

Bartow County and Cities of Adairsville, Cartersville, Emerson, Euharlee, Kingston, Taylorsville and White

Joint Comprehensive Plan 2018-2028





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Joint Comprehensive Plan 2018-2028

February 16, 2018

Adopted

Bartow County:	February 7, 2018
Adairsville:	February 8, 2018
Cartersville:	February 1, 2018
Emerson:	January 8, 2018
Euharlee:	February 6, 2018
Kingston:	February 5, 2018
Taylorsville:	February 5, 2018
White:	February 5, 2018



Prepared by: Northwest Georgia Regional Commission PO Box 1798 Rome, GA 30162 Bartow County and Cities Joint Comprehensive Plan, 2018-2028

Acknowledgements

Local Governments Participating

City of Adairsville

Mayor Kenneth Carson Council Member Buddy Bagley Council Member Lee Castro Council Member Erwin Holcomb Council Member Alan Towe City Manager Pamela Madison City Attorney H. Boyd Pettit City Clerk Lisa Donald

Cartersville

Mayor Matt Santini Council Member Gary Fox Council Member Kari Hodge Council Member Lindsey McDaniel Council Member Jayce Stepp Council Member Cary Roth Council Member Taff Wren City Manager Sam Grove Asst. City Manager Dan Porta City Attorney Keith Lovell City Clerk Meredith Ulmer Dir. Planning and Development Randy Mannino City Planner David Hardegree

Emerson

Mayor Al Pallone Council Member Donnie Bagwell Council Member Edward Brush Council Member Ben Pope Council Member Vincent Wiley City Manager Kevin McBurnett Asst. City Manager Todd Heath City Attorney H. Boyd Pettit City Clerk Robbie Swords

Euharlee

Mayor Steve Worthington Council Member David Duncan Council Member Craig Guyton Council Member Ronald Nesbitt Council Member Joseph Turner City Manager James Stephens City Attorney H. Boyd Pettit City Clerk Carolyn Banks Charles Reese, Planning and Zoning Director

Kingston

Mayor Pro Tem Michael Abernathy Council Member Louise Howell Council Member Harold Posey Council Member Elbert Wise City Attorney Brandon Bowen City Clerk Kelly Ensley

Taylorsville

Mayor Mitchell Bagley Council Member Linda Cantrell Council Member Vickie Lanier City Attorney H. Boyd Pettit

White

Mayor Kim Billue Council Member Dennis Huskins Mayor Pro Tem Tina Wilhite City Clerk Robin Deal City Attorney H. Boyd Pettit

Bartow County

Steve Taylor, County Commissioner Peter Olson, County Administrator Kathy Gill, Certified County Clerk Lamont Kiser, Dir. Community Development Dept. Tom Sills, Transportation Planner Brandon Johnson, Zoning Administrator Bridget Lawlor, GIS Coordinator

Steering Committee Members

Ahmad Hall, Adairsville DDA* Al Pallone, Mayor of Emerson* Ashley Stone **Becky Dabbs** Brandon Johnson, Bartow County Zoning **Brent Bagby** Bryan Canty, Bartow County Planning Commission Casey Earley, Adairsville Community Development Charles Reese, Planning and Zoning Director Cindy Williams, Cartersville-Bartow Chamber of Commerce* **Commissioner Steve Taylor*** Dan Clark, Asher Realty David Hardegree, Cartersville City Planner Dennis Thayer, Mayor of Euharlee* Eric Smithey, Euharlee Planning Commission Gene Camp, Bartow County Water Dept. Grace Hart Greg Frisbee, Cartersville Historic Preservation Commission Harold McCoy Harold Posey, Kingston City Council* Jane Richards, City Manager of White Jessica Fleetwood Jody Elrod, Bartow County Schools

John Bennett Kevin McBurnett, City Manager, Emerson Kurt McCord Lamar Pinson Lamont Kiser, Dir. Community Development, Bartow Co. Larry Posey, Kingston Planning Commission Leslie McMillan, Lakepoint Sports Matt Shultz Melinda Lemmon, Executive Director, CBC **Development Authority*** Neal Freeman, Lakepoint Sports Pamela Madison, Adairsville City Manager Patricia Eastin, Adairsville HPC Patrick Nelson, Bartow County Community Development Peter Olson, County Administrator Randy Mannino, Dir. Planning and Development, City of Cartersville Steve D. Worthington, Euharlee Todd Heath, Asst. City Manager, Emerson Tom Sills, Bartow County MPO Vickie Bagby William Hix

*Denotes Economic Development Representative or Local Elected Official



Prepared by Northwest Georgia Regional Commission PO Box 1798 Rome, GA 30162-1798

Brice Wood, Planner Kevin McAuliff, Planner Chase Holden, GIS Officer Shane Holden, GIS Officer Julianne Meadows, Director of Regional Planning Lloyd Frasier, Executive Director

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A RESOLUTION OF THE COUNTY COMMISSIONER OF BARTOW COUNTY SITTING FOR COUNTY PURPOSES FOR THE PURPOSE OF **APPROVING AND ADOPTING THE 2018-2028 JOINT COMPREHENSIVE PLAN UPDATE** AND FOR OTHER PURPOSES AT A REGULAR MEETING OF THE COUNTY COMMISSIONER HELD ON FEBRUARY 7, 2018.

Bartow County and Cities of Adairsville, Cartersville, Emerson, Euharlee, Kingston, Taylorsville and White Joint Comprehensive Plan 2018-2028

WHEREAS, the Georgia Planning Act of 1989 requires local governments to develop and maintain a comprehensive plan to retain their Qualified Local Government status and eligibility for State permits, grants, and loans; and

WHEREAS, the Joint Comprehensive Plan 2018-2028 for Bartow County and the Cities of Adairsville, Cartersville, Emerson, Euharlee, Kingston, Taylorsville and White is now complete; and

WHEREAS, such Joint Comprehensive Plan Update is approved by the Georgia Department of Community Affairs as meeting Georgia's Minimum Planning Standards and Procedures (effective March 1, 2014); and

WHEREAS, the second and final public hearing on the draft plan was held on Wednesday, November 15, 2017 at 10:00 am in the Commissioner's Conference Room, 135 W. Cherokee Ave., Suite 251, Cartersville, GA 30120.

NOW THEREFORE BE IT RESOLVED that the Sole Commissioner of Bartow County hereby officially adopts the Bartow County and Cities of Adairsville, Cartersville, Emerson, Euharlee, Kingston, Taylorsville and White Joint Comprehensive Plan 2018-2028.

BE IT FURTHER RESOLVED that the Commissioner is hereby authorized to sign any and all documents necessary for the completion and fulfillment of said Plan requirements.

BE IT FURTHER RESOLVED pursuant to O.C.G.A. §36-1-25 and that certain resolution of the Commissioner of Bartow County adopted on July 13, 1994, that the Plan authorized by this Resolution is incorporated herein by reference and is maintained by the Clerk of the Commissioner in the County Clerk's office or in the County's designated Record Retention area to be further maintained in accordance with the State Record Retention Schedule and applicable laws of the State of Georgia.

SO ADOPTED this 7th day of February, 2018.

ATTEST: Kathy Gill, County Clerk

BARTOW COUNTY, GEORGIA ie

Steve Taylor, Sole Commissioner Bartow County, Georgia

18-0002

A RESOLUTION TO ADOPT THE

Bartow County and Cities of Adairsville, Cartersville, Emerson, Euharlee, Kingston, Taylorsville and White Joint Comprehensive Plan 2018-2028

Whereas, the Georgia Planning Act of 1989 requires local governments to develop and maintain a comprehensive plan to retain their Qualified Local Government status and eligibility for State permits, grants, and loans; and

Whereas, the Bartow County and Cities of Adairsville, Cartersville, Emerson, Euharlee, Kingston, Taylorsville and White Joint Comprehensive Plan 2018-2028 is now complete; and

Whereas, such Joint Comprehensive Plan Update is approved by the Georgia Department of Community Affairs as meeting Georgia's Minimum Planning Standards and Procedures (effective March 1, 2014); and

Whereas, the second and final public hearing on the draft plan was held on Wednesday, November 15, 2017 at 10:00 am in the Commissioner's Conference Room, 135 W. Cherokee Ave., Suite 251, Cartersville, GA 30120.

Now Therefore Be It Resolved, that the Mayor and City Council of the City of Adairsville hereby officially adopt the Bartow County and Cities of Adairsville, Cartersville, Emerson, Euharlee, Kingston, Taylorsville and White Joint Comprehensive Plan 2018-2028.

Resolved, this 8 th day of <u>4eb</u> 2018.

BY:

Kenneth Carson Mayor, City of Adairsville

ATTEST:

Lisa Donald, City Clerk City of Adairsville

A RESOLUTION 03 - 18TO ADOPT THE

Bartow County and Cities of Adairsville, Cartersville, Emerson, Euharlee, Kingston, Taylorsville and White Joint Comprehensive Plan 2018-2028

Whereas, the Georgia Planning Act of 1989 requires local governments to develop and maintain a comprehensive plan to retain their Qualified Local Government status and eligibility for State permits, grants, and loans; and

Whereas, the Bartow County and Cities of Adairsville, Cartersville, Emerson, Euharlee, Kingston, Taylorsville and White Joint Comprehensive Plan 2018-2028 is now complete; and

Whereas, such Joint Comprehensive Plan Update is approved by the Georgia Department of Community Affairs as meeting Georgia's Minimum Planning Standards and Procedures (effective March 1, 2014); and

Whereas, the second and final public hearing on the draft plan was held on Wednesday, November 15, 2017 at 10:00 am in the Commissioner's Conference Room, 135 W. Cherokee Ave., Suite 251, Cartersville, GA 30120 and followed by a City of Cartersville Public Hearing on Thursday November 16th, 2017 at 7:00 pm in Council Chambers, 10 N. Public Square, Cartersville, GA.

Now Therefore Be It Resolved, that the Mayor and City Council of the City of Cartersville hereby officially adopt the Bartow County and Cities of Adairsville, Cartersville, Emerson, Euharlee, Kingston, Taylorsville and White Joint Comprehensive Plan 2018-2028.

Resolved, this 1st day of February, 2018.

BY:

Matt Santini

Mayor, City of Cartersville

redet Ullner ATTEST

Meredith Ulmer, City Clerk

Resolution # 2018-001

Al Patlone, Mayor

A RESOLUTION OF THE CITY OF EMERSON, GEORGIA FOR THE PURPOSE OF ADOPTING THE BARTOW COUNTY AND CITIES OF ADAIRSVILLE, CARTERSVILLE, EMERSON, EUHARLEE, KINGSTON, TAYLORSVILLE AND WHITE JOINT COMPRHENSIVE PLAN 2018-2028 AND FOR OTHER PURPOSES AT THE MEETING OF THE MAYOR AND COUNCIL OF THE CITY OF EMERSON, GEORGIA HELD ON JANUARY 8, 2018.

WHEREAS, the Georgia Planning Act of 1989 requires local governments to develop and maintain a comprehensive plan to retain their Qualified Local Government status and eligibility for State permits, grants, and loans; and

WHEREAS, the Bartow County and Cities of Adairsville, Cartersville, Emerson, Euharlee, Kingston, Taylorsville and White Joint Comprehensive Plan 2018-2028 is now complete; and

WHEREAS, such Joint Comprehensive Plan Update is approved by the Georgia Department of Community Affairs as meeting Georgia's Minimum Planning Standards and Procedures (effective March 1, 2014); and

WHEREAS, the second and final public hearing on the draft plan was held on Wednesday, November 15, 2017 at 10:00 am in the Commissioner's Conference Room, 135 W. Cherokee Ave., Suite 251, Cartersville, GA 30120.

IT IS HEREBY RESOLVED BY THE GOVERNING AUTHORITY OF THE CITY OF EMERSON that the Mayor and City Council of the City of Emerson hereby officially adopt the Bartow County and Citics of Adairsville, Cartersville, Emerson, Euharlee, Kingston, Taylorsville and White Joint Comprehensive Plan 2018-2028.

SO RESOLVED this 8th day of January, 2018.

ATTEST Robbie Swords, City Clerk

[SEAL]

A RESOLUTION TO ADOPT THE

Bartow County and Cities of Adairsville, Cartersville, Emerson, Euharlee, Kingston, Taylorsville and White Joint Comprehensive Plan 2018-2028

Whereas, the Georgia Planning Act of 1989 requires local governments to develop and maintain a comprehensive plan to retain their Qualified Local Government status and eligibility for State permits, grants, and loans; and

Whereas, the Bartow County and Cities of Adairsville, Cartersville, Emerson, Euharlee, Kingston, Taylorsville and White Joint Comprehensive Plan 2018-2028 is now complete; and

Whereas, such Joint Comprehensive Plan Update is approved by the Georgia Department of Community Affairs as meeting Georgia's Minimum Planning Standards and Procedures (effective March 1, 2014); and

Whereas, the second and final public hearing on the draft plan was held on Wednesday, November 15, 2017 at 10:00 am in the Commissioner's Conference Room, 135 W. Cherokee Ave., Suite 251, Cartersville, GA 30120.

Now Therefore Be It Resolved, that the Mayor and City Council of the City of Euharlee hereby officially adopt the Bartow County and Cities of Adairsville, Cartersville, Emerson, Euharlee, Kingston, Taylorsville and White Joint Comprehensive Plan 2018-2028.

Resolved, this 6th day of FEBRUARY 2018.

BY:

Steve Worthington Mayor, City of Euharlee

ATTEST:

Carolyn T. Banks, City Clerk City of Euharlee

A RESOLUTION TO ADOPT THE

Bartow County and Cities of Adairsville, Cartersville, Emerson, Euharlee, Kingston, Taylorsville and White Joint Comprehensive Plan 2018-2028

Whereas, the Georgia Planning Act of 1989 requires local governments to develop and maintain a comprehensive plan to retain their Qualified Local Government status and eligibility for State permits, grants, and loans; and

Whereas, the Bartow County and Cities of Adairsville, Cartersville, Emerson, Euharlee, Kingston, Taylorsville and White Joint Comprehensive Plan 2018-2028 is now complete; and

Whereas, such Joint Comprehensive Plan Update is approved by the Georgia Department of Community Affairs as meeting Georgia's Minimum Planning Standards and Procedures (effective March 1, 2014); and

Whereas, the second and final public hearing on the draft plan was held on Wednesday, November 15, 2017 at 10:00 am in the Commissioner's Conference Room, 135 W. Cherokee Ave., Suite 251, Cartersville, GA 30120.

Now Therefore Be It Resolved, that the Mayor and City Council of the City of Kingston hereby officially adopt the Bartow County and Cities of Adairsville, Cartersville, Emerson, Euharlee, Kingston, Taylorsville and White Joint Comprehensive Plan 2018-2028.

Resolved, this $5 \pm 10^{\circ}$ th day of Feb_{\circ} , 2018.

Kelly Ensley, City Clerk

City of Kingston

BY:

Elbert Wise Mayor, City of Kingston

ATTEST:

A RESOLUTION TO ADOPT THE

Bartow County and Cities of Adairsville, Cartersville, Emerson, Euharlee, Kingston, Taylorsville and White Joint Comprehensive Plan 2018-2028

Whereas, the Georgia Planning Act of 1989 requires local governments to develop and maintain a comprehensive plan to retain their Qualified Local Government status and eligibility for State permits, grants, and loans; and

Whereas, the Bartow County and Cities of Adairsville, Cartersville, Emerson, Euharlee, Kingston, Taylorsville and White Joint Comprehensive Plan 2018-2028 is now complete; and

Whereas, such Joint Comprehensive Plan Update is approved by the Georgia Department of Community Affairs as meeting Georgia's Minimum Planning Standards and Procedures (effective March 1, 2014); and

Whereas, the second and final public hearing on the draft plan was held on Wednesday, November 15, 2017 at 10:00 am in the Commissioner's Conference Room, 135 W. Cherokee Ave., Suite 251, Cartersville, GA 30120.

Now Therefore Be It Resolved, that the Mayor and City Council of the City of Taylorsville hereby officially adopt the Bartow County and Cities of Adairsville, Cartersville, Emerson, Euharlee, Kingston, Taylorsville and White Joint Comprehensive Plan 2018-2028.

Resolved, this 5 th day of Feb . 2018.

BY:

Mitchell Bagley Mayor, City of Taylorsville

ATTEST:

Linda Cantrell, City Council Member City of Taylorsville

A RESOLUTION TO ADOPT THE

Bartow County and Cities of Adairsville, Cartersville, Emerson, Euharlee, Kingston, Taylorsville and White Joint Comprehensive Plan 2018-2028

Whereas, the Georgia Planning Act of 1989 requires local governments to develop and maintain a comprehensive plan to retain their Qualified Local Government status and eligibility for State permits, grants, and loans; and

Whereas, the Bartow County and Cities of Adairsville, Cartersville, Emerson, Euharlee, Kingston, Taylorsville and White Joint Comprehensive Plan 2018-2028 is now complete; and

Whereas, such Joint Comprehensive Plan Update is approved by the Georgia Department of Community Affairs as meeting Georgia's Minimum Planning Standards and Procedures (effective March 1, 2014); and

Whereas, the second and final public hearing on the draft plan was held on Wednesday, November 15, 2017 at 10:00 am in the Commissioner's Conference Room, 135 W. Cherokee Ave., Suite 251, Cartersville, GA 30120.

Now Therefore Be It Resolved, that the Mayor and City Council of the City of White hereby officially adopt the Bartow County and Cities of Adairsville, Cartersville, Emerson, Euharlee, Kingston, Taylorsville and White Joint Comprehensive Plan 2018-2028.

Resolved, this 5th day of February, 2018.

BY;

Kim Billue

Mayor, City of White

ATTEST:

Róbin Deal, City Clerk City of White

Introduction to the Comprehensive Plan

On Lake Allatoona in southern Bartow County, there is an historic park named after the scientist George Washington Carver. Carver Park takes its name from the man of vision, who wrote a clear explanation



of the importance of joint planning and implementation:

"I hold before you my hand with each finger standing erect and alone, and so long as they are held thus, not one of all the tasks that the hand may perform can be accomplished. I cannot lift. I cannot grasp. I cannot hold. I cannot even make an intelligible sign until my fingers organize and work together. In this we should also learn a lesson." -George Washington Carver

Bartow County and each City have joined together in planning and implementation since 1989, the beginning of required comprehensive planning in Georgia. In 1997 Bartow County

Developed a Growth Management Plan providing a longterm (Fifty- Year) development vision. In 2000, Bartow County and each City participated in preparing a joint comprehensive plan. This plan was updated in 2007. The City of Cartersville at that time prepared a separate comprehensive plan. The next update was a new five year Short Term Work Program prepared for the County and each City (2013-2017). That work program is integrated into the current comprehensive plan through the Report of Accomplishments so that any ongoing or postponed projects are carried over into the new Community Work Program. In addition, the Issues and Opportunities identified in the 2007



plan were assessed and incorporated into the current plan where relevant.



The State of Georgia requires that each local government prepare and update a Comprehensive Plan in order to maintain Qualified Local Government Status or QLG status, through which the local government continues to be eligible for state loans, grants, and permits. However, other benefits of coordinated comprehensive planning include ensuring that needed infrastructure is available in areas where growth is desired and planned; that costs of such infrastructure are lowered by planned expansion and scheduled maintenance; that transportation, water and sewer infrastructure, and natural resources are connected to high quality development or redevelopment through the

land use review process; and that community facilities such as parks, museums, schools, bike and pedestrian connections, and public safety are in place as growth occurs. In addition, a joint

comprehensive plan brings each local government and planning commission together with members of the public to develop a shared vision that all will work to implement.

Development of the Comprehensive Plan Update

The preparation of this draft joint Comprehensive Plan for Bartow County and the Cities of Adairsville, Cartersville, Emerson, Euharlee, Kingston, Taylorsville, and White has been a collaborative effort between each City, Bartow County, each Planning Commission and Development Authority, the Bartow-Cartersville Chamber of Commerce, and community leadership, with input from the Northwest Georgia Regional Commission, from state agencies, and from the public. An internal planning committee of leadership from each City and from Cartersville and Bartow Community Development and Planning staff guided the coordinated plan update process.

This plan is prepared according to the Georgia Planning Act of 1989 and the 2014 Local Planning Requirements of the Georgia Department of Community Affairs. For Bartow County and each City, these requirements call for an update of the following elements:

- 1. Community Vision and Goals- a short description of what the community sees for its future and actions to achieve this ideal setting;
- 2. Reports of Accomplishments- a summary of the completion status of each project that the community had planned to achieve in the previous five years.
- 3. Needs and Opportunities- a restatement of the identified Strengths, Weaknesses, Opportunities and Threats, presented as a deficiency to address, or a competitive advantage to develop, through projects in the Community Work Program or policies;
- 4. A Land Use Element including Future Land Use Maps and a narrative description, required since each City and the County with the exception of Taylorsville enforce a Zoning Ordinance;
- 5. A Transportation Element narrative, required since Bartow County and each City are included in the Bartow County Metropolitan Planning Organization;
- 6. A new Community Work Program for 2018-2022 which describes specific projects and initiatives each community is planning to do over the next five years.



Use on display at White City Hall

A Strengths, Weaknesses, Opportunities and Threats analysis was prepared by the Steering Committee, resulting in identified Needs and Opportunities for each City and the County and the development of a new Work Program for each local government. A community survey was prepared and conducted in Spring 2017 generating almost 700 responses. Finally, an Open House was held in August 2017 to invite public comment on the Needs and Opportunities, Future Land Use maps, and other parts of the plan. The Needs and Opportunities were also displayed at City Halls for further review. The Metro North Georgia Water Plans and the Part V Environmental Criteria were also considered in the

planning process.

Review of Plans

The initial process began with a coordination meeting with Bartow County and Cities' planning staff. This led to a review of the 2007 Comprehensive Plan for Bartow County and Cities and the 2007 Cartersville Comprehensive Plan; Needs and Opportunities that were still relevant were carried over. Other plans included in the review were the 2015 Allatoona-Glade Road Urban Redevelopment Plan, the Bartow MPO Long Range Transportation Plan and Transportation Improvement Plan, and the Downtown Cartersville Master Plan. The 2013-2017 Short Term Work Programs for each City and the County were reviewed, and a Report of Accomplishments prepared for each work program.

Steering Committee

Each City and the County nominated representatives to serve on the joint Steering Committee for the Comprehensive Plan. This joint group met five times during Winter 2016 and Spring 2017 at the Clarence Brown Conference Center. The Steering Committee prepared a Strengths, Weaknesses, Opportunities and Threats analysis for the planning categories of Economic Development, Housing, Transportation,



Natural and Cultural Resources, Community Facilities and Services, Land Use, and Intergovernmental Coordination. In addition the Steering Committee reviewed the Metro North Georgia Water, Wastewater and Stormwater Plans, and the Part V Environmental Criteria, to better understand the environmental quality needs of the County.

History of Bartow County

The history of Bartow County is a balance of people and resources, beauty and development. Early peoples settled in a location with abundant natural resources and temperate climate along the Etowah



River, leaving behind a historical footprint that led to the entire 40,000 acre-Etowah River Valley Region being designated to the National Register. In 1540, Desoto was the first to describe the Mississippian Mound Builders' culture at the Etowah Indian Mounds. Later, the Creek people settled the area, followed by the Cherokee people. A turning point came with the discovery of gold in 1828 in north Georgia, which led to the imprisonment and removal of the Native American inhabitants in 1838's Trail of Tears. Investors arrived to develop industry and mines, produce iron, grow tobacco, corn, wheat, and

cotton, and build the Western and Atlantic Railroad. The Civil War began in 1861, and Cass County was named Bartow County for a prominent local attorney killed in action. Sherman's March to the Sea and Reconstruction changed the nature of development as north-south travel along the Dixie Highway, later I-75, became critical. Peach orchards, textile factories, chenille tufting, and barite and ochre mining flourished, in addition to cotton, corn, and wheat crops.

Today, Bartow County's geography remains pleasantly diverse, from gently rolling farmland to rare old growth forests to semi-urban city centers. Major north-south transportation corridors- I-75 and US-411- provide access to metro-Atlanta employment and amenities for business and industry and residents. From early days, the Etowah River provided a blueway for Native American travel and trade, and today attracts increasing numbers of boaters and kayakers. Trails and greenspace provide connections within and between communities. Cities have developed unique



downtown retail and restaurant experiences for visitors and residents alike, and seek to attract additional investment to their historic downtowns. Unique festivals and events celebrate the history and heritage of the County, such as Adairsville's Great Locomotive Chase Festival and Cartersville's Rose Lawn Arts Festival. The Black Heritage Trail highlights key places and people in the African American experience in Bartow County, from George Washington Carver State Park on Lake Allatoona to Melvinia Shields' grave marker and monument in Kingston.



The County covers 459.54 square miles, and with an estimated 2016 population of 103, 807, there are approximately 218 people per square mile. This is one-tenth of the density of Cobb County to the south (2,026 persons per sq. mi.) yet it is second only to Whitfield County (353.2 persons/ sq. mi.) as the most densely populated county in the fifteen-county Northwest Georgia region (Source: U. S. Census Bureau).

Environmental Protection Criteria

The Part V Environmental Planning Criteria identified for consideration by the Georgia Environmental Protection Division must be considered as part of the update of the comprehensive plan. These criteria include protection of water supply watersheds, groundwater recharge areas, wetlands, river corridors, and mountains. Please see the State Vital Areas map of Bartow County on the next page. Of these, the protected river corridors and protected mountains (steep slopes) do not apply to Bartow County.

The River Corridor protection criteria deal with establishment of natural vegetative buffers along



protected rivers, which are those watercourses or rivers with an average annual flow of at least 400 cubic feet per second as documented by the USGS. The Protected Mountain criteria apply to land areas 2,200 feet or more above mean sea level, that have a percentage slope of 25% or greater for at least 500 feet horizontally, including the crests and summits and ridge tops. No rivers or mountains within Bartow County are so designated.

Water Supply Watersheds, whether large or small, are designated to allow for development within a water supply watershed without detriment to drinking water quality, by establishing buffer zones and setting allowable impervious surface density limits within each watershed. Smaller watersheds, less than 100 square

miles in size, are more susceptible to pollution from land use development, so have stricter criteria, including a 100-foot stream buffer and 150-foot limitation for impervious surfaces, within a seven-mile radius. Outside the radius, normal 50-foot buffer criteria apply. Land use planning considerations should include preparation of water supply watershed protection plans and consideration of specific uses that can be allowed within the buffer (utilities, forestry and agriculture, etc.).

Groundwater Recharge Areas are identified statewide by their hydrogeology allowing water to seep into the underlying aquifer, and are mapped in terms of significance and susceptibility to pollution within the recharge area (high, medium and low). Restrictions in significant recharge areas deal with sanitary landfills, disposal of hazardous waste, septic systems and other facilities that could impact ground water.

Wetlands in Georgia are protected by state and federal law, including Section 404 of the Clean Water Act, and quantified in the Georgia DNR freshwater wetlands database. Wetlands are defined as those areas that are inundated or saturated by surface or groundwater at a frequency and duration sufficient to support, and that under normal circumstances do support, a prevalence of vegetation typically adapted for life in saturated soil conditions. Wetlands typically include swamps, bogs, and marshes. Land use plans should evaluate development impacts based on whether impacts would harm the public health, welfare, or safety, damage threatened, rare or endangered species, change a watercourse or have other effects.



Bartow County and Cities may consider additional protections for groundwater recharge areas and water supply watersheds according to the Part V Environmental Criteria and suggested ordinance text.

Metro North Georgia Water Planning District

The Metropolitan North Georgia Water Planning District (Metro Water District) was created by the Georgia General Assembly in 2001 (O.C.G.A. §12-5-572) to serve as the water planning organization for the greater metropolitan Atlanta area. The Metro Water District's purpose is to establish policy, create plans and promote intergovernmental coordination of water issues in the District from a regional perspective.

The Metro Water District includes 15 counties (Bar tow, Cherokee, Clayton, Cobb, Coweta, DeKalb, Douglas, Fayette, Fulton, Forsyth, Gwinnett, Hall, Henry, Paulding, and Rockdale counties) as well as 91 municipalities partially or fully within these counties. The Metro Water District also includes seven authorities which provide water, sewer, and/or stormwater services. The Metro Water District's plans and policies work to protect water resources in the Chattahoochee, Coosa, Flint, Ocmulgee, Oconee, and Tallapoosa River Basins.

With the adoption of the Georgia State-wide Water Management Plan by the Georgia General Assembly in 2008, the Metro Water District is now one of eleven regional water planning councils in the state, and will continue to work within the integrated framework of state water resources planning.

The Metro Water District enabling legislation mandated the development of three long-term regional plans to address the water resources challenges:

- Water Supply and Water Conservation Management Plan
- Wastewater Management Plan
- Watershed Management Plan

Each plan emphasizes water conservation, watershed protection and water quality protection through use of best management practices as a region for new development and for retrofitting existing developments, buildings, and public infrastructure. Communities must substantially comply with the Metro Water District plan provisions in order to modify or obtain new water withdrawal permits, wasteload allocations, GEFA loan funding, or the renewal of MS4 stormwater permits.



Environmental Compliance for New Development

New Developments must comply with the following state and federal regulations:

- National Pollutant Discharge Elimination System permits for municipal stormwater and wastewater, industrial stormwater and wastewater, and construction stormwater
- Water Quality and Total Maximum Daily Load (TMDL) provision of the Clean Water Act
- Wetland Protection regulations (Section 404 permits)
- Federal Safe Drinking Water Act requirements
- National Flood Insurance Act and National Dam Safety Program
- Federal Endangered Species Act
- Related State of Georgia regulations including Watershed Assessment & Protection Plan requirements, Georgia Erosion & Sedimentation Control Act, Metro River Protection Act, Georgia Planning Act, and Comprehensive State-wide Water Management Plan (State Water Plan).
- Metro North Georgia Stormwater ordinances and measures if locally adopted



New development: green islands, curb and gutter controls

Etowah Valley Historic District

The Etowah Valley along the Etowah River is abundant in historical and archaeological value, showing the importance of this area to early Native Americans. This district includes the Etowah Indian Mounds, home to several thousand Native Americans from 1000 AD to 1550 AD. The 54-acre site was a political and religious center of Mississippian Culture, and includes six burial mounds, a plaza, village site, borrow pits and a defensive ditch.

The overall Etowah Valley District protects over 40,000 acres along the Etowah River from the Allatoona Dam to Rome in Floyd County, stretching across unincorporated Bartow County and through Cartersville and Euharlee. It is the largest single land mass on the National Register of Historic Places. Zoning ordinances for Bartow County and City of Cartersville require that within the Etowah Valley Historic District overlay districts, notice of rezoning must be given to the Native American Nations and



for developments other than one single-family home an archaeological survey be completed in predevelopment actions.

Demographics and Community Data

Population

Bartow County Georgia is part of the fifteen- county Northwest Georgia Regional Commission planning region. Immediately to the south and east are the Metropolitan counties of Cobb and Cherokee, to the west are Floyd and Paulding Counties, and to the north, Gordon County. The region as a whole is anticipated to increase in population from 871,958 in 2010 to 1,131,755 in 2050, a growth percentage of 30% over the forty-year period. Bartow County itself is projected to grow from 100,712 in 2010 to 131,085 persons in 2050, a growth percentage of 30% as well. Neighboring Gordon County is projected to grow at a similar rate of 26%, while Paulding County to the southeast is expected to more than double in population by 2050. Cobb and Cherokee are also projected to increase in population; Cherokee increasing from 233, 231 in 2015 to 392,411 in 2040, a rate of increase of 68%, and Cobb growing from 727,527 in 2015 to 885,062 in 2040, an increase of 22%. The data sources for these growth estimates include the Governor's Office of Population and Budget and Atlanta Regional Commission, with percentage growth calculations by the NWGRC.





Source: County Residential Projections 2015 to 2050. Provided by the Office of Planning and Budget, January 2016 and the Northwest Georgia Regional Commission.



Bartow County Key Facts

Summary	Census 2010	2017	2022
Population	100,157	103,862	111,998
Households	35,782	36,973	39,826
Families	26,529	27,161	29,123
Average Household Size	2.77	2.78	2.79
Owner Occupied Housing	24,756	24,195	26,034
Units			
Renter Occupied Housing	11,026	12,778	13,792
Units			
Median Age	36.2	37.7	38.8
Trends: 2017 - 2022 Annual	Area	State	National
Rate of Growth			
Population	1.52%	1.03%	0.83%
Households	1.50%	1.01%	0.79%
Families	1.40%	0.92%	0.71%
Owner Household Size	1.48%	0.99%	0.72%
Median Household Income	1.80%	2.05%	2.12%

Bartow County Demographic and Income Profile, ESRI, November 2017.

(Source: U.S. Census Bureau, Census 2010 Summary File 1. ESRI forecasts for 2017 and 2022).

As the County experiences steady growth at a comparable rate to the state and nation, and as owneroccupied housing increases, property values, sales tax, retail demand and need for improved infrastructure will also grow. The comprehensive plan, as well as more detailed plans focusing on transportation, parks and recreation, urban redevelopment, community housing, and other specific needs, will provide needed guidance for responding to the growth in a planned manner. In addition, greenspace areas should be set aside now for open space, greenspace and trails connections.



Bartow County Demographic and Income Trends

(Source: U.S. Census Bureau, Census 2010 Summary File 1. ESRI forecasts for 2017 and 2022).

Bartow County population, households and owner occupied housing overall will grow at a higher rate than the state and nation, but incomes will slightly lag behind the state and national trend.



Bartow County Population by Age

(Source: U.S. Census Bureau, Census 2010 Summary File 1. ESRI forecasts for 2017 and 2022).

Bartow County's population is concentrated in workforce age groups, ages 25-64, and in retiree groups ages 65-74. In contrast, each child, teen, and young adult age group population is steady at 6% of the population. The population, number of households, and number of families within the County is expected to increase, but the data show that the workforce population will decline in coming years unless bolstered by in-migration.



Bartow County 2017 Household Income

(Source: U.S. Census Bureau, Census 2010 Summary File 1. ESRI forecasts for 2017 and 2022).

Trends: 2017 - 2022 Annual Rate	Area	State	National
Median Household Income	1.80%	2.05%	2.12%
(Source: U.S. Census Bureau, Census 2010 Summary File 1. ESRI forecasts for 2017 and 2022).			

Bartow County	2017	2022
Median Household Income	\$50,775	\$55,516
Average Household Income	\$64,146	\$74,437
Per Capita Income	\$23,178	\$26,788

(Source: U.S. Census Bureau, Census 2010 Summary File 1. ESRI forecasts for 2017 and 2022).



As the data above show, the County's median household income is expected to increase over the next five years, but at a lower rate than the state and national average. The increases will primarily be seen among the income brackets above \$75,000, while the number of earners in the wage categories below \$75,000 will decrease. This may indicate a decrease in service and retail jobs, education, and healthcare, and an increase in higher paying professional or advanced manufacturing jobs.

Adairsville Population by Age Group			
Total Population	4,684 (2010 Census)		
Age Group	2010 2016 Increase/Decre		
0 – 14	25.70%	23.70%	Decrease
15-24	14.50%	13.80%	Decrease
25-34	15.60%	15.40%	Decrease
35-44	15.30%	14.50%	Decrease
45-64	11.10%	12.60%	Increase
55-64	9.50%	9.80%	Increase
65+	8.20%	10.40%	(Fastest Growing)
Source: ESRI 2010 Census Profile			

Individual Cities

Adairsville's population of seniors is the fastest growing category, while youth populations are decreasing. This may be mitigated as the number of households and the general population increase.
Cartersville Population (By age group)					
Total Population	19, 731	19, 731 (2010 Census)			
Age Group	<u>2010</u>	2010 2016 Increase/Decrease			
0 - 14	21.80%	21.90%	Increase		
15-24	13.40%	12.40%	Decrease		
25-34	13.40%	13.80%	Increase		
35-44	14.10%	13.10%	Decrease		
45-64	13.70%	12.90%	Decrease		
55-64	10.30%	11.30%	Decrease		
65+	13.20%	14.70%	(Fastest Growing)		
Source: ESRI 2010 (Source: ESRI 2010 Census Profile				

Cartersville's youth population shows an increase as does the working age population and the senior population, providing a healthy balance of age groups for future growth.

Emerson Population (By age group)						
Total Population	1, 470 (2010 Census)					
Age Group	<u>2010</u>	<u>2016</u>	Increase/Decrease			
0 – 14	9.40%	16.80%	(Fastest Growing)			
15-24	12.20%	11.50%	Decrease			
25-34	13.10%	12.40%	Decrease			
35-44	12.90%	12.60%	Decrease			
45-64	14.60%	14.90%	Increase			
55-64	13.90%	16.30%	Increase			
65+	13.70%	15.50%	Increase			
Source: ESRI 2010 Cens	us Profile	Source: ESRI 2010 Census Profile				

Emerson's population is growing among youth and middle-aged and senior populations, but decreasing in workforce age populations. The increasing youth population is encouraging.

Euharlee Population (by age group)			
Total Population	4, 136 (2	010 Census)
Age Group	<u>2010</u>	<u>2016</u>	Increase/Decrease
0 – 14	27.60%	21.70%	Decrease
15-24	14.00%	15.90%	Increase
25-34	12.00%	12.10%	Increase
35-44	18.20%	14.20%	Decrease
45-64	14.40%	16.10%	Increase
55-64	8.30%	11.30%	(Fastest Growing)
65+	5.60%	8.60%	(Fastest Growing)
Source: ESRI 2010 Census Profile			

Kingston Population (by age group)				
Total Population	637 (201	637 (2010 Census)		
Age Group	<u>2010</u>	<u>2016</u>	Increase/Decrease	
0 - 14	20.40%	19.90%	Decrease	
15-24	9.10%	12.70%	(Fastest Growing)	
25-34	11.10%	10.90%	Decrease	
35-44	13.00%	14.30%	Increase	
45-64	15.40%	16.00%	Increase	
55-64	15.10%	13.50%	Decrease	
65+	15.80%	12.70%	Decrease	
Source: ESRI 2010 Census Profile				

Euharlee's population is increasing in most categories, with the only decreases being in the 0-14 and the 35-44 age group. Euharlee should continue to market to families and working-age populations.

Kingston shows an increasing young adult and workforce age population, and decreasing senior age population. This shows that working age households are continuing to invest and live in Kingston.

Taylorsville Population (By age Group)					
Total Population	210 (201	210 (2010 Census)			
Age Group	<u>2010</u>	2010 2016 Increase/Decrease			
0 - 14	15.30%	19.80%	(Fastest Growing)		
15-24	12.90%	13.10%	Increase		
25-34	10.00%	10.80%	Increase		
35-44	11.00%	14.60%	Increase		
45-64	16.20%	16.00%	Decrease		
55-64	14.80%	13.60%	Decrease		
65+	20%	12.20%	Decrease		
Source: ESRI 2010 Census Profile					

Taylorsville's population while small shows an increase among the young adult and workforce age population.

City of White Population (by age group)					
Total Population	670 (201	670 (2010 Census)			
Age Group	<u>2010</u>	<u>2016</u>	Increase/Decrease		
0-14	20.50%	19.90%	Decrease		
15-24	14.90%	12.10%	Decrease		
25-34	14.90%	12.40%	Decrease		
35-44	12.80%	13.90%	Increase		
45-64	15.10%	15.50%	Increase		
55-64	11.30%	13.30%	Increase		
65+	10.50%	12.90%	(Fastest Growing)		
Source: ESRI 2010 Cens	Source: ESRI 2010 Census Profile				

The City of White shows a decreasing youth and young adult population, and an increasing workforce and senior population. As industrial jobs and employment opportunities increase the City may see renewed interest in residential properties.

Median Household Income				
<u>Municipality</u>	<u>2016</u>	<u>2021</u>	% change	
Adairsville	\$39,694	\$40,542	2%	
Cartersville	\$43,722	\$49,048	11%	
Emerson	\$58,342	\$63,629	8%	
Euharlee	\$62,983	\$69,222	9%	
Kingston	\$54,507	\$61,082	11%	
Taylorsville	\$54,963	\$61,203	10%	
White	\$52,724	\$57,741	9%	
Bartow County	\$48,830	\$53,818	9%	
Source: ESRI Demographic and Income Comparison Profile (NWGRC Calculations)				

Household incomes are increasing across the board, but particularly in Cartersville and Kingston as compared to Bartow County overall. Adairsville shows a slight increase.

Median Home Values				
<u>Municipality</u>	<u>2016</u>	<u>2021</u>	% Change	
Adairsville	\$126,593	\$155,417	19%	
Cartersville	\$138,261	\$184,543	25%	
Emerson	\$156,944	\$225,518	30%	
Euharlee	\$136,628	\$171,942	21%	
Kingston	\$174,000	\$219,681	21%	
Taylorsville	\$171,429	\$221,250	23%	
White	\$128,659	\$139,655	8%	
Bartow County	\$137,798	\$174,693	21%	
Source: ESRI Communit	ty Profile (NWGR	C Calculations)		

Property values are seen as significantly increasing in Bartow County and in each city, particularly in Emerson and Cartersville. White is seeing the least increase. However, with the availability of sewer along US 411, interest in properties in White may increase resulting in higher values.

Average age of housing				
Municipality	<u>Pre 1960</u>	<u> 1960 - 1979</u>	<u> 1980 - 1999</u>	2000 or Newer
Adairsville	6.90%	18.10%	30.90%	44.10%
Cartersville	19.60%	26.10%	34.90%	19.30%
Emerson	14.40%	28.50%	29.80%	27.40%
Euharlee	0.60%	10.70%	61.70%	27%
Kingston	27.50%	19.10%	37%	16.40%
Taylorsville	42%	11%	44%	3%
White	15.80%	51.85%	18%	14.60%
Bartow County	10.60%	19.30%	44.80%	25.40%
Source: ESRI ACS Housing Summary				

Adairsville, followed by Emerson and including Bartow County, has the newest housing stock, while Taylorsville has the highest percentage of older homes. The fact that a majority of Cities and the unincorporated County as a whole will continue to see 16% to 30% new housing stock is encouraging. Permitted developments such as Carter Grove in Cartersville will likely see additional buildout, increasing the need for additional infrastructure to support additional populations.

Inflow/Outflow Job Counts (Primary Jobs)				
2015	2015			
	Count	Share		
Employed in the Selection Area	32,515	100.00%		
Employed in the Selection Area but Living Outside	19,457	59.80%		
Employed and Living in the Selection Area	13,058	40.20%		
Living in the Selection Area	40,299	100.00%		
Living in the Selection Area but Employed Outside	27,241	67.60%		
Living and Employed in the Selection Area	13,058	32.40%		

Source: U.S. Census Bureau, Center for Economic Studies



On The Map Worker Inflow and Outflow

Note: Overlay arrows do not indicate directionality of worker flow between home and employment locations.

Employed and Live in Selection Area Employed in Selection Area, Live Outside Live in Selection Area, Employed Outside Source: U.S. Census Bureau, Center for Economic Studies- On the Map

The workforce data above indicate that more Bartow County residents leave the County for work (27,241) than are employed within the County, and that more outside workers enter the county (19,457) than reside and work within the County (13, 058). Residents who are employed within Bartow

County form over 30% of the total residential workforce. Industries within the County are regional employers, but there is an imbalance between the available jobs and the occupations or skills of the residents. The vast majority of these commuting residents work in Cobb County (16.7%).

Commuting Patterns

Employed Residents of Bartow County Commute to:

٠	Bartow	59%	٠	Gordon	4.1%
٠	Cobb	16.7%	٠	Cherokee	3.6%
•	Fulton	5.6%	•	Flovd	3.4%

Source: U.S. Census Bureau - 2010 County-To-County Worker Flow Files

Education of the labor force			
Educational Attainment	% of Total		
No Diploma	14.7		
High School Diploma/GED	27.2		
Some college	21.8		
Associate's Degree	5.9		
Bachelor's Degree 20.9			
Post Graduate 9.6			
Source: U.S. Census Bureau - 2010 Decennial Census.			

Data indicate that three in ten workers in Bartow County have at least a bachelor's degree, while one in seven does not have a high school diploma. That statistic is improving as the Bartow County College and Career Academy strives to improve graduation rates and employable certifications on graduation.

Top Ten Employers in Bartow County

- Anheuser-Busch Companies, LLC
- Cartersville Medical Center
- Georgia Power Company
- Kennesaw Transportation, Inc.
- Quest Global, Inc.
- Shaw Industries Group, Inc.
 Source: Georgia Department of Labor 2015 Statistics
- Thrall Trinity Freightcar, Inc.
- TI Group Automotive Systems, LLC
- Toyo Tire North America Manufacturing, Inc.
- Walmart

The top ten employers are in the industrial and manufacturing, healthcare and retail sectors. Each employer provides sales tax revenues and pays payroll taxes, as well as providing wages and benefits to the workforce.



Public Participation

An Open House was held August 10, 2017 at the Clarence Brown Conference Center from 4-7 pm. It was advertised in the Daily Tribune, by the Chamber of Commerce, and on the Bartow County website and social media. The Open House was attended by approximately 15 members of the public and was staffed by at least one representative from each City and the County, as well as NWGRC staff. An interactive map showing where guests Live, Work, Play and Shop showed that there are many lost opportunities for shopping and working, but that downtown Cartersville is an



attraction for shopping and entertainment. Results of the Community Survey were also presented, as was information on Keep Bartow Beautiful and the Bartow MPO Transportation Plan. Each City and the County also showcased the Needs and Opportunities and Future Land Use Map, and any projects in planning. For example, Euharlee displayed plans for the redevelopment of its historic mill.

Public Hearings and Review

An initial public hearing to begin the plan update process was held August 3, 2016 during the Bartow County Commissioner's meeting in the Commissioner's Meeting Room, Frank Moore Administration and Judicial Building, 135 W. Cherokee Avenue, Cartersville Georgia. The hearing on the draft plan was held on November 15, 2017 also at the Commissioner's meeting in the Commissioner's Meeting Room. Both public hearings were advertised in the Daily Tribune, and posted according to the County's procedures. The public hearing advertisements are included in the Appendix.

Other meetings



In addition to the Steering Committee, Bartow County and NWGRC staff presented the comprehensive plan and maps to the Cartersville-Bartow County Chamber of Commerce Government Affairs Committee. NWGRC staff met with City and County officials and staff to prepare the new Community Work Programs and to review the draft plan. Adairsville staff presented the comprehensive plan and Needs and Opportunities to the Historic Preservation Commission.

NWGRC Staff and Bartow County and City of Cartersville staff

attended the March 13, 2017 meeting of the Chamber of Commerce Government Affairs committee to present the comprehensive plan process, distribute surveys, and present current land use maps to the Committee.

Community Survey

A Community Survey was prepared and distributed in Spring 2017 through Survey Monkey and paper copies at libraries and Senior Centers; the survey was also given to the Youth Leadership Bartow class. A total of 691 responses were received; survey respondents represented each City and the unincorporated area of Bartow County. The results were used to confirm needs and opportunities identified, and to present a community perspective on growth and development.

Methodology



In Spring 2017, community members representing Bartow County and each City, and the Cartersville-Bartow County Chamber of Commerce and Youth Leadership participated in a public survey of community interests and needs regarding land use and development, growth, public services provided, housing needs, and financing mechanisms. The survey, prepared using SurveyMonkey, was developed with input from the Survey Working Group of the Steering Committee, including Greg Frisbee, Cartersville's Historic Preservation Commission; Bridget Lawlor, Tom Sills, Brandon

Johnson and Lamont Kiser, Bartow County; David Hardegree and Randy Mannino, City of Cartersville; Todd Heath, City of Emerson; and Leslie McMillan, LakePoint Sports.

Surveys in paper format were distributed at the following locations:

- Cartersville City Hall
- Bartow County Administrative Building
- Adairsville City Hall
- Emerson City Hall
- White City Hall
- Kingston City Hall

- Euharlee City Hall
- Cartersville Public Library
- Adairsville Public Library
- Zena Senior Center
- Bartow County Senior Citizen Center

They were also given to members of the Bartow County Youth Leadership class at the March 3, 2017 session. Ninety paper survey responses were received and logged into the survey database. A total of 691 responses were received; survey respondents represented each City and the unincorporated area of Bartow County. Respondents took the survey online or in paper form.



A Summary of Results is included here, but for the full survey results please see the Appendix.



Q1. In which community do you live?

Of the 689 responses received, the vast majority (39% or 272) were from residents of Cartersville, followed by 17% from Bartow County and 14% from Adairsville.



Q2. How does your community rate for overall livability?

Of 689 respondents, 199 or 29% felt that Livability was Excellent and 55% felt Livability was good, while only 2% reported poor livability. Livability was defined by the survey respondent.

Q3. How important are the following to you in your community?

A. Convenient local shopping and entertainment- 46% Very Important	G. Access to broadband/high speed internet- 67% Very Important
B. Access to recreational and leisure pursuits-	H. Accessible public buildings and parks- 37%
46% Very Important	Very Important
C. Excellent EMS, Fire and Police Protection-	I. Variety of housing choices- 29% Very
88% Very Important	Important
D. Access to alternative forms of transportation (transit, biking, walking)- 43% Very Important	J. Preservation of rural setting and natural resources- 60% Very Important
E. Access to healthcare facilities- 39% Very	K. Preservation of historic and cultural
Important	resources- 58% Very Important
F. Well-Located schools and libraries- 57% Very	
Important	

Q4. Please rate the following challenges in your community (Only the percentage of responses

indicating a Significant Challenge are shown):

- A. Not enough employment opportunities-31%
- B. Too much traffic- 26%
- C. Loss of scenic views and natural areas-**30%**
- D. Loss of farmland- 27%
- E. Not enough shopping, restaurants and entertainment **28%**
- F. Lack of range of housing options- 19%

- G. Incompatible land uses- 20%
- H. Inadequate public services- 18%
- I. Lack of healthcare facilities- 17%
- J. Overcrowded schools- 20%
- K. Lack of walkable communities- 27%
- L. No public transportation- 22%
- M. Litter- 35%
- N. Not enough access to broadband or high speed internet- **30%**

Q5. Please rate the following Public Services in your community (Only the percentage of responses indicating an Inadequate coverage are shown):

- A. Law Enforcement- **17%**
- B. Fire Protection- 3%
- C. EMS/Ambulance- 5%
- D. Natural Gas- 7%
- E. Electric- 2%

- F. Water- 5%
- G. Sewer- 7%
- H. Sanitation and recycling 15%
- I. Broadband/High Speed Internet 24%

Q5J. Please list any services that you would like to have in your community that are currently not available to you.

Respondents listed which services they would like to see in their community that were not currently available. The wordle below shows a summary of the results (please see Appendix for full results).



Q 6. Would you support the following Growth Management Actions in your community? (Responses

shown are for those supporting the action)

- A. Land use regulations/ zoning- 79%
- B. Higher density in planned city areas- 52%
- C. Lower density in planned rural areas- 79%
- D. Incentives to encourage alternate transportation modes- **62%**
- E. Impact fees to offset cost of growth- 60%
- F. Agriculture and forest conservation- 86%

- G. Acquisition of land for public uses- 60%
- H. Greenspace acquisition and preservation-**80%**
- I. Higher density to preserve open space- 67%
- J. Limit expansion of water and sewer services 36%

Q7. Which housing options are needed in your community? (Only the percentage of responses indicating Need More of the type of housing are shown):

- A. Single Family Housing- 41%
- B. Senior Housing- 61%
- C. Manufactured Housing- 6%
- D. Apartment Rentals- 25%

- E. Townhomes- 26%
- F. Duplexes- 13%
- G. Starter Homes- 40%

Q8. In addition to grants and low-interest loans, the County and the Cities should consider which of the following financing options for needed improvements to public services?

- Impact fees- **31% Support**
- Special improvement or tax districts- 34% Support
- Special Purpose Sales Tax (SPLOST, T-SPLOST, E-SPLOST)- 71% Support

Vision and Mission Statements

It is attributed to George Washington Carver that, "Where there is no vision, there is no hope." Bartow County and each City have placed their vision and mission into words to direct their actions and guide their efforts.

A vision statement is a simple description of the ideal community that each City and the County want to see. Vision statements use clear concepts, broad-reaching language and short sentences.

A mission statement, in contrast, is the next step towards action. It states clearly and simply what will be done to achieve the vision, in action terms that are based on achieving outcomes or meeting goals.



Bartow County

Vision Statement

Bartow County is recognized as the best multigenerational community to live, work, and raise a family.

Mission Statement

The mission of Bartow County is to provide quality services to all citizens, promote strategic economic development that both protects our natural resources and preserves our rich heritage, and to educate our

citizenry to meet the challenges of our future so that Bartow County is recognized as the best multigenerational community in which to live, work, and raise a family.

City of Adairsville

Vision Statement

Our Vision of Adairsville is where our citizens can safely live, work, play, raise a family, and retire in a healthy, clean, and prosperous community.

Mission Statement

The Mission of the Adairsville City Government is to serve our citizens through ethical governance, fiscal responsibility, efficient and effective operations, community involvement, and to provide quality service for our citizens and community.





Core Values:

Responsible- Accountability for actions Exceptional service- Going the extra mile Security- Safe, inviting community Professional- Trained, prepared, and competent Equality- Honor diversity by being fair to everyone Caring- Concern and respect for all Trust- Displaying vision, honesty, and integrity

To us this vision means...

Cartersville is the best of all worlds: a small historic town that works hard to preserve its sense of community through the preservation of traditions, heritage, history, and historic buildings and houses, while at the same time benefiting from its proximity to Atlanta and associated big city amenities and employment opportunities.

As a progressive City, we see growth managed in innovative ways that sustains our values, continues to enhance the quality of life, and strives to increase our position as an employment center.

We will face our future holistically and logically, guiding our preferred growth in appropriate locations through our Future Development Map, and ensuring that we have adequate infrastructure and services to support it.

We realize that our sense of place is our signature and sets us apart from other places. We will continue to enhance our community character through appropriate, innovative, and unique land use planning that promotes quality and creativity.

We will be stewards of our natural environment and ensure that growth respects and enhances these assets.

We will create neighborhoods, not just subdivisions that are sustainable, build upon our existing street and development patterns, are inclusive of all residents, offer alternative modes of transportation, and provide daily needs conveniently.

We will continue to promote diversity in employment opportunities that support sustainability for our citizens, and offer them the opportunity to both live and work in our community.

We will strive to remain a close-knit family friendly small town where first names are common, personalized service is the norm in our business and service dealings, and where our downtown remains the heart of the City.

We will continue to have active and open communication and participation with our elected officials to guide this Vision.

We will ensure that every resident is afforded the opportunity to live in safe, sanitary and affordable housing that matches his or her income, lifestyle, and lifecycle.

We will continue to protect and nurture our senior population through services, appropriate housing choices, and assistances.

City of Emerson

Vision Statement

Emerson is a friendly, people-oriented community.

Mission Statement

The mission of Emerson is to establish an infrastructure adequate to support the needs of its people and create an atmosphere that encourages the pursuit of the American way.





City of Euharlee

Vision Statement

The City of Euharlee will be recognized as an historic, yet dynamic, community.

Mission Statement

The City of Euharlee seeks to create an environment in which partnerships between the public and private sectors are developed for the purpose of improving the quality of life for our citizens. The city will foster a climate conducive to historic preservation, commercial development, and the improvement of educational, social, and cultural opportunities for our citizens.

The City of Euharlee balances historic preservation with commercial and retail development, and provides a

variety of educational, social, and cultural opportunities, attracting private and public investment.



City of Kingston

Mission Statement

The City of Kingston will be known as a safe, healthy and prosperous community to live, raise a family, and retire.

Mission Objectives

The following objectivities are designed to assist the City of Kingston to fulfil its promise to make the city a safe, healthy and prosperous community to live, raises a family, and retires.

