

2018 City of Dawsonville Comprehensive Plan



Prepared by: Georgia Mountains Regional Commission



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I. INTRODUCTION

Dawsonville, Georgia is the civic seat and social center of Dawson County. The City was incorporated in 1859 and became the center for county government operations after the construction of a courthouse and jail in 1860. Over time the local economy has flourished and struggled with a mostly agriculture base, but Dawsonville's prevailing identity stems from its origins as a haven for the production and trade of moonshine. The popularity of this era remains with a cultural festival named after the illegal alcohol, while, more importantly, the production of fast cars used to transport moonshine lead to the community's fascination with auto racing that survives today within a local museum.

Together with Dawson County, Dawsonville also serves as the southern gateway to the Appalachian Mountains and the northern tip of metropolitan Atlanta. The southern terminus of the Appalachian Trail lies in Dawson County, which, combined with the abundant reserved forest within the area, has raised the profile of outdoor recreational activities for locals and tourists alike. But retail commerce and industry has grown in the region, as well, as suburban development and population growth has crept to and beyond the Dawson County line. Georgia Highway 400 and an outlet mall have raised the regional awareness of Dawsonville, and modern technology has helped permit the once small, rural community to blossom with potential for true urbanized amenities.

Today the city proper remains considerably small but growing rapidly with 2,536 residents within the City limits according to the 2010 Census. Population at the next census in 2020 is expected to exceed 3,630 residents or approximately a 43% growth. Dawson County is also growing rapidly, tripling in population between 1980 and 2000. In 2016 population is estimated to be at 23,095 with growth expected after the 2020 Census to exceed 25,000. Meanwhile, neighboring Cumming and Forsyth County, located immediately below Dawson County, have grown increased in residential size considerably as well over the past twenty years. These trends plus changes in city limits and plans for economic development mean that Dawsonville will continue to receive significant pressures to grow and evolve in the coming decades.

A. Purpose

The purpose of the **2018** *Dawsonville Comprehensive Plan* is to lay out a road map for the community's future, developed through a very public process of involving community leaders and stakeholders in making key decisions about the future of the community. The Comprehensive Plan includes the community's vision for the future, key issues and opportunities it chooses to address during the planning period, and its implementation program for achieving this vision and addressing the identified issues and opportunities. The Comprehensive Plan is intended to generate local pride and enthusiasm about the future of the community, thereby making citizens wish to ensure that the plan is implemented.

B. Scope

This document addresses the local planning requirements and community development of Dawsonville, Georgia. Some consideration has been given to those areas and political entities adjacent to the city that influences local conditions, but all the cited issues, objectives and opportunities discussed herein are solely focused on the City of Dawsonville.

C. Citizen Participation

As a part of the planning process each local government must provide and implement opportunities to encourage public participation during the preparation of the comprehensive plan. The purpose of this is to insure that citizens and other stakeholders are aware of the planning process, are provided opportunities to comment on the local plan elements, and have adequate access to the process of defining the community's vision, values, priorities, goals, policies, and implementation strategies.

At a minimum, the public participation program must provide for: adequate notice to keep the general public informed of the emerging plan; opportunities for the public to provide written comments on the plan; hold the required public hearings; and, provide notice to property owners through advertisements in the newspaper (legal organ) of the planning effort soliciting participation and comments. In addition, Dawsonville must provide opportunities for public participation through other means and methods to help articulate a community vision and develop associated goals and implementation program. *To fulfill this component, stakeholders met monthly from January to August 2018 and two public meetings were held in May. Documentation regarding this is provided in Appendix F on pages 76-83.*

D. Required Components

This comprehensive plan serves to meet the requirements and intent of the Georgia Department of Community Affair's "Minimum Standards and Procedures for Local Comprehensive Planning," as amended in 2013, and the Georgia Planning Act of 1989. It is essential that the plan be prepared in compliance with these rules and guidelines in order for the City of Dawsonville to maintain its Qualified Local Government (QLG) status. Further, State law requires that the local government update its comprehensive plan every 5 years.

"The purpose of Minimum Standards is to provide a framework for the development, management and implementation of local comprehensive plans at the local, regional and state government level. They reflect an important state interest: healthy and economically vibrant cities and counties are vital to the state's economic prosperity."

(1) Community Goals: The purpose of the Community Goals element is to lay out a road map for the community's future, developed through a very public process of involving community leaders and stakeholders in making key decisions about the future of the community. The Community Goals are the most important part of the plan, for they identify the community's direction for the future, and are intended to generate local pride and enthusiasm about the future of the community, thereby leading citizens and leadership to act to ensure that the plan is implemented.

The Community Goals must include at least one or a combination of any of the four components listed below:

(a) General Vision Statement: Include a general statement that paints a picture of what the community desires to become, providing a complete description of the development patterns to be encouraged within the jurisdiction.

(b) List of Community Goals: Include a listing of the goals the community seeks to achieve. Review the suggested community goals in the Supplemental Planning Recommendations for suggestions.

(c) Community Policies: Include any policies the local government selects to provide ongoing guidance and direction to local government officials for making decisions consistent with achieving the Community Goals.

(d) Character Areas and Defining Narrative: This option lays out more specific goals for the future of the community by community sub-areas, districts, or neighborhoods, and may be prepared using the guidance provided for the Land Use Element.

(2) Needs and Opportunities: This is the locally agreed upon list of Needs and Opportunities the community intends to address. Each of the needs or opportunities that the community identifies as high priority must be followed-up with corresponding implementation measures in the Community Work Program. The list must be developed by involving community stakeholders in carrying out a SWOT (strengths, weaknesses, opportunities, threats) or similar analysis of the community.

(3) Community Work Program: This element of the comprehensive plan lays out the specific activities the community plans to undertake during the next five years to address the priority Needs and Opportunities, identified Target Areas (if applicable), or to achieve portions of the Community Goals. This includes any activities, initiatives, programs, ordinances, administrative systems (such as site plan review, design review, etc.) to be put in place to implement the plan. The Community Work Program must include the following information for each listed activity:

- Brief description of the activity;
- Legal authorization for the activity, if applicable;
- Timeframe for initiating and completing the activity;
- Responsible party for implementing the activity;
- Estimated cost (if any) of implementing the activity; and
- Funding source(s), if applicable.

Lastly, local comprehensive plans in Georgia are now required to include an assessment of compliance and consideration for the appropriate regional water plans for each community.

Consideration of the Regional Water Plan and the Environmental Planning Criteria. During the process of preparing its comprehensive plan, each community must review the Regional Water Plan(s) covering its area and the Rules for Environmental Planning Criteria... to determine if there is need to adapt local implementation practices or development regulations to address protection of these important natural resources. The community must certify that it has considered both the Regional Water Plan and the Rules for Environmental Planning Criteria when it transmits the plan to the Regional Commission for review.

Broadband Internet Access

As communities move forward the importance of access to reliable and high-speed, high capacity internet connections cannot be overestimated. Unserved and underserved areas of Georgia will not remain economically competitive without sufficient internet infrastructure, as this technology becomes the default utility for all manners of communication.

To address this issue in 2018 the Georgia General Assembly amended the provisions of local planning in Georgia by passing the "Achieving Connectivity Everywhere (ACE) Act," intended to facilitate the enhancement and extension of high-speed internet access in communities that lack such infrastructure and the vast resources it provides. In time the State will support programs and initiatives aimed at delivering the community improvement and empowerment potential that reliable, high-speed internet access can provide to even the most difficult-to-serve citizens, schools, and businesses. As the first step in planning for this critical, potentially catalytic infrastructure, the "Ace" Act requires all local governments to incorporate the "promotion of the deployment of broadband internet services" into their local plan.

In assessing Dawsonville's 2018 access to higher grade broadband technology stakeholders and those that completed public input surveys discussed the general condition and availability of existing internet service providers based on the general distribution of high capacity lines throughout the area. The majority provider within the area (based on geographic area) is Windstream, for which service ratings were considered below average. Both Windstream and Comcast provide major commercial service in the GA 400 corridor, along arterial roads leading westward into the county and to Dawsonville, and along various roads throughout the unincorporated County. There are, however, several gaps in "last-mile" connectivity along more remote rural roads, particularly with regard to higher speed and higher capacity lines.

The North Georgia Network (NGN) is an incorporated cooperative providing a regional fiber optic system with over 1,600 linear miles of infrastructure. The NGN was conceived as part of visions for a more prosperous rural Georgia, with the knowledge that a fiber optic network that is fast, reliable and affordable is vital to modern economic development. The NGN provides infrastructure that loops through the northeast Georgia mountains area with 100 gigabit core line and connects to almost all the schools and colleges in the region as well as reaching many government structures and prominent business parks.

Based on survey results, public comments, and stakeholder input, there remains a strong need for improved internet access in Dawsonville and Dawson County. The City, likewise, supports improvement programs that will expand local network connectivity and enhance network capacity with an eye toward significantly greater growth (and therefore increased demand for internet services) within the areas between the City, Forsyth County and Lake Lanier.

Priorities for Future Network Enhancements

- Ability to increase "last-mile" connections
- Higher-capacity trunk lines westward from NGN
- Expansion of NGN north of Dawsonville

II. COMMUNITY VISION

A. Vision Statement

The Minimum Standards and Requirements for Local Comprehensive Planning defines a community vision as something "... intended to paint a picture of what the community desires to become, providing a complete description of the development patterns to be encouraged within the jurisdiction." It is required as an element of the comprehensive plan so that communities can truly establish a pure and simple ideal for themselves in a format that is easily expressed and understood.

Visioning provides communities with an opportunity to pause and consider the "big picture" as well as to attempt to clearly define their ideal future. Developing a vision means that community has at least tried to identify current values, describe how they are to be realized in the future and use that image as a foundation for short and long-term planning. As a process, this also requires the community to develop a consensus on what conditions to change or to preserve.

The vision presented as part of the Dawsonville Comprehensive Plan was originally developed as part of the plan update process of 2008. The process featured several meetings for the community, input from organized stakeholder groups, as well as comments suggested from more than *115* surveys.

Discussions with various stakeholders revealed several common themes that contributed to the proposed vision statement for Dawsonville. Participants expressed near unanimous support for recognizing the value of the City's historic urban core for both cultural and economic reasons. There was equal support for characterizing the City as a sustainable and prosperous hometown where residents could live, work and play. These two elements were considered the most valuable to Dawsonville's identity and all other aspects would build from their principles.

"Dawsonville will be a safe, attractive and welcoming place to live, work and play; Dawsonville will strive to enhance its downtown and other areas throughout the City with opportunities to become a viable destination for business and cultural activities, fostering a family friendly, walkable environment that is characterized by a variety of historic and local destinations."

Broken down, the General Vision for Dawsonville expresses the following values:

"Dawsonville will be a safe, attractive and welcoming place to live, work and play;

The opening line captures the essence of the desire for the City to be a welcoming hometown. One that's self-sustaining by providing residents the opportunities to live, work and play within the same community.

...Dawsonville will strive to enhance its downtown and other areas throughout the city with opportunities to become a viable destination for business and cultural activities,

fostering a family friendly, walkable environment that is characterized by a variety of historic and local destinations." This refers to the residents' strong desire to increase their capacity for civic, cultural and commercial activities, making Dawsonville a stronger destination for people and dollars.

The final line pays homage to the City's commitment to preserving the form, scale and general structure of their historic downtown, and using that as the foundation of their growth.

B. Goals and Objectives

In addition to the values identified within the Vision Statement, other goals for Dawsonville were raised for consideration. In most cases, these goals are ideal principles and objectives that simply could not be efficiently incorporated into the Vision Statement but generally compliment the values expressed therein.

Revitalize downtown as a walkable destination for shoppers and visitors – Though also referenced within the vision statement, residents wished to emphasize the desire to restore the commercial and social appeal of downtown, making the city a true destination 7 days a week and a more viable location for harboring events and festivals. This is paramount as the City strives to distinguish itself from the outlet mall and the Ga. 400 corridor.

