



## **COVER SHEET FOR COMMUNITY PLANNING SUBMITTALS**

Name(s) of Submitting Government(s): Unified Government of Georgetown-Quitman County

RC:	RVRC				
Submittal Type:	Comp	Plan Update			
Preparer:	RC	Local Government	Consultant: Specify		
Cover Letter Date: Date Submittal Initially Received by RC:	12/5/2024 9/12/2024				

Explain Unusual Time-lags (between RC Receipt and transmittal to DCA) or Other Anomalies, when present:

Inaccurate/incomplete information, above, and nonconformity with the standards articulated, below, are reportable as performance errors under the terms of the annual DCA/RC contract and may lead to adverse audit findings.

- <u>ALL</u> SUBMITTALS MUST BE TRANSMITTED ELECTRONICALLY USING THE DEPARTMENT'S SHAREPOINT SITE.
- Notify DCA via email to <u>PLANNING@DCA.GA.GOV</u> that submittal has been transmitted. DCA may not initiate review if notification is not provided.
- COMBINE <u>ALL</u> INDIVIDUAL IMAGES, DOCUMENTS AND SPREADSHEETS INTO <u>ONE</u> <u>SINGLE, SEARCHABLE PDF</u> (INCLUDING COVER
- LETTERS, APPENDICES, ETC.), PUT THIS COMPLETED FORM AS THE FIRST PAGE OF THE PDF AND THEN UPLOAD IT.
- REVISED SUBMITTALS <u>MUST INCLUDE THE ENTIRE DOCUMENT</u>, NOT ONLY THE REVISED PORTION.
- EMAILED OR HARDCOPY MATERIALS <u>WILL NOT</u> BE ACCEPTED FOR DCA REVIEW.
- ALL SUBMITTALS MUST BE CHANNELED THROUGH THE APPROPRIATE REGIONAL COMMISSION.

rev.07292022

# Unified Government of Georgetown-Quitman County



Comprehensive Plan 2024-2029

## R16-2024 **RESOLUTION OF ADOPTION**

## **UNIFIED GOVERNMENT OF GEORGETOWN-QUITMAN COUNTY COMPREHENSIVE PLAN 2024-2029**

WHEREAS, the Georgia General Assembly did enact the Georgia Planning Act of 1989 to institute local comprehensive planning by city and county governments throughout the state, and

WHEREAS, said Act requires local governments to prepare, maintain and periodically update a state-approved, local comprehensive plan to maintain eligibility for certain state-issued grants, loans and permits, and

WHEREAS, The Unified Government of Georgetown-Quitman County has updated the Unified Government of Georgetown-Quitman County Comprehensive Plan for the planning period 2024-2029, and

WHEREAS, The Unified Government of Georgetown-Quitman County has been notified by appropriate authority that the most recent effort updating the local comprehensive plan adequately addresses the minimum standards and procedures promulgated by the Georgia Department of Community Affairs to facilitate compliance with said Act.

NOW, BE IT THEREFORE RESOLVED, and it is hereby resolved by the Chair and Commission of Georgetown-Quitman County that the Unified Government of Georgetown-Quitman County Comprehensive Plan 2024-2029, a copy of which is attached hereto marked Exhibit A, be adopted.

SO RESOLVED, this 12th day of November, 2024.

UNIFIED GOVERNMENT OF GEORGETOWN-QUITMAN COUNTY

BY:

arvel Lewis.

ATTEST:

Carolyn Wilson, County Clerk



R16-2024

## Unified Government of Georgetown-Quitman County

P.O. Box 114 25 Old School Road Georgetown, GA 39854 P (229)-334-0903 F (229)-334-2151

#### CHAIR

Hon. Carvel Lewis

#### **COMMISSIONERS**

Hon. Danny Blackmon Hon. David E. Kinsey Hon. Willie Bussey, Jr. Hon. Jim Hayes

#### **COUNTY MANAGER**

Jason Weeks

## **COUNTY CLERK**

Carolyn Wilson

Assisted by: River Valley Regional Commission 228 West Lamr Street Americus, Georgia 31709 710 Front Avenue Columbus, Georgia 31901

Table of Contents	
Vision Statement, Goals and Policies	4
Vision Statement	4
Goals and Policies	4
Introduction	5
Purpose	5
Comprehensive Planning Process	5
Identification Stakeholders	6
Participation Techniques	6
Consistency With Quality Community Objectives	7
Schedule	7
Community Demographics and Data	8
Population	8
Economic Development	9
Housing Development	
Education	14
Community Facilities	15
Transportation	
Health	22
Broadband	25
Natural Resources	29
Cultural Resources	
Land Use	
Regional Cooperation	48
SWOT	49
Strengths	
Weaknesses	
Opportunities	50
Threats	50
Report of Accomplishments	51
Work Program	53
Appendix A: Retail Market Potential	
Appendix B: Public Participation Documentation	

## **Unified Government of Georgetown-Quitman County**

Comprehensive Plan 2024-2029

## **Executive Summary**

Key findings for Georgetown-Quitman in the 2024 Comprehensive Planning Process

## Background

The U. S. Army Corps of Engineers impounded Lake Walter F. George, named for former United States Senator (1922-1957) from Georgia, in 1962 along the border between Georgia and Alabama. The 46,000-acre lake extends north eighty-five miles from Chattahoochee River, the Walter F. George Lock and Dam and has approximately 640 miles of shoreline. Considered to be the "Bass Fishing Capital of the World," popular activities in Georgetown-Quitman County include camping and trophy fishing.

The Unified Government of Georgetown-Quitman County selected the image above to symbolize voter approval in 2006 of consolidation of the city and county governments.

## Walter F. George Marina

Overwhelming support towards the lake front marina and park. Walter F. George Lake serves as the main tourist attraction for the county.

## **Support Businesses**

Important to focus on Business Development and retention as a major component of overall economic development for the county. Furthermore, Georgetown-Quitman needs to identify segments of its market that are not being developed, and thus grow these market segments.

## Vision Statement, Goals and Policies

#### **Vision Statement**

Quitman County is characterized by lakefront neighborhoods, open spaces, vibrant natural features, and outstanding recreational opportunities. The legacy community of Georgetown remains the focal point of the county providing a variety of community gathering places and numerous civic, cultural, and educational opportunities.

The vision of the Unified Government of Georgetown-Quitman County is to be a community of families by protecting its small-town atmosphere and rural character and by providing its citizens with a well-balanced community. This community shall consist of quality and affordable residential living, protected cultural resources, open and green space areas, appropriate retail, office service businesses, light industrial development, recreational and tourism opportunities, all of which will be supported by a well maintained and efficiently run utility and public service system.



#### **Goals and Policies**

Attainment of this vision will be supported by the following principles:

- Maintain the desired character of the county while providing sufficient designated growth areas to accommodate future demand for business and residential growth.
- Seek sufficient and desirable growth by attracting responsible businesses that will balance needs for jobs generated by residential development and will provide retail and service offerings to meet the needs of residents.
- Ensure that a balance is maintained between residential and commercial development and available public services and facilities to include utilities, recreational areas and general governmental services needed to accommodate growth.
- Ensure that development is done in a manner that serves to preserve environmentally sensitive features such as floodplains, wetlands, groundwater recharge areas, streams, and natural topography.
- Develop a well-planned efficient, effective, and safe transportation system that meets local, regional needs.
- Preserve the county's historic and cultural resources that provide valuable information about the proud history of Georgetown-Quitman and its residents.

## Introduction

#### Purpose

The Comprehensive Plan is intended to be a policy guide relating to land use, community infrastructure, housing, and economic development activities. This document should generate local pride and enthusiasm, engage interest in the implementation of the comprehensive plan, and become a handbook to guide daily decision making for the local government officials and community leaders.

The Unified Government of Georgetown-Quitman County Plan includes a list of needs and opportunities upon which the community intends to act upon. These determinations are based on analyses of data and information including existing development patterns, areas where development is likely to occur, opportunities for infill, areas of disinvestment, areas requiring special attention, significant natural and cultural resources, maps of existing land use, future land use and a community work program. All the planning elements included in the Comprehensive Plan should be considered in the evaluation of community policies and activities.

#### **Comprehensive Planning Process**

The State of Georgia updated the Minimum Standards and Procedures for Local Comprehensive Planning in 2013 (O.C.G.A. 110-12-1). These updates included a list of required and optional elements each community was encouraged to use to supplement their comprehensive planning efforts.

Elements required by the state for each community include:

- Community Involvement--An initial and final public hearing; and
- Community Goals—A review of the community's vision and goals; and
- Needs and Opportunities--A list of potential community needs and opportunities; and
- Community Work Program--The community's action plan for the next five years.

While not included in the Comprehensive Plan Update document, renegotiation of the community's Service Delivery Strategy is also required as part of the process. Other elements encouraged by the state to supplement the comprehensive planning efforts include:

- Capital Improvements—Only required for governments that charge impact fees; and
- Economic Development—Quitman County is a Tier 1 county as defined by the Georgia Department of Community Affairs Job Tax Credit Program. An Economic Development Plan is required for Tier 1 communities seeking to improve economic opportunities for their citizens; and
- Land Use—Only required for governments with zoning or other land use regulations; and
- Transportation—Recommended for communities with automobile congestion problems, parking problems, or that are interested in adding alternative transportation facilities (Only required for governments that have a portion of their jurisdiction included in a Metropolitan Planning Organization); and

 Housing—Encouraged for communities with concentrations of substandard housing or a jobshousing imbalance (Only required for HUD CDBG Entitlement Communities).

The Quitman County Comprehensive Plan Update consists of the following elements: Community Vision and Goals, Community Needs and Opportunities, Community Land Use, Community Economic Development and Community Work Program. The Comprehensive Plan is intended to be a policy guide relating to land use, community infrastructure, housing, and economic development activities. This document should generate local pride and enthusiasm, engage interest in the implementation of the comprehensive plan, and become a handbook to guide daily decision making for the local government officials and community leaders.

#### **Identification Stakeholders**

The Board of Commissioners for the United Government of Quitman County appointed a leadership team at the beginning of the process. This group consisted of a combination of elected officials, government staff and local citizens. The leadership team developed a list of stakeholders from whom to solicit input regarding the comprehensive plan update (See Appendix).

#### **Participation Techniques**

The State of Georgia Minimum Standards and Procedures for Local Comprehensive Planning in 2013 (O.C.G.A. 11012-1) require that two (2) public hearings be held in association with the development of a Comprehensive Plan Update. The initial public hearing was held March 14, 2024, to inform the public that the planning process was underway, to go over the plan's timeline, and to discuss how the public could be of help during the planning process. Attendees were also given an opportunity to comment on Quitman County's potential Needs and Opportunities (See Appendix).

In addition to the two required public hearings, numerous public work sessions were held to gain input into all elements of the Comprehensive Plan Update. The leadership team, civic leaders, and stakeholders were invited to assist in these citizen involvement opportunities (See Appendix). Session attendees developed a county vision statement. Participants also reviewed information from previous community plans and developed a list of current needs and opportunities via a SWOT (Strengths, Weaknesses, Opportunities and Threats) analysis. The citizens group then evaluated whether each item on the list was an actionable project that should be in the Quitman County Community Work Program or rather a policy to guide elected officials.

A final public hearing was held September 5, 2024, at the Quitman County Board of Commissioners' Office. The purpose of the meeting was to allow citizens to review and comment on the Comprehensive Plan Update. All draft documents and maps were available for review. Staff were available to answer questions and take comments. Copies of the draft plan, handouts, and other informative materials were distributed. All comments were collected at the conclusion of the meeting, were summarized, and responded to in a timely manner.

#### **Consistency With Quality Community Objectives**

The objectives, created by the Georgia Department of Community Affairs and known as "Quality Community Objectives," were "adapted from generally accepted community development principles" (Quality Community Objectives Fact Sheet, Georgia Department of Community Affairs). Quitman County has reviewed, adopted, and used these objectives as a framework for the development of the Comprehensive Plan Update. The policies accompanying each objective were developed by Quitman County in response to identified community needs and opportunities. Together these objectives and policies will assist community leaders in making local government decisions that affect the county's future land use patterns, environmental and historical resources, economic development, and overall quality of life.

## Schedule

		Plan D	evelopme	nt Timeline	:			
Plan Element	Mar 2024	Apr 2024	May 2024	June 2024	July 2024	Aug 2024	Sept 2024	Oct 2024
Initial Public Hearing	Х							
Vision Statement		Х	Х					
Needs and Opportunities			Х	Х				
Community Goals				Х	Х			
Land Use					Х			
Community Work Program					Х			
Final Public Hearing						Х		
Submit to DCA						Х		
Plan Revisions						Х	Х	
Adoption								Х

## **Community Demographics and Data**

The Comprehensive Plan is intended to be a policy guide relating to land use, community infrastructure, housing, and economic development activities. An analysis of data is included in this document to assist with plan development. This section includes information regarding population, housing, economic development, education, community facilities, transportation, natural and cultural resources, and intergovernmental coordination. All planning documents included in the comprehensive plan were considered in the evaluation of the community policies and activities.

#### Population

Quitman County's long-term population trend has been one of decline. The decennial census credited the community with increases in 1930, 1980 and 2000, but the 2010 tally (2,279) barely exceeded half (51%) of the population recorded in 1900 (4,700). According to the 2022 Census, Quitman County had the lowest population among surrounding counties.

The Georgia Office of Planning and Budget projects the local population will increase to 2,222 around 2025; however, the county will experience a steady decline into the mid-century. Georgia continues to be one of the nation's fastest growing states, but that growth is led by metropolitan counties far distant from Quitman.

Georgetown-Quitman and Adjoining Counties Population 1990-2022								
Jurisdiction	1990      2000      2010      2020      2022							
Georgetown-Quitman County	2,209	2,598	2,279	2,235	2,180			
Clay County	3,353	3,357	3,318	2,848	2,855			
Randolph County	8,023	7,791	7,719	6,425	6,365			
Stewart County	5,654	5,252	6,058	6,293	5,121			
Georgia	6.5M	8.2M	10.5M	10.7M	10.7M			

Source: U.S. Census Data

Georgetown-Quitman County Population Projections								
Jurisdiction 2025 2030 2040 2050								
Georgetown-Quitman County	2,222	2,249	2,150	2,028				
Georgia								

Source: Georgia Governor's Office of Planning and Budget 2025-2050 City projections based on current population proportions.

The school-age population recorded a consistent negative trend, except for the 5-9 age cohort, which increased by twenty-nine residents. The 20-34 cohort, younger workers where most new family formation has occurred historically, has increased between 2020 and 2022 after experiencing a negative trend.

The 35-44 cohort recorded significant local expansion of over one hundred residents with the 2000 Census, but growth was short-lived as the cohort netted an overall decrease of 149 between 1990 and 2022. This negative trend can also be seen in the forty-five and older cohorts. The strongest population trend within the community has been the recent unabated increase in the number and proportion of older residents. The sixty-five and older population cohorts reportedly increased by 381 residents between 1990 and 2022.

Georgetown-Quitman County Population by Age Group 1900-2022							
Age Groups	1990	2000	2010	2020	2022		
Total Population	2,209	2,598	2,279	2,235	2,108		
0-4	161	159	133	103	73		
5-9	171	180	147	59	88		
10-14	137	176	154	98	57		
15-19	180	172	147	53	36		
20-24	136	123	128	205	236		
25-34	296	255	217	291	209		
35-44	255	358	287	130	106		
45-54	242	361	316	170	176		
55-64	254	298	430	471	440		
65-74	258	303	325	395	429		
75-84	104	172	186	271	287		
85+	15	41	43	44	43		

The White and African American populations continue to be the largest racial and ethnic groups in Quitman County, with the White population experiencing a 19 percent decrease and the African American population a 25% increase between 2020 and 2022. The Asian/Pacific Islander, American Indian/Alaskan Native, and other populations, though a small percentage, experience decline in 2022 of 100%. Finally, those within Hispanic or Latino ethnic groups experienced a significant increase in population between 2020 and 2022 of 167%.

Georgetown-Quitman County Populations by Race/Ethnicity 1990-2022							
Race/Ethnicity	1990	2000	2010	2020	2022		
White	1,093	1,363	1,290	1,190	953		
African American	1,103	1,227	1,204	919	1,146		
Asian, Pacific Islander	3	1	2	12	0		
American Indian, Alaskan Native	10	6	4	13	0		
Other	N/A	5	2	9	0		
Two or More Races	N/A	14	11	92	81		
Hispanic or Latino	0	13	34	31	83		

Source: 2016-2020 US Census Bureau

#### **Economic Development**

Georgetown-Quitman County experienced a positive trend in the total number of civilians employed from 1990 until 2020, at which the labor force saw a sharp decline of 30% between 2010 and 2022. The sharp decline in the labor force between 2000 and 202 2 is one measure of the effect The Great Recession of 2008 had on the local economy. Although Quitman's labor force in 2010 was higher than in 2000, it had 50 fewer workers than the peak of ±1,060 reported in 2007, the year before onset of the recession. For almost a decade afterwards the size of the labor force was in near free-fall, with an unemployment rate of 4.7%. This indicates that Quitman's economic base is not sufficient in size to fully employ the resident labor force. A majority of working residents commute to work out-of-county either out of necessity or for job preference.

Georgetown-Quitman County 2000-2022 Employment Status (Age 16+)						
Category	2000	2010	2020	2022		
In Labor Force	981	1,014	893	686		
-Employed	924	897	702	525		
-Unemployed	57	117	191	161		
-Armed forces	0	0	0	0		
Not in labor Force	1,067	1,008	1,123	1,271		
Total civilian labor force	981	1,014	893	686		

Georgetown-Quitman County Employment Wages and Unemployment Rate 2023							
Jurisdiction Unemployment Rate Avg. Weekly Wage							
Georgetown-Quitman	4.7%	\$809					
Georgia 3.4% \$1,265							

Source: Georgia Dept. of Labor, Workforce Statistics and Economic Research, 2023

Educational Services, Healthcare, and Social Assistance is the largest employment industry in Georgetown-Quitman County, accounting for 22.3% of the employment market. Manufacturing is the second largest industry, which contrasts previous decades, in which Manufacturing has consistently been the largest sector. Public Administration is the third largest employment sector, accounting for 15.4% of the county's employment.

Georgetown-Quitman County Employment by Industry 2022					
Category	Jurisdiction				
Employed Population	525				
Agriculture, Forestry, Fishing/ Hunting, Mining	0%				
Construction	5.5%				
Manufacturing	19.6%				
Wholesale Trade	0%				
Retail Trade	11.8%				
Transportation, Warehousing, or Utilities	5.5%				
Information	0%				
Finance/Insurance, Real Estate/Rental and Leasing	9%				
Professional, Scientific, Management, Administrative, Waste Management Services	0%				
Educational Services, Healthcare, and Social Assistance	22.3%				
Arts, Entertainment, Recreation, Accommodation and Food Services	9.1%				
Other Services except Public Administration	1.7%				
Public Administration	15.4%				

Source: U.S. Census American Community Survey

Since 2020, Georgetown-Quitman County has had the highest per capita income when compared to surrounding counties and the state average. The county experienced a significant 63% increase in per capita income between 2010 and 2022. The Census credited the community with strong household income growth 2000-2022. From \$25,875, median household income (MHI) reportedly increased by 50%.