1. Economic Development:

- a. Encourage economic development through construction of an improved water supply, storage, and distribution system and of a city-wide sewage disposal system.
- b. Due to the small area delineated by the City limits, develop annexation options in order to acquire sufficiently large parcels suitable for industrial and commercial development.
- c. Promote smart growth by conducting periodic reviews of the City's planning and zoning ordinances and land use map.

d. Develop a downtown traffic study to remedy lack of adequate parking, safe traffic flow.

2. Housing:

- a. Emphasize restoration and growth of residential properties to prevent deterioration of older properties that exist throughout the area of the original and historical city limits.
- b. Protect residential areas from encroachment of activities creating noise , light pollution.

3. Natural and Cultural Resources:

- a. Make Kingston an historical and recreational destination by protecting Kingston's abandoned Rome Railroad "Y", rehabilitating its historical footprint and transforming its use for passive recreation and historical purposes.
- b. Encourage visitors to Kingston by showcasing its rich historical and cultural heritage.

4. Community Facilities and Services:

- a. Due to aging population of Kingston's residents, develop a plan for land acquisition and construction of senior citizen center and other facilities and services to serve Kingston and other citizens in western Bartow County.
- b. Eliminate street and property flooding by constructing a drainage system that moves water run-off from high ground within the city to Two Run Creek.

5. Intergovernmental Coordination:

- a. Adopt intergovernmental agreements with Bartow County for services that can be more efficiently and effectively provided by Bartow County Departments.
- b. Establish and maintain lines of communication and coordination with local, State and Federal agencies.

6. Transportation System:

- a. Improve City streets and roads to prevent future traffic congestion and enhance pedestrian safety due to increased growth especially along GA Hwy 293 from intersection with Shaw Street east to Tower Street.
- b. Minimize large vehicle damage to the city's narrow streets and signage and traffic congestion by conducting traffic study and engineering to route traffic west of the city from HWY 411 to Adairsville avoiding damage to historical sites and ecological sensitive areas along the way.



City of Taylorsville

Vision Statement

Taylorsville values community involvement, partnerships with neighbors, planned growth and development, and preservation of features, buildings and structures that remind us of our heritage.

Mission Statement

To develop a strong residential and retail community that responds to opportunities and connects with surrounding natural resources and neighbors.

City of White



Vision Statement

The City of White is resilient and progressive, supports local retail, invests in industry and job creators, recognizes opportunities for planned growth and development, preserves historic buildings and provides parks and greenspace.

Mission Statement

To encourage a range of excellent housing options, and to build a resilient community by promoting local retail and business investment and providing necessary infrastructure for industrial job creation.

Reports of Accomplishment

As part of the planning process, each community made an assessment of the previous work program from 2013-2017. This Short Term Work Program, which included a description of the project, a timeframe, responsible parties that would carry out the project, a cost estimate, and a funding source, was prepared for each community and submitted for public comment and review by the Department of Community Affairs. The work program then became an official document for that community. Five years later, the update of the Comprehensive Plan requires that each 2013-2017 work plan be revisited and a report be made of the status of each project.

The Report of Accomplishments has a specific format to evaluate each project. The project description and projected timeframe is shown first, carried over from the 2013-2017 Work Program. Then each project is shown as either Completed, with the year finished, as Underway with the anticipated completion date, as Postponed, or as Dropped. For projects that were reported as Postponed or Dropped an explanation is given, whether lack of funding, changing priorities, or other reasons. If the project is Underway or Postponed, it is included in the 2018-2022 work program.

The Report of Accomplishments for each City and the County are shown on the following pages as a record of achievement and a beginning of new or continued efforts in the next five years.

Note:

The City of Cartersville implemented an Impact Fee ordinance, and prepares an annual update to the Capital Improvements Element and Community Work Program under the Development Impact Fee Act requirements. The Annual CIE/ CWP Update is included in the Community Work Programs section.

Bartow County Report of Accomplishments

Projects to be carried over to the new work program are shown in green.

REPORT OF ACCOMPLISHMENTS

SHORT-TERM WORK PROGRAM 2013-2017

		1				
		STATUS				
ACTIVITY	YEAR	Complete	Underway; Projected Completion Date	Postponed	Dropped	Explanation if postponed or dropped
ECONOMIC DEVELOPMENT						
Develop Industrial Property:						
Sell / Lease / Develop Highland 75 Phase I & II Property	2013- 2017	x				
Develop Phase II Infrastructure, Highland 75	2015- 2017		2018			
HOUSING		1	1	1		
Revise Zoning Code and Map Update	2013	X				
Development Regulations	2013- 2014	x				
COMMUNITY FACILITIES AND SERVICES- Water						
Rockmart Highway (Friction Dr. to Old Alabama Rd)	2014		2018			

SHORT-TERM WORK PROGRAM 2013-2017

		STATUS				
ACTIVITY	YEAR	Complete	Complete Underway; Projected Completion Date		Dropped	Explanation if postponed or dropped
Alabama Rd (Hwy 41 to Paga Mine Rd)	2015			х		Delayed due to construction of Old Alabama Hwy. Let date Oct 2018
Alabama Rd (Paga Mine to Dallas Hwy)	2015			х		Delayed due to construction of Old Alabama Hwy. Let date Oct 2018
Rockmart Hwy (Old Alabama to Angus Trl)	2013	Х				
Glade Rd/ New Hope Rd tank and line	2016			X		
Water Reservoir- Peeples Valley Rd	2015		2019			
Hwy 411 (N Hickory Log to East Valley Rd)	2013	x				
Holly Springs Rd	2015			X		Lack of Funding
Hwy 20- I-75 Bells Ferry Rd	2013	X				
Hwy 411- I-75 Upgrade	2015	X				
Hwy 20- Hwy 411 Relocation and 1 mg tank	2014	X				
Misc replacements (areas 3, 4, 5)	2013- 2017	x				
Relocations due to road problems	2013-	X				

SHORT-TERM WORK PROGRAM 2013-2017

		STATUS				
ACTIVITY	YEAR	Complete	Underway; Projected Completion Date	Postponed	Dropped	- Explanation if postponed or dropped
	2017					
Community Facilities- Sewer	I					
Southeast Bartow POTW	2015			x		Lack of funding
Replacement Pump Station- Woodland HS	2015			x		Awaiting construction of Old Alabama Road Project
Two Run Creek sewer rehab	2013	X				
West Bartow POTW 1 mgd	2015			X		Property negotiations stalled
Two Run Creek Pump Stn	2014			X		Lack of funding
Glade Rd Sewers & Pump Stn	2015	X				
Willow Bend Collection Sewers	2014			X		Lack of funding
Hwy 20 relief sewer	2013	X				
Saddlebrook & Greystone Sewers	2015			X		
Ivy Chase Sewer	2015			X		Lack of funding

SHORT-TERM WORK PROGRAM 2013-2017

		STATUS		-		
ACTIVITY	YEAR	Complete	Underway; Projected Completion Date	Postponed	Dropped	Explanation if postponed or dropped
Camden Woods collection sewers	2015			Х		Lack of funding
Founders Grove Sewers	2015			Х		Lack of funding
Euharlee Collection Sewers	2016		2019			
Kingston sewers	2016			X		Lack of funding
COMMUNITY FACILITIES						
Fiber build to landfill	2015- 2016				x	Linked landfill by wireless connection
Offsite storage/SANS	2015- 2016	х				
3 ESX Servers	2015	Х				
County wide switch upgrade	2015	Х				
Generator for Annex Building	2015	X				
New Orthophotography	2015- 2016	x				

SHORT-TERM WORK PROGRAM 2013-2017

	VEAD	STATUS		Fundamentian if no stand and an damma d			
ACTIVITY	YEAR	Complete Underway; Projected Completion Date		Postponed	Dropped	- Explanation if postponed or dropped	
ERDAS	2015- 2016				х	Change in priorities	
ESRI ELA	2015- 2017	х					
Update Courthouse Wiring	2016	X					
Fiber build to Parks and Rec/Senior Center	2016				х	Service provided by other means	
Health Dept roof (metal standing seam)	2017			х		Lack of funding	
Douglas St Bldgs A & B- Bath room renovations, ADA/entry doors	2016				x	Determined not to be necessary	
Agriculture Bldg insulated windows	2017				х	Determined not to be necessary	
Landfill expansion Phase III, Step II	2014	X					
Add Compactor Site- Allatoona Community	2015	X					
Soccer Complex	2015- 2016			x		Lack of funding	
Community Center	2015- 2016	×					

SHORT-TERM WORK PROGRAM 2013-2017

		STATUS				
ACTIVITY	YEAR	Complete	Underway; Projected Completion Date	Postponed	Dropped	Explanation if postponed or dropped
Upgrades to Hamilton Crossing and Manning Mill Park	2014- 2016	x				
Outdoor Livestock holding area	2015	Х				
Small animal containment area	2015- 2017	х				
Quarantine room addition	2016- 2017	x				
Wash down pad	2016- 2017	х				
Renovation of runs	2015- 2017	x				
Public safety training center-Phase II	2015- 2017	x				
Fire HQ Phase II	2015- 2016			x		Land Acquired, Insufficient funding
New Fire Station (Hwy 61 and Barnesley Rd)	2014- 2015	x			x	Priorities shifted. Station built on Hwy 61 instead

SHORT-TERM WORK PROGRAM 2013-2017

		STATUS				
ACTIVITY	YEAR	Complete	Underway; Projected Completion Date	Postponed	Dropped	Explanation if postponed or dropped
LAND USE						
Detailed Flood Studies	2015- 2016	x				
Watershed Improvement Plans	2015- 2017			x		Lack of funding
Floodplain Public Education	2014- 2016	x				
Update GIS Planimetrics	2015- 2016	x				
GPS Control Network	2015- 2017	x				
Update development regulations	2014- 2016	x				
Mapping of existing stormwater infrastructure	2013- 2014	x				
Emergency Action Plan/ NRCS watershed	2015- 2017	x				

SHORT-TERM WORK PROGRAM 2013-2017

BARTOW COUNTY

		STATUS				
ACTIVITY	YEAR	Complete	Underway; Projected Completion Date	Postponed	Dropped	- Explanation if postponed or dropped
Stormwater System Improvements Design	2015- 2016	х				
Stormwater System Improvements Construction	2016- 2017			x		Drainage system design completed by Dewberry but funding for construction not available
TRANSPORTATION SYSTEM						
Tables for RouteMatch tracking (10 units)	2013-2014	X				
Airport- Design storm drain for Old Alabama Rd Project	2013	x				
Airport- Construct Storm Drain System	2014		2018			
Airport- Engineering and Design for bridge over Old Alabama Rd	2014-2015	;	2018			
Airport- Resurface and stripe runway and taxiway	2014-2015	;	2020			
Airport- Land Acquisition of 57 acres east of airport (additional runways and expanding current runways)	2016		2019			
Airport- removal of terrain encroachment for runway	2016				х	Change in plans for layout of facility

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SHORT-TERM WORK PROGRAM 2013-2017

		STATUS				
ACTIVITY	YEAR	Complete	Underway; Projected Completion Date	Postponed	Dropped	Explanation if postponed or dropped
Airport- Design/Construct South Ramp	2017		2019			
Airport- Construct bridge over Old Alabama Rd. to accommodate Runway Safety Area	2017		2020			
Iron Belt Rd/ Burnt Hickory Rd	2015	x				
Burnt Hickory Rd/ US 411 connector	2015-2016	x				
Grassdale Rd	2015-2016			X		Lack of funding
Iron Hill Rd at Ore Mine/ Mullinax	2016-2017	x				
Hodges Mine Road/Carroll Slough	2015-2016	x				
Big Pond Rd/Old Alabama Rd	2016-2017				X	Change in priorities
Cedar Creek Rd/Shotgun Rd	2015				X	Change in priorities
Pleasant Valley Rd/Clear Creek	2016-2017				X	Change in priorities
Pleasant Valley Rd west of Rocky Road	2017				X	Change in priorities
Green Ridge Rd/Mountain Ridge Dr	2015-2016	X				
Crowe Springs Rd	2015-2016				Х	Lack of funding

SHORT-TERM WORK PROGRAM 2013-2017

		STATUS				
ACTIVITY	YEAR	Complete	Underway; Projected Completion Date	Postponed	Dropped	Explanation if postponed or dropped
Mission Rd/Road No. 3 South	2016-2017	7 X				
Miscellaneous drainage, intersection improvements, resurfacing, striping, guardrail, bridges, etc.	2015-2017	7 X				
Cass White Road corridor improvements	2015-2017	7	2019			Rewritten and divided into two phases
Rowland Springs Rd at Hwy. 20 traffic analysis	2015-2016	3 X				
Adairsville Middle/High School access improvements	2015		2018			
Equipment	2015-2017	7 X				
Public Transportation Study (Comp. Transportation Plan)	2016	x				
West Bartow N/S Corridor	2014			х		Lack of funding- moved to a long term project
Glade Road	2013-2015	5	2020			Rewritten for new work program
Zion Road Widening-Phase II	2014		2018			
Sugar Valley Road at Burnt Hickory	2014			X		Lack of funding

City of Adairsville Report of Accomplishments

Projects to be carried over to the new work program are shown in green.

REPORT OF ACCOMPLISHMENTS

SHORT-TERM WORK PROGRAM 2013-2017

		STATUS					
ACTIVITY	YEAR	Complete	Underway; Projected Postponed Completion Date		Dropped	Explanation if postponed or dropped	
ECONOMIC DEVELOPMENT							
Reorganization of Downtown Development Authority	2013	X 2015					
Downtown Redevelopment- streetscape- "Logtown"	2013-2015				x	Structures were updated. Due to federal funding delays the project cost increased significantly and therefore the City dropped in its existing form, was rewritten as part of new project	
Development Regulations	2013-2014	X 2016					

SHORT-TERM WORK PROGRAM 2013-2017

ΑCΤΙVITY		STATUS							
	YEAR	Complete	Underway; Projected Completion Date	Postponed	Dropped	Explanation if postponed or dropped			
HOUSING									
Revise Zoning Code and Map Update	2013	X 2016							
Development Regulations	2013-2014	X 2016							
NATURAL AND CULTURAL RESOURCES									
Black Historical Society- dedication of museum space	2013-2017	X 2017				Completed as part of renovation of Adairsville Depot and Museum			

SHORT-TERM WORK PROGRAM 2013-2017

		STATUS				
ACTIVITY	YEAR	Complete	Underway; Projected Completion Date	Postponed	Dropped	Explanation if postponed or dropped
Oothcalooga Trail	2013-2014				x	Due to the tornado the City needed to postpone the project and could not meet the grant timeframe and therefore withdrew the project.
Veteran's memorial	2014-2015			x		Will be carried over to the next five year plan
Historic district ordinance	2013-2014	x				Ordinance completed in 2015. Design Guidelines and creation of district on going.
COMMUNITY FACILITIES AND SE	RVICES					
Police Department equipment upgrade and replacement program (vehicles and LE equipment)	2014-2017	X 2014				
Law enforcement facility and technology improvements- mobile data units	2014-2017	X 2017				

SHORT-TERM WORK PROGRAM 2013-2017

		STATUS				
ACTIVITY	YEAR	Complete	Underway; Projected Completion Date	Postponed	Dropped	Explanation if postponed or dropped
Water System- Renovate Lewis Spring House	2013-2014		2019			
Water System- Replace SCADA	2013	X				
Water System- System Map and Model	2013-2015	х				
Wastewater System- System Map and Model	2013-2015		2019			
Wastewater System- Solids management improvements	2013-2014	x				
Wastewater System- implement phosphorus removal process	2013	x				
Renovate City Hall	2013-2014	X 2015				

SHORT-TERM WORK PROGRAM 2013-2017

ACTIVITY		STATUS				
	YEAR	Complete	Underway; Projected Completion Date	Postponed	Dropped	Explanation if postponed or dropped
Park development @ old drive- through City utility payment center	2015-2016		2022			Will be included in next 5 year plan (Under Natural Resources).
Park improvements @ Rex Moncus Park	2016-2017	X 2016				
"Pocket Park" in St. Elmo	2013			х		Site determination will be carried over to next 5 year plan.
Re-codification of City Ordinances	2013	X 2017				
INTERGOVERNMENTAL COORDI	NATION					
Water System- Increase Pump Capacity on West Side	2015				x	Agreement with Floyd Co allows additional capacity on existing pump

SHORT-TERM WORK PROGRAM 2013-2017

		STATUS				
ACTIVITY	YEAR	Complete	Underway; Projected Completion Date	Postponed	Dropped	Explanation if postponed or dropped
TRANSPORTATION SYSTEM						
Sidewalk improvement plan- connectivity between residential and commercial	2014		2018			Will be carried over into new five year plan.
Sidewalk and Trail construction	2014-2017				х	Trail Project dropped
Stormwater/drainage improvements (historic area)	2013-2017	2015			x	Storm water plan completed in 2015. Implementation is part of ongoing capital planning.
Road and street improvements	2014-2017	2015, 2016	2022			Ongoing will be included in 5 year plan.
New street signs (Street name, directional, portable informational)	2014-2017	x				

City of Cartersville Report of Accomplishment- Included as part of annual update to the Capital Improvements Element/ Community Work Program.

City of Emerson Report of Accomplishments

Projects to be carried over to the new work program are shown in green.

		STATUS				
ACTIVITY	YEAR	Complete	Underway; Projected Completion Date	Postponed	Dropped	Explanation if postponed or dropped
ECONOMIC DEVELOPMENT						
Complete the Urban Redevelopment Plan	2013-2015			X		Awaits funding source
Designate Opportunity Zones	2013-2015				X	Lack of interest from community
HOUSING						
Obtain Grant Funding to Assist Redevelopment of Low Income Housing	2014-2017			x		Awaits funding source
COMMUNITY FACILITIES & SERVICES	1					
Develop Test Well	2013-2015	x				
Downtown Community Park	2014-2017				x	Will be developed as part of City Master Plan

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REPORT OF ACCOMPLISHMENTS SHORT-TERM WORK PROGRAM 2013-2017 City of Emerson

		STATUS				
ΑCTIVITY	YEAR	Complete	Underway; Projected Completion Date	Postponed	Dropped	Explanation if postponed or dropped
Henry Jordan WWTP Expansion	2013-2015	Х				
Groundwater Exploration Test Well #2	2015-2016				x	Land owner currently in negotiations to sell land
Paga Mine Water Tank	2014-2015	X				
Puckett Road Water Main Replacement	2016-2017			Х		Lack of Funds
Water Valve Replacement Program	2015-2017			Х		Lack of Funds
Change Water Service from 2" to 6" lines and abandon 2" water lines	2015-2017		2026			Replacing in conjunction with other improvements
Enhance website for City Bulletins	2013-2017	X				
Enhance GIS System (Water, Sewer, Stormwater)	2013-2017	x				
GIS Database of Police Reports	2013-2017	x				
		STATUS				
------------------------------------------------------------------------------------	-----------	----------	----------------------------------------------	-----------	---------	--------------------------------------------------------------------------
ΑCTIVITY	YEAR	Complete	Underway; Projected Completion Date	Postponed	Dropped	Explanation if postponed or dropped
Purchase & Renovate Emerson Elementary for City Hall Facility	2014-2015				х	City has purchased and sold facility
Build Enclosed Facility for Public Works	2015		2020			
Upgrade Puckett Road Sewer Main Diversion Structure to Prevent WWTP Overflow	2016-2017	x				
New Headworks Structure at Henry Jordan WWTP	2013-2015	x				
Replace Sewer Line on Old Alabama Road	2015-2017			Х		Awaits funding source
Develop a City Recycling Service	2015	X				
Perform Stormwater Needs and Feasibility Study	2013-2014				x	Have identified areas needing improvements without need for a study
Upgrade Red Top Sewer Lift Stations	2013-2015				x	Not needed at this time. Will move forward as more capacity is required.

		STATUS				
ΑCTIVITY	YEAR	Complete	Underway; Projected Completion Date	Postponed	Dropped	Explanation if postponed or dropped
Install 6" water line along Third St. and abandon 2" water line	2015-2016			х		Awaits funding source
Move all water services to 6" main on Fourth Street. Abandon 2" water line. Repave Fourth St.	2013	x				
W. Indiana Ave. Road Improvements	2016-2017			x		Awaits funding source
Repainting of Waterside Tank at Signal Mountain	2013			x		Have performed inspections with results showing repainting not necessary at this time. Awaits funding source
Municipal Facilities Backup Generator Installation	2013			x		Awaits funding source
Mobile Information System Technology (Workorders, GIS, etc)	2014-2015	x				
Upgrade Public Works Equipment	2014-2017	x				

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		STATUS				
ΑCTIVITY	YEAR	Complete	Underway; Projected Completion Date	Postponed	Dropped	Explanation if postponed or dropped
Enhance Code Enforcement Program	2013-2014				х	Not feasible at this time
Perform telecomm service feasibility Study	2013				x	Not needed
Develop Community Center	2015-2017	x				Have performed updates to Community Center. Will evaluate additional public space as master plan is developed.
Perform Water/ Sewer Study	2013-2014	x				
Convert Customers on Arizona Avenue to new 6" main to include installing new taps and boring under roadway	2017	x				
Convert City Utilities to Hypo Chloride	2013-2014	X				
NATURAL AND CULTURAL RESOURCES						1
Pumpkinvine Creek Park	2014-2017				x	Land owner has advised of other plans for the area.

City of Emerson		STATUS				
ΑCTIVITY	YEAR	Complete	Underway; Projected Completion Date	Postponed	Dropped	Explanation if postponed or dropped
TRANSPORTATION	1				I	
Develop Road Inspection Program including ranking and geographic information online	2013-2015		2017- 2018			
Street Sign Inventory Database to include (installation date, reflectivity, location, etc)	2013-2015		2017-2018			
Improve Old Alabama Road from GA 100 to Highway 293 to include widening, striping and sidewalks	2015-2017			x		Have performed preliminary engineering and met with State to determine funding sources. Awaits funding source
Repair and Replace Existing Sidewalks	2013-2017			X		Awaits funding source
Install New Sidewalks and Bike Paths to promote Interconnectivity Within the Community	2014-2017		2022			Have developed an interconnectivity map/plan
Perform CSX "Quiet Zone" Study	2014				х	No funding source

		STATUS				
ΑCTIVITY	YEAR	Complete	Underway; Projected Completion Date	Postponed	Dropped	Explanation if postponed or dropped
LAND USE						
NA						
INTERGOVERNMENTAL COORDINATION				1		
Develop Bartow County- Emerson Development Authority	2015-2017			x		Rewritten for new work program, placed in Economic Development. Not needed at this time; will evaluate need in the future.
Work With Bartow County and			x			
surrounding municipalities to update Comprehensive Plan	2013-2017		2018			

City of Euharlee Report of Accomplishments

		STATUS				
ΑCTIVITY	YEAR	Complete	Underway; Projected Completion Date	Postponed	Dropped	Explanation if postponed or dropped
ECONOMIC DEVELOPMENT		1		I		
Acquire blighted land along Euharlee Road corridor that falls within the Urban Redevelopment Agency mapped boundaries.	2016		X 2022			
HOUSING						
NA						

		STATUS				Explanation if postponed or dropped
ΑCTIVITY	YEAR	Complete	Underway; Projected Completion Date	Postponed	Dropped	
Provide a park and open space system which satisfies the recreational and leisure time needs of city residents and enhances the overall image of the community. Create a recreation master plan for downtown historic district, and the design and finish construction of recreation complex.	2013- 2017	X (Phase 1)		X (Phase 2)		Park acquisition and upgrade completed (Phase 1 of project). Master Plan postponed, carried forward into next work program (Phase 2 of project).
Provide walkways on Euharlee Five Forks Road	2014- 2016			x		Anticipated funding not available.
Provide walkways to connect Covered Bridge Road up to Euharlee Road	2013- 2015	x				
Put in sewer along Euharlee Road into downtown (Follow Up)	2016- 2017			х		Dependent on Bartow County extension of sewer line.
Restore Mill on Euharlee Creek to coordinate with Community Master Plan	2013- 2014		X (2022)			

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		STATUS				Explanation if postponed or dropped
ΑCTIVITY	YEAR	Complete	Underway; Projected Completion Date	Postponed	Dropped	
TRANSPORTATION						
NA						
NATURAL AND CULTURAL RESOURCES						
Encourage green space preservation to allow sufficient ratio between construction areas and to provide appropriate buffer areas to support green space activity.	2013- 2017		X 2022			
Monitor and update and provide security measures for storm- water run off areas. As new development takes place, enforce and maintain best management practices to prevent erosion of existing land and silt build up on state waters.	2013- 2017	x				
Protect Euharlee Creek water shed. Continue a coordinated effort between the City of Euharlee and Bartow County to protect and ensure future water quality	2013- 2017		x			Ongoing effort. Drop from work program.
Pursue cultural activities with increased activities at Frankie Harris event park	2013- 2017		x			Ongoing effort. Drop from work program.

City of Euharlee						
		STATUS				
ΑCΤΙVΙΤΥ	YEAR	Complete	Underway; Projected Completion Date	Postponed	Dropped	Explanation if postponed or dropped
Develop green space passive park area on 17-acre tract at Etowah River and Euharlee Creek	2015- 2017		X 2022			Marketing in conjunction with LakePoint Sports Complex.
LAND USE AND TRANSPORTATION	1	1	I	I		
Continue to adopt zoning procedures and development standards that call for planned development. City – developer partnerships should address appearance, infrastructure needs, public safety concerns, recreation, and transportation issues for successful projects.	2013- 2017		X 2022			
Create cooperative agreement between city and county officials to implement development standards that will respect and protect neighborhoods by having similar standards.	2014- 2015		X 2022			
Mitigate increasing traffic congestion. Put steps in place (through MPO) to slow the increase in congestion including street connectivity and traffic studies. Work in conjunction with DOT and the county to plan for future development and transportation issues.	2015- 2017		x			Needed improvements will be included in Bartow MPO TIP.
Provide an adequate supply of pedestrian and bicycle facilities, trails and sidewalks throughout the city. (Sidewalks on Covered Bridge Road, trails along Euharlee Creek and pedestrian	2013- 2017	x				

REPORT OF ACCOMPLISHMENTS SHORT-TERM WORK PROGRAM 2013-2017 City of Full and a

City of Euharlee	-	1				1
		STATUS				
ΑCTIVITY	YEAR	Complete	Underway; Projected Completion Date	Postponed	Dropped	Explanation if postponed or dropped
crosswalks). Establish ongoing Transportation Planning and Coordination Program		2017				
Provide a causeway for the connection of the east city of the city to downtown via 17 acre green space land parcel along the Etowah River/ Euharlee Creek.	2013- 2017			x		Land purchased; no infrastructure has been installed.
INTERGOVERNMENTAL COORDINATION	I	1		I	I	
Update the Comprehensive Plan as needed.	2013- 2017	x				
Identify and participate in the review process for developments of regional impact.	2013- 2017		X			
Maintain a relationship with the Georgia Municipal Association	2013- 2017		х			

City of Kingston Report of Accomplishments

		STATUS				
ACTIVITY	YEAR	Complete	Underway; Projected Completion Date	Postponed	Dropped	Explanation if postponed or dropped
ECONOMIC DEVELOPMENT						
Establish a Downtown	2013-		Х			
Revitalization Program	2017		2022			
Actively recruit a Subway Sandwich Shop to Downtown	2013-2017				x	Change in Administration, new agenda
	2017					
HOUSING						
Acquisition and Demolition of	2013-		Х			One property has already been demolished by the
Dilapidated Housing	2017		2022			city, this practice will continue. Rewritten for new work program

REPORT OF ACCOMPLISHMENTS	
SHORT-TERM WORK PROGRAM 2013-2017	
City of Kingston	

		STATUS				
ΑCTIVITY	YEAR	Complete	Underway; Projected Completion Date	Postponed	Dropped	Explanation if postponed or dropped
Improve and Expand City Water System	2013- 2017		X 2022			This process has started, and is on-going. Currently in the process of expanding the lines. Rewritten for new work program.
Establish Franchise for Solid Waste Collection	2013- 2017	x				
Contract with Bartow County for Fire Services and Rescue	2013- 2017	x				
Operate and Improve City Police Department	2013- 2017		x			This is on-going, recently applied for funding for a new police car, hope to add an additional part-time officer later this year
Rebuild Historic Train Depot	2013- 2017			Х		Lack of funding. Rewritten for new work program.
Purchase Playground Equipment	2013- 2017	x				
Construct Addition to Pavilion	2013- 2017			x		Plan has changed, now seeking to build an additional pavilion in the park. Rewritten for new work program.
Reclaiming Old Cemetery	2013- 2017	х				

REPORT OF ACCOMPLISHMENTS SHORT-TERM WORK PROGRA City of Kingston	AM 2013-2					
ACTIVITY		STATUS				
	YEAR	Complete	Underway; Projected Completion Date	Postponed	Dropped	Explanation if postponed or dropped
TRANSPORTATION	1			I	I	
None						
	1	1			1	
NATURAL AND CULTURAL RESC	OURCES					
Construct Mattie McGruder	2013-		X			Will be completed in April or May of this year
Memorial	2017		2022			(signage and wayfinding continue)
Support Annual Confederate Memorial and Veterans Memorial	2013-	x				This is an annual event which will continue to be
Festival	2017					supported by the city
Support Annual Anniversary of	2013-	x				This is an annual event which will continue to be
Sherman's March Festival	2017					supported by the city
LAND DEVELOPMENT	1			1	1	
None						

REPORT OF ACCOMPLISHMENTS SHORT-TERM WORK PROGRAM 2013-2017 City of Kingston STATUS								
ACTIVITY	YEAR	Complete	Underway; Projected Completion Date	Postponed	Dropped	Explanation if postponed or dropped		
INTERGOVERNMENTAL COORDINATION								
City and County Intergovernmental Agreement	2013- 2017	x						
Participate in Bartow County SPLOST	2013- 2017	x						
Local Comprehensive Plan Update	2017		Х			Will be completed in 2018		

City of Taylorsville Report of Accomplishments

ACTIVITY		STATUS				
	YEAR	Complete	Underway; Projected Completion Date	Postponed	Dropped	Explanation if postponed or dropped
COMMUNITY FACILITIES & SERVICES						
Cameras on City Hall Building	2013	X (2013)				
Playground equipment	2015			x		School Board has not yet released desired property for City's acquisition
Fence around playground	2015			x		Dependent on property acquisition (see above)
Update signage throughout City	2014, 2017		X (2022)			
Pavement improvements (patching)	2016	X (2016)				

City of White Report of Accomplishments

City of White ACTIVITY	YEAR	STATUS				
		Complete	Underway; Projected Completion Date	Postponed	Dropped	Explanation if postponed or dropped
COMMUNITY FACILITES AND SERVICES- W	ATER					
Well Filter Project- (Wells 1 & 2)	2013	2016				
School St. Water Main Upgrade	2013	2015				
Clubhouse Dr. Water Main Upgrade	2013	2016				
Old Tn. Hwy. to Hwy 411 Water Main Upgrade	2015			x		Lack of funds
Hwy 411 from Post Office to End of Line Water Main Upgrade	2015			x		Lack of funds
Oak Street Water Main Upgrade	2014	2015				
Misc. Water Improvements	2017	2016				

REPORT OF ACCOMPLISHMENTS
SHORT-TERM WORK PROGRAM 2013-2017
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City of White						
	YEAR	STATUS				
ACTIVITY		Complete	Underway; Projected Completion Date	Postponed	Dropped	Explanation if postponed or dropped
Phase II Sewer Project (City Wide Sewers)	2017	2016				
Whispering Pine Subdivision Sewer Upgrade	2017	2016				
Misc. Sewer Improvements	2017	2016				
TRANSPORTATION Re-Surface School St.	2013	2015				
Re-Surface Richards Rd.	2015	2017				
Re-Surface Clubhouse Dr./ pave Parking for Clubhouse	2014			2018		Due to Sewer Project
Re-Surface E. Rocky Street	2016	2017				
Misc. Street Maintenance	2017	2017				
PUBLIC SAFETY	1	1	1	1	1	1

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REPORT OF ACCOMPLISHMENTS SHORT-TERM WORK PROGRAM 2013-2017 **City of White STATUS** Underway; YEAR Explanation if postponed or dropped ACTIVITY Projected Complete Postponed Dropped Completion Date Purchase New Police Car 2013 2012 Add Computers and Equipment for Patrol 2014 2013 Cars PARKS AND RECREATION Re-Surface Walk Path at City Hall Property Lack of funds 2014 2020 New Playground Equipment for Children's Lack of funds 2014 2020 Park Develop Fenced Park and Playground Area Not needed since playground at City 2015 Х at the Clubhouse Property Hall

Needs and Opportunities

The Joint Steering Committee met five times in Winter 2016 and Spring 2017 at the Clarence Brown Conference Center. The Steering Committee prepared a Strengths, Weaknesses, Opportunities and Threats analysis for the planning categories of Economic Development, Housing, Transportation, Natural and Cultural Resources, Community Facilities and Services, Land Use, and Intergovernmental Coordination. Strengths were identified as within the local government's control, presenting an opportunity; Weaknesses were identified as needs or gaps in service provision, also within the community's control. Opportunities were seen as positive changes that were larger than the one community but by which the local government could benefit; Threats were identified as outside just the local control which would present a challenge to the community. The SWOT worksheets were further refined by NWGRC staff in consultation with each local government into Needs (Weaknesses and Threats) and Opportunities (Strengths and Opportunities). Each community's Needs and Opportunities are presented here, and are integrated with each new Work Program item.



Bartow County Needs and Opportunities

ECONOMIC DEVELOPMENT

- 1. Need: Expansion of the Cartersville-Bartow County Airport to provide increased business and commercial service.
 - a. Included in new work program under Community Facilities and Services, carried over from previous work program.
- 2. Need: Improve the County's available workforce which currently may limit the types of businesses and industries that can locate based on the current workforce
 - a. Project: Partner with Bartow College and Career Academy, Cartersville and Bartow School Systems to improve offerings in certifications for technology and advanced manufacturing, and to add internships and apprenticeships with local manufacturers, health care providers, and small businesses.
 - b. Project: Participate in Northwest Georgia High Demand Career Initiative (NWGRC and Governor's Office of Workforce Development) to align career pathways with industry needs.
- 3. Need: Develop economic development strategies to compete effectively with other states and communities.
 - Project: Align projects and funding requests with implementation of region's Comprehensive Economic Development Strategy (CEDS)
 - Project: Pursue Georgia Ready for Accelerated Development for additional industrial sites.



- 4. Need: Bartow County has a need for additional diverse entertainment venues.
 - a. Project: Partner with Cartersville-Bartow Chamber of Commerce, Cities of Cartersville and Adairsville, and Convention and Visitors Bureau to recruit restaurants and gathering spots/pubs with extended hours, performers and entertainers, and/or develop local venue to coordinate with restaurants and pubs for performances and events. Review local ordinances and codes to ensure they are current and consistent with desired entertainment options and locations.
- 5. Need: Hotel Space is lacking (limits level of conferences, events that can be accommodated).
 - a. Project: Work with Chamber and CVB to determine developer interest in larger hotel complex based on draw of Clarence Brown Conference Center, Tellus, Lakepoint, etc.
- 6. Opportunity: Bartow County has available tracts/ sites for development.
 - a. Project: Pursue Georgia Ready for Accelerated Development for additional industrial sites.
 - b. Develop Phase II Infrastructure, Highland 75 (Carry over from previous work program).

- 7. Opportunity: Development fee structures are affordable for business, industry.
 - a. Project: Develop task list of needed investments.
- 8. Opportunity: The Clarence Brown Conference Center is an excellent location to host economic development work sessions and conferences, client meetings. (Addressed as Need.)

HOUSING

- 1. Need: Some areas of the county show wide-spread degraded housing.
 - a. Project: Prepare housing assessment county-wide of workforce, senior, multifamily, country-club type, conservation, and other types of housing to meet all community needs, and develop recommendations for planning, zoning, and future land use to accommodate these varied housing types. Review future land use map and/or zoning map, and ordinances/codes, and adjust if needed. Coordinate between County and Cities on planning and development for housing needs.
 - b. Project: Identify grant options for improvements for infrastructure, housing, and other needs for redevelopment, such as Community Development Block Grant/ Community Home Improvement Program (CHIP).
 - c. Project: Prepare code enforcement and outreach initiatives.
 - Project: Complete Georgia Initiatives for Community Housing (GICH) program (2018, 2019), and implement GICH housing recommendations (throughout).
 - e. Project: Landlord, Homeowner and Homebuyer informational seminars
 - f. Project: Allatoona Community Meetings
 - g. Project: Develop incentives for desired housing types and price points through density bonuses, grant and loan programs, development fee reductions, etc.
 - Project: Use redevelopment, infill, infrastructure improvements and code enforcement to improve housing condition, and seek grant funding or partnerships with neighboring communities for



technical assistance. Desired features of new or redeveloped multi-family housing may include energy efficiency, LEED design, low-VOC materials, parks/openspace/trails, connections to larger trail/ beltway system, etc.

- 2. Need: The competitive housing market means that available housing is quickly purchased or rented; may not be available housing for all demand in all areas.
 - a. Project: Develop incentives for desired housing types and price points to include affordable workforce housing through density bonuses, grant and loan programs, development fee reductions, etc.

- b. Project: Identify areas suitable for CHIP grant application for revolving loan fund for building affordable housing in Allatoona community
- 3. Need: Affordable housing is lacking for workforce, lower income residents.
 - a. Project: Require all multi-family development to be built to Georgia Condominium building standards.
 - b. Project: Work with Housing Authority to provide single-family housing opportunities.
 - c. Project: Develop incentives for desired housing types and price points to include affordable workforce housing through density bonuses, grant and loan programs, development fee reductions, etc.
- 4. Need: Infrastructure for growth (water, sewer, broadband) not available in all areas.
 - Project: Identify new areas of service for water and sewer and utilities. Work with NWGRC Rural Broadband Study Committee to determine needs in rural Bartow County and to find regional and local solutions. (Specific Improvements are Addressed in Community Facilities section)
 - b. Project: To incentivize private reinvestment and redevelopment, assist with connections to public services and amenities including public transportation, trails, parks, community services, and downtowns, walkability/ intermodal access, childcare/ afterschool care, college/training accessibility, broadband, clinics and connection to downtowns and retail/restaurants.
- 5. Need: Availability of Senior housing is lacking.
 - a. Project: Develop senior housing task force with Cities and senior living advocates to mitigate barriers and address needs, and to work with developers to provide range of housing solutions designed to accommodate diverse ageing and independence needs.
 - b. Project: Provide housing retrofit programs for seniors who want to remain in their homes, and implement senior homestead tax exemption.
 - c. Project: Identify areas where senior housing should be located or redeveloped, where there is proximity of healthcare facilities, doctors' offices, senior services and transportation options.
- 6. Need: Lack of Country Club Style Housing (Lake, Golf Course, other natural resource-based housing development).
 - Project: Identify areas where natural resources would incentivize country club style housing- Lake Allatoona area, etc. that are close to needed amenities and public services.
 - b. Project: Identify desired range and type of development- ie. Big Canoe, Senoia, or scalable development, and develop density and open space requirements and tradeoffs.

- 7. Opportunity: Competitive housing market exists keeping property values high and providing additional opportunities for housing development to meet needs.
 - a. Project: Identify best practices in surrounding communities and meet with those communities and those developers.
 - b. Project: To incentivize private reinvestment and redevelopment, assist with connections to public services and amenities including public transportation, trails, parks, community services, and downtowns, walkability/ intermodal access, childcare/ afterschool care, college/training accessibility, broadband, clinics and connection to downtowns and retail/restaurants.
 - c. Project: Implement rural broadband to ensure housing prices and values remain high. (Survey respondents indicated willingness to move if rural broadband not available). (addressed in Community Facilities)
- 8. Opportunity: Available land and infrastructure for growth of housing options, encouraging redevelopment.
 - a. Project: Ensure equitability in new development and in redevelopment and infill goals (Policy).
 - b. Project: Review and update codes, ordinances, and land use and zoning maps to permit and guide redevelopment/ infill (Land Use).
 - c. Project: Use redevelopment, infill, infrastructure improvements and code enforcement to improve housing condition, and seek grant funding or partnerships with neighboring communities for technical assistance. Desired features of new or redeveloped multi-family housing may include energy efficiency, LEED design, low-VOC materials, parks/openspace/trails, connections to larger trail/ beltway system, etc.
 - d. Project: Develop incentives for housing redevelopment including lower connection fees, expedited permitting process, density bonus for set aside of open space/ greenspace/ trails, or for affordable and senior housing inclusion, etc.
 - e. Project: Identify opportunities for infill and redevelopment. Identify areas where public infrastructure improvement is needed.
- 9. Opportunity: South Bartow Urban Redevelopment Plan adopted by Bartow County for housing and public infrastructure redevelopment.
 - a. Project: Implement South Bartow Urban Redevelopment Plan; designate redevelopment areas and identify local and state incentives for redevelopment.
 - b. Project: Prepare and implement Revitalization Area Strategy for redevelopment areas.
 - c. Project: Identify grant options for infrastructure, housing, etc. such as Community Development Block Grant/ Community Home Improvement Program (CHIP). Assist with application for LIHTC or historic tax credits as applicable. Assist senior housing developers with LIHTC Application and housing design, permitting as applicable.
- 10. Opportunity: Multi-family housing development opportunities.

- a. Project: Develop incentives for desired housing types and price points through density bonuses, grant and loan programs, development fee reductions, etc.
- b. Project: Require all multi-family development to be built to Georgia Condominium building standards, and enforce.

Housing Policies:

Policy: Ensure new or infill housing is connected to neighboring areas, parks and trails, downtown, retail and services, community facilities, and to work opportunities with intermodal and multimodal connections by design.

Policy: Develop incentives for desired housing types and price points through density bonuses, grant and loan programs, development fee reductions, etc.

Policy: Ensure equitability in new development and in redevelopment and infill goals.

TRANSPORTATION

- 1. Need: Bartow County lacks pedestrian connections and access to community services.
 - Project: Identify unincorporated residential neighborhoods where pedestrian connectivity is needed; develop plan to link neighborhoods or developments through sidewalk or greenway trail extension.
 - b. Project: Consider satellite/ mobile community service options.
- 2. Need: Bartow County has not always planned adequately for anticipated growth.
 - a. Project: Identify impacts of previous unplanned growth and mitigate where possible with infrastructure investments, particularly if those investments would also serve additional future growth areas.
 - b. Project: Implement Complete Streets policies and seek retrofits to ensure walkability and bikeability to schools from surrounding neighborhoods and developments
- 3. Need: Bartow County lacks east-west connectivity.
 - a. Project: The Rome-Cartersville Development Corridor will improve east-west connectivity to I-75. In addition, widening Cass-White Road and SR 20 will improve east-west connectivity. The SR 20 widening project is designed specifically to improve east-west connectivity throughout the northern metro Atlanta counties.
- 4. Need: Bartow County lacks access between I-75 and Highway 41.
 - a. Project: The Rome-Cartersville Development Corridor is included in the Community Work Program.
- 5. Need: Bartow County lacks strong north-south connectivity to I-75.
 - a. Project: Implement Long Range Transportation Plan and TIP.
 - b. Project: Addressed through specific transportation projects in the Community Work Program and carried over from previous work program.
- 6. Need: Bartow County's traffic signal timing can be improved.

- a. Project: Consider alternative traffic controls such as roundabouts that may improve traffic flow; assess whether all traffic lights are needed.
- 7. Need: Bartow County lacks needed bicycle routes.
 - a. Project: Partner with SORBA or PATH, local cycling groups, Bike! Walk! Northwest Georgia to identify needed routes and connections. Identify grant sources and matching funds, purchase needed Rights of Way or obtain easements, and map priority routes.
- 8. Opportunity: The County and its projects have strong political support in the Georgia Legislature.
 - a. Project: Implement critical regional projects such as the Rome- Cartersville Development Corridor and transportation improvements needed to support the Appalachian Regional Port.
- 9. Opportunity: GDOT District 6 Office for the region is located in Bartow County.
 - Project: Implement critical regional projects such as the Rome- Cartersville Development Corridor and transportation improvements needed to support the Appalachian Regional Port.
- 10. Opportunity: The Bartow County MPO coordinates transportation needs and projects on behalf of the County and each City.
 - a. Project: Implement projects in Long Range Transportation Plan and TIP including Transit Planning.



b. Carry over transportation

11. Opportunity: Transportation projects have strong local leadership to address needed road safety improvements and facility upgrades.

a. Project: Ensure transportation improvements selected for funding have local design features, and openspace/greenways and intermodal connections.

12. Opportunity: Since 1989, a 1¢ Special Purpose Local Option Sales Tax (SPLOST) has allowed Bartow County to

make significant infrastructure and facility improvements throughout the County.

- a. Project: Specific projects are presented in the Community Work Program.
- 13. Opportunity: Bartow County benefits from proximity and access to Atlanta and Chattanooga, providing connectivity for industry and business and development of complementary services for residents and those seeking a respite from metro areas.
 - a. Project: Implement Long Range Transportation Plan and TIP including Transit Planning.
 - b. Project: Implement Complete Streets policies and seek retrofits to ensure walkability and bikeability to schools from surrounding neighborhoods and developments.
- 14. Opportunity: Bartow County benefits from transit funding.

- a. Project: Prepare Transit Asset Management (TAM) Plan for Bartow MPO.
- 15. Opportunity: Bartow County has the opportunity to make local traffic improvements through passing a local transportation SPLOST.
 - a. Project: Review projects in TIP, identify whether additional funding is needed for local projects, for consideration of local TSPLOST.

Policy: Ensure new or infill housing is connected to neighboring areas, parks and trails, downtown, retail and services, community facilities, and to work opportunities with intermodal and multimodal connections by design.

NATURAL AND CULTURAL RESOURCES

- 1. Need: Bartow County has a need for additional trails and walkability (connect parks, trailheads, community facilities, government offices, etc.) and historic preservation.
 - a. Project: Phase One. Design and map county-wide connecting trail and greenway system to tie together City trail systems with unincorporated greenways, blue ways, greenspaces and trails (include utility easements and roads/ paths where needed).
 - b. Project: Phase Two.
 Build/ Connect countywide trail system interconnecting existing trails and greenspaces.
 Partner with PATH,
 SORBA, other pedestrian and cycling groups.
 - c. Project: Development and preservation of sites on Bartow County Black History Trail (1. Butler Shoe Store in Adairsville, 2. Melvinia "Mattie"



Shields McGruder Kingston Cemetery, 3. Noble Hill Wheeler, Cassville, 4. St. James A. M. E. Church, 5. Euharlee Covered Bridge, 6. Black Pioneers Cemetery, Euharlee, 7. Vinnie's Cabin, 8. Summer Hill, Cartersville, 9. Masonic Building, Cartersville, 10. George Washington Carver State Park)

- d. Additional historic preservation focus at County level.
- 2. Need: Bartow County has a need to develop additional recreational access to the Etowah River (launches, ramps etc.).
 - a. Project: Plan for accessible and well-spaced launch and ramp locations so that trips along the Etowah are fun and safe for a variety of users, in order to capitalize on the

growing demand for water trails. Work with CRBI, river advocates to develop amenities, tours, outfitters, etc. to supply the water trails.

- 3. Need: Interbasin Transfers from the Coosa to the Metro Atlanta Water Basin (Chattahoochee) and subsequent loss of water supply from the region is of concern.
 - a. Project: Bartow County is a founding member of the North Georgia Water Partnership; continue to participate in all regional studies. Participate with Georgia Environmental Finance Authority, Georgia Chamber of Commerce, Metro North Georgia Water Plan and Council, Georgia Association of Water Professionals, to have input into regional and statewide policy decisions.
- 4. Need: The Thompson Weinman Dam on Lake Allatoona is operated by the US Army Corps of Engineers, but there may be local emergency needs to include in the County's Hazard Mitigation Plan.
 - a. Project: Identify emergency operations procedures in case of structural repairs, etc. Ensure communications procedures are in place with surrounding local governments regarding notification of residents, businesses, attractions, etc. of maintenance procedures or emergency needs. Seek funding for any needed improvements to implement hazard mitigation plan recommendations. Share plan with surrounding communities and counties.
- 5. Opportunity: Water quality and water quantity are good and adequate.
 - a. Project: Identify core industries desired- logistics, distribution, warehousing, and suppliers for existing industry in the region, for example- and develop marketing strategies and permitting, and assess water and wastewater needs. (Addressed in Economic Development section)
 - b. Project: Ensure that available publicly-owned sites are Georgia Ready for Advanced Development or GRAD certified as being fast-tracked as having met advanced due diligence requirements including a Phase I environmental assessment, a preliminary geotechnical investigation, cultural and endangered species investigation, zoning designation, utility service assessment, and a wetlands and stream delineation (addressed in Economic Development).
- 6. Opportunity: Bartow County museums including the Booth Western Art Museum and Tellus Science Museum, and others, are world class, attracting visitors and providing educational opportunities for residents.
 - a. Project: Encourage DDA staff to market these locations as meeting, celebration, event and learning locations for use by organizations, schools, colleges and business and industry in order to fully utilize and connect with these world class spaces. Ensure museums are included in all County and Chamber marketing campaigns.
- 7. Opportunity: Bartow County parks and recreation opportunities provide visitors and residents with a variety of outdoor recreation venues including Red Top Mountain.
 - a. Project: Map potential trail connections, and work with PATH or SORBA and City of Cartersville Parks and Recreation Departments, to gain support and technical assistance for trail and park/ recreation planning.

- 8. Opportunity: Bartow County has a strong agricultural sector.
 - a. Project: Consult Georgia Association of Zoning Administrators (GAZA) for assistance on updates to local codes and ordinances to benefit agricultural producers and ensure preservation of working farms.
 - b. Project: Develop Northwest Georgia Food Hub.
- 9. Opportunity: Bartow County greenspace is a vital county resource. (This is addressed as a Need)
- 10. Opportunity: Bartow County's geological formation allows for mining of ochre and other mineral resources.
 - a. Project: Work with Bartow County Development Authority and Georgia Department of Community Affairs to determine any assistance needed to this industry such as rail or highway access, local incentives, state job tax credits for hiring or training, partnerships with Chattahoochee Technical College or Centers of Innovation for training or technology needs.
- 11. Opportunity: The Etowah River provides recreational and water resource opportunities and is a tourism draw. (This is addressed as a Need).
- 12. Opportunity: Bartow County has a strong music industry. (This is addressed under Economic Development).
- 13. Opportunity: Bartow County has many biking and walking trails (This is addressed as a Need).
- 14. Opportunity: Bartow County's Cherokee Retreat Center is Cherokee Presbytery of Northwest Georgia's Summer Camp and offers a variety of children's camp activities for all ages.
 - a. Project: Coordinate local business and industry support and sponsorship.
- 15. Opportunity: Bartow Carver Park located on Lake Allatoona is a Bartow County operated recreational facility with boat launches, rental pavilions, and hiking trails.
 - a. Project: Promote Bartow Carver Park regionally with Convention and Visitors' Bureau, and ensure its listing on outdoor recreation websites and apps, and with the Georgia Department of Economic Development (exploregeorgia.org).
- 16. Opportunity: The Thompson-Weinman Dam on Lake Allatoona controls the release of water from the lake downstream on the Coosa River.
 - a. Project: If a destination/ recreation area, ensure signage for river users to know water levels can rise and fall suddenly with water release. Partner with CRBI and Keep Bartow Beautiful to assess river bank erosion and ensure local ordinances enforce state buffers to prevent home or property damage, etc.

LAND USE

- 1. Need: Increased building code standards.
 - a. Project: Partner with neighboring jurisdictions on housing code enforcement, maintenance, and rehabilitation, and identify funding sources.
 - b. Project: Review mandatory state codes for recent updates, as well as permissive state codes or other building codes that may be beneficial to County housing to adopt and enforce (such as forest fire prevention codes, Senior Housing standards, green building

codes, etc.). Review surrounding communities in Metro Atlanta and in developing areas to assess demand and need.

- c. Project: Within South Bartow Urban Redevelopment Area, continue focused Code Enforcement to address blighted properties
- 2. Need: Housing Densities and planned development; Review future land use map and/or zoning map, and ordinances/codes, and adjust if needed.
 - a. Project: Partner with neighboring jurisdictions on housing code enforcement, maintenance, and rehabilitation initiatives.
 - b. Project: Within permit process, offer density tradeoffs to developers or individual homeowners for redevelopment or infill instead of developing openspace/ greenspace areas. Coordinate between County and Cities on planning and development for housing needs.
 - c. Project: Review land use and development ordinances: Where possible, require stormwater gardens and other biomeasures to treat and absorb stormwater runoff impact, as well as replace impervious surfaces with pervious surfaces to the extent practical or feasible (consider maintenance needs of permeable surfaces).
 - d. Project: Review future land use map and/or zoning map, and ordinances/codes, and adjust if needed, to plan for desired housing densities, infill development, walkability, and neighborhood scale retail and restaurants.
 - e. Project: Incentivize desired housing densities and affordability through density bonuses, grant and loan programs, development fee reductions, etc. Identify best practices in surrounding communities and communicate with those communities and those developers.
 - f. Project: Review ordinances and codes to ensure they are current and consistent with desired entertainment options and locations.

COMMUNITY FACILITIES AND SERVICES

- 1. Need: Sewer availability is limited in unincorporated areas. (Planned expansions?)
 - a. Project: specific expansions and improvements are listed in the Community Work Program and carried over from previous Work Program.
 - b. Project: Identify core industries desired- automotive suppliers, logistics, distribution, warehousing, and design/ technology centers, as an example- and develop marketing strategies and permitting, and assess water and wastewater needs.
- 2. Need: ISO ratings are higher in unincorporated areas (plans to expand water service?)
 - a. Project: Prepare service improvement plan and fund budget for needed improvements to infrastructure.
 - b. Project: Specific expansions and improvements are listed in the Community Work Program.
- 3. Need: The Sherriff's Office is understaffed.
 - Project: Seek additional funding and grants to provide staffing for 2-3 years (US DOJ).
 Consider other funding sources available to offset greater staffing costs (energy efficient

building retrofits, shared use buildings, procurement opportunities, Tax Allocation Districts for areas needing additional public safety, etc.).

- 4. Need: The Fire Department is understaffed. (Bartow County Fire Department provides coverage for Cities and the unincorporated area of the County, with the exception of Cartersville, providing 13 manned stations and one all-volunteer station).
 - a. Project: Seek additional funding for staffing, training, and equipment (FEMA Assistance to Firefighters, etc.). Consider other funding sources available to offset greater staffing costs (energy efficient building retrofits, shared use buildings, procurement opportunities, Tax Allocation Districts for areas needing additional public safety, etc.).
 - b. Project: County transit services are provided on a demand response system, but transport is not provided to the entire unincorporated area. (Addressed in Transportation Section.)
- 5. Need: Burgeoning residential growth; Atlanta's growth creeping into Bartow County
 - a. Project: Addressed in Housing and Community Facilities, specific projects identified in Community Work Program
 - b. Project: Identify impacts of previous unplanned growth, and assess need for sewer, stormwater, sidewalk infrastructure, particularly if those investments would also serve additional future growth areas
- 6. Need: Increasing traffic congestion
 - a. Project: Improvements to SR 20 and Cass White Road, as well as the Rome-Cartersville Development Corridor, will have an impact on easing traffic congestion. Specific projects identified in Community Work Program Transportation Section.
- 7. Need: Increasing threats to water quality in Lake Allatoona. Pollution
 - a. Project: Specific projects identified in Community Work Program for South Bartow area.
- 8. Need: Outdated infrastructures.
 - a. Project: Specific projects identified in Community Work Program.
- 9. Need: Public relations/public expectations re: public services
 - a. Project: Implement community survey, and identify other methods to include more input in local government.
- 10. Need: Increase in indigent population increased pressure on social services
 - a. Project: Establish a community fund and partner with Food Banks and charitable organizations to increase capacity of existing organizations. Identify organizations that address identified areas of need that may not be operating in Bartow County. Organize fundraising and donations campaign through Family Connection with assistance of Chamber of Commerce to fill gaps in services provided.
- 11. Opportunity: Bartow County implements a Capital Improvement Plan.
 - a. Project: specific expansions and improvements are listed in the Community Work Program and carried over from previous Work Program.
- 12. Opportunity: Bartow County SPLOST provides funding for needed public facilities.
 - a. Project: specific expansions and improvements are listed in the Community Work Program and carried over from previous Work Program.

