of public infrastructure; or maintaining open space in agricultural, forestry, or conservation uses.

- **Local Preparedness:** Identify and put in place the prerequisites for the type of future the community seeks to achieve. These prerequisites might include infrastructure (roads, water, and sewer) to support or direct new growth; ordinances and regulations to manage growth as desired; leadership and staff capable of responding to opportunities and managing new challenges; or undertaking an all-hazards approach to disaster preparedness and response.

- **Sense of Place:** Protect and enhance the community's unique qualities. This may be achieved by maintaining the downtown as focal point of the community; fostering compact, walkable, mixed-use development; protecting and revitalizing historic areas of the community; encouraging new development that is compatible with the traditional features of the community; or protecting scenic and natural features that are important to defining the community's character.

- **Regional Cooperation:** Cooperate with neighboring jurisdictions to address shared needs. This may be achieved by actively participating in regional organizations; identifying joint projects that will result in greater efficiency and less cost to the taxpayer; or developing collaborative solutions for regional issues such as protection of shared

natural resources, development of the transportation network, or creation of a tourism plan.

- **Housing Options:** Promote an adequate range of safe, affordable, inclusive, and resource efficient housing in the community. This may be achieved by encouraging development of a variety of housing types, sizes, costs, and densities in each neighborhood; instituting programs to provide housing for residents of all socio-economic backgrounds; or coordinating with local economic development programs to ensure availability of adequate workforce housing in the community.

- **Transportation Options:** Address the transportation needs, challenges, and opportunities of all community residents. This may be achieved by fostering alternatives to transportation by automobile, including walking, cycling, and transit; employing traffic calming measures throughout the community; requiring adequate connectivity between adjoining developments; or coordinating transportation and land use decision-making within the community.

- **Educational Opportunities:** Make educational and training opportunities readily available to enable all community residents to improve their job skills, adapt to technological advances, or pursue life ambitions. This can be achieved by expanding and improving local educational institutions or programs; providing access to other institutions in the region; or coordinating with local economic development programs to ensure an adequately trained and skilled workforce.

- **Community Health:** Ensure that all community residents, regardless of age, ability, or income, have access to critical goods and services, safe and clean neighborhoods, and good work opportunities. This may be achieved by providing services to support the basic needs of disadvantaged residents; instituting programs to foster better health and fitness; or providing all residents the opportunity to improve their circumstances in life and to fully participate in the community.

### B. Community Vision Statements

Previous planning standards for Georgia defined a community vision as something *"… intended to paint a picture of what the community desires to become, providing a complete description of the development patterns to be encouraged within the jurisdiction."* It is required as an element of the comprehensive plan so that communities can truly establish a pure and simple ideal for themselves in a format that is easily expressed and understood.

Visioning provides communities with an opportunity to pause and consider the "big picture" as well as to attempt to clearly define their ideal future. Developing a vision means that community has at least tried to identify current values, describe how they are to be realized in the future and use that image as a foundation for short and long-term planning. As a process, this also requires the community to develop a consensus on what conditions to change or to preserve.

## WHITE COUNTY

Nestled in the Northeast Georgia Mountains, White County includes the cities of Cleveland and Helen which are woven together by the scenic beauty and historic Appalachian culture of the northeast Georgia Mountains. It is a county based on providing safety and freedom to all residents, a courteous welcome to visitors, and a will to foster economic prosperity among native industry.

Once a part of the Cherokee Indian Nation, the Indian Mound at the intersection of Highways 17 and 75 is one of several known mounds in the area and is one of the most recognizable landmarks in the State. Gold was discovered in the Duke's Creek area in 1828, beginning the Great Georgia Gold Rush.

White County and the surrounding mountains draw people by the thousands as tourists, but many stay to live fulltime. Growth in the county has risen 53 percent in the last ten years and is expected to continue to rise in the next decade. The county still has a lot of farming; and the pastoral views of sturdy stands of corn and rolls of hay in the gentle pastures, along with the mountains, rivers, and streams, is one of the advantages of living here. Another advantage would be in White County's proximity to the metropolitan areas of Atlanta, making it the best of both worlds.

The Chattahoochee River has its headwaters in the northern portion of White County. Landmarks, historical events, and names such as Chattahoochee, Sautee, Nacoochee, and Yonah are examples of White County's historic past being part of our everyday lives. To protect and preserve the environment and the beauty of the area, regulations for River Corridor, Groundwater Recharge, Wetlands, Watershed Protection, and Mountain and Hillside Protection have been implemented.
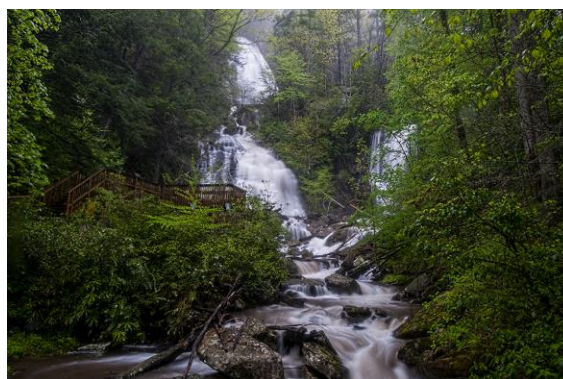
## CLEVELAND

**"The City of Cleveland strives to provide a gateway to open government, a gateway to a sense of community and cohesiveness and a gateway to opportunity. The City's long-term goal is to make Cleveland more pleasing to visit, live, shop and play. To encourage new business and business expansion by recognizing the needs of our citizens and visitors, preserving our downtown historic district and heritage, and establishing a family friendly community."**

The City of Cleveland was founded in 1857 as the seat of the newly formed White County. Later it was incorporated as a town in 1870 and as a city in 1949. The community is rich in history and is named for General Benjamin Cleveland, a veteran of the War of 1812 and grandson of Colonel Benjamin Cleveland, a Revolutionary War patriot.



Cleveland is known for Truett-McConnell University which is a private, Christian, coeducational liberal arts university and for Babyland General Hospital where the Cabbage Patch Kids dolls were created by native Xavier Roberts, and made.The old White County Courthouse and Museum houses the White County Historical Society. The courthouse, was built between 1859 and 1860, is listed on the National Register of Historic Places.



In addition to shopping at businesses on the square and visiting the historic courthouse, travelers may choose to visit other destinations just a few miles away. This includes destinations such as the Bavarian-themed Alpine town of Helen, Unicoi State Park, the Smithgall Woods-Dukes Creek Conservation Area, the Chattahoochee National Forest, including Anna Ruby Falls and Hardman Farm and the Nacoochee Indian Mound.

## HELEN

**"The City of Helen will focus to remain a place of pride that protects it's natural resources and entrepreneurial spirit by providing quality services. The City will seek business and development services for local citizens and tourists by enhancing the local economy in ways that add to the region's scenic and outdoor spirit."**

The City of Helen is nestled in the Northeast Georgia Mountains on the Chattahoochee River and has a rich history linked to the Cherokee Indians and Indian burial mounds as well as early settlers who arrived to mine for gold and cut virgin timber for a thriving lumber industry in the early 1900s. Formerly a logging town that was in decline, the city resurrected itself by becoming a re-creation of a Bavarian alpine town, in the Appalachians instead of the Alps. This design is mandated through zoning first adopted in 1969, so that the classic south-German style is present on every building, even on the small number of national franchisees present and has fueled the successful tourism industry there and sparked the creation of many popular events and festivals connected to the Bavarian alpine theme.

The area is also known for numerous natural and historic sites such as Unicoi State Park and Lodge, Anna Ruby Falls, Chattahoochee National Forest, Hardman Farm, Sautee-Nacoochee, and the Russell–Brasstown Scenic Byway.

### C. Recommended Character Areas

Character area planning incorporates the concept of community function and feel to identify neighborhoods or communities of similar interaction, process, and character. Defining character areas is useful for identifying unique characteristics that provide a sense of community and to discern localized functions within the larger city or county context. Once character areas are established, community leaders can develop and implement strategies to promote the unique qualities of each character area.

The prevailing character and context of a community influences development forms and scale. Such elements are often identified as sub-areas within the community, such as neighborhoods, defined by architectural scale and style, functions and roles, traffic flow, and other factors that differentiate one area from the next. As such, a character area is a specific geographic area that meets the following criteria:

1. Has unique or special characteristics.
2. Has potential to evolve into a unique area with guidance; or
3. Requires special attention due to unique development issues.

Character areas are often identified based on environmental and/or physical characteristics of an area and it is not uncommon for communities to define their physical spaces based on a combination of both.

The Recommended Character Areas shown in the Comprehensive Plan represent a starting point in the discussion to create the Future Development Map that is a key component of the document. General areas shown in the Comprehensive Plan Recommended Character Area map will be refined through the community participation and continued planning analysis to include boundaries, descriptions, and vision statements for future development.

**Preferred Land Uses for each Character Area**

| Character Areas | White County | Cleveland | Helen |
|---|---|---|---|
| Second Home Residential/Short-Term Rentals | X | X | X |
| Single Family Residential/PUD | X | X | X |
| Single Family Low Density | X | X | X |
| Agricultural and Low Density | X | X | |
| Agriculture/Forestry | X | X | X |
| Community Commercial | | X | X |
| Tourism Commercial | X | X | X |
| Commercial Corridor/PUD | X | X | X |
| Industrial | X | X | |
| Historic Downtown District | | X | X |
| Scenic Heritage Corridors | X | | X |
| Helen/Chattahoochee Riverfront | | | X |

## Second Home Residential/ Short-Term Rentals

These are areas where the majority of second home development has taken place throughout the county. These areas include larger lots because they are associated with mountain and hillside protection. They usually have views and the lots with steeper slopes and with more sensitive soils. The mountain protection standard protects the environment and particularly the view shed, which is important to the local community and the tourism-based economy in White County and both cities. Some future residential development could allow conservation subdivisions, where the carrying capacity of the land will allow such developments. This area includes gated communities such as Innsbruck Golf Club and also unincorporated areas of White County.



**Development Encouraged**

- Single family residential development (attached or detached)
- Light office, commercial and institutional uses conditional
- Short-Term Rental conditional
- Rural/ Mountain themed design elements featuring:
  - Pitched roofs
  - Wood, brick, or stone siding
  - Front porches

**Implementation Measures**

- Conduct forum reviewing/amending development regulations as needed
- Develop design guideline reference material
- Develop *Iconic Images* database

**Single Family Residential/PUD**

These are areas in the county where local residents live full time. Lot size and density levels should be modified according to each city's preferred zoning standards. Future developments in these areas should encourage traditional design guidelines for individual homes and Planned Unit developments (PUD).





**Development Encouraged**

- Single family residential development (attached or detached)
- Light office, commercial and institutional uses conditional
- Rural/ Mountain themed design elements featuring:
    Pitched roofs
    Wood, brick, or stone siding
    Front porches

**Implementation Measures**

- Conduct forum reviewing/amending development regulations as needed
- Develop design guideline reference material
- Develop *Iconic Images* database

**Single Family Low Density**

These are areas in the county that are very low density. These areas will continue to have large amounts of open space and green belts in its view shed. This area should truly focus on the use of conservation subdivisions. The slopes and soils are such that they can support the clustering of lots and other mixed uses while preserving the best locations for view shed, green space and common areas.

**Development Encouraged**

- Single family residential development (attached or detached)
- Light office, commercial and institutional uses conditional
- Rural/ Mountain themed design elements featuring:
  Pitched roofs
  Wood, brick, or stone siding
  Front porches

**Implementation Measures**

- Conduct forum reviewing/amending development regulations as needed
- Develop design guideline reference material
- Develop *Iconic Images* database

**Agricultural and Low Density**

Agriculture will continue to thrive in portions of White County. The promotion of the county's agricultural program and its products is an important way to keep the agricultural value in these areas and prevent them from converting to other types of land uses. Traditional row crops, livestock, poultry, and development of new agricultural and horticultural produce, such as grape and nursery plants, add value to the profession the land and to the local economy. Land conservation easement should be encouraged in these areas in order to help the farmer keep their costs (and taxes) at a minimum. If necessary, a farmland protection program could be developed to look for additional ways to preserve and enhance agricultural uses in the community. Residential land uses in these areas should mostly be related to farm management uses and intra-family land transfers to keep families together. The agricultural areas in the county are some of the most historical as well. It is important to recognize these lands and corridors and provide protections and incentives to preserve these historic areas.

**Development Encouraged**

- Large-lot (3+ acres) single-family detached
- Agricultural uses
- Churches
- Small-scale institutional
- Minimize surface parking
- Should blend with architectural character of community
- Conservation design subdivisions

**Implementation Measures**

- Maintain development regulations; Refine as needed (Policy)
- Support preservation of existing agricultural lands and structures (Policy)
- Maintain/Pursue policies that encourage appropriate infill development (Cities)

**Agriculture/Forestry**

These are areas in the county that are gateways into the mountains and historic communities. It is important that these be maintained as much as possible because they are part of what draws millions of visitors to the area. Development should be kept at a minimum and if it takes place should appear in a manner that does not compromise the gateway view shed and minimizes the impact on the existing uses.



**Development Encouraged**

- National forest and preserved utility land
- State Parks and wildlife management areas
- Minimal construction
- Preference for unpaved roads

**Implementation Measures**

- Maintain cooperation with USFS, Ga Power and DNR (Policy)
- Attain/ enforce State environmental standards (Policy)
- Update floodplain and environmental mapping data every 5 Years

## Community Commercial

These are mainly where crossroads exist, and nodes of mixed activity are most likely to develop. Uses should be kept to moderate densities with of mix of smaller retail businesses and services that are of a convenience nature to the local areas. Architecture, site design and signage should blend with the unique nature of each community node. This can be accomplished through the plan review process for all commercial sites in White County.





### Development Encouraged

- 0/Near lot line development
- Mix of uses; preference for commercial along Main Street/historic downtown
- Minimize surface parking along main road; Preference for public lot
- Parking should be dispersed
- Office, institutional and residential uses acceptable
- Should blend with architectural character of the
  - neighborhoods and historic downtown
- Wood, brick, or stone siding

### Implementation Measures

- Support preservation of existing structures
- Conduct forum reviewing/amending development regulations as needed
- Develop design guideline reference material
- Develop *Iconic Images* database
- Develop/implement streetscape plans
- Connect to greenways and parks when possible
- Conduct study assessing opportunities for new park space
- Create development plans for Gateway Corridors

**Tourism Commercial**

White County and its cities play hosts to millions of visitors each year. It is anticipated this the tourism industry in the area will more than double the current number of visitors over the next ten years. These particular areas are mainly focused within the City of Helen and in the northern parts of the county (Robertstown, Sautee-Nacoochee, and Chimney Mountain. They include corridors such S.R. 17 east from Helen to the county line, S.R. 255 from Sautee Junction into Habersham County, S.R. 75 north from Helen to Unicoi Gap, and S.R. 356 from Robertstown and Unicoi State Park north to the county line. These corridors include exquisite views and historic areas. Signage and site setbacks and buffer are most important and should be emphasized in the site location and design of future tourism venues and related facilities. As these corridors and centers develop, they should take place with pedestrian and alternative transportation modes in mind. Many of these alternative modes are identified in the Regional Bicycle and Pedestrian Plan and will be programmed in the State Department of Transportation Improvement Plan as state transportation facilities are improved.

**Development Encouraged**

- 0/Near lot line development
- Mix of uses; preference for commercial along Main Street/historic downtown
- Minimize surface parking along main road; Preference for public lot
- Parking should be dispersed
- Office, institutional and residential uses acceptable
- Should blend with architectural character of the
  neighborhoods and historic downtown
- Wood, brick, or stone siding

**Implementation Measures**

- Support preservation of existing structures
- Conduct forum reviewing/amending development regulations as needed
- Develop design guideline reference material
- Develop *Iconic Images* database
- Develop/implement streetscape plans
- Connect to greenways and parks when possible
- Conduct study assessing opportunities for new park space
- Create development plans for Gateway Corridors

## Commercial Corridor/PUD

This is the economic and social center of the cities and White County, and it is projected that this will continue over the time frame of this plan. The four highway corridors leading into the cities from unincorporated White County are projected to be commercial corridors, with U.S. 129 being the primary commercial corridor. It is important that future development stay within these corridors and highway nodes. New development will set back appropriately through local and state requirements which may include buffers, access roads, inter-parcel connecting roads, shared driveways, all reducing curbs and maintaining safe traffic flow on the state facilities. The gentrification of abandoned or older dilapidated commercial centers should be encouraged rather than new on spring up. Cities will focus uses through their zoning, provision of community services and as Planned Unit developments (PUD). Signage should be appropriately modest, low, and minimally lighted, and properly set back.

### Development Encouraged

- Commercial, office, churches, public or institutional uses
- Limited, managed access onto Hwy 129
- Rural/ Mountain themed design elements featuring:
  - Pitched roofs
  - Wood, brick, or stone siding
  - Front porches
- Appropriate buffering from adjoining properties
- Parking should be dispersed
- Properties should feature pedestrian network accessibility
- Limitations on large, monolithic designs for multi-unit structures

### Implementation Measures

- Conduct forum reviewing/amending development regulations as needed
- Consider guidelines for signage and lighting
- Review property maintenance codes and enforcement policies; Amend as needed

## Commercial Corridor/PUD

## Commercial Corridor/PUD

## Industrial

These uses will be kept to the Telford Hulsey Industrial Park and to those areas zoned in the City of Cleveland for industrial use. These areas are where the existing infrastructure is available. It is doubtful and undesirable that such infrastructure would be extended to any other location in the county. The future focus of industrial development in White County is to encourage small light industries that need anywhere from 1,000 to 5,000 square feet of space and employ 3 to 20 employees. The idea behind this concept is to allow small business entrepreneurs to develop and grow in the county and become not just an industry, but part of the community.



### Development Encouraged

- Industrial, low-impact mining, warehousing, and distribution
- Wastewater treatment
- Large-scale institutional uses
- Requirement for appropriate buffering from adjoining Properties

### Implementation Measures

- Inventory all potential industrial sites
- Develop utility and commercial traffic assessment for growing industry

## Historic Downtown District

This is more than just a business district, but an area that will promote community activity. The City of Cleveland focuses on the management of downtown. Revitalization activities, community promotions and events, and maintaining the historic character and sense of place are being emphasized in downtown Cleveland. The development of design guidelines for downtown structures and new construction and beautification elements for the pedestrian-oriented streetscape are important goals for the area.





### Development Encouraged

- 0/Near lot line development
- Mix of uses; preference for commercial along Main Street/historic downtown
- Minimize surface parking along main road; Preference for public lot
- Parking should be dispersed
- Office, institutional and residential uses acceptable
- Should blend with architectural character of the neighborhoods and historic downtown
- Wood, brick, or stone siding

### Implementation Measures

- Support preservation of existing structures
- Conduct forum reviewing/amending development regulations as needed
- Develop design guideline reference material
- Develop *Iconic Images* database
- Develop/implement streetscape plans
- Connect to greenways and parks when possible
- Conduct study assessing opportunities for new park space
- Create development plans for Gateway Corridors

| Scenic Heritage Corridors | |
|---|---|
| These areas include S.R. 17, S.R. 254, S.R. 255, S.R. 356, and S.R. 384 from its intersection of S.R. 255 to S.R. 75.  These areas either include extremely beautiful view sheds such as the Russell-Brasstown Scenic Highway or are very important to the historic community, often both.  Each corridor has their defining features and development guidelines that should be modified to be appropriate to their context and maintain their character.  Not only is this important for community appearance and vitality, but also for traffic flow and appropriate land uses. | **Development Encouraged**<br><br>• National forest and preserved utility land<br>• State Parks and wildlife management areas<br>• Minimal construction<br>• Preference for unpaved roads<br><br>**Implementation Measures**<br><br>• Maintain cooperation with USFS, Ga Power and DNR (Policy)<br>• Attain/ enforce State environmental standards (Policy)<br>• Update floodplain and environmental mapping data every 5 years<br>• Review and amend development guidelines/regulations as needed |

**Helen/Chattahoochee Riverfront**

This area/corridor would begin in the Chattahoochee River in Robertstown, traverse through the City of Helen and end below Nacoochee Village at the Hardman Farm. Part of this concept is proposed in the White County Resource Team Report as well as in the Regional Bicycle and Pedestrian Plan. However, a local and visitor pedestrian amenities plan should be developed to provide guidance and oversight for the community to capitalize on the river as a quality-of-life amenity. The plan should include appropriate bicycle and pedestrian facilities that parallel the river and flow around existing structures and properties. There should be linkages to the riverfront from community facilities and visitor venues. The plan should include buffers that are required for environmental protection.

**Development Encouraged**

- Single-family Residential, attached or detached
- Small-scale commercial buildings
- Small-scale resort structures
- Parks and recreation facilities
- Rural/ Mountain themed design elements for development featuring:
  Pitched roofs
  Wood, brick, or stone siding
  Front porches

**Implementation Measures**

- Conduct forum reviewing/amending development regulations as needed
- Enforce State environmental standards (Policy)
- Update floodplain and environmental mapping data every 5 years
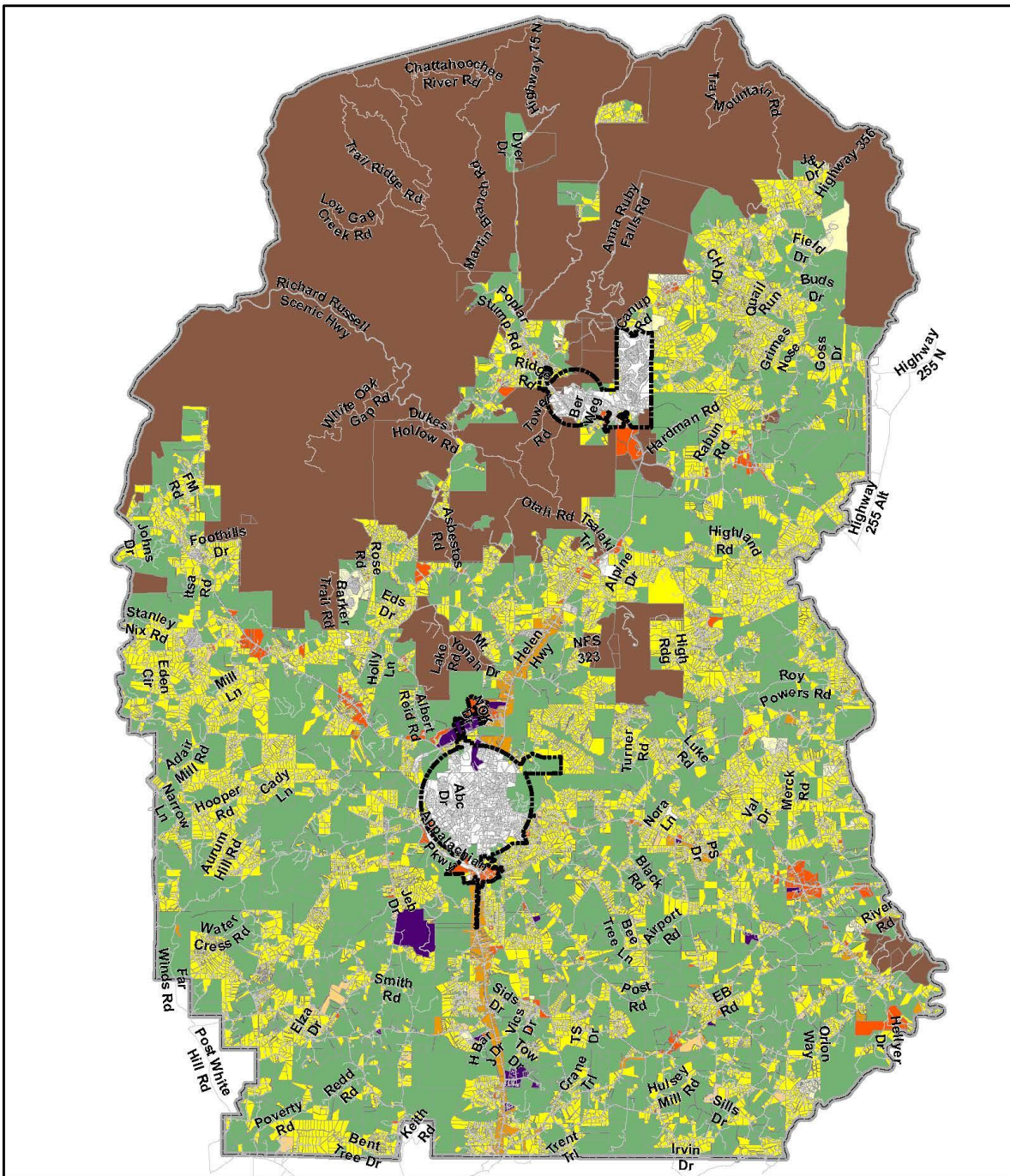
# White County Character Areas

## Legend

**Character Areas**

- Agriculture and Low Density
- Single Family Low Density
- Single Family Residential/PUD
- Second Home Residential/Short-Term Rentals
- Tourism Commercial
- Commercial Corridor/PUD
- Industrial
- Agricultural/Forestry and Scenic Corridors
- City Limits
- White County Boundary

Georgia Mountains Regional Commission
Map Prepared: June 2021

0  1  2  3  4 Miles

Legend

**Character Areas**
- Agricultural/Forestry
- Historic Downtown District and Tourism Commercial
- Commercial Corridor/PUD
- Industrial
- Community Commercial
- Single Family Residential/PUD
- Single Family Residential/PUD
- Single Family Low Density
- Single Family Residential/PUD
- Agricultural and Low Density
- Second Home Residential/Short Term Rentals
- Rivers and Streams
- Lakes and Ponds
- City Of Cleveland

**City of Cleveland
Character Areas**

## Legend

**Character Areas**

- ☐ Single Family Residential, Single Family Low Density, Second Home/Short Term Rentals
- 🟥 Tourism Commercial, Commercila Corridor/PUD, Historic Downtown District
- 🟦 Community Commercial
- 🟩 Helen Chattahoochee Riverfront, Scenic Heritage Corridors
- 🟩 Agricultural/Forestry
- 〜 Rivers and Streams
- ⬮ Ponds and Lakes
- ⬮ Helen City Limits

**City of Helen
Character Areas**

0     1,000     2,000     3,000     4,000
Feet

## Community Needs and Opportunities

The planning process asks communities to assess the information outlined to identify issues and opportunities that should be considered when trying to plan for the future. In doing so the communities can more effectively define their objectives and actions to as to better achieve the desired vision.

The following represents a refined listing of Needs and Opportunities for White County. Most of these were carried over from the first part of the planning process, identified during the update of the Comprehensive Plan. The list has been confirmed and/or refined based on the discussions and analyses throughout the planning process.

## Economic Development

| | Needs and Opportunities | Mitigation Strategies |
|---|---|---|
| *C, H* | 1.) Desire for more/ diversified commercial options; | • Develop study assessing potential for infill and redevelopment in select areas.<br>• Develop infill inventory and targeted marketing campaign for downtowns in Urban Redevelopment Plan (URP).<br>• Develop comparative commercial activity profile in URP.<br>• Utilize educational and tourist destinations such as Truett-McConnell and Cabbage Patch Kids: Babyland General Hospital for meeting destinations and partnerships. |
| *C, H* | 2.) Need meeting/convention space within the City | • Develop study assessing potential for redevelopment of underutilized commercial resources.<br>• Design and renovation of Talon Building.<br>• Work with hotels to provide locate and provide convention space. |
| *C, H, WC* | 3.) Limited utilities infrastructure including water, sewer, power, and telecommunications/broadband | • Develop utility improvement and expansion plan as market demands.<br>• Include Utility/infrastructure as part of the Economic Development Blueprint developed by Dev. Authority. |
| *C, H* | 4.) Limited pedestrian infrastructure | • Improve sidewalk connections as roadway, terrain and property improvement allows.<br>• Update Bike/Ped plan. |
| *C, H* | 5.) Concern over impacts of over utilized traffic networks | • Develop coordinated proposal for traffic calming, signalization, and turn-lanes for improved management within city |

| | | limits. |
|---|---|---|
| *C, WC* | 6.) Demand for increased educational opportunities at public schools, colleges, universities, and technical colleges | • Develop report profiling options for local education facilities.<br>• Create partnership with Truett-McConnell, University of N. GA, and North GA Tech for educational opportunities. |
| *C, H, WC* | 7.) Potential for building underutilized assets | • Develop formal agri-tourism strategy; Farm-to-Table program.<br>• Perform study to identify additional outdoor recreation amenities, trails, and recreational networks.<br>• Develop a promotional campaign encouraging citizen involvement in local clubs and charities. |
| *C, H, WC* | 8.) Need employment opportunities for residents | • Develop/ sustain marketing plan for vacant office and industrial space.<br>• Inventory all potential industrial and commercial sites for redevelopment.<br>• Develop utility and commercial traffic assessment for growing industry.<br>• Develop relationships with leading employers/Chamber/GDOL for job fairs.<br>• Develop entrepreneurship support programs.<br>• Develop Econ. Dev. Blueprint s/Dev. Authority.<br>• Continue working with NextSite to market county and recruit commercial business. |
| *C, H, WC* | 9.) Demand for increased support for agriculture, agri-tourism | • Develop formal agri-tourism strategy; Farm-to-Table market program.<br>• Develop agricultural sustainability program for areas outside the cities.<br>• Improve signage. |
| *WC* | 10.) Demand for recreational activities and sporting events that can increase both local health and welfare as well as tourism. | • Continue developing Yonah Preserve for outdoor recreational events. |
| *C, H, WC* | 11.) Desire for increased promotion for each community | • Update/develop brands and marketing themes for communities.<br>• Update/develop websites for |

| | | communities. |
| --- | --- | --- |
| | | • Wayfinding/tourism study for CVB and Chamber of Commerce program development. |
| | | • Utilize primary tourist destinations such as Cabbage Patch Kids: Babyland General Hospital for city promotion activity. |

## *Natural and Historic Resources*

| | **Needs and Opportunities** | **Mitigation Strategies** |
| --- | --- | --- |
| *H, WC* | 1.) New development threatens wild and scenic identity | • Consideration of conservation design subdivision guidelines<br>• Maintain State and local *Mountain Protection* standards.<br>• Implement Historic Preservation overlay. |
| *C, H, WC* | 2.) Increased growth raises potential risk of wildfires | • Encourage full participation in Firewise/ Fire Adapted Communities programs.<br>• Continue to work with USFS in maintaining wildfire management plan. |
| *C, H* | 3.) New development threatens aquatic resources | • Consideration of conservation design subdivision guidelines<br>• Adopt/maintain State *Vital Area* standards.<br>• Maintain River Corridor, Watershed Recharge and Watershed Protection Standards. |
| *C, H, WC* | 4.) Historic sites and areas should be protected and promoted to enhance tourism | • Conduct historic resource survey to assess area's historic sites that can be promoted to showcase the city and county's history.<br>• Partner with local historic societies and other history groups to identify historic resources that are underutilized.<br>• Implement Historic Preservation overlay. |

*Community Facilities and Services*

|  | **Needs and Opportunities** | **Mitigation Strategies** |
|---|---|---|
| *C, H* | 1.) Need to expand/improve wastewater disposal system | • Develop coordinated sewer system improvement and expansion strategy as market and infrastructure demands. |
| *C, H, WC* | 2.) Need to expand telecommunications/broadband access | • Support construction of cell towers in select areas.<br>• Continue connections to North Georgia Network (fiber-optic) as needed.<br>• Partner with providers to seek funding opportunities to improve coverage.<br>• Continue with Broadband Ready Community Certification. |
| *C, H, WC* | 3.) Need to improve/sustain firefighting abilities throughout the county | • Upgrade Fire Stations facilities as needed.<br>• Develop County-wide Firewise and Fire Adapted Community campaign.<br>• Develop coordinated water-line improvement and expansion strategy.<br>• Develop long-range plan and budget for emergency services facilities and equipment. |
| *C, H, WC* | 4.) Coordinated effort of improving all infrastructure including water, sewer, power, and telecommunications/ broadband | • Develop coordinated strategy to improve connections by all utility/ infrastructure stakeholders as development occurs. |
| *C, H, WC* | 5.) Need to expand/improve sidewalk and trail system | • Develop sidewalk maintenance and expansion plans as necessary for pedestrian and bicycle networks.<br>• Continue to promote pedestrian access to natural resources.<br>• Develop greenway trail systems in natural resource areas.<br>• Develop walking trails in select areas.<br>• Work with GDOT, DNR in developing pedestrian access to area natural resources including Unicoi State Park and Lodge, Anna Ruby Falls, Chattahoochee National Forest, Hardman Farm, Sautee-Nacoochee, and the Russell–Brasstown Scenic Byway.<br>• Improve pedestrian connections between school campuses and neighborhoods through Safe Routes to |

| | Needs and Opportunities | Mitigation Strategies |
|---|---|---|
| | | Schools program. |
| *C, H* | 6.) Maintenance facility and service utility vehicle | • Update and acquire as needed. |
| *C, H, WC* | 7.) Need to expand/improve water system | • Develop coordinated water-line improvement and expansion strategy as needed. |
| *C, H* | 8.) Facility upgrades for public park for events and public benefit | • Expand park facilities as needed. |
| *C, H* | 9.) Upgrade/maintain parks and recreation facilities | • Increase park amenities and events as desired. |
| *C, H, WC* | 10.) Several public roads remain in need of paving | • Maintain road improvement schedule. |
| *C, H, WC* | 11.) Growing population increasing demand for medical facilities/ emergency transportation | • Upgrade facilities, as necessary.<br>• Continue working with Chamber to market to medical providers. |
| *C, H* | 12.) Demand for cultural spaces within the community | • Increase locations offered in proportion to demand for cultural events require. |
| *C, H, WC* | 13.) Community Beautification | • Maintain landscaping as necessary. |
| *C, H, WC* | 14.) Improve signage and wayfinding | • Develop new gateway/welcome sign as well as directional signage to area destinations. |
| *C, WC* | 15.) Improve Library services and facilities. | • Use grants and SPLOST funding to build new facility.<br>• Continue to support e-book and computer offerings. |

### *Housing*

| | Needs and Opportunities | Mitigation Strategies |
|---|---|---|
| *C, H, WC* | 1.) Retirement and elderly housing | • Develop proposals for independent living facility as needed.<br>• Develop sidewalk maintenance and expansion plan.<br>• Improve emergency service access in proportion to development. |
| *C* | 2.) Residential neighborhoods losing character through improper and substandard development | • Develop design guidelines for compatible infill and new construction development to protect the community's identity, sense of place |

| | | |
|---|---|---|
| | | and character defining features.<br>• Enforce minimum lot requirements. |
| *C* | 3.) Concern over blighted and substandard properties | • Develop property assessment and tracking mechanism for reported code violations.<br>• Review property maintenance codes and enforcement policies; Amend as needed. |
| *C, H* | 4.) Need to balance demand for housing with small-town character | • Design guidelines needed for compatible infill development.<br>• Conduct forum reviewing zoning and development regulations including density and lot size requirements.<br>• Develop and enforce Planned Unit Development (PUD) design requirements as needed when large areas of development are proposed. |
| *C, H, WC* | 5.) Desire to lure more full-time residents | • Develop new marketing strategy highlighting area amenities and leading employers. |
| *C/WC* | 6.) Zoning challenges as residential properties are converted to commercial properties or encroach on traditionally residential areas. | • Amend land use policy as needed.<br>• Enforce and amend zoning policy as needed.<br>• Update STR ordinance as needed. |
| *WC* | 7.) Homeless/ transitional housing | • Develop plan for appropriate housing options to assist those in need. |

### *Land Use*

| | **Needs and Opportunities** | **Mitigation Strategies** |
|---|---|---|
| *C, H, WC* | 1.) Concern overgrowth altering area's character, diluting scenic beauty, threatening tourism, and historic resources | • Conduct forum reviewing zoning and development regulations.<br>• Review sign regulations and property maintenance codes; Amend as needed.<br>• Assess performance of mountain protection regulations.<br>• Amend/review development guidelines/regulations as needed. |
| *C, H, WC* | 2.) Improve wayfinding signage (for parking, shopping, area tourist destinations, government) | • Implement new streetscape strategy from Urban Redevelopment Plan (URP). |

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| *C, H, WC* | 3.) Demand for more greenspace and outdoor recreational areas | • Develop the greenway initiatives in desired areas.<br>• Identify/pursue land for urban park/partnership with proposed developments such as Yonah Preserve.<br>• Develop walking trails for greater connectivity to region. |
| *C* | 4.) Highway 129 corridor unattractive, lacks cohesion; lack of proper gateway into Cleveland | • Implement new streetscape strategy<br>• Design guidelines needed for compatible infill development<br>• Conduct forum reviewing zoning and development regulations |
| *WC* | 5.) Helen Highway corridor unattractive, lacks cohesion, lack of continuity between Cleveland and Helen. | • Consider design guidelines to encourage tourism friendly development. |

# IMPLEMENTATION

The Implementation Program is the overall strategy for achieving the Community Vision and for addressing each of the Community Needs and Opportunities. It identifies specific measures, both short and long-term, that must be undertaken by the community in order realize the community's goals.  Identifying these items helps the community organize their actions

## A. Report of Accomplishments

This is the review of the Community Work Program from the previous five years.  As a new work program is produced every five years, the items within the previous work program must be identified for their status as complete, in progress, either postponed or cancelled.  Those items that have been postponed or are in progress must be shown in the next Community Work Program where appropriate, while those items that have been postponed or cancelled must also include a reason for their status.