Per Capita In Income Georgetown-Quitman County and Surrounding Area 2000-2022							
Jurisdiction	2000	2010	2020	2022	Change '10-'22		
Georgetown-Quitman	14,301	13,642	22,827	22,189	55%		
Clay	16,819	13,353	22,389	22,191	32%		
Randolph	11,809	17,632	15,931	18,208	54%		
Stewart	16,071	15,612	17,244	21,096	31%		

Georgetown-Quitman County Changes in Income 2000-2022							
Income Measure	2000	2010	2020	2022			
Total Households	1,056	979	958	958			
Less than \$10,000	183	91	90	140			
\$10,000-\$14,999	94	119	64	37			
\$15,000-\$24,999	237	176	160	107			
\$25,000-\$34,999	173	135	173	170			
\$35,000-\$49,999	181	183	169	171			
\$50,000-\$74,999	105	217	161	144			
\$75,000-\$99,999	44	43	55	57			
\$100,000 or more	39	24	86	132			
Median Household	\$25,875	\$32,792	\$34,939	\$38,889			

Source: U.S. Census American Community Survey

## **Economic Development Needs and Opportunities**

V

- New businesses that will spur economic development and create new jobs.
- Redevelopment of downtown and surrounding neighborhoods.

#### ١

- Lake and fishing industry with room in the market to expand
- Revitalization of vacant downtown buildings
- Establish market days to increase activity in the downtown area
- Growth of small businesses
- Good infrastructure in place to facilitate the development and growth of businesses (water, sewer, power, natural gas, etc.).
- Develop industries around the lake and hunting grounds within the community create jobs, attract residents, and increase the family and young adult population.
- Local participation in the yearly Georgia Academy for Economic Development.
- Existence of Pataula Transit system which currently serves Georgetown-Quitman and provides transportation to local job sites.
- Work with Columbus Tech/other educational institutions on job training and adult education programs.
- Work with the University of Georgia Ag-Extension office to continue to provide adult and children consumer affairs and health education classes

## **Goals and Policies**

## Goal 1: To have a workforce that is ready to meet the needs of current and future employers.

- Objective: Support and encourage internships/work study programs within the local high school.
- < <u>Objective</u>: Support and encourage partnerships between Technical Colleges and the local high school.
- <u>Objective</u>: Support and encourage every high school graduate to further their education with a Technical College Certificate/Degree or an Associates/bachelor's degree from a 2-year or 4-year college or university.
- Objective: Support vocational training in the local high school.
- < <u>Objective</u>: Support and encourage GED and continuing education efforts for the adult population by partnering with Technical Colleges and other agencies.

# Goal 2: Promote the retention and expansion of existing businesses and assist the recruitment of new businesses.

- <u>Objective</u>: Support and encourage the use of local revolving loan funds to assist in the development and expansion of small businesses.
- < <u>Objective</u>: Support and encourage the use of "Buy Local" and "Georgia Grown" programs, and local farmers market and locally grown produce.
- Objective: Further identify niche markets the community is not capitalizing on.
- < <u>Objective</u>: Promote available resources through the Economic Development Commission by advertising steps and making information readily available.
- Objective: Support small businesses in development.

## Goal 3: To have sufficient infrastructure to meet the needs of the citizens and the private sector for the next 20 years.

- <u>Objective</u>: Support broadband improvements throughout the region and in rural areas
- Objective: Support E-911 efforts throughout the region.
- < <u>Objective</u>: Support the improvement of all aspects of the transportation system to facilitate the flow of goods and people, enhance economic growth, connect people and jobs, and improve quality of life. Improve communication with the busing system.

## Goal 4: To promote and preserve the existing tourism assets.

- **Objective:** Support and encourage preservation of historic structures.
- <u>Objective</u>: Support and encourage cooperative marketing of existing tourism assets, including birding and geocaching.
- <u>Objective:</u> Support local chamber of commerce.
- <u>Objective</u>: Support and encourage development of the Georgetown-Quitman Lakefront Marina.
  Petition to transfer ownership to the city.

< <u>Objective</u>: Support and encourage the development and designation of State Highway 39 as a Scenic By-Way.

## **Housing Development**

Housing stock in Georgetown-Quitman County consists of a mixture of traditional single-family stick-built homes, multi-family units, and manufactured and mobile home units. The 2000 housing inventory consisted of 1,773 housing units. In 2010, it is estimated that Quitman County had 1,885 housing units. Most of the growth is attributable to the placement of single-family homes along the lake, duplex units in Georgetown, and manufactured housing units in the agricultural parts of the county. The number of housing units continued to increase in 2020, before experiencing a sudden decline in 2022 of 331 units. In 2022, the total housing stock consisted of 50% single family units both attached and detached, 0% multi-family units, and manufactured or mobile home units which comprised 50% of total housing units.

Georgetown-Quit	man County Housing	g Units by Type 2	010-2022	
Category	2000	2010	2020	2022
Total Housing Units	1,773	1,885	2,046	1,715
Single Units (detached)	678	747	918	838
Sible Units (attached)	19	16	8	11
Double Units	0	27	0	0
3-4 Units	7	0	0	0
5-9 Units	0	0	0	0
10-19 Units	0	0	0	0
20 or more units	0	24	0	0
Mobile Homes or Trailer	1,013	1,071	1,113	863
All other (Boat, RV, Van, etc.)	56	0	7	3

Source: U.S. Census American Community Survey

Only 11% of the County's housing units were rental units in 2022. Housing costs in Georgetown-Quitman County have been low when compared to the state, with a median housing value of \$85,800 in 2022, compared to the state's median 2022 value of \$245,900. From a cost burden standpoint 21.5% of Georgetown-Quitman County homeowners are cost burdened, while 25% of Georgians than 30% of household income on housing cost.

Renters pay more of their household income on housing with 23.7% of residents paying 30 % or more of their income on housing cost. In the State of Georgia, 50.4% of renters pay 30% or more of their household income to housing cost.

Georgetown-Quitman County Housing Tenure and Vacancy 1990-2022							
Category 1990 2000 2010 2020 2022							
-Occupied	857	1,047	1,053	958	958		
-Vacant	489	726	994	1,088	757		
Owner-occupied	630	842	826	752	773		
Renter-occupied	227	205	227	206	185		

Source: U.S. Census American Community Survey

Median Housing Value and Costs 2022						
Median Value of Owner- Median Selected Monthly Owner Median Gross						
Occupied Housing Cost with a Mortgage						
Quitman County	\$85,800	\$771	\$740			
Georgia	\$245,900	\$1,640	\$1,221			

## Housing Development Needs and Opportunities

V

- Increased availability of affordable and adequate housing.
- < More housing for working families and senior citizens.
- ١
- < Affordable cost of living.
- < Proximity to lake and waterfront.
- Increase home ownership opportunities through grants and other state and/or federal housing programs.
- Accessory units like garage apartments or mother-in-law units are allowed under existing regulations.
- Create ordinances that have options available for downtown living.
- C Encourage local participation in first-time homebuyer and first responder mortgage programs.

#### **Goals and Policies**

## Goal: To provide affordable and adequate housing for residents and improve and expand the existing affordable housing stock.

- Continue to construct affordable and adequate housing options.
- < <u>Objective</u>: Support continued improvement of existing housing conditions through all available public and private means.
- < <u>Objective</u>: Encourage the development of infill housing in areas already served by public infrastructure.
- <u>Objective</u>: Support and encourage the removal of dilapidated housing structures in the region.

## Education

The educational attainment level of Quitman County's adult population does not fare well in comparison to education attainment levels of other jurisdictions. Only 30% of Quitman County residents have a high school diploma. Only one of the surrounding counties has a higher graduation rate than Quitman County's rate of 87.5% in 2022. The county experienced a brief decline in the graduation rate in 2020 but has overall been steadily increasing in recent years.

Georgetown-Quitman County Educational Attainment 1990-2022							
Category	1990	2000	2010	2020	2022		
Less than 9 <sup>th</sup> Grade	24%	16%	11%	8%	6%		
9 <sup>th</sup> -12 <sup>th</sup> Grade, No Diploma	27%	26%	23%	21%	15%		
High School Graduate	28%	34%	38%	33%	37%		
Some College/associate degree	14%	18%	21%	26%	31%		
Bachelor's Degree	4%	4%	7%	7%	7%		
Graduate/Professional Degree	3%	2%	<1%	5%	4%		

Four-Year Cohort Graduation Rates Georgetown-Quitman and Surrounding Counties							
Jurisdiction 2020 2021 2022 2023							
Georgetown-Quitman	73.1%	85.7%	81.8%	87.5%			
Randolph-Clay	78.6%	85.7%	87.5%	75.4%			
Stewart	92.6%	85.7%	92%	95.8%			

Source: Georgia DOE Data reporting

## **Education Needs and Opportunities**

V

- < More support and participation from the community.
- Higher standards for school system.

#### ١

- Establish summer internships in the county for high school and college students.
- Encourage more activities for children and teenagers.
- More activity for young people, such as reading and after-school programs.

## **Goals and Policies**

## Goal: Improve the school system and provide increased opportunities to after-school programs.

- < <u>Objective:</u> Support efforts to significantly improve reading levels of all students by the Third Grade.
- < <u>Objective</u>: Support and encourage increase of high school graduation rate and the reduction of high school dropout rates.
- < <u>Objective</u>: Encourage summer internships among high school students through WIOA or the county.

## **Community Facilities**

Community Facilities are the most direct connection between the citizens, the elected government, and the public servants. The loss or lack of service is often the only time the public acknowledges the infrastructure exists. Another aspect of community facilities is that new visitors often judge a community by the appearance or availability of services. An efficient system is both economical for existing residents and an incentive to attract new residents. If the public facilities are well-maintained and attractive, potential residents are encouraged to become part of the community and participate in the growth of the area.

Quitman County has been able to improve upon and add to its existing facilities and utilities with the help of grants and an infusion of local funds. The county has improved fiscal stability, water/wastewater systems, neighborhood drainage, and solid waste collections systems. Quitman County boasts top notch fire and law protection agencies with an upgraded public safety fleet and new ambulances. Recreational facilities have also been approved in recent years through the development of additional parks. Taxpayers wish to have revenue utilized in the most feasible way. They demand that the money is well spent and that the services they demand are received. The following sections are a description of Quitman County's community facilities.

## Water and Sewage

In Georgetown-Quitman County, groundwater is utilized for municipal, commercial, industrial, and agricultural use. The county provides municipal sewage treatment, and the urban fringe areas around this community and industrial parks are served by the municipal sanitary sewer systems. However, in the unincorporated areas, on-site waste disposal is primarily provided by septic tanks. Quitman County has an ample supply of water storage capacity, serving 1,921 residents, or 86% of the population, by public supply.

Georgetown-Quitman County Water Usage and Storage Information								
Jurisdiction	Water Plant Capacity (gal/day)	Consumption (gal/day)	Elevated Storage Capacity	Ground Storage Capacity	Water Source	Cumulative Pumping Capacity	Population Served by Public Supply	Connections
County	360,000	50,000	200,000	N/A	Ground	*	933	359
Georgetown	324,000	70,000	200,000	N/A	Ground	*	988	380
Total	684,000	120,000	400,000	N/A	Ground	*	1,921	739

Source: RVRC Community Survey 2018

Georgetown-Quitman County Sewage Treatment Capabilities					
Jurisdiction	Sewage Plant Capacity (gal/day)	Load (gal/day)			
Georgetown-Quitman 330,000 60,000					

Source: RVRC Community Survey 2018

## **Planning and Zoning**

Planning and zoning are tools local governments use to guide and shape future growth to promote development and retain natural characteristics in the highest and best use. Conventional zoning divides a community into districts of similar land uses to minimize conflicts and sets standards for permissible uses of land within. This provides the multiple benefits of:

- Conserving and protecting natural, economic, and scenic resources
- Securing safety from fire, panic, and other dangers, and promote health, aesthetics, morals, convenience, order, prosperity, and general welfare.
- Providing desirable living conditions and stability in neighborhoods
- Facilitating the adequate provision of transportation, water, sewerage, schools, parks, and other public requirements

## **Fire Protection**

The Insurance Services Office (ISO) collects information on municipal fire-protection efforts in communities throughout the United States, analyzes the data, and assigns a Public Protection Classification from 1 to 10. Class 1 represents superior property fire protection, and Class 10 indicates that the area's fire-suppression program does not meet ISO's minimum criteria. These criteria include but are not limited to fire station service areas, station staffing, the availability of public water, pumping, and storage and capacity, among others. The class in which a community is placed plays a significant role in determining individual fire insurance rates.

According to the 2022 Government Management Indicators Survey, Quitman County does not have any fire stations within the county, and therefore does not have ISO Fire Classification rating.

## Law Enforcement

In Quitman County, all police functions are managed by the Quitman County Sheriff Department. The Sheriff's Office oversees investigation of complaints, emergency response, resolving disputes, arresting suspects, investigation of criminal activities, protection of courthouse personnel, and operation of the county jail.

## **Emergency Medical Service**

Emergency Medical Service (EMS) is a key component of public safety as well. These services are a fundamental part of public safety and should be considered along with fire and police protection.

## **Community Facilities Needs and Opportunities**

V

- Careful planning will be required to ensure adequate services are available. Such services include, but are not limited to, law enforcement, fire, emergency management services, public health, water, public works/road maintenance, education, and parks and recreation.
- < Anticipated failure of individual septic tanks.
- Storm water management affecting neighborhoods and structures.
- Septic and land application systems are consumptive uses of water. With future growth there is the possibility of diminishing the supply of regional water. As a result, development of sewer systems with surface water discharges instead of continued use of septic systems or land application systems may be required (Quitman County).
- < New recreation program and facilities.
- ١
- The County and Cities need to review and update/maintain their current water system, as needed.
- Growth provides an opportunity to look at various fees, (Impact fees, Subdivision Review fees or Service Tax Districts) to compensate for new growth.
- Assess available public space and determine what needs expansion, renovation or closure.

 Existing community facilities, both public and private, provide a good foundation for existing and future populations in the area.

## **Goals and Policies**

## Goal 1: Apply for the necessary funding to address storm water drainage and road quality issues.

< <u>Objective</u>: Secure Community Development Block Grant program funds to address storm water drainage and road issues especially in low-income neighborhoods.

## Goal 2: Capitalize on the existence of a new water treatment plant to promote business and residential growth within the old city limits of Georgetown.

 <u>Objective</u>: Use the new water treatment facility as a tool which will attract new businesses and increase residential and commercial growth within the old city limits of Georgetown

## Goal 3: Build a recreation center.

Objective: Have focus group open to the public, introduce Boys and Girls clubs.

## Transportation

The Unified Government of Georgetown-Quitman County is not required by the current state planning regulations to develop a transportation section. However, a transportation section is included to provide minimal coverage of the transportation system. The main north-south thoroughfares are Georgia Highways 39 and 27, the sole east-west corridor is Georgia Highway 50/U.S. Highway 82. All three routes converge in historic Georgetown.

## **Road Network**

Within a road system there are three classifications of roads. Those classifications are arterial roads, collector roads, and local streets. The arterial roads serve as the main roads which bring traffic to and from a city and the collector roads serve to gather local traffic and disperse that traffic to local roads that provide access to adjacent land or property. Local roads may be designed as grids/blocks, loops, or cul-de-sacs.

Within the county, zero miles are Ga interstates, while thirty-nine miles of road are state highways. Quitman county is primarily comprised of county roads, having 159 miles of county roads and zero miles of city streets. The Georgia Southwestern railroad, a Shortline railroad operating on GDOT-own rails, goes through Quitman County. According to the Georgia Department of Transportation, Quitman County has the lowest rate of crashes by county among surrounding cities, making up only 11.52% of the total crashes in the surrounding area.

## **Transportation Investment Act (TIA) II Projects**

Georgia's Transportation Investment Act Program provides a way for congressional regions to fund necessary transportation infrastructure projects through a voter-approved one-cent sales tax. Georgetown-Quitman County TIA 2 projects are underway.

#### 0019514 – Lower Lumpkin Road Improvements

- Resurfacing Lower Lumpkin Rd from US 82 to Stewart County Line.
- Project was let to construction in June 2024. Construction Contract is in the works. Construction contract length will be 11 months.
  - š Project should be complete by Summer 2025.

#### **0019538 – US 82 Passing Lanes (Quitman and Randolph Counties)**

- Adding 2 to 3 passing lanes between Georgetown and Cuthbert
- o Project is in early design. Started preliminary environmental screenings
- Current construction bid is expected in January 2028.
  - š Expect approximately 2-3 years for construction

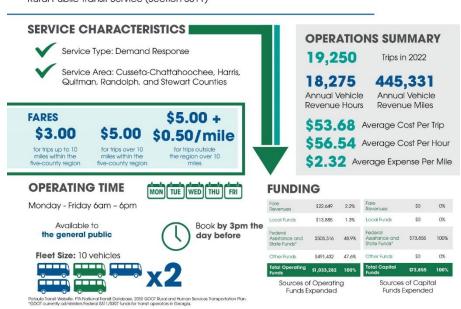
Transportation Network				
Interstate	0			
State Highway	39			
County Road	159			
City Streets	0			

Source: Georgia County Guide 2021

#### Transit

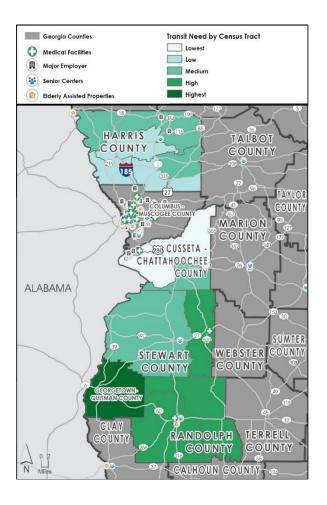
Quitman, along with Randolph and Stewart Counties created and operate Pataula Transit Authority which eases the strain and lack of public transportation for not only Quitman but for the surrounding area. This transit system has allowed many citizens to have better access to local job sites, pharmacies, doctor visits, and supermarkets. The county has been prioritizing road repairs concentrating on more densely populated areas and addressing drainage problems. Most of the more short-term challenges are included in the accompanying community work program.





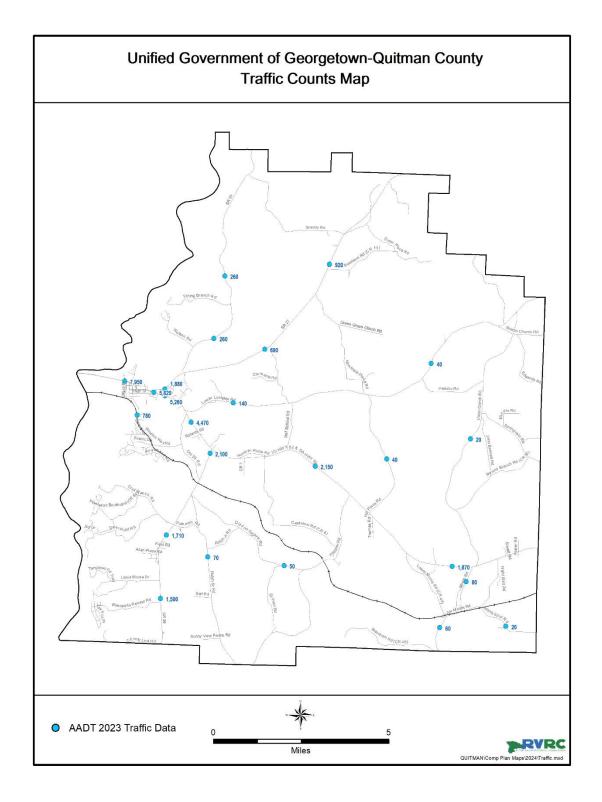


# Pataula/LCRTA Transit Needs



	Existing (2020)	Future (2040)			
Population	62,273	61,985			
Existing Trips Provided (2022)	19,250	N/A			
Rural Transit Demand					
Total Rural Trip Demand (aggregate)	75,011 (see individual county components below)	73,661			
Unmet Rural Trip Demand	55,761	N/A			

Individual County Rural Trip Demand					
Cusseta- Chattahoochee County	Countywide: 3,863 [Fort Moore: 1,036 Outside Fort Moore: 2,827]				
Harris County	48,741				
Georgetown-Quitman County	5,518				
Randolph County	10,138				
Stewart County	6,751				



## **Transportation Facilities Needs and Opportunities**

- V
- Maintain existing paved county roads and dirt roads.
- ١
- < Encourage residents to use the Patula Transit System.