- 13. Opportunity: Bartow County EMS, Fire, Ambulance services provide excellent coverage.
 - a. Project: specific expansions and improvements are listed in the Community Work Program and carried over from previous Work Program.
- 14. Opportunity: Allatoona Resource Center provides funding and needed resources for seniors, children, and families.
 - a. Project: Establish a community fund through Family Connection with assistance of Chamber of Commerce to fill gaps in services provided.
- 15. Opportunity: The Bartow County College and Career Academy (BCCCA) is a joint venture between the community, K-12 education, post-secondary education, business and industry to ensure a viable workforce along with continued opportunities for the students of Bartow County. Programs offered at the BCCCA include; Engineering, Health Care, Public Safety, Metals, Video Broadcasting and Marketing.
 - Project: Join Floor360 Advanced Manufacturing Consortium and Governors' High Demand Career Initiative through NWGRC to participate in development of coordinated career pathways for manufacturing skills and certifications.
- 16. Opportunity: Glade Road sewer extension provides sewer roughly from the Glade Road interchange on I-75 to the Kings Camp/New Hope Church Road 4-Way stop. Most residents and businesses on Glade Road now have the option to tap onto the sewer; it is not required, but residents who do connect will receive a waiver of tap fee (\$1,400 fee).
 - a. Project: Included in Community Work Program.
- 17. Opportunity: Expand Parks and Recreational offerings.
 - a. Project: Hamilton Crossing Park Expansion- operated by Bartow County, this park on Beavers Drive in Cartersville provides baseball and basketball fields, tennis courts, and playground and picnic areas along with walking trails, and is being expanded.
 - b. Project: Manning Mill Park Expansion operated by Bartow County, this park on Manning Mill Road currently provides baseball and basketball fields, playground areas and picnic shelters, a walking trail and a small lake, and is being expanded.
 - c. Project: Soccer Complex carried over from previous work program.
- 18. Opportunity: Animal Housing Complex and Emergency Resources for pets
 - a. Project: carried over from previous work program.

INTERGOVERNMENTAL COORDINATION

- 1. Need: The Cities and County have unequal levels of security and public safety.
 - a. Project: Identify areas or districts where additional public safety focus is needed. Ensure water service is adequate for residential areas, and identify additional intergovernmental agreements to supplement when or where needed. Identify funding opportunities and seek efficiencies of scale. Assess communication needs with city services and surrounding counties.
- 2. Need: The County lacks public transit in some areas (unserved areas?).
 - a. Project: Addressed in Transportation Section of Community Work Program.

- 3. Need: Leadership transitions in City and County School Systems, and Cities' and County political leadership, can lead to lack of consistent policy.
 - a. Project: Addressed as Policy.
- 4. Opportunity: The County's Development Authorities provide financing and land availability for industry and business prospects county-wide.
 - a. Project: Addressed under Economic Development.
- 5. Opportunity: The County provides grant writing services to cities as well.
 - a. Project: Plan for county-wide or phased grant projects including but not limited to master plans for housing, broadband, industrial and commercial development, fire and public safety needs, and greenspace/trails. Develop project lists countywide and cooperate on Revitalization Strategies, CDBG, US DOJ, FEMA, and Recreational Trails grants for connected county-wide projects.
- 6. Opportunity: The Bartow County and City of Cartersville School System Calendars coordinate with each other to schedule events. The Cities and County work well together. Both City and County school systems benefit from economic development.
 - Project: Work with Bartow County School System, Cartersville School System, NWGRC to develop apprenticeships, internships, partnerships to meet middle and high school training and equipment needs. Ask for sponsorships for robotics and STEM programs. Assist to invest in rural broadband for school children through NWGRC Rural Broadband Initiative.
- 7. Opportunity: Update Service Delivery Strategy and Intergovernmental Agreements.
 - a. Project: Included in Community Work Program.
- 8. Opportunity: There is a consolidated Career Academy that serves City of Cartersville and Bartow County systems.
 - Project: Addressed under Economic Development: Work with NWGRC High Demand Career Initiative to identify regional and local Career Pathways to benefit local industry and manufacturers.

Policy: Ensure policies and standards are prepared that reflect needs and future goals. Communicate to leadership and to staff, and with each City. Develop additional methods of public input and communication to ensure multiple ways of informing the public about goals, policies, and any changes, as well as getting public input.

City of Adairsville Needs and Opportunities

ECONOMIC DEVELOPMENT

- 1. Need: The City has no entertainment/ night life options.
 - a. Project: Partner with Cartersville-Bartow Chamber of Commerce to recruit restaurants and gathering spots/pubs with extended hours, performers and entertainers, and/or develop local venue to coordinate with restaurants and pubs for performances and events. Review local ordinances and codes to ensure they are current and consistent with desired entertainment options and locations.



2. Need: The Bartow County School System needs to improve student performance and graduation rates.

a. Project: Partner with Bartow College and Career Academy, Bartow School System to improve offerings in certifications for technology and advanced manufacturing, and to add internships and apprenticeships with local manufacturers, health care providers, and small businesses.

b. Project: Participate in the region's High Demand Career Initiative (HDCI) Sector Strategy Partnership to prepare and

implement a regional assessment of skills training gaps and foundation for curriculum pathway development.

- 3. Need: Downtown Adairsville must maintain economic viability and attract greater numbers of residents and visitors.
 - a. Project: Downtown Farmers Market marketing and promotion.
 - b. Project: Prepare and implement R-360 Marketing Study.
 - c. Project: Develop events venue in downtown Adairsville- Log Town or other site, provide public restrooms and water, amenities.
 - d. Achieve Main Street Designation
- 4. Opportunity: Within the City are available land and buildings ranging from small to large acreage for development (not all are publicly owned).
 - a. Project: Identify commercial properties with redevelopment potential; partner with Development Authority and utilities to identify infrastructure or building retrofit needs and costs.
- 5. Opportunity: The City has received new Schools and expanded education offerings.
 - a. Project: Partner with Bartow College and Career Academy, Bartow School System to improve offerings in certifications for technology and advanced manufacturing, and to add internships and apprenticeships with local manufacturers, health care providers, and small businesses.

- b. In Community Facilities: Provide complete streets connections to schools.
- 6. Opportunity: The City can engage Youth and Young Adults in workforce, economic development.
 - Project: Participate in the region's High Demand Career Initiative (HDCI) Sector Strategy Partnership to prepare and implement a regional assessment of skills training gaps and foundation for curriculum pathway development.
- 7. Opportunity: The City Leadership is strong. The City has seen increased Interest from Prospects. Improving economic conditions, location on I-75, available land and sites with needed infrastructure, will continue to bring interest. Improve communication and build team around economic development and redevelopment by working closely with Development Authority and utilities as well as business leaders. Add incentives and recruit retail and restaurants to downtown, with revitalization of downtown Adairsville buildings, so quality of life appeal remains strong.
 - a. Project: Develop and maintain inventory of available vacant greenfield and grayfield (infill) properties.
 - b. Project: Prepare and implement R-360 Marketing Study.
 - c. Project: Pursue Georgia Ready for Accelerated Development for additional industrial sites.
 - d. Project: Align projects and funding requests with implementation of region's Comprehensive Economic Development Strategy (CEDS).
 - e. Project: Develop task list of infrastructure investments needed for commercial and industrial property.

HOUSING

- 1. Need: Some neighborhoods have parcels that are in need of revitalization or upgrade. There is a significant amount of housing in poor or dilapidated conditions.
 - a. Identify historic areas to designate as residential Historic Districts. (Addressed in Natural and Cultural Resources)
 - b. Prepare residential Design Guidelines. (Addressed in Natural and Cultural Resources)
 - c. Project: Provide outreach and education in combination with code enforcement and nuisance abatement initiatives (Addressed in Land Use)
- 2. Need: The City sees encroaching residential growth from unincorporated areas. The City must exercise continual vigilance and diligence to control growth. (Addressed in Community Facilities and Services)
 - a. Needed infrastructure and land use projects are included in Community Work Program and are carried over from previous Work Program:
 - Prepare and Implement a Capital Improvements Plan for city facilities, parks, and infrastructure.
 - Water System- Renovate Lewis Spring House (Community Facilities and Services)
 - Implement Water Supply Watershed Protection ordinance (Georgia DCA, DNR Part V Environmental Criteria) to preserve watershed around City's drinking

water source, and implement efficiency improvements to conserve energy and water resources.

- Water, wastewater system- Map and model
- Expansion of Wastewater plant to double the capacity
- 3. Opportunity: The City provides good utilities and infrastructure to support existing and new housing. The City provides excellent water quality and availability. Addressed in Community Facilities and Services.
 - a. Specific projects are included in Community Work Program and are carried over from previous Work Program :
 - Prepare and Implement a Capital Improvements Plan for city facilities, parks, and infrastructure.
 - Implementation of maintenance program for water distribution system
 - Sewer System Improvements, assess sewer collection system for inflow and infiltration
 - Implementation of maintenance program for wastewater collection system
- 4. Opportunity: The City's development ordinances and zoning ordinance is up to date.
 - a. Project: Provide outreach and education in combination with code enforcement and nuisance abatement initiatives (Addressed in Land Use)
- 5. Opportunity: The City sees interest in housing developments (People are calling us). The City has buildable land. The City offers a great central location. The community survey results for Adairsville's housing situation indicated Adairsville needed additional single family, senior, apartment rental, and starter home housing.
 - a. Project: Prepare housing assessment county-wide of workforce, senior, multifamily, country-club type, conservation, and other types of housing to meet all community needs, and develop recommendations for planning, zoning, and future land use to accommodate these varied housing types. Implement following recommendations and any new initiatives identified as a result of the assessment.
 - b. Develop senior housing task force with County and Cities and senior living advocates to mitigate barriers and address needs, and to work with developers to provide range of housing solutions designed to accommodate diverse ageing and independence needs.

Housing Policies:

- 1. Policy: Ensure new or infill housing is connected to neighboring areas, parks and trails, downtown, retail and services, community facilities, and to work opportunities with intermodal and multimodal connections by design.
- 2. Policy: Develop incentives for desired housing types and price points through density bonuses, grant and loan programs, development fee reductions, etc.
- 3. Policy: Ensure equitability in new development and in redevelopment and infill goals.

TRANSPORTATION

- 1. Need: The City contains narrow roads.
 - a. Project: Road & street improvements particularly as impacted by additional industrial or residential traffic
- 2. Need: Develop additional local roads, access points to accommodate growth.
 - a. Update and implement Long Range Transportation Plan and TIP including Transit Planning.
 - b. Traffic light or traffic and intersection improvements at SR 41 and Poplar Springs Road (in Bartow County)
- 3. Need: Traffic bypasses downtown resulting in loss of customers and revenue.
 - a. Project: Implement Complete Streets policies and seek retrofits to ensure walkability and bikeability within community to schools, downtown, surrounding neighborhoods and developments
- 4. Need: There is a lack of coordinating planning or implementation of transportation projects.
 - a. Project: Implement, update Long Range Transportation Plan and TIP including Transit Planning
- 5. Need: There is a lack of Sidewalk Connectivity; however the City is working to add sidewalks.
 - a. Project: Sidewalk improvement plan connectivity between residential & commercial: Phase One: Sidewalk Inventory (Rewritten).
 - b. Project: Sidewalks Phase Two: Develop plan to link neighborhoods through sidewalk or greenway trail extension to schools, retail and downtown
- 6. Need: We must control growth; we must have a plan in place.
 - a. King Street @ CSX RR Crossing Signal Upgrades (PI 0012791)
 - b. Prepare and Implement a Capital Improvements Plan for city facilities, parks, and infrastructure.
- 7. Opportunity: GDOT is widening SR 140.
 - a. Project: Complete widening of SR 140 (0004915) from SR 53 to 0.3 mi. west of Oothkalooga Creek.
- 8. Opportunity/ Project: GDOT is relocating the Bridge on New Highway 41/SR3.
- 9. Opportunity: Exposure and Connectivity to I-75 provides opportunities for industrial and commercial growth.
 - a. Rome- Cartersville Development Corridor (PI0013238)
- Opportunity: The City is paving and adding sidewalks to local roads through LMIG funds. Transportation destination opportunities will include Boys and Girls Club, Splash Park, New Elementary School, Available Properties.
 - a. Project: Addressed under T5 (Sidewalk Improvement Plan) and T2
- 11. Opportunity: Development regulations and zoning should integrate transportation planning with land use.
 - a. Project: Implement Complete Streets policies and seek retrofits to ensure walkability and bikeability within community to schools, downtown, surrounding neighborhoods and developments
NATURAL AND CULTURAL RESOURCES

- 1. Need: The City lacks entertainment/ meeting facilities.
 - a. Project: Veteran's Memorial Park (playgrounds, walking trails, pavilion, dog park, amenities)
 - b. Project: Addressed in Economic Development: Develop events venue in downtown Adairsville- Log Town or other site, provide public restrooms and water, amenities.
- 2. Need: Adairsville may see uncontrolled growth.
 - a. Project: Identify neighborhoods and designate additional Historic District to preserve authenticity of Adairsville's residential history
 - b. Project: Prepare Residential Design Guidelines
 - c. Project: Under Community Facilities and Services: Implement Water Supply Watershed Protection ordinance (Georgia DCA, DNR Part V Environmental Criteria) to preserve watershed around City's drinking water source, and implement efficiency improvements to conserve energy and water resources.
 - b. Project: Under Community Facilities and Services: Prepare and Implement a Capital Improvements Plan for city facilities, parks, and infrastructure.
 - c. Project: Under Community Facilities and Services: Participate in North Georgia Water Resources Partnership.
- 3. Opportunity: The City's Great Locomotive Chase Festival attracts thousands of visitors and residents downtown.
 - a. Project: Provide wayfinding signage
- 4. Opportunity: The City has undeveloped land availability.
 - a. Project: Phase One. Design and map county-wide connecting trail and greenway system to tie together City trail systems with unincorporated greenways, blue ways, greenspaces and trails (include utility easements and roads/ paths where needed).
 - b. Project: Phase Two. Build/ Connect county-wide trail system interconnecting existing trails and greenspaces. Partner with PATH, SORBA, other pedestrian and cycling groups.
- 5. Opportunity: The City can develop pocket parks in downtown and throughout City.
 - A. Project: "Pocket" park in St. Elmo
 - B. Project: Park development @ old drive-through City utility payment center
- 6. Opportunity: Adairsville has a rich and diverse history and many resources are still in existence.
- a. Participate in Bartow County Black History Trail
- b. Prepare application for Certified Local Government
- c. Prepare Historic Resources Survey

COMMUNITY FACILITIES AND SERVICES

- 1. Need: The City needs additional fire protection.
 - a. Project: Prepare and Implement a Capital Improvements Plan for city facilities, parks, and infrastructure.

- b. Update Service Delivery Strategy and Intergovernmental Agreements
- 2. Need: The City has inadequate emergency preparedness.
 - a. Project: Assess communication needs and review emergency communication plan with Bartow County and Gordon County EMA.
 - b. Project: Purchase needed equipment.
- 3. Need: The City is facing increasing traffic congestion; air and water pollution; surrounding growth; deteriorating outdated infrastructure; EPA/EPD regulations; unfunded state/federal mandates; creeping growth from Atlanta.
 - a. Project: Implement Water Supply Watershed Protection ordinance (DCA, DNR Part V Environmental Criteria) to preserve watershed around City's drinking water source, and implement efficiency improvements to conserve energy and water resources.
 - b. Project: Participate in North Georgia Water Resources Partnership.
 - c. Implementation of maintenance program for wastewater collection system
 - d. Implementation of maintenance program for water distribution system
 - e. Project: Water System- Renovate Lewis Spring House
 - f. Sewer System Improvements, assess sewer collection system for inflow and infiltration
- 4. Need: The City needs improved Public Safety/ Fire/ Police services.
 - a. Research and evaluate cost of accreditation
 - b. Research and evaluate purchase of body cameras
 - c. For Public Safety, Fire, Police, Prepare service improvement plan and fund budget for needed improvements to infrastructure.
- 5. Need: The City must meet new infrastructure demands.
 - a. Project: Prepare Capital Improvements Plan. Expand and upgrade infrastructure in accordance with plan.
 - b. Expansion of Wastewater plant to double the capacity
 - c. Water, wastewater system- Map and model
- 6. Opportunity: The City has good utilities and infrastructure.
 - a. Project under Economic Development: Pursue Georgia Ready for Accelerated Development for additional industrial sites.
 - b. Implementation of maintenance program for wastewater collection system
 - c. Implementation of maintenance program for water distribution system
- 7. Opportunity: The City has excellent water quality and availability.
 - a. Project: Participate in North Georgia Water Resources Partnership.
- 8. Opportunity: Other infrastructure investments can be made now (broadband, etc?)
 - a. Project: Work with NWGRC Rural Broadband Study Committee to determine needs in rural Bartow County and to find regional and local solutions.
 - b. Determine feasibility of contracts with Calhoun and Cartersville area providers for broadband service.
- 9. Opportunity: The City is well-located and has available open land for development. The City has easy access to three major highways (US 41, US 411, I-75)

a. Project under Economic Development: Pursue Georgia Ready for Accelerated Development for additional industrial sites.

LAND USE

- 1. Need: The City must improve property/ building owner cooperation to decrease vacancy, improve building conditions.
 - a. Project: Provide outreach and education in combination with code enforcement and nuisance abatement initiatives
- 2. Opportunity: The City keeps its Ordinances up to date.
 - a. Project: Membership in Georgia Association of Zoning Administrators (GAZA).

INTERGOVERNMENTAL COORDINATION

- 1. Need: Redundancy and Emergency Interconnectivity
 - a. Review, update Service Delivery Strategy to include new intergovernmental agreements.
- 2. Need: Improve communication among cities.
 - a. Meet regularly with County and neighboring Cities to discuss economic development, trails and greenspace, code enforcement needs
 - b. Assess communication needs and review emergency communication plan with Bartow County and Gordon County EMA (In Community Facilities).
- 3. Need: There is competition among cities.
 - a. Project: (under Housing) Prepare housing assessment county-wide of workforce, senior, multifamily, country-club type, conservation, and other types of housing to meet all community needs, and develop recommendations for planning, zoning, and future land use to accommodate these varied housing types. Implement following recommendations and any new initiatives identified as a result of the assessment.
- 4. Opportunity: The City has a spirit of cooperation with Bartow County.
 - a. Participate in Bartow County Black History Trail. (In Natural Resources)
 - b. Phase One. Design and map county-wide connecting trail and greenway system to tie together City trail systems with unincorporated greenways, blue ways, greenspaces and trails (include utility easements and roads/ paths where needed). (In Natural Resources)
 - c. Phase Two. Build/ Connect county-wide trail system interconnecting existing trails and greenspaces. Partner with PATH, SORBA, other pedestrian and cycling groups. (In Natural Resources)
- 5. Opportunity: Use increased technology to communicate with many more people.
 - a. Project: Provide outreach and education in combination with code enforcement and nuisance abatement initiatives (Addressed in Land Use)

Policy:

Ensure policies and standards are prepared that reflect needs and future goals. Communicate to leadership and to staff, and with each City. Develop additional methods of public input and communication to ensure multiple ways of informing the public about goals, policies, and any changes, as well as getting public input.

City of Cartersville Needs and Opportunities

ECONOMIC DEVELOPMENT

- 1. Need: There is a need for redevelopment of ATCO mill village and property. There is potential for redevelopment of the Atco Mill Village and mill property.
- 2. Need: Improve the workforce which currently may limit the types of businesses and industries that Cartersville can attract.
- 3. Need: Residents desire to move south toward Atlanta Metro area (loss of population).
- 4. Need: Norfolk Southern Railroad passes through downtown (Quiet Zone) with 5 Crossings (traffic congestion, noise concerns)
- 5. Opportunity: The City has available land in its Industrial Parks including Highland 75.
- 6. Opportunity: The City provides comprehensive utilities- water, sewer, electric, fiber, natural gas.
- 7. Opportunity: The City has a strong transportation system.
- 8. Opportunity: The City does not charge Impact Fees- Currently, set to \$0.
- 9. Opportunity: Employers receive DCA Tax Credits for employees.
- 10. Opportunity: There is an opportunity to market and fill South Erwin Street Industrial Park.
- 11. Opportunity: Identify, market and develop vacant/ underused parcels in industrial areas.
- 12. Opportunity: Support Highlands College training programs.

NATURAL AND CULTURAL RESOURCES

- 1. Opportunity: The City contains many Historic Districts (neighborhoods, downtown, park/ recreation area): Cherokee-Cassville, Downtown Business District, Granger Hill, Olde Town, and West End.
- 2. Opportunity: The City provides a connected Parks and Trail System.
- 3. Opportunity: Museums in Cartersville include the Booth Western Art Museum and Tellus Science Museum, and others, are world class, attracting visitors and providing educational opportunities for residents.
- 4. Opportunity: Proximity to Lake Allatoona and Adjacent Resources provide visitors and residents with a variety of outdoor recreation venues.
- 5. Opportunity: Atco Village Revitalization provides housing and connectivity options.

TRANSPORTATION

- 1. Need: Douthit Ferry Road Widening and improvements (connects SR 411 to downtown Cartersville).
- 2. Need: State Routes create heavy traffic flow and congestion for in-town traffic.
- 3. Need: East-West Traffic Flow and better connections are lacking.
- 4. Need: Timing of East-West Signals creates congestion.
- 5. Need: Railroad companies may require longer trains, taking longer to navigate downtown (traffic delays and congestion).
- 6. Need: Address, reroute Truck Routes from going through School Districts and Downtown.

- 7. Opportunity: The Bartow County MPO coordinates transportation needs and projects on behalf of the County and each City.
- 8. Opportunity: Transportation projects have strong local leadership.
- 9. Opportunity: Exposure and Connectivity to I-75 provides opportunities for industrial and commercial growth.
- 10. Opportunity: The City has great transportation routes including US411 and State Routes to provide easy access, connectivity.
- 11. Opportunity: Sidewalks Connectivity is strong within residential, downtown areas and throughout City.
- 12. Opportunity: Beautification and gateway projects are undertaken.
- 13. Opportunity: Two flyover bridges help prevent traffic congestion downtown.
- 14. Opportunity: Rail service, spurs, sequence to industrial parks provides adequate freight connections.
- 15. Opportunity: Utilize Traffic Counts to give better picture of traffic flow for planning and funding improvements.
- 16. Opportunity: Create opportunity for Alternative Methods of Transportation and intermodal connectivity.
- 17. Opportunity: Expand, improve Transportation System including intermodal connections (transit, bicycle, pedestrian connections).

COMMUNITY FACILITIES AND SERVICES

- 1. Need: The city must replace aging water/sewer lines.
- 2. Need: The City needs additional Northside parks/ trails.
- 3. Need: The City needs Trail Mapping (GIS maps on website).
- 4. Need: There is a lack of funding for needed improvements.
- 5. Need: Cartersville-Bartow Airport infrastructure and communication systems improvements.
- 6. Need: Stormwater management and flood control infrastructure improvements.
- 7. Opportunity: The City provides comprehensive utilities- water, sewer, electric, fiber, natural gas.
- 8. Opportunity: The City has excellent Parks/Trails/Recreation Facilities.
- 9. Opportunity: The City provides an excellent level of Public Safety services.
- 10. Opportunity: The City provides open access to staff and officials in all departments.
- 11. Opportunity: The Bartow County Public Library is a strength.
- 12. Opportunity: Cartersville City Schools have high quality.
- 13. Opportunity: The Cartersville Medical Center and Associated Medical Facilities are a strength.
- 14. Opportunity: Utility infrastructure allows for expansion into unincorporated County.

HOUSING

- 1. Need: Affordable housing is lacking for workforce, lower income residents.
- 2. Need: Infrastructure for growth (water, sewer, broadband) not available in all areas.
- 3. Need: Availability of affordable senior housing is lacking.
- 4. Need: There is limited unapproved or undeveloped land within City limits.

- 5. Need: There is a lack of housing options in downtown Cartersville.
- 6. Need: The current ordinance could be revised.
- 7. Need: Traffic congestion makes in-town travel more difficult.
- 8. Need: Additional transit considerations hours, routes, etc.
- 9. Need: There is a lack of mid-range power housing (\$250- \$350, 000 price range).
- 10. Need: Additional code enforcement and other actions to support safe neighborhoods.
- 11. Opportunity: There is available infrastructure to support additional housing development.
- 12. Opportunity: Vacant Lots are available for development/ redevelopment.
- 13. Opportunity: There are approved Development Plans yet to be constructed.
- 14. Opportunity: Cartersville City Schools have high quality.
- 15. Opportunity: Close proximity to Atlanta for employment, shopping, entertainment options.
- 16. Opportunity: Easy access to Interstate and State Highways for employment travel within region.
- 17. Opportunity: With the anticipated overall population growth there is an opportunity to develop a range of housing to meet needs.

LAND USE

- 1. Need: Need more online availability of maps.
- 2. Need: Need more information on City website.
- 3. Need: Small community can also be a weakness- commercial property across the street from residential.
- 4. Need: There is an overall trend toward commercialization (affecting small local businesses?)
- 5. Opportunity: Cartersville is a small community with home-town neighborly feel and access.
- 6. Opportunity: The Northwest Georgia Regional Commission provides planning, development assistance.
- 7. Opportunity: The City has a good Planning Commission which is easy to work with and fair.
- 8. Opportunity: The City and County cooperate on annexations and land use.

INTERGOVERNMENTAL COORDINATION

None identified

City of Emerson Needs and Opportunities

ECONOMIC DEVELOPMENT

- 1. Need: The city lacks finances to assist a major development financially.
 - a. Project: Complete a Needs Assessment for a stand-alone or partnered Development Authority.
- 2. Need: There is a lack of revenue sources to develop downtown.
 - a. Project: Prepare downtown master plan with input from residents and business owners to possibly include greenspace/pocket parks, wayfinding signage, historical markers, parking and sidewalk infrastructure, transit connections, and connections with residential neighborhoods.
- 3. Opportunity: There is easy Lake Allatoona access.
 - a. Project: Develop interconnectivity map utilizing a combination of trails, paths, sidewalks, etc. Determine prime locations for connection with surrounding areas.
- 4. Opportunity: There is opportunity for downtown development resulting from growth in the city.
 - a. Project: Prepare downtown master plan with input from residents and business owners to possibly include greenspace/pocket parks, wayfinding signage, historical markers, parking and sidewalk infrastructure, transit connections, and connections with residential neighborhoods.

NATURAL AND CULTURAL RESOURCES

- 1. Opportunity: There is easy, convenient access to Lake Allatoona and the Etowah River.
 - Project: Develop interconnectivity map utilizing a combination of trails, paths, sidewalks, etc. Determine prime locations for connection with surrounding areas. (Addressed in Economic Development)
- 2. Opportunity: The City's topography lends itself to development of trails, recreation opportunities.
 - a. Project: Prepare downtown master plan with input from residents and business owners to possibly include greenspace/pocket parks, wayfinding signage, historical markers, parking and sidewalk infrastructure, transit connections, and connections with residential neighborhoods. (Addressed in Economic Development)
 - b. Project: Countywide Trail Phase One. Design and map county-wide connecting trail and greenway system to tie together City trail systems with unincorporated greenways, blue ways, greenspaces and trails (include utility easements and roads/ paths where needed). Implement Complete Streets connections to schools and within community.
 - c. Project: Countywide trail Phase Two. Build/ Connect county-wide trail system interconnecting existing trails and greenspaces. Partner with PATH, SORBA, other pedestrian and cycling groups.

TRANSPORTATION

- 1. Need: The City's aging transportation network does not support increased traffic.
 - a. Project: Develop a roadway inspection/replacement program.
 - b. Project: Street Sign Inventory Database to include (installation date, reflectivity, location, etc.)
 - c. W. Indiana Ave. Road Improvements
- 2. Need: The City lacks sidewalks.
 - a. Project: Repair and Replace Existing Sidewalks
 - b. Project: Install New Sidewalks and Bike Paths to promote Interconnectivity Within the Community: Including connections with Silver Comet Trail through Acworth and Cobb County, and with LakePoint Sports. (From Transportation System)
 - c. Project: Prepare downtown master plan with input from residents and business owners to possibly include greenspace/pocket parks, wayfinding signage, historical markers, parking and sidewalk infrastructure, transit connections, and connections with residential neighborhoods. (Addressed in Economic Development)
 - d. Project: Develop interconnectivity map utilizing a combination of trails, paths, sidewalks, etc. Determine prime locations for connection with surrounding areas. (Addressed in Economic Development)
- 3. Need: The City does not control RR right of way. Emerson's residential and downtown areas are bisected by an active CSX rail line and by Highway 293 running north-south through downtown.
 - a. Project: Improve Old Alabama Road from GA 1000 to Highway 293 to include widening, striping and sidewalks
 - Project: Prepare downtown master plan with input from residents and business owners to possibly include greenspace/pocket parks, wayfinding signage, historical markers, parking and sidewalk infrastructure, transit connections, and connections with residential neighborhoods. (Addressed in Economic Development)
- 4. Opportunity: Extend Lakepoint sidewalks into downtown Emerson.
 - a. Project: Prepare downtown master plan with input from residents and business owners to possibly include greenspace/pocket parks, wayfinding signage, historical markers, parking and sidewalk infrastructure, transit connections, and connections with residential neighborhoods. (Addressed in Economic Development)
 - b. Project: Develop interconnectivity map utilizing a combination of trails, paths, sidewalks, etc. Determine prime locations for connection with surrounding areas. (Addressed in Economic Development)

COMMUNITY FACILITIES AND SERVICES

- 1. Need: The City has a lack of sidewalks.
 - a. Project: Prepare downtown master plan with input from residents and business owners to possibly include greenspace/pocket parks, wayfinding signage, historical markers,

parking and sidewalk infrastructure, transit connections, and connections with residential neighborhoods.

- b. Project: Develop interconnectivity map utilizing a combination of trails, paths, sidewalks, etc. Determine prime locations for connection with surrounding areas.
- 2. Need: The city has a lack of storm drainage (curbs and gutter).
 - a. Project: The City has and will continue to meet the requirements of the NPDES permit. The City will prepare a master plan to incorporate additional stormwater infrastructure into proposed capital improvement projects.
- 3. Need: The city has deteriorating infrastructure. The city must maintain its growing infrastructure.
 - a. Prepare Capital Improvement Plan and Implement identified projects, including those shown here as well as new projects identified.
 - b. Project: Develop a water /sewer inspection/replacement plan.
 - c. Project: Puckett Road Water Main Replacement
 - d. Project: Water Valve Replacement Program
 - e. Project: Change Water Service from 2" to 6" lines and abandon 2" water lines
 - f. Project: Build Enclosed Facility for Public Works
 - g. Project: Replace Sewer Line on Old Alabama Road
 - h. Project: Upgrade Red Top Sewer Lift Stations
 - i. Project: Install 6" water line along Third St. and abandon 2" water line
 - j. Project: W. Indiana Ave. Road Improvements (Addressed In Transportation)
 - k. Project: Repainting of Waterside Tank at Signal Mountain
 - I. Project: Municipal Facilities Backup Generator Installation
 - m. Develop Water/Sewer Inspection Program
- 4. Opportunity: There is solid waste handling for residential customers.
 - a. Project: Perform feasibility study for curbside recycling program.
- 5. Opportunity/ Project: Emerson has strong zoning ordinance and development regulations.
 - a. Project: Complete the Urban Redevelopment Plan

HOUSING

- 1. Need: There is an inadequate housing supply to support growth.
 - a. Project: Prepare housing assessment county-wide of workforce, senior, multifamily, country-club type, conservation, and other types of housing to meet all community needs, and develop recommendations for planning, zoning, and future land use to accommodate these varied housing types. Implement following recommendations and any new initiatives identified as a result of the assessment.
- 2. Need: There is a lack of multi-family housing.
 - a. Project: Perform a study to determine the City's ability to offer an incentive package to developers for residential developments. Possibly offer reduced fees with expedited permitting.
- 3. Need: The new housing development is primarily high end.

- a. Project: Obtain Grant Funding to Assist Redevelopment of Low Income Housing
- 4. Need: Ongoing Development is taking potential real estate availability for housing. With rapid development should come multi-family home development for workforce.
 - a. Project: Perform a study to determine the City's ability to offer an incentive package to developers for residential developments. Possibly offer reduced fees with expedited permitting.
- 5. Opportunity: There is strong community involvement in cleanup efforts. Continue to make public opportunities for cleanup efforts, partner with Keep Bartow Beautiful.
 - a. Project: Continue to partner with Keep Bartow Beautiful on Keep Emerson Beautiful annual cleanup. (Addressed in Natural Resources)
- 6. Opportunity: There is an opportunity for development of downtown loft apartments.
 - a. Project: Prepare downtown master plan with input from residents and business owners to possibly include greenspace/pocket parks, wayfinding signage, historical markers, parking and sidewalk infrastructure, transit connections, and connections with residential neighborhoods. (Addressed in Economic Development)

INTERGOVERNMENTAL COORDINATION

- 1. Need: There is lack of coordination on smaller developments.
 - a. Project: Develop a notification system between County agencies for notification of developments.
- 2. Need: If there is an administration change, this could cause a firewall to develop between communities and government.
 - a. Project: Work With Bartow County and surrounding municipalities to update Comprehensive Plan and Service Delivery Strategy.



City of Euharlee Needs and Opportunities

ECONOMIC DEVELOPMENT

- 1. Need: There is no directional signage.
- 2. Need: Euharlee is a Bedroom Community with more residential and less industrial parcels/tax base.
- 3. Need: Commercial, retail development has been limited along the main thoroughfare (Euharlee Road and Hwy 113).
- 4. Need: The Bridge has no access for Pedestrians on Euharlee Road. (*Sidewalks end on Campfire Road.*) Addressed in Transportation section
- 5. Need: Commercial property can be improved, redeveloped; retail and services should serve residents of Euharlee. (Addressed in Land Use)
- 6. Opportunity: Location is an asset; it is the midpoint between Highway 113 and US 411. Need more commercial development.
- 7. Opportunity: There are large areas of undeveloped land and commercial space. The City and Planning Commission can plan for undeveloped property.
- 8. Opportunity: There are two Bartow County Schools (elementary and middle schools) within City Limits.
- 9. Opportunity: The City can improve access to the Etowah River and Euharlee Creek.

HOUSING

- 1. Need: There is a Lack of Road Access
- 2. Need: Any additional housing needs- type of housing needed, build out of subdivided properties, etc.
- 3. Opportunity: There is a diverse housing market.
- 4. Opportunity: There is potential for additional growth.
- 5. Opportunity: Larger lot sizes, tracts are available for development.
- 6. Opportunity: Good schools attract residents.
- 7. Opportunity: There are strong historic preservation efforts.
- 8. Opportunity: There is potential for an additional high school for the Euharlee area.
- 9. Opportunity: There are abundant recreational resources including parks, natural and manmade areas.

TRANSPORTATION

- 1. Need: The City will see rapid growth but needed infrastructure may not be in place at this time.
- 2. Need: The Plant Bowen Power Plant can significantly affect transportation if it shuts down.
- 3. Opportunity: The City has Limited Thoroughfares.
- 4. Opportunity: The City sees Growth as a tool to provide future transportation development.
- 5. Opportunity: The City is located as a Midway Point between Highway 113 and 411 with good access points.

6. Opportunity: The transportation issues are easily solved by significant additional funding.

NATURAL AND CULTURAL RESOURCES

- 1. Need: There is a need for improved connectivity between parks, residential areas, and downtown.
- 2. Need: There is a need for increased Community Involvement.
- 3. Need: The City needs a recreation master plan and projects list to allocate funding and grant match.
- 4. Opportunity: Euharlee Creek and Etowah River provide recreation opportunities.
- 5. Opportunity: Parks and greenspace can be connected.
- 6. Opportunity: Walking trails to connect resources can be developed.
- 7. Opportunity: The library is a community asset.
- 8. Opportunity: Euharlee hosts several festivals.
- 9. Opportunity: The Euharlee Museum is an asset.
- 10. Opportunity: The Covered Bridge attracts visitors and is one of the oldest covered bridges in the state.
- 11. Opportunity: The Euharlee Mill is an asset.
- 12. Opportunity: The City can identify better utilization and/or cooperative opportunities.
- 13. Opportunity: The City can complete existing projects.
- 14. Opportunity: The City can provide additional recreation opportunities around the Etowah River/ Euharlee Creek/ City parks and greenspace.

COMMUNITY FACILITIES AND SERVICES

- 1. Need: There is no sewer service within City limits.
- 2. Need: Based on City staff assessment, there are minor areas of sidewalk connectivity needed to complete City sidewalk infrastructure (500 LF to connect Shaw Woods). There are no sidewalks or pedestrian access on Euharlee Road Bridge for walking access across Etowah River.
- 3. Need: The Covered Bridge needs maintenance.
- 4. Need: There is a lack of funding for infrastructure maintenance.
- 5. Opportunity: The City and County provide adequate public safety services- Police, EMT, and Fire Department.
- 6. Opportunity: The City hosts event facilities: Museum, City Hall, Commissary, three parks, recreation, and library.
- 7. Opportunity: The City has historic assets.
- 8. Opportunity: The City has abundant natural resources- the Etowah River, Euharlee Creek, and green space.
- 9. Opportunity: The City is championing downtown revitalization and finishing the Mill project.
- 10. Opportunity: The City plans completion of connecting trail via Master Plan.

- 11. Opportunity: The City plans a Camp ground.
- 12. Opportunity: The City plans for additional Annexation.

INTERGOVERNMENTAL COORDINATION

- 1. Need: Need to research available new funding sources including SPLOST, TSPLOST, Tax increment financing, Special Service Districts, taxes and user fees, etc.
- 2. Opportunity: The City and County cooperate on Shared Services:
 - a. SPLOST
 - b. Fire
 - c. Law Enforcement
 - d. Water
- 3. Opportunity: The City and County will cooperate to provide sewer service within City limits.
- 4. Opportunity: The City will work with Bartow County, NWGRC, and state agencies to increase knowledge of grant opportunities.
- 5. Opportunity: Update Service Delivery Strategy and Intergovernmental Agreements.
 - a. Project: Included in Community Work Program.
- 6. Opportunity: The Bartow County MPO includes each City and the County in coordinated transportation planning.
- 7. Coordinated regional project review through the Development of Regional Impact process
- 8. Opportunity: Work with Georgia Municipal Association on projects and needs



City of Kingston Needs and Opportunities

ECONOMIC DEVELOPMENT

- 1. Need: The City lacks sewer and water for businesses. Encourage economic development through construction of an improved water supply, storage, and distribution system and of a city-wide sewage disposal system.
 - a. Project: Establish a Downtown Revitalization Program
 - b. Project: Improve and Expand the City Water System by Implementing Phase I of the Water Engineering Plan. (in Community Facilities)
 - c. Project: Complete an Engineering study for a city-wide sewerage system. (in Community Facilities)
- 2. Need: There is a fixed income, retired population, with few workforce-age residents. Due to the small area delineated by the City limits, develop annexation options in order to acquire sufficiently large parcels suitable for industrial and commercial development.
 - a) Project: Identify adjacent parcels of land outside the City limits suitable for industrial and commercial growth.
- 3. Need: The City charges low fees.
 - b) Project: Promote smart growth by conducting periodic reviews of the City's planning and zoning ordinances and land use map. (in Land Use)
 - c) Project: Identify adjacent parcels of land outside the City limits suitable for industrial and commercial growth.
- 4. Need: There are not enough walkable neighborhood businesses.
 - a. Project: Work with Chamber of Commerce to provide neighborhood scale retail and grocery

HOUSING

- 1. Need: Some lots are too small for septic tanks and there is no sewer system. This hampers redevelopment efforts and lowers property values.
 - a. Project: Complete an Engineering study for a city-wide sewerage system. (in Community Facilities)
- 2. Need: There is a lack of water for houses.
 - a. Project: Improve and Expand the City Water System by Implementing Phase I of the Water Engineering Plan. (in Community Facilities)
- 3. Need: More homes are being torn down than being built.
 - a. Project: Working with property owners, condemn and remove unsafe, vacant, and dilapidated buildings

- 4. Need: Many homes are in substandard condition. There are many older homes. Emphasize restoration and growth of residential properties to prevent deterioration of older properties that exist throughout the area of the original and historical city limits.
 - a. Project: Working with property owners, condemn and remove unsafe, vacant, and dilapidated buildings
 - Project: Working with property owners, insure compliance with building codes and adherence to provisions of activities permitted (and not permitted) by the Zoning Ordinance within each zoning district.
- 5. Need: There are not enough lots suitable for building. There is a lack of funding. However, there is opportunity for infill development.
 - a. Project: Prepare housing assessment county-wide of workforce, senior, multifamily, country-club type, conservation, and other types of housing to meet all community needs, and develop recommendations for planning, zoning, and future land use to accommodate these varied housing types. Implement following recommendations and any new initiatives identified as a result of the assessment.
- 6. Need: There is a lack of public support.
 - a. Project: Partner with Bartow County, Planning Commission, Keep Bartow Beautiful to provide public workshop and/or community clean up (In Natural and Cultural Resources)
- 7. Need: The Population is declining.
 - a. Project: Prepare housing assessment county-wide of workforce, senior, multifamily, country-club type, conservation, and other types of housing to meet all community needs, and develop recommendations for planning, zoning, and future land use to accommodate these varied housing types. Implement following recommendations and any new initiatives identified as a result of the assessment.
- Need: There is no mix of housing types in neighborhoods/new developments in the city. The city does not have varied housing options available to meet residents' needs at all stages of life.
 There is a lack of special needs housing in the city.
 - a. Project: Prepare housing assessment county-wide of workforce, senior, multifamily, country-club type, conservation, and other types of housing to meet all community needs, and develop recommendations for planning, zoning, and future land use to accommodate these varied housing types. Implement following recommendations and any new initiatives identified as a result of the assessment.
- 9. Need: Neighborhoods do not have a mix of uses, like corner groceries, barber shops, or drugstores within easy walking distance of residences.
 - a. Project: Work with Chamber of Commerce to provide neighborhood scale retail and grocery (In Economic Development)
- 10. Need: There is no inventory of public and private land available for redevelopment of future housing. Existing structures suitable for conversion to affordable or subsidized housing are not being redeveloped.
 - a. Project: Prepare inventory of available properties, including those in dilapidated condition subject to blight removal actions.

- 11. Need: The city lacks maintenance, enforcement and rehabilitation programs; it lacks incentive programs for infill housing development; it does not have a home-buyer education program. The city does not have a housing authority. The city does not have any community organizations that provide housing.
 - a. Project: Working with property owners, condemn and remove unsafe, vacant, and dilapidated buildings.
 - b. Project: Develop partnerships with Bartow County Housing Authority and with Bartow County Code Enforcement efforts, Keep Bartow Beautiful efforts to prepare a community clean up. Set up a kiosk at City Hall to provide education resources for homeowners, renters, and landlords.
 - c. Project: Develop incentives for housing redevelopment including lower connection fees, expedited permitting process, density bonus for set aside of open space/ greenspace/ trails, or for affordable and senior housing inclusion, etc.
- 12. Opportunity: There is effective code enforcement relating to dilapidated properties.
 - a. Project: Working with property owners, condemn and remove unsafe, vacant, and dilapidated buildings.
- 13. Opportunity: Kingston is an attractive location for affordable workforce housing as the City does not collect property tax, neighborhoods are safe, there are nearby parks and recreation, there is affordable housing, and there is a good ratio of single family homes versus multi-family apartments.
 - a. Project: Prepare housing assessment county-wide of workforce, senior, multifamily, country-club type, conservation, and other types of housing to meet all community needs, and develop recommendations for planning, zoning, and future land use to accommodate these varied housing types. Implement following recommendations and any new initiatives identified as a result of the assessment.
- 14. Opportunity: The City enforces Zoning.
 - Project: Working with property owners, insure compliance with building codes and adherence to provisions of activities permitted (and not permitted) by the Zoning Ordinance within each zoning district. (In Land Use)
- 15. Opportunity: The City allows loft apartments above downtown businesses.
 - a. Project: As sewer and water service are improved, partner with Bartow County Chamber, real estate developers and property owners downtown to identify redevelopment opportunities including loft apartments.
- 16. Opportunity: Annexation of appropriate parcels for residential development and service provision.
 - a. Project: Identify adjacent parcels of land outside the City limits suitable for residential annexation. (In Land Use)

Policy: Protect residential areas from encroachment of activities creating noise and light pollution.

TRANSPORTATION

- 1. Need: There is a need to better route traffic from Hwy 411 to Hall Station Road.
 - a. Project: Develop a downtown traffic study to remedy lack of adequate parking and a safe traffic flow system.
 - b. Project: Update City ordinance designating roads closed to truck traffic; install signage on designated truck route between Hardin Bridge Road and SR 293
 - c. Project: Conduct traffic and engineering studies to route traffic west of the city from HWY 411 to Reynold's Bridge Road to State Hwy 293 and continuing north to vicinity of Barnsley Gardens and connecting with State Hwy 140 west of Adairsville avoiding archeological and historical and environmental sensitive areas such as Spring Bank, Cement, and Connesena Creek.
- 2. Need: There is a need to address train traffic that blocks the downtown crossing.
 - a. Project: Develop a downtown traffic study to remedy lack of adequate parking and a safe traffic flow system.
- 3. Need: Add Downtown parking for future development
 - a. Project: Develop a downtown traffic study to remedy lack of adequate parking and a safe traffic flow system.
- Need: There is a lack of sidewalks on Hwy 293. Improve City streets and roads to prevent future traffic congestion and enhance pedestrian safety due to increased growth especially along GA Hwy 293 from intersection with Shaw Street east to Tower Street.
 - a. Project: Construct a pedestrian sidewalk parallel along GA Hwy 293 from intersection with Shaw Street east to intersection with Tower Street (approx. 1,900 LF).
- 5. Need: There is a lack of walkability and lack of trails. There is a relatively low volume of traffic making the community safe for walking.
 - a. Project: Partner with SORBA or PATH, local cycling groups, Bike! Walk! Northwest Georgia to identify needed cycling routes and connections. Identify key neighborhoods, parks, features that the trail system should connect. Identify grant sources and matching funds, purchase needed Rights of Way or obtain easements, and map priority routes.
 - Project: Phase One. Design and map county-wide connecting trail and greenway system to tie together City trail systems with unincorporated greenways, blue ways, greenspaces and trails (include utility easements and roads/ paths where needed).
 - c. Project: Phase Two. Build/ Connect county-wide trail system interconnecting existing trails and greenspaces. Partner with PATH, SORBA, other pedestrian and cycling groups.
- 6. Need: There is a need for a bypass connecting Hwy 411 to Adairsville to reroute traffic.
 - a. Project: Conduct traffic and engineering studies to route traffic west of the city from HWY 411 to Reynold's Bridge Road to State Hwy 293 and continuing north to vicinity Barnsley Gardens and connecting with State Hwy 140 west of Adairsville avoiding archeological and historical and environmental sensitive areas such as Spring Bank, Cement, and Connesena Creek.

NATURAL AND CULTURAL RESOURCES

- 1. Need: The City needs to rebuild the railroad depot.
 - a. Project: Construct a replica of the original W&A RR Depot adjacent to the site of the original depot to be used as a railroad historical museum.
- 2. Need: The City needs to rehabilitate the former railroad "Y."
 - a. Project: Make Kingston an historical and recreational destination by protecting Kingston's abandoned Rome Railroad "Y", rehabilitating its historical footprint and transforming its use for passive recreation and historical purposes.
- 3. Need: There are a Lack of Water services and lines.
 - a. Project: Improve and Expand the City Water System by Implementing Phase I of the Water Engineering Plan. (In Community Facilities)
- 4. Need: There is a lack of sewer within City limits.
 - a. Project: Complete an Engineering study for a city-wide sewerage system. In Community Facilities
- 5. Opportunity: City Parks are in good shape.
 - a. Project: Build additional park pavilion (Rewritten from previous work program) In Community Facilities





- 6. Opportunity: Womens' History Club and Museum is an asset.
 - a. Project: Expand the City Museum by constructing one room to the main annex building to display artifacts and memorabilia of the city's cultural and historical heritage.
- 7. Opportunity: Encourage visitors to Kingston by showcasing its rich historical and cultural heritage. Historic House where Confederate troops surrendered to Sherman is an asset.
 - a. Project: Construct the Mattie McGruder Memorial with wayfinding signage and brochure/ mapping
 - Project: Development and preservation of sites on Bartow County Black History Trail (1. Butler Shoe Store in Adairsville, 2. Melvinia "Mattie" Shields McGruder Kingston

Cemetery, 3. Noble Hill Wheeler, Cassville, 4. St. James A. M. E. Church, 5. Euharlee Covered Bridge, 6. Black Pioneers Cemetery, Euharlee, 7. Vinnie's Cabin, 8. Summer Hill, Cartersville, 9. Masonic Building, Cartersville, 10. George Washington Carver State Park)

COMMUNITY FACILITIES AND SERVICES

- 1. Need: There is a lack of water and sewer service.
 - a. Project: Improve and Expand the City Water System by Implementing Phase I of the Water Engineering Plan.
 - b. Project: Complete an Engineering study for a city-wide sewerage system.
- 2. Need: The Housing authority is non-existent. Addressed under Housing.
 - a. Project: Develop Partnership with Bartow County Housing Authority.
- 3. Need: The former DDA is inactive due to lack of interest/ participation.
 - a. Project: Establish a Downtown Revitalization Program (Carried over from previous work program). Addressed under Economic Development.
- 4. Need: The City needs EMS service/medical access. The Bartow County fire department provides coverage.
 - a. Project: Update Service Delivery Strategy for EMS/medical service with Bartow County EMS and Fire Departments. Addressed under Intergovernmental Coordination.
- 5. Need: There is a declining population in the City.
 - a. Project: Due to aging population of Kingston's residents, identify parcels of land within the City limits suitable for future purchase and construction of a senior citizen's center.
- 6. Need: There is a need for stormwater drainage on Railroad and Cemetery Street.
 - a. Project: Engineer and rehabilitate Kingston's stormwater drainage network to more effectively move water run-off from the city to Two Run Creek.
- 7. Opportunity: There is good Police coverage.
 - a. Project: Operate and Improve City Police Department
- 8. Opportunity: The Kingston Women's History Club is a community building.
 - Project: Expand the City Museum by constructing one room to the main annex building to display artifacts and memorabilia of the city's cultural and historical heritage. (In Natural and Cultural Resources)
- 9. Opportunity: There is available commercial space.
 - a. Project: Establish a Downtown Revitalization Program (In Economic Development)
- 10. Opportunity: There is proximity to US 411.
 - Project: Conduct traffic and engineering studies to route traffic west of the city from HWY 411 to Reynold's Bridge Road to State Hwy 293 and continuing north to vicinity of Barnsley Gardens and connecting with State Hwy 140 west of Adairsville avoiding archeological and historical and environmental sensitive areas such as Spring Bank, Cement, and Connesena Creek. (In Transportation)

LAND USE

- 1. Need: Code Enforcement and Redevelopment of residential properties.
 - a. Project: Working with property owners, insure compliance with building codes and adherence to provisions of activities permitted (and not permitted) by the Zoning Ordinance within each zoning district.
- 2. Need: The City needs to update the zoning map and ordinance.
 - a. Project: Promote smart growth by conducting periodic reviews of the City's planning and zoning ordinances and land use map.
 - b. Project: Conduct and submit NLT December 2018 for City Council action updates to the Kingston Zoning Ordinance and Zoning Map.
 - c. Project: Implement Clean It or Lien It Ordinance/ Blight Removal Ordinance

INTERGOVERNMENTAL COORDINATION

- 1. Adopt intergovernmental agreements with Bartow County for services that can be more efficiently and effectively provided by Bartow County Departments.
 - a. Project: Local Comprehensive Plan Update (From Previous Work Program)
 - b. Project: Update Service Delivery Strategy
- 2. Establish and maintain lines of communication and coordination with local, State and Federal agencies.
 - a. Project: Local Update of Census Addresses (LUCA)

City of Taylorsville Needs and Opportunities

ECONOMIC DEVELOPMENT

- Need/Opportunity: Preserve residential nature. There is strong landowner/ private owner control by families that have lived in the area many years and have interest in preserving rural nature of town. The City will maintain its rural village/downtown center for walkable, small town scale businesses.
 - a. Project: Work with Chamber of Commerce to provide neighborhood scale retail and grocery
- Need: No zoning to control land use and development; hesitant to allow retail or commercial development w/o land use controls. Larger acreage property is eyed for commercial development but not in preferred commercial area. (Addressed in Land Use)
 - a. Project: Prepare, Adopt, and Administer Zoning Ordinance and Map
- 3. Need: The City is facing decreasing revenues. City has available buildings for retail redevelopment (stores downtown). As zoning, land use controls implemented as additional City

service, Taylorsville will be eligible for SPLOST and LOST percentages, and would promote downtown and commercial highway development with pertinent restrictions and controls.

- a. Project: Work with Development Authority and Chamber of Commerce to purchase and redevelop Old Stone Building as market center, and incentivize redevelopment of other vacant buildings.
- 4. Need: No logo to represent Taylorsville.
 - a. Project: Develop City Seal and logo to represent Taylorsville.
- 5. Opportunity: There will be commercial development opportunity on Hwy 113 (outside City Limits primarily). Taylorsville is represented on Bartow County Development Authority.
 - a. Project: Align projects and funding requests with implementation of region's Comprehensive Economic Development Strategy (CEDS)



HOUSING

- 1. Need: No property tax revenue. (Address under Community Facilities)
 - a. Project: Work with Cities and Polk and Bartow Counties to identify in-kind funding sources and additional revenue sources
- 2. Need: There is a lack of available mid-size property for new development. Opportunity: The City includes both small residential lots and large tracts; both show development interest.
 - a. Project: Prepare housing assessment county-wide of workforce, senior, multifamily, country-club type, conservation, and other types of housing to meet all community needs, and develop recommendations for planning, zoning, and future land use to accommodate these varied housing types. Implement following recommendations and any new initiatives identified as a result of the assessment.

- 3. Opportunity: The City has stable housing and it is unusual for homes to sell. Residential property is in a good location, is well-maintained, and property values are rising steadily. Residential growth can occur with preservation of the rural feel.
 - a. Project: Prepare, Adopt, and Administer Zoning Ordinance and Map to ensure preservation of rural aesthetic.
- 4. Opportunity: Some residential property available for redevelopment. The importance of zoning and land use to protect existing uses and ensure redevelopment is done according to standards remains key for residential and commercial redevelopment.
 - a. Project: Prepare, Adopt, and Administer Zoning Ordinance and Map to ensure preservation of rural aesthetic.