**White County: 2016 - 2020**

| Action | Status | Comment |
|---|---|---|
| Improve/update alcohol licensing program | Complete | BOC now administers |
| Improve Code Enforcement data collection system for complaints | Complete | On-line forms/Sheriff deputy now code enforcement officer |
| Improve and expand Building and Code webpage information and date | In-Progress | New website in 2021; Item added to 2021 – 2022 Work Program. In work program as: "Redesign and implement new White County Website to include: Improve and expand Building and Code webpage information and date" |
| Work with FEMA and GEMA on updated flood mapping and flood standards | Complete | Delivered 2018 |
| Work with Planning and GEIS to track building permits to help determine development patterns | In-Progress | Item added to 2021 – 2025 Work Program. |
| New aerial maps for the county | Complete | Delivered 2019 |
| Personal Property Audit | In-Progress | Item added to 2022 – 2023 Work Program. |
| Establish an Opportunity Zone along the US 129 corridor | Cancelled | County determined this to not be a priority. |
| Work with SORBA, GA DNR and USFS to build multi-purpose trail program | Complete | Phase I, II opened in 2018 |
| Study and consider a local transportation program, including transit | Cancelled | County determined this to not be a priority. |
| Training for new Arc software | Complete | |
| Revise county E911mapbook | In-Progress | Item added to 2021 – 2025 Work Program. |
| Revise county road map and inset maps | In-Progress | Item added to 2022 and 2024 Work Program. |
| Update mapping for Part V and for floodplain | Complete | |
| Provide assistance to Fire Department with | In-Progress | Item added to 2021 – 2023 Work |

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|---|---|---|
| station site selection | | Program. |
| Continue Managerial Training Program | In-Progress | Item added to 2021 – 2025 Work Program. |
| Locate and construct new Library facility in Cleveland | In-Progress | Item added to 2022 – 2025 Work Program. |
| Grow the E-book program | In-Progress | Item added to 2021 – 2025 Work Program. |
| Diversify library activities to include community programs | In-Progress | Item added to 2021 – 2025 Work Program. |
| Create development standards for the corridor and node along the Appalachian Parkway | Cancelled | County determined this to not be a priority. |
| Work with the cities to conduct a historic resources survey | Complete | |
| Review and update sign ordinance | Cancelled | County determined this to not be a priority. |
| Create a historic overlay district for the land use ordinance | Complete | Presented April 2021 to Commission. |
| Develop a Wayfinding signage program for tourism industry | In-Progress | Working with Chamber; Item added to 2021 – 2025 Work Program. |
| Land Use training for Planning Commission/County Commission | Complete | |
| Update Bicycle and Pedestrian Plan | In-Progress | In progress with GMRC in 2021 – 2022 Work Program. |
| Locate and construct a new convenience center | In-Progress | Item added to 2024 - 2025 Work Program. |
| Begin Comprehensive Plan Update | Complete | |
| Complete Comprehensive Plan Update | Complete | |
| Review and Update Service Delivery | In-Progress | Item added to 2025 Work Program. |
| Replace Transport Van New E350 Conversion Van | Complete | |
| Feline Stainless Steel Cages Quarantine Room | Complete | |
| Feline Stainless Steel Cages Adoption Control Area | Complete | |
| Canine Kennel Small Dog/Puppy Adoption Control Area | Complete | |
| Replace Animal Control Vehicle New F150 Slide in Transport | Complete | |
| Canine Stainless Steel Cages Quarantine Room | Complete | |
| Replace Main Kennel Runs New Kennel Area | Complete | |
| Replace Emergency Phone Sys Central Emergency Phone Sys | Complete | |
| Replace State Sheriff's Base MTR3000 Base | Complete | |
| Replace State EMS Base MTR3000 Base | Complete | |
| Replace Fire Command/Ops Base MTR3000 Base | Complete | |
| Replace Detention Center Rptr MTR3000 Repeater | Complete | |
| Replace Sheriff Portable Units XPR7550 Portables = 50 Users | In-Progress | User device update in progress with GMRC in 2024 Work |

| | | Program. |
|---|---|---|
| Replace Fire Portable Units XPR7550 Portables = 50 Users | In-Progress | User device update in progress in 2025 Work Program. |
| Outdoor Warning Siren Sautee FS#3 | Complete | |
| Outdoor Warning Siren Mossy Creek FS#4 | In-Progress | Outdoor warning siren update in progress in 2021 – 2025 Work Program. As work item: "Outdoor Warning Siren Sautee, Mossy Creek FS#4, FS#2 Barrett Hill, HS, JP Nix, Duncan Bridge, White Creek Academy, White Co HS/Relocate 129N" |
| Weather Alert Radio's School System | In-Progress | Item added to 2021 Work. Program. |
| Mobile-Portable Generator Water Treatment/Pumps | Complete | |
| Outdoor Warning Siren Duncan Bridge FS#2 | In-Progress | Outdoor warning siren update in progress in 2021 – 2025 Work Program. As work item: "Outdoor Warning Siren Sautee, Mossy Creek FS#4, FS#2 Barrett Hill, HS, JP Nix, Duncan Bridge, White Creek Academy, White Co HS/Relocate 129N" |
| Generator Replacement County Admin/Morgue | In-Progress | Item added to 2022 Work Program. |
| Outdoor Warning Siren White Creek Academy | In-Progress | Outdoor warning siren update in progress in 2021 – 2025 Work Program. As work item: "Outdoor Warning Siren Sautee, Mossy Creek FS#4, FS#2 Barrett Hill, HS, JP Nix, Duncan Bridge, White Creek Academy, White Co HS/Relocate 129N" |
| Outdoor Warning Siren White Co HS/Relocate 129N | In-Progress | Outdoor warning siren update in progress in 2021 – 2025 Work Program. As work item: "Outdoor Warning Siren Sautee, Mossy Creek FS#4, FS#2 Barrett Hill, HS, JP Nix, Duncan Bridge, White Creek Academy, White Co HS/Relocate 129N" |
| Station Driveway/Parking Repairs in Priority Order of: 6, 2, 7, 4, 5 and 3 | In-Progress | Station 6 completed; Item added to 2021 – 2025 Work Program. |
| Station Addition Fire Station 6 – 1200 Sq. Ft. | In-Progress | Item added to 2021 Work Program. |
| Replace Hurst Extrication Tools Mossy Creek FS#4 | In-Progress | Item added to 2022 Work Program. |
| Replace Tanker 3 1500GL FS#7 New 4000GL Tanker | Complete | |
| Replace Tanker 5 1500GL FS#5 New 3000GL Tanker | In-Progress | Item added to 2021 Work Program. |
| Replace Air 4 FS#4 Used Heavy Duty Rescue Body | Complete | |
| Replace Rescue 6 FS#6 New F550 4X4 | Complete | |

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|---|---|---|
| 200GPM/250GL | | |
| Fire Station 1 – Mauney Complex Squad – Personnel | Complete | |
| Replace Engine 7 FS#7 New 1250GPM/1000GL 4X4 | In-Progress | Item added to 2023 Work Program. |
| Replace Holmatro Extrication Sautee FS#3 | Complete | |
| Replace Ford F150 QRV New Ford F150 | Complete | |
| Replace Holmatro Extrication Tesnatee FS#6 | Complete | |
| Replace Ford F250 QRV New Ford F150 | Complete | |
| Replace Engine 5 FS#5 New 1250GPM/1000GL | In-Progress | Item added to 2024 Work Program. |
| Replace Rescue 5 FS#5 New F550 4X4 200GPM/250GL | Complete | |
| Fire Station 9 – Panorama Tanker (2), Personnel, Equip | In-Progress | Item added to 2025 Work Program. |
| Replace Engine 2 FS#2 New 1250GPM/1000GL | In-Progress | Item added to 2021 Work Program. |
| Replace Holmotro Extrication Duncan Bridge FS#2 | Complete | |
| Replace F150 QRV New Ford F150 | Complete | |
| Replace Holmotro Extrication Shoal Creek FS#5 | Complete | |
| Fire Station 8 – Asbestos Tanker, Personnel, Equipment | Complete | |
| Implement Yonah Preserve Recreation Plan | In-Progress | Completed baseball fields, playground; Item added to 2021 – 2025 Work Program. |
| Construct bridge access to county property and Yonah Preserve | Complete | |
| Work with SORBA on trail development at Yonah Preserve | Complete | Phase I, II, III complete |
| Work with GA DNR on outdoor archery facility | Complete | |
| New ballfield facility | Complete | |
| Addition gymnasium facility at Rec Dept. | In-Progress | Item added to 2022 – 2025 Work Program. Work item changed to: "Addition double gymnasium facility at YP" |
| Gene Nix Road safety improvements | Complete | |
| Set base and asphalt pave for gravel road improvement- 8 roads | Complete | |
| Set base and asphalt pave for gravel road improvement- 10 roads | Complete | |
| Carolina Springs Road Improvements | Complete | |
| Webster Lake Road and Bridge improvements | Complete | |
| New Bridge Road bridge improvements | Complete | |
| Town Creek Road bridge improvements | Complete | |
| Improve security for entryways into the county courthouse | Complete | |
| Vehicle replacement | Complete | |
| Continue drug education programs | In-Progress | Item added to 2021 – 2025 Work Program. |

**Cleveland: 2016 - 2020**

| Action | Status | Comment |
|---|---|---|
| Additional ground water well in service to support limited water resources. | In-Progress | Item added to 2021 – 2022 Work Program. |
| Repair and replace aging water and sewer lines. Loop dead end lines. | Complete | |
| Water storage tank in southern service area. | Complete | |
| Widen, repave streets, build sidewalks throughout neighborhoods and major roads. | Complete | |
| New Cleveland entrance sign. | Canceled | City determined this to not be a priority. |
| Eastside bypass within city limits. | Canceled | City determined this to not be a priority. |
| Improvements to City Park. New pavilion and walking lights. | Complete | |
| Design and renovation of Talon Building for City Hall, Police Dept, Fire Dept, council room, community room, walking trail, city park. | In-Progress | Item added to 2021 – 2023 Work Program. Work item changed to "Build Talon City Municipal Complex – city hall, police, fire, council room, community room, city park and walking trail" |
| Begin Comprehensive Plan Update. | Complete | |
| Complete Comprehensive Plan Update. | Complete | |
| Review and Update Service Delivery Strategy. | In-Progress | Item added to 2021 – 2022 and 2025 Work Program. |
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**Helen: 2016 - 2020**

| Action | Status | Comment |
|---|---|---|
| Remove existing walkway and install new pedestrian bridge on Main Street | Completed | |
| Improvements to Unicoi (Pete's) park and Riverside Park to include additional playground equipment and picnic areas. | In-Progress | Item added to 2021 - 2025 Work Program. |
| Continue Community programs through the Police and Fire Departments | In-Progress | Item added to 2021 - 2025 Work Program. |
| Improving water and wastewater management through training and State Certification of additional operations | In-Progress | Item added to 2021 - 2025 Work Program. |
| Install additional wells to support limited water resources | Completed | |
| Extension and Improvements of Sewer Lines and Pump Stations | In-Progress | Item added to 2021 - 2025 Work Program. |
| Sidewalk additions and Replacement | In-Progress | Item added to 2021 - 2025 Work Program. |
| Replace or rehabilitate water tank on Fussen Strasse | Completed | |
| Continue to provide building and revenue for the Helen Library | In-Progress | Item added to 2021 - 2025 Work Program. |
| Replace Main Sewer Lift Station | In-Progress | Item added to 2022 - 2025 Work Program. |
| Improving conservation of water usage through public education | In-Progress | Item added to 2021 - 2025 Work Program. |
| Install additional streetlights and replacement of existing streetlights | In-Progress | Item added to 2021 - 2025 Work Program. |
| Continue to improve building and support to Arts Center | In-Progress | Item added to 2021 - 2025 Work Program. |
| Continue to participate in the Tree City USA program, Improve Tree Ordinance, and Celebrate Arbor Day | In-Progress | Item added to 2021 - 2025 Work Program. |
| Use available areas for additional planting and landscaping | In-Progress | Item added to 2021 - 2025 Work Program. |
| Allocate Percentage of Hotel/Motel tax for the promotion of Tourism | In-Progress | Item added to 2021 - 2025 Work Program. |
| Continue utilizing manned convenience center for recycling | In-Progress | Item added to 2021 - 2025 Work Program. |
| Continue utilizing manned transfer station for recycling | In-Progress | Item added to 2021 - 2025 Work Program. |
| Contract with private company for collection and disposal of residential solid waste | In-Progress | Item added to 2021 - 2025 Work Program. |
| Commercial establishments to contract for collection | In-Progress | Item added to 2021 - 2025 Work Program. |

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|---|---|---|
| Annual Christmas tree recycling and chipping service | In-Progress | Item added to 2021 - 2025 Work Program. |
| Education program using local media, in conjunction with White County | In-Progress | Item added to 2021 - 2025 Work Program. |
| Participate in the Adopt –A-Highway program | In-Progress | Item added to 2021 - 2025 Work Program. |
| Public Education to Increase Awareness of Recycling and Composting | In-Progress | Item added to 2021 - 2025 Work Program. |
| Begin Comprehensive Plan Update. | Completed | |
| Complete Comprehensive Plan Update | Completed | |
| Review and Update Service Delivery | In-Progress | Item added to 2025 Work Program. |
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## B. Policies and Long-Term Objectives

While the future development strategy projects the physical conditions expressed within the Vision, the Implementation Program is the overall strategy for achieving the Vision and for addressing each of the Community Issues and Opportunities. It identifies specific measures, both short and long-term, that must be undertaken by the community in order realize the community's goals.

One type of action a community can establish to achieve its vision is the establishment of policy and long-term objectives. These are those ongoing principles and practices that the community will observe in order to realize specific objectives. Some policies may compliment single action-items while others may provide ongoing guidance and direction to local government officials for making decisions consistent with achieving the Community Vision or addressing Community Issues and Opportunities.

*All*
- Continue to support the Development Authority, Chamber of Commerce, and other economic development organizations.
- Continue to work with US Forest Service in maintaining wildfire management plan.
- Adopt/maintain State Vital Area standards.
- Support and promote greenway projects.
- Support the Medical Care Advisory Committee.
- Continue to invest in maintaining and improving utilities, infrastructure, facilities, and services.
- Support Historic Preservation efforts, including support for Historic Society and other organizations activities.
- Support Adult Literacy Program.
- Support the White County Beautification efforts and code enforcement efforts.
- Maintain, and routinely assess, existing development regulations.
- Support agricultural lands and structures in rural areas.
- Continue to promote tourism in the area.
- Implement parking improvements for tourism.

*White County*
- Continue to support education curriculum enhancements for workforce preparation and partnerships with local educational institutions.
- Promote relationships with educational institutions and local businesses for job training and career counseling.
- Support small business entrepreneurship growth and business incubation opportunities.
- Support and attract more employment opportunities in growing fields such as health care, hospitality, information technology and also in business retention.
- Support housing and real estate efforts for families and workforce.
- Improve the county's attractiveness to younger demographics to diversify its population base as a great community for families.
- Continue to grow and diversify the tourism sector including agri-tourism, eco-tourism, heritage, wedding/events, adventure, resort, and small meeting market.
- Continue to provide assistance to Cleveland and Helen for plan review and inspection.
- Work with cities and local authorities to expand utility capacity and services.
- Continue infrastructure improvements as demand and growth requires it.
- Balance growth and development with preserving the county's natural and historic resources.
- Continue to develop Yonah Preserve and other recreation opportunities.
- Continue to update/renovate County facilities such as the courthouse.

*Cleveland*
- Continue streetscape beautification measures and wayfinding improvements for historic downtown areas and commercial corridors

- Implement measures to restore the Talon building to include: City Hall, Police Dept., Fire Dept., Council meeting room, community room, walking trail and City Park.
- Address the city's future upgrade needs for police, fire, public works, and administration departments.
- Develop and market historic attractions.
- Promote more tourism activities as economic development drivers.
- Establish Historic Preservation District and development guidelines.
- Establish partnerships with successful businesses and educational institutions.
- Completion of a wayfinding and tourism study.
- Completion of an Urban Redevelopment Plan for the downtown historic area.
- Work with merchants and White County Chamber of Commerce to beautify Cleveland.
- Participation in Safe Routes to Schools and Bicycle and Pedestrian Programs.
- Continue equipment upgrade and maintenance program through SPLOST.

### *Helen*
- Explore new opportunities for eco-tourism.
- Continue to improve pedestrian amenities along Main Street, including sidewalk and pedestrian bridge projects and wayfinding improvements.
- Continue improvements to Unicoi (Pete's) park and Riverside Park.
- Work with GDOT, DNR in developing pedestrian access to area natural resources including Unicoi State Park and Lodge, Anna Ruby Falls, Chattahoochee National Forest, Hardman Farm, Sautee-Nacoochee, and the Russell–Brasstown Scenic Byway.
- Explore new ways to market Innsbruck Golf Course to the public.
- Continue water and sewer infrastructure improvements.

### C. Community Work Program

The third forward-thinking element of the Implementation Program is the Community Work Program (WP). This identifies specific implementation actions the local government or other entities intend to take during the first five-year time frame of the twenty-year planning period. This can include any ordinances, administrative systems, community improvements or investments, financing arrangements, or other programs or initiatives to be put in place to realize the plan goals.

Many programs listed will explore assistance through the Georgia Mountains Regional Commission (GMRC) via their discretionary contract elements with the Department of Community Affairs (DCA).

*Note: Where applied, "DCA funding" is used to indicate potential funding source for GMRC support of an item eligible for the Local Discretionary Assistance element of the RC/DCA contracts*

## 2021 – 2025 Community Work Program – White County

| PLAN ELEMENT | DESCRIPTION | 2021 | 2022 | 2023 | 2024 | 2025 | ESTIMATED COST | DEPARTMENT FUNDING & ASSISTANCE SOURCES |
|---|---|---|---|---|---|---|---|---|
| Information Technology | Redesign and implement new White County Website to include "Improve and expand Building and Code webpage information and date" | X | X | | | | $30,000 | SPLOST |
| Building Inspection/Code | Work with Planning and GIS to track building permits to help determine development patterns | X | X | X | X | X | No cost | |
| Tax Assessor | New aerial maps for the county | | | | X | X | $50,000 | General Fund |
| Tax Assessor | Personal Property Audit | | X | X | | | $20,000 | General Fund |
| Community Economic Development | Encourage the development of quality health care facilities and services | X | X | X | X | X | No cost | |
| Community Economic Development | Create opportunities for broadband expansion throughout the county | X | X | X | X | X | $2.5 million | **Public Private Partnerships/ State/Fed Grants/SPLOST** |
| Community Economic Development | Create a workforce development program that links local education to local business and industry | X | X | X | X | X | No cost | |
| GIS | Annually or as needed revise county E911mapbook | X | X | X | X | X | No cost | |
| GIS | Revise county road map and inset maps | | X | | X | | No cost | |
| GIS | Update mapping for Part V and for floodplain | | X | | X | | No cost | |
| GIS | Update Land Use Map as needed | X | X | X | X | X | No cost | |
| GIS | Provide assistance to Fire Department with station site selection | X | X | X | | | No cost | |
| Human Resources | Continue Managerial Training Program | X | X | X | X | X | $15,000 | General fund |

| Department | Project | Yr1 | Yr2 | Yr3 | Yr4 | Yr5 | Cost | Funding |
|---|---|---|---|---|---|---|---|---|
| Library | Locate and construct new facility in Cleveland | | X | X | X | X | $3,000,000 | SPLOST |
| Library | Grow the E-book program | X | X | X | X | X | $1,500 annually | General fund |
| Library | Diversify library activities to include community programs | X | X | X | X | X | TBD | General fund and fees |
| Planning | Create a historic overlay district/map for the land use ordinance | X | X | | | | No Cost | |
| Planning | Develop a Wayfinding signage program for tourism industry | X | X | X | X | X | $50,000 | White County Chamber/CVB |
| Planning | Update Bicycle and Pedestrian Plan | X | X | | | | No Cost | GMRC technical assistance |
| Planning | Locate and construct a new convenience center | | | | X | X | $750,000 | SPLOST |
| Planning | Develop policies to encourage senior housing and workforce housing | X | X | X | X | X | No cost | |
| Planning | Review and Update Service Delivery | | | | | X | No cost | Local/GMRC/DCA |
| Economic Development | Create strategic economic development plan | X | X | | | | $100,000 | Dev. Authority/ARC grant |
| Economic Development | Implement economic development plan | | | X | X | X | $1,000,000 | SPLOST |
| Public Safety – Animal Control | Canine Stainless-Steel Cages Quarantine Room | X | | | | | $10,000 | General Fund |
| Public Safety – Animal Control | Feline Steel Cages Quarantine Room | | | X | | | $10,000 | General Fund |
| Public Safety – Animal Control | Replace Vehicle New F150 Slide in Transport | | X | | | | $40,000 | SPLOST |
| Public Safety – Animal Control | Replace F250 Transport Unit | | | | X | | $50,000 | SPLOST |
| Public Safety – Animal Control | Pave and stripe parking lot | | | | | X | $85,000 | SPLOST |
| Public Safety – 911 Dispatch | Replace Sheriff Portable Units XPR7550 Portables = 50 Users | | | | X | | $38,750 | Restricted Wireless |
| Public Safety – 911 Dispatch | Replace Sheriff Portable Units XPR7550 Portables = 50 Users | | | | X | | $38,750 | Restricted Wireless |
| Public Safety – 911 Dispatch | Update Base Stations/Repeaters | X | X | X | X | X | $65,000 annually | Restricted wireless |

| Department | Project | | | | | | Cost | Funding |
|---|---|---|---|---|---|---|---|---|
| Public Safety – 911 Dispatch | Update User Devices | | X | | X | | $60,000 annually | Restricted Wireless |
| Public Safety-EMA | Outdoor Warning Siren Sautee, Mossy Creek FS#4, FS#2 Barrett Hill, HS, JP Nix, Duncan Bridge, White Creek Academy, White Co HS/Relocate 129N | X | X | X | X | X | $25,000 annually | Grant Fund |
| Public Safety-EMA | Weather Alert Radio's School System | X | | | | | $1,000 | School Safety Funds |
| Public Safety-EMA | Generator Replacement County Admin/Morgue | | X | | | | $100,000 | Grant Fund |
| Public Safety-Fire Services | Station Driveway/Parking Repairs In Priority Order of 2, 7, 4, 5 and 3. | X | X | X | X | X | $100,000 per site | SPLOST |
| Public Safety-Fire Services | Station Addition Fire Station 6 – 1200 Sq. Ft. | X | | | | | $85,000 | SPLOST |
| Public Safety-Fire Services | Replace Hurst Extrication Tools Mossy Creek FS#4 | | X | | | | $255,000 | SPLOST/Grant |
| Public Safety-Fire Services | Replace Tanker 5 1500GL FS#5 New 3000GL Tanker | X | | | | | $255,000 | SPLOST |
| Public Safety-Fire Services | Replace Tanker 6 FS#6 New 3000 GL Tanker | | | | X | | $275,000 | SPLOST |
| Public Safety-Fire Services | Replace Engine 7 FS#7 New 1250GPM/1000GL 4X4 | | | X | | | $375,000 | SPLOST |
| Public Safety-Fire Services | Replace Ford F150 QRV New Ford F150 | | X | | | | $40,000 | SPLOST |
| Public Safety-Fire Services | Replace Engine 5 FS#5 New 1250GPM/1000GL | | | | X | | $425,000 | SPLOST |
| Public Safety-Fire Services | Fire Station 9 – Panorama Tanker (2), Personnel, Equip | | | | | X | $1,250,000 | SPLOST |
| Public Safety-Fire Services | Replace Engine 2 FS#2 New 1250GPM/1000GL | X | | | | | $425,000 | SPLOST |
| Recreation - Administration | Implement Yonah Preserve Recreation Plan | X | X | X | X | X | $2,500,000 | SPLOST/DNR Grants/SORBA |
| Recreation - Administration | Create YP Recreation Master Plan | X | X | | | | $30,000 | SPLOST |

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| Recreation - Administration | Pay off debt on new ballfield facility @ YP | X | X | X | X | X | $3,000,000 | SPLOST |
| Recreation - Administration | Addition double gymnasium facility at YP | | X | X | X | X | $5,000,000 | SPLOST |
| Road Dept. | Identify and complete LMIG projects annual | X | X | X | X | X | $500,000 annually | LMIG/SPLOST match |
| Road Dept. | Design and build Claude Sims Road Extension | X | X | | | | $300,000 | SPLOST |
| Sheriff Department | Vehicle replacement | X | X | X | X | X | $45,000 per vehicle | SPLOST |
| Sheriff Department | Continue drug education programs | X | X | X | X | X | $10,000 | General Fund |
| BOC | Courthouse renovation/addition | X | X | X | | | $5,000,000 | SPLOST |
| Tax Commissioners | Addition/renovation and 2nd drive through | X | X | | | | $600,000 | SPLOST |
| BOC/County Extension | Chattahoochee River access improvements at Hwy. 255 Bridge | | X | | | | $130,000 | GMRC/Ga. DNR/SPLOST |
| BOC/County Extension | Chattahoochee River access improvements at Hwy 17 bridge | | | | X | | $130,000 | GMRC/GaDNR/ SPLOST |
| | **Total** | | | | | | **$21,137,000** | |

## 2021 – 2025 Community Work Program – Cleveland

| PLAN ELEMENT | DESCRIPTION | 2021 | 2022 | 2023 | 2024 | 2025 | ESTIMATED COST | DEPARTMENT FUNDING & ASSISTANCE SOURCES |
|---|---|---|---|---|---|---|---|---|
| Community Facilities | Additional ground water well in service to support water resources | X | X | | | | $200,000 | Water Sewer Fund; SPLOST |
| Community Facilities | Repair and replace aging water and sewer lines. Continue to loop dead ends | X | X | X | X | X | $2,500,000 | SPLOST, Water Sewer Fund; GEFA; CDBG |
| Community Facilities | Widen, repave streets, build sidewalks, culverts throughout city | X | X | X | X | X | $1,500,000 | SPLOST, General fund, GDOT, GDDS, Federal funds |
| Community Facilities | Build Talon City Municipal Complex – city hall, police, fire, council room, community room, city park and walking trail | X | X | X | | | $10,000,000 | General Fund, SPLOST, Loan, Grant funds |
| Community Facilities | Upgrade wastewater treatment plant to meet new environmental standards and future growth | X | X | X | | | $12,500,000 | SPLOST, Water Sewer Fund, GEFA loan, Grant funds |
| Planning | Update City Zoning Ordinance and Subdivision Requirements | X | X | | | | No costs | City Staff, Planning Commission, City Attorney |
| Planning | Update City Personnel Policy | | X | X | | | No costs | City Staff |

| Planning | Review and Update Service Delivery Strategy | X | X | | X | | No costs | City Staff |
|---|---|---|---|---|---|---|---|---|
| Planning | Develop housing strategy and plan | | X | X | | | No costs | |
| Planning | Update Comprehensive Plan | | | | | X | $5,000 | General Fund, GMRC |
| Planning | Develop Gateway Corridor Plan, including entry signage and by-pass nodes | | | X | X | X | $20,000 | General Fund, GMRC |
| | **Total** | | | | | | **$26,725,000** | |

## 2021 – 2025 Community Work Program – Helen

| PLAN ELEMENT | DESCRIPTION | 2021 | 2022 | 2023 | 2024 | 2025 | ESTIMATED COST; DEPT. RESPONSIBLE | DEPARTMENT FUNDING & ASSISTANCE SOURCES |
|---|---|---|---|---|---|---|---|---|
| Community Facilities and Services | Land Application System (LLS) Improvements- Rehabilitation of spray fields. | | | X | X | X | $875,000 Sewer Dept. | Bond, SPLOST |
| Community Facilities and Services | Improvements to Unicoi (Pete's) park and Riverside Park to include additional playground equipment and picnic areas. | X | X | X | X | X | $120,000 Public Works | Hotel/Motel Fund |
| Community Facilities and Services | Continue Community programs through the Police and Fire Departments | X | X | X | X | X | $60,000 Police & Fire Dept. | Donations and General Fund |
| Community Facilities and Services | Improving water and wastewater management through training and State Certification of additional operations | X | X | X | X | X | $6,000 Administrative and Water/Sewer Dept. | Water and Sewer Fund |
| Community Facilities and Services | Install additional wells to support limited water resources, including Well #11 | | | X | X | X | $495,000 Administrative | Bond, SPLOST, Water and Sewer funds |
| Community Facilities and Services | Extension and Improvements of Sewer Lines and Pump Stations | X | X | X | X | X | $300,000 Administrative | SPLOST, User Fees |
| Community Facilities and Services | Sidewalk additions and Replacement | X | X | X | X | X | $180,000.00 Administrative | SPLOST |
| Community Facilities and Services | Police Dept. Facility | X | X | X | X | X | $1,300,000 | Bond, SPLOST |
| Community Facilities and Services | Continue to provide building and revenue for the Helen Library | X | X | X | X | X | $500,000 Public Works Department and Administrative | General Fund, Grants |
| Community Facilities and Services | Replace Main Sewer Lift Station | | X | X | X | X | $1,450,000 Water and Sewer | Bond, SPLOST |

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | | | | X | X | X | Department | |
| Community Facilities and Services | Sewer System Improvement (SSES) | | | X | X | X | $1,500,000 Sewer Dept | Bond, SPLOST |
| Community Facilities and Services | Chattahoochee River Sewer Line | X | X | X | | | $375,000 Sewer Dept | Bond, SPLOST |
| Community Facilities and Services | Ground Water Development | X | X | X | | | $25,000 Water Dept | Bond, SPLOST, User Fees |
| Community Facilities and Services | Meter Replacement | X | X | X | | | $595,000 Water Dept | Bond, SPLOST, User Fees |
| Community Facilities and Services | Solids Removal WWTF | X | X | X | | | $425,000 Sewer Dept | Bond, SPLOST |
| Community Facilities and Services | Improving conservation of water usage through public education | X | X | X | X | X | $10,000 Water Department | Water and Sewer user fees |
| Community Facilities and Services | Install additional streetlights and replacement of existing streetlights | X | X | X | X | X | $100,000 Public Works Department | SPLOST State Grants |
| Community Facilities and Services | Continue to improve building and support to Arts Center | X | X | X | X | X | $250,000 | Private Donations, Grants, Fund Raising |
| Natural Resources | Continue to participate in the Tree City USA program, Improve Tree Ordinance, and Celebrate Arbor Day | X | X | X | X | X | $35,000.00 Administrative, Public Works Department, Tree Board | General Fund, Grants |
| Natural Resources | Use available areas for additional planting and landscaping | X | X | X | X | X | $60,000.00 Administrative Public Works Department | SPLOST, Grants, General Fund |
| Economic Development | Allocate Percentage of Hotel/Motel tax for the promotion of Tourism | X | X | X | X | X | $2,000,000.00 Administrative | Hotel/Motel Tax |
| Waste Reduction | Continue utilizing manned convenience center for recycling | X | X | X | X | X | $19,500 per yr. White County Solid Waste Dept. | White County Solid Waste Dept. |
| Waste Reduction | Continue utilizing manned transfer station for | X | X | X | X | X | $2,400 White County Solid Waste | White County Solid Waste Dept. |

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| | recycling | | | | | | Dept. | |
| Waste Reduction | Contract with private company for collection and disposal of residential solid waste | X | X | X | X | X | Private contract $45,000 | Public Works Dept. Solid Waste Dept. |
| Waste Reduction | Commercial establishments to contract for collection | X | X | X | X | X | Private contract | Commercial establishments |
| Waste Reduction | Annual Christmas tree recycling and chipping service | X | X | X | X | X | $10,000 Public Works Dept. | Public Works Dept. Solid Waste Dept. |
| Education | Education program using local media, in conjunction with White County | X | X | X | X | X | Minimal cost Staff | Public Works Dept. Solid Waste Dept. |
| Waste Reduction | Participate in the Adopt –A-Highway program | X | X | X | X | X | Minimal cost Public Works | Public Works Dept. Solid Waste Dept. |
| Waste Reduction | Public Education to Increase Awareness of Recycling and Composting | X | X | X | X | X | Minimal Cost Administration | Administrative |
| Planning | Begin Comprehensive Plan Update | | | | X | | $15,000 | Local/DCA |
| Planning | Complete Comprehensive Plan Update | | | | | X | $15,000 | Local/DCA |
| Planning | Review and Update Service Delivery | | | | | X | $1,000 | Local/DCA |
| | **Total** | | | | | | **$10,768,900** | |

# APPENDICES

A.  **Community Demographics: White County, Cleveland, Helen**
B.  **White County Area Labor Profile**
C.  **White County Hazard Mitigation Plan**
D.  **Sample Public Survey**
E.  **Summary of Survey Results**
F.  **Stakeholder and Public Meeting Information**

## A. Community Demographics

### White County, Georgia

| | |
|---|---|
| **Median household income (in 2019 dollars), 2015-2019** | **$52,493** |

| **PEOPLE** | |
|---|---|
| **Population** | |
| Population estimates, July 1, 2019, (V2019) | 30,798 |
| Population estimates base, April 1, 2010, (V2019) | 27,139 |
| Population, percent change - April 1, 2010 (estimates base) to July 1, 2019, (V2019) | 13.5% |
| Population, Census, April 1, 2010 | 27,144 |
| Population, Census, April 1, 2020 | X |
| **Age and Sex** | |
| Persons under 5 years, percent | 4.8% |
| Persons under 18 years, percent | 19.6% |
| Persons 65 years and over, percent | 23.3% |
| Female persons, percent | 51.3% |
| **Race and Hispanic Origin** | |
| White alone, percent | 95.1% |
| Black or African American alone, percent(a) | 2.0% |
| American Indian and Alaska Native alone, percent(a) | 0.6% |
| Asian alone, percent(a) | 0.6% |
| Native Hawaiian and Other Pacific Islander alone, percent(a) | 0.1% |
| Two or More Races, percent | 1.7% |
| Hispanic or Latino, percent(b) | 3.4% |
| White alone, not Hispanic or Latino, percent | 92.1% |
| **Population Characteristics** | |
| Veterans, 2015-2019 | 2,707 |
| Foreign born persons, percent, 2015-2019 | 2.3% |

| Housing | |
|---|---:|
| Housing units, July 1, 2019, (V2019) | 16,409 |
| Owner-occupied housing unit rate, 2015-2019 | 75.9% |
| Median value of owner-occupied housing units, 2015-2019 | $176,300 |
| Median selected monthly owner costs -with a mortgage, 2015-2019 | $1,265 |
| Median selected monthly owner costs -without a mortgage, 2015-2019 | $405 |
| Median gross rent, 2015-2019 | $827 |
| Building permits, 2020 | 138 |
| **Families & Living Arrangements** | |
| Households, 2015-2019 | 11,695 |
| Persons per household, 2015-2019 | 2.49 |
| Living in same house 1 year ago, percent of persons age 1 year+, 2015-2019 | 86.1% |
| Language other than English spoken at home, percent of persons age 5 years+, 2015-2019 | 4.3% |
| **Computer and Internet Use** | |
| Households with a computer, percent, 2015-2019 | 86.9% |
| Households with a broadband Internet subscription, percent, 2015-2019 | 74.6% |
| **Education** | |
| High school graduate or higher, percent of persons age 25 years+, 2015-2019 | 85.2% |
| Bachelor's degree or higher, percent of persons age 25 years+, 2015-2019 | 22.7% |
| **Health** | |
| With a disability, under age 65 years, percent, 2015-2019 | 13.2% |
| Persons without health insurance, under age 65 years, percent | ☐☐ 17.9% |
| **Economy** | |
| In civilian labor force, total, percent of population age 16 years+, 2015-2019 | 53.8% |
| In civilian labor force, female, percent of population age 16 years+, 2015-2019 | 48.5% |
| Total accommodation and food services sales, 2012 ($1,000)(c) | 63,851 |
| Total health care and social assistance receipts/revenue, 2012 ($1,000)(c) | 26,554 |
| Total manufacturers shipments, 2012 ($1,000)(c) | 122,909 |
| Total merchant wholesaler sales, 2012 ($1,000)(c) | 30,719 |
| Total retail sales, 2012 ($1,000)(c) | 279,668 |
| Total retail sales per capita, 2012(c) | $10,149 |
| **Transportation** | |
| Mean travel time to work (minutes), workers age 16 years+, 2015-2019 | 28.7 |
| **Income & Poverty** | |
| **Median household income (in 2019 dollars), 2015-2019** | **$52,493** |
| Per capita income in past 12 months (in 2019 dollars), 2015-2019 | $27,406 |

| | |
|---|---:|
| Persons in poverty, percent | 🔲<br>10.9% |

## BUSINESSES

| **Businesses** | |
|---|---:|
| Total employer establishments, 2019 | 649 |
| Total employment, 2019 | 6,523 |
| Total annual payroll, 2019 ($1,000) | 216,661 |
| Total employment, percent change, 2018-2019 | -1.0% |
| Total nonemployer establishments, 2018 | 2,724 |
| All firms, 2012 | 2,809 |
| Men-owned firms, 2012 | 1,628 |
| Women-owned firms, 2012 | 863 |
| Minority-owned firms, 2012 | 142 |
| Nonminority-owned firms, 2012 | 2,610 |
| Veteran-owned firms, 2012 | 342 |
| Nonveteran-owned firms, 2012 | 2,370 |

