

City of Eatonton
Short-Term Work Program

Economic Development Short-Term Work Program 2013-2017				
Action Item	Responsible Party	Estimated Cost	Funding Source(s)	Estimated Completion Time
1. Continue the award-winning shop-at-home promotional programs: Bunny Bucks and Flamingo Days.	Eatonton Mainstreet, Eatonton/Putnam Chamber of Commerce	\$1,000	Sponsorship	2013-2017 (On-going)
2. Coordinate with Charter Communications to provide the most up-to-date telecommunication services to local businesses and industries.	City of Eatonton, Charter Communications	Staff Time	Budget	2013-2014
3. Provide Main Street Façade Grants to improve to the downtown area.	Eatonton Main Street	\$2,000/year	Budget	2013-2017 (On-going)
4. Shop Downtown Eatonton Radio & TV advertising.	Eatonton Mainstreet	\$4000	Mainstreet Regular Budget/ Sponsors	2013
5. Create Downtown Informational Rack Card.	Eatonton Mainstreet	\$800	Mainstreet Regular Budget	2012
6. Create Downtown New Business Informational Packet.	Eatonton Mainstreet	\$1,000	Mainstreet Regular Budget	2012

7. Partner with the Putnam County Charter School System to grow plants that will be used for downtown beautification and student education.	Eatonton Mainstreet	\$500	Mainstreet Regular Budget	2013-2017 (On-going)
8. Sell Aluminum Mill Hill.	DDA	Staff Time	Mainstreet Regular Budget	2013-2017 (ASAP)
9. Work with Putnam County Charter School System to create student run businesses in downtown for education purposes.	DDA/ Putnam County BOE	Staff Time	Budget	2013-2017

Housing Short-Term Work Program 2013-2017				
Action Item	Responsible Party	Estimated Cost	Funding Source(s)	Estimated Completion Time
1. Using the results of the 2012 Housing Condition Assessment Survey, establish a process to remediate substandard/dilapidated housing.	GICH Committee	GICH Committee	Staff/Volunteer Time	Budget/Grants
2. Implement activities the further the goals of the Georgia Initiative for Community Housing (GICH) committee.	GICH Committee	Staff/Volunteer Time	Budget/Grants	2013-2017
3. Continue implementation of the Eatonton-Putnam Chamber of Commerce Leadership Class "We Care Eatonton" initiative.	Chamber of Commerce	Staff/Volunteer Time	Budget/Grants	2013-2017

**Natural & Cultural Resources Short-Term Work Program
2013-2017**

Action Item	Responsible Party	Estimated Cost	Funding Source(s)	Estimated Completion Time
1. Support the Tourism-Arts-Heritage Advisory Committee and its efforts to promote eco and heritage tourism opportunities within Putnam County and the City of Eatonton.	City of Eatonton, Putnam County, Eatonton Main Street, Historic Preservation Commission, DDA, Residents	Staff/Volunteer Time	Budget/Grants	2013-2017
2. Coordinate with the Historic Piedmont Scenic Byway organization, as needed, on Corridor Management Plan implementation activities.	City of Eatonton, Historic Piedmont Scenic Byway organization, Putnam County	Staff/Volunteer Time	Budget/Grants	2013-2017
3. Support Historic Preservation Commission activities and the locally designated Eatonton Historic District (residential).	City of Eatonton, Historic Preservation Commission	Staff/Volunteer Time	Budget/Grants	2013-2017
4. Nominate eligible properties to the National Register of Historic Places.	Historic Preservation Commission	Staff/Volunteer Time	Budget/Grants	2013-2017 (as needed)

