

*DRAFT*

CITY OF HOGANSVILLE 2010-2030  
COMPREHENSIVE PLAN



COMMUNITY PARTICIPATION PROGRAM

*prepared by:*

*Three Rivers Regional Commission*

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## Community Participation Program

The Hogansville 2010-2030 Comprehensive Plan is to be developed in three parts, as required by Georgia law:

- Community Assessment
- Community Participation Program, and
- Community Agenda

The Community Assessment provides professional analysis of planning trends (population, housing, economic development, etc.), preliminary list of issues and opportunities, and supporting documentation.

The Community Agenda is an action plan for the City to adopt, with a final list of local issues and opportunities, community vision, and implementation program.

The Community Participation Program is the link between the Community Assessment and Community Agenda. The Community Participation Program informs and involves a broad range of citizens and groups to turn information into an action plan as the Community Agenda is developed.

The following pages of this Community Participation Program include a list of stakeholders to be informed and involved, participation techniques we will use, and schedule for completing the Community Agenda.

### **Stakeholder List**

A stakeholder is an individual, group or institution with an interest or “stake” in the future of the community. It is important to identify and involve stakeholders at the outset of the planning process. The plan will belong to the City, and the city belongs to its citizens.

The following parties will be solicited for involvement as the Community Agenda is developed:

- Bicycle, hiking clubs
- Business owners, managers
- Community churches
- Developers and related planning and design consultants
- Environmental organizations
- Hogansville Boys and Girls Club
- Hogansville Community Action for Improvement
- Hogansville Downtown Development Authority
- Hogansville Elementary School /Troup County Board of Education
- Hogansville Historic Preservation Commission
- Hogansville Historic Trust
- Hogansville Housing Authority
- Hogansville Planning Commission and key staff
- Hogansville Senior Center
- Hogansville Tourism Committee
- Hogansville Transportation Committee
- Neighborhood organizations, such as Westside Coalition
- Property owners, including major land holders
- Region 4 EMS Council, Hogansville Police and Troup Fire Department
- Troup County Clean & Beautiful
- Troup County Parks and Recreation
- Troup Strategic Plan Committee
- Under-represented, marginalized groups
- Other interested community parties not included in this list, including those who've already signed up for community information (about 30 individuals so far).

Steering Committee meetings will be held Tuesdays at 10:30 am, as follows:

- June 29, 2010 – City Hall – to discuss Vision
- July 20, 2010 – Hogansville Library – to discuss Future Development Map
- August 3, 2010 – Hogansville Library – to discuss Implementation Plan

## **Participation Techniques**

**Children Contacts** – Hogansville has two institutional venues for approaching children for input –Hogansville Elementary School and Hogansville Boys and Girls Club. Both meet at the Elementary School on East Main. Because elementary school will be out while the Community Agenda is drafted, this participation technique will turn to the Boys and Girls Club, where we will work with the Club Director to best solicit children’s vision statements and other ideas.

**Community Events** – At special events, meeting information can be distributed and plan ideas solicited. Among Hogansville’s upcoming events are:

- West Georgia Idol Contest – July 31, August 7 and August 14
- Father Daughter Dance – June 19
- “No Rush” Music, Coffee and Dessert Bar – June 26
- West Georgia Children’s Theater classes – June 14-18 and June 9-30
- Hogansville Handmade-Homegrown Market, June 26
- Van Byars Auction – June 26
- Hawg Heaven BBQ Friday Night Poker Tournaments
- Vintage Car Cruise-In – June 26

**E-Mail Blasts** – E-mail will provide important notices and other information. At public meetings, including the City Council’s regular meetings, attendees will be invited to provide e-mail addresses on the sign-in sheets. These e-mail addresses will be added to an interested parties list from City Hall, to create a database for progress e-mails and future meeting announcements.

E-Mail will also be used to solicit public comment when the City submits the Community Assessment, this Community Participation Program and then the Community Agenda to the Regional Commission for review.

We anticipate the Community Assessment and Participation Program to be submitted to the Regional Commission on July 6, 2010, and after a completeness check is approved, those two elements will be published for a 30-day public review. Then the Community Agenda will be submitted to the Regional Commission around August 16, 2010 for completeness check and public review.