Expand the urban core of the historic downtown so as to connect with the City Hall complex – The City has a general Urban Redevelopment Plan providing guidance on the expansion of sidewalks and application of design guidelines. The Urban Redevelopment Plan also calls for additional measures to improve the pedestrian access between downtown and City Hall, including amendments to land use policies and possibly the development of new streets to continue the urban block pattern southward from downtown.

Continue to maintain high quality levels of service for all residents – Stakeholders expressed strong support for City initiatives at expanding services, providing open communication and improving customer service relations.

Continue efforts to improve the quality and variety of affordable housing – As Dawsonville grows so has the demand for more types of housing, including increases demand for senior housing and multi-family units. The city is encouraged to find ways to encourage this variety while also ensuring a safe standard for all new housing units.

C. Community Needs and Opportunities

The needs and opportunities described here represent a compilation of key factors impacting the future of the community. They reflect an assessment of the conditions and factors influencing the area and people, stakeholder knowledge of the community and comments received throughout the planning process.

In order to effectively realize their vision for the future a community must develop a well-defined implementation plan. By identifying the core needs and priorities of the community, the government and its partners can develop specific mitigation strategies that must be accomplished to fulfill the desired goals and objectives of the vision. It is critical that these needs and opportunities be clearly defined and understood by the stakeholders because they form the basis for the development of the community's long and short-term work action plans.

A. Population	
Needs and Opportunities	Mitigation Strategies
1.) Managing growth: While the majority of growth anticipated for Dawson County will occur in the unincorporated areas, the City will continue to grow both naturally and through possible annexations. As it does so, the City must work to ensure such growth is done in a manner that does not adversely impact the delivery of public services or greatly alter the character of the community.	 Monitor and evaluate annual Utility, traffic and Infrastructure reports to ensure quality, adequacy and efficiency of services. Monitor and sustain land use management policies through Comprehensive Planning and development regulations.

D. Leonomie Development	B. Economic Development	
Needs and Opportunities	Mitigation Strategies	
1.) <i>Tourism opportunities:</i> Dawsonville must work with Dawson County and other stakeholders in recognizing the aspirations and possibilities for tourism in the City to ensure economic success.	 Create a Downtown Dawsonville Tourism & Marketing Strategic Plan, to continue efforts at developing a coordinated and sustained policy towards promoting downtown and the city. Review signage for directing people towards the City and key tourism destinations. Identify historic, cultural, and natural tourism destinations that require additional attention for success. 	

2.) Downtown economic development: An influx of concentrated reinvestment in the downtown area is necessary for success. Programs for revitalizing structures and businesses must be made available and promoted, while the City must finalize long term development plans for the area to begin coordinating capital improvements and implementing proper development policies.	 Create and maintain inventory of undeveloped properties for new construction and vacant properties for renovation commercial opportunities. Examine existing parking and traffic conditions to determine better methods to manage both efficiently. Develop Property Redevelopment Guide, a policy for City directed efforts to encourage and support infill. Downtown Dawsonville Tourism and Marketing Strategy, to develop a coordinated and sustained policy towards promoting downtown. Identify additional opportunities for pedestrian enhancement of the streetscape through pedestrian seating, signage, and other improvements as identified. Maintain and promote DDA funding opportunities for reinvestment opportunities.
 3.) Transition of economic base: As Dawsonville and Dawson County become more suburban, the nature of industrial development and employment opportunities will change. Some aspects of coordinated economic development have become more difficult as the characteristics of the labor force and regional consumer market experience fluctuation. The same metropolitan expansion will also introduce a greater variety of resources to aid in Dawsonville's economic development, including additional technical and education facilities and stronger financial resources. Particularly with improvements in transportation and communication, the City will be able to better draw upon these resources for promotion, recruitment and economic expansion. 	 Maintain partnerships with post-secondary educational institutions, Chamber, GMRC Work Source, Goodwill Center, Development Authorities, and others as the opportunity arises. Review annual report summarizing economic projects carried out for Dawsonville from DDA. Provide opportunities for small business development. Research feasibility of creating a technology/office/light industrial park.

4.) Increase in diverse range of employment opportunities and higher range of income opportunities: One aspect of the economy currently growing is the Service industry, a boon for local consumers but typically a weaker sector in terms of wages and benefits to local employees. Continued growth is encouraged but the City must monitor the overall changes to the economy to ensure a diverse range of employment opportunities available for residents.	 Maintain and increase partnerships with post- secondary educational institutions, Chamber, Development Authorities and other stakeholders such as Dept. of Labor, Worksource (GMRC) and business incubators. Annual report summarizing economic projects carried out for Dawsonville.
5.) Increased demand for educational resources: Access to quality education and job training has become critical for the modern workplace to develop and diversify job skill sets. This requires not only the presence of education facilities and programs but regular monitoring of those programs to ensure they provide the level and types of education needed to compete in the work place.	 Maintain and increase partnerships with post- secondary educational institutions, Chamber, Development Authorities and other stakeholders such as Dept. of Labor, Worksource (GMRC) and business incubators. Develop annual report summarizing economic, job and training workforce trends.

C. Housing	
Needs and Opportunities	Mitigation Strategies
1.) Aging housing stock/shortage of specific housing types: Many local housing units may require structural maintenance or repair while many more may simply lack the amenities or features to remain economically viable in the face of a rapidly growing housing market.	 Promote DCA/DDA housing revitalization programs to homeowners. Promote DCA CHIP program for housing revitalization. Explore grants for neighborhood improvement projects.
The recent growth Dawsonville is experiencing has produced an imbalance in the measure of two housing types: quality entry level housing for the area's workforce, and special needs housing for the elderly and handicapped. While these sectors are recognized as among the least viable for private developers, failure to provide options	 Promote local Historic Preservation ordinance and state Historic Preservation Tax credit. Maintain and utilize historic preservation design guidelines for downtown revitalization through historic preservation ordinance and historic preservation commission.

within proximity of Dawsonville will only serve to increase the costs for those consumers and likely adversely impact the general economy and local quality of life.	 Market Study to assess breakdown of housing trends and cost factors, gauging the influence of development policies. Annual Utility and Infrastructure Reports to ensure efficiency of services. Monitor and sustain land use management policies through Comprehensive Planning and development regulations. Consider participation in GICH (Georgia Initiative for Community Housing)
2.) <i>Maintain Housing Variety:</i> Natural demographic and economic trends are increasing the volumes of smaller households within all of Dawson County. As the community moves to support traditional family and large-household programs and development types, Dawsonville must also ensure that a diversity of housing conditions and programs exist to support this variety of household types.	 Market Study to assess breakdown of housing trends and cost factors, gauging the influence of development policies and feasibility of conservation subdivisions and small house development.

D. Natural Resources	
Needs and Opportunities	Mitigation Strategies
1.) Need for greenspace/ Improved management of greenspace: As Dawsonville grows more suburban, there is more pressure to not only provide greenspace but to do so in a way that retains the community's rural character, provides actual environmental benefits and coordinates with recreational uses where possible. This issue becomes more critical as new development reduces opportunities while increasing the level of demand for preserved greenspace. The City must work to protect the ecology along local waterways to provide direct benefits with flood control, preserving water quality and providing natural buffers	 Mitigation Strategies Promote and maintain conservation design regulations for larger development. Explore options for financing of greenspace acquisition. Review floodplain management and soil information control regulations against the latest versions from respective authorities. Monitor and sustain land use management policies through Comprehensive Planning, development regulations and best management practices. Report annually on the city's tree ordinances,
and scenic beauty. Emphasis should be placed on benefiting the local ecology and	landscaping, and property and stream buffer policies.

targeting lands for protection that are environmentally sensitive areas.	
2.) Improved resources for natural resource management: Advances in technology and environmental science now allow for more effective management policies. City efforts to protect the environment can outline definitive actions that build upon public awareness and utilize improved sources of information to better achieve preservation objectives.	 Consider conservation design regulations for larger development. Review floodplain management and soil information control regulations against the latest versions from respective authorities. Monitor and sustain land use management policies through Comprehensive Planning, development regulations and best management practices.

E. Cultural Resources	
Needs and Opportunities	Mitigation Strategies
 1.) Need to recognize existing resources and take advantage of local funding and assistance sources: Encourage the inclusion of all worthy historic buildings, structures, sites and districts to the National Register of Historic Places and the Georgia Register of Historic Places. This would include buildings, structures and sites deemed notable in the city's history prior to 1978. Utilize regional, state, federal, and university programs that provide funding, staff, and services to enhance future historic preservation programs for the City of Dawsonville. 	 Support new nominations of historic resources to the National Register of Historic Places that are eligible. Utilize local, regional, state and national organizations for funding opportunities for historic preservation. Promote and support the preservation, restoration and documentation of Elliott Village
2.) Need to support local interest groups: Encourage and support the Dawson County Historical Society's efforts to educate the general public on the importance and benefits of protecting cultural resources.	 Support the Dawson County Historical Society and other stakeholder groups that support the same.

3.) Need to encourage the adaptive reuse of existing resources: Promote the adaptive reuse of historic buildings and structures.	 Develop Property Redevelopment Guide, a policy for City directed efforts to encourage and support infill. Promote and support the preservation, restoration and documentation of Elliott Village
4.) Continue plans to revitalize downtown/ Coordinate new development within the existing community: Plans for downtown Dawsonville do not have the benefit of unified property ownership or financing, and they require additional, more detailed implementation strategies that must be coordinated with several other specialty plans. New development should be designed so as to complement the existing community.	 Implement Urban Redevelopment Plan. Explore funding options for urban redevelopment plans such as Carl Vinson Plan. Explore options for a more in depth Phase II Urban Redevelopment Plan Consider design guidelines for areas outside historic districts and expand district boundaries as necessary. Monitor and sustain land use management policies through Comprehensive Planning and

F. Community Facilities and Services	
Needs and Opportunities	Mitigation Strategies
1.) Expand and maintain water and sewer service: Dawsonville currently operates its own water and sewer service. In order for the city to properly plan for and attract quality growth it must ensure the quality and long- term viability of these services.	 Annual Utility and Infrastructure Capacity Reports to ensure efficiency of services. Update sewer infrastructure. Confirm future partnership terms and conditions with all utility providers. Expand new and existing wells for water service.
2.) Demand for additional meeting space: Dawsonville does not have a formal Civic/Conference Center for hosting a variety of indoor events. Renovations are ongoing for the Georgia Racing Hall of Fame and Museum/ City Hall complex that will provide improved meeting space	 Conduct feasibility study to determine type, size and location of meeting facility.

but there is demand for some small convention space to support local and tourist events.	
3.) <i>New/ Expanded Schools:</i> The Dawson County Board of Education has plans for at least one new school and several facility expansions that should accommodate increases in enrollment and allow for the use of modern technology.	 Coordinate and communicate quarterly with the Dawson County School System to ensure coordination of investment efforts and efficiency of services.
4.) <i>Parks and Recreation Plan:</i> A new Parks and Recreation Master Plan will be needed to guide new land purchases and facility improvements through the next 20+ years.	 Develop Parks and Recreation Master Plan. Support the Dawson County Parks and Recreation Master Plan. Continue plans to build City Park
	 Create and maintain a permanent space for a farmers market that can be used for many cultural events
5.) Broadband: Increase coverage and better access to high speed internet will be integral to the continued growth and success of Dawsonville for both economic development and residential use.	 Increase coverage and provide more reliable bandwidth speed from providers. Expansion of North Georgia Network.