#### **Goals and Policies**

#### Goal 1: Improve the quality of county roads, especially those providing access to community facilities.

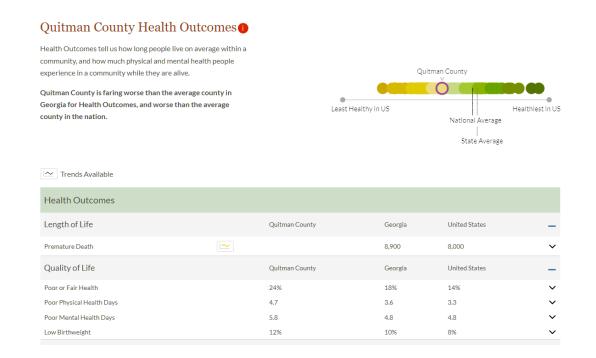
- < <u>Objective</u>: Provide adequate road improvements, such as paving, to roads that provide access to community facilities like schools, health clinics, etc.
- < <u>Objective:</u> Install flock camera/license-reading cameras.

#### Goal 2: Increase the number of counties participating in the Pataula Rural Transit service.

 <u>Objective</u>: Obtain participation from other surrounding counties to utilize the Pataula Rural Transit and thus providing better transit for citizens to seek employment and services within the service area.

#### Health

According to County Health Rankings, in 2024, Quitman County is faring worse than the average county in Georgia for Health Outcomes, and worse than the average county in the nation, with 24% of the county reporting poor or fair health. Forty-one percent of adults are reported as being obese. This is higher than the State of Georgia at 34%. Twenty-three percent of adults are smokers compared to the state's 15%.



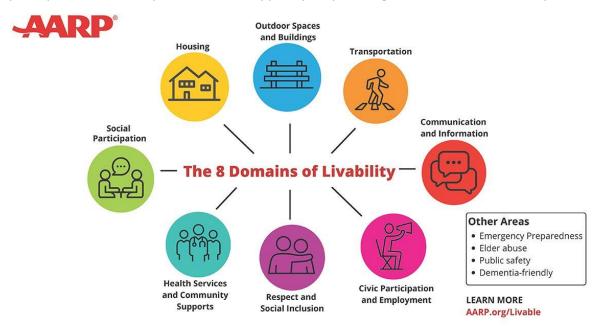
## Livability and Aging in Place

People of all ages deserve communities in which they can live and thrive. The CDC defines "aging in place" as "the ability to live in one's own home and community, safely, independently, and comfortably, regardless of age, income, or ability level." However, quality of life has no age limitations and many of the same issues that confront senior citizens also affect those much younger. Issues regarding the affordability and access of housing, neighborhood security and proximity to needed services, safe and convenient transportation, clean air and water, access to quality healthcare, the opportunity for social engagement, and the desire for individual respect. All these aspects intertwine on a large scale to affect the physical and emotional well-being of individuals and the communities they live in.

° 7 )

In 2021 the River Valley Regional Commission on behalf of the organization and all member governments applied for and was accepted as a member of AARP's Network of Age-Friendly States and Communities. The 2018 RVRC Regional Plan and all member community comprehensive plans were evaluated at that time based on AARP's Eight Domains for Livability. The Age-Friendly designation ends in 2024. However, RVRC has every intention to re-apply for membership.

The Age-Friendly Network is part of AARP's Livable Communities initiative, a locally driven effort to improve the quality of life for people of all ages. The local governments participating in this program have a common understanding that communities "are more livable, and better able to support people of all ages, when local leaders commit to improving the quality of life for the very young, the very old, and everyone in between" (https://www.aarp.org/livable-communities/network-age-friendly-communities/). All people benefit from local government policies, strategies, and actions that make neighborhoods walkable, feature transportation alternatives, enable access to community services, provide opportunities to participate in community activities, and support quality housing that is affordable and adaptable.

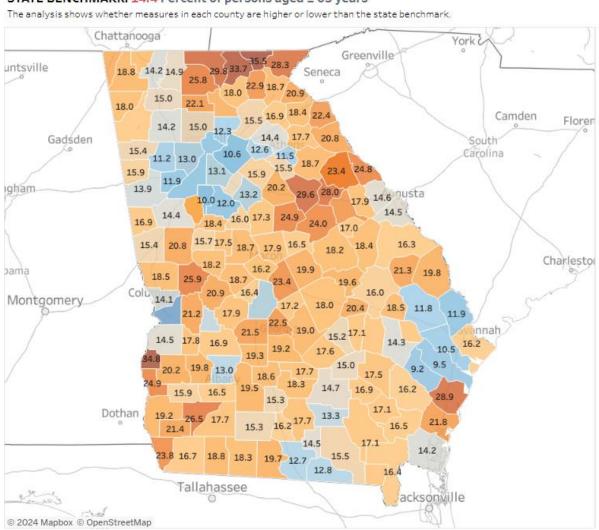


Illustrations from iStock

<sup>©</sup> AARP 2020 | All rights reserved | Questions? Contact AARP Livable Communities by email at Livable@AARP.org.

Georgetown-Quitman County Senior Population							
Population 2000	65 + Population %	Population 2010	65 + Population %	Population 2020	65 + Population %	Population 2022	65 + Population %
516	19.86%	554	24.31%	710	31.77%	759	34.82%

According to the U.S. Census, the number of senior citizens in Georgetown-Quitman County in 2000 was 516, 19.86% of the total population. By 2010, that number had grown to 554, or 24.31%. By 2020, the senior citizen population continued to increase to 710 citizens (+31.77%) and again in 2022 to 759 senior citizens.



STATE BENCHMARK: 14.4 Percent of persons aged ≥ 65 years

23 release

Analysis courtesy of Stroudwater Associates. Learn more at www.stroudwater.com

## Broadband

Broadband, or high-speed internet, has become essential to business, education, healthcare, agriculture, and overall quality of life for Georgians. Of the approximately 5.3 million locations in the data (i.e., homes, businesses, and institutions in Georgia), 4.9 million locations, or 91.5 percent, are served at speeds of at least 25 Mbps download and 3 Mbps upload (25/3) via terrestrial technologies. Of the 454,950 unserved locations, about 90 percent are outside of urban areas.<sup>1</sup>

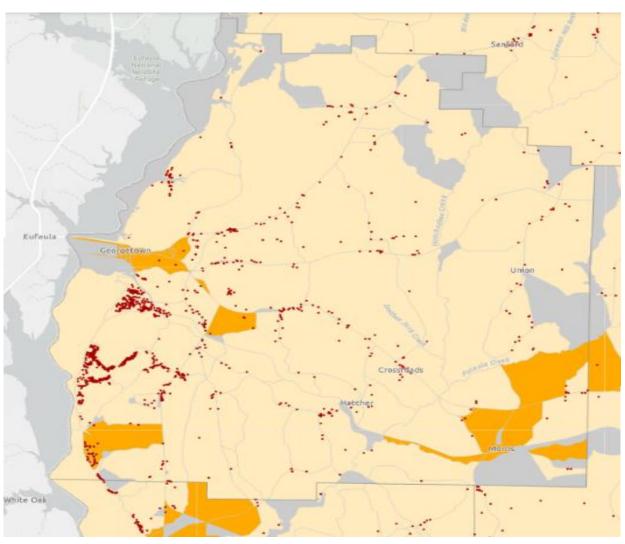
The Georgia General Assembly passed the Achieving Connectivity Everywhere (ACE) Act (SB 402) in 2018 to facilitate extension of broadband service to unserved/underserved areas; the purposes being to enable residents to participate fully in society and enjoy the many benefits of the technology. The Act gave rise to the Georgia Broadband Deployment Initiative (GBDI), focused on partnerships and collaboration among government at all levels, and the private sector, to deploy fixed, terrestrial broadband services with minimum download speeds of 25 Megabits Per Second (Mbps) and upload speeds of at least 3 Mbps. The initiative will also assist communities apply for federal funding in support of broadband deployment.

Accurate mapping of broadband availability is critical to identifying unserved locations and implementing the Initiative. The Georgia Broadband Map<sup>2</sup> precisely identifies homes and businesses that do not have access to broadband services. It represents a location-level methodology that precisely maps the availability of broadband services to every home and business in the State, which includes all 159 counties. The map was created by overlaying all the locations of homes and businesses in the State of Georgia with broadband provider service availability for those locations within the State. There are over five million locations used in the mapping process. The Georgia Broadband Map also serves as a tool that can be annually updated to track changes in broadband availability for years to come. Only populated census blocks with more than 80% of the addresses served at this defined minimum speed (25 Mbps/3 Mbps) are delineated as 'served'. When 20% of homes and businesses in a census block cannot subscribe to these services, the entire census block is deemed unserved. Population and location data are from the 2010 Census and commercially available business listings (2014) with at least three employees and \$150,000 annual sales. These insights assist with broadband planning efforts by allowing better direction of investments to reach unserved areas of the State.

The data used to create the map depict where broadband service is available to at least ONE consumer (whether residential or business) per census block. The map presents every location in the census block as having service, even if there is only one internet consumer in the block. By this standard, the graphic may very well over-estimate broadband service availability, particularly in areas with large census blocks. Nevertheless, this map depicts those areas of the county where fixed, terrestrial broadband services are available with minimum threshold download speeds of 25 Mbps and upload speeds of at least 3 Mbps, and where the minimum service level will be targeted.

The accompanying graphics represent areas which are and are not served at the Initiatives' threshold speed of 25 Mbps/3 Mbps. Georgetown-Quitman County has 1,000 locations with no broadband service, and 50% of the population lives in unserved areas. There are 1,006 locations with access to broadband at the minimum service level.

 <sup>&</sup>lt;sup>1</sup> Georgia Technology Authority and Georgia Department of Community Affairs, *Georgia Broadband Annual Report 2022*.
 <sup>2</sup> Georgia Broadband Availability Map.



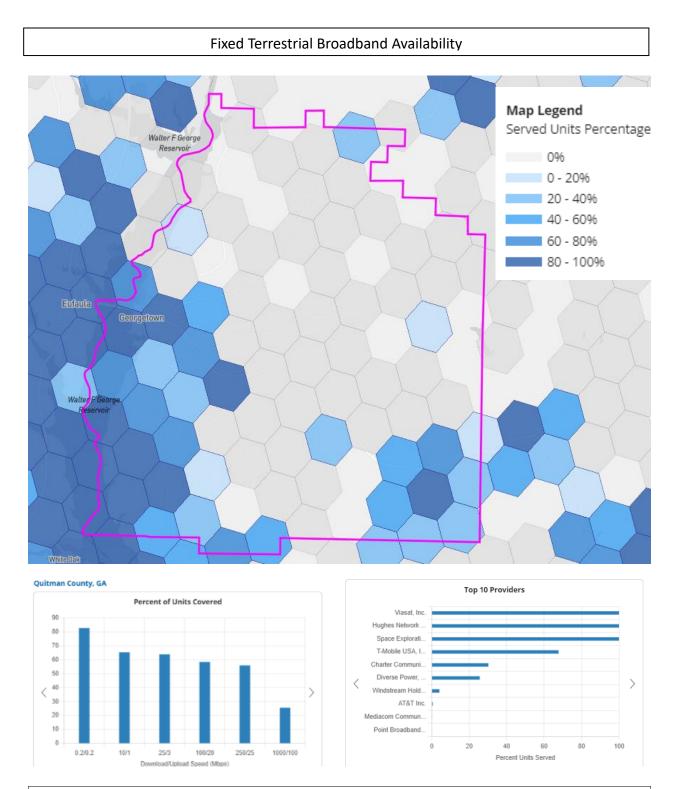
## Broadband Availability in Georgetown-Quitman County

Broadband Availability in Georgetown-Quitman County

'Location Unserved at Publication  $\rightarrow$  Served Census Block  $\rightarrow$  Unserved Census Block  $\rightarrow$  No Locations

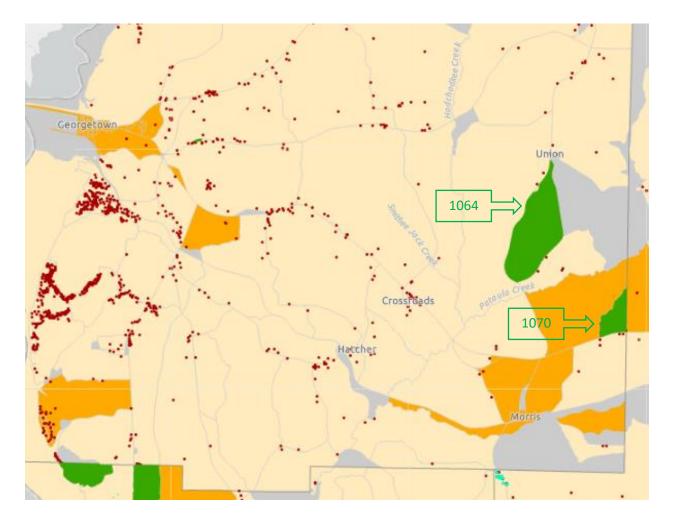
Statistics are based on a fixed, terrestrial broadband definition of 25 Mbps down and 3 Mbps up, and where the broadband service is available to more than 80% of locations in a census block. Census blocks that did not meet this definition are delineated as 'Unserved.' The map depicts access to broadband, not subscription to broadband. Broadband data is provided by the various internet service providers of Georgia. Location data are from commercially available sources.

Source: Georgia Department of Community Affairs, June, 2023.



Source: Federal Communications Commission Fixed Broadband Deployment Area Summary Map, (December 31, 2023 latest public release).

Only two census blocks in Quitman County were included in broadband funding awards, both from the Federal Communications Commission's Rural Digital Opportunity Fund. Census Block 1064 has one served location and nine unserved locations. Census block 1070 has six served locations and seven unserved locations.



With so many residents not served by the Initiative's minimum threshold service level or lacking a choice of providers, the community needs to be positioned to facilitate, and to take advantage of any opportunity to facilitate, enhanced service delivery. The community will need to continue to seek funding opportunities for the remaining unserved locations throughout the county. By reducing obstacles to infrastructure investment and streamlining permitting processes, the community expects to be well-positioned for future funding and partnerships that will support deployment at the level necessary for business, education, healthcare, agriculture, and overall quality of life.

## **Goals and Policies**

#### Goal: Update/ maintain the county website

- < <u>Objective:</u> Manage county website through the county.
- < <u>Objective</u>: Create a more interactive and easy-to-navigate website for residents, tourists, and potential residents.

#### **Natural Resources**

Quitman County should expand appropriate infrastructures to meet development needs and minimize the effects on sensitive areas. Quitman County should develop guideline brochures outlining Quitman County development regulations and to promote conservation and protection of important resources. The County and its municipalities should also review ordinances to strengthen and improve existing regulations regarding development in sensitive areas. Quitman County has water supply sources, water supply watersheds, groundwater recharge areas, wetlands, flood prone areas, steep slopes, and cultural resources that need protection.

## **Public Water Supply Sources**

There are six permitted water systems in Quitman County with a total of ten permitted water sources. Of those ten sources, all are groundwater sources from wells. There is one public water system operated by Quitman County and one operated by the federal government. The Quitman County Water System has four permits for drinking water sources. All other residents not on the county water system have private wells or private water systems. Cool Branch Park, which is owned by the U.S. Army Corps of Engineers, has a permit for one groundwater source, a well. The public water supplies for Quitman County are adequate to serve their current and anticipated needs.

8 <sup>k</sup> ...

Quitman County is in an important groundwater recharge area. Almost all of Quitman County is located over the Cretaceous-Tertiary aquifer system. This aquifer system, which includes the Providence Aquifer System, is an interconnected group of sub-systems that developed in the Late Cretaceous sands of the Coastal Plain Province. The Clayton Aquifer System, in the southeastern corner of Quitman County, is found in the limestone of the Paleocene Clayton Formation (Donahue, Groundwater Quality in Georgia for 2002).

Quitman County realizes it is in an important groundwater recharge area for the state and understands the significant role development plays in water quality. The county has adopted the Groundwater Recharge Area Ordinance, as required under the Environmental Planning Criteria (391-3-16), proposed by the Environmental Protection Division of the Georgia Department of Natural Resources.

‡ 'o '‡

Quitman County falls within the Lower Middle Chattahoochee Watershed and understands the significant role current and future development plays in water quality. However, the community is not required to

adopt the Water Supply Watershed Ordinance required under the Environmental Planning Criteria (391-3-16). However, this does not mean that Quitman County will be remiss in protecting the watershed.

‡ ...

Quitman County has approximately 13,074 acres of wetlands scattered throughout the county. This number includes Lake Walter F. George, as this area is included in the open water category of protected wetlands. Quitman County realizes the importance of wetlands and the many benefits they provide, flood protection, water quality improvement and recreation. The county has adopted a Wetland Protection Ordinance as required under the Environmental Planning Criteria (391-3-16).

7

Quitman County is mapped for flood prone areas under the Federal Emergency Management Agency program and participates in the National Flood Insurance Program (NFIP).

o 'u

Soil quality is the capacity of the soil to function as a vital living ecosystem sustaining plants, animals, and human beings. Soil that is well cared for can regulate the movement of water, provide essential nutrients, filter and buffer pollutants, aid in nutrient cycling, and create physical stability and support for roots and other structures. Healthy soil provides clean air and water, bountiful crops and forests, productive grazing lands, diverse wildlife, and beautiful landscapes. Soil has both inherent and dynamic properties. For example, sandy soil drains faster than clayey soil and deep soils have more room for roots than soils with bedrock near the surface. Soils respond differently to management techniques based on their inherent properties and the surrounding landscape.

0 <sup>'</sup>0

Characteristics of Quitman County's topography are broad valleys and steep rolling hills. Elevations range from 250 feet to 480 feet above sea level. Steeper slopes are found in the eastern section of the county. The Georgetown area is relatively flat, with sections of slopes over 20 percent.

Quitman County's land development is affected by terrain. Parts of the county consist of land that slopes anywhere from 25-60 percent. Erosion and sedimentation control measures should be implemented on slopes that are suitable for development to minimize adverse impacts.

Steep slopes are not a factor in the development of the Georgetown area. Much of this area is flat, apart from the northwest corner. This area is prime for development due to its location overlooking the reservoir. The county should maintain enforcement of erosion and sedimentation control measures along steep slopes.

h <sup>..</sup> <sup>.</sup> 7 O

Prime agricultural land is defined as those soil types which have the best combination of physical and chemical characteristics to produce food crops. Even in rural areas, however, prime farmland is in danger

of being taken out of crop production and used instead for residential, commercial, or industrial development. Wise land use planning can minimize the adverse effects of development of prime farmland.

In the 2020 Georgia County Guide, there were thirty-seven farms in Quitman County with 19,280 acres in farmland and 2,140 acres in harvested crop production.