**Kick-Off Public Information Meeting** – The City of Hogansville’s June 7, 2010 regular meeting will also serve as a public kick-off for the Community Agenda. This agenda item will be to announce the planning process to the citizens and other stakeholders and to briefly review the general plan approach. Initial opinion surveys and volunteer sign-up forms will be available at this meeting.

**Lobby Displays** – Maps, photos, developing plan alternatives and meeting announcements will be posted at City Hall. Hogansville residents are accustomed to receiving information at the City’s lobby displays. Residents visit City Hall (the historic downtown Royal Theater) frequently for multiple purposes, including paying utility bills.

**Media Reports and Press Releases** – Noteworthy milestones and meeting announcements will be shared with local newspaper reporters, who regularly attend City Council meetings.

**Planning Commission Meetings** – The Community Agenda will be reviewed with the Hogansville Planning Commission – in regular public session.

**Printed Information** – Information on the developing Community Agenda will be inserted with the City’s monthly utility billings. There will be two monthly utility billings as this Agenda is developed.

**Public Hearings** – On July 6, 2010 the City Council will consider the draft Community Assessment and this Community Participation Program for transmittal to the Regional Commission and State Department of Community Affairs for review. This step will be repeated for the Community Agenda, in August 2010.

**Speaking at Meetings of Professional and Service Organizations** – As the Community Agenda is developed, it will be placed on the meeting agendas of at least two groups: the Hogansville Downtown Development Authority and Hogansville Historic Preservation Commission.

**Telephone Techniques** – Some stakeholder interviews will be conducted via telephone.

**Television** – The Hogansville City Council meets twice monthly. These meetings are filmed by TV-33. In June, July and August, information on the City’s developing plan will be shared at regular City meetings.

**Vision Meeting** – This will be a facilitated meeting or meetings to determine answers to the three key planning questions – “What do you have?” “What do you want?” and “How will you get it?” These questions will persist throughout the planning process, but will receive direct focus at this meeting, along with the related issue of community issues and opportunities. The Community Assessment includes a preliminary list of issues and opportunities for stakeholders to review.

**Websites** – The City’s website and Hogansville Hummingbird Festival Face Book page will provide information on the plan as well as vehicle for feedback.

**Workshop** – Workshops are often small informal meetings, typically with exhibits and presentations designed to be interactive among participants. They foster one-on-one and small group communication and are excellent for the discussion and critique of problem solving. In addition to the Vision Meeting, two workshops are envisioned for this plan – one to work on the Future Development Map, and the second to review the draft Implementation Plan.

Of the three community-wide public meetings envisioned for this plan – to address Vision, Future Development Map and Implementation Plan – at least one of these meetings will be conducted in the Westside neighborhood and at least one of these will be held during the day. **Public meeting dates** envisioned so far are:

- June 22, 2010, 10:30 am at Hogansville Library on East Main, to work on Community Vision.
- Thursday, July 15, 10:30 am at Westside location TBA, to work on Future Development Map.
- Tuesday, July 27, 2010, 6 pm at Children’s Theater on East Main to work on Implementation Plan.

### Schedule for Completion of the Community Agenda

	Week										
	1	2	3	4	5	6	7	8	9	10	11
City Council meetings, hearings, including June 7, 2010 kick-off	X		X		X		X		X		X
Formation/appointment Steering Committee for plan		X	X								
Community-wide event discuss/prioritize the Preliminary Issues and Opportunities list and Vision			X								
Processing of community input by Steering Committee				X							
Community-wide event to produce the Future Development Map						X					
Processing of community input by Steering Committee							X				
Development of draft Implementation Program by plan preparers (Regional Commission and City staff)						X	X				
Community-wide event to react to draft Implementation Program								X			
Processing of community input by Steering Committee									X		
Assembly of draft Community Agenda by plan preparers (Regional Commission and City staff)								X	X	X	
Meetings with Downtown Development Authority and Historic Preservation Commission				X			X				
City utility billings			X				X				
Stakeholder interviews		X	X	X	X	X	X	X	X		
Boys and Girls Club, CAFI input				X			X				
Public hearing to react to draft Community Agenda										X	
Processing of community input by Steering Committee										X	
Adoption of transmittal resolution by city Council and submittal of Community Agenda to RC for review											X