Needs and Opportunities	Mitigation Strategies
1.) Balancing local traffic and commercial traffic: As Dawsonville and Dawson County grow more suburban, the major corridors will become viable for multiple uses. Uses that, at times can lead to competing priorities, particularly in balancing through and tourist traffic with that of local residents. The City must balance its overall priorities for growth, character and land use management to ensure clear priorities for all major roadways to ensure	 Annual report concerning traffic data and updates to GDOT plans for the region. Update Transportation element of Comprehensive Plan (as needed). Analysis of downtown parking, signage and wayfinding for pedestrian improvements/enhancements. Evaluate feasibility of speed reductions on identified roadways.

an efficient transportation system.	
2.) <i>Maintaining the access corridors:</i> Connectivity to Hwy 400 is a chief priority for residents and businesses alike. Yet this also causes the greatest blend of uses and competing demands as discussed above. For example, State Route 53 could serve as a commercial destination, gateway, scenic corridor or simple rural arterial. Management of these routes will be critical to determining a vision for the community and the effectiveness of measures to achieve that vision.	 Monitor, encourage and sustain land use management policies through Comprehensive Planning and development regulations.
3.) <i>Improving access to mass transit:</i> Few opportunities exist for alternative modes of transportation, either as a local service or as a commuter service into metropolitan Atlanta. Though demand is not high for such modes at present, both the rate and styles of growth projected for the near future suggest a strong need for such alternatives in order to mitigate transportation concerns for the City.	 Review Rural Transit Plan with GMRC; Consider options for van service.
4.) Long-Range Road Improvement Plan: The City is served by many of the county's roads, specifically Burt Creek Road, and State Routes 53, 9, 142 and 136 located in the north section of the city, also serves as a major corridor. The expansion to the north will prompt development and increased travel demand. There is a need to develop a focused road improvement program to guide public investment in the future, and to connect future land use planning with transportation planning.	 Annual report concerning traffic data and updates to GDOT plans for the region. Update Transportation element of Comprehensive Plan (as needed). Investigate options for Perimeter Road expansion/Parkway roadway expansion/development and street connectivity to improve transportation throughout the city.

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5.) Perimeter Road Corridor/ Intersections with Burt Creek and Shoal Creek: Completion of this perimeter road will reduce congestion in the historic district; improve freight movement within the city and county, and safety for local traffic, pedestrians and cyclists sharing the road. A focused transportation study is recommended to determine alternative routes. Findings from this study can guide future public investment in corridor preservation.	 Investigate options for Perimeter Road expansion/Parkway roadway expansion/development and street connectivity to improve transportation throughout the city.
6.) Establishment of Pedestrian and/ or Bike Planning: The city continues to improve pedestrian infrastructure with a long-term master plan that coordinates pedestrian interconnectivity between the historic downtown district and the newer development along Ga. Hwy 53, Ga. Hwy. 9, Allen Street, and Dawsonville By-Pass. There is an opportunity to build connectivity to State Bicycle Highway 90.	 Develop Bicycle and Pedestrian Accessibility Master Plan. Update Comprehensive Plan with information from Bicycle and Pedestrian Master Plan. Advocate for GDOT speed reductions, additional crosswalks, bike lanes and signage.

H. Intergovernmental Coordination	
Needs and Opportunities	Mitigation Strategies
1.) Annexation and growth management: The City is under pressure from development to expand boundaries and service areas. This requires not only coordination as part of the Service Delivery Agreement but also effective planning by the City to ensure the proper quality of growth introduced to the area.	 Update Service Delivery Agreements. Monitor and sustain land use management policies through Comprehensive Planning and development regulations.
2.) Coordination with affiliated organizations: As Dawsonville and Dawson County experience rapid growth and change it becomes more important that the governments are coordinating their	 For each partner organization, designate a Council member to serve as liaison.

I. Land Use	
Needs and Opportunities	Mitigation Strategies
1.) Attracting quality infill development: Dawsonville has select properties suitable for infill development but must work to ensure they're developed in ways compatible with the existing and proposed context of the City.	 Create and maintain inventory of undeveloped properties for new construction and vacant properties for renovation commercial opportunities. Examine existing parking and traffic conditions to determine better methods to manage both efficiently. Develop Property Redevelopment Guide, a policy for City directed efforts to encourage and support infill. Create a Downtown Dawsonville Tourism & Marketing Strategic Plan, to develop a coordinated and sustained policy towards promoting downtown. Identify additional opportunities for pedestrian enhancement of the streetscape through pedestrian seating, signage, and other improvements as identified. Maintain and promote DDA funding opportunities for reinvestment opportunities.
2.) <i>Incompatible land uses:</i> Dawsonville will be subject to competing land uses and development interests along the arterial corridors within the City and in the transition areas between the rural county and the established, urban portions of the city.	 Monitor and sustain land use management policies through Comprehensive Planning and development regulations.
3.) Accommodating new growth: Dawsonville will have to plan for incorporating new development into the City via annexation, requiring more studies concerning the expansion of	 Annual Utility and Infrastructure Reports to ensure efficiency of services. Monitor and sustain land use management policies through Comprehensive Planning

utility service areas and monitoring of trends outside the City limits.	and development regulations.
4.) <i>Downtown redevelopment plans:</i> Redevelopment plans have been completed for downtown and the Georgia Racing Hall of Fame and Museum/ City Hall site. The City has also completed a similar plan for the central city that will connect the two areas. The City will use these for guidance to attract and manage development and capital improvements contributing to the revitalization of the central city.	 Implement Urban Redevelopment Plan. Explore funding options for urban redevelopment plans such as Carl Vinson Plan. Explore options for a more in depth Phase II Urban Redevelopment Plan Consider design guidelines for areas outside historic districts and expand district boundaries as necessary. Monitor and sustain land use management policies through Comprehensive Planning and development regulations.

D. Land Use Assessment

Land use management policies and programs represent guidelines for shaping development patterns that provide for efficient growth while also protecting sensitive social and environmental areas. This section presents an inventory of existing land use patterns and development trends for the community, allowing the local government to produce the most effective policies needed to manage the demands from projected development.

Dawsonville is still the traditional social center of Dawson County but there has been an economic shift in commercial activity in the county away from Dawsonville east towards the Georgia 400 corridor where it intersects with SR 53. The downtown area is currently a mix of historic and new structures filled with commercial and institutional uses. Some of the historic structures have been renovated, while others have not been well maintained. Growth in local tourism and the increase in demand for institutional space have kept most of the buildings in the traditional town center occupied. However, residential and commercial activity is moving away from the downtown and city to outlying areas of the county and GA 400 corridor.

To better achieve the community's vision, the City will foster more and better infill development to strengthen the vitality of existing areas. While economic growth is desired, the overall form and types of development are equally important for maintaining the City's character. Central Dawsonville should be the focus of increased commercial, cultural and civic activity, taking on a more traditional urban form within a small-town context and scale. New housing will be encouraged with an emphasis on variety of housing types and price points. New single-family detached housing closer to the urban core should exhibit traditional neighborhood forms yet also have sustainable structures and lots that readily retain market value.

The form of development will explore more suburban and rural character further away from central Dawsonville. The main arterial corridors will likely feature some development but this should be focused at nodal intersections while preserving the integrity of the roadways for through traffic. Outlying portions of the City will feature more rural residential activities comparable to those anticipated throughout Dawson County. This will minimize environmental impacts and capital improvement costs outside the urbanized areas.

The north-south axis will feature additional measures for commercial and public activity centers and/or higher density housing, as Dawsonville will strengthen the social connections with Southern Catholic College and the mixed-use village projected for the property adjoining the college. Concentrating the densities and activities between this node and central Dawsonville will preserve the rural character of outlying Dawsonville and Dawson County as identified within the comprehensive plans for both communities.

Lastly, the City will attempt to foster light industrial activity within the Elliott Airport Park to the west. Uses will be preserved to those minimal demands for auto traffic and utilities, while also minimizing the production of nuisances that might impact neighboring properties. Adjoining land uses will be preserved to rural conditions as both a buffer from the industrial activity and to retain the prevailing character of the area.



E. Areas Requiring Special Attention

The Georgia Department of Community Affairs has identified the following seven special conditions and requires that they be addressed in the partial plan update where they exist within the community:

- Natural or cultural resources.
- Areas where rapid development or change of land use is likely to occur.
- Areas where the pace of development has and/or may outpace the availability of community facilities and services.
- Areas in need of redevelopment and/or significant improvements to aesthetics or attractiveness.
- Large abandoned structures or sites.
- Infill development opportunities.
- Areas of significant disinvestment, levels of poverty, and/or substantially higher unemployment.

The City has reviewed existing conditions and has identified areas that require special attention. These areas have been indicated on the enclosed map entitled "City of Dawsonville Areas Requiring Special Attention".

A. Areas of Significant Natural or Cultural Resources

The City of Dawsonville contains numerous streams which are a valuable natural resource and have identified in their Needs and Opportunities analysis:

- the need for greenspace/ improved management of greenspace
- improved resources for natural resource management
- continue plans to revitalize downtown/ coordinate new development within the existing community that could include greenways and pathways.

B. Areas Where Rapid Development or Change of Land Use is Likely to Occur

- 1. Proposed GDOT 2030 bypass (four proposed route options currently)
- 2. Airport
- 3. Lanier Tech/Education area

C. Areas Where the Pace of Development has and/or may outpace the availability of Community Facilities and Services (*Not Applicable*)

D. Areas in Need of Redevelopment and/or Significant Improvements to Aesthetics or Attractiveness

- 1. Specific areas that require significant improvements to aesthetics or attractiveness notated on the Areas Requiring Special Attention Map include:
 - a. Maple Street
 - **b.** Stegall Place
 - c. Pearl Chambers

- d. Flat Creek Drive
- e. 9 S Apartments
- E. Large Abandoned Structures or Sites (Not Applicable)
- F. Areas with Significant Infill Development Opportunities (Not Applicable)

G. Areas of Significant Disinvestment, Levels of Poverty, and/or Unemployment Substantially Higher than levels for the Community as a Whole

- 1. Specific areas of significant disinvestment, levels of poverty and/or unemployment substantially higher than levels for the community as a whole and notated on the Areas Requiring Special Attention Map include:
 - a. Maple Street
 - b. Stegall Place
 - c. Pearl Chambers
 - d. Flat Creek Drive
 - e. 9 S Apartments







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F. Recommended Character Areas

To further assist in identifying development needs and target areas it is crucial to understand not only the land use patterns but also the prevailing character and context of a community. It is possible to identify these sub-areas within the community defined by architectural scale and style, functions and roles, traffic flow, and other factors that differentiate one area from the next. These can include the areas requiring special attention identified above and/or existing community sub-areas for which plans have already been prepared.

1. Historic District

Description

This is the physical and social heart of the City envisioned as having more vital, urban areas, a variety of uses and an overall architectural form that belies the established scale and character of downtown Dawsonville. Because of the plans for redeveloping the site around the City Hall this area is notably larger than just the traditional downtown. Included are several of the surrounding and connecting blocks that for the most part maintain the smaller, urban block pattern and similar massing of structures. This also contains the bulk of Dawsonville's commercial and civic sites that establish the City as a public destination. Many of these businesses rely on their collective volume to appeal to customers, playing off the urbanized nature of downtown as part of the attraction.

Urban Redevelopment Plan:

"Dawsonville will further define its unique character through traditional town planning principles. The downtown will be a vibrant, pedestrian-friendly, mixed-use destination, free from truck traffic and franchise architecture, with proud citizens and small business owners who admire their past. It will preserve historic, cultural, and small-town qualities and maintain and promote aesthetic charm.

Land Use Types

Commercial Civic/Institutional Mixed-use Multi-family Residential

Implementation Strategies

Maintenance of Comprehensive plan Implement Urban Redevelopment Plan Explore options for a more in depth Phase II Urban Redevelopment Plan Update of development regulations (as needed)



2018 Dawsonville Comprehensive Plan

2. Gateway Corridors

Description

This is the area immediately outside of Central Dawsonville that features a mix of uses, including modern subdivisions and shopping centers, and is most often characterized by the transition from downtown to more rural Dawson County. Its designation is both the result of this need to transition between extreme densities and the desire to strengthen the urbanized core of Central Dawsonville.

