# PROFESSIONAL MARKET STUDY FOR THE VILLAGE AT CHICKAMAUGA II A PROPOSED LIHTC ELDERLY DEVELOPMENT

### LOCATED IN:

CHICKAMAUGA, WALKER COUNTY, GA

### PREPARED FOR:

THE VILLAGE AT CHICKAMAUGA II, L.P.

### PREPARED BY:

KOONTZ and SALINGER P.O. BOX 37523 RALEIGH, NC 27627-7523

MAY 2017

### Table of Contents

Section A - Executive Summary	Page 3
Section B - Project Description	
Assignment & Project Description	17
Section C - Site Evaluation	
Site & Neighborhood Description Summary	19 30
Section D - Market Area Description	
Market Area Description	31
Section E - Community Demographic Data	
Population Trends, Projections, Characteristics Household Characteristics Income Characteristics	35 41 43
Section F - Employment Trend	
Labor Force Trends & Economic Base Summary	47 54
Section G - Demand Analysis	
Income Threshold Parameters Demand Analysis - Effective Demand Pool Demand Analysis - Effective Tenant Pool Upcoming Direct Competition Capture Rate Analysis Negative Impact	59 63 66 67 71 75
Section H - Competitive Environment - Supply Analysis	
Supply Analysis Survey of the Competitive Environment	76 86
Section I - Absorption & Stabilization Analysis	100
Section J - Interviews	101
Section K - Conclusion & Recommendation	102
Market Rent Advantage	104
Sections L & M - Identity of Interest & Representation	117
NCHMA Market Study Index	119
Appendix	122

### **SECTION A**

### **EXECUTIVE SUMMARY**

### 1. Project Description:

- Brief description of project location including address and/or position relative to the closest cross-street.
- The proposed LIHTC/Market Rate apartment development is located off Arrowhead Dairy Lane, a service road that connects with the Battlefield Place Shopping Center and US Highway 27.
- Construction and occupancy types.
- The proposed new construction project design will comprise three 2-story residential buildings, connected by two elevators. The development will include a separate building comprising a manager's office, and community room / clubhouse. The project will provide 98 parking spaces.

The proposed Occupancy Type is Housing for Older Persons (age 55+).

 Unit mix including bedrooms, bathrooms, square footage, income targeting rents, utility allowance.

### Project Mix

PROPOSED PROJECT PARAMETERS					
Bedroom Mix	# of Units	Unit Size (Heated sf)	Unit Size (Gross sf)		
1BR/1b	8	779	858		
2BR/2b	52	1109	1218		
Total	60				

### Project Rents:

The proposed development will target 20% of the units at 50% or below of area median income (AMI), approximately 68% of the units at 60% AMI, and approximately 12% at Market. Rent excludes water and sewer and includes trash removal.

PROPOSED PROJECT RENTS @ 50% AMI					
Bedroom Mix  # of Units  Net Rent  Allowance*  Gross Rent					
1BR/1b	7	\$340	\$101	\$441	
2BR/2b	5	\$410	\$130	\$540	

PROPOSED PROJECT RENTS @ 60% AMI					
Bedroom Mix	# of Units	Net Rent	Utility Allowance*	Gross Rent	
1BR/1b	1	\$340	\$101	\$441	
2BR/2b	40	\$410	\$130	\$540	

PROPOSED PROJECT RENTS @ Market				
Bedroom Mix	# of Units	Net Rent	Utility Estimate*	Gross Rent
2BR/2b	7	\$450	\$130	\$580

<sup>\*</sup>UA Pro Utility Allowances, Effective Date: 4/27/2017

- Any additional subsidies available including project based rental assistance (PBRA).
- The proposed LIHTC/Market Rate elderly development will not include any additional deep subsidy rental assistance, including PBRA. The development will accept deep subsidy Section 8 vouchers.
- Brief description of proposed amenities and how they compare to existing properties.
- Overall, the subject will be competitive to very competitive with all of the existing program assisted and market rate apartment properties in the market regarding the unit and the development amenity package.

### 2. Site Description/Evaluation:

- A brief description of physical features of the site and adjacent parcels. In addition, a brief overview of the neighborhood land composition (residential, commercial, industrial, agricultural).
- The approximately 7.73-acre, polygon shaped tract is mostly cleared and relatively flat. Other than a non functioning silo, there are no physical structures located on the tract. The site is not located within a 100-year flood plain.

- The overall character of the neighborhood within the immediate vicinity of the site can be defined predominantly as a mixture of: commercial, multi-family and single-family development.
- Directly north of the site is a bank and the Battlefield Place Shopping Center, which is anchored by a Food Lion. Directly south of the site is commercial development. Directly west is the 40-unit The Village of Chickamauga (LIHTC-elderly) apartment development. The Village of Chickamauga was built in 2007 and is in very good condition. At the time of the survey, the property was 100% occupied and had 52-applicants on a waiting list. Also west of the site is Heritage Row, a for-sale duplex development which was built sometime in 2005 and 2006. Directly east of the site is a Taco Bell and an Advance Auto Parts Store, followed by US Highway 27. About .6 miles east of the site is the entrance into the Chickamauga Battlefield National Park. The downtown area of Chickamauga is about 2.5 miles south of the site.

### A discussion of site access and visibility.

- Access to the site is available off Arrowhead Dairy Lane. Arrowhead Dairy Lane is a very short connector which links with US 27, about .1 miles east. It is a very low density road with a speed limit of 25 miles per hour. The access point to the site does not present problems of egress and ingress. Also, road noise is not considered to be detrimental to the site.
- The site offers good accessibility and linkages to area services and facilities. The areas surrounding the site appeared to be void of negative externalities including: noxious odors, close proximity to cemeteries, rail lines, high density transmission lines and junk yards.

### Any significant positive or negative aspects of the subject site.

 Overall, the field research revealed the following strengths and weaknesses of the subject in relation to subject marketability.

SITE/SUBJECT ATTRIBUTES:			
STRENGTHS	WEAKNESSES		
Good accessibility to services, trade, and health care (within walking distance to the Battlefield Place Shopping Center)			
Good linkages to area road system			
Nearby road speed and noise are acceptable			
Surrounding land uses are acceptable			

- A brief summary of the site's proximity to neighborhood services including shopping, medical care, employment concentrations, public transportation, etc.
- Ready access is available from the site to the following: major retail trade and service areas, employment opportunities, healthcare facilities, and area churches. All major facilities within Chickamauga can be accessed within a 5-minute drive. At the time of the market study, no significant infrastructure development was in progress within the vicinity of the site.
- An overall conclusion of the site's appropriateness for the proposed development.
- The site location is considered to be very marketable. In the opinion of the analyst, the proposed site location offers attributes that will greatly enhance the rent-up process of the proposed LIHTC/Market Rate development.

### 3. Market Area Definition:

- A brief definition of the primary market area including boundaries of the market area and their approximate distance from the subject property.
- The Primary Market Area (PMA) for the proposed multifamily development consists of the following 2010 census tracts in Catoosa and Walker Counties:

Catoosa: 304.01 and 307

Walker: 201, 202, 203.01, 203.02, 205.01, 205.02 and

206.01

The PMA is located in the northwest portion of Georgia. Chickamauga, is centrally located within the PMA. For the most part the PMA is linked by US Highway 27 and several State Roads (2, 341 and 193). Note: The PMA excluded Chattanooga, TN to the north, Ringgold, GA to the east and Lafayette, GA to the south.

The PMA is bounded as follows:

Direction	Boundary	Distance from Subject
North	GA/TN State Line & Cloud Springs Rd	5 to 7 miles
East	central Catoosa County	5 miles
South	LaFayette PMA	4 to 8 miles
West	western Walker County & Lookout Mtn	6 miles

### 4. Community Demographic Data:

- Current and projected household and population counts for the primary market area. For senior reports, data should be presented for both overall and senior households and populations/households.
- Total population gains over the next several years, (2017-2019) are forecasted for the PMA at a modest rate of increase, represented by a rate of change approximating +0.36% per year. In the PMA, in 2017, the total population count was 58,022 with a projected increase to 58,441 in 2019.
- Population gains over the next several years, (2017-2019) are forecasted for the PMA for the 55 and over age group continuing at a significant to very significant rate of increase, with a forecasted rate of growth approximating +1.74% per year. In the PMA, in 2017, for population age 55 and over, the count was 18,142 with a projected increase to 18,777 in 2019. In the PMA, in 2017, for households age 55 and over, the count was 10,915 with a projected increase to 11,217 in 2019.

### Households by tenure including any trends in rental rates.

• The 2017 to 2019 tenure trend exhibited an increase in both owner-occupied and renter-occupied tenure in the PMA for households age 55 and over. The tenure trend (on a percentage basis) currently favors renter households.

### Households by income level.

- It is projected that in 2019, **16%** of the owner-occupied households age 55+ in the PMA will be in the 50% AMI LIHTC target income group of \$13,230 to \$24,500.
- It is projected that in 2019, **22.5**% of the renteroccupied households age 55+ in the PMA will be in the 50% AMI LIHTC target income group of \$13,230 to \$24,500.
- It is projected that in 2019, 23% of the owner-occupied households age 55+ in the PMA will be in the 60% AMI LIHTC target income group of \$13,230 to \$29,400.
- It is projected that in 2019, **30.5**% of the renteroccupied households age 55+ in the PMA will be in the 60% AMI LIHTC target income group of \$13,230 to \$29,400.
- It is projected that in 2019, **34%** of the owner-occupied households age 55+ in the PMA will be in the Market Rate target income group of \$29,500 to \$60,000.
- It is projected that in 2019, **20%** of the renter-occupied households age 55+ in the PMA will be in the Market Rate target income group of \$29,500 to \$60,000.

- Impact of foreclosed, abandoned and vacant, single and multi-family homes, and commercial properties in the PMA of the proposed development should be discussed.
- The foreclosure problem is still very much evident Nationwide, Statewide, but to a much lesser degree in Chickamauga and Walker County. ForeclosureListings.com is a nationwide data base with approximately 986,000 listings (84% foreclosures, 4% short sales, and 12% auctions). As of 4/5/2017, there were 86 foreclosure listings, 3 foreclosure auction listings and 1 short sale. Twenty-two of the foreclosure listings had a value of greater than \$100,000. The same data for Walker County indicated 359 foreclosure listings, 30 listings in the foreclosure auction stage and 5 short sales.
- In Chickamauga and Walker County as a whole, the relationship between the local area foreclosure market and existing LIHTC supply is not crystal clear. However, at the time of the survey, the existing LIHTC elderly properties located within the PMA was 98% occupied.
- Note: Recent anecdotal news information points to the fact that the majority of the foreclosed properties were occupied by first time buyers or move-up buyers, of which the majority were younger households, still in the job market, (at the time) versus elderly homeowners. The recent recession and current slow recovery magnified the foreclosure problem and negatively impacted young to middle age homeowners more so than the elderly.
- With regard to the elderly desiring to sell a home in a market with many foreclosed properties they have the upper hand in terms of pricing power. Many purchased their homes decades ago at far lower prices than today and many own homes outright. Also, many transfer home ownership rights to heirs versus selling outright.

### 5. Economic Data:

- Trends in employment for the county and/or region. Employment should be based on the number of jobs in the county (i.e., covered employment).
- Between 2005 and 2007, the average increase in employment in Walker County was approximately +27 workers or approximately +0.09% per year. The rate of employment loss between 2008 and 2010, was very significant at over -5% per year, representing a annual net loss of -1,600 workers. The rate of employment loss between 2011 and 2014, was significant at approximately -0.84% per year. The 2015 to 2016, rate of gain was a considerable improvement when compared to the preceding two years at +2.42%. The rate of employment change thus far into 2017, is forecasted to exhibit an increase in the level of employment when compared to 2015 and 2016.

• The gains in covered employment in Walker County in 2015, as well as the gains in the  $1^{\rm st}$ ,  $2^{\rm nd}$ , and  $3^{\rm rd}$  Quarters of 2016 have been comparable to resident employment trends during the same time period.

### Employment by sector for the county and/or region.

• The top four employment sectors in the County are: manufacturing, trade, government and service. The 2017 forecast is for the manufacturing to stabilize and the health care sector to increase.

## • Unemployment trends for the county and/or region for the past 5 years.

Monthly unemployment rates in 2016 were improved when compared to the 2009 to 2014 period. Monthly unemployment rates in 2016, were for the most part improving on a month to month basis, ranging between 4.8% and 7.3%. The National forecast for 2017 (at present) is for the unemployment rate to approximate 4% to 4.5%. Typically, during the last three years, the overall unemployment rate in Walker County has been slightly higher than the state and national average unemployment rates. The annual unemployment rate in 2017 in Walker County is forecasted to continue to decline, to the vicinity of 5% (on an annual basis) and improving on a relative year to year basis.

# • A brief discussion of any recent or planned major employment contractions or expansions.

- The Walker County Development Authority is the lead economic development agency for Chickamauga and Walker County. The stated mission is "to improve the quality of life and increase community wealth for Walker County by promoting the expansion and growth of industry and diversification of the local economy". The Walker County Development Authority works closely with regional and state agencies, including the Georgia Department of Labor, the Northwest Georgia Joint Economic Development Authority, the Walker County Chamber of Commerce, and the Greater Chattanooga Economic Partnership.
- Industrial site options in Walker County include two industrial parks. The Walker County Business Park has 463 acres available and the Northwest Georgia Business & Industrial Park has 38 acres available. Recently, Walker County completed work on equipping both of its industrial parks with fiber technology that will allow unlimited data processing capacity, making these some of the first "smart parks" in the State of Georgia. Target markets include Automotive, Textile and General Manufacturing. Walker County is gaining a reputation as "automotive alley" and currently has four manufacturing facilities supplying automotive parts, including one listed as a Tier One supplier to Honda.

- Recent announcements resulting in job creation include the following:
- In April 2017, the Roper Corporation will begin to fill 100 new positions at its LaFayette, GA plant. The positions will be on the assembly line, putting together home cooking appliances under the GE, GE Profile and Monogram brands.
- The Audia Group recently finished construction fo a 300,000 SF plant in the Walker County Business Park. Roughly 60 jobs were created due to the \$50 million investment. Production of plastic pellets at the new plant began in mid-2016.
- An overall conclusion regarding the stability of the county's overall economic environment. This conclusion should include an opinion if the current economic environment will negatively impact the demand for additional or renovated rental housing.
- Recent economic indicators in 2016 and thus far in 2017 suggest a scenario, in terms of economic growth (vs loss), in which the local economy will continue to grow at a moderate to significant pace in 2017. The Chickamauga Walker County area economy has a sizable number of low to moderate wage workers employed in the service, trade, and manufacturing sectors. Given the good location of the site, with good proximity to several employment nodes, the proposed subject development will very likely attract potential elderly renters from those sectors of the workforce who are in need of affordable housing, a reasonable commute to work, and still participating in the local labor market.
- For that portion of the 55 to 65 elderly subject target group that still desires or needs to continue working on a part-time basis, the Chickamauga and Walker County local economy provides many opportunities. The majority of the opportunities are in the local service and trade sectors of the economy.
- One of the contributing factors of the labor force participation rate decline over the last several years is the ever increasing number of workers retiring from the workforce, and in some cases electing to participate in social security at age 62.

### 6. Project-Specific Affordability and Demand Analysis:

- Number of renter households income qualified for the proposed development given the proposed unit mix, income targeting, and rents. For senior projects, this should be age and income qualified renter households.
- The forecasted number of income qualified households for the LIHTC segment of the proposed development is 466. The forecasted number of households for the Market Rate segment of the proposed development is 114.
- Overall estimate of demand based on DCA's demand methodology.
- The overall forecasted number of income qualified households for the proposed LIHTC/Market Rate elderly development taking into consideration like-kind competitive supply introduced into the market since 2015 is 466 and 114, respectively.
- Capture Rates (Adjusted for BR Mix):

Proposed Project Capture Rate All Units	10.3%
Proposed Project Capture Rate LIHTC Units	11.4%
Proposed Project Capture Rate LIHTC Units @ 50% AMI	6.9%
Proposed Project Capture Rate LIHTC Units @ 60% AMI	14.0%
Proposed Project Capture Rate Market Rate Units	6.1%

- A conclusion regarding the achievability of the above Capture Rates.
- The above capture rates are well below the GA-DCA thresholds. They are considered to be a reliable quantitative indicator of market support for the proposed subject development.

### 7. Competitive Rental Analysis:

### An analysis of the competitive properties in the PMA.

- At the time of the survey, the estimated vacancy rate of the surveyed LIHTC elderly apartment properties was 2%.
- At the time of the survey, the four of the five surveyed LIHTC elderly properties maintained a waiting list ranging in size of between 20 to 52 applicants.
- The nearest LIHTC elderly property to the proposed subject site is the Village at Chickamauga I apartments which opened in 2007. At the time of the survey, the 40-unit development was 100% occupied and had 52 applicants on the waiting list.
- The typical absorption period of LIHTC elderly properties located within Northwest Georgia is 3 to 8 months. Most of the surveyed LIHTC elderly properties were 100% occupied over a 3 to 4 month period.
- At the time of the survey, the overall estimated vacancy rate of the surveyed market rate apartment properties was less than 1%, at 0.4%.

### Number of properties.

- Five LIHTC elderly properties, representing 308 units, were surveyed in the subject's competitive environment.
- Six market rate properties representing 855 units, were surveyed in the subject's competitive environment. Three of the properties are located within the PMA.

### Rent bands for each bedroom type proposed.

Bedroom type	Rent Band (Subject)	Rent Band (Market Rate)
1BR/1b \$340		\$464-\$635
2BR/1b	Na	Na
2BR/2b	\$410-\$450	\$590-\$835
3BR/2b	Na	Na

### Average Market rents.

Bedroom type	Average Market Rent		
1BR/1b	\$544 (Adjusted = \$555)		
2BR/1b	Na		
2BR/2b	\$744 (Adjusted = \$695)		
3BR/2b	Na		

### 8. Absorption/Stabilization Estimate:

- An estimate of the number of units to be leased at the subject property, on average.
- The forecasted rent-up scenario exhibits an average of 12-units being leased per month.
- Number of units expected to be leased by AMI Targeting.

AMI Target Group	Number of units Expected to be Leased*		
50% AMI	12		
60% AMI	41		
Market	7		

<sup>\*</sup> at the end of the 1 to 5-month absorption period

- Number of months required for the project to reach stabilization of 93% occupancy.
- A 93% occupancy rate is forecasted to occur within 5-months of the placed in service date. Stabilized occupancy, subsequent to initial lease-up is expected to be 93% or higher up to but no later than a three month period, beyond the absorption period.
- The absorption rate should coincide with other key conclusions. For example, insufficient demand or unachievable rents should be reflected in the absorption rate.
- A reconciliation of the proposed LIHTC and Market Rate net rents by bedroom type with current average market rate net rents by bedroom type are supportive of the forecasted absorption and stabilization periods.

### 9. Overall Conclusion:

- A narrative detailing the key conclusions of the report including the analyst's opinion regarding the potential for success of the proposed development.
- Based upon the analysis and the conclusions of each of the report sections, it is recommended that the proposed application <u>proceed forward based on market findings</u>, as presently configured.
- Elderly population and household growth is significant to very significant, with annual growth rates approximating +1.66% to +1.74% per year.
- At the time of the survey, the overall vacancy rate of the surveyed LIHTC elderly properties located within the Chickamauga competitive environment was 2%.
- The nearest LIHTC elderly property to the proposed subject site is the Village at Chickamauga I apartments which opened in 2007. At the time of the survey, the 40-unit development was 100% occupied and had 52 applicants on the waiting list. Management reported that the development was 100% occupied within 3-months of opening.
- In the area of unit size, by bedroom type, the subject will offer a competitive unit size. The proposed subject 1BR heated square footage is approximately 15% greater than the 1BR market average unit size. The proposed subject 2BR heated square footage is approximately 4% less than the 2BR market average unit size.
- The subject will be competitive with the older, traditional, Class B market rate apartment properties in the market regarding proposed net rents by bedroom type.
- The 1BR net rent advantage at both 50% AMI and 60% AMI is estimated at 39%.
- The 2BR net rent advantage at both 50% AMI and 60% AMI is estimated at 41%.
- The overall project rent advantage for the LIHTC segment of the proposed subject development is estimated at 41%.
- In the opinion of the market analyst, the proposed LIHTC elderly development will not negatively impact the existing supply of program assisted LIHTC properties located within the Chickamauga PMA in the short or long term. At the time of the survey, the existing LIHTC elderly developments located within the area competitive environment were on average 98% occupied, with four of the five LIHTC elderly properties maintaining a sizable waiting list ranging between 20 and 52 applications.

Summary Table						
Development Name: The Village at Chickamauga II			Total Number of Units: 60			
Location: Chickamauga, GA (Walker Co)			# LIHTC Units: 53			
PMA Boundary: North 5-7 miles; East 5 miles South 4-8 miles; West 6 miles			Farthest Boundary Distance to Subject: 8 miles			
Rental Housing Stock (found on pages 86 - 96)						
Туре	# Properties	Total Units	Vacant Units	Avg Occupancy		
All Rental Housing	11	1,163	9	99.2%		
Market Rate Housing	ng 6 855		3	99.6%		
Assisted/Subsidized Housing Ex LIHTC 0 0		0	0.0%			
LIHTC	5	308	6	98.0%		
Stabilized Comps 11 1,163		9	99.2%			
Properties in Lease Up	Na	Na	Na	Na		

Subject Development			Averag	ge Marke	t Rent	High Unadju Comp	ısted		
Number Units	Number Bedrooms	# Baths	Size (SF)	Proposed Rent	Per Unit	Per SF	Adv (%)	Per Unit	Per SF
8	1	1	779	\$340	\$555	\$.85	39%	\$635	\$.75
45	2	2	1109	\$410	\$695	\$.68	41%	\$835	\$.64
7	2	2	1109	\$450	\$695	\$.68	35%	\$835	\$.64

LIHTC Segment Market Rate Segment

Demographic Data (found on pages 42 & 70)						
	20	10	20	17	20	19
Renter Households	1,501	16.16%	1,882	17.24%	1,947	17.36%
Income-Qualified Renter HHs (LIHTC)	356	23.75%	447	23.75%	466	23.93%
Income-Qualified Renter HHs (MR)	86	5.75%	108	5.75%	114	5.86%

Targeted Income Qualified R	enter Hou	sehold Der	mand (four	nd on pag	res 68 -	70)
Type of Demand	30%	50%	60%	MR	Other	Overall
Renter Household Growth		7	13	13		33
Existing Households (Overburdened + Substandard)		164	273	136		573
Homeowner Conversion (Seniors)		3	6	3		12
Total Primary Market Demand		174	292	152		618
Less Comparable Supply		0	0	0		0
Adjusted Income-Qualified Renter HHs		174	292	114*		580
Capture Rates (found on page 71 - 73)						
Targeted Population	30%	50%	60%	MR	Other	Overall
Capture Rate		6.9%	14.0%	6.1*		10.3%

<sup>\*</sup>Adjusted for proposed BR mix at Market.

### MARKET STUDY FOLLOWS

### SECTION B

# PROPOSED PROJECT DESCRIPTION

he proposed LIHTC/Market Rate multi-family development will target elderly households, age 55 and over in Chickamauga and Walker County, Georgia. The subject property is located off Arrowhead Dairy Lane, a service road that connects to site with the Battlefield Place Shopping Center and US Highway 27.

### Scope of Work

The market study assignment was to ascertain market demand for a proposed new construction multi-family LIHTC/Market Rate elderly development to be known as **The Village of Chickamauga II Apartments**, for The Village of Chickamauga II L.P., under the following scenario:

### Project Description:

PROPOSED PROJECT PARAMETERS						
Bedroom Mix	# of Units	Unit Size (Heated sf)	Unit Size (Gross sf)			
1BR/1b	8	779	858			
2BR/2b	52	1109	1218			
Total	60					

The proposed new construction project design will comprise three 2-story residential buildings, connected by two elevators. The development will include a separate building comprising a manager's office, and community room/clubhouse. The project will provide 98-parking spaces.

The proposed  $Occupancy\ Type$  is Housing for Older Persons (age 55+).

### Project Rents:

The proposed development will target 20% of the units at 50% or below of area median income (AMI), approximately 68% of the units at 60% AMI, and approximately 12% at Market. Rent excludes water and sewer and includes trash removal.

PROPOSED PROJECT RENTS @ 50% AMI					
Bedroom Mix	# of Units	Net Rent	Utility Allowance*	Gross Rent	
1BR/1b	7	\$340	\$101	\$441	
2BR/2b	5	\$410	\$130	\$540	

<sup>\*</sup>UA Pro Utility Allowances, Effective Date: 4/27/2017

	PROPOSED	PROJECT RENTS @ 6	0% <b>AM</b> I	
Bedroom Mix	# of Units	Net Rent	Utility Allowance*	Gross Rent
1BR/1b	1	\$340	\$101	\$441
2BR/2b	40	\$410	\$130	\$540

PROPOSED PROJECT RENTS @ Market					
Bedroom Mix	# of Units	Net Rent	Utility Estimate*	Gross Rent	
2BR/2b	7	\$450	\$130	\$580	

<sup>\*</sup>UA Pro Utility Allowances, Effective Date: 4/27/2017

The proposed LIHTC/Market Rate new construction elderly development will not have any project based rental assistance, nor private rental assistance.

### Project Amenity Package

The proposed development will include the following amenity package:

### Unit Amenities

- range - energy star refrigerator - microwave - energy star dish washer

- central air - cable ready

washer/dryer hook-ups - smoke alarms

- carpet - window coverings

in sink disposalpatio/balcony w/exterior storage

### Development Amenities

- clubhouse w/kitchen - manager's office - covered pavilion with - laundry facility picnic/barbecue facilities
- community garden - computer center

- fitness room

- walking path

The projected first full year that The Village at Chickamauga II Apartments will be placed in service as a new construction property, is mid to late 2019. The first full year of occupancy is forecasted to be in 2020. Note: The 2017 GA QAP states that "owners of projects receiving credits in the 2017 round must place all buildings in the project in service by December 31, 2019".

The architectural firm for the proposed development is McKean & Associates Architects, LLC. At the time of the market study, the floor plans and elevations had not been completed. However, the conceptual site plan submitted to the market analyst was reviewed.

Utility estimated are based upon UA Pro, Utility Allowance estimates. Effective date: April 27, 2017.

### SECTION C

### SITE & NEIGHBORHOOD

he site of the proposed elderly LIHTC/Market Rate apartment development is located off US Highway 27, approximately 2 miles northeast of Downtown Chickamauga. Specifically, the site is located in Census Tract 205.01 and Zip Code 30707.

 $\underline{\text{Note}}$ : The site is not located within a Qualified Census Tract (QCT).