TRANSPORTATION

- 1. Need: Culverts need repair.
 - a. Project: Culvert and drainage repair
- 2. Need: No Sidewalks
 - a. Project: Paving, striping, road and right of way maintenance, sidewalks and other safety projects in partnership with County (LMIG and SPLOST)
- 3. Need: Truck traffic/ enforcement of truck traffic ordinance (In Intergovernmental Coordination)
- 4. Need: No mechanism for local enforcement at this time. Speeds not locally enforced. Stopping at stop signs not locally enforced.
 - a. Project: Additional enforcement of speed and truck restriction ordinance in center of town
- 5. Need: There is increasing traffic (Taylorsville is on a cut through route from Rome to Rockmart), so that traffic speeds and noise are increasing.
 - a. Project: Asphalt resurfacing of Main Street, Bartow Street
- 6. Need: Side streets are narrow. Need for street lights.
 - a. Project: Striping, paving, sidewalk and safety improvements
- 7. Need: Lack of funding for pedestrian or vehicle safety improvements on roadways.
 - a. Project: Striping, paving, sidewalk and safety improvements
- 8. Opportunity: Located near Hwy 113
 - a. Project: Work with Development Authority and Chamber of Commerce to purchase and redevelop former gas station (remediation), Old Stone Building (as market center), and incentivize redevelopment of other vacant buildings (In Economic Development)
 - b. Project: Request assistance to design improvement to Church Street/ Highway 113 to replace one-way/ yield (intersection is located in Polk County)
- 9. Opportunity: Two major streets repaved- LMIG with County paving. Still needing asphalt conditions improvement at Main Street, Bartow Street, Taylorsville-Aragon Road.
 - a. Project: Paving, striping, road and right of way maintenance, sidewalks and other safety projects in partnership with County (LMIG and SPLOST)
 - b. Asphalt resurfacing of Main Street, Bartow Street

NATURAL AND CULTURAL RESOURCES

- 1. Need: The Floodplain area is in use as a sod farm.
 - a. Project: Partner with USDA NRCS to provide information on EQUIP program and on importance of maintaining buffers to prevent soil erosion and protect water quality.
- 2. Need: There is no connection yet to Silver Comet Trail. The City is a Location Gateway; Bartow County can partner on trailheads, connections.
 - a. Project: Partner with SORBA or PATH, local cycling groups, Bike! Walk! Northwest Georgia to identify needed cycling routes and connections. Identify key neighborhoods, parks, features that the trail system should connect. Identify grant sources and matching funds, purchase needed Rights of Way or obtain easements, and map priority routes.
- 3. Need: Lack of publicly owned property for trail head.
 - a. Project: Develop Taylorsville Trailhead and park as foundation for bike/ pedestrian connection to Silver Comet Trail for Bartow County
- 4. Opportunity: Partnerships with Polk and Bartow County in roads, trails, etc. are developing, to include several designated cycling trails (117A, 125B, 148D, 145C, 134E, 118F).
 - a. Project: Phase One. Design and map county-wide connecting trail and greenway system to tie together City trail systems with unincorporated greenways, blue ways, greenspaces and trails (include utility easements and roads/ paths where needed).
 - b. Project: Phase Two. Build/ Connect county-wide trail system interconnecting existing trails and greenspaces. Partner with PATH, SORBA, other pedestrian and cycling groups.
- 5. Opportunity/Project: Develop partnerships with Etowah Valley Historical Society, Euharlee Historical Society.
- 6. Opportunity: Redevelopment of former gas station (remediation)
 - a. Project: Work with Development Authority and Chamber of Commerce to purchase and redevelop former gas station (remediation), Old Stone Building (as market center), and incentivize redevelopment of other vacant buildings.

LAND USE

- 1. Need: Cost of services (Addressed in Intergovernmental Coordination)
 - a. Project: Update Service Delivery Strategy and Intergovernmental Agreements.
 - b. Project: Hold quarterly/ as-needed conference calls with Bartow MPO, Public Works, Keep Bartow Beautiful, to identify projects for partnership
- 2. Need: No building code enforcement or inspection
 - a. Project: Develop agreement with County to enforce building codes
- 3. Need: No control over land uses. GA Power and others question no local enforcement Town must write letter of clearance
 - a. Project: Prepare, Adopt, and Administer Zoning Ordinance and Map
 - b. Project: Develop agreement with County to enforce building codes
- 4. Need: Alcohol and event space requests

- a. Project: Assess need to acquire additional public event space
- 5. Need: Identify larger lot redevelopment potential (Economic Development)
 - Project: Work with Development Authority and Chamber of Commerce, and developers, to purchase and redevelop former gas station (remediation), Old Stone Building (as market center), and incentivize redevelopment of other vacant buildings
- 6. Need: As commercial developer sees available property, owner will sell and Town must be able to preserve agricultural uses, rural nature
 - a. Project: Prepare, Adopt, and Administer Zoning Ordinance and Map
- 7. Opportunity: Property maintenance
 - a. Project: Develop agreement with County to enforce property maintenance and building codes
- 8. Opportunity: Available property developing as community desires. The City includes both small residential lots and large tracts, both show development interest.
 - a. Project: Prepare, Adopt, and Administer Zoning Ordinance and Map
- 9. Opportunity: Revenue from permits, etc.
 - a. Project: Develop agreement with County to enforce property maintenance and building codes
- 10. Opportunity: Adopt zoning ordinance, provide education on zoning process.
 - a. Project: Prepare, Adopt, and Administer Zoning Ordinance and Map

COMMUNITY FACILITIES AND SERVICES

- 1. Need: Cost of providing services not matched with available revenues (only revenue source is franchise fee from utility easements).
 - Project: Hold quarterly/ as-needed conference calls with Bartow MPO, Public Works, Keep Bartow Beautiful, to identify projects for partnership (In Intergovernmental Coordination)
- 2. Need: Long term funding of services, Town operations: Develop additional revenues from commercial and retail sales including tourism development, and identify partnership opportunities with Polk and Bartow County.
 - a. Project: Update Service Delivery Strategy and Intergovernmental Agreements.
 - b. Opportunity/ Project : City is doing structural residence renumbering in-house for Polk, Bartow County E-911
- 3. Opportunity: Identify additional revenue sources.
 - a. Project: Work with Cities and Polk and Bartow Counties to identify in-kind funding sources and additional revenue sources
- 4. Opportunity: Increasing population; Younger residents; New clubs and groups interested in area.
 - a. Project: Playground equipment
 - b. Project: Fence around playground
 - c. Project: Upgrade signage throughout city
 - d. Project: Upgrade street lighting to LED lighting

- e. Project: Property acquisition for ball field (property currently owned by Board of Education)
- 5. Opportunity: Interest in a library- only as revenues and partnerships with systems would make this feasible.
 - a. Project: Update Service Delivery Strategy and Intergovernmental Agreements.
- 6. Opportunity: Provide planning and zoning to become eligible for SPLOST and LOST negotiations and meet HB 36 requirements. (Addressed in Land Use)
 - a. Project: Prepare, Adopt, and Administer Zoning Ordinance and Map

INTERGOVERNMENTAL COORDINATION

- 1. Need: Lack of consistent communication with Bartow and Polk Counties
 - a. Project: Update Service Delivery Strategy and Intergovernmental Agreements.
 - b. Project: Hold quarterly/ as-needed conference calls with Polk County, Bartow MPO, Public Works, Keep Bartow Beautiful, to identify projects for partnership
- 2. Need: Lack of Services provided affects SPLOST, LOST revenues
 - a. Project: Work with Cities and Polk and Bartow Counties to identify in-kind funding sources and additional revenue sources
- 3. Need: Contributions to county-wide projects are limited but need to keep communication open on potential projects.
 - a. Project: Hold quarterly/ as-needed conference calls with Polk County, Bartow MPO, Public Works, Keep Bartow Beautiful, to identify projects for partnership
- 4. Opportunity: Road Paving, resurfacing of additional streets (LMIG funded) with Bartow County
 - a. Project: Paving, striping, road and right of way maintenance, sidewalks and other safety projects in partnership with County (LMIG and SPLOST)
- 5. Opportunity: Expand working relationships with Bartow and Polk County
 - a. Project: Work with Cities and Polk and Bartow Counties to identify in-kind funding sources and additional revenue sources
- 6. Opportunity: Zoning ordinance administration help offered from Bartow County (In Land Use)
 - a. Project: Prepare, Adopt, and Administer Zoning Ordinance and Map
- 7. Opportunity: Growth and development along Highway 113 in coordination with Bartow County, Euharlee (In Transportation)
 - a. Project: Request assistance to design improvement to Church Street/ Highway 113 to replace one-way/ yield (intersection is located in Polk County)

City of White Needs and Opportunities

ECONOMIC DEVELOPMENT

- 1. Need: Balanced development and additional industrial, commercial development and expansion. Additional residential development is not desired. City charges no Property Tax.
- 2. Opportunity: City will work to retain Business and Industry and jobs. City is preparing Grant applications for Infrastructure to serve industry and create jobs.
 - a. Project: Align projects and funding requests with implementation of region's Comprehensive Economic Development Strategy (CEDS).

HOUSING

- 1. Need: Residents need mobility, access to I-75 or to US 411 for commuting to work.
- 2. Opportunity: There is a lack of rental housing options. The City has affordable housing stock. The City has apartment complexes with availability.
 - a. Project: Prepare housing assessment county-wide of workforce, senior, multifamily, country-club type, conservation, and other types of housing to meet all community needs, and develop recommendations for planning, zoning, and future land use to accommodate these varied housing types. Implement following recommendations and any new initiatives identified as a result of the assessment.

TRANSPORTATION

- 1. Need: Add Sidewalks/ Trails in coordination with Bartow County and City of Cartersville trails, open space, and greenspace projects.
 - a. Project: Assess best bikeways and bike routes to provide safe connectivity for cyclists within the City.
 - b. Project: Implement route assessment recommendations to develop shared roadways or dedicated bike routes.
 - c. Partner with SORBA or PATH, local cycling groups, Bike! Walk! Northwest Georgia to identify needed cycling routes and connections. Identify key neighborhoods, parks, features that the trail system should connect. Identify grant sources and matching funds, purchase needed Rights of Way or obtain easements, and map priority routes.
- 2. Need: There is a lack of sidewalks.
 - Project: Implement Complete Streets program with sidewalks and connecting infrastructure on priority roadways and routes: West Rocky Street, Whispering Pines Subdivision, Richards Rd., Old Tennessee Highway.
- 3. Need: The City lacks funding for local transportation needs. The City can use SPLOST funding for matching grants or other funding sources. There is strong community support for transportation projects.
 - a. Project: Re-Surface Clubhouse Dr./pave parking lot for Clubhouse (In Conjunction with sewer project)

b. Project: Intersection and turn lane improvements on Richards Road, Rocky Street, Old Tennessee Highway, Aubrey Rd., Intersections with 411 and Highway 411 Turn Lanes.

NATURAL and CULTURAL RESOURCES

- 1. Improve trails and greenspace connectivity within City and to County.
 - a. Phase One. Design and map county-wide connecting trail and greenway system to tie together City trail systems with unincorporated greenways, blue ways, greenspaces and trails (include utility easements and roads/ paths where needed).
 - b. Phase Two. Build/ Connect county-wide trail system interconnecting existing trails and greenspaces. Partner with PATH, SORBA, other pedestrian and cycling groups.

COMMUNITY FACILITIES AND SERVICES

- 1. Need: Variety of funding sources for community facilities and services provided by City and County.
 - a. Project: Consider alternative funding sources for needed community services including foundation grants, public-private partnerships, technical assistance requests, and additional partnerships with Keep Bartow Beautiful, Chamber of Commerce, and surrounding communities.
- 2. Opportunity: Improve recreation and park areas, add fields and amenities.
 - a. Project: New Playground Equipment for Children's Park
- 3. Opportunity: Available sewer capacity or connection. Expand sewer lines to serve additional areas not sewered or with inadequate lines.
 - a. Project: Sewer Improvements concurrent with road improvements
- 4. Opportunity: General city services provided are well administered and oriented to meet residents' needs.
 - a. Project: Re-Surface Walk Path at City Hall Property
 - b. Purchase Two New Police Cars
 - c. Add Computers and Equipment for Two Patrol Cars
 - d. Replace aging fire hydrants and add new hydrants
 - e. New Fire Truck
 - f. Stormwater drainage clearing and improvements, culvert replacements along CSX Railroad, West Richards Road (east and west sides)
- 5. Opportunity: Available water capacity and lines.
 - a. Project: Old Tn. Hwy. to Hwy 411 Water Main Upgrade
 - b. Project: Hwy 411 from Post Office to End of Line Water Main Upgrade
 - c. Project: Water Improvements concurrent with road improvements



LAND USE

- 1. Need: Improve online availability of zoning, land use, other maps.
 - a. Project: Work with NWGRC to make zoning and land use maps available on City website.
- 2. Need: Post more City information on website.
 - a. Project: Work with NWGRC or Bartow County to format information for website.
- 3. Need: The small community can also be a weakness- having commercial property across the street from residential with unmanaged traffic, air quality and noise impacts.
 - a. Project: Review and Update Land use Map and Hold Training Session for Comprehensive Plan/ FLU map.
 - b. Attend DCA Community Planning Institute to implement comprehensive plan.
- 4. Need: Development threats to farmland within city limits.
 - a. Project: Consult with NWGRC staff to determine applicable ordinances for buffers, plat provisions, etc. for agricultural preservation.
- 5. Opportunity: The City has a desirable small community feel. The City has a good Planning Commission- easy to work with and fair in reviewing projects.
 - a. Project: Attend University of Georgia CVIOG Planning and Zoning training and other related training for best practices.
 - b. Attend DCA Community Planning Institute to implement comprehensive plan.
- 6. Opportunity: Planning and development assistance is provided through the NWGRC.
 - a. Project: Review and Update Land use Map and Hold Training Session for Comprehensive Plan/ FLU map.
 - b. Project: Consult with NWGRC staff to determine applicable ordinances for buffers, plat provisions, etc. for agricultural preservation.
- 7. Opportunity: When the City receives annexations, Bartow County approves them and has similar adjoining land uses.

- a. Project: Review and Update Land use Map and Hold Training Session for Comprehensive Plan/ FLU map.
- 8. Opportunity: There is a trend toward commercialization of available properties.
 - a. Project: Review and Update Land use Map and Hold Training Session for Comprehensive Plan/ FLU map.
 - b. Attend DCA Community Planning Institute to implement comprehensive plan.

INTERGOVERNMENTAL COORDINATION

- 1. Need: The City sees increasing opportunities for community involvement in local projects.
 - a. Project: Partner with SORBA or PATH, local cycling groups, Bike! Walk! Northwest Georgia to identify needed cycling routes and connections. Identify key neighborhoods, parks, features that the trail system should connect. Identify grant sources and matching funds, purchase needed Rights of Way or obtain easements, and map priority routes.
- 2. Need: The City must budget for added expenses for intergovernmental projects.
 - a. Project: Identify local and regional transportation projects to support freight, logistics, and transportation needs on Highway 411 and connecting highways and streets for the Appalachian Regional Port
 - b. Project: Phase One. Design and map county-wide connecting trail and greenway system to tie together City trail systems with unincorporated greenways, blue ways, greenspaces and trails (include utility easements and roads/ paths where needed).
 - c. Project: Phase Two. Build/ Connect county-wide trail system interconnecting existing trails and greenspaces. Partner with PATH, SORBA, other pedestrian and cycling groups.
- 3. Opportunity: The update and implementation of the Comprehensive Plan coordinates economic development, planning and development, and community facilities expansion with Bartow County, neighboring communities.
 - a. Project: Attend DCA Community Planning Institute to implement comprehensive plan.

Future Land Use Maps and Narrative

The 2007 Comprehensive Plan Agenda for Bartow County and the Cities of Adairsville, Emerson, Euharlee, Kingston, Taylorsville, and White included Future Development Maps and descriptions of Character Areas. For this update, each City and the County have agreed to prepare a Future Land Use Map for their jurisdiction, which will indicate the areas in which growth is expected over the next ten years, and in which greenspace lands are to be conserved or protected, as well as which areas are available for public use, parks and recreation, and which areas are critical public institutions. Future Land Use maps provide a more precise, parcel-based guide for land use decisions and re-zoning analysis, in contrast to the more flexible guidelines of the character area/future development map. The City of Cartersville is also preparing an update to their 2007 Future Development Map and Narrative (included in the Appendix).

The Future Land Use map and narrative will be used as a reference and policy guide in the zoning and land use process, and may be referenced as a zoning decision standard according to each community's Zoning Procedures and Standards. For example, Bartow County's zoning ordinance states that the Future Land Use map will be used as a reference and policy guide for land use decisions. In comparison, Cartersville's zoning ordinance cites the land use map and comprehensive plan as one of the ten standards by which zoning proposals are reviewed. Each community's zoning ordinance provides specific restrictions on uses, lot sizes, setbacks, etc. to guide growth more specifically. The future land use maps also allow better coordination of land use, infrastructure, and greenspace preservation.

Cartersville Supplemental Future Development Map and Character Areas

The City of Cartersville also prepared a Future Development Map with Character Area Descriptions to supplement their Future Land Use Map. The City felt that the Future Land Use and Future Development maps serve distinct purposes, and both were necessary to guide growth and development for the City. Please see the Appendix for the map and narrative.

Land Use Ordinances

Bartow County and the Cities of Adairsville, Cartersville, Emerson, Euharlee, Kingston, and White provide local enforcement of zoning ordinances, subdivision regulations, and building codes. At this time, Taylorsville has not adopted a local zoning ordinance, and will use its Future Land Use map as a guide to planning and development. Taylorsville has identified the need to provide zoning and land use controls, and will prepare and adopt a zoning ordinance as noted in the City's Community Work Program.

Special Districts

Within the City of Cartersville and Bartow County zoning ordinances, the Etowah Valley Historic District is designated as a special district to honor an agreement with the Native American Nations for preservation of the history of the area. This district includes special requirements for notification of the Native American Nations prior to rezoning or development and for preparation of an archaeological assessment as part of pre-development review for all development greater than one single family home.

Future Land Use Category Descriptions

Land Use Map Category: Agriculture/ Forestry

Found In: Bartow County, Adairsville, Euharlee, Taylorsville, White

This land use includes agriculture, single-family residential for lots over two acres, smaller single-family



developments for conventional or industrialized homes, and large lot rural estate, allowing industrial and manufactured housing. Manufactured home parks are not permitted. This category includes farming and pasture, livestock operations, vineyards, or commercial timber and pulpwood harvesting; it can include conservation, greenspace and wildlife management areas. The intent of this land use is to protect agricultural operations by minimizing conflicts between farming and non-farming land uses. The Bartow County zoning ordinance requires 100-foot buffers on new residential properties adjoining existing agricultural uses. This land use area is least likely to be served by sewer or major highways. Not likely to see high density residential developments, these areas could see housing developments if utilities were provided. Rising property values could prompt sale of property, but could also create opportunities for conservation of valuable farm and forest lands or for greenspace preservation. Broadband availability is key to sustain rural populations.

The Etowah River and the Etowah Valley Historic District are in the Agricultural/Forestry area west of Cartersville.

Land Use Map Category: Commercial

Found In: Bartow County, Adairsville, Cartersville, Emerson, Euharlee, Kingston, Taylorsville, White



This includes Zoning Districts C-1 (General Commercial), C-N (neighborhood commercial at a smaller scale), and O/I (office/ institutional). This land use may be seen in downtowns, along road corridors, in commercial districts, or in commercial nodes in rural areas.

Commercial uses would include offices and related office, retail sales, professional and service establishments, entertainment, auto sales, strip shopping centers, gas and service stations, banks, grocery stores and markets, places of worship, day care centers and restaurants, hotels and motels, veterinary clinics, amusement parks, machine shops, welding shops, parking

garages, bus stations, and truck stops, art galleries and museums, and health services with conditional uses including telecommunications structures and indoor firing ranges. Commercial land uses would include buffers where adjacent to residential districts.

Commercial areas would be served by water, sewer, natural gas and other utilities, and would be ideally served by broadband fiber connectivity to allow businesses, schools and offices to operate effectively. These should be densely developed areas, with buffers, curb cuts, sidewalks, storm water and tree requirements, among others, as dictated by the individual zoning ordinance.



Traffic access needs of customers, commuters, residents must be balanced with the logistics needs of businesses. Complete Streets policies to allow walkable connectivity between residential, school, office, governmental and commercial developments are a key consideration for new development or retrofits.

Future Land Use Category: Mixed Use Commercial

Found in: Bartow County, Adairsville, Cartersville, Emerson

This includes Zoning Districts predominantly General Commercial, Neighborhood Commercial, or Office/ Institutional, while allowing for a range of residential densities. All residential districts are allowed, from singlefamily conventional, manufactured and industrialized housing, townhomes, multi-family housing ranging from duplexes to apartment buildings, and manufactured home parks (minimum size of 10 acres and only in specific



districts as well as all permitted commercial and office uses. The Commercial/Mixed Use area is used to delineate areas where commercial and residential uses occur side by side. The use allows residential character to remain. However, this is primarily a commercial oriented land use, with overall 60% of the developments being of a commercial or office nature and 40% being residential in nature. Development or redevelopment should be consistent in the overall 60% commercial/ 40% residential balance of uses, even if one development or parcel is predominantly commercial or residential. This is a car-oriented land use category; efforts should be undertaken using Complete Streets policies to increase safe pedestrian access from the home to the store,

office, or school. Land use within the Lake Allatoona-Glade Road Urban Redevelopment Area includes mixed use commercial areas encouraging balanced growth.



Future Land Use Category: Industrial

Found In: Bartow County, Adairsville, Cartersville, Emerson, Euharlee, Kingston, White

This includes Zoning Districts I-1 (General Industrial), I-2 (Heavy Industrial), and Business Park. Uses in this district could include general industrial or heavy industrial manufacturing, plants and facilities, assembly plant, feed processing, concrete, asphalt, carpet, rubber, fertilizer, bottling, truck terminals, warehousing, storage yards, storage tanks, utilities, petroleum refineries and transfer stations, meat processing and leather processing, rail yards, and medical research, with telecommunications, landfills, solid waste handling facilities, junk yards, explosives, and solar power generation being conditional uses. Depending on the use, additional setbacks and buffer requirements may apply. The Business Park district governs a joint Bartow County-City of Cartersville



industrial/business park with joint zoning requirements to ensure consistent development standards.

Undeveloped industrial areas should be evaluated for the Georgia Ready for Accelerated Development or GRAD certification, showing that all utilities are available and that the site has had preliminary environmental and other studies completed.

Highland 75 Business Park is a developing industrial area at Grassdale Road and I-75 north of Cartersville. Bartow County and Cartersville are making significant investment in utilities, road networks, and incentives in this park,



with automotive suppliers and varied advanced manufacturers in place and anticipated. Additional industrial and commercial development is expected in this area as the Rome-Cartersville Development Corridor proceeds ultimately allowing more direct access to I-75 for industry in the region industry. Other industrial areas located along I-75 in Adairsville, Emerson, and Cartersville will also see continued interest. Redevelopment and infill of existing areas should be incentivized when possible. Enforcement of soil and erosion controls during construction and of stormwater controls post-construction should be prioritized, especially in sensitive environmental areas and the Etowah River watershed.

Future Land use Category: Mining

Found In: Bartow County, Adairsville, Cartersville

This includes Zoning District M-1. This district includes uses that are regulated at the federal and state level. This may include blasting or non- blasting mining, and shallow surface mining, and drilling for oil, gas or other hydrocarbons, as well as certain types of heavy industry and inert waste landfills.



Mining operations depend on the geography and natural resource deposits in the area. Considerations for these well-established areas may be continued mitigation of any environmental concerns balanced with additional logistics or workforce considerations if identified. Fracking operations may increase in the future. It is recommended that development and zoning ordinances be reviewed periodically for consideration of emerging mining and fracking technologies and recommended mitigation measures (buffers and water resource protection requirements).

Future Land Use Category: Parks/Recreation/ Conservation

Found in: Bartow County, Adairsville, Cartersville, Emerson, Euharlee

The Parks/Recreation/Conservation category governs a wide variety of public parks, recreation, greenspace and



openspace that is available for public use. It includes launches, ramps, and trailheads for the Etowah River throughout Bartow County. It also includes potential connections between County and City parks, trails, and greenspace areas, particularly as the Bartow County Greenspace Committee reviews additional greenspace areas for future conservation.

This category also includes Lake Allatoona, Red Top Mountain State

Park, and George Washington Carver Park. Carver Park is now operated by Bartow County; it was a key stone of Georgia's

Civil Rights history and is remembered fondly by Civil Rights icons Mrs. Coretta Scott King and Rev. Andrew Young. The park was established in 1950 on Lake Allatoona as the first state park for African Americans in Georgia. Currently under development, the Bartow County Black History Trail will showcase sites throughout the County that are central to the history of the Black community in Bartow County and the region.



The Bartow County Land Use Ordinance allows agricultural and a variety of low-density housing uses within this area. Primarily, the parks, recreation, and conservation areas are for public recreation and openspace. Each community has a City Park for public use. However, there is significant room for expansion of public recreation,

greenspace and openspace areas within the County and for each community.

Adairsville Facilities

- Veterans Memorial Park, under development
- Manning Mill Park and Youth Facility (Operated by Bartow County)
- Hayes Memorial Park

Cartersville Facilities

- Aubrey Street Recreation Gym and Pool
- Cartersville Sports Complex
- Cartersville Civic Center
- Cartersville Soccer Complex
- Clearwater Street Park
- Dellinger Park
- Goodyear Clubhouse
- John H. Morgan Gym
- Matthew Hill Park
- Neighborhood Parks: North Towne Park, Rotary Park, Clarence Benham Park
- Pettit Creek Trail
- Pine Mountain Recreation Area
- Sam Smith Park (Under Development)




• Senior Aquatic Center (Douthit Ferry Road)

Euharlee Facilities

- Joe Cowan Park
- Frankie Harris Park
- Osborne Park

Emerson Facilities

- LakePoint Sports Complex (1,300 acre travel sports park)
- Downtown Square (In planning stages)

Kingston Facilities

- Kingston City Park
- Women's History Museum

Taylorsville Facilities

City Park and Ballfield

White Facilities

James A. White Memorial Park

Bartow County

- Hamilton Crossing Park
- Houston Suggs
- Youth Facility
- Manning Mill Park and Youth Facility
- Gatewood Park
- Pine Log Creek Walking Trail
- Spring Bank
- Center Community Building
- South Bartow Youth Facility





South Bartow Youth Center



Future Land Use Category: Public/Institutional

Found in: Bartow County, Adairsville, Cartersville, Emerson, Euharlee, Kingston, Taylorsville, White

This land use category may include Agriculture, Rural Estate, Single Family Residential, Low Density Residential,



Neighborhood Commercial, General Commercial, Industrial and Heavy Industrial, and Manufacturing zoning and uses. With the exception of medium or high density residential and planned unit developments, all other residential, office, commercial, industrial and mining uses are permitted. Public/ Institutional uses would typically include government buildings, schools and colleges, courthouses and jails, fire and

police stations, hospitals, and churches. As

a mapped land use, these could include larger government complexes, such as the Frank Moore Judicial Complex housing the Bartow County Courthouse and Administration, which is adjacent to Cartersville City Hall and City Administration, or the Cartersville airport, Georgia Highlands campus adjacent to the Clarence Brown Conference Center, or in the case of Kingston, City Hall adjacent to the US Post Office. Community facilities may be shown as



individual parcels – i.e. Fire Stations, individual parks, publicly owned parcels for redevelopment or future use. This use would typically be in locations where utilities were available and may be dependent on automobile access but also likely served by public transit or other public transportation. Sidewalks may serve the public use, but may not be completely connected to neighborhoods. Complete Street facilities are needed to improve this connectivity.

Future Land Use Category: Rural Estate

Found In: Bartow County

This land use category includes conventional, manufactured or industrialized single-family residential or low



density multi-family residential uses, excluding subdivisions of three or more lots. This land use category includes large lot, low density single family residential developments with a minimum lot size of at least three acres for rural estate or 15-26,000 SF for R-1 (whether on sewer or septic system respectively). R-4 allows for multifamily duplex, triplex or

quadplex developme nt. In this area, parks and recreation,

schools and public institutions, home office and small group homes and in-home nurseries, as well as event space, are permitted. Churches and telecommunication are conditionally permitted. This land use allows large lot residential that would be located in more rural areas, or in any case, less densely developed areas.



Rural Estate in Bartow County is found as a more developed buffer area between agriculture/ forestry and



residential or mixed use areas, primarily in the center of the County, north and west of Cartersville, north of Euharlee and west of Adairsville. Rural Estate areas are also shown south of Cartersville and Emerson. These areas show intent to preserve well-established rural residential areas rather than allowing higher density development in the central areas of the County. In Rural Estate areas, sewer may not be available. Bartow County does plan to extend sewer to certain unserved areas, specifically in Euharlee and Kingston.

A portion of the Etowah River and the surrounding Etowah

Valley Historic District is within the Rural Estate area west of Cartersville. Projects within this historic district require additional historic and archaeological review.

Future Land Use Category: Residential

Found In: Cities of Adairsville, Emerson

This land use can include single family residential and lowdensity multifamily residential. Uses typically include larger lot single family or multifamily (duplexes, triplexes, and quadplexes) residential uses, and housing types may include conventional, industrialized, or manufactured housing served by septic systems or sewer. Residential use can also include parks and playgrounds, group homes, in-home nurseries, with conditional uses including telecommunication, gated communities, and places of worship. The local zoning ordinance and development regulations will dictate lot size, type of housing construction, allowable density and other



requirements. If served by septic systems, minimum lot size is determined by State Environmental Health regulations.

Residential uses are found in each City and in the County, and may be further categorized by permitted density.



Residential areas may include single family homes, historic homes, traditional neighborhoods, subdivisions built in earlier eras which may reflect the development requirements of that time, or newer developments built using conservation considerations, stormwater and greenspace designs, and connections to the bike and pedestrian network. Public infrastructure available in these areas may reflect service areas, development requirements of the time, and any retrofit projects designed to provide higher levels of service or connection when available.

Future Land Use Category: Low Density Residential

Found In: Bartow County, Adairsville, Cartersville, Euharlee, Kingston, Taylorsville, White

This land use can include rural estate (larger lot single family residential), single family residential and low- density multifamily (duplexes, triplexes, and quadplexes) residential uses

varying from 15,000-26,000 SF to two or more acres per lot. Housing types can be conventional, industrialized, or manufactured, and can be on septic systems or sewer. Low Density Residential can also include parks and playgrounds, group homes, in-home nursery, with conditional uses of



telecommunication, gated communities, and places of worship.

Low density



residential is found along Highways 41 and 411, which pass through Adairsville and White respectively north of Cartersville, and east and south of Cartersville as well. Low density residential areas, which also allow for manufactured or industrial housing, provide for greater access to utilities and greater convenience to services

and retail, as well as established residential neighborhoods and communities with stable land values. Many of the residential developments are traditional 1940's or later developments, to be accessed by car, not walkable or in other ways interconnected.

Residential areas within the cities are also well-established but vary in age, type of housing, layout of development and allowable densities, according to each ordinance or development. Stormwater facilities vary greatly, from curb and gutter with separate collection to no curb and gutter and ditching conveyances within incorporated areas. There is also a wide range of sidewalk and pedestrian facilities to provide safe walking and/or cycling connections from residential to commercial and retail areas, to schools and parks. DEFE Manufactured Housing, Glade Road

Desired land uses within the Lake Allatoona-Glade Road Urban

Redevelopment Area include low density residential, to allow best residential use or redevelopment of the existing lot sizes which are best suited to single family residential, quarter and half acre lots.

Future Land Use Category: Low and Medium Density Residential

Found In: Cartersville

This land use is the predominant land use in Cartersville and is found moving out from the downtown, commercial, and high density housing core of the city. It can include larger lot single family residential, single family residential, and low- density multifamily residential. These uses are typical larger lot single family or multifamily (duplexes, triplexes, and quadplexes) residential uses. Housing types are conventional, industrialized, or manufactured, and can be on septic systems or sewer. Residential can also include parks and playgrounds, group homes, in-home nursery, and conditional uses are telecommunication, gated communities, and places of worship. Carter Grove, a planned unit development south of the Etowah River, is an example of this land use as are older established intown neighborhoods.



Roselawn Cottage, W. Cherokee Ave.





Future Land Use Category: Medium/High Density Residential /Multi-Family Residential (Adairsville)

Found In: Bartow County, Adairsville, Kingston

This includes zoning districts for manufactured housing and multifamily housing. These uses are medium to high



density residential including apartments and townhomes, and high density single family housing on 7,000 SF lots, with open space requirements for developments over five acres. Multifamily housing district allows multi-family housing including apartment and townhomes in areas transitioning between higher-density residential areas and non-residential areas including redevelopment of existing manufactured home parks. The PUD or Planned Unit Development is a residential district for mixed use developments, containing both residential and commercial property and requires a detailed site plan. The R-8 high-density single- family residential district is only for sewered

properties and allows a minimum lot size of 7,000 SF and provides for minimum open space set asides.

Densities depend on local ordinance and can include apartment complexes or manufactured housing parks or planned unit developments which allow for more detailed review of a proposed site. The high density residential land use does not provide for mixed commercial or retail sales within residential use.



Multifamily development in north Cartersville on Hwy. 20



Future Land Use Category: High Density Residential

Found In: Cartersville

The purpose of this housing district is to allow for high density apartment developments that are attractive in design, include recreation areas and facilities, are located in highly developed areas near downtown and shopping areas, and located on major roads, and provide a transition between medium density to high density residential These areas may include condominiums, group homes and personal care homes, religious institutions, private schools and daycares, and other uses. Maximum density allowed under Cartersville's district is 14 units per acre, but this density will vary by the local zoning ordinance.

This high density district may also include open space set asides, infrastructure connection requirements, stormwater requirements and other development standards to accommodate a higher number of persons and units in the development.





Future Land Use Category: Mixed Use Residential

Found In: Bartow County, Cartersville

As opposed to the Mixed Use-Commercial district, this land use is primarily for residential development but allows residentially oriented commercial uses such as neighborhood grocery or shopping centers. The overall mixed character of the land use district would be 60% residential and up to 30% commercial/10% office or 40% commercial, with individual developments or parcels being more or less commercial as long as the overall balance of the land use within a community 's mixed use district remains a 60% residential/40% commercial split.

These areas are predominately located adjoining Cartersville City limits to the west, and along US 411 highway west of Cartersville. There is little residential development along US 411 at this time. Should sewer become available along this corridor and to Kingston, additional residential and retail development could occur.



Future Land Use Category: Transportation/Communication/Utilities

Found in: Bartow County, Adairsville, Cartersville, Emerson, Euharlee, Taylorsville, White

This category would include transportation routes, public transit or bus stations, power generation plants, railroad facilities, radio towers, airports, ports and other related facilities. While these uses could be located in many zoning districts, for planning purposes it may be useful to show this category of land use as a heavily developed area. When less intense land uses are adjacent, buffers and other offsets may be appropriate.

















2018 Future Land Use Emerson, Georgia

Future Land Use





1 inch = 2,550 feet







Future Land Use





2018 Future Land Use Kingston, Georgia

Future Land Use

Agriculture / Forestry Commercial Public / Institutional Low Density Residential Mixed Use Residential Multi-Family Residential Residential Rural Estate



1 inch = 1,300 feet





2018 Future Land Use Taylorsville, Georgia

Future Land Use



Agriculture / Forestry

Commercial

Industrial

Public / Institutional



Residential Transportation /

Communication / Utilities



1 inch = 775 feet





2018 Future Land Use White, Georgia

Future Land Use

Agriculture / Forestry

Commercial

Industrial

Public / Institutional

Low Density Residential

Mixed Use Residential

Residential

Rural Estate

Transportation / Communication / Utilities



1 inch = 875 feet



Transportation

Cartersville-Bartow Metropolitan Planning Organization

The unincorporated area of Bartow County and the Cities of Adairsville, Cartersville, Emerson, Euharlee, Kingston, Taylorsville and White form the Cartersville-Bartow Metropolitan Planning Organization. The 2010 US Census Urbanized Area of Cartersville-Bartow County included over 100,000 persons, meeting federal requirements for metropolitan transportation planning. In 2013, the county-wide area was



designated by Governor Deal as a Metropolitan Planning Organization including each City and the County. Bartow County staffs the MPO; documents and meetings are available on the MPO website, accessed through the County's main webpage,www.bartowga.org.

Two Committees govern Cartersville-Bartow MPO operations and planning. The MPO Policy Committee is formed of the chief elected and appointed officials from municipalities within the CBMPO region, as well as local, state and federal agency heads. The Policy Committee ensures coordination in

transportation planning and provides oversight and approval of projects and plans prepared by the MPO. The MPO Technical Coordinating Committee or TCC includes transportation planning staff from each jurisdiction. The TCC provides technical guidance and prepares recommendations for the Policy Committee to review and adopt.

The Metropolitan Planning Organization process is governed by the Federal Highway Administration (FHWA) and Federal Transit Authority (FTA) Metropolitan Planning Regulations (23 CFR Part 450) and the Transportation Conformity Rules of the Clean Air Act (40 CFR Part 93) which provide for long term planning and short term project identification. After designation in 2013, the Cartersville-Bartow MPO prepared a required Public Participation Plan (2014), Unified Planning Work Program, and a Title VI (nondiscrimination) plan as internal organizational documents. This transportation element, however, will reference primarily the 2040 Long Range Transportation Plan and four-

year Transportation Improvement Program (2018-2021) with updates.

2040 Bartow on the Move Long-Range Transportation Plan

In preparing the Cartersville- Bartow MPO 2040 Long Range Transportation Plan, a needs assessment was developed using a Strengths, Weaknesses, Opportunities and Threats (SWOT) approach. The SWOT analysis included staff input in terms of existing transportation and demographic conditions as well as a facilitated public open house. Traffic modeling and levels of



service analysis were also performed to identify key system improvements needed.

The Long Range Plan summarizes the needs and opportunities and identifies short-term projects. Key areas of need in the existing network included the following:

- I-75 and Lake Allatoona as travel constraints,
- long commutes,
- high cost of transit per trip,
- increased congestion,
- unplanned growth, and
- lack of future planning and funding.

Opportunities identified were as follows:

- Desirable destinations,
- jobs,
- I-75,
- currently low congestion,
- existing SPLOST,
- Complete Streets policies, and
- expanded transit opportunity.

Short term needs to be addressed included the following:

- The increasing truck and vehicular traffic loads resulting from manufacturing growth along the Cass-White Road Corridor;
- the current and anticipated growth in and around Emerson and within the designated Red Top Community Improvement District (CID) related to the LakePoint Sports Complex; and
- changes to transit resulting from a review if its current demand-response system, hours of operation, and changing revenue sources.

The Cartersville- Bartow MPO 2040 Long Range Transportation Plan addressed four revenue streams including Highway Project Capital, Highway Maintenance, Transit Operations and Transit Capital needs. Projects in each category were grouped into short term (contained within the current Transportation Improvement Program), 2020-2030 (First Tier) and 2031-2040 (Second Tier). Other projects outside this time frame were considered "Long- Range" or "Aspirational".

2018-2021 Transportation Improvement Program (TIP)

The Cartersville-Bartow MPO Transportation Improvement Program (TIP) is a four-year capital investment program based on the 2040 <u>Bartow on the Move</u> Transportation Plan. The TIP is updated each year and can be amended if needed; the current TIP is for years 2018-2021. The TIP was prepared with coordinated and comprehensive input from each municipality and Bartow County as given through the MPO Policy and Technical Coordinating Committees, with oversight and input from state and federal

agencies, and with public input. The TIP was prepared in accordance with Federal Highway Administration and Federal Transit Administration Metropolitan Planning Regulations, 23 CFR Part 450.

In March 2017, the Federal Highway Administration in coordination with the US Environmental Protection Agency gave a formal finding that the MPO's Long Range Transportation Plan and the 2018-2021 TIP were consistent with the conforming Transportation Plan emission analysis (conformity finding). This conformity finding is required through the provisions of the Clean Air Act, under rules developed by the USEPA designating areas as attainment or non-attainment for federal air quality standards. Bartow County is currently included in the metro Atlanta non-attainment areas for ozone and particulate matter (PM 2.5), requiring air quality conformity analysis for all transportation projects.



Bartow County Transportation Projects

Esri, HERE, Garmin, Intermap, USGS, NGA, EPA, USDA, NPS

Public Transit

POTENTIAL TRANSIT SERVICE TYPES Demand-Responsive • Like existing Bartow Transit • Trip is reserved in advance • Trip is reserved in advance • Typically use small buses • Trip is reserved in advance Local or Fixed Route • Like Cobb or MARTA • Operates on a fixed route and schedule • Operates on local streets, not interstate highways • May use small or large buses • May use small or large buses Express Bus Service / Park and Ride Lots • Like GRTA Express • Divertes from one pickup location to own devand ride lot to downtown Atlanta) • Typically use large "cocht"

buses - like a Greyhound bus

The Bartow County Transit Department provides public transit to unincorporated Bartow County and its cities on a Demand-Response basis, in which clients call to request a pick-up and drop-off appointment in advance, with no fixed routes provided at this time. Funding is received from the Federal Transit Administration, under the 5311 program for other than urban areas (rural), and through 5307 funds for urbanized areas. Other funds come from contracts with Transit Alliance for special needs client transportation, from user fees, and from the Bartow County General Fund. As Bartow County's population increases and is concentrated within the urbanized areas, transit funds from the 5311 program will decrease while the population and proportion of trips covered under the 5307 urban program will increase, as will the local matching funds. The Long Range Transportation Plan addresses the complexity of projecting revenues under this changing scenario as well as the need to budget and account separately for capital expenses (buses, etc.) and operating expenses. Transit capital projects and operating expense needs are addressed separately. The Cartersville-Bartow MPO also used 5307 Planning funds to prepare a Transit Development Plan.

Funding

Having prepared the required long term plan and short term transportation improvement program, the Cartersville-Bartow MPO is eligible for federal and state funding to implement the identified projects. Federal transportation funding includes Federal Transit Administration 5311 (small urban) and 5307 (urbanized area) Transit Funds and Federal Highway Administration funding including Transportation Alternatives, Congestion Mitigation and Air Quality Improvement Program (CMAQ), Surface Transportation Block Grants, and Recreational Trails programs. State funding sources include the Local Maintenance and Improvement Grant (LMIG) and Transportation Funding Act of 2015 (HB170) state funds. Each program requires local matching funds which are supplied from General Funds or SPLOST. The projects included in the Long Range Transportation Plan and the 2018-2021 TIP are "fiscally constrained" meaning that projected expenditures match projected revenues from various sources during the 2016-2040 timeframe.

Multimodal Transportation Connections

Bartow County and the City of Cartersville are active participants in Bike! Walk! Northwest Georgia, a regional bike and pedestrian advocacy and planning work group. Bike! Walk! Northwest Georgia is charged with implementing the regional Bike and Pedestrian Plan, as well as providing a regional resource and knowledge base for local and regional intermodal projects. The task force is staffed by the Northwest Georgia Regional Commission through bike and pedestrian safety planning funds from Georgia DOT.

Bartow County and each City envision coordinated trails and greenspace throughout the county. This is reflected both in the identified needs and opportunities as well as current plans and projects. For example, Taylorsville is coordinating with Bartow County to develop a trailhead providing Silver Comet Trail access into Bartow County, and connections to City of Cartersville and Bartow County trails systems which include the Petit Creek and Leake Mound trails. Another example of connections within the County is the Etowah River Water Trail. The route extends 163 miles along the Etowah River from Lumpkin County to Floyd County. The Bartow County portion includes canoe and boat launch ramps at Hardin Bridge Road, at the intersection of US 411/ Macedonia Road, and outside Emerson at George Washington Carver Park. More ramps/ access points are needed along the River.

Regional Transportation

Bartow County is within the planning area of the fifteen-county Northwest Georgia Regional Commission, and coordinates with neighboring counties on regional and intermodal transportation solutions. The adjoining Atlanta Regional Commission is also a partner on long-term congestion management and transportation network improvements.

Complete Streets

The Georgia Department of Transportation 2017 Design Policy Manual provides guidance for communities in developing plans and projects that implement the Complete Streets transportation

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Meetings & Announcements	Recent Publications	Serving the following counties
Coosa-North Georgia Regional Water Plan	Recent Publications DRAFT Fansin County Joint Comprehensive Pion 2016-2028 posted on August 21st, 2017	Serving the following counties
oosa-North Georgia Regional Water Plan feeting – November 1, 2017 IWGRC Council Meeting – October 19, 2017 Jubic Hearing Meetings – October 2017 –	DRAFT Fannin County Joint Comprehensive	4-1-1-3
oosa-North Georgia Regional Water Plan feeting – November 1, 2017 IWGRC Council Meeting – October 19, 2017 Jubic Hearing Meetings – October 2017 –	DRAFT Fannin County Joint Comprehensive Plan 2018-2028 posted on August 21st. 2017 Northwest Georgia Feasibility Study for Biowway & Pedestrian Multi-Dae Train posted	Serving the following counties
Coss-North Georgia Regional Water Plan Aesting – November 1, 2017 RWGRC Council Meeting – October 19, 2017 Jubic Hearing Meetings – October 2017 – Aput on Needed Aging Services	DRAFT Fanoin County Joint Comprehensive Plan 2018-2028 pasted on August 21st, 2017 Northwest Georgia Neasbility Study for Blowway & Pedentrian Multi-Use Trails posted on June 21st, 2017 Dade County Joint Comprehensive Plan 2017-	the star
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planning concept. As the primary source for design guidelines for use by GDOT personnel, local governments, and consulting engineers for Federal and State aid projects, the manual provides standards and guidelines which govern the design of roadways and related infrastructure. The manual includes the state's Complete Streets Design Policy, which states "It is the policy of the Georgia Department of Transportation to routinely incorporate bicycle, pedestrian, and transit accommodations into transportation infrastructure projects as a means for improving mobility, access, and safety for the traveling public." Further, the manual states GDOT will coordinate with local governments and planning organizations to plan, design, implement, operate and maintain those features needed for safe pedestrian, bicycle and transit use. The Complete Streets framework prioritizes "safety, mobility, and accessibility for all modes of travel and for individuals of all ages and abilities." This is achieved through balancing the needs of all users, through a context sensitive design that considers the type of roadway and transportation conditions.

The manual states that Georgia's approach to Complete Streets is to include bicycle, pedestrian, and transit accommodations in new construction and maintenance projects in partnership with local governments for state and local projects. Specific resources for local governments and the Cartersville-Bartow Metropolitan Planning Organization (MPO) include Transportation Alternatives Program (TAP), federal funds, and transit programs including buses, light rail, and van pools.

The Design Guidelines Manual presents Complete Streets principles for accommodation of bike and pedestrian needs, and transit accommodations, which are further detailed in policies.

Complete Streets Bicycle and Pedestrian Principles

Credit: Pedbikecenterinfo.org

projects through design features appropriate to the context and function of the transportation facility.

2. The design and construction of new facilities should anticipate likely demand for bicycling and pedestrian facilities within the design life of the facility.

3. The design of intersections and interchanges should accommodate bicyclists and pedestrians in a manner that addresses the need to safely cross roadways, as well as to travel along them.

4. The design of new and reconstructed

roadways should not preclude the future accommodation of bicyclists and pedestrians along and across corridors.

1. Accommodations for bicycles and pedestrians should be integrated into roadway construction

5. While it is not the intent of maintenance resurfacing to expand existing facilities, opportunities to provide facilities or to enhance safety for pedestrians and bicyclists should be considered during the development of these projects.

Complete Streets Transit Accommodation Principles

- 1. Accommodations for transit should be integrated into roadway construction projects through design features appropriate for the context and function of the roadway, and associated transit facility (e. g. transit stops, stations, or park-and-ride lots).
- 2. The design of roadways and intersections should address the need of pedestrians to safely walk along and across roadways, to access nearby transit facilities.
- 3. The design of new and reconstructed roadways should not preclude the accommodation of transit facilities (e.g. for light rail, street cars, and bus rapid transit) *planned and funded* for construction within the design life of the roadway project.

Local, regional and state plans that incorporate existing and planned pedestrian, bicycle and transit facilities should be consulted as part of the plan and design process, including the Cartersville-Bartow MPO <u>Bartow on The Move</u> Long Range Transportation Plan, the Cartersville-Bartow Transportation Improvement Program, Georgia's State Transportation Improvement Plan, and the comprehensive plan, as well as regional and local bicycle and pedestrian master plans, the Cartersville Urban Redevelopment Plan, the Cartersville Downtown Master Plan 2024, the Bartow County Transit Development Plan, and any other plans prepared or adopted that impact complete streets projects for Bartow County.



Transportation Projects

Relevant projects within the MPO's current Transportation Improvement Program (2018-2021) are included in the 2018-2022 Community Work Program. In addition, the 2040 Long Range Transportation Plan, and projects included in future updates to the Transportation Improvement Program, are incorporated into this Comprehensive Plan Update and Community Work Program by reference.

- Rome-Cartersville Development Corridor
- Improvements to SR 20
- Improvements to US 411
- Improvements to SR 140
- Improvements to US 41
- Trails and Interconnectivity Projects
- I-75 express lanes
- High Speed Rail from Atlanta to Chattanooga

Rome Cartersville Development Corridor PI 0013238

The RCDC will connect US 411 and I-75 in Bartow County, assisting commuters who work or live in Atlanta and surrounding areas. The realigned route will include an improved connection to I-75 north of Cartersville. With an improved truck route, freight movement will be accommodated, while truck traffic on existing roadways will be reduced. RCDC will provide better local access for residents. Existing industries, planned growth and economic development within Floyd and Bartow Counties will also be supported by the improved connection to I-75. Two final routes are included in the Environmental Assessment now being prepared; a preferred alternative will be selected and conceptual design work begun, along with a full Environmental Assessment and Interchange Modification/ Justification Report at I-75 for FHWA approval. Additional information is available on the project website at http://www.rometocartersville.com/about-the-project.html

Timeline:

- Fall 2017 Winter 2020: Conceptual & Preliminary Design
- Summer 2020: FHWA Environmental Approval
- Summer 2020 Summer 2022: Right-of-Way Acquisition
- Summer 2022: Construction Contract Let



High Speed Rail Atlanta- Chattanooga

The Atlanta – Chattanooga HSGT Project will enhance intercity passenger mobility and economic growth between the metropolitan areas and airports of Atlanta, Georgia and Chattanooga, Tennessee by providing new, high-speed ground transportation passenger service. The Project is also intended to provide faster and more reliable intercity travel in the corridor by providing an alternative to highway, intercity bus, and air travel in a manner that is safe, reliable, and cost-effective, while avoiding, minimizing, and mitigating impacts on the human and natural environment. The Federal Railroad

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Project Overview	Where Ar	e We Now?
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Administration (FRA), with the Georgia Department of Transportation (GDOT) and the Tennessee Department of Transportation (TDOT), released a Tier 1 Final Environmental Impact Statement and Record of Decision (Tier 1 FEIS/ROD) for the proposed Atlanta to Chattanooga High Speed Ground Transportation (HSGT) Project in October 2017. The Tier 1 FEIS/ROD is a program-level document that describes and summarizes the potential environmental, transportation, and economic effects of a No Build and three Corridor Alternatives for new high-speed intercity passenger rail service on the population, built, and natural environments within the Project Study Area. The FRA identified a NEPA Preferred Corridor Alternative based on analysis presented in the Tier 1 DEIS, input from the public, stakeholders, Native American Tribes, Federal,

State, and local agencies. The I-75 Corridor Alternative is the NEPA Preferred Corridor Alternative. The Tier 1 FEIS/ROD, Executive Summary, and supporting information are available on the GDOT project website at: <u>http://www.dot.ga.gov/IS/Rail/AtlantatoChattanooga</u>

Atlanta Regional Commission

Bartow County participates with transportation and transit planning as a neighboring county to the Atlanta Regional Commission, the designated Metropolitan Planning Organization for the metro Atlanta Region. The region works with local and state transportation agencies and governments to develop and update the Regional Transportation Plan, including projects to build and maintain the region's transportation system through 2040 at a budgeted \$93 million. The region's



plan and the federally funded Transportation Improvement Program (TIP) are updated every four years and include projects for bicycle and pedestrian needs, transit and mobility, roads and highways, and air quality and congestion management. The relevant projects for Bartow County, and the overall Regional Transportation Plan, are incorporated into the Comprehensive Plan for Bartow County and Cities here by reference. Major themes include the following:



- Widening major thoroughfares and improve highway interchanges;
- Building a network of Express Lanes on area highways that offer faster, more reliable trips for those who carpool, use transit or pay a toll;
- Expanding transit service to better connect major employment centers;
- Fostering the creation of more walk-friendly and bikefriendly communities, improving access to jobs and transit;
- Encouraging the growth of alternative commute options such as telecommuting, transit, and carpooling.

The 29-member Transportation Coordinating Committee (TCC) is responsible for providing technical advice to the Transportation & Air Quality Committee (TAQC) regarding metropolitan or multijurisdictional transportation-related matters potentially affecting the 20-county Atlanta Metropolitan Planning Organization area. TCC members work closely with the Atlanta Regional Commission Transportation Access & Mobility Division staff. Bartow County, and the Northwest Georgia Regional Commission, participate in TCC meetings and in the implementation of the Regional Transportation Plan.

Each project identified in the Transportation Improvement Program or in the local roads projects for the County and each City is included in the Transportation section of the community work program.

Allatoona Community- Glade Road Corridor: Urban Redevelopment Plan

In 2016, the Northwest Georgia Regional Commission assisted Bartow County to prepare an Urban Redevelopment Plan for the Allatoona Community- Glade Road Corridor, designated as a redevelopment area under the Georgia Urban Redevelopment Act. This plan would be implemented by Bartow County and the Allatoona Resource Center Board. The Redevelopment Plan covered an area also known as South Bartow which included the southeastern corner of Bartow County, as bordered to the west by Lake Allatoona, to the north by Red Top Mountain State Park and to the east and south by neighboring Cherokee and Cobb Counties. The purpose of the Redevelopment Plan was to identify public infrastructure or development needs within the redevelopment area. This was done through windshield surveys of the area, through stakeholder interviews and through public meetings. The needs identified include the following: Code Enforcement; Deteriorated/Abandoned Housing; Sidewalks; Cleanup/Redevelopment of Focus Areas; Streets; Safety/ Reduce Crime; Gateway/ Corridor Improvements; Sewage Improvements; Pave Roads and Back Alleys.

A staff analysis of the area identified additional conditions to be addressed. Specifically, the plan identified vacant properties, high rate of renter-occupied housing, a lack of diversity in housing stock (manufactured homes predominate), substandard pedestrian facilities, inappropriate land use (incompatible businesses, and manufactured homes in standard residential land use areas); pervasive litter and debris including junk cars and tires. Each individual neighborhood was assessed for specific issues. For example, the Red Top Mountain Estates neighborhood was found to have the following needs:

- "High number of manufactured homes
- Elevated number of littered and overgrown lots
- High number of vacant lots not cleaned up
- Several burned out homes
- Narrow curving roads
- Deteriorated out-buildings
- High number of no trespassing signs indicating property crimes
- Deteriorated roadway and shoulders (p. 19)."

The Redevelopment Plan included a detailed assessment of existing conditions, a statement of needs, recommendations for steps and funding sources to address the needs identified, and a five year Action Program. These action items are included in the 2018-2022 Community Work Program for Bartow County.





Debris Piles on property in Shenandoah Subdivision



Debris and Burn Piles present in Shenandoah Subdivision

Allatoona Community-Glade Road Corridor Urban Redevelopment Plan – 2016

3

From Allatoona Community- Glade Road Corridor: Urban Redevelopment Plan (p. 43).

Next Steps: New Community Work Programs, 2018-2022

Each City and the County prepared a new Community Work Program, which included the Postponed and Currently Underway projects carried over from the Report of Accomplishment from the 2013-2017 Work Program, as well as new projects to fulfill the identified Needs and Opportunities.