As development in this area will comprise mostly of residential uses and smaller-scale commercial activities, it has been designated Urban Neighborhood. As implied, the scale and form of new development should complement (not necessarily be equal to) that found in Central Dawsonville, particularly with regards to the density of land use, size of blocks and capacity for pedestrian accessibility. Streets should maintain connectivity, especially with downtown, and properties should limit frontage parking areas. Residential uses may include subdivisions, but these should minimize cul-de-sacs, feature multiple access points and emphasize connectivity with the City as a whole.

Heavier commercial and public activity centers may be reserved for key nodal locations, at the intersection of arterial roadways. This would maximize the infrastructure while preserving the traffic flow, minimizing the number of curb cuts along arterials or traffic flow on collector roads.

Land Use Types

Commercial Residential

Implementation Strategies

Maintenance of Comprehensive plan Consider amendments to development regulations Encouraging/requiring traditional neighborhoods





3. Mixed Use/PUD (Planned Unit Development)

Description

This area is reserved for mixed use developments that will foster and support neighborhood and sub-regional scale commercial and public activity centers. Development at the major intersection and leading southward towards Central Dawsonville should exhibit a village form and scale that includes a mix of uses within the same block and/or building, small block sizes with marginal frontage parking and prominent pedestrian amenities that provide access throughout the area.

Ancillary development outside the public and commercial aspects of the village center should provide some housing in a traditional neighborhood or middle-to-high density scale so as to support the village and minimize local automotive traffic. Additional housing can be provided of more suburban scale or as part of a specialized development, but pedestrian connectivity is encouraged throughout these areas and roadways must minimize the use of cul-de-sacs and dead end routes. Further, such developments are encouraged to pursue conservation design applications for environmental protection and to ease the transition between village densities and rural Dawson County.

Land Use Types

Commercial Mixed-use Multi-family

Implementation Strategies

Maintenance of Comprehensive plan Develop Village Center development regulation





4. Commercial

Description

Commercial development is focused in the central area of Dawsonville and along the major arterial roadways. It is important that future development focuses on design standards that reflect Dawsonville's character and sense of place. The gentrification of abandoned or older dilapidated commercial centers should be encouraged.

Land Use Commercial

Implementation Measures

Conduct forum reviewing/amending development regulations as needed Consider guidelines for signage and lighting Review property maintenance codes and enforcement policies; Amend as needed







5. Residential

Description

This represents the outlying residential portions of the city to the northwest, northeast and south. There are no immediate plans to alter their general form or land use, and long terms plans suggest these areas will remain predominantly residential. Present levels of agricultural activity will continue as development pressures will allow, but neither the City nor the County will pursue capital improvements in this region to facilitate new development.

This area will be fostered as a haven for larger residential uses and rural/conservation subdivisions to facilitate a buffer between the higher densities of Dawsonville and the rest of Dawson County. Most development should entail large lots, with an average approaching or, preferably, surpassing 5 acres per unit. Nonresidential activity should be kept to a minimum and compliment the rural character of the area, such as churches, neighborhood scale markets and services with limited parking and traffic generation.

Land Use Types

Residential Agricultural Conservation

Implementation Strategies

Maintenance of Comprehensive plan Update of development regulations (as needed)





6. Industrial

These uses will be kept to those areas zoned in Dawsonville for industrial use and are locations where the existing infrastructure is available. Future land use industrial development would be focused in adjoining property locations due to these traffic and service requirements. The future focus of industrial development as well would be to encourage small light industries that need anywhere from 1,000 to 5,000 square feet of space and employ 3 to 20 employees. The idea behind this concept is to allow small business entrepreneurs to develop and grow in the county and become not just an industry, but part of the community.

Land Use Types

Industrial

Implementation Measures

Develop utility and commercial traffic assessment for growing industry as needed Conduct forum reviewing/amending development regulations as needed Consider guidelines for signage and lighting





7. Airport

Description

This refers to the existing airport on the City's western fringe. This is a private facility with select, small-scale manufacturing and air service related industries already on site. The potential exists for this site to harbor additional, similar uses capable of developing employment options for area residents.

To attain the City's vision and stay within the context desired by Dawson County, this development should be done with minimal impact on the neighboring properties and the prevailing rural character of the area. Business types should feature low-to-modest levels of employment and minimal demands for public services so that the location does not require significant improvements to infrastructure or utilities, thus supporting measures to preserve rural land uses outside the airport. Structures should be modest and preferably concealed from view outside the property.

Land Use Types

Small industrial facilities Warehouse facilities

Implementation Strategies

Maintenance of Comprehensive plan Update of development regulations (as needed)



8. Bypass

Description

The proposed bypass and arterial roads within and around Dawsonville serve to connect the city with the outside world while also providing access for local traffic. By nature these roads must retain high levels of service while handling larger volumes of local and through traffic. Outside of downtown area most of the uses along the corridors are auto-oriented, with larger conventional parking lots, wider spaces and lower heights.

To balance the differing issues of supporting commerce and the flow of traffic, development should be concentrated at select nodes, notably the major intersections along the perimeter road and future bypass. Development at these nodes may not require architectural standards but must accommodate standards for setbacks, accessibility and signage that could differ from adjoining character areas. These uses should still aspire for minimal amounts of impervious surface and compliment the small-town scale of the existing urban form. Development at these nodes should also seek over time to foster a mix of uses and pedestrian connectivity, allowing the nodes to evolve into village centers if possible and thereby minimizing the demands for local traffic.

Implementation Strategies

Maintenance of Comprehensive plan Update of development regulations (as needed)







9. Conservation

Description

An integral facet to the City of Dawsonville is the natural resources and rural heritage of Dawson County that draws many to the area. Additional open space, parks, pocket or corner parks in the City should continue to be a wellness component during future planning and development efforts. Planned improvements such as the development of Main Street Park and the Farmers Market will aid in achieving the City's goals for pedestrian accessibility and increased walkability throughout Dawsonville.

Land Use

Conservation

Implementation Measures

Conduct forum reviewing/amending development regulations as needed Develop design guideline reference material












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G. Quality Community Objectives

Since 1999 the Board of the Department of Community Affairs has identified various Quality Community Objectives (QCOs) as value statements of the development patterns and options that will help Georgia preserve her unique cultural, natural and historic resources while looking to the future and developing to her fullest potential.

These ten objectives are adapted from generally accepted community development principles to fit the unique qualities of Georgia's cities and counties. Although these objectives are only recommendations, we are convinced that implementing these principles will result in greater efficiency and cost savings for local governments and a higher quality of life for their citizens.

Applicable DCA Quality Community Objectives	Economic Prosperity	Resource Mgmt.	Efficient Land Use	Local Preparedness	Sense of Place	Regional Cooperation	Housing Options	Transportation Options	Educational Opportunities	Community Health
Dawsonville	Х	Х	Х	Х	Х	X	Х	Х	X	X

- Economic Prosperity: Encourage development or expansion of businesses and industries that are suitable for the community. Factors to consider when determining suitability include job skills required; long-term sustainability; linkages to other economic activities in the region; impact on the resources of the area; or prospects for creating job opportunities that meet the needs of a diverse local workforce.
- **Resource Management:** Promote the efficient use of natural resources and identify and protect environmentally sensitive areas of the community. This may be achieved by promoting energy efficiency and renewable energy generation; encouraging green building construction and renovation; utilizing appropriate waste management techniques; fostering water conservation and reuse; or setting environmentally sensitive areas aside as green space or conservation reserves.
- Efficient Land Use: Maximize the use of existing infrastructure and minimize the costly conversion of undeveloped land at the periphery of the community. This may be achieved by encouraging development or redevelopment of sites closer to the traditional core of the community; designing new development to minimize the amount of land consumed; carefully planning expansion of public infrastructure; or maintaining open space in agricultural, forestry, or conservation uses.
- Local Preparedness: Identify and put in place the prerequisites for the type of future the community seeks to achieve. These prerequisites might include infrastructure (roads, water, and sewer) to support or direct new growth; ordinances and regulations to manage growth as desired; leadership and staff capable of responding to opportunities and managing new challenges; or undertaking an all-hazards approach to disaster preparedness and response.
- Sense of Place: Protect and enhance the community's unique qualities. This may be achieved by maintaining the downtown as focal point of the community; fostering

compact, walkable, mixed-use development; protecting and revitalizing historic areas of the community; encouraging new development that is compatible with the traditional features of the community; or protecting scenic and natural features that are important to defining the community's character.

- **Regional Cooperation:** Cooperate with neighboring jurisdictions to address shared needs. This may be achieved by actively participating in regional organizations; identifying joint projects that will result in greater efficiency and less cost to the taxpayer; or developing collaborative solutions for regional issues such as protection of shared natural resources, development of the transportation network, or creation of a tourism plan.
- Housing Options: Promote an adequate range of safe, affordable, inclusive, and resource efficient housing in the community. This may be achieved by encouraging development of a variety of housing types, sizes, costs, and densities in each neighborhood; instituting programs to provide housing for residents of all socio-economic backgrounds; or coordinating with local economic development programs to ensure availability of adequate workforce housing in the community.
- **Transportation Options:** Address the transportation needs, challenges and opportunities of all community residents. This may be achieved by fostering alternatives to transportation by automobile, including walking, cycling, and transit; employing traffic calming measures throughout the community; requiring adequate connectivity between adjoining developments; or coordinating transportation and land use decision-making within the community.
- Educational Opportunities: Make educational and training opportunities readily available to enable all community residents to improve their job skills, adapt to technological advances, or pursue life ambitions. This can be achieved by expanding and improving local educational institutions or programs; providing access to other institutions in the region; or coordinating with local economic development programs to ensure an adequately trained and skilled workforce.
- Community Health: Ensure that all community residents, regardless of age, ability, or income, have access to critical goods and services, safe and clean neighborhoods, and good work opportunities. This may be achieved by providing services to support the basic needs of disadvantaged residents; instituting programs to foster better health and fitness; or providing all residents the opportunity to improve their circumstances in life and to fully participate in the community.

III. IMPLEMENTATION PROGRAM

While the Future Land Use Map illustrates the physical conditions expressed within the Vision, the Implementation Program is the overall strategy for achieving the Community Vision and for addressing each of the Community Issues and Opportunities. It identifies specific measures, both short and long-term, that must be undertaken by the community in order realize the community's goals.

A. Policies and Long-Term Objectives

One type of action a community can establish to achieve its vision is the establishment of policy. These are those ongoing principles and practices that the community will observe in order to realize specific objectives. Some policies may compliment single action-items while others may provide ongoing guidance and direction to local government officials for making decisions consistent with achieving the Community Vision or addressing Community Issues and Opportunities.

- For each partner organization, designate a Council member to serve as liaison.
- Support marketing of regional tourism and amenities within Dawsonville.
- Support new nominations for the National Register of Historic Places and also designate local landmarks.
- Support the Dawson County Historical Society
- Support the Dawson County Parks and Recreation Master Plan.
- Maintain partnerships with education institutions, Chamber and Dev. Authorities.
- Promote housing revitalization programs to homeowners.

B. Long-Term Activities and Ongoing Programs

In addition to establishing policy, communities may also establish long-term or ongoing programs and activities that support identified objectives. These measures may compliment policies or may simply be action items that must be employed more than once. These are recognized here so as to distinguish their need and conditions apart from the single-action items and to identify any required special terms or context.

- Annual City review of Dawson County School System 5-year plans to ensure coordination of investment efforts and efficiency of services
- Annual report concerning traffic data and updates to GDOT plans for region.
- Annual report summarizing economic projects carried out for Dawsonville
- Annual Utility and Infrastructure Reports to ensure efficiency of services.
- Maintain inventory of viable infill opportunities.
- Monitor and sustain land use management policies through Comprehensive Planning and development regulations.