Street and highway accessibility are very good relative to the site. Ready access is available from the site to the following: major retail trade and service areas, employment opportunities, local health care providers, and area churches. Access to all major facilities can be attained within a 5 minute drive. At the time of the market study, no significant infrastructure development was in progress within the immediate vicinity of the site. <a href="Source">Source</a>: Ms. Briggitt Garrett, Chickamauga Zoning and Planning Administrator, (706) 375-3177.

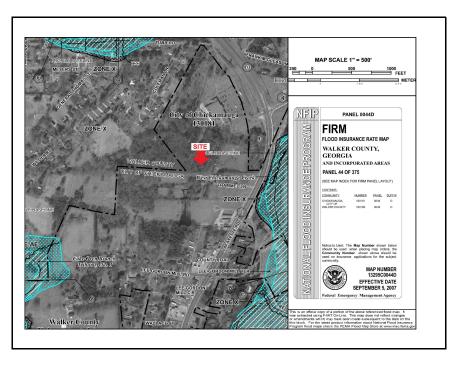
### Site Characteristics

The approximately 7.73-acre, polygon shaped tract is mostly cleared and relatively flat. Other than a non functioning silo, there are no physical structures located on the tract. The site is not located within a 100-year flood plain. <u>Source</u>: FEMA website (www:msc.fema.gov), Map Number 13295C0044D, Panel 44 of 375, Effective Date: September 5, 2007.

The site is currently zoned C2, General Commercial District,

which allows multifamily development.
The surrounding zoning is a mixture of C1, C2 and R3.
Source: Official City Zoning Map of the Chickamauga.
All public utility services are available to the tract and excess capacity exists.

However, these assessments are subject to both environmental and engineering studies.



### Crime & Perceptions of Crime

The overall setting of the site is considered to be one that is very acceptable for residential development and commercial development within the present neighborhood setting. The site and the immediate surrounding area is not considered to be one that comprises a "high crime" neighborhood. The most recent crime rate data for Walker County reported by the Georgia Bureau of Investigations - Uniform Crime Report revealed that violent crime and property crime rate for Walker County was relatively low, particuarly for violent crime (homicide, rape, robbery and assault). Further, the total number of crimes declined by 2,848 for the last two reporting years, representing a decrease of 59.6%.

Between 2014 and 2015 violent crime in Walker County decreased by 62.4%. The actual number of such crimes in 2015 was very low at only 180 overall (mostly assault). There were only 1 murders and 4 rapes reported. Property crimes decreased by 59.3% in Walker County between 2014 and 2015, and the total number was very low (1,748).

Walker County					
Type of Offence	2014	2015	Change		
Homicide	11	1	-10		
Rape	10	4	-6		
Robbery	210	13	-197		
Assault	248	162	-86		
Burglary	987	438	-549		
Larceny	2 <b>,</b> 987	1,255	-1,732		
Motor Vehicle Theft	323	55	-268		
Walker County Total	4,776	1,928	-2,848		

Source: Georgia Bureau of Investigation, Uniform Crime Report

### Neighborhood Description / Characteristics

The overall character of the neighborhood in the immediate vicinity of the site can be defined predominantly as a mixture of: commercial, multi-family and single-family development.

Directly north of the site is a bank and the Battlefield Place Shopping Center, which is anchored by a Food Lion.

Directly south of the site is commercial development.

Directly west is the 40-unit The Village of Chickamauga (LIHTC-elderly) apartment development. The Village of Chickamauga was built in 2007 and is in very good condition. At the time of the survey, the property was 100% occupied and had 52-applicants on a waiting list. Also west of the site is Heritage Row, a for-sale duplex development which was built sometime in 2005 and 2006.

Directly east of the site is a Taco Bell and an Advance Auto Parts Store, followed by US Highway 27.

About .6 miles east of the site is the entrance into the Chickamauga Battlefield National Park. The downtown area of Chickamauga is about 2.5 miles south of the site.

The pictures on the following pages are of the site and surrounding land uses within the immediate vicinity of the site.





(1) Site entrance off service (2) Site entrance left, off road, north to south. service road, east to west.





(3) Site entrance right, off (4) Site of service road, north service road, west to east. west to southeast.



to southwest.



(5) Site interior view, NE (6) Alternative site entrance, from short connector to US 27, east to west.





- (7) Village of Chickamauga (8) Site, west to east from The (LIHTC-EL) west of site. Village of Chickamauga.



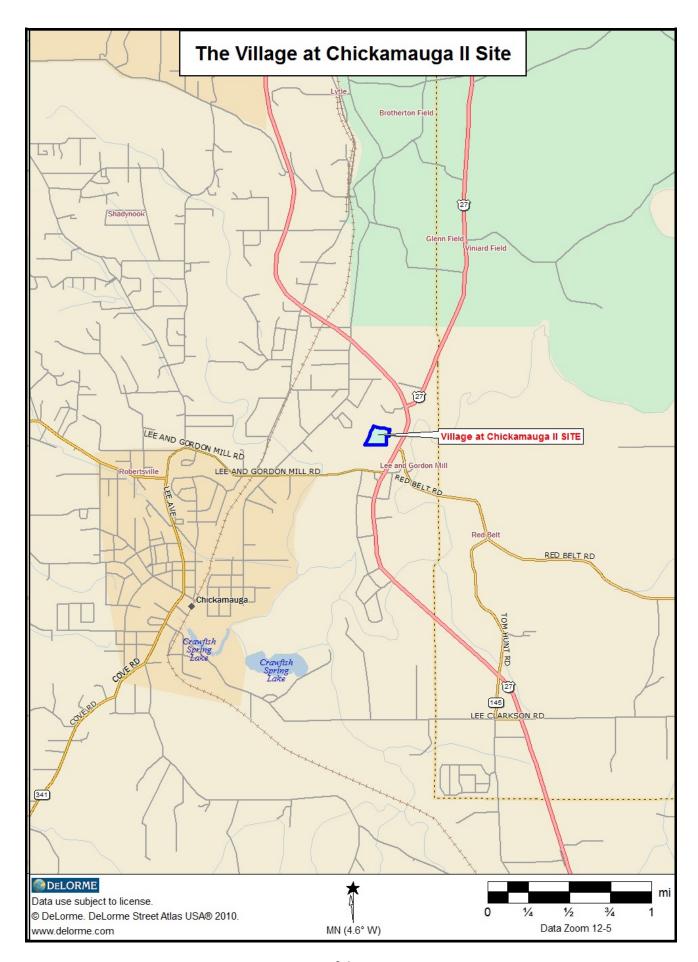


- of site.
- (9) Food Lion grocery, north (10) Capital Bank, north of site.





- (11) Taco Bell, east of site. (12) Advance Auto Parts, east of site.



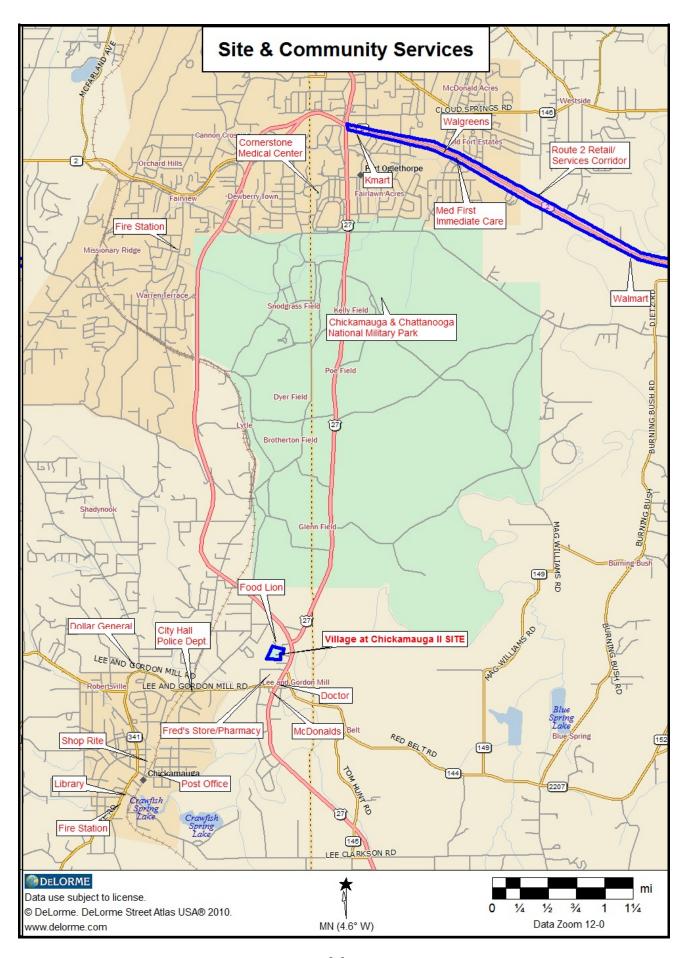
### Access to Services

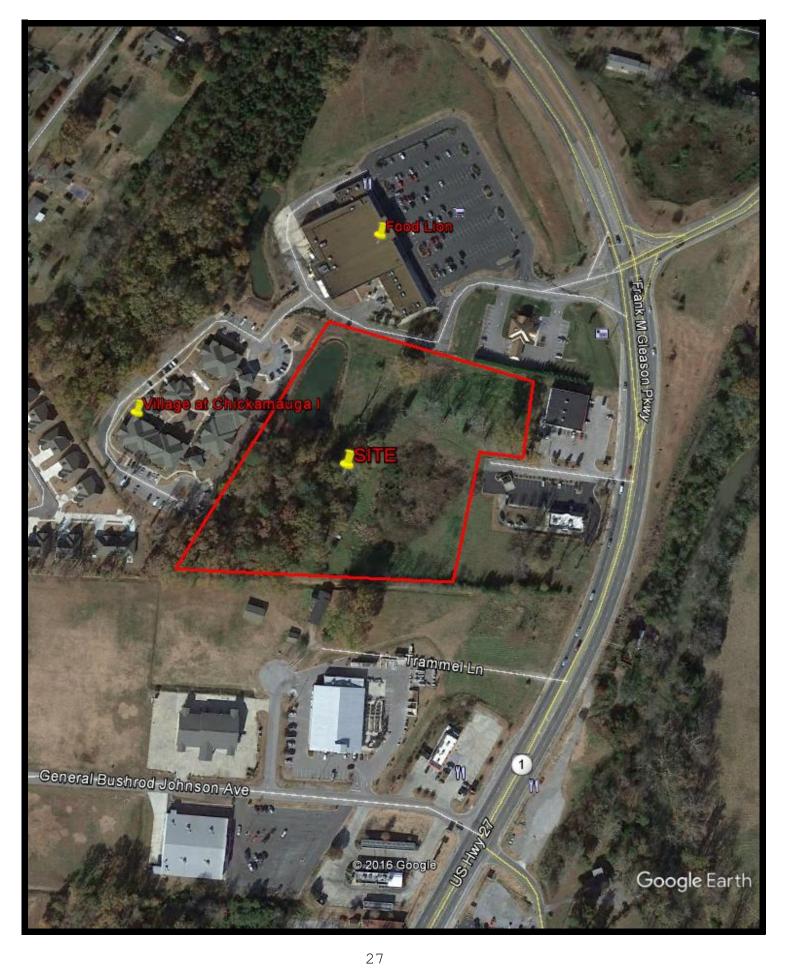
The subject is accessible to major employers, shopping, healthcare services, retail and social services, recreational areas, and the local and regional highway system. (See Site and Facilities Map, next page.)

Distances from the site to community services are exhibited below:

Points of Interest	Distance from Subject
Food Lion	Adjacent
US 27	Adjacent
Doctor	0.4
Fred's Store/Pharmacy	0.4
McDonalds	0.4
City Hall/Police Department	1.2
Dollar General	1.7
Post Office	2.0
Shop Rite	2.1
Library	2.5
Fire Station 6	2.6
Cornerstone Medical Center	4.6
Route 2	4.9
Kmart	5.0
Route 2 Retail/Service Corridor	5.1
Med First Immediate Care	5.4
Walgreens Drug	5.5
Walmart	6.8
I-75	9.2

**Note:** Distance from subject is in tenths of miles and are approximated.



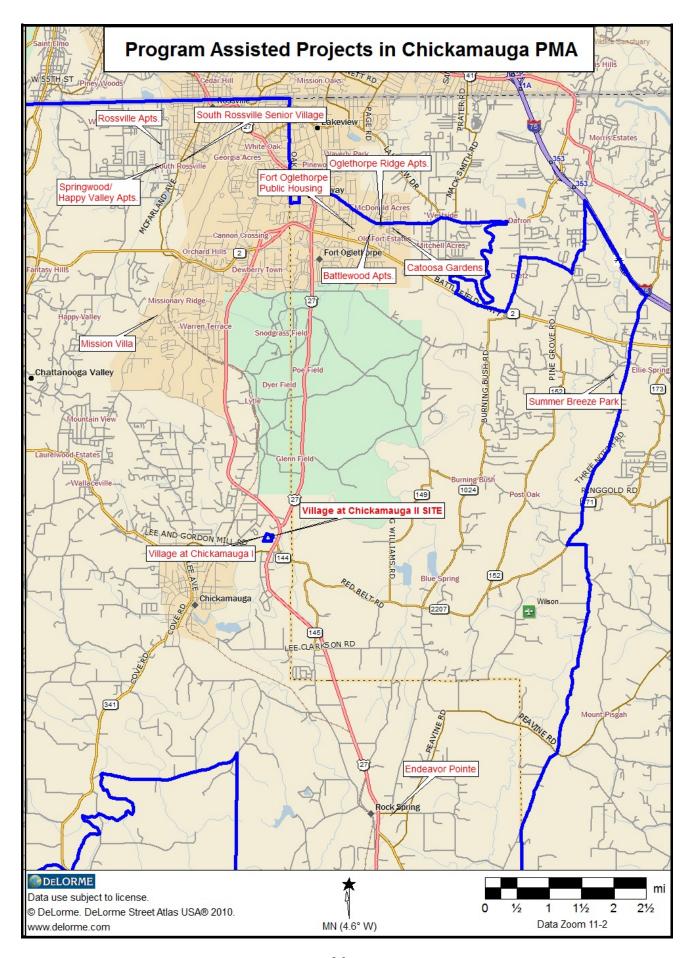


### <u>Program Assisted Apartments in Chickamauga - PMA</u>

At present, there 11 program assisted apartment properties located within the Chickamauga PMA, including the Fort Oglethorpe Housing Authority. Five of the 11 properties are LIHTC developments, of which three are elderly. A map (on the next page) exhibits the program assisted properties located within the Chickamauga PMA in relation to the site.

Project Name	Program Type	Number of Units	Distance from Site (in miles)
Village of Chickamauga I	LIHTC EL	40	Adjacent
Endeavor Pointe	LIHTC/HOME EL	64	5.1
Mission Villa	USDA RD 515 FM	32	5.4
Fort Oglethorpe PHA	Public Housing	74	5.8
Battlewood Apartments	HUD 8 FM	150	6.0
Oglethorpe Ridge	LIHTC FM	97	6.4
Catoosa Gardens	HUD 8 FM	101	6.6
South Rossville Sr Village	LIHTC/HOME EL	60	8.2
Springwood/Happy Valley	HUD 8 FM	68	8.3
Summer Breeze Park	LIHTC/HOME FM	72	8.6
Rossville Apartments	HUD 8 FM	110	9.1

Distance in tenths of miles



### SUMMARY

The field visit for the site and surrounding market area was conducted on  $\frac{\text{April 1, 2017}}{\text{Nontz (of the firm Koontz & Salinger)}}$ .

The overall character of the neighborhood within the immediate vicinity of the site can be defined predominantly as a mixture of: commercial, multi-family and single-family development. The site is located in the northern portion of Chickamauga, within the city limits. The site is zoned C-2, which allows for the intended use of the proposed LIHTC-elderly development.

Access to the site is available off Arrowhead Dairy Lane. Arrowhead Dairy Lane is a very short connector which links with US 27, about .1 miles east. It is a very low density road with a speed limit of 25 miles per hour. The access point to the site does not present problems of egress and ingress. Also, road noise is not considered to be detrimental to the site.

The site offers good accessibility and linkages to area services and facilities. The areas surrounding the site appeared to be void of negative externalities including: noxious odors, close proximity to cemeteries, rail lines, high density transmission lines and junk yards.

The site in relation to the subject and the surrounding roads is agreeable to signage, in particular to passing traffic along Arrowhead Dairy Lane.

Overall, the field research revealed the following strengths and weaknesses of the subject in relation to subject marketability. In the opinion of the analyst, the site of the subject is considered appropriate as a LIHTC/Market Rate elderly multi-family development.

SITE/SUBJECT ATTRIBUTES:				
STRENGTHS	WEAKNESSES			
Good accessibility to services, trade, and health care (within walking distance to the Battlefield Place Shopping Center)				
Good linkages to area road system				
Nearby road speed and noise are acceptable				
Surrounding land uses are acceptable				

### SECTION D

### MARKET AREA DESCRIPTION

he definition of a market area for any real estate use is generally limited to the geographic area from which consumers will consider the available alternatives to be relatively equal. This process implicitly and explicitly considers the location and

proximity and scale of competitive options. Frequently, both a primary and a secondary area are geographically defined. This is an area where consumers will have the greatest propensity to choose a specific product at a specific location, and a secondary area from which consumers are less likely to choose the product but the area will still generate significant demand.

The field research process was used in order to establish the geographic delineation of the Primary Market Area (PMA). The process included the recording of spatial activities and time-distance boundary analysis. These were used to determine the relationship of the location of the site and specific subject property to other potential alternative geographic choices. The field research process was then reconciled with demographic data by geography as well as local interviews with key respondents regarding market specific input relating to market area delineation.

### Primary Market Area

Based upon field research in Chickamauga and a 5 to 10 mile area, along with an assessment of: the competitive environment, transportation and employment patterns, the site location and physical, natural and political barriers - the Primary Market Area (PMA) for the proposed LIHTC elderly apartment development consists of the following 2010 census tracts in Catoosa and Walker Counties:

Catoosa: 304.01 and 307

Walker: 201, 202, 203.01, 203.02, 205.01, 205.02 and 206.01

The PMA is located in the northwest portion of Georgia. Chickamauga, is centrally located within the PMA. For the most part the PMA is linked by US Highway 27 and several State Roads (2, 341 and 193). It extends north of Chickamauga via US 27 and the US 27 Bypass to incorporate the Fairview, Chattanooga Valley, Orchard Hills, and Rossville areas of Walker County. The PMA extends south to Rock Spring and west to the State Road 193 corridor. The PMA extends northeast to include the City of Fort Oglethorpe in Catoosa County. Rock Spring is about 5 miles south of the proposed site in Chickamauga and Fort Oglethorpe is about 5 miles northeast of the proposed site.

 $\underline{\text{Note}}$ : The PMA excluded Chattanooga, TN to the north, Ringgold to the east and Lafayette to the south.

Direction	Boundary	Distance from Subject
North	GA/TN State Line & Cloud Springs Rd	5 to 7 miles
East	central Catoosa County	5 miles
South	LaFayette PMA	4 to 8 miles
West	western Walker County & Lookout Mtn	6 miles

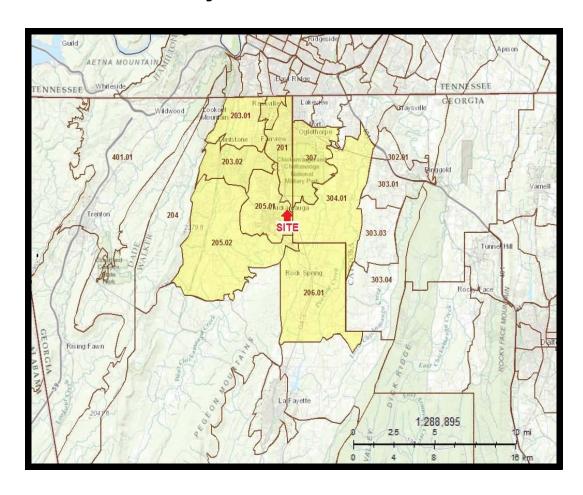
Transportation access to Chickamauga and the PMA is good. US 27, the US 27 Bypass, and State Road 193 and 341 are the major north/south corridors. State Road 2 and County Road 144 are the major east/west corridors.

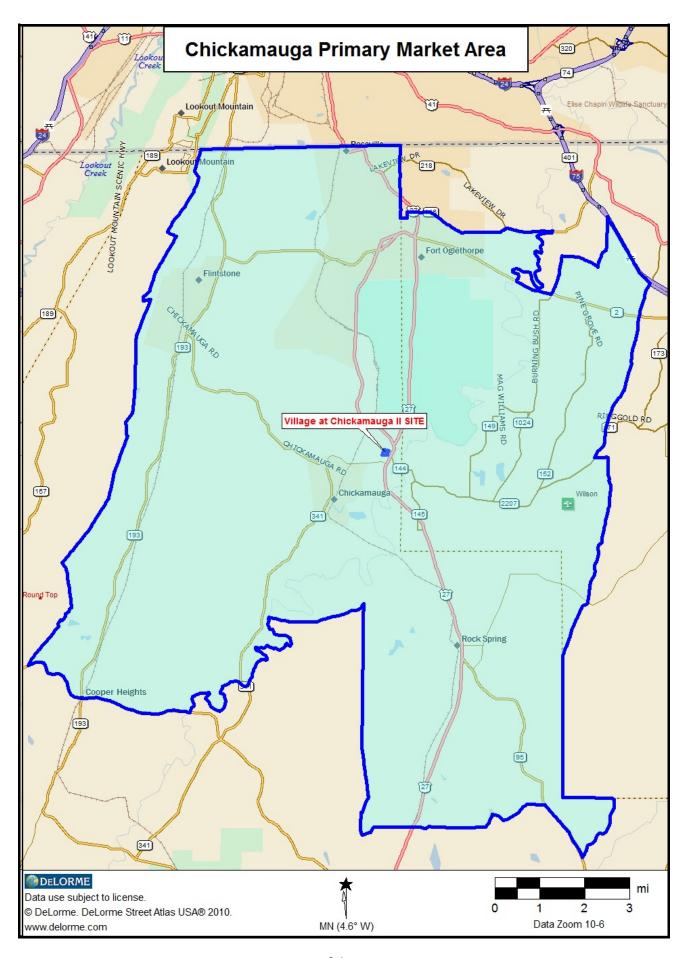
In addition, comments from managers and/or management companies of the existing LIHTC elderly apartment properties located within the competitive environment were surveyed, as to where the majority of their existing tenants previously resided. These comments were taken into consideration when delineating the subject PMA. The most important of these sources was the manager of Village of Chickamauga II.

### Secondary Market Area

The Secondary Market Area (SMA) consists of that area beyond the PMA, principally from out of market, as well as from out of state. Note: The demand methodology excluded any potential demand from a SMA.

### Chickamauga PMA - 2010 Census Tracts





### SECTION E

### COMMUNITY DEMOGRAPHIC DATA

ables 1 through 8 exhibit indicators of trends in total population and household growth, as well as for population and households and 55 and older.

### Population Trends

Table 1, exhibits the change in <u>total</u> population in Chickamauga, the Chickamauga PMA, and Walker County between 2000 and 2022. Table 2, exhibits the change in <u>elderly</u> population age 55 and over (the age restriction limit for the subject), in Chickamauga, the Chickamauga PMA, and Walker County between 2000 and 2022. The year 2019 is estimated to be the first year of availability for occupancy of the subject property. The year 2017 has been established as the base year for the purpose of estimating new household growth demand, by age and tenure.

### Total Population

The PMA exhibited very significant total population gains between 2000 and 2010, at approximately +1.5% per year. Total population gains over the next several years, (2017-2019) are forecasted for the PMA, represented by a modest rate of change approximating +0.36% per year.

The projected change in population for Chickamauga is subject to local annexation policy and in-migration of rural county and surrounding county residents into Chickamauga. However, recent indicators, including the 2015 and 2016 US Census estimates (at the place level) suggest that the population trend of the mid to late 2000's in Chickamauga has slowed considerably and more modest gains are forecasted into the remainder of the decade.

### Population 55+

The PMA exhibited very significant population gains for population age 55+ between 2000 and 2010, at +2.59% per year. Population gains over the next several years (2017-2019) are forecasted for the PMA for the 55 and over age group continuing at a significant rate of increase, with a forecasted rate of growth at approximately +1.74% per year.

Population gains are forecasted in both the 55 and 65 and over age groups for the year 2019 and beyond. The projected increase is not owing to a significant increase in elderly in-migration into the

PMA, but instead owing to significant age in-place as the "war baby generation, (1940-1945)" and the beginning of the "baby boom generation, (1946 to 1950)" begin to enter into the empty nester and retirement population segments in large numbers.

### Population Projection Methodology

The forecast for total population, and population age 55 and over is based primarily upon the 2000 and 2010 census, as well as the Nielsen-Claritas population projections. The Georgia Office of Planning and Budget county projections were examined and use as a cross check to the direction of trend in population over the forecast period.

- Sources: (1) 2000 and 2010 US Census.
  - (2) Nielsen Claritas Projections.
  - (3) 2015 and 2016 US Census population estimates.
  - (4) Georgia Residential Population Projections by Age & County, 2010-2020, GA Governor's Office of Planning & Budget.

Table 1, exhibits the change in  $\underline{\text{total}}$  population in Chickamauga, the Chickamauga PMA, and Walker County between 2000 and 2022.

	Table 1								
	Total Population Trends and Projections: Chickamauga, Chickamauga PMA, Walker County								
Year	Population	Total Change	Percent	Annual Change	Percent				
Chickamau	ga								
2000	2,245								
2010	3,101	+ 856	+ 38.13	+ 86	+ 3.28				
2017	3,164	+ 63	+ 2.03	+ 9	+ 0.29				
2019	3,192	+ 28	+ 0.89	+ 14	+ 0.44				
2022	3,232	+ 40	+ 1.25	+ 13	+ 0.42				
Chickamau	ga PMA								
2000	49,630								
2010	57 <b>,</b> 667	+ 8,037	+ 16.19	+ 805	+ 1.51				
2017	58,022	+ 355	+ 0.62	+ 51	+ 0.09				
2019*	58,441	+ 419	+ 0.72	+ 210	+ 0.36				
2022	59 <b>,</b> 067	+ 626	+ 1.08	+ 209	+ 0.36				
Walker Co	unty								
2000	61,053								
2010	68 <b>,</b> 756	+ 7,703	+ 12.62	+ 770	+ 1.20				
2017	68,242	- 514	- 0.75	- 73	- 0.11				
2019	68 <b>,</b> 537	+ 295	+ 0.43	+ 148	+ 0.21				
2022	68,978	+ 441	+ 0.64	+ 147	+ 0.21				

<sup>\* 2019 -</sup> Estimated year that project will be placed in service.

<u>Calculations</u> - Koontz and Salinger. May, 2017.

Table 2, exhibits the change in  $\underline{\textbf{elderly}}$  population age 55 and over (the age restriction limit for the subject), in Chickamauga, the Chickamauga PMA, and Walker County between 2000 and 2022.

