





3.0 Community Agenda – Table of Contents

## **Table of Contents**

3.1	Public Participation Process		1
3.2	3.2.1 3.2.2 3.2.3	unity Vision Vision Statement Future Development Map Future Development Map Defining Narrative Future Land Use Map Future Land Use Map Defining Narrative	8 9 11 24 26
3.3	3.3.1 3.3.2 3.3.3 3.3.4 3.3.5 3.3.6	Economic Development Housing Natural and Cultural Resources Community Facilities and Services Intergovernmental Coordination Transportation	29 29 30 31 31 32 33 34
3.4	3.4.1 3.4.2	nentation Program Policies Short-Term Work Program Supplemental Plans	39 39 46 81

Community Agenda Addendum

Public Participation Supplementary Material



Community Agenda – Public Participation

"Planning involves giving consideration to possibilities and consequences before acting. Planning is not an alternative to action, but a precondition for rational action. The more complex a society becomes, the more important it is to plan." Norway Ministry of The Environment

## **3.1 Public Participation**

Throughout the development of the Community Agenda, participation by the community has been at the heart of its progress. Creation of the future development map and the implementation measures to accomplish this 20 year action plan was accomplished by the analysis of future needs found in the community assessment and the public initiatives defined through the public workshops and stakeholder meetings.

Planning through public participation is democracy at it's finest. Planning cannot be done through strict methodology of general economic analysis, population projections, or legal instruments. Instead these are tools that are provided to the community allowing for decisions to be made that create, and will eventually help implement, the vision of the community. One of the most important ways to turn around negative development in local communities is through a well designed process for public participation so that self interest in redevelopment and new legal standards can be expressed. The purpose of this Community Agenda is to facilitate that expression and to develop a sense of community belonging and responsibility.

Through this process, analysis was conducted of the current community quality of life issues in order to establish the desired future quality of life. Areas were defined that were found in need of both preservation and redevelopment and issues and opportunities were outlined. The opportunity to improve the quality of municipal services also existed as public participants knew best where the problems lie and served as an additional resource in the planning and implementation of services.

This Community Agenda includes the public participation process, community vision, future development map, future land use map, issues and opportunities found within East Point, and the implementation measures identified by the Community, Staff, Elected Officials, and Consulting Team in the development of this plan.





#### 3.0 Community Agenda – Public Participation

### **Community Participation Program**

The Community Participation Program for the development of the Community Agenda was based on four participation techniques including:

Public Education Techniques Public Input Techniques Public Interaction Techniques Public Partnership Techniques

Each of these techniques is explained in this section of the Agenda. Additionally, below is a summarization of the meetings held for the development of the Community Agenda.

## MEETING SUMMARIES

Meeting Date	Description of Meeting
January 5, 2006	Steering Committee Meeting
January 9, 2006	Kick off Meeting held at the Bowden Center
January 19, 2006	East Point Mayor and Council adopted a resolution
	to transmit the Community Assessment and
	Public Participation Plan to the Atlanta Regional
	Commission for review
February 2, 2006	Steering Committee Meeting
March 2, 2006	Steering Committee Meeting
March 22, 2006	Notice to proceed with the Community Agenda
	received from ARC
April 6, 2006	Steering Committee Meeting
April 18, 2006	Visual Preference Survey Workshops
April 25, 2006	Visual Preference Survey Workshops
May 4, 2006	Steering Committee Meeting
May 9, 2006	Design Charrette Workshops
May 16, 2006	Design Charrette Workshops
June 8, 2006	Steering Committee Meeting
June 12, 2006	Council Work Session
June 15, 2006	Second Public Hearing
June 19, 2006	East Point Mayor and Council adopted a resolution
	to transmit the Community Agenda to the Atlanta
	Regional Commission for review.
October 16, 2006	Final Adoption of the Community Agenda



3.0 Community Agenda – Public Participation

## Public Education Techniques

On January 9, 2006 a Kick-off Meeting was held in East Point at the Bowden Senior Center located at 2885 Church Street. A PowerPoint presentation was presented at this meeting to announce the planning process, as well as the review of the information found in the Community Assessment and the Community Participation Program.

Throughout this process, news media were contacted to inform the public of the purpose for the Comprehensive Plan Update and the participation opportunities to provide input into the development of the Community Agenda. The following news media were contacted:

Media Type	Outlet
Newspaper	South Fulton Neighbor
	Atlanta Business Chronicle
	Atlanta Daily World
	AJC City Life
	AJC South Metro
	Creative Loafing
	Atlanta Voice
	Atlanta Inquirer
Radio	WVEE (V-103); WAOK
	WABE Radio
	Kiss 104.1
	WGST Radio

## Public Input Techniques

The public input techniques included a public given at the time of the workshops held in April. During those workshops, information was solicited in the form of a questionnaire and Visual Preference Survey to provide updates and insight into the Issues and Opportunities, as well as, the Community Vision for the Agenda. Additionally, brainstorming sessions were conducted during table exercises at the workshops in May that assisted in facilitating public concentration on how to alleviate current problems in East Point, as well as, how to preserve the quality of life components most desired by the community as a whole.



3.0

Community Agenda – Public Participation

## Public Interaction Techniques

In order to interact with the public, there were several vehicles of communication that were employed. These included e-mail blasts to all of the City neighborhood associations, non-profit organizations, and other participants listed on the City's mass e-mailing list. In addition, the website included information on the various meetings purpose, time, and location.

There were several workshops held throughout the process. Each of these was held in different areas of the City to incorporate a true outreach system to all community areas. The workshops were held in April and May. Each set of workshops had the same agenda, but were held in different areas. This allowed persons more than one opportunity to participate if one of the evening meetings was not compatible with their schedule. Meetings included:

### APRIL WORK SESSIONS

- April 18, 2006
  Bowden Center
  2885 Church Street
  6:00 PM to 8:00 PM
  10 People in attendance
- April 25, 2006
  Oak Knoll Elementary School
  2626 Hogan Road
  6:00 PM to 8:00 PM
  3 People in attendance

The format of these public workshops was the same for each location and focused on the City of East Point's desire for future development and architectural styles within the City. After the development types and styles were defined, more specific placement for growth was identified. The agenda for these work sessions included the following:

- Welcome and Introduction of the Team
- What is a Comprehensive Plan?
- What are the Major Issues for East Point?
- Group Discussion
- Visual Preference Survey



- East Point Development Survey
- Adjournment

The consulting team introduced themselves and explained their various responsibilities for the development of the plan. An overview of the comprehensive plan was explained to the participants, as well as, the major issues found specifically within East Point. Next, a set of questions were asked by the consultants to the group, and a microphone was passed around to the participants to ensure that everyone could hear the responses. Each response was recorded on large easels for the group to view. The questions and discussion points included:

- How many people have lived here 20 years or more?
- How many people have lived here for 5 years of less?
- Think for a minute, and then raise your hand and tell me what has changed over the last several years for the better?
- Now, think for a minute, and then raise your hand and tell me what has changed over the last several years for the worse?
- What are some of the major events that caused change in the community?
- What do you see as the most critical issues that caused these changes (growth) to occur in the area?

After the group discussions were concluded, a visual preference survey was given. One hundred slides that included topics for housing, commercial, transportation, and community services were displayed. The participants were asked to rank whether they felt the picture met their vision for East Point over the next twenty years. At the conclusion of the Visual Preference Survey, a hand written Development Survey was distributed and was a viable instrument in determining the Issues and Opportunities for the future development in East Point.

After compiling the results from the series of April workshops, the consulting team conducted a series of May Workshops to present the results to the public and collect further input. Once the development styles and types were chosen for the City, the placement of these developments needed to be prioritized by the public. This series of workshops focused on the Design Charrette to place the different types of developments identified for priority from the Visual Preference Survey on the map to create a Future Development Map.



### Community Agenda – Public Participation

### MAY WORKSESSIONS

3.0

May 9, 2006
 Parklane Elementary School
 2809 Blount Street
 6:00 PM to 8:00 PM
 7 People in attendance

May 16, 2006
 Mount Olive Elementary School
 3353 Mount Olive Road
 6:00 PM to 8:00 PM
 20 People in attendance

The format of these public workshops was the same for each location and focused on the City of East Point's future land use development, civic amenities, transportation, and connectivity. The agenda for these work sessions included:

- Welcome and Introductions
- City of East Point Comprehensive Plan Overview
- Group Discussions
- Group Presentations
- Next Steps in the Planning Process

The Comprehensive Plan Overview included the following information:

- What is a comprehensive plan, and its importance to the community
- Characteristics of East Point including future projections for population, income and housing demographics; and
- Results of the visual preference survey.

Participants were broken into groups to discuss topics including but not limited to community needs, preservation areas, growth areas, civic amenities, transportation, sidewalks, open/civic space, community safety, and better connectivity throughout the City. Participants were able to express this discussion through a mapping exercise that allowed them to mark areas on maps that were associated with a particular discussion and desire. All maps and corresponding comments were then consolidated to produce one united community vision.



## Community Agenda – Public Participation

This community visioning process guided the creation of the Future Development and Future Land Use Map and narratives.

An agenda and sign in sheet for each meeting in located in the Community Agenda Addendum.

## **Public Partnership Techniques**

A Steering Committee, which was comprised of community stakeholders having different backgrounds and affiliations within the City, was established by the local government. The Steering Committee's purpose was to provide input and guidance for the plan development. They were asked to help make decisions and prioritize projects before presenting them to the public. This Committee provided feedback and advised the Consulting Team to shape the overall planning process for development of the Community Agenda.

Each of the Issues and Opportunities identified by the Consulting Team during the development of the Community Assessment were reviewed in detail by the Steering Committee, and changes were made to these items based on the feedback from the Steering Committee. Further revisions were made to these items based on the discussions within the public meetings.

Each Committee member was asked to encourage further participation from the community for the public workshops in April and May. Flyers were mailed to each member for distribution at their various organizational meetings. Core Team Members were notified of the meetings by mailings. Reminder calls were made before the meetings. A listing of the Stakeholder meetings and topics are listed below.

Meeting Date	Agenda Topic
January 5, 2006	Overview of a Comprehensive Plan and findings in
	the Community Assessment and Community
	Participation Program
February 2, 2006	Population and Economic Development
March 2, 2006	Intergovernmental Coordination and Natural and
1	Cultural Resources
April 6, 2006	Housing and Community Facilities and Services
May 4, 2006	Land Use and Transportation
June 8, 2006	Community Agenda Draft Presentation



3.0 Community Agenda – Community Vision

## **3.2 Community Vision**

## 3.2.1 Vision Statement

Over the next twenty years, the City of East Point will continue to develop as a premier City that offers many options and amenities for its residents. While building on and enhancing its historic assets, the City of East Point will develop new opportunities for housing, shopping, employment, recreation, and transportation.

The City of East Point will provide a unique living experience in the Metropolitan region by offering a sense of place and an intimate community atmosphere with all the conveniences of a City. Established neighborhoods will continue to foster stable families, while new development will encourage the diversification of people. Residents of the City of East Point will be able to interact with the community fabric on a daily basis through neighborhood scale retail and housing developments, enhanced greenspace and recreation opportunities, enhanced transportation options for the community, including pedestrian and bicycle infrastructure, and the connection of the City through streetscaped corridors. The City's goal of fostering economic development will provide employment opportunities, allowing residents to truly live, work, and play all within the City of East Point.





## 3.2.3 Future Development Map

The Future Development Map is an illustration of the future character areas desired by the community as expressed through the public participation process. Character areas are given descriptive titles and narrative explaining what type of development should occur in specified areas to create an overall vision of the type of future development that will be pursued. Delineations of these areas are more freeform and allow for the assessment of the overall compatibility among uses throughout the entire City.

For each character area outlined in the Future Development Map, architectural guidelines explaining types, forms, styles and patterns of development are specified. Also identified are specific land uses, Quality Community Objectives, and implementation measures.



## 3.0 Community Agenda – Community Vision





## 3.2.4 Defining Narrative

# **Suburban Residential**

Suburban Residential consists of the largest residential lots and homogeneous homes in stabilized neighborhoods with curvilinear street patterns. Homes have important elements of local architectural history and character in established residential areas and will be preserved to keep the current sense of place and quality of life. These areas have mature treelined streets. In addition, larger yards with individual family spaces ensures a sense of retreat from the mainframe city, while still providing easy accessibility to all major retail and civic Although these areas do not uses. promote alternative transit modes as other residential character areas do. bus service, sidewalks and bicycle lanes are still encouraged leading to civic spaces and providing passive recreation opportunities.

#### Recommended Uses

- Single-Family Detached Homes Parks/Recreation
- Public/Institutional

#### Quality Community Objectives

- Architectural and Open Space Preservation
- Sense of Place/Community Identity

#### Location

Suburban Residential development is located in the central section of the City of East Point and spans from the City's north border to its south border.

- Architectural Standards
- Strict Code Enforcement
- Overlay District Designation
- Home Ownership Assistance and Maintenance Programs
- Buyer Education and Counseling
- Traffic Calming Measures
- Pedestrian/Bicycle Improvements
- Home Business Use Regulations (Department of Community Affairs Model 3-3)





### 3.0 Community Agenda – Community Vision

# **Traditional Neighborhood**

Traditional Neighborhoods are those that focus on a small town environment defined by street grid systems with sidewalks and trees versus driveways and garages. Homes sit on smaller lots and buildings are oriented toward the street. Common features include front porches and neighborhood parks which encourage opportunities for neighbors to interact with one another, while providing easy accessibility to other land uses in a pedestrian friendly environment. These developments include an interconnected network of streets and blocks, a compact form of pedestrianoriented design with an emphasis on quality civic spaces and alternative transit accessibility with true historic context.

#### Recommended Uses

- Single-Family Detached Homes
- Parks/Recreation
- Public/Institutional

#### Quality Community Objectives

- Historic Preservation
- Open Space Preservation
- Sense of Place/Community Identity

#### Location

These areas are primarily found in the eastern section of the City located on each side of the historic main street, as well as, on the western side of the City in two areas to be developed.

#### Implementation Measures

- Architectural Standards
- Strict Code Enforcement
- Encourage Traditional Neighborhood Development in Zoning Rewrites, Including Minimized Setbacks, Pedestrian-Orientation and Public Space Creation.
- Screening and Buffering between Neighborhood and Other Uses
- Home Ownership Assistance and Maintenance Programs
- Buyer Education and Counseling
- Traffic Calming Measures
- Pedestrian/Bicycle Improvements
- Home Business Use Regulations (Department of Community Affairs Model 3-3)
- Overlay District:

Recommended Areas- Frog Hollow, Jefferson Park, Center Park, Semmes Park, Conley Hills, East Washington Neighborhood, Colonial Hills, River Park and Egan Park





3.0 Community Agenda – Community Vision

# **Urban Residential**

Urban Residential consists of higher density development with a mix of housing types and income levels. It includes both multi-family and singlefamily products while retaining specified community open spaces for community services such as bicycle and pedestrian paths, playgrounds, ball fields, etc. These areas will primarily accommodate the future growth of the city with housing products such as condominiums, apartments, attached and detached single-family dwelling units. Areas consist of architecturally uniform design while providing the most economically viable usage of infrastructure and city services. These areas offer opportunities for diversified culture within a neighborhood, while promoting a unified identity. Areas are characterized by easy accessibility to retail and employment centers via alternative transit modes such as bus service, sidewalks and bicycle lanes.

#### Recommended Uses

- Multifamily & Single-family Housing
- Parks/Recreation
- Public/Institutional

#### Quality Community Objectives

- Infill Development
- Housing Choices
- Aging in Place

#### Location

One Urban Residential area is located in western East Point. the other is located in northeastern East Point along Lakewood Freeway.

- Architectural Standards
- Strict Code Enforcement
- Buffering between Neighborhood and Other Uses
- Affordable Rental Programs
- Traffic Calming Measures
- Pedestrian/Bicycle Improvements
- Encourage Interconnectivity Between Neighborhoods
- Visually Minimized Parking Facilities
- Home Business Use Regulations (Department of Community Affairs Model 3-3)





### 3.0 Community Agenda – Community Vision

# **Neighborhood Commercial**

Neighborhood Commercial development is retail development focused on serving the immediate residential areas on a neighborhood scale. It serves the everyday needs of these residents with services such as restaurants, dry cleaners, coffee shops, etc. Neighborhood Commercial development provides services conveniently accessible to a resident without the need to travel via automobile and appropriately scaled civic spaces allows resident opportunities to interact with their neighbor. The architecture of neighborhood retail is compatible with surrounding buildings to ensure the aesthetic integration of the development.

#### Recommended Uses

- Neighborhood Scale Retail for Daily Service Needs
- Restaurants
- Limited Service-Oriented Office
- Greenspace/Recreation

#### Quality Community Objectives

- Retail Choices
- Sense of Place/Community Identity

#### Location

There are three Neighborhood Commercial locations located in the central area of the City. Two areas are along Washington Road and a third is at the intersection of Delowe Drive and Lakewood Freeway.

- Architectural Standards
- Land Assemblage if Necessary
- Visually Minimized Parking Facilities
- Community Improvement District
- Targeted Corridor Redevelopment
- Tax Allocation District
- Strategies for Re-Use of Greyfields
- Niche Marketing





### 3.0 Community Agenda – Community Vision

## **Mixed Use**

Mixed Use development will allow East Point residents the opportunity to live, work and play in the same community. Redevelopment of these areas will be thoughtful and will provide a well integrated and compatible development consistent with surrounding neighborhood character. These areas primarily are made up of structures oriented towards the street. High density vertical structures that allow multiple uses within the same building make up the street blocks and shared parking lots are located to the rear of the structures.

#### Recommended Uses

- Retail, Residential, and Office Development
- Greenspace/Public Plaza
- Civic
- Public/Institutional

#### Quality Community Objectives

- Infill Development
- Housing and Choices
- Employment Options
- Sense of Place/Community Identity

#### Location

There are several locations in the City designated as mixed use. One is in the western part of the City. Another is located in the northwest corner of the central section, and the remaining areas are located in the eastern section, with one large mixed use development in an old industrial area.