C. Report of Accomplishments

This is the review of the open items from the STWP from 2014-2018. As a new STWP is produced every five years, the items within the previous STWP must be identified for their status as complete, in progress, either postponed or cancelled. Those items that have been postponed or are in progress must be shown in the next STWP where appropriate, while those items that have been postponed or cancelled must also include a reason for their status.

YEAR	DESCRIPTION	STATUS	COMMENT
2014	Update records for City Cemetery	COMPLETED	
2014	Annex unincorporated islands into City	ONGOING	
2014	Water System Improvements	COMPLETED	More underway
2014	Vehicle Purchase – Roads Dept. – 4x4 Extended Cab Truck	COMPLETED	
2014	Expansion of Historic District	ONGOING	
2014	Update Service Delivery Agreement	COMPLETED COMPLETED	Being updated in 2018
2014			Attained CLG in 2018
2014	Develop Bicycle and Pedestrian Accessibility Master Plan	ONGOING	
2014	Update historic resources inventory	COMPLETED	
2014	Report on funding options for greenspace acquisition	ONGOING	
2014	Report on funding options for historic preservation	ONGOING	
2015	Implement the Downtown Revitalization Streetscape	ONGOING	Pending extension of Perimeter Rd Bypass
2015	Conduct Feasibility Study for Adult Living Community	ONGOING	
2015	Sidewalk expansion and road improvements	ONGOING	Shown as specific projects in new STWP
2015	New City Park and existing park improvements/expansion	ONGOING	City Park shown in Phases on new STWP, as well as specific park expansions
2015	Consider reopening City streets	ONGOING	
2015	Develop Property Redevelopment Guide	ONGOING	
2015	Downtown Dawsonville Tourism & Marketing Strategy	CANCELLED	Not funded
2015	Review of tree/landscape ordinances	ONGOING	Under consideration as part of 2018 Development Reg revision
2016	Vehicle purchase – W&S Dept. – 2x4 Extended Cab Truck	COMPLETED	
2016	Treatment Plant Improvements	ONGOING	Shown as specific projects in new STWP
2016	Explore grant to move downtown power lines underground	ONGOING	Engineering work done
2016	Report assessing street signage in City	COMPLETED	
2017	Comp Plan update – Community Assessment	ONGOING	To be completed Fall 2018
2017	Land acquisition for Amphitheater & walking trail	COMPLETED	
2017	Conduct Perimeter Road Study	ONGOING	GDOT underway
2017	Explore grants for neighborhood improvements	ONGOING	
2018	Comp Plan update – Community Agenda	ONGOING	To be completed fall 2018
2018	Sewer System Infrastructure Expansion	ONGOING	30 yr. plan under development

D. Short-Term Work Program

The third forward-thinking element of the Implementation Program is the Short-Term Work Program (STWP). This identifies specific implementation actions the local government or other entities intend to take during the first five-year time frame of the planning period. This can include any ordinances, administrative systems, community improvements or investments, financing arrangements, or other programs or initiatives to be put in place to realize the plan goals.

PLAN ELEMENT	DESCRIPTION	2 0 1 9	2 0 2 0	2 0 2 1	2 0 2 2	2 0 2 3	ESTIMATED COST; DEPARTMENT RESPONSIBLE	DEPARTMENT FUNDING & ASSISTANCE SOURCES
Economic Dev	Main Street Park – Phase I (grading, infrastructure, utilities)	х					\$1.6 Million Public Works	SPLOST VI, City Funds
Economic Dev	Farmer's Market – design & construct	Х					\$1 Million Planning & Dev	SPLOST VI
Economic Dev	Main Street Park – Phase II (playground, restroom)	х					\$800,000 Planning & Dev	SPLOST VI, City Funds
Community Fac	Construct Well #111 & bring online	х					\$842,000 Public Works	SPLOST VI & Capital
Community Fac	Upgrade Well #108 w/ new automated water filter system	х					\$159,500 Public Works	Capital
Community Fac	Stabilize banks around sewage treatment pond #1	Х					\$400,000 Public Works	Capital
Community Fac	Video, seal casing & upgrade Well #109	х					\$100,000 Public Works	Capital
Community Fac	Engineered design for long range sewage expansion	Х					\$50,000 Public Works	Capital
Transportation	Grind & repave cemetery parking lot	Х					\$48,000 Public Works	Cemetery

2019-2023 SHORT-TERM WORK PROGRAM

2018 Dawsonville Comprehensive Plan

Transportation	Sidewalk from Shoal Creek Rd to Rain Hill subdivision	Х		\$84,000 Public Works	SPLOST VI
Community Fac	Computer Upgrade	Х		\$12,000 Planning & Dev	City Funds
Economic Dev	Annex unincorporated islands into City	Х		\$5,000 Planning & Dev	City Funds
Economic Dev	Expansion of Historic District	Х		\$5,000 Planning & Dev	DCA Funds
Economic Dev	Develop Bicycle and Pedestrian Accessibility Master Plan	x		\$10,000 Planning & Dev	GDOT, City Fund
Economic Dev	Report on funding options for greenspace acquisition	Х		N/A Planning & Dev	N/A
Economic Dev	Report on funding options for historic preservation	Х		N/A Planning & Dev	N/A
Economic Dev	Review of tree/landscape ordinances	Х		\$3,000 Planning & Dev	General Fund
Community Fac	HVAC Unit Replacement on GRHOF/City Hall Complex		X	\$35,000 Public Works	City Funds
Community Fac	Trail from Burton Creek Rd to Veteran's Memorial Park		х	\$75,000 Public Works	DNR Grant
Community Fac	Purchase Replacement/New Vehicle		x	\$73,000 Administration	City Funds
Community Fac	Purchase Chipper & Mowers		х	\$60,000 Public Works	City Funds
Community Fac	Water line infrastructure replacement		Х	\$100,000 Public Works	Capital
Community Fac	Upgrade Well #110		х	\$159,500 Public Works	Capital
Community Fac	Engineer & construct multiple crosswalks w/ traffic devices		x	\$200,000 Public Works	GDOT
Economic Dev	Main Street Park – Phase III (Amphitheater, shelters)		Х	\$200,000 Planning & Dev	SPLOST
Transportation	Repave Angela Lane		Х	\$350,000 Public Works	City Funds
Transportation	Repave GRHOF/City Hall Complex Parking		X	\$60,000 Public Works	City Funds

Transportation	Sidewalk from Rain Hill Subdivision to Hwy 9	X			\$185,000 Public Works	SPLOST
Economic Dev	Implement the Downtown Revitalization Streetscape	x			\$500,000 Planning & Dev	DCA, City Funds
Economic Dev	Conduct Feasibility Study for Adult Living Community	X			\$5,000 Planning & Dev	DCA Funds
Transportation	Consider reopening City streets	X			N/A Planning & Dev	N/A
Economic Dev	Develop Property Redevelopment Guide	x			\$3,000 Planning & Dev	DCA, City Funds
Community Fac	Water line infrastructure replacement		Х		\$100,000 Public Works	Capital
Economic Dev	Expand Wallace Park		X		\$90,000 Planning & Dev	SPLOST
Economic Dev	Main Street Park – Phase IV (Splash Pad)		Х		\$385,000 Planning & Dev	SPLOST
Community Fac	Purchase Vehicle Replacement		Х		\$36,000 Administration	City Funds
Transportation	Grind & repave Maple Street Town Homes		Х		\$225,000 Public Works	SPLOST/TSPLOS
Transportation	Grind & Repave Stonewall Subdivision		Х		\$125,000 Public Works	SPLOST/TSPLOS
Transportation	Saw cut, grind & repave Stegall Place		Х		\$175,000 Public Works	SPLOST/TSPLOS
Economic Dev	Explore grant to move downtown power lines underground		х		N/A Planning & Dev	DCA, GDOT, Cit
Transportation	Grind & repave Rain Hill Subdivision			X	\$425,000 Public Works	SPLOST/TSPLOS
Community Fac	Upgrade Shoal Creek Lift Station			Х	\$250,000 Public Works	Capital
Community Fac	Water line Infrastructure Upgrade			х	\$100,000 Public Works	Capital
Community Fac	Purchase Vehicle Replacement			Х	\$43,000 Administration	City Funds
Community Fac	Paint Water Tower			X	\$300,000 Public Works	Capital

Community Fac	Sidewalk Perimeter Road to downtown via Hwy 53	X		\$700,000 Public Works	SPLOST
Community Fac	Construction of tertiary waste water treatment plant	Х		\$10 Million Public Works	SPLOST/Capital
Community Fac	Sidewalk Perimeter Rd to downtown via Hwy 9	Х		\$800,000 Public Works	SPLOST
Community Fac	Purchase Vehicle Replacement	Х		\$43,000 Administration	City Funds
Economic Dev	Comp Plan update – Community Assessment	X		\$5,000 Planning & Dev	DCA Funds
Economic Dev	Conduct Perimeter Road Study	X		\$5,000 Planning & Dev	GDOT
Economic Dev	Explore grants for neighborhood improvements	Х		N/A Planning & Dev	N/A
Community Fac	Upgrade Flat Creek Lift Station		Х	\$200,000 Public Works	Capital
Community Fac	Upgrade Well #106		Х	\$25,000 Public Works	Capital
Community Fac	Trash Can Replacement		Х	\$30,000 Public Works	Capital
Community Fac	Sidewalk Additions		Х	\$200,000 Public Works	SPLOST
Economic Dev	Design & Development of southern portion of Main St Park		х	\$500,000 Planning & Dev	SPLOST/TSPLOST
Transportation	Grind & repave Creekstone Subdivision		Х	\$400,000 Public Works	SPLOST/TSPLOST
Community Fac	Bring Well #109 on line		Х	\$850,000 Public Works	SPLOST/Capital
Transportation	Grind & repave Maple Hill Dr, Jack Heard Dr, Mill's Ford, Flat Creek & Burt's Cross 2		х	\$750,000 Public Works	SPLOST/TSPLOST
Economic Dev	Comp Plan update – Community Agenda		Х	\$5,000 Planning & Dev	DCA Funds
Community Fac	Sewer System Infrastructure Expansion		Х	\$600,000 Public Works	ARC, City Funds

IV. APPENDICES

A. Georgia Mountains Regional Commission Area Labor Profile

Area Profile for Georgia Mountains Local Workforce Development Area, GA

Employment Wage Statistics Table

The table below shows estimated average wage information for the first quarter of 2018.

Area	Number of Employees	Average Hourly Waget	Average Weekly Wage	Average Annual Wage†
Georgia Mountains Local Workforce Development Area	243,577	\$20.75	\$830	\$43,160
Georgia	4,381,124	\$27.35	\$1,094	\$56,888

† Assumes a 40-hour week worked the year round.

Source: Georgia Dept. of Labor, Workforce Statistics & Economic Research, Quarterly Census of Employment and Wages Program Downloaded: 08/31/2018 1:41 PM

Industry Employment Distribution Table

The table below shows the industries with the highest number of employees in Georgia Mountains Local Workforce Development Area, GA for the 1st Quarter, 2018.

Rank	Industry Sector	Number of Establishments	Number of Employees
1	Manufacturing	851	42,017
2	Health Care and Social Assistance	1,587	31,688
3	Retail Trade	2,163	31,328
4	Educational Services	341	24,024
5	Accommodation and Food Services	1,188	23,963
6	Administrative and Support and Waste Manageme	934	14,288
7	Construction	1,749	13,612
8	Wholesale Trade	1,036	11,597
9	Professional, Scientific, and Technical Servi	1,934	10,061
10	Public Administration	203	9,880

Georgia Dept. of Labor, Workforce Statistics & Economic Research, Quarterly Census of Employment and Wages Program Downloaded: 08/31/2018 1:42 PM

Industries by Projected Growth Table

The table below shows the industries with the highest total annual percent change in Georgia Mountains Local Workforce Development Area, GA for the 2014-2024 time period.