	Quitman County Agricultural Trends							
	Number	Total Acreage of	Acres of Crops	Forestland	Acres of Harvested			
	of Farms <sup>1</sup>	Farms <sup>2</sup>	Harvested <sup>3</sup>	Total Acreage⁴	Timber⁵			
Quitman	37	19,280	2,140	90.8	37			
Quitinan	57	19,200	2,140	(thousands)	(thousands)			
Coorgia	42,439	0.052.720	2 629 707	172.3	73.4			
Georgia	42,459	9,053,730	3,628,707	(thousands)	(thousands)			

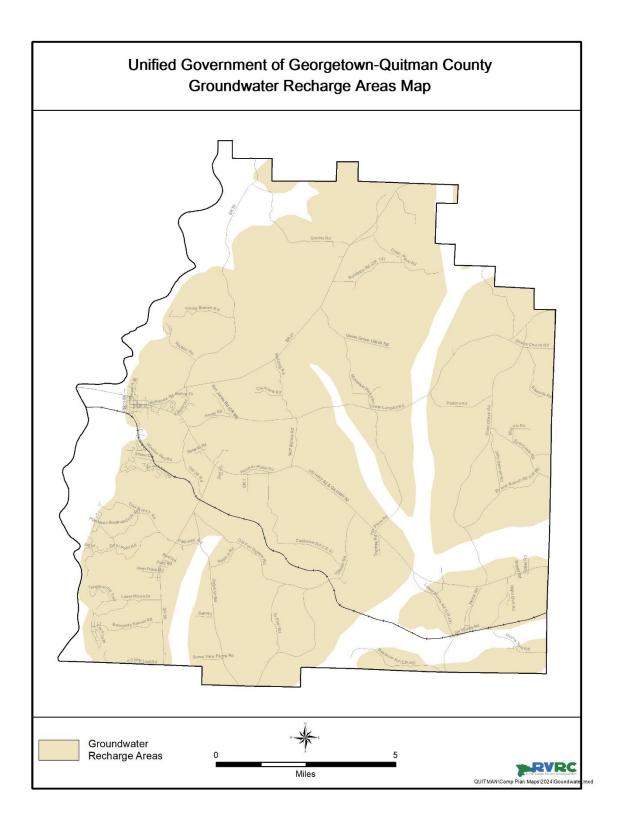
Source: 1,2,3 Georgia County Guide 2018 data, 4 and 5 from 2020 data

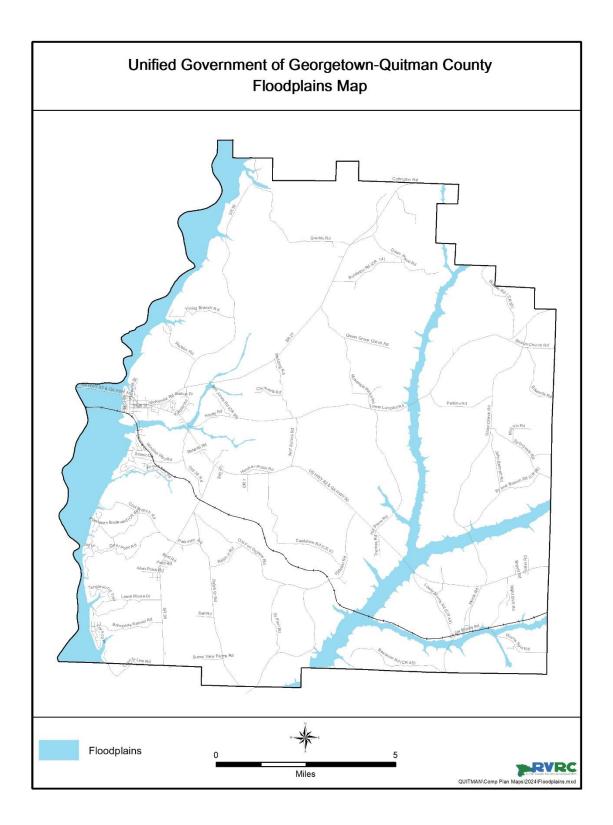
h <sup>.</sup> <sup>.</sup> <sup>.</sup>=

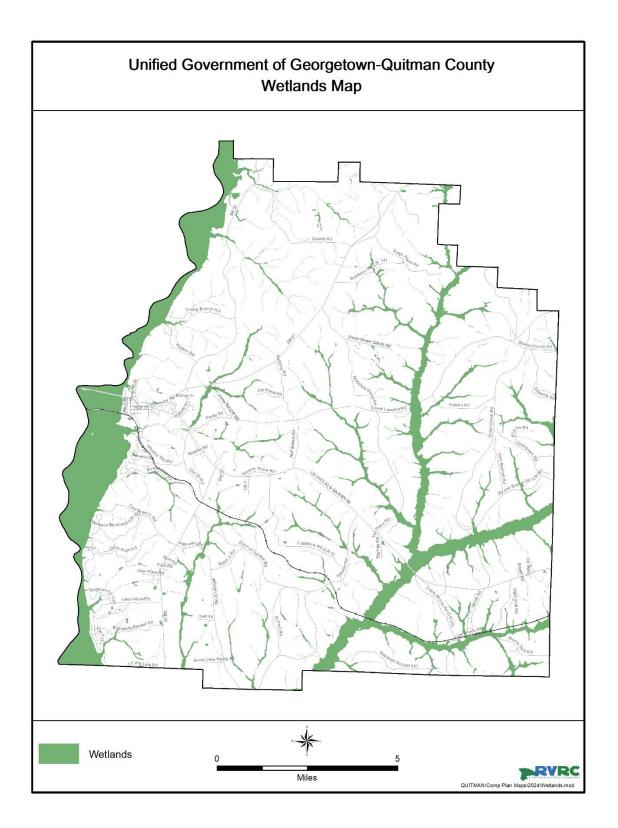
Quitman County has many areas that support rare or endangered plants and animals. According to the Georgia Department of Natural Resources, there are several known endangered or threatened plant and animal species with critical habitat in Georgetown-Quitman County. State and federally designated endangered plant and animal species are listed in the following table.

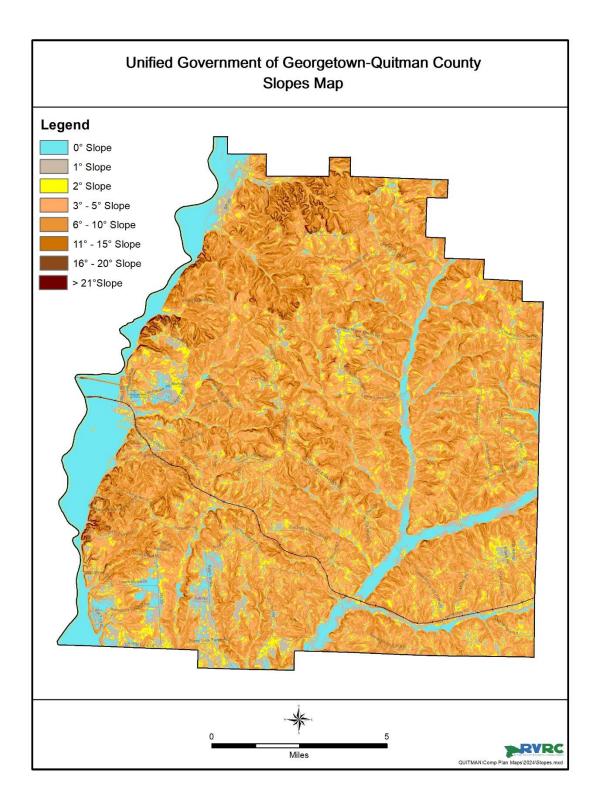
Endangered Species			
Common Name	Scientific Name	Species	Status
Whooping Crane	Grus Americana	Bird	Experimental population, non-essential
Little brown bat	Myotis lucifugus	Mammal	Proposed Threatened
Tricolored bat	Perimyotis subflavus	Mammal	Critical Habitat
Gopher Tortoise	Gopherus polyphemus	Reptile	Endangered
Alligator Snapping Turtle	Macrochelys temminckii	Reptile	Endangered
Monarch Butterfly	Danaus plexippus	Insect	Candidate
Fringed Campion	Silene polypetala	Flowering Plant	Endangered
Georgia Rockcress	Arabis georgiana	Flowering Plant	Critical Habitat

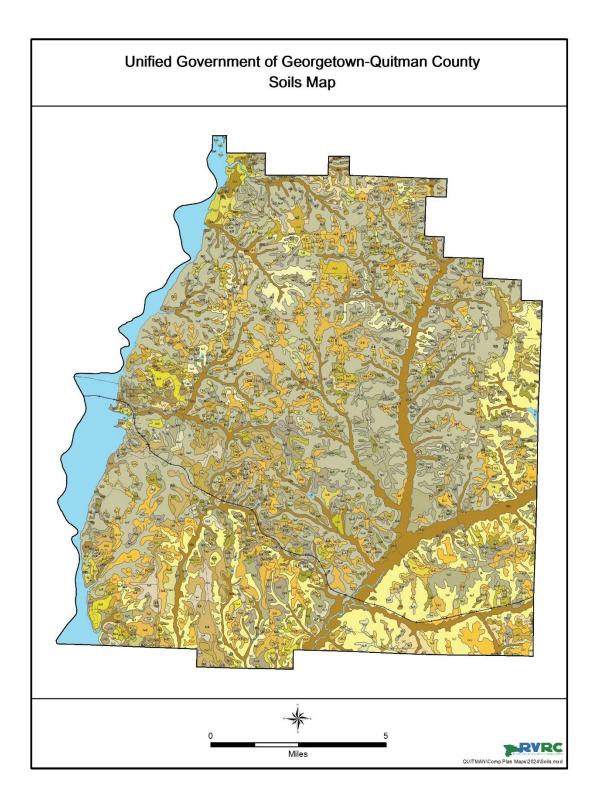
Source: Nature Explorer 2023











### **Natural Resources Needs and Opportunities**

- V
- Make sure the public and developers have adequate access to regulatory guidelines concerning natural and cultural community resources and the location of those resources.
- Historic resource conditions are endangered and/or declining.
- C There are erosion, sedimentation, and storm water runoff problems.
- < No conservation subdivision ordinance or cluster development ordinance for use in the Georgetown area.
- ١
- Educate the public, local elected officials, developers about resource conservation and protection.
- Improve, enhance, and promote the community's natural and cultural resources.
- Due to limited growth pressure officials have a good opportunity to review existing ordinances for effectiveness and consider new ordinances that would guide future development away from important natural and cultural resources.
- Promote best management practices as listed in the 2022 RVRC Regional Plan.

### **Goals and Policies**

### Goal 1: Identify, promote, and preserve historic sites, tourism, and natural resources.

< <u>Objective</u>: Develop guideline brochures which identify and address the importance of preserving historic sites, and environmentally sensitive land.

# Goal 2: Develop the property along the shores of Lake Walter F. George as prime real estate for recreational, residential and lake oriented commercial purposes.

- <u>Objective</u>: to capitalize on the pristine shoreline along Lake Walter F. George to develop it as a main residential, recreational, and business center in the county. Employ a strategy of in-fill development first and the utilization of existing community facilities and infrastructure to encourage development to locate vacant properties in existing subdivisions.
- <u>Objective</u>: Capitalize on hunting and fishing through leasing land.

### **Cultural Resources**

In 1996, a comprehensive survey of Quitman County's historic resources was completed. That survey identified 154 resources in the county that are fifty years old or older. Of those resources, two are presently listed in the National Register of Historic Places in Quitman County and the historic Georgetown community, the Quitman County Courthouse, and the Quitman County Jail. The Quitman County Courthouse currently houses only judicial functions, and the Old Jail serves as the offices for the Probate Judge and the Deputy Registrar.

There are four eligible districts, one of which is in historic Georgetown. In Georgetown are eleven contributing properties along Main Street that would be eligible for a National Register District in terms of commercial, institutional, and residential growth. The three more remote potentially eligible historic

districts are known as Morris Station, Union, and Hatcher. There are thirteen contributing properties in Morris Station, five in Union, and four in Hatcher

There are about forty potentially eligible individual structures scattered equally throughout the community. There are twelve possible National Register sites in the county, including cemeteries, farm complexes and an orchard.

Local leaders understand the significance of cultural resources and place high importance on conservation of local history, tradition, and culture. Steps need to be taken to steer development away from cultural resources. The benefits of preservation are far-reaching and include increased heritage tourism, growth in small businesses because of available locations, and a sense of community and tradition. There is not a local entity active in preservation, however. An organization is needed to sponsor National Register listings, to oversee the application for survey funds, to maintain an inventory of local historic resources, and to attempt the preservation of endangered resources.

#### Land Use

Maximizing land development opportunities while protecting natural resources is key to Quitman County's success. Challenges include protecting natural resources while encouraging development such that commercial and industrial uses account for larger proportions of the land mix. Agricultural use, mostly associated with timber production, dominates the county's existing land use. Second to agricultural use is the residential use of land in the county. While single-family detached housing is a predominant residential use, manufactured housing is the most frequently used residential type. Many residences are for seasonal, recreational, or occasional use. Few industrial sites are scattered around the county.

Existing Land Use Acreage			
Classification	Existing Land Use	Future Land Ise	
Agriculture/ Forestry	89982.19	90003.89	
Commercial	128.72	217.7	
Neighborhood Commercial		39.96	
Public/Institutional	612.28	64.22	
Industrial	211.35	214.12	
Residential	2756	0	
Low Density Residential	0	2287.54	
Medium Density Residential	0	230.33	
Multi-Family Residential	0	14.1	
Parks/Recreation/Conservation	1187.09	2323.43	
Transportation/Communication/Utilities	2,010.95	2,010.95	
Undeveloped Vacant	517.65	0	

#### **Existing Land Use and Development Patterns**

An analysis of existing development patterns provides an understanding of how land is used at a specific point in time. An existing land use map is the first step in gaining an understanding of not only what land

uses exist and where they are, but also how these land uses interact. The purpose of this section is to map and review existing land use in Quitman County and to look at areas in need of attention, areas in need of protection, and areas with development opportunities. The land use categories used, and their respective definitions are presented in the following table.

### **Areas Requiring Special Attention**

o V K

The natural environment places certain opportunities and constraints on the way land is used. Soil conditions, slopes, flood frequency, and wetlands all affect where development can safely and feasibly occur.

Quitman County has some unique natural resources because of the Walter F. George Reservoir, which forms most of the western border. This lake is an impoundment on the Chattahoochee River, providing access to a larger waterway system. Most of the county is categorized as a significant groundwater recharge area. This is a land area in which water can soak into the ground and eventually enter an aquifer or underground reservoir. As 40% of people in the state of Georgia obtain their drinking water from underground sources, it is essential to protect these areas from contamination.

Quitman County also contains several classifications of wetlands, including forested, non-forested emergent, scrub/shrub wetlands, and open water. These areas are potentially vital to local ecosystems and should also be conserved. Quitman County is committed to the protection of these vital natural resource areas.

# <sup>\*</sup>k

There is a limited number of Cultural Resources in Georgetown-Quitman County. The Quitman County Jail and Courthouse are the only two buildings on the National Register of Historic Places. Both places are in Georgetown. A Historic Resource Survey was done in 1996 for Quitman County. Georgetown-Quitman County has 154 identified historic buildings. It was recommended in 1996 that Quitman County adopt a historic preservation ordinance, nominate the historic area of Georgetown to the national Register of Historic Places, and nominate Union Hill Methodist Church to the National Register of Historic Places. To date, the county has chosen not to implement any of the above recommendations. None of the historic buildings identified in the Resources Survey are mapped.

(† 1) († 1)

The historic Georgetown community is most likely to experience development. This area is served with water and sanitary sewer and is located next to Lake Walter F. George. Other services include a fire department, sheriff, solid waste collection, schools, ambulance, and a medical clinic. Larger medical facilities are in Eufaula, Alabama. Prime areas for development are located north and south of Georgetown (See Figure 5). Both areas touch Lake Walter F. George and have water and sanitary sewer services. Quitman County does not have any areas where the pace of development is outpacing or will soon outpace the availability of community facilities or services.

° '<u>o</u> '@ ') '\

Infill opportunities exist in Quitman County as well as in and around the city of Georgetown. The presence of water and sewer make infill development more likely. Most notable for possible infill development is the subdivision Winding Way, located south of downtown Georgetown. The development, which is currently only about halfway completed, is an excellent opportunity for new growth within the community. While not as concentrated as the Winding Way development, infill opportunities also exist closer to downtown. Infill in these areas would benefit the community as they are closer to resources and they are more centralized, which increases the possibility that residents choose walking/biking over vehicular travel.

```
п ,
```

In general terms, Brownfields are abandoned or underused industrial or commercial properties where redevelopment is complicated by actual or perceived environmental contamination. There is no requirement on size, location, age, or past use for Brownfields. Some examples of Brownfields include abandoned gas stations and unused former manufacturing plants.

Some issues involving Brownfields are the potential hazards to the population and the environment, the reduction in employment opportunities and tax revenue, the increase in illegal dumping, and the reduction in the property value for the surrounding area. Redeveloping Brownfields can restore property to productive use, increase property values, improve public health and the environment, utilize existing public infrastructure, and increase job opportunities and local tax revenues. These areas have not been identified.

All communities have areas of disinvestment or areas in need of improvement. As they grow, market forces will take care of (improve) most of the areas in need of improvement. However, in some cases a public/private partnership will be needed to make improvements happen. Quitman County recorded a 3% decrease in population from 2000 to 2010, and a 9% decrease from 2010 to 2018. It is anticipated that the population will stabilize. Regardless of future growth or decline Quitman County officials need to engage the public in redevelopment efforts that would benefit the community.

Areas of concern include historic Georgetown and the Chattahoochee Estates development, east of Georgetown. Older residential areas in and around this area have many vacant structures in need of repair or demolition; primarily in low to moderate income neighborhoods. Many of these areas have problems with drainage, sanitary sewer, and street disrepair. Local officials are addressing these problems by applying for various funding opportunities.

Existing Land Use Definitions		
Existing Land Use	Definition	
Residential	Predominantly single-family, duplex, and multi-family dwelling units organized into general categories of net densities.	