- Architectural Standards
- Mixed Use Zoning
- Land Assemblage if Necessary
- Marketing for Potential Developers
- Architectural Design Standards Including Decorative Columns, Railings and Awnings
- Context Sensitive Design for Streets
- Creation of Public Greenspace
- Visually Minimized Parking
- Brownfield Site Remediation and Brownfield Redevelopment Financing Mechanisms may be Used to Redevelop the Industrial Site
- Zero Setbacks





### 3.0 Community Agenda – Community Vision

# **Town Center Mixed Use**

Town Center Mixed Use development is similar to Mixed Use with the additional characteristic of being the heart of the City of East Point. The Town Center will serve as a community focal point and gathering place for residents of East Point. Civic spaces will encourage community interaction, recreation and relaxation. Development in the Town Center will be oriented toward the street and offer many uses in vertical. high density development while utilizing the grid street system for easy accessibility and wayfinding. The Town Center will also serve as the location for the concentration of city agencies and offices. Close proximity to the MARTA rail station enhances transit options.

#### Recommended Uses

- Retail, Residential, and Office Development
- Greenspace/Recreation
- Government Center
- Civic Community Buildings
- Public/Institutional
- Public Art/Plaza

#### Quality Community Objectives

- Sense of Place/Community Identity
- Housing and Retail Choices
- Transportation Alternatives
  - Vibrant Downtown

#### Location

Town Center Mixed Use is located in East Point's Central Business District.

- Develop Historic Building Architectural Standards
- Mixed Use Zoning
- Public Greenspace/Plaza Set-Aside
- Enhanced Gateways
- Transit Oriented Development
- Visually Minimized Parking
- Choosing Businesses to Recruit and Support
- Economic Development Sales Team
- Federal and State Programs Supporting Economic Development
- Niche Marketing
- Urban Redevelopment/Downtown Development
- Community Improvement District
- Rehabilitation Codes
- Tax Allocation District
- Financing Infrastructure Improvements
- Overlay District





3.0 Community Agenda – Community Vision

# **Hospitality Commercial**

Hospitality Commercial development are activity centers that cater to the tourism sector, while providing recreation opportunities for local patrons. East Point's location to Hartsfield-Jackson Airport provides a prime opportunity for lodging and entertainment, such as theaters, restaurants, music venues and shopping.

#### **Recommended Uses**

- Hotel Lodging
- Retail
- Cultural
- Recreation

#### Quality Community Objectives

- Employment Options
- Recreation Opportunities
- Economic Stimulation and Stability

#### Location

There are two locations in East Point for Hospitality Commercial. One is located in the western section, while the other is located in the eastern section and borders the airport.

- Architectural Standards
- Entertainment/Hospitality District Designation
- Tax Allocation District
- Shuttle from East Point and/or Airport MARTA Station to Hospitality District
- Niche Marketing
- Level of Service Standards
- Context Sensitive Design





## 3.0 Community Agenda – Community Vision

# **Regional Commercial**

Regional Commercial development is an activity center that attracts residents of East Point, as well as, visitors from outside the immediate community. It's location directly off of Interstate-285 provides good accessibility to patrons from around the Atlanta Metropolitan region. Development is oriented towards the automobile due to the large number of patrons utilizing their cars to travel to this location; however, connectivity throughout the development allows pedestrians to safely maneuver from one store to the next. Regional Commercial development consists of independent and national brand stores and restaurants that provide patrons with many shopping opportunities for all of their consumption needs. Regional Commercial development stimulates the city's economy and will effectively serve the urban residential development located to the north and south of this activity center.

#### Recommended Uses

- Regional Scale Retail
- Entertainment/Recreation

#### Quality Community Objectives

- Retail Choices
- Employment Options
- Regional Identity

#### Location

There is one Regional Commercial development in the western section of East Point.

- Architecture Standards
- Signage Standards
- Buffering Between Regional Commercial and Neighborhoods
- Automobile Accessibility Connecting Regional Commercial Center to Neighborhoods
- Transportation Enhancement Program
- Niche Marketing
- Utility Relocation
- Context Sensitive Design for Streets
- Traffic Calming





## **Professional Employment Centers**

Professional Employment Centers are concentrations of business that provide employment opportunities for both the residents of East Point and residents of other areas in the Metropolitan region. East Point's proximate location to the City of Atlanta, the Hartsfield-Jackson Airport and three major interstates makes it a prime location for employment clusters. Development in Professional Employment Centers provide accessibility for automobiles, but are also pedestrian-oriented due to close location to several there neighborhoods allowing employees to walk to work. Development is multistory and multi-tenant with uniform architectural features. Professional Employment Centers enhance the City's ability to generate income and provide a stable economic base for the City.

#### Recommended Uses

- High Quality Office/Professional
- Greenspace/Plaza
- Appropriate Retail/Restaurants

#### Quality Community Objectives

- Employment Options
- Proximity to Housing
- Jobs and Housing Balance
- Economic Stimulation and Stability

#### Location

Three employment centers are located in the western section of the City. The fourth is located in eastern East Point.

- Architectural Standards
- Business Relocation and Economic Incentives
- Shuttle Service from East Point MARTA Station to Employment Centers
- Pedestrian Oriented Principles
- Choosing Businesses to Recruit and Support
- Tracking Business Needs
- Core Economic Development Sales Team
- Federal and State Programs Supporting Economic Development
- Matching Labor Needs and Training Resources
- Matching Labor Needs with Workforce Ability
- Identifying Workforce Training Resources
- Niche Marketing





3.0 Community Agenda – Community Vision

## Industrial

Industrial development will continue to support the City of East Point by providing economic stimulation and employment opportunities for its residents. Acceptable activities include processing and manufacturing of materials and products, distribution, and warehousing, research and development activities, as well as, office activities. The proximate location to the Hartsfield-Jackson Airport and access to three major interstates makes East Point a prime location for industrial development.

#### Recommended Uses

- Industrial
- Appropriate Commercial
- Distribution/Warehousing
- Office
- Research and Development

#### Implementation Measures

- Architectural Standards
- Screening and Buffering Between Industrial and Other Uses
- Business Relocation and Economic Incentives
- Street Network Analysis for Identification of Most Efficient Truck Routes
- Existing Industry Program
- Core Economic Development Sales Team
- Federal and State Programs Supporting Economic Development
- Remediation and Cleanup of Brownfield Sites

#### Quality Community Objectives

- Employment Options
- Jobs and Housing Balance
- Economic Stimulation and Stability

#### Location

Two Industrial sites are located in eastern East Point.





### 3.0 Community Agenda – Community Vision

## Greenspace/Greenways

Greenspace is an important element for the community of East Point. It promotes physical activity, community interaction and creates a community identity. Greenspace for passive recreation maintains a more natural setting, but does include paths and park furniture that encourages residents to walk, bike or relax. Greenspace for active recreation includes opportunities to participate in more physical activities by providing playgrounds, tennis courts, basketball courts, etc. The City of East Point has well integrated greenspace in established neighborhoods that serve existing resident, as well as, greenspace in new development to serve the expected increase in future population.

#### **Implementation Measures**

- Required Greenspace Set-Asides for New Development
- Master Planning to Ensure Most Efficient Greenspace Provision
- Public Art Commissioning
- Land Bank
- Park Acquisition, Maintenance, and Development
- Linear Parks Alongside Corridors
- Bicycle Facility Standards
- Bikeway Plan
- Utility Relocation
- Connectivity Between Trails and Greenway
- Connectivity Between Parks and Greenspace

#### Recommended Uses

- Greenspace
- Public Art/Plaza
- Active Recreation
- Passive Recreation

#### Quality Community Objectives

- Recreation Opportunities
- Natural Settings
- Community Interaction
- Sense of Place/Community Identity

#### Location

Greenspace is dispersed throughout the City of East Point.





## Corridors

Corridors throughout the City of East Point are major local transportation thoroughfares connecting the City.

#### Quality Community Objectives

- Connectivity
- Pedestrian Safety
- Automobile Safety
- Beautification of Community

#### Implementation Measures

- Acquisition of Right-of-Way for Street Widening and Improvements
- Sidewalk and Pedestrian Network Design
- Implement Corridor Improvement Program with Designated Funding
- Transportation Enhancement Program
- Flexible Street Design Standards
- Corridor Overlay District



#### Location/Recommended Uses

Cleveland Avenue from the City Boundary to Washington Road at 8th Street:

- •Pedestrian Oriented Development
- •Streetscaping/Wide Sidewalks
- Bicycle Paths
- •Wide, Landscaped Roads

Washington Road from 8th Street to Camp Creek Parkway:

- Streetscaping/Wide Sidewalks
- Bicycle Paths
- Wide, Landscaped Roads

Main Street Corridor and the Norman Berry Corridor:

- Pedestrian Oriented Development
- Streetscaping/Wide Sidewalks
- Bicycle Paths

Camp Creek Parkway:

- Pedestrian Oriented Development
- Streetscaping/Wide Sidewalks
- Connection to Neighborhoods
- Congestion-Free Auto Access

Stone Road and Willingham Road Corridors:

- Wide, Landscaped Roads
- Streetscaping
- Bicycle Paths

Jefferson Avenue:

 Pedestrian Bridge over MARTA to Main Street



3.0 Community Agenda – Community Vision

## Gateways

Gateways into the City of East Point and the Town Center provide residents and visitors identifying landmarks to highlight their entrance into the City and downtown area. This creates a unique sense of place and identity important to the success of the community by creating identifiable borders and easily recalled images creating repeated recognition of the City.

#### Recommended Uses

- Monument-Style Signage
- Unique Identity Structures
- Landscaping

#### Quality Community Objectives

- Sense of Place/Community Identity
- Brand East Point

#### Location

Gateways into East Point are located all along the City boundary. Town Center gateways are located just north and south of the Central Business District.

- Gateway Enhancement Program with Designated Funds
- Community Competition for Gateway Design
- Capital Improvements Program
- Trails and Greenway Networks Connecting Gateways





## 3.2.2 Future Land Use Map

The Future Land Use Map along with the Future Development Map is a representation of how the City should appear when fully developed. Whereas the Future Development Map serves to give an overall vision for a specified area, the Future Land Use Map identifies the land use on a parcel basis. Neither map implies that all of the changes should occur at once. Development will proceed in a manner and timeframe that is consistent with policies on the environment, infrastructure, and other matters.

The Future Land Use Map has traditionally been used as the basis for the zoning ordinance, the subdivision regulations, and other implementation documents. Because this map has traditionally been used to uphold decisions for local governments when deciding rezoning applications, it along with the Future Development Map does carry some legal weight. Both maps should serve as a guide for consideration of amendments to the Zoning Ordinance, the Official Zoning Map, the Subdivision Ordinance, the public improvements program, and capital improvements budget.



## 3.0 Community Agenda – Community Vision





## 3.2.4 Defining Narrative



Low Density Residential – This classification includes single-family detached unit residential development on the largest owned individual parcels of land within the City. The appropriate density for this area shall be 1 - 3

units per acre.



<u>Medium-Density Residential</u> – This classification includes single-family detached homes that are on smaller lots having facades that are street oriented. The appropriate density for this area shall be 3 - 6 units per acre.



<u>High-Density Residential</u> - This classification will encourage residential development that has creative site design and a mix of housing types by incorporating and allowing flexibility in City ordinances, especially with regard to setbacks and minimum lot sizes. This will

allow developers to build projects that otherwise would fail to meet traditional zoning standards, while allowing local governments to be more restrictive on design guidelines and the preservation of community openspace. The appropriate density for these areas shall be 6 - 12 units per acre.



<u>Neighborhood Commercial</u> - This district is intended for a variety of retail and service orientated businesses. The uses in this district are not intended to compete with larger shopping or employment areas found in other areas of the City. These areas are primarily

intended to serve the neighborhoods surrounding them so that not residents are required to drive to the more distant commercial/office centers for their convenience and daily shopping needs. Typical uses would include small restaurants and smaller general merchandising/retail establishments such as banks, drycleaners, video rental shops, salons, small scale grocery stores and drug stores.



<u>Mixed Use</u> – This classification promotes a live and/or work and/or play environment focusing heavily on a pedestrian friendly atmosphere within a development node providing such services as: residential development, retail and commercial uses, business and



professional offices, and entertainment establishments within the same structure or within the same site area. The appropriate density for this area shall be 12 – 20 units per acre.



<u>Town Center Mixed Use</u> – This classification allows for a mix of housing units and nonresidential uses with a unified site design; encouraging the cluster of buildings, designation of common open space, and incorporation of a variety of building types and land uses in a

centralized area.

Uses include government facilities, as well as, neighborhood friendly retail commercial uses such as, drugstores, grocery stores, banks, etc. These facilities may front on commercial streets with a mixture of residential units including condominiums, apartments, town homes, and smaller single family detached residential units and/or offices located above or behind. The appropriate housing density for Town Center Mixed Use is up to 27 units per acre.



<u>Hospitality Commercial</u> – This classification will provide for uses which are supportive of the Atlanta International Airport, which will serve as a major source of tourism and revenue within the City



<u>Regional Commercial</u> – This classification concentrates on businesses that rely on and serve a broader customer-base including the entire City, surrounding County residents, and pass-by traffic. Appropriate uses include professional and medical offices, grocery stores, restaurants and large retail centers. Special

consideration needs to be given to these commercial uses to minimize their impact on adjacent land uses, to accommodate the volumes of vehicular traffic generated, their potential impact on the aesthetics of the site and surrounding area, and the need to ensure compatibility.



<u>Industrial</u> - This classification is for land dedicated to manufacturing facilities, processing plants, factories, warehousing, and wholesale trade facilities or other similar uses with a major focus around the airport industry.



#### 3.0 Community Agenda – Community Vision



<u>Public/Institutional</u> - This classification includes certain State, Federal, and/or local government uses and institutional land uses. Examples of institutional land uses include educational facilities, churches, cemeteries, hospitals and government uses such as City Hall,

government building complexes, police and fire stations, libraries, prisons, post offices, etc.



<u>Transportation/Communications/Utilities</u> - Also referred to as "TCU," this category encompasses various land use types associated with transportation, communication, and utilities. This category includes major transportation routes, public transit stations,

power generation plants, railroad facilities, radio towers, airports, water authority facilities, and similar uses. However, it should be noted that much of the TCU acreage may be accounted for in one of the other classifications listed on the Future Land Use Map, particularly roads and their right-of-ways, which are absorbed into the context of a more dominant land use.



<u>Parks/Recreation/Conservation</u> - This category is for land dedicated to active or passive recreational uses. These areas may be either publicly or privately owned and may include playgrounds, public parks, nature preserves, wildlife management areas, national forests,

golf courses, recreation centers, and similar uses.



3.0 Community Agenda –Issues and Opportunities

## **3.3 Community Issues and Opportunities**

## 3.3.1 Population

- >There will be an increase in the population by approximately 12,000 people over the next 20 years.
- > The educational attainment for the City is lower than the average for the County and neighboring Cities.
- > The household income levels for the City are lower than the average for the County and neighboring Cities.
- > The City will promote neighborhood renewal and infill development projects to reverse the trends of population decline.
- > The City will encourage public schools and governmental services to break language barriers and promote multi-cultural diversity.

## 3.3.2 Economic Development

- > The Central Business District is not a true economic destination.
- The Main Street businesses in the Central Business District need more diversity of retail goods and services.
- Vacant land in the Central Business District is a great opportunity to ignite infill mixed use redevelopment.
- Reinvestment is needed for the industrial uses in the Lawrence Street Area, which are bordered by Stanton/Connally and the Colonial Hills neighborhood.
- There are unknown environmental hazards that complicate the redevelopment of sites, such as Lawrence Street District.
- There are underutilized footprints of shopping centers, such as Headland DeLowe Shopping Center and Tri-Cities Plaza.
- There is no coordinated business development team to focus on the recruitment of new businesses.



## 3.0 Community Agenda –Issues and Opportunities

- Development and distribution of marketing packages can target the relocation and expansion of businesses, developers, and/or real estate brokers in East Point.
- Collaboration with the municipalities of College Park and Hapeville will facilitate revitalization of the entire Tri-Cities area economy.

## 3.3.3 Housing

- Our community does not have varied housing options available to meet the needs of residents at all stages of life.
- There is a lack of special needs housing (mental and mobility handicapped) in our community.
- There is an imbalance between location of available housing and major employment centers in the community.
- Our community does not have an inventory of vacant properties, properties owned by the city or other government agencies, and tax delinquent properties suitable for infill development.
- Our community does not require or encourage new developments to reserve a percentage of proposed units for affordable housing.
- Our community lacks maintenance, enhancement, and rehabilitation programs.
- Our community lacks incentives programs for affordable infill housing.
- Our community lacks a readily available home buyer education program.
- The development of loft apartments within the downtown area will support revitalization efforts and housing options.
- Adopting developmental regulations will ensure that redevelopment projects are consistent with the existing neighborhood qualities, such as facades and size.



### 3.0 Community Agenda –Issues and Opportunities

## 3.3.4 Natural and Cultural Resources

- Following restrictive storm-water regulations will ensure adequate supplies of quality water through the protection of ground and surface water sources.
- Considering our community's resources in the decision-making process will play and important role in protecting and conserving natural resources for future generations.
- Managing the land and transportation networks effectively will ensure the quality of our air and water.
- Encourage new development in suitable locations in order to protect natural resources, environmentally sensitive areas, or valuable historic, archaeological or cultural resources from human encroachment through land development regulations and/or incentives.
- Incorporate the connection, maintenance, and enhancement of greenspace in all new development.
- Developing restrictive zoning regulations will reduce the impact of development on the natural topography and existing vegetation through limiting land disturbance activities and clear cutting.
- Supporting enhanced solid waste reduction and recycling initiatives will help conserve natural resources and generate income for the City.

## 3.3.5 Community Facilities and Services

- > The municipal water and electric facilities are underutilized.
- Overall, the residents of East Point are underserved by parks and greenspace.
- The City has areas of greenspace, such as Conley Preserve and Sumner Park, which need to be maintained and preserved.
- > This greenspace offers the community a place to gather and participate in recreation.