	Table 2							
Elderly Population (Age 55+) Trends and Projections: Chickamauga, Chickamauga PMA, Walker County								
Year	Population	Total Change	Percent	Annual Change	Percent			
Chickamau	ga							
2000	500							
2010	781	+ 281	+ 56.20	+ 28	+ 4.56			
2017	924	+ 143	+ 18.30	+ 20	+ 2.43			
2019	967	+ 43	+ 4.65	+ 22	+ 2.30			
2022	1,032	+ 65	+ 6.72	+ 22	+ 2.19			
Chickamau	ga PMA							
2000	12,345							
2010	15 <b>,</b> 945	+3,600	+ 29.16	+ 360	+ 2.59			
2017	18,142	+2,197	+ 13.78	+ 314	+ 1.86			
2019*	18,777	+ 635	+ 3.50	+ 318	+ 1.74			
2022	19,730	+ 953	+ 5.08	+ 318	+ 1.66			
Walker Co	unty							
2000	14,557							
2010	19,177	+4,620	+ 31.74	+ 462	+ 2.79			
2017	21,631	+2,454	+ 12.80	+ 351	+ 1.74			
2019	22,344	+ 713	+ 3.30	+ 357	+ 1.63			
2022	23,413	+1,069	+ 4.78	+ 356	+ 1.57			

<sup>\* 2019 -</sup> Estimated 1st year of occupancy.

<u>Calculations</u> - Koontz and Salinger. May, 2017.

Between 2000 and 2010, population age 55+ increased in the Chickamauga PMA at a very significant rate growth at +2.59% per year. Between 2017 and 2019, the population age 55 and over in the PMA is forecasted to continue to increase at a significant rate of gain at approximately +1.74% per year. The figure below presents a graphic display of the numeric change in population age 55+ in the PMA between 2000 and 2022.

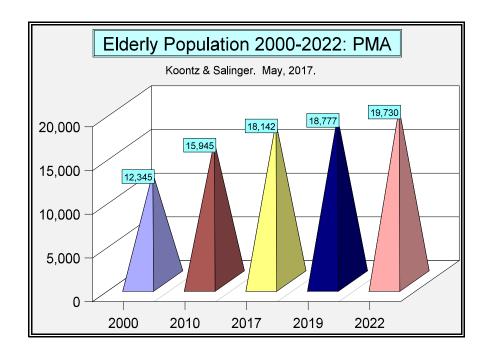


Table 3A exhibits the change in population by age group in Chickamauga between 2010 and 2019. The most significant increase exhibited between 2017 and 2019 within Chickamauga was in the 65-74 age group representing an increase of almost 9.5% over the two year period. The 75+ age group is forecasted to stabilize at around 210 persons.

Table 3A							
	Populati	ion by Age G	roups: Chick	amauga, 2010	0 - 2019		
	2010 Number	2010 Percent	2017 Number	2017 Percent	2019 Number	2019 Percent	
Age Group							
0 - 24	1,066	34.38	1,019	32.21	1,010	31.64	
25 - 44	785	25.31	777	24.56	780	24.44	
45 - 54	469	15.12	444	14.03	435	13.63	
55 - 64	350	11.29	423	13.37	434	13.60	
65 - 74	249	8.03	296	9.36	324	10.15	
75 +	182	5.87	205	6.48	209	6.55	

Table 3B exhibits the change in population by age group in the Chickamauga PMA between 2010 and 2019. The most significant increase exhibited between 2017 and 2019 within the Chickamauga PMA was in the 65-74 age group representing an increase of around 7.5% over the two year period. The 75+ age group is forecasted to increase by 129 persons, or by approximately +3%.

Table 3B									
	Population by Age Groups: Chickamauga PMA, 2010 - 2019								
	2010 Number	2010 Percent	2017 Number	2017 Percent	2019 Number	2019 Percent			
Age Group									
0 - 24	18,286	31.71	17 <b>,</b> 784	30.65	17 <b>,</b> 721	30.32			
25 - 44	15 <b>,</b> 017	26.04	14,301	24.65	14,252	24.39			
45 - 54	8,419	14.60	7 <b>,</b> 796	13.44	7 <b>,</b> 691	13.16			
55 - 64	7 <b>,</b> 172	12.44	7,715	13.30	7,760	13.28			
65 - 74	4,847	8.41	6 <b>,</b> 070	10.46	6 <b>,</b> 532	11.18			
75 +	3 <b>,</b> 926	6.81	4,356	7.51	4,485	7.67			

Sources: 2010 Census of Population, Georgia

Nielsen Claritas Projections

Koontz and Salinger. May, 2017

#### HOUSEHOLD TRENDS & CHARACTERISTICS

Table 4 exhibits the change in  $\underline{\textbf{elderly}}$  households (age 55 and over) in the Chickamauga PMA between 2000 and 2022. The increase in household formations age 55+ in the PMA has continued over a 10 year period and reflects the recent population trends and near term forecasts for population 55 and over.

The increase in the rate of persons per household exhibited between 2000 and 2010 is forecasted to continue from around 1.625 to 1.655 between 2017 and 2022 within the PMA. The rate of change in person per household is based upon: (1) the increase in the number of retirement age population owing to an increase in the longevity of the aging process for the senior population, and (2) allowing for adjustments owing to divorce and death rates.

The projection of household formations age 55 and over in the PMA between 2017 and 2019 exhibited a significant increase of 151 households age 55 and over per year or by approximately +1.37% per year.

	Table 4								
	Household Formations Age 55+: 2000 to 2022 Chickamauga PMA								
Year / Place	Total Population	Population In Group Quarters	Population In Households	Persons Per Household	Total Households				
2000	12,345	452	11,893	1.5421	7,712				
2010	15,945	410	15,535	1.6722	9,290				
2017	18,142	400	17,742	1.6255	10,915				
2019	18,777	400	18,377	1.6383	11,217				
2022	19,730	400	19,330	1.6564	11,670				

Sources: Nielsen Claritas Projections.

2000 and 2010 Census of Population, Georgia.

Calculations: Koontz & Salinger. May, 2017.

Table 5 exhibits households in the Chickamauga PMA, age 55 and over, by owner-occupied and renter-occupied tenure. The 2010 to 2022 projected trend supports a change in the tenure ratio favoring renter-occupied households on a percentage basis.

Overall, significant net numerical gains are forecasted for both owner-occupied and renter-occupied households age 55 and over within the PMA. Between 2017 and 2019, the increase in renter-occupied households age 55 and over remains positive, at +1.71% per year.

	Table 5								
	Households	by Tenure, Ch	ickamauga PMA	: Age 55+					
Year/ Place	Total Households	Owner Occupied	Percent	Renter Occupied	Percent				
PMA									
2000	7,712	6,618	85.81	1,094	14.19				
2010	9,290	7 <b>,</b> 789	83.84	1,501	16.16				
2017	10,915	9,033	82.76	1,882	17.24				
2019	11,217	9 <b>,</b> 270	82.64	1,947	17.36				
2022	11,670	9 <b>,</b> 627	82.49	2,043	17.51				

Sources: 2000 & 2010 Census of Population, Georgia.

Nielsen Claritas Projections. Koontz and Salinger. May, 2017.

### HOUSEHOLD INCOME TRENDS & CHARACTERISTICS

One of the first discriminating factors in residential analysis is income eligibility and affordability. This is particularly of importance when analyzing the need and demand for program assisted multi-family housing.

A professional market study must distinguish between gross demand and effective demand. Effective demand is represented by those elderly households that can both qualify for and afford to rent the proposed multi-family development. In order to quantify this effective demand, the income distribution of the PMA households age 55+ must be analyzed.

Establishing the income factors to identify which households are eligible for a specific housing product requires the definition of the limits of the target income range. The lower limit of the eligible range is generally determined by affordability, i.e., the proposed gross rents, average minimum social security payments, and/or the availability of deep subsidy rental assistance (RA) for USDA-RD, PHA and HUD Section 8 developments.

The estimate of the upper income limit is based upon the most recent set of HUD MTSP income limits for two person households (the maximum household size allowable for the estimation of elderly in the GA-DCA Market Study Guidelines) in Walker County, Georgia at 50% and 60% of the area median income (AMI).

For market-rate projects or components of mixed income projects, the entire range is estimated using typical expenditure patterns. While a household may spend as little for rent as required to occupy an acceptable unit, households tend to move into more expensive housing with better features as their incomes increase. In this analysis, the market-rate limits are set at an expenditure pattern of 25% to 35% of household income.

Tables 6A and 6B exhibit owner-occupied households, by age 55+, and by income group, in the Chickamauga PMA in 2010, and forecasted in 2017 and 2019. Tables 7A and 7B exhibit renter-occupied households, by age 55+, and by income group, in the Chickamauga PMA in 2010, and forecasted in 2017 and 2019.

The projection methodology is based upon Nielsen Claritas forecasts for households, by tenure, by age and by income group for the year 2016 and 2021, with a base year data set comprising a 2010 average, based upon the 2006 to 2010 American Community Survey. The control for this data set was not the 2010 Census, but instead the 2006 to 2010 American Community Survey. The data set was extrapolated to fit the required forecast year of 2019.

Tables 6A and 6B exhibit owner-occupied households age 55+, by income in the Chickamauga PMA in 2010, and projected in 2017 and 2019.

Table 6A								
Chickamauga PMA: Owner-Occupied Households Age 55+, by Income Groups								
Households by Income	2010 Number	2010 Percent	2017 Number	2017 Percent				
Under \$10,000	436	5.60	511	5.66				
10,000 - 20,000	1,483	19.04	1 <b>,</b> 365	15.11				
20,000 - 30,000	1,324	17.00	1,296	14.35				
30,000 - 40,000	1,150	14.79	1,094	12.11				
40,000 - 50,000	795	10.21	1,140	12.62				
50,000 - 60,000	622	7.99	737	8.16				
\$60,000 and over	1,979	25.41	2,890	31.99				
Total	7,789	100%	9,033	100%				

Table 6B								
Chickamauga PMA: Owner-Occupied Households Age 55+, by Income Groups								
Households by Income	2017 Number	2017 Percent	2019 Number	2019 Percent				
Under \$10,000	511	5.66	512	5.52				
10,000 - 20,000	1,365	15.11	1,256	14.63				
20,000 - 30,000	1,296	14.35	1 <b>,</b> 295	13.97				
30,000 - 40,000	1,094	12.11	1,106	11.93				
40,000 - 50,000	1,140	12.62	1,174	12.66				
50,000 - 60,000	737	8.16	737	7.95				
\$60,000 and over	2,890	31.99	3,090	33.33				
Total	9,033	100%	9,270	100%				

Sources: 2006 - 2010 American Community Survey
Nielsen Claritas, HISTA Data, Ribbon Demographics
Koontz and Salinger. May, 2017

Tables 7A and 7B exhibit renter-occupied households age 55+, by income in the Chickamauga PMA in 2010, and projected in 2017 and 2019.

Table 7A								
Chickamauga PMA: Renter-Occupied Household Age 55+, by Income Groups								
Households by Income	2010 Number	2010 Percent	2017 Number	2017 Percent				
Under \$10,000	216	14.39	310	16.47				
10,000 - 20,000	411	27.38	441	23.43				
20,000 - 30,000	336	22.39	312	16.58				
30,000 - 40,000	106	7.06	94	4.99				
40,000 - 50,000	141	9.39	161	8.55				
50,000 - 60,000	36	2.40	60	3.19				
60,000 +	255	16.99	504	26.78				
Total	1,501	100%	1,882	100%				

Table 7B								
Chickamauga PMA: Renter-Occupied Household Age 55+, by Income Groups								
Households by Income	2017 Number	2017 Percent	2019 Number	2019 Percent				
Under \$10,000	310	16.47	308	15.82				
10,000 - 20,000	441	23.43	441	22.65				
20,000 - 30,000	312	16.58	318	16.33				
30,000 - 40,000	94	4.99	97	4.98				
40,000 - 50,000	161	8.55	166	8.53				
50,000 - 60,000	60	3.19	63	3.24				
60,000 +	504	26.78	554	28.45				
Total	1,882	100%	1,947	100%				

Sources: 2006 - 2010 American Community Survey
Nielsen Claritas, HISTA Data, Ribbon Demographics
Koontz and Salinger. May, 2017

Households by Owner-Occupied Tenure, by Person Per Household, Age 55+ Chickamauga PMA, 2010 - 2019

Table 8A

Households		C	Owner		Owner			
	2010	2017	Change	% 2017	2017	2019	Change	% 2019
1 Person	2,630	2 <b>,</b> 758	+ 128	30.53%	2 <b>,</b> 758	2,811	+ 53	30.32%
2 Person	4,015	4,617	+ 602	51.11%	4,617	4,712	+ 95	50.83%
3 Person	604	955	+ 351	10.57%	955	1,016	+ 61	10.96%
4 Person	276	381	+ 105	4.22%	381	394	+ 13	4.25%
5 + Person	264	322	+ 58	3.56%	322	337	+ 15	3.64%
Total	7 <b>,</b> 789	9,033	+1,244	100%	9,033	9,270	+ 237	100%

Table 8B Households by Renter-Occupied Tenure, by Person Per Household, Age 55+ Chickamauga PMA, 2010 - 2019 Households Renter Renter 2010 2017 % 2017 2017 2019 % 2019 Change Change 58.29% 58.04% 1 Person 884 1,097 213 1,097 1,130 33 2 Person 477 607 130 32.25% 607 628 21 32.25% 10 2.87% 3.03% 3 Person 64 54 54 59 4 Person 71 90 19 4.78% 90 91 4.67% 5 + Person 5 34 29 1.81% 34 39 5 2.00% 1,501 1,882 + 381 100% 1,882 1,947 65 100% Total

<u>Sources</u>: Nielsen Claritas Projections Koontz and Salinger. May, 2017

Table 8A indicates that in 2019 approximately 81% of the owner-occupied households age 55+ in the PMA contain 1 and 2 persons (the target group by household size). An increase in households by size is exhibited by 1 and 2 person owner-occupied households.

Table 8B indicates that in 2019 approximately 90% of the renter-occupied households age 55+ in the PMA contain 1 and 2 persons. An increase in households by size is exhibited by 1 and 2 person renter-occupied households age 55+. One person elderly households are typically attracted to both 1 and 2 bedroom rental units and 2 person elderly households are typically attracted to two bedroom units, and to a much lesser degree three bedroom units.

#### SECTION F

# ECONOMIC & EMPLOYMENT TRENDS

Analysis of the economic base and the labor and job formation base of the local labor market area is critical to the potential demand for residential growth in any market. The economic trends reflect the ability of the area to create and sustain growth, and job formation is typically the primary motivation for positive net in-

migration. Employment trends reflect the economic health of the market, as well as the potential for sustained growth. Changes in family households reflect a fairly direct relationship with employment growth, and the employment data reflect the vitality and stability of the area for growth and development in general.

Tables 9 through 15 exhibit labor force trends by: (1) civilian labor force employment, (2) covered employment, (3) changes in covered employment by sector, and (4) changes in average annual weekly wages, for Walker County. Also, exhibited are the major employers for the immediate labor market area. A summary analysis is provided at the end of this section.

Table 9								
Civilian Labor Force and Employment Trends, Walker County: 2005, 2015 and 2016								
	2005	2015	2016					
Civilian Labor Force	33,027	29,580	30 <b>,</b> 209					
Employment	31,432	27 <b>,</b> 851	28 <b>,</b> 525					
Unemployment	1,595	1,729	1,684					
Rate of Unemployment	4.8%	5.8%	5.6%					

Table 10 Change in Employment, Walker County							
Years	# # % % % ars Total Annual* Total Annual*						
2005 - 2007	+ 55	+ 27	+ 0.18	+ 0.09			
2008 - 2010	- 3,199	-1,600	-10.33	- 5.16			
2011 - 2014	- 709	- 236	- 2.53	- 0.84			
2015 - 2016	+ 674	Na	+ 2.42	Na			

<sup>\*</sup> Rounded

Na - Not applicable

<u>Sources</u>: Georgia Labor Force Estimates, 2005 - 2016. Georgia Department of Labor, Workforce Information Analysis. Koontz and Salinger. May, 2017.

Table 11 exhibits the annual change in civilian labor force employment in Walker County between 2005 and the  $1^{\rm st}$  three months in 2017. Also, exhibited are unemployment rates for the County, State and Nation.

Table 11 Change in Labor Force: 2005 - 2017									
	Walker County GA US								
Year	Labor Force	Employed	Change	Unemployed	Rate	Rate	Rate		
2005	33 <b>,</b> 027	31,432		1,595	4.8%	5.3%	5.1%		
2006	33,818	32,330	898	1,488	4.4%	4.7%	4.6%		
2007	32 <b>,</b> 959	31,487	(843)	1,472	4.5%	4.5%	4.6%		
2008	33 <b>,</b> 155	30,965	(522)	2,190	6.6%	6.2%	5.8%		
2009	32,153	28,809	(2,156)	3,344	10.4%	9.9%	9.3%		
2010	30,958	27 <b>,</b> 766	(1,043)	3,192	10.3%	10.5%	9.6%		
2011	31,019	27 <b>,</b> 998	232	3,021	9.7%	10.2%	8.9%		
2012	30,838	28,106	108	2,732	8.9%	9.2%	8.1%		
2013	30,074	27 <b>,</b> 706	(400)	2,368	7.9%	8.2%	7.4%		
2014	29 <b>,</b> 397	27 <b>,</b> 289	(417)	2,108	7.2%	7.1%	6.2%		
2015	29,580	27 <b>,</b> 851	562	1,729	5.8%	5.9%	5.3%		
2016	30,209	28,525	674	1,684	5.6%	5.4%	4.9%		
Month									
1/2017	30,416	28 <b>,</b> 773		1,643	5.4%	5.6%	5.1%		
2/2017	30,532	29,009	236	1,526	5.0%	5.1%	4.9%		
3/2017	30,642	29,204	195	1,438	4.7%	4.8%	4.6%		

Sources: Georgia Labor Force Estimates, 2005 - 2017.
Georgia Department of Labor, Workforce Information Analysis.
Koontz and Salinger. May, 2017.

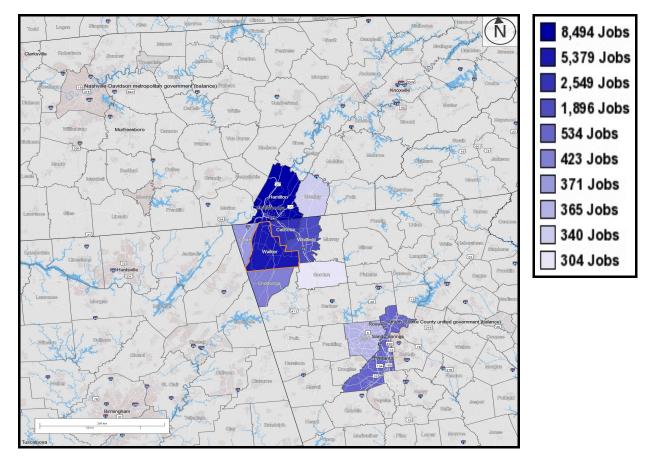
Table 12 exhibits the annual change in covered employment in Walker County between 2003 and 2016. Covered employment data differs from civilian labor force data in that it is based on at-place employment within a specific geography. In addition, the data set consists of most full and part-time, private and government, wage and salary workers. Since 2012, the overall trend in covered employment in Walker County has been positive.

Table 12 Change in Covered Employment: 2003 - 2016						
Year	Employed	Change				
2003	14,700					
2004	14,476	(224)				
2005	14,160	(316)				
2006	14,326	166				
2007	14,708	382				
2008	14,194	(514)				
2009	12,873	(1,321)				
2010	12,626	(247)				
2011	12,578	(48)				
2012	12,438	(140)				
2013	12,454	16				
2014	12,450	(4)				
2015	12,499	49				
2016 1 <sup>st</sup> Q	12,729					
2016 2 <sup>nd</sup> Q	12,931	202				
2016 3 <sup>rd</sup> Q	13,034	103				

<u>Sources</u>: Georgia Department of Labor, Workforce Information Analysis, 2003 and 2016.
Koontz & Salinger. May, 2017.

#### Commuting

Most the workforce within the PMA has relatively short commutes to work within Walker or Catoosa county, Hamilton County TN, or other counties in Georgia. Data from the 2011-2015 American Community Survey indicate that mean commuting times range from 21.2 minutes to 31.1 minutes; the average commute is around 25.2 minutes. Some 47.5% of workers living in the PMA have jobs in Georgia, inclusive of 32.2% who work in their county of residence. Some 52.5% work out-of-state, principally in Hamilton County TN. Major areas of employment for residents of Walker County are shown on the map below.



Walker County also provide jobs for workers living outside the area, principally workers living in Catoosa and Chattooga counties in GA as well as Hamilton County TN. The adjacent table shows the in-commuting from other counties for jobs in Walker County. Note: These data are from 2014, and ratios may differ slightly from data from the 2011-2015 ACS.

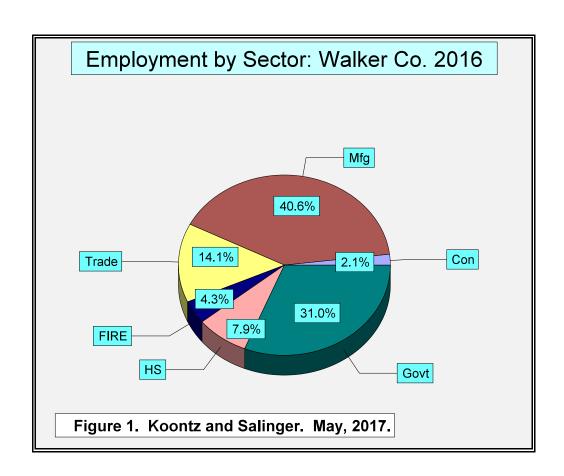
<u>Source</u>: US Census Bureau, 2011-2015 American Community Survey.

Jobs Counts by Counties Where Workers Live - All Jobs					
		20	14		
		Count	Share		
	All Counties	11,583	100.0%		
	Walker County, GA	5,379	46.4%		
	Catoosa County, GA	1,400	12.1%		
	Hamilton County, TN	1,080	9.3%		
	Chattooga County, GA	912	7.9%		
	Whitfield County, GA	438	3.8%		
	Dade County, GA	269	2.3%		
	Floyd County, GA	221	1.9%		
	Gordon County, GA	185	1.6%		
	Murray County, GA	169	1.5%		
	DeKalb County, AL	74	0.6%		
	All Other Locations	1,456	12.6%		

Table 13  Average Monthly Covered Employment by Sector,  Walker County, 3 <sup>rd</sup> Quarter 2015 and 2016							
Year	Total	Con	Mfg	Т	FIRE	HCSS	G
2015	12,613	214	4,278	1,503	434	950	3,356
2016	13,034	230	4,373	1,519	461	855	3,344
15-16 # Ch.	+ 421	+ 16	+ 95	+ 16	+ 27	- 95	- 12
15-16 % Ch.	+ 3.3	+7.5	+ 2.2	+1.1	+ 6.2	-10.0	- 0.4

<u>Note</u>: Con - Construction; Mfg - Manufacturing; T - Retail and Wholesale Trade; FIRE - Finance, Insurance and Real Estate; HCSS - Health Care and Social Services; G - Federal, State & Local Government

Figure 1 exhibits employment by sector in Walker County in the  $3^{\rm rd}$  Quarter of 2016. The top four employment sectors are: manufacturing, trade, government and service. The 2017 forecast, is for the manufacturing sector to stabilize and the trade and healthcare sectors to increase.



<u>Sources</u>: Georgia Department of Labor, Workforce Information Analysis, Covered Employment, 2015 and 2016. Koontz and Salinger. May, 2017. Table 14, exhibits average annual weekly wages in the  $3^{\rm rd}$  Quarter of 2015 and 2016 in the major employment sectors in Walker County. It is estimated that the majority of workers in the service and trade sectors (excluding accommodation and food service workers) in 2017 will have average weekly wages between \$400 and \$925. Workers in the accommodation and food service sectors in 2017 will have average weekly wages in the vicinity of \$275.

Table 14							
Average 3 <sup>rd</sup> Quarter Weekly Wages, 2015 and 2016 Walker County							
Employment Sector	2015	2016	% Numerical Change	Annual Rate of Change			
Total	\$ 615	\$ 632	+ 17	+ 2.8			
Construction	\$ 698	\$ 930	+232	+33.2			
Manufacturing	\$ 752	\$ 770	+ 18	+ 2.4			
Wholesale Trade	\$ 780	\$ 700	- 80	-10.3			
Retail Trade	\$ 399	\$ 418	+ 19	+ 4.8			
Transportation & Warehouse	\$ 918	\$ 921	+ 3	+ 0.3			
Finance & Insurance	\$ 874	\$ 936	+ 62	+ 7.1			
Real Estate Leasing	\$ 589	\$ 559	- 30	- 5.1			
Health Care Services	\$ 569	\$ 609	+ 40	+ 7.0			
Educational Services	Na	Na	Na	Na			
Hospitality	\$ 241	\$ 274	+ 33	+13.7			
Federal Government	\$1107	\$1118	+ 11	+ 1.0			
State Government	\$ 620	\$ 658	+ 38	+ 6.0			
Local Government	\$ 562	\$ 564	+ 2	+ 0.4			

<u>Sources</u>: Georgia Department of Labor, Workforce Information Analysis, Covered Employment, Wages and Contributions, 2015 and 2016.

Koontz and Salinger. May, 2017.

## Major Employers

The major employers in Catoosa and Walker Counties are listed in Table 15.

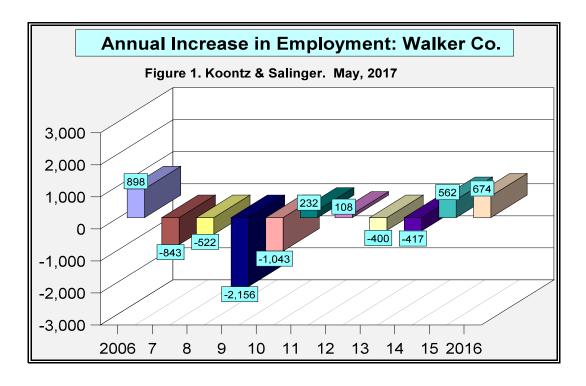
Table 15				
	Major Employers			
Firm	Product/Service	Employees		
Manufacturing				
Roper	Appliances	1,800		
SI, Inc.	Carpet Fiber & Backing	1,600		
Shaw Industries	Carpet Yarn & Products	1,000		
Phillips Brothers	Equipment Parts	100		
Yates Bleachery	Bleach Cloth	250		
Syntec	Nylon Yarn	200		
Tillotson Corp.	Gloves	300		
Wire Tech	Electrical Equipment	50		
Crystal Springs Printworks	Fabric Finisher	160		
Nissin	Brake Compnents	210		
Propex	Geotextiles	150		
Curbs Plus	Roof Curbs	120		
Container Service Corp.	Cardboard Boxes	110		
Roller-Die	Custom Roll Parts & Dies	109		
Non Manufacturing				
Walker County	Government	309		
Walker County School System	Education	1,334		
Walmart (Walker County)	Retail	275		
Walker County State Prison	Corrections	125		
Catoosa County	Government	260		
Catoosa County School System	Education	1,900		
Freightliner of Chattanooga	Trucking	165		
Five Star Vending	Food & Beverage Service	100		

<u>Sources</u>: Catoosa County Economic Development Authority
Northwest Georgia Joint Development Authority

Southeast Industrial Development Association

#### SUMMARY

The economic situation for Walker County is statistically represented by employment activity, both in workers and jobs. As represented in Tables 9-15, Walker County experienced employment losses between 2007 and 2010. Like much of the state and nation, very significant employment losses were exhibited in 2009. Significant to very significant gains were exhibited in both 2015 and 2016.