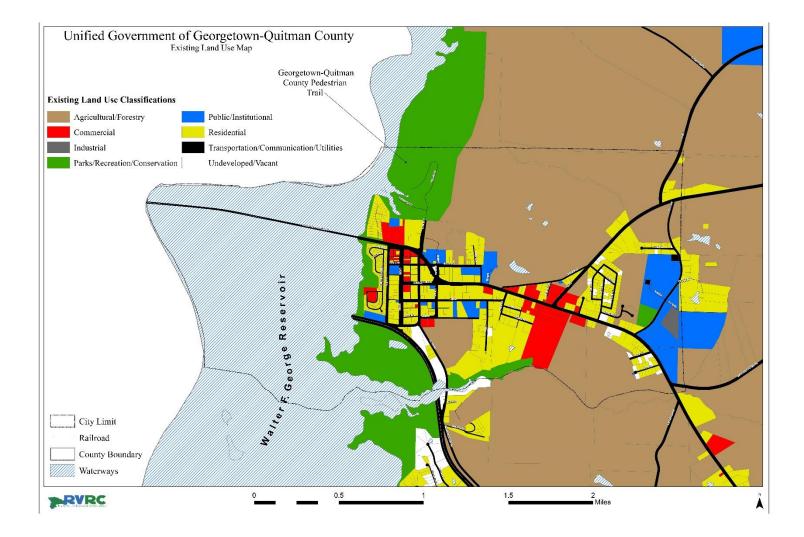
Agriculture/ Forestry	Farming (fields, lots, pastures, farmsteads, specialty farms, livestock production, etc.), agriculture, or commercial timber or pulpwood harvesting.
Commercial	Non-industrial business uses, including retail sales, office, service, and entertainment facilities, organized into general categories of densities. Commercial uses may be located as a single use in one building or grouped together in a shopping center or office building. Communities may elect to separate office uses from other commercial uses, such as retail, service, or entertainment facilities.
Industrial	Land dedicated to manufacturing facilities, processing plants, factories, warehousing, and wholesale trade facilities, mining, or mineral extraction activities, landfills, or other similar uses. Includes lots or tracts of land served by typical urban public services (water, sewer, etc.) but have not been developed for a specific use or were developed for a specific use that has since been abandoned.
Parks/ Recreation/ Conservation	This category includes certain state, federal, or local government uses, and institutional land uses. Examples include government building complexes, police and fire stations, libraries, prisons, post offices, schools, military installations, colleges, churches, cemeteries, hospitals, etc.
Public/ Institutional	This category includes certain state, federal or local government uses, and institutional land uses. Examples include government building complexes, police and fire stations, libraries, prisons, post offices, schools, military installations, colleges, churches, cemeteries, hospitals, etc.
Transportation/ Communication Utilities	This category includes such uses as major transportation routes, public transit stations, power generation plants, railroad facilities, radio towers, telephone switching stations, airports, port facilities, or other similar uses.
Undeveloped/ Vacant	This category is for lots or tracts of land that are served by typical urban public services (water, sewer, etc.) but have been developed for a specific use or were developed for a specific use that has since been abandoned.

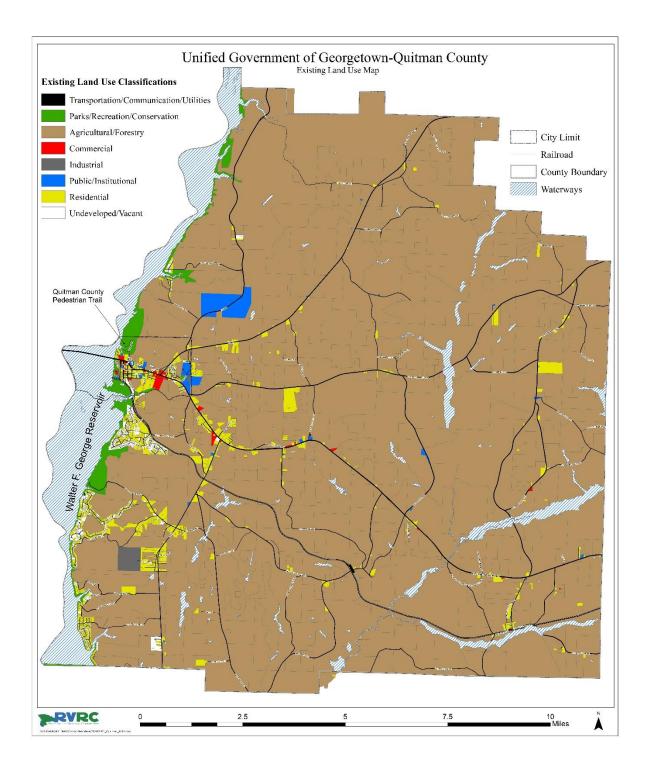
Source: Rules of Georgia Department of Community Affairs; Chapter 110-12-1 Minimum Standards and Procedures for Local comprehensive Planning, October 2018

### Land Use Needs and Opportunities

V

- Create opportunities for reinvestment and redevelopment in deteriorating areas.
- < Identify and promote infill development opportunities.
- ١
- < Capitalize on water front
- Work with developers, land owners, and conservation groups to preserve open space around the county and in the vicinity of historic Georgetown.
- Encourage traditional neighborhood development. Traditional neighborhoods should be required when developing adjacent to or within a historic district.





### Analysis of Future Land Use

Population growth and development in general have been slow and sparse for the past quarter century in Quitman and surrounding counties. Official projections, which are based on recent history and local and area trends, suggest limited to no growth for the next quarter century. Any growth that does occur will occur within/proximate to historic Georgetown and along/in the vicinity of the lakefront, with possible sporadic residential development in the more outlying areas. Consequently, there will be limited increased pressure placed on the infrastructure and public facilities.

### **Future Land Use Categories**

A major sentiment reflected in the community survey performed as part of this plan update was the local desire for greater variety and density of housing. Local leaders have addressed this interest by revising the zoning ordinance to facilitate the following residential developments:

0) k)

The objective of this district is to preserve land areas for single dwelling unit structures and to promote residential areas with low densities. These areas are intended to be geographically defined and protected from the encroachment of uses not performing a function necessary to a residential environment.

U ) k )

The objective of this district is to provide and preserve land areas for single dwelling units and low-density multiple dwelling units, not to exceed two (2) dwelling units per structure which will achieve an overall medium density of residential development. R-2 Districts should be located in an area with good proximity to central community facilities where stable transition from one district to another is desirable.

U k

The Multifamily Residential District is established to provide locations for a mix of housing types, including single-family detached residential, attached single-family residential uses, duplexes, triplexes, quadraplexes and townhouses and condominiums. The intention of this district is to incorporate multifamily residential within small complex's that will not create a large impact on services within the community. When residentially compatible institutional and recreational uses are developed within the Multifamily Residential District, they are to be designed and built to ensure density compatibility with adjacent residences.

8 <sup>..</sup> . .7 .)

This zoning district is comprised primarily of general farming areas where some low density, single-family, residential development has occurred or is occurring. The regulations of the district are designed primarily to encourage a compatible relationship between agriculture and low density, single-family, rural residential development.

8 '# ')

The objective of this district is to provide and preserve areas for the development of general, personal, service and business activities as well as those for general retail and wholesale business. General compatibility with abutting different uses is required. This may be achieved through buffering, screening and/or development plan review. Noise, odor, dust and glare associated with uses permitted in this district should be confined within buildings so as to minimize the effects upon adjacent development and uses. Development in these districts should be located on arterial streets or collector streets and the associated street network.

0 '@ ')

The light industrial district is established to provide areas for the development of light industrial and assembly plants and their related activities. It is also the intent of this district that noise, odor, dust and glare associated with uses permitted in this district be confined within buildings so as to minimize the effects upon adjacent development and uses. It is also the intent of this district that traffic generated by uses permitted, including raw materials, finished products and employees, be minimal but that transportation facilities and routes be easily accessible. Development in these districts should be served by sanitary sewer or have provision for on-site disposal. No new I-1 Industrial District may be created which contains less than five (5) acres.

# 'h ') '#h

The objective of this district is to establish measures to guide future growth and development in areas that are deemed environmentally sensitive and should be protected from intensive development.

### Land Use Needs and Opportunities

V

- Create opportunities for reinvestment and redevelopment in deteriorating areas.
- Identify and promote infill development opportunities.
- ١
- < Capitalize on water front
- < Work with developers, land owners, and conservation groups to preserve open space around the county and in the vicinity of historic Georgetown.
- Encourage traditional neighborhood development. Traditional neighborhoods should be required when developing adjacent to or within a historic district.

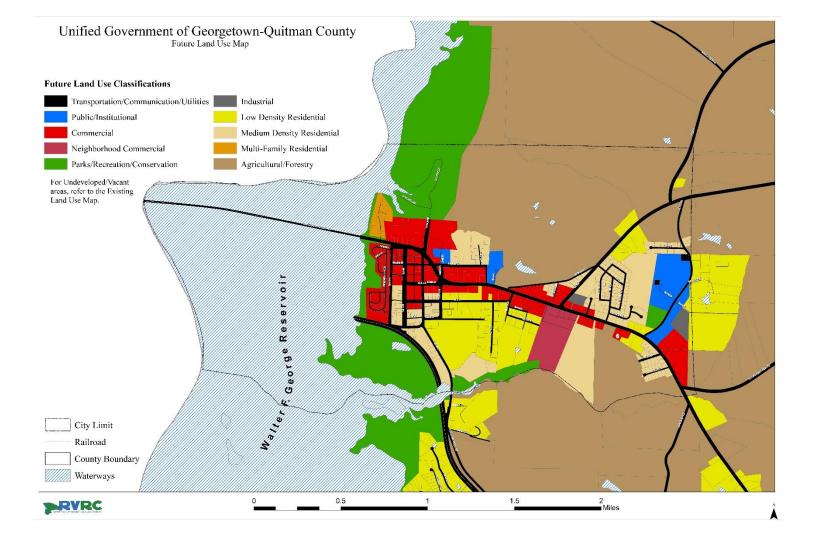
### **Goals and Policies**

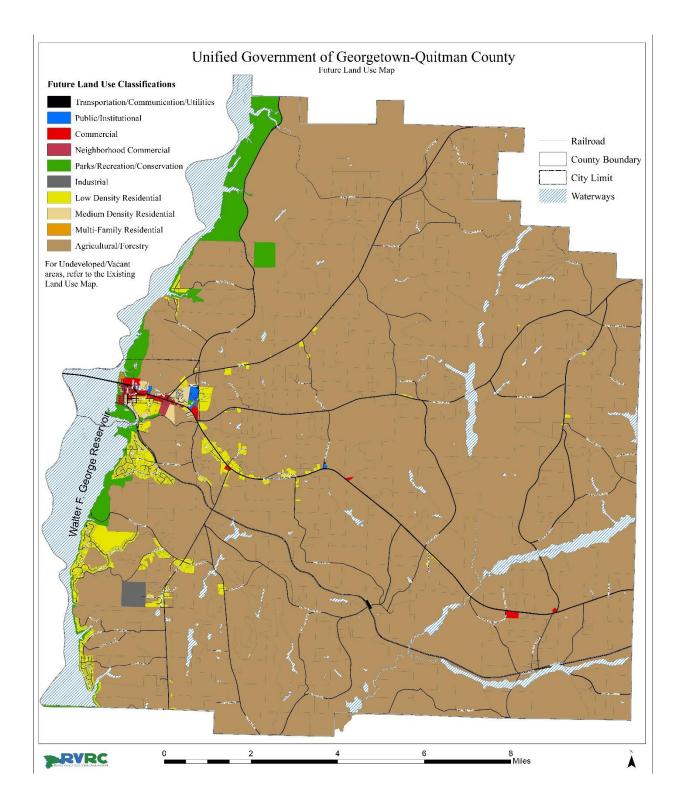
#### Goal 1: Develop ordinances and form-based codes, which regulate aesthetics of new developments.

< <u>Objective</u>: to develop and enforce ordinances which regulate the way new developments will look to maintain a uniform, pleasant look for new development.

#### Goal 2: Utilize and adopt the River Valley Regional Commission's Design Guidelines handbook.

< <u>Objective</u>: adopt Design Guidelines to maintain a uniform, well designed area which follows specific guidelines and regulations.





#### **Regional Cooperation**

Issues and opportunities exist with the three neighboring counties: Clay, Randolph, and Stewart. To reduce issues and make the most of the potential opportunities Quitman should maintain open communication and dialogue with the adjoining counties throughout the planning process. The county should strongly consider the implementation and impact of regional transportation planning and ensure the proper coordination and execution of much needed transportation improvements. County officials must be actively involved in transportation planning activities with the Georgia Department of Transportation. Lastly, the Service Delivery Strategy (SDS) should be updated regularly; at least by October 2024, and sooner in response to trigger events written into applicable law or regulations.

#### **Intergovernmental Needs and Opportunities**

V

- Update and maintain county website and social media pages.
- Increased communication between county government and general public.

#### \

- Collaboration with neighboring counties on resources and agencies.
- Improvement of E-911 services for surrounding counties.

#### **Goals and Policies**

# Goal 1: Enhance synergy and improve communication with neighboring counties and communities to make better use of available resources.

- <u>Objective</u>: to improve the quality of working relationships and better communication with neighboring communities to maximize the use of available resources example: E-911 service.
- <u>Objective:</u> Increase regional tourism within the county.

### SWOT

Residents of Quitman County went through a strategic planning session where they analyzed internal (strengths and weaknesses) and external (threats and opportunities) factors in their community. Going through this process leads participants to better understand the situation facing them as a community, the options available to community leadership, and guidance for the placement of resources.

#### Strengths

An internal factor over which a community has control that includes resources, skill level of residents, infrastructure, etc.

- < Small, peaceful community
- < Pataula Transit System
- < Law enforcement, emergency service
- < Public Works
- Natural resources, such as lakes and creeks
- Close to major highways and cities
- < Low crime rate
- < County-wide water system
- Veteran Care centers in nearby cities
- Located near several higher education facilities
- Hunting, fishing, and nature sightseeing sights as tourism attractions
- < Scenic byway

#### Weaknesses

An internal factor over which a community has control that includes aspects of the community that hinder growth and optimal return on investment.

- < Availability of affordable and adequate housing
- < Lack of communication within the county
- Inadequate use of communication tools such as the county website, social media, and email
- < Low community engagement
- Shrinking community due to lack of families and youths moving into the county
- < Weak senior citizens program
- < Lack of indoor recreation for youths
- < High property taxes
- Lack of new businesses that will spur economic development and create new jobs
- < Inadequate school system
- < Lack of medical care facilities
- < Poor Broadband/internet

### **Opportunities**

An external factor over which a community does not have control but can take advantage of to improve economic development and quality of life.

- < Affordable living
- Increased housing for working families and senior citizens
- Growth of small businesses
- Capitalize on the waterfront.
- < Develop industries around the lake and hunting grounds within the community create jobs, attract residents, and increase the family and young adult population.
- Revitalization of vacant downtown buildings
- Increased activity in the downtown area, such as market days
- Opportunity for strong community support for the local school system
- Collaboration with other county resources and agencies.
- More activity for young people, such as reading and after-school programs.
- < Veterans Memorial Park
- More grocery stores, retail businesses, and restaurants.
- < More e-charging stations
- < Flop camera
- < Apartment buildings
- < Urgent care

#### Threats

An external factor over which a community does not have control, but which will prevent a community from making the most of its assets.

- < Ageing population
- Economic decline (dependency on a limited number of industries in the county makes the local economy vulnerable to market fluctuations and downturns).
- Outmigration: The younger population is leaving the county for urban areas in search of better job/career opportunities, leading to an aging population and workforce shortages.
- The small population and lack of participation creates barriers for the school system to encourage investment in the community.
- Lack of medical/health cate

## Report of Accomplishments

Georgetown-Quitman 2024 Report of Accomplishments				
Project/Activity	Completed	Underway	Postponed	Cancelled
Construct New Library	X			
Apply for emergency vehicle grants		Х		
Complete new multi-purpose fields/walking trail			Х	
Put new roof on the old gym			Х	
Monitor service delivery infrastructure closely for emergent needs		Х		
Remodel "ironworks"			Х	
Rehabilitate Old Jail	Х			
Upgrade water and wastewater systems		Х		
Identify and map vacant lots and vacant buildings in the downtown area with views across, and access to, Lake Walter F. George.		Х		
Update with new incentives and promote the local incentive package to facilitate new development		Х		
Plan and pursue sources of assistance needed for land acquisition, access (road, rail) and/or utility service(s) upgrade/extension necessary to facilitate economic/industrial development and job creation		х		
Renovate historic Georgetown Central Business District using inventory of vacant lots/buildings			Х	
Adopt an ordinance to encourage/ facilitate broadband investment	Х			
Secure Broadband Ready Community designation	X			
Pursue funding and/or provide services to facilitate broadband service availability	Х			
Inventory and post vacant lots zoned suitable for higher density housing development			Х	
Link DCA home ownership program information and other state and/or federal affordable housing programs to the Georgetown-Quitman web site		х		
Incentivize development of housing for seniors			Х	

Identify resources and best options to get funding, and if financially feasible rehabilitate the Courthouse.		x		
Develop a guidebook listing and illustrating the location and regulation of natural and cultural community resources and protected historic resources. Post the guidebook on the GeoQuitman web site.			Х	
Work with RVRC to better coordinate and contact conservation groups to develop a list and map of conservation properties to stay abreast of area conservation efforts.		x		
Develop a conservation/ cluster subdivision ordinance for review by the Planning Commission			Х	
Create an inventory of vacant land sites and buildings that are available for redevelopment and/or in-fill development			Х	
Inventory possible Brownfield sites			Х	
Repave Kinsey Street	Х			
Repave Ridgeview Street	Х			
Repave Meadowview Drive	Х			
Repave Hilltop Street	Х			
Repave and construct storm sewer improvements along Depot and Clay Streets	Х			
Support extension of the ten-year Regional Transportation Sales Tax	Х			
U.S. 82/SR 50 highway improvements, with sidewalk		Project is in early design 2028		
Promote the three counties Pataula Transit system currently serving Georgetown-Quitman, Randolph, and Stewart Counties by highlighting the economic success story between Pataula Transit and D& J Plastics. Advertise Pataula Transit on the Quitman County web site with a link to the Pataula Transit Web Site.		x		

## Work Program

Unified Government of Georgetown-Quitman County Community Work Program				
Project/Activity	Fiscal Year	Funding Amount	Source	Responsible Party
Apply for emergency vehicle grants	2026- 2028	\$75,000	County, GEMA	EMA Director
Monitor service delivery infrastructure closely for emergent needs	2026- 2029	Staff Time	General Fund	County Manager
Upgrade water and wastewater systems	2026	\$500,000	GEFA	County Manager
Identify and map vacant lots and vacant buildings in the downtown area with views across, and access to, Lake Walter F. George.	2027	\$1,000	General Fund	County Manager
Update with new incentives and promote the local incentive package to facilitate new development	2028	\$1,000	General Fund	Economic Development Authority
Plan and pursue sources of assistance needed for land acquisition, access (road, rail) and/or utility service(s) upgrade/extension necessary to facilitate economic/industrial development and job creation	2026- 2029	TBD	USDA, EDA, OneGeorgia	County Manager
Link DCA home ownership program information and other state and/or federal affordable housing programs to the Georgetown-Quitman web site	2025	\$500	General Fund	County Manager
Identify resources and best options to get funding, and if financially feasible rehabilitate the Courthouse.	2026	\$3M	USDA	County Manager
Work with RVRC to better coordinate and contact conservation groups to develop a list and map of conservation properties to stay abreast of area conservation efforts.	2028	\$5,000	General Fund	Planning and Zoning
U.S. 82/SR 50 highway improvements, with sidewalk	2028	\$3,000,00 0	GDOT	Board of Commissioners
Promote the three counties Pataula Transit system currently serving Georgetown- Quitman, Randolph, and Stewart Counties by highlighting the economic success story between Pataula Transit and D& J Plastics. Advertise Pataula Transit on the Quitman County web site with a link to the Pataula Transit Web Site.	2029	\$500	General Fund	Board of Commissioners

Appendix A: Retail Market Potential



Quitman County, Georgia Ring: 1 mile radius Prepared by Esri

Latitude: 31.86731 Longitude: -85.01879

Demographic Summary		2024	2029
Population		16	16
Population 18+		14	14
Households		4	4
Median Household Income		\$28,747	\$28,747
	Expected Number of	Percent of	
Product/Consumer Behavior	Adults or HHs	Adults/HHs	MPI
Apparel (Adults)			
Bought Men`s Clothing/12 Mo	9	64.3%	102
Bought Women's Clothing/12 Mo	7	50.0%	96
Bought Shoes/12 Mo	10	71.4%	95
Bought Fine Jewelry/12 Mo	3	21.4%	98
Bought Watch/12 Mo	2	14.3%	108
Bought Watch/12 MO	2	14.5%	100
Automobiles (Households)			
HH Owns or Leases Any Vehicle	4	100.0%	110
HH Bought or Leased New Vehicle/12 Mo	0	0.0%	0
Automotive Aftermarket (Adults)			
Bought Gasoline/6 Mo	13	92.9%	103
Bought or Changed Motor Oil/12 Mo	9	64.3%	120
Had Vehicle Tune-Up/12 Mo	3	21.4%	89
Deverages (Adulte)			
Beverages (Adults)	7	50.0%	174
Drank Non-Diet (Regular) Cola/6 Mo Drank Beer or Ale/6 Mo	7	28.6%	134 75
	+	20.0%	75
Cameras (Adults)			
Own Digital Point and Shoot Camera/Camcorder	1	7.1%	73
Own Digital SLR Camera or Camcorder	1	7.1%	69
Printed Digital Photos/12 Mo	3	21.4%	82
Cell Phones (Adults/Households)			
Bought Cell Phone/12 Mo	6	42.9%	119
Have a Smartphone	13	92.9%	99
Have Android Phone (Any Brand) Smartphone	6	42.9%	111
Have Apple iPhone Smartphone	7	50.0%	87
HH Owns 1 Cell Phone	1	25.0%	83
HH Owns 2 Cell Phones	2	50.0%	127
HH Owns 3+ Cell Phones	1	25.0%	87
HH Has Cell Phone Only (No Landline Telephone)	3	75.0%	104
Computers (Households)			
HH Owns Computer	3	75.0%	89
HH Owns Desktop Computer	1	25.0%	64
HH Owns Laptop or Notebook	2	50.0%	72
HH Owns Apple/Mac Brand Computer	1	25.0%	101
HH Owns PC/Non-Apple Brand Computer	3	75.0%	107
HH Purchased Most Recent Home Computer at Store	1	25.0%	67
HH Purchased Most Recent Home Computer Online	1	25.0%	91
HH Spent \$1-499 on Most Recent Home Computer	1	25.0%	181
HH Spent \$500-999 on Most Recent Home Computer	1	25.0%	132
HH Spent \$1K-1499 on Most Recent Home Computer	0	0.0%	0
HH Spent \$1500-1999 on Most Recent Home Computer	0	0.0%	0
HH Spent \$2K+ on Most Recent Home Computer	0	0.0%	0

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.