## 3.0 Community Agenda –Issues and Opportunities

- Brownfield conversion will increase the amount of greenspace in the community.
- Stimulating interest in new investments, such as a civic plaza, will create more open space in the Central Business District.
- The re-creation of community facilities, such as activity centers or civic greens, for social gatherings will encourage interactions for public use that have been lost over the years.
- Building upon the community's existing festivals will encourage visitors and community connection.
- Enhancing the facades and uses within civic buildings will bring prominence to civic structures, increase space by proper building programming and promote community prides.

## 3.3.6 Intergovernmental Coordination

- Our community does not have any border agreements to address detailed questions of land use, access, property value, and annexation procedures.
- > There is little or no coordination with other local governments in order to manage economic opportunities.
- There are inadequate efforts or programs to increase cooperation and build trust between the City and county governments.
- There are inadequate efforts or programs to continue to strengthen liaisons that foster communication and coordination among residents, the business community and other entities.
- Organize inter-governmental agreements that will promote coordination and cooperation, and remedy many of the abovementioned issues.
- The government is not adequately represented at local and regional group meetings and increasing representation at these meetings will increase East Point's exposure in governmental affairs.



#### 3.0 Community Agenda – Issues and Opportunities

## 3.3.7 Transportation

- Regional reliance on the roadway system has shifted business away from downtown toward locations along major interstates.
- The regional land use planning structure is not integrated within a larger transportation network built around transit, but instead is one built around freeways.
- Our community has many streets where traffic travels at inappropriate speeds, making pedestrian activity unsafe and unappealing.
- Major corridors through East Point suffer from congestion (including Camp Creek Parkway, Cleveland Avenue, Main Street, and Washington Road) due to heavy peak period traffic volumes.
- Desire for a greenway, which includes multi-use trail, along Main Street from downtown to Lakewood MARTA rail station will connect into the greenway trail as proposed in the Lakewood/McPherson LCI Study, and provide a pedestrian connectivity loop that connects Center Park, Sumner Park and Conley Preserve within the downtown.
- Improving sidewalks, streetscape, street furniture and installation of artwork throughout the downtown will improve the image and character of downtown.
- Community streets, pedestrian paths, and bicycle routes are not utilized because they are not spatially defined by buildings, trees and lighting; furthermore, they promote high traffic speeds.
- > Current sidewalks need to be improved and maintained.
- > Promote the usage of MARTA public transportation and create potential site for a commuter rail station.
- Create attractive and welcoming gateways at City boundaries and define the entrance into the Central Business District.
- Promote landscaped and lighted pedestrian linkages between the downtown area and various neighborhoods within the City.


## 3.0 Community Agenda –Issues and Opportunities

Create a network of multi-use trails that will link into the PATH system or the City of Atlanta's planned Beltline consisting of trail, transit and park systems.

## 3.3.8 Land Use

To highlight the unique land use issues and opportunities in the community, the City of East Point, for the purpose of this analysis, has been divided into three distinct sections: eastern East Point, central East Point, and western East Point.

#### Eastern East Point



The downtown heart of the City is located in the eastern section of East Point. It offers a historic town center with unique character that is pedestrian friendly, close to MARTA train access and has numerous retail options, but also has the opportunity for further



## 3.0 Community Agenda –Issues and Opportunities

mixed use, high-density vertical development to create an even more significant live, work and play town center.

- Traditional neighborhood development comprises a significant portion of the housing and provides a framework for successful street and pedestrian oriented development with established architectural importance.
- > The Velodrome, a cycling track, is a unique community feature that offers recreation and community gathering opportunities.
- There are several neighborhood parks that create a sense of place and community identity.
- Redevelopment of industrial areas offers the opportunity to create substantial mixed use nodes, providing residents of that community a place to live, work, and play.
- > Available land for redevelopment provides the opportunity to create more community centers and a cultural center for the City.
- > The area has good highway access and borders the airport to the south.
- There is inefficient building code enforcement leading to unattractive and illegal housing development in residential neighborhoods.
- > Various infill housing developments are not compatible with the surrounding housing type and scale.
- Certain multiple family housing is incompatible with surrounding traditional neighborhood development.
- Commercial developments are old and deteriorating, and do not provide the desired retail opportunities for the community.
- Industrial facilities are outdated and not screened or buffered from surrounding land uses.
- > The existing Lawrenceville industrial site has environmental issues that would need remediation before redevelopment.



## 3.0 Community Agenda – Issues and Opportunities

## Central East Point



- Central East Point is a unique, well-preserved and maintained architecturally significant residential area that is elegant in appearance, has larger lots for family activities, is safe and walkable, and provides more forested natural areas for residents.
- Due to the nature of the extensive single-family development, multiple family development that borders these neighborhoods is incompatible with the surrounding neighborhoods.
- The commercial areas that border the residential neighborhoods are deteriorating and do not offer desired retail opportunities.



## 3.0 Community Agenda – Issues and Opportunities

Western East Point



- Camp Creek Marketplace offers a diverse selection of retail opportunities not only for residents of East Point, but draws patrons from around the region. This is a good economic driver for the City.
- The area possesses a good mix of new office and commercial development with nice facilities and is close to existing and future residential development contributing to a balance of jobs and housing for the community.
- There is available land for future desired residential, hospitality, office, and commercial development.
- > This area has good highway access.
- Sykes Park, a unique community feature, is not well maintained and needs upkeep and enhancement.



## 3.0 Community Agenda –Issues and Opportunities

- The Heritage Park residential development is a nicely planned community that provides a more rural atmosphere, while maintaining accessibility to City conveniences.
- Available land for redevelopment provides the opportunity to create more community centers, a cultural center for the City and/or a large City park.
- Due to the extensive development in the western section of East Point, traffic congestion and safety is an issue.
- Camp Creek Marketplace is disconnected from the surrounding neighborhoods for pedestrian and automobile traffic.



3.0

Community Agenda – Implementation Program

## **3.4 Implementation Program**

## 3.4.1 Policies

## **Population**

- > We will adapt public facilities and services to accommodate increased ethnic and racial diversity in East Point.
- > We will ensure that educational and workforce training opportunities are available to residents of East Point.
- We will provide public services aimed at alleviating the effects of poverty in East Point.
- Population growth will be encouraged in both the City's historic neighborhoods and new development areas, such as the areas surrounding Camp Creek Marketplace.

## Economic Development

- > We will promote and reinvest in the unique character of East Point and contribute to its long-term viability.
- We will actively market for the retention, expansion and creation of businesses that enhance the City's economic well-being.
- > We will promote public-private partnerships and encourage corporate sponsorship to enhance activity centers and corridors.
- We will encourage the development of downtown East Point as a vibrant center for culture, government, dining, residential, and retail diversity.
- > We will establish an atmosphere in which entrepreneurial enterprise is nurtured in our community.

## Housing

> We will provide opportunities for senior and retirement housing within East Point.



3.0 Community Agenda – Implementation Program

- > We will provide housing for special needs residents, such as the disabled.
- > We will ensure that infill housing is compatible with surrounding existing neighborhoods.
- Opportunities will be explored for affordable housing development through cooperation and partnership with non-profit housing developers.
- We will create a database of vacant and tax delinquent properties in order to facilitate infill development and rehabilitation in older neighborhoods.
- We will create a land bank in order to efficiently acquire, hold, manage, develop, and sell tax-foreclosed properties.
- > We will encourage developers to reserve a percentage of new construction for affordable housing.
- We will encourage more home-ownership versus rentals within neighborhoods.
- > We will establish a program to provide housing maintenance assistance for elderly and disabled homeowners.
- > We will establish a "smart building code" in order to encourage rehabilitation and reuse of the existing housing stock.
- We will provide prospective home buyers with educational materials and counseling on credit and real estate.
- We will strictly enforce building and development codes in order to encourage the stabilization and rehabilitation of dilapidated housing as opposed to demolition.

#### Natural and Cultural Resources

We will preserve and maintain existing greenspace and community parks in East Point, while making the creation of additional greenspace a priority for new developments.



3.0 Community Agenda – Implementation Program

- We will use land management techniques that protect ground and surface water sources to ensure an adequate supply and quality of water.
- > We will promote more sustainable waste management techniques, waste management reduction, and recycling initiatives.
- > We will coordinate transportation networks and future development to minimize the impact on air and water quality.
- > We will promote development that minimizes the impact on threatened or endangered plant and animal species.
- Redeveloping previously developed property that is in decline, such as big boxes or other greyfields, will take priority over developing greenfields.
- We will encourage development in appropriate locations in order to protect natural resources, environmentally sensitive areas, or valuable historic, architectural or cultural resources from human encroachment through land development regulations and/or incentives.
- > We will highlight cultural assets through public art and evening events that gather community members in celebration of East Point.
- We will create more unique cultural resources for the community, such as the Velodrome.

#### Facilities and Services

- > We will value customer service and use a customer focused approach for developing programs and providing services
- We will adopt best practices in government for efficient, timely, and cost effective service delivery.
- > We will maximize the use of existing facilities and services.
- We will inventory the age, capacity, safety and maintenance needs of public facilities on a regular basis.



## 3.0 Community Agenda – Implementation Program

- > We will ensure that new development does not cause a decline in locally adopted levels of service.
- We will ensure the capital improvements needed to accommodate the impacts of new development and redevelopment are made concurrent with such development.
- We will coordinate development review processes that will protect or enhance public facilities and sites to ensure that they can fulfill their identified functions.
- > We will invest in parks and open space to encourage private reinvestment in urban centers.

#### Intergovernmental Coordination

- We will promote an open line of communication between departments and authorities within the City to ensure the sharing of services and information.
- We will coordinate with adjacent governments, including regional and state bodies, and related authorities to promote the exchange of information and ideas.
- We will work with the City of Atlanta and the Fort McPherson Local Redevelopment Authority to create the most productive redevelopment of Fort McPherson with respect to its impact on the City and residents of East Point.
- > We will promote the prosperity of our community by providing educational opportunities for our citizens.
- We will ensure coordination between East Point and the Fulton County Board of Education to guarantee our children receive a firstclass education.

#### **Transportation**

We will partner with State, regional, and local governing bodies to ensure continuity of transportation facilities that cross jurisdictional boundaries.



- We will ensure that new or reconstructed transportation facilities will reflect community standards of aesthetics, environmental stewardship and urban design.
- > We will to ensure that vehicular traffic will not harm the residential character of our neighborhoods.
- We will enhance existing neighborhoods by investing in facilities that will connect them to civic and commercial centers and corridors.
- We will guide an increased share of new development to our historic downtown, along transportation corridors, and to emerging activity centers.
- We will target public investments in infrastructure to efficiently accommodate population and employment growth at desired locations.
- > We will maintain and repave roadways as needed.
- > We will enhance the pedestrian environment by guiding investments in sidewalks, bike paths, and multi-use trails in centers and along corridors that have existing or planned transit service.
- Our rights-of-way will fully accommodate multiple functions, including pedestrian and bicycle movements, parking, local vehicular circulation, and alternative modes of transportation.
- We will plan for a community street, trail, and sidewalk network that is as friendly to alternative modes of transportation as to the automobile.
- We will create, support, and promote incentives to encourage residents, employees, and visitors to walk and bike as sustainable transportation choices and healthy alternatives to travel by motorized means.
- We will utilize land use and zoning regulations to appropriately manage arterial access in order to preserve the mobility functions of the roadway network.



## 3.0 Community Agenda – Implementation Program

- We will enhance connectivity within and among East Point neighborhoods though the design, extension and general improvement of pedestrian facilities, including sidewalks, bike paths, and multi-use trails.
- We will prioritize the safety and security of pedestrian travel through investments in traffic calming, pedestrian circulation, transit circulation and bicycle circulation.

#### Land Use

- > We will promote land use that achieves the community vision.
- > We will create gateways into the City of East Point through building design and land use.
- We will encourage mixed-use, compact, high density, and pedestrian friendly development.
- Implement "smart growth" zoning regulations designed to encourage more compact urban development and preservation of open space.
- We will utilize zoning techniques that allows development to achieve a mixture of uses.
- We will promote development with ground-floor retail and upper level residential uses in existing and future developments, where appropriate.
- We will locate neighborhood scale retail development in areas that will serve the surrounding areas, allowing residents to walk to needed retail services.
- We will promote vertical development at heights appropriate for the surrounding area and adjacent land uses.
- We will focus future development on land that has been previously developed.
- > We will focus new development along corridors to ensure the connection of places within the City.



- > We will use lighting, signage, street furniture, landscaping, and underground utilities to enhance the Cityscape.
- We will promote land use and design that enhances the safety of our community.
- We will provide incentives to developers who employ green building techniques.
- We will develop and enforce building codes and regulations to ensure quality building that fulfills the community vision for East Point.



3.0 Community Agenda – Implementation Program

## 3.4.2 Short Term Work Program

Comprehensive plans document the desires and wishes of a community for its future growth. An essential component of a comprehensive plan is its implementation, which details how the community's goals and objectives will be carried out. Often, a community achieves its vision for the future through the incremental day-to-day decisions of its municipal leaders and staff. Therefore, it is extremely important to develop regulatory ordinances that will actually realize the policies, goals and objectives of the comprehensive plan.

In order to achieve the goals set out in a Comprehensive Plan, there are many tools that a jurisdiction can utilize.

- 1. Capital Improvement Programs will ensure public facilities have been provided to meet future growth demands.
- 2. Regulations, such as subdivision, sign or zoning ordinances, should be adopted to establish community standards and ensure compliance with the comprehensive plan. Land use regulations will set forth the design characteristics that will allow the community to develop according to its vision.
- 3. The persuasion, leadership and coordination of the City's decision makers should be utilized to help realize the land use goals established in the plan. If a plan does not have the support of its council, then its goals and objectives will not be realized. Leaders should utilize the future land use objectives in making its decisions, from passing a budget that funds CIP projects to relying on the future land use map when making a decision on a rezoning case.
- 4. It is essential to treat the Comprehensive Plan as a living document. The plan should be updated at least every five years with a Short Term Work Program and every ten years with a plan update. Major and minor amendments should be made as needed.

This chapter will detail the means through which the City of East Point will implement its Comprehensive Plan. It will detail the work program the City will undertake to carry out the goals and objectives of the community. It will further establish a CIP for funding capital projects



3.0 Community Agenda – Implementation Program

over the course of the plan. The plan will also set forth the regulatory ordinances that are needed to achieve the City's vision.

Short Term Work Program: 2001 - 2006

## **Population**

Stabilize and increase the housing stock
 Estimated Cost: Unknown
 Funding Source: City of East Point
 Scheduled Year: 2002-2006
 Responsibility: City of East Point - Department of Planning and Zoning
 Status: Ongoing

Enhance the attractiveness of the community
 Estimated Cost: Unknown
 Funding Source: City of East Point
 Scheduled Year: 2002-2006
 Responsibility: City of East Point - Department of Planning and Zoning
 Status: Ongoing

 Convene Board of Education and Community Work Sessions Estimated Cost: No Cost Funding Source: City of East Point Scheduled Year: 2002-2006 Responsibility: City of East Point - Mayor and Council Status: Completed

4. Convene community meetings aimed at organizing a community group network utilizing the East Point Newsletter
Estimated Cost: \$500
Funding Source: City of East Point
Scheduled Year: 2002-2006
Responsibility: City of East Point - Mayor and Council
Status: Abandoned, due to established neighborhood
associations working with a public participation program as part of zoning ordinance which is currently being amended.



## 3.0 Community Agenda – Implementation Program

Economic Development

 Focus East Point Business and Industrial Development Authority and Economic Development staff resources in the downtown Estimated Cost: No Cost Funding Source: City of East Point Scheduled Year: 2002-2006 Responsibility: City of East Point - Office of Economic Development/ East Point Business and Industrial Development Authority Status: Ongoing

6. Devise and implement a capital improvement project in the downtown
Estimated Cost: Unknown
Funding Source: City of East Point/ Municipal Electric Authority of Georgia
Scheduled Year: 2002-2006
Responsibility: City of East Point - Office of Economic Development/
East Point Business and Industrial Development Authority
Status: Ongoing

7. Focus East Point Business and Industrial Development Authority and Economic Development staff resources in the Old Fourth Ward Estimated Cost: No Cost Funding Source: City of East Point Scheduled Year: 2002-2006 Responsibility: City of East Point - Office of Economic Development/ East Point Business and Industrial Development Authority **Status: Ongoing** 

 Devise and implement a capital improvement project in the Old Fourth Ward
 Estimated Cost: Unknown
 Funding Source: City of East Point – Municipal Electric Authority of Georgia
 Scheduled Year: 2002-2006
 Responsibility: City of East Point - Office of Economic Development/ East Point Business and Industrial Development Authority
 Status: Abandoned. This has been incorporated into the overall CIP for Public Works





9. Focus East Point Business and Industrial Development Authority and Economic Development staff resources on Cleveland Avenue Estimated Cost: No Cost
Funding Source: City of East Point
Scheduled Year: 2002-2006
Responsibility: City of East Point - Office of Economic Development/ East Point Business and Industrial Development Authority
Status: Ongoing

# Devise and implement a capital improvement project on Cleveland Avenue Estimated Cost: Unknown Funding Source: City of East Point/ Municipal Electric Authority of Georgia Scheduled Year: 2002-2006 Responsibility: City of East Point - Office of Economic Development/ East Point Business and Industrial Development Authority Status: Ongoing

## 11. Investigate feasibility of a

11. Investigate feasibility of a Neighborhood Commercial District Improvement Program Estimated Cost: No Cost Funding Source: City of East Point Scheduled Year: 2002-2006 Responsibility: City of East Point – Department of Planning and Zoning Status: Deleted and Redefined. Negotiating a CID with City of Atlanta along Cleveland Avenue. Downtown Redevelopment Opportunities also underway in the form a public/private partnership.