## GEOGRAPHY

| **Geography** | |
|---|---:|
| Population per square mile, 2010 | 112.8 |
| Land area in square miles, 2010 | 240.69 |

**White County: Census.Gov
(https://www.census.gov/quickfacts/fact/table/whitecountygeorgia/INC110219)**

**Cleveland, Georgia**

Population in 2019: 4,165 (99% urban, 1% rural).
Population change since 2000: +118.4%
Males: 1,886 (45.3%)
Females: 2,279 (54.7%)
Median resident age: 30.6 years
Georgia median age: 37.2 years
Zip codes: 30528.
Estimated median household income in 2019: $41,634 (it was $31,949 in 2000)
Cleveland: $41,634
GA: $61,980 Estimated per capita income in 2019: $19,638 (it was $14,801 in 2000)

Cleveland city income, earnings, and wages data

Estimated median house or condo value in 2019: $183,746 (it was $91,500 in 2000)
Cleveland: $183,746
GA: $202,500
Median gross rent in 2019: $769.
March 2019 cost of living index in Cleveland: 80.7 (low, U.S. average is 100)

Cleveland, GA residents, houses, and apartments details

Percentage of residents living in poverty in 2019: 23.0%
(24.1% for White Non-Hispanic residents, 100.0% for two or more races residents)

Read more: http://www.city-data.com/city/Cleveland-Georgia.html

**Helen, Georgia**

Population in 2019: 560 (0% urban, 100% rural).
Population change since 2000: +30.2%
Males: 224 (40.2%)
Females: 336 (59.8%)
Median resident age: 50.6 years
Georgia median age: 37.2 years
Zip codes: 30545, 30571. Helen Zip Code Map
Estimated median household income in 2019: $46,442 (it was $32,917 in 2000)
Helen: $46,442
GA: $61,980 Estimated per capita income in 2019: $38,030 (it was $22,281 in 2000)

Helen city income, earnings, and wages data

Estimated median house or condo value in 2019: $261,754 (it was $139,800 in 2000)
Helen: $261,754
GA: $202,500
Median gross rent in 2019: $746.
March 2019 cost of living index in Helen: 82.9 (low, U.S. average is 100)

Helen, GA residents, houses, and apartments details

Percentage of residents living in poverty in 2019: 7.3% (5.5% for White Non-Hispanic residents, 100.0% for Black residents)

Read more: http://www.city-data.com/city/Helen-Georgia.html

## B. White County Area Labor Profile

### White County

### Georgia Area Labor Profile

Updated: May 2021
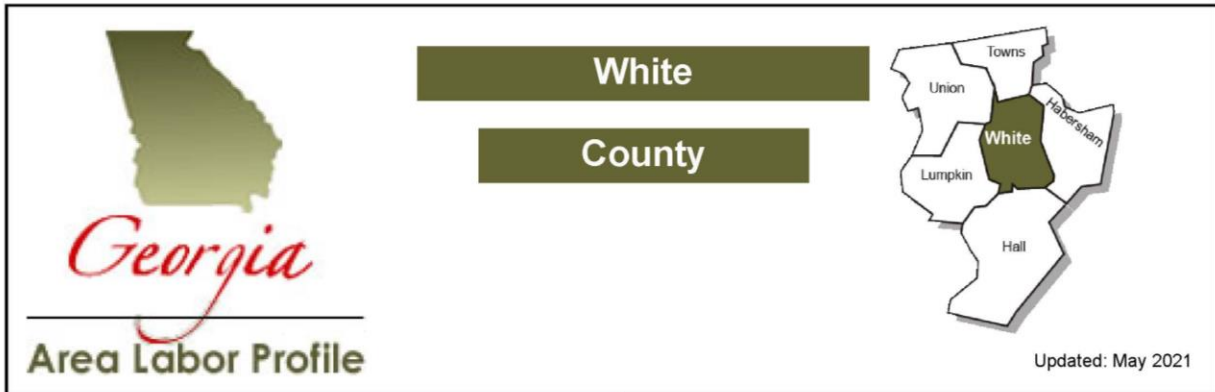
### Labor Force Activity - 2020

#### 2020 ANNUAL AVERAGES

| | Labor Force | Employed | Unemployed | Rate |
|---|---|---|---|---|
| White | 16,197 | 15,491 | 706 | 4.4% |
| Habersham | 18,691 | 17,675 | 1,016 | 5.4% |
| Hall | 101,949 | 97,133 | 4,816 | 4.7% |
| Lumpkin | 16,463 | 15,671 | 792 | 4.8% |
| Towns | 3,841 | 3,585 | 256 | 6.7% |
| Union | 10,464 | 10,006 | 458 | 4.4% |
| **White Area** | **167,605** | **159,561** | **8,044** | **4.8%** |
| Georgia | 5,072,155 | 4,741,191 | 330,964 | 6.5% |
| United States | 160,742,000 | 147,795,000 | 12,947,000 | 8.1% |

Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

**Employment Trends**
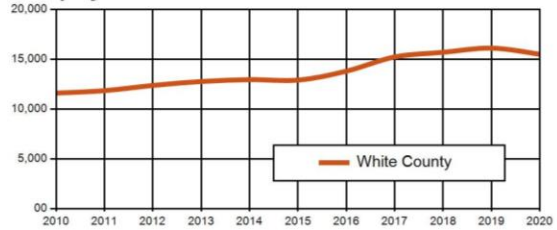


**Unemployment Rate Trends**



### Population Estimates



| | 1980 | 1990 | 2000 | 2010 |
|---|---|---|---|---|
| | 10,120 | 13,006 | 19,944 | 27,144 |
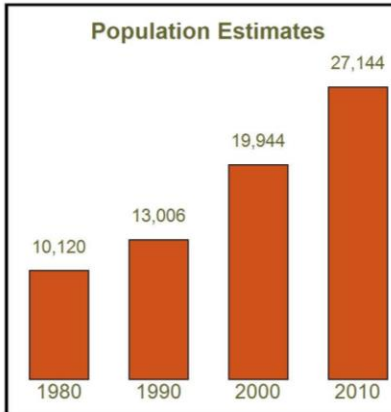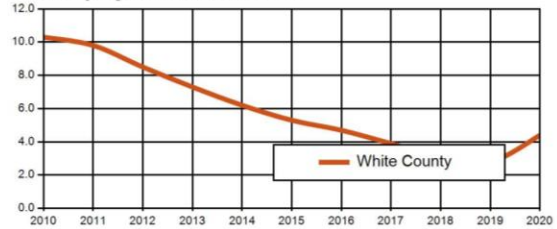
### Population

| | 2010 Census | 2019 Rank | 2019 Estimate | % Change 2010-2019 | 2025 Projected* | % Change 2010-2025 |
|---|---|---|---|---|---|---|
| **White** | **27,144** | 58 | **30,798** | 13.5 | **32,470** | 19.6 |
| City of Cleveland | 3,410 | | | | | |
| **White Area** | **311,662** | | **350,725** | 12.5 | **378,452** | 21.4 |
| Georgia | 9,687,653 | | 10,617,423 | 9.6 | 11,335,283 | 17.0 |
| United States | 308,745,538 | | 328,239,523 | 6.3 | 349,439,199 | 13.2 |

Source: Population Division, U.S. Census Bureau, *Governor's Office of Planning and Budget.

## Industry Mix - 4th Quarter of 2020

| INDUSTRY | White NUMBER OF FIRMS | White EMPLOYMENT NUMBER | White EMPLOYMENT PERCENT | White WEEKLY WAGE | White Area NUMBER OF FIRMS | White Area EMPLOYMENT NUMBER | White Area EMPLOYMENT PERCENT | White Area WEEKLY WAGE |
|---|---|---|---|---|---|---|---|---|
| **Goods-Producing** | **145** | **1,665** | **18.6** | **1,193** | **1,423** | **31,951** | **24.6** | **1,096** |
| Agriculture, Forestry, Fishing and Hunting | 16 | 233 | 2.6 | 1,289 | 68 | 1,010 | 0.8 | 1,047 |
| Mining, Quarrying, and Oil and Gas Extraction | 0 | 0 | 0.0 | 0 | 11 | 104 | 0.1 | 1,404 |
| Construction | 90 | 676 | 7.5 | 1,176 | 900 | 6,551 | 5.0 | 1,212 |
| Manufacturing | 39 | 756 | 8.4 | 1,179 | 444 | 24,285 | 18.7 | 1,066 |
| Food | 7 | 76 | 0.8 | 479 | 56 | 11,196 | 8.6 | 871 |
| Beverage and Tobacco Product | 7 | 75 | 0.8 | 679 | 24 | 543 | 0.4 | 952 |
| Leather and Allied Product | 1 | * | * | * | 1 | * | * | * |
| Wood Product | 4 | 63 | 0.7 | 903 | 24 | 499 | 0.4 | 886 |
| Printing and Related Support Activities | 1 | * | * | * | 29 | 324 | 0.2 | 1,022 |
| Chemical | 1 | * | * | * | 25 | 963 | 0.7 | 1,304 |
| Plastics and Rubber Products | 2 | * | * | * | 18 | 752 | 0.6 | 938 |
| Nonmetallic Mineral Product | 2 | * | * | * | 25 | 231 | 0.2 | 1,075 |
| Fabricated Metal Product | 3 | 12 | 0.1 | 696 | 68 | 1,684 | 1.3 | 1,236 |
| Machinery | 2 | * | * | * | 34 | 2,523 | 1.9 | 1,370 |
| Transportation Equipment | 3 | * | * | * | 18 | 2,222 | 1.7 | 1,278 |
| Furniture and Related Product | 1 | * | * | * | 22 | 183 | 0.1 | 831 |
| Miscellaneous | 5 | 53 | 0.6 | 530 | 46 | 1,400 | 1.1 | 1,221 |
| Paper | 0 | 0 | 0.0 | 0 | 1 | * | * | * |
| Petroleum and Coal Products | 0 | 0 | 0.0 | 0 | 3 | 9 | 0.0 | 1,491 |
| Apparel | 0 | 0 | 0.0 | 0 | 4 | 203 | 0.2 | 1,534 |
| Primary Metal | 0 | 0 | 0.0 | 0 | 5 | 506 | 0.4 | 1,388 |
| Textile Mills | 0 | 0 | 0.0 | 0 | 7 | 327 | 0.3 | 1,132 |
| Textile Product Mills | 0 | 0 | 0.0 | 0 | 8 | 30 | 0.0 | 684 |
| Computer and Electronic Product | 0 | 0 | 0.0 | 0 | 13 | 185 | 0.1 | 2,177 |
| Electrical Equipment, Appliance, and Component | 0 | 0 | 0.0 | 0 | 13 | 500 | 0.4 | 1,136 |
| **Service-Providing** | **542** | **6,088** | **67.9** | **592** | **6,572** | **78,877** | **60.6** | **1,067** |
| Utilities | 1 | * | * | * | 21 | 621 | 0.5 | 1,550 |
| Wholesale Trade | 23 | 89 | 1.0 | 845 | 433 | 5,565 | 4.3 | 1,401 |
| Retail Trade | 125 | 1,358 | 15.1 | 594 | 1,147 | 15,228 | 11.7 | 630 |
| Transportation and Warehousing | 11 | 240 | 2.7 | 1,080 | 223 | 4,305 | 3.3 | 1,266 |
| Information | 12 | 68 | 0.8 | 1,155 | 104 | 964 | 0.7 | 1,197 |
| Finance and Insurance | 28 | 104 | 1.2 | 1,281 | 468 | 2,872 | 2.2 | 1,925 |
| Real Estate and Rental and Leasing | 22 | 60 | 0.7 | 1,146 | 360 | 1,030 | 0.8 | 1,047 |
| Professional, Scientific, and Technical Services | 55 | 137 | 1.5 | 853 | 696 | 3,067 | 2.4 | 1,392 |
| Management of Companies and Enterprises | 1 | * | * | * | 29 | 1,412 | 1.1 | 1,788 |
| Administrative and Support and Waste Management and Remediation Services | 39 | 208 | 2.3 | 582 | 461 | 7,666 | 5.9 | 623 |
| Educational Services | 8 | 1,221 | 13.6 | 380 | 67 | 3,231 | 2.5 | 627 |
| Health Care and Social Assistance | 45 | 617 | 6.9 | 836 | 892 | 17,052 | 13.1 | 1,323 |
| Arts, Entertainment, and Recreation | 14 | 116 | 1.3 | 443 | 112 | 1,215 | 0.9 | 7,977 |
| Accommodation and Food Services | 107 | 1,627 | 18.1 | 444 | 695 | 12,052 | 9.3 | 400 |
| Other Services (except Public Administration) | 51 | 215 | 2.4 | 672 | 482 | 2,337 | 1.8 | 660 |
| **Unclassified - industry not assigned** | **35** | **34** | **0.4** | **521** | **382** | **261** | **0.2** | **1,338** |
| **Total - Private Sector** | **722** | **7,787** | **86.8** | **721** | **7,995** | **110,828** | **85.2** | **1,075** |
| **Total - Government** | **31** | **1,181** | **13.2** | **823** | **282** | **19,225** | **14.8** | **879** |
| Federal Government | 4 | 55 | 0.6 | 1,112 | 51 | 838 | 0.6 | 1,419 |
| State Government | 14 | 276 | 3.1 | 845 | 106 | 5,066 | 3.9 | 887 |
| Local Government | 13 | 850 | 9.5 | 797 | 125 | 13,321 | 10.2 | 841 |
| **ALL INDUSTRIES** | **753** | **8,968** | **100.0** | **734** | **8,277** | **130,054** | **100.0** | **1,046** |
| **ALL INDUSTRIES - Georgia** | | | | | **320,147** | **4,384,124** | | **1,205** |

Note: *Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System(NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 4th Quarter of 2020.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

## White Per Capita Income

Source: U.S. Bureau of Economic Analysis



| | | | | |
|---|---|---|---|---|
| $30,871 | $31,355 | $33,262 | $34,961 | $35,238 |
| 2015 | 2016 | 2017 | 2018 | 2019 |
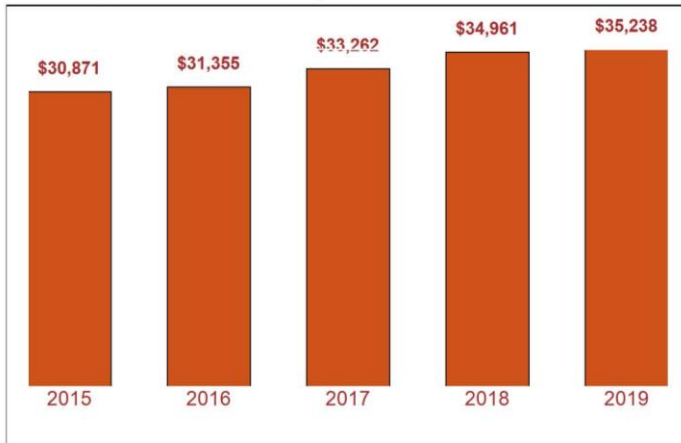
## White Industry Mix 2020

Source: See Industry Mix data on Page 2.



Percentages
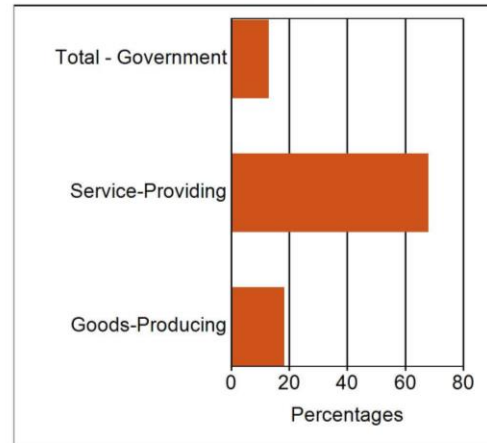
# Top Ten Largest Employers - 2020*

**White**

Black Bear Treatment Center, LLC
Chick Fil A
Cobb Vantress, Inc.
Freudenberg-NOK General Partnership
Ingles Markets, Inc.
Mountain Education Center, Inc.
Tribe Express, Inc.
Truett-McConnell College
Unicoi Lodge
Walmart

*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Fourth Quarter of 2020. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

**White Area**

| | COUNTY |
|---|---|
| Cottrell, Inc. | Hall |
| Fieldale Farms Corporation | Hall |
| Fieldale Farms Corporation | Habersham |
| Foundation Food Group Services | Hall |
| Kubota Manucturing of America Corporation | Hall |
| Northeast Georgia Medical Center, Inc. | Hall |
| Northeast Georgia Physicians Group | Hall |
| Pilgrim's Pride Corporation | Hall |
| University of North Georgia | Lumpkin |
| Walmart | Hall |

# Education of the Labor Force

**White Area**

| | PERCENT OF TOTAL | PERCENT DISTRIBUTION BY AGE | | | | |
|---|---|---|---|---|---|---|
| | | 18-24 | 25-34 | 35-44 | 45-64 | 65+ |
| Elementary | 9.3% | 5.2% | 11.3% | 10.1% | 7.1% | 13.7% |
| Some High School | 13.0% | 20.5% | 13.3% | 11.7% | 10.0% | 14.2% |
| High School Grad/GED | 32.2% | 34.0% | 31.4% | 31.6% | 32.7% | 31.2% |
| Some College | 21.6% | 34.1% | 21.3% | 18.2% | 20.8% | 17.9% |
| College Grad 2 Yr | 5.7% | 3.0% | 6.5% | 7.4% | 6.9% | 3.3% |
| College Grad 4 Yr | 11.5% | 3.1% | 11.3% | 14.0% | 13.6% | 11.5% |
| Post Graduate Studies | 6.7% | 0.1% | 5.1% | 7.1% | 9.0% | 8.2% |
| Totals | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some college with no degree less than two years.

Source: U.S. Census Bureau - 2010 Decennial Census.

## High School Graduates - 2020

| | PUBLIC SCHOOLS | PRIVATE SCHOOLS* | TOTAL |
|---|---|---|---|
| Habersham | 432 | -- | 432 |
| Hall | 2,431 | -- | 2,431 |
| Lumpkin | 243 | -- | 243 |
| Towns | 58 | -- | 58 |
| Union | 197 | -- | 197 |
| White | 244 | -- | 244 |
| White Area | 3,605 | -- | 3,605 |

Note: Public schools include city as well as county schools systems.

\* Private schools data is not available for 2020 from Georgia Independent School Association.

Source: The Governor's Office of Student Achievement of Georgia.

## Colleges and Universities

White Area

Lumpkin

| University of North Georgia (Main Campus) | ung.edu/ |

Hall

| University of North Georgia (Gainesville Campus) | ung.edu/campuses/gainesville/index.php |
| Brenau University | www.brenau.edu |
| Interactive College of Technology (Gainesville Campus) | www.ict.edu/ |
| Lanier Technical College | www.laniertech.edu |
| Oakwood Campus (Satellite campus of Lanier Technical College) | www.laniertech.edu |

Habersham

| North Georgia Technical College | www.northgatech.edu |
| Piedmont College | www.piedmont.edu |

Union

| Blairsville Campus (Satellite campus of North Georgia Technical College) | www.northgatech.edu |

White

| Truett McConnell University | www.truett.edu |

Towns

| Young Harris College | www.yhc.edu |

Note: The colleges and universities listed include public and private institutions. This list is updated periodically as information becomes available.

Source: Integrated Postsecondary Education Data System (IPEDS).

## Technical College Graduates - 2020*

| PROGRAMS | TOTAL GRADUATES | | | PERCENT CHANGE | |
|---|---|---|---|---|---|
| | 2018 | 2019 | 2020 | 2018-2019 | 2019-2020 |
| Accounting Technology/Technician and Bookkeeping* | 118 | 157 | 149 | 33.1 | -5.1 |
| Administrative Assistant and Secretarial Science, General | 67 | 45 | 46 | -32.8 | 2.2 |
| Aesthetician/Esthetician and Skin Care Specialist* | 32 | 30 | 33 | -6.3 | 10.0 |
| Allied Health and Medical Assisting Services, Other* | 21 | 36 | 19 | 71.4 | -47.2 |
| Architectural Drafting and Architectural CAD/CADD* | 1 | 2 | 4 | 100.0 | 100.0 |
| Autobody/Collision and Repair Technology/Technician* | 101 | 99 | 79 | -2.0 | -20.2 |
| Automobile/Automotive Mechanics Technology/Technician* | 261 | 204 | 248 | -21.8 | 21.6 |

## Technical College Graduates - 2020*

| PROGRAMS | TOTAL GRADUATES | | | PERCENT CHANGE | |
|---|---|---|---|---|---|
| | 2018 | 2019 | 2020 | 2018-2019 | 2019-2020 |
| Business Administration and Management, General° | 82 | 70 | 177 | -14.6 | 152.9 |
| CAD/CADD Drafting and/or Design Technology/Technician° | 11 | 19 | 21 | 72.7 | 10.5 |
| Child Care Provider/Assistant° | 118 | 216 | 134 | 83.1 | -38.0 |
| Clinical/Medical Laboratory Technician | 3 | 9 | 15 | 200.0 | 66.7 |
| Commercial Photography° | 22 | 33 | 13 | 50.0 | -60.6 |
| Computer Installation and Repair Technology/Technician° | 60 | 61 | 28 | 1.7 | -54.1 |
| Cosmetology/Cosmetologist, General° | 206 | 205 | 267 | -0.5 | 30.2 |
| Criminal Justice/Safety Studies° | 44 | 86 | 87 | 95.5 | 1.2 |
| Culinary Arts/Chef Training | 18 | 18 | 9 | 0.0 | -50.0 |
| Data Entry/Microcomputer Applications, General° | 57 | 153 | 92 | 168.4 | -39.9 |
| Data Processing and Data Processing Technology/Technician° | 27 | 14 | 31 | -48.1 | 121.4 |
| Dental Assisting/Assistant | 13 | 7 | 10 | -46.2 | 42.9 |
| Design and Visual Communications, General° | 33 | 30 | 20 | -9.1 | -33.3 |
| Drafting and Design Technology/Technician, General° | 10 | 19 | 25 | 90.0 | 31.6 |
| Early Childhood Education and Teaching | 27 | 29 | 32 | 7.4 | 10.3 |
| Electrical and Power Transmission Installation/Installer, General° | 12 | 12 | 13 | 0.0 | 8.3 |
| Electrician° | 58 | 66 | 72 | 13.8 | 9.1 |
| Emergency Medical Technology/Technician (EMT Paramedic)° | 141 | 190 | 153 | 34.8 | -19.5 |
| Environmental Control Technologies/Technicians, Other | 6 | 9 | 11 | 50.0 | 22.2 |
| Fire Prevention and Safety Technology/Technician° | 3 | 8 | 1 | 166.7 | -87.5 |
| Fire Science/Fire-fighting° | 14 | 36 | 28 | 157.1 | -22.2 |
| Fire Services Administration | 2 | 6 | 3 | 200.0 | -50.0 |
| Food Preparation/Professional Cooking/Kitchen Assistant° | 12 | 26 | 11 | 116.7 | -57.7 |
| Graphic Design° | 14 | 12 | 3 | -14.3 | -75.0 |
| Health Information/Medical Records Technology/Technician° | 10 | 22 | 21 | 120.0 | -4.5 |
| Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/° | 84 | 123 | 113 | 46.4 | -8.1 |
| Industrial Mechanics and Maintenance Technology° | 143 | 200 | 218 | 39.9 | 9.0 |
| Interior Design° | 27 | 23 | 44 | -14.8 | 91.3 |
| Licensed Practical/Vocational Nurse Training | 56 | 69 | 66 | 23.2 | -4.3 |
| Lineworker° | 59 | 62 | 61 | 5.1 | -1.6 |
| Machine Shop Technology/Assistant° | 73 | 84 | 69 | 15.1 | -17.9 |
| Mechanic and Repair Technologies/Technicians, Other | 12 | 8 | 10 | -33.3 | 25.0 |
| Medical Insurance Coding Specialist/Coder° | 11 | 1 | 15 | -90.9 | 1400.0 |
| Medical Office Assistant/Specialist° | 63 | 76 | 84 | 20.6 | 10.5 |
| Medical/Clinical Assistant | 80 | 59 | 90 | -26.3 | 52.5 |
| Network and System Administration/Administrator° | 28 | 39 | 39 | 39.3 | 0.0 |
| Nursing Assistant/Aide and Patient Care Assistant/Aide° | 125 | 92 | 82 | -26.4 | -10.9 |

## Technical College Graduates - 2020*

| PROGRAMS | TOTAL GRADUATES | | | PERCENT CHANGE | |
|---|---|---|---|---|---|
| | 2018 | 2019 | 2020 | 2018-2019 | 2019-2020 |
| Pharmacy Technician/Assistant° | 8 | 9 | 8 | 12.5 | -11.1 |
| Phlebotomy Technician/Phlebotomist° | 18 | 14 | 15 | -22.2 | 7.1 |
| Professional, Technical, Business, and Scientific Writing° | 25 | 16 | 35 | -36.0 | 118.8 |
| Radiologic Technology/Science - Radiographer | 18 | 19 | 17 | 5.6 | -10.5 |
| Surgical Technology/Technologist | 31 | 17 | 9 | -45.2 | -47.1 |
| Truck and Bus Driver/Commercial Vehicle Operator and Instructor° | 21 | 22 | 32 | 4.8 | 45.5 |
| Web Page, Digital/Multimedia and Information Resources Design° | 20 | 11 | 7 | -45.0 | -36.4 |
| Welding Technology/Welder° | 453 | 464 | 289 | 2.4 | -37.7 |

Definition: All graduates except those listed as technical certificates(°) are diploma and degree graduates. Diploma and degree programs are one to two years in length. Technical certificates are less than a year in length. Duplication may occur due to graduates with multiple awards.

Source: Technical College System of Georgia

*Data shown represents Annual 2018, 2019, and 2020.

Note: Please visit TCSG website for any college configuration changes.

## Georgia Department of Labor Location(s)

**Career Center(s)**
2756 Atlanta Hwy
Gainsville, GA 30504
**Phone:** (770) 535 - 5484 **Fax:** (770) 531 - 5699

For copies of Area Labor Profiles, please visit our website at: http://dol.georgia.gov or contact Workforce Statistics & Economic Research, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at workforce_info@gdol.ga.gov

## C. White County Hazard Mitigation Plan

White County and the cities of Cleveland and Helen updated their Hazard Mitigation plan during the comprehensive planning update process and the link for the May 2021 document can be found below.

http://www.whitecounty.net/application/files/9816/1979/6982/WC_Hazard_Mitigation_Plan_Update_2020_Rev2021-4_DRAFT.pdf

**D. Stakeholder and Public Meeting Information**

# WHITE COUNTY JOINT COMPREHENSIVE PLAN STAKEHOLDER MEETING WHITE COUNTY BOARD OF COMMISSIONERS

## <mark>10:00 AM-Tuesday January 26, 2021</mark>

**DISCUSSION/ACTION:**

1.) PowerPoint: What is a Comp Plan?

2.) Comp Plan Schedule and Overview of Update Process

3.) Comp Plan Survey Review

4.) Comp Plan Vision Statement Review

5.) Next meeting date: Day meeting in <mark>February on __</mark> focusing on: Needs and Opportunities component.

6.) Adjournment

# WHITE COUNTY JOINT COMPREHENSIVE PLAN
## STAKEHOLDER MEETING
## WHITE COUNTY BOARD OF COMMISSIONERS

### 10:00 AM-Tuesday January 26, 2021

### Sign In Sheet

| Name | Email Address |
| --- | --- |
| Tom O'Bryant | tobryant@cityofclevelandga.org |
| Jerry Brown | jbrown@hcheleneg.org |
| John Yarbrough | johnyarbrough60@gmail.com |
| PJ Patrick Brennen | PBrennen@SNCA.org |
| Jerry Elkins | jelkins@city of Helen.org |
| Ward Gann | ward@clydestableandtevern.com |
| Don Allison | Dallison@MVCBank.com |
| Laurie Burkett | laurie.burkett@white.k12.ga.us |
| Beth Truelove | beth@whitecountychamber.org |
| Jason Cobb | jcobb@whitecounty.net |
| John Sell | jsell@whitecounty.net |
| JOHN ZIEMER | jziemer@me.com |

# AGENDA

## WHITE COUNTY JOINT COMPREHENSIVE PLAN
## STAKEHOLDER MEETING
## WHITE COUNTY BOARD OF COMMISSIONERS

## 10:00 AM-Tuesday March 23, 2021

**DISCUSSION/ACTION:**

1.) Recap/Overview:  Vision Statement
                                   Needs and Opportunities

2.) Future Development Strategy: Existing Land Use/Map
                                            Area's Requiring Attention/Map
                                            Character Areas/Map

3.) Comp Plan Survey Update

4.) Next meeting date: Day meeting in April on __ focusing on: Future Development Strategy, Implementation (Report of Accomplishments, Short Term Work Program) and discussion of Public Hearing Opportunity logistics.

5.) Adjournment

# WHITE COUNTY JOINT COMPREHENSIVE PLAN
## STAKEHOLDER MEETING
## WHITE COUNTY BOARD OF COMMISSIONERS

### 10:00 AM-Tuesday March 23, 2021

### Sign In Sheet

| Name | Email Address |
|------|---------------|
| John Sell | jsell@whitecounty.net |
| Jason Cobb | jcobb@whitecounty.net |
| Terry Elkins | jelkins@cityofhsoner.org |
| Jerry Brown | jbrown@hetergs.org |
| John Yarbrough | johnyarbrough60@gmail.com |
| Ward Gann | wardgann60@gmail.com |
| Beth Truelove | beth@whitecountychamber.org |
| Don Allison | dallison@MVCBank.com |
| Thomas Patrick Brennan | Patrick@SNCA.org |
| John Ziemer | j.ziemer@me.com |

# AGENDA

## WHITE COUNTY JOINT COMPREHENSIVE PLAN
## STAKEHOLDER MEETING
## WHITE COUNTY BOARD OF COMMISSIONERS

## 10:00 AM-Tuesday April 13, 2021

**DISCUSSION/ACTION:**

**1.) Recap/Overview: Needs and Opportunities**

**2.) Future Development Strategy: Existing Land Use/Map**
**Area's Requiring Attention/Map**
**Character Areas/Map**

**3.) Public hearing/hearings discussion for end of April/early May events**

**4.) Comp Plan Survey Update**

**5.) Next meeting date: Day meeting in April on __ focusing on: Final review of draft documents prior to mid-May submission to DCA**

**6.) Adjournment**

# AGENDA

## WHITE COUNTY JOINT COMPREHENSIVE PLAN
## STAKEHOLDER MEETING
## WHITE COUNTY BOARD OF COMMISSIONERS

## <mark>10:00 AM-Tuesday May 4, 2021</mark>

**DISCUSSION/ACTION:**

**1.) Recap/Overview: Future Development Strategy:**
          **Existing Land Use Map**
          **Area's Requiring Attention Map**
          **Character Areas/ Future Land Use Map**

**2.) Public hearing: May 11 @10 @ White County BOC office**

**3.) Comp Plan Survey Update**

**4.) Final review of draft documents prior to May submission to DCA**

**5.) Adjournment**

# WHITE COUNTY JOINT COMPREHENSIVE PLAN
## STAKEHOLDER MEETING
# WHITE COUNTY BOARD OF COMMISSIONERS

## 10:00 AM-Tuesday April 13, 2021

### Sign In Sheet

| Name | Email Address |
|------|---------------|
| John Sell | jsell@whitecounty.net |
| Ivan Cobb | jcobb@whitecounty.net |
| Ward Gann | wardgann60@gmail.com |
| Jerry Elkins | cityofhelen.org |
| Beth Truelove | beth@whitecountychamber.org |
| Laurie Burkett | laurie.burkett@white.k12.ga.us |
| Tom O'Bryant | tobryant@cityofclevelandga.org |

# WHITE COUNTY JOINT COMPREHENSIVE PLAN
## STAKEHOLDER MEETING
# WHITE COUNTY BOARD OF COMMISSIONERS

## 10:00 AM-Tuesday May 4, 2021

### Sign In Sheet

| Name | Email Address |
|------|---------------|
| John Yarbrough | john@johnyarbrough.net |
| Ward Gann | wardgann60@gmail.com |
| Beth Truelove | beth@whitecountychamber.org |
| Jerry Elkins | jelkins@hilcngd.org |
| John Sell | jsell@whitecounty.net |
| Jason Cobb | jcobb@whitecounty.net |

# AGENDA

## WHITE COUNTY JOINT COMPREHENSIVE PLAN
## PUBLIC COMMENT MEETING
## WHITE COUNTY BOARD OF COMMISSIONERS

### <mark>10:00 AM-Tuesday May 11, 2021</mark>

**DISCUSSION/ACTION:**

**1.) PowerPoint: What is a Comp Plan?**

**2.) Comp Plan Schedule and Overview of Update Process**

**3.) Comp Plan Survey Review**

**4.) Public Comment Opportunity (Please limit each comment to three minutes)**

**5.) Adjournment**

# WHITE COUNTY JOINT COMPREHENSIVE PLAN
## PUBLIC COMMENT MEETING
## WHITE COUNTY BOARD OF COMMISSIONERS

### 10:00 AM-Tuesday May 11, 2021

### Sign In Sheet

| Name | Email Address |
|------|---------------|
| Debora Palmer | dpalmer605@gmail.com |
| Michael Yarbrough | raftermichael@gmail.com |
| Nan Bowen | nan_bowen@bellsouth.net |
| Ridley Kinsey | ridleykinsey@yahoo.com |
| Michael A. Mays | mikemays55.mm2@gmail.com |
| Delana Knight | dknight@negeorgialibraries.org |
| Wayne Hardy | publisher@whitecountynews.net |
| Woody Wood | woodysmtl@gmail |
| Dean Dyer | info@wrwh.com |
| Ward Gann | wardgann60@gmail.com |
| Barbara Jockers | redearth@hemc.net |
| Sam Williams | Nacoochee@gmail.com |
| Craig Bryant | |
| Terry Goodger | |
| Beth Truelove | |
| Josh Turner | jturner@cityofclevelandga.org |

# WHITE COUNTY JOINT COMPREHENSIVE PLAN
## PUBLIC COMMENT MEETING
# WHITE COUNTY BOARD OF COMMISSIONERS

### 10:00 AM-Tuesday May 11, 2021

### Sign In Sheet

| Name | Email Address |
|------|---------------|
| Tom O'Bryant | tobryant@cityofclevelandga.org |
| Travis Turner | Travis.Turner@whitecounty.net |
| Rick Kelley | rkelley@whitecounty.net |
| LINDA EARLE | |
| Jason Cobb | jcobb@whitecounty.net |
| John Sell | jsell@whitecounty.net |

# White County/Cleveland/Helen  Comprehensive Plan Public Hearing
## Minutes
## May 11, 2021

John Sell, White County Community and Economic Development called the public hearing to order at 10:05 a.m. He introduced Joe Rothwell, Planner from the Georgia Mountain Regional Commission who gave a short overview of the Comprehensive Plan, what it is, why it is required and what are the major components of the plan. Joe explained that with more than 440 survey responses, this update has more than double the public input of the last update in 2015.

The floor was then opened to the public to comment on the plan.

Barbara Jockers, 31 Ming Li Trail, Cleveland, commented that she was pleased with the biking trails at Yonah Preserve and how they support the Mountain Biking teams at Truitt McConnell and White County High School. She wants more bike trails to encourage even more people to come and spend their money in White County. She would like all county roads to have bike paths. She also wants more agri-tourism.

County Manager Jason Cobb mentioned that new trails would be part of the Yonah Preserve Master Plan and are included in the comprehensive plan as is a project to update the Bike/Pedestrian Plan.

Ridley Kinsey, 284 Fork Leaf Road, Cleveland, said this is a good exercise but believes that more participation is needed. He said 440 responses is less than 2% of the population. He encourages the county, cities, Chamber and media to continue to promote the survey.

Sam Williams, 3385 Hwy 17, Sautee Nacoochee, said he hopes the Historic Preservation Committee will revive the Militia Districts that were part of White County. He would like them drawn on a map and recognized so they could create and market their own personalities. County Manager Jason Cobb said a map could be drawn, but any official recognition or use of the data would have to be approved by the White County Board of Commissioners.

Mike Yarbrough, 118 Doe Run, stated he moved here for the beauty and it needs to be preserved. He also looks as what sustains our economy and it would be industries that are eco-friendly, like Johnson and Johnson in Cornelia. He said we have to have what it takes to draw industry so we have work for young people and also adequate housing so they will stay here.

Barbara Jockers further commented that we needed more historic tourism including walking and biking tours which could be based on the militia districts or culture such as the moonshining area of the county.

Tom O'Bryant, Cleveland City Manager, stated that the city is going through a major infrastructure build which will enhance the ability to create opportunities for new businesses, jobs and housing. He said infrastructure will be the big focus for Cleveland's portion of the plan.

Travis Turner, White County Board of Commissioner Chairman, said that the community is growing in lots of different ways. The growth we are seeing is causing opportunities and challenges for elected bodies to include causing way more meetings to address all the issues. He said as far as the industrial side goes we have a Water Authority that only does water, no sewer. He said he wants to see the commercial growth on main thoroughfares not secondary or "thirdary" roads. He said in order to get sewer capacity the county may have to partner with the cities or invest $15 to $20 million for a sewer plnat. He said he wants to tie in the trails at Yonah Preserve to the ballfields and parking to open up more usage. He said we have just scraped the surface of what we can do with the 1,000 acres at Yonah Preserve.