As represented in Figure 1 (and Table 10), between 2005 and 2007, the average increase in employment in Walker County was approximately +27 workers or approximately +0.09% per year. The rate of employment loss between 2008 and 2010, was very significant at over -5% per year, representing a annual net loss of -1,600 workers. The rate of employment loss between 2011 and 2014, was significant at approximately -0.84% per year. The 2015 to 2016, rate of gain was a considerable improvement when compared to the preceding two years at +2.42%. The rate of employment change thus far into 2017, is forecasted to exhibit an increase in the level of employment when compared to 2015 and 2016.

Monthly unemployment rates in 2016 were improved when compared to the 2009 to 2014 period. Monthly unemployment rates in 2016, were for the most part improving on a month to month basis, ranging between 4.8% and 7.3%.

The National forecast for 2017 (at present) is for the unemployment rate to approximate 4% to 4.5%. Typically, during the last three years, the overall unemployment rate in Walker County has been slightly higher than the state and national average unemployment rates. The annual unemployment rate in 2017 in Walker County is forecasted to continue to decline, to the vicinity of 5% (on an annual basis) and improving on a relative year to year basis.

The Walker County Development Authority is the lead economic development agency for Chickamauga and Walker County. The stated mission is "to improve the quality of life and increase community wealth for Walker County by promoting the expansion and growth of industry and diversification of the local economy". The Walker County Development Authority works closely with regional and state agencies, including the Georgia Department of Labor, the Northwest Georgia Joint Economic Development Authority, the Walker County Chamber of Commerce, and the Greater Chattanooga Economic Partnership.

Industrial site options in Walker County include two industrial parks. The Walker County Business Park has 463 acres available and the Northwest Georgia Business & Industrial Park has 38 acres available. Recently, Walker County completed work on equipping both of its industrial parks with fiber technology that will allow unlimited data processing capacity, making these some of the first "smart parks" in the State of Georgia. Target markets include Automotive, Textile and General Manufacturing. Walker County is gaining a reputation as "automotive alley" and currently has four manufacturing facilities supplying automotive parts, including one listed as a Tier One supplier to Honda.

Recent announcements resulting in job creation include the following:

- (1) In April 2017, the Roper Corporation will begin to fill 100 new positions at its LaFayette, GA plant. The positions will be on the assembly line, putting together home cooking appliances under the GE, GE Profile and Monogram brands.
- (2) The Audia Group recently finished construction fo a 300,000 SF plant in the Walker County Business Park. Roughly 60 jobs were created due to the \$50 million investment. Production of plastic pellets at the new plant began in mid-2016.

Sources: www.northwestgeorgia.us

www.georgiatrend.org

www.seida.info

www.Walkercounty.org

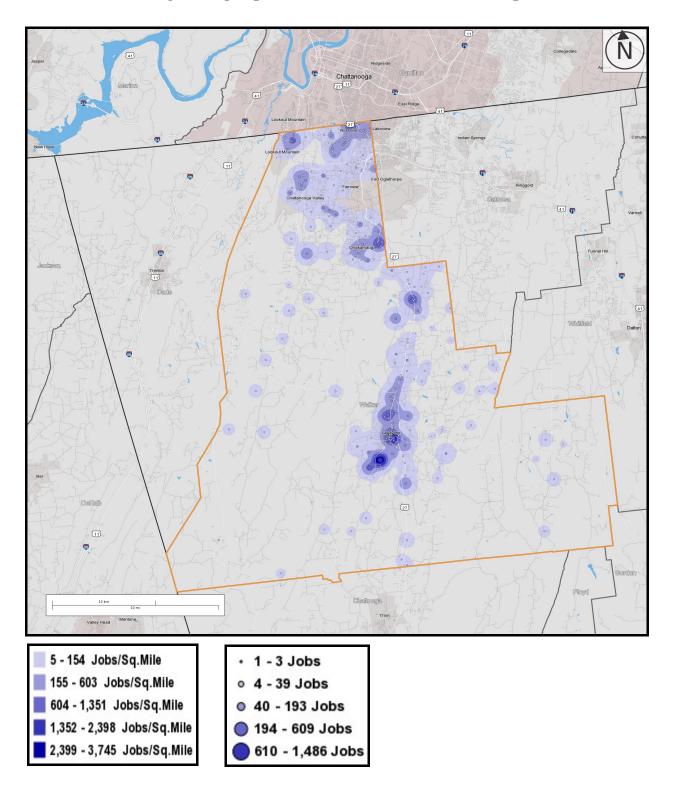
#### Local Economy - Relative to Subject & Impact on Housing Demand

Recent economic indicators in 2016, and thus far in 2017 suggest a scenario, in terms of economic growth (vs loss), in which the local economy will continue to grow at a moderate to significant pace in 2017. The Chickamauga - Walker County area economy has a sizable number of low to moderate wage workers employed in the service, trade, and manufacturing sectors. Given the good location of the site, with good proximity to several employment nodes, the proposed subject development will very likely attract potential elderly renters from those sectors of the workforce who are in need of affordable housing, a reasonable commute to work, and still participating in the local labor market.

For that portion of the 55 to 65 elderly subject target group that still desires or needs to continue working on a part-time basis, the Chickamauga and Walker County local economy provides many opportunities. The majority of the opportunities are in the local service and trade sectors of the economy.

A map of the major employment concentrations in Walker County is exhibited on the next page. Jobs in Walker County are concentrated in the US 27 Highway corridor, including the Chickamauga area and south of the PMA in the LaFayette area.

Major Employment Nodes in Walker County



## SECTION G

# PROJECT-SPECIFIC DEMAND ANALYSIS

his analysis examines the area market demand in terms of a specified GA-DCA demand methodology. This incorporates several sources of income eligible demand, including demand from new renter household growth and demand from existing elderly renter households already in the

Chickamauga PMA market.

 $\underline{\text{Note}}\colon \text{All elements of the demand methodology will segmented by age}$  (elderly 55 and over) and income, owing to the availability of detailed age 55+ income by tenure data.

This methodology develops an effective market demand comprising eligible demand segments based on household characteristics and typical demand sources. It evaluates the required penetration of this effective demand pool. The section also includes estimates of reasonable absorption of the proposed units. The demand analysis is premised upon an estimated projected year that the subject will be placed in service of 2019.

In this section, the effective project size is 60-units. Throughout the demand forecast process, income qualification is based on the distribution estimates derived in Tables 6 and 7 from the previous section of the report.

Subsequent to the derivation of the annual demand estimate, the project is considered in the context of the current market conditions. This assesses the size of the proposed project compared to the existing population, including factors of tenure and income qualification. This indicates the proportion of the occupied housing stock that the project would represent and gives an indication of the scale of the proposed complex in the market. This does not represent potential demand, but can provide indicators of the validity of the demand estimates and the expected capture rates.

The demand analysis will address the impact on demand from existing and proposed like kind competitive supply. In this case discriminated by age and income.

Finally, the potential impact of the proposed project on the housing market supply is evaluated, particularly the impact on other like-kind assisted elderly apartment projects in the market area.

#### Income Threshold Parameters

This market study focused upon the following target population regarding income parameters:

- (1) Occupied by households at 60 percent or below of area median income.
- (2) Projects must meet the person per unit imputed income requirements of the Low Income Housing Tax Credit, as amended in 1990. Thus, for purposes of estimating rents, developers should assume no more than the following: (a) For efficiencies, 1 Person; (b) For units with one or more separate bedrooms, 1.5 persons for each separate bedroom.
- (3) The proposed development be available to Section 8 voucher holders.
- (4) The 2016 HUD Income Limits.
- (5) 12% of the units will be set aside as market rate with no income restrictions.

Analyst Note: The subject will comprise 60 one-bedroom and two-bedroom units. The expected minimum to maximum number of people per unit is:

1BR - 1 and 2 persons 2BR - 2 persons

Analyst Note: As long as the unit in demand is income qualified there is no minimum number of people per unit. It is assumed that the target group for the proposed elderly development (by household size) will be one and two persons. Given the intended subject targeting by age, only household sizes of 1 and 2 persons were utilized in the determination of the income ranges, by AMI.

The proposed development will target 20% of the units at 50% or below of area median income (AMI), approximately 68% of the units at 60% AMI, and approximately 12% at Market.

#### LIHTC Segment

The lower portion of the target LIHTC income range is set by the proposed subject 1BR and 2BR rents at 50% and 60% AMI.

It is estimated that households at the subject will spend between 30% and 45% of income for gross housing expenses, including utilities and maintenance. Recent Consumer Expenditure Surveys (including the most recent) indicate that the average cost paid by renter households is around 36% of gross income. Given the subject property intended target group it is estimated that the target LIHTC income group will spend between 25% and 50% of income on rent. GA-DCA has set the estimate for elderly applications at 40%.

The proposed 1BR net rent at 50% AMI is \$340. The estimated utility costs is \$101. The proposed 1BR gross rent is \$441. The lower income limit at 50% AMI based on a rent to income ratio of 40% is established at \$13,230.

The proposed 2BR net rent at 50% AMI is \$410. The estimated utility costs is \$130. The proposed 2BR gross rent is \$540. The lower income limit at 50% AMI based on a rent to income ratio of 40% is established at \$16,200.

The proposed 1BR net rent at 60% AMI is \$340. The estimated utility costs is \$101. The proposed 1BR gross rent is \$441. The lower income limit at 60% AMI based on a rent to income ratio of 40% is established at \$13,230.

The proposed 2BR net rent at 60% AMI is \$410. The estimated utility costs is \$130. The proposed 2BR gross rent is \$540. The lower income limit at 60% AMI based on a rent to income ratio of 40% is established at \$16,200.

The maximum 50% and 60% AMI for 1 and 2 person households located within Walker County follows:

	50% <u>AMI</u>	60% <u>AMI</u>
1 Person -	\$21,450	\$25,740
2 Person -	\$24,500	\$29,400

Source: 2016 HUD MTSP Income Limits.

#### LIHTC Target Income Ranges

The overall income range for the targeting of income eligible households at 50% AMI is \$13,230 to \$24,500.

The overall income range for the targeting of income eligible households at 60% AMI is \$13,230 to \$29,400.

#### Market Rate Segment

In this analysis, the market-rate limits are set at an expenditure pattern of 25% to 45% of household income, with an estimated expenditure (for the Chickamauga market) of gross rent to income set at 25%.

The estimated 2BR gross rent is \$580. The 2BR lower income limit based on a rent to income ratio of 25% is established at \$27,840, adjusted to \$29,500, in order to avoid income overlap with the 60% AMI target income range.

Technically there is no upper income limit for age restricted conventional apartment developments. Sometimes, an arbitrary limit can be placed upon a proposed development, taking into consideration, project design, intended targeted use, site location and the proposed unit and development amenity package. After examining the overall subject development project parameters, the upper income limit will be capped at \$60,000.

#### Market Rate Target Income Range

The overall income range for the targeting of non income restricted elderly households is \$29,500 to \$60,000.

#### SUMMARY

#### Target Income Range - Subject Property - by Income Targeting Scenario

#### 50% AMI

The overall **Target Income Range** for the proposed subject property targeting households at 50% AMI is \$13,230 to \$24,500.

It is projected that in 2019, approximately **16%** of the elderly owner-occupied households age 55+ in the PMA will be in the subject property 50% AMI LIHTC target income group of \$13,230 to \$24,500.

It is projected that in 2019, approximately 22.5% of the elderly renter-occupied households age 55+ in the PMA will be in the subject property 50% AMI LIHTC target income group of \$13,230 to \$24,500.

#### 60% AMI

The overall **Target Income Range** for the proposed subject property targeting households at 60% AMI is \$13,230 to \$29,400.

It is projected that in 2019, approximately 23% of the elderly owner-occupied households age 55+ in the PMA will be in the subject property 60% AMI LIHTC target income group of \$13,230 to \$29,400.

It is projected that in 2019, approximately 30.5% of the elderly renter-occupied households age 55+ in the PMA will be in the subject property 60% AMI LIHTC target income group of \$13,230 to \$29,400.

#### Adjustments

In order to adjust for income overlap between the 50% and 60% AMI income segments several adjustments were made resulting in the following discrete estimates/percentages of household age 55+, within the 50% AMI, and 60% AMI income ranges. The 60% income segment estimate was held constant for renter-occupied elderly households owing to the extent of its lower bound and in order to account for overlap with the 50% AMI income target group the 50% AMI estimate was reduced.

	Owner-Occupied	Renter-Occupied
50% AMI	8.0%	10.5%
60% AMI	15.0%	20.0%

#### Market Rate

The overall **Target Income Range** for the proposed subject property targeting households at Market is \$29,500 to \$60,000.

It is projected that in 2019, approximately **34**% of the elderly owner-occupied households age 55+ in the PMA will be in the subject property Market Rate target income group of \$29,500 to \$60,000.

It is projected that in 2019, approximately **20%** of the elderly renter-occupied households age 55+ in the PMA will be in the subject property Market Rate target income group of \$29,500 to \$60,000.

#### Effective Demand Pool

In this methodology, there are four basic sources of demand for an apartment project to acquire potential elderly tenants:

- \* net renter household formation (normal growth),
- \* existing elderly renter households who are living in substandard housing,
- \* existing renters who choose to move to another unit, typically based on affordability (rent overburdened), and project location, and features, and
- \* current homeowners who elect to become renters, typically based on changing physical and financial circumstances and yield to the difficulty in maintaining a home.

As required by the most recent set of GA-DCA Market Study Guidelines, several adjustments are made to the basic model. The methodology adjustments are:

- (1) taking into consideration like-kind competitive units now in the "pipeline", and/or under construction within the forecast period, and
- (2) taking into consideration like-kind competition introduced into the market between 2015 and 2016.

#### Demand from New Elderly Renter Households (Growth)

For the PMA, forecast housing demand through household formation totals 65 elderly renter-occupied households over the 2017 to 2019 forecast period.

Based on 2019 income forecasts, 7 new elderly renter households fall into the 50% AMI target income segment of the proposed subject property, 13 into the 60% AMI target income segment, and 13 into the Market Rate target income segment.

#### Demand from Existing Renters that are In Substandard Housing

The most current and reliable data from the US Census regarding substandard housing is the 2000 census, and the 2011-2015 American Community Survey. By definition, substandard housing in this market study is from Tables H21 and H48 in Summary File 3 of the 2000 census - Tenure by Age of Householder by Occupants Per Room and Tenure by Plumbing Facilities, respectively. By definition, substandard housing in this market study is from Tables B25015 and B25016 in the 2011-2015 American Community Survey 5-Year Estimates - Tenure by Age of Householder by Occupants Per Room and Tenure by Plumbing Facilities, respectively.

Based upon 2000 Census data, 8 elderly renter-occupied households were defined as residing in substandard housing within the PMA. Based upon 2011-2015 American Community Survey data, 50 elderly renter-occupied households were defined as residing in substandard housing. The forecast in 2019 was for 15 elderly renter occupied households residing in substandard housing in the PMA.

Based on 2019 income forecasts, 2 substandard elderly renter households fall into the target income segment of the proposed subject property at 50% AMI, and 3 in the 60% AMI segment. This segment of the demand methodology is considered to be non applicable at Market.

#### Demand from Existing Renters

An additional source of demand for rental units is derived from renter households desiring to move to improve their living conditions, to accommodate different space requirements, because of changes in financial circumstances or affordability. For this portion of the estimate, rent overburdened households are included in the demand analysis. Note: This segment of the demand analysis excluded the estimate of demand by substandard housing as defined in the previous segment of the demand analysis.

By definition, rent overburdened are those households paying greater than 30% to 35% of income to gross rent\*. The most recent census based data for the percentage of households that are rent overburdened by income group is the 2000 census. In addition, the 2011-2015 American Community Survey provides the most current estimated update of rent overburden statistical information. Forecasting this percentage estimate forwarded into 2019 is extremely problematic and would not hold up to the rigors of statistical analysis. It is assumed that the percentage of rent overburdened households within the target income range has increased, owing to: (1) the 2008-2010 national and worldwide recession, and slow recovery period since the report of the findings in the 2011-2015 American Community Survey, and (2) the restricted income targeting of the proposed subject development.

The 2011-2015 ACS indicates that within Walker County around 53.5% of all households age 65 and over (owners & renters) are rent or cost overburdened. In addition, the ACS estimates that approximately 84% of all renters (regardless of age) within the \$10,000 to \$19,999 income range are rent overburdened, versus 47% in the \$20,000 to \$34,999 income range, and 65% in the overall \$10,000 to \$34,000 income range.

It is estimated that approximately 80% of the elderly renters with incomes in the 50% AMI target income segment are rent overburdened, 70% of the elderly renters with incomes in the 60% AMI target income segment are rent overburdened, and 35% at Market.

\*Note: HUD and the US Census define a rent over burdened household at 30% or greater of income to rent.

In the PMA it is estimated that 162 existing elderly renter households are rent overburdened and fall into the 50% AMI target income segment of the proposed subject property, 270 are in the 60% AMI segment, and 136 in the Market Rate segment.

#### Elderly Homeowner Tenure Conversion

An additional source of potential tenants involves elderly householders who currently own a home, but who may switch to a rental unit. This tendency is divergent for non-elderly and elderly households, and is usually the result of changes in circumstances in the households - the financial ability to pay maintenance costs and property taxes, the physical ability to maintain a larger, detached house, or an increased need for security and proximity of neighbors. In most cases, the need is strongest among single-person households, primarily female, but is becoming more common among older couples as well. Frequently, pressure comes from the householders' family to make the decision to move.

Recent surveys of new assisted housing for the elderly have indicated that an average of 15% to 30% of a typical, elderly apartment project's tenants were former homeowners. In order to remain conservative this demand factor was capped at 2.5%.

Note: This element of the demand methodology does not allow for more than 2% of the overall demand estimate (up to this portion of the demand methodology) to be derived from owner-occupied tenure. (This is to ensure that there is no over weighting of demand from this portion of the demand methodology.)

After income segmentation, this results in 19 elderly households added to the target demand pool at 50% AMI, 35 elderly households added to the target demand pool at 60% AMI, and 79 elderly households added to the target demand pool at Market.

After adjusting for the 2% Rule, the 50% AMI segment was reduced by 16, the 60% AMI segment was reduced by 29, and the Market Rate segment was reduced by 76.

#### Total Effective Tenant Pool

The potential demand from these sources (in the methodology) total 174 households/units at 50% AMI. The potential demand from these sources (in the methodology) total 292 households/units at 60% AMI. The potential demand from these sources (in the methodology) total 152 households/units at Market. These estimates comprise the total income qualified demand pool from which the tenants at the proposed project will be drawn from the PMA. These estimates of demand were adjusted for the introduction of new like-kind supply into the PMA since 2015. Naturally, not every household in this effective demand pool will choose to enter the market for a new unit; this is the gross effective demand.

The final segmentation process of the demand methodology was to subtract out like-kind competition/supply in the PMA built since 2015. In the case of the subject, like-kind supply includes other LIHTC and/or LIHTC/HOME elderly developments.

#### Upcoming Direct Competition

An additional adjustment is made to the total demand estimate. The estimated number of direct competitive supply under construction and/or in the pipeline for development must be taken into consideration. At present, there are neither apartments under construction nor in the pipeline for development within Chickamauga that solely target the elderly population, or for that matter the general population as well. Source: Ms. Briggitt Garrett, Chickamauga Zoning and Planning Administrator, (706) 375-3177.

A review of the 2014, 2015 and 2016 list of awards for both LIHTC & Bond applications made by the Georgia Department of Community Affairs revealed that no awards were made in Walker County or the Fort Oglethorpe area of Catoosa County for LIHTC elderly new construction development.

No adjustments were made within the demand methodology in order to take into consideration new like-kind LIHTC-elderly supply.

The segmented, effective demand pool for the PMA is summarized in Tables 16A and 16B, on the following pages.

# Table 16A

# LIHTC Quantitative Demand Estimate: Chickamauga PMA

• Demand from New Growth - Elderly Renter Households	AMI 50%	AMI 60%
Total Projected Number of Households (2019) Less: Current Number of Households (2017) Change in Total Renter Households % of Renter Households in Target Income Range Total Demand from New Growth	1,947 1,882 + 65 10.5% 7	1,947 1,882 + 65 20% 13
Demand from Substandard Housing with Renter Households		
Number of Households in Substandard Housing(2010) Number of Households in Substandard Housing(2019) % of Substandard Households in Target Income Range	50 15 <u>10.5</u> %	50 15 20%
Number of Income Qualified Renter Households	2	3
Demand from Existing Elderly Renter Households		
Number of Renter Households (2019) Minus Number of Substandard Renter Household Total in Eligible Demand Pool % of Households in Target Income Range Number of Income Qualified Renter Households Proportion Income Qualified (that are Rent	1,947 - 15 1,932 - 10.5% 203 80%	1,947 - 15 1,932 - 20% 386 70%
Overburdened) Total	162	270
• Total Demand From Elderly Renters	171	286
Demand from Existing Elderly Owner Households		
Number of Owner Households (2019) % of Households in Target Income Range Number of Income Qualified Owner Households Proportion Income Qualified (likely to Re-locate) Total 2% Rule Adjustment Net (after adjustment)	9,270  8%  742  2.5%  19  16  3	9,270 15% 1,391 2.5% 35 - 29 6
• Net Total Demand	174	292
• Minus New Supply of Competitive Units (2015-2016)	<u> </u>	<u> </u>
• <u>Gross Total Demand</u> - LIHTC Segment	174	292

# Table 16B

## Market Quantitative Demand Estimate: Chickamauga PMA

Demand from New Growth - Elderly Renter Households	<u>Market</u>
Total Projected Number of Households (2019)	1,947
Less: Current Number of Households (2017)	<u>1,882</u>
Change in Total Renter Households	+ 65
% of Renter Households in Target Income Range	<u>20</u> %
Total Demand from New Growth	13
Demand from Existing Elderly Renter Households	
Number of Renter Households (2019)	1,947
% of Households in Target Income Range	20%
Number of Income Qualified Renter Households	389
Proportion Income Qualified (that are Rent	<u>35</u> %
Overburdened)	
Total	136
Total Demand From Elderly Renters	149
Demand from Existing Elderly Owner Households	
Number of Owner Households (2019)	9,270
% of Households in Target Income Range	<u>34</u> %
Number of Income Qualified Owner Households	3,152
Proportion Income Qualified (likely to Re-locate) Total	<u>2.5</u> % 79
2% Rule Adjustment	<u> </u>
Net (after adjustment)	3
Net Total Demand	152
Minus New Supply of Competitive Units (2015-2016)	<u> </u>
Gross Total Demand - Market Rate	152

Table 16	- Converte	ed w/in G	A-DCA Requ	uired Tab	le
	HH @30% AMI xx,xxx to xx,xxx	HH @50% AMI \$13,230 to \$24,500	HH@ 60% AMI \$13,230 to \$29,400	HH @ Market \$29,500 to \$60,000	All LIHTC Households
Demand from New Households (age & income appropriate)		7	13	13	20
Plus					
Demand from Existing Renter Households - Substandard Housing		2	3	0	5
Plus					
Demand from Existing Renter Households - Rent Overburdened households		162	270	136	432
Sub Total		171	286	149	457
Demand from Existing Households - Elderly Homeowner Turnover (limited to 2%)		3	6	3	9
Equals Total Demand		174	292	152	466
Less					
Supply of comparable LIHTC or Market Rate housing units built and/or planned in the project market between 2015 and the present		0	0	0	0
Equals Net Demand		174	292	114*	466

 $<sup>\</sup>star$ When adjusted for the proposed subject BR Mix at Market this estimate is reduced to 114 further into the demand and capture rate analysis.

### Capture Rate Analysis

#### LIHTC Segment

After adjusting for new like kind supply, the total number of LIHTC Income Qualified Households = 466. For the subject 53 LIHTC units this equates to an overall LIHTC Capture Rate of 11.4%.

Required Capture Rate	6.9%	14.0%
Number of Income Qualified Households	174	292
Number of Units in Subject Development	12	41
• <u>Capture Rate</u> (53 unit subject, by AMI)	AMI	AMI
	50%	60%

#### Market Rate Segment

After adjusting for new like kind supply, the total number of Market Rate Income Qualified Households = 152. For the subject 7 Market Rate units this equates to an overall Market Capture Rate of  $\frac{4.6\%}{1.6\%}$ .

• <u>Capture Rate</u> @ Market	<u>Market</u>	
Number of Units in Subject Development Number of Income Qualified Households	7 152	
Required Capture Rate	4.6%	

Adjusted for the Market Rate bedroom mix (2BR only) results in the following overall Market Capture Rate of 6.1%.

• <u>Capture Rate</u> @ Market	<u>Market</u>
Number of Units in Subject Development Number of Income Qualified Households	7 114
Required Capture Rate	6.1%

#### • Total Demand by Bedroom Mix

Approximately 41.5% of the 55 and over population in the PMA is in the 55 to 64 age group. Also, of the PMA population that comprises 1 and 2 person households (both owners and renters), approximately 42.5% are 1 person and 57.5% are 2 person (see Table 8). In addition, the size of the households age 55+ in the 2010 to 2022 forecast period is estimated to have stabilized at around 1.65 between 2010 and 2022, well over a 1.5 ratio. Finally, the Applicant has experience in offering a product at a very affordable net rent, with large size units that make the proposed 2BR units very attractive to the market. All these factors in turn suggests additional demand support for 2BR units.

Based on these data it is assumed that 25% of the target group will demand a 1BR unit and 75% a 2BR unit.

 $\star$  At present there are no LIHTC like kind competitive properties either under construction or in the pipeline for development.