Designate target areas and establish loan pool
 Estimated Cost: \$50,000
 Funding Source: City of East Point/ Community Development Block
 Grant monies
 Scheduled Year: 2002-2006
 Responsibility: City of East Point – Department of Planning and Zoning
 Status: Ongoing

Characterize vacant industrial buildings and structures
 Estimated Cost: No Cost
 Funding Source: City of East Point
 Scheduled Year: 2002-2006





Responsibility: City of East Point – Department of Planning and Zoning Status: Ongoing

14. Devise "triage" strategy and contact property owners
Estimated Cost: No cost
Funding Source: City of East Point
Scheduled Year: 2002–2006
Responsibility: City of East Point – Police Department
Status: Ongoing

15. Initiate abandoned structure removal and site clearance
Estimated Cost: \$40,000
Funding Source: City of East Point/ Weed and Seed
Scheduled Year: 2002–2006
Responsibility: City of East Point – Police Department
Status: Ongoing. Adopting the International Property
Maintenance Code.

16. Coordinate contact with Brownfield site owners and Environmental Protection Agency/Georgia Environmental Protection Division Estimated Cost: No cost Funding Source: City of East Point Scheduled Year: 2002–2006 Responsibility: City of East Point – Department of Planning and Zoning Status: Ongoing

17. Explore business participation in jobs training
Estimated Cost: No cost
Funding Source: City of East Point
Scheduled Year: 2002–2006
Responsibility: City of East Point – Office of Economic Development
Status: Ongoing

 Investigate the establishment of a pilot jobs training program Estimated Cost: \$10,000
 Funding Source: City of East Point Scheduled Year: 2002–2006
 Responsibility: City of East Point – Office of Economic Development
 Status: Deleted. No department was assigned this function and lack of funding.



3.0

Community Agenda – Implementation Program

Formalize job training program as appropriate
 Estimated Cost: \$20,000 per year
 Funding Source: City of East Point/ Community Development Block
 Grant monies/ Municipal Electric Authority of Georgia
 Scheduled Year: 2002–2006
 Responsibility: City of East Point – Office of Economic Development
 Status: Ongoing

20. Explore support for jobs access program
Estimated Cost: No cost
Funding Source: City of East Point
Scheduled Year: 2002–2006
Responsibility: City of East Point – Office of Economic Development
Status: Ongoing

21. Investigate the establishment of a pilot program for jobs access
Estimated Cost: \$2,500
Funding Source: City of East Point
Scheduled Year: 2002–2006
Responsibility: City of East Point – Office of Economic Development
Status: Deleted. No department was assigned this function and lack of funding.

22. Formalize jobs access program as appropriate
Estimated Cost: \$5,000 per year
Funding Source: City of East Point/ Community Development Block
Grant monies
Scheduled Year: 2002–2006
Responsibility: City of East Point – Office of Economic Development
Status: Ongoing

Natural and Historic Resources

23. Update the East Point Tree Ordinance
Estimated Cost: \$3,000
Funding Source: City of East Point
Scheduled Year: 2002–2006
Responsibility: City of East Point – Department of Planning and Zoning
Status: Ongoing



3.0 Community Agenda – Implementation Program

24. Inventory Downtown and Residential Historic Resources
Estimated Cost: \$2,000
Funding Source: City of East Point
Scheduled Year: 2002–2006
Responsibility: City of East Point – Department of Planning and Zoning
Status: Ongoing. Shifted responsibility to the East Point
Historical Society.

25. National Register Nomination for Historic Districts Estimated Cost: \$5,000 Funding Source: City of East Point Scheduled Year: 2002–2006 Responsibility: City of East Point – East Point Historical Society Status: Ongoing

Community Facilities and Services

26. Institute "volume-based" refuse collection program
Estimated Cost: No Cost
Funding Source: City of East Point
Scheduled Year: 2002–2006
Responsibility: City of East Point – Department of Public Works
Status: Ongoing

27. Advocate for widening of Washington Road
Estimated Cost: Unknown
Funding Source: Georgia Department of Transportation
Scheduled Year: 2002–2006
Responsibility: City of East Point – Department of Public Works
Status: To be repaired

28. Submit recommendations to Atlanta Regional Commission for placement of Transportation Improvement Program
Estimated Cost: No cost
Funding Source: City of East Point
Scheduled Year: 2002–2006
Responsibility: City of East Point – Department of Public Works
Status: Ongoing



3.0 Community Agenda – Implementation Program

29. Fund City rights-of-way and capital improvements costs Estimated Cost: \$1,000,000 Funding Source: City of East Point/ Georgia Department of Transportation Scheduled Year: 2002–2006 Responsibility: City of East Point – Department of Public Works **Status: Ongoing** 

30. Explore feasibility of opening east/west and north/south connectors throughout the City
Estimated Cost: No cost
Funding Source: City of East Point
Scheduled Year: 2002–2006
Responsibility: City of East Point – Department of Public Works
Status: Ongoing

31. Fund strategic transportation linkages
Estimated Cost: \$50,000
Funding Source: City of East Point
Scheduled Year: 2002–2006
Responsibility: City of East Point – Department of Public Works
Status: Ongoing

32. Sanitation Department vehicle and equipment purchases
Estimated Cost: \$750,000
Funding Source: City of East Point
Scheduled Year: 2002–2006
Responsibility: City of East Point – Department of Public Works
Status: Ongoing

33. Evaluate computer technology needs for Police Department with GIS
Estimated Cost: No cost
Funding Source: City of East Point
Scheduled Year: 2002–2006
Responsibility: City of East Point – East Point Police Department
Status: Currently Underway

34. Invest in state-of-the-art computer systems and staff training for Police Department Estimated Cost: \$50,000 Funding Source: City of East Point



3.0 Community Agenda – Implementation Program

Scheduled Year: 2002–2006 Responsibility: City of East Point – East Point Police Department Status: Currently underway

35. Investigate desirability of "shared" prison facilities Estimated Cost: No cost Funding Source: City of East Point Scheduled Year: 2002–2006 Responsibility: City of East Point – East Point Police Department Status: Deleted –After negotiations were analyzed this solution was found to be not feasible

36. Identify location for a Fire Station to be located on Camp Creek Parkway Estimated Cost: No cost Funding Source: City of East Point Scheduled Year: 2002–2006 Responsibility: City of East Point – East Point Fire Department **Status: Completed** 

37. Design and construct new Fire Station to serve Camp Creek Parkway Estimated Cost: \$3,300,000 Funding Source: City of East Point Scheduled Year: 2002–2006 Responsibility: City of East Point –*East Point Fire Department* **Status: Completed** 

38. Fund positions to fully staff the communications console
Estimated Cost: \$60,000 per year
Funding Source: City of East Point
Scheduled Year: 2002–2006
Responsibility: City of East Point – East Point Police Department
Status: Deleted – no funding

39. Seek Environmental Protection Department/Agency's approval for Sweetwater Creek Reservoir Estimated Cost: No cost Funding Source: City of East Point Scheduled Year: 2002–2006 Responsibility: City of East Point – Department of Public Works **Status: Completed** 



3.0 Community Agenda – Implementation Program

40. Control groundwater infiltration as needed Estimated Cost: Unknown Funding Source: City of East Point Scheduled Year: 2002–2006 Responsibility: City of East Point – Department of Public Works **Status: Ongoing** 

41. Market an Incentive Package for infill residential projects
Estimated Cost: \$10,000
Funding Source: City of East Point/ Municipal Electric Authority of
Georgia
Scheduled Year: 2002–2006
Responsibility: City of East Point/ East Point Business and Industrial
Development Authority
Status: Ongoing

## Land Use

42. Investigate the feasibility of a linear park trail system
Estimated Cost: \$10,000
Funding Source: City of East Point/ Department of Community Affairs
Scheduled Year: 2002–2006
Responsibility: City of East Point – Parks and Recreation Department
Status: Ongoing

43. Accept dedication and acquire parkland site- Repurchased Conally Nature Park Estimated Cost: \$350,000 Funding Source: City of East Point Scheduled Year: 2002–2006 Responsibility: City of East Point – Parks and Recreation Department **Status: Ongoing** 

44. Design and build park and trail system segments
Estimated Cost: \$ 100,000
Funding Source: City of East Point/ Private Investments
Scheduled Year: 2002 - 2006
Responsibility: City of East Point - Parks and Recreation Department
Status: Ongoing



3.0 Community Agenda – Implementation Program

45. Create a housing conditions data system
Estimated Cost: Unknown
Funding Source: City of East Point
Scheduled Year: 2002–2006
Responsibility: City of East Point – Department of Planning and Zoning
Status: Abandoned due to lack of funding.

46. Identify target neighborhoods for rehabilitation
Estimated Cost: No cost
Funding Source: City of East Point
Scheduled Year: 2002–2006
Responsibility: City of East Point – Department of Planning and Zoning
Status: Completed

47. Investigate housing rehabilitation grant and loan programs to facilitate housing rehabilitation
Estimated Cost: \$ 20,000 per year
Funding Source: City of East Point/ Fulton County
Scheduled Year: 2002–2006
Responsibility: City of East Point – Department of Planning and Zoning
Status: Ongoing

48. Draft and Adopt an Affordable Housing Ordinance
Estimated Cost: \$2,000
Funding Source: City of East Point
Scheduled Year: 2002–2006
Responsibility: City of East Point – Department of Planning and Zoning
Status: Ongoing

49. Facilitate a loan fund to buy-down mortgage rates
Estimated Cost: \$50,000 per year
Funding Source: City of East Point/ DCA monies
Scheduled Year: 2002–2006
Responsibility: City of East Point – Department of Planning and Zoning
Status: Ongoing



3.0 Community Agenda – Implementation Program

50. Investigate Central Business District and Transit Oriented Development areas for more housing options with higher\_densities Estimated Cost: \$25,000 Funding Source: City of East Point/ Fulton County Scheduled Year: 2002–2006 Responsibility: City of East Point – Department of Planning and Zoning **Status: Ongoing** 

51. Revise Overlay Districts to include Transit Oriented Development Estimated Cost: \$50,000 Funding Source: City of East Point Scheduled Year: 2002–2006 Responsibility: City of East Point **Status: Ongoing** 

52. Amend the City Zoning Ordinance and Future Land Use Map as indicated in the adopted Comprehensive Plan Estimated Cost: \$2,500 Funding Source: City of East Point Scheduled Year: 2002–2006 Responsibility: City of East Point – Department of Planning and Zoning **Status: Ongoing** 

53. Amend the Zoning Ordinance to support Smart Growth policies to implement the Comprehensive Plan Estimated Cost: \$2,500 Funding Source: City of East Point Scheduled Year: 2002–2006 Responsibility: City of East Point – Department of Planning and Zoning **Status: Ongoing** 

Short Term Work Program: 2007 – 2011

The Plan Implementation chapter outlines the needs and costs for the City of East Point for 2007 through 2011. Each need is numbered and titled, which includes an estimated cost for each specific need, a description of the funding source, the scheduled year that the item is to be implemented, which organization is responsible for the implementation, and its current status.



#### 3.0 Community Agenda – Implementation Program

## Economic Development

 Enhance the attractiveness of the community Estimated Cost: Unknown Funding Source: City of East Point Scheduled Year: 2007-2011 Responsibility: City of East Point

2. Convene Board of Education and Community Work Sessions Estimated Cost: No Cost Funding Source: City of East Point Scheduled Year: 2007-2011 Responsibility: City of East Point

3. Focus East Point Business and Industrial Development Authority and Economic Development staff resources in the Downtown Estimated Cost: \$100,000 Funding Source: City of East Point Scheduled Year: 2007-2011 Responsibility: City of East Point/ East Point Business and Industrial Development Authority

4. Devise and implement a capital improvement project in the Downtown
Estimated Cost: Unknown
Funding Source: City of East Point/ Municipal Electric Authority of Georgia
Scheduled Year: 2007-2011
Responsibility: City of East Point/ East Point Business and Industrial Development Authority

5 Implement the Downtown Master Plan Estimated Cost: Unknown Funding Source: City of East Point Scheduled Year: 2007-2011 Responsibility: City of East Point/ East Point Business and Industrial Development Authority

6. *Implement the Cleveland Avenue Master Plan* Estimated Cost: Unknown





Funding Source: City of East Point – Municipal Electric Authority of Georgia

Scheduled Year: 2007-2011

Responsibility: City of East Point/ East Point Business and Industrial Development Authority

7. Designate target areas and establish loan pool for revitalization
Estimated Cost: \$50,000
Funding Source: City of East Point/ CDBG monies
Scheduled Year: 2008
Responsibility: City of East Point

Identify vacant industrial buildings and structures
 Estimated Cost: \$500
 Funding Source: City of East Point
 Scheduled Year: 2007
 Responsibility: City of East Point

9. Devise "triage" strategy and contact property owners Estimated Cost: \$1000 Funding Source: City of East Point Scheduled Year: 2008 Responsibility: City of East Point

Initiate abandoned structure removal and site clearance
 Estimated Cost: \$ 40,000
 Funding Source: City of East Point/ Municipal Electric Authority of
 Georgia
 Scheduled Year: 2008-2010
 Responsibility: City of East Point

 Coordinate contact with Brownfield site owners with EPD and EPA for clean-up and redevelopment
 Estimated Cost: No cost
 Funding Source: City of East Point
 Scheduled Year: 2007–2011
 Responsibility: City of East Point

 Explore business participation in jobs training Estimated Cost: No cost Funding Source: City of East Point Scheduled Year: 2008





Responsibility: City of East Point

Create an Economic Development Campaign
 Estimated Cost: \$10,000
 Funding Source: Business and Industrial Development Authority
 Scheduled Year: 2009
 Responsibility: Business and Industrial Development Authority

14. Craft Development Package and Incentives
Estimated Cost: \$12,500
Funding Source: Business and Industrial Development Authority
Scheduled Year: 2009-2010
Responsibility: Business and Industrial Development Authority

15. Utilize Community Improvement District (CID) efforts for self promotion, and fundraising for future events/ improvement projects Estimated Cost: Unknown
Funding Source: Unknown
Scheduled Year: 2008 - 2011
Responsibility: City of East Point/ City of Atlanta/ CID

 Develop a public/ private partnership for development of the City owned property at the north Central Business District Area
 Estimated Cost: Unknown
 Funding Source: City of East Point
 Scheduled Year: 2008-2010
 Responsibility: City of East Point

17. Create a partnership with Business and Industrial Development Authority to help develop the City owned properties Estimated Cost: Unknown Funding Source: City of East Point Scheduled Year: 2008-2010 Responsibility: City of East Point

 Implement the Tax Allocation District for redevelopment within the Downtown
 Estimated Cost: Unknown
 Funding Source: City of East Point
 Scheduled Year: 2008
 Responsibility: City of East Point





Market an Incentive Package for infill residential projects
 Estimated Cost: \$10,000 per year
 Funding Source: City of East Point/ Municipal Electric Authority of
 Georgia
 Scheduled Year: 2007–2011
 Responsibility: City of East Point/ East Point Business and Industrial
 Development Authority

20. Locate the Main Street Manager office in downtown Estimated Cost: \$20,000 Funding Source: City of East Point Scheduled Year: 2009 Responsibility: City of East Point

21. Enhance the East Point web page to include a tourism and business recruitment page focusing on downtown Estimated Cost: \$5,000 Funding Source: City of East Point Scheduled Year: 2007 Responsibility: City of East Point

## Natural and Historic Resources

22. Update the East Point Tree Ordinance
Estimated Cost: None
Funding Source: City of East Point
Scheduled Year: 2008
Responsibility: City of East Point Planning Staff

23. Update the East Point Buffer Standards Ordinance
Estimated Cost: None
Funding Source: City of East Point
Scheduled Year: 2008
Responsibility: City of East Point Planning Staff

24. Update the East Point Wetland and Floodplain Ordinance Estimated Cost: Unknown Funding Source: City of East Point Scheduled Year: 2008 Responsibility: City of East Point





25. Update the East Point Soil Erosion Control Measures Ordinance and Stormwater Management Act Estimated Cost: Unknown Funding Source: City of East Point Scheduled Year: 2008 Responsibility: City of East Point

## Greenspace and Recreation

26. Conduct a feasibility analysis for parks and community open spaces
Estimated Cost: \$20,000
Funding Source: City of East Point
Scheduled Year: 2009
Responsibility: City of East Point

27. Draft and adopt a Greenspace/ Open Space Ordinance Estimated Cost: \$1,500 Funding Source: City of East Point Scheduled Year: 2007 Responsibility: City of East Point

28. Review the availability of the Governor's greenspace program for the acquisition of the passive park areas for the community Estimated Cost: Unknown Funding Source: City of East Point Scheduled Year: 2008-2009 Responsibility: City of East Point

29. Investigate the feasibility of a linear park trail system Estimated Cost: \$10,000 Funding Source: City of East Point/ Department of Community Affairs Scheduled Year: 2009 Responsibility: City of East Point

30. Accept dedication and acquire parkland sites Estimated Cost: \$50,000 Funding Source: City of East Point Scheduled Year: 2007-2011 Responsibility: City of East Point

31. Design and build park and trail system segments



3.0 Community Agenda – Implementation Program

Estimated Cost: \$100,000 Funding Source: City of East Point/ Private Investments Scheduled Year: 2010 Responsibility: City of East Point

## Housing

32. Stabilize and increase the housing stock Estimated Cost: Unknown Funding Source: City of East Point Scheduled Year: 2007-2011 Responsibility: City of East Point

33. Establish an Affordable Housing Incentives Ordinance
Estimated Cost: \$1,500
Funding Source: City of East Point
Scheduled Year: 2007
Responsibility: City of East Point

34. Housing 203(K) Rehabilitation Program (CDBG) Estimated Cost: Unknown Funding Source: Department of Housing and Urban Development Scheduled Year: 2008 - 2011 Responsibility: City of East Point

35. *Down-payment* Assistance Program Estimated Cost: Unknown Funding Source: Private Businesses Scheduled Year: 2009 Responsibility: Local Employers

36. Consider using land write-down to develop more loft housing Estimated Cost: \$2,500 Funding Source: Business and Industrial Development Authority Scheduled Year: 2007 Responsibility: Business and Industrial Development Authority

