



THREE RIVERS REGIONAL PLAN 2013 - 2033

STAKEHOLDER INVOLVEMENT PROGRAM

October 2012



Introduction.....1

Identification of Stakeholders.....2

Identification of Participation Techniques.....3

Schedule for Completion of the Regional Agenda.....4

Introduction

INTRODUCTION

The second part of the Regional Plan is the Stakeholder Involvement Program that describes Three Rivers Regional Commission’s strategy for ensuring adequate public and stakeholder involvement in preparation of the Regional Agenda. In preparing the Regional Plan it is important to work with all local governments to identify the issues and challenges unique to each community.

The Georgia Department of Community Affairs (DCA) requires that the Stakeholder Involvement Program be developed and submitted to DCA prior to the start of the Regional Agenda. This document outlines Three Rivers’ strategy to develop and implement a public involvement program for the Regional Plan and is hereby submitted to DCA for approval.

The purpose of the Stakeholder Involvement Program is to detail the varied strategies and techniques of involving the public, stakeholders, and Three Rivers Council in the process of developing the Regional Agenda component of the Regional Plan. The Stakeholder Involvement Program is divided into three sections: 1) Identification of Stakeholders, 2) Identification of Participation Techniques, and 3) Schedule of Completion of the Regional Agenda.

The primary stakeholder involvement strategy used to facilitate the development and submittal of the Regional Agenda will be the formation of the Three Rivers Regional Planning Committee. The purpose of this Committee is to provide feedback to the planner and shape the over planning process.

The Stakeholder Involvement process allows individuals to make significant contributions to the planning process; therefore it is important that a free flow of information be maintained between the Regional Commission and the Stakeholders, as well as within the Stakeholder Committee. Coordination is essential because the people that comprise the Stakeholder Committee live and work within the Region, and they will be the best resource to generate support for the Regional Plan. Additionally, the Stakeholder Involvement Program will encourage local governments to partner together on future projects that support the awareness of land use, development, and community related issues and opportunities across the Region.

Identification of Stakeholders

STAKEHOLDERS

A variety of stakeholders will take part in the development of the Regional Agenda. They will range from local government officials and staff to professionals to the general public. This is only an initial list as additional members will likely be added along the way in the planning process.

Local Governments within the Three Rivers Region

- Butts County & the municipalities of Flovilla, Jackson, and Jenkinsburg;
- Carroll County & the municipalities of Bowdon, Carrollton, Mt. Zion, Roopville, Temple, Villa Rica, and Whitesburg;
- Coweta County & the municipalities of Grantville, Haralson, Moreland, Newnan, Senoia, Sharpsburg, and Turin;
- Heard County & the municipalities of Centralhatchee, Ephesus, and Franklin;
- Lamar County & the municipalities of Aldora, Barnesville, and Milner;
- Meriwether County & the municipalities of Gay, Greenville, Lone Oak, Luthersville, Manchester, Warm Springs, and Woodbury;
- Pike County & the municipalities of Concord, Meansville, Molena, Williamson, and Zebulon

- Spalding County & the municipalities of Griffin, Orchard Hill, and Sunny Side;
- Troup County & the municipalities of Hogansville, Lagrange, and West Point; and
- Upson County & the municipalities of Thomaston and Yatesville.

Interest Groups and Organizations

Interest Groups and Organizations	
■ Arts Councils	■ Historical Societies
■ Better Hometowns	■ Hospitals
■ Boards of Education	■ Main Street Communities
■ Chambers of Commerce	■ Non Profit Organizations
■ Citizens	■ Public Safety Officials
■ Colleges & Universities	■ State & Federal Agencies
■ Community Organizations	■ Three Rivers Regional Commission Council
■ Convention & Visitors Bureaus	■ Utility Companies
■ Development Authorities	■ Environmental Organizations

Identification of Participation Techniques

PARTICIPATION TECHNIQUES

The following participation techniques will be used to keep the community, stakeholders, and council involved and informed during the development and through the adoption of the Three Rivers Regional Agenda.

Steering Committee: The steering committee will be comprised of 10 members from our Three Rivers Regional Council board. These committee members will oversee the development of the entire plan.

Email blasts: Planning staff will keep a database of stakeholder email addresses. In addition, community members who attend the open house and public meetings will be given the opportunity to provide an email address to be added to the database.

Lobby displays: At both offices of the Three Rivers Regional Commission, there will be a display board and printed information sheets detailing information about the Regional Plan. These displays will be in the lobbies of each office. Visitors to the offices will be able to take in the information and ask questions of staff.

Open House: The Open House will be a kick-off event for public information of the Regional Agenda. The event will provide a casual setting for the public to discuss

information and exchange ideas with the staff of the Regional Commission. The draft Regional Assessment, maps, fliers, and surveys will be available to the public.