Linda Erbele, 1037 Joe Black Road, Cleveland, said that she appreciates all the effort that goes into preparing a comprehensive plan. She said a modern library is a critical part of a thriving community and it is important to build a new facility.

Nan Bowen, 300 E. Underwood St., Cleveland and Cleveland City Councilwoman, stated the new library is needed to serve the public and its citizens, and she would love to see it grow and expand.

Terry Goodger, District 1 County Commissioner, said that 10 years ago the county new the growth was coming and said they determined that they needed a 4-lane highway for transportation and a workforce and the county was lacking both. As a result of Helen being the third leading tourist city in the state, and the natural beauty of the area, the county decided to focus on tourism. It invested dollars into roads, Yonah Preserve and Freedom Park to enhance tourism, which is now yielding significant dollars to the county. Hotel/Motel Tax revenues are exceeding expectations. It used to be about $200,000 a year and this year it will be $1.5 million, which are the results of more short-term rentals and increased traffic. He said that White County is the geographic center of Northeast Georgia and as such hosts the Appalachian/NE Ga Drug Task Force. He said as the geographic center we need good paying jobs to keep young people in the county to keep the county growing.

Deborah Palmer, 310 Bonnie Pearl Drive, Cleveland, said that new laws are needed to protect the community. She said she was going to distribute the survey to her neighbors in order to get more input. She said that she is willing to do anything to help the community.

Mike Yarbrough said that to retain the natural beauty we need to preserve the pastures/farmland and mountain areas. We also need industry that is eco-friendly on the major roads to help support the City of Cleveland.

Beth Truelove, White County Chamber President, said that the agriculture industry is vital to the community as it has about $90 million annual impact. We need to protect those areas and preserve opportunities for agri-tourism to include our wineries.

In all, there were 22 people in attendance including two media outlets, several elected officials and community members.

The hearing was closed at 10:50 a.m.

## E. Sample Public Survey

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### 2020 COMPREHENSIVE PLAN SURVEY
#### WHITE COUNTY – CLEVELAND - HELEN

*Want to tell your civic leaders what your community should be like in 20-30 years?*
*Want to tell them which issues you feel are most important?*

*Here's your chance!*

White County and its municipalities of Cleveland and Helen are updating their joint Comprehensive Plan that will help guide development and capital projects through 2030 and beyond. Your community can only achieve its vision if it knows what that vision is, so please take part in this process and tell us your vision for the future of your community!

Please take a few minutes to complete the following survey and submit your results to the locations listed below. *All comments will be read and incorporated into the Comprehensive Plan, and all responses will be kept confidential.* Be sure to also check for future announcements about additional meetings and other opportunities to participate.

---

*Please submit all completed surveys to:*

Joe Rothwell, Regional Planner
Georgia Mountains Regional Commission
P.O. Box 1720
Gainesville, GA 30503
O: 770.538.2619
F: 770.538.2625
Email: jrothwell@gmrc.ga.gov

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*I am submitting comments for:*      **White County ~ or ~ *(list city)***      _____

*I am a* _____      **Resident**      **Business Owner**      **Student**      **Visitor**

1.) I would like my community to try to _____ growth and development:
        a) attract a high volume of      b) attract some      c) limit

2.) New growth and development should be directed toward:
        a) in/around cities      b) along highway      c) expand in   *(please list location)* _____

3.) Our community's most important asset that should be *preserved* in the future is… _____

_____

4.) Our community's biggest liability that should be *changed* in the future is… _____

_____

5.) With respect to respect to **economic development**, our top priorities should be *(pick 2)*:
_____ develop infrastructure
_____ workforce development
_____ attract new commercial businesses
_____ attract new manufacturing and industry
_____ attract any business to downtown areas
_____ attract any business with high paying jobs
_____ other (please list:_____ )

# 2020 COMPREHENSIVE PLAN SURVEY

## WHITE COUNTY – CLEVELAND - HELEN

6.) With respect to **housing**, our most important needs are *(pick 2)*:

_____ more affordable housing
_____ more high-end housing
_____ more apartments
_____ more senior housing
_____ fewer dilapidated houses
_____ design guidelines for new construction
_____ change rules to allow for permanent RV living
_____ change rules to allow for less than 1 acre lots
_____ other (please list:_____)

7.) With respect to **historic and cultural resources**, our most important issues are *(pick 2)*:

_____ preserving existing historic structures and sites
_____ design guidelines for new development
_____ improve bike and pedestrian access
_____ need for more park space
_____ need for more/new civic space and/or City Hall
_____ other (please list:_____)

8.) On a scale of 1 (Very *poor*) to 5 (Very *good*), how do you rate each of the following public services:

_____ Water
_____ Sewer
_____ Police/ Public Safety/ EMS
_____ Fire Protection
_____ General government
_____ Parks and Recreation
_____ Roads
_____ Schools
_____ Other (please list:_____)

9.) Please rank the following issues in terms of priority, with 1 being most important:

_____ Preserving White County's rural character
_____ Increasing tourism
_____ Increasing job opportunities and workforce development
_____ Preserving the low cost of living
_____ Preserving the standard of living
_____ Other (please list:_____)

10.) Highway development is expected to see significant growth and development in the future. Regarding these vital corridors in White County, please rank the following issues in terms of priority, with 1 being most important:

_____ Managing traffic volumes
_____ Managing safety
_____ Attracting more/ new retail
_____ Attracting more/ new dining
_____ Attracting any new jobs
_____ Improving the appearance and character of the county/ cities
_____ Other (please list:_____)

*Thank you for your time and for caring about your community!*
*Be sure to participate in the public meetings!*

## F. Summary of Survey Results

White County - Cleveland - Helen

## Q1 I am submitting comments as a:

Answered: 490    Skipped: 3
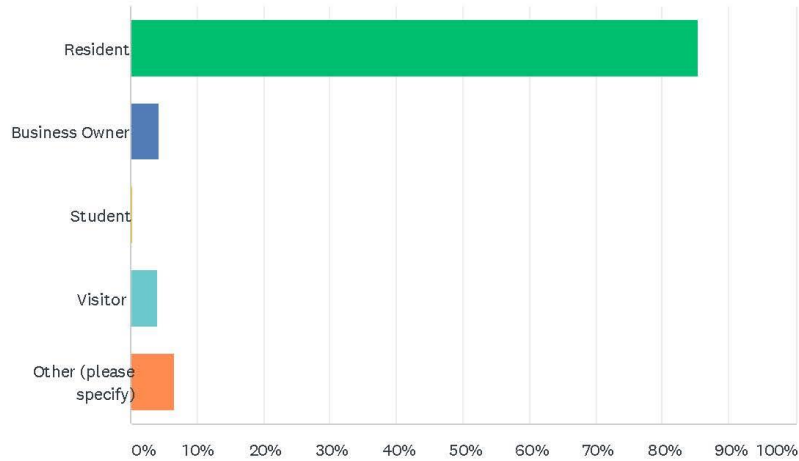


| ANSWER CHOICES | RESPONSES | |
|---|---|---|
| Resident | 85.31% | 418 |
| Business Owner | 4.08% | 20 |
| Student | 0.20% | 1 |
| Visitor | 3.88% | 19 |
| Other (please specify) | 6.53% | 32 |
| TOTAL | | 490 |

| # | OTHER (PLEASE SPECIFY) | DATE |
|---|---|---|
| 1 | Part time owner since 1990 | 5/17/2021 3:09 PM |
| 2 | County resident | 5/15/2021 6:39 PM |
| 3 | Previous resident | 5/14/2021 6:52 PM |
| 4 | Resident and Business Owner | 4/12/2021 2:21 PM |
| 5 | part time/future resident | 4/12/2021 9:17 AM |
| 6 | future resident, we are building a house in White County. | 4/7/2021 3:40 PM |
| 7 | Employee | 3/28/2021 9:22 AM |
| 8 | Vacation home owner | 3/26/2021 10:32 PM |
| 9 | Part time residents | 3/26/2021 5:36 PM |
| 10 | former resident and frequent visitor | 3/24/2021 12:34 PM |
| 11 | Land Owner | 3/17/2021 7:20 PM |
| 12 | city employee | 3/16/2021 3:46 PM |

1 / 67

| 13 | Resident and business owner both | 3/16/2021 3:46 PM |
|----|----------------------------------|-------------------|
| 14 | Employee | 3/15/2021 6:58 PM |
| 15 | Employee | 3/15/2021 8:40 AM |
| 16 | Resident and multiple business owner | 3/15/2021 8:29 AM |
| 17 | And business owner | 3/14/2021 7:50 PM |
| 18 | Former resident, visit often, hopeful future resident | 3/13/2021 10:14 PM |
| 19 | I work in this county right next to Chicopee woods | 3/13/2021 12:27 PM |
| 20 | Resident & Business Owner | 3/12/2021 4:10 PM |
| 21 | Forsyth resident who loves to ride your MTB trail. | 3/12/2021 1:36 PM |
| 22 | City Engineer | 3/12/2021 1:01 PM |
| 23 | Employee | 3/12/2021 11:59 AM |
| 24 | I live just over the county line in Hall but conduct almost all of my business and recreation in White County | 3/12/2021 11:32 AM |
| 25 | part time resident | 3/12/2021 10:24 AM |
| 26 | Employed in White County | 3/12/2021 9:38 AM |
| 27 | department head | 3/12/2021 9:32 AM |
| 28 | City Employee | 3/12/2021 9:22 AM |
| 29 | 4-8 mo / year resident | 3/11/2021 12:27 PM |
| 30 | Property owner seasonal visitor | 3/11/2021 10:29 AM |
| 31 | property owner | 3/11/2021 9:58 AM |
| 32 | Resident/Treasurer of Friends of the White County Libraries 501 (c) (3) | 3/10/2021 10:50 AM |

# Q2 I would like my community to try to _____ growth and development.

Answered: 491    Skipped: 2
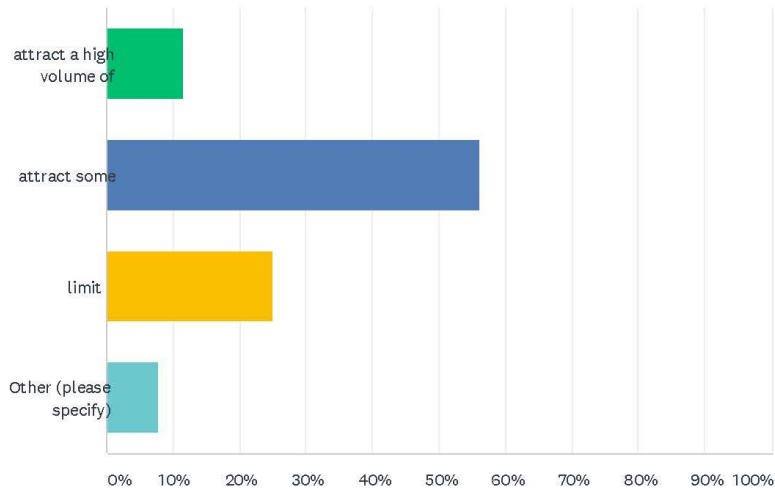


| ANSWER CHOICES | RESPONSES | |
|---|---|---|
| attract a high volume of | 11.41% | 56 |
| attract some | 56.01% | 275 |
| limit | 24.85% | 122 |
| Other (please specify) | 7.74% | 38 |
| TOTAL | | 491 |

| # | OTHER (PLEASE SPECIFY) | DATE |
|---|---|---|
| 1 | Well-planned growth | 5/24/2021 8:48 AM |
| 2 | Coffee shops; toys stores; book stores; cafes and great restaurants; health food stores; walkable town | 5/17/2021 12:20 AM |
| 3 | Let the free market decide supply and demand for | 5/16/2021 3:08 AM |
| 4 | Not make it were people can't afford to live rent is high in white county | 5/15/2021 12:44 PM |
| 5 | Improve | 5/14/2021 6:52 PM |
| 6 | Some growth and planned development | 5/6/2021 1:46 PM |
| 7 | Control and regulate new... | 5/6/2021 1:46 PM |
| 8 | change focus of growth: need more independent small businesses | 5/6/2021 7:20 AM |
| 9 | Enhance growth and development by cultivating a downtown Blue Ridge artsy, wine country feel. | 4/25/2021 11:45 AM |
| 10 | Balance quality growth and economic opportunity with preserving the natural beauty and sense | 4/20/2021 2:00 PM |

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| | of community | |
|---|---|---|
| 11 | develop a sustainable growth plan | 4/19/2021 10:56 AM |
| 12 | have a comprehensive plan to manage growth and developement. Having more eat in restaurants and specialty shops in the downtown square area would be fantastic. | 4/16/2021 6:58 PM |
| 13 | Encourage businesses for visitors but don't over develop residential. | 4/13/2021 8:28 PM |
| 14 | The right kind of historically and regionally appropriate | 4/12/2021 12:09 PM |
| 15 | affordable housing for those who actually work in the county | 4/12/2021 9:17 AM |
| 16 | plan for | 3/26/2021 12:53 PM |
| 17 | STOP (We already have enough people!!!!) | 3/19/2021 8:59 AM |
| 18 | wisely choose | 3/16/2021 3:46 PM |
| 19 | Attract all the growth that we can reasonably accomodate with the current infrastructure, especially commercial and industrial growth. | 3/15/2021 1:25 PM |
| 20 | There needs to be a traffic light at Hwy 17 and Duncan Br Road getting out on 75 is a life threating. | 3/15/2021 11:42 AM |
| 21 | responsible growth that adds value | 3/15/2021 8:29 AM |
| 22 | attract industries/ businesses that sustain our rural area and can provide jobs for our youth | 3/14/2021 3:07 PM |
| 23 | Slow down. To many problems come with more people in small town | 3/13/2021 8:36 PM |
| 24 | Redevelop the city-centers | 3/12/2021 10:33 PM |
| 25 | Only if there is a comprehensive plan that takes into consideration infrastructure needs | 3/12/2021 10:24 PM |
| 26 | Focus on road repairs for the increased traffic | 3/12/2021 3:02 PM |
| 27 | Control and design growth | 3/12/2021 11:40 AM |
| 28 | Enhance infastruture | 3/12/2021 10:30 AM |
| 29 | apt complexes/subdivisions cause white co to lose it's charm. | 3/12/2021 10:24 AM |
| 30 | mix use walk around development open shopping | 3/12/2021 9:00 AM |
| 31 | Some growth and development in limited areas as not to impact the eco tourism, farming, agriculture, tourism and historical resources. | 3/11/2021 7:55 PM |
| 32 | plan and put in bike paths along both highways and mainroads | 3/11/2021 4:57 PM |
| 33 | Stay small do not over build | 3/11/2021 10:29 AM |
| 34 | take care of what we have, repave roads!!! | 3/11/2021 9:58 AM |
| 35 | Be mindful of our rural character in some of our communities and sensative to cultural and environmental issues | 3/10/2021 1:13 PM |
| 36 | Try to attract growth only if it's compatible with rural, small town uniqueness of White County. | 3/8/2021 10:19 AM |
| 37 | Attract high paying jobs and plan how the areas for development are used. | 3/8/2021 10:04 AM |
| 38 | Plan SMART growth and development | 3/5/2021 5:30 PM |

# Q3 New growth and development should be directed toward:

Answered: 481    Skipped: 12
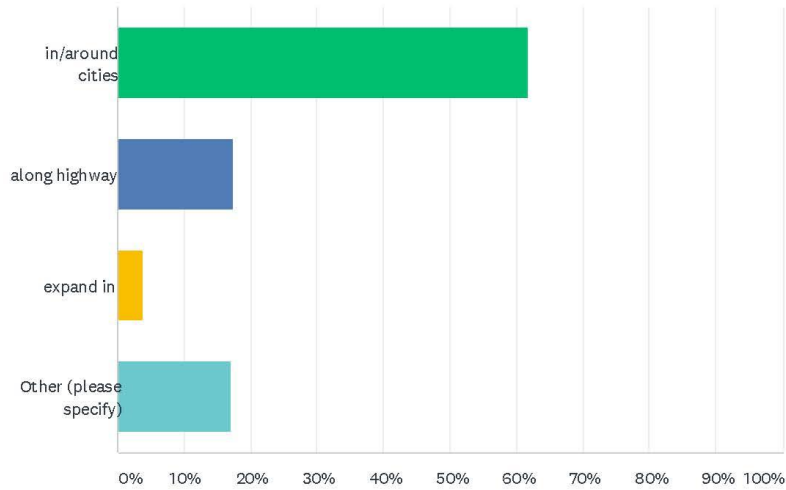


| ANSWER CHOICES | RESPONSES | |
|---|---|---|
| in/around cities | 61.75% | 297 |
| along highway | 17.46% | 84 |
| expand in | 3.74% | 18 |
| Other (please specify) | 17.05% | 82 |
| TOTAL | | 481 |

| # | OTHER (PLEASE SPECIFY) | DATE |
|---|---|---|
| 1 | Affordable housing for working people. | 5/19/2021 8:28 AM |
| 2 | Anywhere, in town, hwy, by-pass | 5/16/2021 12:11 PM |
| 3 | None | 5/15/2021 11:58 PM |
| 4 | Planned developments along the highway in non-residential areas | 5/15/2021 9:22 PM |
| 5 | Build what people need like 24 hour quick care or hospital it might save someone life | 5/15/2021 12:44 PM |
| 6 | Restoring abandoned properties already in town. This would push to bring all properties in town up to code and make them more attractive to the public | 5/14/2021 7:51 PM |
| 7 | New industry, more decent paying jobs, affordable places to live | 5/14/2021 5:57 PM |
| 8 | At the square | 5/14/2021 4:49 PM |
| 9 | Affordable Housing | 5/14/2021 4:26 PM |
| 10 | Maintaining growth we have. | 5/10/2021 10:48 PM |
| 11 | Areas where residents welcome the development | 5/6/2021 1:46 PM |

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| 12 | Areas where it's planned for, needed and wanted | 5/6/2021 1:46 PM |
|----|---|---|
| 13 | Bypass | 5/4/2021 8:27 PM |
| 14 | both along highway (Appalachian Pkwy) and in/around cities | 5/3/2021 4:24 PM |
| 15 | cities and rural areas | 4/30/2021 9:53 AM |
| 16 | tourist activities | 4/30/2021 9:01 AM |
| 17 | Both. Comprehensive, and holistic planning and development needs to be the path forward to maintain the small town charm while making modern progress (an example would be downtown Alpharetta and Milton) | 4/25/2021 11:45 AM |
| 18 | Local enclaves, such as Sautee, while not a city are ideal for small business development. Larger scale business should be contained in established business and commercial areas of the two cities. Water and sewer are limitations for any significant development as is workforce affordable housing | 4/20/2021 2:00 PM |
| 19 | locations that are respectful of existing development | 4/19/2021 10:56 AM |
| 20 | all areas | 4/12/2021 9:25 AM |
| 21 | county wide | 4/12/2021 9:17 AM |
| 22 | along Highway129 around Walmart area and north and south of that | 3/29/2021 10:52 AM |
| 23 | preserving the natural/rural environment that currently is the draw to our area | 3/26/2021 6:44 PM |
| 24 | Cities and neighborhoods | 3/26/2021 4:42 PM |
| 25 | A safe walking path from Alternate 75 to the city of helen along Helen Hwy. | 3/26/2021 12:53 PM |
| 26 | limited subdivisions well off the road | 3/25/2021 5:49 PM |
| 27 | Outlying areas of town. Need parking outside of town with shuttle bus | 3/25/2021 6:50 AM |
| 28 | very limited as we want to maintain our rural setting | 3/24/2021 5:19 PM |
| 29 | Specific types of businesses not currently offered in the area. For example: Aldi's, restaurants other than fast food. | 3/24/2021 1:35 PM |
| 30 | Expansion on the North side of town | 3/24/2021 12:21 PM |
| 31 | in downtown areas only | 3/19/2021 5:58 PM |
| 32 | NONE! Quit bringing more people here, who want to make us into another city!!! | 3/19/2021 8:59 AM |
| 33 | Open Space Conservation | 3/18/2021 10:52 PM |
| 34 | In appropriate zones | 3/18/2021 4:10 PM |
| 35 | In/around cities, along highways, selectively throughout the county | 3/17/2021 8:37 AM |
| 36 | Preserving rural atmosphere | 3/16/2021 3:49 PM |
| 37 | a well thought out mix of both close in and semi rural | 3/16/2021 3:46 PM |
| 38 | according to needs | 3/16/2021 9:24 AM |
| 39 | Along Helen Hwy but new businesses to the square in a revamped Nix hardware building would be great too | 3/15/2021 2:22 PM |
| 40 | Eco tourism | 3/15/2021 9:34 AM |
| 41 | Where infrastructure is in place and makes sense | 3/15/2021 8:29 AM |
| 42 | Rural part | 3/14/2021 10:45 PM |
| 43 | Where it is currently, maintaining green space | 3/14/2021 2:22 PM |
| 44 | Maintain the natural beauty of our area by limiting growth to currently developed areas and not new unimproved lands | 3/14/2021 1:59 PM |
| 45 | Preserving the environment | 3/14/2021 9:59 AM |

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| 46 | increasing good-paying jobs and maintaining enviromental balance. | 3/14/2021 9:41 AM |
| 47 | None we have more problems than a small town can handle | 3/13/2021 8:36 PM |
| 48 | Develop the square | 3/13/2021 8:15 PM |
| 49 | Outdoor recreation areas | 3/13/2021 12:27 PM |
| 50 | Limited | 3/13/2021 8:18 AM |
| 51 | White county gym facility. | 3/13/2021 7:32 AM |
| 52 | Cycling trails | 3/12/2021 10:12 PM |
| 53 | I've traveled all over the U.S.for work and when it comes to growth. The more growth the more violence | 3/12/2021 9:14 PM |
| 54 | Outdoor activities | 3/12/2021 8:17 PM |
| 55 | Recreation....tourism | 3/12/2021 4:22 PM |
| 56 | Trails in woods and nature | 3/12/2021 3:15 PM |
| 57 | Leave our woods alone | 3/12/2021 3:02 PM |
| 58 | Recreational Destination Development | 3/12/2021 2:03 PM |
| 59 | Outdoor recreation activities | 3/12/2021 1:53 PM |
| 60 | Industry in industrial areas, commercial along hwys | 3/12/2021 1:01 PM |
| 61 | Controlled and planned ways | 3/12/2021 11:40 AM |
| 62 | Wherever it is of a strategic advantage to traffic flow and population. | 3/12/2021 11:30 AM |
| 63 | Tourism | 3/12/2021 11:22 AM |
| 64 | The Bypass only | 3/12/2021 11:10 AM |
| 65 | Rural areas - internet and fire services | 3/12/2021 10:30 AM |
| 66 | I don't know. | 3/12/2021 10:24 AM |
| 67 | careful, slow & steddy. Moved from Gwinnett in the early 90's to Forsyth and then to White in 2015. Growth got out of control. Look at Gwinnett & Forsyth now. | 3/12/2021 7:17 AM |
| 68 | Planned clusters, residential, shopping, industrial, mixed-use | 3/11/2021 12:27 PM |
| 69 | both cities and along highways | 3/11/2021 11:04 AM |
| 70 | Do not make large subdivisions | 3/11/2021 10:29 AM |
| 71 | Helen GA not Cleveland, Cleveland has been quiet place and not tourist oriented. Helen is where growth needs to go | 3/11/2021 9:58 AM |
| 72 | In Cleveland and only to improve existing structures, beautify and maintain the historical integrity of downtown Cleveland by the courthouse, opening up to more small business and restaurants similar to how Dahlonegha's Courthouse square is maintained. Please do not turn us into another Dawsonville. In Helen and Sautee do not change or try to expand. Maintain the historical, cultural, without turning it into an over run, over populated, over commercialized community. We have lived in numerous tourist areas and have left because of growth that occurred too quickly and with out proper planning. We have literally watched communities be ruined for profit. | 3/11/2021 8:47 AM |
| 73 | areas where there is already commercial growth. | 3/10/2021 1:13 PM |
| 74 | preserving existing natural resources (forests, wildlife, rivers, etc.). | 3/10/2021 10:22 AM |
| 75 | Both in city and on highway | 3/9/2021 3:20 PM |
| 76 | Stuff for teens and kids to do | 3/8/2021 4:23 PM |
| 77 | In and around cities but limit sprawling growth | 3/8/2021 10:04 AM |

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| 78 | Building more affordable homes | 3/7/2021 6:30 PM |
|----|-------------------------------|------------------|
| 79 | Designated based on type of development. Take a look at Dahlonega's downtown as a model.Retail/dining in cities, | 3/5/2021 5:30 PM |
| 80 | Wherever the land owner chooses | 3/5/2021 4:37 PM |
| 81 | None | 3/5/2021 3:54 PM |
| 82 | Cleveland square | 3/5/2021 3:33 PM |

# Q4 Our community's most important asset that should be preserved is:

Answered: 452    Skipped: 41

| # | RESPONSES | DATE |
|---|-----------|------|
| 1 | outdoor activities (trails, views, biking, wineries, etc) | 5/27/2021 3:18 PM |
| 2 | mountain sides and views | 5/26/2021 5:02 PM |
| 3 | Citizens Rights | 5/24/2021 9:04 PM |
| 4 | Natural beauty | 5/24/2021 8:48 AM |
| 5 | I think we should preserve the drive to move forward. | 5/23/2021 2:31 PM |
| 6 | It's beauty! | 5/23/2021 7:27 AM |
| 7 | Natural resources | 5/22/2021 10:16 AM |
| 8 | Nature | 5/22/2021 10:16 AM |
| 9 | Agriculture | 5/21/2021 6:45 AM |
| 10 | Not sure | 5/20/2021 4:05 PM |
| 11 | natural settings of woodlands and rivers | 5/20/2021 12:30 PM |
| 12 | local history and local residents | 5/19/2021 8:28 AM |
| 13 | Natural settings | 5/17/2021 8:26 PM |
| 14 | Historical sites | 5/17/2021 7:29 PM |
| 15 | Green space, nature, etc | 5/17/2021 3:09 PM |
| 16 | Standard of living and sense of community | 5/17/2021 9:44 AM |
| 17 | High quality living | 5/17/2021 9:33 AM |
| 18 | Sense of community and rural character | 5/17/2021 9:26 AM |
| 19 | Keeping charm of county and history while managing growth | 5/17/2021 7:30 AM |
| 20 | Make our town of Cleveland a beautiful, fun stop. With business people want and need. | 5/17/2021 12:20 AM |
| 21 | Natural beauty | 5/16/2021 10:31 PM |
| 22 | Mountains, nature, natural habitats | 5/16/2021 12:11 PM |
| 23 | Keeping local leadership and a local feel | 5/16/2021 3:08 AM |
| 24 | Small town | 5/15/2021 11:58 PM |
| 25 | the wilderness and country feel. This is what attracts people to our area. If they want strip malls and apartments, they are a short drive away. Keep our county as an outdoors/ mountain scenic destination | 5/15/2021 9:22 PM |
| 26 | Quaint town feel | 5/15/2021 9:12 PM |
| 27 | open space, trees, nature, quiet pace of life | 5/15/2021 7:57 PM |
| 28 | Forests and farmland | 5/15/2021 6:39 PM |
| 29 | Feeling of Community | 5/15/2021 4:30 PM |
| 30 | Local shopping | 5/15/2021 1:42 PM |
| 31 | Not for sure | 5/15/2021 12:44 PM |

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| 32 | Mountains, trails, trees, no more developments | 5/15/2021 12:07 PM |
|----|---|---|
| 33 | natural beauty and green spaces | 5/15/2021 8:01 AM |
| 34 | National Forest land and farms. | 5/15/2021 3:38 AM |
| 35 | Natural Beauty. Keep as much forest and trees as possible | 5/15/2021 1:41 AM |
| 36 | The feeling of community. | 5/15/2021 1:00 AM |
| 37 | Sense of small community | 5/14/2021 11:04 PM |
| 38 | Small town/family atmosphere | 5/14/2021 8:57 PM |
| 39 | The small town feel keeps the community engaged and tourist interested | 5/14/2021 7:51 PM |
| 40 | Lack of traffic | 5/14/2021 7:19 PM |
| 41 | Do away with short term rental properties | 5/14/2021 6:52 PM |
| 42 | Nature | 5/14/2021 5:57 PM |
| 43 | Our rural feel and lack of urban development | 5/14/2021 4:49 PM |
| 44 | Nature and small town values | 5/14/2021 4:26 PM |
| 45 | Unoccupied land | 5/14/2021 4:13 PM |
| 46 | Our quality of life | 5/13/2021 8:17 PM |
| 47 | historic areas beyond Helen/Sautee. | 5/12/2021 3:53 PM |
| 48 | rural forest lands | 5/11/2021 11:57 PM |
| 49 | Bucolic atmosphere | 5/11/2021 6:33 PM |
| 50 | Natural surroundings | 5/10/2021 10:48 PM |
| 51 | Mountains | 5/10/2021 3:40 PM |
| 52 | our rural culture of small independent businesses operating in town squares | 5/10/2021 6:58 AM |
| 53 | Vitality of the citizens, educational opportunitymore | 5/6/2021 11:53 PM |
| 54 | Nature | 5/6/2021 1:46 PM |
| 55 | Natural and/or historic places | 5/6/2021 1:46 PM |
| 56 | Natural beauty | 5/6/2021 11:17 AM |
| 57 | Yonah Mountain Trail system (bikes and walking). Need more bike paths to connect Cleveland to Helen. | 5/6/2021 7:20 AM |
| 58 | Outdoor recreation, trails for Mtn biking and hiking | 5/5/2021 4:29 PM |
| 59 | Mountain protection | 5/5/2021 1:12 PM |
| 60 | It's natural beauty, land, etc. | 5/5/2021 12:33 PM |
| 61 | Our outstanding law enforcement/Ems | 5/4/2021 8:27 PM |
| 62 | Small town | 5/3/2021 9:17 PM |
| 63 | maintaining protected forests, mountains, and other natural areas. | 5/3/2021 4:24 PM |
| 64 | No warehouse style businesses (Amazon) | 5/3/2021 1:09 PM |
| 65 | Mountain community atmosphere | 5/2/2021 8:48 AM |
| 66 | Natural beauty | 4/30/2021 3:44 PM |
| 67 | retirement destination | 4/30/2021 9:53 AM |
| 68 | it's rural nature as a tourist and farming culture | 4/30/2021 9:01 AM |
| 69 | Parks and woodland/nature areas... | 4/29/2021 9:07 AM |

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| 70 | The charm of countryside, mountains and wine country sophistication. | 4/25/2021 11:45 AM |
| 71 | natural beauty | 4/20/2021 2:00 PM |
| 72 | Our natural environment which draws so many people to our area. | 4/19/2021 10:56 AM |
| 73 | As newcomers to the area we have found that the residents are this county's most important asset. They have been very warm and welcoming. Maintaining the parks and recreation facilities should be a major goal. | 4/16/2021 6:58 PM |
| 74 | all the good people who care about White County | 4/15/2021 3:45 PM |
| 75 | Mountains and cultural environment | 4/14/2021 10:31 AM |
| 76 | Outdoor Adventure Resources | 4/13/2021 10:25 PM |
| 77 | small town feel. | 4/13/2021 8:28 PM |
| 78 | Natural Resources | 4/13/2021 7:06 PM |
| 79 | Historical and land | 4/13/2021 6:10 PM |
| 80 | The rural character of our beautiful area. | 4/12/2021 6:33 PM |
| 81 | Trails | 4/12/2021 2:21 PM |
| 82 | Quality of life | 4/12/2021 12:09 PM |
| 83 | Safety and Small town feel | 4/12/2021 9:25 AM |
| 84 | mountains & waterways | 4/12/2021 9:17 AM |
| 85 | Natural beauty | 4/11/2021 11:04 AM |
| 86 | Chattahoochee River | 4/9/2021 9:24 AM |
| 87 | quality of life, avoid over development/congestion. | 4/8/2021 9:19 PM |
| 88 | Natural resources | 4/8/2021 8:45 PM |
| 89 | Natural beauty and resources. | 4/8/2021 8:49 AM |
| 90 | peaceful, quiet, beautiful area of NE Georgia. | 4/7/2021 3:40 PM |
| 91 | Pastures with gtazing cows. Country look. | 4/3/2021 8:46 AM |
| 92 | Green space | 3/30/2021 6:46 AM |
| 93 | Streams and river, particularly cold water habitat | 3/29/2021 10:40 PM |
| 94 | Nature preserves and outdoor recreation areas | 3/29/2021 7:10 PM |
| 95 | nature/trees/wildlife/creeks and streams | 3/29/2021 10:52 AM |
| 96 | small town feel and community atmosphere | 3/29/2021 8:56 AM |
| 97 | Farm Land | 3/29/2021 8:47 AM |
| 98 | Natural assets; mountains, forests, streams and rivers, wild life, fauna etc | 3/29/2021 8:38 AM |
| 99 | beautiful views/no billboards/clean streets | 3/28/2021 10:15 AM |
| 100 | The river | 3/28/2021 9:22 AM |
| 101 | mountain scenery | 3/27/2021 11:56 PM |
| 102 | scenic aspects | 3/27/2021 6:27 PM |
| 103 | National Forest | 3/27/2021 3:00 PM |
| 104 | the natural beauty of the area | 3/27/2021 11:59 AM |
| 105 | Natural beauty | 3/27/2021 11:18 AM |
| 106 | Nature | 3/27/2021 10:33 AM |

| 107 | environment & peacefulness | 3/27/2021 10:32 AM |
|-----|---------------------------|--------------------|
| 108 | mountains | 3/27/2021 10:22 AM |
| 109 | Nature and natural beauty | 3/26/2021 10:32 PM |
| 110 | Natural beauty | 3/26/2021 8:48 PM |
| 111 | History | 3/26/2021 6:53 PM |
| 112 | natural setting | 3/26/2021 6:48 PM |
| 113 | natural and rural environment | 3/26/2021 6:44 PM |
| 114 | Green space | 3/26/2021 6:43 PM |
| 115 | Open spaces | 3/26/2021 5:36 PM |
| 116 | Beauty and healthy activities | 3/26/2021 4:42 PM |
| 117 | Open spaces | 3/26/2021 3:35 PM |
| 118 | Natural beauty of the area | 3/26/2021 3:07 PM |
| 119 | The forest nature habitat | 3/26/2021 2:31 PM |
| 120 | Rural atmosphere | 3/26/2021 2:09 PM |
| 121 | Natural areas | 3/26/2021 2:07 PM |
| 122 | Beauty of nature and peaceful surroundings | 3/26/2021 2:02 PM |
| 123 | Small town character, low taxes | 3/26/2021 1:55 PM |
| 124 | historic areas | 3/26/2021 1:54 PM |
| 125 | Rural character and appearance | 3/26/2021 1:54 PM |
| 126 | Natural and historic features | 3/26/2021 1:51 PM |
| 127 | Nature | 3/26/2021 1:42 PM |
| 128 | Green space | 3/26/2021 1:32 PM |
| 129 | Quality Tourism | 3/26/2021 1:12 PM |
| 130 | the peaceful forests and waterways | 3/26/2021 1:12 PM |
| 131 | a great mountain town | 3/26/2021 12:53 PM |
| 132 | quality of life | 3/25/2021 6:10 PM |
| 133 | nature...trees, streams, riverside, mountains | 3/25/2021 5:49 PM |
| 134 | History, arts, recreation | 3/25/2021 1:39 PM |
| 135 | Streams and waterways | 3/25/2021 1:12 PM |
| 136 | Being a beautiful mountain community | 3/25/2021 10:37 AM |
| 137 | Nature. Hiking | 3/25/2021 10:35 AM |
| 138 | Tourism | 3/25/2021 9:22 AM |
| 139 | Quaintness of the Alpine Village | 3/25/2021 6:50 AM |
| 140 | Old buildings | 3/24/2021 6:54 PM |
| 141 | Old buildings | 3/24/2021 6:54 PM |
| 142 | Our small town charm and our forests | 3/24/2021 5:19 PM |
| 143 | Natural Beauty | 3/24/2021 5:17 PM |
| 144 | Sautee Cultural center | 3/24/2021 4:30 PM |