37. Create a housing conditions data system
Estimated Cost: \$500
Funding Source: City of East Point
Scheduled Year: 2008
Responsibility: City of East Point



3.0 Community Agenda – Implementation Program

38. Investigate housing rehabilitation grant and loan programs to facilitate housing rehabilitation
Estimated Cost: \$20,000 per year
Funding Source: City of East Point/ Fulton County
Scheduled Year: 2007-2008
Responsibility: City of East Point

39. Draft and Adopt an Affordable Housing Ordinance
Estimated Cost: \$2,000
Funding Source: City of East Point
Scheduled Year: 2007
Responsibility: City of East Point

40. Facilitate a loan fund to buy-down mortgage rates Estimated Cost: \$50,000 per year Funding Source: City of East Point/ CDBG monies Scheduled Year: 2007-2011 Responsibility: City of East Point

41. Investigate central business district and Transit Orientated Development areas for more housing options with higher densities Estimated Cost: \$25,000
Funding Source: City of East Point/ Fulton County Scheduled Year: 2008
Responsibility: City of East Point

42. Revise Overlay Districts to include Transit Orientated Development Estimated Cost: \$50,000 Funding Source: City of East Point Scheduled Year: 2008 Responsibility: City of East Point

#### Land Use

43. Adopt additional guidelines for the Central Business District Estimated Cost: \$5,000 Funding Source: City of East Point



3.0 Community Agenda – Implementation Program

Scheduled Year: 2008 Responsibility: City of East Point

44. Amend Zoning Ordinance to allow redevelopment of Lawrence Street Brownfield site
Estimated Cost: \$6,500
Funding Source: City of East Point
Scheduled Year: 2008
Responsibility: City of East Point

45. Prepare additional architectural/ design guidelines for new developments in overlay district Estimated Cost: \$10,000 Funding Source: City of East Point Scheduled Year: 2009 Responsibility: City of East Point

46. Develop a historic preservation ordinance Estimated Cost: \$15,000 Funding Source: City of East Point Scheduled Year: 2009 Responsibility: City of East Point

47. Develop Community Overlay Districts and architectural guidelines to guide infill development
Estimated Cost: \$5,000
Funding Source: City of East Point
Scheduled Year: 2009
Responsibility: City of East Point

48. Amend/Update the Zoning Ordinance to reflect recommendations made as part of the LCI Study
Estimated Cost: \$2,500
Funding Source: City of East Point
Scheduled Year: 2007
Responsibility: City of East Point

49. Apply for Environmental Protection Agency's Brownfield Grant for site assessment Estimated Cost: matching funds if awarded Funding Source: Unknown



3.0 Community Agenda – Implementation Program

Scheduled Year: 2007-2011 Responsibility: City of East Point

50. Apply for Environmental Protection Agency's Brownfield Grant for clean-up Estimated Cost: matching funds if awarded Funding Source: Unknown Scheduled Year: 2007-2011 Responsibility: City of East Point

51. Apply for Environmental Protection Agency's Brownfield Grant for revolving loan monies Estimated Cost: matching funds if awarded Funding Source: Unknown Scheduled Year: 2007-2011 Responsibility: City of East Point

52. Apply for LCI implementations funds Estimated Cost: matching funds if awarded Funding Source: Unknown Scheduled Year: 2008 Responsibility: City of East Point

53. Conduct a feasibility analysis for a commercial and/or entertainment district at the Lawrence Street brownfield redevelopment site Estimated Cost: \$20,000 Funding Source: City of East Point Scheduled Year: 2009 Responsibility: City of East Point

54. Develop new civic green and public buildings for the central business district Estimated Cost: unknown Funding Source: City of East Point/BIDA/Public-Private Partnership Scheduled Year: 2009 Responsibility: City of East Point

55. Amend the City Zoning Ordinance to match the Future Development Map and Future Land Use Map as indicated in the adopted Comprehensive Plan



3.0 Community Agenda – Implementation Program

Estimated Cost: \$2,500 Funding Source: City of East Point Scheduled Year: 2009 Responsibility: City of East Point

56. Amend the Zoning Ordinance to support Smart Growth policies to implement the Comprehensive Plan Estimated Cost: \$2,500 Funding Source: City of East Point Scheduled Year: 2009 Responsibility: City of East Point

#### Police Department

57. Vehicles/ Replace Estimated Cost: \$500,000 Funding Source: City of East Point Scheduled Year: 2007-2011 Responsibility: City of East Point

58. Equipment/New Estimated Cost: \$140,000 Funding Source: City of East Point Scheduled Year: 2007-2011 Responsibility: City of East Point

59. Equipment/Replace Estimated Cost: \$12,000 Funding Source: City of East Point Scheduled Year: 2007-2011 Responsibility: City of East Point

Fire Department

Fire Station Addresses:

- #1 2757 East Point Street
- #2 3171 Norman Berry Drive
- #3 3100 North Commerce Drive
- #4 2222 Ben Hill Road
- #5 3949 Washington Road



3.0 Community Agenda – Implementation Program

60. Reduce the number of fires and fire deaths through target public education programs. Estimated cost: \$300,000 Funding Source: Federal Grant Scheduled Year: 2007

61. Administration office facility Estimated cost: \$1,110,000 Funding Source: Unidentified Scheduled Year: 2008 Responsibility: City of East Point

62. Complete requirements to become accredited agency/department Estimated Cost: \$ 5,000 Funding Source: General Funds Scheduled Year: 2008 Responsibility: East Point Fire Department

63. Develop an education incentive for firefighters with college credits Estimated cost: \$560,000 Funding Source: General Fund Scheduled Year: 2009 Funding Source: City of East Point

64. Create a Fire Cadet Program to prepare students for future careers in fire service Estimated cost: \$122,500 Funding Source: Capital Budget Scheduled Year: 2009 Funding Source: East Point Fire Department

65. Develop a partnership with marketing agencies and local media to improve relationships and public image Estimated cost: \$100,000 Funding Source: Grant/ In-kind Scheduled Year: 2008 Funding Source: East Point Fire Department



3.0 Community Agenda – Implementation Program

66. Replace Fire Station # 1 (55 years old) Estimated cost: \$1,800,000 Funding Source: General Fund Scheduled Year: 2009 Funding Source: City of East Point

67. Replace Fire Station # 4 (46 years old) Estimated cost: \$1,200,000 Funding Source: General Fund Scheduled Year: 2009 Funding Source: City of East Point

68. Replace Fire Station # 5 (35 years old)
Estimated cost: \$1,200,000
Funding Source: General Fund
Scheduled Year: 2010
Funding Source: City of East Point

69. Bullard thermal imaging camera Estimated cost: \$72,000 Funding Source: General Fund Scheduled Year: 2010 Funding Source: City of East Point

70. Create a public safety Traning Facility to provide learning and training environment for police and fire Estimated cost: \$1,997,500 Funding Source: Unidentified Scheduled Year: 2010 Funding Source: City of East Point

71. Create a large storage facility to store equipment and confidential files, documents, and evidence Estimated cost: \$605,000 each year Funding Source: unidentified Scheduled Year: 2009 Funding Source: East Point Fire Department


3.0

#### Community Agenda –Implementation Program

72. Implement ten year apparatus lease purchase replacement plan Estimated cost: \$160,000 each year Funding Source: General Fund Scheduled Year: 2010 Funding Source: East Point Fire Department

73. Replace Fire Engine #2 Estimated cost: \$450,000 Funding Source: Capital Budget Scheduled Year: 2007 Funding Source: East Point Fire Department

74. Replace Ladder Truck #4 Estimated cost: \$1,000,000 Funding Source: Capital Budget Scheduled Year: 2009 Funding Source: East Point Fire Department

75. *Replace Fire Engine #5* Estimated cost: \$450,000 Funding Source: Capital Budget Scheduled Year: 2007 Funding Source: East Point Fire Department

76. Purchase Breathing Apparatuses and face pieces Estimated cost: \$300,000 Funding Source: Capital Budget Scheduled Year: 2007 Funding Source: East Point Fire Department

77. Replace Hurst Tools Estimated cost: \$69,138 Funding Source: Capital Budget Scheduled Year: 2008 Funding Source: East Point Fire Department

78. Create Emergency Medical Coordinator (Captain) position
Estimated cost: \$75,000
Funding Source: General Fund
Scheduled Year: 2008
Funding Source: East Point Fire Department



3.0 Community Agenda – Implementation Program

79. Replace Cardiac Monitors Estimated cost: \$60,000 Funding Source: Capital Budget Scheduled Year: 2007 Funding Source: East Point Fire Department

80. Provide two sets of personal protective clothing for all employees (turnout gear, boots, helmets, gloves, etc.) Estimated cost: \$550,000 Funding Source: Capital Budget Scheduled Year: 2007-2011 Funding Source: East Point Fire Department

81. Install mobile data terminals in all fire trucks and emergency vehicles
Estimated cost: \$261,000
Funding Source: Federal Grant
Scheduled Year: 2007
Funding Source: East Point Fire Department

82. Purchase guns, holsters, vests and cuffs for Fire Estimated cost: \$5,000 Funding Source: General Fund Scheduled Year: 2008 Funding Source: East Point Fire Department

83. Purchase N.F.P.A. code books Estimated cost: \$6,000 Funding Source: General Fund Scheduled Year: 2009 Funding Source: East Point Fire Department

84. Vehicles/3-year replacement cylce Estimated cost: \$50,000 per year Funding Source: Capital Budget Scheduled Year: 2008 Funding Source: East Point Fire Department

85. Create Training Coordinator (Captain) position Estimated cost: \$75,000 per year Funding Source: General Fund



3.0 Community Agenda – Implementation Program

Scheduled Year: 2008 Funding Source: East Point Fire Department

86. Create Emergency Medical Coordinator (Captain) position Estimated cost: \$75,000 Funding Source: General Fund Scheduled Year: 2008 Funding Source: East Point Fire Department

87. Provide CPR classes to community Estimated cost: \$1,500 per year Funding Source: General Fund Scheduled Year: 2008-2011 Funding Source: East Point Fire Department

88. Purchase equipment for paramedic program
Estimated cost: \$200,000
Funding Source: Capital Budget
Scheduled Year: 2010
Funding Source: East Point Fire Department

89. Provide Community Deputy Fire Marshal Training Estimated cost: \$1,000 per year Funding Source: General Fund Scheduled Year: 2007-2011 Funding Source: East Point Fire Department

90. Personnel to satisfy SAFER Grant Estimated cost: \$3,750,000 Funding Source: Federal Grant/General Fund Scheduled Year: 2007-2011 Funding Source: East Point Fire Department

91. Additional support personnel positions in order to meet the objectives of the Fire Department and the Community Estimated cost: \$100,000 Funding Source: General Fund Scheduled Year: 2008 Funding Source: East Point Fire Department



3.0 Community Agenda – Implementation Program

92. Additional operations personnel to reduce overtime budget Estimated cost: \$9,400 per year Funding Source: General Fund Scheduled Year: 2008 Funding Source: East Point Fire Department

93. *Replace fire hose* Estimated cost: \$278,000 Funding Source: General Fund Scheduled Year: 2008-2009 Funding Source: East Point Fire Department

94. Scotty Fire Safety House Estimated cost: \$40,175 Funding Source: General Fund Scheduled Year: 2009 Funding Source: East Point Fire Department

Department of Public Works

95. Institute "volume-based" refuse collection program Estimated Cost: No Cost Funding Source: City of East Point Scheduled Year: 2008 Responsibility: City of East Point

96. Sanitation Department Vehicle and Equipment purchase Estimated Cost: \$750,000 Funding Source: City of East Point Scheduled Year: 2009 Responsibility: City of East Point

97. Fund City rights-of-way and capital improvements costs Estimated Cost: \$1,000,000 Funding Source: City of East Point/ Georgia Department of Transportation Scheduled Year: 2007–2011 Responsibility: City of East Point

98. Control groundwater infiltration as needed Estimated Cost: Unknown Funding Source: City of East Point



3.0 Community Agenda – Implementation Program

Scheduled Year: 2007–2011 Responsibility: City of East Point

Recommended Gateway Projects

99. Old Cleveland Avenue Estimated Cost: \$354,500 Funding Source: City of East Point Scheduled Year: 2008 Responsibility: City of East Point/ Local

100. South Fulton Medical Center Gateway Park and Pavilion
Estimated Cost: \$578,500
Funding Source: SFMC
Scheduled Year: 2008
Responsibility: City of East Point/ South Fulton Medical Center

101. City Limits Gateway and Roundabout
Estimated Cost: \$453,500
Funding Source: City of East Point/ City of Atlanta/ Community
Improvement District Grant/ Local Development Fund/ Livable Centers
Initiative Grant
Scheduled Year: 2009
Responsibility: City of East Point/ City of Atlanta

102. *I-85 Gateway*Estimated Cost: \$35,000
Funding Source: City of East Point/ Community Improvement District
Grant
Scheduled Year: 2009
Responsibility: City of East Point/ City of Atlanta

Recommended Connectivity Projects

103. Explore feasibility of opening east/west and north/south connectors throughout the City
Estimated Cost: \$2,500
Funding Source: City of East Point
Scheduled Year: 2008
Responsibility: City of East Point



3.0 Community Agenda – Implementation Program

104. Claremont Extension Estimated Cost: \$1,100,000 Funding Source: City of East Point/ Tax Allocation District Scheduled Year: 2009 Responsibility: City of East Point

105. St. Francis Extension
Estimated Cost: \$2,970,000
Funding Source: City of East Point/ Tax Allocation District
Scheduled Year: 2010
Responsibility: City of East Point

106. St. Joseph Extension
Estimated Cost: \$2,310,000
Funding Source: City of East Point/ Tax Allocation District
Scheduled Year: 2011
Responsibility: City of East Point

Recommended Streetscape Improvements

107. Main Street to Norman Berry
Estimated Cost: \$2,070,500
Funding Source: City of East Point/ Transportation Enhancement
Program/ Livable Centers Initiative Grant
Scheduled Year: 2008
Responsibility: City of East Point

108. Norman Berry to Sylvan
Estimated Cost: \$1,122,200
Funding Source: City of East Point/ Transportation Enhancement
Program/ Livable Centers Initiative Grant
Scheduled Year: 2008
Responsibility: City of East Point

109. Sylvan to Metropolitan
Estimated Cost: \$1,124,500
Funding Source: City of East Point/ Transportation Enhancement
Program/ Livable Centers Initiative Grant
Scheduled Year: 2009
Responsibility: City of East Point/ City of Atlanta

110. Main Street



3.0 Community Agenda – Implementation Program

Estimated Cost: \$2,314,400 Funding Source: Transportation Enhancement Program Scheduled Year: 2009 Responsibility: City of East Point

111. East Point StreetEstimated Cost: \$2,777,280Funding Source: Transportation Improvement ProgramScheduled Year: 2009Responsibility: City of East Point

112. Semmes StreetEstimated Cost: \$1,265,000Funding Source: Transportation Improvement ProgramScheduled Year: 2010Responsibility: City of East Point

113. Ware AvenueEstimated Cost: \$1,342,000Funding Source: Transportation Improvement ProgramScheduled Year: 2010Responsibility: City of East Point

114. West Taylor Avenue
Estimated Cost: \$495,000
Funding Source: Transportation Improvement Program
Scheduled Year: 2011
Responsibility: City of East Point

Recommended Pedestrian and Bicycle Improvements

115. Trail System along Cleveland Avenue
Estimated Cost: \$1,124,500
Funding Source: Georgia Department of Transportation/ Livable
Centers Initiative Grant
Scheduled Year: 2009
Responsibility: City of East Point/ City of Atlanta

116. Cleveland Avenue Estimated Cost: \$473,000 Funding Source: Transportation Improvement Program Scheduled Year: 2009



#### 3.0 Community Agenda – Implementation Program

Responsibility: City of East Point

117. Dunlap Street Estimated Cost: \$275,000 Funding Source: City of East Point Scheduled Year: 2010 Responsibility: City of East Point

#### Recommended Roadway Widening and Intersection Improvements

118. Widen Washington Road from 1-285 to Dessert Drive, including intersection improvements at Hammarskjold Avenue, Janice Drive, and Camel Drive (segment 1 of 3) Estimated Cost: \$5,202,240 Funding Source: City of East Point/ Transportation Improvement Program Scheduled Year: 2006-2010 Responsibility: City of East Point

119. Washington Road from State Route 6 (Camp Creek Parkway) to DeLowe Drive (segment 2 of 3)
Estimated Cost: \$1,631,000
Funding Source: City of East Point/ Transportation Improvement
Program
Scheduled Year: 2006-2010
Responsibility: City of East Point/ City of Atlanta

120. Washington Road from DeLowe Drive to Legion Way (segment 3 of 3)
Estimated Cost: \$644,000
Funding Source: City of East Point/ Transportation Improvement
Program
Scheduled Year: 2006-2010
Responsibility: City of East Point/ City of Atlanta

121. Widen Headland Drive from western City limit to Ben Hill Road
Estimated Cost: \$270,000
Funding Source: City of East Point/ Transportation Improvement
Program
Scheduled Year: 2010
Responsibility: City of East Point



3.0 Community Agenda – Implementation Program

122. Widen Sylvan Road from Oakleigh Drive to northern City limit
Estimated Cost: \$530,000
Funding Source: City of East Point/ Transportation Improvement
Program
Scheduled Year: 2011
Responsibility: City of East Point

123. Widen Virginia Avenue from western City limit to eastern City limit
Estimated Cost: Unknown
Funding Source: City of East Point/ Transportation Improvement
Program
Scheduled Year: 2011
Responsibility: City of East Point

Other Improvements

124. Synchronize Traffic Lights along Cleveland Avenue Estimated Cost: Unknown Funding Source: City of East Point/ City of Atlanta Scheduled Year: 2009 Responsibility: City of East Point/ City of Atlanta

125. Enter into negotiations with MARTA on South parking lot
Estimated Cost: No cost
Funding Source: Business and Industrial Development Authority
Scheduled Year: 2008
Responsibility: Business and Industrial Development Authority

126. Work with the Georgia Department of Transportation to ensure that plans of development compliment each other
Estimated Cost: No cost
Funding Source: City of East Point
Scheduled Year: 2007-2011
Responsibility: City of East Point

127. Submit recommendations to Atlanta Regional Commission for placement of Transportation Improvement Program
Estimated Cost: No cost
Funding Source: City of East Point
Scheduled Year: 2008



Responsibility: City of East Point

128. Apply for another Transportation Enhancement Funds (TEA) for Main Street
Estimated Cost: No cost
Funding Source: City of East Point
Scheduled Year: 2008
Responsibility: City of East Point

129. Fund strategic transportation linkages Estimated Cost: \$50,000 Funding Source: City of East Point Scheduled Year: 2009–2010 Responsibility: City of East Point

130. U.S.19/41 (Tara Boulevard) Arterial Bus Rapid Transfer
Estimated Cost: \$27,600,000
Funding Source: Transportation Improvement Program
Scheduled Year: 2010
Responsibility: Multiple Counties and Municipalities



#### 3.4.3 Supplemental Plans

As part of this comprehensive plan, the East Point Livable Centers Initiative and the Cleveland Avenue Corridor Study are supplemental plans whose boundaries and additional master plans have been incorporated.