#### Total Demand by Bedroom Type (at 50% AMI)

1BR - 44 2BR - 130 Total - 174

	New		Units	Capture	
	Total Demand	<u>Supply</u> *	Net Demand	Proposed	<u>Rate</u>
1BR	44	0	44	7	15.9%
2BR	130	0	130	5	3.8%

## Total Demand by Bedroom Type (at 60% AMI)

1BR - 73 2BR - 219 Total - 292

	New			Units	Capture
	Total Demand	<u>Supply</u> *	Net Demand	Proposed	<u>Rate</u>
1BR	73	0	73	1	1.4%
2BR	219	0	219	40	18.3%

#### Total Demand by Bedroom Type (at Market)

1BR - 38 2BR - 114 Total - 152

	New		Units	Capture	
	Total Demand	<u>Supply</u> *	Net Demand	Proposed	<u>Rate</u>
1BR	38	0	38	0	Na
2BR	114	0	114	7	6.1%

# Capture Rate Analysis Chart

Income Targeting	Income Limits	Units Proposed	Total Demand	Supply	Net Demand	Capture Rate	Abspt
30% AMI							
1BR							
2BR							
3BR							
4BR							
50% AMI							
1BR	\$13,230-\$21,450	7	44	0	44	15.9%	1 mo.
2BR	\$16,200-\$24,500	5	130	0	130	3.8%	1 mo.
3BR							
4BR							
60% AMI							
1BR	\$13,230-\$25,740	1	73	0	73	1.4%	1 mo.
2BR	\$16,200-\$29,400	40	219	0	219	18.3%	5 mos.
3BR							
4BR							
Market Rate							
1BR							
2BR	\$29,500-\$60,000	7	114	0	114	6.1%	2 mos.
3BR							
4BR							
Total 30%							
Total 50%	\$13,230-\$24,500	12	174	0	174	6.9%	1 mo.
Total 60%	\$13,230-\$29,400	41	292	0	292	14.0%	5 mos.
Total LIHTC	\$13,230-\$29,400	53	466	0	466	11.4%	5 mos.
Total Market	\$29,500-\$60,000	7	114	0	114	6.1%	2 mos.

#### • Penetration Rate:

The NCHMA definition for Penetration Rate is: "The percentage of age and income qualified renter households in the Primary Market Area that all existing and proposed properties, to be completed within six months of the subject, and which are competitively priced to the subject that must be captured to achieve the Stabilized Level of Occupancy."

The above capture rate analysis and findings already take into consideration like-kind upcoming and pipeline development. In fact, the final step of the Koontz & Salinger demand and capture rate methodologies incorporates penetration rate analysis.

#### Overall Impact to the Rental Market

In the opinion of the market analyst, the proposed new construction LIHTC/Market Rate elderly development will not negatively impact the existing supply of program assisted LIHTC properties located within the Chickamauga PMA in the short or long term. At the time of the survey, the existing LIHTC elderly developments located within the area competitive environment were on average 98% occupied, with four of the five LIHTC elderly properties maintaining a sizable waiting list ranging between 20 and 52 applications.

The nearest LIHTC/Market Rate elderly property to the proposed subject site is The Village at Chickamauga I Apartments which opened in 2007. At the time of the survey, the 40-unit development was 100% occupied and had 52 applicants on the waiting list. Management reported that the development was 100% occupied within 3-months of opening.

Some relocation of elderly tenants in the area program assisted properties could occur in any of the properties, particularly those properties absent deep subsidy rental assistance (RA) support. This is considered to be normal when a new property is introduced within a competitive environment, resulting in very short term negative impact.

#### SECTION H

# COMPETITIVE ENVIRONMENT & SUPPLY ANALYSIS

his section of the report evaluates the general rental housing market conditions in the Chickamauga PMA competitive apartment market, for both LIHTC Elderly apartment properties and market rate apartment properties.

Part I of the survey focused upon a sample of market rate properties within the Chickamauga

PMA. Owing to the fact that Chickamauga lacks traditional market rate properties of size, the market rate data set consisted of market rate properties located approximately 5 miles north of Chickamauga in Fort Oglethrope and Rossville. Part II consisted of a survey of the LIHTC elderly apartment properties located with Chickamauga competitive environment, in particular properties located along or near to the US Highway 27 (north/south) corridor. The analysis includes individual summaries and pictures of properties.

The immediate Chickamauga rental market is representative of a rural to semi-urban rental market, significantly influenced by a much larger rural hinterland. Most of the local market rate rental stock comprises small properties. Larger market rate apartment properties are located in the vicinity of Fort Oglethrope and Rossville The vast majority of the apartment properties surveyed were in good to very good condition.

#### Part I - Sample Survey of Market Rate Apartments

Six market rate properties representing 855 units, were surveyed in the subject's overall competitive environment, in detail. Several key findings in the local conventional apartment market include:

- \* At the time of the survey, the estimated vacancy rate of the surveyed market rate properties was less than 1%, at 0.4%.
- \* The bedroom mix of the surveyed market rate apartment properties is 9% OBR, 58.5% 1BR, 32% 2BR and .5% 3BR.
- \* A survey of the surveyed conventional apartment market exhibited the following average, median and range of net rents, by bedroom type, in the area competitive environment:

Market Rate	Market Rate Competitive Environment - Net Rents								
BR/Rent	Average	Median	Range						
0BR/1b	\$392	\$380	\$350-\$500						
1BR/1b	\$544	\$525	\$464-\$635						
2BR/1b	\$639	\$650	\$635-\$688						
2BR/1.5b & 2b	\$744	\$665	\$590-\$835						
3BR/2b	\$710	\$710	\$710-\$710						

Source: Koontz & Salinger. May, 2017

- \* At the time of the survey, none of the surveyed market rate properties were offering rent concessions.
- \* The survey of the competitive apartment market exhibited the following average, median and range of size of units, by bedroom type, in the area competitive environment:

Surveyed Competitive Environment - Unit Size								
BR/Size	Average	Median	Range					
0BR/1b	390	350	288-480					
1BR/1b	664	600	500-850					
2BR/1b	820	820	816-864					
2BR/1.5b & 2b	1158	1025	864-1300					
3BR/2b	963	963	963-963					

Source: Koontz & Salinger. May, 2017

\* In the area of unit size, by bedroom type, the subject will offer competitive unit sizes, by floor plan, in comparison with the existing market rate properties. The proposed subject 1BR heated square footage is approximately 15% greater than the 1BR market average unit size. The proposed subject 2BR heated square footage is approximately 4% less than the 2BR market average unit size.

#### Part II - Survey of the LIHTC Elderly Competitive Environment

Five LIHTC elderly apartment properties, representing 308 units, were surveyed in the subject's competitive environment, in detail. Several key findings in the local program assisted apartment market include:

- \* At the time of the survey, the estimated vacancy rate of the surveyed LIHTC elderly apartment properties was 2%.
- \* At the time of the survey, the four of the five surveyed LIHTC elderly properties maintained a waiting list ranging in size of between 20 to 52 applicants.
- \* The nearest LIHTC elderly property to the proposed subject site is the Village at Chickamauga I apartments which opened in 2007. At the time of the survey, the 40-unit development was 100% occupied and had 52 applicants on the waiting list. Management reported that the development was 100% occupied within 3-months of opening.
- \* The typical absorption period of LIHTC elderly properties located within Northwest Georgia is 3 to 8 months. Most of the surveyed LIHTC elderly properties were 100% occupied over a 3 to 4 month period.
- \* The bedroom mix of the surveyed LIHTC elderly apartment properties is 41% 1BR and 59% 2BR.

#### Section 8 Vouchers

The Section 8 voucher program for Chattooga County is managed by the Georgia Department of Community Affairs, Atlanta Office. At the time of the survey, the Georgia DCA State Office stated that 32 vouchers held by elderly households were under contract within Catoosa County. In addition, it was reported that presently there are 49 applicants on the waiting list for Catoosa County. At the time of the survey, the Georgia DCA regional office stated that 57 vouchers held by elderly households were under contract within Walker County. In addition, it was reported that presently there are 79 applicants on the waiting list for Walker County. The waiting list is presently closed. Source: Mr. Anton Shaw, Director of Policy and Administration, GA-DCA, Atlanta Office, (404) 982-3569, April 6, 2017.

### Most Comparable Property

\* The most comparable surveyed market rate properties to the subject in terms of rent reconciliation/advantage analysis are:

Comparable Market Rate Properties: By BR Type							
1BR	2BR	3BR					
Fort Town	Fort Town						
Fountain Brook	Fountain Brook						
Lakeshore I	Lakeshore I						
Park Lane	Park Lane						
Park Trace	Park Knoll						

Source: Koontz & Salinger. May, 2017

- \* The most direct like-kind comparable surveyed properties to the proposed subject development in terms of age and income targeting are the five surveyed LIHTC elderly properties located within the Chickamauga competitive environment.
- \* In terms of market rents, and subject rent advantage, the most comparable properties, comprise a compilation of the surveyed market rate properties located within the local competitive environment. Five of the surveyed market rate properties are located in Fort Oglethorpe and one in Rossville. No distance value adjustment is applied within the rent reconciliation process for those properties owing to the fact that they are only 5 to 6 miles north of the proposed site location in Chickamauga.

#### Housing Voids

Based upon the sizable waiting lists (at the time of the survey) in the majority of the surveyed LIHTC elderly properties located within the Chickamauga competitive environment it is evident that an existing and on-going housing void remains. Existing demand strongly suggest that additional need exists for affordable, professionally managed, apartment housing targeting the low to moderate income elderly population in the PMA.

#### Fair Market Rents

The 2017 Fair Market Rents for Walker County, GA are as follows:

Efficiency = \$ 562 1 BR Unit = \$ 661 2 BR Unit = \$ 822 3 BR Unit = \$1084 4 BR Unit = \$1343

\*Fair Market Rents are gross rents (include utility costs)

Source: www.huduser.gov

<u>Note</u>: The proposed subject property LIHTC one and two-bedroom gross rents are set below the maximum Fair Market Rent for a one and two-bedroom unit at 50% and 60% AMI. Thus, the subject property LIHTC 1BR and 2BR units at 50% and 60% AMI will be readily marketable to Section 8 voucher holders in Walker County.

#### Change in Average Rents

Between June 2011 and April 2017, the Chickamauga competitive environment conventional apartment market exhibited the following change in average net rents, by bedroom type:

	2011	2017	% Change	<pre>Annual (approx.)</pre>
1BR/1b	\$468	\$544	+ 16.2%	+2.54%
2BR/1b	\$567	\$639	+ 12.7%	+2.01%
2BR/2b	\$683	\$744	+ 8.9%	+1.44%

Table 17 exhibits building permit data between 2000 and 2016. The permit data is for Walker County, which includes Chickamauga.

Between 2000 and 2016, 4,299 permits were issued in Walker County, of which approximately 9% were multi-family.

Table 17								
New Housing Units Permitted: Walker County, 2000-2016 <sup>1</sup>								
Year	Net Total²	Single-Family Units	Multi-Family Units					
2000	334	294	40					
2001	384	304	80					
2002	425	331	94					
2003	439	415	24					
2004	522	512	10					
2005	490	490	0					
2006	424	406	18					
2007	317	275	42					
2008	190	176	14					
2009	105	97	8					
2010	75	69	6					
2011	86	80	6					
2012	51	51	0					
2013	144	99	45					
2014	84	84	0					
2015	104	100	4					
2016	125	123	2					
Total	4,299	3,906	393					

<sup>&</sup>lt;sup>1</sup>Source: New Privately Owned Housing Units Authorized In Permit Issuing Places, U.S. Department of Commerce, C-40 Construction Reports. U.S. Census Bureau.

SOCDS Building Permit Database.

 $<sup>^{2}\</sup>mbox{Net}$  total equals new SF and MF dwellings units.

Table 18, exhibits the project size, bedroom mix, number of vacant units (at time of the survey), net rents and unit sizes of the surveyed conventional apartment properties within the competitive environment.

					Table	18					
	SURVEY OF CONVENTIONAL APARTMENT COMPLEXES PROJECT PARAMETERS										
Complex	Total Units	1BR	2BR	3BR	Vac. Units	1BR Rent	2BR Rent	3BR Rent	SF 1BR	SF 2BR	SF 3BR
Subject	60	8	52		Na	\$340	\$410- \$450		779	1109	
Fort Town	251	163	88	- 1	0	\$510- \$530	\$635- \$665	1	600	816- 1024	
Fountain Brook	224	100	124		3	\$635	\$825- \$835		850	1300	
Lakeshore I	79	74	5		0	\$500- \$595	\$680		288- 576	864	
Park Lane	207	175	32		0	\$350- \$515	\$590- \$620		350- 728	958	
Park Knoll	32		28	4	0		\$665	\$710		925- 1040	963
Park Trace	62	62			0	\$464			500		
Total*	855	574	277	4	3						

<sup>\* -</sup> Excludes the subject property

Comparable Properties are highlighted in red.

Source: Koontz and Salinger. May, 2017.

Table 19, exhibits the key amenities of the subject and the surveyed conventional apartment properties. Overall, the subject is competitive to very competitive with all of the existing conventional apartment properties in the local market regarding the unit and development amenity package.

					1	Table 19	)						
	SURVEY OF CONVENTIONAL APARTMENT COMPLEXES UNIT & PROJECT AMENITIES												
Complex	A	В	C	D	Е	F	G	Н	I	J	K	L	M
Subject	x	x			X	x	x	x	x	x	x	x	x
Fort Town	x		х			x		x	x	x	X		X
Fountain Brook	X		x		X	X	x	X	x	x	X	x	x
Lakeshore I	X	х			Х		х	х	х	X	х		х
Park Lane	X	х	х			х		X	х	X	X		х
Park Knoll	X	х	х			х		X	X	x	X		X
Park Trace	X				X				x	x	х		х

Source: Koontz and Salinger. May, 2017.

M - Storage/other (inc. - ceiling fan, microwave, patio/balcony)

Table 20, exhibits the project size, bedroom mix, number of vacant units (at time of the survey), net rents and unit sizes of the surveyed LIHTC elderly apartment properties located within the Chickamauga competitive environment.

					Table	20					
	SURVEY OF LIHTC ELDERLY APARTMENT COMPLEXES PROJECT PARAMETERS										
Complex	Total Units	1BR	2BR	3BR	Vac. Units	1BR Rent	2BR Rent	3BR Rent	SF 1BR	SF 2BR	SF 3BR
Subject	60	8	52		Na	\$340	\$410- \$450		779	1109	
Lucky Pointe	52	24	28	1	2	\$385- \$420	\$425- \$455	1	760	1002	
Endeavor Pointe	64	8	56		0	\$357	\$377		762	1078	
South Rossville	60	38	22		2	\$385	\$430		680	918	
Village at Chickamauga	40	16	24		0	\$400- \$440	\$430- \$475		760	1002	
Woodland Senior	92	40	52	-	2	\$368	\$439- \$465	-1	622	800- 1078	
Total*	308	126	182		6						

<sup>\* -</sup> Excludes the subject property

Comparable Properties are highlighted in red.

Source: Koontz and Salinger. May, 2017.

Table 21, exhibits the key amenities of the subject and the surveyed program assisted apartment properties. Overall, the subject is competitive with the existing LIHTC elderly apartment properties in the Chickamauga competitive environment regarding the unit and development amenity package.

	Table 21												
	SURVEY OF LIHTC ELDERLT APARTMENT COMPLEXES UNIT & PROJECT AMENITIES												
Complex	A	В	С	D	Е	F	G	Н	I	J	K	L	M
Subject	X	X			X	x	x	x	x	X	x	X	x
Lucky Pointe	x	Х			Х	x	x	x	x	X	x	x	x
Endeavor Pointe	x	Х			Х	х	х	x	х	x	х	х	x
South Rossville	x	Х			Х	х	x	X	X	X	х	Х	х
Village at Chickamauga	x	Х			Х	X	Х	Х	Х	X	х	Х	x
Woodland Senior	x	X			X	X	X	X	X	X	X	X	x

Source: Koontz and Salinger. May, 2017.

M - Storage/other (inc. - ceiling fan, microwave, patio/balcony)

The data on the individual complexes, reported on the following pages, were reported by the owners or managers of the specific projects. In some cases, the managers / owners were unable to report on a specific project item, or declined to provide detailed information.

A map showing the location of the LIHTC elderly properties in the Chickamauga competitive environment is provided on page 97. A map showing the location of the surveyed Market Rate properties located within the Chickamauga competitive environment is provided on page 98. A map showing the location of the surveyed Comparable Properties in the Chickamauga competitive environment is provided on page 99.

# <u>Survey of the Competitive Environment - Market Rate</u>

1. Fort Town Place Apartments, 304 Fort Town Dr (706) 866-1114 Fort Oglethorpe

Contact: Mr Blake (3/29/17) Type: Conventional

Date Built: 2000's Condition: Good to Very Good

Unit Type	Number	Rent	<u>Size</u> sf	Vacant
1BR/1b 2BR/1b 2BR/1.5b	163 44 44	\$510-\$530 \$635 \$665	600 816 1024	0 0 0
Total	251			0

Typical Occupancy Rate: high 90's Waiting List: "not needed" Security Deposit: \$360-\$410 Concessions: No

Utilities Included: Trash Turnover: "low turnover"

#### Amenities - Unit

Stove	Yes	Air Conditioning	Yes
Refrigerator	Yes	Cable Ready	Yes
Dishwasher	Yes	Carpeting	Yes
Disposal	No	Window Treatment	Yes
Washer/Dryer	No	Ceiling Fan	No
W/D Hook Up	Yes	Patio/Balcony	No

#### Amenities - Project

On-Site Mgmt	Yes (office)	Pool	Yes
Laundry Room	No	Clubhouse	No
Fitness Ctr	Yes	Recreation Area	No
Storage	No	Picnic Area	No

Design: 1 & 2 story

Remarks: 2BR/1.5b with a garage is \$715





2. Fountain Brook Apartments, 100 Brookhaven Cir (706) 866-9441 Fort Oglethorpe (423) 298-3294

Unit Type	Number	Rent	<u>Size</u> sf	Vacant
1BR/1b 2BR/1.5b 2BR/2b	100 100 24	\$635 \$825 \$835	850 1300 1300	0 3 0
Total	224			3

Typical Occupancy Rate: high 90's Waiting List: Yes (4) Security Deposit: \$300-\$400 Concessions: No

Utilities Included: Trash Turnover: Na

#### Amenities - Unit

Stove	Yes	Air Conditioning	Yes
Refrigerator	Yes	Cable Ready	Yes
Dishwasher	Yes	Carpeting	Yes
Disposal	Yes	Window Treatment	Yes
Washer/Dryer	No	Ceiling Fan	Yes
W/D Hook Up	Yes	Patio/Balcony	Yes

# Amenities - Project

On-Site Mgmt	Yes (office)	Pool	Yes
Laundry Room	No	Clubhouse	Yes
Fitness Ctr	Yes	Recreation Area	No
Storage	Yes	Picnic Area	No

Design: 2 & 3 story walk-up

Remarks: storage premium is \$35; garage premium is \$110-\$130 per month





3. Lakeshore I Apartments, 1100 Lakeshore Dr (706) 861-5518 Fort Oglethorpe

Unit Type	Number	Rent	<u>Size</u> sf	Vacant
0BR/1b	15	\$500	288	0
1BR/1b	59	\$595	576	0
2BR/1b	4	\$680	864	0
2BR/2b	1	\$680	864	0
Total	79			0

Typical Occupancy Rate: high 90's Waiting List: Yes (2 month wait)

Security Deposit: \$250

Utilities Included: None

Concessions: No
Turnover: "low"

#### Amenities - Unit

Stove	Yes	Air Conditioning	Yes
Refrigerator	Yes	Cable Ready	Yes
Dishwasher	No	Carpeting	Yes
Disposal	Yes	Window Treatment	Yes
Washer/Dryer	No	Ceiling Fan	Yes
W/D Hook Up	Yes	Patio/Balcony	Yes

# Amenities - Project

On-Site Mgmt	Yes (office)	Pool	No
Laundry Room	Yes	Clubhouse	No
Fitness Ctr	No	Recreation Area	Yes
Storage	Yes	Picnic Area	Yes

Design: 1 story

Remarks: recently remodeled





**4.** Park Lake Apartments, 950 Park Lake Rd (706) 861-1666 Fort Oglethorpe

Unit Type	Number	Rent	<u>Size</u> sf	Vacant
0BR/1b 1BR/1b 2BR/1.5b	60 115 32	\$350-\$380 \$515 \$590-\$620	350-450 728 958	0 0 0
Total	207			0

Typical Occupancy Rate: high 90's Waiting List: Yes Security Deposit: 1 month rent Concessions: No Utilities Included: water, sewer, trash Turnover: Na

#### Amenities - Unit

Stove	Yes	Air Conditioning	Yes
Refrigerator	Yes	Cable Ready	Yes
Dishwasher	Yes	Carpeting	Yes
Disposal	No	Window Treatment	Yes
Washer/Dryer	No	Ceiling Fan	Yes
W/D Hook Up	Yes	Patio/Balcony	Yes

# Amenities - Project

On-Site	Mgmt	Yes (office)	Pool	Yes
Laundry	Room	Yes	Clubhouse	No
Fitness	Ctr	No	Recreation Area	Yes
Storage		No	Picnic Area	No

Design: 2 story walk-up

Remarks: might be LRO or Yieldstar





**5.** Park Knoll Apartments, 2212 S Cedar Ln (423) 402-8185 Fort Oglethorpe

Contact: Cindy (3/30/17)

Date Built: 1984

Type: Conventional Condition: Good

Unit Type	Number	Rent	<u>Size</u> sf	Vacant
2BR/1.5b 3BR/2b	28	\$665 \$710	925-1040 963	0 0
Total	32			0

Typical Occupancy Rate: high 90's Waiting List: "as needed" Security Deposit: \$200 Concessions: No

Security Deposit: \$200 Concessions: No Utilities Included: water, sewer, trash Turnover: "low"

(Partial)

#### Amenities - Unit

Stove	Yes	Air Conditioning	Yes
Refrigerator	Yes	Cable Ready	Yes
Dishwasher	Yes	Carpeting	Yes
Disposal	No	Window Treatment	Yes
Washer/Dryer	Yes	Ceiling Fan	Yes
W/D Hook Up	No	Patio/Balcony	Yes

# Amenities - Project

On-Site Mgm	t Yes (office)	Pool	Yes
Laundry Roo	m Yes	Clubhouse	No
Fitness Ctr	No	Recreation Area	No
Storage	Yes	Picnic Area	No

Design: 2 story walk-up

Remarks: units include a microwave; flat rate for water, sewer, trash

of \$33.50





# **6.** Park Trace Apartments, 730 W James Ln (706) 858-0140 Rossville

Contact: Ms Gina (3/30/17) Type: Conventional

Date Built: 1984 Condition: Good to Fair

Unit Type	Number	Rent	<u>Size</u> sf	<u>Vacant</u>
1BR/1b	62	\$464	500	0
Total	62			0

Typical Occupancy Rate: high 90's Waiting List: "1st come 1st serve"

Security Deposit: \$200 Concessions: No Utilities Included: water, sewer, trash Turnover: Na

,

# Amenities - Unit

Stove	Yes	Air Conditioning	Yes
Refrigerator	Yes	Cable Ready	Yes
Dishwasher	No	Carpeting	Yes
Disposal	No	Window Treatment	Yes
Washer/Dryer	No	Ceiling Fan	Yes
W/D Hook Up	No	Patio/Balcony	No

# Amenities - Project

On-Site Mgmt	Yes (office)_	Pool	No
Laundry Room	Yes	Community Room	No
Fitness Ctr	No	Recreation Area	Yes
Storage	No	Picnic Area	No

Design: 2 story walk-up



# Survey of the Competitive Environment: LIHTC Elderly

1. Lucky Pointe Apartments, LaFayette, Stanfield Rd (706) 638-2654

Contact: Ronna, Mgr (4/3/17) Type: LIHTC el

Date Built: 2008 Condition: Very Good

Unit Type	Number	50%	60% Rent	MR	Utility <u>Allowance</u>	<u>Size</u> sf	Vacant
1BR/1b 2BR/2b	24 28	\$385 \$425	\$390 \$430	\$420 \$455	\$92 \$85	760 1002	2
Total	52 -	19	17	16			2

Typical Occupancy Rate: 95% Waiting List: Yes (42 apps)

Security Deposit: \$150 Concessions: No Utilities Included: Trash Turnover: "very low"

#### Amenities - Unit

Stove	Yes	Air Conditioning	Yes
Refrigerator	Yes	Cable Ready	Yes
Dishwasher	Yes	Carpeting	Yes
Disposal	Yes	Window Treatment	Yes
Washer/Dryer	No	Ceiling Fan	No
W/D Hook Up	Yes	Patio/Balcony	Yes

#### Amenities - Project

On-Site Mgmt	Yes	Pool	No
Laundry Room	Yes	Community Room	Yes
Fitness Ctr	Yes	Recreation Area	Yes
Storage	Yes	Picnic Area	Yes

Design: two story w/elevator

Remarks: 2 tenants have a Section 8 voucher; no negative impact expected; property absorbed over a 4-month period; 2BR units in most demand



2. Endeavor Pointe, Rock Spring, 102 Endeavor Pt Way (706) 375-8800

Contact: Sandy Lee, Mgr. (4/5/17)

Nick Sherman, Owner

Date Built: 2013 Condition: Excellent

Unit Type	Number	50% 60% <u>Rent</u>	Utility Allowance	<u>Size</u> sf	Vacant
1BR/1b 2BR/2b	8 56	\$357 \$357 \$377 \$377	\$133 \$163	762 1078	0 0
Total	64 -	13 51			0

Type: LIHTC el

Typical Occupancy Rate: 100% Waiting List: Yes (35 apps)

Security Deposit: 1 month Concessions: No Utilities Included: Trash Turnover: "low"

#### Amenities - Unit

Stove	Yes	Air Conditioning	Yes
Refrigerator	Yes	Cable Ready	Yes
Dishwasher	Yes	Carpeting	Yes
Disposal	Yes	Window Treatment	Yes
Washer/Dryer	No	Ceiling Fan	No
W/D Hook Up	Yes	Patio/Balcony	Yes

#### Amenities - Project

On-Site Mgmt	Yes	Pool	No
Laundry Room	Yes	Community Room	Yes
Fitness Ctr	No	Recreation Area	Yes
Storage	Yes	Picnic Area	Yes

Design: two story w/elevator

Remarks: 0 Section 8 voucher holders; expects no negative impact; the

property was absorbed over a 7 to 8-month period; 2BR units are in

most demand





3. South Rossville Senior Village Apts, 1300 McFarland Ave (706) 861-3934 Rossville

Unit Type	Number	50% -	60% Rent	MR	Utility <u>Allowance</u>	<u>Size</u> sf	Vacant
1BR/1b	38		\$385		Na	680	2
2BR/1b	22	\$430	\$430	\$430	Na	918	0
Total	60 -	24	24	12			2

Typical Occupancy Rate: 95%+ Waiting List: Yes (20 apps)