**Community Facilities Short-Term Work Program
2013-2017**

Action Item	Responsible Party	Estimated Cost	Funding Source(s)	Estimated Completion Time
1. Assist the Eatonton-Putnam County Water Sewer Authority (EPWSA) with expanding and repairing the City's wastewater infrastructure.	City of Eatonton, Putnam County, EPWSA	Staff Time, TBD	Budget	2013-2017
2. Develop Briar Patch Park.	City of Eatonton	\$224,995	DNR Recreational Trails Grant, Volunteer Time/ Budget	2013-2015
3. Purchase tanker fire truck.	City of Eatonton	\$200,000	SPLOST	2013-2017
4. Complete repairs to sewer system.	City of Eatonton	\$1,000,000	SPLOST	2013-2017
5. Purchase new police cars.	City of Eatonton	\$150,000	SPLOST	2013-2017
6. Purchase heavy road equipment.	City of Eatonton	\$305,000	SPLOST	2013-2017
7. Gas Line expansion.	City of Eatonton	\$1,975,000	SPLOST	2013-2017

8. Repurpose Old Senior Center.	City of Eatonton	\$75,000	SPLOST	2013-2017
9. Improvements to Hut/Critter Park (i.e. new parking, picnic benches, covered picnic areas, bbq grills).	City of Eatonton	\$100,000	SPLOST	2013-2017
10. Re-roof Shop complex.	City of Eatonton	\$120,000	SPLOST	2013-2017

Land Use Short-Term Work Program 2013-2017				
Action Item	Responsible Party	Estimated Cost	Funding Source(s)	Estimated Completion Time
1. Promote infill development and redevelopment compatible with existing buildings and infrastructure in the City, particularly in downtown.	City of Eatonton, Eatonton Mainstreet, HPC, Heritage-Arts- Tourism	Staff Time	Budget	2013-2017
2. Complete the North Jefferson Avenue Parking Lot/Event Space project. Phase I: Construct a new surface parking lot in downtown (ingress/egress from 3 Streets: Willie Bailey, E. Marion, N. Jefferson Streets). Phase II: Facility improvements (covered stage; landscaping/irrigation; benches, tables, lighting, trash cans, restrooms, etc.).	DDA City of Eatonton DDA	Total Project Cost: \$650,000 Paving: \$300,000 (SPLOST) RBEG	RBEG, SPLOST, In-kind	2013-2017

**Intergovernmental Coordination Short-Term Work Program
2013-2017**

Action Item	Responsible Party	Estimated Cost	Funding Source(s)	Estimated Completion Time
1. Conduct regular meetings with City and County government officials to set priorities, identify shared goals and find collaborative solutions.	City of Eatonton, Putnam County	Staff Time	Budget	2013-2017 (as needed basis)
2. Conduct periodic meetings with the administrative staffs of Putnam County, City of Eatonton and Putnam County BOE to discuss growth and other related issues.	City of Eatonton, Putnam County	Staff Time	Budget	2013-2017 (as needed basis)
3. Encourage total community involvement.	City of Eatonton, Putnam County	Staff Time	Budget	2013-2017 (as needed basis)

**Transportation Short-Term Work Program
2013-2017**

Action Item	Responsible Party	Estimated Cost	Funding Source(s)	Estimated Completion Time
1. Downtown Streetscape improvements to include new sidewalks, crosswalks, planters, lighting, trash cans, benches and more.	City of Eatonton, DDA	TBD	Transportation Enhancement Funds/Budget/Grants	2013-2017
2. SR 44 Operational Improvements (RC06-000139).	GDOT, City of Eatonton, Putnam County	\$3,750,000	T-SPLOST	Project Start: 2016 (Estimated Project Completion: 2019)
3. SR 16 at SR 44 Intersection Improvements (RC06-000136).	GDOT, City of Eatonton	\$4,392,859	T-SPLOST	Project Start: 2016 (Estimated Project Completion: 2019)
4. Complete improvements to roads/bridges/sidewalks.	City of Eatonton	\$1,775,000	SPLOST	2013-2017