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| 145 | small town environment | 3/24/2021 4:01 PM |
|-----|------------------------|-------------------|
| 146 | LAND | 3/24/2021 2:49 PM |
| 147 | Green space | 3/24/2021 2:24 PM |
| 148 | Unico Hill Park | 3/24/2021 2:01 PM |
| 149 | our Alpine motif and Historic sites | 3/24/2021 1:48 PM |
| 150 | Small town feel | 3/24/2021 1:27 PM |
| 151 | Tourism | 3/24/2021 12:59 PM |
| 152 | Welcoming Vistors town | 3/24/2021 12:38 PM |
| 153 | National Forest, Mountains, Streams | 3/24/2021 12:35 PM |
| 154 | downtown / square | 3/24/2021 12:34 PM |
| 155 | Tourism | 3/24/2021 12:21 PM |
| 156 | Mountains & Natural Beauty | 3/23/2021 10:53 AM |
| 157 | Rural heritage | 3/22/2021 2:06 PM |
| 158 | public lands | 3/21/2021 1:39 PM |
| 159 | small town community spirit | 3/21/2021 1:39 PM |
| 160 | Natural resources, water ways, scenic beauty | 3/20/2021 9:06 PM |
| 161 | natural beauty, enviormental concerns, family style recreation | 3/20/2021 3:25 PM |
| 162 | Water ways and tributaries | 3/20/2021 9:42 AM |
| 163 | Hiking trails | 3/20/2021 8:59 AM |
| 164 | Peace and quiet - a small town rural community not hustle and bustle | 3/19/2021 5:58 PM |
| 165 | Nature | 3/19/2021 2:12 PM |
| 166 | Country feeling | 3/19/2021 11:50 AM |
| 167 | Not sure | 3/19/2021 11:45 AM |
| 168 | Small town feel, which unfortunately is being lost. | 3/19/2021 8:59 AM |
| 169 | Historic Natural Beauty | 3/18/2021 10:52 PM |
| 170 | Our reputation as a welcoming community with a proud heritage | 3/18/2021 10:10 PM |
| 171 | Hiking trails | 3/18/2021 9:35 PM |
| 172 | The natural landscape | 3/18/2021 8:51 PM |
| 173 | National forests and green space for outdoor activities. | 3/18/2021 6:08 PM |
| 174 | Natural beauty | 3/18/2021 6:08 PM |
| 175 | Natural beauty of the area. | 3/18/2021 5:10 PM |
| 176 | Natural resources and historic sites | 3/18/2021 4:10 PM |
| 177 | Community Spirit | 3/18/2021 3:48 PM |
| 178 | Square | 3/18/2021 3:40 PM |
| 179 | Nature, non high rise, country setting | 3/18/2021 11:51 AM |
| 180 | natural beauty, nature, forest, clean headwaters, trails | 3/18/2021 10:49 AM |
| 181 | Heritage and people that built it and are raising families here | 3/17/2021 11:42 PM |
| 182 | Forest | 3/17/2021 7:20 PM |

| | | |
|---|---|---|
| 183 | Small town charm and feel | 3/17/2021 7:13 PM |
| 184 | Water, Mountains | 3/17/2021 4:51 PM |
| 185 | Natural beauty and history | 3/17/2021 4:48 PM |
| 186 | People and environment | 3/17/2021 1:40 PM |
| 187 | Historical Resources, open spaces and mountain ridgelines | 3/17/2021 11:48 AM |
| 188 | YPT, Chattahoochee River | 3/17/2021 9:07 AM |
| 189 | Beauty of the natural surroundings | 3/17/2021 8:37 AM |
| 190 | Values | 3/17/2021 8:14 AM |
| 191 | Rural character | 3/16/2021 10:17 PM |
| 192 | Natural areas | 3/16/2021 8:02 PM |
| 193 | Natural beauty of the forests | 3/16/2021 7:47 PM |
| 194 | Natural lands, rural character | 3/16/2021 6:49 PM |
| 195 | Rural forested picturesque topography | 3/16/2021 6:23 PM |
| 196 | Historic sites and scenic resources | 3/16/2021 3:49 PM |
| 197 | country small town life | 3/16/2021 3:46 PM |
| 198 | Natural beauty and assets | 3/16/2021 3:46 PM |
| 199 | healthy forests | 3/16/2021 3:16 PM |
| 200 | small town feel | 3/16/2021 2:50 PM |
| 201 | natural beauty and culture | 3/16/2021 2:04 PM |
| 202 | Natural beauty | 3/16/2021 9:50 AM |
| 203 | mountains and related recreation | 3/16/2021 9:37 AM |
| 204 | The beauty of our mountains and natural surroundings. | 3/16/2021 9:27 AM |
| 205 | the forest | 3/16/2021 9:24 AM |
| 206 | Forest & Parks | 3/16/2021 8:58 AM |
| 207 | Natural beauty and cultural history | 3/16/2021 8:56 AM |
| 208 | Mountains | 3/16/2021 8:28 AM |
| 209 | our beautiful scenary | 3/15/2021 6:58 PM |
| 210 | Peaceful way of life and safe feeling living here. | 3/15/2021 5:43 PM |
| 211 | agriculture, forest land, farms | 3/15/2021 3:41 PM |
| 212 | Nature and countryside | 3/15/2021 2:22 PM |
| 213 | State, Federal and Conservation properties or public access properties | 3/15/2021 1:25 PM |
| 214 | Green space | 3/15/2021 12:44 PM |
| 215 | THE WILDLIFE AND THE HISTORICAL AREAS | 3/15/2021 11:42 AM |
| 216 | Natural lands | 3/15/2021 9:34 AM |
| 217 | rural setting | 3/15/2021 9:12 AM |
| 218 | Quality of Life - natural beauty (Yonah Mtn, National Forest etc.) | 3/15/2021 8:55 AM |
| 219 | Natural beauty of the area | 3/15/2021 8:40 AM |
| 220 | Community and people | 3/15/2021 8:29 AM |

| 221 | Nature and small country town feel | 3/15/2021 6:37 AM |
| 222 | National Forest, trails, water ways | 3/15/2021 2:30 AM |
| 223 | Natural beauty of the area | 3/14/2021 10:51 PM |
| 224 | Country feel | 3/14/2021 10:45 PM |
| 225 | Natural beauty | 3/14/2021 9:10 PM |
| 226 | The square | 3/14/2021 7:50 PM |
| 227 | green space - such as YPT trails | 3/14/2021 6:16 PM |
| 228 | Natural environment | 3/14/2021 5:42 PM |
| 229 | Our public libraries and parks, Public Health Recreation | 3/14/2021 4:04 PM |
| 230 | Our small town feel | 3/14/2021 3:50 PM |
| 231 | Natural beauty | 3/14/2021 3:30 PM |
| 232 | preservation of mountain & rural environment, voting rights | 3/14/2021 3:07 PM |
| 233 | Green space hiking trails | 3/14/2021 2:22 PM |
| 234 | Community feel and natural beauty | 3/14/2021 1:59 PM |
| 235 | Natural undeveloped environment | 3/14/2021 11:27 AM |
| 236 | Small town community feel | 3/14/2021 10:09 AM |
| 237 | Natural resources | 3/14/2021 9:59 AM |
| 238 | forests and water resources | 3/14/2021 9:41 AM |
| 239 | Local feel but tourist welcome | 3/14/2021 9:33 AM |
| 240 | Yonah Mountain Trail system (bikes and walking) | 3/14/2021 9:24 AM |
| 241 | Nature | 3/14/2021 9:19 AM |
| 242 | Natural beauty | 3/14/2021 9:16 AM |
| 243 | Services for citizens. | 3/14/2021 9:09 AM |
| 244 | The Chattahoochee River | 3/14/2021 9:04 AM |
| 245 | beautiful trees and natural spaces | 3/13/2021 11:59 PM |
| 246 | Farm land, forest, mountains and waterways...protect and preserve our small town way of life that is quickly disappearing forever with uncontrolled growth | 3/13/2021 10:37 PM |
| 247 | Culture- Keep the small town, rural life with planning for proper, limited growthrowth | 3/13/2021 10:14 PM |
| 248 | Small town. its getting to commercial dont feel like home anymore | 3/13/2021 8:36 PM |
| 249 | Small town atmosphere | 3/13/2021 8:15 PM |
| 250 | Small town feel | 3/13/2021 7:53 PM |
| 251 | our natural environment | 3/13/2021 6:24 PM |
| 252 | Natural beauty | 3/13/2021 2:11 PM |
| 253 | Rural atmosphere and forests | 3/13/2021 12:59 PM |
| 254 | Chicopee woods mtb trails | 3/13/2021 12:27 PM |
| 255 | Nature ,trees, MOUNTAINS | 3/13/2021 12:20 PM |
| 256 | Our natural resources parks, national Forest lakes ,rivers lakes rivers | 3/13/2021 11:35 AM |
| 257 | Wineries and vineyards and mt yonah trail | 3/13/2021 11:18 AM |
| 258 | Natural surroundings lakes parks Forest | 3/13/2021 11:01 AM |

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| 259 | Being a small mountain town | 3/13/2021 10:53 AM |
|---|---|---|
| 260 | Space and wilderness | 3/13/2021 10:34 AM |
| 261 | the nature | 3/13/2021 10:04 AM |
| 262 | Natural beauty | 3/13/2021 9:47 AM |
| 263 | History | 3/13/2021 9:36 AM |
| 264 | Mountains | 3/13/2021 9:08 AM |
| 265 | Unrestricted views | 3/13/2021 9:04 AM |
| 266 | Nature abd outdoor activities | 3/13/2021 8:57 AM |
| 267 | Green space | 3/13/2021 8:53 AM |
| 268 | quality of life | 3/13/2021 8:30 AM |
| 269 | Recreational areas. | 3/13/2021 8:18 AM |
| 270 | Wilderness | 3/13/2021 7:54 AM |
| 271 | Undeveloped land that has recreation potential | 3/13/2021 7:34 AM |
| 272 | Quality of life | 3/13/2021 7:12 AM |
| 273 | Nature | 3/13/2021 6:30 AM |
| 274 | sense of community, best of rural living near city | 3/13/2021 6:23 AM |
| 275 | Yonah Mtn. | 3/13/2021 5:57 AM |
| 276 | Physical activity/ Active lifestyle | 3/13/2021 4:25 AM |
| 277 | Outdoor trails and scenery | 3/12/2021 11:16 PM |
| 278 | The small town feeling. | 3/12/2021 10:33 PM |
| 279 | Natural beauty of the mountains. | 3/12/2021 10:24 PM |
| 280 | Natural beauty | 3/12/2021 10:12 PM |
| 281 | Southern charm | 3/12/2021 10:08 PM |
| 282 | Mountains and parks | 3/12/2021 9:44 PM |
| 283 | Nature and natural world | 3/12/2021 9:43 PM |
| 284 | Mountains and rivers | 3/12/2021 9:16 PM |
| 285 | Time.. we don't want the Gainesville city hustle and bustle here | 3/12/2021 9:14 PM |
| 286 | The natural beauty of the area and farms. | 3/12/2021 8:31 PM |
| 287 | Nature | 3/12/2021 8:17 PM |
| 288 | Historic downtown buildings | 3/12/2021 8:04 PM |
| 289 | wilderness areas | 3/12/2021 8:02 PM |
| 290 | Small town feel | 3/12/2021 7:58 PM |
| 291 | the natural environment around us. | 3/12/2021 7:39 PM |
| 292 | The beauty of the mountains! Not allowing cutting down all the trees so a house can be showcased | 3/12/2021 7:26 PM |
| 293 | Small town charm | 3/12/2021 7:03 PM |
| 294 | Our rural environment | 3/12/2021 6:20 PM |
| 295 | Quality of life | 3/12/2021 6:05 PM |
| 296 | Natural habitat | 3/12/2021 5:33 PM |

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| 297 | Mountains/trees/streams/bodies of water | 3/12/2021 5:31 PM |
|-----|------------------------------------------|-------------------|
| 298 | Scenic beauty and space between cities. | 3/12/2021 5:06 PM |
| 299 | Rural character | 3/12/2021 4:54 PM |
| 300 | Forests, nature, history | 3/12/2021 4:22 PM |
| 301 | Mountain view sheds | 3/12/2021 4:10 PM |
| 302 | Nature/hiking/outdoor recreation | 3/12/2021 4:00 PM |
| 303 | Open public spaces | 3/12/2021 3:47 PM |
| 304 | Nature and historical places | 3/12/2021 3:15 PM |
| 305 | Forests | 3/12/2021 3:02 PM |
| 306 | Green Spaces. Mountain town atmosphere. | 3/12/2021 2:56 PM |
| 307 | Open land | 3/12/2021 2:50 PM |
| 308 | Green space | 3/12/2021 2:39 PM |
| 309 | Parks for families | 3/12/2021 2:07 PM |
| 310 | Yonah Preserve Trails | 3/12/2021 2:03 PM |
| 311 | Small town feel. Having a city square | 3/12/2021 2:02 PM |
| 312 | Mountain View's including preserving trees and ridge lines | 3/12/2021 1:59 PM |
| 313 | Nature | 3/12/2021 1:53 PM |
| 314 | Natural beauty and the tourism draw of our wild lands | 3/12/2021 1:50 PM |
| 315 | Our National Forrest | 3/12/2021 1:45 PM |
| 316 | Free wooded spaces for multi-use. | 3/12/2021 1:36 PM |
| 317 | Small town charm | 3/12/2021 1:04 PM |
| 318 | The City's good goverance, police Dept, fire Dept and Tom O'Bryant | 3/12/2021 1:01 PM |
| 319 | Green space | 3/12/2021 12:37 PM |
| 320 | Rural living | 3/12/2021 12:05 PM |
| 321 | Farmland | 3/12/2021 12:03 PM |
| 322 | Rural areas and its beauty | 3/12/2021 11:59 AM |
| 323 | Natural beauty | 3/12/2021 11:55 AM |
| 324 | Bavarian look and feel | 3/12/2021 11:51 AM |
| 325 | natural beauty | 3/12/2021 11:49 AM |
| 326 | Our Environment | 3/12/2021 11:47 AM |
| 327 | The surrounding beauty of the mountains and natural areas | 3/12/2021 11:40 AM |
| 328 | Natural lands | 3/12/2021 11:32 AM |
| 329 | Our roads | 3/12/2021 11:31 AM |
| 330 | outdoors | 3/12/2021 11:30 AM |
| 331 | Nature | 3/12/2021 11:22 AM |
| 332 | Wilderness area | 3/12/2021 11:20 AM |
| 333 | THE LAND!!!! Trees, forests, rivers, creeks. NO FACTORIES TO SMOG OUR VIEWS OF MOUNTAINS | 3/12/2021 11:10 AM |

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| 334 | Nature and sense of community | 3/12/2021 10:49 AM |
|-----|---|---|
| 335 | Tourism | 3/12/2021 10:30 AM |
| 336 | Small town feeling/atmosphere. | 3/12/2021 10:24 AM |
| 337 | Helen | 3/12/2021 9:49 AM |
| 338 | Nature | 3/12/2021 9:45 AM |
| 339 | Peace | 3/12/2021 9:42 AM |
| 340 | Natural Outdoor Environment (Preserve, protect) | 3/12/2021 9:38 AM |
| 341 | Outdoors/Mountain life/Environmental Preservation | 3/12/2021 9:38 AM |
| 342 | Old world charm | 3/12/2021 9:37 AM |
| 343 | Nature and Wildlife | 3/12/2021 9:36 AM |
| 344 | Controlled growth residential and commercial land per tenant | 3/12/2021 9:36 AM |
| 345 | Quality of life | 3/12/2021 9:32 AM |
| 346 | Nature | 3/12/2021 9:31 AM |
| 347 | Small town feel | 3/12/2021 9:25 AM |
| 348 | Yonah and surrounding forest lands | 3/12/2021 9:22 AM |
| 349 | The mountains | 3/12/2021 9:19 AM |
| 350 | Natural Space | 3/12/2021 9:16 AM |
| 351 | Natural areas | 3/12/2021 9:15 AM |
| 352 | natural beauty | 3/12/2021 9:10 AM |
| 353 | The rural character of our community | 3/12/2021 9:07 AM |
| 354 | mountain views historic buildings | 3/12/2021 9:00 AM |
| 355 | Our natural outdoor spaces, such as Yonah Preserve and other greenspace areas. | 3/12/2021 8:56 AM |
| 356 | Agriculture | 3/12/2021 8:24 AM |
| 357 | scenic landscape/ridgelines/viewsheds | 3/12/2021 7:49 AM |
| 358 | Mountains Forests Rivers/Creeks | 3/12/2021 7:48 AM |
| 359 | green space, parks, trails, the mountains. water. Nature. Natural resources | 3/12/2021 7:17 AM |
| 360 | Yonah and nearby parks | 3/12/2021 6:54 AM |
| 361 | Alpine Helen | 3/11/2021 8:54 PM |
| 362 | Small town feel and history | 3/11/2021 8:47 PM |
| 363 | Beautiful mountains | 3/11/2021 8:06 PM |
| 364 | Trout streams and river. | 3/11/2021 8:05 PM |
| 365 | A huge draw for our county is our gateway to the mountains and nature, agricultural land and recreational use areas have been and will be key to white county thriving. | 3/11/2021 7:55 PM |
| 366 | Small home town, scenery | 3/11/2021 7:47 PM |
| 367 | Mountain View's, forest, streams\rivers | 3/11/2021 7:47 PM |
| 368 | The square and small town feel | 3/11/2021 7:34 PM |
| 369 | Environment | 3/11/2021 7:00 PM |
| 370 | small town feel | 3/11/2021 6:54 PM |
| 371 | Land and forest | 3/11/2021 6:28 PM |

| 372 | The beautiful land | 3/11/2021 5:56 PM |
|---|---|---|
| 373 | Nature | 3/11/2021 5:42 PM |
| 374 | it's rural nature as a tourist and farming culture | 3/11/2021 4:57 PM |
| 375 | rural/agriculture heritage | 3/11/2021 4:40 PM |
| 376 | Mountains and trails | 3/11/2021 3:41 PM |
| 377 | Historic churches | 3/11/2021 3:39 PM |
| 378 | Our nation Forrest | 3/11/2021 3:24 PM |
| 379 | Orderly. Steady | 3/11/2021 2:35 PM |
| 380 | Small town characteristics and hospitality | 3/11/2021 1:16 PM |
| 381 | The rural/farm areas and natural wonders | 3/11/2021 12:35 PM |
| 382 | natural beauty | 3/11/2021 12:29 PM |
| 383 | "small-town" responsiveness: hospitality AND efficiency | 3/11/2021 12:27 PM |
| 384 | Services for the underprivileged | 3/11/2021 12:06 PM |
| 385 | History | 3/11/2021 10:46 AM |
| 386 | Beauty of the mountains | 3/11/2021 10:39 AM |
| 387 | Our tourism businesses | 3/11/2021 10:29 AM |
| 388 | Peaceful and QUIET! Serenity of NGA Mtns! | 3/11/2021 9:58 AM |
| 389 | small town feel | 3/11/2021 8:49 AM |
| 390 | Sense of community, small town, Christian and family oriented beliefs, and our excellent school system. We have thanked God everyday that we live where we do , especially over the last year. We are very grateful for our police and sheriff's department, how our city and county officials operate, and for our school board. We moved here because of what White County offered and to escape an over developed and an over commercialized area. Our previous home was in a beautiful small town that tourists visited and within the 14 years we lived there we watched it explode in population, commercial business, and crime. The area grew so fast that it couldn't plan properly to support it's size. The charm of the area was lost, the school system suffered and we left. | 3/11/2021 8:47 AM |
| 391 | Natural resources | 3/11/2021 8:39 AM |
| 392 | Our enviorment. | 3/11/2021 8:06 AM |
| 393 | 1acre lots, no large office buildings, outdoor trails/nature's beauty | 3/11/2021 7:56 AM |
| 394 | It's beauty | 3/11/2021 7:43 AM |
| 395 | Green space | 3/11/2021 6:46 AM |
| 396 | Natural land and streams | 3/10/2021 10:24 PM |
| 397 | Mountains, nature, small-town feel | 3/10/2021 10:11 PM |
| 398 | Green space | 3/10/2021 9:59 PM |
| 399 | Natural green spaces, walking and hiking trails | 3/10/2021 8:32 PM |
| 400 | History | 3/10/2021 8:05 PM |
| 401 | Undeveloped land, wildlife, mountains | 3/10/2021 5:58 PM |
| 402 | Our historical and educational resources. | 3/10/2021 5:31 PM |
| 403 | Community Centers such as SNC | 3/10/2021 4:52 PM |
| 404 | SNC center | 3/10/2021 4:41 PM |

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| 405 | Beauty | 3/10/2021 4:11 PM |
|---|---|---|
| 406 | The undeveloped woodlands | 3/10/2021 3:47 PM |
| 407 | the old courthouse | 3/10/2021 2:58 PM |
| 408 | scenic viewsheds | 3/10/2021 1:13 PM |
| 409 | Smithgall Woods and Hardman Farm | 3/10/2021 10:50 AM |
| 410 | Rural character and friendly community | 3/10/2021 10:45 AM |
| 411 | The agriculture | 3/10/2021 10:38 AM |
| 412 | natural resources- the heart of this area. | 3/10/2021 10:22 AM |
| 413 | Our county courthouse | 3/10/2021 8:52 AM |
| 414 | Natural beauty of the area | 3/10/2021 8:32 AM |
| 415 | Natural beauty, mountains and water | 3/9/2021 8:04 PM |
| 416 | Sense of community | 3/9/2021 3:20 PM |
| 417 | Environment | 3/9/2021 1:06 PM |
| 418 | Local businesses | 3/9/2021 12:29 PM |
| 419 | the friendly atmosphere | 3/8/2021 1:14 PM |
| 420 | Natural resources | 3/8/2021 10:59 AM |
| 421 | small town charm while still managing growth | 3/8/2021 10:40 AM |
| 422 | Small town, rural feel | 3/8/2021 10:19 AM |
| 423 | Hometown feel and quality of life. | 3/8/2021 10:16 AM |
| 424 | Green space along highways and roads | 3/8/2021 10:04 AM |
| 425 | Agriculture | 3/8/2021 9:06 AM |
| 426 | Our values | 3/8/2021 5:49 AM |
| 427 | Low cost of living | 3/7/2021 6:30 PM |
| 428 | Trees | 3/7/2021 10:30 AM |
| 429 | Natural beauty | 3/6/2021 2:17 PM |
| 430 | Natural Beauty | 3/6/2021 2:08 PM |
| 431 | Old buildings | 3/6/2021 7:52 AM |
| 432 | The small town history | 3/5/2021 10:24 PM |
| 433 | Chattahoochee River | 3/5/2021 8:11 PM |
| 434 | History | 3/5/2021 8:01 PM |
| 435 | Greenspace, mountain areas | 3/5/2021 7:25 PM |
| 436 | Forests | 3/5/2021 7:08 PM |
| 437 | Continuing to be a rural oasis a way from traffic and rapid growth | 3/5/2021 6:30 PM |
| 438 | Nature | 3/5/2021 6:26 PM |
| 439 | Our parks and recreation Anna Ruby, Mount Yonah... | 3/5/2021 6:17 PM |
| 440 | An emphasis on local | 3/5/2021 5:57 PM |
| 441 | Farming | 3/5/2021 5:55 PM |
| 442 | Green Space | 3/5/2021 5:30 PM |

| 443 | public lands | 3/5/2021 5:24 PM |
|-----|--------------|------------------|
| 444 | Forrest | 3/5/2021 5:03 PM |
| 445 | All health related facilities | 3/5/2021 4:57 PM |
| 446 | The rural feel, along with the natural beauty of hills, valleys, and mountains. | 3/5/2021 4:42 PM |
| 447 | Churches | 3/5/2021 4:37 PM |
| 448 | Small town | 3/5/2021 3:54 PM |
| 449 | NA | 3/5/2021 3:33 PM |
| 450 | Our parks, waterfalls, hiking trails etc | 3/5/2021 3:22 PM |
| 451 | Nature | 3/5/2021 2:38 PM |
| 452 | Public Safety | 3/5/2021 2:26 PM |

# Q5 Our community's biggest liability that should be changed in the future is:

Answered: 398    Skipped: 95

| # | RESPONSES | DATE |
|---|---|---|
| 1 | unsightly properties | 5/27/2021 3:18 PM |
| 2 | letting people develop mountain tops | 5/26/2021 5:02 PM |
| 3 | Government Interference in citizens personal business | 5/24/2021 9:04 PM |
| 4 | Drug problem | 5/24/2021 8:48 AM |
| 5 | I think what holds the community back is the need to preserve rural white county. We need to progress forward and bring more industry into the county. | 5/23/2021 2:31 PM |
| 6 | Affordable Housing | 5/23/2021 7:27 AM |
| 7 | Abandoned property | 5/22/2021 10:16 AM |
| 8 | High taxes and no affordable housing for workers | 5/22/2021 10:16 AM |
| 9 | Abandoned homes and junk yards along the highway. | 5/21/2021 6:45 AM |
| 10 | lack of zoning and uncontrolled land use | 5/20/2021 12:30 PM |
| 11 | Make the cost of living reasonable for the working class local residents I have been here for more than 10 years | 5/19/2021 8:28 AM |
| 12 | Junk everywhere along the main highways | 5/17/2021 8:26 PM |
| 13 | People moving to White County from other cities and then wanting city services that they moved to get away from. | 5/17/2021 3:09 PM |
| 14 | Too many regulations on property owners | 5/17/2021 9:44 AM |
| 15 | Losing small town charm | 5/17/2021 9:33 AM |
| 16 | Growth outpacing infrastructure | 5/17/2021 9:26 AM |
| 17 | parking and access to square | 5/17/2021 7:30 AM |
| 18 | Slow the traffic down around the square. Make it walking friendly. No more fast food. | 5/17/2021 12:20 AM |
| 19 | Old minded people, old buildings falling apart in town, roads with potholes, maybe better interchanges and red lights for traffic | 5/16/2021 12:11 PM |
| 20 | Bowing to big government | 5/16/2021 3:08 AM |
| 21 | Atlanta is slowly creeping up on us. | 5/15/2021 11:58 PM |
| 22 | lack of businesses to share burden with residents | 5/15/2021 9:22 PM |
| 23 | Infrastructure | 5/15/2021 9:12 PM |
| 24 | extend sewer lines, broadband, city water | 5/15/2021 7:57 PM |
| 25 | Downtown cleveland needs to be revitalized | 5/15/2021 6:39 PM |
| 26 | Opportunity for high paying jobs | 5/15/2021 1:42 PM |
| 27 | Let all kids eat free at school that way they don't go hungry | 5/15/2021 12:44 PM |
| 28 | The thought that we need to expand. We are rural and need to stay that way. | 5/15/2021 12:07 PM |
| 29 | traffic flow through town center | 5/15/2021 8:01 AM |

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| 30 | Limit big city corporations and business. We need to persevere our small town. | 5/15/2021 3:38 AM |
|----|----|----|
| 31 | Trailer parks | 5/15/2021 1:41 AM |
| 32 | Lack of opportunities | 5/14/2021 11:04 PM |
| 33 | Red light at hulsey and 115 | 5/14/2021 8:57 PM |
| 34 | Too much growth too fast. | 5/14/2021 7:51 PM |
| 35 | Lack of affordable housing | 5/14/2021 7:19 PM |
| 36 | Too much focus on tourism & dismissing residents | 5/14/2021 6:52 PM |
| 37 | Aging population | 5/14/2021 5:57 PM |
| 38 | Lack of reliable internet and cell service | 5/14/2021 4:49 PM |
| 39 | Big Business | 5/14/2021 4:26 PM |
| 40 | Lack of high quality communication providers. | 5/14/2021 4:13 PM |
| 41 | Lack of full time fire service | 5/13/2021 8:17 PM |
| 42 | limiting opportunities for skills needed jobs where youth must leave county for decent income | 5/12/2021 3:53 PM |
| 43 | influx of developers with no regard to our history and culture | 5/11/2021 11:57 PM |
| 44 | Drugs as well as debris left on river banks . | 5/10/2021 10:48 PM |
| 45 | the lack of amenities | 5/10/2021 3:40 PM |
| 46 | haven't lived here long enough to respond | 5/10/2021 6:58 AM |
| 47 | Lack of sufficient water sources | 5/6/2021 11:53 PM |
| 48 | Unsightly areas (businesses and residences) along major corridors | 5/6/2021 1:46 PM |
| 49 | Unsightly areas on major traffic corridors; downtown's limited tourist attraction. | 5/6/2021 1:46 PM |
| 50 | Greedy land sellers targeting high density zoning when traffic and congestion is already high. Tourism should focus on higher end natural beauty, vineyards, etc. to bring fewer but higher spending tourists. | 5/6/2021 11:17 AM |
| 51 | Library is too small; needs expansion and modernization | 5/6/2021 7:20 AM |
| 52 | Cleveland City park needs updates | 5/5/2021 4:29 PM |
| 53 | Lack of housing and updates in downtown Cleveland. The difference in our city and clarkesville and Dahlonega is housing on and adjacent to the square. | 5/5/2021 1:12 PM |
| 54 | paving existing roads | 5/5/2021 12:33 PM |
| 55 | Drug problems | 5/4/2021 8:27 PM |
| 56 | providing a community engaging downtown, making it easier for businesses that focus on food/beverage and recreation/amusement(such as restaurants, breweries (anything with alcohol involved), local hangout places (something that provides things for people to do) to open up here. In fact, we are so behind other towns in our area because we make it so difficult for these types of businesses to open here (example Clyde's and Tantrum) | 5/3/2021 4:24 PM |
| 57 | Limited opportunities for quality retail and restaurants. No more gas stations, dollar stores, etc. | 5/2/2021 8:48 AM |
| 58 | Over building | 4/30/2021 3:44 PM |
| 59 | cleveland's resistance to change | 4/30/2021 9:53 AM |
| 60 | growth that would detract from tourism and farming | 4/30/2021 9:01 AM |
| 61 | A traffic light between Ingles and the Cleveland Post Office. | 4/29/2021 9:07 AM |
| 62 | Not taking full advantage of the booming wine country culture. | 4/25/2021 11:45 AM |
| 63 | Lack of QOL amenities such as healthcare rotating specialists (Cardiology, ENT, Dermatology, etc) requires trips to Gainesviile or Habersham, traffic in Helen second alternative road with | 4/20/2021 2:00 PM |

one way traffic north and south to relieve congestion

| 64 | Growth without consideration of what the cost of sustaining it will be; i.e water, waste disposal, or traffic. | 4/19/2021 10:56 AM |
|---|---|---|
| 65 | There are some areas that need to be cleaned up. Some residences have not kept up with basic lawn care. It is the minority for sure. Most areas are very well groomed. | 4/16/2021 6:58 PM |
| 66 | the drug issue | 4/15/2021 3:45 PM |
| 67 | Unplanned growth | 4/14/2021 10:31 AM |
| 68 | Trash and Junk cars in front yards along road ways | 4/13/2021 10:25 PM |
| 69 | the square needs to be updated. | 4/13/2021 8:28 PM |
| 70 | Trash along highways | 4/13/2021 7:06 PM |
| 71 | Junk cars | 4/13/2021 6:10 PM |
| 72 | Old, ugly buildings in and around the courthouse. Ask the Ash Brothers to dismantle that ugly rusted silo behind their store. | 4/12/2021 6:33 PM |
| 73 | Roads | 4/12/2021 2:21 PM |
| 74 | Resistance to growth | 4/12/2021 12:09 PM |
| 75 | drug culture and homelessness | 4/12/2021 9:25 AM |
| 76 | lack of affordable housing for small business employees/younger families | 4/12/2021 9:17 AM |
| 77 | Availability of higher paying jobs | 4/11/2021 11:04 AM |
| 78 | improved broad band service. | 4/8/2021 9:19 PM |
| 79 | fear of change | 4/8/2021 8:45 PM |
| 80 | Traffic from tourism, particularly in Helen. | 4/8/2021 8:49 AM |
| 81 | I think White Co needs a good hospital and more medical facilities. | 4/7/2021 3:40 PM |
| 82 | Garbage along the roads | 4/3/2021 8:46 AM |
| 83 | Traffic | 3/30/2021 6:46 AM |
| 84 | Weak development regulations in the county. No stormwater management requirements. It more than erosion control. | 3/29/2021 10:40 PM |
| 85 | Fire department near helen hwy and duncan bridge rd | 3/29/2021 7:10 PM |
| 86 | acceptance and oversight of growth and development | 3/29/2021 8:56 AM |
| 87 | The failure to develope and implement building and housing codes that are empty and dilapidated | 3/29/2021 8:38 AM |
| 88 | cleaning up houses surrounded by trash | 3/28/2021 10:15 AM |
| 89 | Medical facilities | 3/27/2021 11:56 PM |
| 90 | rapid expansion | 3/27/2021 6:27 PM |
| 91 | High poverty levels | 3/27/2021 3:00 PM |
| 92 | Unsightly areas especially along main roads | 3/27/2021 11:18 AM |
| 93 | All the lots with fallen trees. Such a big fire hazard | 3/27/2021 10:33 AM |
| 94 | improve roads (pot holes) | 3/27/2021 10:32 AM |
| 95 | Job for our citizens in an industry other than just tourism | 3/27/2021 10:22 AM |
| 96 | Over development | 3/26/2021 10:32 PM |
| 97 | Unsightly highways | 3/26/2021 8:48 PM |

| 98 | Unsafe roads | 3/26/2021 6:53 PM |
|---|---|---|
| 99 | losing the small community status | 3/26/2021 6:48 PM |
| 100 | what appears to be unplanned development. ie the southside of Cleveland. Witness Dawsonville | 3/26/2021 6:44 PM |
| 101 | Too much growth | 3/26/2021 6:43 PM |
| 102 | Making the area the same as every other county | 3/26/2021 5:36 PM |
| 103 | Lack of quality shopping and poor/dangerous Helen entrance | 3/26/2021 4:42 PM |
| 104 | public water and sewer | 3/26/2021 3:07 PM |
| 105 | The continued deforestation | 3/26/2021 2:31 PM |
| 106 | Traffic in Helen | 3/26/2021 2:09 PM |
| 107 | Clearcutting of trees for building sites should not be allowed | 3/26/2021 2:07 PM |
| 108 | Highway and road safety | 3/26/2021 2:02 PM |
| 109 | Attraction of tourists to Helen, especially motorcyclists | 3/26/2021 1:55 PM |
| 110 | uncontrolled growth | 3/26/2021 1:54 PM |
| 111 | Medical services within the county | 3/26/2021 1:54 PM |
| 112 | Unplanned growth | 3/26/2021 1:51 PM |
| 113 | traffic congestion | 3/26/2021 1:12 PM |
| 114 | traffic in and out of our community and creating an environment that promotes filling existing store fronts with new, thriving business. | 3/26/2021 12:53 PM |
| 115 | entrepreneurship | 3/25/2021 6:10 PM |
| 116 | improve our high school facilities - tennis courts, football field, etc. | 3/25/2021 5:49 PM |
| 117 | Please improve quality of new business!!enough trinket shops, no quality!!!!! | 3/25/2021 1:39 PM |
| 118 | Lack of infrastructure | 3/25/2021 1:12 PM |
| 119 | Drugs / crime | 3/25/2021 10:35 AM |
| 120 | Residential zoning decisions | 3/25/2021 9:22 AM |
| 121 | Traffic | 3/25/2021 6:50 AM |
| 122 | Drug issues | 3/24/2021 6:54 PM |
| 123 | Drug use | 3/24/2021 6:54 PM |
| 124 | Transportation | 3/24/2021 5:17 PM |
| 125 | Unwelcoming to tourist downtowns | 3/24/2021 4:30 PM |
| 126 | HOMELESS | 3/24/2021 2:49 PM |
| 127 | Traffic patterns unsafe | 3/24/2021 2:24 PM |
| 128 | The safety of our pedestrians(in the streets) and drivers who have to watch out for them, | 3/24/2021 1:48 PM |
| 129 | In Helen specifically, there are too many businesses offering the same thing. It's also difficult to start a business here. Helen should be trying to make it easier to bring in new ideas and businesses. | 3/24/2021 1:35 PM |
| 130 | Littering from tourists | 3/24/2021 1:27 PM |
| 131 | The sale of delta 8 THC marijuana at Alpine Dispensary | 3/24/2021 12:59 PM |
| 132 | Dilapidated properties, drugs | 3/24/2021 12:35 PM |
| 133 | Our capability to entertain the tourist. | 3/24/2021 12:21 PM |