Security Deposit: 1 month rent
Utilities Included: Trash

Walting Hist. 16
Concessions: No
Turnover: Na

#### Amenities - Unit

Stove	Yes	Air Conditioning	Yes
Refrigerator	Yes	Cable Ready	Yes
Dishwasher	Yes	Carpeting	Yes
Disposal	Yes	Window Treatment	Yes
Washer/Dryer	No	Ceiling Fan	No
W/D Hook Up	Yes	Patio/Balcony	Yes
Amenities - Project	:		
On-Site Mamt	Yes	Pool	No

On-Site Mgmt Yes Pool No
Laundry Room Yes Community Room Yes
Fitness Ctr Yes Recreation Area Yes
Storage Yes Picnic Area Yes

Design: rehab of high school & new construction two story w/elevator

Remarks: vac units will fill w/in 30-days; the property was absorbed over a

4-month period; no negative impact expected





#### 4. The Village @ Chickamauga, 147 Arrow Dairy Ln (706) 375-3047

Contact: Missy, Mgr (4/4/17) Type: LIHTC el

Date Built: 2007 Condition: Very Good

Unit Type	Number	50%	60% Rent	MR	Utility <u>Allowance</u>	<u>Size</u> sf	Vacant
1BR/1b	16	\$400	\$410	\$440	\$113	760	0
2BR/2b	24	\$430	\$445	\$475	\$150	1002	0
Total	40 -	16	16	8			0

Typical Occupancy Rate: 99%+ Waiting List: Yes (52 apps)

Security Deposit: \$150 Concessions: No

Utilities Included: Trash Turnover: "very low"

#### Amenities - Unit

Re Di Di Wa	tove efrigerator ishwasher isposal asher/Dryer /D Hook Up	Yes Yes Yes No Yes	Air Conditioning Cable Ready Carpeting Window Treatment Ceiling Fan Patio/Balcony	Yes Yes Yes Yes No Yes
Amenit	ies - Project			

# On-Sito Mamt Vos

On-Site	Mgmt	Yes	Pool	No
Laundry	Room	Yes	Community Room	Yes
Fitness	Ctr	Yes	Recreation Area	Yes
Storage		Yes	Picnic Area	Yes

Design: two story w/elevator

Remarks: 0 Section 8 voucher holders; the property was 100% absorbed over a

3-month period; 2BR units are in most demand; no negative impact





5. Woodland Senior Village, LaFayette, 1201 N Main St (706) 639-9595

Contact: Hoberta Freeman, Mgr (3/30/17)
Date Built: Phase I 2003; Phase II 2014
Type: LIHTC el (55+)
Condition: Very Good

Unit Type	Number	50% AMI Rent	60% AMI <u>Rent</u>	<u>Size</u> sf	Vacant
1BR/1b	40	\$368	\$368	622	1
2BR/1b	12	\$439	\$439	800	1
2BR/2b	40	\$465	\$465	1078	0
Total	92				2

Typical Occupancy Rate: 99% Waiting List: Yes "as needed" Security Deposit: 1 month rent Concessions: No Utilities Included: water, sewer, trash Turnover: Na

Amenities - Unit

Stove	Yes	Air Conditioning	Yes
Refrigerator	Yes	Cable Ready	Yes
Dishwasher	Yes	Carpeting	Yes
Disposal	Yes	Window Treatment	Yes
Washer/Dryer	No	Ceiling Fan	No
W/D Hook Up	Yes	Patio/Balcony	Yes

#### Amenities - Project

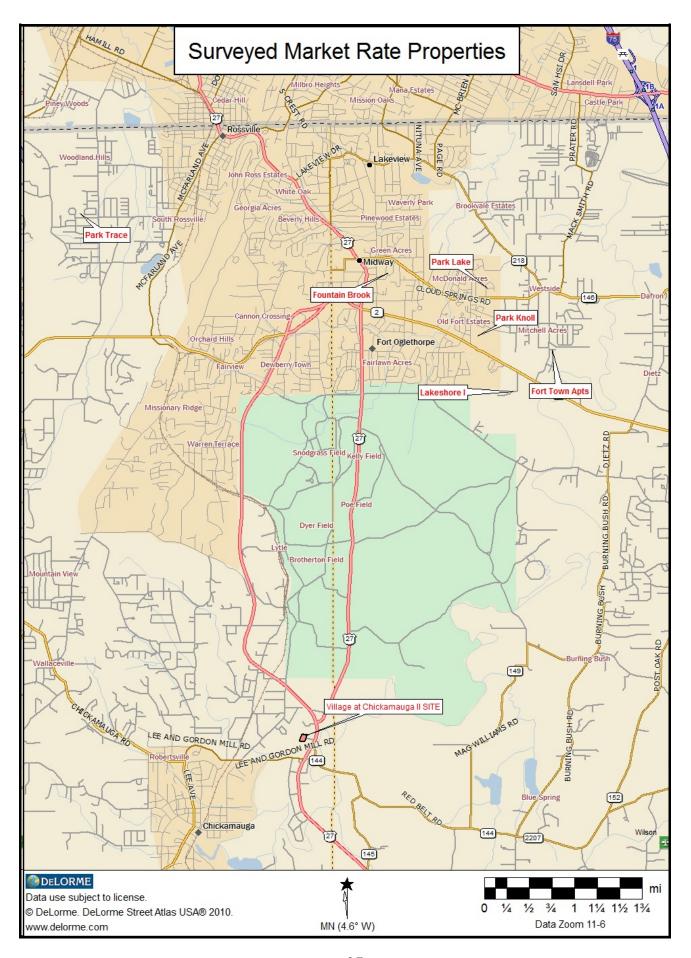
On-Site Mgmt	Yes (office)	Pool	No
Laundry Room	Yes	Community Room	Yes
Fitness Ctr	Yes	Recreation Area	Yes
Storage	No	Picnic Area	Yes

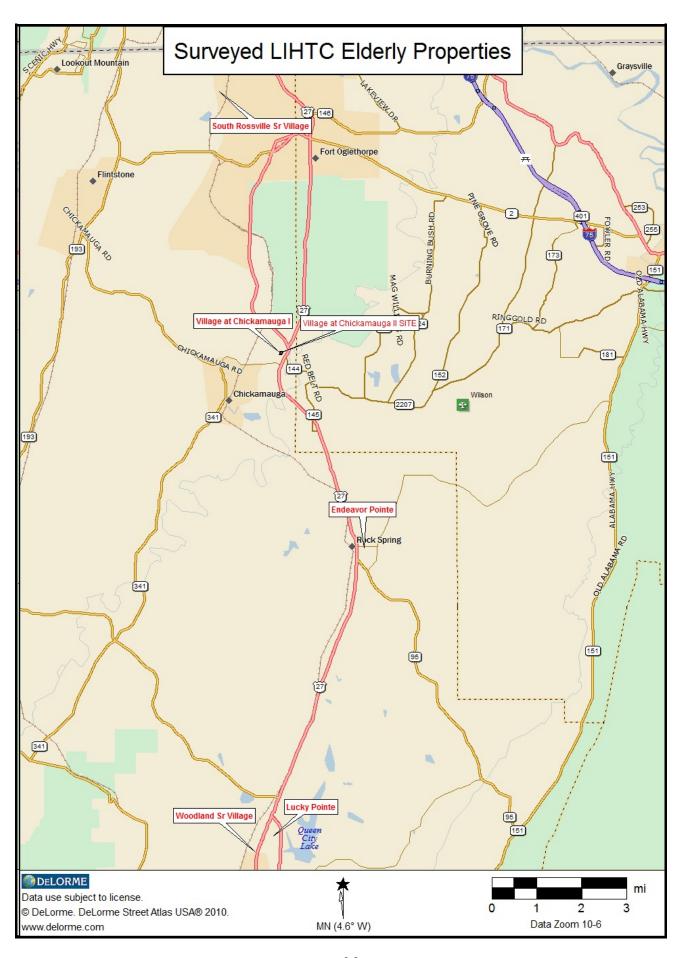
Design: 1 story

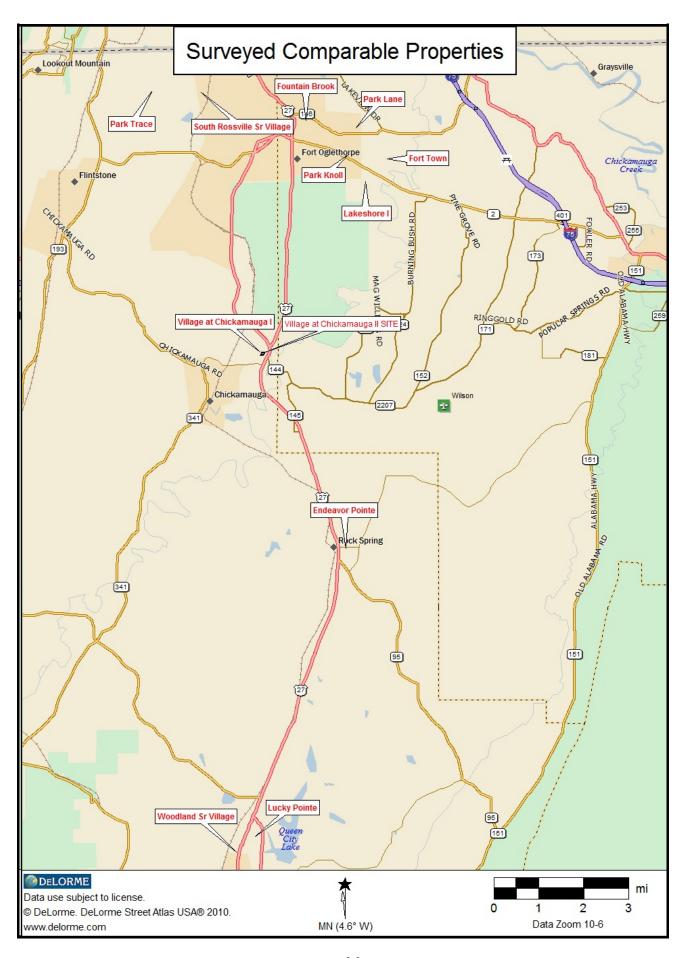
Remarks: 7 households have a Section 8 voucher; no negative impact is

expected; demand greatest for 2BR units









#### SECTION I

# ABSORPTION & STABILIZATION RATES

iven the strength of the demand estimated in Table 15, the most likely/best case scenario for 93% to 100% rent-up is estimated to be within 5 months (at 12-units per month on average).

The rent-up period estimate is based upon several recently built LIHTC elderly developments located in Northwest Georgia:

Calhoun (2003)

Catoosa Sr Village 60-units 7-months to attain 100% occupancy

Chatsworth (2007)

Linwood Place 48-units 3-months to attain 100% occupancy

Chickamauga (2007)

Village of Chickamauga 40-units 3-months to attain 100% occupancy

LaFayette (2008)

Lucky Pointe 54-units 4-months to attain 100% occupancy

Summerville (2007)

Saratoga Court 48-units 6-months to attain 100% occupancy (2003)

<u>Note</u>: In addition, the absorption of the project is contingent upon an attractive product, a competitive amenity package, competitive rents and professional management. Stabilized occupancy, subsequent to initial lease-up is expected to be 93% or higher up to but no later than a three month period, beyond the absorption period.

#### NCHMA Definitions

Absorption Period: The period of time necessary for a newly constructed renovated property to achieve the Stabilized Level of occupancy. The Absorption Period begins when the first certificate of occupancy is issued and ends when the last unit to reach the Stabilized Level of Occupancy has a signed lease. This assumes a typical pre-marketing period, prior to the issuance of the certificate of occupancy, of about three to six months. The month that leasing is assumed to begin should accompany all absorption estimates.

Absorption Rate: The average number of units rented each month during the Absorption Period.

**Stabilized Level of Occupancy:** The underwritten or actual number of occupied units that a property is expected to maintain after the initial rent-up period, expressed as a percentage of the total units.

# SECTION J

#### INTERVIEWS

he following are observations and comments relating to the subject property. They were obtained via a survey of local contacts interviewed during the course of the market study research process. In most instances the project parameters of the proposed development were presented to the "key contact", in particular: the proposed site

location, project size, bedroom mix, income targeting and net rents. The following observations/comments were made:

- (1) Ms. Briggitt Garrett, Chickamauga Zoning and Planning Administrator reported that no ongoing, nor planned infrastructure development or improvements are in process within the immediate vicinity of the subject site. In addition, she reported on the status of current and upcoming permitted multi-family rental development within Chickamauga. Contact Number: (706) 375-3177.
- (2) Mr. Anton Shaw, Director of Policy & Administration, Atlanta GADCA Office, made available the number of Section 8 Housing Choice Vouchers being used within Catoosa and Walker Counties. At the time of the survey, the Georgia DCA State Office stated that 32 vouchers held by elderly households were under contract within Catoosa County. In addition, it was reported that presently there are 49 applicants on the waiting list for Catoosa County. At the time of the survey, the Georgia DCA regional office stated that 57 vouchers held by elderly households were under contract within Walker County. In addition, it was reported that presently there are 79 applicants on the waiting list for Walker County. The waiting list is presently closed. Source: Mr. Anton Shaw, Director of Policy and Administration, GA-DCA, Atlanta Office, (404) 982-3569, April 6, 2017.
- (3) Ms. Missy, Manager of the Village at Chickamauga LIHTC elderly apartments in Chickamauga stated that her property would not be negatively impacted by the introduction of the proposed subject development in Chickamauga. It was reported that the Village at Chickamauga was typically 99% to 100% occupied and maintains a waiting list. At the time of the survey, the property was 100% occupied and had 52-applicants on the waiting list. It was reported that 2BR units are in greatest demand. Contact Number: (706) 375-3047.
- (4) Ms. Sandy Lee, Manager and Mr, Nick Sherman, Owner, of the Endeavor Pointe LIHTC elderly apartments in Rock Spring stated that Endeavor Pointe would not be negatively impacted by the introduction of the proposed subject development in Chickamauga. It was reported that the Endeavor Pointe was typically 100% occupied and maintains a waiting list. At the time of the survey, the property was 100% occupied and had 35-applicants on the waiting list. It was reported that 2BR units are in greatest demand. Contact Number: (706) 375-8800.
- (5) Ms. Valarie, Manager of the South Rossville Senior Village LIHTC elderly apartments in Rossville stated that her property would not be negatively impacted by the introduction of the proposed subject development in Chickamauga. It was reported that South Rossville Sr Village was typically 95%+ occupied and maintains a waiting list. At the time of the survey, the property was 97% occupied and had 20-applicants on the waiting list. Contact Number: (706) 861-3934.

# SECTION K

# CONCLUSIONS & RECOMMENDATION

s proposed in Section B of this study, it is of the opinion of the analyst, based on the findings in the market study that The Village at Chickamauga II Apartments (a proposed LIHTC/Market Rate property) targeting the elderly population age 55 and over should proceed forward with the development process.

#### Detailed Support of Recommendation

- 1. Project Size The income qualified target group is large enough to absorb the proposed LIHTC/Market Rate elderly development of 60-units. The Capture Rates for the total project, by bedroom type and by Income Segment are considered to be acceptable.
- 2. The current program assisted apartment market is <u>not</u> representative of a soft market. At the time of the survey, the overall estimated vacancy rate of the surveyed LIHTC elderly apartment properties was 2%. The current market rate apartment market is not representative of a soft market. At the time of the survey, the overall estimated vacancy rate of the surveyed Market Rate apartment properties located within the competitive environment was less than 1% at 0.4%.
- **3.** The proposed complex amenity package is considered to be very competitive within the PMA apartment market for affordable properties. It will be very competitive with older program assisted properties and older Class B market rate properties.
- **4.** Bedroom Mix The subject will offer 1BR and 2BR units. Based upon market findings and capture rate analysis, the proposed bedroom mix is considered to be appropriate. Both typical elderly household sizes will be targeted, i.e., a single person household and a couple. The bedroom mix of the most recent LIHTC elderly property in nearby Rock Spring (Endeavor Pointe) offers a mixture of both 1BR and 2BR units. Both bedroom types were very well received by the local market in terms of demand and absorption.
- **5.** Assessment of rents The proposed net rents, by bedroom type, will be very competitive within the PMA apartment market at 50%, and 60% AMI. Market rent advantage is greater than 35% in all AMI segments, and by bedroom type. The table on page 104, exhibits the rent reconciliation of the proposed LIHTC property, by bedroom type, and income targeting, with comparable properties within the competitive environment.
- **6.** Under the assumption that the proposed development will be: (1) built as described within this market study, (2) will be subject to professional management, and (3) will be subject to an extensive marketing and pre-leasing program, the subject is forecasted to be 93% to 100% absorbed within 5-months.

- **5.** Stabilized occupancy, subsequent to initial lease-up, is forecasted to be 93% or higher.
- 6. The site location is considered to be very marketable.
- 7. In the opinion of the market analyst, the proposed new construction LIHTC elderly development will not negatively impact the existing supply of program assisted LIHTC properties located within the Chickamauga PMA in the short or long term. At the time of the survey, the existing LIHTC elderly developments located within the area competitive environment were on average 98% occupied, with four of the five LIHTC elderly properties maintaining a sizable waiting list ranging between 20 and 52 applications.
- **8.** No modifications to the proposed project development parameters as currently configured are recommended.

The table below exhibits the findings of the Rent Reconciliation Process between the proposed subject net rent, by bedroom type, and by income targeting with the current comparable Market Rate competitive environment. A detailed examination of the Rent Reconciliation Process, which includes the process for defining Market Rent Advantage, is provided within the preceding pages.

# Market Rent Advantage

The rent reconciliation process exhibits a very significant subject property rent advantage by bedroom type at 50% and 60% of AMI.

#### Percent Advantage:

	50% AMI	60% AMI
1BR/1b:	39%	39%
2BR/2b:	41%	41%

Overall: 41%

Rent Reconciliation						
50% AMI	1BR	2BR	3BR	4BR		
Proposed subject net rents	\$340	\$410				
Estimated Market net rents	\$555	\$695				
Rent Advantage (\$)	+\$215	+\$285				
Rent Advantage (%)	39%	41%	_			
60% AMI	1BR	2BR	3BR	4BR		
Proposed subject net rents	\$340	\$410				
Estimated Market net rents	\$555	\$695	_			
Rent Advantage (\$)	+\$215	+\$285	_			
Rent Advantage (%)	39%	41%				

Source: Koontz & Salinger. May, 2017

#### Recommendation

As proposed in Section B of this study (Project Description), it is of the opinion of the analyst, based upon the findings in the market study, that The Village at Chickamauga II Apartments (a proposed LIHTC/Market Rate new construction elderly development) proceed forward with the development process.

#### Negative Impact

In the opinion of the market analyst, the proposed new construction LIHTC elderly development will not negatively impact the existing supply of program assisted LIHTC properties located within the Chickamauga PMA in the short or long term. At the time of the survey, the existing LIHTC elderly developments located within the area competitive environment were on average 98% occupied, with four of the five LIHTC elderly properties maintaining a sizable waiting list ranging between 20 and 52 applications.

The nearest LIHTC elderly propoerty to the proposed subject site is the Village at Chickamauga I apartments which opened in 2007. At the time of the survey, the 40-unit development was 100% occupied and had 52 applicants on the waiting list. Management reported that the development was 100% occupied within 3-months of opening.

Some relocation of age and income eligible tenants in the area program assisted family properties could occur. This is considered to be normal when a new property is introduced within a competitive environment, resulting in very short term negative impact.

#### Achievable Restricted (LIHTC) Rent

The proposed gross rents, by bedroom type at 50% and 60% AMI are considered to be very competitively positioned within the market. In addition, they are appropriately positioned in order to attract income qualified Section 8 Housing Choice Voucher holders within Chickamauga and Walker County, for the proposed subject 1BR and 2BR units.

It is recommended that the proposed subject LIHTC net rents at 50% and 60% AMI remain unchanged, neither increased nor decreased. The proposed LIHTC elderly development, and proposed subject net rents are in line with the other LIHTC and program assisted developments operating in the market without PBRA, deep subsidy USDA rental assistance (RA), or attached Section 8 vouchers, when taking into consideration differences in income restrictions, unit size and amenity package.

Both the Koontz & Salinger and HUD based rent reconciliation processes suggest that the proposed subject net rents could be positioned at a higher level and still attain a rent advantage position greater than 10%. However, it is recommended that the proposed net rents remain unchanged, in particular, to be able to comply with maximum income thresholds. In addition, the subject's gross rents are already closely positioned to be under Fair Market Rents for Walker County, while at the same time operating within a competitive environment.

The proposed project design, amenity package, location and net rents are very well positioned to be attractive to the local Section 8 voucher market. Increasing the gross rents to a level beyond the FMR's, even if rent advantage can be achieved, and maintained, is not recommended.

#### Mitigating Risks

The subject development is very well positioned to be successful in the market place, in particular, when taking into consideration the current rent advantage positioning. It will offer a product that will be very competitive regarding project design, amenity package and professional management. The major unknown mitigating risk to the development process will be demand support from income eligible homeowners. Future economic market conditions in 2017 and 2018 will have an impact on the home buying and selling market environment in Chickamauga and Walker County.

Recent economic indicators in 2016 and thus far in 2017 suggest a scenario, in terms of economic growth (vs loss), in which the local economy will continue to grow at a moderate pace in 2017. However, the operative word in forecasting the economic outlook in Walker County, the State, the Nation, and the Globe, at present is "uncertainty". At present, the Chickamauga/Walker County local economic conditions are considered to be operating within a more positive and certain state compared to the recent past, with recent continuing signs of optimism.

Also, it is possible that the absorption rate could be extended by a few months if the rent-up process for the proposed subject development begins sometime between the Thanksgiving and Christmas holiday season, including the beginning of January.

#### Rent Reconciliation Process

Six market rate properties in the competitive environment were used as comparables to the subject. The methodology attempts to quantify a number of subject variables regarding the features and characteristics of a target property in comparison to the same variables of comparable properties.

The comparables were selected based upon the availability of data, general location within the market area, target market, unit and building types, rehabilitation and condition status, and age and general attractiveness of the developments. The rent adjustments used in this analysis are based upon a variety of sources, including data and opinions provided by local apartment managers, LIHTC developers, other real estate professionals, and utility allowances used within the subject market. It is emphasized, however, that ultimately the values employed in the adjustments reflect the subjective opinions of the market analyst.

One or more of the comparable properties may more closely reflect the expected conditions at the subject, and may be given greater weight in the adjustment calculation, while others may be significantly different from the proposed subject development.

Several procedures and non adjustment assumptions were utilized within the rent reconciliation process. Among them were:

- consideration was made to ensure that no duplication of characteristics/adjustments inadvertently took place,
- the comparable properties were chosen based on the following sequence of adjustment: location, age of property, physical condition and amenity package,
- an adjustment was made for the floor/level of the unit in the building; this adjustment is consider to be appropriate for elderly apartment properties in order to take into consideration 1 story structures and elevator status, versus walk-up properties,
  - no "time adjustment" was made; all of the comparable properties were surveyed in March and April, 2017,
- no "distance or neighborhood adjustment" was made; owing to the fact that comparisons are being made between a proposed elderly property versus existing market rate family properties, all located within the Chickamauga competitive environment,
- no "management adjustment" was made; all of the comparable properties, as well as the subject are (or will be) professionally managed,
- no specific adjustment was made for project design; none of the properties stood out as being particularly unique regarding design or project layout, however, the floor level does incorporate some project design factors,

- an adjustment was made for the age of the property; some of the comparables were built in the 1980's; this adjustment was made on a conservative basis in order to take into consideration the adjustment for condition of the property,
- no adjustment was made Number of Rooms this adjustment was taken into consideration in the adjustment for Square Feet Area (i.e., unit size),
- no adjustment is made for differences in the type of air conditioning used in comparing the subject to the comparable properties; all either had wall sleeve a/c or central a/c; an adjustment would have been made if any of the comps did not offer a/c or only offered window a/c,
- no adjustments were made for range/oven or refrigerator; the subject and all of the comparable properties provide these appliances (in the rent),
- an adjustment was made for storage,
- adjustments were made for Services (i.e., utilities included in the net rent, and trash removal). Neither the subject nor the comparable properties include heat, hot water, and/or electric within the net rent. The subject excludes water and sewer within the net rent and includes trash removal. Some of the comparable properties include cold water, sewer, and trash removal within the net rent.

#### ADJUSTMENT ANALYSIS

Several adjustments were made regarding comparable property parameters. The dollar value adjustment factors are based on survey findings and reasonable cost estimates. An explanation is provided for each adjustment made in the Estimate of Market Rent by Comparison.

#### Adjustments:

- Concessions: None of the 6 surveyed properties offers a concession.
- Structure/Floors: A \$10 net adjustment is made for 2 and 3 story walk-up structures versus the subject (2 story with an elevator).
- Year Built: Some of the comparable properties were built in the 1980's, and will differ considerably from the subject (after new construction) regarding age. The age adjustment factor utilized is: a \$.50 adjustment per year differential between the subject and the comparable property. Note: Many market analyst's use an adjustment factor of \$.75 to \$1.00 per year. However, in order to remain conservative and allow for overlap when accounting for the adjustments to condition and location, the year built adjustment was kept constant at \$.50.

- Square Feet (SF) Area: An adjustment was made for unit size; the overall estimated for unit size by bedroom type was \$.05. The adjustment factor allows for differences in amenity package and age of property.
- Number of Baths: An adjustment was made for the proposed 2BR/2b units owing to the fact that several of the comparable properties offered 2BR/1.5b units. The adjustment is \$15 for a ½ bath and \$30 for a full bath.
- Balcony/Terrace/Patio: The subject will offer a traditional patio/balcony, with an attached storage closet. The adjustment process resulted in a \$5 value for the balcony/patio, and a \$5 value for the storage closet.
- Disposal: An adjustment is made for a disposal based on a cost estimate. It is estimated that the unit and installation cost of a garbage disposal is \$225; it is estimated that the unit will have a life expectancy of 4 years; thus the monthly dollar value is \$5.
- Dishwasher: An adjustment is made for a dishwasher based on a cost estimate. It is estimated that the unit and installation cost of a dishwasher is \$750; it is estimated that the unit will have a life expectancy of 10 years; thus the monthly dollar value is \$5.
- Washer/Dryer (w/d): The subject will offer a central laundry (CL), as well as w/d/ hook-ups. If the comparable property provides a central laundry or w/d hook-ups no adjustment is made. If the comparable property does not offer hook-up or a central laundry the adjustment factor is \$40. The assumption is that at a minimum a household will need to set aside \$10 a week to do laundry. If the comparable included a washer and dryer in the rent the adjustment factor is also \$40.
- Carpet/Drapes/Blinds: The adjustment for carpet, pad and installation is based on a cost estimate. It is assumed that the life of the carpet and pad is 3 to 5 years and the cost is \$10 to \$15 per square yard. The adjustment for drapes / miniblinds is based on a cost estimate. It is assumed that most of the properties have between 2 and 8 openings with the typical number of 4. The unit and installation cost of miniblinds is \$25 per opening. It is estimated that the unit will have a life expectancy of 2 years. Thus, the monthly dollar value is \$4.15, rounded to \$4. Note: The subject and the comparable properties offer carpet and blinds.
- Pool/Recreation Area: The subject offers a picnic area, but not a swimming pool, nor a tennis court. The estimate for a pool and tennis court is based on an examination of the market rate comps. Factoring out for location, condition, non similar amenities suggested a dollar value of \$5 for a playground, \$15 for a tennis court and \$25 for a pool.