Quitman County, Georgia Ring: 1 mile radius Prepared by Esri

Latitude: 31.86731 Longitude: -85.01879

	E control N color of	<b>B</b>	Longituder obio1077
	Expected Number of	Percent of	
Product/Consumer Behavior	Adults or HHs	Adults/HHs	MPI
Convenience Stores (Adults)			
Shopped at C-Store/6 Mo	10	71.4%	110
Bought Brewed Coffee at C-Store/30 Days	2	14.3%	114
Bought Cigarettes at C-Store/30 Days	2	14.3%	235
Bought Gas at C-Store/30 Days	7	50.0%	125
Spent \$1-19 at C-Store/30 Days	1	7.1%	105
Spent \$20-39 at C-Store/30 Days	1	7.1%	86
Spent \$40-50 at C-Store/30 Days	1	7.1%	107
Spent \$51-99 at C-Store/30 Days	1	7.1%	127
Spent \$100+ at C-Store/30 Days	5	35.7%	152
Entertainment (Adults)			
Attended Movie/6 Mo	5	35.7%	81
Went to Live Theater/12 Mo	1	7.1%	82
Went to Bar or Night Club/12 Mo	1	7.1%	40
Dined Out/12 Mo	7	50.0%	89
Gambled at Casino/12 Mo	2	14.3%	120
Visited Theme Park/12 Mo	2	14.3%	91
Viewed Movie (Video-on-Demand)/30 Days	1	7.1%	76
Viewed TV Show (Video-on-Demand)/30 Days	1	7.1%	108
Used Internet to Download Movie/30 Days	1	7.1%	114
Downloaded Individual Song/6 Mo	3	21.4%	110
Used Internet to Watch Movie/30 Days	4	28.6%	84
Used Internet to Watch TV Program/30 Days	2	14.3%	64
Played (Console) Video or Electronic Game/12 Mo	2	14.3%	113
Played (Portable) Video or Electronic Game/12 Mo	- 1	7.1%	104
Financial (Adults)			
Have 1st Home Mortgage	4	28.6%	78
Used ATM or Cash Machine/12 Mo	8	57.1%	93
Own Any Stock	1	7.1%	48
Own U.S. Savings Bonds	1	7.1%	97
Own Shares in Mutual Fund (Stocks)	1	7.1%	53
Own Shares in Mutual Fund (Bonds)	1	7.1%	86
Have Interest Checking Account	5	35.7%	92
Have Non-Interest Checking Account	5	35.7%	97
Have Savings Account	9	64.3%	89
Have 401(k) Retirement Savings Plan	2	14.3%	58
Own or Used Any Credit/Debit Card/12 Mo	13	92.9%	100
Avg \$1-110 Monthly Credit Card Expenditures	2	14.3%	140
Avg \$111-225 Monthly Credit Card Expenditures	2	14.3%	207
Avg \$226-450 Monthly Credit Card Expenditures	1	7.1%	81
Avg \$451-700 Monthly Credit Card Expenditures	1	7.1%	77
Avg \$701-1000 Monthly Credit Card Expenditures	1	7.1%	91
Avg \$1001-2000 Monthly Credit Card Expenditures	1	7.1%	60
Avg \$2001+ Monthly Credit Card Expenditures	1	7.1%	57
Did Banking Online/12 Mo	7	50.0%	87
Did Banking by Mobile Device/12 Mo	6	42.9%	89

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.



Quitman County, Georgia Ring: 1 mile radius Prepared by Esri

Latitude: 31.86731 Longitude: -85.01879

			Longitude05.01079
	Expected Number of	Percent of	
Product/Consumer Behavior	Adults/HHs	Adults/HHs	MPI
Grocery (Adults)			
HH Used Bread/6 Mo	4	100.0%	106
HH Used Chicken (Fresh or Frozen)/6 Mo	3	75.0%	97
HH Used Turkey (Fresh or Frozen)/6 Mo	1	25.0%	121
HH Used Fish or Seafood (Fresh or Frozen)/6 Mo	2	50.0%	85
HH Used Fresh Fruit or Vegetables/6 Mo	3	75.0%	84
HH Used Fresh Milk/6 Mo	3	75.0%	91
HH Used Organic Food/6 Mo	1	25.0%	98
Health (Adults)			
Exercise at Home 2+ Times/Wk	5	35.7%	74
Exercise at Club 2+ Times/Wk	1	7.1%	61
Visited Doctor/12 Mo	11	78.6%	99
Used Vitamins or Dietary Supplements/6 Mo	9	64.3%	97
Home (Households)			
HH Did Home Improvement/12 Mo	1	25.0%	69
HH Used Maid/Prof Cln Svc (+ Furn/Carpet)/12 Mo	1	25.0%	71
HH Purchased Low Ticket HH Furnishing/12 Mo	- 1	25.0%	111
HH Purchased Big Ticket HH Furnishing/12 Mo	1	25.0%	97
HH Bought Small Kitchen Appliance/12 Mo	1	25.0%	100
HH Bought Large Kitchen Appliance/12 Mo		25.0%	156
HE Bought Large Kitchen Appliance/12 Mo	1	25.0%	150
Traurance (Adulte (Heuseholde)			
Insurance (Adults/Households)	7		0.0
Currently Carry Life Insurance		50.0%	98
Personally Carry Any Med/Hosp/Accident Insur	12	85.7%	101
Homeowner Carries Home/Personal Property Insurance	9	64.3%	106
Renter Carries Home/Pers Property Insurance	1	7.1%	56
HH Has 1 Vehicle Covered w/Auto Insurance	1	25.0%	78
HH Has 2 Vehicles Covered w/Auto Insurance	1	25.0%	79
HH Has 3+ Vehicles Covered w/Auto Insurance	1	25.0%	96
Pets (Households)			
HH Owns Any Pet	3	75.0%	148
HH Owns Cat	1	25.0%	106
HH Owns Dog	2	50.0%	130
Psychographics (Adults)			
Represents adults who "completely agree" with the statement:			
Am Interested in How to Help Env: 4-Agr Cmpl	2	14.3%	84
Buying American Is Important: 4-Agr Cmpl	6	42.9%	147
Buy Based on Quality Not Price: 4-Agr Cmpl	2	14.3%	99
Buy on Credit Rather Than Wait: 4-Agr Cmpl		14.3%	
	2		115
Only Use Coupons Brands Usually Buy: 4-Agr Cmpl	1	7.1%	70
Will Pay More for Env Safe Prods: 4-Agr Cmpl	1	7.1%	63
Buy Based on Price Not Brands: 4-Agr Cmpl	4	28.6%	107
Reading (Adults)			
Bought Digital Book/12 Mo	2	14.3%	78
Bought Hardcover Book/12 Mo	4	28.6%	106
Bought Paperback Book/12 Mo	4	28.6%	83
Read Daily Newspaper (Paper Version)	2	14.3%	132
Read Digital Newspaper/30 Days	7	50.0%	85
Read Magazine (Paper/Electronic Vers)/6 Mo	11	78.6%	90
· J· · · · · · · · · · · · · · · · · ·			20

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.



Quitman County, Georgia Ring: 1 mile radius Prepared by Esri

Latitude: 31.86731 Longitude: -85.01879

	Expected Number of	Percent of	
Product/Consumer Behavior	Adults or HHs	Adults/HHs	MPI
Restaurants (Adults)			
Went to Family Restrnt/SteakHse/6 Mo	10	71.4%	100
Went to Family Restrnt/SteakHse 4+ Times/30 Days	3	21.4%	92
Went to Fast Food/Drive-In Restaurant/6 Mo	13	92.9%	102
Went to Fast Food/Drive-In Rest 9+ Times/30 Days	6	42.9%	108
Ordered Eat-In Fast Food/6 Mo	5	35.7%	124
Ordered Home Delivery Fast Food/6 Mo	1	7.1%	55
Take-Out/Drive-Thru/Curbside Fast Food/6 Mo	8	57.1%	108
Ordered Take-Out/Walk-In Fast Food/6 Mo	2	14.3%	63
Television & Electronics (Adults/Households)			
Own Tablet	7	50.0%	87
Own E-Reader	2	14.3%	90
Own E-Reader/Tablet: Apple iPad	4	28.6%	78
HH Owns Internet Connectable TV	1	25.0%	61
Own Portable MP3 Player	1	7.1%	80
HH Owns 1 TV	- 1	25.0%	135
HH Owns 2 TVs	1	25.0%	90
HH Owns 3 TVs	1	25.0%	112
HH Owns 4+ TVs	1	25.0%	112
HH Subscribes to Cable TV	1	25.0%	81
HH Subscribes to Fiber Optic TV	0	0.0%	0
HH Owns Portable GPS Device	1	25.0%	135
HH Purchased Video Game System/12 Mo	0	0.0%	0
HH Owns Internet Video Device for TV	2	50.0%	95
	2	50.070	
Travel (Adults)			
Took Domestic Trip in Continental U.S./12 Mo	7	50.0%	85
Took 3+ Domestic Non-Business Trips/12 Mo	2	14.3%	87
Spent \$1-999 on Domestic Vacations/12 Mo	2	14.3%	117
Spent \$1K-1499 on Domestic Vacations/12 Mo	1	7.1%	104
Spent \$1500-1999 on Domestic Vacations/12 Mo	0	0.0%	0
Spent \$2K-2999 on Domestic Vacations/12 Mo	1	7.1%	137
Spent \$3K+ on Domestic Vacations/12 Mo	1	7.1%	74
Used Intrnt Travel Site for Domestic Trip/12 Mo	1	7.1%	114
Took Foreign Trip (Incl Alaska & Hawaii)/3 Yrs	2	14.3%	47
Took 3+ Foreign Trips by Plane/3 Yrs	0	0.0%	0
Spent \$1-999 on Foreign Vacations/12 Mo	1	7.1%	128
Spent \$1K-2999 on Foreign Vacations/12 Mo	0	0.0%	0
Spent \$3K+ on Foreign Vacations/12 Mo	0	0.0%	0
Used General Travel Site: Foreign Trip/3 Yrs	0	0.0%	0
Spent Night at Hotel or Motel/12 Mo	6	42.9%	84
Took Cruise of More Than One Day/3 Yrs	1	7.1%	84
Member of Frequent Flyer Program	2	14.3%	51
Member of Hotel Rewards Program	3	21.4%	74
	5	21.7/0	74

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.



Quitman County, Georgia Ring: 3 mile radius Prepared by Esri

Latitude: 31.86731 Longitude: -85.01879

Demo sus rhis Commune		2024	2020
Demographic Summary		2024	2029
Population		259	257
Population 18+ Households		219 114	220 116
Median Household Income			
Median Household Income		\$35,992	\$40,132
	Expected Number of	Percent of	
Product/Consumer Behavior	Adults or HHs	Adults/HHs	MPI
Apparel (Adults)			
Bought Men`s Clothing/12 Mo	134	61.2%	97
Bought Women`s Clothing/12 Mo	115	52.5%	101
Bought Shoes/12 Mo	161	73.5%	98
Bought Fine Jewelry/12 Mo	50	22.8%	105
Bought Watch/12 Mo	33	15.1%	114
Automobiles (Households)			
HH Owns or Leases Any Vehicle	106	93.0%	103
HH Bought or Leased New Vehicle/12 Mo	11	9.6%	103
The bought of Leased New Vehicle/12 Plo	11	5.070	104
Automotive Aftermarket (Adults)			
Bought Gasoline/6 Mo	205	93.6%	104
Bought or Changed Motor Oil/12 Mo	136	62.1%	116
Had Vehicle Tune-Up/12 Mo	53	24.2%	101
Beverages (Adults)			
Drank Non-Diet (Regular) Cola/6 Mo	104	47.5%	127
Drank Beer or Ale/6 Mo	63	28.8%	75
Cameras (Adults)			
Own Digital Point and Shoot Camera/Camcorder	19	8.7%	89
Own Digital SLR Camera or Camcorder	16	7.3%	70
Printed Digital Photos/12 Mo	51	23.3%	90
Cell Phones (Adults/Households)			
Bought Cell Phone/12 Mo	87	39.7%	110
Have a Smartphone	203	92.7%	99
Have Android Phone (Any Brand) Smartphone	100	45.7%	119
Have Apple iPhone Smartphone	105	47.9%	84
HH Owns 1 Cell Phone	31	27.2%	91
HH Owns 2 Cell Phones	48	42.1%	107
HH Owns 3+ Cell Phones	29	25.4%	89
HH Has Cell Phone Only (No Landline Telephone)	76	66.7%	92
Computers (Households)	22	72.00/	07
HH Owns Computer	83	72.8%	87
HH Owns Desktop Computer	38	33.3%	86
HH Owns Laptop or Notebook	67	58.8%	85
HH Owns Apple/Mac Brand Computer	15	13.2%	53
HH Owns PC/Non-Apple Brand Computer	75	65.8%	94
HH Purchased Most Recent Home Computer at Store	38	33.3%	90
HH Purchased Most Recent Home Computer Online	26	22.8%	83
HH Spent \$1-499 on Most Recent Home Computer	17	14.9%	108
HH Spent \$500-999 on Most Recent Home Computer	19	16.7%	88
HH Spent \$1K-1499 on Most Recent Home Computer	7	6.1%	54
HH Spent \$1500-1999 on Most Recent Home Computer	3	2.6%	65 58
HH Spent \$2K+ on Most Recent Home Computer	4	3.5%	20

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.



Quitman County, Georgia Ring: 3 mile radius Prepared by Esri

Latitude: 31.86731 Longitude: -85.01879

	Exported Number of	Doverant of	
Dreduct /Concurrent Pakawier	Expected Number of	Percent of	MDT
Product/Consumer Behavior	Adults or HHs	Adults/HHs	MPI
Convenience Stores (Adults)	162	74 40/	114
Shopped at C-Store/6 Mo	163 29	74.4%	114
Bought Brewed Coffee at C-Store/30 Days		13.2%	106
Bought Cigarettes at C-Store/30 Days	24	11.0%	180
Bought Gas at C-Store/30 Days	117	53.4%	133
Spent \$1-19 at C-Store/30 Days Spent \$20-39 at C-Store/30 Days	11 15	5.0%	74
Spent \$20-39 at C-Store/30 Days	15	6.8% 7.3%	82 110
Spent \$51-99 at C-Store/30 Days	10	5.0%	89
Spent \$100+ at C-Store/30 Days	77	35.2%	149
Spent \$100+ at C-Stole/SU Days	//	55.2%	149
Entertainment (Adults)			
Attended Movie/6 Mo	75	34.2%	78
Went to Live Theater/12 Mo	9	4.1%	47
	22	10.0%	57
Went to Bar or Night Club/12 Mo Dined Out/12 Mo	112	51.1%	91
Gambled at Casino/12 Mo	27	12.3%	104
·	27	13.2%	84
Visited Theme Park/12 Mo Viewed Movie (Video-on-Demand)/30 Days	17	7.8%	83
Viewed TV Show (Video-on-Demand)/30 Days	8	3.7%	55
Used Internet to Download Movie/30 Days	10	4.6%	73
Downloaded Individual Song/6 Mo	42	19.2%	98
Used Internet to Watch Movie/30 Days	56	25.6%	75
Used Internet to Watch TV Program/30 Days	30	16.9%	75
Played (Console) Video or Electronic Game/12 Mo	28	12.8%	101
Played (Portable) Video or Electronic Game/12 Mo	19	8.7%	126
Einansial (Adulta)			
Financial (Adults)	66	30.1%	83
Have 1st Home Mortgage	127	58.0%	94
Used ATM or Cash Machine/12 Mo	18	8.2%	
Own Any Stock	10	5.0%	55 68
Own U.S. Savings Bonds Own Shares in Mutual Fund (Stocks)	21	9.6%	72
Own Shares in Mutual Fund (Bonds)	12	5.5%	66
Have Interest Checking Account	77	35.2%	90
Have Non-Interest Checking Account	86	39.3%	106
Have Savings Account	140	63.9%	88
Have 401(k) Retirement Savings Plan	38	17.4%	71
Own or Used Any Credit/Debit Card/12 Mo	198	90.4%	98
Avg \$1-110 Monthly Credit Card Expenditures	26	11.9%	116
Avg \$111-225 Monthly Credit Card Expenditures	25	11.4%	166
Avg \$226-450 Monthly Credit Card Expenditures	20	9.1%	104
Avg \$451-700 Monthly Credit Card Expenditures	15	6.8%	74
Avg \$701-1000 Monthly Credit Card Expenditures	9	4.1%	53
Avg \$1001-2000 Monthly Credit Card Expenditures	15	6.8%	57
Avg \$2001+ Monthly Credit Card Expenditures	15	6.8%	55
Did Banking Online/12 Mo	109	49.8%	87
Did Banking by Mobile Device/12 Mo	92	42.0%	87

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.