The Community Work Programs presented here were prepared with input from local governments to ensure each item is realistic and achievable within the time frame of 2018-2022.

Bartow County Community Work Program

							K PROGRAM		
Need/ Opportunity Code Activity Description	Activity Description		1	Timefram	e		- Responsible Party	Cost Estimate	Funding Source
	Activity Description	2018	2019	2020	2021	2022			Funding Source
	Economic Development								
ED 6 IG 5, 6	Develop Phase II Infrastructure (Road, water/sewer) for Highland 75 Ind Park	Х	х	х	Х	х	Bartow County, Cities, Cartersville- Bartow	\$3,420,000 road	SPLOST & grant funds
10 5, 0							County Department of Economic Development, Cartersville, Bartow County	\$7,500,000 water/sewer	
ED 2	Partner with Bartow College and Career Academy, Cartersville and Bartow County Schools to improve offerings in certifications for technology and advanced manufacturing, and to add internships and apprenticeships with local manufacturers, health care providers, and small businesses.	x	X				Bartow County, College and Career Academy, industry, Bartow County Schools, Cartersville Schools, Cities, Cartersville- Bartow County Department of Economic Development, Chamber of Commerce, Chattahoochee Tech	\$2,000/year	General Fund, grants
ED 2 IG 9	Participate in the region's High Demand Career Initiative (HDCI)	x	x	x			Bartow County, College and Career Academy,	\$2,000/year	General Fund, grants
19 9	IG 9 Sector Strategy Partnership to prepare and implement a regional assessment of skills training gaps and foundation for curriculum pathway development						HDCI Sector Partnership, NWGRC WIOA		
ED 3	Pursue Georgia Ready for Accelerated Development for additional industrial sites.	X	X	X	X	X	Bartow County, Cities, Cartersville- Bartow County Department of	\$5,000 plus- varies with site	General Fund, ED funds

Need/ Opportunity			٦	Timefram	ne		December 21 - Dec	Cost Estimate	
Code		2018	2019	2020	2021	2022	- Responsible Party		Funding Source
							Economic Development		
ED 3	Align projects and funding requests with implementation of region's Comprehensive Economic Development Strategy (CEDS)	X	X	X	X	X	Bartow County, Cities, Cartersville- Bartow County Department of Economic Development	\$2,000/year	General Fund, ED funds
ED 7	County-wide, develop task list of infrastructure investments needed for commercial and industrial property.	x	X				Bartow County, Cities, Cartersville- Bartow County Department of Economic Development	\$2,000/year	General Fund, ED funds
ED 5, NR 12	Partner with Cartersville-Bartow Chamber of Commerce, Cities, and Convention and Visitors Bureau to recruit restaurants and gathering spots/pubs with extended hours, performers and entertainers, and/or develop local venue to coordinate with restaurants and pubs for performances and events.	X	X	X	X	X	Bartow County, Cities, Cartersville- Bartow County Department of Economic Development, CVB, Chamber of Commerce	\$2,000/year	General Fund, ED funds, hotel motel funds where applicable
ED 5	Develop music festivals and events, and sponsors. Coordinate regionally for music industry internships and apprenticeships. Ensure local music is marketed by event planners and centers/venues.	X	X	X	X	X	Cartersville DDA, Cartersville Bartow CVB and Cartersville-Bartow Chamber	\$2,000/year	General Funds, hote motel funds where applicable
ED 6, 8 CF 1 CF 19	Work with Chamber and CVB to determine developer interest in larger hotel complex based on draw of Clarence Brown Conference Center,	x	x				Bartow County, Cartersville Bartow CVB and Cartersville-Bartow	\$2,000/year	General Fund, hote motel funds where applicable

Need/ Opportunity Code Activity Des			٦	Timefram	ne				
	Activity Description	2018	2019	2020	2021	2022	- Responsible Party	Cost Estimate	Funding Source
	Tellus, Lakepoint, etc.						Chamber		
ED 7 CF 1	Identify core industries desired- automotive suppliers, logistics, distribution, warehousing, and design/ technology centers, as an example- and develop marketing strategies and permitting, and assess water and wastewater needs.	x	x				Bartow County Water, Cartersville Bartow CVB and Cartersville-Bartow Chamber	\$2,000/year	General Fund
H9	Within Allatoona- Glade Road Urban Redevelopment Area, Apply for Opportunity Zone designation of commercial and industrial properties	x	x	x	x	x	Bartow County, DCA, NWGRC	\$5,000/year	General Fund
	Housing								
Η 1	Prepare housing assessment county- wide of workforce, senior, multifamily, country-club type, conservation, and other types of housing to meet all community needs, and develop recommendations for planning, zoning, and future land use to accommodate these varied housing types. Implement following recommendations and any new initiatives identified as a result of the assessment.	x	x				Bartow County and Cities	\$30,000	General Fund, DCA funds
H1, H8	Identify opportunities for infill and redevelopment. Identify areas where public infrastructure improvement is needed to support planned housing	x	x	x	x	x	Bartow County	\$2,000/year	General Funds

Need/ Opportunity	Activity Description		1	Timefram	e				
Code		2018	2019	2020	2021	2022	- Responsible Party	Cost Estimate	Funding Source
	development and redevelopment.								
H1, H8, H9	Identify grant options for infrastructure, housing, etc. such as Community Development Block Grant/ Community Home Improvement Program (CHIP). Assist with application for LIHTC or historic tax credits as applicable. Assist senior housing developers with LIHTC Application and housing design, permitting as applicable.	x	x	x	x	x	Bartow County	\$2,000/year	General Funds
H1, H2, H9	Identify areas suitable for CHIP grant application for revolving loan fund for building affordable housing in Allatoona community	Х	x	X	x	X	Bartow County, GICH team	\$2,000/year	General Fund
H1, H9	Provide code enforcement and property maintenance outreach initiatives within urban redevelopment area.	х	х	x	x	х	Bartow County	\$2,000/year	General Funds
H1	Complete Georgia Initiatives for Community Housing (GICH) program (2018, 2019), and implement GICH housing recommendations (throughout).	х	х	x	x	x	Bartow County and Community Partners	\$2,000/year	General Funds
H1, H9	Landlord, Homeowner and Homebuyer informational seminars	Х					Bartow County and GICH Housing Partners	\$2,000/year	General Fund
H1, H9	Allatoona Community Meetings	Х	Х	х	X	Х	Bartow County, Allatoona Community Association	\$2,000/year	General Fund
H1, H2, H3	Develop incentives for desired housing types and price points to include affordable workforce housing through density bonuses, grant and loan	х	х	x	x	x	Bartow County	\$2,000/year	General Funds

Need/ Opportunity			٦	Timefram	e				
ode Activity Description	Activity Description	2018	2019	2020	2021	2022	- Responsible Party	Cost Estimate	Funding Source
	programs, development fee reductions, etc.								
H1	Use redevelopment, infill, infrastructure improvements and code enforcement to improve housing condition, and seek grant funding or partnerships with neighboring communities for technical assistance. Desired features of new or redeveloped multi-family housing may include energy efficiency, LEED design, low-VOC materials, parks/openspace/trails, connections to larger trail/ beltway system, etc.	x	x	x	x	x	Bartow County	\$2,000/year	General Funds
H10, H3	Require all multi-family development to be built to Georgia Condominium building standards, and enforce.	x	х	x	x	x	Bartow County	\$2,000/year	General Funds
H3	Work with Housing Authority to provide single-family housing opportunities.	x	х	x	x	x	Bartow County, Housing Authority	\$2,000/year	General Funds
H5	Develop senior housing task force with Cities and senior living advocates to mitigate barriers and address needs, and to work with developers to provide range of housing solutions designed to accommodate diverse ageing and independence needs.	х	х	x	x	x	Bartow County and Cities	\$2,000/year	General Funds
H5	Provide housing retrofit programs for	X	Х	X	X	X			

	BARIC		11 2018	-2022 SF			K PROGRAM		
Need/ Opportunity Code	Activity Description		٦	Timefram	e		- Responsible Party	Cost Estimate	Funding Course
		2018	2019	2020	2021	2022	Responsible Party		Funding Source
	seniors who want to remain in their homes, and implement senior homestead tax exemption.						Bartow County	\$2,000/year	General Funds
H6	Identify areas where natural resources would incentivize country club style housing- Lake Allatoona area, etc. that are close to needed amenities and public services. Identify desired range and type of development- ie. Big Canoe, Senoia, or scalable development, and develop density and open space requirements and tradeoffs.	x	x	x	x	x	Bartow County	\$2,000/year	General Funds
H8	Develop incentives for housing redevelopment including lower connection fees, expedited permitting process, density bonus for set aside of open space/ greenspace/ trails, or for affordable and senior housing inclusion, etc.	x	x	x	x	x	Bartow County	\$2,000/year	General Funds
H4, H7, H8	Require and provide connections to public services and amenities including public transportation, trails, parks, community services, and downtowns, walkability/ intermodal access, childcare/ afterschool care, college/training accessibility, broadband, clinics and connection to downtowns and retail/restaurants.	x	x	x	x	x	Bartow County	\$2,000/year	General Funds
H9	Implement Allatoona Community- Glade Road Corridor: Urban Redevelopment Plan	х	X	X	X	X	Bartow County	\$10,000/year	General Funds, grants, in-kind
	BARTC		NTY 2018	-2022 SI	HORT TE	RM WOR	K PROGRAM		
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Need/ Opportunity			1	Fimefra m	ne				Funding Source
Code	Activity Description	2018	2019	2020	2021	2022	- Responsible Party	Cost Estimate	
H9	Within Allatoona Community- Glade Road Corridor: Urban Redevelopment Area Partner with Not-for-profit organization to provide youth services and activities in the community	x	x	x	x		Bartow County and service organizations	\$10,000/year	General Funds, grants, in-kind
Н9	Within Allatoona- Glade Road Urban Redevelopment Area, consider development of affordable housing	X	X	X	X	X	Bartow County, private investors	\$5-10,000 of County funds/ year	General Fund
Н9	Within Allatoona- Glade Road Urban Redevelopment Area, establish an owner occupied housing rehabilitation program. Apply to federal and private sources to fund the program.	X	X	X	X	X	Bartow County, DCA	\$5-10,000 of County funds/ year	General Fund, private investment, CDBG
H9	Within Allatoona- Glade Road Urban Redevelopment Area, establish down payment assistance program	X	X	X	X	X	Bartow County, DCA	\$5-10,000 of County funds/ year	General Fund, private investment, CDBG
	Transportation								
ED2	Airport-Design/construct South Ramp	х	X	x			Airport Authority, city/county	\$148,875	Federal, State, Local
ED2	Airport- Engineering and design for bridge over Old Alabama Rd.	x	x	x	x		Airport Authority, city/county	\$57,950	Federal, State, Local
ED2	Airport-Construct bridge over Old Alabama Rd to accommodate Runway Safety Area	x	х	х	x	x	Airport Authority, city/county	\$1,000,000	Federal, State, Local
ED2	Airport-Resurface and stripe runway and taxiway	x	x	x	x		Airport Authority, city/county	\$300,000	Federal, State, Local
ED2	Airport-Construct Storm Drain System	x	x	x			Airport Authority, city/county	\$87,500	Federal, State, Local
ED2	Airport-Land acquisition of 57 acres east of airport (additional runways and expanding current runways)	x	x	x	х	x	Airport Authority, city/county	\$201,750	Federal, State, Local

BARTOW COUNTY 2018-2022 SHORT TERM WORK PROGRAM											
Need/ Opportunity			٦	Timefram	ne						
Code	Activity Description	2018	2019	2020	2021	2022	- Responsible Party	Cost Estimate	Funding Source		
T10	Resurface and restripe Grassdale Road				x	x	Road Dept.	\$4,350,000	SPLOST		
T10	Resurface and restripe Iron Hill Rd. at Ore Mine/Mullinax	х	x	x			Road Dept.	\$2,050,000	SPLOST		
T10	Resurface and restripe Hodges Mine Road/Carroll Slough	х	x	x			Road Dept.	\$4,580,000	SPLOST		
T10	Resurface and restripe Crowe Springs Rd	х	х	x			Road Dept.	2,650,000	SPLOST		
T2, T10, T11	Make Adairsville Middle/High School access improvements	х	х				Road Dept.	\$236,000	SPLOST		
T10	Complete Zion Road Widening-Phase	х	х	x			Road Dept.	\$1,790,000	SPLOST		
T10	Improve intersection of Sugar Valley Road at Burnt Hickory	х	х	х	х	х	Road Dept.	\$695,000	SPLOST		
ED6 T3, T4	Widen and realign Cass White Road Ph 1 (PI 0015144)	Х	Х	Х	Х	Х	GDOT, Bartow County	\$6,200,000	Federal, state, local		
ED6 T3, T4	Improve Cass White Road from 2 to 4 lanes PI 0015145	х	х	х	х	х	GDOT, Bartow County	\$13, 681,000	Federal, state, local		
T4, T5, T10	Reconstruct northbound bridge on SR3/US 41 @ SR 293 (PI 0015534)	х	х	x			Bartow County, GDOT	\$3,800,000	Federal, State, Local		
T4, T5, T10	Reconstruct southbound bridge on SR3/US 41 @ SR 293 (0015535)	x	x	x			Bartow County, GDOT	\$3,800,000	Federal, State, Local		
T4, T5	Make improvements to the I-75 interchange @ CR 630/ Cass-White Road (PI 0013296)	x	x				Bartow County, GDOT	\$1,896,495	Federal, State, Local		
T14, IG2	Bartow Transit Department Vehicles	х	х	х	х	х	Bartow County	\$241,932	Federal, state, local		
T12 H9	Realign portion of CR 633/ Glade Road between Wildflower Trail and Camp Drive. (Formerly PI 0003770) (Urban Redevelopment Plan)	х	х	x			Bartow County	\$2,038,836	Federal, state, local		
Т3	Improve road alignment for new designated SR 113 Route (PI 621410)	х	х	х			Bartow County	\$65,058,785	Federal, state, local		

BARTOW COUNTY 2018-2022 SHORT TERM WORK PROGRAM											
Need/ Opportunity			-	Timefran	ne	_			Eunding Course		
Code	Activity Description	2018	2019	2020	2021	2022	- Responsible Party	Cost Estimate	Funding Source		
Т3	Four-lane SR 20 in Bartow County fm I-75 to Cherokee County (PI 007836)	х	х	X			Bartow County	\$78,389,140	Federal, state, local		
Т3	Widen Douthit Ferry Road from Old Alabama Rd to SR 113 incl. bridge over Etowah River PI 007494	x	x	x			Bartow County	\$22,320,283	Federal, state, local		
T3, T4	Widen Cass White Road fm Colonels Way to US 411 - Ph 1 (PI 0015144)	Х	X	X	X	X	GDOT, Bartow County	\$6,200,000	Federal, state, local		
T3, T4	Improve Cass White Road from 2 to 4 lanes fm Busch Dr to Great Valley Pkwy (PI 0015145)	x	x	x	X	X	GDOT, Bartow County	\$14,545,127	Federal, state, local		
T3, T4	Build the Rome- Cartersville Development Corridor connecting US 411 @ US 41 directly to I-75 at Old Grassdale Road (PI0013238)	x	x	x	X	X	GDOT, Bartow County	\$98,468,279	Federal, state, local		
T3, T4, T5	LakePoint Parkway Extension from Allatoona Rd to Red Top Mtn Rd (Pl 0013532)	x	x	x			Red Top CID, Bartow County	\$6,393,000	State, Local		
T3, T4, T5	Keith Road widening from Peeples Valley Rd to Old Grassdale Rd.			х	x	X	Bartow County	\$317,000	SPL:OST		
T3, T4, T5	Ward Mountain Road widening from Hall Station Rd to Barnsley Garden Rd			х	x	X	Bartow County	\$832,000	SPLOST		
T3, T4, T5	Carroll Slough horizontal and vertical alignment from US 411 south to Euharlee Rd			x	x	x	Bartow County	\$1,084,500	SPLOST		
T3, T4, T5	Glade Road Corridor (CR 633) safety Improvements- Preliminary engineering CB-609	x	x	x	x	x	GDOT, Bartow County	\$160,000	State, local		
T10	RRX Hazard Elimination, CS 524/ Park Street @CSX #340489M in Adairsville, PI 0012792	x	x	x	x	x	GDOT, Bartow County	\$108,000	Federal		
T10	Low Impact Bridge replacements: CR 82/ Norton Road @Toms Creek, PI 0015427	x	x	x	x	x	GDOT, Bartow County	\$282,000	Federal, state, local		
T10	Low Impact Bridge replacements: CR 82/ Littlefield Road @Cedar Creek, PI	х	х	х	х	х	GDOT, Bartow County	\$282,000	Federal, state, local		

	BARTO		NTY 2018	-2022 SH	IORT TE	RM WOR	RK PROGRAM		
Need/ Opportunity	A stivity Description		7	Timefram	ie		Deen en sitele Deeter		Funding One
Code	Activity Description	2018	2019	2020	2021	2022	- Responsible Party	Cost Estimate	Funding Source
	0015428								
T10	CS 963/Sugar Valley Road @ CSX #340455T in Cartersville (PI 0015683)	х	x	x	х	х	GDOT, Bartow County	LUMP SUM	Federal state local
T10	CS 963/ Sugar Valley Rd@ CSX #340363F in Cartersville, PI 0015684	х	х	x	x	x	GDOT, Bartow County	LUMP SUM	Federal state local
T10	Bridge Preservation SR 61/US 411 @ 2 LOCs, Sugar Hill Creek and Pine Log Creek, PI M005679	Х	X	X	X	X	GDOT, Bartow County	\$324,000	Federal
T10	Bridge Rehabilitation, I-75@ 3LOCS, PI M005569	Х	Х	X	X	X	GDOT, Bartow County	LUMP SUM	Federal
T1, T11	Safety- Pedestrian Upgrades @ 27 LOCs in Bartow and Gordon Co (PI 0013691)	Х	X	X	X	X	GDOT, Bartow County	LUMP SUM	Federal, state, local
T1, T11	Identify unincorporated residential neighborhoods where pedestrian connectivity is needed; develop plan to link neighborhoods or developments through sidewalk or greenway trail extension.	х	x	x	x	x	Bartow County	\$2,000/year	General Fund
T1	Evaluate satellite/ mobile options (circuit rider or similar program) for most needed community services.	х	x	x	x	x	Bartow County	\$2,000/year	General Fund
Т6	Evaluate use of alternative traffic controls to improve traffic flow, such as roundabouts on City and County roads. Assess traffic flow to determine whether all traffic lights are needed.	х	х	x	x	x	Bartow County MPO	\$2,000/year	General Fund
T7, T13	Partner with SORBA or PATH, local cycling groups, Bike! Walk! Northwest Georgia to identify needed cycling routes and connections. Identify key neighborhoods, parks, features that the trail system should connect. Identify grant sources and matching funds, purchase needed Rights of Way or obtain easements, and map priority routes.	х	x	x	x	x	Bartow County MPO, BWNWGA, GDOT, Keep Bartow Beautiful	\$2,000/year	General Fund

	BARTC		NTY 2018	-2022 SH	IORT TE	RM WOF	RK PROGRAM		
Need/ Opportunity			٦	Fimefram	ne	_			5
Code	Activity Description	2018	2019	2020	2021	2022	- Responsible Party	Cost Estimate	Funding Source
T10, T11, T15	Review projects in TIP, identify whether additional funding is needed for local projects, for consideration of local TSPLOST.	х	x	x	x	x	Bartow County MPO	\$2,000/year	MPO Planning funds
T14	Prepare Transit Asset Management (TAM) Plan for Bartow Transit System	x	x	x	x	х	Bartow County MPO, Bartow County Transit	\$30,000	Federal, state, local
T12, 13 H9	Implement Long Range Transportation Plan and TIP including Transit Planning with annual update (Urban Redevelopment Plan)	х	x	x	x	x	Bartow County MPO, Bartow County Transit	\$100,047, 689 (2018-2021)	Federal, state, local
T2, T12, T11 H9	Implement Complete Streets policies and seek retrofits to ensure walkability and bikeability to schools from surrounding neighborhoods and developments	х	x	x	x	x	Bartow County MPO, NWGRC, Bartow County Schools	\$2,000/year	General Funds, GDOT
T8, 9	Identify local and regional transportation projects to support freight, logistics, and transportation needs on Highway 411 and connecting highways and streets for the Appalachian Regional Port	x	x	x	x	x	Bartow County and Cities, GDOT, Georgia Ports Authority, NWGRC	\$2,000/year	General Funds
T10	Resurface SR 3/US 41 fm Cobb County Line to CSX #340433T (PI M005637)	x	x	x	x	x	GDOT	LUMP SUM	State
T10	Resurface SR 61 fm CS 960/Perkins Drive to CS 846/West Ave (PI M005643)	x	x	x	x	x	GDOT	LUMP SUM	State
T10	Resurface SR 3 from SR 293 Conn to Adairsville City limits (PI M005679)	х	x	х	х	х	GDOT	LUMP SUM	State
T10	Resurface SR 61 fm Paulding County line to N of CF 522/Old Alabama Rd (PI M005569)	х	x	x	x	x	GDOT	LUMP SUM	State
T14	Extend commuter bus service from metro Atlanta to Bartow County			х	х	х	Bartow County, GDOT	\$201,853	State, Local

	BARTO		NTY 2018	-2022 SH	IORT TE	RM WOF	K PROGRAM		
Need/ Opportunity	A stivity Description		1	Fimefram	e		Deen en sikle Dertu	Cost Estimate	Funding Source
Code	Activity Description	2018	2019	2020	2021	2022	- Responsible Party	Cost Estimate	
H9 and Urban Redevelopment Plan	Within Allatoona-Glade Road Urban Redevelopment Area, prepare inventory of streets in poor condition for future milling and resurfacing	x	x				Bartow County	\$5,000/year	MPO Planning Funds
H9 and Urban Redevelopment Plan	Within Allatoona-Glade Road Urban Redevelopment Area, enhance Street Scape along Glade Road Commercial Corridor Intersection	x	x				Bartow County	\$10,000/year	Local
H9, T12 and Urban Redevelopment Plan	Within Allatoona-Glade Road Urban Redevelopment Area, repair, resurface or improve deteriorated roads beginning in Red Top Mountain Estates	x	x	x	x	x	Bartow County	\$10,000/year	SPLOST, General Fund, LMIG
H9, T12 and Urban Redevelopment Plan	Install Sidewalks along Glade Road Corridor; include handicap accessibility features and crosswalks in high traffic areas	x	x	x	x	x	Bartow County	\$10,000/year	SPLOST, General Fund, LMIG
H9 and Urban Redevelopment Plan	Within Allatoona- Glade Road Urban Redevelopment Area, expand transit system coverage	x	x	x	x	x	Bartow County	\$10,000/year	General Fund
	Natural and Cultural Resources		1			1 1 1			
NR1, 7, 9, 13	Phase One. Design and map county- wide connecting trail and greenway system to tie together City trail systems with unincorporated greenways, blue ways, greenspaces and trails (include utility easements and roads/ paths where needed).	x	x	x			Bartow County Greenspace Steering Committee and Cities, NWGRC	\$50,000- \$150,000+	General fund
NR1, 7, 9, 13	Phase Two. Build/Connect county- wide trail system interconnecting existing trails and greenspaces. Partner with PATH, SORBA, Etowah Water Trail Steering committee, Lake Allatoona Association, DNR, U.S. Army Corps of Engineers, Red Top Mountain State Park, other pedestrian, hiking, canoeing, kayaking, outdoor	x	x	x	x	x	Bartow County and Cities	\$500,000- \$2,000,000	GADNR Recreational Trails grant, Conservation Foundations, GADNR Land and Water Conservation Fund, National Parks Service Civil Rights

BARTOW COUNTY 2018-2022 SHORT TERM WORK PROGRAM											
Need/ Opportunity	A still it. Description		7	Fimefram	ie		De en en sikle Derte	Oast Estimate	Eurodian Ocumen		
Code	Activity Description	2018	2019	2020	2021	2022	- Responsible Party	Cost Estimate	Funding Source		
	water sports, and cycling groups.								grants, private corporate foundations, Keep America Beautiful, 5 Star Grant, Georgia Tourism Product Development Grant, Georgia Humanities Grant, Georgia Historic Preservation Grants.		
NR2, 11	Map, design, acquire, and build river walks, handicapped fishing dock and trail, boat house, river access camping, additional public launch/ramp locations on Etowah River with input from stakeholder groups, Corps of Engineers, Bartow County (Parks and Rec, Keep Bartow Beautiful, Bartow County Water, City of Cartersville, City of Emerson, City of Euharlee, and Rome/Floyd Co. possible joint launch.	x	x	x	x	x	Bartow County, CRBI	\$2,000/year	General Fund		
NR2	Work with CRBI, river advocates to develop amenities, tours, outfitters, etc. to supply the water trails.	х	x	x	x	x	Bartow County Greenspace Steering Committee, Keep Bartow Beautiful, Etowah Water Trail Steering Committee, Community Development Office, other city or county staff	\$2,000/year	General Fund, GADNR Recreational Trails Grant, private and corporate foundations, GADNR Land and Water Conservation Fund, Conservation Land Trusts.		
NR1	Development of Bartow County Black History Trail (1. Adairsville, 2. Melvinia "Mattie" Shields McGruder Kingston Cemetery, 3. Noble Hill Wheeler,	х	x	x	x	x	Keep Bartow Beautiful, Cities, Bartow County CVB	\$750,000 \$1,500,000	National Parks Service Civil Rights Grant, Georgia Tourism Product		

	BARTO		NTY 2018	-2022 SI	HORT TE	RM WOF	K PROGRAM		
Need/ Opportunity			1	Fimefra m	ne		D		E
Code	Activity Description	2018	2019	2020	2021	2022	- Responsible Party	Cost Estimate	Funding Source
	Cassville, 4. St. James A. M. E. Church, 5. Euharlee Covered Bridge, 6. Black Pioneers Cemetery, Euharlee, 7. Vinnie's Cabin, 8. Summer Hill, Cartersville, 9. Masonic Building, Cartersville, 10. George Washington Carver State Park)								Development Grant, GADNR Recreational Trails Grant, Georgia Council For Humanities Grant, Georgia DNR Historic Preservation Fund Grant, private foundations, DNR Mitigation Agreement Proposal
NR2	Creation of Bartow County Historic Preservation Board to assist with assessment, protection, planning, funding for historic site stabilization, restoration, and preservation	X	X	X	x	X	Keep Bartow Beautiful/Office of Cultural Affairs, Environmental and Sustainable Programs	\$25,000	GADNR, Historic Preservation Division
NR1	Walking Tour of Downtown Cartersville Historic Sites	x	x	x			КВВ	\$2,000/year	General Fund, grants
NR3	Bartow County is a founding member of the North Georgia Water Partnership; continue to participate in all regional studies. Participate with Georgia Environmental Finance Authority, Georgia Chamber of Commerce, Metro North Georgia Water Plan and Council, Georgia Association of Water Professionals, to have input into regional and statewide policy decisions.	x	x	x	x	x	Bartow County Water	\$2,000/year	Water/Sewer Funds
NR4, NR16	Thompson Weinman Dam on Lake Allatoona: Identify emergency operations procedures in case of structural repairs or emergency situations, including communication procedures between USACE and local emergency contacts and local governments. Create safety procedures and adequate signage	x	x	x	x	x	Bartow County EMA, Emerson, Cartersville Water, Corps of Engineers, Bartow County Water, City of Emerson, Keep Bartow Beautiful, CRBI.	\$100,000+	General Funds, Public Safety and GEFA Grants

BARTOW COUNTY 2018-2022 SHORT TERM WORK PROGRAM										
Need/ Opportunity			٦	Timefram	ne	_		Cost Estimate	Funding Source	
Code	Activity Description	2018	2019	2020	2021	2022	- Responsible Party	Cost Estimate		
	with Keep Bartow Beautiful and CRBI to warn increased recreational watercraft and fishermen of danger. Seek funding for any needed improvements to implement hazard mitigation plan recommendations.									
NR4, NR16	Thompson Weinman Dam on Lake Allatoona: Add safety signage for river users to know water levels can rise and fall suddenly with water release. Partner with CRBI and Keep Bartow Beautiful to assess river bank erosion and ensure local ordinances enforce state buffers to prevent home or property damage.	х	x	x	x	x	Keep Bartow Beautiful, Bartow Parks and Recreation	\$2,000/year	General Funds	
NR6	Encourage DDA, CVB, Chamber members to use Booth Western Museum, Tellus Science Museum, Bartow History Center and other sites for events and celebrations to ensure community is well-connected to these facilities.	х	x	x	x	x	Cartersville-Bartow CVB, Cartersville-Bartow Chamber, Cartersville DDA	\$2,000/year	General Funds	
NR14	Create a Department of Cultural Affairs, to work as a division of Parks and Recreation, to oversee the development of the Girl Scout Camp on Lake Allatoona into a Folk Life Center offering an arts-centric roster of activities for all ages, such as a writer's retreat, crafts education center—see John C. Campbell Folk School for examples.	x	x	x	x	x	Cartersville-Bartow CVB, Cartersville-Bartow Chamber, Cartersville DDA	\$300,000	Federal, state, corporate and nonprofit organization grants General Fund	
NR 11	Study needed by CVB and Keep Bartow Beautiful to assess the economic impact of the Etowah River Water Trail specifically and other forms of "passive" recreation in general, for future recreation development	X	X				Cartersville-Bartow Visitors and Convention Bureau, Keep Bartow Beautiful	\$10,000	Hotel-Motel Tax	

BARTOW COUNTY 2018-2022 SHORT TERM WORK PROGRAM											
Need/ Opportunity			-	Fimefra m	ne				Funding Source		
Code	Activity Description	2018	2019	2020	2021	2022	- Responsible Party	Cost Estimate			
NR 1	Creation of Bartow County Historic Preservation Board to assist with assessment, protection, planning, funding for historic site stabilization, restoration, and preservation						Keep Bartow Beautiful/Office of Cultural Affairs, Environmental and Sustainable Programs	\$25,000+	GADNR, Historic Preservation Division		
NR14	Bartow County's Cherokee Retreat Center offers a variety of children's camp activities for all ages. Coordinate local business and industry support and sponsorship for special needs/handicapped, low income, homeless, foster children, and minority students in underserved populations.	х	x	x	x	x	Cartersville-Bartow CVB, Cartersville-Bartow Chamber, Cartersville DDA, Bartow Co., Boys and Girls Club, Cartersville Medical Center	\$500,000+	General Funds, foundations, DNR, local corporations		
NR8	Northwest Georgia Food Hub	x	x	x	x	x	Bartow County and Cities, Highlands Harvest Executive Director, Board of Directors, Advisory Board	\$300,000	SPLOST, grants, state and federal funds		
NR10	Identify mining industry needs such as rail or highway access, local incentives, state job tax credits for hiring or training, partnerships with Chattahoochee Technical College or Centers of Innovation for training or technology needs.	x	x	x	×	×	Cartersville- Bartow County Department of Economic Development, Bartow Co. Grants, NWGRC, GA Power	\$2,000/year	Grant funding, General Funds		
H1, H9 NR9	Allatoona area cleanups with Adairsville High, City of Adairsville, Allatoona Blessed Day, Allatoona Junk-Dump, Georgia Highlands College, City of Emerson, City of Taylorsville, Cass High, Adopt-a- Roads	X	X	X	X	X	Leadership Bartow (Chamber of Commerce), Keep Bartow Beautiful, Allatoona Community Association	\$10,000 to \$15,000+ annually	KBB, donations, General Fund		
NR15	Promote Bartow Carver Park regionally with Convention and Visitors' Bureau, and ensure its listing on outdoor recreation websites and	х	x	x	x	x	Cartersville-Bartow CVB	\$2,000/year	Grant funds, general		

	BARTO		NTY 2018	-2022 SH	IORT TE	RM WOF	RK PROGRAM		
Need/ Opportunity Code	Activity Description		٦	Timefram	ne		Beeneneible Perty	Cost Estimate	Funding Source
Code	Activity Description	2018	2019	2020	2021	2022	- Responsible Party	Cost Estimate	Funding Source
	apps, and with the Georgia Department of Economic Development (exploregeorgia.org).								fund
	Community Facilities – Sewer								
H4, H9 CF 11, 12	Southeast Bartow POTW	х	x	x	x	x	Water Dept.	\$25,000,000	GEFA/Bonds/SPLOST
CF 11, 12	Replacement pump station – Woodland High School (Coord with GDOT on Old Alabama Road construction)	х	x	x	x	x	Water Dept.	\$1,500,000	GEFA/Bonds
H4 CF 11, 12	West Bartow POTW 4 mgd (Phase one of multiphase project)	Х	х	х	X	х	Water Dept.	\$15,000,000	GEFA/Bonds/SPLOST
H4 CF 11, 12	Two Run Creek pump station	Х	х	х	х	х	Water Dept.	\$1,650,000	GEFA/Bonds/SPLOST
H4 CF 1, CF 11, 12	Willow Bend Collection sewers	х	х	х	x	х	Water Dept.	\$1,100,000	GEFA/Bonds/SPLOST
H4 CF 1, CF 11, 12	Saddlebrook and Greystone sewers	Х	х	х	x	х	Water Dept.	\$1,100,000	GEFA/Bonds
H4 CF 1, CF 11, 12	Ivy Chase sewers	Х	х	x	х	х	Water Dept.	\$2,200,000	GEFA/Bonds
H4 CF 1, CF 11, 12	Camden Woods collection sewers	Х	х	x	х	х	Water Dept.	\$1,650,000	GEFA/Bonds
H4 CF 1, CF 11, 12	Founders Grove sewers	х	x	x	x	х	Water Dept.	\$770,000	GEFA/Bonds
H4 CF 1, CF 11, 12	Euharlee collection sewers	Х	x				Water Dept.	\$4,600,000	GEFA/Bonds
H4 CF 1, CF 11, 12	Kingston sewers	Х	x	x	х	х	Water Dept.	\$2,500,000	GEFA/Bonds
NR3 CF5	Review updated Metro North Georgia Water, Stormwater, Wastewater Requirements	х	x	x	x	x	Water Department	\$2,000/year	General Fund
H4, H9 CF 1, 7, CF 11, 12	Glade Road Area Sewers (Phases 1A, 1B, 2, 3)	Х	x	х	х	х	Water Dept.	\$11, 267, 000	GEFA/Bonds

BARTOW COUNTY 2018-2022 SHORT TERM WORK PROGRAM												
Need/ Opportunity	A stivitu Des suistieu		-	Fimefram	ne		De su su sible Destu		Eunding Course			
Code	Activity Description	2018	2019	2020	2021	2022	- Responsible Party	Cost Estimate	Funding Source			
	Community Facilities and Services- Water			1		1						
H4 CF 1, 5, CF 11, 12	Rockmart Highway (Friction Dr. to Old Alabama Rd)	x	x				Water Dept	\$700,000	GEFA/ Bonds			
H4 CF 1, 5, CF 11, 12	Alabama Rd (Hwy 41 to Paga Mine Rd) 16" water line in coord with GDOT Old Alabama Road construction	x	x				Water Dept	\$1,650,000	GEFA/ Bonds			
H4 CF 1, 5, CF 11, 12	Alabama Rd (Paga Mine to Dallas Hwy) 16" water line in coord with GDOT Old Alabama Road construction	x	x				Water Dept	\$1,650,000	GEFA/ Bonds			
H4, H9 CF 1, 5, CF 11, 12, 16	Glade Rd/ New Hope Rd elevated tank and line			x	x	х	Water Dept	\$6,000,000	GEFA/ Bonds/ SPLOST			
H4 CF 1, 5, CF 11, 12	3MGD Water Reservoir- Peeples Valley Rd	х	x	x			Water Dept	\$6,000,000	GEFA/ Bonds			
H4 CF 1, 5, CF 11, 12	Holly Springs Rd			х	х	х	Water Dept	\$1,100,000	GEFA/ Bonds			
H4 CF 1, 5, CF 11, 12	Hamilton Crossing- Water and Sewer Improvements to School, Parks	х	х	х	х	х	Water Dept	\$3,000,000	GEFA/ Bonds/ SPLOST			
H4 CF 1, 5, CF 11, 12	Highway 61 redo water system	x	x	x	x	х	Water Dept	\$5,000,000	GEFA/ Bonds/ SPLOST			
	Community Facilities- Other											
CF5	Stormwater System Improvements Construction	X	X	X	X	X	Bartow County	\$150,000	SPLOST			
CF 11, 12	Health Department roof (metal standing seam)	x	x	х	x	х	Bldg. Maintenance (contracted service)	\$150,000	SPLOST			
CF17	Soccer Complex	x	x	x	x	х	County Rec	3,017,375.00	SPLOST			
CF2, CF4, CF11, 13	Fire/EMS/EMA Admin building	x	x	x	x	x	Fire Dept.	\$7,000,000	SPLOST			
CF18	Animal Housing Complex and Emergency Resources for Pets	х	х	х	х	х	Bartow County, Animal Rescue Volunteers	\$750,000	SPLOST			

	BARTO		NTY 2018	3-2022 SI	HORT TE	RM WOR	K PROGRAM		
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Code	Activity Description	2018	2019	2020	2021	2022	- Responsible Party	Cost Estimate	Funding Source
H4 CF 5, 11, 12	Identify impacts of previous unplanned growth, and assess need for sewer, stormwater, sidewalk infrastructure, particularly if those investments would also serve additional future growth areas	x	x	x	x	x	Bartow County	\$2,000/year	Development fees, Capacity fee
H4 CF3, 4, 13	Seek additional funding and grants to provide staffing for 2-3 years (US DOJ, FEMA Assistance to Firefighters, etc.). Consider other funding sources available to offset greater staffing costs (energy efficient building retrofits, shared use buildings, procurement opportunities, Tax Allocation Districts for areas needing additional public safety, etc.).	x	x	x	x	x	Bartow County	\$2,000/year	General Fund
H4 CF3, 4	Expand County Administration Building and add parking deck	x	х	x	x	x	Bartow County	\$27,500,000	SPLOST
H4 CF3, 4, 13	Replace Fire Station #15 (Folsom)		Х				Fire Department	\$1,700,000	SPLOST
H4 CF3, 4, 13	Replace Fire Station #7 (Kingston)			х			Fire Department	\$1,700,000	SPLOST
H4 CF3, 4, 13	Replace Fire Station #13 (Wilderness Camp)				x		Fire Department	\$1,700,000	SPLOST
H4 CF3, 4, 13	New Station (Northern District)					Х	Fire Department	\$1,700,000	SPLOST
H4 CF3, 4, 13	New Station (Southern District)					x	Fire Department	\$1,700,000	SPLOST
H4 CF3, 4, 13	Replacement Aerial Apparatus			x		x	Fire Department	\$3,000,000	SPLOST
H4 CF3, 4	Classroom Facility at Training Center			x	x	x	Fire Department	\$1,000,000	General Fund
H4 CF3, 4, 13	Equipment Storage Warehouse			x			Fire Department	\$250,000	General Fund

	BARTC	W COUN	NTY 2018	-2022 SH	IORT TE	RM WOR	RK PROGRAM		
Need/ Opportunity			1	Timefram	e		D		F
Code	Activity Description	2018	2019	2020	2021	2022	- Responsible Party	Cost Estimate	Funding Source
CF14 H9	Establish a community fund through Family Connection with assistance of Chamber of Commerce to fill gaps in services provided.	х	x	x	x	x	Bartow County Community Foundations, Churches, Family Connection	\$2,000/year	General fund plus donations for Community Fund
H7	Work with NWGRC Rural Broadband Study Committee to determine needs in rural Bartow County and to find regional and local solutions.	х	x	x	x	x	Bartow County, NWGRC	\$2,000/year	General Fund, Grants
CF17	Hamilton Crossing Park Expansion	х	х	х	х	х	Bartow County Parks and Recreation	\$2,000,000	SPLOST
CF17	Manning Mill Park Expansion	Х	X	Х	X	Х	Bartow County Parks and Recreation	\$2,000,000	SPLOST
H9	Within Allatoona-Glade Road Urban Redevelopment Area, establish Community Oriented Policing (COPS) program. Apply for COPS funds to provide additional officers to patrol the area.	x	x	x	x	x	Bartow County	\$100,000/year	General Funds, grants
H9	Within Allatoona-Glade Road Urban Redevelopment Area, consider adding passive recreational fields and athletic fields central to location of Allatoona Resource Center (ARC)	х	x	х	x	x	Bartow County, NWGRC	\$5,000/year	General Fund, grants, LWCF
	Land Use								
NR5	Watershed Improvement Plans	Х	X	X	X	X	Bartow County	\$50,000	General Fund
H1, H8 LU2	Within permit process, offer density tradeoffs to developers or individual homeowners for redevelopment or infill instead of developing openspace/ greenspace areas. Coordinate between County and Cities on planning and development for housing needs.	х	х	х	x	x	Bartow County	\$2,000/year	General Fund

BARTOW COUNTY 2018-2022 SHORT TERM WORK PROGRAM											
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Code	Activity Description	2018	2019	2020	2021	2022	- Responsible Party	Cost Estimate	Funding Source		
LU2	Review land use and development ordinances: Where possible, require stormwater gardens and other biomeasures to treat and absorb stormwater runoff impact, as well as replace impervious surfaces with pervious surfaces to the extent practical or feasible (consider maintenance needs of permeable surfaces).	x	x	x	x	x	Bartow County	\$2,000/year	General Fund		
LU2	Review future land use map and/or zoning map, and ordinances/codes, and adjust if needed, to plan for desired housing densities, infill development, walkability, and neighborhood scale retail and restaurants.	х		x		x	Bartow County	\$2,000/year	General Fund		
NR8	Consult Georgia Association of Zoning Administrators (GAZA) for assistance on updates to local codes and ordinances to benefit agricultural producers and ensure preservation of working farms.	х	x				Bartow County	\$2,000/year	General Fund		
LU2	Incentivize desired housing densities and affordability through density bonuses, grant and loan programs, development fee reductions, etc. Identify best practices in surrounding communities and communicate with those communities and those developers.	х	x	x	x	x	Bartow County	\$2,000/year	General Fund		
LU1, H9	Partner with neighboring jurisdictions on housing code enforcement, maintenance, and rehabilitation, and identify funding sources.	х	x	x	x	x	Bartow County	\$2,000/year	General Fund		

Need/ Opportunity			٦	Timefram	e				F I '' O
Code	Activity Description	2018	2019	2020	2021	2022	- Responsible Party	Cost Estimate	Funding Source
LU2	Review mandatory state codes for recent updates, as well as permissive state codes or other building codes that may be beneficial to County housing to adopt and enforce (such as forest fire prevention codes, Senior Housing standards, green building codes, etc.). Review surrounding communities in Metro Atlanta and in developing areas to assess demand and need.Review ordinances and codes to	х	x	x	x	x	Bartow County, Cities of Cartersville, Emerson, Euharlee	\$2,000/year	General Fund
ED5	Review ordinances and codes to ensure they are current and consistent with desired entertainment options and locations.	х	х	x	x	x	Bartow County	\$2,000/year	General Fund
H1, H9	Within Allatoona-Glade Rd. Urban Redevelopment Area and GICH area, continue focused Code Enforcement to address blighted properties and outreach initiatives	Х	X	X			Bartow County, Cartersville	\$2,000/year	General Fund
H1, H9	Assess implementation of "blight tax" (Urban Redevelopment Plan)	Х	Х	Х			Bartow County	\$2,000/ year	General Fund
H9	Within Allatoona-Glade Rd. Urban Redevelopment Area, prepare Inventory of vacant lots and buildings	Х	Х				Bartow County	\$5,000/year	General Fund
H9	Within Allatoona-Glade Rd. Urban Redevelopment Area, inventory tax delinquent properties	Х	Х				Bartow County	\$5,000/year	General Fund
H9	Implement Bartow County Land Bank to redevelop abandoned and foreclosed properties	Х	Х	Х	Х	Х	Bartow County	\$25,000/year	General Fund
H9	Within Allatoona- Glade Road Urban Redevelopment Area, consider establishing Community Improvement District (CID)	x	x	x	x	x	Bartow County	\$2,000/year	General Funds

	BARTO		NTY 2018	-2022 SH		RM WOR	K PROGRAM		
Need/ Opportunity	A still its Description		1	Fimefram	e		De su su sible Deuts	On at Eatimate	Eurodiana Osaaraa
Code	Activity Description	2018	2019	2020	2021	2022	- Responsible Party	Cost Estimate	Funding Source
	INTERGOVERNMENTAL COORDINATION		1	1	1	1			
IG1	Identify areas or districts where additional public safety focus is needed. Ensure water service is adequate for residential areas, and identify additional intergovernmental agreements to supplement when or where needed. Identify funding opportunities and seek efficiencies of scale. Assess communication needs with city services and surrounding counties.	x	x	x	x	x	Bartow County and Cities	\$2,000/year	General Funds
IG5	Plan for county-wide or phased grant projects including but not limited to master plans for housing, broadband, industrial and commercial development, fire and public safety needs, and greenspace/trails. Develop project lists countywide and cooperate on Revitalization Strategies, CDBG, US DOJ, FEMA, and Recreational Trails grants for connected county-wide projects	x	x	x			Bartow County, Cities	\$2,000/year	General Funds
IG4, IG7	Update Service Delivery Strategy and Intergovernmental Agreements.	x	x				Bartow County and Cities	\$2,000/year	General Funds
IG6	Work with Bartow County School System, Cartersville School System, NWGRC to develop apprenticeships, internships, partnerships to meet middle and high school training and equipment needs. Ask for sponsorships for robotics and STEM programs. Assist to invest in rural broadband for school children through NWGRC Rural Broadband Initiative.	x	x	x	x	x	Bartow County, Bartow County School System, Cartersville School System, NWGRC Rural Broadband Study Committee	\$2,000/year	General Funds

	BARTOW COUNTY 2018-2022 SHORT TERM WORK PROGRAM												
Need/ Opportunity Code	Activity Decorintion		Г	imefram	e		Beeneneikle Berty	Coat Estimate	Funding Source				
Code	Activity Description	2018	2019	2020	2021	2022	- Responsible Party	Cost Estimate	Funding Source				
	LONG TERM PROJECTS		NO TI	ME FRAM	IE SET								
Т5	West Bartow N/S Corridor (Hall Station Road)- Long Term Project		Be	eyond 202	22		Bartow County, Kingston	\$2,000,000	SPLOST, Federal, State				

POLICY: Ensure policies and standards are prepared that reflect needs and future goals. Communicate to leadership and to staff, and with each City. Develop additional methods of public input and communication to ensure multiple ways of informing the public about goals, policies, and any changes, as well as getting public input.

Adairsville Community Work Program

	CITY OF ADAIRS	SVILLE 20	18-2022		IUNITY	WORK	(PROGRAM		
Need/ Opportunity	Activity Description		Tin	neframe			Responsible	Cost Estimate	Funding
Code	Activity Description	2018	2019	2020	2021	2022	Party	COSt Estimate	Source
	Economic Development								
ED1	Partner with Cartersville-Bartow Chamber of Commerce, Adairsville, and Convention and Visitors Bureau to recruit restaurants and gathering spots/pubs with extended hours, performers and entertainers, and/or develop local venue to coordinate with restaurants and pubs for performances and events.	х	x	x	x	x	Adairsville, Adairsville DDA, Cartersville- Bartow County Department of Economic Development, CVB, Chamber of Commerce	Staff Time	General Fund, ED funds, hotel motel funds where applicable
ED2, ED5	Partner with Bartow College and Career Academy and Bartow School Systems to improve offerings in certifications for technology and advanced manufacturing, and to add internships and apprenticeships with local manufacturers, health care providers, and small businesses.	x	x				Adairsville Development Authority, Bartow County College and Career Academy, industry, Bartow County Schools, Cartersville- Bartow County Department of Economic Development, Chamber of Commerce, Chattahoochee Tech	Staff time	General Fund, grants
ED2, ED6	Participate in the region's High Demand Career Initiative (HDCI) Sector Strategy Partnership to prepare and implement a regional assessment of skills training gaps and foundation for	х	x	x	1		Adairsville Development Authority, Bartow County, College and Career	Staff time	General Fund, grants

	CITY OF ADAIRSVILLE 2018-2022 COMMUNITY WORK PROGRAM											
Need/ Opportunity	Activity Description		Tin	neframe		1	Responsible	Cost Estimate	Funding			
Code		2018	2019	2020	2021	2022	Party		Source			
	curriculum pathway development						Academy, HDCI Sector Partnership, NWGRC WIOA					
ED3	Downtown Farmers Market marketing and promotion	х	x	х	x	x	City, DDA	Staff Time	General Fund, grants/ RLF			
ED3, ED7	Prepare and implement R-360 Marketing Study	х	x	х	х	x	City, DDA, Adairsville Development Authority	Staff Time	General Fund, grants/ RLF			
ED3 NR1	Develop events venue in downtown Adairsville- Log Town or other site, provide public restrooms and water, amenities (Rewritten from previous work program)	х	x				City, Property Owner	\$100,000	General Fund, SPLOST			
ED3, ED9	Achieve Main Street Designation and Implement Work program	Х	x	х			City, DDA, CVB	\$100,000	Hotel- Motel Tax funds, General Fund			
ED 4	Identify commercial properties with redevelopment potential; partner with Development Authorities and utilities to identify infrastructure or building retrofit needs and costs	Х	x	x	x	x	City, DDA, CVB	Staff Time	General Fund, grants			
ED7	Develop and maintain inventory for available vacant greenfield and grayfield (infill) properties	Х	х	х	x	х	City	Staff Time	General Fund, grants			
ED7 CF6, 9	Pursue Georgia Ready for Accelerated Development for additional industrial sites.	х	x	x	x	x	Adairsville, Cartersville- Bartow County Department of Economic Development	\$5,000 plus- varies with site	General Fund, ED funds			
ED7	Align projects and funding requests with implementation of region's Comprehensive	Х	x	Х	Х	Х	Adairsville, Cartersville-	Staff time	General Fund,			

Need/ Opportunity	Activity Description		Tim	eframe			Responsible	Cost Estimate	Funding
Code	Activity Description	2018	2019	2020	2021	2022	Party	Cost Estimate	Source
	Economic Development Strategy (CEDS)						Bartow County Department of Economic Development		ED funds
ED7	Develop task list of infrastructure investments needed for commercial and industrial property.	х	x				Adairsville, Cartersville- Bartow County Department of Economic Development	Staff time	General Fund, ED funds
	Housing								
H5	Develop senior housing task force with County and Cities and senior living advocates to mitigate barriers and address needs, and to work with developers to provide range of housing solutions designed to accommodate diverse ageing and independence needs.	x	x	х	х	x	Bartow County and Cities	Staff Time	General Funds
H5	Prepare housing assessment county-wide of workforce, senior, multifamily, country-club type, conservation, and other types of housing to meet all community needs, and develop recommendations for planning, zoning, and future land use to accommodate these varied housing types. Implement following recommendations and any new initiatives identified as a result of the assessment.	х	x				Bartow County and Cities	\$30,000	General Fund, DCA funds

Need/ Opportunity			Tin	neframe			Responsible	Cost Estimate	Funding
Code	Activity Description	2018	2019	2020	2021	2022	Party	Cost Estimate	Source
	Transportation								
T1	Road & street improvements particularly as impacted by additional industrial or residential traffic	х	x	x	x	x	City	\$2,000,000	SPLOST/LMIG
T5, T10	Sidewalk improvement plan – connectivity between residential & commercial (Rewritten): Phase One: Sidewalk Inventory. Phase Two: Develop plan to link neighborhoods through sidewalk or greenway	х	x	x	x	x	Adairsville, Bartow County MPO	Staff Time plus cost of improvements	Federal, state, local
T2, T4	trail extension to schools, retail and downtown. Update and Implement Long Range Transportation Plan and TIP including Transit Planning	х	x	х	x	x	Bartow County MPO, Bartow County Transit	\$100,047, 689 (2018-2021)	Federal, state, local
T3, T11	Implement Complete Streets policies and seek retrofits to ensure walkability and bikeability within community to schools, downtown, surrounding neighborhoods and developments	x	x	x	x	x	Bartow County MPO, NWGRC, Bartow County Schools	\$1,500/ year	General Funds GDOT
T2	Traffic light or traffic and intersection improvements at SR 41 and Poplar Springs Road	х	x	x			Adairsville (advocate), Bartow County MPO, GDOT	Staff Time plus cost of improvements	Federal, state, local
Т9	Rome- Cartersville Development Corridor (PI0013238)	Х	X	х	х	x	GDOT, Bartow County	\$2,000,000	Federal, state, local
T7	Complete widening of SR 140 (0004915) from SR 53 to 0.3 mi. west of Oothkalooga Creek	Х	х	х	х	x	GDOT	\$84,000,000	Federal, state, local
Т8	Complete bridge relocation on New Highway 41 (SR 3)	Х	х	х			GDOT	\$75,000 (City portion)	City
Τ6	King Street @ CSX RR Crossing Signal Upgrades (PI 0012791)	х	х				GDOT, CSX Railroad, Adairsville	\$489,432	RR, State funds

	CITY OF ADAIR	SVILLE 20	18-2022		IUNITY	WORK	PROGRAM		
Need/ Opportunity	Activity Description		Tim	neframe			Responsible	Cost Estimate	Funding
Code	Activity Description	2018	2019	2020	2021	2022	Party	COSt Estimate	Source
	Natural and Cultural Resources								
NR1	Veteran's Memorial Park (playgrounds, walking trails, pavilion, dog park, amenities)	х	x	x			City	\$10,000	SPLOST/private
NR5	Park development @ old drive-through City utility payment center			x	х	x	City	\$400,000	SPLOST/Grants
NR5	"Pocket" park in St. Elmo – side identification and development			x	х		City	\$50,000	SPLOST
NR3	Wayfinding signage	х	x	x	x	x	City	\$40,000	Hotel/Motel Tax, General Fund
NR4	Phase One. Design and map county-wide connecting trail and greenway system to tie together City trail systems with unincorporated greenways, blue ways, greenspaces and trails (include utility easements and roads/ paths where needed).	Х	x				Bartow County and Cities, NWGRC	Staff time	General fund
NR4	Phase Two. Build/ Connect county-wide trail system interconnecting existing trails and greenspaces. Partner with PATH, SORBA, other pedestrian and cycling groups.	х	x	x	х	x	Bartow County and Cities	\$50,000- \$300,000 +	GADNR Recreational Trails grant, foundations
NR6	Participate in Bartow County Black History Trail	Х	х	x			Bartow County, City, Bartow County CVB	\$5,000	General Funds
NR6	Prepare application for Certified Local Government	х	х				City, HPC, NWGRC	Staff Time	General Fund
NR6	Prepare Historic Resources Survey		X	X			City, Kennesaw State	No cost	No Cost

Need/ Opportunity	Activity Deparimtion		Tin	neframe			Responsible	Cost Estimate	Funding
Code	Activity Description	2018	2019	2020	2021	2022	Party	Cost Estimate	Source
H1 NR2	Identify neighborhoods and designate additional Historic District to preserve authenticity of Adairsville's residential history				X	X	City, Kennesaw State University, NWGRC	Staff Time	General Fund
NR2 H1	Prepare residential Design Guidelines				x	x	City, Kennesaw State University, NWGRC	Staff Time	General Fund
	Community Facilities and Services								
H2, 3 NR2 CF1, CF5	Prepare and Implement a Capital Improvements Plan for city facilities, parks, and infrastructure. Expand and upgrade infrastructure in accordance with plan.	х	x	x	x	x	City	As plan dictates	General Fund, SPLOST for implementation
CF2 IG2	Assess communication needs and review emergency communication plan with Bartow County and Gordon County EMA.	х	x				City	Staff Time	General Fund
CF2	Purchase needed equipment.	х	x				City	Staff Time	General Fund
H2 CF3	Water System- Renovate Lewis Spring House	х	x				City	\$1,900,000	GEFA
H2 NR2 CF 3	Implement Water Supply Watershed Protection ordinance (Georgia DCA, DNR Part V Environmental Criteria) to preserve watershed around City's drinking water source, and implement efficiency improvements to conserve energy and water resources.	х	x				City	Staff Time	Water Fund

CITY OF ADAIRSVILLE 2018-2022 COMMUNITY WORK PROGRAM												
Need/ Opportunity	Activity Description		Tin	neframe			Responsible	Cost Estimate	Funding			
Code	Activity Description	2018	2019	2020	2021	2022	Party	COSt Estimate	Source			
NR2 CF3, CF 7	Participate in North Georgia Water Resources Partnership.	x	x	x	x	x	City	Staff Time \$2,000/ year NGWRP membership	General Fund			
H2 CF5	Expansion of Wastewater plant to double the capacity	x	x	x			City	\$9,700,000	GEFA funds			
H2 CF5	Water, wastewater system- Map and model	х	x				City	\$37,500/ annually	Water/sewer funds			
H3, CF3	Sewer System Improvements, assess sewer collection system for inflow and infiltration	х	x	x			City	\$100,000/ year	Water/sewer funds			
H3 CF6	Implementation of maintenance program for wastewater collection system	х	x	x	x	x	City	\$100,000/ year	Water fund			
H3 CF6	Implementation of maintenance program for water distribution system	х	x	x	x	x	City	\$100,000/ year	Water fund			
CF4	Research and evaluate cost of accreditation	х	x				City	\$20,000	General Fund			
CF4	Research and evaluate purchase of body cameras	x	x				City	\$1,000	General Fund			
CF1, 2, 4	For Public Safety, Fire, Police, Prepare service improvement plan and fund budget for needed improvements to infrastructure.	x	x				City	Staff Time	General Fund			
CF8	Work with NWGRC Rural Broadband Study Committee to determine needs in rural Bartow County and to find regional and local solutions.	x	x	x	x	x	Bartow County, NWGRC	Staff Time	General Fund, Grants			

CITY OF ADAIRSVILLE 2018-2022 COMMUNITY WORK PROGRAM												
Need/ Opportunity	Activity Description		1	neframe	1		Responsible	Cost Estimate	e Funding Source			
Code		2018	2019	2020	2021	2022	Party					
CF8	Determine feasibility of contracts with Calhoun and Cartersville area providers for broadband service.	Х	x	x	x	x	Bartow County, NWGRC	Staff Time	General Fund, Grants			
	LAND USE											
H1, 4 LU1	Provide outreach and education in combination with code enforcement and nuisance abatement initiatives	х	x				City	\$1,500	General Fund			
LU3	Membership in Georgia Association of Zoning Administrators (GAZA).	х	x	x	х	x	City	Staff Time	General Fund			
	Intergovernmental Coordination											
CF 1, IG 1	Update Service Delivery Strategy and Intergovernmental Agreements.	х	x	x			City, Bartow County	Staff Time	General Fund			
IG2	Meet regularly with County and neighboring Cities to discuss economic development, trails and greenspace, code enforcement needs	х	x	x	х	х	Cities, Bartow County	Staff Time	General Fund			

1. Policy: Ensure new or infill housing is connected to neighboring areas, parks and trails, downtown, retail and services, community facilities, and to work opportunities with intermodal and multimodal connections by design.