Report of Accomplishments - City of Eatonton

#	ACTIVITY	STATUS	EXPLANATION
Economic Development			
1	Support an active Chamber of Commerce and Development Authority and various other community organizations that participate in the economic, leadership and strategic planning processes of Putnam County and the City of Eatonton.	Underway	Ongoing activity. Daily operational function. At request of local government this item is being removed from the STWP.
2	Explore eco- and heritage tourism opportunities that would promote the historic, scenic and natural resources in Putnam County and the City of Eatonton.	Underway	Ongoing activity. Combine with items in the Natural and Cultural Resources section related to Scenic Byway and Main Street promotion/marketing/tourism activities.
3	Continue and expand leadership development program to exhibit and train future leaders.	Underway	Leadership Putnam operated by Chamber of Commerce. Ongoing activity. At request of local government this item is being removed from the STWP.
4	Maintain partnerships with regional and state economic development support organizations and institutions.	Underway	Ongoing activity. Daily operational function. At request of local government this item is being removed from the STWP.
5	Establish shop at home program to capture sales tax dollars that are going to the larger surrounding markets.	Underway	Bunny Bucks - Chamber discount program. Flamingo days (won for best shop at home program) & other programs run through MainStreet
6	Coordinate with local telecommunication providers to provide the most up-to-date telecommunication services to local businesses and industries.	Postponed	Charter has taken over the communications operation. City will work with Charter when new station manager is installed in June/July 2012.
7	Acquire and develop additional land for industrial parks.	Postponed	A Development Authority initiative.
8	Continue existing Eatonton Better Hometown Program that would be used as a springboard to develop an attractive, mixed-use, pedestrian friendly place within the downtown area where people choose for residing, shopping, dining, socializing and entertainment (includes market analysis/plan and business location and recruitment).	Completed	Eatonton Better Hometown has been upgraded to a Main Street designation. Include MS activities in STWP update.

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#	ACTIVITY	STATUS	EXPLANATION
9	Continue improvements to the downtown area, including building facades, beautification and renovation of buildings along Marion Street.	Underway	MS façade grants. Seeking Transportation Enhancement funding for streetscape improvements.
10	Reactivate and fund the Downtown Development Authority and other funding mechanisms to help small business ventures with start-up capital or act as an incentive for businesses to invest in downtown Eatonton.	Complete	Include DDA activities in STWP update.
11	Conduct BREP Surveys for local businesses and industries.	Cancelled	Not a priority at this time.
12	Promote expansion of CGTC satellite facility	Underway	Putnam County Board of Education is working with Central Georgia Technical College (CGTC) to provide new space and college credits for high school students.
13	Establish a program to: 1) attract related industries that will support and enhance the dairy and agriculture industries in Putnam County; and 2) to provide the necessary employee training.	Cancelled	Not a city activity. A County initiative.
14	Establish a program to promote the support network for retirees.	Cancelled	Other organizations taking this on such as the Hospital.
15	Become a Georgia Certified Work Ready Community.	Complete	
16	Construct and operate a Georgia's Lake Country Welcome Center.	Complete	
17	Develop a marketing plan for downtown Eatonton.	Complete	Marketing is an ongoing activity through Main Street

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#	ACTIVITY	STATUS	EXPLANATION
Housing			
1	Demolish or bring up to code, fifteen (15) structures per year for the next five years.	Underway	Housing Survey and Reflectivity Test current underway - est. completion end of 2012
2	Enforce existing housing codes involving qualified trained staff.	Underway	
3	Continue existing housing rehabilitation program in selected neighborhoods of the City.	Underway	CHIP grant. Chamber Leadership Class established "We Care Eatonton" each class fixes up a house (clean, paint, add skirting).
4	Establish a coalition of builders, developers, relators, bankers, mortgage lenders, housing manufacturers, faith-based organizations, local government officials, etc. to develop an implement a plan that will: 1) create affordable housing and promote homeownership for households with incomes from \$40-75,000; 2) establish greater housing diversity; and 3) increase the supply of low-moderate income housing.	Complete/Underway	Georgia Initiative for Community Housing (GICH) was established to address housing issues. GICH activities will be included in STWP update.
5	Adopt changes in current land development regulations and/or create incentives that encourage residential developers to: 1) Incorporate innovative lot and street design to protect critical natural resources, encourage energy conservation, and reduce development costs; 2) Create open space within neighborhoods and buffers of between different uses; 3) Minimize the destruction of trees during construction; and 4) Provide an aesthetically pleasing landscape at their housing developments.	Complete	
Natural and Cultural Resources			
1	Adopt changes in current land development and other regulations that addresses setbacks from streams, control of septic systems and paving of large parking areas.	Complete	