Quitman County, Georgia Ring: 3 mile radius Prepared by Esri

Latitude: 31.86731 Longitude: -85.01879

	Expected Number of	Percent of	
Product/Consumer Behavior	Adults/HHs	Adults/HHs	MPI
Grocery (Adults)	Aduits/ hhs	Autits/ HHS	PIP1
HH Used Bread/6 Mo	109	95.6%	101
HH Used Chicken (Fresh or Frozen)/6 Mo	89	78.1%	101
HH Used Turkey (Fresh or Frozen)/6 Mo	22	19.3%	93
HH Used Fish or Seafood (Fresh or Frozen)/6 Mo	67	58.8%	100
HH Used Fresh Fruit or Vegetables/6 Mo	100	87.7%	99
HH Used Fresh Milk/6 Mo	96	84.2%	103
HH Used Organic Food/6 Mo	18	15.8%	62
Health (Adults)			
Exercise at Home 2+ Times/Wk	83	37.9%	78
Exercise at Club 2+ Times/Wk	15	6.8%	59
Visited Doctor/12 Mo	168	76.7%	96
Used Vitamins or Dietary Supplements/6 Mo	142	64.8%	98
Home (Households)			
HH Did Home Improvement/12 Mo	42	36.8%	102
HH Used Maid/Prof Cln Svc (+ Furn/Carpet)/12 Mo	31	27.2%	78
HH Purchased Low Ticket HH Furnishing/12 Mo	23	20.2%	90
HH Purchased Big Ticket HH Furnishing/12 Mo	30	26.3%	102
HH Bought Small Kitchen Appliance/12 Mo	30	26.3%	105
HH Bought Large Kitchen Appliance/12 Mo	17	14.9%	93
Insurance (Adults/Households)			
Currently Carry Life Insurance	112	51.1%	100
Personally Carry Any Med/Hosp/Accident Insur	185	84.5%	99
Homeowner Carries Home/Personal Property Insurance	136	62.1%	103
Renter Carries Home/Pers Property Insurance	21	9.6%	75
HH Has 1 Vehicle Covered w/Auto Insurance	36	31.6%	99
HH Has 2 Vehicles Covered w/Auto Insurance	35	30.7%	97
HH Has 3+ Vehicles Covered w/Auto Insurance	35	30.7%	118
Pets (Households)			
HH Owns Any Pet	71	62.3%	123
HH Owns Cat	37	32.5%	138
HH Owns Dog	61	53.5%	139
-			
Psychographics (Adults)			
Represents adults who "completely agree" with the statement:			
Am Interested in How to Help Env: 4-Agr Cmpl	32	14.6%	86
Buying American Is Important: 4-Agr Cmpl	88	40.2%	138
Buy Based on Quality Not Price: 4-Agr Cmpl	30	13.7%	94
Buy on Credit Rather Than Wait: 4-Agr Cmpl	28	12.8%	103
Only Use Coupons Brands Usually Buy: 4-Agr Cmpl	19	8.7%	85
Will Pay More for Env Safe Prods: 4-Agr Cmpl	17	7.8%	69
Buy Based on Price Not Brands: 4-Agr Cmpl	65	29.7%	111
	00	2517 /0	
Reading (Adults)			
Bought Digital Book/12 Mo	33	15.1%	82
Bought Hardcover Book/12 Mo	55	25.1%	93
Bought Paperback Book/12 Mo	67	30.6%	89
Read Daily Newspaper (Paper Version)	24	11.0%	101
Read Digital Newspaper/30 Days	107	48.9%	83
Read Magazine (Paper/Electronic Vers)/6 Mo	107	48.9%	94
Neau Mayazine (raper/Lieunonic Vers)/O MO	1/9	01./70	54

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.



Quitman County, Georgia Ring: 3 mile radius Prepared by Esri

Latitude: 31.86731 Longitude: -85.01879

Product/Consumer Behavior      Adults or HHs      Adults/HHs      MP1        Restaurants (Adults)
Went to Family Restrnt/SteakHse/6 Mo      162      74.0%      104        Went to Family Restrnt/SteakHse 4+ Times/30 Days      54      24.7%      106        Went to Fast Food/Drive-In Restaurant/6 Mo      202      92.2%      101        Went to Fast Food/Drive-In Rest 9+ Times/30 Days      98      44.7%      113        Ordered Eat-In Fast Food/6 Mo      72      32.9%      114        Ordered Home Delivery Fast Food/6 Mo      23      10.5%      81        Take-Out/Drive-Thru/Curbside Fast Food/6 Mo      132      60.3%      114        Ordered Take-Out/Walk-In Fast Food/6 Mo      132      60.3%      114        Own Tablet      107      48.9%      85        Own Tablet      107      48.9%      85        Own E-Reader      26      11.9%      75        Own E-Reader/Tablet: Apple iPad      58      26.5%      72        Own Portable MP3 Player      19      8.7%      90        HH Owns 1 TV      17      14.9%      85        HH Owns 2 TVs      27      23.7%      85        HH Owns 3 TVs      31      27.2%      122 </th
Went to Family Restrut/SteakHse 4+ Times/30 Days      54      24.7%      106        Went to Fast Food/Drive-In Restaurant/6 Mo      202      92.2%      101        Went to Fast Food/Drive-In Rest 9+ Times/30 Days      98      44.7%      113        Ordered Eat-In Fast Food/6 Mo      72      32.9%      114        Ordered Home Delivery Fast Food/6 Mo      23      10.5%      81        Take-Out/Drive-Thru/Curbside Fast Food/6 Mo      132      60.3%      114        Ordered Take-Out/Walk-In Fast Food/6 Mo      132      60.3%      114        Ordered Take-Out/Walk-In Fast Food/6 Mo      35      16.0%      70        Own Tablet      107      48.9%      85        Own E-Reader      26      11.9%      75        Own E-Reader/Tablet: Apple iPad      58      26.5%      72        Own Portable MP3 Player      19      8.7%      97        HH Owns 1 TV      17      14.9%      85        HH Owns 2 TVs      27      23.7%      85        HH Owns 3 TVs      31      27.2%      122        HH Owns 4+ TVs      28      24.6%
Went to Fast Food/Drive-In Restaurant/6 Mo    202    92.2%    101      Went to Fast Food/Drive-In Rest 9+ Times/30 Days    98    44.7%    113      Ordered Eat-In Fast Food/6 Mo    72    32.9%    114      Ordered Home Delivery Fast Food/6 Mo    23    10.5%    81      Take-Out/Drive-Thru/Curbside Fast Food/6 Mo    132    60.3%    114      Ordered Take-Out/Walk-In Fast Food/6 Mo    35    16.0%    70      Ordered Take-Out/Walk-In Fast Food/6 Mo    35    16.0%    70      Own Tablet    107    48.9%    85      Own Tablet    107    48.9%    75      Own E-Reader    26    11.9%    75      Own E-Reader/Tablet: Apple iPad    58    26.5%    72      HH Owns Internet Connectable TV    42    36.8%    90      Own Portable MP3 Player    19    8.7%    97      HH Owns 1 TV    17    14.9%    81      HH Owns 3 TVs    21    27.2%    122      HH Owns 4+ TVs    28    24.6%    111
Went to Fast Food/Drive-In Rest 9 + Times/30 Days      98      44.7%      113        Ordered Eat-In Fast Food/6 Mo      72      32.9%      114        Ordered Home Delivery Fast Food/6 Mo      23      10.5%      81        Take-Out/Drive-Thru/Curbside Fast Food/6 Mo      132      60.3%      114        Ordered Take-Out/Walk-In Fast Food/6 Mo      35      16.0%      70        Ordered Take-Out/Walk-In Fast Food/6 Mo      35      16.0%      70        Own Tablet      107      48.9%      85        Own Tablet      107      48.9%      85        Own E-Reader      26      11.9%      75        Own E-Reader/Tablet: Apple iPad      58      26.5%      72        HH Owns Internet Connectable TV      42      36.8%      90        Own Portable MP3 Player      19      8.7%      97        HH Owns 1 TV      17      14.9%      85        HH Owns 3 TVs      21      23.7%      85        HH Owns 3 TVs      31      27.2%      122        HH Owns 4+ TVs      28      24.6%      111
Ordered Eat-In Fast Food/6 Mo    72    32.9%    114      Ordered Home Delivery Fast Food/6 Mo    23    10.5%    81      Take-Out/Drive-Thru/Curbside Fast Food/6 Mo    132    60.3%    114      Ordered Take-Out/Walk-In Fast Food/6 Mo    35    16.0%    70      Ordered Take-Out/Walk-In Fast Food/6 Mo    35    16.0%    70      Television & Electronics (Adults/Households)    70    48.9%    85      Own Tablet    107    48.9%    85      Own E-Reader    26    11.9%    75      Own E-Reader/Tablet: Apple iPad    58    26.5%    72      Own Portable MP3 Player    19    8.7%    97      HH Owns 1 TV    17    14.9%    81      HH Owns 2 TVs    27    23.7%    85      HH Owns 3 TVs    31    27.2%    122      HH Owns 4+ TVs    28    24.6%    111
Ordered Home Delivery Fast Food/6 Mo      23      10.5%      81        Take-Out/Drive-Thru/Curbside Fast Food/6 Mo      132      60.3%      114        Ordered Take-Out/Walk-In Fast Food/6 Mo      35      16.0%      70        Comber Take-Out/Walk-In Fast Food/6 Mo      107      48.9%      85        Comber Take-Out/Walk-In Fast Food/6 Mo      107      48.9%      85        Own Tablet      107      48.9%      85        Own Tablet      107      48.9%      85        Own E-Reader/Tablet: Apple iPad      58      26.5%      72        Own Portable MP3 Player      19      8.7%      97        HH Owns 1 TV      17      14.9%      81        HH Owns 2 TVs      21      27.2%      32        HH Owns 4+ TVs      28      24.6% <t< td=""></t<>
Take-Out/Drive-Thru/Curbside Fast Food/6 Mo    132    60.3%    114      Ordered Take-Out/Walk-In Fast Food/6 Mo    35    16.0%    70      Ordered Take-Out/Walk-In Fast Food/6 Mo    35    16.0%    70      Television & Electronics (Adults/Households)    70    48.9%    85      Own Tablet    107    48.9%    85      Own E-Reader    26    11.9%    75      Own E-Reader/Tablet: Apple iPad    58    26.5%    72      Own Portable MP3 Player    42    36.8%    90      Own S I TV    17    14.9%    81      HH Owns 1 TV    17    14.9%    81      HH Owns 3 TVs    31    27.2%    82      HH Owns 4+ TVs    28    24.6%    111
Ordered Take-Out/Walk-In Fast Food/6 Mo    35    16.0%    70      Television & Electronics (Adults/Households)    7    7    7    7      Own Tablet    107    48.9%    85    7    7      Own E-Reader    26    11.9%    75    7    7      Own E-Reader/Tablet: Apple iPad    58    26.5%    72    7      Own Portable MP3 Player    42    36.8%    90      Own Portable MP3 Player    19    8.7%    97      HH Owns 1 TV    17    14.9%    81      HH Owns 2 TVs    27    23.7%    85      HH Owns 3 TVs    31    27.2%    12      HH Owns 4+ TVs    28    24.6%    111
Television & Electronics (Adults/Households)      107      48.9%      85        Own Tablet      107      48.9%      85        Own E-Reader      26      11.9%      75        Own E-Reader/Tablet: Apple iPad      58      26.5%      72        HH Owns Internet Connectable TV      42      36.8%      90        Own Portable MP3 Player      19      8.7%      97        HH Owns 1 TV      17      14.9%      81        HH Owns 2 TVs      27      23.7%      85        HH Owns 3 TVs      31      27.2%      12        HH Owns 4+ TVs      28      24.6%      111
Own Tablet    107    48.9%    85      Own E-Reader    26    11.9%    75      Own E-Reader/Tablet: Apple iPad    58    26.5%    72      Own Portable MP3 Player    42    36.8%    90      Own Portable MP3 Player    19    8.7%    97      HH Owns 1 TV    17    14.9%    81      HH Owns 2 TVs    27    23.7%    85      HH Owns 3 TVs    31    27.2%    12      HH Owns 4+ TVs    28    24.6%    11
Own E-Reader      26      11.9%      75        Own E-Reader/Tablet: Apple iPad      58      26.5%      72        HH Owns Internet Connectable TV      42      36.8%      90        Own Portable MP3 Player      19      8.7%      97        HH Owns 1 TV      17      14.9%      81        HH Owns 2 TVs      27      23.7%      85        HH Owns 3 TVs      31      27.2%      122        HH Owns 4+ TVs      28      24.6%      111
Own E-Reader/Tablet: Apple iPad    58    26.5%    72      HH Owns Internet Connectable TV    42    36.8%    90      Own Portable MP3 Player    19    8.7%    97      HH Owns 1 TV    17    14.9%    81      HH Owns 2 TVs    27    23.7%    85      HH Owns 3 TVs    31    27.2%    122      HH Owns 4+ TVs    28    24.6%    111
HH Owns Internet Connectable TV  42  36.8%  90    Own Portable MP3 Player  19  8.7%  97    HH Owns 1 TV  17  14.9%  81    HH Owns 2 TVs  27  23.7%  85    HH Owns 3 TVs  31  27.2%  122    HH Owns 4+ TVs  28  24.6%  111
Own Portable MP3 Player    19    8.7%    97      HH Owns 1 TV    17    14.9%    81      HH Owns 2 TVs    27    23.7%    85      HH Owns 3 TVs    31    27.2%    122      HH Owns 4+ TVs    28    24.6%    111
Own Portable MP3 Player    19    8.7%    97      HH Owns 1 TV    17    14.9%    81      HH Owns 2 TVs    27    23.7%    85      HH Owns 3 TVs    31    27.2%    122      HH Owns 4+ TVs    28    24.6%    111
HH Owns 1 TV  17  14.9%  81    HH Owns 2 TVs  27  23.7%  85    HH Owns 3 TVs  31  27.2%  122    HH Owns 4+ TVs  28  24.6%  111
HH Owns 2 TVs    27    23.7%    85      HH Owns 3 TVs    31    27.2%    122      HH Owns 4+ TVs    28    24.6%    111
HH Owns 3 TVs      31      27.2%      122        HH Owns 4+ TVs      28      24.6%      111
HH Owns 4+ TVs      28      24.6%      111
HH Subscribes to Cable TV 20 17.5% 57
HH Subscribes to Fiber Optic TV 2 1.8% 34
HH Owns Portable GPS Device 24 21.1% 114
HH Purchased Video Game System/12 Mo 6 5.3% 68
HH Owns Internet Video Device for TV5245.6%86
Travel (Adults)
Took Domestic Trip in Continental U.S./12 Mo11150.7%87Took 24 Demestic New Duringer Trips (12 Me2215.1%02
Took 3+ Domestic Non-Business Trips/12 Mo3315.1%92Social 41 000 on Domestic Monthly (12 Monthly of 12 Monthly
Spent \$1-999 on Domestic Vacations/12 Mo      27      12.3%      101        Security 14/02 are Descentive Vacations/12 Mo      12      5.0%      101
Spent \$1K-1499 on Domestic Vacations/12 Mo      13      5.9%      87
Spent \$1500-1999 on Domestic Vacations/12 Mo      5      2.3%      51
Spent \$2K-2999 on Domestic Vacations/12 Mo      10      4.6%      88
Spent \$3K+ on Domestic Vacations/12 Mo135.9%61
Used Intrnt Travel Site for Domestic Trip/12 Mo 9 4.1% 66
Took Foreign Trip (Incl Alaska & Hawaii)/3 Yrs3817.4%57
Took 3+ Foreign Trips by Plane/3 Yrs31.4%25
Spent \$1-999 on Foreign Vacations/12 Mo      8      3.7%      66
Spent \$1K-2999 on Foreign Vacations/12 Mo41.8%55
Spent \$3K+ on Foreign Vacations/12 Mo62.7%46
Used General Travel Site: Foreign Trip/3 Yrs 6 2.7% 49
Spent Night at Hotel or Motel/12 Mo9945.2%89
Took Cruise of More Than One Day/3 Yrs135.9%70
Member of Frequent Flyer Program2812.8%46
Member of Hotel Rewards Program4922.4%77

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.



Quitman County, Georgia Ring: 5 mile radius Prepared by Esri

Latitude: 31.86731 Longitude: -85.01879

Demographic Summary		2024	2029
Population		1,078	1,070
Population 18+		912	912
Households		479	487
Median Household Income		\$36,319	\$40,258
	Expected Number of	Percent of	
Product/Consumer Behavior	Adults or HHs	Adults/HHs	MPI
Apparel (Adults)			
Bought Men`s Clothing/12 Mo	560	61.4%	98
Bought Women's Clothing/12 Mo	481	52.7%	101
Bought Shoes/12 Mo	669	73.4%	98
Bought Fine Jewelry/12 Mo	207	22.7%	104
Bought Watch/12 Mo	139	15.2%	115
Automobiles (Households)			
HH Owns or Leases Any Vehicle	446	93.1%	103
HH Bought or Leased New Vehicle/12 Mo	45	9.4%	102
Automotivo Aftermarket (Adulta)			
Automotive Aftermarket (Adults) Bought Gasoline/6 Mo	854	93.6%	104
Bought or Changed Motor Oil/12 Mo	568	62.3%	116
Had Vehicle Tune-Up/12 Mo	222	24.3%	101
	222	24.370	101
Beverages (Adults)			
Drank Non-Diet (Regular) Cola/6 Mo	435	47.7%	128
Drank Beer or Ale/6 Mo	262	28.7%	75
Cameras (Adults)			
Own Digital Point and Shoot Camera/Camcorder	78	8.6%	87
Own Digital SLR Camera or Camcorder	67	7.3%	71
Printed Digital Photos/12 Mo	210	23.0%	89
Coll Dhomos (Adults (Households)			
Cell Phones (Adults/Households) Bought Cell Phone/12 Mo	360	39.5%	109
Have a Smartphone	844	92.5%	98
Have Android Phone (Any Brand) Smartphone	417	45.7%	119
Have Apple iPhone Smartphone	417	47.9%	84
HH Owns 1 Cell Phone	131	27.3%	91
HH Owns 2 Cell Phones	202	42.2%	107
HH Owns 3+ Cell Phones	123	25.7%	90
HH Has Cell Phone Only (No Landline Telephone)	321	67.0%	93
	011	011070	20
Computers (Households)			
HH Owns Computer	350	73.1%	87
HH Owns Desktop Computer	159	33.2%	85
HH Owns Laptop or Notebook	283	59.1%	85
HH Owns Apple/Mac Brand Computer	64	13.4%	54
HH Owns PC/Non-Apple Brand Computer	317	66.2%	94
HH Purchased Most Recent Home Computer at Store	158	33.0%	89
HH Purchased Most Recent Home Computer Online	108	22.5%	82
HH Spent \$1-499 on Most Recent Home Computer	70	14.6%	106
HH Spent \$500-999 on Most Recent Home Computer	79	16.5%	87
HH Spent \$1K-1499 on Most Recent Home Computer	31	6.5%	57
HH Spent \$1500-1999 on Most Recent Home Computer	12	2.5%	62
HH Spent \$2K+ on Most Recent Home Computer	17	3.5%	58

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.