2. Policy: Develop incentives for desired housing types and price points through density bonuses, grant and loan programs, development fee reductions, etc.

3. Policy: Ensure equitability in new development and in redevelopment and infill goals.

Cartersville Community Work Program

2018-2022 SHORT TERM WORK PROGRAM CITY OF CARTERSVILLE, GA

Project Description Economic Development	2018	19	20	21	22	Estimated Cost	Anticipated Funding Source(s)	Responsible Party or Parties
Continue to participate in the BCJDA and BC2JDA, equally with the County, and implement applicable components of the Economic Development Strategy, including: 1. Retain / Expand Existing Industries & Attract New Ones 2. Improve Tax Digest per FTE 3. Develop Industrial Property 4. Implement the Comprehensive Financing & Administrative Plan 5. Support Workforce & Community Development	x	x	x	x	×	n/a	General Fund	Bartow-Cartersville Joint Development Authority (BCJDA), Bartow-Cartersville Second Joint Development Authority (BC2JDA) City Council, Commissioner,
Support collaboration among secondary and post-secondary education partners with each other and with employers, in regard to specialized job training programs and venues.	x	x	x	x	x	n/a	General Fund	BCJDA, Chamber
Continue to work with the Downtown Development Authority in the redevelopment of properties and attraction of businesses in the downtown. Retail recruitment through Cartersville Electric contracted recruitment services	x	x	x	x	x	n/a	DDA Budget, General Fund	Downtown Development Authority, City Council, Cartersville Electric, BCJDA

Project Description	2018	19	20	21	22	Estimated Cost	Anticipated Funding Source(s)	Responsible Party or Parties
Market downtown as a destination specialty shops, restaurants and museums to draw people downtown	x	x	х	х	x	variable	DDA Budget, General Fund	Downtown Development Authority, City Council, Cartersville Bartow CVB

Natural and Historic Resources

Consider applying for Tree City USA designation	x					\$5,000	General Fund	City Council, Planning
Continue to monitor the status of inventoried historic structures and properties located outside of the protected historic districts	x	x	x	x	x	n/a	General Fund	City Council, Planning,
Continue to support the restoration of original historic facades and buildings. Review and consider all available funding resources for historic preservation.	x	x	x	x	x	n/a	Grants, Private development	City Council, Planning

Community Facilities

Develop a 5-Year Capital Improvements Plan, which includes a schedule and budget for new facilities, maintenance and operation expenses, and a replacement plan for aging infrastructure within the City, based on adopted population and employment forecasts, and Levels of Service	x	x	x	x	x	n/a	General Fund	City Council
Airport Instrument Landing System			x			\$220,000	Federal & State Grants	СМО

Public Works

Project Description	2018	19	20	21	22	Estimated Cost	Anticipated Funding Source(s)	Responsible Party or Parties
Develop a long-range comprehensive transportation plan	x	x				Per MPO allotment	MPO	MPO Policy and Technical committees
City-wide road projects - milling and resurfacing	x	x	x	x	x	\$76000 match for LMIG	SPLOST	Public Works
Douthit Ferry Rd. improvements – road widening from SR 61/113 to Old Alabama Rd. (4 lane with median)(Right-of-way acquisition and utility relocation)			x			\$9,000,000	2020 SPLOST	Public Works
Equipment replacement	x	x	x	x	x	Variable	General Fund	Public Works

Stormwater Division

MS4 Compliance	x	x	x	x	x	\$50,000/yr	General Fund, Stormwater Revenue	Stormwater Division
Railroad Ditch Improvements	x	x	x			\$100,000	General Fund, Stormwater Revenue	Stormwater Division
Cook Street Culvert Removal	x					\$235,000	Stormwater Revenue	Stormwater Division
Erwin-Leake Street Detention/Flood control	x	x				\$175,000	Stormwater Revenue	Stormwater Division

Project Description	2018	19	20	21	22	Estimated Cost	Anticipated Funding Source(s)	Responsible Party or Parties	
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Fire Department

Analyze current services and locational aspects of police, fire, libraries and medical services to determine appropriate densities in appropriate locations.	x	x	x	x	x	n/a	General Fund	City Council, Fire and Police Departments
Replace Tower Truck				x		\$1,250,000	2020 SPLOST	Fire Department
Relocation/construction of FD Station #3			x			\$1.5 mill	2014 SPLOST	Fire Department

Police Department

Relocation of firing range/training center to City's Wade Rd property				х		\$2,000,000	SPLOST	Police Department
Replace police patrol units – on going	x	x	x	х	x	\$240,000/yr	Federal asset forfeiture funds	Police Department
Continue Crime Mapping-on going relative to the potential new RMS system	x	x	x	х	x	\$29,000/yr	General Fund	Police Department
Replace ALL Protective vests - ongoing	x	x	x	х		\$10,000/yr	General Fund	Police Department

Library

Collection Materials								
	X	X	Х	Х	Х	\$552,438	General Fund	Library

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Project Description	2018	19	20	21	22	Estimated Cost	Anticipated Funding Source(s)	Responsible Party or Parties			
Parks & Recreation											
Purchase northside park land				x		\$1,500,000	Not funded at this time	Parks and Recreation			
Sam Smith Park Senior Aquatic Center		x	х			\$180,000	General Fund / Park Bond	Parks and Recreation			
Dellinger Park Renovation Buildings replacement (Administration, Tennis Office/Restrooms, Concession #1/Restrooms, Shelter Restrooms, Back Restrooms)	x	x				\$2,389,500	General Fund/Park Bond	Parks and Recreation			
Dellinger Park Picnic Shelters (4) Replacement	x					\$400,000	LWCF Grant/General Fund/Park Bond	Parks and Recreation			
Dellinger Park Tennis Courts renovation/resurfacing		x	х			\$350,000	General Fund/Park Bond	Parks and Recreation			
Aubrey St. Pool – Bathhouse Replacement	x					\$425,000	Ga. Trail Grant, General Fund	Parks and Recreation			
Trail – Leake Mounds / Etowah RiverWalk Trail (will be completed this fiscal year)	x					\$2,200,000	GDOT Grant, General Fund/Park Bond	Parks and Recreation			
Cartersville Sports Complex & Hicks Park Restroom Renovation	x					\$625,000	General Fund/Park Bond	Parks and Recreation			

Project Description	2018	19	20	21	22	Estimated Cost	Anticipated Funding Source(s)	Responsible Party or Parties
Implement the Parks and Recreation Master Plan	x	х	x	х	x	n/a (implementation is cumulative from stated projects in STWP list)	General Fund, GDOT Grant, Park Bond	Parks and Recreation

School System

Develop a school expansion plan based on adopted forecasts of population which coordinates new facilities and residential permits.	x					n/a	School Board	Cartersville School System
Continue to monitor need for construction funds for a new primary school to support the Carter Grove development.	x	x	х	x	x	n/a	School Board	Cartersville School System

Electrical Utilities

Require a utility capacity analysis if a proposed development will severely impact adjacent or system-wide capacity	x	x	x	x	x	n/a	General Fund	City Council, Developer (applicant)
Area Lighting upgrades to LED	x	x	х	x	x	\$60,000/YR	Electric Revenue	Electric Utility
Vehicle Replacement	x	x	x	x	x	\$1,074,00	Electric Revenue	Electric Utility
Beauflor Phase 2		x				\$300,000	Electric Revenue	Electric Utility
Main St. Marketplace Distribution – Final Phase	x					\$72,000	Electric Revenue	Electric Utility
New Highland 75 Customer	x					\$100,000	Electric Revenue	Electric Utility
Electric System Study		x				\$120,000	Electric Revenue	Electric Utility

Project Description	2018	19	20	21	22	Estimated Cost	Anticipated Funding Source(s)	Responsible Party or Parties
Advanced Metering Infrastructure (AMI)	x	x	x	x	x	\$120,000	Electric Revenue	Electric Utility
System Communication Upgrade (Reclosers)	x					\$30,000	Electric Revenue	Electric Utility
Automated System Restoration		x	x	x		\$80,000/YR	Electric Revenue	Electric Utility
Underground Cable Relocation – Cass White RD			x			\$100,000/YR	Electric Revenue	Electric Utility
Distribution System Automation		x	x			\$180,000/YR	Electric Revenue	Electric Utility
Various reconductoring projects to upgrade older lines to current standards	x	x	x	x	x	\$15,000/YR	Electric Revenue	Electric Utility
Main St/Center Rd. tie-line	x	x				\$235,000	Electric Revenue	Electric Utility
Tie line from substation #4 to Substation #12			x			\$78,000	Electric Revenue	Electric Utility
Tie line from Substation #5 to Substation #1	x					\$7,000	Electric Revenue	Electric Utility
Highland 75 – Feed from new Substation into Highland 75 for dual feed	x					\$255,000	Electric Revenue	Electric Utility
HPS to LED street lighting conversion	x	x	x	x	x	\$60,000/yr	Electric Revenue	Electric Utility

Gas Utilities

New Gas System Facility – 155 Old Mill Road (including fueling facilities and associated paving and structures and storage building for other City departments)	x					\$9,000,000	Gas Revenue	Gas System
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Project Description	2018	19	20	21	22	Estimated Cost	Anticipated Funding Source(s)	Responsible Party or Parties
Cassville-White Road Widening: I-75 to Old Grassdale Road (Bartow County) - 4" HP steel relocation	x					\$100,000	Gas Revenue	Gas System
Williams (Transco) Delivery Point: Metering & odorizing station (delivery point) in South Bartow	x					\$3,500,000	Gas Revenue	Gas System
Williams (Transco) Main Extension: 12" HP steel extension	x					\$3,500,000	Gas Revenue	Gas System
S.R. 113/Old Alabama Rd Relocation-Pumpkinvine Creek to C.R. 699: 2", 4" & 8" relocation		x				\$80,000	Gas Revenue	Gas System
Toyo Tire North America/Zion Road Development Area: B.I.G. to Pettit Creek - 8" HP steel extension	x	x	x	x	x	\$500,000	JDA Funds	Gas System
Rowland Springs Road P.E. Extension - 6" P.E. extension, Dean Road to McCaskey Creek Road	x					\$35,000	Gas Revenue	Gas System
Highland 75 – 6" HP steel extensions (internal)	x	x	x	x	x	\$575,000	JDA Funds	Gas System
GDOT Road Relocations	x					\$125,000	Gas Revenue	Gas System
District Regulating Station Renewals	x	x	x	x	x	\$125,000	Gas Revenue	Gas System

Project Description	2018	19	20	21	22	Estimated Cost	Anticipated Funding Source(s)	Responsible Party or Parties			
Water & Sewer Department											
Stabilize High Service Pump Building #2	x	x				\$1,500,000	Water & Sewer Revenue, Debt	Water & Sewer Department			
Replace Kohl's High Pressure Pump Station				x		\$2,500,000	Water & Sewer Revenue, Debt	Water & Sewer Department			
12" Water Main – Jones Mill to Pine Vista (1.5 miles)				x		\$1,250,000	Water & Sewer Revenue, Debt	Water & Sewer Department			
Replace Water Main in Crestwood S/D				x		\$1,500,000	Water & Sewer Revenue, Debt	Water & Sewer Department			
Replace Water Main in Jordan Pines			х			\$400,000	Water & Sewer Revenue, Debt	Water & Sewer Department			
Replace Water Main in Rogers Station		x				\$1,500,000	Water & Sewer Revenue, Debt	Water & Sewer Department			
West Avenue Water Main Replacement	x	x				\$1,250,000	Water & Sewer Revenue, Debt	Water & Sewer Department			
Downtown Water Main Replacement – Phase 1	x					\$1,000,000	Water & Sewer Revenue, Debt	Water & Sewer Department			
Downtown Water Main Replacement – Phase 2		x				\$1,500,000	Water & Sewer Revenue, Debt	Water & Sewer Department			

Project Description	2018	19	20	21	22	Estimated Cost	Anticipated Funding Source(s)	Responsible Party or Parties
Continue loop of City with 36" line from Old Mill to Mission Rd.				x		\$4,000,000	Water & Sewer Revenue, Debt	Water & Sewer Department
Water line – 10" replacement on Cherokee from Erwin Street to Cassville Road (~2,000 ft)			x			\$850,000	Water & Sewer Revenue, Debt	Water & Sewer Department
Fire Hydrant Replacement Program	x	x	x	x	x	\$15,00/YR	Water & Sewer Revenue, Debt	Water & Sewer Department
Water meter change out	x	x	x	x	x	\$25,000/year	Water & Sewer Revenue, Debt	Water & Sewer Department
Replace asbestos cement main from Zena Dr to County Meter Pit (~2,000 feet – 12")			x			\$500,000	Water & Sewer Revenue, Debt	Water & Sewer Department
Nutrient removal upgrade at waste water treatment plant	x	x	x	x		\$30,000,000	Water & Sewer Revenue, Debt	Water & Sewer Department
Rehabilitate Filters 1 – 3 & 7 at WTP		x	x			\$2,000,000	Water & Sewer Revenue, Debt	Water & Sewer Department
Sewer Inflow & Infiltration Elimination Program	x	x	x	x	x	\$60,000/YR	Water & Sewer Revenue, Debt	Council, Water & Sewer Department
Mission Rd Sewer Replacement – Phase 3	x	x				\$1,500.000	Water & Sewer Revenue, Debt	Council, Water & Sewer Department
Project Description	2018	19	20	21	22	Estimated Cost	Anticipated Funding Source(s)	Responsible Party or Parties
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Project Description	2018	19	20	21	22			

Housing

Pursue opportunities with the Etowah Area Consolidated Housing Authority as a partner in the creation of affordable housing	x	x	x	x	x	n/a	Housing Authority Budget	Housing Authority
Pursue opportunities for partnerships with non-profit agencies in the creation of affordable housing opportunities	x	x	x	x	x	n/a	General Fund	City Council
Increase code enforcement within targeted neighborhoods of the City	x	x	x	x	x	n/a	General Fund	Planning
Address crime concerns in selected neighborhoods – on going	х	x	x	x	x	variable	General Fund	Police Dept
Continue to implement the mechanisms in place to foster the development of alternative forms of housing, such as mixed-use zoning, overlay districts, supplemented by the Character Area objectives and design guidelines	х	x	x	x	x	n/a	General Fund	City Council, Planning
Support the initiatives, projects and activities developed through the Georgia Initiative for Community Housing committee.	x	x	x	x	x	n/a	General Fund	City Council

Land Use

Update land use and zoning maps	х	x	х	x	х	\$3,000/year	General Fund	Planning, GIS
Identify strategies and recommended improvements as outlined in the adopted 2010 Urban Redevelopment Plan for North Towne, North west Industrial and South Industrial areas	х	х				n/a	General Fund	City Council, Planning

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Project Description	2018	19	20	21	22	Estimated Cost	Anticipated Funding Source(s)	Responsible Party or Parties
Refine, and create an Overlay District for the Tennessee Street Corridor		x	x			\$11,000	General Fund	City Council, Planning
Develop a public art program, and identify streetscape, lighting and associated elements design opportunities throughout the City, for civic facilities, public spaces and into roadway design.	x	x				variable	Grants, General Fund	DDA, City Council,
Create gateway features to highlight the entrances to special places and a strong identity program for unique historical resources, street signs with neighborhood names, and destination signs pointing to and from points of interest	x	x	x	x	x	variable	General Fund	City Council, DDA
Continue "Quiet Zone" efforts.	x	x	x	х	x	\$2,500,000	2020 SPLOST	Engineering, DDA, Council

Emerson Community Work Program

	CITY OF EM	ERSON 2	2018-2022		JNITY WO		OGRAM		
Need/ Opportunity	Activity Description		T	imefram	e	1	Responsible	Cost Estimate	Funding
Code		2018	2019	2020	2021	2022	Party		Source
	Economic Development	1 1 1 1 1		 					
ED1	Needs assessment: Stand-alone Development Authority or Bartow County- Emerson Development Authority (from Interwove. Coord. Section of previous plan)	x	x				City	\$10,000	General Fund
ED3, NR1 T2, 4 CF1	Interconnectivity plan and map using combination of trails, paths, sidewalks. Determine prime locations for interconnection with surrounding areas.	x	x				City	\$25,000	General fund, grants, Georgia Power funds
ED2, 4 NR 2 T2, 3, 4 CF1, H6	Prepare Downtown Master Plan and implement recommendations	x	x				City	\$75,000	General fund, grants
	Housing								
Н3	Obtain Grant Funding to Assist Redevelopment of Low Income Housing	Х	X	Х	X	X	City	\$5,000 plus staff time	General Fund
H1	Prepare housing assessment county-wide of workforce, senior, multifamily, country- club type, conservation, and other types of housing to meet all community needs, and develop recommendations for planning, zoning, and future land use to	x	x				Emerson, Bartow County and Cities	\$30,000	General Fund, DCA funds

	CITY OF EM	ERSON 2	2018-2022		JNITY W	ORK PRO	GRAM		
Need/ Opportunity	Activity Description		1	Timefram	e	1	Responsible	Cost Estimate	Funding
Code	Activity Description	2018	2019	2020	2021	2022	Party		Source
	accommodate these varied housing types. Implement following recommendations and any new initiatives identified as a result of the assessment.								
H2, H4	Prepare study of housing incentives package for developers	x	x				City	Staff Time	General Fund
	Transportation								
T1	Develop Road Inspection Program including ranking and geographic information online	х	x	x			City	\$10,000 plus staff time	General Fund, SPLOST
T2	Street Sign Inventory Database to include (installation date, reflectivity, location, etc.)	x	x	х			City	\$10,000 plus staff time	General Fund, SPLOST
ТЗ	Improve Old Alabama Road from GA 1000 to Highway 293 to include widening, striping and sidewalks			x	x	x	City	\$3,000,000	USDA, GEFA, grants, GO bonds
T2	Repair and Replace Existing Sidewalks	x	x	x	x	x	City	\$100,000	General Fund, SPLOST, GO Bonds, grants
T2	Install New Sidewalks and Bike Paths to promote Interconnectivity Within the Community: Including connections with Silver Comet Trail through Acworth and Cobb County, and with LakePoint Sports. (From Transportation System)	x	x	x	x	x	City	\$300,000	General Fund, SPLOST, GO Bonds, grants Georgia Power funds
T1, CF3	W. Indiana Ave. Road Improvements				х	х	City	\$175,000	DOT grants, SPLOST

	CITY OF EMERSON 2018-2022 COMMUNITY WORK PROGRAM												
Need/ Opportunity	Activity Description		T	imefram	e	1	Responsible	Cost Estimate	Funding				
Code		2018	2019	2020	2021	2022	Party		Source				
	Natural and Cultural Resources												
NR2	Countywide Trail Phase One. Design and map county-wide connecting trail and greenway system to tie together City trail systems with unincorporated greenways, blue ways, greenspaces and trails (include utility easements and roads/ paths where needed). Implement Complete Streets connections to schools and within community.	Х	X				Emerson, Bartow County and Cities, NWGRC	Staff time	General fund				
NR2	Countywide trail Phase Two. Build/ Connect county-wide trail system interconnecting existing trails and greenspaces. Partner with PATH, SORBA, other pedestrian and cycling groups.	х	x	x	x	x	Emerson, Bartow County and Cities	\$50,000- \$300,000 +	GADNR Recreational Trails grant, foundations				
H5	Keep Emerson Beautiful cleanups	х	х	х			City, Keep Bartow Beautiful	Staff Time, volunteers	General Fund				
	Community Facilities and Services												
CF 5	Complete the Urban Redevelopment Plan	Х	х	х	х	х	City, NWGRC	\$5,000 plus staff time	General Fund				
CF3	Puckett Road Water Main Replacement			х	x	x	City	\$350,000	SPLOST, water sewer fund, grants, GEFA				

	CITY OF EM	ERSON 2	2018-2022		JNITY WO	ORK PRO	OGRAM		
Need/ Opportunity	Activity Description		1	Timefram	e		Responsible	Cost Estimate	Funding
Code	Activity Description	2018	2019	2020	2021	2022	Party	Cost Estimate	Source
CF3	Water Valve Replacement Program	x	x	х			City	\$100,000	Water Sewer Fund, Grants
CF3	Change Water Service from 2" to 6" lines and abandon 2" water lines as directed by Capital Improvement Plan	x	x	x	х	x	City	\$1,000,000	USDA, GEFA, grants, revenue bonds, CDBG or other grants
CF3	Build Enclosed Facility for Public Works			х			City	\$400,000	USDA, GEFA, grants
CF3	Replace Sewer Line on Old Alabama Road (to be done as part of overall Old Alabama Road improvements)			х	х	x	City	\$600,000	USDA, GEFA, grants, Revenue Bonds
CF3	Repainting of Waterside Tank at Signal Mountain	x	x	х	x	х	City	\$100,000	USDA, GEFA, grants, Revenue Bonds
CF3	Municipal Facilities Backup Generator Installation	х					City	\$25,000	General Fund, grants
CF2	Install components of underground storm sewer system as other capital improvements are upgraded	x	x	х	x	x	City		General Fund, grants/ loans
CF3	Develop Water/Sewer Inspection Program	x	х	х	x	х	City	Staff Time	General Fund
CF3	Prepare Capital Improvement Plan and Implement identified projects, including those shown here as well as new projects identified	x	x	х	x	x	City	\$40,000	General Fund, grants, technical assistance
CF4	Curbside Recycling Feasibility Study		х	х			City	\$10,000	General Fund

	CITY OF EMERSON 2018-2022 COMMUNITY WORK PROGRAM													
Need/ Opportunity	Activity Description		Г	imefram	e		Responsible	Cost Estimate	Funding					
Code	Activity Description	2018	2019	2020	2021	2022	Party	COSt Estimate	Source					
	Intergovernmental Coordination													
IG2	Work With Bartow County and surrounding municipalities to update Comprehensive Plan and Service Delivery Strategy	x					City	Staff Time	General Fund					
IG1	Development Communication and Coordination system with County, Cities	х	х	х	х	х	City	Staff Time	General Fund					

POLICIES:

Implement Complete Streets policies and seek retrofits to ensure walkability and bikeability to schools from surrounding neighborhoods and developments

Euharlee Community Work Program

	CITY OF EUHARLEE 2018-2022 COMMUNITY WORK PROGRAM												
Need/ Opportunity Code	Activity Description	2018	2019	Гimefram 2020	e 2021	2022	Responsible Party	Cost Estimate	Funding Source				
	Economic Development												
ED5	Acquire blighted land along Euharlee Road corridor that falls within the Urban Redevelopment Agency mapped boundaries.	х	x	x	x	x	Mayor, City Council, Planning Commission	\$500,000	General Fund				
ED1	Wayfinding Signage	х	x	x	x	x	City, Planning Commission	\$30,000	Hotel Motel Tax or General Fund				
ED2. ED3	Request assistance from Georgia Dept. of Economic Development Tourism Division. This may involve convening Euharlee community leaders and business owners, Euharlee Welcome Center & History Museum, and City staff, to develop a historic resource-based tourism and marketing strategy. Implement results of Tourism Report.	Х	x	X	x	x	City, Business Owners, Geld, Planning Commission	\$2-3,000/ year	General Fund				
ED2, 3, 5	Work with Urban Redevelopment Agency and Chamber of Commerce to improve draw of existing businesses in downtown and commercial areas by joint marketing efforts and social media linkages, etc.	х	x	x	x	x	City, Business Owners, GDEcD	\$2-3,000/ year	General Fund				
ED5, ED6	Prepare overlay district for commercial corridor to extend historic appearance of downtown into commercial areas	х	x	x	x	х	City, Planning Commission	\$2-3,000/ year	General Fund				

	CITY OF EUHARLEE 2018-2022 COMMUNITY WORK PROGRAM													
Need/ Opportunity Code	Activity Description			imefram	e		Responsible Party	Cost Estimate	Funding Source					
		2018	2019	2020	2021	2022	T arty		Source					
ED 2, 3, 5	Incentivize neighborhood scale retail and services in concert with Chamber of Commerce, Bartow County	х	x	x	x	x	City, Planning Commission, Chamber of Commerce, Bartow County	\$2-3,000/ year	General Fund					
ED 5, ED 7	Identify additional needs for commercial properties – additional curb cuts or other infrastructure needs	х	x	х	x	х	City, Planning Commission	\$2-3,000/ year	General Fund					
ED 8	Prepare assessment of commercial and retail needs based on population and trends. Identify and develop available sites based on assessment of needs.	х	x	x	х	x	City, Planning Commission, Chamber of Commerce, NWGRC	\$2-3,000/ year	General Fund					
ED 9	Develop additional Access to Euharlee Creek and the Etowah River, work with existing outfitters, and promote through Georgia Dept. Economic Development Tourism.	х	x	х	х	x	City, Bartow County, merchants	\$2-3,000/ year	General Fund, grants					
	Housing				• 									
H2, H3, H4, H5	With County and other Cities, prepare housing assessment county-wide of workforce, senior, multifamily, country-club type, conservation, and other types of housing to meet all community needs, and develop recommendations for planning, zoning, and future land use to accommodate these varied housing types. Implement following	X	х				Bartow County and Cities	\$30,000	General Fund, DCA funds, General Fund					

	CITY OF EUHARLEE 2018-2022 COMMUNITY WORK PROGRAM												
Need/ Opportunity Code	Activity Description		-	Timefram	e		Responsible Party	Cost Estimate	Funding Source				
		2018	2019	2020	2021	2022	i urty		oouroo				
	recommendations and any new initiatives identified as a result of the assessment.												
H2, H3, H7	Identify opportunities for infill and redevelopment. Assess public infrastructure improvements needed to support redevelopment.	х	x	х	x	х	City, Planning Commission	\$2-3,000/ year	General Fund				
НЗ	Develop senior housing task force with County and cities and senior living advocates to mitigate barriers and address needs, and to work with developers to provide range of housing solutions designed to accommodate diverse ageing and independence needs.	х	x	x	x	x	Bartow County and Cities	\$2-3,000/ year	General Funds				
H5, H6,	Identify likely housing sites and assess public infrastructure needed to support new development.	x	x	x	x	x	City, Planning Commission	\$2-3,000/ year	General Fund				
H8, H9	Ensure new or redeveloped housing preserves abundant natural resources, adds greenspace and parks, and where possible connects to sidewalks or pedestrian paths.	х	x	x	x	x	City, Planning Commission	\$2-3,000/ year	General Fund				

	CITY OF EUHAF	RLEE 20	018-202	2 COM	MUNITY	WORK	PROGRAM		
Need/ Opportunity Code	Activity Description		٦	ſimefram	e		Responsible Party	Cost Estimate	Funding Source
		2018	2019	2020	2021	2022	Party		Source
	Transportation								
T1, T2, T3, T4, T6 IG 7	Mitigate increasing traffic congestion. Put steps in place (through MPO) to slow the increase in congestion including street connectivity and traffic studies. Work in conjunction with DOT and the county to plan for future development and transportation issues.	х	x	x	x	x	Mayor & Council; County MPO, GaDOT	\$2-3,000/ year	General Fund
NR1, 5	Provide a causeway for the connection of the east city of the city to downtown via the 17 acre green space land parcel along the Etowah River and Euharlee Creek.	х	x	x	x	x	Mayor & Council;	\$125,000	General Fund, Grants
T3, T4, T5	Intersection Improvements at Five Forks Road and Covered Bridge Road	х	x	x			City, Planning Commission	\$300,000	GDOT, local
H1 T3, T4, T5	Turn lane or decel lane on Euharlee Road for subdivision access	х	x	x			City, Planning Commission	\$35,000	GDOT, local
	Natural and Cultural Resources								
NR1, 5, 13	Encourage green space preservation to allow sufficient ratio between construction areas and to provide appropriate buffer areas to support green	Х	х	х	х	x	Mayor and Council, Planning	\$2-3,000/ year	General Fund

	CITY OF EUHARLEE 2018-2022 COMMUNITY WORK PROGRAM											
Need/ Opportunity Code	Activity Description		1	Timefram	e	_	Responsible Party	Cost Estimate	Funding Source			
		2018	2019	2020	2021	2022	Tarty		Source			
	space activity.						Commission,					
NR4, 13	Protect Euharlee Creek water shed. Continue a coordinated effort between the City of Euharlee and Bartow County to protect and ensure future water quality.	х	x	х	x	x	Mayor & Council, Planning Commission. Bartow County	\$2-3,000/ year	General Fund			
NR1, 2, 8, 5, 13	Pursue cultural activities with increased activities at Frankie Harris event park	х	x	х	x	x	Mayor and City Council, Planning Commission, City Staff	\$2-3,000/ year	Staff Time			
NR 13, 14 CF 5, 6, 7	Develop green space passive park area on 17 acre tract at Etowah River and Euharlee Creek	х	x	x	x	x	Mayor and Council, Planning Commission	\$750,000	Grants			
NR 3	Prepare recreation master plan and projects list to allocate funding and grant match.	х	x	х	x	x	City, Planning Commission	\$25,000	General Fund			
NR6, 7, 9, 10, 11, 14 CF10	Develop and map trails and pathways connecting historic resources and community facilities to residential areas and to retail, restaurants, and parks (Library, Museum, Mill, Covered Bridge, parks)	Х	X	X	x	X	City, Planning Commission	\$2-3,000/ year	General Fund			

	CITY OF EUHARLEE 2018-2022 COMMUNITY WORK PROGRAM										
Need/ Opportunity Code	Activity Description	2018	T 2019	Timefram	e 2021	2022	Responsible Party	Cost Estimate	Funding Source		
NR6, 7, 9, 10, 11, 14	Develop and implement an economic development master plan for the downtown historic district, and the design and finish construction of recreation complex. Phase 2 of project (rewritten, moved from CF)	x	x	X	X	X	Mayor and Council, Planning Commission	\$275,000	Grants		
NR6, 7, 9, 10, 11, 14 CF10	Phase One. Design and map county-wide connecting trail and greenway system to tie together City trail systems with unincorporated greenways, blue ways, greenspaces and trails (include utility easements and roads/ paths where needed).	х	x				Bartow County and Cities, NWGRC	Staff time	General fund		
NR6, 7, 9, 10, 11, 14 CF10	Phase Two. Build/ Connect county-wide trail system interconnecting existing trails and greenspaces. Partner with PATH, SORBA, other pedestrian and cycling groups.	x	x	x	x	x	Bartow County and Cities	\$50,000- \$300,000 +	GADNR Recreational Trails grant, foundations		
	Community Facilities										
CF 2, 3, 9, 10	Provide walkways on Euharlee Five Forks Road	Х	x	х	х	х	Mayor and Council, Planning Commission	\$125,000	GL Account/ URA/ Grants		

	CITY OF EUHARLEE 2018-2022 COMMUNITY WORK PROGRAM											
Need/ Opportunity Code	Activity Description	2018	T 2019	imefram	e 2021	2022	Responsible Party	Cost Estimate	Funding Source			
CF 11, 12	Put in sewer along Euharlee Road into downtown	x	x				Mayor and Council, Planning Commission, Bartow County	\$4,600,000	URA/Bartow County Water Dept, SPLOST			
CF 8, 9	Restore Lowry Mill on Euharlee Creek to coordinate with Community Master Plan	x	x	x	x	x	Mayor and Council, Planning Commission	\$2,800,000	Grants, local funds			
CF 2	Install sidewalks or pedestrian access on Euharlee Road Bridge for walking access across Etowah River.	x	X	Х	Х	X	City, Planning Commission	\$2-3,000/ year	General Fund			
CF 6	Provide needed reinvestment and maintenance of historic assets and structures	x	x	х	x	x	City, Planning Commission	\$2-3,000/ year	General Fund			
CF3	Develop program of needed repairs to Covered Bridge and make repairs	x	x				City, Planning Commission	\$10,000	General Fund, Grants			

	CITY OF EUHARLEE 2018-2022 COMMUNITY WORK PROGRAM											
Need/ Opportunity Code	Activity Description		7	imefram	e	1	Responsible Party	Cost Estimate	Funding Source			
		2018	2019	2020	2021	2022						
	Land Use											
H2, H3, H4, H5, H7	Continue to adopt zoning procedures and development standards that call for planned development. City – developer partnerships should address appearance, infrastructure needs, public safety concerns, recreation, and transportation issues for successful projects.	х	x	х	х	x	Mayor & Council; Planning Commission, City staff	\$2-3,000/ year	General Fund			
H2, H3, H4, H5 IG2	Create cooperative agreement between city and county officials to implement development standards that will respect and protect neighborhoods by having similar standards.	х	х	х	х	x	Mayor & Council; Bartow County	\$2-3,000/ year	General Fund			
H2, H3, H7	Review and update zoning ordinance to ensure appropriate lot sizes, setbacks, tree and landscaping requirements, and site plan review are included to allow for neighborhood scale commercial and retail development	х	х	х	х	x	City, Planning Commission, Chamber of Commerce	\$2-3,000/ year	General Fund			
ED5, ED6	Prepare overlay district for commercial corridor along Euharlee Road to extend historic appearance of downtown into commercial areas	х	x	x	x	x	City, Planning Commission, Chamber of Commerce	\$2-3,000/ year	General Fund			
ED5, ED6	Prepare Historic District overlay along Covered Bridge Road	х	х	х	х	x	City, Planning Commission, Chamber of Commerce	\$2-3,000/ year	General Fund			
ED5, ED6	Work with property owners to rezone properties in commercial corridor to commercial zoning.	х	х	х	х	x	City, Planning Commission,	\$2-3,000/ year	General Fund			

	CITY OF EUHARLEE 2018-2022 COMMUNITY WORK PROGRAM											
Need/ Opportunity Code	Activity Description		T	imefram	e		Responsible Party	Cost Estimate	Funding Source			
		2018	2019	2020	2021	2022	i uity		Course			
							Chamber of Commerce					
ED5	Provide code enforcement and property maintenance outreach initiatives	x	х	х	х	x	City, Planning Commission, Chamber of Commerce	\$2-3,000/ year	General Fund			
	Intergovernmental Coordination				 							
IG 2, 6	Update the Comprehensive Plan and Service Delivery Strategy as needed.	x				x	Mayor & Council; Planning Commission, Bartow County, NWGRC	\$1,000	General Fund			
IG7	Identify and participate in the review process for developments of regional impact.	x	x	х	x	x	Mayor & Council, Planning Commission, Bartow County MPO	\$1,000	General Fund			
IG8	Maintain a relationship with the Georgia Municipal Association.	x	X	Х	х	x	Mayor & Council	Annual Dues	General Fund			
IG5	Plan for county-wide or phased grant projects	Х	х	Х	х	х	City, Planning	\$2-3,000/ year	General Fund			

	CITY OF EUHARLEE 2018-2022 COMMUNITY WORK PROGRAM											
Need/ Opportunity Code	Activity Description		1	imefram	1	1	Responsible Party	Cost Estimate	Funding Source			
		2018	2019	2020	2021	2022	-					
	including but not limited to master plans for housing, broadband, industrial and commercial development, fire and public safety needs, and greenspace/trails. Develop project lists countywide and cooperate on Revitalization Strategies, CDBG, US DOJ, FEMA, and Recreational Trails grants for connected county-wide projects.						Commission, Bartow County					
IG3	Work with Bartow County to provide sewer service along Euharlee Road and extending into downtown Euharlee	х	х	х			City, Planning Commission, Bartow County	\$2,000,000	Water and sewer funds, SPLOST, GEFA			
IG1	Consider additional funding sources including SPLOST, TSPLOST, Tax increment financing, Special Service Districts, taxes and user fees, etc.	х	x	х	x	x	City, Planning Commission	\$2-3,000/ year	General Fund			
IG4	The City will work with Bartow County, NWGRC, and state agencies to increase knowledge of grant opportunities.	х	x	х	х	x	City, Planning Commission	\$2-3,000/ year	General Fund			
IG2, IG5	Coordinate with Bartow County on implementation of Hazard Mitigation Plan and public safety initiatives	х	x	х	х	x	City, Planning Commission	\$2-3,000/ year	General Fund			

Kingston Community Work Program

	CITY OF KIN	GSTON 2	018-2022			ORK PROG	RAM		
Need/ Opportunity	Activity Description	2010		Timefram	-	2022	Responsible	Cost Estimate	Funding
Code		2018	2019	2020	2021	2022	Party	 	Source
		1							
ED1 CF3, 9	Establish a Downtown Revitalization Program	x	x	x	x	x	City of Kingston	\$5,000	City General Fund
ED2, 3	Identify adjacent parcels of land outside the City limits suitable for industrial and commercial growth.	x	x	x	x	x	City of Kingston, Cartersville- Bartow County Development Authority	\$1,000/ year	City General Fund
ED4	Work with Chamber of Commerce to provide neighborhood scale retail and grocery	x	x	x			City, Chamber of Commerce	\$1,000	General Fund
	HOUSING								
Rewritten from previous work program. H 3, 4, 11,	Working with property owners, condemn and remove unsafe, vacant, and dilapidated buildings	x	x	x	x	x	City of Kingston, Magistrate Court	\$10,000/ year	City General Fund

Need/	Activity Decericities		1	imefram	e		Responsible	Cost Estimate	Funding
Opportunity Code	Activity Description	2018	2019	2020	2021	2022	Party	Cost Estimate	Source
12									
H4, H14	Working with property owners, insure compliance with building codes and adherence to provisions of activities permitted (and not permitted) by the Zoning Ordinance within each zoning district.	х	x	x	x	x	City of Kingston, Magistrate Court, Bartow County Code Enforcement	\$5,000/ year	City General Fund
H5, H7, H8, H13	Prepare housing assessment county-wide of workforce, senior, multifamily, country-club type, conservation, and other types of housing to meet all community needs, and develop recommendations for planning, zoning, and future land use to accommodate these varied housing types. Implement following recommendations and any new initiatives identified as a result of the assessment.	Х	X				Bartow County and Cities	\$30,000	General Fund, DCA funds
H10	Prepare inventory of available properties, including those in dilapidated condition subject to blight removal actions.	х	x	x	x	x	City, Bartow County	\$1,000	General Funds
H15	As sewer and water service are improved, partner with Bartow County Chamber, real	Х	x	Х	X	x			

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	CITY OF KIN	IGSTON 2	018-2022		JNITY WC	ORK PROG	GRAM		
Need/ Opportunity	Activity Decoription		1	Timefram	e		Responsible	Cost Estimate	Funding
Code	Activity Description	2018	2019	2020	2021	2022	Party	Cost Estimate	Source
	estate developers and property owners downtown to identify redevelopment opportunities including loft apartments in downtown structures.						City, Bartow County	\$1,000	General Funds
H11	Develop incentives for housing redevelopment including lower connection fees, expedited permitting process, density bonus for set aside of open space/ greenspace/ trails, or for affordable and senior housing inclusion, etc.	X	x	X	X	x	City, Planning Commission	\$1,000	General Funds
H11 CF 2	Develop Partnership with Bartow County Housing Authority.	x	x	x	x	x	City, Planning Commission	\$1,000	General Funds
	TRANSPORTATION								
T1	Update City ordinance designating roads closed to truck traffic; install signage on designated truck route between Hardin Bridge Road and SR 293	x	x				City of Kingston, Bartow County and NWGRC	\$1,000	City General Fund

Need/			Т	imefram	e		Responsible	Cost Estimato	Funding
Opportunity Code	Activity Description	2018	2019	2020	2021	2022	Party	Cost Estimate	Source
Τ4	Construct a pedestrian sidewalk parallel along GA Hwy 293 from intersection with Shaw Street east to intersection with Tower Street (approx. 1,900 LF).	х	x	х			City Engineer, Bartow County, GDOT	\$40,000	City General Fund
T1, 6 CF10	Conduct traffic and engineering studies to route traffic west of the city from HWY 411 to Reynold's Bridge Road to State Hwy 293 and continuing north to vicinity of Barnsley Gardens and connecting with State Hwy 140 west of Adairsville avoiding archeological and historical and environmental sensitive areas such as Spring Bank, Cement, and Connesena Creek.	Х	х	Х	х	x	City Engineer, Bartow County, GDOT	\$50,000	General Fund
Τ5	Partner with SORBA or PATH, local cycling groups, Bike! Walk! Northwest Georgia to identify needed cycling routes and connections. Identify key neighborhoods, parks, features that the trail system should connect. Identify grant sources and matching funds, purchase needed Rights of Way or obtain easements, and map priority routes.	x	x	х	x	x	City, Bartow County, BWNWGA	Staff Time	General Fund
T1, 2, 3	Develop a downtown traffic study to remedy lack of adequate parking and a safe traffic flow system.	х	x				City of Kingston, Engineer	\$15,000	City General Fund

	CITY OF KINGSTON 2018-2022 COMMUNITY WORK PROGRAM										
Need/	Astivity Description		٦	Timefram	e		Responsible		Funding		
Opportunity Code	Activity Description	2018	2019	2020	2021	2022	Party	Cost Estimate	Source		
Rewritten from previous work program NCR 7	Construct the Mattie McGruder Memorial with wayfinding signage and brochure/ mapping	х	x				Federal, State, City of Kingston	\$4,000	Private Donations and Federal, State, and City General Fund		
Rewritten from previous work program NCR1	Construct a replica of the original W&A RR Depot adjacent to the site of the original depot to be used as a railroad historical museum.	х	x	x			City of Kingston and Bartow County	\$185,000	City and County		
NCR2	Rehabilitate the historical Rome Railroad "Y" preserving its historical significance and promoting passive recreational opportunities.	х	x	х			City of Kingston	\$40,500	City General Fund		
NCR6 CF8	Expand the City Museum by constructing one room to the main annex building to display artifacts and memorabilia of the city's cultural and historical heritage.	х	x	x			City, Planning Commission	\$50,000	General fund, SPLOST, grants		
NCR 7	Development and preservation of sites on Bartow County Black History Trail (1. Butler Shoe Store in Adairsville, 2. Melvinia "Mattie" Shields McGruder Kingston Cemetery, 3. Noble Hill Wheeler, Cassville, 4. St. James A. M. E. Church, 5. Euharlee Covered Bridge, 6. Black Pioneers Cemetery, Euharlee, 7. Vinnie's Cabin, 8. Summer Hill, Cartersville, 9. Masonic Building,	Х	x	х	x	x	Keep Bartow Beautiful, Cities, Bartow County CVB	Staff Time, funds for preservation varies by site	General fund, Grant funds for marketing and development, and preservation of sites		

	CITY OF KIN	GSTON 2	018-2022			ORK PROG	GRAM		
Need/	Astivity Description		1	limefram	е		Responsible	Cost Estimate	Funding Source
Opportunity Code	Activity Description	2018	2019	2020	2021	2022	Party		
	Cartersville, 10. George Washington Carver State Park)								
Т5	Phase One. Design and map county-wide connecting trail and greenway system to tie together City trail systems with unincorporated greenways, blue ways, greenspaces and trails (include utility easements and roads/ paths where needed).	х	x				Bartow County and Cities, NWGRC	Staff time	General fund
Τ5	Phase Two. Build/ Connect county-wide trail system interconnecting existing trails and greenspaces. Partner with PATH, SORBA, other pedestrian and cycling groups.	х	x	x	x	x	Bartow County and Cities	\$50,000- \$300,000 +	GADNR Recreational Trails grant, foundations
H6	Develop partnerships with Bartow County Housing Authority and with Bartow County Code Enforcement efforts, Keep Bartow Beautiful efforts to prepare a community clean up. Set up a kiosk at City Hall to provide education resources for homeowners, renters, and landlords.	Х	X	X	x	x	City, Bartow County, Housing Authority, Keep Bartow Beautiful	\$1,000	General Funds
Rewritten	COMMUNITY FACILITIES AND SERVICES						City of		SPLOST, USDA
from previous	by Implementing Phase I of the Water Engineering Plan.	Х	х	х	х	х	Kingston, City Engineer	\$1,560,000	Rural Development,

	CITY OF KINGSTON 2018-2022 COMMUNITY WORK PROGRAM											
Need/	Astivity Description		٦	Timefram	e		Responsible	Cost Estimate	Funding			
Opportunity Code	Activity Description	2018	2019	2020	2021	2022	Party		Source			
work									grants			
program, NCR 3												
CF1, H2				; ; 		-	1		1			
CF7	Operate and Improve City Police Department	Х	x	х	x	x	City of Kingston	\$100,000/year	City General Fund			
Rewritten												
from												
previous work	Build additional park pavilion	dditional park pavilion X X X x City of Kingston	\$15,000	City General Fund								
program NC5												
NCR 5	Add walking trail to City Park	х	x				City of Kingston	\$50,000	City General Fund, SPLOST,			
		^					City of Kingston	\$30,000	grants			
ED1							City of		8			
NCR4	Complete an Engineering study for a city-	х	x				City of Kingston, City	\$50,000	City General			
CF1	wide sewerage system.	~					Engineer	\$50,000	Fund			
H1							-					
CF5	Identify parcels of land within the City limits suitable for future purchase and construction of a senior citizen's center.	х	x				City of Kingston, Planning Commission	\$1,000	General Fund			
CF6	Engineer and rehabilitate Kingston's stormwater drainage network to more effectively move water run-off from the city to Two Run Creek.	Х	x	x			City, Engineer	\$150,000	Grants, SPLOST			

	CITY OF KIN	GSTON 2	018-2022		JNITY WC	ORK PROG	GRAM		
Need/	Activity Description			Timefram	e		Responsible	Cost Estimate	Funding
Opportunity Code	Activity Description	2018	2019	2020	2021	2022	Party		Source
	LAND USE								
LU 2	Conduct and submit NLT December 2018 for City Council action updates to the Kingston Zoning Ordinance and Zoning Map.	x	x				City of Kingston Planning Commission, NWGRC, City Attorney	\$5,000	General Fund
LU 2	Implement Clean It or Lien It Ordinance/ Blight Removal Ordinance	х	x	x			City of Kingston, Magistrate Court, Bartow County Code Enforcement	\$5,000/ year	City General Fund
H16	Identify adjacent parcels of land outside the City limits suitable for residential annexation.	х	x	x	x	x	City, Planning Commission	Staff Time	General Funds
H10	Prepare inventory of available properties, including those in dilapidated condition subject to blight removal actions.	x	x				City, Planning Commission, Bartow County Code Enforcement	\$1,000	General Funds
LU2	Promote smart growth by conducting periodic reviews of the City's planning and zoning ordinances and land use map.	х		x		х	Planning Commission, City, City	\$1,500	General Fund

Need/	Antivity Dependention		Т	imefram	e		Responsible	Cost Estimate	Funding Source
Opportunity Code	Activity Description	2018	2019	2020	2021	2022	Party		
							Attorney, NWGRC		
H14 LU1	Working with property owners, insure compliance with building codes and adherence to provisions of activities permitted (and not permitted) by the Zoning Ordinance within each zoning district.	x	x	Х	x	x	City of Kingston Planning Commission	\$5,000	General Fund
	Intergovernmental Coordination								
IG 1	Local Comprehensive Plan Update	x				x	City of Kingston, Bartow County and NWGRC	\$1,000	City General Fund
CF4 IG 1	Update Service Delivery Strategy including EMS/Fire service for Kingston.	x				x	City of Kingston, Bartow County and NWGRC	\$1,000	City General Fund
IG2	Local Update of Census Addresses (LUCA)	x	x				City of Kingston, Bartow County and NWGRC	\$1,000	City General Fund

Taylorsville	Community	Work Program

CITY OF TAYL	Y OF TAYLORSVILLE 2018-2022 COMMUNITY WORK PROGRAM											
Need/		Timefra	ame	1	1	1	Responsible					
Opportunity Code	Activity Description	2018	2019	2020	2021	2022	Party	Cost Estimate	Funding Source			
	Economic Development	 			1 1 1 1							
ED5	Align projects and funding requests with implementation of region's Comprehensive Economic Development Strategy (CEDS)	X	X	X	X	X	Bartow County, Cities, Cartersville- Bartow County Department of Economic Development	Staff time	General Fund, ED funds			
ED 1	Work with Chamber of Commerce to provide neighborhood scale retail and grocery	x	x	x			City, Chamber of Commerce	\$1,000	General Fund			
ED3 T8 LU5 NR6	Work with Development Authority and Chamber of Commerce, and developers, to purchase and redevelop former gas station (remediation), Old Stone Building (as market center), and incentivize redevelopment of other vacant buildings	x	x	x			City, Development Authority	\$1,000	General Fund			
ED4	Develop City Seal and logo to represent Taylorsville	x	x	x			City, NWGRC, Chamber of Commerce	\$1,000	General Fund			
	Housing											
H1, H2	Prepare housing assessment county-wide of workforce, senior, multifamily, country-	х	x				Bartow County	\$30,000	General Fund,			

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Need/		Timefr	ame				Responsible	Cost Estimate	
Opportunity Code	Activity Description	2018	2019	2020	2021	2022	Party		Funding Source
	club type, conservation, and other types of housing to meet all community needs, and develop recommendations for planning, zoning, and future land use to accommodate these varied housing types. Implement following recommendations and any new initiatives identified as a result of the assessment.						and Cities		DCA funds
	Transportation								
T4, T9	Asphalt resurfacing of Main Street, Bartow Street	x	x	x	x	x	City, Bartow County	\$5,000/year	General Funds, SPLOST, grants
T8 IG7	Request assistance to design improvement to Church Street/ Highway 113 to replace one-way/ yield (intersection is located in Polk County)	x	x	x	x	x	City, Polk County, Bartow County, GDOT	\$2,000	LMIG and general funds
Τ1,	Culvert and drainage repair	x	x	x	x	x	City, Bartow County	\$50,000	Local, SPLOST, grants
T2, T5, T6, T7	Paving, striping, road and right of way maintenance, sidewalks and other safety projects in partnership with County (LMIG and SPLOST)	x	x	x	x	x	City, Bartow County	\$7,500/year	General Funds, SPLOST, grants
	Natural and Cultural Resources								
NR2	Partner with SORBA or PATH, local cycling groups, Bike! Walk! Northwest Georgia to identify needed cycling routes and connections. Identify key neighborhoods, parks, features that the trail system should	x	x	x	x	x	City, Bartow County, BWNWGA	Staff Time	General Fund

Need/		Timefr	ame				Responsible	Cost Estimate	
Opportunity Code	Activity Description	2018	2019	2020	2021	2022	Party		Funding Source
	connect. Identify grant sources and matching funds, purchase needed Rights of Way or obtain easements, and map priority routes.								
NR4	Phase One. Design and map county-wide connecting trail and greenway system to tie together City trail systems with unincorporated greenways, blue ways, greenspaces and trails (include utility easements and roads/ paths where needed).	x	x				Bartow County and Cities, NWGRC	Staff time	General fund
NR4	Phase Two. Build/ Connect county-wide trail system interconnecting existing trails and greenspaces. Partner with PATH, SORBA, other pedestrian and cycling groups.	x	x	x	x	x	Bartow County and Cities	\$50,000- \$300,000 +	GADNR Recreational Trails grant, foundations
NR3	Develop Taylorsville Trailhead and park as foundation for bike/ pedestrian connection to Silver Comet Trail for Bartow County	x	x	x			City, Keep Bartow Beautiful	\$40,000 +	SPLOST, GADNR Recreational Trails grant, foundations
NR1	Partner with USDA NRCS to provide information on EQUIP program and on importance of maintaining buffers to prevent soil erosion and protect water quality.	x	x	x	x	x	City, Bartow County, USDA NRCS	\$100/year	General Funds
NR5	Develop partnerships with Etowah Valley Historical Society, Euharlee Historical Society.	x	x	x	x	x	City, Bartow County, USDA NRCS	\$100/year	General Funds

CITY OF TAYL	ORSVILLE 2018-2022 COMMUNITY WORK PRO	OGRAM							
Need/		Timefr	ame	1			Responsible	Cost Estimate	
Opportunity Code	Activity Description	2018	2019	2020	2021	2022	Party		Funding Source
	Land Use								
ED2, H3, H4 LU 3, 6, 8, 9, 10, IG6	Prepare, Adopt, and Administer Zoning Ordinance and Map	x	x	x			City, NWGRC, Bartow County	\$5,000	General Funds
CF6 LU2, LU3, LU6, LU7, LU 8, LU9, 10	Develop agreement with County to enforce property maintenance and building codes	x	x	x	x	x	City, Bartow County	\$1,000/year	General Funds
	Community Facilities and Services								
CF4	Playground equipment	x	x				City	\$20,000	Local
CF4	Fence around playground	x	x				City	\$2,500	Local
CF4	Upgrade signage throughout city	x	x	x	x	x	City	\$12,000	Local; GDOT; federal grant
CF4	Upgrade street lighting to LED lighting	х	х	х			City	\$10,000	General funds
CF4	Property acquisition for ball field (property currently owned by Board of Education)	х	x	х			City	\$190,000	SPLOST
CF4	New roof for City Hall- coordinate on construction with Bartow County	x	x	x			City	\$50,000	General funds, in-kind materials and labor
CF2	City is doing structural residence renumbering in-house for Polk, Bartow County E-911	х					City	No cost to City	Contract