3.0 Draft Community Agenda

# **Community Agenda Addendum**

Public Participation Supplementary Material

**Community Agenda** 

#### East Point Public Workshops: Written Survey Results

#### > How long have you lived in East Point?

The majority of persons have lived within the City of East Point for six or more years

#### > What is the single most important reason you reside in East Point?

The top three answers given were:

- 1. Proximity to downtown and MARTA access
- 2. The quality of life, such as cost of living
- 3. Church, family, and good neighbors in the community
- How many more years do you anticipate living in East Point? Most residents anticipated living in the City of East Point for five or more years.

#### > In what type of housing do you live?

The majority of residents currently live in the following type of housing:

- Single family homes on less than <sup>1</sup>/<sub>2</sub> acre
- Single family homes on 1/2 to 1 acre
- Other, such as apartment, condominium, and/or assisted living facility

#### > What type of house would you prefer to live in 10 years from now?

The Majority of residents would like to live in the following type of housing:

- Single family home on ½ to 1 acre
- Single-family estate type (farmhouse) home on 1 or more acres
- Condominium and/ or Townhouse
- > A majority of the individuals who completed the survey agreed that the following should be incorporated into good urban neighborhoods:
  - A range of quality residential buildings
  - Safe and pleasant sidewalks
  - Street trees between the curb and sidewalk
  - Narrow streets to slow traffic
  - Easy access and short walking distance to parks

- A neighborhood center containing retail and small professional offices within a five minute walking distance of a neighborhood center
- Transit stops that connect residents with Downtown, other commercial and work areas, and other neighborhood centers
- > A majority of the individuals who completed the survey also agreed that the following should be incorporated in good urban neighborhoods:
  - Mixed-use centers (ground floor retail or offices with housing above)
  - Guest quarters/ in-law suites for family members in the rear yard or above a garage
  - A Traditional Neighborhood design that includes reduced front yard setbacks, garage access from a rear side street, tree-lines streetscape, and sidewalks.
- A majority of the individuals who completed the survey felt the maintenance and upkeep of most housing in East Point is generally well maintained, but isolated houses exist with substantial problems. Many of the other remaining individuals felt the housing is generally not well maintained. The majority of residents believe that most of the problems arise from rental properties and/ or absentee land owners.
- > What do you feel are the major issues with housing in East Point?

Of the majority that answered the question, the common response to this question was the lack of owner occupied units and lack of code enforcement. It is perceived that the rental ratio in East Point is high, gradually increasing, and many of the actual property owners are absentee landlords.

> What suggestions do you have to correct the maintenance and upkeep of the housing in East Point?

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The most common answers included the following:

- Strengthen the code enforcement
- Creation of an overlay district
- Redevelopment and revitalization

- How often do you go to other cities for cultural events, entertainment, recreation, dining out, etc? The majority of residents visit other cities and/ or municipalities every week for retail shopping, dining, entertainment, and recreation.
- > What types of cultural events, entertainment, recreation, dining or other social climate atmospheres do you think East Point needs?

The most popular answers to this question included the following:

- Restaurants
- Movie theater
- Parks and recreation
- Venue for music & art events (amphitheatre)
- > When asked to rate what additional uses the community would encourage in East Point from a list of uses, the following uses were highly rated as a type of use the community would like to see in East Point:
  - Multiplex movie/entertainment complex
  - Retail and service goods
  - Restaurants/outdoor cafes
  - Downtown parks/plazas, having festivals and community events
- When asked to rate what additional uses the community would encourage in East Point from a list of uses, the following uses were highly rated by over half of the survey takers as a type of use the community would like to see in East Point:
  - Outlet stores/ Big box retail
  - Townhouses
  - Mixed-use buildings having loft apartments
- > When asked to rate which services and/ or facilities should a good urban neighborhood have from a list of services, the following services were highly rated as a type of service the community felt a good urban neighborhood should have:
  - Schools within walking distance
  - Jobs within the neighborhood
  - Religious institutions
  - Civic and social facilities

- > When asked to rate which services and/ or facilities should a good urban neighborhood have from a list of services, the following services were highly rated as a type of service the community felt a good urban neighborhood should have:
  - Neighborhood commercial
  - Religious institutions
  - Parks and recreation facilities
- The majority of residents believe that in the last ten years, the appearance of commercial development on older strip commercial areas have deteriorated and the quality is getting worse. It was noted that there should be changes in development design standards in order to improve aesthetics and give an architectural feel along city roads that currently have strip-commercial uses.
- Many new commercial buildings, including franchises have been constructed along major arterial roadways. Which of the following best describes your typical shopping experience in such places?

The majority of residents like the aesthetics of the buildings and enjoy the overall shopping experience. They believe it is a positive addition to the quality of life in the City.

How do you rate the traffic conditions on roads and highways adjacent to newer strip commercial areas?
The main is had

The majority of residents believe that traffic congestion is bad, particularly at peak hours and it is difficult to get around

> How intensely do you agree or disagree with the following planning policies for the city?

The downtown central business district and neighborhoods surrounding the city center should become the first priority development and redevelopment in high quality living and working place.

54 percent of the survey takers strongly agreed with this statement.

New residential and commercial development should be focused into new, more traditional neighborhoods that have schools, jobs, commerce, parks and transit within walking distance.

47 percent of the survey takers strongly agreed with this statement.

There are several options for future development and redevelopment. The majority of the survey takers would like to see a balance between future suburban development and urban redevelopment and infill in the city and a stronger emphasis on redevelopment of historic urban areas with limited future suburban growth.

> If you could prioritize where future development should be focused, what would be your first priority?

The top answers are as follows:

- In the older neighborhoods
- In the downtown
- > In your opinion, what is the most important element for a metropolitan community?

The most common answer among the survey takers was a balance of housing for upper, middle, moderate, and low income households.

> Which of the following best reflects your opinion on the current state of older housing in your city?

The most common answer was that the housing was in "fair" condition.

> There are several options for future development and redevelopment.

The majority of the survey takers felt these two options were most appropriate:

- Preserve the current character of the existing neighborhoods and commercial areas while encouraging revitalization.
- Create a balance between future new development and urban revitalization.
- Over half of the survey takers felt there should be changes in design standards in the areas of landscaping, building design, screening/buffers, sidewalks, signage and parking lots for newer commercial development.
- The following were the most common answers given when asked to note the location of a specific place or street in the City of East Point you like most:
  - 1. Main Street
  - 2. White Way
  - 3. Church Street

- > The following were the answers given when asked to note the location of a specific place or street in the City of East Point you like least:
  - 1. East Washington Avenue
  - 2. Tri-City Plaza
  - 3. Washington Road
  - 4. Cleveland Avenue
- > The following are streets or intersections in the City of East Point survey takers felt need improving the most:
  - 1. Sylvan Road and Cleveland Avenue
  - 2. Washington Road
  - 3. Main Street
  - 4. Headland Drive and Delowe
- > What are the greatest potentials this community has that need to be capitalized upon in the future?

The following are the answers which were given:

- Transportation access (interstates 75/85/285)
- Downtown area
- Neighborhood character
- > The following are obstacles survey takers felt the community must overcome for it to foster new growth and redevelopment in the future:
  - Sewer
  - Clean up East Point streets, sidewalks and beautification
  - Absentee landlords
  - Poor schools
- > The object or place which evokes the strongest sense of place and identity are:
  - Around City Hall
  - Bridge to Buggyworks
- > What word would you use to best describe the character of East Point?

The most common response was the following:

- Potential
- Suburban City
- Historic Downtown

What activity or measure would be most effective in enhancing the image of East Point?

The most common response was the following:

- Better streets
- Malls, movie theatre, plaza, local bowling facilities and more quality restaurants
- Preserving historic downtown, no "Big Box" retail
- Ouality housing
- Central greenspace
- Sidewalks and street lights

#### > What issues related to the future development of East Point is most important to you?

The most common response was the following:

- Youth participation in city revitalization
- Sense of community from a youth perspective
- Downtown retail
- Infill housing

1514 East Oleveland Avenue, Suite 82 East Point, Georgia 30344

#### e Collaborative Firm, LLC

A state of the Decision of State 1. Planning & Governmental Services

404+684+70.31 Tel 404+684+7033 Fax www.thecollaborativefirm.com

#### To: City of East Point Mayor and City Council

From: Elizabeth McClendon, The Collaborative Firm, LLC

Date: April 25, 2006

RE: Flyers for the Comprehensive Plan Public Meeting

Attached to this memo are flyers for the upcoming public workshops to be held Tuesday, May 9, 2006 and Tuesday, May 16, 2006. The Collaborative Firm will continue delivering these flyers to various locations in the City. The Collaborative Firm has mailed a packet of flyers to the Comprehensive Plan Stakeholder Committee Members, the most recent Neighborhood Association list provided by the Public Information Officer, and all churches listed within the phone book for East Point. Also, we are putting several copies of these flyers in your City Hall mailbox (in the event you would like to hand them out to your constituents).

In addition to the distribution of these flyers, we have sent a press release to seven media outlets, including the local newspaper to print an article on this Comprehensive Plan Workshop, as well as requesting they place these dates in the "Community Calendar". A legal advertisement for these workshops was forwarded to the South Fulton Newspaper for next week's issue. We have been coordinating with the Public Information Officer to list these dates on the City website, television station, and mass e-mail list.

If there are specific areas that should have flyers distributed within your Ward, you need additional copies of the flyer, or you have additional venues this notice should be advertised, please contact our office at (404) 684-7031.

cc: Lisa Gordon, City Manager Beth McMillan, Planning and Zoning Director Mayor Joe Macon 1813 Montrose Dr. East Point, GA 30344

Councilmember Pat Langford 1442 E. Washington Ave. East Point, GA 30344

> Councilmember Ernestine Pittman 2645 Arrowood Dr. East Point, GA 30344

Councilmember Teresa Nelson 1732 Neely Ave. East Point, GA 30344

Councilmember Lance Rhodes 1257 Spencer Ave. East Point, GA 30344

Councilmember Jacqueline Slaughter-Gibbons 3652 Calmer Circle East Point, GA 30344 Councilmember Greg Fann 1884 Connally Dr. East Point, GA 30344

Councilmember Marcel Reed 2890 Knollwood Trail East Point, GA 30344

Councilmember Clyde Mitchell 2814 Duke of Windsor East Point, GA 30344 The Collaborative Firm, LLC

Real Estate Development, Strategic Planning & Governmental Services

1514 East Cleveland Avenue, Suite 82 East Point, Georgia 30344

> 404+684+7031 Tel 404+684+7033 Fax www.thecollaborativefirm.com

April 25, 2006

Dear Neighborhood Association,

A few weeks ago, you received a letter on behalf of The Collaborative Firm regarding plans to update the Comprehensive Plan for the City of East Point, as well as flyers indicating two public workshops to be held April 18<sup>th</sup> & 25<sup>th</sup>. It is nearly May, and public participation is as crucial as ever. Simply put, a Comprehensive Plan is the single most important policy guiding document that any local government prepares, and your participation in the next series of workshops will make this plan a success.

This plan will highlight the community goals and objectives for the future as well as determine how the government proposes to achieve those goals and objectives. A Comprehensive Plan is updated at least once every ten years and the City wants as many citizens as possible to participate in the process of creating this plan.

The public meetings are held so that citizens can specify what they desire their community to become over the next 10-20 years. The citizens give guidance to our team of consultants in the creation of these goals and objectives. Once this plan is completed, it is intended that the comprehensive plan be used to guide local government decision making on a daily basis.

On May 9, 2006 from 6:00 - 8:00 p.m. at Parklane Elementary School (2809 Blount Street) and May 16, 2006 from 6:00 - 8:00 p.m. at Mount Olive Elementary School (3353 Mount Olive Road), East Point will hold the next series of public workshops regarding the Comprehensive Plan Update. The two meetings in May will be the same agenda in two different locations so as to provide opportunity for the public to participate in at least one of these two workshops. It is our hopes you will convey this information to your organization so they will attend this meeting.

Included in this packet are several flyers that can be distributed to interested citizens. If you have any additional questions or comments, please do not hesitate to call our office at (404) 684-7031.

Respectfully,

Elizabeth McClendon

Elizabeth McClendon Manager, Land Use Planning Services Mr. Bill Sharp 2940 Arrowood Dr. East Point, GA 30344

Bonnie Askew 3008 Pine Valley Lane East Point, GA 30344

Charles Barlow 1297 Bell Ave. East Point GA 30344

Carlos James P.O. Box 90053 East Point, GA 30364

Jean Wilson 2440 Woodhill Lane East Point, GA 30344

Patricia Berry 1906 Idlewood Dr. East Point, GA 30344

William Bryant 3146 Boulder Way East Point, GA 30344

Jacqueline Milton 3025 Glendale Court East Point, GA 30344

Patricia Vaughn 3413 Sir Henry Street East Point, GA 30344

Paul Lawler 3345 Harrison Rd. East Point, GA 30344 Nanette Saucier 3226 Briarwood Blvd. East Point, GA 30344

Greg Smith 3110 Cloverhurst Circle East Point, GA 30344

Beverlyn Grant 2311 Delowe Dr. East Point, GA 30344

Patrick Patterson 3325 Hagger Way East Point, GA 30344

Sheila Walker 4569 Parkway Circle College Park, GA 30349

Charlotte Cagle P.O. Box 91785 East Point, GA 30344

Traci Harden 2451 Hogan Rd. East Point, GA 30344

Roosevelt Winfrey 2987 Pineywoods Dr. East Point, GA 30344

Kim Reed 2438 Semmes St. East Point, GA 30344

Caroline Hill 2836 Arlington Rd. East Point, GA 30344 Dennis McGuire 3008 Church Street East Point, GA 30344

Dustin Drabot 2267 Newnan Street East Point, GA 30344

Renia Barrentine 1699 Ware Ave. East Point, GA 30344

Queen Jackson 2812 Hayden Dr. East Point, GA 30344

Isabel Jeffares 2852 Pearl Street East Point, GA 30344

Sheree Boger 3176 Delowe Dr. East Point, GA 30344

Daniel Morris 2580 Pine Needle Court East Point, GA 30344

Michael Jackson 1024 Cedar Ave. East Point, GA 30344

Beth Bryant 4483 Catalina Circle East Point, GA 30344

George Robinson 2975 Orr Dr. East Point, GA 30344 : Collaborative Firm, LLC

Real Estate Development, Strategic Planning & Governmental Services

1514 East Cleveland Avenue, Suite 82 East Point, Georgia 30344

> 404.584.7031 Tel 404.584.7033 Fax www.thecollaborativefirm.com

April 25, 2006

Dear Steering Committee Member:

Mark your calendars for the next steering committee meetings. Over the next months, your consulting team will be finalizing the various components of the Comprehensive Plan Update. There are only two more steering committee meetings before the draft is presented and forwarded to the Atlanta Regional Commission. Due to the time sensitivity and importance of this document, please mark your calendars for the next two meetings to take place from 6:00 - 8:00 p.m.

#### The next Comprehensive Plan Meetings for East Point will be held: Thursday, May 4, 2006 Thursday June 8, 2006 6:00pm-8:00pm Public Safety Building, Training Room 2727 East Point Street, East Point, GA

Your attendance and input at this meeting is very important. Should you have any questions or comments, do not hesitate to contact me directly at (404) 684-7031. I will be happy to speak with you. I look forward to seeing you at the next meeting.