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#	ACTIVITY	STATUS	EXPLANATION
2	Establish and implement effective environmental code enforcement that first begins with a public education program on the amendments to the regulations.	Cancelled	City provides ongoing enforcement of environmental ordinances and has determined that a public education campaign is not required.
3	Enforce the Part V Environmental Criteria ordinances (wetlands, groundwater recharge areas, water supply watersheds and river corridor), which include coordination with local, state and federal agencies.	Underway	Ongoing enforcement (i.e. silt fences, drainage considerations, etc.)
4	Hold workshops and other public forums for the general public on the protection of the two major lakes and major streams.	Cancelled	Not applicable, outside municipal borders.
5	Develop and adopt "Minimal Disturbance" map that addresses environmentally sensitive areas, such as floodplains, steep slopes, unsuitable soils, water supply watersheds, major park, recreation and conservation areas, groundwater recharge areas, prime agricultural and forestry land, protected animal, bird and plant habitats, etc.	Complete	Part of the Chapter 75 Development Code update
6	Amend local development codes that allows for flexibility and incentives to landowners and developers to protect and preserve sensitive natural resources identified on the "Minimal Disturbance Map."	Complete	Part of the Chapter 75 Development Code update
7	Encourage participation in a public trust to promote and accept farmland protection and conservation easements established for the protection of sensitive natural resources.	Complete	Explored formal program for the local level; however, determined it is not feasible to undertake without County assistance.
8	Implement the Historic Piedmont Scenic Byway Corridor Management Plan Work Program that includes the development of Native American and African-American biking, walking and driving tours.	Underway	Bicycle Ride Across Georgia (BRAG) is coming back in 2012 because of Byway.
9	Develop a greenspace and multi-use trail system plan for the City of Eatonton.	Underway	Briar Patch Park - have applied for a FY12 Recreational Trails Grant.
10	Continue enforcement of the City's Soil and Sedimentation Control Ordinance.	Underway	City is issuing agent.

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#	ACTIVITY	STATUS	EXPLANATION
11	Continue to implement the Source Water Assessment Plan (SWAP) for the Little River source water intake and assist the City of Milledgeville in the implementation of the SWAPs for Baugh and Ham intakes.	Cancelled	No longer uses. Eatonton-Putnam Water and Sewer Authority (EPWSA) coordinates with Sinclair Water Authority.
12	Continue to implement and amend as necessary the existing City tree ordinance.	Underway	Ongoing activity. Eatonton is designated a Tree City USA and has a local Tree Board.
13	Continue to enforce existing land development regulations pertaining to the Eatonton Historic District.	Complete/Underway	Residential local historic district was designated and is administered by the local Historic Preservation Commission.
14	Form and implement local historic district and design guidelines.	Complete	
15	Incorporate the HP Ordinance, local historic district and guidelines along with the Tree Ordinance in the City's Land Development Code.	Complete	
16	Continue renovation of the old school on Madison Avenue into a community center.	Complete	Plaza Arts Center
17	Nominate for the National Register priority structures in the county survey.	Underway	HPC activity to be included in STWP update.
18	Continue to implement a heritage program centered around the City and County's National Register sites, scenic byway, and Civil War Trail in coordination with the Lakes Country marketing consortium.	Underway	HPC, Main Street, newly formed Tourism-Heritage-Arts advisory group.
Community Facilities and Services			
1	Expand and repair the City's wastewater infrastructure.	Underway	EPWSA
2	Conduct a study on the recreation and needs for Eatonton and Putnam County.	Complete	Study included survey of local young adults to ascertain their wants/needs. The survey found that they want a Captain D's, Taco Bell (opened recently) Starbucks and Things to do.