CITY OF TAYL	ORSVILLE 2018-2022 COMMUNITY WORK PRO	OGRAM							
Need/		Timefr	ame				Responsible		
Opportunity Code	Activity Description	2018	2019	2020	2021	2022	Party	Cost Estimate	Funding Source
LU 4	Assess need to acquire additional public event space	x	х	х	х	x	City	\$5,000	General Funds
	Intergovernmental Coordination								
LU 1 CF2, CF5 IG1	Update Service Delivery Strategy and Intergovernmental Agreements.	x	x				Bartow County and Cities, Polk County	\$5,000/year	General Funds
T2, T5, T6, T7 IG 4	Paving, striping, road and right of way maintenance, sidewalks and other safety projects in partnership with County (LMIG and SPLOST)	x	x	x	x	x	City, Bartow County	\$7,500/year	General Funds, SPLOST, grants
LU 1 CF1 IG3	Hold quarterly/ as-needed conference calls with Polk County, Bartow MPO, Public Works, Keep Bartow Beautiful, to identify projects for partnership	x	x	x	x	x	City, Bartow County	\$5,000/year	General Funds, SPLOST, grants
T3, T4	Additional enforcement of speed and truck restriction ordinance in center of town	х	х	х			City, Bartow County	\$7,500/year	General funds
CF3 IG2, IG5	Work with Cities and Polk and Bartow Counties to identify in-kind funding sources and additional revenue sources	x	x	x	x	x	City, Bartow County	\$5,000/year	General Funds, SPLOST, grants

City of White Community Work Program

	CITY OF WHITE 201	8-2022	COMM	UNITY	WORK	PROG	RAM		
Need/ Opportunity	Activity Description		1	mefran	T	1	Responsible Party	Cost	Funding
Code		2018	2019	2020	2021	2022		Estimate	Source
	Economic Development		1 1 1 1						
ED1, 2	Align projects and funding requests with implementation of region's Comprehensive Economic Development Strategy (CEDS)	X	Х	Х	X	X	Bartow County, Cities, Cartersville- Bartow County Department of Economic Development	\$5,000	General Fund, ED funds
	Housing								
H1, H2	City will participate in county housing assessment of workforce, senior, multifamily, country-club type, conservation, and other types of housing to meet all community needs.	x	x				Bartow County and Cities	\$1,000	General Fund, DCA funds
	Transportation								
Т3	Re-Surface Clubhouse Dr./pave parking lot for Clubhouse (In Conjunction with sewer project)	x	х				City	\$75,000	Local, SPLOST
Т3	Misc. Street Maintenance including intersection and turn lane improvements on Richards Road, Rocky Street, Old Tennessee Highway, Aubrey Rd., Intersections with 411, Highway 411 Turn Lanes	x	х	х	x	x	City	\$120,000	Local, SPLOST
T2	Implement Complete Streets program with sidewalks and connecting infrastructure on priority roadways	х	Х	Х	Х	Х	City	\$250,000	Local, SPLOST

	CITY OF WHITE 201	8-2022	COMM	UNITY	WORK	PROG	RAM		
Need/			Ti	imefran	ne			Cost	Funding
Opportunity Code	Activity Description	2018	2019	2020	2021	2022	Responsible Party	Estimate	Source
	and routes: West Rocky Street, Whispering Pines Subdivision, Richards Rd., Old Tennessee Highway.								
T1	Assess best bikeways and bike routes to provide safe connectivity for cyclists within the City.	x	Х	х	x	x	City, NWGRC	\$5,000	Local
T1	Implement route assessment recommendations to develop shared roadways or dedicated bike routes	x	Х	x	х	X	City, NWGRC	\$100,000	Local
T1 IG1	Partner with SORBA or PATH, local cycling groups, Bike! Walk! Northwest Georgia to identify needed cycling routes and connections. Identify key neighborhoods, parks, features that the trail system should connect. Identify grant sources and matching funds, purchase needed Rights of Way or obtain easements, and map priority routes.	x	х	х	x	x	Bartow County, BWNWGA (NWGRC)	\$5,000	General Fund
T3, T6, IG2	Identify local and regional transportation projects to support freight, logistics, and transportation needs on Highway 411 and connecting highways and streets for the Appalachian Regional Port	x	x	x	x	x	Bartow County and Cities, GDOT, Georgia Ports Authority, NWGRC	\$5,000	General Funds
	Natural and Cultural Resources								
NCR1, IG2	Phase One. Design and map county-wide connecting trail and greenway system to tie together City trail systems with unincorporated greenways, blue ways, greenspaces and trails (include utility easements and roads/ paths where needed).	x	х				Bartow County and Cities, NWGRC	\$5,000	General fund
NCR1, IG2	Phase Two. Build/ Connect county-wide trail system interconnecting existing trails and greenspaces. Partner with PATH, SORBA, other pedestrian and cycling groups.	x	x	x	x	x	Bartow County and Cities	\$50,000- \$300,000 +	GADNR Recreational Trails grant, foundations

CITY OF WHITE 2018-2022 COMMUNITY WORK PROGRAM									
Need/ Opportunity Code	Activity Description	Timeframe					-	Cost	Funding
		2018	2019	2020	2021	2022	Responsible Party	Estimate	Source
	Community Facilities and Services								
CF5	Old Tn. Hwy. to Hwy 411 Water Main Upgrade	x	x	x	x	x	City	\$200,000	Water/sewer funds, SPLOST
CF5	Hwy 411 from Post Office to End of Line Water Main Upgrade	x	x	x	x	x	City	\$200,000	Water/sewer funds, SPLOST
CF5	Water Improvements concurrent with road improvements	x	x	x	x	x	City	\$250,000	Water/sewer funds, SPLOST
CF3	Sewer Improvements concurrent with road improvements	x	x	x	x	x	City	\$250,000	Water/sewer funds, SPLOST
CF2	New Playground Equipment for Children's Park		x				Local	\$30,000	Local, SPLOST
CF4	Re-Surface Walk Path at City Hall Property		x				Local	\$18,000	Local, SPLOST
CF4	Purchase Two New Police Cars	x	x	x	x	x	City	\$50,000	Local
CF4	Add Computers and Equipment for Two Patrol Cars	X	X	Х	X	х	City	\$30,000	Local
CF4	Replace aging fire hydrants and add new hydrants (10 total)	X	X	Х	Х	X	City	\$100,000	Local
CF4	New Fire Truck	x	x	x	x	х	City	\$425,000	SPLOST, County funds
CF4	Stormwater drainage clearing and improvements, culvert replacements along CSX Railroad, West Richards Road (east and west sides)	x	x	x			City	\$100,000	General Fund, SPLOST
CF1	Consider alternative funding sources for needed community services including foundation grants, public-private partnerships, technical assistance requests, and additional partnerships with Keep	x	x	x	x	x	City	\$1,000	General Fund

Need/ Opportunity Code	Activity Description	Timeframe						Cost	Funding
		2018	2019	2020	2021	2022	Responsible Party	Estimate	Source
	Bartow Beautiful, Chamber of Commerce, and surrounding communities.								
	Land Use								
LU1	Work with NWGRC to make zoning and land use maps available on City website.	x	x				City, NWGRC	\$1,000	General Fund
LU2	Work with NWGRC or Bartow County to format information for website.	x	х				City, NWGRC	\$1,000	General Fund
LU3, LU6, LU7	Review and Update Land use Map and Hold Training Session for Comprehensive Plan/ FLU map.	x	х				City, NWGRC	\$1,000	General Fund
LU4, LU6	Consult with NWGRC staff to determine applicable ordinances for buffers, plat provisions, etc. for agricultural preservation.	x	x				City, NWGRC	\$1,000	General Fund
LU5, LU8 IG3	Attend DCA Community Planning Institute to implement comprehensive plan.	Х	х	Х	Х	Х	City, Planning Commission	\$1,000	General Fund
LU5	Attend University of Georgia CVIOG Planning and Zoning training and other related training for best practices.	x	x	x	x	x	City, Planning Commission	\$1,000	General Fund
	Intergovernmental Coordination								
	N/A								

Appendices

Public Hearing Advertisements

Cartersville Future Development Map and Narrative

Community Survey
Public Hearing Advertisements

August 2016 Initial Public Hearing Advertisement- Ran Thursday, July 21, 2016 in The Daily Tribune News, Cartersville



First Advertisement for the Public Hearing on the Draft Plan November 15, 2017 Ran Wednesday November 1. 2017 in *The Daily Tribune News*. Cartersville



Second Advertisement- Ran Sunday November 5, 2017 in The Daily Tribune News, Cartersville



Community Survey Results

Q. 1. In Which Community Do You Live?



Of the 689 responses received, the vast majority (39% or 272) were from residents of Cartersville, followed by 17% from Bartow County and 14% from Adairsville. Each response is delineated by community of residence.

Q2. How does your community rate for overall livability?

Possible livability responses included "Excellent," "Good," "Fair," and "Poor." Those responses indicating "Excellent" or "Poor" are graphed as indicators.



Of all communities, Cartersville showed the most residents (32%) reporting a livability score of excellent; however, many communities reported a similar result, with Kingston being the only exception, at 11% reporting Excellent livability.

Livability Is: Poor Bartow County 3% White 6% Taylorsville 0% Kingston 22% Euharlee 3% Emerson 0% Cartersville 0% Adairsville 4%

Few communities had many residents reporting a livability score of Poor, with Kingston being the notable exception; 22% of Kingston residents reported a score of Poor.

Q3A. How important are the following to you in your community? - Convenient local shopping and entertainment: Results varied in that for Cartersville, convenient local shopping and entertainment was Very Important, while for all others, it was ranked as Important.



Q3B. How important are the following to you in your community? - Access to recreational and leisure pursuits: Of the respondents, each community felt that Access to Recreation and Leisure pursuits were Important (ranging from 67% to 38%) with Emerson being the only exception, at 2% responding Important. However, large percentages in Adairsville, Cartersville, Kingston answered that Access to recreational and leisure pursuits was Very Important (49%, 58%, and 50%, respectively).



Q3C. How important are the following to you in your community? - Excellent EMS, Fire and Police Protection: Without exception, each community ranked Public Service Protection as Very Important.



Q3D. How important are the following to you in your community? - Access to alternative forms of

transportation (transit, biking, walking): A fair percentage of residents of Cartersville and Kingston indicated this was not important (30% and 28%, respectively) but the vast majority of communities saw this item as either Very Important (from 35% of Euharlee respondents to 62% of Taylorsville respondents) or Important (from 22% of Adairsville and Kingston respondents to 58% of White respondents).



Q3E. How important are the following to you in your community? - Access to healthcare facilities: Respondents surprisingly indicated this as either very important or not important, with few indicating it as important. For example, in Cartersville, 71% indicated access to healthcare facilities as not important, but 55% of respondents in White indicated it as very important. The discrepancy may be explained by the fact that Cartersville Medical Center provides a high level of service, so residents of Cartersville do not see access as important, the need being met. For White, Kingston, and Adairsville, access is Very Important, because they are located farther away from this or other healthcare facilities.



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Q3F. How important are the following to you in your community? - Well-Located schools and libraries: All communities indicated that schools and library closely situated were very important, or important, with very few responses indicating this was not important.



Q3G. How important are the following to you in your community? - Access to broadband/high speed internet: The vast majority of responses were that this is very important, ranging from Taylorsville at 41% Very Important to White at 81% Very Important. Only a very few responses indicated broadband access as not important (4% of overall responses). The response of Very Important was as high in Cartersville (70%) as in the unincorporated are (69%) and smaller communities (i. e. Kingston, 72%).



Q3H. How important are the following to you in your community? - Accessible public buildings and parks.

Of the respondents who answered, most felt that access to public buildings and parks was Important (ranging from 28% of Kingston to 82% of Taylorsville respondents), while from 3%- 29% felt it was Not Important, and 3% to 61% felt it was Very Important.



Q3I. How important are the following to you in your community? - Variety of housing choices.

Of the responses, most felt that Housing Choice was important, ranging from 57% in Adairsville to 46% in Unincorporated Bartow County. However, 40% of Cartersville respondents felt housing choice variety was Very Important; 38% of Taylorsville respondents felt that housing choice was not important.



Q3J. How important are the following to you in your community? - Preservation of rural setting and natural resources.

All communities felt that preservation of rural setting and natural resources were very important (from 56% of Emerson respondents to 72% of Kingston responses.



Q3K. How important are the following to you in your community? - Preservation of historic and cultural resources.

Of the responses the vast majority showed this as Very Important, from 41% of Taylorsville to 83% of Kingston. Few indicated that it was not important (19% of White was the highest with all others being at 4-5%).



The next series of questions asked respondents to rate a series of challenges in their community, with responses either "Does Not Affect Me," "Minor Challenge," or "Significant Challenge."

Q4A. Please rate the following challenges in your community - Not enough employment opportunities: A range of responses was given. The majority of respondents from Euharlee and Taylorsville said it did not affect them (43% and 44% respectively). However, 40% of respondents from Cartersville, Taylorsville, Unincorporated Bartow County, and White answered that it was a minor challenge; approximately 30% of respondents from each community indicated it was a significant challenge.



Q4B. Please rate the following challenges in your community. - **Too much traffic**: Respondents indicated that this was mostly a minor challenge, with 60% of Taylorsville, Kingston, and Cartersville respondents and 56% of all respondents indicating minor challenge. However, 41% of respondents in Unincorporated Bartow County and 44% in Emerson saw it as a significant challenge as did 26% of all respondents.



Q4C. Please rate the following challenges in your community. - Loss of scenic views and natural areas: Fifty percent of respondents in most communities saw this as a minor challenge (range of 42% to 56%); however, one third of respondents saw loss of scenic views and natural areas as a significant challenge.



Q4D. Please rate the following challenges in your community. - Loss of farmland: More respondents saw this as a minor challenge (38% of total respondents) than as a significant challenge (27% of all respondents). Respondents in Euharlee and Cartersville especially felt it did not affect them (45% and 38%, respectively).



Q4E. Please rate the following challenges in your community. - Not enough shopping, restaurants and entertainment: This question asked respondents to show how important the lack of retail and restaurants was in their community. Most respondents felt this was a minor challenge (53% of overall respondents, and ranging from 45% to 62% of communities' responses. However, 46% of Adairsville respondents indicated this was a significant challenge.



Q4F. Please rate the following challenges in your community. - Lack of range of housing options:

Of total responses, the majority felt that the lack of housing options (46%) was a minor challenge, but many also felt it did not affect them; this was indicated by 34% of total respondents, and over 40% of respondents from Taylorsville, Unincorporated, and White.



Q4G. Please rate the following challenges in your community- Incompatible land uses: Respondents were evenly divided between seeing land use discrepancies as either a minor issue, or one that did not affect them at all. However, 50% of Kingston respondents indicated this was a significant challenge. Almost half of respondents in Taylorsville indicated this was a minor challenge. It would be good to know which land use anomaly had prompted these responses.



Q4H. Please rate the following challenges in your community. - **Inadequate public services:** Overall, 51% of respondents felt this was a minor challenge in their community, ranging from 42% for White to 56% in Emerson. Kingston respondents were evenly divided over this being a minor challenge (50%) or a significant challenge (44%).



Q4I. Please rate the following challenges in your community. - Lack of healthcare facilities: The majority of respondents and communities felt this was a minor challenge (58% of all respondents). However, over half of Kingston respondents did feel this was a significant challenge.



Q4J. Please rate the following challenges in your community. - **Overcrowded schools**: For Euharlee, White, and many others, school overcrowding did not affect respondents. However, several respondents in Adairsville, Taylorsville, unincorporated Bartow County, and White did see this as a minor issue (ranging from 41% to 35%).



Q4K. Please rate the following challenges in your community. - Lack of walkable communities: Especially for Emerson and Kingston (48% and 44% respectively) ,walkability was a significant challenge. However, most communities (40% of all respondents) felt it was a minor issue, and one third of all respondents felt lack of walkability did not affect them (33% of all).



Q4L. Please rate the following challenges in your community. - No public transportation: Many communities felt that lack of public transportation did not affect them (51% of all, particularly Euharlee, Taylorsville and Unincorporated Bartow County). However, one third of respondents in Emerson, and Kingston did feel that lack of public transportation was a significant challenge.



Q4M. Please rate the following challenges in your community. – Litter: For Kingston, Taylorsville, and Unincorporated Bartow County (61%, 46%, and 50% respectively), litter is a significant challenge. Half of all respondents saw litter as a minor challenge (50% of all).



Q4N. Please rate the following challenges in your community. - Not enough access to broadband or high speed internet. Of respondents from Kingston, Unincorporated Bartow County, and White, many felt lack of broadband access was a significant challenge (56%, 39%, and 39% respectively), as did 30% of all respondents. Less than one-third of all respondents reported that a lack of broadband access did not affect them, and 43% of total respondents felt that it was a minor challenge.



The next series of questions ask respondents to rank the quality of public services provided in their area. Possible answers included Adequate, Excellent, Inadequate, or Not Available in my Community.

Q5A. Please rate the following Public Services in your community - Law Enforcement:

Overall, fewer than two in ten respondents (17%) felt that Law Enforcement was inadequate in their community. Most (47% overall) felt Law Enforcement was adequate and 34% felt it was excellent. However, several respondents in Kingston and Taylorsville felt Law Enforcement was inadequate (50% and 49% respectively). Only two percent of respondents said that Law Enforcement was not available in their community (mostly in Unincorporated Bartow County).



Q5B. Please rate the following Public Services in your community - Fire Protection: Of respondents, half of all felt that Fire Protection was Excellent; more than half in Cartersville, Emerson, and Euharlee indicated the same (54%, 64%, and 63% respectively). However, only 17% of Kingston respondents felt that service was excellent. Similarly, 47% of all responses were that Fire Protection is Adequate, with more than 50% of respondents in Kingston, Taylorsville, Unincorporated Bartow and White choosing Adequate (67%, 62%, 55%, and 68% respectively).



Q5C. Please rate the following Public Services in your community - EMS/Ambulance: Most respondents declared EMS/Ambulance Service in their community to be Adequate (51% of all) or Excellent (43%). Only 1% felt it was not available in their community, and of those, 7 of the 9 responses were in Unincorporated Bartow County. In Kingston and Taylorsville, 22% and 26% respectively felt EMS/ Ambulance Service was not adequate.



Q5D. Please rate the following Public Services in your community - Natural Gas: While many respondents answered that Natural Gas provision was adequate (45%, representing most communities), many responded that Natural Gas was not available in their community (from 9% in Euharlee to 38% in Unincorporated Bartow County). There may be areas in the County that are unserved; however, this response was noted in each City as well.



Q5E. Please rate the following Public Services in your community – Electric:

Most respondents indicated that Electric Service was adequate, particularly in Euharlee and White (67% and 65% respectively). Many also indicated service was excellent, especially Euharlee at 53%. Surprisingly 3 respondents indicated electric service was not available in their area (1 each in Adairsville, Cartersville, and Emerson).



Q5F. Please rate the following Public Services in your community – Water:

Almost half of respondents indicated water service was Excellent (46%) or Adequate (48%), with 54% of Adairsville residents indicating 54% Excellent water service. Inadequate service was reported by 5%, including Kingston and Cartersville. A few respondents indicated Water service was not available in their community including 5 in Adairsville, 2 in Euharlee, 1 in Taylorsville, and 3 in Unincorporated Bartow



Q5G. Please rate the following Public Services in your community – Sewer:

A percentage of respondents indicated sewer was not available in their community, including 31% in Adairsville, 25% in Emerson, 65% in Euharlee, 61% in Kingston, 75% in Taylorsville, 56% in Unincorporated Bartow, and 32% in White. Of these, Euharlee, Kingston, and Taylorsville are communities that do not operate a municipal wastewater treatment system and also are not sewered by connection to Bartow County system. This is true in rural areas of Bartow County as well. Unserved areas would remain on septic systems.



Q5H. Please rate the following Public Services in your community - Sanitation and recycling: Of overall respondents, 53% reported recycling and sanitation as Adequate, and 23% overall reported it as Excellent. Less than one in five reported sanitation as inadequate, and one in ten reported that this service was not available in their community.



Q5I. Please rate the following Public Services in your community - Broadband/High Speed Internet: Over half of all respondents (55%) indicated that broadband/ high speed internet was Adequate; however, fewer than one in six (14%) showed broadband as excellent. Of those responding with inadequate service, Emerson (39%), Kingston (67%) and Taylorsville (41%) were highest. Several (7%) indicated broadband was not available in their community, especially in unincorporated Bartow County.



Q5J. Respondents were then asked to list which services they would like to see in their community that were not currently available to them. The wordle below shows a summary of the results, and the detailed responses are listed as well.



For Adairsville, responses included the following:

- County offices, tag, taxes...
- Trash pick up
- Municipal waste/recycling pickup, 24 hour pharmacy/grocery, green space/park/splash pad downtown,
- Curbside recycling
- Fiber optic cable for tv and internet services
- Too many dilapidated properties around town. Code enforcement needs to be stepped up.
- Not enough recreational spots in North Bartow.
 Poor road conditions and inadequate walking alternatives.
- Sidewalks on Manning Mill Road and other side streets, recycling pick up,
- No sewer system in my neighborhood
- Recycling
- Broadband High Speed Internet
- I would like a police presence on my street more. We have lots of speeders on my street. We also have a horrible yard across the street. I'm certain they are selling drugs too.
- Xfinity, Comcast
- Better eating establishments, better internet coverage, better cell reception, better hours for medical/emergency care
- Do make Adairsville something it's not, keep it simple.
- High speed internet/cable

- Would love to have natural gas!
- I say the EMS/Ambulance is adequate because I know they are good in Bartow County, but I believe they are too few of them here in our city.
- More frequent police patrols and Enforcement of speed limits on non-highway streets and roads
- Public, free, or low-cost transportation, especially for the elderly.
- LACK OF NOT HAVING A NO KILL ANIMAL SHELTER
- Recycle pick up
- Shopping entertainment
- Trash service which is NOT private. Sewage instead of septic would be awesome too!
- The closest fire station is over five miles from my house
- There is no recycling pick up available to me
- Fire Substation (we do not even have fire hydrants on our street road!), Sheriff's Substation, need trash pickup and recycling
- We just built a house. Internet services are not available. It prohibits use of our smart tvs, and my son is unable to do homework on his computer. Comcast says it will cost 20000\$ plus to add a line out and ATT says Uverse cannot offer services either.
- 8% tax is good size tax to do anything with (referencing #8)

Cartersville Responses- What Services Are Currently Not Available To You:

- Public transportation
- Recycling
- I would like to be able to choose my utility providers. Cartersville City does not give that option.
- Need more to do for kids around near Bartow County.
- Public transit
- Need discount for seniors on utilities or a payment plan.
- High speed internet
- Fire truck rides to the braves games
- What happened to the new animal shelter we were promised by you?! I also demand that the current shelter be managed by a proven shelter management company who actually puts the animals needs/safety/health as a priority unlike the current staff. If this is not done you have lost my

vote Steve Taylor. I will be monitoring this situation closely.

- Roads should have 4 ft shoulders on them so it is safe for walking and biking
- Natural gas
- Senior day care centers. Places for kids.
- High speed Internet
- Uber
- Broadband /High speed Internet options
- Uber, Lyft
- Highspeed internet
- Google fiber would be nice
- Sewer
- YMCA or indoor swimming facility
- City Water inside City Limit Neighborhood
- Animal control needs to be accessible to the public. We desperately need to allow a management team to take over the county's animal control in order to better care for our unwanted animals. The current

situation is not adequate. Too many animals are dying, either due to illness from lack of quality care, or from unnecessary euthanasia from being closed to public adoptions. We need trained, caring, animal loving people to run what is now our county shelter. Turn the county's involvement totally over to a shelter management team.

- New Management for Bartow County Animal Control.
- YMCA, fully equipped public gym, public transportation into surrounding counties
- A park or gym; venue
- Bartow Animal Control Open to the Public
- Curb Recycling in Bartow County. This is 2017!
- I have a business downtown that has access to Fiber Internet, which is fantastic, but at my home we do not have fast enough internet available. Our home is also within the city limits, but is not within the historic downtown area. I would also love to see public recycling cans throughout downtown so the general public can participate in the City's recycling program - not just individuals at their homes. We have a major problem at the City Schools with traffic in the morning. Lights or better law enforcement assistance is needed to alleviate this issue - especially at the middle school and exit to Primary school.
- Cheaper Internet options
- Public adoptions at our local taxpayers facility, Bartow County Animal Control

- I would like to see our police get all the drugs off the street BARTOW county is horrible
- Sewage
- I would like to see a fairly decent book store or a mixed media store like Second and Charles. I would also like to see more music stores that have CDs, records, albums, trade in and buy new with instruments.
- I would like more internet options than just Comcast because they are horrible. I'm technically in Cassville.
- I would like City and County services to be one entity. I should not have to pay more because I live 10 feet to the right.
- The hours of operation on the county website for the recycling centers is a must as never know hours when a holiday.
- More workout for seniors
- Cable choices
- Google fiber, sewer, natural gas.
- Safe bike paths
- Skateboarding park
- More family entertainment areas that are not so far. More restaurants.
- Sewer
- Recycle pick up service
- N/A
- FIBER!

Emerson Responses- What Services Are Currently Not Available To You:

- Senior tax reduction for homeowners
- Too many junky houses and properties around town. City leaders really need to step up code enforcement
- Uverse
- Uverse

Uverse

- More police
- Fiber across the interstate on the eastern side of county
- No Senior Tax Exemption

Euharlee Responses- What Services Are Currently Not Available To You:

- Organized recreation
- ATT fiber or Google fiber internet
- A better sidewalk system in Euharlee. A foot bridge to get back and forth across the Etowah on Euharlee Rd too!
- Sewer
- I wish there was a footbridge across the Etowah River here in Euharlee. Safety for kids and make it

easier to go without a vehicle to get to neighbors less than a mile away.

- Recycling Center
- Recycling
- Sidewalks on Euharlee 5 Forks leading into Joe Canon Park. I would also like to see better sanitation (less litter). Also, improvement of road conditions.

- Sewer, shopping and restaurants
- Senior pool or facility for exercise classes
- Senior pool and a pedestrian bridge on Euharlee Road at the car bridge.
- Recycling
- A sidewalk and a footbridge over the Etowah in Euharlee
- We need an additional road connecting Euharlee road to 113, possibly extending Harrison Rd across Euharlee and through to 113. Grocery store, restaurants
- Post office
- SEWER SERVICE
- Sewer
- Recycling
- Comcast Internet and tv service.
- Recycling and walking paths
- Walking bridge on Euharlee Road at Etowah River.
- Restaurants
- Sewer
- Sewer
- Sidewalks, dog park, garbage service

Kingston Responses- What Services Are Currently Not Available To You:

- Sewer, water, broadband internet
- Kingston government has been a mess for a long time.
- Sewer, street cleaners, downtown buildings repaired/rebuilt and maintained instead of decaying.
- Cable tv internet

Taylorsville Responses- What Services Are Currently Not Available To You:

- Sewer
- Recycling (more awareness)
- There is very little law enforcement presence in the area in which I reside. There is way too much crime

Unincorporated Bartow County Responses- What Services Are Currently Not Available To You:

- Internet service other than Hughes net (Dish service). Consider a complex with Public Health, Environmental and DFCS centrally located.
- Public transportation
- Bartow Animal Control/Public Adoptions & Access Taxpayers Pay For This and Not Allowed?
- The county needs to work with Comcast to fill in some of the gaps in broadband coverage. Also lots of county roads are in rough shape - need repaving
- County needs to enforce ordinances. There are signs nailed to power poles and stuck in the ground all over the place.
- internet
- County needs to more to enforce loose dog ordinance and we also need a more stringent noise ordinance
- The county sheriff's department is severely understaffed - especially traffic enforcement on county roads.

• I wish the city ran trash pick-up. Too many trucks come through our neighborhood because everyone has a different company.

for the small area of Taylorsville and no follow up

• Street cleaning and maintenance.

when something does happen

High speed internet and cable tv

Recycling mandatory

Recycling services

- We need more than ONE cable provider in the area.
- High speed internet. I work from home and we're going to have to move if we don't get it soon.
- The county needs to put some pressure no AT&T and Comcast to expand their high speed Internet coverage areas. The only Internet available to us and our neighbors is painfully slow 1.5 DSL.
- YMCA
- Curbside Recycling and Hi-Speed Internet
- Biking / walking paths that connect shopping/ neighborhoods to encourage health and community.
- County water lines. We have no access to water other than drilled wells on my road, Woodland Way NW. We also have no Fire Hydrants on my road.

- AT&T has installed fiber optic cable all over the place but has never turned on the high speed Internet it would provide
- Too many people running businesses from their homes in residential areas. Needs to be policed.
- The county needs to do a better job picking up loose dogs
- Bartow code enforcement needs to staff up and start doing its job. This county is covered with dilapidated houses and structures.
- County needs to push AT&T to expand high speed Internet. They have built a lot of infrastructure but have never hooked it up. I work from home and am going to have to move if we don't get at least 10 mg service soon.
- Law enforcement

- Law enforcement
- Law enforcement
- The county needs to work with Comcast to expand their system in Bartow County so more people can get broadband
- We need more traffic enforcement on county roads. Lots of speeding and impaired drivers
- Our county roads are in rough shape potholes and bad pavement
- Internet and more presence of law in rural areas
- We need larger senior property tax exemptions. There are a lot of 65+ people moving south or up from FL and we could attract some large senior developments.
- Good trash services and leaf pick up service
- Good trash services and leaf pick up service
- Reliable trash service that offers recycling none do this now, I've checked into it. Some offer it, but don't follow through and actually recycle materials.
- High speed internet and cable.

White Responses- What Services Are Currently Not Available To You:

- We badly need our police department to be fully staffed again. Roads around White are very unsafe now.
- Parks Department
- Garbage pickup would be great.
- A new middle school next to the new high school
- More garbage & recycling days
- It's been 2 years since we've had a fully staffed police department and it is badly needed.
- Need a police force!
- Would appreciate more law enforcement.
- Need a grocery store and food places

Q6A. Would you support the following Growth Management Actions in your community? - Land use regulations/ zoning:

Close to 80% of respondents stated they supported land use regulations/ zoning- particularly in Emerson, unincorporated Bartow, and Adairsville (88%, 84%, and 82% respectively). However, three communities- Euharlee, Kingston, and Taylorsville- had doubts (26%, 28%, and 31% respectively).



Q6B. Would you support the following Growth Management Actions in your community? - Higher density in planned city areas:

Populations in Adairsville, Cartersville, Unincorporated Bartow, and White supported Higher Density (ranging from 54% to 62%). Respondents in Emerson, Kingston, and Taylorsville (52%, 56%, and 62% respectively) did not support higher density.



Q6C. Would you support the following Growth Management Actions in your community? - Lower density in planned rural areas:



Overall, 79% of respondents, across all communities, supported lower density in planned rural areas.

Q6D. Would you support the following Growth Management Actions in your community? - Incentives to encourage alternate transportation modes:

Respondents in Adairsville, Cartersville, Emerson, Euharlee, and Kingston supported this measure (ranging from 54% to 73%) while respondents in White did not (58% against).



Q6E. Would you support the following Growth Management Actions in your community? - Impact fees to offset cost of growth: Respondents in Adairsville, Kingston, Taylorsville, Unincorporated Bartow County, and White overwhelmingly supported Impact Fees (ranging from 56% to 89% positive). Respondents from Cartersville were split (48% for and 46% against); responses for Euharlee were 55% against impact fees.



Q6F. Would you support the following Growth Management Actions in your community? - Agriculture and forest conservation:

Overall, 86% of respondents supported agriculture and forest conservation, in all communities.



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Q6G.Would you support the following Growth Management Actions in your community? - Acquisition of land for public uses:

Most communities supported the action, with the exception of Taylorsville and Euharlee (72% and 49% against this growth management action, respectively).



Q6H. Would you support the following Growth Management Actions in your community? - Greenspace acquisition and preservation:

Each community was strongly in favor of this action, with 80% of all respondents supporting greenspace measures.



Q6I. Would you support the following Growth Management Actions in your community? - Higher density to preserve open space:

Two thirds of all respondents supported higher density, with lowest support in Taylorsville (51%). Other communities indicated at least 64% support.



Q6J. Would you support the following Growth Management Actions in your community? - Limit expansion of water and sewer services:

One in three respondents supported expansion of services, with the most support in Kingston and White (50% and 48% respectively) and the least in Adairsville (31%). Most respondents did not support this growth management action (59%).



In the next series, respondents were asked to review housing options needed in their community. Responses for each type of housing were Just Right, Need Less, or Need More.

Q7A. Which housing options are needed in your community? - Single Family Housing: Respondents felt that single family housing supply was just right in most communities, with the exceptions being Adairsville, Emerson, and Unincorporated Bartow (58%, 44%, and 45% respectively).



Q7B. Which housing options are needed in your community? - Senior Housing:

One in three respondents felt that senior housing supply was just right. The large majority felt that more senior housing was needed, particularly in Adairsville, Emerson, and Kingston (79%, 84%, and 72% respectively).



Q7C. Which housing options are needed in your community? - Manufactured Housing:

More than sixty percent of respondents felt that less manufactured housing was needed, particularly in Emerson and Kingston, and Unincorporated Bartow (72%, 72% and 71%). In Taylorsville and White, 38% and 40% felt the amount of manufactured housing was just right.



Q7D. Which housing options are needed in your community? - Apartment Rentals:

Four in ten respondents felt that apartment supply was Just Right. Surprisingly, many in Emerson, Kingston, Taylorsville, and White felt that fewer apartments were needed (40%, 61%, 44%, and 53% respectively). In Adairsville, 40% felt that more apartments were needed.



Q7E. Which housing options are needed in your community? – Townhomes:

Most respondents and all but two communities felt that the number of townhomes was just right. Kingston felt that fewer townhomes were needed (56%) while no other community felt strongly that more townhomes were needed.



Q7F. Which housing options are needed in your community? – Duplexes:

Most felt that the supply of duplexes in their community was just right, with the exception of Kingston which felt that less was needed (22% responded just right while 61% of Kingston responses were Need Less). One in ten (13%) felt that more duplexes were needed.



Q7G. Which housing options are needed in your community? - Starter Homes:

Of all respondents 40% replied the starter home supply was just right and 40% felt more were needed. Adairsville and Cartersville (50% and 49% respectively) particularly felt that more starter homes were needed.


The next questions ask "In addition to grants and low-interest loans, the County and the Cities should consider which of the following financing options for needed improvements to public services." Respondents replied only if they were in favor of the particular measure, by community.







This concludes the survey.

Cartersville Future Development Map and Narrative



Future Development Map

The 2018 Future Development Map was developed through the analysis of current and projected land use patterns as illustrated on the previous Future Development Map, the Current Zoning Map, current development trends, topographic characteristics, natural resource sensitivity, the availability of infrastructure, infrastructure programming and needs demonstrated by residential and employment forecasts. These analyses provided an essential base of information for Character Area development. This base was used to provide background data to the public for the development of the Vision and Guiding Principles(2007). Utilizing the community's Vision and Guiding Principles, distinct areas were outlined and developed into Character Areas. The Future Development Map:

- Will apply the overall Vision, guiding principals and policies to land use patterns of the Comprehensive Plan to Cartersville;
- Visualizes build-out projections within the Land Demand and Capacity Analysis for residential, retail, commercial, office and industrial needs;
- ✓ Was developed in conjunction with infrastructure planning and availability, land use compatibility and existing zoning;
- Acknowledges projected growth and provides for capacity for this growth in appropriate areas of the county and cities;
- Provides for strong "edges" to stop residential and retail "creep," incompatible uses and denigration of infrastructure capacity;
- Acknowledges and accommodates corridors currently or proposed to go through residential/commercial transition;
- Identifies specific corridors and areas that are appropriate for redevelopment activities and further study;
- ✓ Provides strong emphasis on integrated design, beneficial mixing of uses and connectivity; and
- ✓ Utilizes local area character to provide a richer description of how an area should function, look and feel.
- ✓ The use of Character Areas in addition to the Future Land use Map i strengthens City's ability to conceive, encourage and assist and support the city's vision for growth, redevelopment and preservation. Using Character Areas.

Why Use Character Areas?

- ✓ Provides a strong link between a community's Vision, Guiding Principles, Policies and the Future Land Use Map;
- Provides additional protection, enhancement and clarification for zoning and land development;
- ✓ Provides additional guidance to developers regarding the qualitative is-

Direct Link between the Plan, Map and Zoning sues the City will consider during the rezoning process; and

✓ Provides the first step towards urban design guidelines and realization of the objectives of the City for quality growth.

What are the Benefits of Character Areas?

- ✓ Provides for strong land use compatibility and transitional standards;
- \checkmark Looks at an overall area for both internal and external connectedness. with an emphasis on the mixing and integration of appropriate and complementary uses;
- ✓ Identifies intensity levels, compatibility considerations and infrastructure considerations:
- ✓ Illustrates and describes the "feel" or "character" of an area into quantitative terms, thereby giving decision makers additional guidance during the rezoning and development process; and

What kind of development are we trying to achieve?

✓ Coordinates economic development, natural resource and capital facility policies with land use planning.

Interpretation

This plan is developed with the concept that the Future Development Map (FDM) and the text are to be used as an integrated whole, with the map being a graphic representation of the text. The FDM is one of many tools to assist with planning guidance and decision making.

Interpretation of the FDM is a process, which rests on the guiding principals, goals and policies expressed in the text. The Character Area designations on the map, both in terms of overall definition and intensity of land use types, require that policies and intent statements regulating the development and the location of each land use type, be evaluated and applied in the process of plan implementation.

Plan implementation is carried out through the application of regulations such as the Zoning Ordinance and through projects and programs outlined in the Short Term Work Program. The City Council administers the Map, with input from the Planning Commission and planning staff. The procedure involves checks for plan policy and map consistency as part of the review for rezonings, issuance of subdivision approvals development and building permits. The initial contact for plan interpretation begins with the Staff. It is at this point that the proposal is evaluated for its conformity and compliance with the Comprehensive Plan and other functional plans. In the event a use or development proposal is inconsistent with the FDM or Comprehensive Plan policies, that fact is addressed as one of the Standards for Zoning Review already adopted by the City in the Zoning Ordinance.

Character Area Descriptions

The following provides detailed descriptions and offers strategies to guide development that will maintain or create the intended "character" of each Character Area.

Civic Village

The Civic Village is envisioned as a place where a compatible mixture of civic, office, residential and recreational uses are located around a public space and linked together by a comprehensive circulation system. Currently, the Civic Village area is anchored by the public library. County and State government offices are located in the old school house. The Civic Village is part of the West End historic district which extends to the south and east. The Cherokee-Cassville historic district extends north from the Civic Village. Future redevelopment will need to be sensitive to the historic districts.

In addition to the historic components and potentially remaining home to the library and countystate government offices, the area should include a choice of housing options, small business offices, mini-parks or playgrounds, plazas or open spaces that combine to create a fulfilling sense of community where it may be possible to live, work and play. Land uses should exist as part of a comprehensive approach to creating a neighborhood that is safe, attractive and convenient for pedestrians and motorists alike. Improved pedestrian connections and amenities radiating outward from this area into the surrounding historic neighborhood blocks could serve to bridge the new with the old.

Development Strategies

- Every principal building should front directly on a street, public courtyard or plaza.
- Residential uses should be integrated into the village concept. Mixed-use projects that fea-• ture vertical integration are encouraged, such as ground floor offices with living units above;
- Design for the Civic Village should be pedestrian-oriented, with walkable connections between different uses. Buildings should be designed at a pedestrian scale that also complements the surrounding historic neighborhoods.
- The pedestrian-friendly environment is achieved by providing well-lit sidewalks and other pe-• destrian amenities like benches and trash receptacles that provide a visual and functional connection to other neighborhood amenities. Outdoor seating should include benches and seatwalls with wide cap stones. Tables and chairs should be associated with eating establishments.
- Buildings located adjacent to public right-of-ways should have parking provided behind the buildings or as on-street parking.
- All principal buildings should have a front door opening directly onto a roadway, square or plaza;
- Small civic uses and gathering places should be placed throughout the Village;
- The design of a building that occupies a pad or portion of a building within a planned project • should share similar design characteristics and design vocabulary with other buildings. Precise replication is not desirable, instead, a development should utilize similar colors, materials and textures as well as repeating patterns; rhythms and proportions found within the architecture of other buildings can be utilized to achieve unity;

- New buildings should be restricted to two connected space levels on the area's edges, and three levels internal to the area, and contain a mix of overall uses and shop or office size;
- Principal buildings should be no more than 600 feet walking distance from a public square or • park, measured from the front door. The public square or park should be at least ¼ acre in size:
- If additional streets are needed for a development, streets should visually align with a focal point, which may be civic building, principle use, church, bell tower, gazebo. etc.:
- Buildings should be clustered with at least two stories and should respect the predominate scale of development of the adjacent neighborhoods by designing with elements of similar scale and architecture; and,
- Mechanical equipment should be screened from public view and sited so as not to cause noise impacts on adjacent properties. Trash and garbage enclosures should be restricted to rear yard areas:

- Traditional Neighborhoods Traditional neighborhood development patterns should be encouraged, including the use of more human scale development, compact development, mixing of uses within easy walking distance of one another, and facilitating pedestrian safety.
- Appropriate Businesses The businesses and industries encouraged to develop or ex-pand in a community should be suitable for the community in terms of job skills required, long term sustainability, linkages to other economic activities in the region, impact on the resources of the area, and future prospects for expansion and creation of higher skill job opportunities.
- **Employment Options** A range of job types should be provided in each community to meet the diverse needs of the local workforce.
- Housing Choices A range of housing size, cost, and density should be provided in each community to make it possible for all who work in the community to also live in the community (thereby reducing commuting distances), to promote a mixture of income and age groups in each community, and to provide a range of housing choice to meet market needs.
- Transportation Alternatives Alternatives to transportation by automobile, including mass transit, bicycle routes, and pedestrian facilities, should be made available in each community. Greater use of alternate transportation should be encouraged.
- Growth Preparedness Each community should identify and put in place the pre-requisites for the type of growth it seeks to achieve. These might include infrastructure (roads, water, sewer) to support new growth, appropriate training of the workforce, ordinances and regulations to manage growth as desired, or leadership capable of responding to growth opportunities and managing new growth when it occurs.
- **Regional Identity** Each region should promote and preserve a regional "identity" or regional sense of place, defined in terms of traditional architecture, common economic linkages that bind the region together, or other shared characteristics.

Sense of Place - Traditional downtown areas should be maintained as the focal point of the community, or, for newer areas where this is not possible, the development of activity centers that serves as community focal points should be encouraged. These community focal points should be attractive, mixed-use, pedestrian friendly places where people choose to gather for shopping, dining, socializing and entertainment.

Community Village Center

Community Village Centers are places where small-scaled commercial and professional office uses, are arranged in a village-like (compact cluster) setting that might include a neighborhood park or public space. Thus, a Community Village Center is envisioned as a compact assortment of convenience-oriented retail stores, services and open space to address the demands of nearby residents.

From a community design perspective, sidewalks or pedestrian paths are important access features in Community Village Centers. Site design elements such as pedestrian level lighting, standardized signage, and landscaping contribute to the quaint character of Community Village Centers and create a sense of place in what may have once been little more than a crossroads. Given a Community Village Center's small scale and emphasis on local-serving stores, the scale and size of individual businesses and the village center as a whole are most important. Adaptive re-use of existing structures and buildings is encouraged where feasible. Examples of uses within a Community Village Center include produce markets, drug stores, bakeries, cafes; personal services such as laundromats, dry cleaners, barber/beauty shops; professional services such as lawyers, accountants, insurance agents, physicians and dentists; and small scaled semipublic/institutional community services.

Development Strategies

- Community Village Centers should be located adjacent to residential development:
- Each Community Village Center should include a mix of retail, services and offices that are • oriented to serve neighborhood residents with their day-to-day needs. A retail development anchored by a national chain drug store would be an example of an appropriate use. Community Village Centers are designed to serve 5,000 people with a service radius of up to 1 mile:
- There should be a minimum separation between Community Village Centers of 1 to 2 miles; •
- Community Village Centers should be approximately 1-2 acres, with no individual or stand-• alone store greater than 35,000 square feet total;
- Buildings should be clustered and limited to two stories in height. New buildings should be compatible in scale, massing and materials with adjacent buildings on and off site.
- Design for each center should be pedestrian-focused with clearly defined, walkable connections between adjacent neighborhoods.. All principal buildings should have a front door opening directly onto a roadway, square or plaza;
- The use of coordinated and identified elements such as awnings, varying shingle styles or other natural materials, archways and landscaping are encouraged;

- Mechanical equipment should be screened from public view and sited so as not to cause noise impacts on adjacent properties. Trash and garbage enclosures should be restricted to rear yard areas; and,
- Buildings located adjacent to public right-of-ways should have parking provided behind the buildina.

The following Quality Community Objectives, or elements thereof, as established by the Georgia Department of Community Affairs, are achieved by implementation of this Character Area:

- Appropriate Businesses The businesses and industries encouraged to develop or expand in a community should be suitable for the community in terms of job skills required, long term sustainability, linkages to other economic activities in the region, impact on the resources of the area, and future prospects for expansion and creation of higher skill job opportunities.
- **Employment Options** A range of job types should be provided in each community to meet the diverse needs of the local workforce.
- **Transportation Alternatives** Alternatives to transportation by automobile, including mass transit, bicycle routes, and pedestrian facilities, should be made available in each community. Greater use of alternate transportation should be encouraged.
- Growth Preparedness Each community should identify and put in place the pre-. requisites for the type of growth it seeks to achieve. These might include infrastructure (roads, water, sewer) to support new growth, appropriate training of the workforce, ordinances and regulations to manage growth as desired, or leadership capable of responding to growth opportunities and managing new growth when it occurs.
- **Regional Identity** Each region should promote and preserve a regional "identity" or re-gional sense of place, defined in terms of traditional architecture, common economic linkages that bind the region together, or other shared characteristics.
- Sense of Place Traditional downtown areas should be maintained as the focal point of the community, or, for newer areas where this is not possible, the development of activity centers that serves as community focal points should be encouraged. These community focal points should be attractive, mixed-use, pedestrian friendly places where people choose to gather for shopping, dining, socializing and entertainment.

Implementation

Plans developed as required.

Downtown Business District

The historic downtown district, which is recognized on the National Register of Historic Places, offers a diverse mix of shopping, dining, culture, and entertainment. There are galleries, museums, theatre, 15 restaurants and over 40 shops just a few minutes' walk from the center of downtown. Friendship Plaza, which is home to the famous Friendship Monument, sits adjacent to the historic Western & Atlantic train depot and is a key location for the frequent concerts, car shows, and other events that take place downtown.

Downtown is a safe and engaging environment with free public parking, an appealing streetscape, and deep historical roots. The historic train depot, which is one of the oldest buildings in Cartersville, is home to the local visitor information center. This center is open six days per week and sees over 10,000 visitors annually. The old depot also houses the Downtown Development Authority, which exists to facilitate the continued preservation and economic development of the downtown district.

The Downtown Development Authority (DDA) was created by the city in March of 1982 as a means for catalyzing the renovation, restructuring, and revitalization of the historic downtown district and character area. As part of its ongoing work the DDA has assisted with the renovation of building facades, refurbished streets and sidewalks, created parking areas, improved greenspace and landscaping, added events and programming, and engaged in business retention and recruitment efforts. A 20-year comprehensive plan was created in 2014 and the DDA also holds annual visioning sessions where yearly priorities are set and strategies for future development are discussed. A yearly "State of the Downtown" meeting is also held to offer the community an opportunity to see what the DDA has worked on, and is working on moving forward.

Development Strategies

- Promote the downtown to residents and visitors to highlight the many resources and amenities that can be found in the district.
- Position downtown as the social and cultural heart of the community by offering a range of events and activities that draw people into the district.
- Increase the viability of a live-work-play model of downtown development by identifying potential areas for residential growth in the district.
- Implement silent RR crossings to encourage downtown living.

Community Quality Objectives

- Regional Identity - Each region should promote and preserve a regional "identity" or regional sense of place, defined in terms of traditional architecture, common economic linkages that bind the region together, or other shared characteristics.
- Heritage Preservation The traditional character of the community should be maintained through preserving and revitalizing historic areas of the community, encouraging new de-

velopment that is compatible with the traditional features of the community, and protecting other scenic or natural features that are important to defining the community's character.

- Infill Development Communities should maximize the use of existing infrastructure and . minimize the conversion of undeveloped land at the urban periphery by encouraging development or redevelopment of sites closer to the downtown or traditional urban core of the community.
- Sense of Place Traditional downtown areas should be maintained as the focal point of the community, or, for newer areas where this is not possible, the development of activity centers that serves as community focal points should be encouraged. These community focal points should be attractive, mixed-use, pedestrian friendly places where people choose to gather for shopping, dining, socializing and entertainment.
- Traditional Neighborhoods Traditional neighborhood development patterns should be encouraged, including the use of more human scale development, compact development, mixing of uses within easy walking distance of one another, and facilitating pedestrian safety.
- Appropriate Businesses – The businesses and industries encouraged to develop or expand in a community should be suitable for the community in terms of job skills required. long term sustainability, linkages to other economic activities in the region, impact on the resources of the area, and future prospects for expansion and creation of higher skill job opportunities.
- . **Employment Options** – A range of job types should be provided in each community to meet the diverse needs of the local workforce.
- **Educational Opportunities** Educational and training opportunities should be readily available in each community – to permit community residents to improve their job skills, adapt to technological advances, or to pursue entrepreneurial ambitions.
- **Transportation Alternatives** Alternatives to transportation by automobile, including mass transit, bicycle routes, and pedestrian facilities, should be made available in each community. Greater use of alternate transportation should be encouraged.
- Housing Choices A range of housing size, cost, and density should be provided in each community to make it possible for all who work in the community to also live in the community (thereby reducing commuting distances), to promote a mixture of income and age groups in each community, and to provide a range of housing choice to meet market needs.

Implementation

Follow the regulations and guidelines for the Downtown Historic District.

The Highlands

The Highlands character area is a lineal area along the re-aligned Highway 20 corridor from near Roving Road/ Smith Cline Road to Hwy 411 and extending west to Pettit Creek and the Country Club. Though character areas are limited to the city, recent discussions with the County, Georgia Highlands College, and local property owners reveal that interest exist to include unincorporated parcels in this character area for the purpose of establishing development policies that would reflect a shared vision for this key gateway. Efforts to establish and define this vision shall be ongoing. References to key unincorporated parcels are only for reference and do not necessarily reflect a measurable level of contribution or commitment to this character area at the time this plan is adopted.

This character area has three distinct sub-areas. The Hwy 20 subarea is primarily located along the Highway 20 corridor from the Clarence Brown Conference Center and Georgia Highlands College to Highway 411. It is envisioned as a comprehensive, mixed-use destination featuring a variety of commercial and residential components in combination with civic and institutional land uses. Utilizing principles of New Urbanism, this subarea is imagined as a campus-like gateway welcoming visitors, and building connections between the Conference Center, Georgia Highlands College, the Hospital campus and adjacent sites.

The second sub-area is located between Highway 411 and the CSXT rail line to the west. A mix of retail is envisioned that may have an auto-centric focus, but pedestrian facilities will be incorporated.

The third sub-area is located between the CSXT rail line and the country club. Development opportunities are limited by topography, access and a Georgia Power easement. This area may be more suited to a combination of park space, land preservation or a low to moderate density housing component.

The vision for The Highlands includes tree lined streets, multi-use public spaces, auto and pedestrian level lighting, wide sidewalks, public art, and specific site details for benches, bike racks, trash receptacles and signage. These and other details, many not yet conceived, will work together to create the sense of place that defines The Highlands.

Development and Implementation Strategies

- Master plan the area and site amenities. Implement the master plan in phases and share the plans with key stakeholders for the purpose of collaboration.
- Evaluate recommendations, if any, received through zoning or annexation processes.
- Include private stakeholders, Georgia Highlands College, Cartersville Hospital, the Clarence • Brown Conference Center, Bartow County, and the Department of Transportation in discussions and planning for the area. Provide development updates to and request feedback from all stakeholders, as needed.
- Pursue private-public partnerships for development and maintenance of the area.

Community Quality Objectives

- Infill Development Communities should maximize the use of existing infrastructure and minimize the conversion of undeveloped land at the urban periphery by encouraging development or redevelopment of sites closer to the downtown or traditional urban core of the community.
- Housing Choices A range of housing size, cost, and density should be provided in each community to make it possible for all who work in the community to also live in the community (thereby reducing commuting distances), to promote a mixture of income and age

groups in each community, and to provide a range of housing choice to meet market needs.

- Traditional Neighborhoods Traditional neighborhood development patterns should be . encouraged, including the use of more human scale development, compact development, mixing of uses within easy walking distance of one another, and facilitating pedestrian safety.
- **Transportation Alternatives** Alternatives to transportation by automobile, including mass transit, bicycle routes, and pedestrian facilities, should be made available in each community. Greater use of alternate transportation should be encouraged.
- Growth Preparedness Each community should identify and put in place the prerequisites for the type of growth it seeks to achieve. These might include infrastructure (roads, water, sewer) to support new growth, appropriate training of the workforce, ordinances and regulations to manage growth as desired, or leadership capable of responding to growth opportunities and managing new growth when it occurs.
- Sense of Place Traditional downtown areas should be maintained as the focal point of the community, or, for newer areas where this is not possible, the development of activity centers that serves as community focal points should be encouraged. These community focal points should be attractive, mixed-use, pedestrian friendly places where people choose to gather for shopping, dining, socializing and entertainment.

Historic Neighborhood

This Character Area includes residential areas in older parts of the community typically developed prior to WWII. Characteristics include pedestrian orientation, sidewalks, street trees, street furniture (such as benches, trash receptacles, bicycle racks, bollards, planters, etc.), on-street parking, small regular lots, limited open space, buildings close to or at the front property line, predominance of alleys, low degree of building separation, and neighborhood-scale businesses scattered throughout the area. These older neighborhoods should be encouraged to maintain their original character, with only compatible infill development permitted. There are three types of historic neighborhoods that each call for their own redevelopment strategies: stable, declining and redevelopment.

- Stable: A neighborhood having relatively well-maintained housing, possessing a distinct • identity through architectural style, lot and street design, and has high rates of homeownership.
- Declining: An area that has most of its original housing stock in place, although housing conditions are worsening due to low rates of homeownership and neglect of property maintenance. There may be a lack of neighborhood identity and gradual invasion of different type and intensity of use that may not be compatible with the neighborhood residential use.
- Redevelopment Area: A neighborhood that has declined sufficiently that housing conditions are poor, there may be large areas of vacant land or deteriorating, unoccupied structures.

There are four neighborhoods encompassed within this Character Area: ATCO Historic Mill Village, Olde Towne Historic District, Cherokee-Cassville Historic District, and West End Historic District.

Development Strategies (all areas)

- Maintain the historic character and integrity of each neighborhood;
- Infill pocket parks should be retrofitted to facilitate more passive recreation for empty nesters, retirees and young families where possible, or be developed as part of a larger infill project; and
- For all areas but ATCO, new development, redevelopment and infill development shall follow • the procedures, regulations and design standards as outlined for each historic district.