Rank	Industry	2014 Estimated Employment	2024 Projected Employment	Total Annual Percent Change	Total 2014-2024 Employment Change
1	Motion Picture and Sound Recording Industries	265	458	5.62%	193
2	Construction of Buildings	2,001	3,186	4.76%	1,185
3	Ambulatory Health Care Services	9,912	14,720	4.03%	4,808
4	General Merchandise Stores	5,961	8,642	3.78%	2,681
5	Sporting Goods, Hobby, Musical Instrument, and Book Stores	701	974	3.34%	273
6	Food and Beverage Stores	6,195	8,531	3.25%	2,336
7	Building Material and Garden Equipment and Supplies Dealers	2,760	3,776	3.18%	1,016
8	Professional, Scientific, and Technical Services	8,132	11,067	3.13%	2,935
9	Social Assistance	3,243	4,393	3.08%	1,150
10	Plastics and Rubber Products Manufacturing	1,274	1,725	3.08%	451

Source: Georgia Dept. of Labor, Workforce Statistics & Economic Research, Projections Unit Downloaded: 08/31/2018 1:48 PM

Occupational Employment Distribution Table

The table below shows the occupations with the highest projected employment in Georgia Mountains Local Workforce Development Area, GA for the 2014-2024 time period.

Rank	Occupation Title	2014 Estimated Employment	2024 Projected Employment
1	Office and Administrative Support	33,437	38,269
2	Sales and Related	27,168	32,900
3	Production	27,490	29,687
4	Food Preparation and Serving Related	20,210	23,798
5	Transportation and Material Moving	20,025	22,975
6	Education, Training, and Library	15,221	19,393
7	Healthcare Practitioners and Technical	12,387	16,130
8	Management	12,928	14,478
9	Construction and Extraction	11,513	12,796
10	Business and Financial Operations	7,896	9,518

Source: Georgia Dept. of Labor, Workforce Statistics & Economic Research, Projection Unit Downloaded: 08/31/2018 1:50 PM

Occupations by Projected Growth Table

Rank	Occupation	2014 Estimated Employment	2024 Projected Employment	2014-2024 Annual Avg. Percent Change	Total Annual Average Openings
1	Retail Salespersons	9,270	11,740	2.39%	567
2	Cashiers	5,643	7,007	2.19%	376
3	Combined Food Preparation and Serving Workers, Including Fast Food	4,874	6,097	2.26%	280
4	Waiters and Waitresses	4,339	4,882	1.19%	263
5	Laborers and Freight, Stock, and Material Movers, Hand	5,752	6,614	1.41%	257
6	Stock Clerks and Order Fillers	3,557	4,535	2.46%	211
7	General and Operations Managers	4,238	4,976	1.62%	181
8	Elementary School Teachers, Except Special Education	3,617	4,582	2.39%	176
9	Registered Nurses	3,220	4,161	2.60%	171
10	Office Clerks, General	4,806	5,454	1.27%	169

The table below shows the occupations with the highest total annual average openings in Georgia Mountains Local Workforce Development Area, GA for the 2014-2024 time period.

> Source: Georgia Dept. of Labor, Workforce Statistics & Economic Research, Projection Unit Downloaded: 06/31/2018 1;52 PM

Area Labor Force, Employment and Unemployment Data Table

The table below shows the monthly not seasonally adjusted Labor Force, Employment and Unemployment data for Georgia Mountains Local Workforce Development Area, GA in July, 2018.

Area	Civilian Labor Force	Number Employed	Number Unemployed	Unemployment Rate	Preliminary
Georgia Mountains Local Workforce Development Area	352,909	340,824	12,085	3.4%	Yes
Georgia	5,193,945	4,984,827	209,118	4.0%	Yes
United States	163,734,000	157,004,000	6,730,000	4.1%	Yes

Source: GA Dept. of Labor, Workforce Statistics & Economic Research, Local Area Unemployment Statistics Unit Downloaded, 06/31/2018 1:54 PM

B. Dawson County/Dawsonville Area Labor Profile

Area Profile for Dawson County, GA

Employment Wage Statistics Table

The table below shows estimated average wage information for the first quarter of 2018.

Area	Number of Employees	Average Hourly Wage†	Average Weekly Wage	Average Annual Wage†
Dawson County	9,056	\$14.58	\$583	\$30,316
Georgia Mountains Local Workforce Development Area	243,577	\$20.75	\$830	\$43,160
SDR 2	243,577	\$20.75	\$830	\$43,160
Atlanta-Sandy Springs-Roswell, GA Metropolitan Statistical Area	2,689,212	\$31.30	\$1,252	\$65,104
Georgia	4,381,124	\$27.35	\$1,094	\$56,888

† Assumes a 40-hour week worked the year round.

Source: Georgia Dept. of Labor, Workforce Statistics & Economic Research, Quarterly Census of Employment and Wages Program Downloaded: 08/31/2018 2:08 PM

Industry Employment Distribution Table

The table below shows the industries with the highest number of employees in Dawson County, GA for the 1st Quarter, 2018.

Rank	Industry Sector	Number of Establishments	Number of Employees
1	Retail Trade	177	3,226
2	Accommodation and Food Services	62	1,342
3	Manufacturing	26	970
4	Health Care and Social Assistance	62	808
5	Construction	64	235
6	Wholesale Trade	31	228
7	Other Services (except Public Administration)	41	185
8	Professional, Scientific, and Technical Servi	56	169
9	Administrative and Support and Waste Manageme	31	163
10	Finance and Insurance	31	161

Georgia Dept, of Labor, Workforce Statistics & Economic Research, Quarterly Census of Employment and Wages Program Downloaded: 08/31/2018 2:10 PM

Current Employment Statistics (CES) Table

The table below shows the preliminary distribution of current employment (not seasonally adjusted) by industry in Atlanta-Sandy Springs-Roswell, GA Metropolitan Statistical Area (which contains Dawson County, GA - no data available for Dawson County, GA) in July, 2018.

Series Code	Title	Employment	Previous Month	Over the Month Employment Change
00000000	Total Nonfarm	2,771,600	2,782,200	-10,600
05000000	Total Private	2,451,500	2,450,800	700
06000000	Goods Producing	301,400	300,700	700
07000000	Service-Providing	2,470,200	2,481,500	-11,300
00000080	Private Service Providing	2,150,100	2,150,100	0
10000000	Natural Resources and Mining	1,600	1,600	0
15000000	Natural Resources and Mining and Constru	131,300	131,900	-600
20000000	Construction	129,700	130,300	-600
20236000	Construction of Buildings	28,100	28,000	100
20238000	Specialty Trade Contractors	83,600	83,400	200
30000000	Manufacturing	170,100	168,800	1,300
31000000	Durable Goods	87,600	87,000	600
31336000	Transportation Equipment Manufacturing	14,500	14,400	100
32000000	NonDurable Goods	82,500	81,800	700
32311000	Food Manufacturing	26,800	26,700	100
40000000	Trade, Transportation, and Utilities	620,800	620,500	300
41000000	Wholesale Trade	164,600	164,800	-200
41423000	Merchant Wholesalers, Durable Goods	82,100	82,500	-400
41424000	Merchant Wholesalers, Nondurable Goods	40,300	40,000	300
41425000	Wholesale Electronic Markets and Agents	42,200	42,300	-100
42000000	Retail Trade	293,700	293,900	-200
42445000	Food and Beverage Stores	58,600	58,200	400
42452000	General Merchandise Stores	60,100	59,500	600
42453000	Miscellaneous Store Retailers	14,900	15,000	-100
43000000	Transportation Warehousing and Utilities	162,500	161,800	700
43220000	Utilities	9,900	9,900	0
43400089	Transportation and Warehousing	152,600	151,900	700
43481000	Air Transportation	41,500	41,200	300
43484000	Truck Transportation	34,400	35,100	-700
43492000	Couriers and Messengers	19,900	19,900	0

50000000	Information	94,500	94,600	-100
50517000	Telecommunications	34,400	34,500	-100
50517300	Wired and Wireless Telecommunications Carriers	31,200	31,200	٥
50517311	Wired Telecommunications Carriers	25,700	25,800	-100
50517312	Wireless Telecommunications Carriers (except Satellite)	5,500	5,400	100
50518000	Data processing, hosting and related services	11,300	11,300	0
55000000	Finance	169,900	171,400	-1,500
55520000	Finance and Insurance	118,300	120,300	-2,000
55524000	Insurance Carriers and Related Activitie	58,900	60,800	-1,900
55530000	Real Estate and Rental and Leasing	51,600	51,100	500
60000000	Professional and Business Services	507,800	505,600	2,200
60540000	Professional, Scientific, and Technical	217,600	215,800	1,800
60541200	Accounting, Tax Preparation, Bookkeeping	25,300	24,400	900
60541300	Architectural, Engineering, and Related	31,300	31,400	-100
60541500	Computer Systems Design and Related Serv	59,900	58,800	1,100
60541600	Management, Scientific, and Technical Co	37,200	37,300	-100
60550000	Management of Companies and Enterprises	58,200	57,700	500
60560000	Administrative and Support and Waste Man	232,000	232,100	-100
60561300	Employment Services	116,700	116,400	300
65000000	Educational and Health Services	347,100	345,600	1,500
65610000	Educational Services	52,000	52,100	-100
65620000	Health Care and Social Assistance	295,100	293,500	1,600
65621000	Ambulatory Health Care Services	123,100	122,100	1,000
65622000	Hospitals	105,200	105,200	0
65624000	Social Assistance	38,100	38,200	-100
70000000	Leisure and Hospitality	309,100	311,300	-2,200
70710000	Arts, Entertainment, and Recreation	39,400	39,000	400
70720000	Accommodation and Food Services	269,700	272,300	-2,600
70721000	Accommodation	26,100	26,300	-200
70722000	Food Services and Drinking Places	243,600	246,000	-2,400
80000008	Other Services	100,900	101,100	-200
80811000	Repair and Maintenance	24,000	24,100	-100
80812000	Personal and Laundry Services	28,100	28,100	0
90000000	Government	320,100	331,400	-11,300

90910000	Federal Government	46,300	46,200	100
90920000	State Government	72,500	73,000	-500
90930000	Local Government	201,300	212,200	-10,900

Source: Georgia Dept. of Labor, Workforce Statistics & Economic Research, Current Employment Statistics Unit Downloaded: 06/31/2016 2:10 PM

Industries by Projected Growth Table

The table below shows the industries with the highest total annual percent change in Georgia Mountains Local Workforce Development Area, GA (which contains Dawson County, GA - no data available for Dawson County, GA) for the 2014-2024 time period.

Rank	Industry	2014 Estimated Employment	2024 Projected Employment	Total Annual Percent Change	Total 2014-2024 Employment Change
1	Motion Picture and Sound Recording Industries	265	458	5.62%	193
2	Construction of Buildings	2,001	3,186	4.76%	1,185
3	Ambulatory Health Care Services	9,912	14,720	4.03%	4,808
4	General Merchandise Stores	5,961	8,642	3.78%	2,681
5	Sporting Goods, Hobby, Musical Instrument, and Book Stores	701	974	3.34%	273
6	Food and Beverage Stores	6,195	8,531	3,25%	2,336
7	Building Material and Garden Equipment and Supplies Dealers	2,760	3,776	3.18%	1,016
8	Professional, Scientific, and Technical Services	8,132	11,067	3.13%	2,935
9	Social Assistance	3,243	4,393	3.08%	1,150
10	Plastics and Rubber Products Manufacturing	1,274	1,725	3.08%	451

Source: Georgia Dept. of Labor, Workforce Statistics & Economic Research, Projections Unit Downloaded: 08/31/2018 2:11 PM

Occupational Employment Distribution Table

The table below shows the occupations with the highest projected employment in Georgia Mountains Local Workforce Development Area, GA (which contains Dawson County, GA - no data available for Dawson County, GA) for the 2014-2024 time period.