Sincerely,

Elizabeth McClendon

Elizabeth McClendon Manager, Land Use Planning Services Bonnie Askew President Cherry Blossom Community Organization 3008 Pine Valley Lane East Point GA,30344

> Patricia Berry President Idlewood 1906 Idlewood Drive East Point GA,30344

Herbert Bridgewater President Windsor Forrest 2963 Duke of Windsor Dr East Point GA,30344

Ellen Byrdsell Senior Planner Fulton County Government 141 Pryor Street Atlanta GA,30303

Beverlyn Grant President Delowe Connally Estate Neighborhood Association 2311 Delowe Drive East Point GA,30344

> Chris Hummer CEO South Fulton Medical Center 1170 Cleveland Avenue East Point GA,30344

Bill Johnston City Planner City of College Park 1916 Rugby Avenue College Park GA,30349

Walter Kimbrough Sr, Pastor Cascade United Methodist Church 3144 Cascade Rd., SW Atlanta GA,30311

Dennis McGuire President Center Park Neighborhood Association 3008 Church Street East Point GA,30344

Patrick Patterson President Hagger Hills Homeowners Association 3325 Hagger Way East Point GA,30344 Charles Barlow President East Washington Neighborhood Association 1297 Bell Ave East Point GA,30344

Sheree Boger President Marion Park Neighborhood Association 3176 Delowe Drive East Point GA,30344

Sean Broderick President Semmes Park Community Organization 1840 Grove Ave East Point GA,30344

Charlotte Cagle President The Jefferson Park Neighbor's Association P. O. Box 91785 East Point GA,30344

Melanie Hill President Conley Hills Neighhorhood Association 1853 Montrose Drive East Point GA,30344

Carlos A. James President Grant Estates Homeowners Association P. O. Box 90053 East Point GA,30344

Francine Jones President Frog Hollow Neighborhood Association 1699 Ware Ave East Point GA,30344

Al Lane Director Economic Developmen City of College Park P. O. Box 87137 College Park GA,30349

Marcel Reed President Oak Knoll Neighborhood Association 2890 Knollwood Trail East Point GA,30344

> Lynda Pendton Sr. Executive Staff Assistant MARTA 2424 Piedmont Avenue Atlanta GA,30324

Marcus Bell East Point Development Authority. 2777 East Point Street East Point GA,30344

John Boothby President South Fulton Chamber of Commerce 6400 Shannon Parkway Union City GA,30291

> William H. Bryant President Meadow Lark Subdivision 3146 Boulder Way East Point GA,30344

Steve Cover Director Environment/Community Development City of Atlanta 141 Pryor Street, Ste 5042 Atlanta GA,30303

Carolyn Hill President Washington Road Neighbor's 2836 Arlington Road East Point GA,30344

Isabel Jeffares President Historic Conley Hills Neighborhood 2852 Pearl Street East Point GA,30344

> Abby Jordan Executive Director Green South Fulton 4730 Bethlehem Road Fairburn GA,30213

Paul Lawler President Village of Egan Park Neighborhood Association 3345 Harrison Rd East Point GA,30344

Joe Palladi GA Department of Transportation #2 Capitol Square, SW Atlanta GA,30334 George Robinson President Westbriar Subdivision 2975 Orr Drive East Point GA,30344

Maria Schuchardt President River Park Neighborhood Association 1057 East Washington Ave East Point GA,30344

Kirk Surgeon President Colonial Hills Neighborhood Association 1395 St. Michael Ave East Point GA,30344

> Patricia Vaughn President Williamsburg 3413 Sir Henry Street East Point GA,30344

Roosevelt Winfrey President Piney Woods Neighborhood Association 2987 Pineywoods Drive East Point GA,30344

Daniel Morris President Pine Needle Drive-Court Community Association 2580 Pine Needle Court East Point GA,30344

> Shay Nichols P & Z --East Point 3120 S. Martin St. East Point, GA 30344

Erica Rocker Main Street Board-The East Point Association 2777 East Point Street East Point GA,30344

Bill Sharp President Arrowood Drive Area Community Club 2940 Arrowood Drive East Point GA,30344

> Mark Torro North American Properties 1080 Holcomb Bridge Rd Roswell GA,30076

Shelia Walker President Heritage Park Neighborhood Association 4569 Parkway Circle College Park GA,30349

Jeff McClendon President Semmes Park Community Organization 1895 W. Forrest Ave. East Point, GA 30344

Tracy-Lynne Harden Oak Knoll Neighborhood Association 2451 Hogan Rd. East Point, GA 30344

> Chris Montesinos 606 King Arnold St. Hapeville, GA 30354

Nanette Saucier President Briarwood Bloosom Lane 3226 Brairwood Blvd East Point GA,30344

Greg Smith President Church Street Neighborhood Association 3110 Cloverhurst Circle East Point GA,30344

> Brian Twadell Atlanta Christian College 2605 Benn Hill Road East Point GA,30344

Jean Wilson President Headland Subdivision Community Group 2440 Woodhill Lane East Point GA,30344

> Beth McMillan P&Z—East Point 3160 S. Martin St. Ste 800 East Point, GA 30344

Samuel Baldwin 2624 Rolling Brook Trail East Point, GA 30344

#### LEGAL ADVERTISEMENT

The City of East Point will hold two Public Workshops for the Update of the 2009-2026 Comprehensive Plan.

Meeting Date:	May 9, 2006
Meeting Time:	6:00-8:00 p.m.
Meeting Location:	Parklane Elementary, 2809 Blount Street
Meeting Date:	May 16, 2006
Meeting Time:	6:00 – 8:00 p.m.
Meeting Location:	Mount Olive Elementary, 3353 Mount Olive Rd.

The same agenda will be held for both meetings.

#### News

The Adama Journal Clourdie-tion

April 29-5'ny7, 2006

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10 AN

# South Fulton Neighbor/Wednesday, May 3, 2006

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#### Restaurant

Application has been made by Karl Bitter, Jr., 1876 DeFoor Avenue, #6, Atlanta, Georgia, 30318, for the issuance of a 2006 Alcohol Beverage License for retail on-premises consumption of beer, and wine, and liquor, at Willy's Mexicana Grill, 832 #D, Virginia Avenue, Hapeville, Georgia. A Pubic Hearing will be held by the Mayor and Council on May 16, 2006, 5:30 PM, in the Fire Department Annex, 3468 North Fulton Avenue, Hapeville, Georgia 30354.

#### L IOI

The City of East Point will hold two Public Workshops for the Update of the 2009-2026 Comprehensive Plan.

Meeting Date: Meeting Time: Meeting Location: May 9, 2006 6:00 - 8:00 p.m. Parklane Elementary, 2809 Blount Street

Meeting Date: Meeting Time: Meeting Location:

May 16, 2006 6:00 - 8:00 p.m. Mount Olive Elementary, 3353 Mount Olive Rd.

The same agenda will be held for both meetings.

# NOTICE DEPUBLICATING

The Planning and Zoning Commission of the City of East Point, Georgia will hold a public hearing at 7:30 P.M. on May 18, 2006 in the City Hall Auditorium located at 2777 East Point Street to consider the following items:

1. Request to rezone an existing lot at 1405 Carnegie Avenue to allow for construction of a new single-family house in CR (Commercial Redevelopment) zoning. Applicant: Tracey Norris

2. Requesting to subdivide and rezone property to R1-A (Urba Single-Family Residential) at 2533 Sylvan Road. Applicant: Ben Harris

3. Requesting to rezone and for preliminary plat for 24 singly family lots at 3614 Washington Road. Applicant: Elijah Enterprises

4. Requesting to subdivide 1 lot into 3 and a variance for size reduction at an unassigned address at the intersection Taylor Ave. and 8th St. 1 - 1 11 . . .

The Mayor and Council for the City of Union City will be receiving competitive sealed bid/proposals ("Proposals") at the Union City Fire Department at 5060 Union Street, Union City, Georgia 30291 until 2:00 p.m. June 9, 2006, from the fire engine manufacturers and representatives to provide: a 1500 GPM Pumper/Engine and/or a 75' 1500 GPM Quint; specifics of requirements may be obtained from the Administrative Offices of the Union City Fire Department at 5060 Union Street, Union City, Georgia 30291. All Proposals received prior to 2:00 p.m. on June 9, 2006 will be securely kept until all Proposals are opened. Any Proposal received after 2:00 p.m. on June 9, 2006 will not be considered.

AND RECEIPT

REQUESTION

COMPETITIES EXTERNIPROPOSAL

Two weeks prior to the scheduled opening of all Proposals, any person interested in responding is invited to attend an informational conference at the City of Union City -City Hall at 5047 Union Street, Union City, Georgia 30291. This informational conference will be conducted on May 26, 2006 at 2:00 p.m. The conference is for the purpose of providing all interested persons the opportunity to pose questions to representatives from the City of Union City concerning the parameters of the Project, as known at that time. In addition, should questions concerning the Project arise subsequent to the informational conference, but prior to the Proposal opening, such questions should be submitted to the Union City Fire Department in writing. These written questions should be sent to the attention of Chief Ken Collins, 5060 Union Street, Union City, Georgia 30291. All written questions must be received by the Union City Fire Department no later than three (3) business days prior to the Proposal opening (no later than June 6, 2006). Any written questions received after that date will not be responded to by the Union City Fire Department.

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#### News

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Adams Journal-Constitution

Peorgia World Congress Center 285 International Blvd. Atlanta, GA 30319 770.206.7118

# Workshops set May 9, 16 on East Point plan

#### By Bill Baldowski

South Fulton Neighbor News Editor

Do you know where you'll be in 20 years?

Do you know where your city will be in that two-decade span?

If you live in East Point, you can have the opportunity to not only access the future, but have a say in it through a unique program of public workshops.

The program, a partnership between East Point and the Collaborative Firm, LLC, has been organized which is designed to educate citizens on the future quality of life and economic growth potential in East Point, especially from now through 2026.

The next scheduled workshops are May 9 at Parklane Elementary School, 2809 Blount Street and May 16 at Mt. Olive Elementary School, 3353

Mount Olive Road. The hours for both are 6 to 8 p.m.

The workshops include interactive exhibitions and presentations designed to foster communication among community participants through public forums and surveys.

During these interactive sessions, East Point citizens will be able to view various examples of potential real estate and business development projects while providing feedback to the city.

"The city of East Point has been working with community leaders, businesses and residents to conceptualize a comprehensive plan that reflects what the public wants," said Elizabeth McClendon, project manager of the workshops and manager of land use planning services with the Collaborative Firm, LLC.

"It is important for the community to attend these workshops so they are informed about the changes under way in East Point because, after all, everyone can agree to community progression on one level or another and this is the first step for public participation."

While the workshops are a part of the series of continued public meetings and forums stemming from the on going updates of the 2006 through 2026 East Point Comprehensive Plan, they not only serve as an interactive viewing session but offer participants a chance to guide the policy making decisions regarding their quality of life.

"This guide will serve as a vision and policy document for the next 20 years," Ms. McClendon said.

"For a policy to be written for a 20-year period, it is critical for residents to have input as to what type of development and growth they want to see."

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St Stephen Missionary Baptist 2670 Hogan Rd, East Point, GA 30344

Higher Calling Baptist Church 2813 E Point St, Atlanta, GA 30344

East Point First-Mallalieu 2651 Church St, East Point, GA 30344

Union Baptist Church 1185 Washington Ave, East Point, GA 30344

St Mark Lutheran Church 4137 Washington Rd, East Point, GA 30344

Victory Baptist Church-Atlanta 2736 Dodson Dr, East Point, GA 30344

Laster Chapel United Methodist 3028 Kentucky Ct, East Point, GA 30344

Word of Faith Family Worship 2435 Ben Hill Rd, Atlanta, GA 30344 East Point Church-The Nazarene 2736 Cheney St East Point, GA 30344

> Center of Hope Church 2885 Headland Dr East Point, GA 30344

First Apostolic Church 1632 Ware Ave, East Point, GA 30344

Praise & Worship Temple United 2941 Randall St, Atlanta, GA 30344

American Methodist Episcopal 2451 Sylvan Rd, Atlanta, GA 30344

> Love of God Ministry 2752 Lancaster Dr, Atlanta, GA 30344

Church of the Living Waters 1101 Willingham Dr, East Point, GA 30344

Catholic Housing Initiatives 3409 Washington Rd, East Point, GA 30344 Neriah Baptist Church 2967 Holcomb Ct East Point, GA 30344

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Fellowship of Faith Church 2553 Connally Dr, East Point, GA 30344

Isrealite Kingdom of God 2755 Church St, East Point, GA 30344

Philadelphia Independent Church of Go( 1751 Washington Ave, Atlanta, GA 30344

> Willingham Drive Baptist Chr 1040 Willingham Dr, East Point, GA 30344

Greater Victory Christian Ctr 2950 Sylvan Rd, Atlanta, GA 30344

New Jerusalem Praise & Prayer 2090 Connally Dr, Atlanta, GA 30344

Calvary Christian Fellowship 3116 Main St, Atlanta, GA 30344

Downtown East Point	Quantity
Angelica's Hair Salon Ayanna's Cakery Big Plate Diner C&C Maintenance Enterprise East Point Antiques East Point Barber Shop East Point Corner Tavern East Point Library Grammy's Homemade Ice Cream Grady Health Center East Point Joel M. Baskin, P.C. Attorney at Law Lov'n It Live Matilda Bean Oz Pizza Q's Restaurant Tattoo The Baker Group	1 5 Closed 2 3 7 40 Closed 10 3 3 1 4 1 7 3
Thumbs up Turning Point Chiropractic and Wellness Center	1 2 4
Wilkerson Family Dentistry	÷+

# Downtown East Point (Carriage Station)

Aryana Hair Braiding	5
Bag Lady Bazaar	1
Big Nicks Place	10
C.T. Nails	3
Chic-A-Loes	2
Injury Center Chiropractic Rehabilitation	2
Szechan Inn	Closed

#### Tri Cities Plaza

American Deli Beauty Supply Cece's Hair Braiding Central Station Sports Café Checks Cashed Citi Trends Coin Laundry Davita Atlanta South Dialysis Dollar General Elegant Touch Beauty Salon Jackson Hewitt K Nails Los Angles Taqueria Maxway Metro PCS Rent-A-Center

#### Quantity

Does not accept advertisements 10 8 closed 7 6 10 10 10 3 10 10 5 Does not accept advertisements 5 8

### Headland and Delowe Plaza

# City of East Point 2006-2026 Comprehensive Plan Update

Public Workshop May 9, 2006 6:00-8:00 pm

#### Agenda

- I. Welcome and Introductions
- II. City of East Point Comprehensive Plan Overview
- III. Group Discussions
- IV. Group Presentations
- V. Next Steps in Planning Process
- VI. Adjournment

# City of East Point 2006-2026 Comprehensive Plan Update

Public Workshop May 16, 2006 6:00-8:00 pm

#### Agenda

- I. Welcome
- II. City of East Point Comprehensive Plan Overview
- III. Group Discussions
- IV. Group Presentations
- V. Next Steps in Planning Process
- VI. Adjournment

East Point Comprehensive Plan Update Community Meeting Sign-In Sheet Tuesday, May 9, 2006 

# Parklane Elementary School 6:00 PM

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EMAIL	deborah, hargrow		-	COBBJEJSY@METMAL.(CW	reduillighan Olthanilica	MALACKEE BRINDLICO V	
PHONE NUMBER	404-346-0828	404-767-3501	404-747-3501	678-558-2411	678-913-8702	464-761-8039-	
ADDRESS	HogenRy	10-34 Cecien Ave	1024 Cedan	2765 Naulan Dr.	2887 Richard Rol	9973 HARLINN TO 8	
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East Point Comprehensive Plan Update Community Meeting Sign-In Sheet Tuesday, May 9, 2006 

Parklane Elementary School 6:00 PM

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EAST POINT COMPREHENSIVE PLAN MEETING - SIGN IN SHEET

March 16, 2006

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#### What is the Comprehensive Plan?

- The Comprehensive Plan provides an assessment of existing conditions and future needs.
- It considers anticipated growth and change that will affect the health, safety, and welfare of the present and future residents of the City of East Point.
- The intent of the plan is to serve as a policy guide regarding the future needs, limitations and opportunities facing the City.

# What is included within the Comprehensive Plan?

Comprehensive Plans have 8 Elements:

- Population
- Economic Development
- Housing
- Matural & Cultural Resources
- Community Facilities & Services
- Intergovernmental Coordination
- Transportation
- Land Use

# Major Focus Points for the City of East Point:

- East Point population is projected to grow by 12,000 persons (30%) over the next twenty years.
- Per Capita Income is lower than the State average
  - Median household income was \$32,000 in 1999.
  - 17,300 Employed Civilian Residents in 2000 (5.8% unemployed)
  - Occupation: Low on Management & Professional; High on Production, Transportation, & Material Moving and Service.
- 7,000 new housing units needed within the next twenty years.
- Need a healthy mix of housing types, including single-family residential, duplexes, townhomes, and apartments.
- 3,000 new jobs created by 2025.
- Must coordinate an Economic Development Strategy to aggressively market and offer incentives to desired businesses.
- One National Register District of Historic Places, located along Norman Berry Drive Seven Old Warehouses.
- The City operates water, electric, sewer lines, and storm-water facilities, which are underutilized.
- There are four local governments affecting East Point.
- Well served by interstates, airport, railroad, and public transportation services.
- Roadway congestion is forecast to worsen despite improvement projects.
- East Point has 51.5% of the existing land use utilized for residential.
- Other uses include; commercial, industrial, and vacant lands.

The Collaborative Firm, LLC

1514 East Cleveland Avenue, Suite 82 East Point, Georgia 30344

A range Estate Lincon general. Strategic Planning & Governmental Services

404-684-7031 Tel 404-684-7033 Fax www.thecollaborativerirm.com

East Point Public Workshops Media Outlets

Outlets
Atlanta Business Chronicle
South Fulton Neighborhood
Atlanta Daily World
AJC City Life
AJC South Metro
Creative Loafing
Atlanta Voice
Atlanta Inquirer
WVEE (V-103); WAOK
WABE Radio
Kiss 104.1
WGST Radio

#### LEGAL ADVERTISEMENT

The City of East Point will hold two Public Workshops for the Update of the 2009-2026 Comprehensive Plan.

Meeting Date:	May 9, 2006
Meeting Time:	6:00-8:00 p.m.
Meeting Location:	Parklane Elementary, 2809 Blount Street
Meeting Date:	May 16, 2006
Meeting Time:	6:00 – 8:00 p.m.
Meeting Location:	Mount Olive Elementary, 3353 Mount Olive Rd.

The same agenda will be held for both meetings.



#### Collaborative Firm, LLC

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1514 Fast Cleveland Avenue, Suite 82 East Point, Georga 30344

> -404-584-7031 Tel -404-584-7033 Fox www.tbccollaborativefirm.com

FOR IMMEDIATE RELEASE Friday April 21, 2006 CONTACT: Stephanie Rivers (404) 684-7031 srivers@thecollaborativefim.com

# PUBLIC ANNOUNCEMENT! Continued Public Participation in the City of East Point Public Workshops is Needed

EAST POINT, GA—The City of East Point is calling all residents, business owners, and organizations to participate in the continuing series of the East Point Public Workshops, organized to educate citizens on the future quality of life and economic growth potential of East Point.

The Workshops are interactive exhibitions and presentations designed to foster communication among community participants through public discussion forums and surveys. In these interactive sessions, East Point citizens will be able to view various examples of potential real estate and business development projects, while providing feedback to the City.