ATCO Historic Mill Village

In 1903, the American Textile Company (ATCO) purchased 600 acres to construct a plant to manufacture cotton "drill" cloth. To support the workers of this mill an adjacent mill village was developed with about a hundred neat wooden homes, a community church, a multipurpose building that was used as a general meeting facility, parks, ball fields, a swimming pool and a school for the village's children. This community was located outside of Cartersville and was known as the community of ATCO. In 1928, the Goodyear Tire and Rubber Company purchased the original mill. Goodyear still owns this facility, although production has ceased. The future of the plant is uncertain. Much of the original village still stands. The plant looks just like a hundred year old industrial plant and the narrow tree lined streets contain most of the original worker homes. Recently this historical area has been discovered and has seen rebirth as an attractive residential opportunity as some younger households have been buying the existing mill housing and fixing them up. The City encourages redevelopment of this area through adaptive reuse of the original mill for a mixed-use community focus.

ATCO Historic Mill Village Development Strategies

- Infill development should be sensitive to the scale and style of the neighborhood;
- Infill development should occur within the existing historic street pattern; .
- Encourage a mixed use loft type development within the old mill. •
- Fund public infrastructure as necessary within the historic neighborhoods;
- Target code enforcement effort in these areas;
- Target public investment within the ATCO Historic Mill Village area to facilitate redevelopment, such as upgrades to the parks, sidewalks, streets;
- Continually assess the ATCO Historic Mill Village area with respect to vacancy, dilapidated structures and maintenance issues; and
- Create design standards for the ATCO Historic Mill Village area.

The following Quality Community Objectives, or elements thereof, as established by the Georgia Department of Community Affairs, are achieved by implementation of this Character Area:

- Heritage Preservation The traditional character of the community should be maintained through preserving and revitalizing historic areas of the community, encouraging new development that is compatible with the traditional features of the community, and protecting other scenic or natural features that are important to defining the community's character.
- . Infill Development - Communities should maximize the use of existing infrastructure and minimize the conversion of undeveloped land at the urban periphery by encouraging development or redevelopment of sites closer to the downtown or traditional urban core of the community.
- Housing Choices A range of housing size, cost, and density should be provided in each community to make it possible for all who work in the community to also live in the community (thereby reducing commuting distances), to promote a mixture of income and age groups in each community, and to provide a range of housing choice to meet market needs.
- *Traditional Neighborhoods* – Traditional neighborhood development patterns should be encouraged, including the use of more human scale development, compact development, mixing of uses within easy walking distance of one another, and facilitating pedestrian safety.
- **Transportation Alternatives** Alternatives to transportation by automobile, including mass transit, bicycle routes, and pedestrian facilities, should be made available in each community. Greater use of alternate transportation should be encouraged.
- Growth Preparedness Each community should identify and put in place the prerequisites for the type of growth it seeks to achieve. These might include infrastructure (roads, water, sewer) to support new growth, appropriate training of the workforce, ordinances and regulations to manage growth as desired, or leadership capable of responding to growth opportunities and managing new growth when it occurs.
- **Regional Identity** Each region should promote and preserve a regional "identity" or re-gional sense of place, defined in terms of traditional architecture, common economic linkages that bind the region together, or other shared characteristics.

Tellus Interchange Commercial

The US Hwy 411 interchange serves at the northern gateway into Cartersville from I-75. The area is anchored by the 200,000 square foot Tellus Science Museum (Museum) which includes a planetarium, the Weinman Mineral Museum, and science related exhibits on a variety of subjects including dinosaurs and space exploration.

As of 2017, the adjacent areas are still rural and agricultural in nature with large lot heavy industrial sites located to the north and to the west. Commercial businesses supporting agriculture and industrial enterprises are conceivable for the area as is heavy duty truck and tractor trailer traffic on Hwy 411. Because of these realities, this character area is not likely to incorporate the housing components conceived in the last comprehensive plan update; However, high density residential development should be considered. Pedestrian access across Hwy 411 in this area will also be a major challenge; however, installation of pedestrian and bike facilities adjacent to Hwy 411 and linking The Highlands character area to the south may be feasible.

Future development of this area should include projects compatible with and supportive of the institution and educational components of the Museum. Retail, lodging and restaurants components are expected and anticipated to not only support the Museum and surrounding areas but to provide alternative living and lodging options for the Lake Point sporting community located 10 miles to the south.

Primary Land Uses

- Professional offices;
- Banking institutions Hotels and Motels; •
- Retail stores
- Medium to high density residential •
- Restaurants
- Civic and Educational Institutions •
- Parks and Recreation
- Cultural arts and Entertainment

Development Strategies

- Residential components should only include moderate to high-density housing types within or on adjacent properties, including apartments over retail or office, townhouses, apartments, lofts and condominiums.
- Sidewalks should be wide and developed with street trees and landscaping and traditional lighting. Seating and gathering areas should be worked into the overall design; all pedestrian areas should be inviting and safe and designed with appropriate furniture, landscaping, and amenities:
- A development circulation system should include adjacent properties and connect to other • public rights of way:
- Provide bike lanes or multi-use trails or sidewalks to encourage bicycling and provide addi-• tional safety, provide conveniently located, preferably sheltered, bicycle parking at retail and office destinations and in multi-family dwellings;
- Projects are not meant to be stand-alone or isolated; rather they should integrate with the development around them;
- Large commercial structures shall be designed so that their facades are subdivided into • smaller units of scale to give the appearance of a number of smaller attached buildings;
- Shop windows, entrances, colonnades, columns, pilasters and other details shall be de-• signed to to complement the human scale:
- Arcades should be provided between buildings and from parking areas. Arcades are covered • walkways connected to, or separate from, the principal building.

- All entrances should be obvious and welcoming. Main entrances should be oriented to the street with secondary entrances oriented towards internal public spaces or pedestrian facilities. A unified design plan is required for multiple building developments. This plan should include exterior facade colors and materials, signage and landscaping. This unified design plan should be reviewed for its compatibility with the surrounding site context, particularly if there are strong or dominant architectural styles;
- Encourage compatible architecture styles. .
- Encourage new development to include amenities such as benches, landscaping, public art, . and water features;
- Shared access should be implemented where possible. Parking deck facades should, at last, • partially conceal automobile visibility from any public right-of-way or private drive or street that are open to the general public, while allowing for police surveillance from the street, and shall have the appearance of a horizontal storied building;
- Parking should be located to the rear of a building
- Mechanical equipment should be screened from public view and sited so as not to cause • noise impacts on adjacent properties. .
- Trash and recycling enclosures should be restricted to rear yard areas.

- Transportation Alternatives Alternatives to transportation by automobile, including mass transit, bicycle routes, and pedestrian facilities, should be made available in each community. Greater use of alternate transportation should be encouraged.
- . Growth Preparedness - Each community should identify and put in place the prerequisites for the type of growth it seeks to achieve. These might include infrastructure (roads, water, sewer) to support new growth, appropriate training of the workforce, ordinances and regulations to manage growth as desired, or leadership capable of responding to growth opportunities and managing new growth when it occurs.
- **Regional Identity** Each region should promote and preserve a regional "identity" or re-gional sense of place, defined in terms of traditional architecture, common economic linkages that bind the region together, or other shared characteristics.
- Traditional Neighborhoods Traditional neighborhood development patterns should be encouraged, including the use of more human scale development, compact development, mixing of uses within easy walking distance of one another, and facilitating pedestrian safety.
- Housing Choices A range of housing size, cost, and density should be provided in each community to make it possible for all who work in the community to also live in the community (thereby reducing commuting distances), to promote a mixture of income and age groups in each community, and to provide a range of housing choice to meet market needs.
- Appropriate Businesses The businesses and industries encouraged to develop or expand in a community should be suitable for the community in terms of job skills required,

long term sustainability, linkages to other economic activities in the region, impact on the resources of the area, and future prospects for expansion and creation of higher skill job opportunities.

- **Employment Options** A range of job types should be provided in each community to • meet the diverse needs of the local workforce.
- Sense of Place Traditional downtown areas should be maintained as the focal point of the community, or, for newer areas where this is not possible, the development of activity centers that serves as community focal points should be encouraged. These community focal points should be attractive, mixed-use, pedestrian friendly places where people choose to gather for shopping, dining, socializing and entertainment.
- **Regional Solutions** Regional solutions to needs shared by more than one local jurisdiction are preferable to separate local approaches, particularly where this will result in greater efficiency and less cost to the taxpayer.
- **Regional Cooperation** – Regional cooperation should be encouraged in setting priorities, identifying shared needs, and finding collaborative solutions, particularly where it is critical to success of a venture, such as protection of natural resources or development of a transportation network.

Implementation

Develop design guidelines for the Tellus Interchange Commercial Character Area.

Main Street Overlay

This Character Area is located along East Main Street beginning near Hwy 41 eastward to and including parcels on the east side of I-75. The area has defined boundaries for zoning and design standards.

Development Strategies

All elements of the Main Street Overlay Character Area are controlled by the zoning overlay district and associated zoning standards.

Community Quality Objectives

- Transportation Alternatives Alternatives to transportation by automobile, including mass transit, bicycle routes, and pedestrian facilities, should be made available in each community. Greater use of alternate transportation should be encouraged.
- Growth Preparedness Each community should identify and put in place the prerequisites for the type of growth it seeks to achieve. These might include infrastructure (roads, water, sewer) to support new growth, appropriate training of the workforce, ordinances and regulations to manage growth as desired, or leadership capable of responding to growth opportunities and managing new growth when it occurs.

- **Regional Identity** Each region should promote and preserve a regional "identity" or re-• gional sense of place, defined in terms of traditional architecture, common economic linkages that bind the region together, or other shared characteristics.
- Appropriate Businesses The businesses and industries encouraged to develop or ex-• pand in a community should be suitable for the community in terms of job skills required, long term sustainability, linkages to other economic activities in the region, impact on the resources of the area, and future prospects for expansion and creation of higher skill job opportunities.
- **Employment Options** A range of job types should be provided in each community to meet the diverse needs of the local workforce.
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- **Regional Solutions** – Regional solutions to needs shared by more than one local jurisdiction are preferable to separate local approaches, particularly where this will result in greater efficiency and less cost to the taxpayer.
- **Regional Cooperation** Regional cooperation should be encouraged in setting priorities, identifying shared needs, and finding collaborative solutions, particularly where it is critical to success of a venture, such as protection of natural resources or development of a transportation network.

Implementation

Refer to the zoning overlay district and associated zoning standards for development guidelines in this Character Area.

Mining

Areas currently zoned and/or being used for mining.

Primary Land Uses

Mining operations.

Development Strategies

- Rezoning and development opportunities may be presented if all zoning operations have ceased.
- Encourage reforestation of mining properties if development is unlikely in the short-term.

The following Quality Community Objectives, or elements thereof, as established by the Georgia Department of Community Affairs, are achieved by implementation of this Character Area:

- Infill Development Communities should maximize the use of existing infrastructure and minimize the conversion of undeveloped land at the urban periphery by encouraging development or redevelopment of sites closer to the downtown or traditional urban core of the community.
- **Open Space Preservation** – New development should be designed to minimize the amount of land consumed, and open space should be set aside from development for use as public parks or as greenbelt/wildlife corridors. Compact development ordinances are one way of encouraging this type of open space preservation.
- Environmental Protection Environmentally sensitive areas should be protected from negative impacts of development, particularly when they are important for maintaining traditional character or quality of life of the community or region. Whenever possible, the natural terrain, drainage, and vegetation of an area should be preserved.
- **Regional Cooperation** Regional cooperation should be encouraged in setting priorities, identifying shared needs, and finding collaborative solutions, particularly where it is critical to success of a venture, such as protection of natural resources or development of a transportation network.
- *Heritage Preservation* – The traditional character of the community should be maintained through preserving and revitalizing historic areas of the community, encouraging new development that is compatible with the traditional features of the community, and protecting other scenic or natural features that are important to defining the community's character.

Implementation

- Establish guidelines for mining activities to protect adjacent development from the characteristics associated with mining; and
- Establish local guidelines for remediation of the site when operations have ceased.

Community Parks, Recreation and Conservation

This character area has been expanded to include all community parks, regardless of passive or active recreational uses, undeveloped land with significant or protection-worthy features such as scenic views, steep slopes, flood plains, wetlands, conservation areas and other environmentally sensitive areas which may not be suitable for development. This Character Area may also include greenways and open space.

Primary Land Uses

- Active farming, timbering and conservation uses;
- Active and Passive recreation; •
- Greenways, trails and path systems; and
- Semi-public and institutional uses. •

Development Strategies

- Maintain natural, rural character by discouraging new development and promoting use of conservation easements:
- Permit semi-public and institutional uses; •
- Widen roadways in these areas only when absolutely necessary and carefully design the • roadway alterations to minimize visual impact;
- Use this character area to protect ground and surface water sources and water supply intakes to ensure adequate supplies of quality water;
- Pedestrian linkages within neighborhoods should connect to any public trail or greenway system; and
- Outdoor recreation should utilize open space and should not be intrusive to the residential • and environmental nature of this Character Area.

Community Quality Objectives

The following Quality Community Objectives, or elements thereof, as established by the Georgia Department of Community Affairs, are achieved by implementation of this Character Area:

- Infill Development Communities should maximize the use of existing infrastructure and minimize the conversion of undeveloped land at the urban periphery by encouraging development or redevelopment of sites closer to the downtown or traditional urban core of the community.
- Open Space Preservation New development should be designed to minimize the amount of land consumed, and open space should be set aside from development for use as public parks or as greenbelt/wildlife corridors. Compact development ordinances are one way of encouraging this type of open space preservation.
- Environmental Protection - Environmentally sensitive areas should be protected from negative impacts of development, particularly when they are important for maintaining traditional character or quality of life of the community or region. Whenever possible, the natural terrain, drainage, and vegetation of an area should be preserved.
- **Regional Cooperation** – Regional cooperation should be encouraged in setting priorities, identifying shared needs, and finding collaborative solutions, particularly where it is critical to success of a venture, such as protection of natural resources or development of a transportation network.
- Heritage Preservation The traditional character of the community should be maintained through preserving and revitalizing historic areas of the community, encouraging new development that is compatible with the traditional features of the community, and protecting other scenic or natural features that are important to defining the community's character.

Implementation

Establish development guidelines to protect the characteristics deemed to have scenic and conservation value; and

Develop a pedestrian/greenway plan. This may also be a trail plan or blueway plan, if adjacent to or inclusive of the Etowah River and its' tributaries.

Neotraditional Neighborhood (New Traditional)

The Neotraditional Neighborhood Character Area is defined as the modern, denser populated version of pre-WWII neighborhoods that featured a mixed-use core of residential, commercial and civic uses within a quarter mile, or five minute walk, of one another. Development patterns focused on walkable, self-contained communities that fostered a sense of community. Civic and commercial uses were intertwined with residential developments. Street patterns allowed travel route options for both pedestrian and autos. There was a distinctly defined character for these areas in terms of architecture, building style and materials, landscaping, and public site amenities (i.e. benches, light posts, mailboxes). Employment opportunities were often located within walking distance of homes. This type of development is also called a Traditional Neighborhood Development (TND).

Neotraditional Neighborhood character areas attempt to re-introduce the TND components of denser populations, walkability, sense of community, architectural character, and local access to daily-use products and services, like a grocery or drug store. Neotraditional neighborhood projects typically manifest as in-fill development and new subdivision developments. In-fill development projects should blend architecturally and by site design with the existing and adjacent land uses, lot size and structures, utilizing the existing transportation and utility infrastructure.

New subdivision projects may not have the design constraints of in-fill development regulations but should seek to:

- Blend in with the surrounding land uses and architecture;
- Be located within a reasonable walking distance of daily-use products and services; •
- Capitalize on existing transportation and utility infrastructure;
- Include civic and recreation space; •
- Provide a mix of housing choices; and, •
- Incorporate architectural and site amenity details that create an identifiable sense of place and community.

Primary Land Uses

- Low to moderate density housing on a variety of lot sizes;
- Other types of housing—live-work, townhouses, lofts and apartments as part of a commer-. cial development;
- Senior and active adult housing or communities;
- Corner Markets; and .
- Community Village Centers. •

Development Strategies

- Promote Neo-Traditional style residential subdivisions when new subdivisions are being considered, particularly the closer one is to the DBD; Encourage master planning for multi or large lot projects:
- Allocate 20% open space to set-aside within these developments. Open space may be ac-• cessible to the public, where feasible;
- The neighborhood is defined by an easy walking distance from the edge to the center, rang-• ing from a quarter to a half mile;
- Encourage a variety of housing choices to serve varying ranges of incomes and lifestyles; •
- A variety of business types are accommodated, from retail and professional offices to live-• work units and outbuildings for start-up businesses. The office stock serves a range from home occupations to conventional office buildings. The retail stock includes a range from the corner store to small supermarkets;
- When appropriate, reserve space for civic buildings to serve as symbols of the community, • creating or enhancing community identity;
- Open space takes the form of parks, greenspaces, squares, or plazas for civic interaction; ٠
- New or improved roads and streets are designed to accommodate the pedestrians, bicycles and automobiles. Buildings mask parking lots;
- Block sizes reflect intensity of use for each area:
- Vehicular and pedestrian/bike connections are required for internal streets and to adjacent • properties/subdivisions:
- Preferential location for parking for residential uses is to the rear of the structure, accessed • off an alley;
- Residential buildings should be no more than 1,300 feet (quarter mile) in walking distance • from a public square or park, measured from the front door. Civic spaces should be at least 1/4 acre in size. It is encouraged that residences in new development have porches along a portion of the front of the building or balconies, to enhance public interactions;
- Principal buildings should front on a street or a public square. Side and rear yard fencing should not be metal chain link and should be no more than six feet in height;
- Where possible, connect new trails, sidewalks and greenspace to the local network of green ٠ space and trails; and Encourage architectural design and features to reflect local historic styles and materials.

Community Quality Objectives

- Infill Development - Communities should maximize the use of existing infrastructure and minimize the conversion of undeveloped land at the urban periphery by encouraging development or redevelopment of sites closer to the downtown or traditional urban core of the community.
- Housing Choices A range of housing size, cost, and density should be provided in each • community to make it possible for all who work in the community to also live in the com-

munity (thereby reducing commuting distances), to promote a mixture of income and age groups in each community, and to provide a range of housing choice to meet market needs.

- Traditional Neighborhoods Traditional neighborhood development patterns should be • encouraged, including the use of more human scale development, compact development, mixing of uses within easy walking distance of one another, and facilitating pedestrian safety.
- **Transportation Alternatives** Alternatives to transportation by automobile, including mass transit, bicycle routes, and pedestrian facilities, should be made available in each community. Greater use of alternate transportation should be encouraged.
- Growth Preparedness Each community should identify and put in place the prerequisites for the type of growth it seeks to achieve. These might include infrastructure (roads, water, sewer) to support new growth, appropriate training of the workforce, ordinances and regulations to manage growth as desired, or leadership capable of responding to growth opportunities and managing new growth when it occurs.
- Sense of Place - Traditional downtown areas should be maintained as the focal point of the community, or, for newer areas where this is not possible, the development of activity centers that serves as community focal points should be encouraged. These community focal points should be attractive, mixed-use, pedestrian friendly places where people choose to gather for shopping, dining, socializing and entertainment.

Implementation

- Allow development and zoning codes to support accessory apartments;
- Replace the Planned Development District within the zoning code with a TND ordinance;
- Require master plans for multi- lot or large lot development.

Neighborhood Living

The Neighborhood Living areas generally contain single family subdivisions and associated commercial, civic and institutional land uses. These area have relatively well-maintained housing, possess a distinct community identity through architectural style, lot and street design and have high rates of homeownership. These neighborhoods encompass housing on smaller lots, and smaller front setbacks for both attached and detached dwellings. The intent of this Character Area is to protect existing moderate density single-family neighborhoods through focusing on reinforcing stability by encouraging more homeownership and maintenance or upgrade of existing properties.

The interior of these neighborhoods will remain single family residential on sewered lots, relying on connecting neighborhood commercial for services. Infill or redevelopment of parcels within these neighborhoods will provide greater lifestyle housing choices, but should be compatible with the neighborhood as a whole. Larger infill projects could contain a more varied mixing of housing as long as there is no negative impact to existing residences. Sensitivity to surrounding residences in terms of light, bulk, setbacks, landscaping and mass should be reviewed.

This Character Area is also appropriate within newly developing neighborhoods, and will serve to create new moderate density housing to provide for empty nesters, singles, small families, retirees, stable workforce housing and moderate income residents. Although primarily residential in nature, small Corner Markets and Community Village Centers (CVC), as well as small mixed-use buildings may be permissible in these neighborhoods to provide for close and convenient services. Parking should be secondary to the facade of a building and pedestrian access.

Primary Land Use

- A mix of residential housing types; and
- Corner markets, Community Village Centers and small mixed-use buildings.

Development Strategies

- Preserve and protect existing neighborhoods and their character.
- Infill development and redevelopment should respect the character of the neighborhood and • adjacent properties in terms of setbacks, scale, siting, building styles and materials.
- Sidewalk and/or trail connectivity is encouraged as an upgrade for existing neighborhoods. •
- Allow for the conversion of sites to more intensive residential use when appropriate:
- Allow smaller lot development and moderate densities; .
- Permit multi-family housing developments which are consistent with growth policies of the City and which blend into the overall fabric of the adjacent area;
- Develop residential areas that utilize innovative urban design principles that encourage community, pedestrian linkages and mixed-use environments;
- Appropriate multi-family housing should be small in scale, and limited to 50 units per site;; •
- Non-residential development within a mixed-use development should conform to the square • footage requirements of a Neighborhood Village:
- Mixed-use projects should contain a civic space; •
- Foundation plantings should be provided along all building frontages. Planting should be of sufficient quantity and spacing to provide complete coverage of the entire length of the building;
- On-street parking should be part of the overall street design, and include bump-outs, pavers and other aesthetic streetscape treatments;
- Street trees are-encouraged along any right-of-way;
- Landscaping and a green edge are encouraged, such as street trees planted inside wide parkways (the areas between the curb and sidewalk);
- All developments and new housing should connect to adjacent public right-of-ways and the • neighborhood:
- Within new developments, neighborhood civic spaces, such as parks, greens and squares should be provided; Parking should be located to the sides or rear of residential and nonresidential buildings; and

Street design within new developments will follow the historic grid system of this Character Area. Block length should be no more than 600 feet.

Community Quality Objectives

The following Quality Community Objectives, or elements thereof, as established by the Georgia Department of Community Affairs, are achieved by implementation of this Character Area:

- Infill Development Communities should maximize the use of existing infrastructure and minimize the conversion of undeveloped land at the urban periphery by encouraging development or redevelopment of sites closer to the downtown or traditional urban core of the community.
- Housing Choices A range of housing size, cost, and density should be provided in each community to make it possible for all who work in the community to also live in the community (thereby reducing commuting distances), to promote a mixture of income and age groups in each community, and to provide a range of housing choice to meet market needs.
- **Traditional Neighborhoods** Traditional neighborhood development patterns should be encouraged, including the use of more human scale development, compact development, mixing of uses within easy walking distance of one another, and facilitating pedestrian safety.
- **Transportation Alternatives** Alternatives to transportation by automobile, including mass transit, bicycle routes, and pedestrian facilities, should be made available in each community. Greater use of alternate transportation should be encouraged.
- Growth Preparedness Each community should identify and put in place the prerequisites for the type of growth it seeks to achieve. These might include infrastructure (roads, water, sewer) to support new growth, appropriate training of the workforce, ordinances and regulations to manage growth as desired, or leadership capable of responding to growth opportunities and managing new growth when it occurs.

North Towne Revitalization Area

The North Towne Revitalization Area is located in close proximity to downtown, and includes Tennessee Street. The area includes owner-occupied and rental properties, modest homes, c1940, and a grid circulation system. The City and County did invest in the area following the last Plan Update, but the area is still in need of investment for the upkeep of properties, buildings, and infrastructure. The long range revitalization plan developed in 2010 includes neighborhood vision, articulation of neighborhood character, objectives, and neighborhood plan elements. The plan should be reviewed and updated due to the length of time since its' adoption and completion of several projects.

Development Strategies

Maintain the historic character and integrity of each neighborhood;

- Infill pocket parks should be retrofitted to facilitate more passive recreation for empty nesters, retirees and young families where possible, or be developed as part of a larger infill project; and
- New development, redevelopment and infill development shall follow the procedures and regulation as outlined for each historic district.

The following Quality Community Objectives, or elements thereof, as established by the Georgia Department of Community Affairs, are achieved by implementation of this Character Area:

- Heritage Preservation – The traditional character of the community should be maintained through preserving and revitalizing historic areas of the community, encouraging new development that is compatible with the traditional features of the community, and protecting other scenic or natural features that are important to defining the community's character.
- Infill Development Communities should maximize the use of existing infrastructure and minimize the conversion of undeveloped land at the urban periphery by encouraging development or redevelopment of sites closer to the downtown or traditional urban core of the community.
- Housing Choices A range of housing size, cost, and density should be provided in each community to make it possible for all who work in the community to also live in the community (thereby reducing commuting distances), to promote a mixture of income and age groups in each community, and to provide a range of housing choice to meet market needs.
- Traditional Neighborhoods Traditional neighborhood development patterns should be encouraged, including the use of more human scale development, compact development, mixing of uses within easy walking distance of one another, and facilitating pedestrian safety.
- **Transportation Alternatives** – Alternatives to transportation by automobile, including mass transit, bicycle routes, and pedestrian facilities, should be made available in each community. Greater use of alternate transportation should be encouraged.
- Growth Preparedness Each community should identify and put in place the pre-• requisites for the type of growth it seeks to achieve. These might include infrastructure (roads, water, sewer) to support new growth, appropriate training of the workforce, ordinances and regulations to manage growth as desired, or leadership capable of responding to growth opportunities and managing new growth when it occurs.
- **Regional Identity** Each region should promote and preserve a regional "identity" or regional sense of place, defined in terms of traditional architecture, common economic linkages that bind the region together, or other shared characteristics.

Implementation

- Review and update the North Towne Revitalization Plan until a significant number of original or revised goals, if not all, have been achieved; and
- Target code enforcement efforts in this area.

Parkway Corridor

The Parkway Corridor is the 5.5 mile section of Highway 41, Joe Frank Harris Parkway, through the city limits. The entire length of the corridor is generally abutted by commercial, industrial or mining land uses. Residential land uses are more prevalent near the northern limits, but are generally, at least one parcel removed from abutting the corridor. The buildings and businesses along the corridor are an eclectic mix of new and old. The need for beautification efforts was identified in the 2007 Plan and most of those implementation strategies are still relevant following the Recession.

Since the corridor is also a State highway, the Department of Transportation is responsible for most of the transportation and Right-of-Way activities and improvements. Construction seems to be on-going for the section of highway between Felton Road and Grassdale Road. Improvements to the southern end of the corridor near South Bridge Drive and East Main Street seem to be sufficient for the immediate future.

The goal for the Parkway Corridor Character Area is to create, through coordinated transportation, land use, streetscape and other physical enhancements, a distinctive "Sense of Place", not merely a safe and attractive transportation corridor. The parkway character area includes only parcels that abut the highway (one parcel deep) on each side.

Though the focus of this character area is to beautify and update the existing commercial structures and infrastructure through redevelopment opportunities, opportunities to introduce medium to high density housing options should not be overlooked.

Primary Land Uses

- Shopping and retail opportunities;
- Office and services; •
- Medium and High density residential development. .

Development Strategies

- Focus redevelopment at nodes or intersections to capitalize on the availability of the transportation network;
- Greenspace, plazas and gathering places should be incorporated into all new developments;
- Mechanical equipment should be screened from public view and sited so as not to cause noise impacts on adjacent properties.
- Trash and garbage enclosures should be restricted to rear yard areas.
- Provide for mixed uses and higher densities than surrounding areas with direct access to the highway
- Redesign existing commercial strip development into pedestrian scale, interconnected nodes:
- Plan for a community street network that is as friendly to alternative modes of transportation • as to the automobile (Smart Streets);

- Encourage master planning and shared access driveways to limit curb cuts and interconnections:
- Coordinate with the DOT to plan and design transportation improvements that fit with com-• munity character;
- Utilize residential development between commercial centers along this corridor to interrupt • strip retail development patterns.
- Eliminate strip patterns.

- **Transportation Alternatives** Alternatives to transportation by automobile, including mass transit, bicycle routes, and pedestrian facilities, should be made available in each community. Greater use of alternate transportation should be encouraged.
- Growth Preparedness - Each community should identify and put in place the prerequisites for the type of growth it seeks to achieve. These might include infrastructure (roads, water, sewer) to support new growth, appropriate training of the workforce, ordinances and regulations to manage growth as desired, or leadership capable of responding to growth opportunities and managing new growth when it occurs.
- **Regional Identity** Each region should promote and preserve a regional "identity" or re-gional sense of place, defined in terms of traditional architecture, common economic linkages that bind the region together, or other shared characteristics.
- Appropriate Businesses - The businesses and industries encouraged to develop or expand in a community should be suitable for the community in terms of job skills required, long term sustainability, linkages to other economic activities in the region, impact on the resources of the area, and future prospects for expansion and creation of higher skill job opportunities.
- **Employment Options** A range of job types should be provided in each community to meet the diverse needs of the local workforce.
- Sense of Place Traditional downtown areas should be maintained as the focal point of the community, or, for newer areas where this is not possible, the development of activity centers that serves as community focal points should be encouraged. These community focal points should be attractive, mixed-use, pedestrian friendly places where people choose to gather for shopping, dining, socializing and entertainment.
- Regional Solutions Regional solutions to needs shared by more than one local jurisdic-tion are preferable to separate local approaches, particularly where this will result in greater efficiency and less cost to the taxpayer.
- **Regional Cooperation** – Regional cooperation should be encouraged in setting priorities, identifying shared needs, and finding collaborative solutions, particularly where it is critical to success of a venture, such as protection of natural resources or development of a transportation network.

Implementation

- Develop standards and requirements limiting the types of uses permitted by: regulating the square footage allowed; establishing pedestrian oriented setbacks and parking lot layouts; specifying site layout and building orientation; recommending design features such as facade treatments, landscaping and streetscape elements; and instituting buffer requirements to protect the residential uses behind the Corridor;
- Develop a corridor management plan or corridor overlay district. Review current access with-• in the Corridor for increasing connectivity between uses, closing existing curb cuts, aligning driveways, increasing spacing between driveways, and increasing shared parking opportunities:
- Develop maximum parking restrictions to eliminate any unnecessary parking and consider shared parking arrangements;
- Periodically review and update zoning and sign ordinances for relevance.
- Look at setback and buffer standards to increase the amount of green space within this cor-• ridor.

Mixed-Use Activity Center

The Mixed Use Activity Center replaces the area previously known as the Regional Activity Center. This area has been downsized and restricted to the west side of I-75 and north of E. Main Street. The land in this area is or has been largely used for mining. As mining activities cease, large acreage lots will be available for large scale or subdivided development. Borrowing from ideas identified in the last Plan, this area should be developed as a mixed use development that focuses on certain retail sectors and blends mixed uses such as services, restaurants, offices and residential. These centers are pedestrian friendly where residents, employees and visitors can gather in public spaces and feel part of the community. These areas will be characterized by a high degree of access by vehicular traffic, and possibly high transit use, including stops, shelters and transfer points.

The original Plan identified a large-scale technology park west of I-75 at the Overlook. Though not based on a technology park concept, the potential for this area to serve as a live-work-play Employment Center is a possibility given the proximity to I-75 and Hwy 41, accessibility on E. Main Street, and it's location to a viable retail core along E. Main Street and Hwy 41. Higher density condominium and rental residential complexes, townhomes, brownstones, live-work units, lofts, senior housing, and residential over retail, including workforce housing are appropriate to support the previously identified uses. This character area should be a vibrant place where people can pursue all aspects of their lifestyle.

The Mixed Use Activity Center should promote planned commercial development standards and requirements such as square footage allowed; establishing pedestrian oriented setbacks and parking lot layouts; specifying site layout and building orientation; recommending design features such as façade treatments, landscaping and streetscape elements; and instituting buffer requirements to protect the adjacent residential uses.

The intent this Character Area is to:

- Provide a high intensity of mixed uses, size of uses, and types of uses. Redesign traditional strip development into pedestrian scale, interconnected nodes;
- Promote pedestrian scale, connectivity, interconnection within, and external to the village;
- Require master planning to address land use and access management; •
- Plan and design transportation improvements that fit with community character; and •
- Include civic and cultural uses to promote human interaction. •

Primary Land Uses

- Professional offices:
- Office complexes such as "office condominiums," financial institutions and other service providers:
- Hotels:
- Department stores, large marketers and individual retail stores;
- High density residential development within a mixed use master planned environment; •
- Senior housing developments; •
- Assisted living developments; •
- Civic, institutional and semi-public uses, such as religious organizations, educational facili-• ties: medical offices, senior centers,
- Recreational facilities
- Entertainment and restaurants

Development Strategies

- This area should include a diverse mix of higher-density housing types within it or on adjacent properties, including apartments over retail or office, townhouses, apartments, lofts and condominiums.
- Workforce housing and senior developments are also appropriate within this Character Area;
- all parcels should be interconnected wherever topography allows, along streets, squares and . plazas with sidewalks, street trees, traditional lighting, sitting areas, and kiosks;
- Sidewalks should be at least six feet wide and developed with street trees, landscaping and traditional lighting. Seating and gathering areas should be worked into the overall design; all pedestrian areas should be inviting and safe and designed with appropriate furniture, landscaping, furniture and amenities;
- A development circulation system should connect to adjacent properties and other public • right of way:
- Provide bike lanes or wide curb lanes to encourage bicycling and provide additional safety, • provide conveniently located, preferably sheltered, bicycle parking at retail and office destinations and in multi-family dwellings;

- Streets should follow traditional urban patterns, such as small blocks within a grid system. The development should connect within the overall Character Area and to the surrounding existing street pattern. Projects are not meant to be stand-alone or isolated; rather they should integrate with the development around it;
- Large commercial structures shall be articulated so that their facades are subdivided into smaller units of scale (in units of no more than 60 feet horizontally) so that they give the appearance of a number of smaller attached buildings;
- Shop windows, entrances, colonnades, columns, pilasters and other details shall be de-• signed to break down dimensions to human scale;
- Buildings should be designed in a manner which provides architectural depth to the building • and includes covered areas for relief from the weather. Buildings should feature an arcade/structural canopy along the front facade of the building;
- The design of a building that occupies a pad or portion of a building within a planned project or shopping center should share similar design characteristics. Precise replication is not desirable. Instead, utilization of similar colors, materials and textures as well as repeating patterns, rhythms and proportions found within the architecture of other buildings in the center can be utilized to achieve unity:
- A unified design plan is encouraged for multiple building developments. This plan should in-• clude exterior facade colors and materials, signage and landscaping. This unified design plan should be reviewed for its compatibility with the surrounding site context, particularly if there are strong or dominant architectural styles;
- Encourage compatible architecture styles that maintain the local character.
- Civic gathering places should be distributed throughout the development. •
- Shared access should be required where possible. Parking deck facades should partially conceal automobile visibility from any public right-of-way.
- Parking should be located in the rear of buildings and adequately landscaped; and
- Mechanical equipment should be screened from public view and sited so as not to cause noise impacts on adjacent properties. Trash and garbage enclosures should be restricted to rear yard areas.

- **Transportation Alternatives** Alternatives to transportation by automobile, including mass transit, bicycle routes, and pedestrian facilities, should be made available in each community. Greater use of alternate transportation should be encouraged.
- Growth Preparedness Each community should identify and put in place the pre-requisites for the type of growth it seeks to achieve. These might include infrastructure (roads, water, sewer) to support new growth, appropriate training of the workforce, ordinances and regulations to manage growth as desired, or leadership capable of responding to growth opportunities and managing new growth when it occurs.

- **Regional Identity** Each region should promote and preserve a regional "identity" or re-gional sense of place, defined in terms of traditional architecture, common economic linkages that bind the region together, or other shared characteristics.
- Traditional Neighborhoods Traditional neighborhood development patterns should be • encouraged, including the use of more human scale development, compact development, mixing of uses within easy walking distance of one another, and facilitating pedestrian safety.
- Housing Choices A range of housing size, cost, and density should be provided in each community to make it possible for all who work in the community to also live in the community (thereby reducing commuting distances), to promote a mixture of income and age groups in each community, and to provide a range of housing choice to meet market needs.
- Appropriate Businesses The businesses and industries encouraged to develop or ex-pand in a community should be suitable for the community in terms of job skills required. long term sustainability, linkages to other economic activities in the region, impact on the resources of the area, and future prospects for expansion and creation of higher skill job opportunities.
- **Employment Options** A range of job types should be provided in each community to meet the diverse needs of the local workforce.
- Sense of Place Traditional downtown areas should be maintained as the focal point of the community, or, for newer areas where this is not possible, the development of activity centers that serves as community focal points should be encouraged. These community focal points should be attractive, mixed-use, pedestrian friendly places where people choose to gather for shopping, dining, socializing and entertainment.
- Regional Solutions Regional solutions to needs shared by more than one local jurisdic-tion are preferable to separate local approaches, particularly where this will result in greater efficiency and less cost to the taxpayer.
- Regional Cooperation Regional cooperation should be encouraged in setting priorities, identifying shared needs, and finding collaborative solutions, particularly where it is critical to success of a venture, such as protection of natural resources or development of a transportation network.

Implementation

Develop design guidelines or master plans as needed.

Suburban Living

As Cartersville continues to experience growth in both residential and commercial development, traditional large lot residential subdivision development is expected to remain in demand, but is expected to be balanced by demand for smaller lot detached, senior and multi-family housing options.

The intent of this Character Area is to preserve existing neighborhoods, while supporting new and compatible residential development. New development should be compatible in terms of land

use, land use patterns, infrastructure investment, and establishing a sense of place, human connectivity and safety.

This Character Area does and will continue to generally consist of detached single-family homes on medium to large lots. Recent trends also place single family detached homes on lots under one-quarter acre. Dependence on the automobile will remain high for local and regional trips, so new development will continue to consider automobiles in the planning and design of subdivisions. At the same time there is demand for sidewalks, trail, park and greenspace connectivity that should be implemented with new developments. Though automobile dependent there is also an expressed need to limit the time spent in autos and in traffic; therefore, Community Village Centers adjacent to suburban neighborhoods are appropriate where existing and planned infrastructure can support it.

Primary Land Uses

- Single Family Detached Housing;
- Community Village Center.

Development Strategies

For existing residential subdivisions

- Preserve and protect existing neighborhoods and their character.
- Infill development and redevelopment should respect the character of the neighborhood and adjacent properties in terms of setbacks, scale, building siting, building styles and materials.
- Sidewalk and/or trail connectivity is encouraged as an upgrade for existing neighborhoods.

For new residential subdivisions

- Promote residential development that fosters a sense of community and provides internal pedestrian connectivity, recreation and open space;
- Provide pedestrian connectivity to existing sidewalks or provide this element for future connectivity.
- Whenever possible connect to regional network of green space and trails, available to pedestrians, bicyclists, and equestrians for both tourism and recreational purposes;
- Larger neighborhoods, should include civic amenities and focal points such as parks, and recreation, community centers and Community Village Centers linked in a compact pattern that encourages walking and minimizes the need for auto trips.
- New subdivision developments are encouraged to include housing choices that may provide sustainability elements such as an age restricted housing area in addition to traditional, nonexclusionary housing.
- On-street parking should be provided.

Community Quality Objectives

- Infill Development Communities should maximize the use of existing infrastructure and minimize the conversion of undeveloped land at the urban periphery by encouraging development or redevelopment of sites closer to the downtown or traditional urban core of the community.
- Housing Choices A range of housing size, cost, and density should be provided in each community to make it possible for all who work in the community to also live in the community (thereby reducing commuting distances), to promote a mixture of income and age groups in each community, and to provide a range of housing choice to meet market needs.
- Traditional Neighborhoods Traditional neighborhood development patterns should be encouraged, including the use of more human scale development, compact development, mixing of uses within easy walking distance of one another, and facilitating pedestrian safety.
- Transportation Alternatives Alternatives to transportation by automobile. including mass transit, bicycle routes, and pedestrian facilities, should be made available in each community. Greater use of alternate transportation should be encouraged.
- Growth Preparedness Each community should identify and put in place the pre-requisites for the type of growth it seeks to achieve. These might include infrastructure (roads, water, sewer) to support new growth, appropriate training of the workforce, ordinances and regulations to manage growth as desired, or leadership capable of responding to growth opportunities and managing new growth when it occurs.

Implementation

Implementation requirements will vary based on location and availability of public infrastructure and utilities.

Tennessee Street Corridor

The Tennessee Street Corridor is a predominantly commercial corridor which connects downtown to the north side of Cartersville. The corridor is generally defined as all parcels fronting Tennessee Street on either side of the right-of-way. Streetscape improvements, signage, non-vehicular circulation options, development guidelines for consistent setbacks, implementation of traffic controlling measures, pedestrian enhancements, underground utilities, and targeted infill and redevelopment strategy will be utilized to create an attractive commercial corridor with multiple circulation alternatives. Social Intersections should be established, which are activity areas for social interaction and retail corresponding to intersections along Tennessee Street. Consider the cross sections of Church Street, Nelson and Ruby Streets, Martin Luther King, Jr. Drive, Opal Street, Buford Street, Mockingbird Drive, Gentilly Boulevard, Quail Run, and Pointe North Drive.

A study was performed by DCA between 2005-2008 to create an overlay district for this corridor. The recommendations of the study should be reviewed and implemented, if still feasible. Tennessee Street is a State Highway, Hwy 61. GA DOT will need to be included in projects impacting the Right-of way.

Development Strategies

- Encourage compatible architecture styles and materials that maintain the local character;
- Wherever possible, connect to regional network of greenspace and trails, available to pedes-• trians, and bicyclists.
- Create small public spaces at pre-identified nodes to serve as meeting points, focal points or • landmarks.
- Design for greater pedestrian orientation and access, more character with attractive clustering of buildings, leaving pocket parks with benches, fountains, and meeting spots within the center:
- Convert the Corridor to an attractive boulevard with signage guiding visitors to downtown and scenic areas around the community;
- Mechanical equipment should be screened from public view and sited so as not to cause noise impacts on adjacent properties. Trash and garbage enclosures should be restricted to rear yard areas;
- Provide basic access for pedestrians and bicycles, consider vehicular safety measures including driveway consolidation and raised medians (which also improve safety for bike/pedestrians); and
- Coordinate land uses and bike/pedestrian facilities with transit stops, where applicable.

Community Quality Objectives

- **Regional Identity** Each region should promote and preserve a regional "identity" or regional sense of place, defined in terms of traditional architecture, common economic linkages that bind the region together, or other shared characteristics.
- *Heritage Preservation* The traditional character of the community should be maintained through preserving and revitalizing historic areas of the community, encouraging new development that is compatible with the traditional features of the community, and protecting other scenic or natural features that are important to defining the community's character.
- Infill Development Communities should maximize the use of existing infrastructure and minimize the conversion of undeveloped land at the urban periphery by encouraging development or redevelopment of sites closer to the downtown or traditional urban core of the community.
- Sense of Place Traditional downtown areas should be maintained as the focal point of the community, or, for newer areas where this is not possible, the development of activity centers that serves as community focal points should be encouraged. These community focal points should be attractive, mixed-use, pedestrian friendly places where people choose to gather for shopping, dining, socializing and entertainment.
- Traditional Neighborhoods Traditional neighborhood development patterns should be encouraged, including the use of more human scale development, compact development, mixing of uses within easy walking distance of one another, and facilitating pedestrian safety.

- Appropriate Businesses The businesses and industries encouraged to develop or expand in a community should be suitable for the community in terms of job skills required, long term sustainability, linkages to other economic activities in the region, impact on the resources of the area, and future prospects for expansion and creation of higher skill job opportunities.
- **Employment Options** A range of job types should be provided in each community to • meet the diverse needs of the local workforce.
- **Transportation Alternatives** Alternatives to transportation by automobile, including mass transit, bicycle routes, and pedestrian facilities, should be made available in each community. Greater use of alternate transportation should be encouraged.

Implementation

- Identify infrastructure and utility issues or deficiencies and develop a corrective action plan.
- Review, revise and implement the Overlay District study recommendations completed in • 2008.
- Create usable, landscaped sidewalks; drainage improvements; pedestrian lighting (interspersed w/ overhead); traffic calming devices; uniform architectural design standards; underaround design and placement of utilities; pedestrian miniparks; and curb-cut guidelines;
- Establish the Tennessee Street Garden District Overlay and associated development of the • following standards: greenspace; minimal setbacks; improved appearance standards; architectural and building materials; site specific buffer requirements; landscape; shielded parking; density; signage; underground utilities; interconnectivity; pervious surface area; and lighting;
- Expand the number of zoning districts permitted within the Tennessee Street Corridor;
- Provide incentives to stimulate redevelopment; •
- Promote interconnectivity between commercial uses throughout the district to minimize curb cuts;
- Develop the following ordinances: architectural and design; sign; and outdoor storage;
- Identify funding opportunities/develop incentives to encourage neighborhood business owners to hire from neighborhood work force through the creation of a Neighborhood Employment Program.

Transitional Use Area

Areas suitable for designation as Transitional Use Areas are those originally developed for singlefamily homes that have or will become impacted by adjacent thoroughfares and commercial encroachment and may no longer be suitable primarily for residential use. In the past, individual properties have been rezoned and converted in a way that has often been disruptive from an urban design sense: parking lots have replaced front lawns; houses have been remodeled unprofessionally, resulting in structures with incoherent design elements; and signage has often been out of proportion to the structure and use advertised.

In order to propose an orderly, safe and aesthetic transition, properties within designated Transitional Use Area corridors can be considered for nonresidential use at an intensity compatible with surrounding residential areas that maintain the essential residential "look" and feel of the area. Designation of this corridor is meant to encourage public and private investment that will promote vitality, activity and safety in the area, by controlling aesthetics, site planning and limiting nonresidential uses that will not overly impact existing residential neighborhoods adjacent to the site.

Transitional Use Areas are, generally, located along or adjacent to arterial or collector thoroughfares.

Development Strategies

- A new use should be compatible with the adjoining neighborhood and not attract a high volume of traffic or visitors, have late night or early morning hours of operation, produce outdoor sound or other distractions, or serve a market area that extends beyond the adjacent neighborhoods and passers-by. Generally, professional and business office uses, personal services and local-serving retail sales establishments, small-scale religious and other non-profit institutions, and other low-intensity neighborhood services are compatible with houses;
- The conversion's remodeling should be architecturally compatible with the neighborhood and • must upgrade or at least be consistent with the basic architecture of the structure. Architectural integrity and compatibility considerations include siting of the building, massing, proportion, scale, materials, colors, details, facade treatment, lighting and signage;
- New building design should take into consideration the unique qualities and the dominant character of the surrounding area;
- New occupancies in converted houses should be limited to one business enterprise (with one • business entrance) for structures under 2,000 square feet of gross leasable area;
- Signs should be consistent with the form and materials of the building. Illuminated signs • would not be permitted when adjacent to existing residential uses;
- Mechanical equipment should be screened from public view and sited so as not to cause • noise impacts on adjacent properties. Trash and garbage enclosures should be restricted to rear vard areas; and
- Landscaping must be installed in areas not designated for parking and circulation.

Community Quality Objectives

- Heritage Preservation The traditional character of the community should be maintained through preserving and revitalizing historic areas of the community, encouraging new development that is compatible with the traditional features of the community, and protecting other scenic or natural features that are important to defining the community's character.
- Infill Development Communities should maximize the use of existing infrastructure and minimize the conversion of undeveloped land at the urban periphery by encouraging development or redevelopment of sites closer to the downtown or traditional urban core of the community.
- **Transportation Alternatives** Alternatives to transportation by automobile, including mass transit, bicycle routes, and pedestrian facilities, should be made available in each community. Greater use of alternate transportation should be encouraged.

- Housing Choices A range of housing size, cost, and density should be provided in each community to make it possible for all who work in the community to also live in the community (thereby reducing commuting distances), to promote a mixture of income and age groups in each community, and to provide a range of housing choice to meet market needs.
- Growth Preparedness Each community should identify and put in place the prerequisites for the type of growth it seeks to achieve. These might include infrastructure (roads, water, sewer) to support new growth, appropriate training of the workforce, ordinances and regulations to manage growth as desired, or leadership capable of responding to growth opportunities and managing new growth when it occurs.
- Regional Identity Each region should promote and preserve a regional "identity" or regional sense of place, defined in terms of traditional architecture, common economic linkages that bind the region together, or other shared characteristics.
- **Regional Cooperation** Regional cooperation should be encouraged in setting priorities, identifying shared needs, and finding collaborative solutions, particularly where it is critical to success of a venture, such as protection of natural resources or development of a transportation network.

Implementation

- Adopt design and use requirements to guide new construction and adaptive reuse and conversion of existing structures that will assure compatibility with remaining residences on the road and with surrounding neighborhoods;
- Develop design guidelines for Lower Hwy 41; and •
- Develop design guidelines for any large area targeted for redevelopment.

Summer Hill

Summer Hill is an historic African American community located northwest of downtown Cartersville. The community continues today to serve as an authentic area of character with a mix of residences, churches, civic facilities, and small-scale commercial. A variety of housing, including small lot single family housing as well as small apartment buildings may be accommodated.

The Summer Hill School was built in 1954 and closed in the 1980s, abandoned and left to decay. In 2001 the Etowah Area Consolidated Housing Authority (EHA) took over ownership of the former Summer Hill School and the adjacent 17 acre recreational complex located on Aubrey Street, and facilities have been renovated. The 2006 Summer Hill Project, partially supported by a grant from the Anheuser Busch Corporation, is a partnership between Kennesaw State, the Etowah Valley Consolidated Housing Foundation and the Summer Hill Foundation to assist the neighborhood in recovering and preserving its history.

Primary Land Uses

A mix of residential with limited small scale commercial.

Development Strategies

- The former Summer Hill School and property, which is the heart of the neighborhood, should be enhanced and preserved:
- Maintain the historic character and integrity of the neighborhood;
- Target code enforcement efforts in this area. •

Community Quality Objectives

- Heritage Preservation The traditional character of the community should be maintained through preserving and revitalizing historic areas of the community, encouraging new development that is compatible with the traditional features of the community, and protecting other scenic or natural features that are important to defining the community's character.
- Infill Development Communities should maximize the use of existing infrastructure and . minimize the conversion of undeveloped land at the urban periphery by encouraging development or redevelopment of sites closer to the downtown or traditional urban core of the community.
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- **Traditional Neighborhoods** Traditional neighborhood development patterns should be encouraged, including the use of more human scale development, compact development, mixing of uses within easy walking distance of one another, and facilitating pedestrian safety.
- . Sense of Place - Traditional downtown areas should be maintained as the focal point of the community, or, for newer areas where this is not possible, the development of activity centers that serves as community focal points should be encouraged. These community focal points should be attractive, mixed-use, pedestrian friendly places where people choose to gather for shopping, dining, socializing and entertainment.
- **Transportation Alternatives** Alternatives to transportation by automobile, including mass transit, bicycle routes, and pedestrian facilities, should be made available in each community. Greater use of alternate transportation should be encouraged.
- Growth Preparedness Each community should identify and put in place the prerequisites for the type of growth it seeks to achieve. These might include infrastructure (roads, water, sewer) to support new growth, appropriate training of the workforce, ordinances and regulations to manage growth as desired, or leadership capable of responding to growth opportunities and managing new growth when it occurs.
- **Regional Identity** Each region should promote and preserve a regional "identity" or regional sense of place, defined in terms of traditional architecture, common economic linkages that bind the region together, or other shared characteristics.

Implementation

Develop and pursue implementation of redevelopment strategies.

Workplace Center

This Character Area entails major employment centers located relative to major transportation connections and having a high level of access. The Workplace Center Character Area includes large employment centers that incorporate many aspects of commerce such as: manufacturing; warehousing; wholesale and light industrial; professional office buildings; corporate offices; regional offices; high-tech and research facilities; small office complexes; educational services and recreation. Retail and residential are secondary uses that compliment these employment centers. Internal housing would provide a customer base for offices, cafés, restaurants, and retail uses located in the area, and enhance the safety of the area by maintaining a continuous population base in a location that is typically unpopulated in the evening hours. Residential uses are considered an accessory use to non-residential uses and as such should be fully integrated into a center, and monitored closely so that large residential developments do not become a primary land use, therefore substantially reducing the non-residential character of the area.

Primary Land Uses

- Employment generators, such as office buildings, small office complexes such as "office condominiums" and industrial, warehousing, and light manufacturing that will not have an adverse impact upon the environmental quality of the village;
- Mixed use projects that feature vertical integration (such as ground floor retail with office or • living units above), with an emphasis on greater street presence; and
- Retail and residential as accessory uses to employment uses. •

Development Strategies

- Enforce appropriate development standards to ensure adequate site plans and landscaping; •
- Buffers are critical between incompatible uses and guidelines. Guidelines that address sign-• age and lighting will help to mitigate the negative impacts of a high concentration of commercial and industrial uses:
- Service areas should be located at the rear of the building. Vast amounts of parking and truck loading/unloading areas should be located to the rear and sides and screened from view:
- Where possible, the parking areas should be distributed to two or more sides of the business • to "visually scale down" the size of the parking lot, or within a "wrapped" parking deck;
- Internal transportation systems like trolleys and shuttles are encouraged; •
- Grouping or "clustering" of shops, office and retail uses with co-mingled parking, landscaping • and pedestrian areas are encouraged;
- Accessory, temporary, or outdoor storage of retail goods should be shielded from public view.

- Master planning is encouraged to address access and circulation issues. Inter-parcel access between sites should be used whenever possible;
- Ground floor spaces should present a pedestrian façade. Ground floor retail is encouraged; •
- Buildings set in a campus setting should have internal pedestrian circulation system that • makes travel between buildings convenient; and
- Appropriate sidewalks, street trees, landscaping and lighting should be provided along both sides of any street.

- Infill Development Communities should maximize the use of existing infrastructure and minimize the conversion of undeveloped land at the urban periphery by encouraging development or redevelopment of sites closer to the downtown or traditional urban core of the community.
- **Appropriate Businesses** – The businesses and industries encouraged to develop or expand in a community should be suitable for the community in terms of job skills required, long term sustainability, linkages to other economic activities in the region, impact on the resources of the area, and future prospects for expansion and creation of higher skill job opportunities.
- **Employment Options** A range of job types should be provided in each community to meet the diverse needs of the local workforce.
- Educational Opportunities Educational and training opportunities should be readily available in each community - to permit community residents to improve their job skills, adapt to technological advances, or to pursue entrepreneurial ambitions.
- Growth Preparedness Each community should identify and put in place the prerequisites for the type of growth it seeks to achieve. These might include infrastructure (roads, water, sewer) to support new growth, appropriate training of the workforce, ordinances and regulations to manage growth as desired, or leadership capable of responding to growth opportunities and managing new growth when it occurs.
- **Transportation Alternatives** Alternatives to transportation by automobile, including mass transit, bicycle routes, and pedestrian facilities, should be made available in each community. Greater use of alternate transportation should be encouraged.
- **Regional Solutions** Regional solutions to needs shared by more than one local jurisdiction are preferable to separate local approaches, particularly where this will result in greater efficiency and less cost to the taxpayer.
- **Regional Cooperation** Regional cooperation should be encouraged in setting priorities. identifying shared needs, and finding collaborative solutions, particularly where it is critical to success of a venture, such as protection of natural resources or development of a transportation network.

Implementation

- Survey vacant or underutilized industrial buildings for potential reuse; and
- Develop a marketing/incentive plan to encourage reuse of existing buildings. Coordinate with • the Cartersville-Bartow County Department of Economic Development.