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| 134 | Cleveland Downtown Area Redevelopment / Improvement | 3/23/2021 10:53 AM |
|---|---|---|
| 135 | Too fast growth | 3/22/2021 2:06 PM |
| 136 | Traffic at the square | 3/21/2021 1:39 PM |
| 137 | Cleveland library too small to meet community needs. We've grown so much, it is just too small. | 3/21/2021 1:39 PM |
| 138 | Uncontrolled growth | 3/20/2021 9:06 PM |
| 139 | Less bars and more family activities - and entertainment. | 3/20/2021 3:25 PM |
| 140 | The traffic circle in Cleveland | 3/20/2021 9:42 AM |
| 141 | Traffic flow around the Indian mound and through Helen | 3/20/2021 8:59 AM |
| 142 | Short term renters - need to limit | 3/19/2021 5:58 PM |
| 143 | Fear of growth | 3/19/2021 2:12 PM |
| 144 | Crime | 3/19/2021 11:50 AM |
| 145 | The square; more boutiques & restaurants | 3/19/2021 11:45 AM |
| 146 | Our biggest liability is all the city slickers moving in and wanting to change us from a small town to a city. | 3/19/2021 8:59 AM |
| 147 | Reduced traffic and speed limits | 3/18/2021 10:52 PM |
| 148 | An undereducated workforce | 3/18/2021 10:10 PM |
| 149 | Helen crosswalks need adjustment | 3/18/2021 8:51 PM |
| 150 | Lack of high paying jobs | 3/18/2021 6:08 PM |
| 151 | Lack of Good paying jobs | 3/18/2021 6:08 PM |
| 152 | Uncontrolled commercial blight. | 3/18/2021 5:10 PM |
| 153 | Allowing chain stores to change our character | 3/18/2021 4:10 PM |
| 154 | Remove the delopidated building in square. ALLOW alcohol at more restaurants/events | 3/18/2021 3:40 PM |
| 155 | natural resources | 3/18/2021 11:51 AM |
| 156 | clearing land, polluting rivers | 3/18/2021 10:49 AM |
| 157 | Grid lock on the square! | 3/17/2021 11:42 PM |
| 158 | More local jobs | 3/17/2021 7:20 PM |
| 159 | Jobs, we need to encourage better paying jobs to the area | 3/17/2021 7:13 PM |
| 160 | Appearance of the square | 3/17/2021 5:12 PM |
| 161 | Culture, entertainment, | 3/17/2021 4:51 PM |
| 162 | Infrastructure, keeps Cleveland clean initiative | 3/17/2021 4:48 PM |
| 163 | Pollution of various kinds | 3/17/2021 1:40 PM |
| 164 | lack of fiberoptic internet service | 3/17/2021 11:48 AM |
| 165 | Helen: need a bypass. Cleveland:Too many fast food joints near a historic downtown area, they eliminate the charm that other cities in nearby counties have. | 3/17/2021 9:07 AM |
| 166 | Economy is too dependent on tourism. | 3/17/2021 8:37 AM |
| 167 | Complacency and Mediocrity | 3/17/2021 8:14 AM |
| 168 | Outdated parks and recreation | 3/16/2021 10:17 PM |
| 169 | Cutting trees | 3/16/2021 8:02 PM |
| 170 | None to limited sidewalks within city limits | 3/16/2021 7:47 PM |

| 171 | Overly commercial character | 3/16/2021 6:49 PM |
| 172 | Ability to serve as bedroom workforce community supporting regional employers | 3/16/2021 6:23 PM |
| 173 | Sewage treatment facilities | 3/16/2021 3:49 PM |
| 174 | wiser government decisions with more public input | 3/16/2021 3:46 PM |
| 175 | Trashy mobile homes and trashy properties | 3/16/2021 3:46 PM |
| 176 | too many visitors to Helen for drinking | 3/16/2021 3:16 PM |
| 177 | growth will pass us by and no liquor | 3/16/2021 2:50 PM |
| 178 | cultural insensitivity | 3/16/2021 2:04 PM |
| 179 | There are no quality restaurants in the Cleveland area | 3/16/2021 9:50 AM |
| 180 | The unattractiveness and lack of parking on the Cleveland Square | 3/16/2021 9:37 AM |
| 181 | Derelict homes and homes with excessive trash in the yards. | 3/16/2021 9:27 AM |
| 182 | overgrowth | 3/16/2021 9:24 AM |
| 183 | Lack of zoning- strip malls everywhere with no turn ins from the hightway. It looks terrible coming in from south 129. | 3/16/2021 8:58 AM |
| 184 | Lack of zoning. Clean up the crap. | 3/16/2021 8:56 AM |
| 185 | More highend eatery | 3/15/2021 6:58 PM |
| 186 | Traffic flow through Helen | 3/15/2021 5:43 PM |
| 187 | Infrastructure along the commercial areas | 3/15/2021 3:41 PM |
| 188 | No more fast food! | 3/15/2021 2:22 PM |
| 189 | Lack of infrastructure and good paying jobs | 3/15/2021 1:25 PM |
| 190 | Code enforcement. Trashy houses are an eyesore. | 3/15/2021 12:44 PM |
| 191 | THE AMOUNT OF TRAFFICE IN THIS AREA | 3/15/2021 11:42 AM |
| 192 | Not telling people how beautiful white county is. | 3/15/2021 9:34 AM |
| 193 | No sewer in unincorporated White County | 3/15/2021 8:55 AM |
| 194 | traffic congestion | 3/15/2021 8:40 AM |
| 195 | drug problem and lazy kids into their mid 20's | 3/15/2021 8:29 AM |
| 196 | High Density Housing | 3/15/2021 2:30 AM |
| 197 | Unattractive look due to new growth | 3/14/2021 10:51 PM |
| 198 | Traffic | 3/14/2021 10:45 PM |
| 199 | trash, roadside and much more. | 3/14/2021 9:10 PM |
| 200 | better restaurants, more variety! | 3/14/2021 6:16 PM |
| 201 | Infrastructure | 3/14/2021 5:42 PM |
| 202 | Our Public Library System | 3/14/2021 4:04 PM |
| 203 | The one ownership family | 3/14/2021 3:50 PM |
| 204 | Over development, no more storage places | 3/14/2021 2:22 PM |
| 205 | Planned development of unsightly businesses I e storage units and auto graveyards. Limit those to more remote locations and not highways. | 3/14/2021 1:59 PM |
| 206 | Lack of internet choices & quality | 3/14/2021 11:27 AM |
| 207 | Over development | 3/14/2021 9:59 AM |

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| 208 | poverty and homelessness | 3/14/2021 9:41 AM |
|-----|--------------------------|-------------------|
| 209 | Local infrastructure | 3/14/2021 9:33 AM |
| 210 | Need bike lanes on roads, sidewalks. Enable people to safely move around the area out of cars. Bike paths and routes also encourage younger people to move to the area. Look at places that have them. | 3/14/2021 9:24 AM |
| 211 | More affordable housing | 3/14/2021 9:19 AM |
| 212 | housing prices exclude working class people who are from the area. So many vacation home buyers inflate the market | 3/14/2021 9:16 AM |
| 213 | Diverse workforce and housing. | 3/14/2021 9:09 AM |
| 214 | Retail shopping | 3/14/2021 9:04 AM |
| 215 | Our small town drug problem needs to be aggressively addressed | 3/13/2021 10:37 PM |
| 216 | Outside influence and trying to be like other communities | 3/13/2021 10:14 PM |
| 217 | To much government hands on farms an property that taxs keep going up | 3/13/2021 8:36 PM |
| 218 | Too much development of farm land into subdivisions. | 3/13/2021 8:15 PM |
| 219 | Lack of affordable housing like decent apartments | 3/13/2021 7:53 PM |
| 220 | The traffic backup in Helen | 3/13/2021 7:43 PM |
| 221 | need for a new library for citizens & to attract business/industry | 3/13/2021 6:24 PM |
| 222 | Limited education | 3/13/2021 2:11 PM |
| 223 | Intersection at Hwy 17 and 75 on weekends. | 3/13/2021 12:59 PM |
| 224 | No idea | 3/13/2021 12:27 PM |
| 225 | Drugs | 3/13/2021 12:20 PM |
| 226 | Irregular zoning and codes to where you have one area that's very nice and then in the middle of it you'll have something that really needs to be fixed up or kept up and cleaned up it brings down the whole area it brings down the whole area | 3/13/2021 11:35 AM |
| 227 | cohesive residential and commercial zoning for bu | 3/13/2021 11:01 AM |
| 228 | The road structures and traffic | 3/13/2021 10:53 AM |
| 229 | Excessive growth | 3/13/2021 10:34 AM |
| 230 | Lack of restaurant options | 3/13/2021 10:04 AM |
| 231 | Lack of fast internet if you live out of town | 3/13/2021 9:47 AM |
| 232 | Drug use | 3/13/2021 9:08 AM |
| 233 | Houses on ridges. Houses that do not blend into mtn. and hillsides. | 3/13/2021 9:04 AM |
| 234 | Scraggly businesses like the rock shop at the south end of town and eyesore businesses near turnoff to Alt 75 at north end of town | 3/13/2021 8:53 AM |
| 235 | our political environment | 3/13/2021 8:30 AM |
| 236 | Overuse of recreational areas, exacerbated by road development for the sake of "traffic flow". | 3/13/2021 8:18 AM |
| 237 | None | 3/13/2021 7:54 AM |
| 238 | Urban sprawl along highways bringing traffic congestion | 3/13/2021 7:34 AM |
| 239 | Ability to sell alcohol in city limits. | 3/13/2021 7:32 AM |
| 240 | Political attitude | 3/13/2021 7:12 AM |
| 241 | Trash | 3/13/2021 6:30 AM |
| 242 | lack of downtown square being true destination | 3/13/2021 6:23 AM |

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| 243 | Urban sprawl | 3/13/2021 5:57 AM |
|---|---|---|
| 244 | Dilapidated homes / Drug activity & Drug issues | 3/13/2021 4:25 AM |
| 245 | Too many Speed bumps | 3/12/2021 11:16 PM |
| 246 | The run down, unmaintained, and abandoned buildings and signs | 3/12/2021 10:33 PM |
| 247 | Clean up the junk. Too many businesses/properties that are eye sores. | 3/12/2021 10:24 PM |
| 248 | Dependence on tourism | 3/12/2021 10:12 PM |
| 249 | Businesses on the square taking up storefronts | 3/12/2021 10:08 PM |
| 250 | need for additional recreation facilities | 3/12/2021 9:43 PM |
| 251 | Too many private roads and poorly maintained roads | 3/12/2021 9:16 PM |
| 252 | Drugs | 3/12/2021 9:14 PM |
| 253 | Rapid growth | 3/12/2021 8:31 PM |
| 254 | Fast food and discount stores | 3/12/2021 8:17 PM |
| 255 | Taking chain restaurants out of the square (papa john's) and focus on local restaurants/businesses | 3/12/2021 8:04 PM |
| 256 | Becoming a thru-way to other places. | 3/12/2021 8:02 PM |
| 257 | Not sure | 3/12/2021 7:58 PM |
| 258 | Traffic in Helen | 3/12/2021 7:26 PM |
| 259 | No activities for kids which leads to money leaving county and kids getting into trouble | 3/12/2021 7:03 PM |
| 260 | Destroying our natural resources | 3/12/2021 6:20 PM |
| 261 | Four lane highways coming into the county | 3/12/2021 6:05 PM |
| 262 | Building up the town square | 3/12/2021 5:33 PM |
| 263 | Lack of businesses | 3/12/2021 5:31 PM |
| 264 | Traffic congestion. | 3/12/2021 5:06 PM |
| 265 | Lack of development enforcement | 3/12/2021 4:54 PM |
| 266 | We need public parks, playgrounds, picnic areas, trails | 3/12/2021 4:22 PM |
| 267 | Lack of historic properties protection | 3/12/2021 4:10 PM |
| 268 | A visitor friendly downtown | 3/12/2021 4:00 PM |
| 269 | Unmanaged development | 3/12/2021 3:47 PM |
| 270 | Traffic concerns in and around Helen area | 3/12/2021 3:15 PM |
| 271 | Bad roads | 3/12/2021 3:02 PM |
| 272 | Traffic. | 3/12/2021 2:56 PM |
| 273 | Short term rentals | 3/12/2021 2:39 PM |
| 274 | All the trash and debris on roadways. It's the first impressions to the tourist coming in to spend their time and money | 3/12/2021 2:07 PM |
| 275 | Having unique shops and eateries | 3/12/2021 2:02 PM |
| 276 | The Cleveland Square, lack of restaurants and quality retail would be improved if residences were allowed over businesses | 3/12/2021 1:59 PM |
| 277 | Less development | 3/12/2021 1:45 PM |
| 278 | don't know | 3/12/2021 1:36 PM |

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| 279 | More locally owned business less big box | 3/12/2021 1:04 PM |
|-----|------------------------------------------|-------------------|
| 280 | Traffic | 3/12/2021 1:01 PM |
| 281 | Over development | 3/12/2021 12:37 PM |
| 282 | Road improvement, 4 lanes, bypass around all of Cleveland | 3/12/2021 12:03 PM |
| 283 | Building to many subdivision | 3/12/2021 11:59 AM |
| 284 | Public safety or the lack there of | 3/12/2021 11:55 AM |
| 285 | Upgrade the look and feel of Helen. Get rid of tattoo and t-shirt shops. Go more towards a Highland, NC look. | 3/12/2021 11:51 AM |
| 286 | unchecked growth | 3/12/2021 11:49 AM |
| 287 | Local Jobs | 3/12/2021 11:47 AM |
| 288 | Uncontrolled growth | 3/12/2021 11:40 AM |
| 289 | Lack of green space in front of businesses | 3/12/2021 11:32 AM |
| 290 | need forward vision with managed growth | 3/12/2021 11:30 AM |
| 291 | Allowing chain restaurants/store on and around the square. Papa Johns, Subway, Chick-fil-A, McDonald's, Arby's, Clipper are all great. But those type of businesses should be at the bypass. | 3/12/2021 11:22 AM |
| 292 | More things for kids | 3/12/2021 11:20 AM |
| 293 | FREE Recycling stations in Cleveland and Helen cardboard, plastics, glass | 3/12/2021 11:10 AM |
| 294 | Influx of chain businesses | 3/12/2021 10:49 AM |
| 295 | Junky properties - I understand the challenge here. | 3/12/2021 10:30 AM |
| 296 | I don't know. | 3/12/2021 10:24 AM |
| 297 | Lack of business | 3/12/2021 9:49 AM |
| 298 | Disorganized growth plans. | 3/12/2021 9:45 AM |
| 299 | Growth/expansion that is not well thought out | 3/12/2021 9:38 AM |
| 300 | Parking / open container | 3/12/2021 9:37 AM |
| 301 | Unsure | 3/12/2021 9:36 AM |
| 302 | Competitive grocers | 3/12/2021 9:36 AM |
| 303 | lack of foresight for growth | 3/12/2021 9:32 AM |
| 304 | Traffic | 3/12/2021 9:31 AM |
| 305 | lack of nice sit down restaurants | 3/12/2021 9:25 AM |
| 306 | Access to high speed internet and reliable utilities | 3/12/2021 9:22 AM |
| 307 | More fine dining restaurants | 3/12/2021 9:19 AM |
| 308 | Roadways | 3/12/2021 9:16 AM |
| 309 | lack of quality jobs | 3/12/2021 9:10 AM |
| 310 | Lack of investment in infrastructure needed to support business | 3/12/2021 9:07 AM |
| 311 | no cohesive design in Cleveland - NO METAL BUILDINGS | 3/12/2021 9:00 AM |
| 312 | lack of high speed internet access | 3/12/2021 8:56 AM |
| 313 | road and building construction with no plan or covenants | 3/12/2021 7:49 AM |
| 314 | Allowing commercial property in rural areas, e.g. Dollar Generals being placed at peaceful non-developed intersections | 3/12/2021 7:48 AM |

| 315 | Big chains and businesses coming into the community. Keep them along major thorough fares. | 3/12/2021 7:17 AM |
|-----|--------------------------------------------------------------------------------------------|-------------------|
| 316 | More commercial shops and businesses | 3/12/2021 6:54 AM |
| 317 | We need more options for dining (other than fast food) | 3/11/2021 8:54 PM |
| 318 | Drugs and growing crime | 3/11/2021 8:47 PM |
| 319 | Trashy sites | 3/11/2021 8:06 PM |
| 320 | Lack of restaurants and actual, quality hotels. | 3/11/2021 8:05 PM |
| 321 | I can only speak for what I see. Coming in from Gainesville the semi trailers being used for storage are getting numerous. The Nacoochee Village sorely needs a pedestrian crossing zone and possibly a flashing slow down standing light to the side of the road to warn drivers. | 3/11/2021 7:55 PM |
| 322 | To much growth | 3/11/2021 7:47 PM |
| 323 | Town square | 3/11/2021 7:47 PM |
| 324 | Too much county government | 3/11/2021 7:34 PM |
| 325 | More dept store type of shopping -- something that is a Walmart upgrade | 3/11/2021 7:00 PM |
| 326 | growing too fast | 3/11/2021 6:54 PM |
| 327 | Rec Dept needs updated | 3/11/2021 6:28 PM |
| 328 | Drugs and criminals allowed to offend over and over | 3/11/2021 5:56 PM |
| 329 | Downtown atmosphere | 3/11/2021 5:42 PM |
| 330 | growth that would detract from tourism and farming | 3/11/2021 4:57 PM |
| 331 | lack of diversity | 3/11/2021 4:40 PM |
| 332 | Park and Rec Dept | 3/11/2021 3:39 PM |
| 333 | City codes / laws such as liqour by the drink | 3/11/2021 3:24 PM |
| 334 | Better internet | 3/11/2021 2:35 PM |
| 335 | More activities for the youth | 3/11/2021 1:16 PM |
| 336 | The road going through Helen (add passing lanes and walking bridges over high congestion areas) | 3/11/2021 12:35 PM |
| 337 | ignorance | 3/11/2021 12:29 PM |
| 338 | Lack of sense of "the whole:" for instance, Main Street / US 129 is a mish-mosh of unintegrated buildings, giving the visitor (and frequent driver?) the sense that they are driving through Dogpatch, not a proud, friendly town | 3/11/2021 12:27 PM |
| 339 | Bipartisanship | 3/11/2021 12:06 PM |
| 340 | antiquated thinking | 3/11/2021 10:46 AM |
| 341 | Lack of good paying jobs. | 3/11/2021 10:39 AM |
| 342 | Cleaning up run down trash lots | 3/11/2021 10:29 AM |
| 343 | DRUGS | 3/11/2021 9:58 AM |
| 344 | Landscape | 3/11/2021 9:15 AM |
| 345 | dealing with tourists who destroy our community | 3/11/2021 8:49 AM |
| 346 | Building requirements along Helen Hwy. This is one of the prettiest drives from Cleveland to Helen, but the appearance and maintenance of some of the businesses could be improved with landscaping, removal of trash, etc. Do not allow industry/manufacturing on Helen Hwy. | 3/11/2021 8:47 AM |
| 347 | Outdated downtown Cleveland and traffic in and out of Helen. | 3/11/2021 8:39 AM |
| 348 | Spot rezoning for commerical development. | 3/11/2021 8:06 AM |

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| 349 | Quality and kept up stores. We don't want a place that is falling apart. We can stay historic and maintained at the same time. | 3/11/2021 7:56 AM |
|---|---|---|
| 350 | Traffic problems going into Helen | 3/11/2021 7:43 AM |
| 351 | Limited infrastructure | 3/11/2021 6:46 AM |
| 352 | Growth of buildings and residential sites | 3/10/2021 10:24 PM |
| 353 | We need more quality restaurants and shops | 3/10/2021 10:11 PM |
| 354 | Land use and code enforcement | 3/10/2021 9:59 PM |
| 355 | Good old boy system | 3/10/2021 8:05 PM |
| 356 | Too many drugs and crime in community | 3/10/2021 5:58 PM |
| 357 | Move traffic away from main street by permitting and encouraging development outside of Cleveland city limits | 3/10/2021 5:31 PM |
| 358 | people walking dogs in SNC park off lead | 3/10/2021 4:41 PM |
| 359 | No Vision | 3/10/2021 4:11 PM |
| 360 | a terrible library system with poor leadership. | 3/10/2021 2:58 PM |
| 361 | uncontrolled groth in rural areas | 3/10/2021 1:13 PM |
| 362 | No comment | 3/10/2021 10:50 AM |
| 363 | Property crime | 3/10/2021 10:45 AM |
| 364 | lack of good paying jobs for skilled workers. | 3/10/2021 10:22 AM |
| 365 | Lack of industry to attract new residents and keep graduating seniors here | 3/10/2021 8:52 AM |
| 366 | lack of a new, prominent, library building in Cleveland. | 3/10/2021 8:32 AM |
| 367 | "Good old boy" culture - the you pat my back and I'll pay yours thing that seems to happen | 3/9/2021 3:20 PM |
| 368 | Racist views | 3/9/2021 1:06 PM |
| 369 | Updated facilities | 3/9/2021 12:29 PM |
| 370 | the cheap touristy shops of Helen | 3/8/2021 1:14 PM |
| 371 | Parking | 3/8/2021 10:59 AM |
| 372 | feeling of not willing to grow community | 3/8/2021 10:40 AM |
| 373 | Non compatible commercial or industrial uses being allowed to be established in residential/agricultural areas. | 3/8/2021 10:19 AM |
| 374 | People that relocated to White County then want to change our community into what they just left. | 3/8/2021 10:16 AM |
| 375 | Infrastructure and road maintenance | 3/8/2021 10:04 AM |
| 376 | More places for teens and children to be active | 3/8/2021 9:46 AM |
| 377 | Infrastructures and transportation of products | 3/8/2021 5:49 AM |
| 378 | Influx of residents driving up property costs & ousting the generation that grew up here | 3/7/2021 6:30 PM |
| 379 | Roadside trash | 3/6/2021 2:17 PM |
| 380 | unchecked vegetation (Kudzu etc) blocking natural views | 3/6/2021 2:08 PM |
| 381 | N/a | 3/6/2021 7:52 AM |
| 382 | Wildland overgrowth; prescribed burning; firewise community | 3/5/2021 8:11 PM |
| 383 | Traffic | 3/5/2021 8:01 PM |
| 384 | Enough ambulances to handle the needs of the citizens. Provide the departments a budget | 3/5/2021 7:25 PM |

that will allow for pay that will allow the county to hire and keep dedicated law enforcement, dispatchers, firefighters, and emts.

| 385 | Recycle efforts | 3/5/2021 7:08 PM |
|-----|-----------------|------------------|
| 386 | Adopting the Sunday brunch bill in the City of Cleveland | 3/5/2021 6:30 PM |
| 387 | Diversity and inclusion- opportunities for all | 3/5/2021 6:17 PM |
| 388 | More focused spending toward public safety divisions | 3/5/2021 5:55 PM |
| 389 | The intersections along the Appalachain parkway and the parkway. It's loaded with weeds on the concrete medians. | 3/5/2021 5:30 PM |
| 390 | lack of broad band | 3/5/2021 5:24 PM |
| 391 | Infrastructure | 3/5/2021 5:03 PM |
| 392 | traffic problems | 3/5/2021 4:57 PM |
| 393 | Bringing in business that will support hiring of locals to good paying jobs, and support for those local businesses. Opening a local business requires a lot of jumping through hoops that could be streamlined. | 3/5/2021 4:42 PM |
| 394 | Park & Rec needs to catch up w the surrounding counties. Lots of liability issues at the current park. | 3/5/2021 4:37 PM |
| 395 | New commission you ruined downtown with all the fast food places | 3/5/2021 3:54 PM |
| 396 | NA | 3/5/2021 3:33 PM |
| 397 | Helen is a dump and attracts drugs and alcoholics that dump there trash in our county and leave | 3/5/2021 3:22 PM |
| 398 | Need larger Public Safety | 3/5/2021 2:26 PM |

# Q6 With respect to economic development, out top priorities should be (pick two):

Answered: 487    Skipped: 6
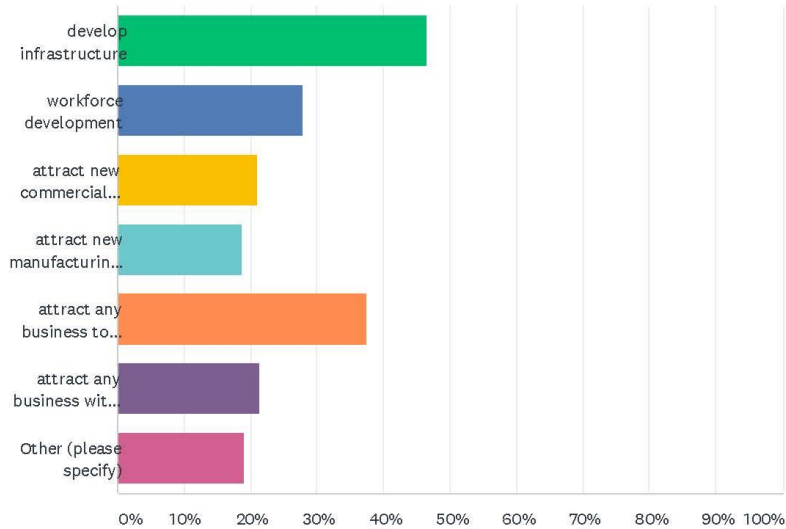


| ANSWER CHOICES | RESPONSES | |
|---|---|---|
| develop infrastructure | 46.41% | 226 |
| workforce development | 27.72% | 135 |
| attract new commercial business | 20.94% | 102 |
| attract new manufacturing and industry | 18.69% | 91 |
| attract any business to downtown areas | 37.37% | 182 |
| attract any business with high paying jobs | 21.36% | 104 |
| Other (please specify) | 19.10% | 93 |
| Total Respondents: 487 | | |

| # | OTHER (PLEASE SPECIFY) | DATE |
|---|---|---|
| 1 | without qualified workforce businesses will not come! | 5/20/2021 12:30 PM |
| 2 | Slow down traffic on the square so that people feel safe shopping there. | 5/17/2021 12:20 AM |
| 3 | Keep property and sales taxes low | 5/16/2021 3:08 AM |
| 4 | Please, stop the growth. Keep this a small town | 5/15/2021 11:58 PM |
| 5 | revitalize Cleveland Square, help restaurants gain foothold. This may mean footing the bill for appropriate infrstructure to handle waste. | 5/15/2021 7:57 PM |
| 6 | Let the school grow there own food so it doesn't cost so much for the school to feed them | 5/15/2021 12:44 PM |

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| 7 | Keep our community rural and stop trying to be a big city | 5/15/2021 12:07 PM |
|---|---|---|
| 8 | develop downtown area with quality restaurants, shopping and entertainment | 5/15/2021 8:01 AM |
| 9 | Limit, we don't need any more growth. | 5/15/2021 3:38 AM |
| 10 | Get rid of short term rentals and over priced leases | 5/14/2021 6:52 PM |
| 11 | don't aspire to be Gwinnett or even Hall county | 5/11/2021 11:57 PM |
| 12 | attract commercial business, but be mindful of signage and zoning | 5/10/2021 6:58 AM |
| 13 | Make downtown Cleveland more attractive to tourists | 5/6/2021 1:46 PM |
| 14 | Attract Remote Workers to bring their high paying jobs | 5/6/2021 11:17 AM |
| 15 | Maintain visual appeal of small town community, plant trees and have walking paths | 5/6/2021 7:20 AM |
| 16 | A square more like Dahlonega | 5/5/2021 4:29 PM |
| 17 | Nice restaurants with alcohol sales | 5/5/2021 1:12 PM |
| 18 | attract businesses to downtown Cleveland like restaurants, taphouse, wine tasting room, toy store, general store (similar to the general store in downtown Dahlonega), ice-cream/candy shop, etc. Just something to cause people to explore our downtown area | 5/3/2021 4:24 PM |
| 19 | Cleveland is way behind, it needs a hospital, and also more large restaurant such as Olive garden, steak house, we are very behind the times. | 4/30/2021 1:58 PM |
| 20 | encourage more tourist oriented businesses | 4/30/2021 9:01 AM |
| 21 | Workforce housing is essential if you want to have residents live where they work and for businesses to have a reliable and adequate labor pool | 4/20/2021 2:00 PM |
| 22 | Improving the existing base before bringing in new development. | 4/19/2021 10:56 AM |
| 23 | Attract businesses that don't pollute but will offer competitive wages to keep the residents here instead of having to move to make a wage that will support their family. | 4/16/2021 6:58 PM |
| 24 | attract a hospital & other medical facilities | 4/7/2021 3:40 PM |
| 25 | attract a limited amount of manufacturing or industry | 3/29/2021 10:52 AM |
| 26 | not sure what "workforce development" means | 3/26/2021 6:44 PM |
| 27 | attract visitors to historic and cultural sites | 3/26/2021 1:54 PM |
| 28 | Allow the market forces to determine what we should have rather than attempting to lure the "right" businesses to our area.n | 3/26/2021 1:54 PM |
| 29 | Improve quality of businesses! | 3/25/2021 1:39 PM |
| 30 | Attract more tourist destinations | 3/24/2021 6:54 PM |
| 31 | Antique, arts/crafts, gifts | 3/24/2021 4:30 PM |
| 32 | Keep small town feel | 3/24/2021 1:27 PM |
| 33 | improve outdated infrastructure, | 3/24/2021 12:59 PM |
| 34 | Embrace tourism growth | 3/20/2021 9:06 PM |
| 35 | Keep and support small, family-owned businesses!! | 3/19/2021 8:59 AM |
| 36 | Attract smart growth industries/businesses | 3/18/2021 5:10 PM |
| 37 | Anything in reason that supports economic stability | 3/18/2021 11:51 AM |
| 38 | Attract restaurants and bars to Cleveland Square. Develop business area and provide tax incentive to move service type businesses off square to business park. | 3/17/2021 4:51 PM |
| 39 | Attract more tourism businesses | 3/17/2021 11:48 AM |
| 40 | Downtown development | 3/17/2021 8:14 AM |

| 41 | Attract clean industry | 3/16/2021 3:49 PM |
|----|----|----|
| 42 | clean energy for all | 3/16/2021 3:16 PM |
| 43 | Attract a mix of business and restaurants (not fast food) good paying jobs would be an asset | 3/16/2021 12:43 PM |
| 44 | Restaurant and retail only on Cleveland square | 3/15/2021 2:22 PM |
| 45 | Attract businesses where people can shop, not buy services like insurance or real estate. They don't need prime walk-in areas for offices. | 3/14/2021 10:51 PM |
| 46 | Develop Cleveland square to be pedestrian friendly | 3/14/2021 9:10 PM |
| 47 | Add to the square with fun business | 3/14/2021 3:50 PM |
| 48 | Restaurants | 3/14/2021 1:59 PM |
| 49 | Upkeep and expansion of natural resources | 3/14/2021 10:09 AM |
| 50 | Better bike infrastructure and leisure infrastructure | 3/13/2021 12:27 PM |
| 51 | Attract businesses in downtown areas to end up having more foot traffic have more festivals similar to dahlonega I know that we're not as big a place but something with an organization to it so people can come and spend time have a meal and enjoy our area and maybe stay the night | 3/13/2021 11:35 AM |
| 52 | Attract green manufacturing or industry | 3/13/2021 11:01 AM |
| 53 | more restaurants | 3/13/2021 8:30 AM |
| 54 | Enable small business growth. | 3/13/2021 8:18 AM |
| 55 | Develop internet access throughout the county. Attract high paying white collar jobs not warehouse jobs. | 3/13/2021 7:34 AM |
| 56 | More nice restaurants in downtown Cleveland; like Dahlognega | 3/12/2021 11:16 PM |
| 57 | Recreation | 3/12/2021 8:17 PM |
| 58 | Housing | 3/12/2021 7:07 PM |
| 59 | More restaurants downtown | 3/12/2021 7:05 PM |
| 60 | Recreational opportunities | 3/12/2021 4:00 PM |
| 61 | Repair infrastructure | 3/12/2021 3:02 PM |
| 62 | Flower pots won't fix the square. | 3/12/2021 1:59 PM |
| 63 | Outdoor parks and trails | 3/12/2021 1:53 PM |
| 64 | Attract more tourists from nearby cities | 3/12/2021 1:50 PM |
| 65 | Zone very, very carefully. | 3/12/2021 1:36 PM |
| 66 | Attract upscale, hi-tech companies and jobs | 3/12/2021 1:01 PM |
| 67 | proofreading. Our, not out. | 3/12/2021 11:49 AM |
| 68 | Unique businesses or local business | 3/12/2021 11:40 AM |
| 69 | Tourism industry. Money comes in and then the people leave. | 3/12/2021 11:22 AM |
| 70 | NO FACTORIES. They WILL POLUTE THE AIR AND SMOG WILL DECRESE MOUNTAIN VISIBLITY | 3/12/2021 11:10 AM |
| 71 | Encourage small business development | 3/12/2021 10:49 AM |
| 72 | I don't know. | 3/12/2021 10:24 AM |
| 73 | Shops restaurants | 3/12/2021 9:42 AM |
| 74 | Outdoor recreation | 3/12/2021 9:36 AM |
| 75 | Have downtown squares like dahlonega | 3/12/2021 8:24 AM |

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| 76 | relocalize our markets and economies/sustainability & resilience for all | 3/12/2021 7:49 AM |
| 77 | Support local, small, community businesses. Promote the parks, charge for visiting those if we need too. With more business comes the need for infrastructure. | 3/12/2021 7:17 AM |
| 78 | Fix the sink wholes | 3/11/2021 7:47 PM |
| 79 | attract further tourist interest, develop farming to encompass tourism | 3/11/2021 4:57 PM |
| 80 | develop local agricultural economy | 3/11/2021 4:40 PM |
| 81 | Entertainment that will bring visitors and benefit citizens | 3/11/2021 1:16 PM |
| 82 | diverse economic employment sources | 3/11/2021 12:29 PM |
| 83 | By infrastructure, I especially would emphasize IT infrastructure | 3/11/2021 12:27 PM |
| 84 | before we attract more cars, please repair roads!! Potholes are ridiculous!!! | 3/11/2021 9:58 AM |
| 85 | Look at how Blue Ridge, Madison, and Dahlonegha have placed an emphasis on small business development, small town community development that caters to the residents and also visitors needing to get away from the over developed areas. The only thing we would like to see is a few more restaurants in Cleveland near the bypass. Building guidelines need to be improved. | 3/11/2021 8:47 AM |
| 86 | Attract quality downtown dining and retail | 3/11/2021 7:56 AM |
| 87 | attract high-quality food/retail businesses to downtown areas | 3/10/2021 10:45 AM |
| 88 | Balance of attracting commercial business and manufacturing business | 3/9/2021 3:20 PM |
| 89 | Create a living wage, and lessen poverty | 3/9/2021 1:06 PM |
| 90 | Attract things for youth to do | 3/8/2021 4:23 PM |
| 91 | Develop a plan to limit increasing property taxes so residents can afford to live here | 3/8/2021 10:04 AM |
| 92 | attract desirable business to downtown areas | 3/6/2021 2:08 PM |
| 93 | None keep us small | 3/5/2021 3:54 PM |

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## Q7 With respect to housing, our most important needs are (pick 2):

Answered: 486    Skipped: 7
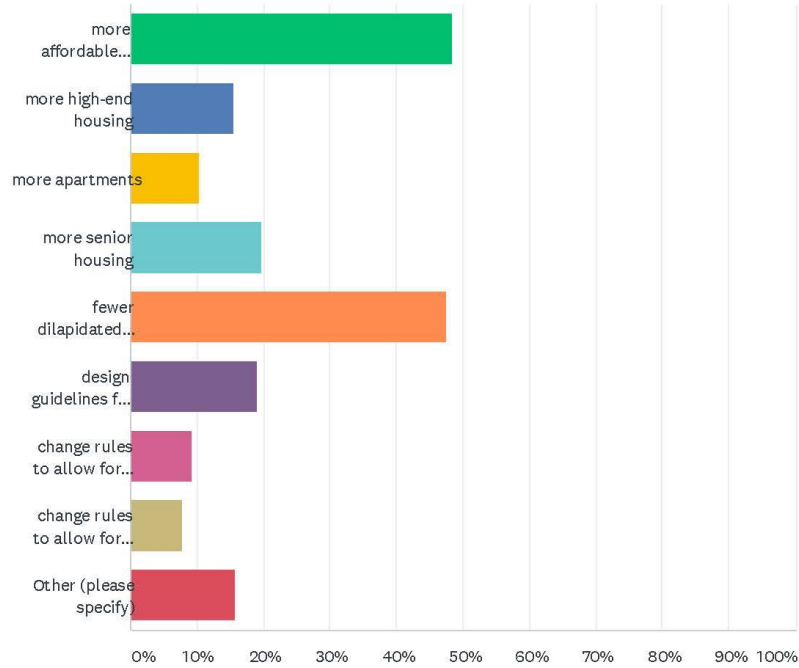


| ANSWER CHOICES | RESPONSES | |
|---|---|---|
| more affordable housing | 48.35% | 235 |
| more high-end housing | 15.43% | 75 |
| more apartments | 10.29% | 50 |
| more senior housing | 19.75% | 96 |
| fewer dilapidated houses | 47.53% | 231 |
| design guidelines for new construction | 19.14% | 93 |
| change rules to allow for permanent RV living | 9.26% | 45 |
| change rules to allow for less than 1 acre lots | 7.82% | 38 |
| Other (please specify) | 15.64% | 76 |
| Total Respondents: 486 | | |

| # | OTHER (PLEASE SPECIFY) | DATE |
|---|---|---|
| 1 | Encourage Agricultural Development | 5/24/2021 9:04 PM |
| 2 | high-end and senior housing will bring more dollars to area. | 5/20/2021 12:30 PM |