"The City of East Point has been working with community leaders, businesses, and residents to conceptualize a Comprehensive Plan that reflects what the public wants," said Elizabeth McClendon of The Collaborative Firm, LLC, who is working closely with the City of East Point. "It is important for the community to attend these Workshops so that they are informed about the changes underway in East Point, because after all, everyone can agree to community progression on one level or another. This is just the first step for public participants."

-More-

The City of East Point Add one

While the Workshops are a part of a series of continued public meetings and forums stemming from the ongoing updates of the 2006-2026 East Point Comprehensive Plan, they not only serve as an interactive viewing session, but a chance for the public to guide the policy making decisions regarding their quality of life. Participants will have the opportunity to voice and record their opinions on the productivity of the Workshop and future plans for the City of East Point.

"Without public opinion, and without providing the public with the knowledge to have an opinion regarding city planning and development, East Point will not continue to grow as economically and socially diverse as it can be," says Michael Hightower, Managing Partner of The Collaborative Firm. "The Workshops are valuable and informative, but it's up to the public to take them seriously."

The first meeting of the second series of Workshops will take place on Tuesday, May 9<sup>th</sup>, 6:00pm at Parklane Elementary School (2809 Blount St) and also on Tuesday, May 16<sup>th</sup>, 6:00pm at Mount Olive Elementary School (3353 Mount Olive Rd). The May Workshops will review the responses and opinions of the April Workshops, as well as continuing to discuss growth areas for the city.

The City of East Point Public Workshop Program is an on-going component of the East Point Comprehensive Planning process.

###

# East Point Comprehensive Plan Update!

# Workshop Times:

May 9<sup>th</sup>, 2006 Parklane Elementary School 2809 Blount Street 6:00 PM – 8:00 PM

# (OR)

May 16<sup>th</sup>, 2006 Mount Olive Elementary School 3353 MOUNT OLIVE ROAD 6:00 PM – 8:00 PM







To the residents, business & property owners, developers, builders and workers of East Point:

# Your chance to guide the future development for your own Community!!

City of East Point has selected a team of experts for the 2006-2026 Comprehensive Plan Update for the City of East Point.

Please join us either May 9 or 16th, 2006 for a workshop that will focus on the City's future land use development, civic amenities, transportation and connectivity.

This plan will result in the creation of a policy guide that will direct the decisions for rezonings, prioritization for capital improvement funding, and creation of an overall vision for the community.

Your participation will include group discussions including but not limited to community needs, preservation areas, growth areas, as well as civic amenities, sidewalks, open/civic space, safer streets and better connectivity in your Community.

These workshops will be moderated and assisted by consultant professionals. The workshop will be broken into groups, wherein each group will be headed by a citizen participant. The group will identify the major issues and solutions for their community at the end of the session.





The Department of Planning & Zoning 3120 South Martin Street, South 800 East Point, GA 30344 (404) 765-1030

## NEIGHBORHOOD ASSOCIATION CONTACT LIST Last Updated: February 28, 2006

NOTE: This directory is intended for use with the Public Participation Ordinance requiring public input on development within the city of East Point. Once applicants/developers have scheduled a meeting with the neighborhood association(s) they are required to contact the City Council members of that ward to inform them of the meeting and invite them to attend.

POSITION	NAME	PHONE	EMAIL	ADDRESS	FAX
MAYOR	Joe Macon	404-765-1004	jmacon@eastpointcity.org	1813 Montrose Drive	2
WARD A	Teresa Nelson	404-761-3133	tnelson@eastpointcity.org	1732 Neely Avenue	
		404-753-0779	gfann@eastpointcity.org	1884 Connally Drive	770-306-3223
WARD B		404-762-1489	plangfor@eastpointcity.org	1442 East Washington Ave.	
WARD B	0	404-234-5022	Irhodes@eastpointcity.org	1257 Spencer Avenue	
		404-349-9269	mreed@eastpointcity.org	2890 Knollwood Trail	
WARD C	maroorradea		epittman@eastpointcity.org	2645 Arrowood Drive	
WARD D			jgibbons@eastpointcity.org	3652 Calmer Circle	
WARD D	buoquemite thing		cmitchell@eastpointcity.org	2814 Duke of Windsor	

# Arrowood Drive Area Community Club (Ward C)

President: Mr. Bill Sharp

Contact #: 404.344.0514

Mailing Address: 2940 Arrowood Drive, East Point, GA 30344

Email: sharpadvertising@mindspring.com

**Meetings:** Third Saturday of the month, Atlanta Christian College, Library/Board Room, 2605 Ben Hill Road, 3:00 p.m. (Do not meet in June and July).

Neighborhood Location: Arrowood Drive, Branchwood Drive, Dodson Drive, Kingston Terrace, Vance Drive, and Waleska Way.

# Briarwood Blossom Lane (Currently not Meeting) (Ward D)

President: Nanette Saucier

Contact #: 404.768.9011

Mailing Address: 3226 Briarwood Blvd., East Point, GA 30344

Email: nmsaucier2@comcast.net

**Meetings:** Second Tuesday of month, Woodland Middle School, 2376 Headland Drive, 7:00 p.m.

Neighborhood Location: Streets included in the association are Briarwood Boulevard, Blossom Lane, Briar Court, Wisteria Way, Flamingo Place and Granada Place.

Center Park Neighborhood Association (Ward A)

President: Dennis McGuire

Contact #: 404.219.2537

Mailing Address: 3008 Church Street, East Point, GA 30344

Email: dmmaguire@comcast.net

**Meetings:** First Tuesday of month, East Point Christian Church, 1706 Washington Road, 7:30 p.m.

**Neighborhood Location:** Southside of Washington Road (northern boundary) to the south side of Vesta Avenue (southern boundary), Main Street (eastern boundary) and Pearl Avenue (western boundary). Neighborhood also includes Taylor Avenue to 8<sup>th</sup> Street and 8<sup>th</sup> Street between Taylor and Washington.

Cherry Blossom Community Organization (Ward D)

President: Bonnie Askew

Contact #: 404.349.1404

Mailing Address: 3008 Pine Valley Lane, East Point, GA 30344

Email: bonnieaskew@bellsouth.net

**Meetings:** Last Tuesday of month, St. Stephens Missionary Baptist Church, corner of Dodson and Hogan Roads, 7:00 p.m.

**Neighborhood Location:** Cherry Blossom Lane, Rockwood Drive, Dogwood Drive, Dodson Lee Road, Spain Drive, Green Valley Drive, Whisperwood Trail and Alden Green Trail. Hogan Road, Dodson Drive and Stone Road border the association's streets.

Church Street Neighborhood Association (Ward A)

President: Greg Smith

Contact #: 404.762.6873

Mailing Address: 3110 Cloverhurst Circle, East Point, GA 30344

Email:

Meetings: Second Tuesday each month, East Point Church of Christ Annex Building, 3046 Church Street, 7:00 p.m.

**Neighborhood Location:** Church Street and surrounding area. All East Point residents are welcome to attend our meetings.

Colonial Hills Neighborhood Association (Ward B)

President: Dustin Drabot

Contact #: 404.735.5698

Mailing Address: 2267 Newnan Street, East Point, GA 30344

Email: dustin@rickhale.com

Meetings: Second Tuesday of month, Jesters, Main Street, 7:00 p.m.

**Neighborhood Location:** Colonial Hills is bordered by Main Street on the east, East Point City Limits on the north, St. Joseph on the south, and the easterly border of Land Lots 154 and 155 on the west. Streets within Colonial Hills are Newnan Street, St. Joseph, St. Michael, Street Frances, Claremont, Elizabeth Lane, Knotts Way, Chambers Avenue, Dauphine Street, and Dauphine Way, Womack Avenue, McPherson Drive, Ponders Way, and McClelland Avenue. Delowe Connally Estate Neighborhood Association (Ward A)
President: Beverlyn Grant
Contact #: 404.761.2780
Email: beverlyn26@comcast.net
Mailing Address: 2311 Delowe Drive, East Point, GA 30344-2145
Meetings: Last Thursday of month, Connally Drive Baptist Church, 2090 Connally Drive, 7:00 p.m.
Neighborhood Location: Delowe Drive, Ellenwood, Ridgecrest, Connally Drive Woodberry Avenue, West Woodberry, Mulberry Street, Penrose Drive, Pinehurst Drive,

Westover Drive.

East Washington Neighborhood Association (Ward B)

President: Charles Barlow

Contact #: 404.768.0457

Mailing Address: 1297 Bell Avenue, East Point, GA 30344.

Email: barlowbarn@aol.com

**Meetings:** Third Sunday of month, Gus Thornhill Annex, 1315 Gus Thornhill Jr. Drive, 6:00 p.m.

**Neighborhood Location:** Bound by Norman Berry Drive, R.N. Martin Street, Irene Kidd Parkway, and Cleveland Avenue.

Frog Hollow Neighborhood Association (Ward A)

President: Renia Barrentine

Contact #: 404.684-5835

Mailing Address: PO Box 90704,1699 Ware Avenue, East Point, GA 30344 Email: reniabarrentine@mindspring.com

Secretary: Sheryl Roehl

Contact #: 404.434.5330

Email: sherylroehl@mindspring.com

Meetings: TBA

**Neighborhood Location:** Borders are Headland, Church, Thompson and Semmes and all streets in between.

#### Grant Estates Homeowners Association (Ward C)

President: Carlos A. James

Contact #: 404-629-4843

Mailing Address: P.O. Box 90053, East Point, GA 30364

Email: carlosjames@earthlink.net

Vice President: Bernardo Baker

Treasurer: Jamal Shaikh

Secretary: Tangela Hendrix

**Meetings:** First Tuesday of the month, 7pm various locations, (No meetings in June or July)

**Neighborhood Location:** Boundaries surrounding Grant Estates are Stone Road, Hagger Hills, and Williamsburg. Streets within Grant Estates are Grant Estates Drive, Sir Henry Street, Grant Way, Calvin Court, Prince George St. Hagger Hills Homeowner's Association (Ward D) President: Patrick Patterson Contact #: 404.349.0074 Mailing Address: 3325 Hagger Way, East Point, GA 30344 Email: Barbpatt@netzero.com Meetings: Neighborhood Location:

Hayden Drive (Ward C) President: Queen Jackson, Interim President Contact #: 404.344.6763 Mailing Address: 2812 Hayden Drive, East Point, GA 30344 Email: clarencerubye@aol.com Meetings:

Headland Subdivision Community Group (Ward C)
President: Mrs. Jean Wilson
Contact #: 404.669.9650
Mailing Address: 2440 Woodhill Lane, East Point, GA 30344-2067
Email: maranada@bellsouth.net
Meetings: Second Thursday of month, Atlanta Christian College, 2605 Ben Hill Road, 6:30 p.m.

Heritage Park Neighborhood Association (Ward D) President: Sheila Walker Contact #: 404.766.4586 Mailing Address: 4569 Parkway Circle, College Park, GA 30349 Email: Meetings: Neighborhood Location:

Historic Conley Hills Neighborhood (Ward A) President: Isabel Jeffares Contact #: 404.209.7376 Mailing Address: 2852 Pearl St., East Point, GA 30344 Email: wjeffares@comcast.net Vice President: Aida Kenyon Contact #: 404.767.1184 Mailing Address: 1955 Montrose Dr., East Point, GA 30344 Email: kenyon7\_aida@yahoo.com Meetings: Second Thursday of month, Oz Pizza, 2805 Main Street, 7:00 p.m. Neighborhood Location: Boundaries are from Semmes Street to Kimmeridge Drive, and Washington Road to Headland Drive. Idlewood (Ward A) President: Ms. Patricia Berry Contact #: 404.761.4593 Mailing Address: 1906 Idlewood Drive, East Point, GA 30344 Email: patricia.berry1@att.net Meetings: Fourth Saturday of month, 1898 Idlewood Drive, 1:00 p.m.

#### The Jefferson Park Neighbor's Association (Ward B)

President: Charlotte Cagle
Contact #: 404.559.3409
Mailing Address: P. O. Box 91785
Email: charlottecagle@bellsouth.net
Meetings: Third Tuesday of month, Jefferson Avenue Baptist Church, Fellowship Hall, 1150 Jefferson Avenue, 7:00 p.m.
Neighborhood Location: Cleveland Avenue to the south, Main Street to the west, and the city limits to the north and east.

#### Marion Park Neighborhood Association (Ward A)

President: Sheree Boger; Contact #: 404.290.0389 Mailing Address: 3176 Delowe Drive, East Point, GA 30344 Email: shereeboger@hotmail.com Vice President: Shonda Golden Email: shondagolden@comcast.net Secretary: Kelly Locklear Email: Kelly@smallbizservices.com Meetings: TBA Neighborhood Location: Properties bound to the north by Washington Road, Harris

drive to the west, LaRose Drive to the east, and the East Point City Limits to the south. Interior streets include West Farris, Cloverhurst Drive, Cloverhurst Circle, Delowe Drive, and Pollard Street.

## Meadow Lark Subdivision (Inactive) (Ward C and D)

President: William H. Bryant Contact #: 404.768.6957 Mailing Address: 3146 Boulder Way, East Point, GA 30344 Email: Meetings: Third Tuesday of month, 7:00 p.m., various locations.

Oak Knoll Neighborhood Association (Ward C) President: Traci Harden Contact #: 404.209.7318 Mailing Address: 2451 Hogan Rd, East Point, GA 30344 Email: oynx7317@yahoo.com Meetings: Neighborhood Location: Knollwood Terrace, Kathryn Court, properties facing Hogan Road from Dodson Drive to Ben Hill Road. Pine Needle Drive-Court Community Association (Ward C) President: Daniel Morris Contact #: 404.346.3830 Mailing Address: 2580 Pine Needle Court Email: dgmo@bellsouth.net Meetings: 2<sup>nd</sup> Monday of every other month (beginning in January 2006) at the Chapel of the Atlanta Christian College (Ben Hill Road and Dodson Drive) at 7:00 PM. Neighborhood Location: The boundaries of PNDCCA includes the homes on the following streets: Pine Needle Drive, Pine Needle Court and the homes on the west side of Ben Hill Road between Pine Needle Drive and Heather Drive and the east side of Pine Needle Drive.

Pine Valley/Glendale Neighborhood Association (Ward D) President: Jacqueline Milton Contact #: 404.344.6513 Mailing Address: 3023 Glendale Court, East Point, GA 30344 Email: pvgneighbor@yahoo.com Meetings: Meets Quarterly, usually 7P.M. Neighborhood Location: Bordered by Dodson, Dogwood, Cherry Blossom, and Briarwood School.

Piney Woods Neighborhood Association (Ward C)

President: Roosevelt Winfrey

Contact #: 404.629.1622

Mailing Address: 2987 Pineywoods Drive, East Point, GA 30344 Email:

Fax #: 404.767.4242

**Meetings**: Second Tuesday of month, Atlanta Christian College, Heritage Room, 2605 Ben Hill road, 7 p.m. (Note: for June, July, and August – Meetings as needed only).

River Park Neighborhood Association (Ward B)

President: Michael P. Jackson

Contact #: 404.767.3501

Mailing Address: 1024 Cedar Avenue, East Point, GA 30344

Email: mp299@bellsouth.net

**Meetings**: Last Thursday of Month, Evangelistic Temple Church, 2950 Sylvan Road, 7:00 p.m.

**Neighborhood Location**: South of Cleveland Avenue, west of Sylvan Road, east of Blount Street.

Semmes Park Community Organization (Ward A) President: Jeff McLendon Contact #: 678.595.9465 Mailing Address: 1895, East Point, GA 30344 Email: bolillo77@yahoo.com Vice President: Kim Reed Contact #: 678.233.7886 Mailing Address: 2438 Semmes St, East Point, GA 30344 Email: amikakim@yahoo.com Meetings: Third Tuesday of month, East Point Historical Society, 1685 Norman Berry Drive, 7:30 p.m. Web Site: http://www.atlanta.castleberry.com/semmespark Neighborhood Location: Beginning on Norman Berry Drive at the ramps from Connally Drive, borders extend down Norman Berry/Headland to just before the East Point Water Works, wrap behind that facility to encompass the Connally Nature Forest along Connally Drive, and then continue back to the Connally/Norman Berry Ramps.

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Sun Valley (Ward D) President: Beth Bryant Contact #: 404.763.0893 Mailing Address: 4483 Catalina Circle, East Point, GA 30344 Email: thebryantfamily@bellsouth.net Meetings: Third Thursday of month, Southwest Christian Church, 4330 Washington Road, 7:00 p.m.

Village of Egan Park Neighbors Association (Ward B) President: Paul Lawler Contact#: 678.613.4157 and 404.767.2806 Mailing Address: 3345 Harrison Road, East Point, GA 30344 Email: paullawler@gmail.com Meetings: First Thursday of month, Divine Unity Missionary Baptist Church, 3385 Harrison Road at 7:00 p.m.

## Washington Road Neighbor's (Ward D)

President: Carolyn Hill Contact #: 404.767.5270 Mailing Address: 2836 Arlington Road, East Point, GA 30344 Email: Csullivan-hill@peoplepc.com Meetings: Third Tuesday or Thursday of month, Styles Unlimited Beauty Salon, Williamsburg Plaza, 6:30 p.m.

Westbriar Subdivision (Ward C) President: George Robinson Contact #: 404.763.1986 or 678.793.5353 (cell) Mailing Address: 2975 Orr Drive, East Point, GA 30344 Email: kubelik\_1@yahoo.com Meetings: Quarterly Williamsburg Area Development Association (Ward D) President: Patricia Vaughn Contact #: 404.767.2136 Mailing Address: 3413 Sir Henry Street, East Point, GA 30344 Email: pv313@hotmail.com

Windsor Forrest (Ward D) President: Dr. Herbert Bridgewater Contact #: 404.763.5030 Mailing Address: 2963 Duke of Windsor Drive, East Point, GA 30344 Email: herbertbridgewater@yahoo.com Meetings: Third Tuesday of each quarter at Mt. Olive Seven Day Adventist Church Day Care Center, Mt. Olive, 7:00 p.m.