- Water: The subject excludes cold water and sewer in the net rent. Three of the comparable properties include water and sewer in the net rent. Note: The source for the utility estimates by bedroom type is based upon the Utility Allowance calculations provided by GA-DCA Northern Region, (effective 1/1/2017). See Appendix.
- Storage: The dollar value for storage is estimated to be \$5.
- Computer Room: The dollar value for a computer room (with internet service) is estimated to be \$2.
- Fitness Room: The dollar value for an equipped fitness room is estimated to be \$2.
- Clubhouse: The dollar value for a clubhouse and/or community room is estimated to be \$2.
- Location: Based on adjustments made for other amenities and variables in the data set analysis a comparable property with a marginally better location was assigned a value of \$10; a better location versus the subject was assigned a value of \$15; a superior location, or a location with significant distance to the subject site was assigned a value of \$75.
- Condition: Based on adjustments made for other amenities and variables in the data set analysis, the condition and curb appeal of a comparable property that is marginally better than the subject was assigned a value of \$5; a significantly better condition was assigned a value of \$10; and a superior condition / curb appeal was assigned a value of \$15. If the comparable property is inferior to the subject regarding condition / curb appeal the assigned value is \$10. Note: Given the new construction (quality) of the subject, the overall condition of the subject is classified as being significantly better.
- Trash: The subject includes trash in the net rent. Most of the comparable properties include trash in the net rent.

### Adjustment Factor Key:

```
SF - .05 per sf
Patio/balcony - $5
Storage - $5
Computer Rm, Fitness Rm, Clubhouse - $2 (each)
Disposal - $5
Dishwasher - $5
Carpet - $5
Mini-blinds - $4
W/D hook-ups or Central Laundry - $40
Pool - $25 Tennis Court - $15
Playground - $5 (Na for elderly) Craft/Game Room - $2
Full bath - $30; ½ bath - $15
Location - Superior - $25; Better - $15; Marginally Better - $10
Condition - Superior - $15; Better - $10; Marginally Better - $5;
            Inferior - minus $10*
Water & Sewer - 1BR - $41; 2BR - $48; 3BR - $59 (Source: GA-DCA Northern
                                               Region, 1/1/17)
Trash Removal - $15 (Source: GA-DCA Northern Region, 1/1/17)
Age - $.50 per year (differential) Note: If difference is around 10
years, a choice is provided for no valuation adjustment.*
```

\*Could be included with the year built (age) adjustment, thus in most cases will not be double counted/adjusted. Also, the value of condition is somewhat included within the Age adjustment. Thus, the value adjustment applied to Condition is conservative.

		One Be	droom Un	its			
Subject		Comp	# 1	Comp	# 2	Comp	# 3
The Village at Chicka	amauga II	Fort	Town	Fountai	n Brook	Lakesh	ore I
A. Rents Charged		Data	\$ Adj	Data	\$ Adj	Data	\$ Adj
Street Rent		\$520		\$635		\$595	
Utilities	t	t		t		None	\$15
Concessions		No		No		No	
Effective Rent		\$520		\$635		\$610	
B. Design, Location,(	Condition						
Structures/Stories	2 w/elv	1 & 2		3 wu	\$10	1	
Year Built/Rehab	2019	2005		2006		1985	\$17
Condition	Excell	V Good		V Good		Good	
Location	Good	Good		Good		Good	
C. Unit Amenities							
# of BR's	1	1		1		1	
# of Bathrooms	1	1		1		1	
Size/SF	779	600	\$9	850	(\$4)	576	\$10
Balcony/Patio/Stor	Y/Y	N/N	\$10	Y/Y		Y/Y	
AC Type	Central	Central		Central		Central	
Range/Refrigerator	Y/Y	Y/Y		Y/Y		Y/Y	
Dishwasher/Disp.	Y/Y	Y/N	\$5	Y/Y		N/Y	\$5
W/D Unit	N	N		N		N	
W/D Hookups or CL	Y	Y		Y		Y	
D. Development Ameni	ties						
Clubhouse/Comm Rm	Y	N	\$2	Y		N	\$2
Pool/Tennis	N/N	Y/N	(\$25)	Y/N	(\$25)	N/N	
Rec/Picnic Area	Y	N	\$2	Y		Y	
Computer/Fitness	Y/Y	N/N	\$4	Y/Y		N/N	\$4
F. Adjustments							
Net Adjustment			+\$7		-\$19		+\$38
G. Adjusted & Achieva	able Rent	\$527		\$616		\$648	
Estimated Market Rent 5 comps, rounded)	t (Avg of	next page	Rounded t	o:	see Table	% Adv	

		One Be	droom Ur	nits			
Subject		Comp	# 4	Comp	# 5	Comp	# 6
The Village at Chicka	amauga II	Park	Lake	Park	Trace		
A. Rents Charged		Data	\$ Adj	Data	\$ Adj	Data	\$ Adj
Street Rent		\$515		\$464			
Utilities	t	w,s,t	(\$41)	w,s,t	(\$41)		
Concessions		No		No			
Effective Rent		\$474		\$423			
B. Design, Location,(	Condition						
Structures/Stories	2 w/elv	2 wu	\$10	2 wu	\$10		
Year Built/Rehab	2019	1983	\$18	1984	\$18		
Condition	Excell	Good		Fair	\$5		
Location	Good	Good		Good			
C. Unit Amenities							
# of BR's	1	1		1			
# of Bathrooms	1	1		1			
Size/SF	779	728	\$3	500	\$14		
Balcony-Patio/Stor	Y/Y	Y/N	\$5	N/N	\$10		
AC Type	Central	Central		Central			
Range/Refrigerator	Y/Y	Y/Y		Y/Y			
Dishwasher/Disp.	Y/Y	Y/N	\$5	N/N	\$10		
W/D Unit	N	N		N			
W/D Hookups or CL	Y	Y		Y			
D. Development Ameni	ties						
Clubhouse/Comm Rm	Y	N	\$2	N	\$2		
Pool/Tennis	N/N	Y/N	(\$25)	N/N			
Rec/Picnic Area	Y	Y		Y			
Computer/Fitness	Y/Y	N/N	\$4	N/N	\$4		
F. Adjustments							
Net Adjustment			+\$22		+\$73		
G. Adjusted & Achieva	able Rent	\$496		\$496			
Estimated Market Rent 5 comps, rounded)	t (Avg of	\$557	Rounded t	o: \$555	see Table	% Adv	

		Two Be	edroom U	nits			
Subject		Comp	# 1	Comp	# 2	Comp	# 3
The Village at Chicka	amauga II	Fort	Town	Fountai	n Brook	Lakesh	ore I
A. Rents Charged		Data	\$ Adj	Data	\$ Adj	Data	\$ Adj
Street Rent		\$665		\$835		\$680	
Utilities	t	t		t		None	\$15
Concessions		No		No		No	
Effective Rent		\$665		\$835		\$695	
B. Design, Location,	Condition						
Structures/Stories	2 w/elv	1 & 2		3 wu	\$10	1	
Year Built/Rehab	2019	2005		2006		1985	\$17
Condition	Excell	V Good		V Good		Good	
Location	Good	Good		Good		Good	
C. Unit Amenities							
# of BR's	2	2		2		2	
# of Bathrooms	2	1.5	\$15	2		2	
Size/SF	1109	1024	\$4	1300	(\$10)	864	\$12
Balcony-Patio/Stor	Y/Y	N/N	\$10	Y/Y		Y/Y	
AC Type	Central	Central		Central		Central	
Range/Refrigerator	Y/Y	Y/Y		Y/Y		Y/Y	
Dishwasher/Disp.	Y/Y	Y/N	\$5	Y/Y		N/Y	\$5
W/D Unit	N	N		N		N	
W/D Hookups or CL	Y	Y		Y		Y	
D. Development Ameni	ties						
Clubhouse/Comm Rm	Y	N	\$2	Y		N	\$2
Pool/Tennis	N/N	Y/N	(\$25)	Y/N	(\$25)	N/N	
Rec/Picnic Area	Y	N	\$2	Y		Y	
Computer/Fitness	Y/Y	N/N	\$4	Y/Y		N/N	\$4
F. Adjustments							
Net Adjustment			+\$17		-\$25		+\$40
G. Adjusted & Achieva	able Rent	\$682		\$810		\$735	
Estimated Market Ren 5 comps, rounded)	t (Avg of	next page	Rounded t	0:	see Table	% Adv	

		Two Be	droom Un	nits			
Subject		Comp	# 4	Comp	# 5	Comp	# 6
The Village at Chicka	amauga II	Park	Lake	Park	Knoll		
A. Rents Charged		Data	\$ Adj	Data	\$ Adj	Data	\$ Adj
Street Rent		\$605		\$665			
Utilities	t	w,s,t	(\$48)	w,s,t	(\$48)		
Concessions		No		No			
Effective Rent		\$557		\$617			
B. Design, Location,	Condition						
Structures/Stories	2 w/elv	2 wu	\$10	2 wu	\$10		
Year Built/Rehab	2019	1983	\$18	1984	\$18		
Condition	Excell	Good		Good			
Location	Good	Good		Good			
C. Unit Amenities							
# of BR's	2	2		2			
# of Bathrooms	2	1.5	\$15	1.5	\$15		
Size/SF	1109	958	\$8	985	\$6		
Balcony-Patio/Stor	Y/Y	Y/N	\$5	Y/N	\$5		
AC Type	Central	Central		Central			
Range/Refrigerator	Y/Y	Y/Y		Y/Y			
Dishwasher/Disp.	Y/Y	Y/N	\$5	Y/Y			
W/D Unit	N	N		N			
W/D Hookups or CL	Y	Y		Y			
D. Development Ameni	ties						
Clubhouse/Comm Rm	Y	N	\$2	N	\$2		
Pool/Tennis	N/N	Y/N	(\$25)	Y/N	(\$25)		
Rec/Picnic Area	Y	Y		Y			
Computer/Fitness	Y/Y	N/N	\$4	N/N	\$4		
F. Adjustments							
Net Adjustment			+\$42		+\$35		
G. Adjusted & Achieva	able Rent	\$599		\$652			
Estimated Market Rent 5 comps, rounded)	t (Avg of	\$696	Rounded to	o: \$695	see Table	% Adv	

	T	hree Bed	lroom Uni	ts (NA)			
Subject		Comp	# 1	Comp	# 2	Comp	# 3
A. Rents Charged		Data	\$ Adj	Data	\$ Adj	Data	\$ Adj
Street Rent							
Utilities							
Concessions							
Effective Rent							
B. Design, Location, C	Condition						
Structures/Stories							
Year Built/Rehab							
Condition							
Location							
C. Unit Amenities							
# of BR's							
# of Bathrooms							
Size/SF							
Balcony-Patio/Stor							
AC Type							
Range/Refrigerator							
Dishwasher/Disp.							
W/D Unit							
W/D Hookups or CL							
D. Development Amenit	ies						
Clubhouse/Comm Rm							
Pool/Tennis							
Recreation Area							
Computer/Fitness							
F. Adjustments							
Net Adjustment							
G. Adjusted & Achieva	able Rent						
Estimated Market Rent x comps, rounded)	(Avg of	next page	Rounded t	o:	see Table	% Adv	

### SECTION L & M

### IDENTITY OF INTEREST & REPRESENTATION STATEMENT

I affirm that I have made a physical inspection of the market area and the subject property area and that information has been used in the full study of need and demand for the proposed units. The report was written according to DCA's market study requirements, the information included is accurate and the report can be relied upon by DCA as a true assessment of the low-income housing rental market.

To the best of my knowledge, the market can support the project as shown in the study. I understand that any misrepresentation of this statement may result in the denial of further participation in DCA's rental housing programs. I also affirm that I have no interest in the project or relationship with the ownership entity and my compensation is not contingent on this project being funded.

The report was written in accordance with my understanding of the 2017 GA-DCA Market Study Manual and 2017 GA-DCA Qualified Action Plan.

DCA may rely upon the representation made in the market study provided. In addition, the market study is assignable to other lenders that are parties to the DCA loan transaction.

### CERTIFICATION

Koontz and Salinger P.O. Box 37523 Raleigh, North Carolina 27627

Jerry M. Koontz

Real Estate Market Analyst

(919) 362-9085

### MARKET ANALYST QUALIFICATIONS

Real Estate Market Research and provides general consulting services for real estate development projects. Market studies are prepared for residential and commercial development. Due diligence work is performed for the financial service industry and governmental

agencies.

### JERRY M. KOONTZ

EDUCATION: M.A. Geography 1982 Florida Atlantic Un.

B.A. Economics 1980 Florida Atlantic Un. A.A. Urban Studies 1978 Prince George Comm. Coll.

PROFESSIONAL: 1985-Present, Principal, Koontz and Salinger, a

Real Estate Market Research firm. Raleigh, NC.

1983-1985, Market Research Staff Consultant, Stephens Associates, a consulting firm in real estate development and planning. Raleigh, NC.

1982-1983, Planner, Broward Regional Health Planning

Council. Ft. Lauderdale, FL.

1980-1982, Research Assistant, Regional Research

Associates. Boca Raton, FL.

AREAS OF

EXPERIENCE: Real Estate Market Analysis: Residential Properties

and Commercial Properties

WORK PRODUCT: Over last 33+ years have conducted real estate market

studies, in 31 states. Studies have been prepared for the LIHTC & Home programs, USDA-RD Section 515 & 528 programs, HUD Section 202 and 221 (d) (4) programs, conventional single-family and multifamily developments, personal care boarding homes,

motels and shopping centers.

PHONE: (919) 362-9085

<u>FAX</u>: (919) 362-4867

EMAIL: vonkoontz@aol.com

Member in Good Standing: National Council of Housing Market

Analysts (NCHMA)

### NCHMA Market Study Index

Members of the National Council of Housing Market Analysts provide the following checklist referencing various components necessary to conduct a comprehensive market study for rental housing. By completing the following checklist, the NCHMA Analyst certifies that he or she has performed all necessary work to support the conclusions included within the comprehensive market study. Similar to the Model Content Standards, General Requirements are detailed first, followed by requirements required for specific project types. Components reported in the market study are indicated by a page number. project types.

Execu	tive Summary	
1	Executive Summary	3-16
Scope	of Work	
2	Scope of Work	17
Proje	ction Description	
Genera	al Requirements	
3	Unit mix including bedrooms, bathrooms, & square footage	17&18
4	Utilities (and utility sources) included in rent	17&18
5	Project design description	17
6	Common area and site amenities	17&18
7	Unit features and finishes	18
8	Target population description	17
9	Date of construction/preliminary completion	18
10	If rehab, scope of work, existing rents, and existing vacancies	Na
Affor	dable Requirements	
11	Unit mix with utility allowances, income target, & income limits	17&18
12	Public programs included	18
Locat	ion and Market Area	
Genera	al Requirements	
13	Concise description of site & adjacent parcels	19&21
14	Description of site characteristics	19&21
15	Site photos/maps	22-24
16	Map of community services	26
17	Visibility and accessibility evaluation	30
18	Crime information	20

Emplo	yment & Economy	
Gener	al Requirements	
19	At-Place employment trends	49
20	Employment by sector	51
21	Unemployment rates	47&48
22	Area major employers	53
23	Recent or planned employment expansions/reductions	55&56
24	Typical wages by occupation/sector	52
25	Commuting patterns	50
Marke	t Area	
26	PMA Description	31&32
27	PMA Map	33&34
Demog	raphic Characteristics	
Gener	al Requirements	
28	Population & household estimates & projections	35-42
29	Area building permits	80
30	Population & household characteristics	35&41
31	Households income by tenure	43-45
32	Households by tenure	42
33	Households by size	46
Senio	r Requirements	
34	Senior household projections for appropriate age target	38
35	Senior households by tenure	42
36	Senior household income by tenure	43-45
Compe	titive Environment	
Gener	al Requirements	
37	Comparable property profiles	86-96
38	Map of comparable properties	99
39	Comparable property photos	86-96
40	Existing rental housing evaluation	76-84
41	Analysis of current effective rents	76
42	Vacancy rate analysis	76&77
43	Comparison of subject property to comparable properties	107-115
44	Identification of waiting lists, if any	77

45	Discussion of availability & cost of other affordable housing options including home ownership, if applicable	Na
46	Rental communities under construction, approved, proposed	67
Affor	dable Requirements	
47	Current rents by AMI level among LIHTC communities	83
48	Vacancy rates by AMI	83
49	List of all subsidized communities in PMA including LIHTC	28
50	Estimate of Market Rent, achievable rent & market advantage	104-115
51	Availability of Housing Choice Vouchers	78
Senio	r Requirements	
52	Summary of age restricted communities in market area	77
Affor	dability, Demand, and Penetration Rate Analysis	
Gener	al Requirements	
53	Estimate of net demand	68-70
54	Affordability analysis with capture rate	71-73
55	Penetration rate analysis	74
Affor	dable Requirements	
56	Project specific demand estimate & capture rate by AMI	73
Analy	sis/Conclusions	
Gener	al Requirements	
57	Absorption rate	100
58	Estimate of stabilized occupancy for subject property	100
59	Evaluation of proposed rent levels	104
60	Precise statement of key conclusions	102&103
61	Market strengths & weaknesses impacting project	102&Exec
62	Recommendations and/or modification to project discussion	104
63	Discussion of subject property's impact on existing housing	105&Exec
64	Discussion of risks, or other mitigating circumstances impacting project	106
65	Interviews with area housing stakeholders	101
Other	requirements	
66	Certifications	117
67	Statement of qualifications	118
68	Sources of data not otherwise identified	Append
69	Utility allowance schedule	Append

APPENDIX

DATA SET

UTILITY ALLOWANCES

SCHEMATIC SITE PLAN

NCHMA CERTIFICATION

DATA SET



B25072

AGE OF HOUSEHOLDER BY GROSS RENT AS A PERCENTAGE OF HOUSEHOLD INCOME IN THE PAST 12 MONTHS

Universe: Renter-occupied housing units 2011-2015 American Community Survey 5-Year Estimates

Supporting documentation on code lists, subject definitions, data accuracy, and statistical testing can be found on the American Community Survey website in the Data and Documentation section.

Sample size and data quality measures (including coverage rates, allocation rates, and response rates) can be found on the American Community Survey website in the Methodology section.

Tell us what you think. Provide feedback to help make American Community Survey data more useful for you.

Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, it is the Census Bureau's Population Estimates Program that produces and disseminates the official estimates of the population for the nation, states, counties, cities and towns and estimates of housing units for states and counties.

	Walker Coun	ty, Georgia
	Estimate	Margin of Error
Total:	7,259	+/-613
Householder 15 to 24 years:	603	+/-170
Less than 20.0 percent	151	+/-112
20.0 to 24.9 percent	114	+/-90
25.0 to 29.9 percent	29	+/-36
30.0 to 34.9 percent	75	+/-53
35.0 percent or more	216	+/-104
Not computed	18	+/-22
Householder 25 to 34 years:	1,700	+/-312
Less than 20.0 percent	385	+/-183
20.0 to 24.9 percent	265	+/-143
25.0 to 29.9 percent	125	+/-99
30.0 to 34.9 percent	154	+/-94
35.0 percent or more	565	+/-185
Not computed	206	+/-113
Householder 35 to 64 years:	3,900	+/-462
Less than 20.0 percent	940	+/-228
20.0 to 24.9 percent	510	+/-200
25.0 to 29.9 percent	533	+/-198
30.0 to 34.9 percent	227	+/-110
35.0 percent or more	1,308	+/-278
Not computed	382	+/-138
Householder 65 years and over:	1,056	+/-213
Less than 20.0 percent	182	+/-76
20.0 to 24.9 percent	83	+/-48
25.0 to 29.9 percent	98	+/-75
30.0 to 34.9 percent	89	+/-79
35.0 percent or more	327	+/-134
Not computed	277	+/-111

### U.S. Census Bureau



B25074

HOUSEHOLD INCOME BY GROSS RENT AS A PERCENTAGE OF HOUSEHOLD INCOME IN THE PAST 12 MONTHS

Universe: Renter-occupied housing units

2011-2015 American Community Survey 5-Year Estimates

Supporting documentation on code lists, subject definitions, data accuracy, and statistical testing can be found on the American Community Survey website in the Data and Documentation section.

Sample size and data quality measures (including coverage rates, allocation rates, and response rates) can be found on the American Community Survey website in the Methodology section.

Tell us what you think. Provide feedback to help make American Community Survey data more useful for you.

Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, it is the Census Bureau's Population Estimates Program that produces and disseminates the official estimates of the population for the nation, states, counties, cities and towns and estimates of housing units for states and counties.

	Walker Coun	ty, Georgia
	Estimate	Margin of Error
otal:	7,259	+/-613
Less than \$10,000:	1,081	+/-252
Less than 20.0 percent	. 0	+/-30
20.0 to 24.9 percent	15	+/-24
25.0 to 29.9 percent	10	+/-18
30.0 to 34.9 percent	61	+/-50
35.0 to 39.9 percent	7	+/-13
40.0 to 49.9 percent	62	+/-66
50.0 percent or more	657	+/-207
Not computed	269	+/-112
\$10,000 to \$19,999:	1,809	+/-34
Less than 20.0 percent	106	+/-79
20.0 to 24.9 percent	41	+/-4
25.0 to 29.9 percent	104	+/-9
30.0 to 34.9 percent	138	+/-8
35.0 to 39.9 percent	69	+/-7:
40.0 to 49.9 percent	432	+/-17
50.0 percent or more	660	+/-19
Not computed	259	+/-13
\$20,000 to \$34,999:	1,798	+/-37
Less than 20.0 percent	183	+/-12
20.0 to 24.9 percent	272	+/-15
25.0 to 29.9 percent	397	+/-18
30.0 to 34.9 percent	280	+/-13
35.0 to 39.9 percent	91	+/-8
40.0 to 49.9 percent	274	+/-16
50.0 percent or more	121	+/-8
Not computed	180	+/-8
\$35,000 to \$49,999:	962	+/-269
Less than 20.0 percent	343	+/-14
20.0 to 24.9 percent	289	+/-14
25.0 to 29.9 percent	190	+/-14

	Walker Coun	ty, Georgia
	Estimate	Margin of Error
30.0 to 34.9 percent	46	+/-60
35.0 to 39.9 percent	19	+/-24
40.0 to 49.9 percent	24	+/-31
50.0 percent or more	0	+/-30
Not computed	51	+/-69
\$50,000 to \$74,999:	1,296	+/-33*
Less than 20.0 percent	748	+/-234
20.0 to 24.9 percent	341	+/-154
25.0 to 29.9 percent	84	+/-74
30.0 to 34.9 percent	20	+/-24
35.0 to 39.9 percent	0	+/-30
40.0 to 49.9 percent	0	+/-30
50.0 percent or more	0	+/-30
Not computed	103	+/-78
\$75,000 to \$99,999:	202	+/-85
Less than 20.0 percent	170	+/-80
20.0 to 24.9 percent	11	+/-12
25.0 to 29.9 percent	0	+/-30
30.0 to 34.9 percent	0	+/-30
35.0 to 39.9 percent	0	+/-30
40.0 to 49.9 percent	0	+/-30
50.0 percent or more	0	+/-30
Not computed	21	+/-23
\$100,000 or more:	111	+/-59
Less than 20.0 percent	108	+/-58
20.0 to 24.9 percent	3	+/-5
25.0 to 29.9 percent	0	+/-30
30.0 to 34.9 percent	0	+/-30
35.0 to 39.9 percent	0	+/-30
40.0 to 49.9 percent	0	+/-30
50.0 percent or more	0	+/-30
Not computed	0	+/-30

Data are based on a sample and are subject to sampling variability. The degree of uncertainty for an estimate arising from sampling variability is represented through the use of a margin of error. The value shown here is the 90 percent margin of error. The margin of error can be interpreted roughly as providing a 90 percent probability that the interval defined by the estimate minus the margin of error and the estimate plus the margin of error (the lower and upper confidence bounds) contains the true value. In addition to sampling variability, the ACS estimates are subject to nonsampling error (for a discussion of nonsampling variability, see Accuracy of the Data). The effect of nonsampling error is not represented in these tables.

While the 2011-2015 American Community Survey (ACS) data generally reflect the February 2013 Office of Management and Budget (OMB) definitions of metropolitan and micropolitan statistical areas; in certain instances the names, codes, and boundaries of the principal cities shown in ACS tables may differ from the OMB definitions due to differences in the effective dates of the geographic entities.

Estimates of urban and rural population, housing units, and characteristics reflect boundaries of urban areas defined based on Census 2010 data. As a result, data for urban and rural areas from the ACS do not necessarily reflect the results of ongoing urbanization.