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| 3 | More cabin communities as in Gilmer County | 5/17/2021 3:09 PM |
|---|---|---|
| 4 | Just get the hoarders to clean up their visible junk yards. | 5/17/2021 12:20 AM |
| 5 | No government housing | 5/16/2021 3:08 AM |
| 6 | Zoning | 5/15/2021 11:58 PM |
| 7 | Moderate priced housing. | 5/15/2021 9:12 PM |
| 8 | No more apartments. | 5/15/2021 12:07 PM |
| 9 | More farming | 5/15/2021 3:38 AM |
| 10 | Less tourist rentals | 5/14/2021 6:52 PM |
| 11 | limit high density housing | 5/11/2021 11:57 PM |
| 12 | NONE | 5/11/2021 6:33 PM |
| 13 | County definition of affordable housing. | 5/6/2021 11:53 PM |
| 14 | Restrict high density condos, etc. due to high traffic in/around Helen | 5/6/2021 11:17 AM |
| 15 | More walkable housing downtown | 5/5/2021 1:12 PM |
| 16 | restrict mobile home development to certain areas and more middle-class housing | 5/3/2021 4:24 PM |
| 17 | Tiny homes should be allowed on private property.. | 4/30/2021 1:58 PM |
| 18 | Area needs a 55+ community/single story homes | 3/30/2021 6:46 AM |
| 19 | Expand ability to bring in developments like those in the past which were denied because of water sewage inability to expand | 3/26/2021 4:42 PM |
| 20 | manage growth in appropriate commercial and residential areas. | 3/26/2021 3:07 PM |
| 21 | Expand coverage of natural gas service | 3/26/2021 1:55 PM |
| 22 | Allow market forces do determine what is needed. | 3/26/2021 1:54 PM |
| 23 | Fewer HOA's | 3/24/2021 1:35 PM |
| 24 | Changes to allow more short term rental | 3/20/2021 9:06 PM |
| 25 | minimum lot sizes at least 1 acre or more, no new construction on postage stamp lots....go to Atlanta if you want that. | 3/19/2021 5:58 PM |
| 26 | Mixture of modestly priced homes and starter homes | 3/19/2021 2:12 PM |
| 27 | Change rules to allow for less than 1 acre lots WITHIN CITY LIMITS ONLY. Outside city limits lots should be a MINIMUM of 5 acres. | 3/19/2021 8:59 AM |
| 28 | Put some zoning laws in place!!! Too many run down trailers , too | 3/17/2021 8:26 PM |
| 29 | Children living in dilapidated mobile homes is a concern | 3/17/2021 1:40 PM |
| 30 | historic overlay for the county | 3/17/2021 11:48 AM |
| 31 | Develop a plan to clean up trashed homes with debris all around | 3/16/2021 12:43 PM |
| 32 | Fewer abandoned houses | 3/16/2021 9:27 AM |
| 33 | MORE??? senior housing. No 55+ is causing me to move to Dahlonega. | 3/16/2021 8:58 AM |
| 34 | more nice rental housing | 3/15/2021 8:40 AM |
| 35 | Sooooon! | 3/14/2021 10:51 PM |
| 36 | code enforcement needed | 3/14/2021 9:10 PM |
| 37 | Keep trees! | 3/14/2021 3:50 PM |
| 38 | Encourage farmland and small homestead acreage | 3/13/2021 10:37 PM |

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| 39 | Some kind of incentive to help people keep their homes and keep them in shape | 3/13/2021 10:14 PM |
|---|---|---|
| 40 | Slow down house I | 3/13/2021 8:36 PM |
| 41 | Larger lot sizes so homes don't become stacked up cracker boxes. | 3/13/2021 8:15 PM |
| 42 | Rid the county from lots that have tons of trash in the front and backyards of these older houses to live next door to them is hard | 3/13/2021 11:01 AM |
| 43 | Limiting new construction. | 3/13/2021 8:18 AM |
| 44 | Develop housing in downtown Helen and Cleveland | 3/13/2021 7:34 AM |
| 45 | Encourage quality development at high and affordable level | 3/13/2021 7:12 AM |
| 46 | Please preserve 1 acre lots!!!!!!! | 3/12/2021 8:04 PM |
| 47 | More single family dwelling/non college rentals | 3/12/2021 7:05 PM |
| 48 | Green and smaller houses | 3/12/2021 6:20 PM |
| 49 | Get rid of trailer parks | 3/12/2021 5:11 PM |
| 50 | affordable FAMILY style housing. | 3/12/2021 4:54 PM |
| 51 | Attractive housing within the city limits, even they aren't large | 3/12/2021 4:00 PM |
| 52 | Absolutely do not allow less than 1 acre lots | 3/12/2021 1:59 PM |
| 53 | don't know | 3/12/2021 1:36 PM |
| 54 | planned community development including housing | 3/12/2021 1:01 PM |
| 55 | Prohibit high density subdivisions | 3/12/2021 11:40 AM |
| 56 | Fewer restrictions on Airbnb rentals | 3/12/2021 10:49 AM |
| 57 | I don't know the answer. For example, some folks with a permanent RV might have it fixed up and some folks might have it looking like a homeless shelter. We surely don't need less than 1 acre lots. Rules at my other house are closer to 5. | 3/12/2021 10:24 AM |
| 58 | Force cleanup of junk properties especially along highways that are seen by visitors. | 3/12/2021 9:38 AM |
| 59 | code enforcement on current properties | 3/12/2021 9:32 AM |
| 60 | Review of possible tiny homes or converted container homes in villages. In CO, I know some that were affordable housing fill gap and another village that were Airbnb. Both appear to be doing terrific. | 3/11/2021 7:55 PM |
| 61 | No apartments brings in to many riffraff.. | 3/11/2021 7:47 PM |
| 62 | No apartments. That will ruin the view. | 3/11/2021 7:47 PM |
| 63 | limit conversion of agriculture/forest to low density housing | 3/11/2021 4:40 PM |
| 64 | Turning large tracks of land to subdivisions | 3/11/2021 10:29 AM |
| 65 | We have several subdivisions of unsold lots and homes, we do not need more of the same. Roads are already full of pot holes. Stop mobile homes from coming to area as they do not pay property taxes. Agribusiness should be the City proceeds. Allow more restaurants to have beer and wine licenses to promote wineries and breweries. Stop Junkyards from popping up everywhere!! | 3/11/2021 9:58 AM |
| 66 | Cleveland could use a well planned, neighborhood that would cater to young couples and retirees who need a starter home or home that is not too large for a "downsizing" retired couple or individual. However, being in the custom home design business, it is crucial to make sure that the developer offers plans and elevations that are not just standard box/tract style without any character. The designs offered need to fit in with the original home architecture of the area and have classic , long term appeal and a good POA to insure the integrity of the development. | 3/11/2021 8:47 AM |
| 67 | 55+ neighborhood | 3/10/2021 8:32 PM |

| 68 | Preventing slums by holding landlords accountable for upkeep of their rental properties. | 3/9/2021 3:20 PM |
|----|-------------------------------------------------------------------------------------------|------------------|
| 69 | Library | 3/9/2021 1:49 PM |
| 70 | benefits for full time residents | 3/8/2021 1:14 PM |
| 71 | Full time RV living only if in community planned for such use. Also allow as temporary use under special use provision if approved by PC and in rural areas designated for that provisional use. | 3/8/2021 10:19 AM |
| 72 | more mid range housing | 3/8/2021 10:04 AM |
| 73 | RV's are not designed for permanent living. This shouldn't even be in question | 3/8/2021 9:06 AM |
| 74 | Limit multi-family units to city areas. | 3/5/2021 7:08 PM |
| 75 | Fewer subdivisions. | 3/5/2021 5:30 PM |
| 76 | None | 3/5/2021 3:54 PM |

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# Q8 With respect to historic and cultural resources, our most important issues are (pick 2):

Answered: 488    Skipped: 5
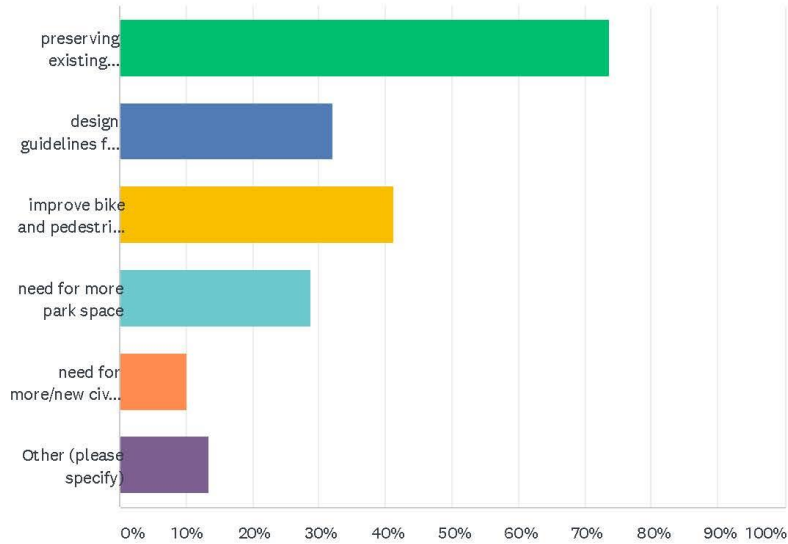


| ANSWER CHOICES | RESPONSES | |
|---|---|---|
| preserving existing historic structures and sites | 73.57% | 359 |
| design guidelines for new development | 31.97% | 156 |
| improve bike and pedestrian access | 41.19% | 201 |
| need for more park space | 28.69% | 140 |
| need for more/new civic space and/or City Hall | 10.04% | 49 |
| Other (please specify) | 13.32% | 65 |
| Total Respondents: 488 | | |

| # | OTHER (PLEASE SPECIFY) | DATE |
|---|---|---|
| 1 | Not for sure | 5/15/2021 12:44 PM |
| 2 | Stop over building | 5/15/2021 12:07 PM |
| 3 | Indoor recreation | 5/13/2021 8:17 PM |
| 4 | consider other historical areas instead of only Sautee/Helen area AND add an area for fairs and festival for entire county | 5/12/2021 3:53 PM |
| 5 | resist road widenings because some traffic engineer thinks you should | 5/11/2021 11:57 PM |
| 6 | Tax relief for permanent residents not in rental business. | 5/10/2021 10:48 PM |
| 7 | A new library | 5/10/2021 3:40 PM |

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| 8 | library expansion | 5/6/2021 7:20 AM |
|---|---|---|
| 9 | Do more to make the square attractive | 5/4/2021 8:27 PM |
| 10 | Comment above for civic space refers to the need clearly evident when a local church had to be utilized rather than county owned building for mass vaccination site, not intended to endorse a new city hall building. The design of the Yonah Preserve asset should not be entrusted entirely to a hired engineering firm without a charette process for community input. The value of having various points of view is critical for this once in a life time opportunity for master plan development. Community garden space, small venue with covered pavilion for gatherings that are not adjacent to the playground would be nice if used for small event like private small wedding venue, | 4/20/2021 2:00 PM |
| 11 | A new library! | 4/15/2021 3:45 PM |
| 12 | Anything BUT planned cleveland municipal complex | 4/13/2021 10:25 PM |
| 13 | Library Services | 4/9/2021 9:24 AM |
| 14 | NEW LIBRARY is sorely needed. | 4/8/2021 8:49 AM |
| 15 | Improve square | 3/27/2021 11:18 AM |
| 16 | Clean up lots | 3/27/2021 10:33 AM |
| 17 | We need a new library branch in Cleveland- serves several purposes! | 3/27/2021 10:22 AM |
| 18 | Like we can't put in a bike lane from Helen around 356, Skylake Rd, 255 and back to Helen? | 3/26/2021 4:42 PM |
| 19 | Improve and modernize developments | 3/25/2021 1:39 PM |
| 20 | More conference space | 3/24/2021 1:48 PM |
| 21 | Need newer, larger library with expanded services and offerings | 3/21/2021 1:39 PM |
| 22 | New Cleveland Public Library | 3/21/2021 1:39 PM |
| 23 | Balance quality of life with needs or tourism | 3/20/2021 9:06 PM |
| 24 | Stopping newcomers from making the decisions! | 3/19/2021 8:59 AM |
| 25 | New libraries in Helen and Cleveland | 3/18/2021 5:10 PM |
| 26 | New Cleveland Library | 3/18/2021 3:48 PM |
| 27 | limit growth that would impact natural resources | 3/16/2021 2:04 PM |
| 28 | New Cleveland Library | 3/15/2021 12:44 PM |
| 29 | Improve Libraries | 3/15/2021 8:55 AM |
| 30 | need for new library | 3/15/2021 8:38 AM |
| 31 | Expanded library services. When I moved here, the library is the first place I visited because it's a reflection of the community. I love our library staff, especially in Helen. | 3/14/2021 10:51 PM |
| 32 | Replace cramped library w/modern updated facility | 3/14/2021 5:42 PM |
| 33 | expanded library with larger meeting area | 3/14/2021 3:07 PM |
| 34 | Increase funding for libraries | 3/14/2021 9:59 AM |
| 35 | library expansion | 3/14/2021 9:24 AM |
| 36 | more park space and natural surface trails for mountain biking and hiking | 3/13/2021 11:59 PM |
| 37 | Slow down on out of state permits on building on small track land less subdivision | 3/13/2021 8:36 PM |
| 38 | Bigger Cleveland Library, keep Helen Library | 3/13/2021 12:59 PM |
| 39 | Make downtown more of an area that we can have more festivals and bring in people to come and see or nice towns downtown | 3/13/2021 11:01 AM |
| 40 | Need for more mountain bike trails | 3/13/2021 7:54 AM |

| 41 | Gym improvements | 3/13/2021 7:32 AM |
| 42 | Maybe a park and ride so many people from Cleveland travel for work | 3/12/2021 9:14 PM |
| 43 | Mountain preservation | 3/12/2021 1:59 PM |
| 44 | A lot has been done and there is ample space for bikers nd pedestrians. | 3/12/2021 10:24 AM |
| 45 | Clean up sidewalks in city. Pedestrian trail/bike trail from Cleveland to Helen. | 3/12/2021 9:38 AM |
| 46 | More city/county parks | 3/12/2021 7:48 AM |
| 47 | Sports gyms at rec dept | 3/11/2021 6:28 PM |
| 48 | create more dog friendly parks/spaces | 3/11/2021 4:57 PM |
| 49 | better funded library | 3/11/2021 12:29 PM |
| 50 | More festivals to bring in families like eggstravaganza | 3/11/2021 9:58 AM |
| 51 | Maintain the rural charm of White County!!! Bigger is not better! Take what is existing, especially around the square and improve the curb and aesthetic appeal. This will attract more shoppers and businesses. Madison, GA, Dahlonegha, Blue Ridge are excellent examples. | 3/11/2021 8:47 AM |
| 52 | We need a new library in Cleveland | 3/10/2021 10:11 PM |
| 53 | Build a new Cleveland Library. | 3/10/2021 9:59 PM |
| 54 | museums | 3/10/2021 8:05 PM |
| 55 | We desperately need a bigger, more accommodating library! Educational resources are essential to our community! | 3/10/2021 5:31 PM |
| 56 | libraries are an important cultural resource that help attract new businesses | 3/10/2021 1:13 PM |
| 57 | New Library Building for Cleveland Library. Continue support of Helen Library | 3/10/2021 10:50 AM |
| 58 | Work to obtain funding assistance (Private, State, Federal) in developing these assets. | 3/10/2021 10:22 AM |
| 59 | Desperately need a new branch library in the city of Cleveland! | 3/10/2021 8:52 AM |
| 60 | We need a new library with more space so that children can have their designated areas and those there to use computer or study can have a quiet space to do so | 3/9/2021 3:20 PM |
| 61 | Library | 3/9/2021 1:49 PM |
| 62 | Library updates | 3/9/2021 12:29 PM |
| 63 | Design guidelines to include minimum density of a development (1+acre lot size) | 3/8/2021 10:04 AM |
| 64 | City Hall should not compete with businesses in the free market for meeting space | 3/8/2021 9:06 AM |
| 65 | Civic/convention center | 3/8/2021 5:49 AM |

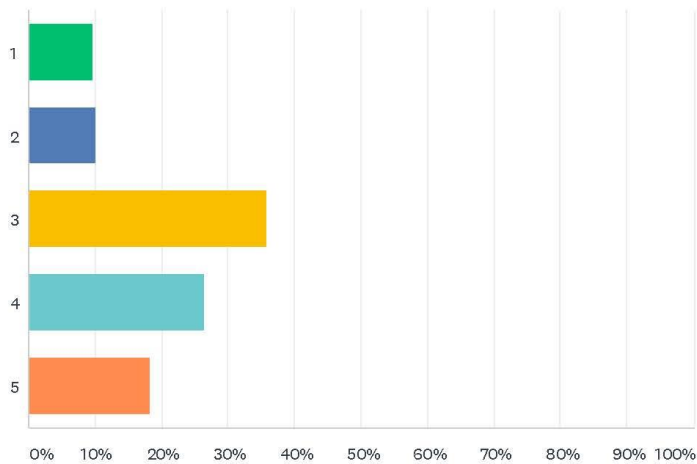## Q9 On a scale of 1 (Very poor) to 5 (Very good), how do you rate the following public service: Water.

Answered: 428    Skipped: 65
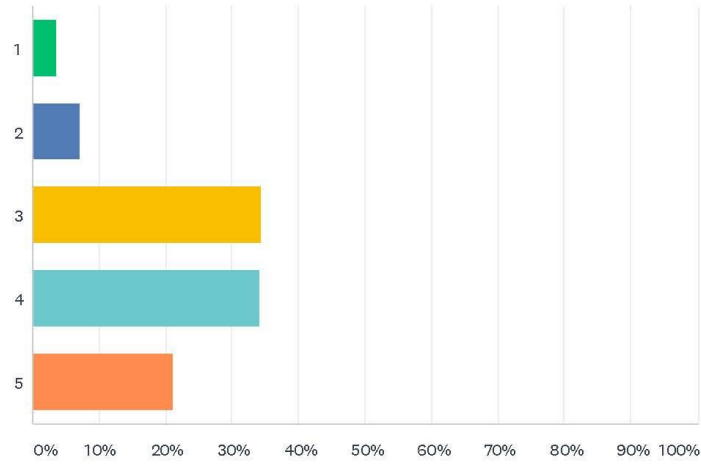


| ANSWER CHOICES | RESPONSES | |
|---|---|---|
| 1 | 3.50% | 15 |
| 2 | 7.01% | 30 |
| 3 | 34.35% | 147 |
| 4 | 34.11% | 146 |
| 5 | 21.03% | 90 |
| TOTAL | | 428 |

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## Q10 On a scale of 1 (Very poor) to 5 (Very good), how do you the following public service: Sewer.

Answered: 396    Skipped: 97



| ANSWER CHOICES | RESPONSES | |
| --- | --- | --- |
| 1 | 9.60% | 38 |
| 2 | 10.10% | 40 |
| 3 | 35.86% | 142 |
| 4 | 26.26% | 104 |
| 5 | 18.18% | 72 |
| TOTAL | | 396 |

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## Q11 On a scale of 1 (Very poor) to 5 (Very good), how do you rate the following public services: Police/Public Safety/EMS.

Answered: 472   Skipped: 21
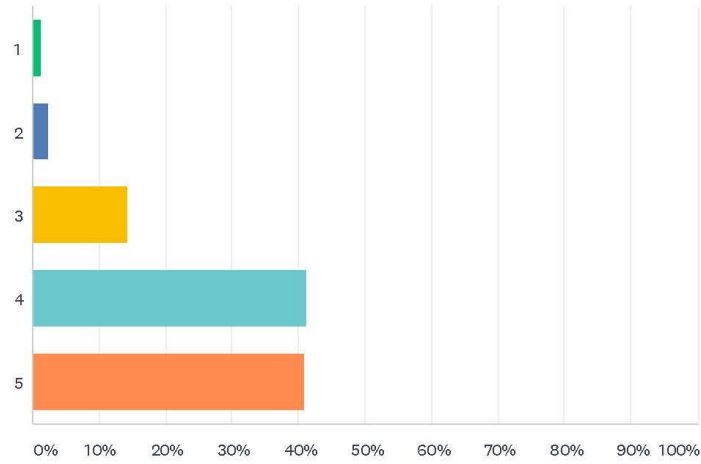


| ANSWER CHOICES | RESPONSES | |
|---|---|---|
| 1 | 1.27% | 6 |
| 2 | 2.33% | 11 |
| 3 | 14.19% | 67 |
| 4 | 41.31% | 195 |
| 5 | 40.89% | 193 |
| TOTAL | | 472 |

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## Q12 On a scale of 1 (Very poor) to 5 (Very good), how do you rate the following public services: Fire Protection.

Answered: 470     Skipped: 23
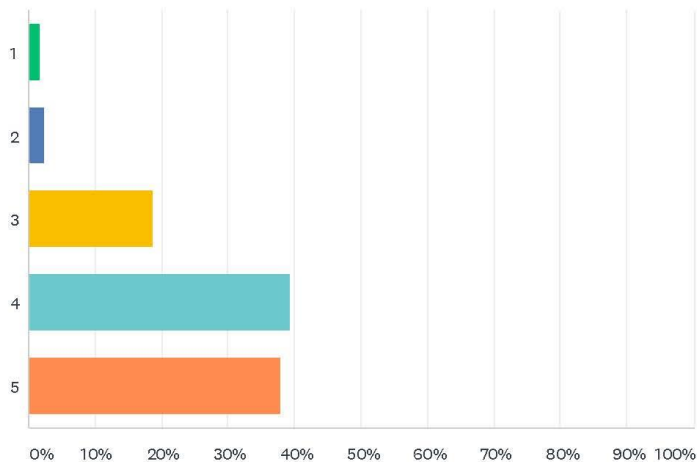


| ANSWER CHOICES | RESPONSES | |
|---|---|---|
| 1 | 1.70% | 8 |
| 2 | 2.34% | 11 |
| 3 | 18.72% | 88 |
| 4 | 39.36% | 185 |
| 5 | 37.87% | 178 |
| TOTAL | | 470 |

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## Q13 On a scale of 1 (Very poor) to 5 (Very good), how do you rate the following public services: General Government.

Answered: 469    Skipped: 24
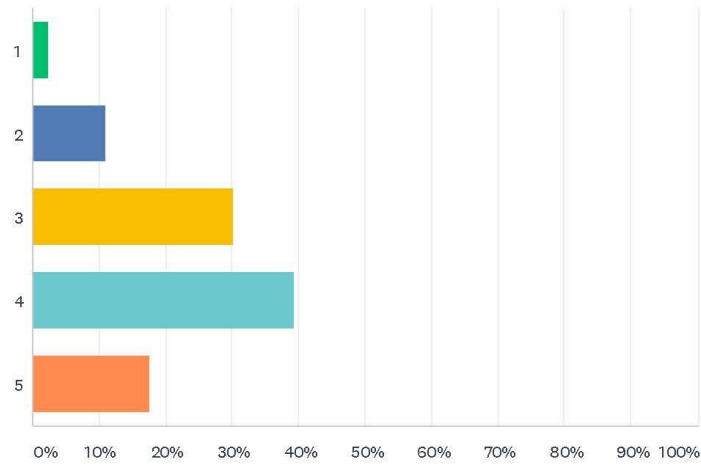
| ANSWER CHOICES | RESPONSES | |
| --- | --- | --- |
| 1 | 2.35% | 11 |
| 2 | 10.87% | 51 |
| 3 | 30.06% | 141 |
| 4 | 39.23% | 184 |
| 5 | 17.48% | 82 |
| TOTAL | | 469 |

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## Q14 On a scale of 1 (Very poor) to 5 (Very good), how do you rate the following public services: Parks and Recreation.

Answered: 469    Skipped: 24
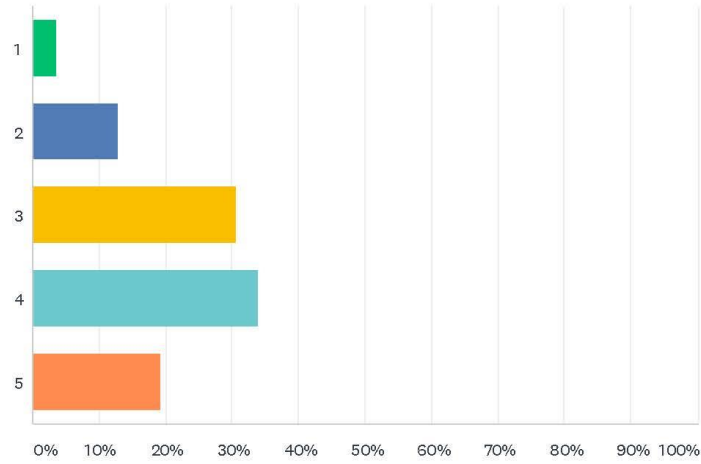


| ANSWER CHOICES | RESPONSES | |
| --- | --- | --- |
| 1 | 3.62% | 17 |
| 2 | 12.79% | 60 |
| 3 | 30.49% | 143 |
| 4 | 33.90% | 159 |
| 5 | 19.19% | 90 |
| TOTAL | | 469 |

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## Q15 On a scale of 1 (Very poor) to 5 (Very good), how do you rate the following public services: Roads.

Answered: 481    Skipped: 12
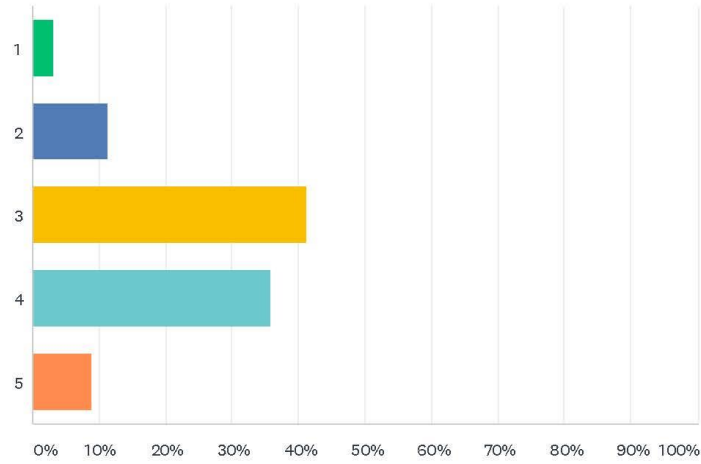


| ANSWER CHOICES | RESPONSES | |
| --- | --- | --- |
| 1 | 3.12% | 15 |
| 2 | 11.23% | 54 |
| 3 | 41.16% | 198 |
| 4 | 35.76% | 172 |
| 5 | 8.73% | 42 |
| TOTAL | | 481 |

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## Q16 On a scale of 1 (Very poor) to 5 (Very good), how do you rate the following public services: Schools.

Answered: 449    Skipped: 44
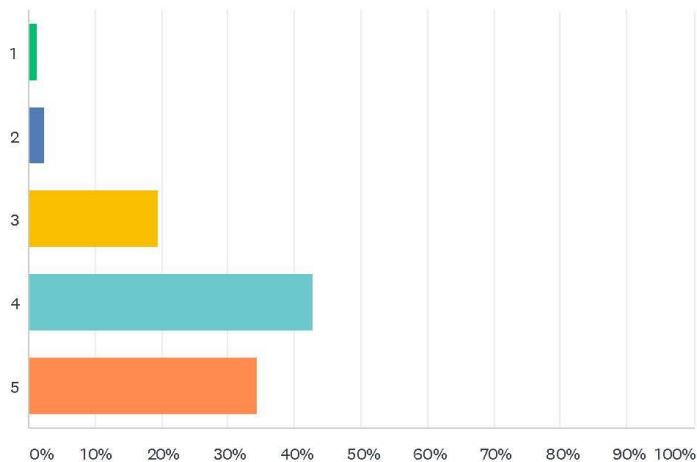


| ANSWER CHOICES | RESPONSES | |
| --- | --- | --- |
| 1 | 1.34% | 6 |
| 2 | 2.23% | 10 |
| 3 | 19.38% | 87 |
| 4 | 42.76% | 192 |
| 5 | 34.30% | 154 |
| TOTAL | | 449 |

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# Q17 For any public service not referenced above in questions 9 - 16 please list it below and rate it accordingly: 1 (Very poor) to 5 (Very good).

Answered: 101    Skipped: 392

| # | RESPONSES | DATE |
|---|---|---|
| 1 | bike paths = 1, very poor | 5/27/2021 3:18 PM |
| 2 | County employees need to be more helpful and more undrerstanding when working with taxpayers, treat everyone the same. | 5/24/2021 9:04 PM |
| 3 | Community recreation such as YMCA 2 | 5/21/2021 3:53 PM |
| 4 | Helen traffic flow 1 | 5/20/2021 12:30 PM |
| 5 | 2 for access to restaurants. You may get into a crash trying to grab a bite of food. | 5/19/2021 8:28 AM |
| 6 | emergency warning sirens - 1 (we really need tornado/weather sirens throughout the county+ | 5/15/2021 9:22 PM |
| 7 | Internet - 1 very poor | 5/15/2021 7:57 PM |
| 8 | Internet Service. 2 I would like to see an option for internet as a public utility. | 5/14/2021 7:19 PM |
| 9 | Dog park 1 because we do not have one. | 5/14/2021 4:13 PM |
| 10 | Libraries 2 | 5/10/2021 3:40 PM |
| 11 | I have not responded to questions where I don't yet have knowledge, or which do not apply to me/my home. As far as roads, my road is private which is very concerning. I don't know how many private road exist in the area but they should all be taken over by City/County. Besides the issue of safety and maintenance, the fact the road is private is diminishing residential development opportunities due to direct costs to homeowners. | 5/10/2021 6:58 AM |
| 12 | High speed internet service county wide 2 | 5/6/2021 11:53 PM |
| 13 | 1 Traffic In/Around Helen | 5/6/2021 11:17 AM |
| 14 | Voter services - 4 | 5/6/2021 7:20 AM |
| 15 | need more bike lanes on all public roads! | 4/30/2021 9:01 AM |
| 16 | Library needs more funding. It is a great asset. A site to host representatives for large agencies such as IRS, SS, Medicare, etc that gives monthly or weekly access to talking heads. Public transport to Gainesville, Atlanta, airports and towns along the way. | 4/29/2021 9:07 AM |
| 17 | It is very frustrating that County Commissioners emails and phone extensions are not listed on the website, everybody has to call the county office to leave a message. I understand that the commissioners may have lives outside of their elected position, but to not even have an email on the website is very restrictive for good communication. The library should have sufficient financial support to provide for a growing community. What CDBG projects are on the county and cities list for future improvements? How doe the county view sports tourism as an eligible activity for the hotel motel sales tax? Additional staffing needed for the county environmental health department for septic tank inspections. Having to have inspections for above ground pools and storage buildings, both of which are not permanent structures should not be required to have septic inspection. Also, the county should consider an RFP to have qualified engineers, land surveyors or other qualified professionals certified to do septic inspections with the applicant paying the fee for private inspection. These approved inspectors could be bonded. The backlog in the permitting process is a deterrent to the building process and only serves to encourage hone improvement projects from obtaining the required building permit. What responsibility does the county believe is their proper role for the health of the community? Advocating for the future infrastructure to provide a full continuum of care is important as the area becomes more desirable for a senior popualtion, otherwise it will eventually place an inordinate burden on EMS if timely access is not available locally. RURAL TRANSPORTATION - even if it is a looped service could help relieve the traffic congestion in | 4/20/2021 2:00 PM |

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Helen if park and ride lots were positioned on either end of town, such as the Hardman Farms area. Federal 5311 should be explored to provide door to door pick up for disabled and others in need of transportation. We want people to be able to work, but for those experiencing financial challenges, one car breakdown could mean loss of job, a public transit for essential transportation needs would be beneficial for health care appointments, work transit needs and basic shopping.

| 18 | Bigger and Improved Libraries 3 | 4/12/2021 2:21 PM |
| --- | --- | --- |
| 19 | public library - 3 | 4/8/2021 9:19 PM |
| 20 | Public libraries need more attention. Cleveland branch needs a new building to actually fit the population. Then they'd be able to serve the community better and do more programs to benefit residents. | 4/8/2021 8:49 AM |
| 21 | Transportation network 2-3 | 3/29/2021 10:40 PM |
| 22 | Downed trees. 1 | 3/27/2021 10:33 AM |
| 23 | 911 services 5 | 3/26/2021 6:48 PM |
| 24 | Health Services 2, senior housing 2 | 3/26/2021 4:42 PM |
| 25 | Police need to start enforcing nuisance noise laws, both state and local, against unmuffled or poorly muffled motorcycles. These noisy scooters are a problem all over White County. | 3/26/2021 1:55 PM |
| 26 | senior citizen activities and services need to be expanded to handle our increasing number of seniors | 3/25/2021 5:49 PM |
| 27 | 4 | 3/24/2021 2:49 PM |
| 28 | The public library in Helen gets a 5! | 3/24/2021 12:59 PM |
| 29 | Garbage Transportation and Recycling = 2 | 3/24/2021 12:35 PM |
| 30 | trash service = 2 | 3/24/2021 12:34 PM |
| 31 | Court Services - 2 | 3/23/2021 10:53 AM |
| 32 | Parks and rec 5....Need 6 additional indoor courts and 6 lighted and all weather outdoor pickleball courts | 3/21/2021 1:39 PM |
| 33 | A major improvement for the growing number of White County residents playing pickleball would be lights on the outdoor courts. Possibly another gym to allow for different skill levels; teaching beginners; holding tournaments (which bring many participants that stay, eat, shop, etc.) | 3/21/2021 1:39 PM |
| 34 | Existing sidewalks and grassed areas in and around highways and roads are poorly maintained..@ 2 | 3/20/2021 3:25 PM |
| 35 | Need new libraries . I am not a teacher but have 3 children who graduated from WCHS and they did well but new libraries with extended operation times would be most beneficial. | 3/20/2021 8:59 AM |
| 36 | We say we need park space and yea but things for kids to play on like skate park and basket ball courts and tennis courts are equally important. | 3/19/2021 2:12 PM |
| 37 | Public Health 5 | 3/18/2021 10:10 PM |
| 38 | Need more canoe/kayak launches | 3/18/2021 4:10 PM |
| 39 | Library 2 | 3/17/2021 11:42 PM |
| 40 | N/A | 3/17/2021 7:20 PM |
| 41 | The streets need to have new lines painted all over the city 1, the drainage ditches are still full of debris from past storms and multiple trees that were brought down still have not been removed (1), the curbs need to be cleaned up to look as nice as the banks (1) | 3/17/2021 4:48 PM |
| 42 | Concerned about water quality in streams. Does not appear to be monitored well. Also the land fill is really dirty. | 3/17/2021 1:40 PM |
| 43 | Recycling 1 | 3/17/2021 9:07 AM |

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| 44 | WiFi/broadband service 2 | 3/17/2021 8:37 AM |
|----|---------------------------|-------------------|
| 45 | Historic preservation committee is doing very poorly - i.e. nothing | 3/16/2021 3:49 PM |
| 46 | Public Health Dept. 5 | 3/16/2021 3:16 PM |
| 47 | I do not have sewer (off Alt. 75) and was denied access to water system by extremely high bid. That is not service. | 3/16/2021 8:58 AM |
| 48 | It's hard to rank water and sewer because it is not provided to all residents so in my case I've rated it very poor because our neighborhood does not have access. | 3/16/2021 8:56 AM |
| 49 | Libraries - 3 | 3/15/2021 5:43 PM |
| 50 | Transfer Station rates a 1 at best. It is the nastiest, poorly organized, smeeliest and worst looking transfer station I have ever seen. | 3/15/2021 1:25 PM |
| 51 | Trash pickup:1 | 3/15/2021 12:44 PM |
| 52 | Library 3 | 3/15/2021 8:55 AM |
| 53 | Library--5 needs more space | 3/15/2021 8:38 AM |
| 54 | crime prevention and drugs...1 not a weeks goes by that I don't see some type of drug deal or sharing at one of the gas stations here. Sad | 3/15/2021 8:29 AM |
| 55 | Stocking streams with fish - 4 | 3/15/2021 2:30 AM |
| 56 | Public Libraries, #3 | 3/14/2021 4:04 PM |
| 57 | White County and Helen libraries both need expanding in terms of space, volumes, computers & meeting spaces. Voting - ease of timing and accessibility. | 3/14/2021 3:07 PM |
| 58 | Recycling = 2 | 3/14/2021 11:27 AM |
| 59 | 4 | 3/14/2021 9:16 AM |
| 60 | Library-4 | 3/14/2021 9:09 AM |
| 61 | Our EMS service is very good but needs to expand for community growth, more ALS units are needed with highly trained paramedics. | 3/13/2021 10:37 PM |
| 62 | public library needs expansion | 3/13/2021 6:24 PM |
| 63 | Very good | 3/13/2021 11:01 AM |
| 64 | Yonah Preserve Trails is a big assest to attract tourism dollars to the county. If it could grow to 20-30 miles of trails more people would come and stay overnight thus bringing more spending to the county. We also need other areas to develop mountain bike trails. Partnering with USFS might be an option to attract more tourist dollars. | 3/13/2021 7:34 AM |
| 65 | Cooperative political environment | 3/13/2021 7:12 AM |
| 66 | In terms of parks and recreation, we have a good start, but we need another gym and lights on Pickleball outdoor courts. | 3/12/2021 9:43 PM |
| 67 | Public transportation. | 3/12/2021 8:31 PM |
| 68 | Protecting Chattahoochee River, keeping it clean, especially in Helen. | 3/12/2021 8:02 PM |
| 69 | Environmental concerns are non-existent in White County. Cut down every tree that is in the way of "progress" | 3/12/2021 6:20 PM |
| 70 | White County Schools have done a stellar job over the years and especially during the pandemic. | 3/12/2021 5:06 PM |
| 71 | Arst and cultural - 1 | 3/12/2021 4:54 PM |
| 72 | Sautee Nacoochee Center - 5 | 3/12/2021 4:10 PM |
| 73 | Internet service 2 | 3/12/2021 2:50 PM |
| 74 | n/a | 3/12/2021 1:36 PM |

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| 75 | May White Road needs to be paved. It is dangerous. Lots of traffic including big trucks on a road that is barely accessible to cars. | 3/12/2021 12:05 PM |
|---|---|---|
| 76 | EMS needs a massive overhaul. No more hospital contracts. | 3/12/2021 11:55 AM |
| 77 | Building permits - 1. VERY POOR. | 3/12/2021 11:10 AM |
| 78 | Clean up junk properties, especially along the roadways that tourists use. | 3/12/2021 9:38 AM |
| 79 | Public Health - 4 Social Services - 4 | 3/12/2021 7:49 AM |
| 80 | Internet third world quality outside city limits | 3/11/2021 8:47 PM |
| 81 | DFACs - 1 | 3/11/2021 8:05 PM |
| 82 | White county public health 5 | 3/11/2021 7:55 PM |
| 83 | Need for animal friendly parks | 3/11/2021 1:16 PM |
| 84 | A dog park is needed for residents and tourists. When we travel we always look for places with dog parks. Win for us, dog get exercise and we get to socialize with locals, win for the town/city as we usually stay and spend money. | 3/11/2021 11:04 AM |
| 85 | Train City Hall front desk to be more friendly to property owners. We do after all pay their salaries. | 3/11/2021 9:58 AM |
| 86 | n/a | 3/11/2021 8:49 AM |
| 87 | NA | 3/10/2021 9:59 PM |
| 88 | Internet service is a 1 | 3/10/2021 8:05 PM |
| 89 | Parks need to be more child friendly, and they need to be updated and cleaned. Freedom Park isn't really a park as much as it's an outdoor gathering space. Our children need places to play! Especially since the bowling alley closed. | 3/10/2021 5:31 PM |
| 90 | Medical-White County health department does a 5. | 3/10/2021 3:47 PM |
| 91 | N/A | 3/10/2021 10:50 AM |
| 92 | Overall governance and administration. 5 | 3/10/2021 10:22 AM |
| 93 | The library looks super old and dated, and it's tucked back in a weird, hard-to-find spot. | 3/9/2021 11:08 PM |
| 94 | Library in Cleveland is too small. Would love to see a larger space with more room for activities. | 3/9/2021 8:04 PM |
| 95 | 1 - overall county wide high speed internet -- very poor. Trailwave is in process of trying to expand its' footprint. | 3/8/2021 10:16 AM |
| 96 | Medical 4 | 3/8/2021 5:49 AM |
| 97 | Animal control 2 | 3/5/2021 7:25 PM |
| 98 | Recycling 2 | 3/5/2021 7:08 PM |
| 99 | Animal control 4 Public health 2 | 3/5/2021 6:26 PM |
| 100 | Parks and Recreation needs a new double gym. It would be very beneficial for our kids and the youth of the county! | 3/5/2021 5:28 PM |
| 101 | More money for our public servants (police, fire, 911, etc.) They are underpaid and over worked and as a result we lose the good ones and keep the ones no one else wants. Our county also needs more than 3 or 4 ambulances. They can't handle the call volume. | 3/5/2021 3:22 PM |

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## Q18 Please rank the following issues in terms of priority, with 1 being the most important:

Answered: 490    Skipped: 3
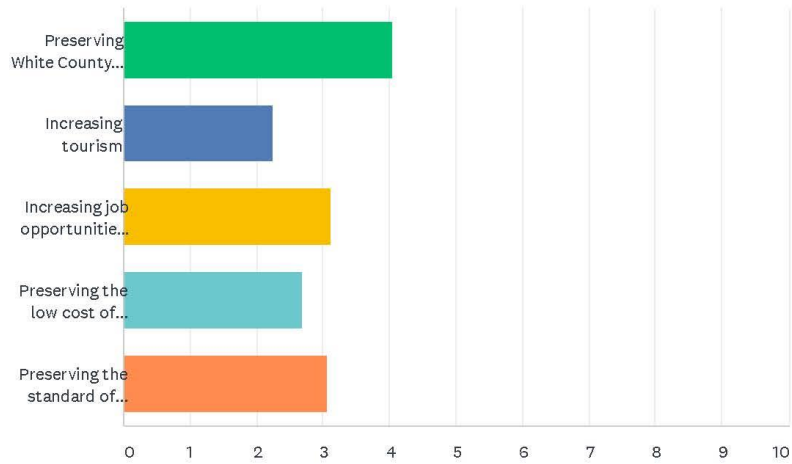


| | 1 | 2 | 3 | 4 | 5 | TOTAL | SCORE |
|---|---|---|---|---|---|---|---|
| Preserving White County's rural character | 54.84%<br>255 | 17.63%<br>82 | 11.40%<br>53 | 8.82%<br>41 | 7.31%<br>34 | 465 | 4.04 |
| Increasing tourism | 7.58%<br>36 | 13.47%<br>64 | 18.11%<br>86 | 16.00%<br>76 | 44.84%<br>213 | 475 | 2.23 |
| Increasing job opportunities and workforce development | 17.23%<br>82 | 24.58%<br>117 | 22.27%<br>106 | 25.00%<br>119 | 10.92%<br>52 | 476 | 3.12 |
| Preserving the low cost of living | 6.93%<br>33 | 20.80%<br>99 | 26.47%<br>126 | 24.79%<br>118 | 21.01%<br>100 | 476 | 2.68 |
| Preserving the standard of living | 16.36%<br>79 | 24.02%<br>116 | 22.15%<br>107 | 22.77%<br>110 | 14.70%<br>71 | 483 | 3.05 |

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# Q19 For question 18, if your issue is not listed above, please list it in the box below.