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#	ACTIVITY	STATUS	EXPLANATION
3	Increase the City's water supply by either renovating/expanding existing water plan or through an extension of a line from the Sinclair Water Authority plant.	Complete	EPWSA; SWA
Intergovernmental Coordination			
1	Conduct regular meetings with City and County government officials to set priorities, identify shared goal and find collaborative solutions using the recently adopted comprehensive plan as a guide.	Underway	
2	Conduct periodic meetings with the administrative staffs of Putnam County, City of Eatonton and Putnam County BOE to discuss growth and other related issues.	Underway	
Transportation			
1	Implement the FY 2007-2009 State Transportation Improvement Program (STIP) for Eatonton-Putnam County that includes the proposed eastern bypass route, widening of Hwy 44 (Eatonton to Jones County), widening of Hwy 441 and selected intersection improvements.	Underway	NE Highway 16 across 44 to 441 and down Dance Road (TIA project). All TIA projects will be included in STWP update.
2	Install traffic light at Eagle One Travel Center.	Complete	
3	Conduct a study of heavily traveled residential streets in the City of Eatonton to determine alternative means of accessibility.	Underway	Eatonton has a number of sidewalks and the Historic Piedmont Scenic Byway Route goes through downtown which a number of cyclists use regularly. Handicapped accessibility assessment underway for Title VI ADA DOT requirements on city facilities which includes sidewalks.
4	Construct sidewalks along Highway 16 E from the railroad tracks to Putnam County High School.	Complete	
5	Construct sidewalks and storm drainage improvements in the downtown area and neighborhood residential areas.	Complete/Underway	
6	Construct new above-ground parking facility in downtown area.	Underway	Include as a DDA activity in STWP update.

**A RESOLUTION OF
THE CITY OF EATONTON**

RESOLUTION TO ADOPT

WHEREAS, the City of Eatonton has prepared a five-year update to the Short Term Work Program (STWP) component of the community's Joint Comprehensive Plan; and

WHEREAS, the STWP update was prepared in accordance with the Rules of the Georgia Department of Community Affairs Standards and Procedures for Local Comprehensive Planning effective May 1, 2005; and

WHEREAS, the Georgia Department of Community Affairs has reviewed the STWP update and found it to be in compliance with all local planning requirements.

NOW, THEREFORE BE IT RESOLVED that the Mayor and City Council does hereby adopt the five-year STWP update to the community's Joint Comprehensive Plan.

Resolved this 20th day of August, 2012.

BY: 
John Reid, Mayor

ATTEST: 
Sarah Abrams, City Clerk

seal

**A RESOLUTION OF
THE CITY OF EATONTON**

RESOLUTION TO TRANSMIT

WHEREAS, the City of Eatonton has prepared a five-year update to the Short Term Work Program (STWP) component of the community's Joint Comprehensive Plan; and

WHEREAS, the STWP update was prepared in accordance with the Rules of the Georgia Department of Community Affairs Standards and Procedures for Local Comprehensive Planning effective May 1, 2005; and

WHEREAS, a public hearing was held on June 18, 2012 presenting the five-year STWP update to the public for review and comment.


NOW, THEREFORE BE IT RESOLVED that the Mayor and City Council does hereby transmit the five-year STWP update to the Middle Georgia Regional Commission and the Georgia Department of Community Affairs for official review.

Resolved this 18th day of JUNE 2012

BY: _____


John Reid, Mayor

ATTEST: _____


Sarah Abrams, City Clerk
Asst.