Questionnaire: The stakeholders and public will be presented with a questionnaire to help with the forming of the Regional Vision statement, issues and opportunities, and areas requiring special attention. This questionnaire will be available on the website and at Open House.

Required Public Hearing: A public hearing will be held at the end of the planning process to present stakeholders and the general public with the final draft Regional Agenda as required by State Planning Requirements. This will be an opportunity for them to review and comment on the plan.

Stakeholder Interviews: Interviews will be held with stakeholders to gather their views on major community issues and opportunities to be included in the Regional Agenda.

Website: A page on the Three Rivers website will be devoted to the Regional Plan. It will provide information such as meeting dates and drafts of portions of the Regional Plan.

Schedule for Completion of the Regional Agenda

The following schedule is the planning process of Three Rivers Regional Commission for developing the Regional Agenda. It includes project deadlines set by the Three Rivers Regional Commission, and participation techniques targeting the public, stakeholders, and Regional Council.

Event/Activity	Month																		
	FY 2012 Qtr 3			FY 2012 Qtr 4			FY 2013 Qtr 1			FY 2013 Qtr 2			FY 2013 Qtr 3			FY 2013 Qtr 4			FY 2014 Qtr 1
	Jan 2012	Feb 2012	Mar 2012	Apr 2012	May 2012	Jun 2012	Jul 2012	Aug 2012	Sep 2012	Oct 2012	Nov 2012	Dec 2012	Jan 2013	Feb 2013	Mar 2013	Apr 2013	May 2013	Jun 2013	Jul 2013
Transmit Community Assessment & Stakeholder Involvement Program to DCA for Review	█	█	█																
30-Day DCA Review Period for Community Assessment and Stakeholder Involvement Program	█	█	█																
RC January Council Meeting-Regional Agenda Announcement	█	█	█																
Provide Overview of Regional Plan purpose and process at new RC council member orientation	█	█	█																
Develop Lobby Display Boards and Printed Public Information Sheets	█	█	█																
Develop Stakeholder Questionnaire	█	█	█																
Prepare and Distribute Initial Press Release Announcing Open House	█	█	█																
Hold Open House Kick-Off Event				█	█	█													
Process Community Input				█	█	█													
Initiate Work on Regional Vision				█	█	█													
Post Information to Website				█	█	█													
Plan Update at Regional Council Meeting				█	█	█													

Schedule for Completion of the Regional Agenda

Three Rivers Regional Commission

Event/Activity	Month																		
	FY 2012 Qtr 3			FY 2012 Qtr 4			FY 2013 Qtr 1			FY 2013 Qtr 2			FY 2013 Qtr 3			FY 2013 Qtr 4			FY 2014 Qtr 1
	Jan 2012	Feb 2012	Mar 2012	Apr 2012	May 2012	Jun 2012	Jul 2012	Aug 2012	Sep 2012	Oct 2012	Nov-2012	Dec 2012	Jan 2013	Feb 2013	Mar 2013	Apr 2013	May 2013	Jun 2013	Jul 2013
Email Update to Regional Council Members				█	█	█													
Update Website Information				█	█	█	█	█											
Stakeholder Interviews				█	█	█	█	█											
Email Stakeholders to Announce Draft Regional Vision, including: Regional Development Map, Defining Narrative, Regional Issues/ Opportunities on Website and Available for Comment							█	█	█										
Plan Update at Regional Council Meeting							█	█	█										
Initiate Work on Strategies and Regional Work Program							█	█	█										
Update Display Boards and Public Information Sheets							█	█	█										
Email Update to Regional Council Members							█	█	█										
Plan Update at Regional Council Meeting										█	█	█							
Email blast, Website Information, Update of Printed Public Information Available in RC lobbies to Announce Completion of Implementation Program, Strategies and Regional Work Program and Solicit Public Comment and Input										█	█	█							

Schedule for Completion of the Regional Agenda

Event/Activity	Month																		
	FY 2012 Qtr 3			FY 2012 Qtr 4			FY 2013 Qtr 1			FY 2013 Qtr 2			FY 2013 Qtr 3			FY 2013 Qtr 4			FY 2014 Qtr 1
	Jan 2012	Feb 2012	Mar 2012	Apr 2012	May 2012	Jun 2012	Jul 2012	Aug 2012	Sep 2012	Oct 2012	Nov 2012	Dec 2012	Jan 2013	Feb 2013	Mar 2013	Apr 2013	May 2013	Jun-2013	Jul-2013
Process Community Input																			
Assembly of Draft Agenda by RC Staff																			
Final Community Meetings																			
Prepare and Distribute Press Release Announcing Completion of Regional Agenda																			
Hold Required Public Hearing for Regional Agenda																			
Adoption of Transmittal Resolution by Local Governments and Submittal to DCA for Review																			
Begin Implementation of Regional Agenda																			