Answered: 93    Skipped: 400

| # | RESPONSES | DATE |
|---|-----------|------|
| 1 | Ensure zoning requirements are in place to support growth | 5/27/2021 3:18 PM |
| 2 | Increasing tourism, the preservation of rural character, improving infrastructure, and creating a sustainable middle class by having jobs and housing options available can be accomplished simultaneously. | 5/23/2021 7:27 AM |
| 3 | Making sure people stay off their phone on the roads. | 5/19/2021 8:28 AM |
| 4 | 1. Provide more affordable housing. | 5/19/2021 2:36 AM |
| 5 | Improve recycling options - I don't care if it's not a money maker. Neither are police/fire/schools. It's a service we badly need. | 5/15/2021 7:57 PM |
| 6 | maintaining/expanding public use trails and bike paths | 5/15/2021 8:01 AM |
| 7 | Housing. Not government housing. Rentals for working people that dont need/want government assistance. New homes. | 5/15/2021 1:00 AM |
| 8 | Road maintenance in all areas of the county. Some roads are considered not county roads without reasons given. If it's in the county it's a county road. | 5/14/2021 7:19 PM |
| 9 | Na | 5/14/2021 4:13 PM |
| 10 | Add greenways for walking and bicycling | 5/10/2021 3:40 PM |
| 11 | Mountain protection with enforcement | 5/5/2021 1:12 PM |
| 12 | Increasing job opportunities and workforce development, such as entertainment, recreation, and Food Service/Beverage Service. Not typical blue collar work since majority of job opportunity in Cleveland is already that kind of work. We need to expand the job opportunities into different/new industries. | 5/3/2021 4:24 PM |
| 13 | Limiting short term rentals | 4/30/2021 3:44 PM |
| 14 | 1. preserving the standard of living means includes efficent and effective, responsive government. The staff at White County are some of the most respectful, hardworking, efficient and customer focused government employees I have ever experienced. County commissioners should lead the effort to have our respresentation unified. Being split into multiple districts almost assures that we are the last block of voters and a resident of Dahlonegha, Clarksville, Gainesville or somewhere else will always be representing White County citizens since we can not vote as one county, we are split three ways. I do not buy the logic that we have three representatives, therefore we have three times as mu h representation. We are no ones priorities because we do not have enough swing the at the election. Redistricting should reunify us, SPEAK UP AND INSIST WE BE SEEN AS ONE COMMUNITY NOT THREE INCONSEQUENTIAL SLIVERS OF THREE DIFFERENT DISTRICTS | 4/20/2021 2:00 PM |
| 15 | Enhance and expand redevelopment in downtown Cleveland | 4/13/2021 10:25 PM |
| 16 | Preserving land and water and eliminating trash. | 4/13/2021 6:10 PM |
| 17 | Our community desperately needs a larger and updated public library in Cleveland. There is so much potential for serving our community with a larger and updated space. | 4/11/2021 11:04 AM |
| 18 | improving Medical facilities (such as there is a need for a hospital) and improving park & rec facilities such as walking trails and aquatics (pools for Seniors and children) | 4/7/2021 3:40 PM |
| 19 | Police would get higher rating if add another officer on days and nights | 3/29/2021 7:10 PM |

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| 20 | Put a loop around Helen to allow to expand and a stop light at 17 & Helen Hwy ffs | 3/26/2021 4:42 PM |
|---|---|---|
| 21 | We need a new and improved Public Library. Our county commissioners should be ashamed for the condition of our current library. We deserve better!!!!!! | 3/25/2021 6:10 PM |
| 22 | Must upgrade businesses for a demanding new Class of visitors , come Into this decade | 3/25/2021 1:39 PM |
| 23 | The county needs to be concerned about maintenance of some homes...trash build up causing fires | 3/25/2021 6:50 AM |
| 24 | Increased Healthcare/Doctors and services in the County. We now have to drive to Hall or Habersham which is a 20-45minute drive. | 3/24/2021 1:48 PM |
| 25 | Keep county clean | 3/24/2021 1:27 PM |
| 26 | We have an over abundance of tourism for this small town. There should be a lot of focus on expanding to take advantage of this business opportunities. Many would like this to stay the same. The good old ways. You can't expect to draw business in, if you do not want to accommodate the expansion. | 3/24/2021 12:21 PM |
| 27 | none | 3/21/2021 1:39 PM |
| 28 | All of the above issues are very important and if we want to increase tourism we need the infrastructure to support this. No issue is without an impact on the others and there will be a fine balance to keep our rural lifestyle, but that is what attracts the tourists. | 3/20/2021 8:59 AM |
| 29 | Improve the downtown Cleveland commercial district | 3/18/2021 5:10 PM |
| 30 | Increase food options NON fast food restaurants | 3/18/2021 3:40 PM |
| 31 | More public Basketball and volleyball gyms are DESPERATELY NEEDED as well as bicycling areas and trails for children and adults | 3/17/2021 11:42 PM |
| 32 | I think both Cleveland and the county need a development plan. Also there is no public transportation like Dial a bus. | 3/17/2021 1:40 PM |
| 33 | Stronger code enforcement to clean up the county. Ie. Junk yards, trash in yards, dilapidated buildings | 3/17/2021 8:37 AM |
| 34 | Preserving historic sites and scenic view shed should be a high priority | 3/16/2021 3:49 PM |
| 35 | Limiting development in high profile areas with critical view sheds unique to White County - Sautee and Nacoochee valleys, historic areas, mountain tops | 3/16/2021 2:04 PM |
| 36 | Preserve historic structures. Make the Cleveland square more attractive with more parking behind the buildings. | 3/16/2021 9:37 AM |
| 37 | Cleaning up derelict properties | 3/16/2021 9:27 AM |
| 38 | attract other grocery stores - kroger, publix | 3/16/2021 9:24 AM |
| 39 | Get some GOOD restaurants and stop with all the fast food chains. Have to go somewhere else for a good meal. | 3/16/2021 8:58 AM |
| 40 | Reduce nepotism among county leaders. People in government positions should not be allowed to award county contracts to sorry relatives. It's how we've acquired much of our substandard infrastructure over the years. | 3/16/2021 8:56 AM |
| 41 | Increase eco tourism. Expand hiking and mountain bike trails and access points to Rivers inside the county. | 3/15/2021 9:34 AM |
| 42 | Improving infrastructure (i.e. water and sewer) | 3/15/2021 8:55 AM |
| 43 | As a Land Planner for over 25 years now running a manufacturing company I see a need for managed growth and a game plan to attract new business. | 3/15/2021 8:29 AM |
| 44 | adding greenspace, parks | 3/14/2021 6:16 PM |
| 45 | Public Libraries | 3/14/2021 4:04 PM |
| 46 | White County and Helen libraries both need expanding in terms of space, volumes, computers & meeting spaces. Voting - ease of timing and accessibility. | 3/14/2021 3:07 PM |

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| 47 | Develop downtown Cleveland with quaint shops and eateries, like Monroe GA | 3/14/2021 2:22 PM |
|---|---|---|
| 48 | More community activities ( bike path, more recreational activities Pickleball courts to attract the area guests. Hiawassee has 16!!!! We have a few but the lights don't work. | 3/14/2021 9:33 AM |
| 49 | Preserve and expand the biking trails | 3/13/2021 11:18 AM |
| 50 | Compared to other counties- our pickleball facilities are very poor. We need covered outdoor courts and another gym. Pickleball is the fastest growing sport in the county. The rec department built those beautiful baseball fields that sit empty for most of the year. Pickleball is year round for ALL age groups! Senior citizens play pickleball and pay taxes too. We should have as great a facility as the baseball age group. | 3/13/2021 8:30 AM |
| 51 | Adding more mountain bike trails will bring in more visitors and will make the city more money. For example bentonville Arkansas which is the headquarters for Walmart. They added miles of trails to attract more visitors. This would be a great thing for the county and would help preserve the wooded areas. | 3/13/2021 7:54 AM |
| 52 | White County Parks & Rec. We need it cleaned up & Additional facilities added. Physical activity is key | 3/13/2021 4:25 AM |
| 53 | We need an Aquatic Center like Frances Meadow in Gainesville or Habersham county swimming facility, for swim lessons, water aerobics, therapy swim for arthritis. | 3/12/2021 9:44 PM |
| 54 | We need additional investment in parks and recreation. We need another gym and lights on Pickleball outdoor courts. | 3/12/2021 9:43 PM |
| 55 | Preserving and identifying historic sites. | 3/12/2021 8:31 PM |
| 56 | Providing activities for children to do. For example an indoor/outdoor archery complex. Improve the library. | 3/12/2021 8:02 PM |
| 57 | There do not seem to be guidelines for preserving the beauty of the mountains. | 3/12/2021 7:26 PM |
| 58 | Increasing number of parks, trails, also improve the public pool situation. | 3/12/2021 4:22 PM |
| 59 | Preserving White County's Historic Character | 3/12/2021 4:10 PM |
| 60 | More active networking opportunities for local business owners in the hospitality/tourism industry. | 3/12/2021 4:00 PM |
| 61 | Some of these unfortunately cannot be improved unless some other less desirable items are allowed to improve, like workforce develp't must help living standards. | 3/12/2021 1:36 PM |
| 62 | Stop clear cutting all the land | 3/12/2021 1:04 PM |
| 63 | Attract hi-tech and professionl jobs. Better hotels/motels and a high-end resturant or two | 3/12/2021 1:01 PM |
| 64 | County commissioners need to pave May White Road. The road is dangerous! | 3/12/2021 12:05 PM |
| 65 | Arts and cultural activities for everyone | 3/12/2021 11:49 AM |
| 66 | MAKE A DANG PAVED BICYCLE ROAD FROM CLEVELAND TO HELEN AND SAUTEE | 3/12/2021 11:10 AM |
| 67 | There are many businesses that are hiring, not as many qualified and interested employees | 3/12/2021 10:49 AM |
| 68 | na | 3/12/2021 10:24 AM |
| 69 | TOO MANY SPEED BUMPS | 3/12/2021 9:25 AM |
| 70 | Not sure what Preserving the standard of living means as there is a tremendous range of standards of living in White County. Which standard? | 3/12/2021 7:49 AM |
| 71 | Preservation of natural resources; Clean air / water / soil. | 3/12/2021 7:48 AM |
| 72 | People can go to Gainesville, etc for job opportunities. Keep White county a bedroom community. Dont let it get that Gwinnett and Forsyth. We leave those counties for rural. If you grow White like that we will all leave. Jobs are everywhere and can be created (day care, crafts business, etc) | 3/12/2021 7:17 AM |
| 73 | I moved here to get away from the Atlanta urban sprawl that has been constantly moving up the I-985 and GA400 corridors. | 3/11/2021 8:54 PM |

| 74 | High speed internet and cell phone signal strength | 3/11/2021 8:47 PM |
|----|----|----|
| 75 | Roads that should be county maintained, not privately by HOA's. | 3/11/2021 8:05 PM |
| 76 | Downtown development 5 | 3/11/2021 5:42 PM |
| 77 | Our Park & Rec Dept is highly mismanaged and not at all comparable to our surrounding counties. We need to put our children first just like all the other counties around us are doing. | 3/11/2021 3:39 PM |
| 78 | Improvement of internet service | 3/11/2021 12:29 PM |
| 79 | Encouraging / promiting cultural life (live theatre, music frstivals, etc) + civic events to draw folks out of their cocoons (and their "screen worlds") and into a vibrant community | 3/11/2021 12:27 PM |
| 80 | Our property subdivision has over 100 residents and yet the potholes are knee deep and in a quarter mile stretch has over half that many potholes, one for each resident. FIX ROADS!!! | 3/11/2021 9:58 AM |
| 81 | n/a | 3/11/2021 8:49 AM |
| 82 | #1 Redevelopment of downtown Cleveland | 3/11/2021 8:39 AM |
| 83 | NA | 3/10/2021 9:59 PM |
| 84 | Getting people with fresh ideas in office. Eliminate the good old boy system. | 3/10/2021 8:05 PM |
| 85 | funding for libraries | 3/10/2021 1:13 PM |
| 86 | N/A | 3/10/2021 10:50 AM |
| 87 | So much trash everywhere and trashy houses, 129 South is an ugly stretch of road, and the county's priority of paving every road is killing the character of the county. We love our dirt roads! ...The Parkside development has elevated the look and feel of Cleveland, which has always seemed raunchy and low-class. | 3/9/2021 11:08 PM |
| 88 | Educating and training police to be more helpful and less authoritarian | 3/9/2021 1:06 PM |
| 89 | Expanding county water should be no 1. | 3/7/2021 10:30 AM |
| 90 | Low cost housing for single parents | 3/5/2021 6:26 PM |
| 91 | I feel that our Fire Services needs more added personnel to better serve the unmanned and outlying areas of the county. | 3/5/2021 5:55 PM |
| 92 | Smart development - for example the square should be designated as dining and retail. Limiting subdivisions which increases population density. NO more fast food and chains, we are over saturated with fast food. | 3/5/2021 5:30 PM |
| 93 | My Number one concern is lack of Ambulances in the county, and lack of paid Fire Stations | 3/5/2021 2:26 PM |

## Q20 Highway development is expected to see significant growth and development in the future. Regarding these vital corridors in White County, please rank the following issues in terms of priority, with 1 being most important:

Answered: 489     Skipped: 4
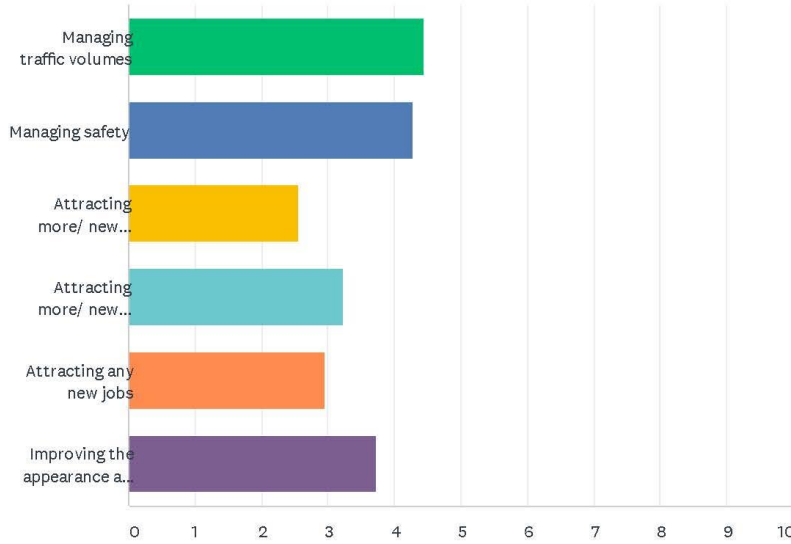


|  | 1 | 2 | 3 | 4 | 5 | 6 | TOTAL | SCORE |
|---|---|---|---|---|---|---|---|---|
| Managing traffic volumes | 35.58% 169 | 25.05% 119 | 13.05% 62 | 8.21% 39 | 9.89% 47 | 8.21% 39 | 475 | 4.44 |
| Managing safety | 25.16% 118 | 29.64% 139 | 17.91% 84 | 9.81% 46 | 8.96% 42 | 8.53% 40 | 469 | 4.27 |
| Attracting more/ new retail | 2.56% 12 | 7.26% 34 | 15.17% 71 | 22.22% 104 | 22.86% 107 | 29.91% 140 | 468 | 2.55 |
| Attracting more/ new dining | 9.38% 44 | 14.93% 70 | 15.99% 75 | 21.96% 103 | 24.95% 117 | 12.79% 60 | 469 | 3.23 |
| Attracting any new jobs | 10.19% 48 | 8.28% 39 | 15.07% 71 | 22.29% 105 | 20.17% 95 | 23.99% 113 | 471 | 2.94 |
| Improving the appearance and character of the county/ cities | 19.92% 96 | 15.98% 77 | 23.24% 112 | 14.32% 69 | 11.62% 56 | 14.94% 72 | 482 | 3.73 |

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# Q21 For question 20, if your strategy is not listed above, please list it in the box below.

Answered: 89   Skipped: 404

| # | RESPONSES | DATE |
|---|-----------|------|
| 1 | Attract industry that helps the county in the future. Hospitals, schools, manufacturing, activity based like a concert hall, amphitheater, aquarium, aquatic center. Retail and restaurants will come on their own. | 5/23/2021 7:27 AM |
| 2 | Regarding new jobs, the word "any" leaves our area open to menial and low paying jobs. | 5/20/2021 12:30 PM |
| 3 | Maintenance of our roads. Pave some dirt roads that have heavy traffic. Fix pot holes and inforce littering laws. | 5/19/2021 8:28 AM |
| 4 | 1. Provide more affordable housing. | 5/19/2021 2:36 AM |
| 5 | In closing - Just remember the lines to the song - THEY PAVED PARADISE TO PUT UP A PARKING LOT. Don't destroy White County!!!!! | 5/17/2021 3:09 PM |
| 6 | No more chicken fast food | 5/16/2021 12:11 PM |
| 7 | Have a master design that limits strip malls and trashy looking development. Plant trees! Encourage low maintenance but attractive landscaping. | 5/15/2021 7:57 PM |
| 8 | We need to preserve our small town and keep big city way of life away. | 5/15/2021 3:38 AM |
| 9 | Maintenance on all county roads not just new construction. | 5/14/2021 7:19 PM |
| 10 | Do not increase millage rates. Grow a spine and say NO to big business. | 5/14/2021 4:26 PM |
| 11 | Na | 5/14/2021 4:13 PM |
| 12 | As I said above, White County's greatest attribute is that it is NOT Gwinnett or Hall County. Understand once you go down that "developer" path, you can't go back. I have seen it happen in most of the north side suburban counties. | 5/11/2021 11:57 PM |
| 13 | Increase amenities, such as a new library, indoor public swimming pool. Somehow get an Aldi here to lower the cost of living. | 5/10/2021 3:40 PM |
| 14 | for commercial developments, please ensure we have strict zoning, design and signage ordinance to protect character, even along highways. | 5/10/2021 6:58 AM |
| 15 | Continuing the quality of life that exists for current residents, while providing a base for future growth as it arrives. | 5/6/2021 11:53 PM |
| 16 | Attracting more/new recreation and amusement | 5/3/2021 4:24 PM |
| 17 | Some questions need the additional option of Not relevant to me." When not on public water/sewer nor having children in schools etc, some questions just are not answerable due to relevance. | 4/29/2021 9:07 AM |
| 18 | Attract investors that can be willing to pour capital into our community to build affordable housing, either town homes, single family or apartments. It is a shame that young families do not have affordable housing stock to buy first time home. There are tax credit programs investors are willing to utilize to support real estate development but they need to know it is wanted and feasible. Sponsor seminars with DCA on First Time Homeowners programs. | 4/20/2021 2:00 PM |
| 19 | Develop county long green trail for walking and biking | 4/13/2021 10:25 PM |
| 20 | Strategic, planned development for the square would get more visitors and improve economic growth. | 4/13/2021 8:28 PM |
| 21 | Would like to see the old Nix Hardware store torn down and some nice new retail space in its place. Also, remove the ugly rusted silo at Ash Brothers. Better sidewalks around the | 4/12/2021 6:33 PM |

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courthouse and a walkway across Kytle Street to Freedom Park.

| 22 | Please expand the bike trails at yonah preserve. Excellent attractor of people from out of town. There is a large audience of bike riders that would make the visit if they had more than 8 miles of trails. The county and NE Sorba worked well together to get the amazing trail thus far. | 3/29/2021 7:10 PM |
|----|----|----|
| 23 | schools -- middle school in particular public transit accessibility | 3/29/2021 8:56 AM |
| 24 | Make hwy 17 at hwy 75 a safer and more time useful intersection for all directions. the summer and fall is hard to enter hwy 75. Lights, round about, make speed zones no higher than 40 mph. . | 3/29/2021 8:38 AM |
| 25 | fyi -- I had trouble electronically answering some of these questions | 3/26/2021 6:44 PM |
| 26 | Limiting the number of traffic lights. | 3/26/2021 1:54 PM |
| 27 | Safe walking path along Helen Highway from Alternate 75 to the City of Helen. | 3/26/2021 12:53 PM |
| 28 | We need a new and improved Public Library for our citizens. | 3/25/2021 6:10 PM |
| 29 | Must improve type of businesses Upgrade and upscale atmosphere From the past! | 3/25/2021 1:39 PM |
| 30 | Cleveland needs to improve their streets and drainage systems | 3/25/2021 6:50 AM |
| 31 | Highway development allowing more traffic flow into Helen and historic sites. Tourism is a large part of our county's income and we need extra roads or lanes to accomate them. | 3/24/2021 1:48 PM |
| 32 | Attracting more new retail and dining will automatically attract new jobs. | 3/24/2021 12:59 PM |
| 33 | Rank a as high to enhances pickleball offering. Seem a shame that all the new baseball fields are only used seasonally where the pickleball demand is year around. | 3/21/2021 1:39 PM |
| 34 | Bike paths for the many White County visitors that bring their bikes to enjoy our beautiful area. | 3/21/2021 1:39 PM |
| 35 | Community Infrastructure for the low income families to afford the cost of living as expected expenses arrive. Ie: a church led (churches working together) community outreach | 3/20/2021 8:59 AM |
| 36 | More emphasis on the "gateway to mountains". Establish an annual festival around hiking or other outdoor activity. Would like to see more festivals etc | 3/19/2021 11:45 AM |
| 37 | We don't want significant growth and development here!!! They can stay in the city! Quit trying to make us bigger!! | 3/19/2021 8:59 AM |
| 38 | We don't need a row of fast foods, contributing to more poor health and obesity. We desperately need farm to table, fresh food restaurant options. And a FRESH green grocery option, not a Publix, not a Food Lion, but Sprouts, etc, even Aldi. Whole Foods is too expensive for this area. | 3/18/2021 10:49 AM |
| 39 | 4 lanes for 129 north and south as well as 115 east to west all the way through White county. If not then at least a center turning lane All The Way Thru White County. Also a BYPASS on the EAST side of Cleveland | 3/17/2021 11:42 PM |
| 40 | Parking in downtown Cleveland is a problem and an active Merchants Association may be helpful in working together and applying for grants. More trees and plants would make a big difference. | 3/17/2021 1:40 PM |
| 41 | Improving non-motor vehicle transportation | 3/17/2021 9:07 AM |
| 42 | Restrict corridors in sensitive historic and natural areas. Create best practice buffers in high profile areas (near streams and historic sites) | 3/16/2021 2:04 PM |
| 43 | We need to make our community more attractive, a destination that attracts visitors. An improved newspaper with articles about more than the history of the county and school activities. Restaurant reviews. Local interest news. | 3/16/2021 12:43 PM |
| 44 | More round abouts…like at the Indian Mound | 3/16/2021 9:27 AM |
| 45 | Enforce zoning laws. Driving GA 75 between Cleveland and Helen gives a good amount of insight into why outsiders consider us trashy hillbillies. | 3/16/2021 8:56 AM |
| 46 | Make community beautiful and safe with good roads/traffic, and the other benefits will follow (jobs, etc), as seen in other highly desirable areas - then the focus will be on managing | 3/14/2021 5:42 PM |

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development to keep it that way.

| | | |
|---|---|---|
| 47 | - Maintain ease of timing & accessibility of voting - Library Expansions (see # 17 & 19 above) Thanks for the excellent job of historic preservation of structures & the rural nature of our county & mountains. | 3/14/2021 3:07 PM |
| 48 | Community building opportunities: public music and dance events, classes, etc. | 3/14/2021 9:24 AM |
| 49 | I moved to White county 20 years ago for a safe rural lifestyle. I chose this , knowing I would need to drive to Atlanta for work. Please maintain and protect our small town life with controlled business plans and housing. Once our safe rural small town life is gone due to huge business growth, it is gone forever. Our grandchildren deserve to grow up somewhere other than the city. When you chose to live here, you do so knowing that you drive a short distance for dining, retail ect. Along with out of control growth comes crime | 3/13/2021 10:37 PM |
| 50 | I do not want to see 4 lane highways run through Cleveland . It would destroy our small town life and lead to more congestion, crime, development of rural property to make us a "city" . We are COUNTRY, not CITY. Keep it that way. I moved here from the city 13 years ago because I wanted a small town. Develope the square, add small business, give us character. Not just add more box stores, chain restaurants and more houses simply for any kind of growth and an increase in the tax base . If people want big city amenities....let them move to the city!!! | 3/13/2021 8:15 PM |
| 51 | More mountain bike trails! | 3/13/2021 6:10 PM |
| 52 | Fine dining, not fast food | 3/13/2021 12:59 PM |
| 53 | Add to Recreational activity to bring in tourism but presentation of lands IE Yonah Trails | 3/13/2021 12:20 PM |
| 54 | I've watched an endless cycle of a small towns being overrun by highways, apartments and businesses. I hope this doesn't ruin the small town Cleveland. | 3/13/2021 8:18 AM |
| 55 | Developing recreation for entire community. Loads of money spend on baseball facilities while activities like pickle ball must use second rate facilities to all the countries around us. | 3/13/2021 7:12 AM |
| 56 | Do a better job on vacation rentals. | 3/13/2021 5:57 AM |
| 57 | Add through roads on east side of Cleveland that allow you to navigate around town without going through the square and WITHOUT going over multiple speed bumps and stops signs | 3/12/2021 11:16 PM |
| 58 | I would like to see a new gym, with indoor heated swimming pool, new pickleball courts and lights for our current pickleball courts......PLEASE!!! | 3/12/2021 9:44 PM |
| 59 | Improving access for bicycle and pedestrians and removal of recently installed rumble strips on state roads, which decrease safety for cyclists by forcing them to ride in the travel lanes. | 3/12/2021 9:15 PM |
| 60 | Less fast food, a nice chain restaurant | 3/12/2021 8:02 PM |
| 61 | We need more walking and biking trails. Bikers can cause traffic jams because they have no where to ride except for the roads built for cars. This area could be a haven for bicycles | 3/12/2021 7:26 PM |
| 62 | Add more roundabouts. Helen Hwy st Duncan Bridge and Hwy 17 suffer from high volume and stalled traffic. Roundabouts solve endless idling and limit accidents. | 3/12/2021 5:06 PM |
| 63 | Please consider having the 11 "Voting Precincts" (which are historically an outgrowth of the earlier militia districts established almost 200 years ago) delineated as part of the His-toric District Overlay (HDO). These districts could easily be overlays on the existing county zoning map. Later, the Planning Commission/White County Commissioners could include a set of county-wide regulations for all districts, followed by customized regulations for each individual district based on citizen input. The property owners in each district should have input on the restrictions and requirements that they agree will benefit them. As ex-amples, stricter slope restrictions are more valid in Sautee Nacoochee than say, Cleve-land. The same goes for what types of industry or businesses are allowed in each district, such as hog farms, big box stores or cell towers above a certain height. Each district could decide its own slope and development restrictions, tree cutting restrictions, road and drive guidelines, minimum lot sizes, etc. The districts could also decide whether and how much financial incentive to provide for protecting and maintaining a historic prop-erty, e.g., reduced taxes. White County has many valuable historic properties, such as houses, churches, barns, stores and other individual properties spread all over the county, most of which would be eligible for inclusion in the overlay. We currently have two Rural Historic Districts, Na-coochee (1980) and Sautee (1986), which are distinct and contain many historic proper-ties that helped each district to be listed on the | 3/12/2021 4:10 PM |

National Register of Historic Places. The whole community, with the full knowledge and participation of property owners in both valleys, participated in the long and arduous process of gaining this status. These two unique districts should be treated differently than "an individual property" because they are different. We think you should follow the recommendations in Allen Stovall's study and give them protection up to the 1400 ft. contour line. This will protect the viewsheds. Whenever a community, such as Kellum Valley, White Creek or Shoal Creek, has enough support and energy, they can become their own Historic District, using Sautee Nacoochee as a template. Hopefully within a few years White County will have multiple districts, each with its own character and unique qualities. Each of them drawing tourist dollars to White County on their own merit. Going forward, the Commissioners could to create a "working group of experts" tasked with setting up and conducting public hearings in each community district. Perhaps Allen Stovall, Joe Rothwell and/or a team from UGA could help conduct community meetings. Much research documents the benefits of historic preservation for property values and quality of life. White County has a chance today to make decisions that benefit its future. Let's do all we can to make it happen.

| 64 | Please expedite new trail building at Yonah Preserve. It's a wonderful place and is attracting people for day use recreation from other areas, but that will slow down if it develops an overcrowding reputation. | 3/12/2021 4:00 PM |
| --- | --- | --- |
| 65 | Allow alcohol sales to include open containers in downtown area | 3/12/2021 1:59 PM |
| 66 | Development of trails and campgrounds and parks, especially purpose built for mountain biking, camping, backpacking and climbing will attract tourists who spend money in the community without consuming limited community resources. Please prioritize investment here. | 3/12/2021 1:50 PM |
| 67 | I recommend that White focus on free space for multi-use that will bring in outsiders. Forsyth is quickly going down like Gwinnett County. Our CC's are only into ball parks. | 3/12/2021 1:36 PM |
| 68 | No more four-lane roads. Once the bypass is done, we can stop. | 3/12/2021 11:49 AM |
| 69 | Love the beautiful Yonah preserve trail system. More please!! | 3/12/2021 11:40 AM |
| 70 | A bicycle path from Cleveland to Helen would attract more people as well | 3/12/2021 11:10 AM |
| 71 | Make it easier for restaurants to obtain liquor licenses. And more parking for the square!! | 3/12/2021 10:49 AM |
| 72 | Develop more small side thru streets to alleviate the taffic problem on the square. Add a few parking lots and draw more dining/business onto the square. I think Dahlonega and Clarksville are examples of good balance between small town feel and local dining and business options. | 3/12/2021 9:25 AM |
| 73 | Maintaining and repairing existing roads should be the priority. No new roads. | 3/12/2021 7:49 AM |
| 74 | Keep traffic out of downtown areas (cleveland, helen)...keep our county rural. That is why we moved here and love it. Keep parks clean and safe. | 3/12/2021 7:17 AM |
| 75 | A strategy I'd like to propose is one that got me here. I brought my position with me, my taxes and my pay as well. I work from home full time. The internet is working reliably, which after two years I can attest to. Recently other cities in Georgia with rich event and festivals not far away have been pitching to permanent work from home employees. I believe White county should to. We have exactly the right things to disconnect from the digital world with hiking, biking, lakes, ziplines, tubing, dining, wine and of course hitting the links. | 3/11/2021 7:55 PM |
| 76 | Invest in bike trails along highways and main roads! Both the high school and local college have mountain bike sports teams, and this would further promote them. As well, the electric and mountain bike communities are good, respectful tourists who appreciate the scenic beauty of White County. | 3/11/2021 4:57 PM |
| 77 | Some form of public transport would be cool | 3/11/2021 3:41 PM |
| 78 | Helen needs a concert hall to attract A and B list performers to help boost the already thriving tourist hub that is Helen | 3/11/2021 12:35 PM |
| 79 | No more fast food, more quality dining | 3/11/2021 12:29 PM |
| 80 | County needs to look at future by planning for a hospital with full services to work in conjunction with NEGA Medical center. We do not have a proper Trauma or emergency unit. It will cost a lot of money and you need to start planning now. We can't handle more volume of anything until you address that issue. | 3/11/2021 9:58 AM |

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| 81 | n/a | 3/11/2021 8:49 AM |
|----|-----|-------------------|
| 82 | Minimize chain businesses, maximize small businesses | 3/11/2021 6:46 AM |
| 83 | NA | 3/10/2021 9:59 PM |
| 84 | Develop and promote the history and culture of the area. | 3/10/2021 8:05 PM |
| 85 | N/A | 3/10/2021 10:50 AM |
| 86 | Quality of life measures to watch include literacy rates, availability of recycling stations, walkability, bike-ability, valuing the library, cutting down on litter, a dog park, and development with design instead of hard-noggined randomness. Also, we need women and people of color represented in city and county government. White County Commissioners are a bunch of mostly old white men. I know it's a conservative place, but goodness. Oh yes, better kayak launches along the Chattahoochee are badly needed. | 3/9/2021 11:08 PM |
| 87 | Attract real dining - not fast food or chain establishments. Create an environment that restauranteurs would want to establish their business here. White County has plenty of Dollar Generals - these areas typically look trashy after a few years of being established. Also, sign standards is another consideration. Take a look at Germantown, TN. Beautiful town with lots of retail, businesses, event venues, dining, and several chain establishments. | 3/8/2021 10:04 AM |
| 88 | Please don't start bringing in chain restaurants/retail!!! | 3/5/2021 5:57 PM |
| 89 | Stop ruining our peaceful area | 3/5/2021 3:54 PM |