Rank	Occupation Title	2014 Estimated Employment	2024 Projected Employment
1	Office and Administrative Support	33,437	38,269
2	Sales and Related	27,168	32,900
3	Production	27,490	29,687
4	Food Preparation and Serving Related	20,210	23,798
5	Transportation and Material Moving	20,025	22,975
6	Education, Training, and Library	15,221	19,393
7	Healthcare Practitioners and Technical	12,387	16,130
8	Management	12,928	14,478
9	Construction and Extraction	11,513	12,796
10	Business and Financial Operations	7,896	9,518
9	Construction and Extraction	11,513	

Source: Georgia Dept. of Labor, Workforce Statistics & Economic Research, Projection Unit Downloaded: 08/31/2018 2:12 PM

Occupations by Employment Wage Table

The table below shows the occupations with the highest mean (annual) wages in Dawson County, GA in 2016.

Rank	Occupation	Mean Annual Estimated Wage
1	General and Operations Managers	\$69,892
2	First-Line Supervisors of Production and Operating Workers	\$56,181
3	First-Line Supervisors of Office and Administrative Support Workers	\$52,627
4	Postal Service Mail Carriers	\$52,035
5	Accountants and Auditors	\$38,780
6	Bill and Account Collectors	\$36,665
7	Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	\$34,471
8	Maintenance and Repair Workers, General	\$31,069
9	Inspectors, Testers, Sorters, Samplers, and Weighers	\$26,320
10	Office Clerks, General	\$25,603

Source: Workforce Statistics & Economic Research, Occupational Employment Statistics and Wages Program Downloaded: 08/31/2018 2:12 PM

Occupations by Projected Growth Table

Rank	Occupation	2014 Estimated Employment	2024 Projected Employment	2014-2024 Annual Avg. Percent Change	Total Annual Average Openings
1	Retail Salespersons	9,270	11,740	2.39%	567
2	Cashiers	5,643	7,007	2.19%	376
3	Combined Food Preparation and Serving Workers, Including Fast Food	4,874	6,097	2.26%	280
4	Waiters and Waitresses	4,339	4,882	1.19%	263
5	Laborers and Freight, Stock, and Material Movers, Hand	5,752	6,614	1.41%	267
6	Stock Clerks and Order Fillers	3,557	4,535	2.48%	211
7	General and Operations Managers	4,238	4,976	1.62%	181
8	Elementary School Teachers, Except Special Education	3,617	4,582	2.39%	176
9	Registered Nurses	3,220	4,161	2.60%	171
10	Office Clerks, General	4,806	5,454	1.27%	169

The table below shows the occupations with the highest total annual average openings in Georgia Mountains Local Workforce Development Area, GA (which contains Dawson County, GA - no data available for Dawson County, GA) for the 2014-2024 time period.

> Source: Georgia Dept. of Labor, Workforce Statistics & Economic Research, Projection Unit Downloaded: 08/31/2018 2:13 PM

Area Labor Force, Employment and Unemployment Data Table

The table below shows the monthly not seasonally adjusted Labor Force, Employment and Unemployment data for Dawson County, GA in July, 2018.

Area	Civilian Labor Force	Number Employed	Number Unemployed	Unemployment Rate	Preliminary
Dawson County	12,089	11,677	412	3.4%	Yes
Georgia	5,193,945	4,984,827	209,118	4.0%	Yes
United States	163,734,000	157,004,000	6,730,000	4.1%	Yes

Source: GA Dept. of Labor, Workforce Statistics & Economic Research, Local Area Unemployment Statistics Unit Downloaded: 08/31/2018 2:14 PM

C. Dawsonville Census Data

Total Population	2,478	
<15 yrs	2,478	100.00%
15-64 yrs	2,180	87.97%
65+ yrs	329	13.29%
Race & Ethnicity		
White	0	0.00%
Black or African American	32	1.29%
American Indian and Alaska Native	54	2.18%
Asian	0	0.00%
Native Hawaiian and Other Pacific Islander	914	36.88%
Some Other Race	2	0.08%
Two or More Races	2	0.08%
Hispanic or Latino (of any race)	6	0.24%
Not Hispanic or Latino	2,472	99.76%

D. Dawsonville Comprehensive Plan Public Comment Survey Sample

Want to tell your civic leaders what your community should be like in 20-30 years? Here's your chance!	Want to tell them which issues you feel are most important? #Make YourMarkDawsonville
2018 COMPREHEN	SIVE PLAN SURVEY
nom etown can only achieve its vision if it knows what that visio	Plan that will help guide development and capital projects. Y on is, so please take part in this process and tell us your vision for te the following survey and submit your results to one of the location ink: https://www.surveymonkey.com/r/Dawsonvilleplan
All comments will be read and incorporated into the Comprehex check for future announcements about additional meetings and o	wive Plan, and all responses will be kept confidential. Be sure to a ther opportunities to participate.
Please submit all completed surveys to:	
	Or to:
 Casey Majewski 	Joe Rothwell, Regional Planner
Planning Department	Georgia Mountains Regional Commission
Dawsonville City Hall 415 Hwy 53 East, Suite 100	P.O. Box 1720
Dawsonville, GA 30534	Gainesville, GA 30503
	O: 770.538.2619 F: 770.538.2625
	F. 770.558.2025 Email: jrothwell@gmrc.ga.gov
 3.) New growth and development should be directed tor a) in/around cities b) along highway 4.) Our community's most important asset that should be 	c) expand in(please list location)
5.) Our community's biggest liability that should be ch	arged in the future is
6.) With respect to economic develop ment, our top pri	
Attract/sustain new commercial business Attract/sustain new manufacturing and ir	
Attract/sustain into indicate the ing and in Attract/sustain any business to downtown	-
Attract/sustain any business with high pa	
Other (please list:)
7 1774	
 With respect to housing, our most important <u>needs</u> a <u>More family housing</u> 	If (PICK 2): Fewer dilapidated houses
More high-end housing	Design guidelines for new construction
More apartments	Other: (please list:)
More senior housing	

	2018 COMPREHENSIVE PLAN SURVEY
8.) With	respect to historic and cultural resources, our most important issues are (pick 2):
na anna C	preserving existing historic structures
	design guidelines for new development
435 200	improving sidewalks, bicycle and pedestrian accessibility around the City
	need for more park space need for more/new civic space
	Other (please list:)
9.) On a	scale of 1 (Very poor) to 5 (Very good), how do you rate each of the following public services:
	Water
	Sewer
76	Police/ Public Safety/ EMS
<u>.</u>	Fire protection
50.	General government Parks and recreation
	Roads
76	Schools
	Other (please list)
10.) Ple	ase rank the following issues in terms of priority, with 1 being most important:
	Preserving the character of Dawsonville
¥6	Increasing tourism
	Increasing job opportunities
	Preserving the low cost of living Preserving the standard of living
0	Other (please list:)
11 X 11	ghway development can attract significant growth and development. Regarding these vital corridors in
	ynway development, can adract significant growin and development. Regarding these vital corritors in ville, please rank the following issues in terms of priority, with 1 being most important.
13	Managing traffic volumes
-	Managing safety
2	Luring more/new retail
<u>12</u>	Luring more/new dining Luring any new jobs
19	Preserving the appearance and rural character
25	Other (please list)
12.) Ple	ase share any other questions, comments, concerns or issues you feel are important and would like to
	e on regarding life in Dawsonville and that have not been covered sufficiently in the survey questions above.
55 	
///	
<u>(G</u>	ř
5	28
50 19	
2	

E. Dawsonville Comprehensive Plan Public Comment Survey Response Summary 115 responses through Survey Monkey: December 2017 – August 2018

Dawsonville Comprehensive Plan

SurveyMonkey

Q1 I am submitting comments for Dawsonville as a:



ANSWER CHOICES	RESPONSES	
Resident	74,78%	86
Business Owner	17.39%	20
Other (please specify)	17.39%	20
Total Respondents: 115		

SurveyMonkey



ANSWER CHOICES	RESPONSES	
attract a high volume of	13.04%	15
attract some	42.61%	49
limit	44.36%	51
Other (please specify)	5.22%	6
Total Respondents: 115		

SurveyMonkey

Q3 New growth and development should be directed toward:



ANSWER CHOICES	RESPONSES		
in/around cities	44.25%	50	
along highway	53.10%	60	
expand in(please list location)	6.19%	7	
Other (please specify)	23.01%	26	
Total Respondents: 113			

SurveyMonkey

Q4 Our community's most important asset that should be preserved in the future is:

Answered: 102 Skipped: 13

Word cloud sample:

small make Keep Forest County housing land downtown rural City

small town feel small town area Green

space **COMMUNITY** Historybuildings feel nature natural

Showing 20 words and phrases:

small town feel
16.67%
17 responses
rural
10.78%
11 responses
area
9.80%
10 responses

• land

8.82%

9 responses

• community

7.84%

- 8 responses
- county

6.86%

7 responses

- small 5.88%
- 6 responses
- natural

• natu 5.88%

0.00%

6 responsessmall town

5.88%

6 responses

nature
5.88%
6 responses
downtown
5.88%
6 responses
• keep
5.88%
6 responses
buildings
5.88%
6 responses
• City
5.88%
6 responses
housing
4.90%
5 responses
• feel
4.90%
5 responses
Green space
4.90%
5 responses
History
4.90%
5 responses
Forest
4.90%
5 responses
• make
4.90%
5 responses

SurveyMonkey

Q5 Our community's biggest liability that should be changed in the future is:

Answered: 95 Skipped: 20

Word cloud sample:

<u>people go roads come</u> <u>development</u> <u>stop</u> <u>downtown</u> <u>town</u> <u>growth</u> <u>big</u> <u>traffic</u> <u>commercial</u> <u>lack</u> <u>area</u> <u>building</u> <u>much</u>

need internet housing make

Showing 20 words and phrases:

• <u>traffic</u> 13.68% 13 responses

- growth 12.63% 12 responses lack 10.53% 10 responses downtown 9.47% 9 responses development • 8.42% 8 responses building • 8.42% 8 responses
- need
- 7.37%
- 7 responses
- housing6.32%
- 6 responses
- roads
- 6.32%
- 6 responses
- area
- 5.26%
- 5 responses

 people 5.26% 5 responses Stop 5.26% 5 responses
• commercial
5.26% 5 responses
• town
5.26%
5 responses
• big
5.26%
5 responses
• make
5.26%
5 responses
• internet
4.21% 4.rosponsos
4 responses
• go 4.21%
4 responses
• much
4.21%
4 responses

• come

- 4.21%
- 4 responses

SurveyMonkey

Q6 With respect to economic development, our top priorities should be (pick 2):



ANSWER CHOICES	RESPONSES		
Attract/sustain new commercial businesses	35.58%	37	
Attract/sustain new manufacturing and industry	33.65%	35	
Attract/sustain any business to downtown areas	59.62%	62	
Attract/sustain any business with high paying jobs	49.04%	51	
Total Respondents: 104			

SurveyMonkey





ANSWER CHOICES	RESPONSES	
more family housing	48.15%	52
more high-end housing	21.30%	23
more apartments.	6.48%	7
more senior housing	17.59%	19
fower dilapidatod houses	58.33%	63
design guidelines for new construction	32.41%	35
Total Respondents: 108		

SurveyMonkey

Q8 With respect to historic and cultural resources, our most important issues are (pick 2):



ANSWER CHOICES	RESPONSES	
preserving existing historic structures	48.25%	55
design guidelines for new development	29.82%	34
improving sidewalks, bicycle and pedestrian accessibility around the City	46.49%	53
need for more park space	44.74%	51
need for more/new civic space	21.05%	24
Other (please specify the most important asset that should be preserved)	15.79%	18
Total Respondents: 114		

SurveyMonkey

Dawsonville Comprehensive Plan



Q9 For the following public services, please rank them in order of importance (1-8 with 1 being the most important):