Quitman County, Georgia Ring: 5 mile radius Prepared by Esri

Latitude: 31.86731 Longitude: -85.01879

	Expected Number of	Percent of	
Product/Consumer Behavior	Adults or HHs	Adults/HHs	MPI
Convenience Stores (Adults)			
Shopped at C-Store/6 Mo	680	74.6%	115
Bought Brewed Coffee at C-Store/30 Days	123	13.5%	108
Bought Cigarettes at C-Store/30 Days	98	10.7%	177
Bought Gas at C-Store/30 Days	486	53.3%	133
Spent \$1-19 at C-Store/30 Days	47	5.2%	76
Spent \$20-39 at C-Store/30 Days	62	6.8%	81
Spent \$40-50 at C-Store/30 Days	68	7.5%	112
Spent \$51-99 at C-Store/30 Days	48	5.3%	93
Spent \$100+ at C-Store/30 Days	321	35.2%	149
Entertainment (Adults)			
Attended Movie/6 Mo	313	34.3%	78
Went to Live Theater/12 Mo	37	4.1%	47
Went to Bar or Night Club/12 Mo	93	10.2%	58
Dined Out/12 Mo	465	51.0%	91
Gambled at Casino/12 Mo	110	12.1%	101
Visited Theme Park/12 Mo	120	13.2%	84
Viewed Movie (Video-on-Demand)/30 Days	70	7.7%	82
Viewed TV Show (Video-on-Demand)/30 Days	33	3.6%	55
Used Internet to Download Movie/30 Days	42	4.6%	74
Downloaded Individual Song/6 Mo	174	19.1%	98
Used Internet to Watch Movie/30 Days	232	25.4%	74
Used Internet to Watch TV Program/30 Days	152	16.7%	74
Played (Console) Video or Electronic Game/12 Mo	117	12.8%	102
Played (Portable) Video or Electronic Game/12 Mo	78	8.6%	124
Financial (Adults)			
Have 1st Home Mortgage	274	30.0%	82
Used ATM or Cash Machine/12 Mo	530	58.1%	95
Own Any Stock	74	8.1%	54
Own U.S. Savings Bonds	44	4.8%	65
Own Shares in Mutual Fund (Stocks)	86	9.4%	70
Own Shares in Mutual Fund (Bonds)	51	5.6%	67
Have Interest Checking Account	320	35.1%	90
Have Non-Interest Checking Account	357	39.1%	106
Have Savings Account	585	64.1%	88
Have 401(k) Retirement Savings Plan	159	17.4%	71
Own or Used Any Credit/Debit Card/12 Mo	825	90.5%	98
Avg \$1-110 Monthly Credit Card Expenditures	108	11.8%	116
Avg \$111-225 Monthly Credit Card Expenditures	105	11.5%	167
Avg \$226-450 Monthly Credit Card Expenditures	82	9.0%	102
Avg \$451-700 Monthly Credit Card Expenditures	61	6.7%	72
Avg \$701-1000 Monthly Credit Card Expenditures	36	3.9%	51
Avg \$1001-2000 Monthly Credit Card Expenditures	63	6.9%	58
Avg \$2001+ Monthly Credit Card Expenditures	61	6.7%	53
Did Banking Online/12 Mo	452	49.6%	87
Did Banking by Mobile Device/12 Mo	383	42.0%	87

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.



Quitman County, Georgia Ring: 5 mile radius Prepared by Esri

Latitude: 31.86731 Longitude: -85.01879

	Exported Number of	Doreent of	
Product (Concumer Pohavier	Expected Number of	Percent of	MDT
Product/Consumer Behavior	Adults/HHs	Adults/HHs	MPI
Grocery (Adults)	450	05.20/	101
HH Used Bread/6 Mo HH Used Chicken (Fresh or Frozen)/6 Mo	456 375	95.2% 78.3%	101 102
HH Used Turkey (Fresh or Frozen)/6 Mo	92	19.2%	93
HH Used Fish or Seafood (Fresh or Frozen)/6 Mo	282	58.9%	100
HH Used Fresh Fruit or Vegetables/6 Mo	419	87.5%	98
HH Used Fresh Milk/6 Mo	405	84.6%	103
HH Used Organic Food/6 Mo	77	16.1%	63
The obcu organic rood, of ho		1011/0	00
Health (Adults)			
Exercise at Home 2+ Times/Wk	346	37.9%	78
Exercise at Club 2+ Times/Wk	61	6.7%	57
Visited Doctor/12 Mo	700	76.8%	96
Used Vitamins or Dietary Supplements/6 Mo	591	64.8%	98
osed vitamins of pletally supplements, of no	551	011070	50
Home (Households)			
HH Did Home Improvement/12 Mo	176	36.7%	101
HH Used Maid/Prof Cln Svc (+ Furn/Carpet)/12 Mo	130	27.1%	78
HH Purchased Low Ticket HH Furnishing/12 Mo	96	20.0%	89
HH Purchased Big Ticket HH Furnishing/12 Mo	126	26.3%	102
HH Bought Small Kitchen Appliance/12 Mo	120	26.5%	102
HH Bought Large Kitchen Appliance/12 Mo	73	15.2%	95
The bought Large Ritchen Appliance/12 No	/3	13.270	95
Insurance (Adults/Households)			
Currently Carry Life Insurance	466	51.1%	100
Personally Carry Any Med/Hosp/Accident Insur	772	84.6%	99
Homeowner Carries Home/Personal Property Insurance	566	62.1%	103
Renter Carries Home/Pers Property Insurance	89	9.8%	76
HH Has 1 Vehicle Covered w/Auto Insurance	152	31.7%	99
HH Has 2 Vehicles Covered w/Auto Insurance	147	30.7%	97
HH Has 3+ Vehicles Covered w/Auto Insurance	146	30.5%	117
Pets (Households)			
HH Owns Any Pet	300	62.6%	124
HH Owns Cat	156	32.6%	139
HH Owns Dog	254	53.0%	138
Development in (Adulta)			
Psychographics (Adults) Represents adults who "completely agree" with the statement:			
	122	14 50/	05
Am Interested in How to Help Env: 4-Agr Cmpl	132	14.5%	85
Buying American Is Important: 4-Agr Cmpl	369	40.5%	139
Buy Based on Quality Not Price: 4-Agr Cmpl	123	13.5%	93
Buy on Credit Rather Than Wait: 4-Agr Cmpl	116	12.7%	102
Only Use Coupons Brands Usually Buy: 4-Agr Cmpl	79	8.7%	85
Will Pay More for Env Safe Prods: 4-Agr Cmpl	72	7.9%	70
Buy Based on Price Not Brands: 4-Agr Cmpl	272	29.8%	112
Reading (Adults)			
Bought Digital Book/12 Mo	137	15.0%	82
Bought Hardcover Book/12 Mo	229	25.1%	93
Bought Paperback Book/12 Mo	281	30.8%	90
Read Daily Newspaper (Paper Version)	99	10.9%	100
Read Digital Newspaper/30 Days	444	48.7%	83
Read Magazine (Paper/Electronic Vers)/6 Mo	747	81.9%	94

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.



Quitman County, Georgia Ring: 5 mile radius Prepared by Esri

Latitude: 31.86731 Longitude: -85.01879

	Free and a like subscription	Denvel 4	Longitude: 05.01075
Dreduct (Concurrent Pohavier	Expected Number of	Percent of	MDT
Product/Consumer Behavior Bostaurante (Adulte)	Adults or HHs	Adults/HHs	MPI
Restaurants (Adults)	(7)	72.00/	102
Went to Family Restrut/SteakHse/6 Mo	673	73.8%	103
Went to Family Restrnt/SteakHse 4+ Times/30 Days	225	24.7%	106
Went to Fast Food/Drive-In Restaurant/6 Mo	843	92.4%	101
Went to Fast Food/Drive-In Rest 9+ Times/30 Days	406	44.5%	112
Ordered Eat-In Fast Food/6 Mo	299	32.8%	114
Ordered Home Delivery Fast Food/6 Mo	95	10.4%	81
Take-Out/Drive-Thru/Curbside Fast Food/6 Mo	550	60.3%	114
Ordered Take-Out/Walk-In Fast Food/6 Mo	146	16.0%	70
Television & Electronics (Adults/Households)			
Own Tablet	446	48.9%	85
Own E-Reader	107	11.7%	74
Own E-Reader/Tablet: Apple iPad	243	26.6%	73
HH Owns Internet Connectable TV	178	37.2%	91
Own Portable MP3 Player	79	8.7%	97
HH Owns 1 TV	73	15.2%	83
HH Owns 2 TVs	112	23.4%	84
HH Owns 3 TVs	131	27.3%	122
HH Owns 4+ TVs	116	24.2%	109
HH Subscribes to Cable TV	85	17.7%	58
HH Subscribes to Fiber Optic TV	9	1.9%	37
HH Owns Portable GPS Device	99	20.7%	112
HH Purchased Video Game System/12 Mo	25	5.2%	67
HH Owns Internet Video Device for TV	220	45.9%	87
Travel (Adults)			
Took Domestic Trip in Continental U.S./12 Mo	464	50.9%	87
Took 3+ Domestic Non-Business Trips/12 Mo	137	15.0%	92
Spent \$1-999 on Domestic Vacations/12 Mo	113	12.4%	101
Spent \$1-333 on Domestic Vacations/12 Mo	54	5.9%	87
• •			
Spent \$1500-1999 on Domestic Vacations/12 Mo	22	2.4%	54
Spent \$2K-2999 on Domestic Vacations/12 Mo	40	4.4%	84
Spent \$3K+ on Domestic Vacations/12 Mo	56	6.1%	63
Used Intrnt Travel Site for Domestic Trip/12 Mo	36	3.9%	63
Took Foreign Trip (Incl Alaska & Hawaii)/3 Yrs	157	17.2%	57
Took 3+ Foreign Trips by Plane/3 Yrs	14	1.5%	28
Spent \$1-999 on Foreign Vacations/12 Mo	33	3.6%	65
Spent \$1K-2999 on Foreign Vacations/12 Mo	16	1.8%	53
Spent \$3K+ on Foreign Vacations/12 Mo	25	2.7%	46
Used General Travel Site: Foreign Trip/3 Yrs	26	2.9%	51
Spent Night at Hotel or Motel/12 Mo	410	45.0%	89
Took Cruise of More Than One Day/3 Yrs	54	5.9%	70
Member of Frequent Flyer Program	115	12.6%	45
Member of Hotel Rewards Program	205	22.5%	77
Hember of Hotel Rewards Hogram	203	22.370	11

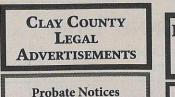
Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Appendix B: Public Participation Documentation

Page 4- Pride, Promotion and Progress

## #1400

The Southern Tribune, Thursday, March 7, 2024



IN THE PROBATE COURT OF CLAY COUNTY, STATE OF GEORGIA IN RE: ESTATE OF RAYMOND EARL HAMILTON, CASE NO. 2024-ES-1 DECEASED PETITION FOR LETTERS OF ADMINISTRATION NOTICE TO: WHOM IT MAY CONCERN: ANNA HAMILTON HUGHES has petitioned to be appointed Administrator of the estate of RAYMOND EARL HAMILTON, deceased, of said County. The Petitioner has also applied for waiver of bond, waiver of reports, waiver of statements, and/or grant of certain powers contained in O.C.G.A. 53-12-261. All interested parties are hereby notified to show cause why said Petition should not be granted. All objections to the Petition must be in writing, setting forth the grounds of any such objections, and must be filed with the Court on or before March 8, 2024. BE NOTIFIED FURTHER: All objections to the Petition must be in writing, setting forth the grounds of any such objections. All objections should be sworn to before a notary public or before a Probate Court Clerk, and filing fees must be tendered with your objections, unless you qualify to file as an indigent party. Contact Probate Court personnel for the required amount of filing fees. If any objections are filed, a hearing will be scheduled at a later date. If no objections are filed, the Petition may be granted without a hearing. /s/Staci W. Giles Judge of the Probate Court Clerk of the Probate Court 210 South Washington Fort Gaines, GA 39851 (229)768-2445

IN THE PROBATE COURT OF CLAY COUNTY STATE OF GEORGIA RANDOLPH LEGA ADVERTIS Construction Bids

**REQUEST FOR PROP** AUDITING SERVICES **CITY OF CUTHBERT,** The City of Cuthbert, "City") is requesting qualified certified pu accounting firms, in al the provisions of the of Georgia, to conduct an examination and opinion on the comp annual financial state City. Proposals will be the office of the City 4:00 pm on Friday, M after which time no f als will be considereF Proposal forms may D the City Clerk's office City Hall from 8:30 a.m. until 4:30 p days through Fridays concerning this Regu Proposals may be ob contacting the City C (229) 732-3161.

#### Debtors and

NOTICE STATE OF GEORGIA **RANDOLPH COUNTY** NOTICE TO DEBTORS ITORS This is to notify all pl der an account to the of any and all claims against the Estate of Ann Mathews, late of County, Georgia and persons indebted to are requested to mal payment to the unde Charles Mathews Ad 523 Fountain Bridge Cuthbert, Ga 39840

### **PUBLIC MEETING**

The Unified Government of Georgetown-Quitman County will hold a public meeting on March 14, 2024 at 6:00 pm in the Georgetown Ouitman County Commission Office at 25 Old School Road, Georgetown, Georgia 39854 to review Comprehensive Plan Update activities and a schedule of completion. The public is invited to attend this meeting. The purpose of this meeting is to brief the community on the contents of the plan, provide opportunity for residents to make suggestions, additions, or revisions, and notify the community of when the plan will be submitted to the Regional Commission for Review. We will receive community comments on the contents of the Comprehensive Plan, which includes the Community Work Program Report of Accomplishments, a new Community Work Program, and a final list of Issues and Opportunities and Goals and Objectives, as well as any other portion of the plan to be submitted to the Regional Commission and the state. The Unified Government of Georgetown-Quitman County is committed to providing all persons with equal access to its services, programs, activities, education, and employment regardless of race, color, national origin, religion, sec, familial status, disability, or age. Person with special needs relating to handicapped accessibility or foreign language shall contact Carolyn Wilson, the Georgetown-Quitman County Clerk at (229) 334-0903. For more information about the public hearing, please contact Blaine Hoskins with the River Valley **Regional Commission at** 706-256-2910.



## Quitman County Comprehensive Plan Update 2024

### AGENDA

March 14, 2024 Quitman County Commission Office 25 Old School Road Georgetown, GA 6:00 p.m.

- I. Open and Introductions
- II. Overview of Meeting Goals
- III. Plan Process Overview
- IV. Meetings Schedule
- V. Meeting Wrap-Up

NOTES:



# GEORGETOWN - QUITMAN COUNTY CONSOLIDATED GOVERNMENT

## **Comprehensive Plan Participants** March 14, 2024

Name	Contact Information	Do you want to Receive Plan Updates and Meeting Notifications?	
	Email/Cell Phone No.	Email	Text
Teri Odum	teri. done ggg-ga.org		
Jason Weeks	Jason weeks 200% Chotmail.com		
DANNY BLACKMON	OBLKMN@MSN. GOM		
Jim Hayes	J.L. HAVES 48@ Hormain Com		
David Kinsey	DEKINSey 38@ GMHiL. CON	4	
Mindy Ward	Quit. taxcomm@gac-ga. org		
	0 0 0		



# GEORGETOWN - QUITMAN COUNTY CONSOLIDATED GOVERNMENT

## **Comprehensive Plan Participants** June 25, 2024

Name	Contact Information	Do you want to Re	eceive Plan
Inallie	Contact Information	Updates and Meeting	Notifications?
	Email/Cell Phone No.	Email	Text
Lavaughn Jackson	19ekson lawayahn @ yahoo. (Om	484 2	2
Alma Willis	amlasillin@Verizon. Net 215-605- 229-22	-797/ 4	
Joyce Jones	F; jones @ windsrream. Net	1-9357	Z
	Michael CHUSSY 1957@ GMAil. Com 352-363-7864	2	2
Michnel CAUSEY Dr. Terry B. Batton	JERRY Cand Joyce Batton @ 3ebra 334-695.2414	Net.	L
	334-695.2414		



## UNIFIED GOVERNMENT OF GEORGETOWN-QUITMAN COUNTY COMPREHENSIVE PLAN 2024

## AGENDA June 27, 2024 Board of Commissioners 25 Old School Road Georgetown, GA 31824 6:00 p.m.

- I. Open and Introductions
- II. Strengths, Weaknesses, Opportunities, and Threats Process
  - a. Review Plan Schedule
  - b. Question and Comments
- III. Adjourn

Notes:



# GEORGETOWN - QUITMAN COUNTY CONSOLIDATED GOVERNMENT

## **Comprehensive Plan Participants** June 27, 2024

Name	Contact Information	Do you want to Ro Updates and Meeting	
	Email/Cell Phone No.	Email	Text
Rotini Onoghise	Tantaliteb2@fotmuil.com	Ø.	
Chris Langy	windowscreenshop@bellsouth.net	$\bowtie$	
Manha Hinda	marilynhhendrix @ gol. com	× 4103452	854
MATT GEDDINGS	MATTGEDDINGS & JAHOO, COM	$\bowtie$	
Dirothy Geddings	dorothy geddings @yahoo, com		
Loyce Lowes	Firones @ wind stream, Net		73575
Q.D. Ricphy	afrigsby@att.net	× 129.881	-21112
LODRY High	Largy Figsby @ Gitt vet	$\bowtie$	
Lavaughn Jackson	jacksonlawaughne yahoo. Com		
Dorian Wright	doriendorian32@Mahoor (0 m		
Jose Ph Norris		766341	7/48



# GEORGETOWN - QUITMAN COUNTY CONSOLIDATED GOVERNMENT

## **Comprehensive Plan Participants** June 27, 2024

Name	Contact Information Email/Cell Phone No.	Do you want to Rece Updates and Meeting No Email	
LARRY WILBORN	229-366-1186		V
Jimmy Eleby	Jeleby 1954@ icloud . com		
JERNY GREEN	334-695-1617		2
Jason Weeks	334.695 5024		3
Di Terry Botton	334-675 2414		1
·			



## Quitman County Comprehensive Plan Update 2024

### AGENDA

July 11, 2024 Quitman County Commission Office 25 Old School Road Georgetown, GA 6:00 p.m.

- I. Open and Introductions
- II. Review Goals and Policies
- III. Adjourn
- Notes:

١.



# GEORGETOWN - QUITMAN COUNTY CONSOLIDATED GOVERNMENT

## **Comprehensive Plan Participants** July 11, 2024

Name	Contact Information	Do you want to R Updates and Meeting	
	Email/Cell Phone No.	Email	Text
Cevaugh Jackson	337-689 - 3484		2
Alma Willis	Anta Ambsilliw@verizoninet 215-605-7971	4	
SYLVESTER Eleby	334-355-0331		1-
Sava Lee Crunto	229-329 234-3244		
Cuthia Lowis - the dere	Son) 216-7853442		
Rocenethour	229-234-5062		
Support Parking	678-600-9530		
Gloria Johnson	334-750-5608 Ajohnson	$17059 \otimes \square$	Ý
Jason Wecks	334.695.5024		



## Quitman County Comprehensive Plan Update 2024

AGENDA September 5, 2024 Quitman County Commission Office 25 Old School Road Georgetown, GA 6:00 p.m.

- I. Welcome
- II. Review Maps
- III. Review Draft Plan
- IV. Questions and Comments
- V. Adjourn

Notes:



# GEORGETOWN - QUITMAN COUNTY CONSOLIDATED GOVERNMENT



## **Comprehensive Plan Participants** September 5, 2024

Name	Contact Information	•	to Receive Plan ting Notifications?
	Email/Cell Phone No.	Email	Text
Roosevelt	- Johnson Brivoe yaharcon 40480514	143 🛛	
JIMMY	- Johnson BMNORYAharcon 40480514 Eleby Jeleby 1954 Oicloud. com 334740 Anderson andersanwogmail.com 229-36	5749	
Willie	Anderson andersonwogmail.com 229-36		
SYLICE Ste			
SYLVE Ste Almann	RELeby 3743550 Illis amlasilliweverizoninet 215-605-7	971	
•			
<u>.</u>			
	· · · · · · · · · · · · · · · · · · ·		