Source: U.S. Census Bureau, 2011-2015 American Community Survey 5-Year Estimates

### Explanation of Symbols:

- 1. An '\*\*' entry in the margin of error column indicates that either no sample observations or too few sample observations were available to compute a standard error and thus the margin of error. A statistical test is not appropriate.
- 2. An '-' entry in the estimate column indicates that either no sample observations or too few sample observations were available to compute an estimate, or a ratio of medians cannot be calculated because one or both of the median estimates falls in the lowest interval or upper interval of an open-ended distribution.
  - 3. An '-' following a median estimate means the median falls in the lowest interval of an open-ended distribution.
  - 4. An '+' following a median estimate means the median falls in the upper interval of an open-ended distribution.
- 5. An \*\*\*\* entry in the margin of error column indicates that the median falls in the lowest interval or upper interval of an open-ended distribution. A statistical test is not appropriate.
  - 6. An '\*\*\*\*\* entry in the margin of error column indicates that the estimate is controlled. A statistical test for sampling variability is



### POPULATION DATA

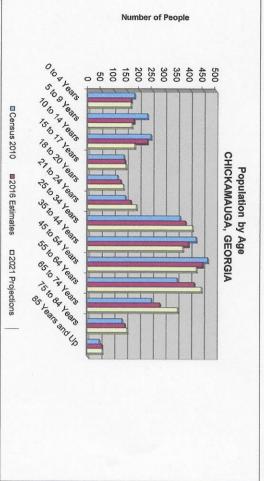
© 2016 All rights reserved

sen Claritas

Years 149 203 352  Years 69 86 1555  Ind Up 19 39 58  Total 1,562 1,656 3,218  Years n/a n/a 692	AT . W.					270	Madian Age	M	
149 203 169 86 19 39 1 1,562 1,656	62+ Years	594	n/a	n/a	62+ Years	536	n/a	n/a	62+ Years
s 69 86 119 39	To	3,150	1,615	1,535	Total	3,101	1,602	1,499	Total
69 86	85 Years and Up	57	35	22	85 Years and Up	47	31	16	85 Years and Up
149 203	75 to 84 Years	146	86	60	75 to 84 Years	135	18	54	75 to 84 Years
140	65 to 74 Years	282	158	124	65 to 74 Years	249	140	109	65 to 74 Years
210 235	55 to 64 Years	417	226	191	55 to 64 Years	350	192	158	55 to 64 Years
198 227	45 to 54 Years	449	225	224	45 to 54 Years	469	248	221	45 to 54 Years
182 190	35 to 44 Years	394	208	186	35 to 44 Years	424	225	199	35 to 44 Years
206 204	25 to 34 Years	382	199	183	25 to 34 Years	361	179	182	25 to 34 Years
103 87	21 to 24 Years	168	81	87	21 to 24 Years	147	76	71	21 to 24 Years
73 66	18 to 20 Years	129	59	70	18 to 20 Years	117	52	65	18 to 20 Years
75 74	15 to 17 Years	145	65	80	15 to 17 Years	141	75	66	15 to 17 Years
105	10 to 14 Years	232	114	118	10 to 14 Years	246	110	136	10 to 14 Years
87	5 to 9 Years	180	77	103	5 to 9 Years	233	117	116	5 to 9 Years
86	0 to 4 Years	169	82	87	0 to 4 Years	182	76	106	0 to 4 Years
	Age					Total	Female	Male	Age
Five-Year Projections - 2021	Five-Y		ites - 2016	r Estima	Current Year Estimates - 2016		0	Census 2010	Cen
		A	GEORGI	AUGA,	CHICKAMAUGA, GEORGIA				

Source: Nielsen Claritas; Ribbon Demographics

Ribbon Demographics, LLC www.ribbondata.com Tel: 916-880-1644



Source: Nielsen Claritas; Ribbon Demographics

Ribbon Demographics, LLC www.ribbondata.com Tel: 916-880-1644



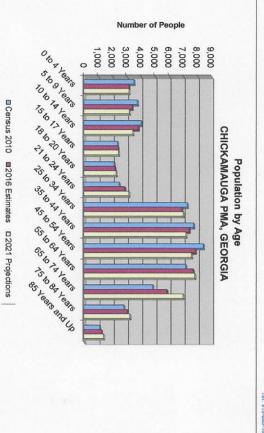
# POPULATION DATA © 2018 All rights reserved

Nielsen Claritas

41.0	Median Age:	Me		40.1	Median Age:	Me		38,8	Median Age:	Me	
13,877	n/a	n/a	62+ Years	12,239	n/a	n/a	62+ Years	10,824	n/a	n/a	62+ Years
58,858	30,141	28,717	Total	57,814	29,628	28,186	Total	57,667	29,611	28,056	Total
1,378	953	425	85 Years and Up	1,234	871	363	85 Years and Up	1,111	809	302	85 Years and Up
3,235	1,879	1,356	75 to 84 Years	3,058	1,799	1,259	75 to 84 Years	2,815	1,704	1,111	75 to 84 Years
6,994	3,810	3,184	65 to 74 Years	5,839	3,193	2,646	65 to 74 Years	4,847	2,700	2,147	65 to 74 Years
7,805	4,060	3,745	55 to 64 Years	7,693	4,028	3,665	55 to 64 Years	7,172	3,756	3,416	55 to 64 Years
7,585	3,871	3,714	45 to 54 Years	7,849	3,976	3,873	45 to 54 Years	8,419	4,264	4,155	45 to 54 Years
7,197	3,708	3,489	35 to 44 Years	7,423	3,735	3,688	35 to 44 Years	7,733	3,899	3,834	35 to 44 Years
7,006	3,404	3,602	25 to 34 Years	6,902	3,513	3,389	25 to 34 Years	7,284	3,643	3,641	25 to 34 Years
3,162	1,460	1,702	21 to 24 Years	2,871	1,357	1,514	21 to 24 Years	2,482	1,226	1,256	21 to 24 Years
2,264	1,055	1,209	18 to 20 Years	2,180	1,015	1,165	18 to 20 Years	2,131	1,037	1,094	18 to 20 Years
2,435	1,160	1,275	15 to 17 Years	2,390	1,129	1,261	15 to 17 Years	2,364	1,165	1,199	15 to 17 Years
3,434	1,658	1,776	10 to 14 Years	3,830	1,822	2,008	10 to 14 Years	4,031	1,910	2,121	10 to 14 Years
3,194	1,576	1,618	5 to 9 Years	3,386	1,635	1,751	5 to 9 Years	3,757	1,796	1,961	5 to 9 Years
3,169	1,547	1,622	0 to 4 Years	3,159	1,555	1,604	0 to 4 Years	3,521	1,702	1,819	0 to 4 Years
			Age				Age				
1	Five-Year Projections - 2021	r Project	Five-Yea	16	Current Year Estimates - 2016	Year Esti	Current )		010	Census 2010	0
				RGIA	Population by Age & Sex KAMAUGA PMA, GEO	AUGA P	CHICKAMAUGA PMA, GEORGIA				

Source: Nielsen Claritas; Ribbon Demographics

Ribbon Demographics, LLC www.ribbondata.com Tel: 916-880-1644



Source: Nielsen Claritas; Ribbon Demographics

Ribbon Demographics, LLC www.ribbondata.com Tel: 916-880-1644



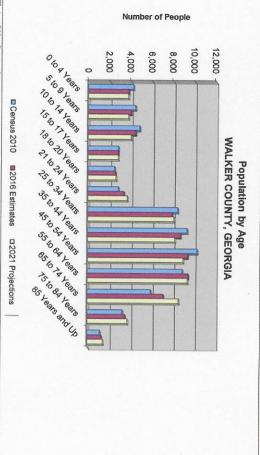
## POPULATION DATA

© 2016 All rights reserved

42.0	Median Age:	Me		41.1	Median Age:	Me		39.7	Medan Age:	MIE	
16,436	n/a	n/a	62+ Years	14,470	n/a	n/a	62+ Years	12,832	n/a	n/a	62+ Years
68,831	34,965	33,866	Total	68,095	34,589	33,506	Total	68,756	34,975	33,/81	1810 1
1,437	958	479	85 Years and Up	1,280	870	410	85 Years and Up	1,150	819	331	or rears and up
3,723	2,111	1,612	75 to 84 Years	3,488	1,994	1,494	75 to 84 Years	3,252	1,932	1,320	75 to 84 Years
8,534	4,597	3,937	65 to 74 Years	7,082	3,832	3,250	65 to 74 Years	5,900	3,230	2,670	65 to /4 Years
9,363	4,802	4,561	55 to 64 Years	9,425	4,862	4,563	55 to 64 Years	8,875	4,607	4,268	55 to 64 Years
8,943	4,489	4,454	45 to 54 Years	9,364	4,676	4,688	45 to 54 Years	10,252	5,130	5,122	45 to 54 Years
8,153	4,161	3,992	35 to 44 Years	8,686	4,349	4,337	35 to 44 Years	9,322	4,616	4,706	55 to 44 Years
8,071	3,925	4,146	25 to 34 Years	7,890	3,965	3,925	25 to 34 Years	8,432	4,162	4,270	25 to 34 Years
3,682	1,732	1,950	21 to 24 Years	3,352	1,588	1,764	21 to 24 Years	2,838	1,404	1,434	21 to 24 Years
2,607	1,226	1,381	18 to 20 Years	2,545	1,200	1,345	18 to 20 Years	2,479	1,202	1,277	18 to 20 Years
2,802	1,340	1,462	15 to 17 Years	2,797	1,349	1,448	15 to 17 Years	2,825	1,380	1,445	15 to 17 Years
4,019	1,943	2,076	10 to 14 Years	4,439	2,124	2,315	10 to 14 Years	4,816	2,347	2,469	10 to 14 Years
3,764	1,855	1,909	5 to 9 Years	3,994	1,931	2,063	5 to 9 Years	4,413	2,101	2,312	5 to 9 Years
3,733	1,826	1,907	0 to 4 Years	3,753	1,849	1,904	0 to 4 Years	4,202	2,045	2,157	0 to 4 Years
Total	Female	Male	Age				Age	Total	Female	Male	Age
	Five-Year Projections - 2021	Projecti	Five-Year	9	Current Year Estimates - 2016	ear Estin	Current Y		010	Census 2010	
				GIA	Y, GEOR	COUNT	WALKER COUNTY, GEORGIA				
					Transcorrant Coop	-					

www.ribb

Ribbon Demographics, LLC www.ribbondata.com Tel: 916-880-1644



Source: Nielsen Claritas; Ribbon Demographics

Ribbon Demographics, LLC www.ribbondata.com Tel: 916-880-1644



HISTA DATA

© 2016 All rights reserved

### Chickamauga Primary Market Area

Nielsen Claritas

		Own	er Househ	olds		
		Und	er Age 55 Y	ears		
		Base Year:	2006 - 2010	Estimates		
	1-Person	2-Person	3-Person	4-Person	5+-Person	
	Household	Household	Household	Household	Household	Total
\$0-10,000	55	32	23	49	24	183
\$10,000-20,000		47	65	1	21	213
\$20,000-30,000	117	158	193	28	68	564
\$30,000-40,000	223	303	340	183	123	1,172
\$40,000-50,000	70	264	184	116	59	693
\$50,000-60,000	59	297	199	208	118	881
\$60,000+	<u>149</u>	<u>877</u>	1,398	1,171	678	4,273
Total	752	1,978	2,402	1,756	1,091	7,979

		Own	er Househ	olds		Arabi Andria de Inc		
		Age	ed 55-61 Ye	ars				
		Base Year:	2006 - 2010	Estimates				
	1-Person	2-Person	3-Person	4-Person	5+-Person			
	Household	Household	Household	Household	Household	Total		
\$0-10,000	38	51	2	2	6	99		
\$10,000-20,000 97 95 32 0 1								
\$20,000-30,000	115	118	6	0	1	240		
\$30,000-40,000	135	135	10	0	1	281		
\$40,000-50,000	27	192	22	0	39	280		
\$50,000-60,000	21	157	35	38	2	253		
\$60,000+	<u>58</u>	<u>610</u>	<u>157</u>	<u>86</u>	<u>47</u>	958		
Total	491	1,358	264	126	97	2,336		

		Own	er Househ	olds		
		Ag	ged 62+ Yea	rs		
		Base Year:	2006 - 2010	Estimates		
	1-Person	2-Person	3-Person	4-Person	5+-Person	
	Household	Household	Household	Household	Household	Total
\$0-10,000	181	120	24	3	9	337
\$10,000-20,000	963	262	9	1	23	1,258
\$20,000-30,000	408	593	26	17	40	1,084
\$30,000-40,000	259	532	47	9	22	869
\$40,000-50,000	73	345	47	17	33	515
\$50,000-60,000	72	204	29	58	6	369
\$60,000+	<u>183</u>	<u>601</u>	<u>158</u>	<u>45</u>	<u>34</u>	1,021
Total	2,139	2,657	340	150	167	5,453



### HISTA DATA

Chickamauga Primary Market Area

nielsen

Nielsen Claritas

		Rente	er Househ	olds		
		Unde	r Age 55 Y	ears		
		Base Year: 2	2006 - 2010	Estimates		
	1-Person	2-Person	3-Person	4-Person	5+-Person	
	Household	Household	Household	Household	Household	Total
\$0-10,000	207	360	116	37	130	850
\$10,000-20,000	491	178	122	30	130	951
\$20,000-30,000	203	206	80	243	138	870
\$30,000-40,000	139	93	84	184	100	600
\$40,000-50,000	70	91	147	108	23	439
\$50,000-60,000	14	83	165	120	14	396
\$60,000+	<u>99</u>	<u>32</u>	<u>65</u>	<u>179</u>	<u>163</u>	<u>538</u>
Total	1,223	1,043	779	901	698	4,644

		Rente	er Househ	olds		
		Age	d 55-61 Ye	ars		
		Base Year: 2	2006 - 2010	Estimates		
	1-Person	2-Person	3-Person	4-Person	5+-Person	
	Household	Household	Household	Household	Household	Total
\$0-10,000	82	16	0	1	0	99
\$10,000-20,000	101	53	0	7	0	161
\$20,000-30,000	41	51	0	16	0	108
\$30,000-40,000	10	23	0	1	0	34
\$40,000-50,000	0	19	0	1	1	21
\$50,000-60,000	0	0	0	1	0	1
\$60,000+	<u>30</u>	<u>43</u>	<u>1</u>	11	1	<u>86</u>
Total	264	205	1	38	2	510

		Rente	er Househ	olds		
		Ag	ed 62+ Yea	rs		
		Base Year: 2	2006 - 2010	Estimates		
	1-Person	2-Person	3-Person	4-Person	5+-Person	
	Household	Household	Household	Household	Household	Total
\$0-10,000	104	12	0	1	0	117
\$10,000-20,000	246	1	0	3	0	250
\$20,000-30,000	154	69	0	5	0	228
\$30,000-40,000	21	15	33	3	0	72
\$40,000-50,000	23	86	6	5	0	120
\$50,000-60,000	15	13	4	2	1	35
\$60,000+	<u>57</u>	<u>76</u>	<u>20</u>	<u>14</u>	<u>2</u>	<u>169</u>
Total	620	272	63	33	3	991



### HISTA DATA

Chickamauga Primary Market Area nielsen

Nielsen Claritas

		Own	er Househ	olds		
		Unde	er Age 55 Y	ears		
		Current Y	ear Estimate	es - 2016		
	1-Person	2-Person	3-Person	4-Person	5+-Person	
	Household	Household	Household	Household	Household	Total
\$0-10,000	67	25	21	45	32	190
\$10,000-20,000	70	56	94	3	27	250
\$20,000-30,000	95	105	160	12	68	440
\$30,000-40,000	143	178	266	131	87	805
\$40,000-50,000	40	194	169	110	47	560
\$50,000-60,000	55	276	200	168	129	828
\$60,000+	144	679	1,316	1,161	694	3,994
Total	614	1,513	2,226	1,630	1,084	7,067

		Own	er Househ	olds				
		Age	ed 55-61 Ye	ars				
		Current Y	ear Estimate	es - 2016				
	1-Person	2-Person	3-Person	4-Person	5+-Person			
	Household	Household	Household	Household	Household	Total		
\$0-10,000	90	103	5	5	11	214		
\$10,000-20,000 108 71 31 0 1								
\$20,000-30,000	103	119	6	1	1	230		
\$30,000-40,000	117	115	12	1	1	246		
\$40,000-50,000	29	140	26	0	42	237		
\$50,000-60,000	15	199	40	40	4	298		
\$60,000+	<u>55</u>	<u>699</u>	208	112	38	1,112		
Total	517	1.446	328	159	98	2.548		

		Owne	er Househ	olds		
		Ag	ed 62+ Yea	rs		
		Current Y	ear Estimate	es - 2016		
	1-Person	2-Person	3-Person	4-Person	5+-Person	
	Household	Household	Household	Household	Household	Total
\$0-10,000	152	106	28	4	6	296
\$10,000-20,000	888	229	22	2	17	1,158
\$20,000-30,000	396	570	33	25	42	1,066
\$30,000-40,000	238	523	44	16	21	842
\$40,000-50,000	116	607	79	17	67	886
\$50,000-60,000	85	253	42	55	4	439
\$60,000+	<u>339</u>	<u>836</u>	<u>348</u>	<u>96</u>	<u>60</u>	1,679
Total	2,214	3,124	596	215	217	6,366



### HISTA DATA

Chickamauga Primary Market Area

nielsen

Nielsen Claritas

		Rente	er Househ	olds		
		Unde	er Age 55 Y	ears		
		Current Ye	ear Estimate	es - 2016		
	1-Person	2-Person	3-Person	4-Person	5+-Person	
	Household	Household	Household	Household	Household	Total
\$0-10,000	265	219	116	45	135	780
\$10,000-20,000	474	198	143	32	118	965
\$20,000-30,000	191	146	74	263	126	800
\$30,000-40,000	92	66	73	137	83	451
\$40,000-50,000	46	84	124	84	34	372
\$50,000-60,000	16	77	170	173	14	450
\$60,000+	<u>141</u>	<u>48</u>	<u>63</u>	<u>181</u>	<u>218</u>	<u>651</u>
Total	1,225	838	763	915	728	4,469

		Rente	er Househ	olds		
		Age	ed 55-61 Yea	ars		
		Current Yo	ear Estimate	rs - 2016		
	1-Person	2-Person	3-Person	4-Person	5+-Person	
	Household	Household	Household	Household	Household	Total
\$0-10,000	152	37	0	1	1	191
\$10,000-20,000	73	60	0	6	0	139
\$20,000-30,000	39	34	0	20	1	94
\$30,000-40,000	8	14	0	1	0	23
\$40,000-50,000	0	17	0	1	1	19
\$50,000-60,000	0	0	0	1	1	2
\$60,000+	<u>41</u>	<u>87</u>	1	<u>10</u>	2	<u>141</u>
Total	313	249	1	40	6	609

		Rente	er Househ	olds		
		Ag	ed 62+ Yea	rs		
		Current Ye	ear Estimate	s - 2016		
	1-Person	2-Person	3-Person	4-Person	5+-Person	
	Household	Household	Household	Household	Household	Total
\$0-10,000	99	10	1	5	5	120
\$10,000-20,000	288	3	1	5	5	302
\$20,000-30,000	143	65	2	4	1	215
\$30,000-40,000	39	7	14	5	5	70
\$40,000-50,000	36	90	5	4	4	139
\$50,000-60,000	25	21	5	6	0	57
\$60,000+	<u>138</u>	<u>151</u>	<u>22</u>	21	<u>6</u>	338
Total	768	347	50	50	26	1,241



### HISTA DATA

© 2016 All rights reserved

### Chickamauga Primary Market Area

Nielsen Claritas

		Own	er Housel	nolds		
		Unde	er Age 55 Y	ears/		
		Five Year	Projections	s - 2021		
	1-Person	2-Person	3-Person	4-Person	5+-Person	
	Household	Household	Household	Household	Household	Total
\$0-10,000	47	20	18	36	31	152
\$10,000-20,000	55	45	80	3	25	208
\$20,000-30,000	72	74	127	10	52	335
\$30,000-40,000	144	145	223	117	77	706
\$40,000-50,000	33	156	136	100	39	464
\$50,000-60,000	58	220	167	151	101	697
\$60,000+	<u>153</u>	<u>698</u>	<u>1,387</u>	1,172	<u>758</u>	4,168
Total	562	1,358	2,138	1,589	1,083	6,730

		Own	er Housel	nolds		
		Age	ed 55-61 Ye	ears		
		Five Year	r Projections	s - 2021		
	1-Person	2-Person	3-Person	4-Person	5+-Person	
	Household	Household	Household	Household	Household	Total
\$0-10,000	87	94	6	4	11	202
\$10,000-20,000	93	58	27	0	1	179
\$20,000-30,000	86	113	7	0	1	207
\$30,000-40,000	118	100	11	1	1	231
\$40,000-50,000	27	132	23	0	40	222
\$50,000-60,000	14	182	39	39	3	277
\$60,000+	<u>65</u>	<u>745</u>	<u>235</u>	<u>126</u>	<u>39</u>	1,210
Total	490	1,424	348	170	96	2,528

		Own	er Housel	olds		
		Ag	ed 62+ Yea	irs		
		Five Year	Projections	s - 2021		
	1-Person	2-Person	3-Person	4-Person	5+-Person	
	Household	Household	Household	Household	Household	Total
\$0-10,000	162	107	29	4	9	311
\$10,000-20,000	895	223	26	3	21	1,168
\$20,000-30,000	412	577	32	29	38	1,088
\$30,000-40,000	242	556	53	14	23	888
\$40,000-50,000	128	666	91	19	82	986
\$50,000-60,000	96	258	47	56	3	460
\$60,000+	440	995	<u>452</u>	112	<u>80</u>	2,079
Total	2,375	3,382	730	237	256	6,980



### HISTA DATA

Chickamauga Primary Market Area nielsen

Nielsen Claritas

		Rente	er Househ	olds		
		Unde	er Age 55 Y	ears		
		Five Year	Projections	- 2021		
	1-Person	2-Person	3-Person	4-Person	5+-Person	
	Household	Household	Household	Household	Household	Total
\$0-10,000	251	199	113	45	129	737
\$10,000-20,000	428	192	145	25	115	905
\$20,000-30,000	164	128	69	264	106	731
\$30,000-40,000	99	63	77	145	84	468
\$40,000-50,000	41	69	124	86	44	364
\$50,000-60,000	18	79	166	174	20	457
\$60,000+	<u>180</u>	<u>56</u>	<u>67</u>	<u>211</u>	<u>257</u>	<u>771</u>
Total	1,181	786	761	950	755	4,433

		Rente	er Househ	olds		
		Age	ed 55-61 Ye	ars		
		Five Year	Projections	- 2021		
	1-Person	2-Person	3-Person	4-Person	5+-Person	
	Household	Household	Household	Household	Household	Total
\$0-10,000	148	32	0	I	1	182
\$10,000-20,000	65	54	0	7	1	127
\$20,000-30,000	38	32	0	21	1	92
\$30,000-40,000	7	14	0	1	0	22
\$40,000-50,000	0	15	0	1	1	17
\$50,000-60,000	2	0	1	1	0	4
\$60,000+	<u>49</u>	<u>99</u>	<u>2</u>	8	7	<u>165</u>
Total	309	246	3	40	11	609

		Rente	er Househ	olds		
		Ag	ed 62+ Yea	rs		
		Five Year	Projections	- 2021		
	1-Person	2-Person	3-Person	4-Person	5+-Person	
	Household	Household	Household	Household	Household	Total
\$0-10,000	105	13	1	3	2	124
\$10,000-20,000	298	3	0	6	6	313
\$20,000-30,000	156	67	1	5	3	232
\$30,000-40,000	41	11	16	4	5	77
\$40,000-50,000	45	96	6	6	2	155
\$50,000-60,000	27	21	6	6	2	62
\$60,000+	<u>182</u>	<u>191</u>	<u>31</u>	<u>22</u>	<u>13</u>	439
Total	854	402	61	52	33	1,402

**UTILITY ALLOWANCES** 

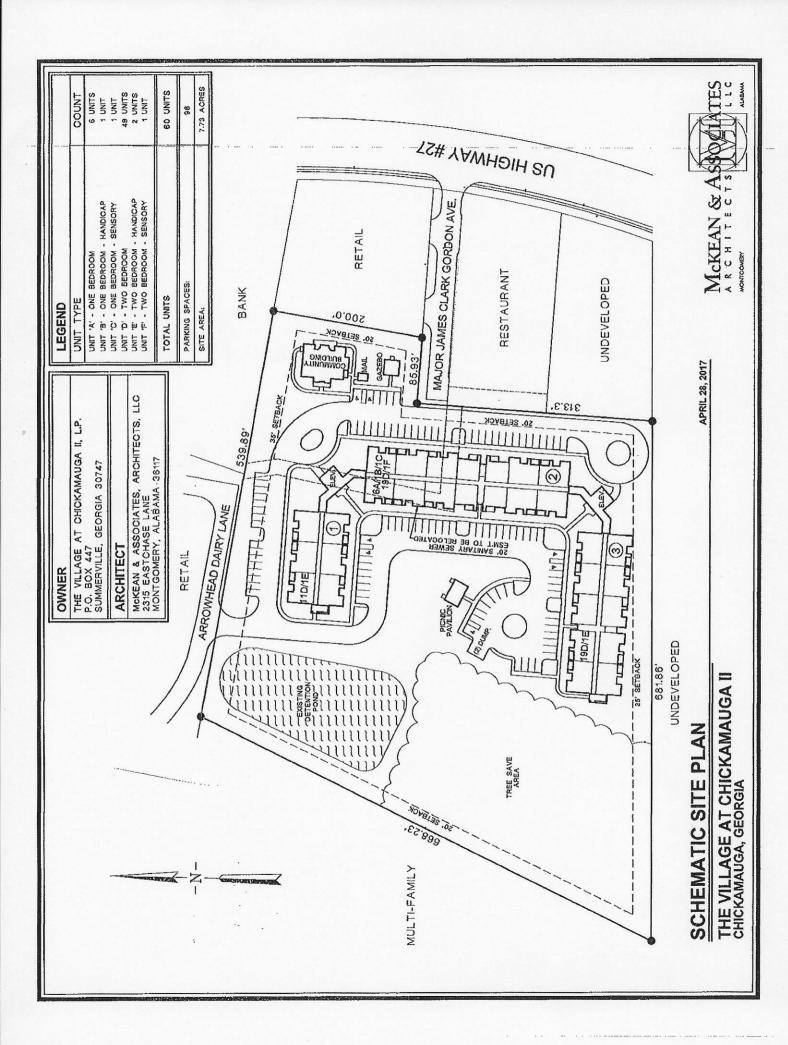
### Allowances for Tenant-Furnished Utilities and Other Services

### U.S. Department of Housing and Urban Development Office of Public and Indian Housing



Locality			Green Discou	nt	Unit Type	е			Weather C	ode	Date	
Chickamauga, GA (I-	All Units)		None		Large Ap	artme	nt (5+ units	)	30707		2017-04	-27
Utility/Service				*	Monthly	y Dolla	r Allowance	98				
		0 BR	1 BR		2 BR		3 BR		4 BR	•	5 BR	
Space Heating	Natural Gas											
	Bottle Gas									•		
	Electric Resistance											
	Electric Heat Pump			\$13		\$15						
	Fuel Oil						**,					
Cooking	Natural Gas											
	Bottle Gas											
	Electric		****	\$5		\$7						
	Other						*					
Other Electric				\$19		\$27						
Air Conditioning		100		\$7		\$10				•		•
Water Heating	Natural Gas											
	Bottle Gas											
	Electric			\$12		\$16						
	Fuel Oil						:					
Water				\$16		\$21	:					
Sewer				\$17		\$22	-			,		
Electric Fee				\$12		\$12						
Natural Gas Fee	*			ΨιΣ		ΨιΣ						
1						*						
Fuel Oil Fee		: :	•				:					
Bottled Gas Fee	2 2	*			-	:						
Trash Collection												
Range/Microwave												
Refrigerator												
Other - specify		•										
Totals				\$101		\$130						

SCHEMATIC SITE PLAN



NCHMA CERTIFICATION



### **Koontz & Salinger**

Is a Member Firm in Good Standing of



Formerly known as National Council of Affordable Housing Market Analysts

National Council of Housing Market Analysts 1400 16<sup>th</sup> St. NW Suite 420 Washington, DC 20036 202-939-1750

**Membership Term** 7/01/2016 to 6/30/2017

Thomas Amdur Executive Director, NH&RA