	1	2	3	4	5	6	7	8	TOTAL	SCORE
Water	16.98% 18	12.26% 13	8.49% 9	14.15% 15	17.92% 19	18.87% 20	5.66% 6	5.66% 6	106	4.89
Sewer	0.93% 1	6.54% 7	9.35% 10	10.28% 11	16.82% 18	16.82% 18	23.36% 25	15.89% 17	107	3.4
Police/Public Safety/EMS	42.59% 46	22.22% 24	9.26% 10	11.11% 12	4.63% 5	7,41% 8	0.93% 1	1.85% 2	108	6.52
Fire Protection	2.80% 3	27.10% 29	24.30% 26	14.95% 16	10.28% 11	4.67% 5	13.08% 14	2.80% 3	107	5.17
General Government	1.87% 2	1.87% 2	7,48% 8	10.28% 11	7.48% 8	7,48% 8	21.50% 23	42.08% 45	107	2.6
Parks and Recreation	3.70% 4	6.48% 7	9,26% 10	9.26% 10	16.67% 18	19.44% 21	20.37% 22	14.81% 16	108	3.5
Roads	7.41% 8	8.33% 9	12.95% 14	20.37% 22	12.96% 14	20.37% 22	9.26% 10	8.33% 9	108	4.3
Schools	28.85% 29	16.67% 18	19.44% 21	9.26% 10	13.89% 15	3.70% 4	4.63% 5	5.56% 6	108	5.7

SurveyMonkey

Dawsonville Comprehensive Plan

Q10 For the following quality of life issues, please rank them in order of importance (1-5 with 1 being the most important):



	1	2	3	4	5	TOTAL	SCORE
Preserving the character of Dawsonville	52.25% 58	16.22% 18	9.91% 11	11.71% 13	9.91% 11	111	3.89
Increasing tourism	10.00% 11	10.00% 11	9.09% 10	16.36% 18	54.55% 60	110	2.05
Increasing job opportunities	10.81% 12	13.51% 15	30.63% 34	37.84% 42	7.21% 8	111	2.83
Preserving the low cost of living	8.93% 10	28.57% 32	22.32% 25	18.75% 21	21.43% 24	112	2.85
Preserving the standard of living	20.72% 23	32.43% 36	27.03% 30	13.51% 15	6.31% 7	111	3.48
Dawsonville Comprehensive Plan

SurveyMonkey

Q11 Highway development can attract significant growth and development. Regarding these vital corridors in Dawsonville, please rank the following in order of importance (1-6 with 1 being the most important):



	1	2	3	4	5	6	TOTAL	SCORE
Managing traffic volumes	25.89% 29	38.39% 43	22.32% 25	5.36% 6	4.46% 5	3.57% 4	112	4.65
Managing safety	26.36% 29	30.91% 34	22.73% 25	11.82% 13	4.55% 5	3.64% 4	110	4.52
Luring moro/new retail	4.63% 5	0.00% 0	8.33% 9	18.52% 20	29.63% 32	38.89% 42	108	2.15
Luring more/new dining	5.50% 6	8.26% 9	7.34% 8	23.85% 26	29.36% 32	25,69% 28	109	2.60
Luring any new jobs	3.64% 4	9.09% 10	12.73% 14	32.73% 36	24.55% 27	17.27% 19	110	2.83
Preserving the appearance and rural character	36.61% 41	14.29% 16	25.89% 29	6.25% 7	6.25% 7	10.71% 12	112	4.37

11/12

Dawsonville Comprehensive Plan

SurveyMonkey

Q12 Please share any other questions, comments, concerns or issues you feel are important and would like to elaborate on regarding life in Dawsonville and that have not been covered sufficiently in the survey questions above.

Answered: 53 Skipped: 62

Word cloud sample:

• county

community Dawson make keep City built people new **NEED** want

<u>COUNTY</u> <u>businesses</u> <u>Dawsonville</u> <u>many</u> <u>will</u> <u>town</u> <u>live</u> <u>coming</u> <u>do</u> wntown become

Showing 20 words and phrases:

32.08% 17 responses need 28.30% 15 responses • Dawsonville 24.53% 13 responses • city 16.98% 9 responses • will 16.98% 9 responses people 16.98% 9 responses • downtown 15.09% 8 responses • become 15.09% 8 responses

• make 15.09% 8 responses • community 15.09% 8 responses • live 15.09% 8 responses • Dawson 13.21% 7 responses • coming 13.21% 7 responses • want 13.21% 7 responses • town 13.21% 7 responses • keep 13.21% 7 responses • many 13.21% 7 responses • built 13.21% 7 responses businesses • 13.21% 7 responses • new 13.21% 7 responses

F. Comprehensive Plan Meeting **Summaries**

January 9, 2018

DISCUSSION/ACTION:

1.) Comp Plan schedule and overview of update process

2.) Review and update comprehensive plan components from prior 2008 update to include: Vision Statement & Overview of Needs and Opportunities

DAWSONVILLE COMPREHENSIVE PLAN STAKEHOLDER MEETING DAWSONVILLE CITY HALL

6:00 PM-Tuesday January 9, 2018

Sign In Sheet

Email Address

Name

Jack Same

Rest. F. Aston

Carry Majerica

Lynda Hudson

Berry Here

Bolo Bola

Misti Moore

Day Ellint

Lawy Surflord

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February 6, 2018

DISCUSSION/ACTION:

1.) Q&A with guest speakers addressing Dawsonville Comprehensive Plan **Needs and Opportunities priorities** for their respective areas of focus

City – Bob Bolz, City Manager

County – Billy Thurmond, Chairman of the Dawson County Board of Commissioners

GDOT – Brandon Kirby, District **Preconstruction Engineer**

Dawson County Chamber of Commerce – TBD

Dawson County Board of Education - A.

Damon Gibbs, EdD Superintendent, Dawson County School District

DAWSONVILLE COMPREHENSIVE PLAN STAKEHOLDER MEETING DAWSONVILLE CITY HALL

6:00 PM-Tuesday February 6, 2018

Sign In Sheet

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Misti Moure	misti 1212 @ yahos.com
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2018 Dawsonville Comprehensive Plan

March 13, 2018

DISCUSSION/ACTION:

1.) Review prior Vision Statement

2.) Review prior Needs and Opportunity component

3.) Brief overview of Development Strategy/Land Use based on Dawsonville Existing Land Use Map & how this will lead to Character Area Map/Areas That Require Special Attention Map for future development (see Oakwood Comp Plan for examples on maps)

DAWSONVILLE COMPREHENSIVE PLAN STAKEHOLDER MEETING DAWSONVILLE CITY HALL

6:00 PM-Tuesday March 13, 2018

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April 11, 2018

DISCUSSION/ACTION:

- 1.) Review prior Needs and Opportunity components
- 2.) Next Meeting:
 - Existing Land Use & Character • Areas for future development
 - Public Meeting date TBD for public to have a chance to comment in addition to surveys received.

DAWSONVILLE COMPREHENSIVE PLAN STAKEHOLDER MEETING DAWSONVILLE CITY HALL

6:00 PM-Wednesday April 11, 2018

Sign In Sheet

Email Address

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James Bearden James@beardenfineral.home.com Queste Theyer c. haynes Edward org

2018 Dawsonville Comprehensive Plan

May 9, 2018

DISCUSSION/ACTION:

- 1.) Land Use/Future Development Strategy discussion:
 - **Existing Land Use**
 - **Character Areas**
 - Annexation
 - **Areas Requiring Special Attention**

2.) Public Meeting: City Hall on Thursday 5/17 at 2PM and 7PM.

PowerPoint presentation about what the comp plan is an opportunity for the public to have a chance to comment about what Dawsonville needs/complete a survey if they haven't already done so.

DAWSONVILLE COMPREHENSIVE PLAN STAKEHOLDER MEETING DAWSONVILLE CITY HALL

6:00 PM-Wednesday May 9, 2018

Sign In Sheet

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Bob Bolz

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2018 Dawsonville Comprehensive Plan

May 17, 2018 Public Comment Meeting

DAWSONVILLE COMPREHENSIVE PLAN PUBLIC COMMENT MEETING DAWSONVILLE CITY HALL

2:00 PM-Thursday May 17, 2018

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> DAWSONVILLE COMPREHENSIVE PLAN PUBLIC COMMENT MEETING DAWSONVILLE CITY HALL

7:00 PM-Thursday May 17, 2018

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June 20, 2018

DISCUSSION/ACTION:

1.) Joint City/County Comp Plan open discussion of any applicable comp plan topics or issues.

> DAWSONVILLE COMPREHENSIVE PLAN STAKEHOLDER MEETING DAWSONVILLE CITY HALL

6:00 PM-Wednesday June 20, 2018

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July 27, 2018

DISCUSSION/ACTION:

1.) Future Development Strategy:

- Existing Land Use Map
- Review updated Areas of Special Attention Map
- Review updated Character Areas
 Map
- CA criteria descriptions from 2008
 cp
- 2.) Implementation Program: (2008 & 2013)
 - Implemention Program
 - Programs and Policy
 - Report of Accomplishments
 - STWP

	ONVILLE COMPREHENSIVE PLAN STAKEHOLDER MEETING DAWSONVILLE CITY HALL
.63	00 PM-Wednesday July 18, 2018
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Lynda Hudson	Londe B Applachies Among som
Stephen Tolson Oliste Moore	C. Fraynes Edward No. org

August 22, 2018

DISCUSSION/ACTION:

1.) Review current draft.

DAWSONVILLE COMPREHENSIVE PLAN STAKEHOLDER MEETING DAWSONVILLE CITY HALL <u>5:00 PM-Wednesday August 22, 2018</u> <u>Sign in Sheet</u> <u>Name Email Address</u> Augic Shith etsmon Dwindstream net Bobs Bolz bit bile O Euromithe - 9:301 Mike Email also Committee - 9:301 Mike Email also Committe

A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF DAWSONVILLE TO ADOPT THE 2018 CITY OF DAWSONVILLE COMPREHENSIVE PLAN

WHEREAS, The Georgia Planning Act of 1989 (codified at O.C.G.A. §§ 45-12-200 *et seq.*; 50-8-1 *et seq.*; 12-2-1 *et seq.*; and 36-70-12 *et seq.*) requires cities and counties to prepare comprehensive plans regarding local economic and natural resources; and

WHEREAS, such comprehensive plans are required to be prepared in accordance with the Minimum Planning Standards and Procedures promulgated by the Georgia Department of Community Affairs; and

WHEREAS, the Minimum Planning Standards and Procedures require that local governments update their comprehensive plans at least every ten years; and

WHEREAS, the City of Dawsonville last adopted a Comprehensive Plan in 2008; and

WHEREAS, the City of Dawsonville have undertaken to update the 2008 Comprehensive Plan resulting in the completion of the 2018 City of Dawsonville Comprehensive Plan; and

WHEREAS, the 2018 City of Dawsonville Comprehensive Plan complies with the Minimum Planning Standards and Procedures promulgated by the Georgia Department of Community Affairs.

NOW THEREFORE, **BE IT RESOLVED**, that the Mayor and City Council of the City of Dawsonville, Georgia adopts the 2018 City of Dawsonville Comprehensive Plan. hereby resolves as follows:

BE IT FURTHER RESOLVED, that upon its enactment by the City Council, a copy of this Resolution shall be forwarded by the City Clerk to the Georgia Mountains Regional Commission with seven (7) days of the date of adoption.

SO adopted this <u>3</u> day of <u>December</u>, 2018.

BY: CITY OF DAWSONVILLE

Mike Eason, Mayor

Caleb Phillips, Councilmember Post #1

Stephen Tolson, Councilmember Post #2

toon all

Jason Power, Councilmember Post #3

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Mark French, Councilmember Post #4

1 The same in the $\overline{\mathbf{O}}$ Attested: el Beverly A. Banster, City Clerk